

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

OCTOBER 2021

Room Statistics Compared to the Prior Year

Taxable room revenues for the month of October 2021 are \$35,211,557 and are above October of the prior year by \$10,798,343 (44.2%). Cash occupied room nights of 268,958 are above prior year by 53,795 (25.0%). Comp occupied room nights of 65,403 are below prior year by 509 (-0.8%), and 28-day occupied room nights of 97,026 are below prior year by 15,205 (-13.5%). Total occupied rooms for the month of October 2021 (Cash, Comp, 28-day) are 38,081 (9.7%) above the prior year.

Overall, the Washoe County occupancy percentage of 65.4% for the month is 2.4% above the 63.0% level of the prior year. There were 34,846 (5.6%) more available rooms for the month compared to the prior year.

Overall cash average rates for October 2021 of \$130.92 increased \$17.46 (15.4%), compared to \$113.46 for the prior year.

Year-to-date cash occupied room nights of 1,198,933 are 307,577 (34.5%) above prior year. Cash average rates year-to-date of \$146.90 are \$26.65 (22.2%) above the prior year. Year-to-date, total taxable room revenues of \$176,127,279 are \$68,938,740 (64.3%) above prior year.

October 2021

Room Statistics Compared to 2019 (Pre-Pandemic)

Taxable room revenues for the month of October 2021 of \$35,211,557 are above October 2019 by \$3,386,249 (10.6%). Cash occupied room nights of 268,958 are below 2019 by 16,739 (-5.9%). Comp occupied room nights of 65,403 are below 2019 by 11,893 (-15.4%), and 28-day occupied room nights of 97,026 are below 2019 by 26,012 (17.1%). Total occupied rooms for the month of October 2021 (Cash, Comp, 28-day) are 548,634 (-10.1%) below 2019.

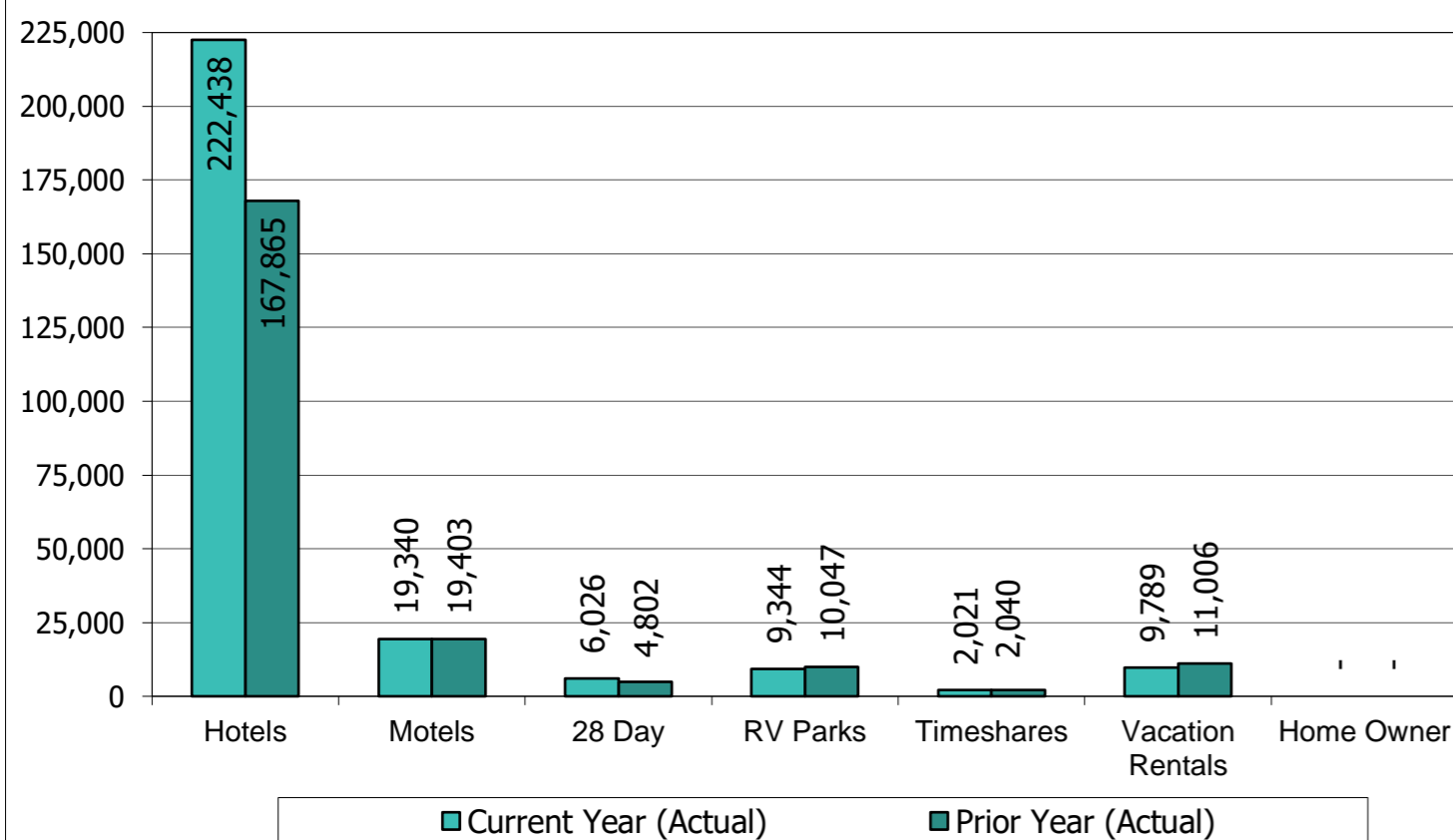
Overall, the Washoe County occupancy percentage of 65.4% for the month is 5.0% below the 70.4% level of 2019. There were 22,367 (-3.3%) less available rooms for the month compared to 2019.

Overall cash average rates for October of \$130.92 increased \$19.52 (17.5%), compared to \$111.40 for 2019.

