

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## March 2022

### Room Statistics Compared to the Prior Year

Taxable room revenues for the month of March 2022 are \$35,351,944 and are above March of the prior year by \$7,325,597 (26.1%). Cash occupied room nights of 276,116 are above prior year by 44,157 (19.0%). Comp occupied room nights of 64,616 are below prior year by 3,722 (-5.4%), and 28-day occupied room nights of 119,215 are above prior year by 6,326 (5.6%). Total occupied rooms for the month of March 2022 (Cash, Comp, 28-day) are 46,761 (11.3%) above the prior year.

Overall, the Washoe County occupancy percentage of 66.4% for the month is 4.9% above the 63.3% level of the prior year. There were 39,601 (6.1%) more available rooms for the month compared to the prior year.

Overall cash average rates for March 2022 of \$128.03 increased \$7.21 (6.0%), compared to \$120.82 for the prior year.

Year-to-date cash occupied room nights of 2,382,476 are 572,211 (31.6%) above prior year. Cash average rates year-to-date of \$139.17 are \$20.94 (17.7%) above the prior year. Year-to-date, total taxable room revenues of \$331,579,845 are \$117,548,031 (54.9%) above prior year.

## March 2022

### Room Statistics Compared to 2019\* (Pre-Pandemic)

**\* Comparisons to 2019 are being prepared as a recovery metric.**

Taxable room revenues for the month of March 2022 of \$35,351,944 are above March 2019 by \$5,146,134 (17.0%). Cash occupied room nights of 276,116 are below 2019 by 1,536 (-0.6%). Comp occupied room nights of 64,616 are above 2019 by 189 (0.3%), and 28-day occupied room nights of 119,215 are below 2019 by 9,610 (-7.5%). Total occupied rooms for the month of March 2022 (Cash, Comp, 28-day) are 10,957 (-2.3%) below 2019.

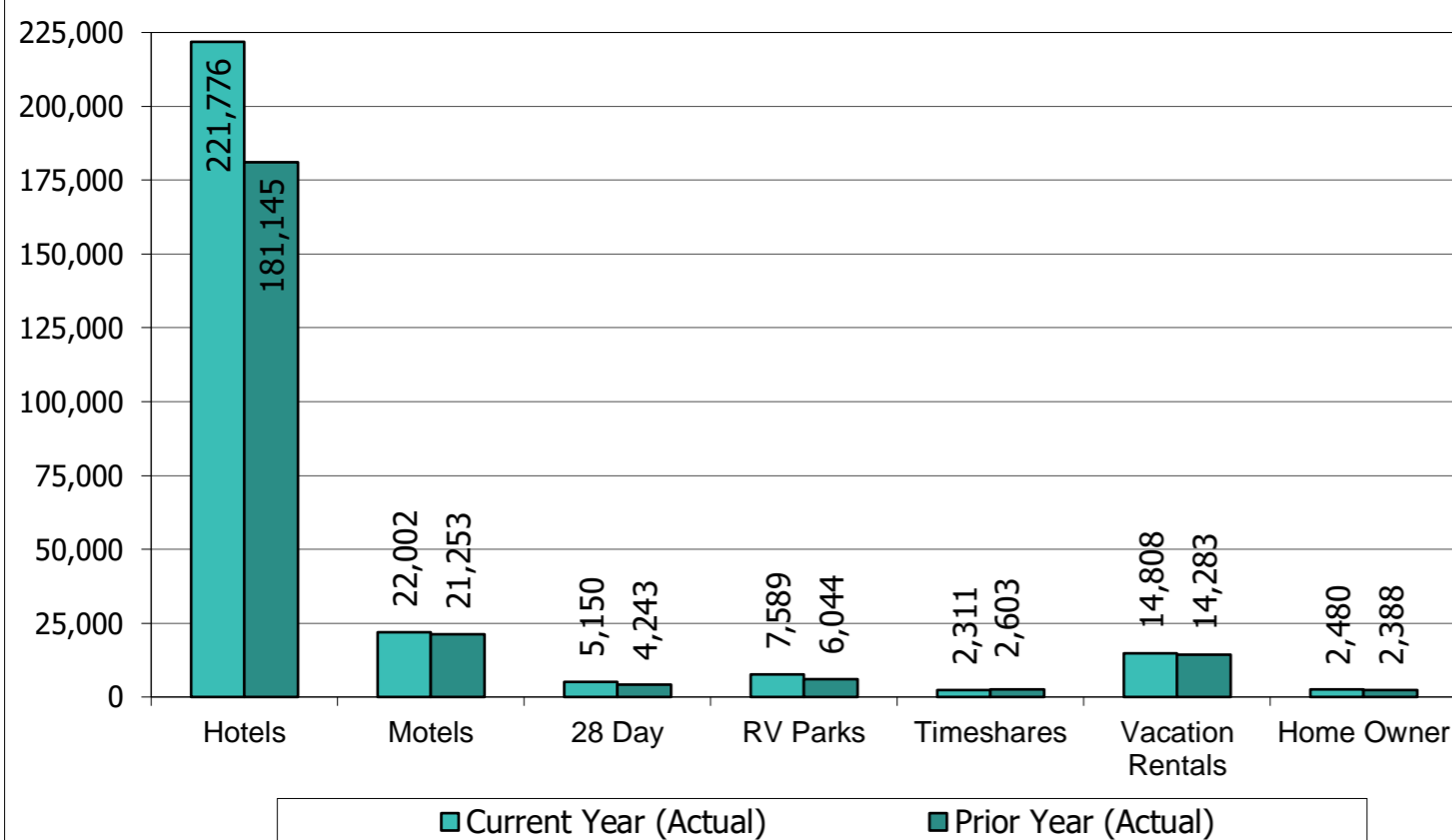
Overall, the Washoe County occupancy percentage of 66.4% for the month is 3.5% above the 62.9% level of 2019. There were 56,082 (-7.5%) less available rooms for the month compared to 2019.

Overall cash average rates for March of \$128.03 increased \$19.24 (17.7%), compared to \$108.79 for 2019.

