

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

January 2022

Room Statistics Compared to the Prior Year

Taxable room revenues for the month of January 2022 are \$27,865,460 and are above January of the prior year by \$7,005,824 (33.6%). Cash occupied room nights of 208,717 are above prior year by 29,659 (16.6%). Comp occupied room nights of 54,904 are above prior year by 571 (1.1%), and 28-day occupied room nights of 97,754 are below prior year by 9,514 (-8.9%). Total occupied rooms for the month of January 2022 (Cash, Comp, 28-day) are 20,716 (6.1%) above the prior year.

Overall, the Washoe County occupancy percentage of 54.6% for the month is -0.9% below the 55.1% level of the prior year. There were 47,722 (6.9%) more available rooms for the month compared to the prior year.

Overall cash average rates for January 2022 of \$133.51 increased \$17.01 (14.6%), compared to \$116.50 for the prior year.

Year-to-date cash occupied room nights of 1,879,899 are 484,810 (34.8%) above prior year. Cash average rates year-to-date of \$140.93 are \$23.88 (20.4%) above the prior year. Year-to-date, total taxable room revenues of \$264,932,861 are \$101,633,663 (62.2%) above prior year.

January 2022

Room Statistics Compared to 2020 (Pre-Pandemic)

Taxable room revenues for the month of January 2022 of \$27,865,460 are above January 2020 by \$1,384,584 (5.2%). Cash occupied room nights of 208,717 are below 2020 by 24,578 (-10.5%). Comp occupied room nights of 54,904 are below 2020 by 11,506 (-17.3%), and 28-day occupied room nights of 97,754 are below 2020 by 17,106 (-14.9%). Total occupied rooms for the month of January 2022 (Cash, Comp, 28-day) are 53,190 (-12.8%) below 2020.

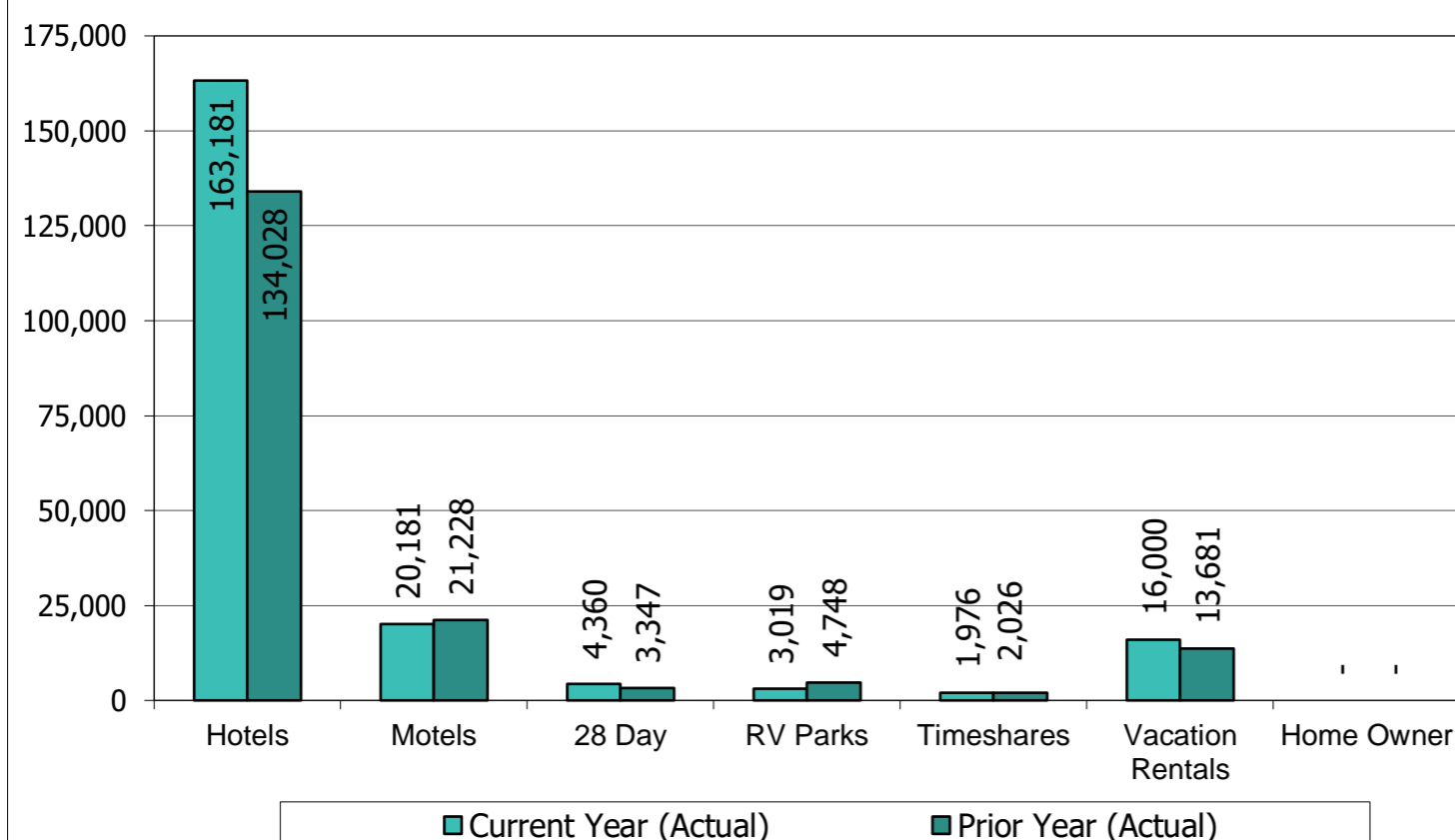
Overall, the Washoe County occupancy percentage of 54.6% for the month is 9.8% below the 60.5% level of 2020. There were 23,291 (-3.4%) less available rooms for the month compared to 2020.

Overall cash average rates for January of \$133.1 increased \$20.22 (17.6%), compared to \$113.51 for 2020.

