

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## February 2023

### Room Statistics Compared to the Prior Year

Taxable room revenues for the month of February 2023 are \$31,994,263 and are above February of the prior year by \$707,705 (2.3%). Cash occupied room nights of 230,773 are above prior year by 5,139 (2.3%). Comp occupied room nights of 60,687 are below prior year by 2,251 (3.6%), and 28-day occupied room nights of 82,201 are below prior year by 10,476 (-11.3%). Total occupied rooms for the month of February 2023 (Cash, Comp, 28-day) are 7,588 (-2.0%) below the prior year.

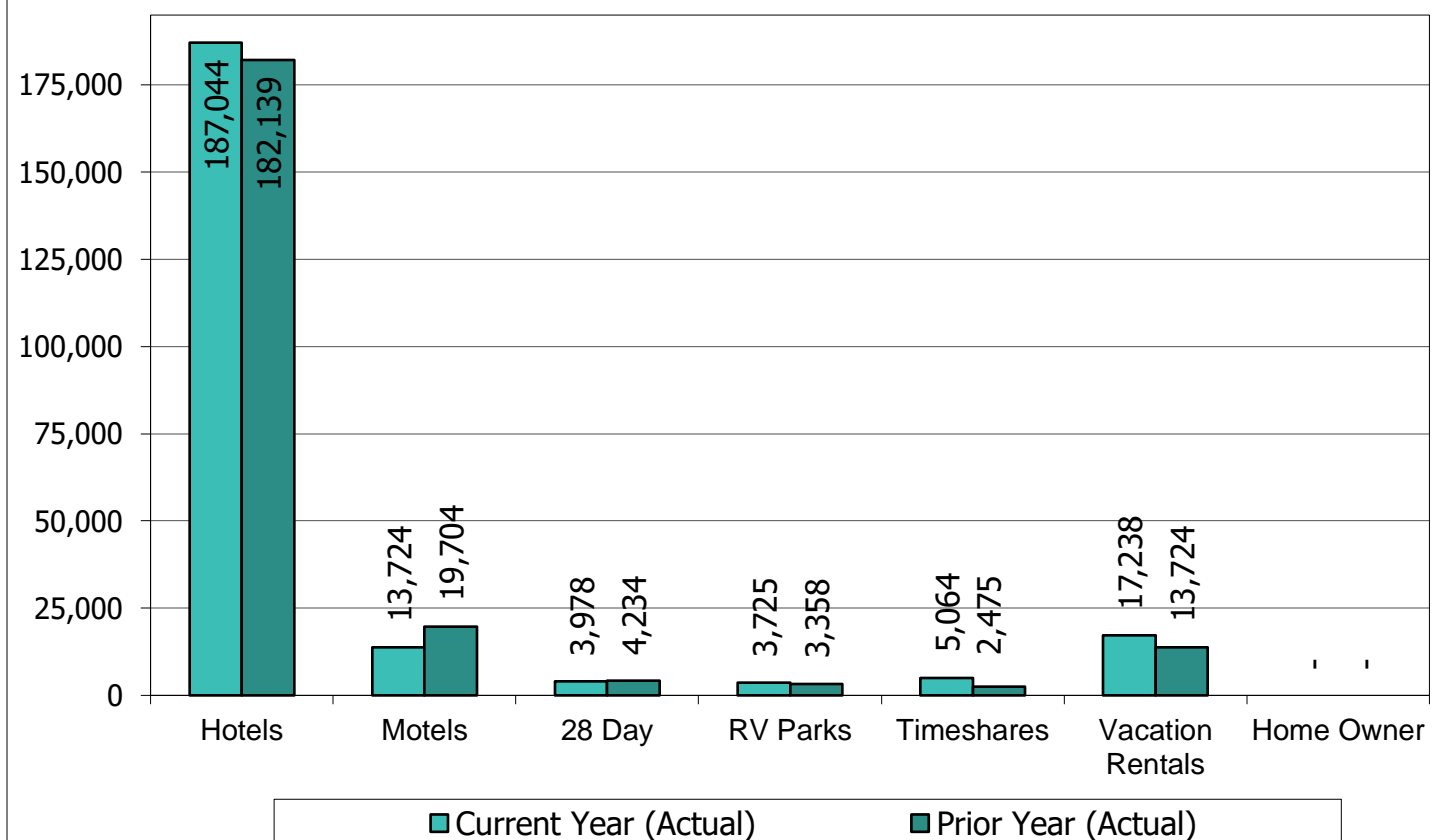
Overall, the Washoe County occupancy percentage of 62.6% for the month is -0.8% below the 63.1% level of the prior year. There were 7,616 (-1.3%) less available rooms for the month compared to the prior year.

Overall cash average rates for February 2023 of \$138.64 decreased \$0.02 (0.0%), compared to \$138.66 for the prior year.

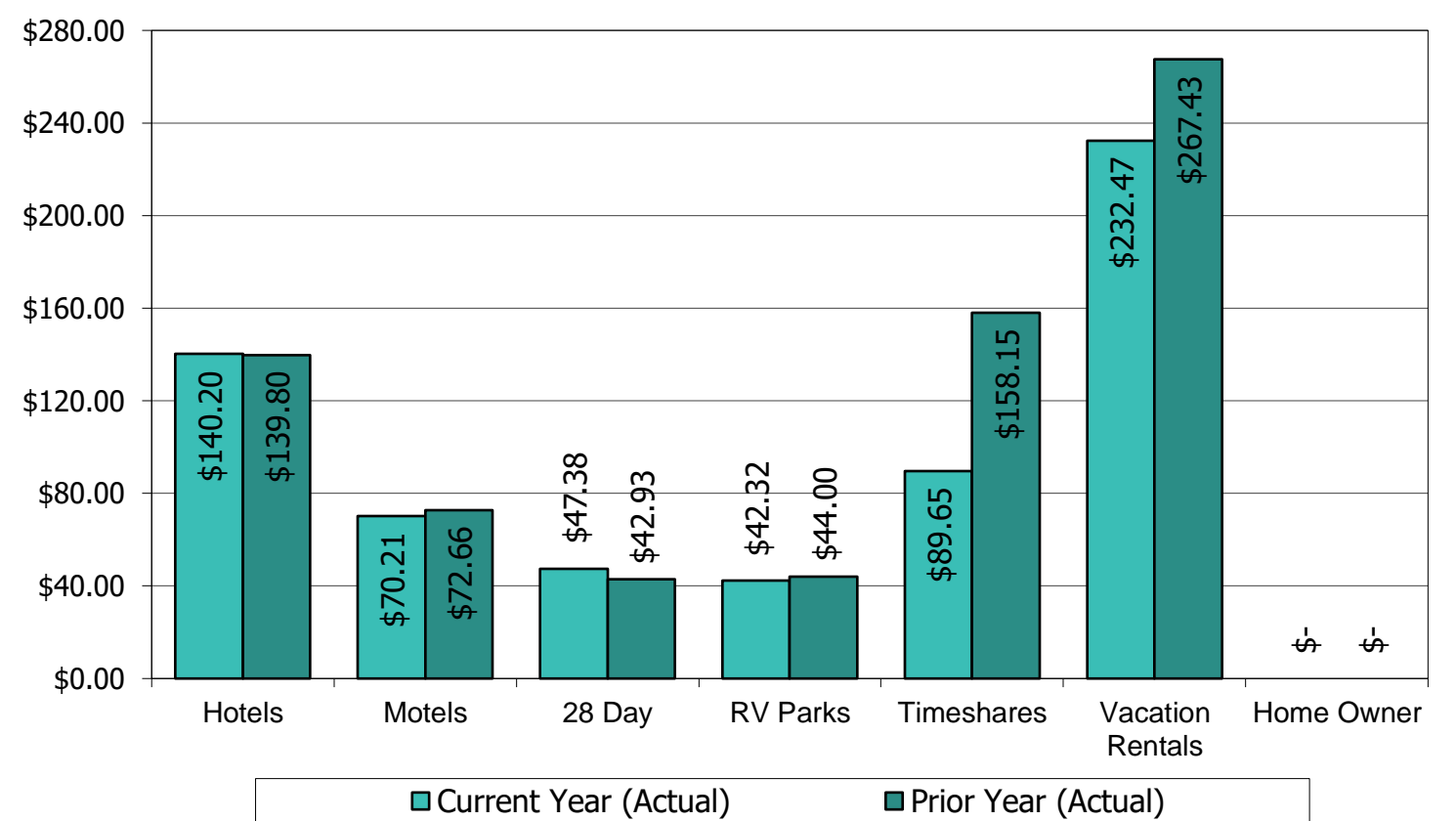
Year-to-date cash occupied room nights of 2,084,986 are 21,437 (-1.0%) below prior year. Cash average rates year-to-date of \$148.25 are \$7.62 (5.4%) above the prior year. Year-to-date, total taxable room revenues of \$309,106,521 are \$12,878,621 (4.3%) above prior year.

