

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## January 2023

### Room Statistics Compared to the Prior Year

Taxable room revenues for the month of January 2023 are \$29,174,840 and are above January of the prior year by \$1,307,370 (4.7%). Cash occupied room nights of 214,524 are above prior year by 4,997 (2.4%). Comp occupied room nights of 51,283 are below prior year by 3,621 (6.6%), and 28-day occupied room nights of 89,171 are below prior year by 9,119 (-9.3%). Total occupied rooms for the month of January 2023 (Cash, Comp, 28-day) are 7,743 (-2.1%) below the prior year.

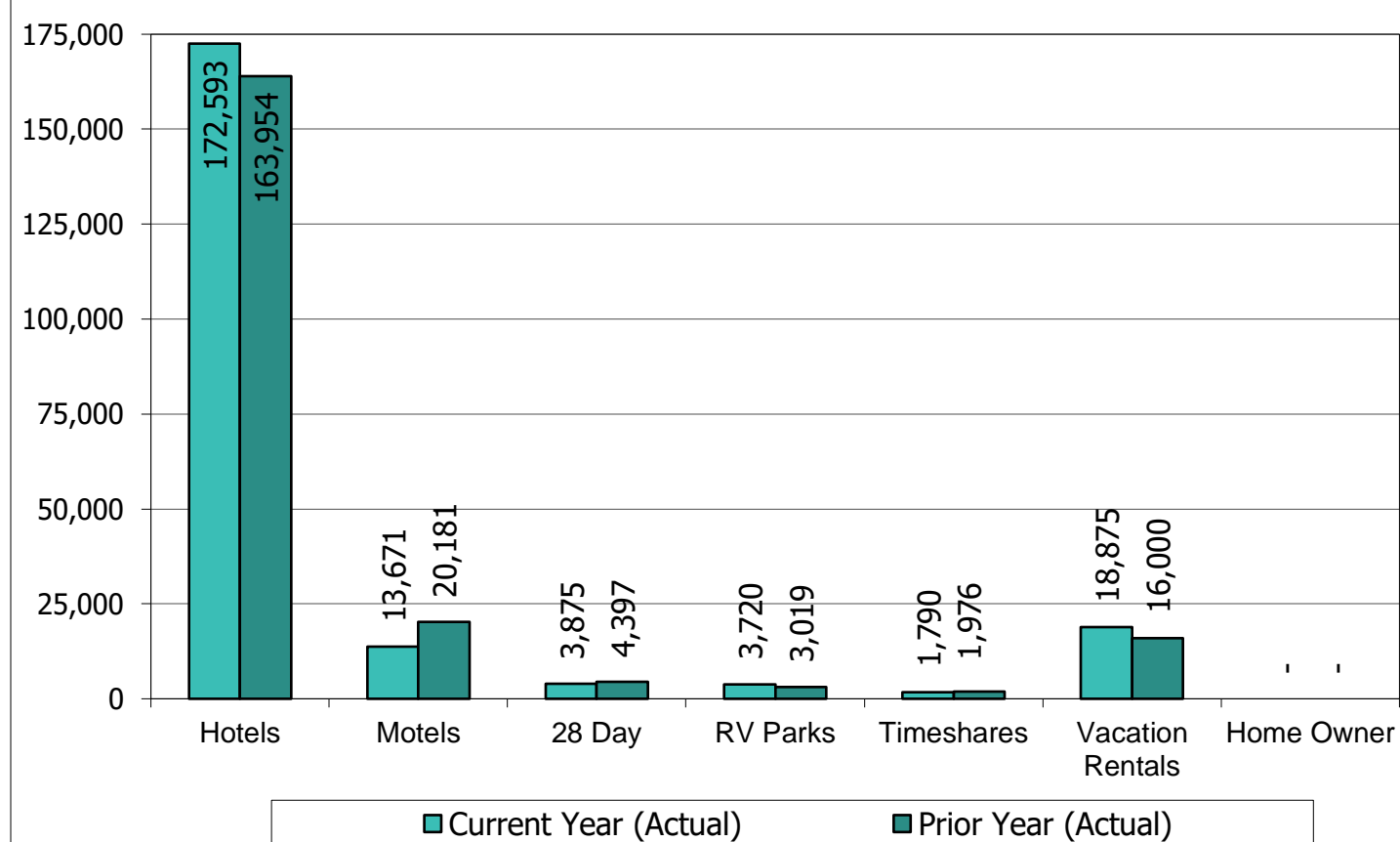
Overall, the Washoe County occupancy percentage of 54.4% for the month is 0.7% below the 54.8% level of the prior year. There were 10,082 (-1.5%) less available rooms for the month compared to the prior year.

Overall cash average rates for January 2023 of \$136.00 increased \$3.00 (2.3%), compared to \$133.00 for the prior year.

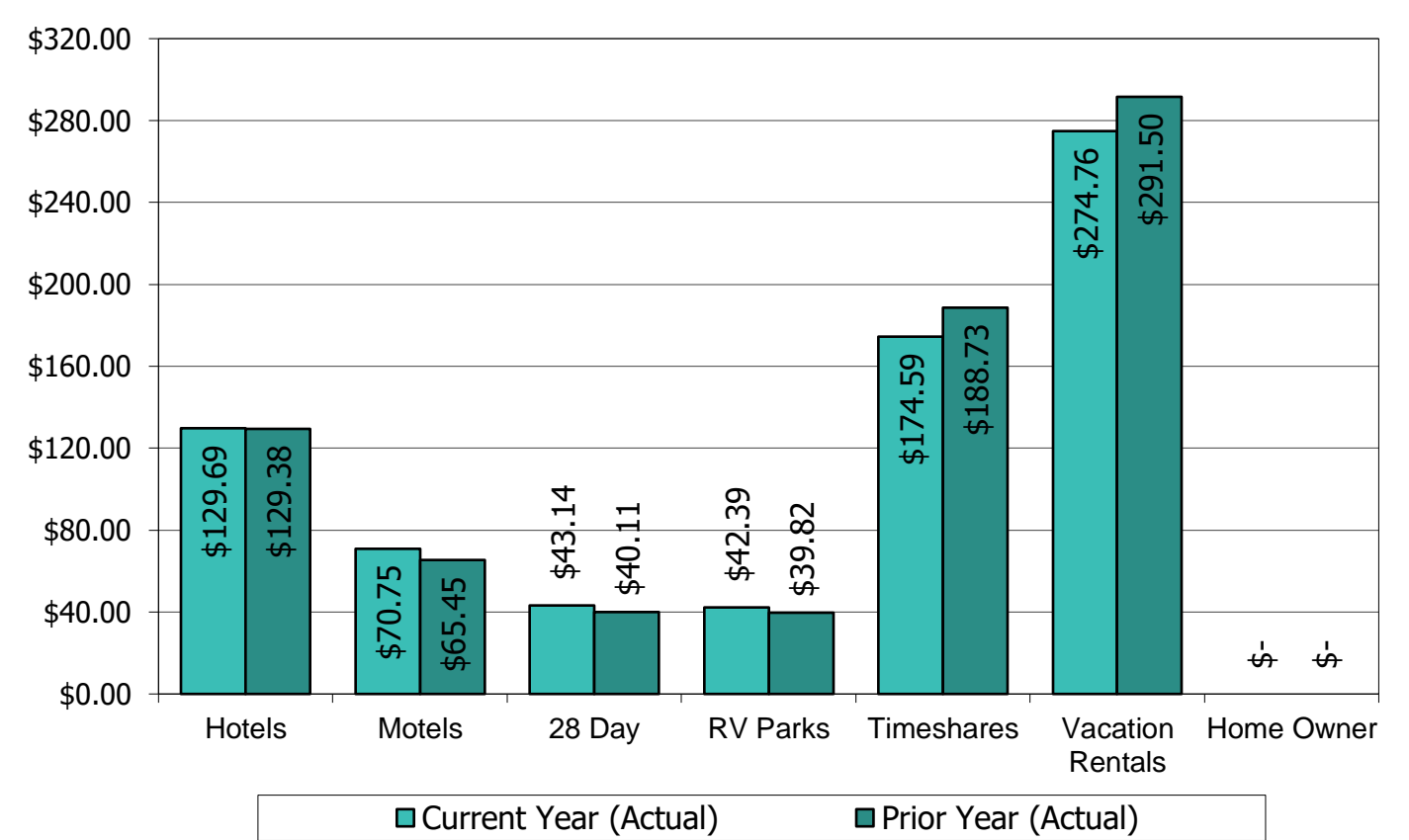
Year-to-date cash occupied room nights of 1,855,229 are 25,560 (-1.4%) below prior year. Cash average rates year-to-date of \$149.37 are \$8.50 (6.0%) above the prior year. Year-to-date, total taxable room revenues of \$277,112,258 are \$12,170,916 (4.6%) above prior year.

