

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## May 2023

### Room Statistics Compared to the Prior Year

Taxable room revenues for the month of May 2023 are \$39,170,749 and are above May of the prior year by \$1,052,935 (2.8%). Cash occupied room nights of 273,598 are above prior year by 8,678 (3.3%). Comp occupied room nights of 69,801 are below prior year by 277 (-0.4%), and 28-day occupied room nights of 86,091 are below prior year by 8,063 (-8.6%). Total occupied rooms for the month of May 2023 (Cash, Comp, 28-day) are 338 (0.1%) above the prior year.

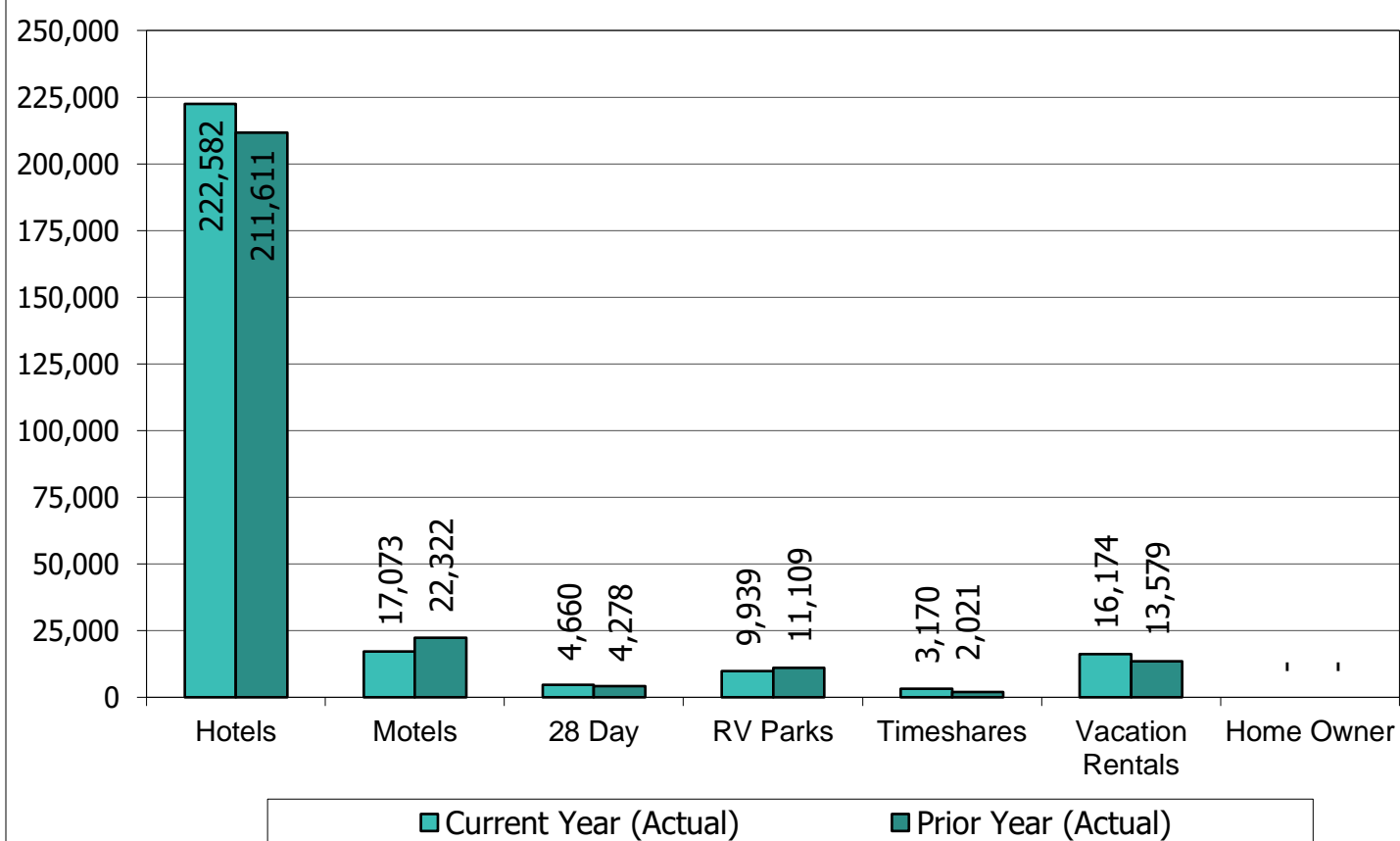
Overall, the Washoe County occupancy percentage of 65.6% for the month is 0.9% above the 65.0% level of the prior year. There were 5,550 (-0.8%) less available rooms for the month compared to the prior year.