February 2023						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	417,220	187,044	\$140.20	\$139.80	\$0.40	0.3%
Motels	30,620	13,724	\$70.21	\$72.66	(\$2.45)	(3.4%)
28 Day	65,797	3,978	\$47.38	\$42.93	\$4.45	10.4%
RV Parks	39,508	3,725	\$42.32	\$44.00	(\$1.68)	(3.8%)
Timeshares	11,045	5,064	\$89.65	\$158.15	\$68.50	43.3%
Vacation Rentals	32,302	17,238	\$232.47	\$267.43	(\$34.96)	(13.1%)
Home Owner	-	-	-	-	-	-
	<b>596,492</b>	<b>230,773</b>	<b>\$138.64</b>	<b>\$138.66</b>	<b>(\$0.02)</b>	<b>\$0.00</b>
	<b>Total Available Rooms</b>	<b>Total Cash Occupied Rooms</b>	<b>Total Average Cash Rate (Current Year)</b>	<b>Total Average Cash Rate (Prior Year)</b>	<b>Increase (Decrease) in Average Cash Rates</b>	
					\$	%

**CASH OCCUPIED ROOM NIGHTS**



**AVERAGE CASH RATES**



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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

**February 2023**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$31,994,263</b>	<b>\$28,339,321</b>	<b>\$3,654,942</b>	<b>12.9%</b>	<b>\$31,286,558</b>	<b>\$707,705</b>	<b>2.3%</b>
<b>Occupied Rooms - Cash</b>	<b>230,773</b>	<b>215,674</b>	<b>15,099</b>	<b>7.0%</b>	<b>225,634</b>	<b>5,139</b>	<b>2.3%</b>
<b>Average Rate - Cash</b>	<b>\$138.64</b>	<b>\$131.40</b>	<b>\$7.24</b>	<b>5.5%</b>	<b>\$138.66</b>	<b>(\$0.02)</b>	<b>0.0%</b>
<b>Occupied Rooms</b>							
Cash	230,773	215,674	15,099	7.0%	225,634	5,139	2.3%
Comp	60,687	59,765	922	1.5%	62,938	(2,251)	(3.6%)
28 Day	82,201	84,430	(2,229)	(2.6%)	92,677	(10,476)	(11.3%)
<b>Total Occupied Rooms</b>	<b>373,661</b>	<b>359,869</b>	<b>13,792</b>	<b>3.8%</b>	<b>381,249</b>	<b>(7,588)</b>	<b>(2.0%)</b>
<b>Percentage of Occupancy</b>							
Cash	38.7%	36.1%	2.6	7.2%	37.3%	1.4	3.8%
Comp	10.2%	10.0%	0.2	2.0%	10.4%	(0.2)	(1.9%)
28 Day	13.8%	14.1%	(0.3)	(2.1%)	15.3%	(1.5)	(9.8%)
<b>Total Percentage of Occupancy</b>	<b>62.6%</b>	<b>60.3%</b>	<b>2.3</b>	<b>3.8%</b>	<b>63.1%</b>	<b>(0.5)</b>	<b>(0.8%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	187,044	172,963	14,081	8.1%	182,139	4,905	2.7%
Motels	13,724	20,179	(6,455)	(32.0%)	19,704	(5,980)	(30.3%)
28 Day Motels	3,978	3,942	36	0.9%	4,234	(256)	(6.0%)
R.V. Parks	3,725	3,126	599	19.2%	3,358	367	10.9%
Vacation Rentals	17,238	13,160	4,078	31.0%	13,724	3,514	25.6%
Timehares	5,064	2,304	2,760	119.8%	2,475	2,589	104.6%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>230,773</b>	<b>215,674</b>	<b>15,099</b>	<b>7.0%</b>	<b>225,634</b>	<b>5,139</b>	<b>2.3%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	44.8%	40.7%	4.1	10.1%	43.8%	1.0	2.3%
Motels	44.8%	50.4%	(5.6)	(11.1%)	49.9%	(5.1)	(10.2%)
28 Day Motels	6.0%	5.8%	0.2	3.4%	6.3%	(0.3)	(4.8%)
R.V. Parks	9.4%	7.7%	1.7	22.1%	8.4%	1.0	11.9%
Vacation Rentals	53.4%	70.3%	(16.9)	(24.0%)	44.6%	8.8	19.7%
Timeshares	45.8%	48.0%	(2.2)	(4.6%)	22.5%	23.3	0.0%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>38.7%</b>	<b>36.1%</b>	<b>2.6</b>	<b>7.2%</b>	<b>37.3%</b>	<b>1.4</b>	<b>3.8%</b>
<b>Average Rates - Cash</b>							
Hotels	\$140.20	\$132.76	\$7.44	5.6%	\$139.80	\$0.40	0.3%
Motels	\$70.21	\$73.06	(\$2.85)	(3.9%)	\$72.66	(\$2.45)	(3.4%)
28 Day Motels	\$47.38	\$39.97	\$7.41	18.5%	\$42.93	\$4.45	10.4%
R.V. Parks	\$42.32	\$41.47	\$0.85	2.0%	\$44.00	(\$1.68)	(3.8%)
Vacation Rentals	\$232.47	\$248.98	(\$16.51)	(6.6%)	\$267.43	(\$34.96)	(13.1%)
Timeshares	\$89.65	\$147.24	(\$57.59)	(39.1%)	\$158.15	(\$68.50)	(43.3%)
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$138.64</b>	<b>\$131.40</b>	<b>\$7.24</b>	<b>5.5%</b>	<b>\$138.66</b>	<b>(\$0.02)</b>	<b>0.0%</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

