

**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY  
NOTICE OF PUBLIC MEETING  
REGULAR MEETING OF THE BOARD OF DIRECTORS  
Thursday, September 22, 2022, at 9:00 a.m.  
Reno-Sparks Convention and Visitors Authority  
4065 S. Virginia Street, Board Room  
Reno, Nevada**

**BOARD OF DIRECTORS:  
Councilwoman Charlene Bybee, Chair**

Mayor Hillary Schieve  
Commissioner Bob Lucey  
Mr. Stephen Ascuaga  
Mr. Andy Chapman

Ms. Shannon Keel  
Mr. Rick Murdock  
Ms. Ann Silver  
Ms. Jessica Sferrazza

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THIS NOTICE AND AGENDA HAVE BEEN POSTED PER NRS REQUIREMENT, AT LEAST THREE BUSINESS DAYS BEFORE THE MEETING, IN ACCORDANCE WITH NRS 241.020, AT THE MEETING LOCATION AND AT THE FOLLOWING PUBLIC LOCATIONS:

Evelyn Mount Northeast Community Center  
Reno Municipal Court  
Reno-Sparks Convention & Visitors Authority (RSCVA)  
Washoe County Administration Building  
RSCVA Website: [www.rscva.com/public-meetings](http://www.rscva.com/public-meetings)

Reno City Hall  
Sparks City Hall  
McKinley Arts & Culture Center  
Washoe Co. Reno Downtown Library  
Online at <http://notice.nv.gov/>

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Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda, or may delay discussion relating to an item on the agenda at any time. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Lisa Farmer, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7618.

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## **AGENDA**

### **A. OPENING CEREMONIES**

Call to Order  
Pledge of Allegiance  
Roll Call

### **B. COMMENTS FROM THE FLOOR BY THE PUBLIC**

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

### **C. APPROVAL OF THE AGENDA OF THE SEPTEMBER 22, 2022, REGULAR MEETING OF THE BOARD OF DIRECTORS**

For possible action

**D. APPROVAL OF THE MINUTES OF THE AUGUST 25, 2022 SPECIAL MEETING OF THE BOARD OF DIRECTORS**

For possible action

**E. EXECUTIVE UPDATE(S)**

**E1. Reno-Sparks Convention and Visitors Authority CEO Update**

Charles Harris, President/CEO, will deliver an RSCVA update.

Informational only

**F. PRESENTATIONS**

**F1. Presentation: Update from the Reno-Tahoe Airport Authority**

Mr. Daren Griffin, President and CEO, of the Reno-Tahoe Airport Authority, will provide an update on the Reno-Tahoe International Airport to the RSCVA Board of Directors.

Informational only

**F2. Presentation: Annual Plan Update - RSCVA Sales Department**

Mr. Mike Larragueta, RSCVA Vice President of Sales, will provide the RSCVA Board of Directors with a Sales update on the current fiscal year initiatives to address two of the priorities within the annual and three-year strategic master plans.

Informational only

**G. BOARD MATTERS**

**G1. Review, Discussion, and Possible Action Regarding RSCVA President and CEO Mr. Charles Harris' Goals and Objectives for FY 2021-2022**

The RSCVA Board of Directors will review, discuss, and may possibly take action to approve the payment of a bonus of up to \$104,545.08 to the President/CEO based on achievement of the FY 2021-2022 CEO goals and objectives.

For possible action

**G2. Review, Discussion, and Possible Action Regarding the Annual Review of RSCVA President and CEO Mr. Charles Harris for FY 2021-2022**

Pursuant to the RSCVA CEO Evaluation and Compensation Policy, the RSCVA Board of Directors will conduct the RSCVA CEO's annual performance evaluation. As part of that evaluation, the RSCVA Board of Directors may determine a percentage adjustment to the CEO's annual salary as a merit pay increase in an amount to be determined by the RSCVA Board of Directors.

For possible action

**G3. Review, Discussion, and Possible Action to Approve Funding for the Incline Village/Crystal Bay TART Connect Micro-Shuttle Project**

The RSCVA Board of Directors is being asked to review, discuss, and possibly take action to approve a request by Travel North Tahoe (formerly Incline Village Crystal Bay Visitors Bureau) to provide matching funds for the FY 2022-2023 TART Connect Incline Village Crystal Bay Zone 3 Micro-Shuttle project in an amount not to exceed \$350,000.

For possible action

**G4. Review, Discussion, and Possible Action to Approve Staff’s Recommendation for the Purchase of a Laser Projector and Lens for the Large Video Screen at the National Bowling Stadium**

The RSCVA Board of Directors is being asked to review, discuss, and take possible action to approve the purchase of a laser projector and lens for the large video screen at the National Bowling Stadium from Teledata Technologies in an amount not to exceed \$144,420.64.

For possible action

**H. BOARD MEMBER ANNOUNCEMENTS, REPORTS, AND UPDATES**

RSCVA Board Members may share announcements, reports, updates, and requests for information. This item is informational only, and no discussion among Board Members will take place on this item.

Informational only

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**J. ADJOURNMENT**

For possible action

For information or questions regarding this agenda please contact:  
The RSCVA Executive Office  
P.O. Box 837, Reno, NV 89504  
775-827-7618