



**Estimated Visitor Counts to Reno-Sparks and Washoe County Area**  
**Calendar Year - Trend**

Month	2012	2013 *	2014 *	2015 **	2016 **	2017 **	2018 **	2019 **	2020 ***	2021 ***
<b>January</b>	281,231	270,740	256,535	297,101	271,677	289,266	288,249	301,727	292,326	227,507
<b>February</b>	341,375	268,823	271,750	288,597	306,208	303,225	307,042	276,808	319,114	235,348
<b>March</b>	361,802	320,899	318,612	322,907	346,778	366,014	357,284	330,374	174,181	291,828
<b>April</b>	383,750	319,270	323,515	317,110	338,936	356,756	339,425	329,874	55,450	303,322
<b>May</b>	381,261	349,140	354,521	351,439	339,088	362,055	368,210	352,930	82,009	322,688
<b>June</b>	439,008	401,351	380,881	373,053	399,053	418,830	417,508	383,674	218,587	378,034
<b>July</b>	447,787	394,696	403,597	397,011	409,494	445,918	416,832	401,238	258,260	382,167
<b>August</b>	462,034	397,010	400,777	400,440	400,652	441,297	410,188	409,466	277,640	363,154
<b>September</b>	446,791	365,385	373,170	386,837	412,613	427,238	401,226	385,165	279,117	349,700
<b>October</b>	371,788	315,009	331,036	362,186	348,030	366,379	347,875	349,921	276,291	322,846
<b>November</b>	293,121	270,133	281,192	279,360	303,310	313,133	301,964	300,252	215,769	-
<b>December</b>	326,467	286,323	306,501	322,181	328,382	340,231	319,299	309,632	206,042	-
<b>Totals</b>	<b>4,536,415</b>	<b>3,958,780</b>	<b>4,002,086</b>	<b>4,098,222</b>	<b>4,204,221</b>	<b>4,430,342</b>	<b>4,275,102</b>	<b>4,131,062</b>	<b>2,654,786</b>	<b>3,176,594</b>

\* Recalculated estimated Visitor Counts based on 2013 Visitor Profile Data

\*\* Recalculated estimated visitor Counts based on 2015 Visitor Profile Data

\*\*\* Estimated Visitor Counts based on new 2019 Visitor Profile Data (effective January 2020)