

**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY
NOTICE OF PUBLIC MEETING
SPECIAL MEETING OF THE BOARD OF DIRECTORS
FRIDAY, APRIL 15, 2022, at 10:00 a.m.
Reno-Sparks Convention and Visitors Authority
4065 S. Virginia Street, Board Room
Reno, Nevada**

**BOARD OF DIRECTORS:
Commissioner Bob Lucey, Chair**

Mayor Hillary Schieve
Councilwoman Charlene Bybee
Mr. Stephen Ascuaga
Mr. Andy Chapman

Ms. Shannon Keel
Mr. Rick Murdock
Ms. Ann Silver
Ms. Jessica Sferrazza

THIS MEETING IS IN COMPLIANCE WITH THE NEVADA OPEN MEETING LAW AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Evelyn Mount Northeast Community Center
Reno Municipal Court
Reno-Sparks Convention & Visitors Authority (RSCVA)
Washoe County Reno Downtown Library
RSCVA Website: www.rscva.com/public-meetings

Reno City Hall
Sparks City Hall
Washoe County Administration Bldg.
Online at <http://notice.nv.gov/>

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda, or may delay discussion relating to an item on the agenda at any time. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Corie Carlsen, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7618.

AGENDA

A. OPENING CEREMONIES

Call to Order
Pledge of Allegiance
Roll Call

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken.

C. APPROVAL OF THE AGENDA OF APRIL 15, 2022, SPECIAL MEETING OF THE BOARD OF DIRECTORS

For possible action.

D. APPROVAL OF THE MINUTES OF THE MARCH 24, 2022, REGULAR MEETING OF THE BOARD OF DIRECTORS

For possible action.

E. BOARD MATTERS

E1. Review, discussion, and possible action regarding new Food Service Provider

The Board of Directors is being asked to review, discuss and take possible action to approve staff's recommendation to award Request for Proposal 2022-01 for the Food Service Provider of the National Bowling Stadium, Reno Events Center, Reno-Sparks Convention Center and Reno-Sparks Livestock Events Center. The Board will review and discuss the bids provided by Aramark and Sodexo and may take action to award the food service contract to one of the foregoing proposed providers. If approved, staff is seeking direction to work with RSCVA Legal Counsel and the Chairman of the Board of Directors to negotiate a final written agreement for the foregoing provider, as well as direction regarding the execution of the final written agreement.

For possible action.

E2. Special Events Funding Committee

The Board of directors is being asked to review, discuss and take possible action to rename the Special Events Funding Committee to the Marketing and Special Events Funding Committee and to further identify the objectives of the Committee and the items under its purview. Items which the Board of Directors may take action to delegate to the Committee include, but are not limited to: (i) review of the current annual application process and criteria used to allocate special events funding; (ii) implementation of a process and criteria to be utilized in analyzing requests for special events funding outside of the existing annual application process; and (iii) the process and criteria to be utilized in considering recruitment of special events to the area.

For possible action.

E3. Extension of Marketing Agreement

The Board of Directors is being asked to review, discuss and take possible action to approve the extension of the current Agreement for Integrated Marketing Agency with Birdsell, Voss & Associates for an additional twelve (12) months at a cost not to exceed Three Hundred Forty Thousand Dollars (\$340,000). If approved, the extended term would commence May 1, 2022, and run through and including April 30, 2023.

For possible action.

F. BOARD MEMBER COMMENTS REGARDING ITEMS FOR FUTURE MEETINGS

This is an information item. Not an action item.

G. COMMENTS FROM THE FLOOR BY THE PUBLIC

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H. ADJOURNMENT

For possible action.

For information or questions regarding this agenda please contact:
The RSCVA Executive Office
P.O. Box 837, Reno, NV 89504
775-827-7618