January 2023						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	454,610	172,593	\$129.69	\$129.38	\$0.31	0.2%
Motels	34,261	13,671	\$70.75	\$65.45	\$5.30	8.1%
28 Day	71,389	3,875	\$43.14	\$40.11	\$3.03	7.6%
RV Parks	43,378	3,720	\$42.39	\$39.82	\$2.57	6.5%
Timeshares	11,801	1,790	\$174.59	\$188.73	(\$14.14)	-7.5%
Vacation Rentals	36,551	18,875	\$274.76	\$291.50	(\$16.74)	-5.7%
Home Owner	-	-	-	-	-	-
<b>Totals</b>	<b>651,990</b>	<b>214,524</b>	<b>\$136.00</b>	<b>\$133.00</b>	<b>\$3.00</b>	<b>2.3%</b>

### CASH OCCUPIED ROOM NIGHTS



### AVERAGE CASH RATES



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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

January 2023

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$29,174,840</b>	<b>\$25,232,400</b>	<b>\$3,942,440</b>	<b>15.6%</b>	<b>\$27,867,470</b>	<b>\$1,307,370</b>	<b>4.7%</b>
<b>Occupied Rooms - Cash</b>	<b>214,524</b>	<b>200,414</b>	<b>14,110</b>	<b>7.0%</b>	<b>209,527</b>	<b>4,997</b>	<b>2.4%</b>
<b>Average Rate - Cash</b>	<b>\$136.00</b>	<b>\$125.90</b>	<b>\$10.10</b>	<b>8.0%</b>	<b>\$133.00</b>	<b>\$3.00</b>	<b>2.3%</b>
<b>Occupied Rooms</b>							
Cash	214,524	200,414	14,110	7.0%	209,527	4,997	2.4%
Comp	51,283	52,136	(853)	-1.6%	54,904	(3,621)	-6.6%
28 Day	89,171	91,105	(1,934)	-2.1%	98,290	(9,119)	-9.3%
<b>Total Occupied Rooms</b>	<b>354,978</b>	<b>343,655</b>	<b>11,323</b>	<b>3.3%</b>	<b>362,721</b>	<b>(7,743)</b>	<b>-2.1%</b>
<b>Percentage of Occupancy</b>							
Cash	32.9%	30.3%	2.6	8.6%	31.6%	1.3	4.1%
Comp	7.9%	7.9%	-	0.0%	8.3%	(0.4)	-4.8%
28 Day	13.7%	13.8%	(0.1)	-0.7%	14.8%	(1.1)	-7.4%
<b>Total Percentage of Occupancy</b>	<b>54.4%</b>	<b>52.0%</b>	<b>2.4</b>	<b>4.6%</b>	<b>54.8%</b>	<b>(0.4)</b>	<b>-0.7%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	172,593	155,694	16,899	10.9%	163,954	8,639	5.3%
Motels	13,671	20,667	(6,996)	-33.9%	20,181	(6,510)	-32.3%
28 Day Motels	3,875	4,059	(184)	-4.5%	4,397	(522)	-11.9%
R.V. Parks	3,720	2,811	909	32.4%	3,019	701	23.2%
Vacation Rentals	18,875	15,343	3,532	23.0%	16,000	2,875	18.0%
Timehares	1,790	1,840	(50)	-2.7%	1,976	(186)	-9.4%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>214,524</b>	<b>200,414</b>	<b>14,110</b>	<b>7.0%</b>	<b>209,527</b>	<b>4,997</b>	<b>2.4%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	38.0%	33.1%	4.9	14.8%	36.0%	2.0	5.6%
Motels	39.9%	46.7%	(6.8)	-14.6%	47.2%	(7.3)	-15.5%
28 Day Motels	5.4%	5.4%	0.0	0.0%	6.0%	(0.6)	-10.0%
R.V. Parks	8.6%	6.3%	2.3	36.5%	6.9%	1.7	24.6%
Vacation Rentals	51.6%	74.0%	(22.4)	-30.3%	47.0%	4.6	9.8%
Timeshares	15.2%	38.3%	(23.1)	-60.3%	16.1%	(0.9)	-7.5%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>32.9%</b>	<b>30.3%</b>	<b>2.6</b>	<b>8.6%</b>	<b>31.6%</b>	<b>1.3</b>	<b>4.1%</b>
<b>Average Rates - Cash</b>							
Hotels	\$129.69	\$122.86	\$6.83	5.6%	\$129.38	\$0.31	0.2%
Motels	\$70.75	\$65.81	\$4.94	7.5%	\$65.45	\$5.30	8.1%
28 Day Motels	\$43.14	\$37.23	\$5.91	15.9%	\$40.11	\$3.03	7.6%
R.V. Parks	\$42.39	\$37.44	\$4.95	13.2%	\$39.82	\$2.57	6.5%
Vacation Rentals	\$274.76	\$271.39	\$3.37	1.2%	\$291.50	(\$16.74)	-5.7%
Timeshares	\$174.59	\$175.71	(\$1.12)	-0.6%	\$188.73	(\$14.14)	-7.5%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$136.00</b>	<b>\$125.90</b>	<b>\$10.10</b>	<b>8.0%</b>	<b>\$133.00</b>	<b>\$3.00</b>	<b>2.3%</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