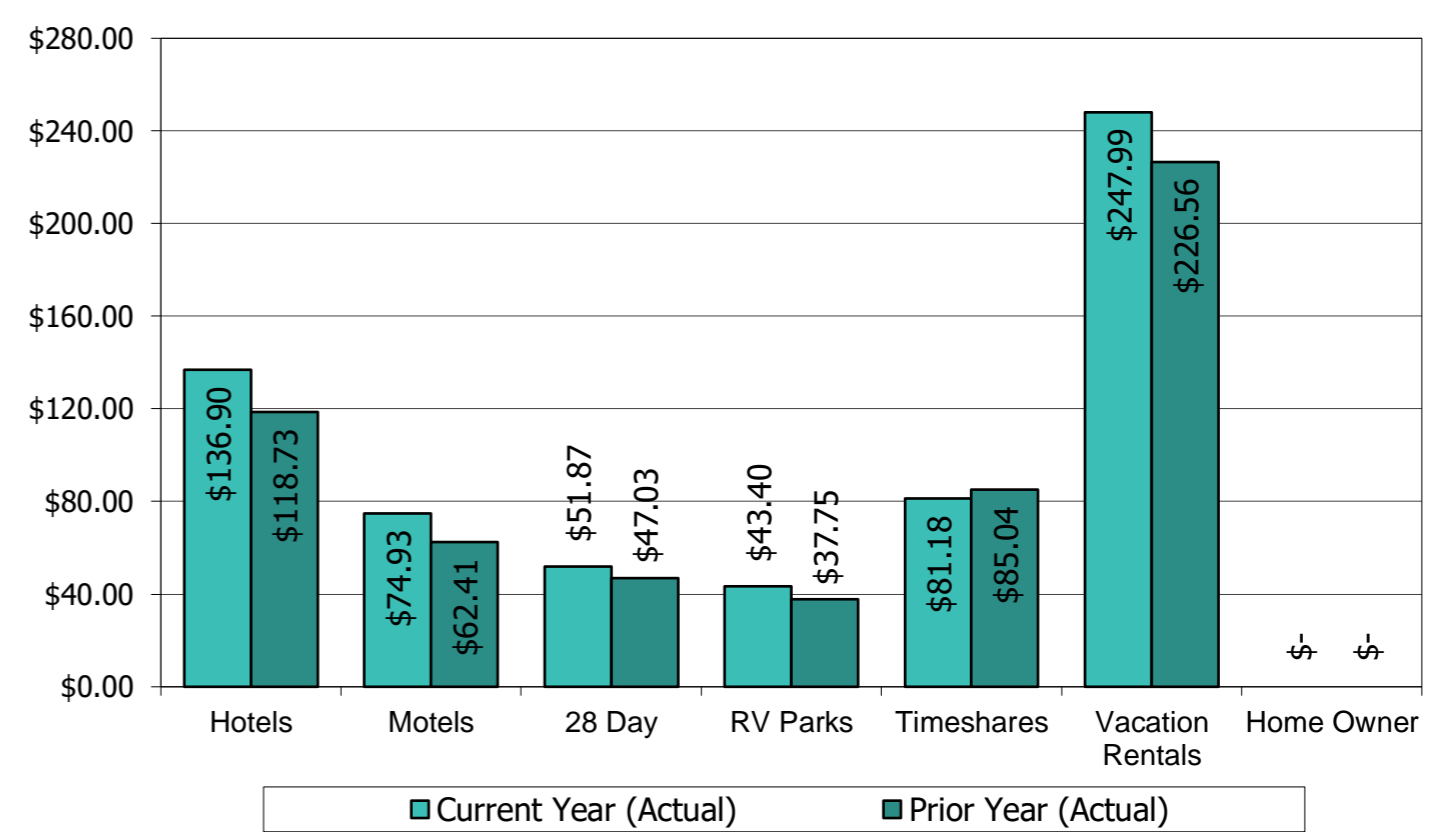
Year-to-date cash occupied room nights of 1,198,933 are 60,868 (-4.8%) below 2019. Cash average rates year-to-date of \$146.90 is \$19.87 (15.6%) above 2019. Year-to-date, total taxable room revenues of \$176,127,279 are \$16,091,425 (10.1%) above 2019.

September 2021						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	465,763	222,438	\$136.90	\$118.73	\$18.17	15.3%
Motels	32,426	19,340	\$74.93	\$62.41	\$12.52	20.1%
28 Day	77,095	6,026	\$51.87	\$47.03	\$4.84	10.3%
RV Parks	45,439	9,344	\$43.40	\$37.75	\$5.65	15.0%
Timeshares	12,112	2,021	\$81.18	\$85.04	(\$3.86)	-4.5%
Vacation Rentals	26,330	9,789	\$247.99	\$226.56	\$21.43	9.5%
Home Owner	-	-	\$0.00	-	\$0.00	0.0%
Totals	659,165	268,958	\$130.92	\$113.46	\$17.46	15.4%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