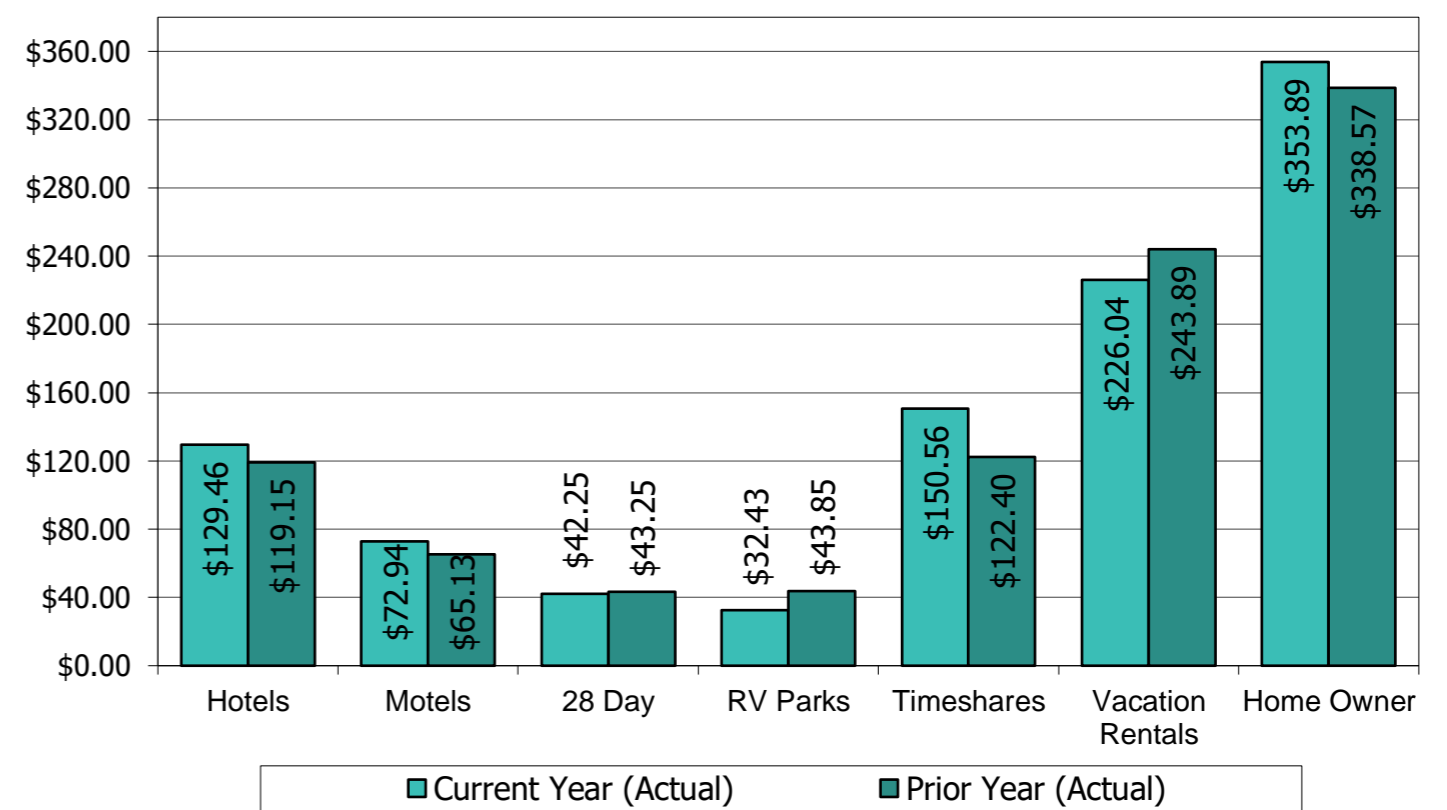
Year-to-date cash occupied room nights of 2,382,476 are (-7.8%) below 2019. Cash average rates year-to-date of \$139.17 is \$24.24 (21.1%) above 2019. Year-to-date, total taxable room revenues of \$331,579,845 are \$34,612,967 (11.7%) above 2019.

March 2022						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	467,056	221,776	\$129.46	\$119.15	\$10.31	8.7%
Motels	42,996	22,002	\$72.94	\$65.13	\$7.81	12.0%
28 Day	74,744	5,150	\$42.25	\$43.25	(\$1.00)	-2.3%
RV Parks	44,144	7,589	\$32.43	\$43.85	(\$11.42)	-26.0%
Timeshares	12,107	2,311	\$150.56	\$122.40	\$28.16	23.0%
Vacation Rentals	34,584	14,808	\$226.04	\$243.89	(\$17.85)	-7.3%
Home Owner	17,208	2,480	353.89	338.57	15.32	4.5%
<b>Totals</b>	<b>692,839</b>	<b>276,116</b>	<b>\$128.03</b>	<b>\$120.82</b>	<b>\$7.21</b>	<b>6.0%</b>

### CASH OCCUPIED ROOM NIGHTS



### AVERAGE CASH RATES



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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

March 2022

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Taxable Room Revenues</b>	<b>\$35,351,944</b>	<b>\$25,508,849</b>	<b>\$9,843,095</b>	<b>38.6%</b>	<b>\$28,026,347</b>	<b>\$7,325,597</b>	<b>26.1%</b>
<b>Occupied Rooms - Cash</b>	<b>276,116</b>	<b>231,661</b>	<b>44,455</b>	<b>19.2%</b>	<b>231,959</b>	<b>44,157</b>	<b>19.0%</b>
<b>Average Rate - Cash</b>	<b>\$128.03</b>	<b>\$110.11</b>	<b>\$17.92</b>	<b>16.3%</b>	<b>\$120.82</b>	<b>\$7.21</b>	<b>6.0%</b>
<b>Occupied Rooms</b>							
Cash	276,116	231,661	44,455	19.2%	231,959	44,157	19.0%
Comp	64,616	55,423	9,193	16.6%	68,338	(3,722)	-5.4%
28 Day	119,215	116,364	2,851	2.5%	112,889	6,326	5.6%
<b>Total Occupied Rooms</b>	<b>459,947</b>	<b>403,448</b>	<b>56,499</b>	<b>14.0%</b>	<b>413,186</b>	<b>46,761</b>	<b>11.3%</b>
<b>Percentage of Occupancy</b>							
Cash	39.9%	35.2%	4.7	13.4%	35.5%	4.4	12.4%
Comp	9.3%	8.4%	0.9	10.7%	10.5%	(1.2)	-11.4%
28 Day	17.2%	17.7%	(0.5)	-2.8%	17.3%	(0.1)	-0.6%
<b>Total Percentage of Occupancy</b>	<b>66.4%</b>	<b>61.3%</b>	<b>5.1</b>	<b>8.3%</b>	<b>63.3%</b>	<b>3.1</b>	<b>4.9%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	221,776	187,815	33,961	18.1%	181,145	40,631	22.4%
Motels	22,002	18,136	3,866	21.3%	21,253	749	3.5%
28 Day Motels	5,150	4,882	268	5.5%	4,243	907	21.4%
R.V. Parks	7,589	3,421	4,168	121.8%	6,044	1,545	25.6%
Vacation Rentals	14,808	11,991	2,817	23.5%	14,283	525	3.7%
Timehares	2,311	2,949	(638)	-21.6%	2,603	(292)	-11.2%
Home Owner Rentals	2,480	2,468	13	0.0%	2,388	92	0.0%
<b>Total Occupied - Cash</b>	<b>276,116</b>	<b>231,661</b>	<b>44,455</b>	<b>19.2%</b>	<b>231,959</b>	<b>44,157</b>	<b>19.0%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	47.5%	43.5%	4.0	9.2%	42.0%	5.5	13.1%
Motels	51.2%	45.1%	6.1	13.5%	54.4%	(3.2)	-5.9%
28 Day Motels	6.9%	6.0%	0.9	15.0%	5.4%	1.5	27.8%
R.V. Parks	17.2%	7.6%	9.6	126.3%	13.3%	3.9	29.3%
Vacation Rentals	42.8%	37.9%	4.9	12.9%	44.0%	(1.2)	-2.7%
Timeshares	19.1%	22.8%	(3.7)	-16.2%	20.8%	(1.7)	-19.1%
Home Owner Rentals	14.4%	16.0%	(1.6)	-10.0%	17.8%	(3.4)	-19.1%
<b>Total Occupancy Percentage - Cash</b>	<b>39.9%</b>	<b>35.2%</b>	<b>4.7</b>	<b>13.4%</b>	<b>35.5%</b>	<b>4.4</b>	<b>12.4%</b>
<b>Average Rates - Cash</b>							
Hotels	\$129.46	\$107.02	\$22.44	21.0%	\$119.15	\$10.31	8.7%
Motels	\$72.94	\$62.57	\$10.37	16.6%	\$65.13	\$7.81	12.0%
28 Day Motels	\$42.25	\$38.13	\$4.12	10.8%	\$43.25	(\$1.00)	-2.3%
R.V. Parks	\$32.43	\$61.13	(\$28.70)	-46.9%	\$43.85	(\$11.42)	-26.0%
Vacation Rentals	\$226.04	\$248.91	(\$22.87)	-9.2%	\$243.89	(\$17.85)	-7.3%
Timeshares	\$150.56	\$77.24	\$73.32	94.9%	\$122.40	\$28.16	23.0%
Home Owner Rentals	\$353.89	\$270.29	\$83.60	0.0%	\$338.57	\$15.32	4.5%
<b>Total Cash Average Rate</b>	<b>\$128.03</b>	<b>\$110.11</b>	<b>\$17.92</b>	<b>16.3%</b>	<b>\$120.82</b>	<b>\$7.21</b>	<b>6.0%</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