January 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	214,524	200,414	14,110	7.0%	209,527	4,997	2.4%
Comp	51,283	52,136	(853)	-1.6%	54,904	(3,621)	-6.6%
28 Day	89,171	91,105	(1,934)	-2.1%	98,290	(9,119)	-9.3%
<b>Total Occupied Rooms</b>	<b>354,978</b>	<b>343,655</b>	<b>11,323</b>	<b>3.3%</b>	<b>362,721</b>	<b>(7,743)</b>	<b>-2.1%</b>
Vacant	297,012	317,043	(20,031)	-6.3%	299,351	(2,339)	-0.8%
Total Available Rooms	651,990	660,698	(8,708)	-1.3%	662,072	(10,082)	-1.5%
<b>Percentage of Occupancy</b>							
Cash	32.9%	30.3%	2.6	8.6%	31.6%	1.3	4.1%
Comp	7.9%	7.9%	-	0.0%	8.3%	(0.4)	-4.8%
28 Day	13.7%	13.8%	(0.1)	-0.7%	14.8%	(1.1)	-7.4%
<b>Total Occupancy Percentage</b>	<b>54.4%</b>	<b>52.0%</b>	<b>2.4</b>	<b>4.6%</b>	<b>54.8%</b>	<b>(0.4)</b>	<b>-0.7%</b>
Vacant	45.6%	48.0%	(2.4)	-5.0%	45.2%	0.4	0.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$29,174,840</b>	<b>\$25,232,400</b>	<b>\$3,942,440</b>	<b>15.6%</b>	<b>\$27,867,470</b>	<b>\$1,307,370</b>	<b>4.7%</b>
Comp	\$6,708,299	\$6,010,274	\$698,025	11.6%	\$6,798,131	(\$89,832)	-1.3%
28 Day	\$3,410,977	\$3,346,794	\$64,183	1.9%	\$3,982,128	(\$571,151)	-14.3%
Total Revenue	\$39,294,116	\$34,589,469	\$4,704,647	13.6%	\$38,647,729	\$646,387	1.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$136.00</b>	<b>\$125.90</b>	<b>\$10.10</b>	<b>8.0%</b>	<b>\$133.00</b>	<b>\$3.00</b>	<b>2.3%</b>
Comp	\$130.81	\$115.28	\$15.53	13.5%	\$123.82	\$6.99	5.6%
28 Day	\$38.25	\$36.74	\$1.51	4.1%	\$40.51	(\$2.26)	-5.6%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

January 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	172,593	155,694	16,899	10.9%	163,954	8,639	5.3%
Comp	51,196	52,063	(867)	-1.7%	54,825	(3,629)	-6.6%
28 Day	4,101	8,163	(4,062)	-49.8%	8,661	(4,560)	-52.6%
<b>Total Occupied Rooms</b>	<b>227,890</b>	<b>215,920</b>	<b>11,970</b>	<b>5.5%</b>	<b>227,440</b>	<b>450</b>	<b>0.2%</b>
Vacant	226,720	254,536	(27,816)	-10.9%	228,309	(1,589)	-0.7%
Total Available Rooms	454,610	470,456	(15,846)	-3.4%	455,749	(1,139)	-0.2%
<b>Percentage of Occupancy</b>							
Cash	38.0%	33.1%	4.9	14.8%	36.0%	2.0	5.6%
Comp	11.3%	11.1%	0.2	1.8%	12.0%	(0.7)	-5.8%
28 Day	0.9%	1.7%	(0.8)	-47.1%	1.9%	(1.0)	-52.6%
<b>Total Occupancy Percentage</b>	<b>50.1%</b>	<b>45.9%</b>	<b>4.2</b>	<b>9.2%</b>	<b>49.9%</b>	<b>0.2</b>	<b>0.4%</b>
Vacant	49.9%	54.1%	(4.2)	-7.8%	50.1%	(0.2)	-0.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$22,384,167</b>	<b>\$19,128,850</b>	<b>\$3,255,317</b>	<b>17.0%</b>	<b>\$21,213,087</b>	<b>\$1,171,080</b>	<b>5.5%</b>
Comp	\$6,702,145	\$6,005,989	\$696,156	11.6%	\$6,793,187	(\$91,042)	-1.3%
28 Day	\$441,326	\$682,824	(\$241,498)	-35.4%	\$778,189	(\$336,863)	-43.3%
Total Revenue	\$29,527,638	\$25,817,663	\$3,709,975	14.4%	\$28,784,463	\$743,175	2.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$129.69</b>	<b>\$122.86</b>	<b>\$6.83</b>	<b>5.6%</b>	<b>\$129.38</b>	<b>\$0.31</b>	<b>0.2%</b>
Comp	\$130.91	\$115.36	\$15.55	13.5%	\$123.91	\$7.00	5.6%
28 Day	\$107.61	\$83.65	\$23.96	28.6%	\$89.85	\$17.76	19.8%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

January 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	13,671	20,667	(6,996)	-33.9%	20,181	(6,510)	-32.3%
Comp	22	21	1	2.7%	23	(1)	-4.3%
28 Day	3,221	3,016	205	6.8%	3,240	(19)	-0.6%
<b>Total Occupied Rooms</b>	<b>16,914</b>	<b>23,705</b>	<b>(6,791)</b>	<b>-28.6%</b>	<b>23,444</b>	<b>(6,530)</b>	<b>-27.9%</b>
Vacant	17,347	20,594	(3,247)	-15.8%	19,337	(1,990)	-10.3%
Total Available Rooms	34,261	44,299	(10,038)	-22.7%	42,781	(8,520)	-19.9%
<b>Percentage of Occupancy</b>							
Cash	39.9%	46.7%	(6.8)	-14.6%	47.2%	(7.3)	-15.5%
Comp	0.1%	0.0%	0.1	100.0%	0.1%	-	0.0%
28 Day	9.4%	6.8%	2.6	38.2%	7.6%	1.8	23.7%
<b>Total Occupancy Percentage</b>	<b>49.4%</b>	<b>53.5%</b>	<b>(4.1)</b>	<b>-7.7%</b>	<b>54.8%</b>	<b>(5.4)</b>	<b>-9.9%</b>
Vacant	50.6%	46.5%	4.1	8.8%	45.2%	5.4	11.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$967,249</b>	<b>\$1,360,092</b>	<b>(\$392,843)</b>	<b>-28.9%</b>	<b>\$1,320,895</b>	<b>(\$353,646)</b>	<b>-26.8%</b>
Comp	\$2,812	\$2,492	\$320	12.8%	\$2,875	(\$63)	-2.2%
28 Day	\$146,089	\$126,346	\$19,743	15.6%	\$145,756	\$333	0.2%
Total Revenue	\$1,116,150	\$1,488,929	(\$372,779)	-25.0%	\$1,469,526	(\$353,376)	-24.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$70.75</b>	<b>\$65.81</b>	<b>\$4.94</b>	<b>7.5%</b>	<b>\$65.45</b>	<b>\$5.30</b>	<b>8.1%</b>
Comp	\$127.82	\$116.38	\$11.44	9.8%	\$125.00	\$2.82	2.3%
28 Day	\$45.36	\$41.89	\$3.47	8.3%	\$44.99	\$0.37	0.8%