October 2021

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$35,211,557	\$28,070,131	\$7,141,426	25.4%	\$24,413,214	\$10,798,343	44.2%
Occupied Rooms - Cash	268,958	251,018	17,940	7.1%	215,163	53,795	25.0%
Average Rate - Cash	\$130.92	\$111.83	\$19.09	17.1%	\$113.46	\$17.46	15.4%
Occupied Rooms							
Cash	268,958	251,018	17,940	7.1%	215,163	53,795	25.0%
Comp	65,403	63,274	2,129	3.4%	65,912	(509)	-0.8%
28 Day	97,026	109,416	(12,390)	-11.3%	112,231	(15,205)	-13.5%
Total Occupied Rooms	431,387	423,708	7,679	1.8%	393,306	38,081	9.7%
Percentage of Occupancy							
Cash	40.8%	40.3%	0.5	1.2%	34.5%	6.3	18.3%
Comp	9.9%	10.1%	(0.2)	-2.0%	10.6%	(0.7)	-6.6%
28 Day	14.7%	17.5%	(2.8)	-16.0%	18.0%	(3.3)	-18.3%
Total Percentage of Occupancy	65.4%	68.0%	(2.6)	-3.8%	63.0%	2.4	3.8%
Market Segments							
Occupied Rooms - Cash							
Hotels	222,438	204,447	17,991	8.8%	167,865	54,573	32.5%
Motels	19,340	19,348	(8)	0.0%	19,403	(63)	-0.3%
28 Day Motels	6,026	4,082	1,944	47.6%	4,802	1,224	25.5%
R.V. Parks	9,344	9,545	(201)	-2.1%	10,047	(703)	-7.0%
Vacation Rentals	9,789	11,556	(1,767)	-15.3%	11,006	(1,217)	-11.1%
Timehares	2,021	2,040	(19)	-0.9%	2,040	(19)	-0.9%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	268,958	251,018	17,940	7.1%	215,163	53,795	25.0%
Percentage of Occupancy - Cash							
Hotels	47.8%	49.9%	(2.1)	-4.2%	40.9%	6.9	16.9%
Motels	59.6%	48.2%	11.4	23.7%	44.5%	15.1	33.9%
28 Day Motels	7.8%	5.0%	2.8	56.0%	5.8%	2.0	34.5%
R.V. Parks	20.6%	21.2%	(0.6)	-2.8%	22.3%	(1.7)	-7.6%
Vacation Rentals	37.2%	34.3%	2.9	8.5%	36.0%	1.2	3.3%
Timeshares	16.7%	15.7%	1.0	6.4%	16.6%	0.1	
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	40.8%	40.3%	0.5	1.2%	34.5%	6.3	18.3%
Average Rates - Cash							
Hotels	\$136.90	\$115.17	\$21.73	18.9%	\$118.73	\$18.17	15.3%
Motels	\$74.93	\$59.27	\$15.66	26.4%	\$62.41	\$12.52	20.1%
28 Day Motels	\$51.87	\$45.36	\$6.51	14.4%	\$47.03	\$4.84	10.3%
R.V. Parks	\$43.40	\$36.56	\$6.84	18.7%	\$37.75	\$5.65	15.0%
Vacation Rentals	\$247.99	\$228.83	\$19.16	8.4%	\$226.56	\$21.43	9.5%
Timeshares	\$81.18	\$97.80	(\$16.62)	-17.0%	\$85.04	(\$3.86)	-4.5%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$130.92	\$111.83	\$19.09	17.1%	\$113.46	\$17.46	15.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	268,958	251,018	17,940	7.1%	215,163	53,795	25.0%
Comp	65,403	63,274	2,129	3.4%	65,912	(509)	-0.8%
28 Day	97,026	109,416	(12,390)	-11.3%	112,231	(15,205)	-13.5%
Total Occupied Rooms	431,387	423,708	7,679	1.8%	393,306	38,081	9.7%
Vacant	227,778	199,743	28,035	14.0%	231,013	(3,235)	-1.4%
Total Available Rooms	659,165	623,451	35,714	5.7%	624,319	34,846	5.6%
Percentage of Occupancy							
Cash	40.8%	40.3%	0.5	1.2%	34.5%	6.3	18.3%
Comp	9.9%	10.1%	(0.2)	-2.0%	10.6%	(0.7)	-6.6%
28 Day	14.7%	17.5%	(2.8)	-16.0%	18.0%	(3.3)	-18.3%
Total Occupancy Percentage	65.4%	68.0%	(2.6)	-3.8%	63.0%	2.4	3.8%
Vacant	34.6%	32.0%	2.6	8.1%	37.0%	(2.4)	-6.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$35,211,557	\$28,070,131	\$7,141,426	25.4%	\$24,413,214	\$10,798,343	44.2%
Comp	\$8,839,885	\$6,916,410	\$1,923,475	27.8%	\$7,751,240	\$1,088,645	14.0%
28 Day	\$3,804,139	\$3,929,963	(\$125,824)	-3.2%	\$4,001,618	(\$197,479)	-4.9%
Total Revenue	\$47,855,581	\$38,916,504	\$8,939,077	23.0%	\$36,166,072	\$11,689,509	32.3%
Average Rates							
Cash	\$130.92	\$111.83	\$19.09	17.1%	\$113.46	\$17.46	15.4%
Comp	\$135.16	\$109.31	\$25.85	23.6%	\$117.60	\$17.56	14.9%