March 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	276,116	231,661	44,455	19.2%	231,959	44,157	19.0%
Comp	64,616	55,423	9,193	16.6%	68,338	(3,722)	-5.4%
28 Day	119,215	116,364	2,851	2.5%	112,889	6,326	5.6%
<b>Total Occupied Rooms</b>	<b>459,947</b>	<b>403,448</b>	<b>56,499</b>	<b>14.0%</b>	<b>413,186</b>	<b>46,761</b>	<b>11.3%</b>
Vacant	232,892	254,920	(22,028)	-8.6%	240,052	(7,160)	-3.0%
Total Available Rooms	692,839	658,368	34,471	5.2%	653,238	39,601	6.1%
<b>Percentage of Occupancy</b>							
Cash	39.9%	35.2%	4.7	13.4%	35.5%	4.4	12.4%
Comp	9.3%	8.4%	0.9	10.7%	10.5%	(1.2)	-11.4%
28 Day	17.2%	17.7%	(0.5)	-2.8%	17.3%	(0.1)	-0.6%
<b>Total Occupancy Percentage</b>	<b>66.4%</b>	<b>61.3%</b>	<b>5.1</b>	<b>8.3%</b>	<b>63.3%</b>	<b>3.1</b>	<b>4.9%</b>
Vacant	33.6%	38.7%	(5.1)	-13.2%	36.7%	(3.1)	-8.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$35,351,944</b>	<b>\$25,508,849</b>	<b>\$9,843,095</b>	<b>38.6%</b>	<b>\$28,026,347</b>	<b>\$7,325,597</b>	<b>26.1%</b>
Comp	\$8,447,490	\$5,537,603	\$2,909,887	52.5%	\$8,212,529	\$234,961	2.9%
28 Day	\$5,758,387	\$3,055,207	\$2,703,181	88.5%	\$4,235,049	\$1,523,338	36.0%
Total Revenue	\$49,557,821	\$34,101,658	\$15,456,163	45.3%	\$40,473,925	\$9,083,896	22.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$128.03</b>	<b>\$110.11</b>	<b>\$17.92</b>	<b>16.3%</b>	<b>\$120.82</b>	<b>\$7.21</b>	<b>6.0%</b>
Comp	\$130.73	\$99.92	\$30.81	30.8%	\$120.18	\$10.55	8.8%
28 Day	\$48.30	\$26.26	\$22.04	83.9%	\$37.52	\$10.78	28.7%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

March 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	221,776	187,815	33,961	18.1%	181,145	40,631	22.4%
Comp	64,469	55,230	9,239	16.7%	68,250	(3,781)	-5.5%
28 Day	28,410	9,017	19,393	215.1%	9,222	19,188	208.1%
<b>Total Occupied Rooms</b>	<b>314,655</b>	<b>252,062</b>	<b>62,593</b>	<b>24.8%</b>	<b>258,617</b>	<b>56,038</b>	<b>21.7%</b>
Vacant	152,401	179,386	(26,985)	-15.0%	172,831	(20,430)	-11.8%
Total Available Rooms	467,056	431,448	35,608	8.3%	431,448	35,608	8.3%
<b>Percentage of Occupancy</b>							
Cash	47.5%	43.5%	4.0	9.2%	42.0%	5.5	13.1%
Comp	13.8%	12.8%	1.0	7.8%	15.8%	(2.0)	-12.7%
28 Day	6.1%	2.1%	4.0	190.5%	2.1%	4.0	190.5%
<b>Total Occupancy Percentage</b>	<b>67.4%</b>	<b>58.4%</b>	<b>9.0</b>	<b>15.4%</b>	<b>59.9%</b>	<b>7.5</b>	<b>12.5%</b>
Vacant	32.6%	41.6%	(9.0)	-21.6%	40.1%	(7.5)	-18.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$28,710,474</b>	<b>\$20,099,468</b>	<b>\$8,611,006</b>	<b>42.8%</b>	<b>\$21,582,944</b>	<b>\$7,127,530</b>	<b>33.0%</b>
Comp	\$8,438,924	\$5,524,865	\$2,914,059	52.7%	\$8,206,217	\$232,707	2.8%
28 Day	\$2,374,849	\$364,277	\$2,010,572	551.9%	\$751,112	\$1,623,737	216.2%
Total Revenue	\$39,524,247	\$25,988,610	\$13,535,637	52.1%	\$30,540,273	\$8,983,974	29.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$129.46</b>	<b>\$107.02</b>	<b>\$22.44</b>	<b>21.0%</b>	<b>\$119.15</b>	<b>\$10.31</b>	<b>8.7%</b>
Comp	\$130.90	\$100.03	\$30.87	30.9%	\$120.24	\$10.66	8.9%
28 Day	\$83.59	\$40.40	\$43.19	106.9%	\$81.45	\$2.14	2.6%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

**March 2022**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	22,002	18,136	3,866	21.3%	21,253	749	3.5%
Comp	24	83	(59)	-71.1%	25	(1)	-4.0%
28 Day	3,233	3,527	(294)	-8.3%	4,713	(1,480)	-31.4%
<b>Total Occupied Rooms</b>	<b>25,259</b>	<b>21,746</b>	<b>3,513</b>	<b>16.2%</b>	<b>25,991</b>	<b>(732)</b>	<b>-2.8%</b>
Vacant	17,737	18,430	(693)	-3.8%	13,055	4,682	35.9%
Total Available Rooms	42,996	40,176	2,820	7.0%	39,046	3,950	10.1%
<b>Percentage of Occupancy</b>							
Cash	51.2%	45.1%	6.1	13.5%	54.4%	(3.2)	-5.9%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.1%	-	0.0%
28 Day	7.5%	8.8%	(1.3)	-14.8%	12.1%	(4.6)	-38.0%
<b>Total Occupancy Percentage</b>	<b>58.7%</b>	<b>54.1%</b>	<b>4.6</b>	<b>8.5%</b>	<b>66.6%</b>	<b>(7.9)</b>	<b>-11.9%</b>
Vacant	41.3%	45.9%	(4.6)	-10.0%	33.4%	7.9	23.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,604,908</b>	<b>\$1,134,722</b>	<b>\$470,186</b>	<b>41.4%</b>	<b>\$1,384,301</b>	<b>\$220,607</b>	<b>15.9%</b>
Comp	\$2,959	\$10,168	(\$7,209)	-70.9%	\$3,125	(\$166)	-5.3%
28 Day	\$152,670	\$132,771	\$19,899	15.0%	\$243,341	(\$90,671)	-37.3%
Total Revenue	\$1,760,537	\$1,277,661	\$482,876	37.8%	\$1,630,767	\$129,770	8.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$72.94</b>	<b>\$62.57</b>	<b>\$10.37</b>	<b>16.6%</b>	<b>\$65.13</b>	<b>\$7.81</b>	<b>12.0%</b>
Comp	\$123.29	\$122.51	\$0.78	0.6%	\$125.00	(\$1.71)	-1.4%
28 Day	\$47.22	\$37.64	\$9.58	25.5%	\$51.63	(\$4.41)	-8.5%