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics

January 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,875	4,059	(184)	-4.5%	4,397	(522)	-11.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	51,762	49,186	2,576	5.2%	53,367	(1,605)	-3.0%
<b>Total Occupied Rooms</b>	<b>55,637</b>	<b>53,245</b>	<b>2,392</b>	<b>4.5%</b>	<b>57,764</b>	<b>(2,127)</b>	<b>-3.7%</b>
Vacant	15,752	22,488	(6,736)	-30.0%	15,791	(39)	-0.2%
Total Available Rooms	71,389	75,733	(4,344)	-5.7%	73,555	(2,166)	-2.9%
<b>Percentage of Occupancy</b>							
Cash	5.4%	5.4%	-	0.0%	6.0%	(0.6)	-10.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.5%	64.9%	7.6	11.7%	72.6%	(0.1)	-0.1%
<b>Total Occupancy Percentage</b>	<b>77.9%</b>	<b>70.3%</b>	<b>7.6</b>	<b>10.8%</b>	<b>78.5%</b>	<b>(0.6)</b>	<b>-0.8%</b>
Vacant	22.1%	29.7%	(7.6)	-25.6%	21.5%	0.6	2.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$167,162</b>	<b>\$151,125</b>	<b>\$16,037</b>	<b>10.6%</b>	<b>\$176,377</b>	<b>(\$9,215)</b>	<b>-5.2%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,429,621	\$1,140,546	\$289,075	25.3%	\$1,445,975	(\$16,354)	-1.1%
Total Revenue	\$1,596,783	\$1,291,671	\$305,112	23.6%	\$1,622,352	(\$25,569)	-1.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$43.14</b>	<b>\$37.23</b>	<b>\$5.91</b>	<b>15.9%</b>	<b>\$40.11</b>	<b>\$3.03</b>	<b>7.6%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$27.62	\$23.19	\$4.43	19.1%	\$27.09	\$0.53	2.0%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

January 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,720	2,811	909	32.4%	3,019	701	23.2%
Comp	65	52	13	24.7%	56	9	16.1%
28 Day	21,268	21,518	(250)	-1.2%	23,113	(1,845)	-8.0%
<b>Total Occupied Rooms</b>	<b>25,053</b>	<b>24,381</b>	<b>672</b>	<b>2.8%</b>	<b>26,188</b>	<b>(1,135)</b>	<b>-4.3%</b>
Vacant	18,325	20,290	(1,965)	-9.7%	17,522	803	4.6%
Total Available Rooms	43,378	44,671	(1,293)	-2.9%	43,710	(332)	-0.8%
<b>Percentage of Occupancy</b>							
Cash	8.6%	6.3%	2.3	36.5%	6.9%	1.7	24.6%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	49.0%	48.2%	0.8	1.7%	52.9%	(3.9)	-7.4%
<b>Total Occupancy Percentage</b>	<b>57.8%</b>	<b>54.6%</b>	<b>3.2</b>	<b>5.9%</b>	<b>59.9%</b>	<b>(2.1)</b>	<b>-3.5%</b>
Vacant	42.2%	45.4%	(3.2)	-7.0%	40.1%	2.1	5.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$157,695</b>	<b>\$105,241</b>	<b>\$52,454</b>	<b>49.8%</b>	<b>\$120,215</b>	<b>\$37,480</b>	<b>31.2%</b>
Comp	\$3,342	\$1,794	\$1,548	86.3%	\$2,069	\$1,273	61.5%
28 Day	\$555,450	\$466,779	\$88,671	19.0%	\$538,481	\$16,969	3.2%
Total Revenue	\$716,487	\$573,814	\$142,673	24.9%	\$660,765	\$55,722	8.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$42.39</b>	<b>\$37.44</b>	<b>\$4.95</b>	<b>13.2%</b>	<b>\$39.82</b>	<b>\$2.57</b>	<b>6.5%</b>
Comp	\$51.42	\$34.40	\$17.02	49.5%	\$36.95	\$14.47	39.2%
28 Day	\$26.12	\$21.69	\$4.43	20.4%	\$23.30	\$2.82	12.1%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

January 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	18,875	15,343	3,532	23.0%	16,000	2,875	18.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,819	9,222	(403)	-4.4%	9,909	(1,090)	-11.0%
<b>Total Occupied Rooms</b>	<b>27,694</b>	<b>24,564</b>	<b>3,130</b>	<b>12.7%</b>	<b>25,909</b>	<b>1,785</b>	<b>6.9%</b>
Vacant	8,857	(3,825)	12,682	-331.5%	8,110	747	9.2%
Total Available Rooms	36,551	20,739	15,812	76.2%	34,019	2,532	7.4%
<b>Percentage of Occupancy</b>							
Cash	51.6%	74.0%	(22.4)	-30.3%	47.0%	4.6	9.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	24.1%	44.5%	(20.4)	-45.8%	29.1%	(5.0)	-17.2%
<b>Total Occupancy Percentage</b>	<b>75.8%</b>	<b>118.4%</b>	<b>(42.6)</b>	<b>-36.0%</b>	<b>76.2%</b>	<b>(0.4)</b>	<b>-0.5%</b>
Vacant	24.2%	-18.4%	42.6	-231.5%	23.8%	0.4	1.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$5,186,047</b>	<b>\$4,163,851</b>	<b>\$1,022,196</b>	<b>24.5%</b>	<b>\$4,663,961</b>	<b>\$522,086</b>	<b>11.2%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$838,491	\$930,300	(\$91,809)	-9.9%	\$1,073,727	(\$235,236)	-21.9%
Total Revenue	\$6,024,538	\$5,094,150	\$930,388	18.3%	\$5,737,688	\$286,850	5.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$274.76</b>	<b>\$271.39</b>	<b>\$3.37</b>	<b>1.2%</b>	<b>\$291.50</b>	<b>(\$16.74)</b>	<b>-5.7%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$95.08	\$100.88	(\$5.80)	-5.7%	\$108.36	(\$13.28)	-12.3%



**Reno-Sparks Convention and Visitors Authority**

**Timeshare Statistics**

**January 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	1,790	1,840	(50)	-2.7%	1,976	(186)	-9.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>1,790</b>	<b>1,840</b>	<b>(50)</b>	<b>-2.7%</b>	<b>1,976</b>	<b>(186)</b>	<b>-9.4%</b>
Vacant	10,011	2,960	7,051	238.2%	10,282	(271)	-2.6%
Total Available Rooms	11,801	4,800	7,001	145.9%	12,258	(457)	-3.7%
<b>Percentage of Occupancy</b>							
Cash	15.2%	38.3%	(23.1)	-60.3%	16.1%	(0.9)	-5.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>15.2%</b>	<b>38.3%</b>	<b>(23.1)</b>	<b>-60.3%</b>	<b>16.1%</b>	<b>(0.9)</b>	<b>-5.6%</b>
Vacant	84.8%	61.7%	23.1	37.4%	83.9%	0.9	1.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$312,520</b>	<b>\$323,242</b>	<b>(\$10,722)</b>	<b>-3.3%</b>	<b>\$372,935</b>	<b>(\$60,415)</b>	<b>-16.2%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$312,520	\$323,242	(\$10,722)	-3.3%	\$372,935	(\$60,415)	-16.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$174.59</b>	<b>\$175.71</b>	<b>(\$1.12)</b>	<b>-0.6%</b>	<b>\$188.73</b>	<b>(\$14.14)</b>	<b>-7.5%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%



# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

**January 2023**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$277,112,258</b>	<b>\$240,495,856</b>	<b>\$36,616,402</b>	<b>15.2%</b>	<b>\$264,941,342</b>	<b>\$12,170,916</b>	<b>4.6%</b>
<b>Occupied Rooms - Cash</b>	<b>1,855,229</b>	<b>1,800,243</b>	<b>54,986</b>	<b>3.1%</b>	<b>1,880,789</b>	<b>(25,560)</b>	<b>-1.4%</b>
<b>Average Rate - Cash</b>	<b>\$149.37</b>	<b>\$133.59</b>	<b>\$15.78</b>	<b>11.8%</b>	<b>\$140.87</b>	<b>\$8.50</b>	<b>6.0%</b>
<b>Occupied Rooms</b>							
Cash	1,855,229	1,800,243	54,986	3.1%	1,880,789	(25,560)	-1.4%
Comp	481,439	428,475	52,964	12.4%	451,233	30,206	6.7%
28 Day	652,520	639,697	12,823	2.0%	700,234	(47,714)	-6.8%
<b>Total Occupied Rooms</b>	<b>2,989,188</b>	<b>2,868,415</b>	<b>120,773</b>	<b>4.2%</b>	<b>3,032,256</b>	<b>(43,068)</b>	<b>-1.4%</b>
<b>Percentage of Occupancy</b>							
Cash	40.3%	38.9%	1.4	3.6%	40.4%	(0.1)	-0.2%
Comp	10.5%	9.3%	1.2	12.9%	9.7%	0.8	8.2%
28 Day	14.2%	13.8%	0.4	2.9%	15.0%	(0.8)	-5.3%
<b>Total Percentage of Occupancy</b>	<b>64.9%</b>	<b>62.0%</b>	<b>2.9</b>	<b>4.7%</b>	<b>65.1%</b>	<b>(0.2)</b>	<b>-0.3%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	1,518,522	1,452,557	65,965	4.5%	1,525,101	(6,579)	-0.4%
Motels	122,099	150,361	(28,262)	-18.8%	154,807	(32,708)	-21.1%
28 Day Motels	29,796	37,133	(7,337)	-19.8%	33,279	(3,483)	-10.5%
R.V. Parks	55,833	60,242	(4,409)	-7.3%	63,274	(7,441)	-11.8%
Vacation Rentals	109,305	79,731	29,574	37.1%	82,671	26,634	32.2%
Timeshares	14,087	13,659	428	3.1%	14,671	(584)	-4.0%
Home Owner Rentals	5,587	6,560	(973)	-14.8%	6,986	(1,399)	-20.0%
<b>Total Occupied - Cash</b>	<b>1,855,229</b>	<b>1,800,243</b>	<b>54,986</b>	<b>3.1%</b>	<b>1,880,789</b>	<b>(25,560)</b>	<b>-1.4%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	47.6%	44.5%	3.1	7.0%	47.2%	0.4	0.8%
Motels	49.2%	48.5%	0.7	1.4%	57.8%	(8.6)	-14.9%
28 Day Motels	5.8%	7.0%	(1.2)	-17.1%	6.4%	(0.6)	-9.4%
R.V. Parks	18.3%	19.4%	(1.1)	-5.7%	20.0%	(1.7)	-8.5%
Vacation Rentals	48.7%	55.4%	(6.7)	-12.1%	40.8%	7.9	19.4%
Timeshares	16.8%	40.7%	(23.9)	-58.7%	17.5%	(0.7)	-4.0%
Home Owner Rentals	15.7%	21.0%	(5.3)	-25.2%	18.1%	(2.4)	-13.3%
<b>Total Occupancy Percentage - Cash</b>	<b>40.3%</b>	<b>38.9%</b>	<b>1.4</b>	<b>3.6%</b>	<b>40.4%</b>	<b>(0.1)</b>	<b>-0.2%</b>
<b>Average Rates - Cash</b>							
Hotels	\$151.75	\$138.04	\$13.71	9.9%	\$145.38	\$6.37	4.4%
Motels	\$84.60	\$80.16	\$4.44	5.5%	\$81.37	\$3.23	4.0%
28 Day Motels	\$47.52	\$49.38	(\$1.86)	-3.8%	\$44.98	\$2.54	5.6%
R.V. Parks	\$52.94	\$41.12	\$11.82	28.7%	\$42.08	\$10.86	25.8%
Vacation Rental	\$257.48	\$250.22	\$7.26	2.9%	\$268.46	(\$10.98)	-4.1%
Timeshares	\$136.12	\$113.07	\$23.05	20.4%	\$121.27	\$14.85	12.2%
Home Owner Rentals	\$342.40	\$323.60	\$18.80	5.8%	\$357.11	(\$14.71)	-4.1%
<b>Total Cash Average Rate</b>	<b>\$149.37</b>	<b>\$133.59</b>	<b>\$15.78</b>	<b>11.8%</b>	<b>\$140.87</b>	<b>\$8.50</b>	<b>6.0%</b>

**Reno-Sparks Convention and Visitors Authority**

**Combined Room Statistics - Year To Date**

**January 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	1,855,229	1,800,243	54,986	3.1%	1,880,789	(25,560)	-1.4%
Comp	481,439	428,475	52,964	12.4%	451,233	30,206	6.7%
28 Day	652,520	639,697	12,823	2.0%	700,234	(47,714)	-6.8%
<b>Total Occupied Rooms</b>	<b>2,989,188</b>	<b>2,868,415</b>	<b>120,773</b>	<b>4.2%</b>	<b>3,032,256</b>	<b>(43,068)</b>	<b>-1.4%</b>
Vacant	1,616,592	1,756,657	(140,065)	-8.0%	1,628,669	(12,077)	-0.7%
Total Available Rooms	4,605,780	4,625,072	(19,292)	-0.4%	4,660,925	(55,145)	-1.2%
<b>Percentage of Occupancy</b>							
Cash	40.3%	38.9%	1.4	3.6%	40.4%	(0.1)	-0.2%
Comp	10.5%	9.3%	1.2	12.9%	9.7%	0.8	8.2%
28 Day	14.2%	13.8%	0.4	2.9%	15.0%	(0.8)	-5.3%
<b>Total Occupancy Percentage</b>	<b>64.9%</b>	<b>62.0%</b>	<b>2.9</b>	<b>4.7%</b>	<b>65.1%</b>	<b>(0.2)</b>	<b>-0.3%</b>
Vacant	35.1%	38.0%	(2.9)	-7.6%	34.9%	0.2	0.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$277,112,258</b>	<b>\$240,495,856</b>	<b>\$36,616,402</b>	<b>15.2%</b>	<b>\$264,941,342</b>	<b>\$12,170,916</b>	<b>4.6%</b>
Comp	\$69,553,088	\$57,164,048	\$12,389,040	21.7%	\$64,659,175	\$4,893,913	7.6%
28 Day	\$25,771,092	\$22,845,486	\$2,925,606	12.8%	\$27,816,585	(\$2,045,493)	-7.4%
Total Revenue	\$372,436,438	\$320,505,391	\$51,931,047	16.2%	\$357,417,102	\$15,019,336	4.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$149.37</b>	<b>\$133.59</b>	<b>\$15.78</b>	<b>11.8%</b>	<b>\$140.87</b>	<b>\$8.50</b>	<b>6.0%</b>
Comp	\$144.47	\$133.41	\$11.06	8.3%	\$143.29	\$1.18	0.8%
28 Day	\$39.49	\$35.71	\$3.78	10.6%	\$39.72	(\$0.23)	-0.6%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics - Year To Date