28 Day	\$39.21	\$35.92	\$3.29	9.2%	\$35.66	\$3.55	10.0%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	222,438	204,447	17,991	8.8%	167,865	54,573	32.5%
Comp	65,188	62,455	2,733	4.4%	65,117	71	0.1%
28 Day	9,475	10,283	(808)	-7.9%	11,806	(2,331)	-19.7%
Total Occupied Rooms	297,101	277,185	19,916	7.2%	244,788	52,313	21.4%
Vacant	168,662	132,833	35,829	27.0%	165,230	3,432	2.1%
Total Available Rooms	465,763	410,018	55,745	13.6%	410,018	55,745	13.6%
Percentage of Occupancy							
Cash	47.8%	49.9%	(2.1)	-4.2%	40.9%	6.9	16.9%
Comp	14.0%	15.2%	(1.2)	-7.9%	15.9%	(1.9)	-11.9%
28 Day	2.0%	2.5%	(0.5)	-20.0%	2.9%	(0.9)	-31.0%
Total Occupancy Percentage	63.8%	67.6%	(3.8)	-5.6%	59.7%	4.1	6.9%
Vacant	36.2%	32.4%	3.8	11.7%	40.3%	(4.1)	-10.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$30,452,665	\$23,545,229	\$6,907,436	29.3%	\$19,930,151	\$10,522,514	52.8%
Comp	\$8,823,638	\$6,901,272	\$1,922,366	27.9%	\$7,737,014	\$1,086,624	14.0%
28 Day	\$980,166	\$772,849	\$207,317	26.8%	\$954,102	\$26,064	2.7%
Total Revenue	\$40,256,469	\$31,219,350	\$9,037,119	28.9%	\$28,621,267	\$11,635,202	40.7%
Average Rates							
Cash	\$136.90	\$115.17	\$21.73	18.9%	\$118.73	\$18.17	15.3%
Comp	\$135.36	\$110.50	\$24.86	22.5%	\$118.82	\$16.54	13.9%
28 Day	\$103.45	\$75.16	\$28.29	37.6%	\$80.82	\$22.63	28.0%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	19,340	19,348	(8)	0.0%	19,403	(63)	-0.3%
Comp	31	47	(16)	-34.0%	38	(7)	-18.4%
28 Day	1,124	4,110	(2,986)	-72.7%	4,099	(2,975)	-72.6%
Total Occupied Rooms	20,495	23,505	(3,010)	-12.8%	23,540	(3,045)	-12.9%
Vacant	11,931	16,671	(4,740)	-28.4%	20,048	(8,117)	-40.5%
Total Available Rooms	32,426	40,176	(7,750)	-19.3%	43,588	(11,162)	-25.6%
Percentage of Occupancy							
Cash	59.6%	48.2%	11.4	23.7%	44.5%	15.1	33.9%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	3.5%	10.2%	(6.7)	-65.7%	9.4%	(5.9)	-62.8%
Total Occupancy Percentage	63.2%	58.5%	4.7	8.0%	54.0%	9.2	17.0%
Vacant	36.8%	41.5%	(4.7)	-11.3%	46.0%	(9.2)	-20.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,449,181	\$1,146,835	\$302,346	26.4%	\$1,210,884	\$238,297	19.7%
Comp	\$3,875	\$6,136	(\$2,261)	-36.8%	\$4,750	(\$875)	-18.4%
28 Day	\$41,802	\$176,686	(\$134,884)	-76.3%	\$167,834	(\$126,032)	-75.1%
Total Revenue	\$1,494,858	\$1,329,657	\$165,201	12.4%	\$1,383,468	\$111,390	8.1%
Average Rates							
Cash	\$74.93	\$59.27	\$15.66	26.4%	\$62.41	\$12.52	20.1%
Comp	\$125.00	\$130.55	(\$5.55)	-4.3%	\$125.00	\$0.00	0.0%
28 Day	\$37.19	\$42.99	(\$5.80)	-13.5%	\$40.95	(\$3.76)	-9.2%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,026	4,082	1,944	47.6%	4,802	1,224	25.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	56,899	58,750	(1,851)	-3.2%	61,842	(4,943)	-8.0%
Total Occupied Rooms	62,925	62,832	93	0.1%	66,644	(3,719)	-5.6%
Vacant	14,170	18,772	(4,602)	-24.5%	16,098	(1,928)	-12.0%
Total Available Rooms	77,095	81,604	(4,509)	-5.5%	82,742	(5,647)	-6.8%
Percentage of Occupancy							
Cash	7.8%	5.0%	2.8	56.0%	5.8%	2.0	34.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.8%	72.0%	1.8	2.5%	74.7%	(0.9)	-1.2%
Total Occupancy Percentage	81.6%	77.0%	4.6	6.0%	80.5%	1.1	1.4%
Vacant	18.4%	23.0%	(4.6)	-20.0%	19.5%	(1.1)	-5.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$312,558	\$185,179	\$127,379	68.8%	\$225,828	\$86,730	38.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,564,787	\$1,476,738	\$88,049	6.0%	\$1,476,738	\$88,049	6.0%
Total Revenue	\$1,877,345	\$1,661,917	\$215,428	13.0%	\$1,702,566	\$174,779	10.3%