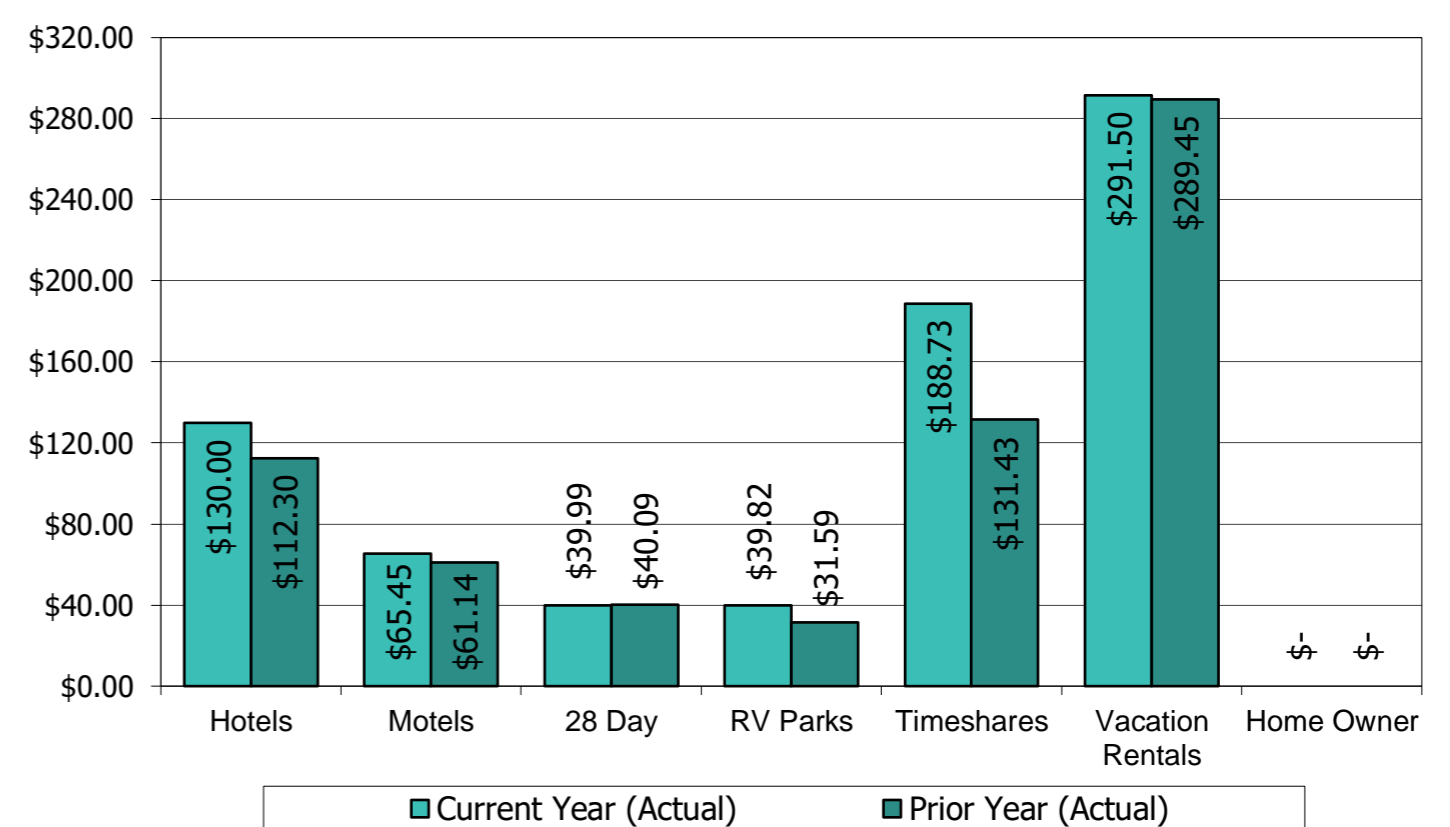
Year-to-date cash occupied room nights of 1,879,899 are (-6.2%) below 2020. Cash average rates year-to-date of \$140.93 is \$20.24 (16.8%) above 2020. Year-to-date, total taxable room revenues of \$264,932,861 are \$22,957,072 (9.5%) above 2020.

January 2022						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	455,749	163,181	\$130.00	\$112.30	\$17.70	15.8%
Motels	42,781	20,181	\$65.45	\$61.14	\$4.31	7.0%
28 Day	72,904	4,360	\$39.99	\$40.09	(\$0.10)	-0.2%
RV Parks	43,710	3,019	\$39.82	\$31.59	\$8.23	26.1%
Timeshares	12,258	1,976	\$188.73	\$131.43	\$57.30	43.6%
Vacation Rentals	34,019	16,000	\$291.50	\$289.45	\$2.05	0.7%
Home Owner	-	-	-	-	-	-
Totals	661,421	208,717	\$133.51	\$116.50	\$17.01	14.6%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



Contact:
Courtney Jaeger, CPA
Vice President of Finance
cjaeger@renotahoeusa.com
775-827-7626