**January 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			Amount	% Percent		\$	%
<b>Occupied Rooms</b>							
Cash	1,518,522	1,452,557	65,965	4.5%	1,525,101	(6,579)	-0.4%
Comp	480,336	427,300	53,036	12.4%	449,969	30,367	6.7%
28 Day	43,055	65,015	(21,960)	-33.8%	69,122	(26,067)	-37.7%
<b>Total Occupied Rooms</b>	<b>2,041,913</b>	<b>1,944,872</b>	<b>97,041</b>	<b>5.0%</b>	<b>2,044,192</b>	<b>(2,279)</b>	<b>-0.1%</b>
Vacant	1,150,058	1,317,968	(167,910)	-12.7%	1,189,037	(38,979)	-3.3%
Total Available Rooms	3,191,971	3,262,840	(70,869)	-2.2%	3,233,229	(41,258)	-1.3%
<b>Percentage of Occupancy</b>							
Cash	47.6%	44.5%	3.1	7.0%	47.2%	0.4	0.8%
Comp	15.0%	13.1%	1.9	14.5%	13.9%	1.1	7.9%
28 Day	1.3%	2.0%	(0.7)	-35.0%	2.1%	(0.8)	-38.1%
<b>Total Occupancy Percentage</b>	<b>64.0%</b>	<b>59.6%</b>	<b>4.4</b>	<b>7.4%</b>	<b>63.2%</b>	<b>0.8</b>	<b>1.3%</b>
Vacant	36.0%	40.4%	(4.4)	-10.9%	36.8%	(0.8)	-2.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$230,436,987</b>	<b>\$200,514,073</b>	<b>\$29,922,914</b>	<b>14.9%</b>	<b>\$221,716,445</b>	<b>\$8,720,542</b>	<b>3.9%</b>
Comp	\$69,473,352	\$57,084,470	\$12,388,882	21.7%	\$64,567,385	\$4,905,967	7.6%
28 Day	\$4,649,863	\$5,892,182	(\$1,242,319)	-21.1%	\$6,716,670	(\$2,066,807)	-30.8%
Total Revenue	\$304,560,202	\$263,490,725	\$41,069,477	15.6%	\$293,000,500	\$11,559,702	3.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$151.75</b>	<b>\$138.04</b>	<b>\$13.71</b>	<b>9.9%</b>	<b>\$145.38</b>	<b>\$6.37</b>	<b>4.4%</b>
Comp	\$144.63	\$133.59	\$11.04	8.3%	\$143.49	\$1.14	0.8%
28 Day	\$108.00	\$90.63	\$17.37	19.2%	\$97.17	\$10.83	11.1%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

January 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	122,099	150,361	(28,262)	-18.8%	154,807	(32,708)	-21.1%
Comp	199	231	(32)	-13.8%	248	(49)	-19.8%
28 Day	26,519	16,190	10,329	63.8%	17,390	9,129	52.5%
<b>Total Occupied Rooms</b>	<b>148,817</b>	<b>166,782</b>	<b>(17,965)</b>	<b>-10.8%</b>	<b>172,445</b>	<b>(23,628)</b>	<b>-13.7%</b>
Vacant	99,492	143,181	(43,689)	-30.5%	95,199	4,293	4.5%
Total Available Rooms	248,309	309,963	(61,654)	-19.9%	267,644	(19,335)	-7.2%
<b>Percentage of Occupancy</b>							
Cash	49.2%	48.5%	0.7	1.4%	57.8%	(8.6)	-14.9%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	10.7%	5.2%	5.5	105.8%	6.5%	4.2	64.6%
<b>Total Occupancy Percentage</b>	<b>59.9%</b>	<b>53.8%</b>	<b>6.1</b>	<b>11.3%</b>	<b>64.4%</b>	<b>(4.5)</b>	<b>-7.0%</b>
Vacant	40.1%	46.2%	(6.1)	-13.2%	35.6%	4.5	12.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$10,329,240</b>	<b>\$12,053,337</b>	<b>(\$1,724,097)</b>	<b>-14.3%</b>	<b>\$12,597,394</b>	<b>(\$2,268,154)</b>	<b>-18.0%</b>
Comp	\$24,928	\$23,733	\$1,195	5.0%	\$27,201	(\$2,273)	-8.4%
28 Day	\$1,249,861	\$800,282	\$449,579	56.2%	\$943,875	\$305,986	32.4%
Total Revenue	\$11,604,029	\$12,877,352	(\$1,273,323)	-9.9%	\$13,568,470	(\$1,964,441)	-14.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$84.60</b>	<b>\$80.16</b>	<b>\$4.44</b>	<b>5.5%</b>	<b>\$81.37</b>	<b>\$3.23</b>	<b>4.0%</b>
Comp	\$125.27	\$102.79	\$22.48	21.9%	\$109.68	\$15.59	14.2%
28 Day	\$47.13	\$49.43	(\$2.30)	-4.7%	\$54.28	(\$7.15)	-13.2%

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics - Year To Date**

**January 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	29,796	37,133	(7,337)	-19.8%	33,279	(3,483)	-10.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	372,711	363,245	9,466	2.6%	392,263	(19,552)	-5.0%
<b>Total Occupied Rooms</b>	<b>402,507</b>	<b>400,378</b>	<b>2,129</b>	<b>0.5%</b>	<b>425,542</b>	<b>(23,035)</b>	<b>-5.4%</b>
Vacant	113,816	133,113	(19,297)	-14.5%	93,671	20,145	21.5%
Total Available Rooms	516,323	533,491	(17,168)	-3.2%	519,213	(2,890)	-0.6%
<b>Percentage of Occupancy</b>							
Cash	5.8%	7.0%	(1.2)	-17.1%	6.4%	(0.6)	-9.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.2%	68.1%	4.1	6.0%	75.5%	(3.3)	-4.4%
<b>Total Occupancy Percentage</b>	<b>78.0%</b>	<b>75.0%</b>	<b>3.0</b>	<b>4.0%</b>	<b>82.0%</b>	<b>(4.0)</b>	<b>-4.9%</b>
Vacant	22.0%	25.0%	(3.0)	-12.0%	18.0%	4.0	22.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,415,836</b>	<b>\$1,833,444</b>	<b>(\$417,608)</b>	<b>-22.8%</b>	<b>\$1,496,888</b>	<b>(\$81,052)</b>	<b>-5.4%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$10,631,590	\$8,179,238	\$2,452,352	30.0%	\$10,580,842	\$50,748	0.5%
Total Revenue	\$12,047,426	\$10,012,682	\$2,034,744	20.3%	\$12,077,730	(\$30,304)	-0.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.52</b>	<b>\$49.38</b>	<b>(\$1.86)</b>	<b>-3.8%</b>	<b>\$44.98</b>	<b>\$2.54</b>	<b>5.6%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$28.53	\$22.52	\$6.01	26.7%	\$26.97	\$1.56	5.8%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics - Year To Date