**February 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	230,773	215,674	15,099	7.0%	225,634	5,139	2.3%
Comp	60,687	59,765	922	1.5%	62,938	(2,251)	(3.6%)
28 Day	82,201	84,430	(2,229)	(2.6%)	92,677	(10,476)	(11.3%)
<b>Total Occupied Rooms</b>	<b>373,661</b>	<b>359,869</b>	<b>13,792</b>	<b>3.8%</b>	<b>381,249</b>	<b>(7,588)</b>	<b>(2.0%)</b>
Vacant	222,831	237,355	(14,524)	(6.1%)	222,859	(28)	0.0%
Total Available Rooms	596,492	597,224	(732)	(0.1%)	604,108	(7,616)	(1.3%)
<b>Percentage of Occupancy</b>							
Cash	38.7%	36.1%	2.6	7.2%	37.3%	1.4	3.8%
Comp	10.2%	10.0%	0.2	2.0%	10.4%	(0.2)	(1.9%)
28 Day	13.8%	14.1%	(0.3)	(2.1%)	15.3%	(1.5)	(9.8%)
<b>Total Occupancy Percentage</b>	<b>62.6%</b>	<b>60.3%</b>	<b>2.3</b>	<b>3.8%</b>	<b>63.1%</b>	<b>(0.5)</b>	<b>(0.8%)</b>
Vacant	37.4%	39.7%	(2.3)	(5.8%)	36.9%	0.5	1.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$31,994,263</b>	<b>\$28,339,321</b>	<b>\$3,654,942</b>	<b>12.9%</b>	<b>\$31,286,558</b>	<b>\$707,705</b>	<b>2.3%</b>
Comp	\$8,688,732	\$7,519,166	\$1,169,566	15.6%	\$8,505,412	\$183,320	2.2%
28 Day	\$3,310,031	\$3,229,741	\$80,290	2.5%	\$3,913,800	(\$603,769)	(15.4%)
Total Revenue	\$43,993,026	\$39,088,228	\$4,904,798	12.5%	\$43,705,770	\$287,256	0.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$138.64</b>	<b>\$131.40</b>	<b>\$7.24</b>	<b>5.5%</b>	<b>\$138.66</b>	<b>(\$0.02)</b>	<b>0.0%</b>
Comp	\$143.17	\$125.81	\$17.36	13.8%	\$135.14	\$8.03	5.9%
28 Day	\$40.27	\$38.25	\$2.02	5.3%	\$42.23	(\$1.96)	(4.6%)

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

#### February 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	187,044	172,963	14,081	8.1%	182,139	4,905	2.7%
Comp	60,605	59,655	950	1.6%	62,820	(2,215)	(3.5%)
28 Day	4,311	7,748	(3,437)	(44.4%)	8,240	(3,929)	(47.7%)
<b>Total Occupied Rooms</b>	<b>251,960</b>	<b>240,366</b>	<b>11,594</b>	<b>4.8%</b>	<b>253,199</b>	<b>(1,239)</b>	<b>(0.5%)</b>
Vacant	165,260	184,562	(19,302)	(10.5%)	162,953	2,307	1.4%
Total Available Rooms	417,220	424,928	(7,708)	(1.8%)	416,152	1,068	0.3%
<b>Percentage of Occupancy</b>							
Cash	44.8%	40.7%	4.1	10.1%	43.8%	1.0	2.3%
Comp	14.5%	14.0%	0.5	3.6%	15.1%	(0.6)	(4.0%)
28 Day	1.0%	1.8%	(0.8)	(44.4%)	2.0%	(1.0)	(50.0%)
<b>Total Occupancy Percentage</b>	<b>60.4%</b>	<b>56.6%</b>	<b>3.8</b>	<b>6.7%</b>	<b>60.8%</b>	<b>(0.4)</b>	<b>(0.7%)</b>
Vacant	39.6%	43.4%	(3.8)	(8.8%)	39.2%	0.4	1.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$26,223,371</b>	<b>\$22,962,006</b>	<b>\$3,261,365</b>	<b>14.2%</b>	<b>\$25,463,758</b>	<b>\$759,613</b>	<b>3.0%</b>
Comp	\$8,684,023	\$7,512,195	\$1,171,828	15.6%	\$8,497,324	\$186,699	2.2%
28 Day	\$441,967	\$645,323	(\$203,356)	(31.5%)	\$737,142	(\$295,175)	(40.0%)
Total Revenue	\$35,349,361	\$31,119,523	\$4,229,838	13.6%	\$34,698,224	\$651,137	1.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$140.20</b>	<b>\$132.76</b>	<b>\$7.44</b>	<b>5.6%</b>	<b>\$139.80</b>	<b>\$0.40</b>	<b>0.3%</b>
Comp	\$143.29	\$125.93	\$17.36	13.8%	\$135.26	\$8.03	5.9%
28 Day	\$102.52	\$83.29	\$19.23	23.1%	\$89.46	\$13.06	14.6%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

#### February 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	13,724	20,179	(6,455)	(32.0%)	19,704	(5,980)	(30.3%)
Comp	11	23	(12)	(52.7%)	25	(14)	(56.0%)
28 Day	3,771	3,224	547	17.0%	3,463	308	8.9%
<b>Total Occupied Rooms</b>	<b>17,506</b>	<b>23,426</b>	<b>(5,920)</b>	<b>(25.3%)</b>	<b>23,192</b>	<b>(5,686)</b>	<b>(24.5%)</b>
Vacant	13,114	16,586	(3,472)	(20.9%)	16,262	(3,148)	(19.4%)
Total Available Rooms	30,620	40,012	(9,392)	(23.5%)	39,454	(8,834)	(22.4%)
<b>Percentage of Occupancy</b>							
Cash	44.8%	50.4%	(5.6)	(11.1%)	49.9%	(5.1)	(10.2%)
Comp	0.0%	0.1%	(0.1)	(100.0%)	0.1%	(0.1)	(100.0%)
28 Day	12.3%	8.1%	4.2	51.9%	8.8%	3.5	39.8%
<b>Total Occupancy Percentage</b>	<b>57.2%</b>	<b>58.5%</b>	<b>(1.3)</b>	<b>(2.2%)</b>	<b>58.8%</b>	<b>(1.6)</b>	<b>(2.7%)</b>
Vacant	42.8%	41.5%	1.3	3.1%	41.2%	1.6	3.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$963,569</b>	<b>\$1,474,231</b>	<b>(\$510,662)</b>	<b>(34.6%)</b>	<b>\$1,431,640</b>	<b>(\$468,071)</b>	<b>(32.7%)</b>
Comp	\$1,375	\$2,709	(\$1,334)	(49.2%)	\$3,170	(\$1,795)	(56.6%)
28 Day	\$166,063	\$138,824	\$27,239	19.6%	\$160,174	\$5,889	3.7%
Total Revenue	\$1,131,007	\$1,615,764	(\$484,757)	(30.0%)	\$1,594,984	(\$463,977)	(29.1%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$70.21</b>	<b>\$73.06</b>	<b>(\$2.85)</b>	<b>(3.9%)</b>	<b>\$72.66</b>	<b>(\$2.45)</b>	<b>(3.4%)</b>
Comp	\$125.00	\$116.38	\$8.62	7.4%	\$126.80	(\$1.80)	(1.4%)
28 Day	\$44.04	\$43.06	\$0.98	2.3%	\$46.25	(\$2.21)	(4.8%)