Overall cash average rates for May 2023 of \$143.17 decreased \$0.71 (-0.5%), compared to \$143.88 for the prior year.

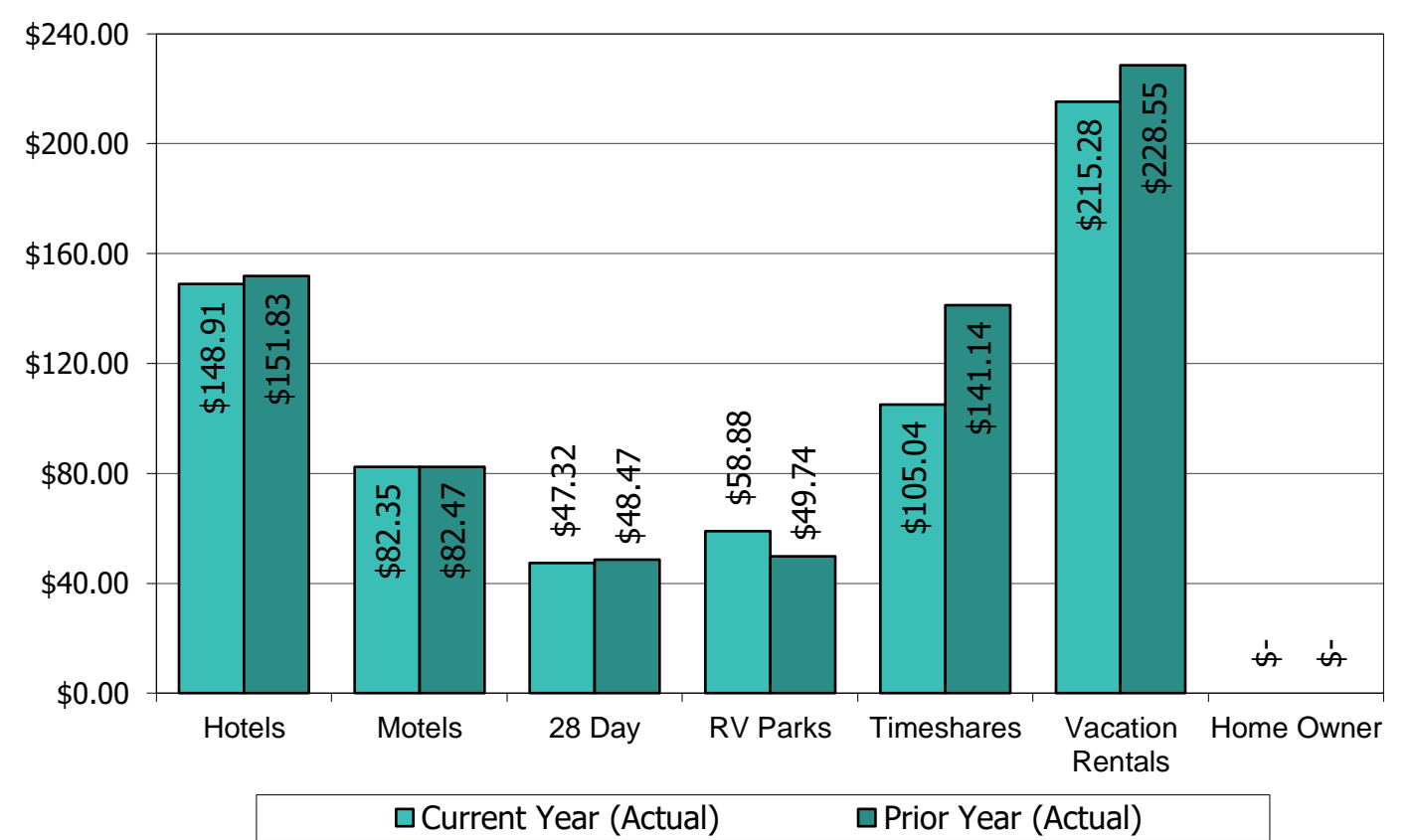
Year-to-date cash occupied room nights of 2,909,485 are 2,932 (-0.1%) below prior year. Cash average rates year-to-date of \$147.21 are \$6.62 (4.7%) above the prior year. Year-to-date, total taxable room revenues of \$428,290,797 are \$18,840,240 (4.6%) above prior year.