Reno-Sparks Convention & Visitors Authority
P.O. Box 837
Reno, Nevada 89504-0837

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

January 2022

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$27,865,460	\$24,304,330	\$3,561,130	14.7%	\$20,859,636	\$7,005,824	33.6%
Occupied Rooms - Cash	208,717	211,238	(2,521)	-1.2%	179,058	29,659	16.6%
Average Rate - Cash	\$133.51	\$115.06	\$18.45	16.0%	\$116.50	\$17.01	14.6%
Occupied Rooms							
Cash	208,717	211,238	(2,521)	-1.2%	179,058	29,659	16.6%
Comp	54,904	52,064	2,840	5.5%	54,333	571	1.1%
28 Day	97,754	106,856	(9,102)	-8.5%	107,268	(9,514)	-8.9%
Total Occupied Rooms	361,375	370,158	(8,783)	-2.4%	340,659	20,716	6.1%
Percentage of Occupancy							
Cash	31.6%	33.9%	(2.3)	-6.8%	28.9%	2.7	9.3%
Comp	8.3%	8.4%	(0.1)	-1.2%	8.8%	(0.5)	-5.7%
28 Day	14.8%	17.2%	(2.4)	-14.0%	17.3%	(2.5)	-14.5%
Total Percentage of Occupancy	54.6%	59.5%	(4.9)	-8.2%	55.1%	(0.5)	-0.9%
Market Segments							
Occupied Rooms - Cash							
Hotels	163,181	169,939	(6,758)	-4.0%	134,028	29,153	21.8%
Motels	20,181	16,563	3,618	21.8%	21,228	(1,047)	-4.9%
28 Day Motels	4,360	3,834	526	13.7%	3,347	1,013	30.3%
R.V. Parks	3,019	4,511	(1,492)	-33.1%	4,748	(1,729)	-36.4%
Vacation Rentals	16,000	14,365	1,635	11.4%	13,681	2,319	17.0%
Timehares	1,976	2,026	(50)	-2.5%	2,026	(50)	-2.5%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	208,717	211,238	(2,521)	-1.2%	179,058	29,659	16.6%
Percentage of Occupancy - Cash							
Hotels	35.8%	41.9%	(6.1)	-14.6%	32.9%	2.9	8.8%
Motels	47.2%	41.2%	6.0	14.6%	51.7%	(4.5)	-8.7%
28 Day Motels	6.0%	4.7%	1.3	27.7%	4.3%	1.7	39.5%
R.V. Parks	6.9%	10.0%	(3.1)	-31.0%	10.5%	(3.6)	-34.3%
Vacation Rentals	47.0%	38.5%	8.5	22.1%	40.3%	6.7	16.6%
Timeshares	16.1%	15.6%	0.5	3.2%	16.0%	0.1	
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	31.6%	33.9%	(2.3)	-6.8%	28.9%	2.7	9.3%
Average Rates - Cash							
Hotels	\$130.00	\$108.94	\$21.06	19.3%	\$112.30	\$17.70	15.8%
Motels	\$65.45	\$59.27	\$6.18	10.4%	\$61.14	\$4.31	7.0%
28 Day Motels	\$39.99	\$43.02	(\$3.03)	-7.0%	\$40.09	(\$0.10)	-0.2%
R.V. Parks	\$39.82	\$30.59	\$9.23	30.2%	\$31.59	\$8.23	26.1%
Vacation Rentals	\$291.50	\$292.34	(\$0.84)	-0.3%	\$289.45	\$2.05	0.7%
Timeshares	\$188.73	\$151.15	\$37.58	24.9%	\$131.43	\$57.30	43.6%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$133.51	\$115.06	\$18.45	16.0%	\$116.50	\$17.01	14.6%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	208,717	211,238	(2,521)	-1.2%	179,058	29,659	16.6%
Comp	54,904	52,064	2,840	5.5%	54,333	571	1.1%
28 Day	97,754	106,856	(9,102)	-8.5%	107,268	(9,514)	-8.9%
Total Occupied Rooms	361,375	370,158	(8,783)	-2.4%	340,659	20,716	6.1%
Vacant	300,046	252,343	47,703	18.9%	278,040	22,006	7.9%
Total Available Rooms	661,421	622,501	38,920	6.3%	618,699	42,722	6.9%
Percentage of Occupancy							
Cash	31.6%	33.9%	(2.3)	-6.8%	28.9%	2.7	9.3%
Comp	8.3%	8.4%	(0.1)	-1.2%	8.8%	(0.5)	-5.7%
28 Day	14.8%	17.2%	(2.4)	-14.0%	17.3%	(2.5)	-14.5%
Total Occupancy Percentage	54.6%	59.5%	(4.9)	-8.2%	55.1%	(0.5)	-0.9%
Vacant	45.4%	40.5%	4.9	12.1%	44.9%	0.5	1.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$27,865,460	\$24,304,330	\$3,561,130	14.7%	\$20,859,636	\$7,005,824	33.6%
Comp	\$6,798,131	\$5,187,334	\$1,610,797	31.1%	\$5,581,254	\$1,216,877	21.8%
28 Day	\$3,958,013	\$3,872,985	\$85,028	2.2%	\$3,657,900	\$300,113	8.2%
Total Revenue	\$38,621,604	\$33,364,649	\$5,256,955	15.8%	\$30,098,790	\$8,522,814	28.3%
Average Rates							
Cash	\$133.51	\$115.06	\$18.45	16.0%	\$116.50	\$17.01	14.6%
Comp	\$123.82	\$99.63	\$24.19	24.3%	\$102.72	\$21.10	20.5%
28 Day	\$40.49	\$36.24	\$4.25	11.7%	\$34.10	\$6.39	18.7%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)		
			Amount	% Percent		Amount	% Percent	
Occupied Rooms								
Cash	163,181	169,939	(6,758)	-4.0%	134,028	29,153	21.8%	
Comp	54,825	51,941	2,884	5.6%	54,235	590	1.1%	
28 Day	8,661	9,083	(422)	-4.6%	6,510	2,151	33.0%	
Total Occupied Rooms	226,667	230,963	(4,296)	-1.9%	194,773	31,894	16.4%	
Vacant	229,082	174,323	54,759	31.4%	212,463	16,619	7.8%	
Total Available Rooms	455,749	405,286	50,463	12.5%	407,236	48,513	11.9%	
Percentage of Occupancy								
Cash	35.8%	41.9%	(6.1)	-14.6%	32.9%	2.9	8.8%	
Comp	12.0%	12.8%	(0.8)	-6.3%	13.3%	(1.3)	-9.8%	
28 Day	1.9%	2.2%	(0.3)	-13.6%	1.6%	0.3	18.8%	
Total Occupancy Percentage	49.7%	57.0%	(7.3)	-12.8%	47.8%	1.9	4.0%	
Vacant	50.3%	43.0%	7.3	17.0%	52.2%	(1.9)	-3.6%	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$21,213,087	\$18,513,876	\$2,699,211	14.6%	\$15,051,292	\$6,161,795	40.9%	
Comp	\$6,793,187	\$5,180,307	\$1,612,880	31.1%	\$5,576,390	\$1,216,797	21.8%	
28 Day	\$778,189	\$681,456	\$96,733	14.2%	\$503,291	\$274,898	54.6%	
Total Revenue	\$28,784,463	\$24,375,639	\$4,408,824	18.1%	\$21,130,973	\$7,653,490	36.2%	
Average Rates								
Cash	\$130.00	\$108.94	\$21.06	19.3%	\$112.30	\$17.70	15.8%	
Comp	\$123.91	\$99.73	\$24.18	24.2%	\$102.82	\$21.09	20.5%	
28 Day	\$89.85	\$75.03	\$14.82	19.8%	\$77.31	\$12.54	16.2%	