**January 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	55,833	60,242	(4,409)	-7.3%	63,274	(7,441)	-11.8%
Comp	893	945	(52)	-5.5%	1,015	(122)	-12.0%
28 Day	149,431	133,594	15,837	11.9%	155,203	(5,772)	-3.7%
<b>Total Occupied Rooms</b>	<b>206,157</b>	<b>194,780</b>	<b>11,377</b>	<b>5.8%</b>	<b>219,492</b>	<b>(13,335)</b>	<b>-6.1%</b>
Vacant	98,951	115,283	(16,332)	-14.2%	96,345	2,606	2.7%
Total Available Rooms	305,108	310,063	(4,955)	-1.6%	315,837	(10,729)	-3.4%
<b>Percentage of Occupancy</b>							
Cash	18.3%	19.4%	(1.1)	-5.7%	20.0%	(1.7)	-8.5%
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	49.0%	43.1%	5.9	13.7%	49.1%	(0.1)	-0.2%
<b>Total Occupancy Percentage</b>	<b>67.6%</b>	<b>62.8%</b>	<b>4.8</b>	<b>7.6%</b>	<b>69.5%</b>	<b>(1.9)</b>	<b>-2.7%</b>
Vacant	32.4%	37.2%	(4.8)	-12.9%	30.5%	1.9	6.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,955,936</b>	<b>\$2,477,321</b>	<b>\$478,615</b>	<b>19.3%</b>	<b>\$2,662,736</b>	<b>\$293,200</b>	<b>11.0%</b>
Comp	\$53,852	\$55,845	(\$1,993)	-3.6%	\$64,429	(\$10,577)	-16.4%
28 Day	\$3,651,958	\$2,834,502	\$817,456	28.8%	\$3,476,401	\$175,557	5.0%
Total Revenue	\$6,661,746	\$5,367,668	\$1,294,078	24.1%	\$6,203,566	\$458,180	7.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$52.94</b>	<b>\$41.12</b>	<b>\$11.82</b>	<b>28.7%</b>	<b>\$42.08</b>	<b>\$10.86</b>	<b>25.8%</b>
Comp	\$60.30	\$59.10	\$1.20	2.0%	\$63.48	(\$3.18)	-5.0%
28 Day	\$24.44	\$21.22	\$3.22	15.2%	\$22.40	\$2.04	9.1%



## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics - Year To Date

**January 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	109,305	79,731	29,574	37.1%	82,671	26,634	32.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	58,930	59,739	(809)	-1.4%	64,171	(5,241)	-8.2%
<b>Total Occupied Rooms</b>	<b>168,235</b>	<b>139,471</b>	<b>28,764</b>	<b>20.6%</b>	<b>146,842</b>	<b>21,393</b>	<b>14.6%</b>
Vacant	56,335	4,364	51,971	1190.8%	55,753	582	1.0%
Total Available Rooms	224,570	143,835	80,735	56.1%	202,595	21,975	10.8%
<b>Percentage of Occupancy</b>							
Cash	48.7%	55.4%	(6.7)	-12.1%	40.8%	7.9	19.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	26.2%	41.5%	(15.3)	-36.9%	31.7%	(5.5)	-17.4%
<b>Total Occupancy Percentage</b>	<b>74.9%</b>	<b>97.0%</b>	<b>(22.1)</b>	<b>-22.8%</b>	<b>72.5%</b>	<b>2.4</b>	<b>3.3%</b>
Vacant	25.1%	3.0%	22.1	736.7%	27.5%	(2.4)	-8.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$28,143,765</b>	<b>\$19,950,582</b>	<b>\$8,193,183</b>	<b>41.1%</b>	<b>\$22,193,955</b>	<b>\$5,949,810</b>	<b>26.8%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$5,352,496	\$4,924,115	\$428,381	8.7%	\$5,844,554	(\$492,058)	-8.4%
Total Revenue	\$33,496,261	\$24,874,697	\$8,621,564	34.7%	\$28,038,509	\$5,457,752	19.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$257.48</b>	<b>\$250.22</b>	<b>\$7.26</b>	<b>2.9%</b>	<b>\$268.46</b>	<b>(\$10.98)</b>	<b>-4.1%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$90.83	\$82.43	\$8.40	10.2%	\$91.08	(\$0.25)	-0.3%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**January 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	14,087	13,659	428	3.1%	14,671	(584)	-4.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>14,087</b>	<b>13,659</b>	<b>428</b>	<b>3.1%</b>	<b>14,671</b>	<b>(584)</b>	<b>-4.0%</b>
Vacant	69,910	19,941	49,969	250.6%	69,213	697	1.0%
Total Available Rooms	83,997	33,600	50,397	150.0%	83,884	113	0.1%
<b>Percentage of Occupancy</b>							
Cash	16.8%	40.7%	(23.9)	-58.7%	17.5%	(0.7)	-4.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>16.8%</b>	<b>40.7%</b>	<b>(23.9)</b>	<b>-58.7%</b>	<b>17.5%</b>	<b>(0.7)</b>	<b>-4.0%</b>
Vacant	83.2%	59.3%	23.9	40.3%	82.5%	0.7	0.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,917,499</b>	<b>\$1,544,360</b>	<b>\$373,139</b>	<b>24.2%</b>	<b>\$1,779,162</b>	<b>\$138,337</b>	<b>7.8%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$1,917,499	\$1,544,360	\$373,139	24.2%	\$1,779,162	\$138,337	7.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$136.12</b>	<b>\$113.07</b>	<b>\$23.05</b>	<b>20.4%</b>	<b>\$121.27</b>	<b>\$14.85</b>	<b>12.2%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	5,587	6,560	(973)	-14.8%	6,986	(1,399)	-20.0%
Comp	11	-	11	100.0%	1	10	1000.0%
28 Day	1,874	1,913	(39)	-2.0%	2,085	(211)	-10.1%
<b>Total Occupied Rooms</b>	<b>7,472</b>	<b>8,473</b>	<b>(1,001)</b>	<b>-11.8%</b>	<b>9,072</b>	<b>(1,600)</b>	<b>-17.6%</b>
Vacant	28,030	22,807	5,223	22.9%	29,451	(1,421)	-4.8%
Total Available Rooms	35,502	31,280	4,222	13.5%	38,523	(3,021)	-7.8%
<b>Percentage of Occupancy</b>							
Cash	15.7%	21.0%	(5.3)	-25.2%	18.1%	(2.4)	-13.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	5.3%	6.1%	(0.8)	-13.1%	0.0%	5.3	100.0%
<b>Total Occupancy Percentage</b>	<b>21.0%</b>	<b>27.1%</b>	<b>(6.1)</b>	<b>-22.5%</b>	<b>0.0%</b>	<b>21.0</b>	<b>100.0%</b>
Vacant	79.0%	72.9%	6.1	8.4%	0.0%	79.0	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,912,995</b>	<b>\$2,122,740</b>	<b>(\$209,745)</b>	<b>-9.9%</b>	<b>\$2,494,762</b>	<b>(\$581,767)</b>	<b>-23.3%</b>
Comp	\$956	\$0	\$956	100.0%	\$160	\$796	497.5%
28 Day	\$235,324	\$215,168	\$20,156	9.4%	\$254,243	(\$18,919)	-7.4%
Total Revenue	\$2,149,275	\$2,337,908	(\$188,633)	-8.1%	\$2,749,165	(\$599,890)	-21.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$342.40</b>	<b>\$323.60</b>	<b>\$18.80</b>	<b>5.8%</b>	<b>\$357.11</b>	<b>(\$14.71)</b>	<b>-4.1%</b>
Comp	\$86.91	\$0.00	\$86.91	100.0%	\$160.00	(\$73.09)	-45.7%
28 Day	\$125.57	\$112.46	\$13.11	11.7%	\$121.94	\$3.63	3.0%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
January 2023**