May 2023						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	457,372	222,582	\$148.91	\$151.83	(\$2.92)	-1.9%
Motels	34,996	17,073	\$82.35	\$82.47	(\$0.12)	-0.1%
28 Day	72,827	4,660	\$47.32	\$48.47	(\$1.15)	-2.4%
RV Parks	43,620	9,939	\$58.88	\$49.74	\$9.14	18.4%
Timeshares	12,482	3,170	\$105.04	\$141.14	(\$36.10)	-25.6%
Vacation Rentals	33,858	16,174	\$215.28	\$228.55	(\$13.27)	-5.8%
Home Owner	-	-	-	-	-	-
Totals	655,155	273,598	\$143.17	\$143.88	(\$0.71)	-0.5%

**CASH OCCUPIED ROOM NIGHTS**



**AVERAGE CASH RATES**



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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

**May 2023**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$39,170,749</b>	<b>\$32,060,018</b>	<b>\$7,110,731</b>	<b>22.2%</b>	<b>\$38,117,814</b>	<b>\$1,052,935</b>	<b>2.8%</b>
<b>Occupied Rooms - Cash</b>	<b>273,598</b>	<b>253,912</b>	<b>19,686</b>	<b>7.8%</b>	<b>264,920</b>	<b>8,678</b>	<b>3.3%</b>
<b>Average Rate - Cash</b>	<b>\$143.17</b>	<b>\$126.26</b>	<b>\$16.91</b>	<b>13.4%</b>	<b>\$143.88</b>	<b>(\$0.71)</b>	<b>(0.5%)</b>
<b>Occupied Rooms</b>							
Cash	273,598	253,912	19,686	7.8%	264,920	8,678	3.3%
Comp	69,801	66,204	3,597	5.4%	70,078	(277)	(0.4%)
28 Day	86,091	99,211	(13,120)	(13.2%)	94,154	(8,063)	(8.6%)
<b>Total Occupied Rooms</b>	<b>429,490</b>	<b>419,328</b>	<b>10,162</b>	<b>2.4%</b>	<b>429,152</b>	<b>338</b>	<b>0.1%</b>
<b>Percentage of Occupancy</b>							
Cash	41.8%	38.4%	3.4	8.9%	40.1%	1.7	4.2%
Comp	10.7%	10.0%	0.7	7.0%	10.6%	0.1	0.9%
28 Day	13.1%	15.0%	(1.9)	(12.7%)	14.3%	(1.2)	(8.4%)
<b>Total Percentage of Occupancy</b>	<b>65.6%</b>	<b>63.5%</b>	<b>2.1</b>	<b>3.3%</b>	<b>65.0%</b>	<b>0.6</b>	<b>0.9%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	222,582	199,356	23,226	11.7%	211,611	10,971	5.2%
Motels	17,073	21,641	(4,568)	(21.1%)	22,322	(5,249)	(23.5%)
28 Day Motels	4,660	5,698	(1,038)	(18.2%)	4,278	382	8.9%
R.V. Parks	9,939	12,196	(2,257)	(18.5%)	11,109	(1,170)	(10.5%)
Vacation Rentals	16,174	13,086	3,088	23.6%	13,579	2,595	19.1%
Timehares	3,170	1,936	1,234	63.7%	2,021	1,149	56.9%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>273,598</b>	<b>253,912</b>	<b>19,686</b>	<b>7.8%</b>	<b>264,920</b>	<b>8,678</b>	<b>3.3%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	48.7%	42.4%	6.3	14.9%	46.5%	2.2	4.7%
Motels	48.8%	48.9%	(0.1)	(0.2%)	52.2%	(3.4)	(6.5%)
28 Day Motels	6.4%	7.5%	(1.1)	(14.7%)	5.7%	0.7	12.3%
R.V. Parks	22.8%	27.3%	(4.5)	(16.5%)	25.2%	(2.4)	(9.5%)
Vacation Rentals	47.8%	63.1%	(15.3)	(24.2%)	43.5%	4.3	9.9%
Timeshares	25.4%	40.3%	(14.9)	(37.0%)	16.5%	8.9	
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>41.8%</b>	<b>38.4%</b>	<b>3.4</b>	<b>8.9%</b>	<b>40.1%</b>	<b>1.7</b>	<b>4.2%</b>
<b>Average Rates - Cash</b>							
Hotels	\$148.91	\$131.58	\$17.33	13.2%	\$151.83	(\$2.92)	(1.9%)
Motels	\$82.35	\$77.38	\$4.97	6.4%	\$82.47	(\$0.12)	(0.1%)
28 Day Motels	\$47.32	\$48.28	(\$0.96)	(2.0%)	\$48.47	(\$1.15)	(2.4%)
R.V. Parks	\$58.88	\$45.23	\$13.65	30.2%	\$49.74	\$9.14	18.4%
Vacation Rentals	\$215.28	\$237.65	(\$22.37)	(9.4%)	\$228.55	(\$13.27)	(5.8%)
Timeshares	\$105.04	\$112.63	(\$7.59)	(6.7%)	\$141.14	(\$36.10)	(25.6%)
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$143.17</b>	<b>\$126.26</b>	<b>\$16.91</b>	<b>13.4%</b>	<b>\$143.88</b>	<b>(\$0.71)</b>	<b>(0.5%)</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