Reno-Sparks Convention and Visitors Authority

Motel Statistics

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	20,181	16,563	3,618	21.8%	21,228	(1,047)	-4.9%
Comp	23	43	(20)	-46.5%	20	3	15.0%
28 Day	3,240	3,463	(223)	-6.4%	4,043	(803)	-19.9%
Total Occupied Rooms	23,444	20,069	3,375	16.8%	25,291	(1,847)	-7.3%
Vacant	19,337	20,107	(770)	-3.8%	15,781	3,556	22.5%
Total Available Rooms	42,781	40,176	2,605	6.5%	41,072	1,709	4.2%
Percentage of Occupancy							
Cash	47.2%	41.2%	6.0	14.6%	51.7%	(4.5)	-8.7%
Comp	0.1%	0.1%	-	0.0%	0.0%	0.1	100.0%
28 Day	7.6%	8.6%	(1.0)	-11.6%	9.8%	(2.2)	-22.4%
Total Occupancy Percentage	54.8%	50.0%	4.8	9.6%	61.6%	(6.8)	-11.0%
Vacant	45.2%	50.0%	(4.8)	-9.6%	38.4%	6.8	17.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,320,895	\$981,764	\$339,131	34.5%	\$1,297,948	\$22,947	1.8%
Comp	\$2,875	\$4,781	(\$1,906)	-39.9%	\$2,500	\$375	15.0%
28 Day	\$145,756	\$136,975	\$8,781	6.4%	\$177,697	(\$31,941)	-18.0%
Total Revenue	\$1,469,526	\$1,123,520	\$346,006	30.8%	\$1,478,145	(\$8,619)	-0.6%
Average Rates							
Cash	\$65.45	\$59.27	\$6.18	10.4%	\$61.14	\$4.31	7.0%
Comp	\$125.00	\$111.19	\$13.81	12.4%	\$125.00	\$0.00	0.0%
28 Day	\$44.99	\$39.55	\$5.44	13.8%	\$43.95	\$1.04	2.4%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	4,360	3,834	526	13.7%	3,347	1,013	30.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	52,831	55,686	(2,855)	-5.1%	59,123	(6,292)	-10.6%
Total Occupied Rooms	57,191	59,520	(2,329)	-3.9%	62,470	(5,279)	-8.5%
Vacant	15,713	22,084	(6,371)	-28.8%	16,015	(302)	-1.9%
Total Available Rooms	72,904	81,604	(8,700)	-10.7%	78,485	(5,581)	-7.1%
Percentage of Occupancy							
Cash	6.0%	4.7%	1.3	27.7%	4.3%	1.7	39.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.5%	68.2%	4.3	6.3%	75.3%	(2.8)	-3.7%
Total Occupancy Percentage	78.4%	72.9%	5.5	7.5%	79.6%	(1.2)	-1.5%
Vacant	21.6%	27.1%	(5.5)	-20.3%	20.4%	1.2	5.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$174,367	\$164,943	\$9,424	5.7%	\$134,170	\$40,197	30.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,421,860	\$1,386,981	\$34,879	2.5%	\$1,406,218	\$15,642	1.1%
Total Revenue	\$1,596,227	\$1,551,924	\$44,303	2.9%	\$1,540,388	\$55,839	3.6%
Average Rates							
Cash	\$39.99	\$43.02	(\$3.03)	-7.0%	\$40.09	(\$0.10)	-0.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$26.91	\$24.91	\$2.00	8.0%	\$23.78	\$3.13	13.2%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	3,019	4,511	(1,492)	-33.1%	4,748	(1,729)	-36.4%
Comp	56	80	(24)	-30.0%	78	(22)	-28.2%
28 Day	23,113	25,198	(2,085)	-8.3%	25,917	(2,804)	-10.8%
Total Occupied Rooms	26,188	29,789	(3,601)	-12.1%	30,743	(4,555)	-14.8%
Vacant	17,522	15,388	2,134	13.9%	14,610	2,912	19.9%
Total Available Rooms	43,710	45,177	(1,467)	-3.2%	45,353	(1,643)	-3.6%
Percentage of Occupancy							
Cash	6.9%	10.0%	(3.1)	-31.0%	10.5%	(3.6)	-34.3%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.2%	(0.1)	-50.0%
28 Day	52.9%	55.8%	(2.9)	-5.2%	57.1%	(4.2)	-7.4%
Total Occupancy Percentage	59.9%	65.9%	(6.0)	-9.1%	67.8%	(7.9)	-11.7%
Vacant	40.1%	34.1%	6.0	17.6%	32.2%	7.9	24.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$120,215	\$137,994	(\$17,779)	-12.9%	\$149,993	(\$29,778)	-19.9%
Comp	\$2,069	\$2,246	(\$177)	-7.9%	\$2,364	(\$295)	-12.5%
28 Day	\$538,481	\$472,242	\$66,239	14.0%	\$531,276	\$7,205	1.4%
Total Revenue	\$660,765	\$612,482	\$48,283	7.9%	\$683,633	(\$22,868)	-3.3%
Average Rates							
Cash	\$39.82	\$30.59	\$9.23	30.2%	\$31.59	\$8.23	26.1%
Comp	\$36.95	\$28.08	\$8.87	31.6%	\$30.31	\$6.64	21.9%
28 Day	\$23.30	\$18.74	\$4.56	24.3%	\$20.50	\$2.80	13.7%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	16,000	14,365	1,635	11.4%	13,681	2,319	17.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,909	13,426	(3,517)	-26.2%	11,675	(1,766)	-15.1%
Total Occupied Rooms	25,909	27,791	(1,882)	-6.8%	25,356	553	2.2%
Vacant	8,110	9,509	(1,399)	-14.7%	8,553	(443)	-5.2%
Total Available Rooms	34,019	37,300	(3,281)	-8.8%	33,909	110	0.3%
Percentage of Occupancy							
Cash	47.0%	38.5%	8.5	22.1%	40.3%	6.7	16.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	29.1%	36.0%	(6.9)	-19.2%	34.4%	(5.3)	-15.4%
Total Occupancy Percentage	76.2%	74.5%	1.7	2.3%	74.8%	1.4	1.9%
Vacant	23.8%	25.5%	(1.7)	-6.7%	25.2%	(1.4)	-5.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$4,663,961	\$4,199,525	\$464,436	11.1%	\$3,959,948	\$704,013	17.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,073,727	\$1,195,331	(\$121,604)	-10.2%	\$1,039,418	\$34,309	3.3%
Total Revenue	\$5,737,688	\$5,394,856	\$342,832	6.4%	\$4,999,366	\$738,322	14.8%
Average Rates							
Cash	\$291.50	\$292.34	(\$0.84)	-0.3%	\$289.45	\$2.05	0.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$108.36	\$89.03	\$19.33	21.7%	\$89.03	\$19.33	21.7%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,976	2,026	(50)	-2.5%	2,026	(50)	-2.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	1,976	2,026	(50)	-2.5%	2,026	(50)	-2.5%
Vacant	10,282	10,932	(650)	-5.9%	10,618	(336)	-3.2%
Total Available Rooms	12,258	12,958	(700)	-5.4%	12,644	(386)	-3.1%
Percentage of Occupancy							
Cash	16.1%	15.6%	0.5	3.2%	16.0%	0.1	0.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	16.1%	15.6%	0.5	3.2%	16.0%	0.1	0.6%
Vacant	83.9%	84.4%	(0.5)	-0.6%	84.0%	(0.1)	-0.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$372,935	\$306,228	\$66,707	21.8%	\$266,285	\$106,650	40.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$372,935	\$306,228	\$66,707	21.8%	\$266,285	\$106,650	40.1%
Average Rates							
Cash	\$188.73	\$151.15	\$37.58	24.9%	\$131.43	\$57.30	43.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	-	-	-	0.0%	-	-	0.0%
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