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics

**March 2022**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	5,150	4,882	268	5.5%	4,243	907	21.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	54,747	56,628	(1,881)	-3.3%	60,184	(5,437)	-9.0%
<b>Total Occupied Rooms</b>	<b>59,897</b>	<b>61,510</b>	<b>(1,613)</b>	<b>-2.6%</b>	<b>64,427</b>	<b>(4,530)</b>	<b>-7.0%</b>
Vacant	14,847	20,094	(5,247)	-26.1%	14,564	283	1.9%
Total Available Rooms	74,744	81,604	(6,860)	-8.4%	78,991	(4,247)	-5.4%
<b>Percentage of Occupancy</b>							
Cash	6.9%	6.0%	0.9	15.0%	5.4%	1.5	27.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.2%	69.4%	3.8	5.5%	76.2%	(3.0)	-3.9%
<b>Total Occupancy Percentage</b>	<b>80.1%</b>	<b>75.4%</b>	<b>4.7</b>	<b>6.2%</b>	<b>81.6%</b>	<b>(1.5)</b>	<b>-1.8%</b>
Vacant	19.9%	24.6%	(4.7)	-19.1%	18.4%	1.5	8.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$217,599</b>	<b>\$186,148</b>	<b>\$31,451</b>	<b>16.9%</b>	<b>\$183,494</b>	<b>\$34,105</b>	<b>18.6%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,572,179	\$1,441,890	\$130,289	9.0%	\$1,466,363	\$105,816	7.2%
Total Revenue	\$1,789,778	\$1,628,038	\$161,740	9.9%	\$1,649,857	\$139,921	8.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$42.25</b>	<b>\$38.13</b>	<b>\$4.12</b>	<b>10.8%</b>	<b>\$43.25</b>	<b>(\$1.00)</b>	<b>-2.3%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$28.72	\$25.46	\$3.26	12.8%	\$24.36	\$4.36	17.9%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

March 2022

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	7,589	3,421	4,168	121.8%	6,044	1,545	25.6%
Comp	122	110	12	10.9%	63	59	93.7%
28 Day	21,234	34,241	(13,007)	-38.0%	26,248	(5,014)	-19.1%
<b>Total Occupied Rooms</b>	<b>28,945</b>	<b>37,772</b>	<b>(8,827)</b>	<b>-23.4%</b>	<b>32,355</b>	<b>(3,410)</b>	<b>-10.5%</b>
Vacant	15,199	7,271	7,928	109.0%	12,998	2,201	16.9%
Total Available Rooms	44,144	45,043	(899)	-2.0%	45,353	(1,209)	-2.7%
<b>Percentage of Occupancy</b>							
Cash	17.2%	7.6%	9.6	126.3%	13.3%	3.9	29.3%
Comp	0.3%	0.2%	0.1	50.0%	0.1%	0.2	200.0%
28 Day	48.1%	76.0%	(27.9)	-36.7%	57.9%	(9.8)	-16.9%
<b>Total Occupancy Percentage</b>	<b>65.6%</b>	<b>83.9%</b>	<b>(18.3)</b>	<b>-21.8%</b>	<b>71.3%</b>	<b>(5.7)</b>	<b>-8.0%</b>
Vacant	34.4%	16.1%	18.3	113.7%	28.7%	5.7	19.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$246,131</b>	<b>\$209,126</b>	<b>\$37,005</b>	<b>17.7%</b>	<b>\$265,012</b>	<b>(\$18,881)</b>	<b>-7.1%</b>
Comp	\$5,208	\$2,570	\$2,638	102.6%	\$3,187	\$2,021	63.4%
28 Day	\$565,798	\$548,999	\$16,799	3.1%	\$537,972	\$27,826	5.2%
Total Revenue	\$817,137	\$760,695	\$56,442	7.4%	\$806,171	\$10,966	1.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$32.43</b>	<b>\$61.13</b>	<b>(\$28.70)</b>	<b>-46.9%</b>	<b>\$43.85</b>	<b>(\$11.42)</b>	<b>-26.0%</b>
Comp	\$42.69	\$23.36	\$19.33	82.7%	\$50.59	(\$7.90)	-15.6%
28 Day	\$26.65	\$16.03	\$10.62	66.3%	\$20.50	\$6.15	30.0%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

**March 2022**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	14,808	11,991	2,817	23.5%	14,283	525	3.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	10,192	11,997	(1,805)	-15.0%	10,615	(423)	-4.0%
<b>Total Occupied Rooms</b>	<b>25,000</b>	<b>23,988</b>	<b>1,012</b>	<b>4.2%</b>	<b>24,898</b>	<b>102</b>	<b>0.4%</b>
Vacant	9,584	7,681	1,903	24.8%	7,563	2,021	26.7%
Total Available Rooms	34,584	31,669	2,915	9.2%	32,461	2,123	6.5%
<b>Percentage of Occupancy</b>							
Cash	42.8%	37.9%	4.9	12.9%	44.0%	(1.2)	-2.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	29.5%	37.9%	(8.4)	-22.2%	32.7%	(3.2)	-9.8%
<b>Total Occupancy Percentage</b>	<b>72.3%</b>	<b>75.7%</b>	<b>(3.4)</b>	<b>-4.5%</b>	<b>76.7%</b>	<b>(4.4)</b>	<b>-5.7%</b>
Vacant	27.7%	24.3%	3.4	14.0%	23.3%	4.4	18.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,347,235</b>	<b>\$2,984,654</b>	<b>\$362,581</b>	<b>12.1%</b>	<b>\$3,483,501</b>	<b>(\$136,266)</b>	<b>-3.9%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$962,868	\$491,210	\$471,658	96.0%	\$1,037,055	(\$74,187)	-7.2%
Total Revenue	\$4,310,103	\$3,475,864	\$834,239	24.0%	\$4,520,556	(\$210,453)	-4.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$226.04</b>	<b>\$248.91</b>	<b>(\$22.87)</b>	<b>-9.2%</b>	<b>\$243.89</b>	<b>(\$17.85)</b>	<b>-7.3%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$94.47	\$40.94	\$53.53	130.8%	\$97.70	(\$3.23)	-3.3%



**Reno-Sparks Convention and Visitors Authority**

**Timeshare Statistics**

**March 2022**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	2,311	2,949	(638)	-21.6%	2,603	(292)	-11.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>2,311</b>	<b>2,949</b>	<b>(638)</b>	<b>-21.6%</b>	<b>2,603</b>	<b>(292)</b>	<b>-11.2%</b>
Vacant	9,796	10,009	(213)	-2.1%	9,911	(115)	-1.2%
Total Available Rooms	12,107	12,958	(851)	-6.6%	12,514	(407)	-3.3%
<b>Percentage of Occupancy</b>							
Cash	19.1%	22.8%	(3.7)	-16.2%	20.8%	(1.7)	-8.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>19.1%</b>	<b>22.8%</b>	<b>(3.7)</b>	<b>-16.2%</b>	<b>20.8%</b>	<b>(1.7)</b>	<b>-8.2%</b>
Vacant	80.9%	77.2%	3.7	4.8%	79.2%	1.7	2.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$347,944</b>	<b>\$227,793</b>	<b>\$120,151</b>	<b>52.7%</b>	<b>\$318,600</b>	<b>\$29,344</b>	<b>9.2%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$347,944	\$227,793	\$120,151	52.7%	\$318,600	\$29,344	9.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$150.56</b>	<b>\$77.24</b>	<b>\$73.32</b>	<b>94.9%</b>	<b>\$122.40</b>	<b>\$28.16</b>	<b>23.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority**