Average Rates							
Cash	\$51.87	\$45.36	\$6.51	14.4%	\$47.03	\$4.84	10.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$27.50	\$25.14	\$2.36	9.4%	\$23.88	\$3.62	15.2%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	9,344	9,545	(201)	-2.1%	10,047	(703)	-7.0%
Comp	184	772	(588)	-76.2%	757	(573)	-75.7%
28 Day	20,457	24,416	(3,959)	-16.2%	24,174	(3,717)	-15.4%
Total Occupied Rooms	29,985	34,733	(4,748)	-13.7%	34,978	(4,993)	-14.3%
Vacant	15,454	10,310	5,144	49.9%	10,096	5,358	53.1%
Total Available Rooms	45,439	45,043	396	0.9%	45,074	365	0.8%
Percentage of Occupancy							
Cash	20.6%	21.2%	(0.6)	-2.8%	22.3%	(1.7)	-7.6%
Comp	0.4%	1.7%	(1.3)	-76.5%	1.7%	(1.3)	-76.5%
28 Day	45.0%	54.2%	(9.2)	-17.0%	53.6%	(8.6)	-16.0%
Total Occupancy Percentage	66.0%	77.1%	(11.1)	-14.4%	77.6%	(11.6)	-14.9%
Vacant	34.0%	22.9%	11.1	48.5%	22.4%	11.6	51.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$405,524	\$348,976	\$56,548	16.2%	\$379,322	\$26,202	6.9%
Comp	\$12,372	\$9,002	\$3,370	37.4%	\$9,476	\$2,896	30.6%
28 Day	\$433,152	\$438,785	(\$5,633)	-1.3%	\$476,940	(\$43,788)	-9.2%
Total Revenue	\$851,048	\$796,763	\$54,285	6.8%	\$865,738	(\$14,690)	-1.7%
Average Rates							
Cash	\$43.40	\$36.56	\$6.84	18.7%	\$37.75	\$5.65	15.0%
Comp	\$67.24	\$11.66	\$55.58	476.7%	\$12.52	\$54.72	437.1%
28 Day	\$21.17	\$17.97	\$3.20	17.8%	\$19.73	\$1.44	7.3%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	9,789	11,556	(1,767)	-15.3%	11,006	(1,217)	-11.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,071	11,857	(2,786)	-23.5%	10,310	(1,239)	-12.0%
Total Occupied Rooms	18,860	23,413	(4,553)	-19.4%	21,316	(2,456)	-11.5%
Vacant	7,470	10,239	(2,769)	-27.0%	9,277	(1,807)	-19.5%
Total Available Rooms	26,330	33,652	(7,322)	-21.8%	30,593	(4,263)	-13.9%
Percentage of Occupancy							
Cash	37.2%	34.3%	2.9	8.5%	36.0%	1.2	3.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	34.5%	35.2%	(0.7)	-2.0%	33.7%	0.8	2.4%
Total Occupancy Percentage	71.6%	69.6%	2.0	2.9%	69.7%	1.9	2.7%
Vacant	28.4%	30.4%	(2.0)	-6.6%	30.3%	(1.9)	-6.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,427,572	\$2,644,397	(\$216,825)	-8.2%	\$2,493,538	(\$65,966)	-2.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$784,232	\$1,064,905	(\$280,673)	-26.4%	\$926,004	(\$141,772)	-15.3%
Total Revenue	\$3,211,804	\$3,709,302	(\$497,498)	-13.4%	\$3,419,542	(\$207,738)	-6.1%
Average Rates							
Cash	\$247.99	\$228.83	\$19.16	8.4%	\$226.56	\$21.43	9.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$86.45	\$89.82	(\$3.37)	-3.8%	\$89.82	(\$3.37)	-3.8%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	2,021	2,040	(19)	-0.9%	2,040	(19)	-0.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,021	2,040	(19)	-0.9%	2,040	(19)	-0.9%
Vacant	10,091	10,918	(827)	-7.6%	10,264	(173)	-1.7%
Total Available Rooms	12,112	12,958	(846)	-6.5%	12,304	(192)	-1.6%
Percentage of Occupancy							
Cash	16.7%	15.7%	1.0	6.4%	16.6%	0.1	0.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	16.7%	15.7%	1.0	6.4%	16.6%	0.1	0.6%
Vacant	83.3%	84.3%	(1.0)	-1.2%	83.4%	(0.1)	-0.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$164,057	\$199,515	(\$35,458)	-17.8%	\$173,491	(\$9,434)	-5.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$164,057	\$199,515	(\$35,458)	-17.8%	\$173,491	(\$9,434)	-5.4%
Average Rates							
Cash	\$81.18	\$97.80	(\$16.62)	-17.0%	\$85.04	(\$3.86)	-4.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