January 2022

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Taxable Room Revenues	\$264,932,861	\$209,876,857	\$55,056,004	26.2%	\$163,299,198	\$101,633,663	62.2%
Occupied Rooms - Cash	1,879,899	1,818,168	61,731	3.4%	1,395,089	484,810	34.8%
Average Rate - Cash	\$140.93	\$115.43	\$25.50	22.1%	\$117.05	\$23.88	20.4%
Occupied Rooms							
Cash	1,879,899	1,818,168	61,731	3.4%	1,395,089	484,810	34.8%
Comp	451,233	443,834	7,399	1.7%	412,866	38,367	9.3%
28 Day	689,692	755,760	(66,068)	-8.7%	752,255	(62,563)	-8.3%
Total Occupied Rooms	3,020,824	3,017,763	3,061	0.1%	2,560,210	460,614	18.0%
Percentage of Occupancy							
Cash	40.4%	40.9%	(0.5)	-1.2%	31.6%	8.8	27.8%
Comp	9.7%	10.0%	(0.3)	-3.0%	9.3%	0.4	4.3%
28 Day	14.8%	17.0%	(2.2)	-12.9%	17.0%	(2.2)	-12.9%
Total Percentage of Occupancy	64.9%	67.8%	(2.9)	-4.3%	57.9%	7.0	12.1%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,524,328	1,498,083	26,245	1.8%	1,075,642	448,686	41.7%
Motels	154,807	133,990	20,817	15.5%	137,734	17,073	12.4%
28 Day Motels	33,242	28,881	4,361	15.1%	25,346	7,896	31.2%
R.V. Parks	63,211	54,239	8,972	16.5%	57,093	6,118	10.7%
Vacation Rentals	82,671	83,463	(792)	-0.9%	79,549	3,122	3.9%
Timeshares	14,671	13,116	1,555	11.9%	13,116	1,555	11.9%
Home Owner Rentals	6,969	6,396	573	9.0%	6,609	360	5.4%
Total Occupied - Cash	1,879,899	1,818,168	61,731	3.4%	1,395,089	484,810	34.8%
Percentage of Occupancy - Cash							
Hotels	47.1%	51.4%	(4.3)	-8.4%	37.2%	9.9	26.6%
Motels	57.8%	47.2%	10.6	22.5%	47.8%	10.0	20.9%
28 Day Motels	6.4%	5.1%	1.3	25.5%	4.6%	1.8	39.1%
R.V. Parks	20.6%	17.2%	3.4	19.8%	18.3%	2.3	12.6%
Vacation Rentals	40.8%	34.9%	5.9	16.9%	31.6%	9.2	29.1%
Timeshares	17.5%	14.6%	2.9	19.9%	15.5%	2.0	12.9%
Home Owner Rentals	18.1%	20.4%	(2.3)	-11.3%	19.7%	(1.6)	-8.1%
Total Occupancy Percentage - Cash	40.4%	40.9%	(0.5)	-1.2%	31.6%	8.8	27.8%
Average Rates - Cash							
Hotels	\$145.45	\$115.63	\$29.82	25.8%	\$118.44	\$27.01	22.8%
Motels	\$81.37	\$60.10	\$21.27	35.4%	\$62.84	\$18.53	29.5%
28 Day Motels	\$44.97	\$41.86	\$3.11	7.4%	\$37.55	\$7.42	19.8%
R.V. Parks	\$42.12	\$37.02	\$5.10	13.8%	\$38.23	\$3.89	10.2%
Vacation Rental	\$268.46	\$261.35	\$7.11	2.7%	\$258.59	\$9.87	3.8%
Timeshares	\$121.27	\$122.58	(\$1.31)	-1.1%	\$106.59	\$14.68	13.8%
Home Owner Rentals	\$357.05	\$306.69	\$50.36	16.4%	\$324.07	\$32.98	10.2%
Total Cash Average Rate	\$140.93	\$115.43	\$25.50	22.1%	\$117.05	\$23.88	20.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,879,899	1,818,168	61,731	3.4%	1,395,089	484,810	34.8%
Comp	451,233	443,834	7,399	1.7%	412,866	38,367	9.3%
28 Day	689,692	755,760	(66,068)	-8.7%	752,255	(62,563)	-8.3%
Total Occupied Rooms	3,020,824	3,017,763	3,061	0.1%	2,560,210	460,614	18.0%
Vacant	1,630,442	1,430,415	200,027	14.0%	1,857,860	(227,418)	-12.2%
Total Available Rooms	4,651,266	4,448,177	203,089	4.6%	4,418,070	233,196	5.3%
Percentage of Occupancy							
Cash	40.4%	40.9%	(0.5)	-1.2%	31.6%	8.8	27.8%
Comp	9.7%	10.0%	(0.3)	-3.0%	9.3%	0.4	4.3%
28 Day	14.8%	17.0%	(2.2)	-12.9%	17.0%	(2.2)	-12.9%
Total Occupancy Percentage	64.9%	67.8%	(2.9)	-4.3%	57.9%	7.0	12.1%
Vacant	35.1%	32.2%	2.9	9.0%	42.1%	(7.0)	-16.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$264,932,861	\$209,876,857	\$55,056,004	26.2%	\$163,299,198	\$101,633,663	62.2%
Comp	\$64,659,175	\$49,134,752	\$15,524,423	31.6%	\$47,810,783	\$16,848,392	35.2%
28 Day	\$27,621,605	\$26,916,217	\$705,388	2.6%	\$25,993,784	\$1,627,821	6.3%
Total Revenue	\$357,213,641	\$285,927,826	\$71,285,815	24.9%	\$237,103,765	\$120,109,876	50.7%
Average Rates							
Cash	\$140.93	\$115.43	\$25.50	22.1%	\$117.05	\$23.88	20.4%
Comp	\$143.29	\$110.71	\$32.58	29.4%	\$115.80	\$27.49	23.7%
28 Day	\$40.05	\$35.61	\$4.44	12.5%	\$34.55	\$5.50	15.9%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	1,524,328	1,498,083	26,245	1.8%	1,075,642	448,686	41.7%
Comp	449,969	441,561	8,408	1.9%	410,866	39,103	9.5%
28 Day	69,122	68,663	459	0.7%	59,181	9,941	16.8%
Total Occupied Rooms	2,043,419	2,008,307	35,112	1.7%	1,545,689	497,730	32.2%
Vacant	1,189,810	908,796	281,014	30.9%	1,347,718	(157,908)	-11.7%
Total Available Rooms	3,233,229	2,917,103	316,126	10.8%	2,893,407	339,822	11.7%
Percentage of Occupancy							
Cash	47.1%	51.4%	(4.3)	-8.4%	37.2%	9.9	26.6%
Comp	13.9%	15.1%	(1.2)	-7.9%	14.2%	(0.3)	-2.1%
28 Day	2.1%	2.4%	(0.3)	-12.5%	2.0%	0.1	5.0%
Total Occupancy Percentage	63.2%	68.8%	(5.6)	-8.1%	53.4%	9.8	18.4%
Vacant	36.8%	31.2%	5.6	17.9%	46.6%	(9.8)	-21.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$221,716,445	\$173,225,052	\$48,491,393	28.0%	\$127,398,513	\$94,317,932	74.0%
Comp	\$64,567,385	\$49,029,210	\$15,538,175	31.7%	\$47,733,536	\$16,833,849	35.3%
28 Day	\$6,716,670	\$5,183,630	\$1,533,040	29.6%	\$4,717,206	\$1,999,464	42.4%
Total Revenue	\$293,000,500	\$227,437,892	\$65,562,608	28.8%	\$179,849,255	\$113,151,245	62.9%
Average Rates							
Cash	\$145.45	\$115.63	\$29.82	25.8%	\$118.44	\$27.01	22.8%
Comp	\$143.49	\$111.04	\$32.45	29.2%	\$116.18	\$27.31	23.5%