**Home Owner Rental**

**March 2022**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	2,480	2,468	13	0.5%	2,388	92	3.9%
Comp	1	-	1	100.0%	-	1	100.0%
28 Day	1,399	954	445	46.7%	1,907	(508)	-26.6%
<b>Total Occupied Rooms</b>	<b>3,880</b>	<b>3,421</b>	<b>459</b>	<b>13.4%</b>	<b>4,295</b>	<b>(415)</b>	<b>-9.7%</b>
Vacant	13,328	12,049	1,279	10.6%	9,130	4,198	46.0%
Total Available Rooms	17,208	15,470	1,738	11.2%	13,425	3,783	28.2%
<b>Percentage of Occupancy</b>							
Cash	14.4%	16.0%	(1.6)	-10.0%	17.8%	(3.4)	-19.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	8.1%	6.2%	1.9	30.6%	14.2%	(6.1)	-43.0%
<b>Total Occupancy Percentage</b>	<b>22.5%</b>	<b>22.1%</b>	<b>0.4</b>	<b>1.8%</b>	<b>32.0%</b>	<b>(9.5)</b>	<b>-29.7%</b>
Vacant	77.5%	77.9%	(0.4)	-0.5%	68.0%	9.5	14.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$877,653</b>	<b>\$666,938</b>	<b>\$210,715</b>	<b>31.6%</b>	<b>\$808,495</b>	<b>\$69,158</b>	<b>8.6%</b>
Comp	\$399	\$0	\$399	100.0%	\$0	\$399	100.0%
28 Day	\$130,023	\$76,060	\$53,964	70.9%	\$199,206	(\$69,183)	-34.7%
Total Revenue	\$1,008,075	\$742,997	\$265,078	35.7%	\$1,007,701	\$374	0.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$353.89</b>	<b>\$270.29</b>	<b>\$83.60</b>	<b>30.9%</b>	<b>\$338.57</b>	<b>\$15.32</b>	<b>4.5%</b>
Comp	\$399.00	\$0.00	\$399.00	100.0%	\$0.00	\$399.00	100.0%
28 Day	\$92.94	\$79.75	\$13.19	16.5%	\$104.46	(\$11.52)	-11.0%

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

**March 2022**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Taxable Room Revenues</b>	<b>\$331,579,845</b>	<b>\$258,506,901</b>	<b>\$73,072,944</b>	<b>28.3%</b>	<b>\$214,031,814</b>	<b>\$117,548,031</b>	<b>54.9%</b>
<b>Occupied Rooms - Cash</b>	<b>2,382,476</b>	<b>2,242,225</b>	<b>140,251</b>	<b>6.3%</b>	<b>1,810,265</b>	<b>572,211</b>	<b>31.6%</b>
<b>Average Rate - Cash</b>	<b>\$139.17</b>	<b>\$115.29</b>	<b>\$23.88</b>	<b>20.7%</b>	<b>\$118.23</b>	<b>\$20.94</b>	<b>17.7%</b>
<b>Occupied Rooms</b>							
Cash	2,382,476	2,242,225	140,251	6.3%	1,810,265	572,211	31.6%
Comp	578,787	551,212	27,575	5.0%	539,883	38,904	7.2%
28 Day	900,328	970,580	(70,252)	-7.2%	966,241	(65,913)	-6.8%
<b>Total Occupied Rooms</b>	<b>3,861,591</b>	<b>3,764,017</b>	<b>97,574</b>	<b>2.6%</b>	<b>3,316,389</b>	<b>545,202</b>	<b>16.4%</b>
<b>Percentage of Occupancy</b>							
Cash	40.0%	39.2%	0.8	2.0%	32.1%	7.9	24.6%
Comp	9.7%	9.6%	0.1	1.0%	9.6%	0.1	1.0%
28 Day	15.1%	17.0%	(1.9)	-11.2%	17.1%	(2.0)	-11.7%
<b>Total Percentage of Occupancy</b>	<b>64.9%</b>	<b>65.8%</b>	<b>(0.9)</b>	<b>-1.4%</b>	<b>58.8%</b>	<b>6.1</b>	<b>10.4%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	1,929,016	1,841,864	87,152	4.7%	1,401,897	527,119	37.6%
Motels	196,513	167,430	29,083	17.4%	176,928	19,585	11.1%
28 Day Motels	42,663	37,670	4,993	13.3%	32,991	9,672	29.3%
R.V. Parks	74,158	60,305	13,853	23.0%	65,921	8,237	12.5%
Vacation Rentals	111,203	107,918	3,285	3.0%	105,702	5,501	5.2%
Timeshares	19,457	18,175	1,282	7.1%	17,829	1,628	9.1%
Home Owner Rentals	9,466	8,863	603	6.8%	8,997	469	5.2%
<b>Total Occupied - Cash</b>	<b>2,382,476</b>	<b>2,242,225</b>	<b>140,251</b>	<b>6.3%</b>	<b>1,810,265</b>	<b>572,211</b>	<b>31.6%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	46.9%	49.1%	(2.2)	-4.5%	37.8%	9.1	24.1%
Motels	56.1%	46.3%	9.8	21.2%	48.7%	7.4	15.2%
28 Day Motels	6.5%	5.1%	1.4	27.5%	4.7%	1.8	38.3%
R.V. Parks	19.0%	14.9%	4.1	27.5%	16.5%	2.5	15.2%
Vacation Rentals	41.5%	35.5%	6.0	16.9%	33.7%	7.8	23.1%
Timeshares	18.2%	15.8%	2.4	15.2%	16.5%	1.7	10.3%
Home Owner Rentals	16.9%	19.0%	(2.1)	-11.1%	19.2%	(2.3)	-12.0%
<b>Total Occupancy Percentage - Cash</b>	<b>40.0%</b>	<b>39.2%</b>	<b>0.8</b>	<b>2.0%</b>	<b>32.1%</b>	<b>7.9</b>	<b>24.6%</b>
<b>Average Rates - Cash</b>							
Hotels	\$143.02	\$114.79	\$28.23	24.6%	\$118.92	\$24.10	20.3%
Motels	\$79.56	\$60.29	\$19.27	32.0%	\$63.13	\$16.43	26.0%
28 Day Motels	\$44.45	\$41.67	\$2.78	6.7%	\$38.64	\$5.81	15.0%
R.V. Parks	\$41.22	\$39.44	\$1.78	4.5%	\$39.79	\$1.43	3.6%
Vacation Rental	\$262.69	\$261.22	\$1.47	0.6%	\$257.83	\$4.86	1.9%
Timeshares	\$129.44	\$121.69	\$7.75	6.4%	\$114.63	\$14.81	12.9%
Home Owner Rentals	\$356.27	\$296.56	\$59.71	20.1%	\$327.92	\$28.35	8.6%
<b>Total Cash Average Rate</b>	<b>\$139.17</b>	<b>\$115.29</b>	<b>\$23.88</b>	<b>20.7%</b>	<b>\$118.23</b>	<b>\$20.94</b>	<b>17.7%</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics - Year To Date