October 2021

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$176,127,279	\$139,148,664	\$36,978,615	26.6%	\$107,188,539	\$68,938,740	64.3%
Occupied Rooms - Cash	1,198,933	1,171,105	27,828	2.4%	891,356	307,577	34.5%
Average Rate - Cash	\$146.90	\$118.82	\$28.08	23.6%	\$120.25	\$26.65	22.2%
Occupied Rooms							
Cash	1,198,933	1,171,105	27,828	2.4%	891,356	307,577	34.5%
Comp	282,245	276,883	5,362	1.9%	252,170	30,075	11.9%
28 Day	398,062	436,606	(38,544)	-8.8%	431,615	(33,553)	-7.8%
Total Occupied Rooms	1,879,240	1,884,594	(5,354)	-0.3%	1,575,141	304,099	19.3%
Percentage of Occupancy							
Cash	45.1%	45.7%	(0.6)	-1.3%	35.0%	10.1	28.9%
Comp	10.6%	10.8%	(0.2)	-1.9%	9.9%	0.7	7.1%
28 Day	15.0%	17.0%	(2.0)	-11.8%	16.9%	(1.9)	-11.2%
Total Percentage of Occupancy	70.7%	73.5%	(2.8)	-3.8%	61.8%	8.9	14.4%
Market Segments							
Occupied Rooms - Cash							
Hotels	979,694	967,696	11,998	1.2%	691,787	287,907	41.6%
Motels	85,843	84,003	1,840	2.2%	76,806	9,037	11.8%
28 Day Motels	26,728	16,987	9,741	57.3%	20,062	6,666	33.2%
R.V. Parks	51,202	42,028	9,174	21.8%	44,240	6,962	15.7%
Vacation Rentals	41,935	47,614	(5,679)	-11.9%	45,347	(3,412)	-7.5%
Timeshares	8,985	8,614	371	4.3%	8,614	371	4.3%
Home Owner Rentals	4,546	4,163	383	9.2%	4,500	46	1.0%
Total Occupied - Cash	1,198,933	1,171,105	27,828	2.4%	891,356	307,577	34.5%
Percentage of Occupancy - Cash							
Hotels	52.8%	57.3%	(4.5)	-7.9%	41.6%	11.2	26.9%
Motels	62.9%	51.0%	11.9	23.3%	49.2%	13.7	27.8%
28 Day Motels	8.6%	5.2%	3.4	65.4%	6.1%	2.5	41.0%
R.V. Parks	28.4%	23.3%	5.1	21.9%	24.7%	3.7	15.0%
Vacation Rentals	38.9%	35.4%	3.5	9.9%	29.0%	9.9	34.1%
Timeshares	18.6%	16.7%	1.9	11.4%	17.6%	1.0	5.7%
Home Owner Rentals	25.4%	26.6%	(1.2)	-4.5%	28.1%	(2.7)	-9.6%
Total Occupancy Percentage - Cash	45.1%	45.7%	(0.6)	-1.3%	35.0%	10.1	28.9%
Average Rates - Cash							
Hotels	\$153.95	\$120.75	\$33.20	27.5%	\$123.32	\$30.63	24.8%
Motels	\$91.96	\$59.27	\$32.69	55.2%	\$65.26	\$26.70	40.9%
28 Day Motels	\$58.50	\$43.35	\$15.15	34.9%	\$44.87	\$13.63	30.4%
R.V. Parks	\$42.98	\$38.89	\$4.09	10.5%	\$40.16	\$2.82	7.0%
Vacation Rental	\$267.26	\$265.41	\$1.85	0.7%	\$262.78	\$4.48	1.7%
Timeshares	\$101.90	\$106.61	(\$4.71)	-4.4%	\$92.70	\$9.20	9.9%
Home Owner Rentals	\$335.43	\$335.76	(\$0.33)	-0.1%	\$326.86	\$8.57	2.6%
Total Cash Average Rate	\$146.90	\$118.82	\$28.08	23.6%	\$120.25	\$26.65	22.2%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,198,933	1,171,105	27,828	2.4%	891,356	307,577	34.5%
Comp	282,245	276,883	5,362	1.9%	252,170	30,075	11.9%
28 Day	398,062	436,606	(38,544)	-8.8%	431,615	(33,553)	-7.8%
Total Occupied Rooms	1,879,240	1,884,594	(5,354)	-0.3%	1,575,141	304,099	19.3%
Vacant	777,660	678,180	99,480	14.7%	973,133	(195,473)	-20.1%
Total Available Rooms	2,656,900	2,562,774	94,126	3.7%	2,548,274	108,626	4.3%
Percentage of Occupancy							
Cash	45.1%	45.7%	(0.6)	-1.3%	35.0%	10.1	28.9%
Comp	10.6%	10.8%	(0.2)	-1.9%	9.9%	0.7	7.1%
28 Day	15.0%	17.0%	(2.0)	-11.8%	16.9%	(1.9)	-11.2%
Total Occupancy Percentage	70.7%	73.5%	(2.8)	-3.8%	61.8%	8.9	14.4%
Vacant	29.3%	26.5%	2.8	10.6%	38.2%	(8.9)	-23.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$176,127,279	\$139,148,664	\$36,978,615	26.6%	\$107,188,539	\$68,938,740	64.3%
Comp	\$42,850,609	\$31,506,490	\$11,344,119	36.0%	\$30,359,074	\$12,491,535	41.1%
28 Day	\$15,886,238	\$15,641,036	\$245,202	1.6%	\$15,140,404	\$745,834	4.9%
Total Revenue	\$234,864,126	\$186,296,191	\$48,567,935	26.1%	\$152,688,017	\$82,176,109	53.8%
Average Rates							
Cash	\$146.90	\$118.82	\$28.08	23.6%	\$120.25	\$26.65	22.2%
Comp	\$151.82	\$113.79	\$38.03	33.4%	\$120.39	\$31.43	26.1%
28 Day	\$39.91	\$35.82	\$4.09	11.4%	\$35.08	\$4.83	13.8%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	979,694	967,696	11,998	1.2%	691,787	287,907	41.6%
Comp	281,318	275,069	6,249	2.3%	250,505	30,813	12.3%
28 Day	42,649	42,188	461	1.1%	37,750	4,899	13.0%
Total Occupied Rooms	1,303,661	1,284,953	18,708	1.5%	980,042	323,619	33.0%
Vacant	553,243	404,608	148,635	36.7%	683,873	(130,630)	-19.1%
Total Available Rooms	1,856,904	1,689,561	167,343	9.9%	1,663,915	192,989	11.6%
Percentage of Occupancy							
Cash	52.8%	57.3%	(4.5)	-7.9%	41.6%	11.2	26.9%
Comp	15.1%	16.3%	(1.2)	-7.4%	15.1%	-	0.0%
28 Day	2.3%	2.5%	(0.2)	-8.0%	2.3%	-	0.0%
Total Occupancy Percentage	70.2%	76.1%	(5.9)	-7.8%	58.9%	11.3	19.2%
Vacant	29.8%	23.9%	5.9	24.7%	41.1%	(11.3)	-27.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$150,820,646	\$116,845,087	\$33,975,559	29.1%	\$85,313,862	\$65,506,784	76.8%
Comp	\$42,784,491	\$31,431,801	\$11,352,690	36.1%	\$30,299,888	\$12,484,603	41.2%
28 Day	\$4,293,908	\$3,131,791	\$1,162,117	37.1%	\$3,000,697	\$1,293,211	43.1%
Total Revenue	\$197,899,045	\$151,408,679	\$46,490,366	30.7%	\$118,614,447	\$79,284,598	66.8%
Average Rates							
Cash	\$153.95	\$120.75	\$33.20	27.5%	\$123.32	\$30.63	24.8%
Comp	\$152.09	\$114.27	\$37.82	33.1%	\$120.96	\$31.13	25.7%
