



To: RSCVA Board of Directors

From: Mike Larragueta, Vice President of Sales

Cc: Charlene Bybee, RSCVA Board Chair  
Charles Harris, President & CEO

Date: May 25, 2023

Subject: Review, Discussion and Possible Action to approve Staff's Recommendation to accept United States Bowling Congress (USBC) proposal to adjust the Women's Championships future schedule at the National Bowling Stadium (NBS) in Reno, Nevada. USBC is proposing to move the 2025 Women's Championship event to 2028 and the Women's Championship in 2030 to 2033.

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#### Executive Summary

On May 2, 2023, USBC contacted the RSCVA requesting an amendment to its current Agreement with the RSCVA and City of Reno. USBC has requested an adjustment to the Women's Championships future tournament schedule at the NBS to move the 2025 Women's Championship event to 2028 and the 2030 Women's Championship to 2033. A copy of the USBC proposed Amendment is attached hereto.

USBC's request is being presented to the RSCVA Board at its regularly scheduled meeting on Thursday, May 25, 2023, and, if approved, it is anticipated it will be presented to the Reno City Council on Wednesday, June 7, 2023. Approval by both the RSCVA and City of Reno is necessary for the Amendment to become effective.

#### Background

USBC has hosted tournaments in Reno since 1995 when the National Bowling Stadium opened. When USBC hosts the Open or Women's Championships in Reno they are by far the largest room night producing conventions in our region. Since 2012 there have been nine Open and Women's Championships at NBS.

These nine tournaments have generated:

- 493,013 cash room nights
- \$3,548,468 in room tax
- 224,044 bowlers
- Estimated Economic impact of \$455,923,588

The 2023 Open Championship that will be in Reno through July 24 will bring over 50,000 bowlers to Reno Tahoe and generate approximately 80,000 room nights.



#### Fiscal Impact

If the proposed Amendment is approved the currently scheduled Women's Championships will not occur in 2025 and 2030. However, there is no long-term fiscal impact as the 2025 and 2030 Women's Championships will be rescheduled and held in 2028 and 2033.

#### Recommendation

Community stakeholders and partners are supportive of USBC's proposed Amendment. Based on the stakeholder and partner support, tournament room night production, economic impact and room tax revenues, staff recommends accepting USBC's proposed Amendment to the existing Agreement moving the 2025 Women's Championship to 2028 and the 2030 Women's Championship to 2033.

#### Proposed Motion

I move to approve the Amendment proposed by the USBC moving the 2025 Women's Championship to 2028 and the 2030 Women's Championship to 2033, and authorize the RSCVA President/CEO to execute the proposed Amendment on behalf of the RSCVA.