28 Day	\$97.17	\$75.49	\$21.68	28.7%	\$79.71	\$17.46	21.9%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	154,807	133,990	20,817	15.5%	137,734	17,073	12.4%
Comp	248	487	(239)	-49.1%	245	3	1.2%
28 Day	17,390	24,041	(6,651)	-27.7%	28,878	(11,488)	-39.8%
Total Occupied Rooms	172,445	158,518	13,927	8.8%	166,857	5,588	3.3%
Vacant	95,199	125,578	(30,379)	-24.2%	121,584	(26,385)	-21.7%
Total Available Rooms	267,644	284,096	(16,452)	-5.8%	288,441	(20,797)	-7.2%
Percentage of Occupancy							
Cash	57.8%	47.2%	10.6	22.5%	47.8%	10.0	20.9%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.1%	-	0.0%
28 Day	6.5%	8.5%	(2.0)	-23.5%	10.0%	(3.5)	-35.0%
Total Occupancy Percentage	64.4%	55.8%	8.6	15.4%	57.8%	6.6	11.4%
Vacant	35.6%	44.2%	(8.6)	-19.5%	42.2%	(6.6)	-15.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$12,597,394	\$8,052,256	\$4,545,138	56.4%	\$8,655,416	\$3,941,978	45.5%
Comp	\$27,201	\$62,212	(\$35,011)	-56.3%	\$30,636	(\$3,435)	-11.2%
28 Day	\$943,875	\$1,004,821	(\$60,946)	-6.1%	\$1,182,514	(\$238,639)	-20.2%
Total Revenue	\$13,568,470	\$9,119,289	\$4,449,181	48.8%	\$9,868,566	\$3,699,904	37.5%
Average Rates							
Cash	\$81.37	\$60.10	\$21.27	35.4%	\$62.84	\$18.53	29.5%
Comp	\$109.68	\$127.75	(\$18.07)	-14.1%	\$125.04	(\$15.36)	-12.3%
28 Day	\$54.28	\$41.80	\$12.48	29.9%	\$40.95	\$13.33	32.6%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	33,242	28,881	4,361	15.1%	25,346	7,896	31.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	391,727	406,853	(15,126)	-3.7%	420,168	(28,441)	-6.8%
Total Occupied Rooms	424,969	435,734	(10,765)	-2.5%	445,514	(20,545)	-4.6%
Vacant	93,593	135,494	(41,901)	-30.9%	108,344	(14,751)	-13.6%
Total Available Rooms	518,562	571,228	(52,666)	-9.2%	553,858	(35,296)	-6.4%
Percentage of Occupancy							
Cash	6.4%	5.1%	1.3	25.5%	4.6%	1.8	39.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	75.5%	71.2%	4.3	6.0%	75.9%	(0.4)	-0.5%
Total Occupancy Percentage	82.0%	76.3%	5.7	7.5%	80.4%	1.6	2.0%
Vacant	18.0%	23.7%	(5.7)	-24.1%	19.6%	(1.6)	-8.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,494,878	\$1,208,859	\$286,019	23.7%	\$951,852	\$543,026	57.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$10,556,726	\$9,831,375	\$725,351	7.4%	\$9,883,617	\$673,109	6.8%
Total Revenue	\$12,051,604	\$11,040,234	\$1,011,370	9.2%	\$10,835,469	\$1,216,135	11.2%
Average Rates							
Cash	\$44.97	\$41.86	\$3.11	7.4%	\$37.55	\$7.42	19.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$26.95	\$24.16	\$2.79	11.5%	\$23.52	\$3.43	14.6%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	63,211	54,239	8,972	16.5%	57,093	6,118	10.7%
Comp	1,015	1,786	(771)	-43.2%	1,750	(735)	-42.0%
28 Day	145,197	167,837	(22,640)	-13.5%	167,039	(21,842)	-13.1%
Total Occupied Rooms	209,423	223,862	(14,439)	-6.4%	225,882	(16,459)	-7.3%
Vacant	97,498	91,439	6,059	6.6%	86,925	10,573	12.2%
Total Available Rooms	306,921	315,301	(8,380)	-2.7%	312,807	(5,886)	-1.9%
Percentage of Occupancy							
Cash	20.6%	17.2%	3.4	19.8%	18.3%	2.3	12.6%
Comp	0.3%	0.6%	(0.3)	-50.0%	0.6%	(0.3)	-50.0%
28 Day	47.3%	53.2%	(5.9)	-11.1%	53.4%	(6.1)	-11.4%
Total Occupancy Percentage	68.2%	71.0%	(2.8)	-3.9%	72.2%	(4.0)	-5.5%
Vacant	31.8%	29.0%	2.8	9.7%	27.8%	4.0	14.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,662,736	\$2,008,108	\$654,628	32.6%	\$2,182,726	\$480,010	22.0%
Comp	\$64,429	\$43,330	\$21,099	48.7%	\$45,611	\$18,818	41.3%
28 Day	\$3,305,537	\$3,076,867	\$228,670	7.4%	\$3,349,311	(\$43,774)	-1.3%
Total Revenue	\$6,032,702	\$5,128,305	\$904,397	17.6%	\$5,577,648	\$455,054	8.2%
Average Rates							
Cash	\$42.12	\$37.02	\$5.10	13.8%	\$38.23	\$3.89	10.2%
Comp	\$63.48	\$24.26	\$39.22	161.7%	\$26.06	\$37.42	143.6%
28 Day	\$22.77	\$18.33	\$4.44	24.2%	\$20.05	\$2.72	13.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	82,671	83,463	(792)	-0.9%	79,549	3,122	3.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	64,171	84,599	(20,428)	-24.1%	73,564	(9,393)	-12.8%
Total Occupied Rooms	146,842	168,062	(21,220)	-12.6%	153,113	(6,271)	-4.1%
Vacant	55,753	70,978	(15,225)	-21.5%	98,309	(42,556)	-43.3%
Total Available Rooms	202,595	239,040	(36,445)	-15.2%	251,422	(48,827)	-19.4%
Percentage of Occupancy							
Cash	40.8%	34.9%	5.9	16.9%	31.6%	9.2	29.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	31.7%	35.4%	(3.7)	-10.5%	29.3%	2.4	8.2%
Total Occupancy Percentage	72.5%	70.3%	2.2	3.1%	60.9%	11.6	19.0%
Vacant	27.5%	29.7%	(2.2)	-7.4%	39.1%	(11.6)	-29.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$22,193,955	\$21,813,339	\$380,616	1.7%	\$20,570,809	\$1,623,146	7.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$5,844,554	\$7,578,441	(\$1,733,887)	-22.9%	\$6,589,949	(\$745,395)	-11.3%
Total Revenue	\$28,038,509	\$29,391,780	(\$1,353,271)	-4.6%	\$27,160,758	\$877,751	3.2%
Average Rates							
Cash	\$268.46	\$261.35	\$7.11	2.7%	\$258.59	\$9.87	3.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$91.08	\$89.58	\$1.50	1.7%	\$89.58	\$1.50	1.7%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