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics**

**February 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,978	3,942	36	0.9%	4,234	(256)	(6.0%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	47,015	45,935	1,080	2.4%	49,619	(2,604)	(5.2%)
<b>Total Occupied Rooms</b>	<b>50,993</b>	<b>49,876</b>	<b>1,117</b>	<b>2.2%</b>	<b>53,853</b>	<b>(2,860)</b>	<b>(5.3%)</b>
Vacant	14,804	18,528	(3,724)	(20.1%)	13,022	1,782	13.7%
Total Available Rooms	65,797	68,404	(2,607)	(3.8%)	66,875	(1,078)	(1.6%)
<b>Percentage of Occupancy</b>							
Cash	6.0%	5.8%	0.2	3.4%	6.3%	(0.3)	(4.8%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	71.5%	67.2%	4.3	6.4%	74.2%	(2.7)	(3.6%)
<b>Total Occupancy Percentage</b>	<b>77.5%</b>	<b>72.9%</b>	<b>4.6</b>	<b>6.3%</b>	<b>80.5%</b>	<b>(3.0)</b>	<b>(3.7%)</b>
Vacant	22.5%	27.1%	(4.6)	(17.0%)	19.5%	3.0	15.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$188,461</b>	<b>\$157,547</b>	<b>\$30,914</b>	<b>19.6%</b>	<b>\$181,752</b>	<b>\$6,709</b>	<b>3.7%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,398,063	\$1,138,965	\$259,098	22.7%	\$1,473,196	(\$75,133)	(5.1%)
Total Revenue	\$1,586,524	\$1,296,512	\$290,012	22.4%	\$1,654,948	(\$68,424)	(4.1%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.38</b>	<b>\$39.97</b>	<b>\$7.41</b>	<b>18.5%</b>	<b>\$42.93</b>	<b>\$4.45</b>	<b>10.4%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.74	\$24.80	\$4.94	19.9%	\$29.69	\$0.05	0.2%

**Reno-Sparks Convention and Visitors Authority**

**RV Park Statistics**

**February 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,725	3,126	599	19.2%	3,358	367	10.9%
Comp	71	87	(16)	(18.0%)	93	(22)	(23.7%)
28 Day	19,045	18,283	762	4.2%	21,430	(2,385)	(11.1%)
<b>Total Occupied Rooms</b>	<b>22,841</b>	<b>21,496</b>	<b>1,345</b>	<b>6.3%</b>	<b>24,881</b>	<b>(2,040)</b>	<b>(8.2%)</b>
Vacant	16,667	18,852	(2,185)	(11.6%)	14,991	1,676	11.2%
Total Available Rooms	39,508	40,348	(840)	(2.1%)	39,872	(364)	(0.9%)
<b>Percentage of Occupancy</b>							
Cash	9.4%	7.7%	1.7	22.1%	8.4%	1.0	11.9%
Comp	0.2%	0.2%	-	0.0%	0.2%	-	0.0%
28 Day	48.2%	45.3%	2.9	6.4%	53.7%	(5.5)	(10.2%)
<b>Total Occupancy Percentage</b>	<b>57.8%</b>	<b>53.3%</b>	<b>4.5</b>	<b>8.4%</b>	<b>62.4%</b>	<b>(4.6)</b>	<b>(7.4%)</b>
Vacant	42.2%	46.7%	(4.5)	(9.6%)	37.6%	4.6	12.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$157,634</b>	<b>\$129,637</b>	<b>\$27,997</b>	<b>21.6%</b>	<b>\$147,745</b>	<b>\$9,889</b>	<b>6.7%</b>
Comp	\$3,334	\$4,263	(\$929)	(21.8%)	\$4,918	(\$1,584)	(32.2%)
28 Day	\$537,746	\$416,175	\$121,571	29.2%	\$515,988	\$21,758	4.2%
Total Revenue	\$698,714	\$550,074	\$148,640	27.0%	\$668,651	\$30,063	4.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$42.32</b>	<b>\$41.47</b>	<b>\$0.85</b>	<b>2.0%</b>	<b>\$44.00</b>	<b>(\$1.68)</b>	<b>(3.8%)</b>
Comp	\$46.96	\$49.23	(\$2.27)	(4.6%)	\$52.88	(\$5.92)	(11.2%)
28 Day	\$28.24	\$22.76	\$5.48	24.1%	\$24.08	\$4.16	17.3%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

**February 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	17,238	13,160	4,078	31.0%	13,724	3,514	25.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,059	9,240	(1,181)	(12.8%)	9,925	(1,866)	(18.8%)
<b>Total Occupied Rooms</b>	<b>25,297</b>	<b>22,401</b>	<b>2,896</b>	<b>12.9%</b>	<b>23,649</b>	<b>1,648</b>	<b>7.0%</b>
Vacant	7,005	(3,669)	10,674	(290.9%)	7,106	(101)	(1.4%)
Total Available Rooms	32,302	18,732	13,570	72.4%	30,755	1,547	5.0%
<b>Percentage of Occupancy</b>							
Cash	53.4%	70.3%	(16.9)	(24.0%)	44.6%	8.8	19.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	24.9%	49.3%	(24.4)	(49.5%)	32.3%	(7.4)	(22.9%)
<b>Total Occupancy Percentage</b>	<b>78.3%</b>	<b>119.6%</b>	<b>(41.3)</b>	<b>(34.5%)</b>	<b>76.9%</b>	<b>1.4</b>	<b>1.8%</b>
Vacant	21.7%	-19.6%	41.3	(210.7%)	23.1%	(1.4)	(6.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,007,256</b>	<b>\$3,276,630</b>	<b>\$730,626</b>	<b>22.3%</b>	<b>\$3,670,236</b>	<b>\$337,020</b>	<b>9.2%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$766,192	\$890,455	(\$124,263)	(14.0%)	\$1,027,300	(\$261,108)	(25.4%)
Total Revenue	\$4,773,448	\$4,167,086	\$606,362	14.6%	\$4,697,536	\$75,912	1.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$232.47</b>	<b>\$248.98</b>	<b>(\$16.51)</b>	<b>(6.6%)</b>	<b>\$267.43</b>	<b>(\$34.96)</b>	<b>(13.1%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$95.07	\$96.37	(\$1.30)	(1.3%)	\$103.51	(\$8.44)	(8.2%)



## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics

**February 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	5,064	2,304	2,760	119.8%	2,475	2,589	104.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>5,064</b>	<b>2,304</b>	<b>2,760</b>	<b>119.8%</b>	<b>2,475</b>	<b>2,589</b>	<b>104.6%</b>
Vacant	5,981	2,496	3,485	139.6%	8,525	(2,544)	(29.8%)
Total Available Rooms	11,045	4,800	6,245	130.1%	11,000	45	0.4%
<b>Percentage of Occupancy</b>							
Cash	45.8%	48.0%	(2.2)	(4.6%)	22.5%	23.3	103.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>45.8%</b>	<b>48.0%</b>	<b>(2.2)</b>	<b>(4.6%)</b>	<b>22.5%</b>	<b>23.3</b>	<b>103.6%</b>
Vacant	54.2%	52.0%	2.2	4.2%	77.5%	(23.3)	(30.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$453,972</b>	<b>\$339,269</b>	<b>\$114,703</b>	<b>33.8%</b>	<b>\$391,427</b>	<b>\$62,545</b>	<b>16.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$453,972	\$339,269	\$114,703	33.8%	\$391,427	\$62,545	16.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$89.65</b>	<b>\$147.24</b>	<b>(\$57.59)</b>	<b>(39.1%)</b>	<b>\$158.15</b>	<b>(\$68.50)</b>	<b>(43.3%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%



# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

**February 2023**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$309,106,521</b>	<b>\$268,835,177</b>	<b>\$40,271,344</b>	<b>15.0%</b>	<b>\$296,227,900</b>	<b>\$12,878,621</b>	<b>4.3%</b>
<b>Occupied Rooms - Cash</b>	<b>2,084,986</b>	<b>2,015,917</b>	<b>69,069</b>	<b>3.4%</b>	<b>2,106,423</b>	<b>(21,437)</b>	<b>(1.0%)</b>
<b>Average Rate - Cash</b>	<b>\$148.25</b>	<b>\$133.36</b>	<b>\$14.89</b>	<b>11.2%</b>	<b>\$140.63</b>	<b>\$7.62</b>	<b>5.4%</b>
<b>Occupied Rooms</b>							
Cash	2,084,986	2,015,917	69,069	3.4%	2,106,423	(21,437)	(1.0%)
Comp	542,126	488,240	53,886	11.0%	514,171	27,955	5.4%
28 Day	735,724	724,127	11,597	1.6%	792,911	(57,187)	(7.2%)
<b>Total Occupied Rooms</b>	<b>3,362,836</b>	<b>3,228,285</b>	<b>134,551</b>	<b>4.2%</b>	<b>3,413,505</b>	<b>(50,669)</b>	<b>(1.5%)</b>
<b>Percentage of Occupancy</b>							
Cash	40.1%	38.6%	1.5	3.9%	40.0%	0.1	0.3%
Comp	10.4%	9.3%	1.1	11.8%	9.8%	0.6	6.1%
28 Day	14.1%	13.9%	0.2	1.4%	15.1%	(1.0)	(6.6%)
<b>Total Percentage of Occupancy</b>	<b>64.6%</b>	<b>61.8%</b>	<b>2.8</b>	<b>4.5%</b>	<b>64.8%</b>	<b>(0.2)</b>	<b>(0.3%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	1,704,550	1,625,520	79,030	4.9%	1,707,240	(2,690)	(0.2%)
Motels	135,823	170,540	(34,717)	(20.4%)	174,511	(38,688)	(22.2%)
28 Day Motels	33,774	41,075	(7,301)	(17.8%)	37,513	(3,739)	(10.0%)
R.V. Parks	59,558	63,368	(3,810)	(6.0%)	66,632	(7,074)	(10.6%)
Vacation Rentals	126,543	92,891	33,652	36.2%	96,395	30,148	31.3%
Timeshares	19,151	15,963	3,188	20.0%	17,146	2,005	11.7%
Home Owner Rentals	5,587	6,560	(973)	(14.8%)	6,986	(1,399)	(20.0%)
<b>Total Occupied - Cash</b>	<b>2,084,986</b>	<b>2,015,917</b>	<b>69,069</b>	<b>3.4%</b>	<b>2,106,423</b>	<b>(21,437)</b>	<b>(1.0%)</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	47.2%	44.1%	3.1	7.0%	46.8%	0.4	0.9%
Motels	48.7%	48.7%	0.0	0.0%	56.8%	(8.1)	(14.3%)
28 Day Motels	5.8%	6.8%	(1.0)	(14.7%)	6.4%	(0.6)	(9.4%)
R.V. Parks	17.3%	18.1%	(0.8)	(4.4%)	18.7%	(1.4)	(7.5%)
Vacation Rentals	49.3%	57.1%	(7.8)	(13.7%)	41.3%	8.0	19.4%
Timeshares	20.2%	41.6%	(21.4)	(51.4%)	18.1%	2.1	11.6%
Home Owner Rentals	15.7%	21.0%	(5.3)	(25.2%)	18.1%	(2.4)	(13.3%)
<b>Total Occupancy Percentage - Cash</b>	<b>40.1%</b>	<b>38.6%</b>	<b>1.5</b>	<b>3.9%</b>	<b>40.0%</b>	<b>0.1</b>	<b>0.3%</b>
<b>Average Rates - Cash</b>							
Hotels	\$150.57	\$137.48	\$13.09	9.5%	\$144.78	\$5.79	4.0%
Motels	\$83.14	\$79.32	\$3.82	4.8%	\$80.39	\$2.75	3.4%
28 Day Motels	\$47.50	\$48.47	(\$0.97)	(2.0%)	\$44.75	\$2.75	6.1%
R.V. Parks	\$52.28	\$41.14	\$11.14	27.1%	\$42.18	\$10.10	23.9%
Vacation Rental	\$254.07	\$250.05	\$4.02	1.6%	\$268.31	(\$14.24)	(5.3%)
Timeshares	\$123.83	\$118.00	\$5.83	4.9%	\$126.59	(\$2.76)	(2.2%)
Home Owner Rentals	\$342.40	\$323.60	\$18.80	5.8%	\$357.11	(\$14.71)	(4.1%)
<b>Total Cash Average Rate</b>	<b>\$148.25</b>	<b>\$133.36</b>	<b>\$14.89</b>	<b>11.2%</b>	<b>\$140.63</b>	<b>\$7.62</b>	<b>5.4%</b>

**Reno-Sparks Convention and Visitors Authority**

**Combined Room Statistics - Year To Date**

**February 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,084,986	2,015,917	69,069	3.4%	2,106,423	(21,437)	(1.0%)
Comp	542,126	488,240	53,886	11.0%	514,171	27,955	5.4%
28 Day	735,724	724,127	11,597	1.6%	792,911	(57,187)	(7.2%)
<b>Total Occupied Rooms</b>	<b>3,362,836</b>	<b>3,228,285</b>	<b>134,551</b>	<b>4.2%</b>	<b>3,413,505</b>	<b>(50,669)</b>	<b>(1.5%)</b>
Vacant	1,839,932	1,994,011	(154,079)	(7.7%)	1,851,528	(11,596)	(0.6%)
Total Available Rooms	5,202,768	5,222,296	(19,528)	(0.4%)	5,265,033	(62,265)	(1.2%)
<b>Percentage of Occupancy</b>							
Cash	40.1%	38.6%	1.5	3.9%	40.0%	0.1	0.3%
Comp	10.4%	9.3%	1.1	11.8%	9.8%	0.6	6.1%
28 Day	14.1%	13.9%	0.2	1.4%	15.1%	(1.0)	(6.6%)
<b>Total Occupancy Percentage</b>	<b>64.6%</b>	<b>61.8%</b>	<b>2.8</b>	<b>4.5%</b>	<b>64.8%</b>	<b>(0.2)</b>	<b>(0.3%)</b>
Vacant	35.4%	38.2%	(2.8)	(7.3%)	35.2%	0.2	0.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$309,106,521</b>	<b>\$268,835,177</b>	<b>\$40,271,344</b>	<b>15.0%</b>	<b>\$296,227,900</b>	<b>\$12,878,621</b>	<b>4.3%</b>
Comp	\$78,241,820	\$64,683,214	\$13,558,606	21.0%	\$73,164,587	\$5,077,233	6.9%
28 Day	\$29,096,442	\$26,075,227	\$3,021,215	11.6%	\$31,730,384	(\$2,633,942)	(8.3%)
Total Revenue	\$416,444,783	\$359,593,618	\$56,851,165	15.8%	\$401,122,871	\$15,321,912	3.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$148.25</b>	<b>\$133.36</b>	<b>\$14.89</b>	<b>11.2%</b>	<b>\$140.63</b>	<b>\$7.62</b>	<b>5.4%</b>
Comp	\$144.32	\$132.48	\$11.84	8.9%	\$142.30	\$2.02	1.4%
28 Day	\$39.55	\$36.01	\$3.54	9.8%	\$40.02	(\$0.47)	(1.2%)

