

**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY
NOTICE OF PUBLIC MEETING
REGULAR MEETING OF THE BOARD OF DIRECTORS
Thursday, May 19, 2022, at 9:00 a.m.
Reno-Sparks Convention and Visitors Authority
4065 S. Virginia Street, Board Room
Reno, Nevada**

**BOARD OF DIRECTORS:
Commissioner Bob Lucey, Chair**

Mayor Hillary Schieve
Councilwoman Charlene Bybee
Mr. Stephen Ascuaga
Mr. Andy Chapman

Ms. Shannon Keel
Mr. Rick Murdock
Ms. Ann Silver
Ms. Jessica Sferrazza

THIS NOTICE AND AGENDA HAVE BEEN POSTED AT OR BEFORE 9 A.M. ON MAY 16, 2022, AT LEAST THREE BUSINESS DAYS BEFORE THE MEETING, IN ACCORDANCE WITH NRS 241.020, AT THE MEETING LOCATION AND AT THE FOLLOWING PUBLIC LOCATIONS:

Evelyn Mount Northeast Community Center
Reno Municipal Court
Reno-Sparks Convention & Visitors Authority (RSCVA)
Washoe County Reno Downtown Library
RSCVA Website: www.rscva.com/public-meetings

Reno City Hall
Sparks City Hall
McKinley Arts & Culture Center
Online at <http://notice.nv.gov/>

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda, or may delay discussion relating to an item on the agenda at any time. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Corie Carlsen, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7618.

AGENDA

A. OPENING CEREMONIES

Call to Order
Pledge of Allegiance
Roll Call

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

C. APPROVAL OF THE AGENDA OF THE MAY 19, 2022, REGULAR MEETING OF THE BOARD OF DIRECTORS

For possible action

D. APPROVAL OF THE MINUTES OF THE MAY 6, 2022, SPECIAL MEETING OF THE BOARD OF DIRECTORS

For possible action

E. EXECUTIVE UPDATE(S)

E1. Reno-Sparks Convention and Visitors Authority CEO Update

Charles Harris, President/CEO, will deliver an RSCVA update.

Informational only

F. PRESENTATIONS

F1. Presentation, Review, and Possible Approval of the RSCVA 3-Year Strategic Plan, FY2023-2025

Charles Harris, President and CEO, will introduce Mr. Paul Ouimet, Partner and President of MMGY NextFactor, together they will present the proposed RSCVA 3-Year Strategic Plan. The Board of Directors is being asked to review, discuss, and possibly approve the RSCVA Strategic Plan effective July 1, 2022, through June 30, 2025.

For possible action

G. MARKETING DIVISION

G1. 2022/2023 Special Events Partnership Funding Recommendation Award Allocations

The Board is being asked to review and approve the RSCVA's proposed funding allocation recommendations for 2022/2023 special events funding and approve the distribution of funds up to \$500,000.

For possible action

G2. Review, Discussion, and Possible Action to Renew the Noble Studios Contract for Website/Digital Marketing Services

The Board is being asked to review and approve the renewal of an annual contract with Noble Studios for website maintenance and performance enhancements, website template development, search engine optimization strategy and service, and user research/website optimization strategy for fiscal year 2022/2023 in an amount not to exceed \$250,000.

For possible action

G3. Review, Discussion, and Possible Action regarding a Contract Extension for The Decker/Royal Agency, Visit Reno Tahoe's Public Relations Agency of Record

The Board is being asked to review and approve a contract extension for The Decker/Royal Agency, the public relations agency of record for Visit Reno Tahoe in an amount not to exceed \$114,000 per year. The current contract will expire June 30, 2022, approval of this item would extend the term to June 30, 2024.

For possible action

H. FINANCE DIVISION

H1. Presentation, Discussion, and Possible Approval of the Reno-Sparks Convention and Visitors Authority Capital Improvement Plan for Fiscal Year 2022-23.

The Board is being asked to review and approve the Fiscal Year 2022-2023 Capital Improvement Plan.

For possible action

H2. PUBLIC HEARING: Review and Adoption of the Reno-Sparks Convention and Visitors Authority Fiscal Year 2022-2023 Budget (Resolution 597)

There will be a public hearing on the RSCVA 2022-2023 Fiscal Year Budget. The Board is being asked to review and discuss the budget and approve Resolution #597 to adopt the Fiscal Year 2022-2023 Budget.

For possible action

I. BOARD MATTERS

I1. Review, Discussion, and Possible Action to 1) Approve a Fourth Amendment to the Agreement dated June 13, 2012, by and between the Reno-Sparks Convention and Visitors Authority (RSCVA), City of Reno, Nevada (Reno), and the United States Bowling Congress (USBC) and 2) Authorize the President/CEO to Execute the Fourth Amendment

The Board is being asked to review and approve the Fourth Amendment to the agreement between the RSCVA, City of Reno, and the USBC including recommendations for facility upgrades and renovations to the National Bowling Stadium in exchange for three additional tournaments, specifically the 2029 Open Tournament, 2030 Women's Tournament, and the 2032 Open Tournament.

For possible action

I2. Review, Discussion, and Possible Action to approve of Staff's Recommendation to Award the Request for Proposal (RFP) 2022-03 for Security Services of the National Bowling Stadium, Reno Events Center, Reno-Sparks Convention Center, Reno-Sparks Livestock Events Center, and the RSCVA's Administrative Offices

The Board is being asked to review and possibly approve staff's recommendation to award RFP 2022-03 related to security services at the National Bowling Stadium, Reno Events Center, Reno-Sparks Convention Center, Reno-Sparks Livestock Events Center, and the RSCVA's Administrative offices to ESI Security Services, Inc. based on the financial terms set forth on the schedule of fees included in the meeting materials.

For possible action

J. BOARD MEMBER COMMENTS REGARDING ITEMS FOR FUTURE MEETINGS

Informational only

K. COMMENTS FROM THE FLOOR BY THE PUBLIC

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L. ADJOURNMENT

For possible action

For information or questions regarding this agenda please contact:
The RSCVA Executive Office
P.O. Box 837, Reno, NV 89504
775-827-7618