January 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	14,671	13,116	1,555	11.9%	13,116	1,555	11.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	14,671	13,116	1,555	11.9%	13,116	1,555	11.9%
Vacant	69,213	77,013	(7,800)	-10.1%	71,486	(2,273)	-3.2%
Total Available Rooms	83,884	90,129	(6,245)	-6.9%	84,602	(718)	-0.8%
Percentage of Occupancy							
Cash	17.5%	14.6%	2.9	19.9%	15.5%	2.0	12.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	17.5%	14.6%	2.9	19.9%	15.5%	2.0	12.9%
Vacant	82.5%	85.4%	(2.9)	-3.4%	84.5%	(2.0)	-2.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,779,162	\$1,607,785	\$171,377	10.7%	\$1,398,073	\$381,089	27.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$1,779,162	\$1,607,785	\$171,377	10.7%	\$1,398,073	\$381,089	27.3%
Average Rates							
Cash	\$121.27	\$122.58	(\$1.31)	-1.1%	\$106.59	\$14.68	13.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
Occupied Rooms							
Cash	6,969	6,396	573	9.0%	6,609	360	5.4%
Comp	1	-	1	100.0%	5	(4)	-80.0%
28 Day	2,085	3,768	(1,683)	-44.7%	3,425	(1,340)	-39.1%
Total Occupied Rooms	9,055	10,163	(1,108)	-10.9%	10,039	(984)	-9.8%
Vacant	29,376	21,117	8,259	39.1%	23,494	5,882	25.0%
Total Available Rooms	38,431	31,280	7,151	22.9%	33,533	4,898	14.6%
Percentage of Occupancy							
Cash	18.1%	20.4%	(2.3)	-11.3%	19.7%	(1.6)	-8.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	5.4%	12.0%	(6.6)	-55.0%	0.0%	5.4	100.0%
Total Occupancy Percentage	23.6%	32.5%	(8.9)	-27.4%	0.0%	23.6	100.0%
Vacant	76.4%	67.5%	8.9	13.2%	0.0%	76.4	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$2,488,291	\$1,961,458	\$526,833	26.9%	\$2,141,809	\$346,482	16.2%
Comp	\$160	\$0	\$160	100.0%	\$1,000	(\$840)	-84.0%
28 Day	\$254,243	\$241,083	\$13,160	5.5%	\$271,187	(\$16,944)	-6.2%
Total Revenue	\$2,742,694	\$2,202,541	\$540,153	24.5%	\$2,413,996	\$328,698	13.6%
Average Rates							
Cash	\$357.05	\$306.69	\$50.36	16.4%	\$324.07	\$32.98	10.2%
Comp	\$160.00	\$0.00	\$160.00	100.0%	\$200.00	(\$40.00)	-20.0%
28 Day	\$121.94	\$63.99	\$57.95	90.6%	\$79.18	\$42.76	54.0%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
January 2022**