	January 2023		January 2022		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
					\$	%	July 2022 - January 2023	July 2021 - January 2022	\$	%	\$	%		
Reno B	\$	12,674,360	\$	11,851,594	\$	822,766	6.9%	\$	127,685,576	\$	122,485,700	\$	5,199,876	4.2%
Reno D	\$	5,909,090	\$	5,643,750	\$	265,341	4.7%	\$	61,366,028	\$	60,944,281	\$	421,747	0.7%
Reno E	\$	1,065,298	\$	827,565	\$	237,733	28.7%	\$	7,563,421	\$	6,406,460	\$	1,156,961	18.1%
<b>Total Reno</b>	<b>\$</b>	<b>19,648,748</b>	<b>\$</b>	<b>18,322,910</b>	<b>\$</b>	<b>1,325,840</b>	<b>7.2%</b>	<b>\$</b>	<b>196,615,025</b>	<b>\$</b>	<b>189,836,441</b>	<b>\$</b>	<b>6,778,584</b>	<b>3.6%</b>
Washoe A	\$	64,139	\$	39,124	\$	25,015	63.9%	\$	552,698	\$	560,041	\$	(7,343)	-1.3%
Washoe B	\$	5,608,936	\$	5,853,080	\$	(244,144)	-4.2%	\$	44,547,292	\$	39,555,094	\$	4,992,198	12.6%
<b>Total Washoe County</b>	<b>\$</b>	<b>5,673,075</b>	<b>\$</b>	<b>5,892,204</b>	<b>\$</b>	<b>(219,129)</b>	<b>-3.7%</b>	<b>\$</b>	<b>45,099,990</b>	<b>\$</b>	<b>40,115,135</b>	<b>\$</b>	<b>4,984,855</b>	<b>12.4%</b>
<b>Sparks</b>	<b>\$</b>	<b>3,853,017</b>	<b>\$</b>	<b>3,652,357</b>	<b>\$</b>	<b>200,660</b>	<b>5.5%</b>	<b>\$</b>	<b>35,397,243</b>	<b>\$</b>	<b>34,989,767</b>	<b>\$</b>	<b>407,476</b>	<b>1.2%</b>
<b>Total Taxable Revenue</b>	<b>\$</b>	<b>29,174,840</b>	<b>\$</b>	<b>27,867,470</b>	<b>\$</b>	<b>1,307,370</b>	<b>4.7%</b>	<b>\$</b>	<b>277,112,258</b>	<b>\$</b>	<b>264,941,342</b>	<b>\$</b>	<b>12,170,916</b>	<b>4.6%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
January 2023**

	January 2023	January 2022	Increase (Decrease)		Year to Date July 2022 - January 2023	Prior Year July 2021 - January 2022	Increase (Decrease)	
			\$	%			\$	%
Reno B	102,816	98,144	4,672	4.8%	898,385	904,772	(6,387)	(0.7%)
Reno D	50,403	49,032	1,371	2.8%	477,913	495,737	(17,824)	(3.6%)
Reno E	7,104	6,174	930	15.1%	48,047	45,781	2,266	4.9%
<b>Total Reno</b>	<b>160,323</b>	<b>153,350</b>	<b>6,973</b>	<b>4.5%</b>	<b>1,424,345</b>	<b>1,446,290</b>	<b>(21,945)</b>	<b>(1.5%)</b>
Washoe A	1,129	1,361	(232)	(17.0%)	11,140	12,021	(881)	(7.3%)
Washoe B	16,546	18,006	(1,460)	(8.1%)	117,435	115,837	1,598	1.4%
<b>Total Washoe County</b>	<b>17,675</b>	<b>19,367</b>	<b>(1,692)</b>	<b>(8.7%)</b>	<b>128,575</b>	<b>127,858</b>	<b>717</b>	<b>0.6%</b>
<b>Sparks</b>	<b>36,526</b>	<b>36,810</b>	<b>(284)</b>	<b>(0.8%)</b>	<b>302,309</b>	<b>306,641</b>	<b>(4,332)</b>	<b>(1.4%)</b>
<b>Total Taxable Rooms</b>	<b>214,524</b>	<b>209,527</b>	<b>4,997</b>	<b>2.3%</b>	<b>1,855,229</b>	<b>1,880,789</b>	<b>(25,560)</b>	<b>(1.4%)</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
January 2023**

	January 2023		January 2022		Increase (Decrease)		Year to Date July 2022 - January 2023	Prior Year July 2021 - January 2022	Increase (Decrease)					
	\$		\$		\$	%			\$	%				
Reno B	\$	123.27	\$	120.76	\$	2.52	2.1%	\$	142.13	\$	135.38	\$	6.75	5.0%
Reno D	\$	117.24	\$	115.10	\$	2.13	1.9%	\$	128.40	\$	122.94	\$	5.47	4.4%
Reno E	\$	149.96	\$	134.04	\$	15.92	11.9%	\$	157.42	\$	139.94	\$	17.48	12.5%
<b>Total Reno</b>	<b>\$</b>	<b>122.56</b>	<b>\$</b>	<b>119.48</b>	<b>\$</b>	<b>3.07</b>	<b>2.6%</b>	<b>\$</b>	<b>138.04</b>	<b>\$</b>	<b>131.26</b>	<b>\$</b>	<b>6.78</b>	<b>5.2%</b>
Washoe A	\$	56.81	\$	28.75	\$	28.06	97.6%	\$	49.61	\$	46.59	\$	3.03	6.5%
Washoe B	\$	338.99	\$	325.06	\$	13.93	4.3%	\$	379.34	\$	341.47	\$	37.86	11.1%
<b>Total Washoe County</b>	<b>\$</b>	<b>320.97</b>	<b>\$</b>	<b>304.24</b>	<b>\$</b>	<b>16.73</b>	<b>5.5%</b>	<b>\$</b>	<b>350.77</b>	<b>\$</b>	<b>313.75</b>	<b>\$</b>	<b>37.02</b>	<b>11.8%</b>
<b>Sparks</b>	<b>\$</b>	<b>105.49</b>	<b>\$</b>	<b>99.22</b>	<b>\$</b>	<b>6.27</b>	<b>6.3%</b>	<b>\$</b>	<b>117.09</b>	<b>\$</b>	<b>114.11</b>	<b>\$</b>	<b>2.98</b>	<b>2.6%</b>
<b>Total Average Daily Rate</b>	<b>\$</b>	<b>136.00</b>	<b>\$</b>	<b>133.00</b>	<b>\$</b>	<b>3.00</b>	<b>2.3%</b>	<b>\$</b>	<b>149.37</b>	<b>\$</b>	<b>140.87</b>	<b>\$</b>	<b>8.50</b>	<b>6.0%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village