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics - Year To Date

**February 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	1,704,550	1,625,520	79,030	4.9%	1,707,240	(2,690)	(0.2%)
Comp	540,941	486,955	53,986	11.1%	512,789	28,152	5.5%
28 Day	47,906	72,763	(24,857)	(34.2%)	77,362	(29,456)	(38.1%)
<b>Total Occupied Rooms</b>	<b>2,293,397</b>	<b>2,185,238</b>	<b>108,159</b>	<b>4.9%</b>	<b>2,297,391</b>	<b>(3,994)</b>	<b>(0.2%)</b>
Vacant	1,315,794	1,502,530	(186,736)	(12.4%)	1,351,990	(36,196)	(2.7%)
Total Available Rooms	3,609,191	3,687,768	(78,577)	(2.1%)	3,649,381	(40,190)	(1.1%)
<b>Percentage of Occupancy</b>							
Cash	47.2%	44.1%	3.1	7.0%	46.8%	0.4	0.9%
Comp	15.0%	13.2%	1.8	13.6%	14.1%	0.9	6.4%
28 Day	1.3%	2.0%	(0.7)	(35.0%)	2.1%	(0.8)	(38.1%)
<b>Total Occupancy Percentage</b>	<b>63.5%</b>	<b>59.3%</b>	<b>4.2</b>	<b>7.1%</b>	<b>63.0%</b>	<b>0.5</b>	<b>0.8%</b>
Vacant	36.5%	40.7%	(4.2)	(10.3%)	37.0%	(0.5)	(1.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$256,660,358</b>	<b>\$223,476,079</b>	<b>\$33,184,279</b>	<b>14.8%</b>	<b>\$247,180,203</b>	<b>\$9,480,155</b>	<b>3.8%</b>
Comp	\$78,157,375	\$64,596,665	\$13,560,710	21.0%	\$73,064,709	\$5,092,666	7.0%
28 Day	\$5,091,830	\$6,537,505	(\$1,445,675)	(22.1%)	\$7,453,812	(\$2,361,982)	(31.7%)
Total Revenue	\$339,909,563	\$294,610,248	\$45,299,315	15.4%	\$327,698,724	\$12,210,839	3.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$150.57</b>	<b>\$137.48</b>	<b>\$13.09</b>	<b>9.5%</b>	<b>\$144.78</b>	<b>\$5.79</b>	<b>4.0%</b>
Comp	\$144.48	\$132.65	\$11.83	8.9%	\$142.48	\$2.00	1.4%
28 Day	\$106.29	\$89.85	\$16.44	18.3%	\$96.35	\$9.94	10.3%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

**February 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	135,823	170,540	(34,717)	(20.4%)	174,511	(38,688)	(22.2%)
Comp	210	254	(44)	(17.4%)	273	(63)	(23.1%)
28 Day	30,290	19,414	10,876	56.0%	20,853	9,437	45.3%
<b>Total Occupied Rooms</b>	<b>166,323</b>	<b>190,209</b>	<b>(23,886)</b>	<b>(12.6%)</b>	<b>195,637</b>	<b>(29,314)</b>	<b>(15.0%)</b>
Vacant	112,606	159,766	(47,160)	(29.5%)	111,461	1,145	1.0%
Total Available Rooms	278,929	349,975	(71,046)	(20.3%)	307,098	(28,169)	(9.2%)
<b>Percentage of Occupancy</b>							
Cash	48.7%	48.7%	-	0.0%	56.8%	(8.1)	(14.3%)
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	10.9%	5.5%	5.4	98.2%	6.8%	4.1	60.3%
<b>Total Occupancy Percentage</b>	<b>59.6%</b>	<b>54.3%</b>	<b>5.3</b>	<b>9.8%</b>	<b>63.7%</b>	<b>(4.1)</b>	<b>(6.4%)</b>
Vacant	40.4%	45.7%	(5.3)	(11.6%)	36.3%	4.1	11.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$11,292,809</b>	<b>\$13,527,568</b>	<b>(\$2,234,759)</b>	<b>(16.5%)</b>	<b>\$14,029,034</b>	<b>(\$2,736,225)</b>	<b>(19.5%)</b>
Comp	\$26,303	\$26,441	(\$138)	(0.5%)	\$30,371	(\$4,068)	(13.4%)
28 Day	\$1,415,923	\$939,106	\$476,817	50.8%	\$1,104,049	\$311,874	28.2%
Total Revenue	\$12,735,035	\$14,493,115	(\$1,758,080)	(12.1%)	\$15,163,454	(\$2,428,419)	(16.0%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$83.14</b>	<b>\$79.32</b>	<b>\$3.82</b>	<b>4.8%</b>	<b>\$80.39</b>	<b>\$2.75</b>	<b>3.4%</b>
Comp	\$125.25	\$104.03	\$21.22	20.4%	\$111.25	\$14.00	12.6%
28 Day	\$46.75	\$48.37	(\$1.62)	(3.3%)	\$52.94	(\$6.19)	(11.7%)

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics - Year To Date

**February 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	33,774	41,075	(7,301)	(17.8%)	37,513	(3,739)	(10.0%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	420,189	409,180	11,009	2.7%	441,882	(21,693)	(4.9%)
<b>Total Occupied Rooms</b>	<b>453,963</b>	<b>450,255</b>	<b>3,708</b>	<b>0.8%</b>	<b>479,395</b>	<b>(25,432)</b>	<b>(5.3%)</b>
Vacant	128,653	151,640	(22,987)	(15.2%)	106,693	21,960	20.6%
Total Available Rooms	582,616	601,895	(19,279)	(3.2%)	586,088	(3,472)	(0.6%)
<b>Percentage of Occupancy</b>							
Cash	5.8%	6.8%	(1.0)	(14.7%)	6.4%	(0.6)	(9.4%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.1%	68.0%	4.1	6.0%	75.4%	(3.3)	(4.4%)
<b>Total Occupancy Percentage</b>	<b>77.9%</b>	<b>74.8%</b>	<b>3.1</b>	<b>4.1%</b>	<b>81.8%</b>	<b>(3.9)</b>	<b>(4.8%)</b>
Vacant	22.1%	25.2%	(3.1)	(12.3%)	18.2%	3.9	21.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,604,297</b>	<b>\$1,990,991</b>	<b>(\$386,694)</b>	<b>(19.4%)</b>	<b>\$1,678,640</b>	<b>(\$74,343)</b>	<b>(4.4%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$12,044,973	\$9,318,203	\$2,726,770	29.3%	\$12,054,038	(\$9,065)	(0.1%)
Total Revenue	\$13,649,270	\$11,309,194	\$2,340,076	20.7%	\$13,732,678	(\$83,408)	(0.6%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.50</b>	<b>\$48.47</b>	<b>(\$0.97)</b>	<b>(2.0%)</b>	<b>\$44.75</b>	<b>\$2.75</b>	<b>6.1%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$28.67	\$22.77	\$5.90	25.9%	\$27.28	\$1.39	5.1%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics - Year To Date