Current Month Actual January 2022	Last Year Actual January 2021			Tax District	Year To Date Actual July 2021 - January 2022	Last Year - Year To Date Actual July 2020 - January 2021		
	Amount	Amount	% Percent			Amount	Amount	% Percent
\$11,849,584	\$8,954,933	\$2,894,652	32.3%	Reno B	\$122,482,123	\$73,933,610	\$48,548,514	65.7%
\$5,643,750	\$3,078,093	\$2,565,658	83.4%	Reno D	\$60,944,281	\$24,419,769	\$36,524,512	149.6%
\$827,565	\$503,290	\$324,276	64.4%	Reno E	\$6,406,460	\$3,485,146	\$2,921,314	83.8%
\$18,320,900	\$12,536,316	\$5,784,585	46.1%	Total Reno	\$189,832,864	\$101,838,525	\$87,994,340	86.4%
\$39,124	\$25,661	\$13,463	52.5%	Washoe A	\$560,041	\$429,431	\$130,610	30.4%
\$5,853,080	\$5,225,996	\$627,084	12.0%	Washoe B	\$39,550,189	\$36,549,139	\$3,001,050	8.2%
\$5,892,204	\$5,251,657	\$640,547	12.2%	Total Washoe Co.	\$40,110,230	\$36,978,570	\$3,131,660	8.5%
\$3,652,357	\$3,071,665	\$580,693	18.9%	Sparks	\$34,989,767	\$24,482,105	\$10,507,662	42.9%
\$27,865,460	\$20,859,636	\$7,005,824	33.6%	Total Taxable Revenue	\$264,932,861	\$163,299,198	\$101,633,663	62.2%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
January 2022**

Current Month Actual January 2022	Last Year Actual January 2021			Tax District	Year To Date Actual July 2021 - January 2022	Last Year - Year To Date Actual July 2020 - January 2021		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
97,334	91,497	5,837	6.4%	Reno B	903,892	723,017	180,875	25.0%
49,032	27,263	21,769	79.8%	Reno D	495,737	222,741	272,996	122.6%
6,174	4,393	1,781	40.5%	Reno E	45,781	31,487	14,294	45.4%
152,540	123,153	29,387	23.9%	Total Reno	1,445,410	977,245	468,165	47.9%
1,361	970	391	40.3%	Washoe A	12,021	9,793	2,228	22.8%
18,006	17,002	1,004	5.9%	Washoe B	115,827	120,351	(4,524)	-3.8%
19,367	17,972	1,395	7.8%	Total Washoe Co.	127,848	130,144	(2,296)	-1.8%
36,810	37,933	(1,123)	-3.0%	Sparks	306,641	287,700	18,941	6.6%
208,717	179,058	29,659	16.6%	Total Taxable Rooms	1,879,899	1,395,089	484,810	34.8%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
January 2022**

Current Month Actual January 2022	Last Year Actual January 2021			Tax District	Year To Date Actual July 2021 - January 2022	Last Year - Year To Date Actual July 2020 - January 2021		
	Amount	Increase (Decrease) Amount % Percent				Amount	Increase (Decrease) Amount % Percent	
\$121.74	\$97.87	\$23.87	24.4%	Reno B	\$135.51	\$102.26	\$33.25	32.5%
\$115.10	\$112.90	\$2.20	1.9%	Reno D	\$122.94	\$109.63	\$13.30	12.1%
\$134.04	\$114.57	\$19.47	17.0%	Reno E	\$139.94	\$110.69	\$29.25	26.4%
\$120.11	\$101.79	\$18.31	18.0%	Total Reno	\$131.33	\$104.21	\$27.13	26.0%
\$28.75	\$26.45	\$2.29	8.7%	Washoe A	\$46.59	\$43.85	\$2.74	6.2%
\$325.06	\$307.38	\$17.69	5.8%	Washoe B	\$341.46	\$303.69	\$37.77	12.4%
\$304.24	\$292.21	\$12.03	4.1%	Total Washoe Co.	\$313.73	\$284.14	\$29.60	10.4%
\$99.22	\$80.98	\$18.25	22.5%	Sparks	\$114.11	\$85.10	\$29.01	34.1%
\$133.51	\$116.50	\$17.01	14.6%	Total Average Daily Rate	\$140.93	\$117.05	\$23.88	20.4%

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village