28 Day	\$100.68	\$74.23	\$26.45	35.6%	\$79.49	\$21.19	26.7%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	85,843	84,003	1,840	2.2%	76,806	9,037	11.8%
Comp	140	274	(134)	-48.9%	150	(10)	-6.7%
28 Day	7,092	14,128	(7,036)	-49.8%	16,832	(9,740)	-57.9%
Total Occupied Rooms	93,075	98,405	(5,330)	-5.4%	93,788	(713)	-0.8%
Vacant	43,301	66,459	(23,158)	-34.8%	62,185	(18,884)	-30.4%
Total Available Rooms	136,376	164,864	(28,488)	-17.3%	155,973	(19,597)	-12.6%
Percentage of Occupancy							
Cash	62.9%	51.0%	11.9	23.3%	49.2%	13.7	27.8%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.1%	-	0.0%
28 Day	5.2%	8.6%	(3.4)	-39.5%	10.8%	(5.6)	-51.9%
Total Occupancy Percentage	68.2%	59.7%	8.5	14.2%	60.1%	8.1	13.5%
Vacant	31.8%	40.3%	(8.5)	-21.1%	39.9%	(8.1)	-20.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$7,894,152	\$4,979,209	\$2,914,943	58.5%	\$5,011,992	\$2,882,160	57.5%
Comp	\$13,881	\$37,225	(\$23,344)	-62.7%	\$18,750	(\$4,869)	-26.0%
28 Day	\$462,566	\$601,557	(\$138,991)	-23.1%	\$657,540	(\$194,974)	-29.7%
Total Revenue	\$8,370,599	\$5,617,991	\$2,752,608	49.0%	\$5,688,282	\$2,682,317	47.2%
Average Rates							
Cash	\$91.96	\$59.27	\$32.69	55.2%	\$65.26	\$26.70	40.9%
Comp	\$99.15	\$135.86	(\$36.71)	-27.0%	\$125.00	(\$25.85)	-20.7%
28 Day	\$65.22	\$42.58	\$22.64	53.2%	\$39.06	\$26.16	67.0%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	26,728	16,987	9,741	57.3%	20,062	6,666	33.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	231,521	239,646	(8,125)	-3.4%	243,654	(12,133)	-5.0%
Total Occupied Rooms	258,249	256,633	1,616	0.6%	263,716	(5,467)	-2.1%
Vacant	50,907	69,783	(18,876)	-27.0%	64,731	(13,824)	-21.4%
Total Available Rooms	309,156	326,416	(17,260)	-5.3%	328,447	(19,291)	-5.9%
Percentage of Occupancy							
Cash	8.6%	5.2%	3.4	65.4%	6.1%	2.5	41.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	74.9%	73.4%	1.5	2.0%	74.2%	0.7	0.9%
Total Occupancy Percentage	83.5%	78.6%	4.9	6.2%	80.3%	3.2	4.0%
Vacant	16.5%	21.4%	(4.9)	-22.9%	19.7%	(3.2)	-16.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,563,660	\$736,354	\$827,306	112.4%	\$900,260	\$663,400	73.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$6,184,705	\$5,659,372	\$525,333	9.3%	\$5,692,377	\$492,328	8.6%
Total Revenue	\$7,748,365	\$6,395,726	\$1,352,639	21.1%	\$6,592,637	\$1,155,728	17.5%
Average Rates							
Cash	\$58.50	\$43.35	\$15.15	34.9%	\$44.87	\$13.63	30.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$26.71	\$23.62	\$3.09	13.1%	\$23.36	\$3.35	14.3%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	51,202	42,028	9,174	21.8%	44,240	6,962	15.7%
Comp	787	1,540	(753)	-48.9%	1,510	(723)	-47.9%
28 Day	80,266	91,222	(10,956)	-12.0%	90,319	(10,053)	-11.1%
Total Occupied Rooms	132,255	134,790	(2,535)	-1.9%	136,069	(3,814)	-2.8%
Vacant	48,348	45,382	2,966	6.5%	42,681	5,667	13.3%
Total Available Rooms	180,603	180,172	431	0.2%	178,750	1,853	1.0%
Percentage of Occupancy							
Cash	28.4%	23.3%	5.1	21.9%	24.7%	3.7	15.0%
Comp	0.4%	0.9%	(0.5)	-55.6%	0.8%	(0.4)	-50.0%
28 Day	44.4%	50.6%	(6.2)	-12.3%	50.5%	(6.1)	-12.1%
Total Occupancy Percentage	73.2%	74.8%	(1.6)	-2.1%	76.1%	(2.9)	-3.8%
Vacant	26.8%	25.2%	1.6	6.3%	23.9%	2.9	12.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,200,781	\$1,634,458	\$566,323	34.6%	\$1,776,585	\$424,196	23.9%
Comp	\$52,237	\$37,464	\$14,773	39.4%	\$39,436	\$12,801	32.5%
28 Day	\$1,732,902	\$1,651,002	\$81,900	5.0%	\$1,794,567	(\$61,665)	-3.4%
Total Revenue	\$3,985,920	\$3,322,924	\$662,996	20.0%	\$3,610,588	\$375,332	10.4%
Average Rates							
Cash	\$42.98	\$38.89	\$4.09	10.5%	\$40.16	\$2.82	7.0%
Comp	\$66.37	\$24.33	\$42.04	172.8%	\$26.12	\$40.25	154.1%
28 Day	\$21.59	\$18.10	\$3.49	19.3%	\$19.87	\$1.72	8.7%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	41,935	47,614	(5,679)	-11.9%	45,347	(3,412)	-7.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	35,426	47,286	(11,860)	-25.1%	41,118	(5,692)	-13.8%
Total Occupied Rooms	77,361	94,900	(17,539)	-18.5%	86,465	(9,104)	-10.5%
Vacant	30,313	39,548	(9,235)	-23.4%	69,690	(39,377)	-56.5%
Total Available Rooms	107,674	134,448	(26,774)	-19.9%	156,155	(48,481)	-31.0%
Percentage of Occupancy							
Cash	38.9%	35.4%	3.5	9.9%	29.0%	9.9	34.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	32.9%	35.2%	(2.3)	-6.5%	26.3%	6.6	25.1%
Total Occupancy Percentage	71.8%	70.6%	1.2	1.7%	55.4%	16.4	29.6%
Vacant	28.2%	29.4%	(1.2)	-4.1%	44.6%	(16.4)	-36.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$11,207,617	\$12,637,396	(\$1,429,779)	-11.3%	\$11,916,451	(\$708,834)	-5.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$3,066,868	\$4,438,955	(\$1,372,087)	-30.9%	\$3,859,961	(\$793,093)	-20.5%
Total Revenue	\$14,274,485	\$17,076,351	(\$2,801,866)	-16.4%	\$15,776,412	(\$1,501,927)	-9.5%
Average Rates							
Cash	\$267.26	\$265.41	\$1.85	0.7%	\$262.78	\$4.48	1.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$86.57	\$93.88	(\$7.31)	-7.8%	\$93.88	(\$7.31)	-7.8%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