**March 2022**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	2,382,476	2,242,225	140,251	6.3%	1,810,265	572,211	31.6%
Comp	578,787	551,212	27,575	5.0%	539,883	38,904	7.2%
28 Day	900,328	970,580	(70,252)	-7.2%	966,241	(65,913)	-6.8%
<b>Total Occupied Rooms</b>	<b>3,861,591</b>	<b>3,764,017</b>	<b>97,574</b>	<b>2.6%</b>	<b>3,316,389</b>	<b>545,202</b>	<b>16.4%</b>
Vacant	2,087,365	1,957,341	130,024	6.6%	2,325,690	(238,325)	-10.2%
Total Available Rooms	5,948,956	5,721,357	227,599	4.0%	5,642,079	306,877	5.4%
<b>Percentage of Occupancy</b>							
Cash	40.0%	39.2%	0.8	2.0%	32.1%	7.9	24.6%
Comp	9.7%	9.6%	0.1	1.0%	9.6%	0.1	1.0%
28 Day	15.1%	17.0%	(1.9)	-11.2%	17.1%	(2.0)	-11.7%
<b>Total Occupancy Percentage</b>	<b>64.9%</b>	<b>65.8%</b>	<b>(0.9)</b>	<b>-1.4%</b>	<b>58.8%</b>	<b>6.1</b>	<b>10.4%</b>
Vacant	35.1%	34.2%	0.9	2.6%	41.2%	(6.1)	-14.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$331,579,845</b>	<b>\$258,506,901</b>	<b>\$73,072,944</b>	<b>28.3%</b>	<b>\$214,031,814</b>	<b>\$117,548,031</b>	<b>54.9%</b>
Comp	\$81,612,077	\$60,738,830	\$20,873,247	34.4%	\$63,236,567	\$18,375,510	29.1%
28 Day	\$37,282,082	\$33,706,860	\$3,575,222	10.6%	\$33,989,142	\$3,292,940	9.7%
Total Revenue	\$450,474,004	\$352,952,592	\$97,521,412	27.6%	\$311,257,523	\$139,216,481	44.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$139.17</b>	<b>\$115.29</b>	<b>\$23.88</b>	<b>20.7%</b>	<b>\$118.23</b>	<b>\$20.94</b>	<b>17.7%</b>
Comp	\$141.01	\$110.19	\$30.82	28.0%	\$117.13	\$23.88	20.4%
28 Day	\$41.41	\$34.73	\$6.68	19.2%	\$35.18	\$6.23	17.7%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics - Year To Date

**March 2022**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	1,929,016	1,841,864	87,152	4.7%	1,401,897	527,119	37.6%
Comp	577,258	548,646	28,612	5.2%	537,703	39,555	7.4%
28 Day	105,772	85,503	20,269	23.7%	75,730	30,042	39.7%
<b>Total Occupied Rooms</b>	<b>2,612,046</b>	<b>2,476,013</b>	<b>136,033</b>	<b>5.5%</b>	<b>2,015,330</b>	<b>596,716</b>	<b>29.6%</b>
Vacant	1,504,391	1,277,824	226,567	17.7%	1,691,446	(187,055)	-11.1%
Total Available Rooms	4,116,437	3,753,837	362,600	9.7%	3,706,776	409,661	11.1%
<b>Percentage of Occupancy</b>							
Cash	46.9%	49.1%	(2.2)	-4.5%	37.8%	9.1	24.1%
Comp	14.0%	14.6%	(0.6)	-4.1%	14.5%	(0.5)	-3.4%
28 Day	2.6%	2.3%	0.3	13.0%	2.0%	0.6	30.0%
<b>Total Occupancy Percentage</b>	<b>63.5%</b>	<b>66.0%</b>	<b>(2.5)</b>	<b>-3.8%</b>	<b>54.4%</b>	<b>9.1</b>	<b>16.7%</b>
Vacant	36.5%	34.0%	2.5	7.4%	45.6%	(9.1)	-20.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$275,890,677</b>	<b>\$211,434,314</b>	<b>\$64,456,363</b>	<b>30.5%</b>	<b>\$166,717,524</b>	<b>\$109,173,153</b>	<b>65.5%</b>
Comp	\$81,503,633	\$60,614,451	\$20,889,182	34.5%	\$63,147,285	\$18,356,348	29.1%
28 Day	\$9,828,661	\$6,094,239	\$3,734,422	61.3%	\$6,006,942	\$3,821,719	63.6%
Total Revenue	\$367,222,971	\$278,143,004	\$89,079,967	32.0%	\$235,871,751	\$131,351,220	55.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$143.02</b>	<b>\$114.79</b>	<b>\$28.23</b>	<b>24.6%</b>	<b>\$118.92</b>	<b>\$24.10</b>	<b>20.3%</b>
Comp	\$141.19	\$110.48	\$30.71	27.8%	\$117.44	\$23.75	20.2%
28 Day	\$92.92	\$71.28	\$21.64	30.4%	\$79.32	\$13.60	17.1%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

**March 2022**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	196,513	167,430	29,083	17.4%	176,928	19,585	11.1%
Comp	297	598	(301)	-50.3%	291	6	2.1%
28 Day	24,086	30,642	(6,556)	-21.4%	38,430	(14,344)	-37.3%
<b>Total Occupied Rooms</b>	<b>220,896</b>	<b>198,670</b>	<b>22,226</b>	<b>11.2%</b>	<b>215,649</b>	<b>5,247</b>	<b>2.4%</b>
Vacant	129,198	163,186	(33,988)	-20.8%	147,346	(18,148)	-12.3%
Total Available Rooms	350,094	361,856	(11,762)	-3.3%	362,995	(12,901)	-3.6%
<b>Percentage of Occupancy</b>							
Cash	56.1%	46.3%	9.8	21.2%	48.7%	7.4	15.2%
Comp	0.1%	0.2%	(0.1)	-50.0%	0.1%	-	0.0%
28 Day	6.9%	8.5%	(1.6)	-18.8%	10.6%	(3.7)	-34.9%
<b>Total Occupancy Percentage</b>	<b>63.1%</b>	<b>54.9%</b>	<b>8.2</b>	<b>14.9%</b>	<b>59.4%</b>	<b>3.7</b>	<b>6.2%</b>
Vacant	36.9%	45.1%	(8.2)	-18.2%	40.6%	(3.7)	-9.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$15,633,942</b>	<b>\$10,094,070</b>	<b>\$5,539,872</b>	<b>54.9%</b>	<b>\$11,169,630</b>	<b>\$4,464,312</b>	<b>40.0%</b>
Comp	\$33,330	\$75,536	(\$42,206)	-55.9%	\$36,386	(\$3,056)	-8.4%
28 Day	\$1,256,719	\$1,307,646	(\$50,927)	-3.9%	\$1,723,274	(\$466,555)	-27.1%
Total Revenue	\$16,923,991	\$11,477,252	\$5,446,739	47.5%	\$12,929,290	\$3,994,701	30.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$79.56</b>	<b>\$60.29</b>	<b>\$19.27</b>	<b>32.0%</b>	<b>\$63.13</b>	<b>\$16.43</b>	<b>26.0%</b>
Comp	\$112.22	\$126.31	(\$14.09)	-11.2%	\$125.04	(\$12.82)	-10.3%
28 Day	\$52.18	\$42.67	\$9.51	22.3%	\$44.84	\$7.34	16.4%