**February 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	59,558	63,368	(3,810)	(6.0%)	66,632	(7,074)	(10.6%)
Comp	964	1,032	(68)	(6.5%)	1,108	(144)	(13.0%)
28 Day	168,476	151,877	16,599	10.9%	176,633	(8,157)	(4.6%)
<b>Total Occupied Rooms</b>	<b>228,998</b>	<b>216,276</b>	<b>12,722</b>	<b>5.9%</b>	<b>244,373</b>	<b>(15,375)</b>	<b>(6.3%)</b>
Vacant	115,618	134,135	(18,517)	(13.8%)	111,336	4,282	3.8%
Total Available Rooms	344,616	350,411	(5,795)	(1.7%)	355,709	(11,093)	(3.1%)
<b>Percentage of Occupancy</b>							
Cash	17.3%	18.1%	(0.8)	(4.4%)	18.7%	(1.4)	(7.5%)
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	48.9%	43.3%	5.6	12.9%	49.7%	(0.8)	(1.6%)
<b>Total Occupancy Percentage</b>	<b>66.5%</b>	<b>61.7%</b>	<b>4.8</b>	<b>7.8%</b>	<b>68.7%</b>	<b>(2.2)</b>	<b>(3.2%)</b>
Vacant	33.5%	38.3%	(4.8)	(12.5%)	31.3%	2.2	7.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,113,570</b>	<b>\$2,606,958</b>	<b>\$506,612</b>	<b>19.4%</b>	<b>\$2,810,481</b>	<b>\$303,089</b>	<b>10.8%</b>
Comp	\$57,186	\$60,108	(\$2,922)	(4.9%)	\$69,347	(\$12,161)	(17.5%)
28 Day	\$4,189,704	\$3,250,676	\$939,028	28.9%	\$3,992,389	\$197,315	4.9%
Total Revenue	\$7,360,460	\$5,917,742	\$1,442,718	24.4%	\$6,872,217	\$488,243	7.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$52.28</b>	<b>\$41.14</b>	<b>\$11.14</b>	<b>27.1%</b>	<b>\$42.18</b>	<b>\$10.10</b>	<b>23.9%</b>
Comp	\$59.32	\$58.27	\$1.05	1.8%	\$62.59	(\$3.27)	(5.2%)
28 Day	\$24.87	\$21.40	\$3.47	16.2%	\$22.60	\$2.27	10.0%



## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics - Year To Date

**February 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	126,543	92,891	33,652	36.2%	96,395	30,148	31.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	66,989	68,980	(1,991)	(2.9%)	74,096	(7,107)	(9.6%)
<b>Total Occupied Rooms</b>	<b>193,532</b>	<b>161,871</b>	<b>31,661</b>	<b>19.6%</b>	<b>170,491</b>	<b>23,041</b>	<b>13.5%</b>
Vacant	63,340	696	62,644	9001.5%	62,859	481	0.8%
Total Available Rooms	256,872	162,567	94,305	58.0%	233,350	23,522	10.1%
<b>Percentage of Occupancy</b>							
Cash	49.3%	57.1%	(7.8)	(13.7%)	41.3%	8.0	19.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	26.1%	42.4%	(16.3)	(38.4%)	31.8%	(5.7)	(17.9%)
<b>Total Occupancy Percentage</b>	<b>75.3%</b>	<b>99.6%</b>	<b>(24.3)</b>	<b>(24.4%)</b>	<b>73.1%</b>	<b>2.2</b>	<b>3.0%</b>
Vacant	24.7%	0.4%	24.3	6075.0%	26.9%	(2.2)	(8.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$32,151,021</b>	<b>\$23,227,212</b>	<b>\$8,923,809</b>	<b>38.4%</b>	<b>\$25,864,191</b>	<b>\$6,286,830</b>	<b>24.3%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$6,118,688	\$5,814,570	\$304,118	5.2%	\$6,871,853	(\$753,165)	(11.0%)
Total Revenue	\$38,269,709	\$29,041,782	\$9,227,927	31.8%	\$32,736,044	\$5,533,665	16.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$254.07</b>	<b>\$250.05</b>	<b>\$4.02</b>	<b>1.6%</b>	<b>\$268.31</b>	<b>(\$14.24)</b>	<b>(5.3%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$91.34	\$84.29	\$7.05	8.4%	\$92.74	(\$1.40)	(1.5%)

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**February 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	19,151	15,963	3,188	20.0%	17,146	2,005	11.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>19,151</b>	<b>15,963</b>	<b>3,188</b>	<b>20.0%</b>	<b>17,146</b>	<b>2,005</b>	<b>11.7%</b>
Vacant	75,891	22,437	53,454	238.2%	77,738	(1,847)	(2.4%)
Total Available Rooms	95,042	38,400	56,642	147.5%	94,884	158	0.2%
<b>Percentage of Occupancy</b>							
Cash	20.2%	41.6%	(21.4)	(51.4%)	18.1%	2.1	11.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>20.2%</b>	<b>41.6%</b>	<b>(21.4)</b>	<b>(51.4%)</b>	<b>18.1%</b>	<b>2.1</b>	<b>11.6%</b>
Vacant	79.8%	58.4%	21.4	36.6%	81.9%	(2.1)	(2.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,371,471</b>	<b>\$1,883,629</b>	<b>\$487,842</b>	<b>25.9%</b>	<b>\$2,170,589</b>	<b>\$200,882</b>	<b>9.3%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$2,371,471	\$1,883,629	\$487,842	25.9%	\$2,170,589	\$200,882	9.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$123.83</b>	<b>\$118.00</b>	<b>\$5.83</b>	<b>4.9%</b>	<b>\$126.59</b>	<b>(\$2.76)</b>	<b>(2.2%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	5,587	6,560	(973)	(14.8%)	6,986	(1,399)	(20.0%)
Comp	11	-	11	100.0%	1	10	1000.0%
28 Day	1,874	1,913	(39)	(2.0%)	2,085	(211)	(10.1%)
<b>Total Occupied Rooms</b>	<b>7,472</b>	<b>8,473</b>	<b>(1,001)</b>	<b>(11.8%)</b>	<b>9,072</b>	<b>(1,600)</b>	<b>(17.6%)</b>
Vacant	28,030	22,807	5,223	22.9%	29,451	(1,421)	(4.8%)
Total Available Rooms	35,502	31,280	4,222	13.5%	38,523	(3,021)	(7.8%)
<b>Percentage of Occupancy</b>							
Cash	15.7%	21.0%	(5.3)	(25.2%)	18.1%	(2.4)	(13.3%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	5.3%	6.1%	(0.8)	(13.1%)	0.0%	5.3	100.0%
<b>Total Occupancy Percentage</b>	<b>21.0%</b>	<b>27.1%</b>	<b>(6.1)</b>	<b>(22.5%)</b>	<b>0.0%</b>	<b>21.0</b>	<b>100.0%</b>
Vacant	79.0%	72.9%	6.1	8.4%	0.0%	79.0	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,912,995</b>	<b>\$2,122,740</b>	<b>(\$209,745)</b>	<b>(9.9%)</b>	<b>\$2,494,762</b>	<b>(\$581,767)</b>	<b>(23.3%)</b>
Comp	\$956	\$0	\$956	100.0%	\$160	\$796	497.5%
28 Day	\$235,324	\$215,168	\$20,156	9.4%	\$254,243	(\$18,919)	(7.4%)
Total Revenue	\$2,149,275	\$2,337,908	(\$188,633)	(8.1%)	\$2,749,165	(\$599,890)	(21.8%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$342.40</b>	<b>\$323.60</b>	<b>\$18.80</b>	<b>5.8%</b>	<b>\$357.11</b>	<b>(\$14.71)</b>	<b>(4.1%)</b>
Comp	\$86.91	\$0.00	\$86.91	100.0%	\$160.00	(\$73.09)	(45.7%)
28 Day	\$125.57	\$112.46	\$13.11	11.7%	\$121.94	\$3.63	3.0%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
February 2023**