October 2021

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	8,985	8,614	371	4.3%	8,614	371	4.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	8,985	8,614	371	4.3%	8,614	371	4.3%
Vacant	39,289	43,059	(3,770)	-8.8%	40,426	(1,137)	-2.8%
Total Available Rooms	48,274	51,673	(3,399)	-6.6%	49,040	(766)	-1.6%
Percentage of Occupancy							
Cash	18.6%	16.7%	1.9	11.4%	17.6%	1.0	5.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	18.6%	16.7%	1.9	11.4%	17.6%	1.0	5.7%
Vacant	81.4%	83.3%	(1.9)	-2.3%	82.4%	(1.0)	-1.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$915,543	\$918,317	(\$2,774)	-0.3%	\$798,536	\$117,007	14.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$915,543	\$918,317	(\$2,774)	-0.3%	\$798,536	\$117,007	14.7%
Average Rates							
Cash	\$101.90	\$106.61	(\$4.71)	-4.4%	\$92.70	\$9.20	9.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,546	4,163	383	9.2%	4,500	46	1.0%
Comp	-	-	-	0.0%	5	(5)	-100.0%
28 Day	1,108	2,136	(1,028)	-48.1%	1,942	(834)	-42.9%
Total Occupied Rooms	5,654	6,299	(645)	-10.2%	6,447	(793)	-12.3%
Vacant	12,259	9,341	2,918	31.2%	9,547	2,712	28.4%
Total Available Rooms	17,913	15,640	2,273	14.5%	15,994	1,919	12.0%
Percentage of Occupancy							
Cash	25.4%	26.6%	(1.2)	-4.5%	28.1%	(2.7)	-9.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	6.2%	13.7%	(7.5)	-54.7%	0.0%	6.2	100.0%
Total Occupancy Percentage	31.6%	40.3%	(8.7)	-21.6%	0.0%	31.6	100.0%
Vacant	68.4%	59.7%	8.7	14.6%	0.0%	68.4	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$1,524,880	\$1,397,843	\$127,037	9.1%	\$1,470,853	\$54,027	3.7%
Comp	\$0	\$0	\$0	0.0%	\$1,000	(\$1,000)	-100.0%
28 Day	\$145,289	\$158,359	(\$13,070)	-8.3%	\$135,262	\$10,027	7.4%
Total Revenue	\$1,670,169	\$1,556,203	\$113,966	7.3%	\$1,607,115	\$63,054	3.9%
Average Rates							
Cash	\$335.43	\$335.76	(\$0.33)	-0.1%	\$326.86	\$8.57	2.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$200.00	(\$200.00)	-100.0%
28 Day	\$131.13	\$74.13	\$57.00	76.9%	\$69.65	\$61.48	88.3%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
October 2021**

Current Month Actual October 2021	Last Year Actual October			Tax District	Year To Date Actual July 2021 - October 2021	Last Year - Year To Date Actual July 2020 - October 2020		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$17,041,184	\$11,686,962	\$5,354,223	45.8%	Reno B	\$82,412,607	\$48,806,115	\$33,606,492	68.9%
\$8,683,946	\$3,949,914	\$4,734,033	119.9%	Reno D	\$42,093,684	\$16,155,312	\$25,938,372	160.6%
\$968,239	\$584,908	\$383,330	65.5%	Reno E	\$3,940,533	\$2,213,651	\$1,726,882	78.0%
\$26,693,369	\$16,221,784	\$10,471,586	64.6%	Total Reno	\$128,446,823	\$67,175,078	\$61,271,745	91.2%
\$63,249	\$47,439	\$15,810	33.3%	Washoe A	\$346,670	\$277,891	\$68,778	24.8%
\$3,750,470	\$4,151,249	(\$400,779)	-9.7%	Washoe B	\$23,942,234	\$23,788,003	\$154,230	0.6%
\$3,813,719	\$4,198,688	(\$384,969)	-9.2%	Total Washoe Co.	\$24,288,903	\$24,065,895	\$223,009	0.9%
\$4,704,469	\$3,992,742	\$711,727	17.8%	Sparks	\$23,391,553	\$15,947,566	\$7,443,987	46.7%
\$35,211,557	\$24,413,214	\$10,798,343	44.2%	Total Taxable Revenue	\$176,127,279	\$107,188,539	\$68,938,740	64.3%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
October 2021**

Current Month Actual October 2021	Last Year Actual October 2020			Tax District	Year To Date Actual July 2021 - October 2021	Last Year - Year To Date Actual July 2020 - October 2020		
	Amount	Amount	% Percent			Amount	Amount	% Percent
131,518	110,120	21,398	19.4%	Reno B	574,960	462,499	112,461	24.3%
72,385	36,063	36,322	100.7%	Reno D	330,386	146,434	183,952	125.6%
6,678	5,264	1,414	26.9%	Reno E	27,146	19,398	7,748	39.9%
210,581	151,447	59,134	39.0%	Total Reno	932,492	628,331	304,161	48.4%
1,760	1,732	28	1.6%	Washoe A	7,284	6,216	1,068	17.2%
13,602	16,292	(2,690)	-16.5%	Washoe B	66,141	75,522	(9,381)	-12.4%
15,362	18,024	(2,662)	-14.8%	Total Washoe Co.	73,425	81,738	(8,313)	-10.2%
43,015	45,692	(2,677)	-5.9%	Sparks	193,019	181,287	11,732	6.5%
268,958	215,163	53,795	25.0%	Total Taxable Rooms	1,198,933	891,356	307,578	34.5%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
October 2021**

Current Month Actual October 2021	Last Year Actual October 2020			Tax District	Year To Date Actual July 2021 - October 2021	Last Year - Year To Date Actual July 2020 - October 2020		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$129.57	\$106.13	\$23.44	22.1%	Reno B	\$143.34	\$105.53	\$37.81	35.8%
\$119.97	\$109.53	\$10.44	9.5%	Reno D	\$127.41	\$110.32	\$17.08	15.5%
\$144.99	\$111.11	\$33.87	30.5%	Reno E	\$145.16	\$114.12	\$31.04	27.2%
\$126.76	\$107.11	\$19.65	18.3%	Total Reno	\$137.75	\$106.91	\$30.84	28.8%
\$35.94	\$27.39	\$8.55	31.2%	Washoe A	\$47.59	\$44.71	\$2.89	6.5%
\$275.73	\$254.80	\$20.93	8.2%	Washoe B	\$361.99	\$314.98	\$47.01	14.9%
\$248.26	\$232.95	\$15.31	6.6%	Total Washoe Co.	\$330.80	\$294.43	\$36.37	12.4%
\$109.37	\$87.38	\$21.98	25.2%	Sparks	\$121.19	\$87.97	\$33.22	37.8%
\$130.92	\$113.46	\$17.46	15.4%	Total Average Daily Rate	\$146.90	\$120.25	\$26.65	22.2%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village