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics - Year To Date

**March 2022**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	42,663	37,670	4,993	13.3%	32,991	9,672	29.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	496,349	515,382	(19,033)	-3.7%	535,349	(39,000)	-7.3%
<b>Total Occupied Rooms</b>	<b>539,012</b>	<b>553,052</b>	<b>(14,040)</b>	<b>-2.5%</b>	<b>568,340</b>	<b>(29,328)</b>	<b>-5.2%</b>
Vacant	121,540	181,384	(59,844)	-33.0%	135,409	(13,869)	-10.2%
Total Available Rooms	660,552	734,436	(73,884)	-10.1%	703,749	(43,197)	-6.1%
<b>Percentage of Occupancy</b>							
Cash	6.5%	5.1%	1.4	27.5%	4.7%	1.8	38.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	75.1%	70.2%	4.9	7.0%	76.1%	(1.0)	-1.3%
<b>Total Occupancy Percentage</b>	<b>81.6%</b>	<b>75.3%</b>	<b>6.3</b>	<b>8.4%</b>	<b>80.8%</b>	<b>0.8</b>	<b>1.0%</b>
Vacant	18.4%	24.7%	(6.3)	-25.5%	19.2%	(0.8)	-4.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,896,239</b>	<b>\$1,569,820</b>	<b>\$326,419</b>	<b>20.8%</b>	<b>\$1,274,655</b>	<b>\$621,584</b>	<b>48.8%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$13,621,807	\$12,655,546	\$966,261	7.6%	\$12,745,177	\$876,630	6.9%
Total Revenue	\$15,518,046	\$14,225,366	\$1,292,680	9.1%	\$14,019,832	\$1,498,214	10.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$44.45</b>	<b>\$41.67</b>	<b>\$2.78</b>	<b>6.7%</b>	<b>\$38.64</b>	<b>\$5.81</b>	<b>15.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$27.44	\$24.56	\$2.88	11.7%	\$23.81	\$3.63	15.2%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics - Year To Date

**March 2022**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	74,158	60,305	13,853	23.0%	65,921	8,237	12.5%
Comp	1,230	1,968	(738)	-37.5%	1,884	(654)	-34.7%
28 Day	186,069	226,358	(40,289)	-17.8%	217,327	(31,258)	-14.4%
<b>Total Occupied Rooms</b>	<b>261,457</b>	<b>288,631</b>	<b>(27,174)</b>	<b>-9.4%</b>	<b>285,132</b>	<b>(23,675)</b>	<b>-8.3%</b>
Vacant	129,480	116,756	12,724	10.9%	114,292	15,188	13.3%
Total Available Rooms	390,937	405,387	(14,450)	-3.6%	399,424	(8,487)	-2.1%
<b>Percentage of Occupancy</b>							
Cash	19.0%	14.9%	4.1	27.5%	16.5%	2.5	15.2%
Comp	0.3%	0.5%	(0.2)	-40.0%	0.5%	(0.2)	-40.0%
28 Day	47.6%	55.8%	(8.2)	-14.7%	54.4%	(6.8)	-12.5%
<b>Total Occupancy Percentage</b>	<b>66.9%</b>	<b>71.2%</b>	<b>(4.3)</b>	<b>-6.0%</b>	<b>71.4%</b>	<b>(4.5)</b>	<b>-6.3%</b>
Vacant	33.1%	28.8%	4.3	14.9%	28.6%	4.5	15.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,056,612</b>	<b>\$2,378,721</b>	<b>\$677,891</b>	<b>28.5%</b>	<b>\$2,623,267</b>	<b>\$433,345</b>	<b>16.5%</b>
Comp	\$74,555	\$48,843	\$25,712	52.6%	\$51,896	\$22,659	43.7%
28 Day	\$4,351,499	\$4,112,505	\$238,994	5.8%	\$4,416,238	(\$64,739)	-1.5%
Total Revenue	\$7,482,666	\$6,540,069	\$942,597	14.4%	\$7,091,401	\$391,265	5.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$41.22</b>	<b>\$39.44</b>	<b>\$1.78</b>	<b>4.5%</b>	<b>\$39.79</b>	<b>\$1.43</b>	<b>3.6%</b>
Comp	\$60.61	\$24.82	\$35.79	144.2%	\$27.55	\$33.06	120.0%
28 Day	\$23.39	\$18.17	\$5.22	28.7%	\$20.32	\$3.07	15.1%



## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics - Year To Date

**March 2022**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	111,203	107,918	3,285	3.0%	105,702	5,501	5.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	84,288	107,974	(23,686)	-21.9%	94,073	(9,785)	-10.4%
<b>Total Occupied Rooms</b>	<b>195,491</b>	<b>215,892</b>	<b>(20,401)</b>	<b>-9.4%</b>	<b>199,775</b>	<b>(4,284)</b>	<b>-2.1%</b>
Vacant	72,443	87,990	(15,547)	-17.7%	114,265	(41,822)	-36.6%
Total Available Rooms	267,934	303,882	(35,948)	-11.8%	314,040	(46,106)	-14.7%
<b>Percentage of Occupancy</b>							
Cash	41.5%	35.5%	6.0	16.9%	33.7%	7.8	23.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	31.5%	35.5%	(4.0)	-11.3%	30.0%	1.5	5.0%
<b>Total Occupancy Percentage</b>	<b>73.0%</b>	<b>71.0%</b>	<b>2.0</b>	<b>2.8%</b>	<b>63.6%</b>	<b>9.4</b>	<b>14.8%</b>
Vacant	27.0%	29.0%	(2.0)	-6.9%	36.4%	(9.4)	-25.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$29,211,426</b>	<b>\$28,189,923</b>	<b>\$1,021,503</b>	<b>3.6%</b>	<b>\$27,252,735</b>	<b>\$1,958,691</b>	<b>7.2%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$7,834,721	\$9,219,782	(\$1,385,061)	-15.0%	\$8,627,118	(\$792,397)	-9.2%
Total Revenue	\$37,046,147	\$37,409,705	(\$363,558)	-1.0%	\$35,879,853	\$1,166,294	3.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$262.69</b>	<b>\$261.22</b>	<b>\$1.47</b>	<b>0.6%</b>	<b>\$257.83</b>	<b>\$4.86</b>	<b>1.9%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$92.95	\$85.39	\$7.56	8.9%	\$91.71	\$1.24	1.4%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**March 2022**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	19,457	18,175	1,282	7.1%	17,829	1,628	9.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>19,457</b>	<b>18,175</b>	<b>1,282</b>	<b>7.1%</b>	<b>17,829</b>	<b>1,628</b>	<b>9.1%</b>
Vacant	87,534	97,034	(9,500)	-9.8%	90,308	(2,774)	-3.1%
Total Available Rooms	106,991	115,209	(8,218)	-7.1%	108,137	(1,146)	-1.1%
<b>Percentage of Occupancy</b>							
Cash	18.2%	15.8%	2.4	15.2%	16.5%	1.7	10.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>18.2%</b>	<b>15.8%</b>	<b>2.4</b>	<b>15.2%</b>	<b>16.5%</b>	<b>1.7</b>	<b>10.3%</b>
Vacant	81.8%	84.2%	(2.4)	-2.9%	83.5%	(1.7)	-2.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,518,534</b>	<b>\$2,211,657</b>	<b>\$306,877</b>	<b>13.9%</b>	<b>\$2,043,698</b>	<b>\$474,836</b>	<b>23.2%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$2,518,534	\$2,211,657	\$306,877	13.9%	\$2,043,698	\$474,836	23.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$129.44</b>	<b>\$121.69</b>	<b>\$7.75</b>	<b>6.4%</b>	<b>\$114.63</b>	<b>\$14.81</b>	<b>12.9%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		Amount	% Percent
<b>Occupied Rooms</b>							
Cash	9,466	8,863	603	6.8%	8,997	469	5.2%
Comp	2	-	2	100.0%	5	(3)	-60.0%
28 Day	3,764	4,721	(957)	-20.3%	5,332	(1,568)	-29.4%
<b>Total Occupied Rooms</b>	<b>13,232</b>	<b>13,584</b>	<b>(352)</b>	<b>-2.6%</b>	<b>14,334</b>	<b>(1,102)</b>	<b>-7.7%</b>
Vacant	42,779	33,166	9,613	29.0%	32,624	10,155	31.1%
Total Available Rooms	56,011	46,750	9,261	19.8%	46,958	9,053	19.3%
<b>Percentage of Occupancy</b>							
Cash	16.9%	19.0%	(2.1)	-11.1%	19.2%	(2.3)	-12.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	6.7%	10.1%	(3.4)	-33.7%	0.0%	6.7	100.0%
<b>Total Occupancy Percentage</b>	<b>23.6%</b>	<b>29.1%</b>	<b>(5.5)</b>	<b>-18.9%</b>	<b>0.0%</b>	<b>23.6</b>	<b>100.0%</b>
Vacant	76.4%	70.9%	5.5	7.8%	0.0%	76.4	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,372,415</b>	<b>\$2,628,396</b>	<b>\$744,019</b>	<b>28.3%</b>	<b>\$2,950,305</b>	<b>\$422,110</b>	<b>14.3%</b>
Comp	\$559	\$0	\$559	100.0%	\$1,000	(\$441)	-44.1%
28 Day	\$388,675	\$317,142	\$71,533	22.6%	\$470,393	(\$81,718)	-17.4%
Total Revenue	\$3,761,649	\$2,945,538	\$816,111	27.7%	\$3,421,698	\$339,951	9.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$356.27</b>	<b>\$296.56</b>	<b>\$59.71</b>	<b>20.1%</b>	<b>\$327.92</b>	<b>\$28.35</b>	<b>8.6%</b>
Comp	\$279.50	\$0.00	\$279.50	100.0%	\$200.00	\$79.50	39.8%
28 Day	\$103.26	\$67.17	\$36.09	53.7%	\$88.22	\$15.04	17.0%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
March 2022**