	February 2023		February 2022		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	July 2022 - February 2023		July 2021 - February 2022		\$	%		
Reno B	\$	14,869,964	\$	13,861,247	\$	1,008,717	7.3%	\$	142,555,541	\$	136,346,947	\$	6,208,594	4.6%
Reno D	\$	6,777,527	\$	6,863,216	\$	(85,687)	(1.2%)	\$	68,143,556	\$	67,807,497	\$	336,059	0.5%
Reno E	\$	1,057,620	\$	936,552	\$	121,067	12.9%	\$	8,621,041	\$	7,343,012	\$	1,278,028	17.4%
<b>Total Reno</b>	<b>\$</b>	<b>22,705,111</b>	<b>\$</b>	<b>21,661,015</b>	<b>\$</b>	<b>1,044,098</b>	<b>4.8%</b>	<b>\$</b>	<b>219,320,137</b>	<b>\$</b>	<b>211,497,456</b>	<b>\$</b>	<b>7,822,681</b>	<b>3.7%</b>
Washoe A	\$	51,128	\$	47,820	\$	3,308	6.9%	\$	603,826	\$	607,861	\$	(4,035)	(0.7%)
Washoe B	\$	4,943,607	\$	5,241,036	\$	(297,429)	(5.7%)	\$	49,490,898	\$	44,796,130	\$	4,694,769	10.5%
<b>Total Washoe County</b>	<b>\$</b>	<b>4,994,735</b>	<b>\$</b>	<b>5,288,856</b>	<b>\$</b>	<b>(294,121)</b>	<b>(5.6%)</b>	<b>\$</b>	<b>50,094,724</b>	<b>\$</b>	<b>45,403,990</b>	<b>\$</b>	<b>4,690,734</b>	<b>10.3%</b>
<b>Sparks</b>	<b>\$</b>	<b>4,294,418</b>	<b>\$</b>	<b>4,336,688</b>	<b>\$</b>	<b>(42,270)</b>	<b>(1.0%)</b>	<b>\$</b>	<b>39,691,661</b>	<b>\$</b>	<b>39,326,455</b>	<b>\$</b>	<b>365,207</b>	<b>0.9%</b>
<b>Total Taxable Revenue</b>	<b>\$</b>	<b>31,994,263</b>	<b>\$</b>	<b>31,286,558</b>	<b>\$</b>	<b>707,705</b>	<b>2.3%</b>	<b>\$</b>	<b>309,106,521</b>	<b>\$</b>	<b>296,227,900</b>	<b>\$</b>	<b>12,878,621</b>	<b>4.3%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
February 2023**

	February 2023	February 2022	Increase (Decrease)		Year to Date July 2022 - January 2023	Prior Year July 2021 - January 2022	Increase (Decrease)	
			\$	%			\$	%
Reno B	111,660	108,397	3,263	3.0%	1,009,569	1,013,169	(3,600)	(0.4%)
Reno D	55,451	54,928	523	1.0%	533,364	550,665	(17,301)	(3.1%)
Reno E	7,225	6,397	828	12.9%	55,272	52,178	3,094	5.9%
<b>Total Reno</b>	<b>174,336</b>	<b>169,722</b>	<b>4,614</b>	<b>2.7%</b>	<b>1,598,205</b>	<b>1,616,012</b>	<b>(17,807)</b>	<b>(1.1%)</b>
Washoe A	1,057	1,025	32	3.1%	12,197	13,046	(849)	(6.5%)
Washoe B	17,766	16,099	1,667	10.4%	135,201	131,936	3,265	2.5%
<b>Total Washoe County</b>	<b>18,823</b>	<b>17,124</b>	<b>1,699</b>	<b>9.9%</b>	<b>147,398</b>	<b>144,982</b>	<b>2,416</b>	<b>1.7%</b>
<b>Sparks</b>	<b>37,614</b>	<b>38,788</b>	<b>(1,174)</b>	<b>(3.0%)</b>	<b>339,383</b>	<b>345,429</b>	<b>(6,046)</b>	<b>(1.8%)</b>
<b>Total Taxable Rooms</b>	<b>230,773</b>	<b>225,634</b>	<b>5,139</b>	<b>2.3%</b>	<b>2,084,986</b>	<b>2,106,423</b>	<b>(21,437)</b>	<b>(1.0%)</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
February 2023**

	February 2023		February 2022		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	\$		\$		\$	%		
Reno B	\$	133.17	\$	127.87	\$	5.30	4.1%	\$	141.20	\$	134.57	\$	6.63	4.9%
Reno D	\$	122.23	\$	124.95	\$	(2.72)	(2.2%)	\$	127.76	\$	123.14	\$	4.62	3.8%
Reno E	\$	146.38	\$	146.40	\$	(0.02)	(0.0%)	\$	155.97	\$	140.73	\$	15.24	10.8%
<b>Total Reno</b>	<b>\$</b>	<b>130.24</b>	<b>\$</b>	<b>127.63</b>	<b>\$</b>	<b>2.61</b>	<b>2.0%</b>	<b>\$</b>	<b>137.23</b>	<b>\$</b>	<b>130.88</b>	<b>\$</b>	<b>6.35</b>	<b>4.9%</b>
Washoe A	\$	48.37	\$	46.65	\$	1.72	3.7%	\$	49.51	\$	46.59	\$	2.91	6.3%
Washoe B	\$	278.26	\$	325.55	\$	(47.29)	(14.5%)	\$	366.05	\$	339.53	\$	26.52	7.8%
<b>Total Washoe County</b>	<b>\$</b>	<b>265.35</b>	<b>\$</b>	<b>308.86</b>	<b>\$</b>	<b>(43.50)</b>	<b>(14.1%)</b>	<b>\$</b>	<b>339.86</b>	<b>\$</b>	<b>313.17</b>	<b>\$</b>	<b>26.69</b>	<b>8.5%</b>
<b>Sparks</b>	<b>\$</b>	<b>114.17</b>	<b>\$</b>	<b>111.80</b>	<b>\$</b>	<b>2.37</b>	<b>2.1%</b>	<b>\$</b>	<b>116.95</b>	<b>\$</b>	<b>113.85</b>	<b>\$</b>	<b>3.10</b>	<b>2.7%</b>
<b>Total Average Daily Rate</b>	<b>\$</b>	<b>138.64</b>	<b>\$</b>	<b>138.66</b>	<b>\$</b>	<b>(0.02)</b>	<b>(0.0%)</b>	<b>\$</b>	<b>148.25</b>	<b>\$</b>	<b>140.63</b>	<b>\$</b>	<b>7.62</b>	<b>5.4%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village