

**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY  
MEETING OF THE SPECIAL EVENTS COMMITTEE  
Tuesday, November 29, 2022, at 2:00 p.m.  
Reno-Sparks Convention and Visitors Authority  
4065 S. Virginia Street, Board Room  
Reno, Nevada**

**COMMITTEE MEMBERS:  
Mr. Andy Chapman, Chairman**

Mr. Stephen Ascuaga  
Councilwoman Charlene Bybee  
Mr. Eric Edelstein

Ms. Geralda Miller  
Ms. Patricia Richard  
Ms. Jessica Sferrazza

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This meeting is being livestreamed and may be viewed by the public at the following link: [www.rscva.com/public-meetings](http://www.rscva.com/public-meetings)

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Notice is hereby given that a quorum of the Reno-Sparks Convention and Visitors Authority Board of Directors may be present at the Special Events Committee meeting. The Special Events Committee meeting is not intended as an official meeting of the Reno-Sparks Convention and Visitors Authority Board of Directors and no deliberation or action by the Reno-Sparks Convention and Visitors Authority Board of Directors will occur.

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THIS NOTICE AND AGENDA HAVE BEEN POSTED PER NRS REQUIREMENT, AT LEAST THREE BUSINESS DAYS BEFORE THE MEETING, IN ACCORDANCE WITH NRS 241.020, AT THE MEETING LOCATION AND AT THE FOLLOWING PUBLIC LOCATIONS:

Evelyn Mount Northeast Community Center  
Reno Municipal Court  
Reno-Sparks Convention & Visitors Authority (RSCVA)  
Washoe County Administration Building  
RSCVA Website: [www.rscva.com/public-meetings](http://www.rscva.com/public-meetings)

Reno City Hall  
Sparks City Hall  
McKinley Arts & Culture Center  
Washoe Co. Reno Downtown Library  
Online at <http://notice.nv.gov/>

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Items on the agenda are for possible action by the Special Events Committee unless stated otherwise. Items will not necessarily be considered in the order listed. The Special Events Committee may combine two or more agenda items for consideration, may remove an item from the agenda, or may delay discussion relating to an item on the agenda at any time.

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**Supporting Materials**

Support materials are made available when they are provided to the Special Events Committee, or if provided during the meeting, support materials will be made available at the meeting at the same time as they are made available to the Special Events Committee. Support materials are also available at the RSCVA administrative offices and at the scheduled meeting. The designated contact to obtain support materials is Lisa Farmer, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7618.

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## **AGENDA**

**A. OPENING CEREMONIES**

Call to Order  
Pledge of Allegiance  
Roll Call

**B. COMMENTS FROM THE FLOOR BY THE PUBLIC**

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

**C. APPROVAL OF THE AGENDA OF THE NOVEMBER 29, 2022 SPECIAL EVENTS COMMITTEE MEETING**

For possible action

**D. APPROVAL OF THE MINUTES OF THE OCTOBER 7, 2022 SPECIAL EVENTS COMMITTEE MEETING**

For possible action

**E. REVIEW AND DISCUSSION REGARDING STAFF'S RECOMMENDED PROGRAM TO FUND NEW START-UP EVENTS AND/OR ATTRACT ESTABLISHED EVENTS TO THE AREA**

The RSCVA Special Events Committee is being asked to review and discuss staff's proposed program to fund new start-up events and/or attract established events to the area utilizing the additional \$500,000 in special events funding contained in the FY 2022/2023 budget. The Special Events Committee is being asked to discuss and possibly make recommendations regarding the process, criteria, and funding priorities and/or provide direction to staff regarding the same.

For possible action

**F. BRAINSTORM SESSION: DISCUSSION REGARDING SPECIAL EVENTS**

The RSCVA Special Events Committee will hold a brainstorming session to discuss special events including but not limited to: future event consideration, attracting new events, expansion of events, and/or direction of future special event funding in the future.

Informational only

**G. COMMITTEE MEMBER ANNOUNCEMENTS, REPORTS, AND UPDATES**

Committee Members may share announcements, reports, updates, and requests for information. This item is informational only, and no discussion among Committee Members will take place on this item.

Informational only

**H. COMMENTS FROM THE FLOOR BY THE PUBLIC**

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken.

**I. ADJOURNMENT**

For information or questions regarding this agenda please contact:

The RSCVA Executive Office  
P.O. Box 837, Reno, NV 89504  
775-827-7618