Current Month Actual March 2022	Last Year Actual March 2021			Tax District	Year To Date Actual July 2021 - March 2022	Last Year - Year To Date Actual July 2020 - March 2022		
	Amount	Increase (Decrease) Amount	% Percent			Amount	Increase (Decrease) Amount	% Percent
\$17,621,908	\$12,955,715	\$4,666,193	36.0%	Reno B	\$153,968,854	\$97,230,109	\$56,738,746	58.4%
\$6,621,522	\$4,661,978	\$1,959,544	42.0%	Reno D	\$74,429,018	\$32,636,870	\$41,792,149	128.1%
\$1,140,976	\$685,749	\$455,228	66.4%	Reno E	\$8,483,988	\$4,736,555	\$3,747,433	79.1%
<b>\$25,384,405</b>	<b>\$18,303,442</b>	<b>\$7,080,964</b>	<b>38.7%</b>	<b>Total Reno</b>	<b>\$236,881,861</b>	<b>\$134,603,534</b>	<b>\$102,278,327</b>	<b>76.0%</b>
\$152,391	\$117,736	\$34,655	29.4%	Washoe A	\$760,251	\$573,197	\$187,054	32.6%
\$4,894,053	\$5,270,532	(\$376,479)	-7.1%	Washoe B	\$49,690,182	\$46,533,109	\$3,157,073	6.8%
<b>\$5,046,443</b>	<b>\$5,388,267</b>	<b>(\$341,824)</b>	<b>-6.3%</b>	<b>Total Washoe Co.</b>	<b>\$50,450,434</b>	<b>\$47,106,306</b>	<b>\$3,344,127</b>	<b>7.1%</b>
<b>\$4,921,095</b>	<b>\$4,334,638</b>	<b>\$586,457</b>	<b>13.5%</b>	<b>Sparks</b>	<b>\$44,247,550</b>	<b>\$32,321,975</b>	<b>\$11,925,575</b>	<b>36.9%</b>
<b>\$35,351,944</b>	<b>\$28,026,347</b>	<b>\$7,325,597</b>	<b>26.1%</b>	<b>Total Taxable Revenue</b>	<b>\$331,579,845</b>	<b>\$214,031,814</b>	<b>\$117,548,031</b>	<b>54.9%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
March 2022**

Current Month Actual March 2022	Last Year Actual March 2021			Tax District	Year To Date Actual July 2021 - March 2022	Last Year - Year To Date Actual July 2020 - March 2021		
	Amount	Increase (Decrease) Amount      % Percent				Amount	Increase (Decrease) Amount      % Percent	
134,403	120,148	14,255	11.9%	Reno B	1,147,509	938,373	209,136	22.3%
67,891	40,823	27,068	66.3%	Reno D	618,556	294,319	324,237	110.2%
8,223	5,961	2,262	37.9%	Reno E	60,401	42,532	17,869	42.0%
<b>210,517</b>	<b>166,932</b>	<b>43,585</b>	<b>26.1%</b>	<b>Total Reno</b>	<b>1,826,466</b>	<b>1,275,224</b>	<b>551,242</b>	<b>43.2%</b>
1,732	1,241	491	39.6%	Washoe A	14,778	11,994	2,784	23.2%
17,073	18,638	(1,565)	-8.4%	Washoe B	149,009	154,590	(5,581)	-3.6%
<b>18,805</b>	<b>19,879</b>	<b>(1,074)</b>	<b>-5.4%</b>	<b>Total Washoe Co.</b>	<b>163,787</b>	<b>166,584</b>	<b>(2,797)</b>	<b>-1.7%</b>
<b>46,794</b>	<b>45,148</b>	<b>1,646</b>	<b>3.6%</b>	<b>Sparks</b>	<b>392,223</b>	<b>368,457</b>	<b>23,766</b>	<b>6.5%</b>
<b>276,116</b>	<b>231,959</b>	<b>44,157</b>	<b>19.0%</b>	<b>Total Taxable Rooms</b>	<b>2,382,476</b>	<b>1,810,265</b>	<b>572,211</b>	<b>31.6%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
February 2022**

Current Month Actual March 2022	Last Year Actual March 2021			Tax District	Year To Date Actual July 2021 - March 2022	Last Year - Year To Date Actual July 2020 - March 2021		
	Amount	Increase (Decrease) Amount      % Percent				Amount	Increase (Decrease) Amount      % Percent	
\$131.11	\$107.83	\$23.28	21.6%	Reno B	\$134.18	\$103.62	\$30.56	29.5%
\$97.53	\$114.20	-\$16.67	-14.6%	Reno D	\$120.33	\$110.89	\$9.44	8.5%
\$138.75	\$115.04	\$23.72	20.6%	Reno E	\$140.46	\$111.36	\$29.10	26.1%
<b>\$120.58</b>	<b>\$109.65</b>	<b>\$10.94</b>	<b>10.0%</b>	<b>Total Reno</b>	<b>\$129.69</b>	<b>\$105.55</b>	<b>\$24.14</b>	<b>22.9%</b>
\$87.99	\$94.87	-\$6.89	-7.3%	Washoe A	\$51.44	\$47.79	\$3.65	7.6%
\$286.65	\$282.78	\$3.87	1.4%	Washoe B	\$333.47	\$301.01	\$32.46	10.8%
<b>\$268.36</b>	<b>\$271.05</b>	<b>-\$2.70</b>	<b>-1.0%</b>	<b>Total Washoe Co.</b>	<b>\$308.02</b>	<b>\$282.78</b>	<b>\$25.25</b>	<b>8.9%</b>
<b>\$105.17</b>	<b>\$96.01</b>	<b>\$9.16</b>	<b>9.5%</b>	<b>Sparks</b>	<b>\$112.81</b>	<b>\$87.72</b>	<b>\$25.09</b>	<b>28.6%</b>
<b>\$128.03</b>	<b>\$120.82</b>	<b>\$7.21</b>	<b>6.0%</b>	<b>Total Average Daily Rate</b>	<b>\$139.17</b>	<b>\$118.23</b>	<b>\$20.94</b>	<b>17.7%</b>

<u>Tax District</u>	<u>Location</u>
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village