**May 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	273,598	253,912	19,686	7.8%	264,920	8,678	3.3%
Comp	69,801	66,204	3,597	5.4%	70,078	(277)	(0.4%)
28 Day	86,091	99,211	(13,120)	(13.2%)	94,154	(8,063)	(8.6%)
<b>Total Occupied Rooms</b>	<b>429,490</b>	<b>419,328</b>	<b>10,162</b>	<b>2.4%</b>	<b>429,152</b>	<b>338</b>	<b>0.1%</b>
Vacant	225,665	241,370	(15,705)	(6.5%)	231,553	(5,888)	(2.5%)
Total Available Rooms	655,155	660,698	(5,543)	(0.8%)	660,705	(5,550)	(0.8%)
<b>Percentage of Occupancy</b>							
Cash	41.8%	38.4%	3.4	8.9%	40.1%	1.7	4.2%
Comp	10.7%	10.0%	0.7	7.0%	10.6%	0.1	0.9%
28 Day	13.1%	15.0%	(1.9)	(12.7%)	14.3%	(1.2)	(8.4%)
<b>Total Occupancy Percentage</b>	<b>65.6%</b>	<b>63.5%</b>	<b>2.1</b>	<b>3.3%</b>	<b>65.0%</b>	<b>0.6</b>	<b>0.9%</b>
Vacant	34.4%	36.5%	(2.1)	(5.8%)	35.0%	(0.6)	(1.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$39,170,749</b>	<b>\$32,060,018</b>	<b>\$7,110,731</b>	<b>22.2%</b>	<b>\$38,117,814</b>	<b>\$1,052,935</b>	<b>2.8%</b>
Comp	\$10,497,291	\$8,396,912	\$2,100,379	25.0%	\$10,103,285	\$394,006	3.9%
28 Day	\$3,324,624	\$3,133,820	\$190,804	6.1%	\$3,847,851	(\$523,227)	(13.6%)
Total Revenue	\$52,992,664	\$43,590,751	\$9,401,913	21.6%	\$52,068,950	\$923,714	1.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$143.17</b>	<b>\$126.26</b>	<b>\$16.91</b>	<b>13.4%</b>	<b>\$143.88</b>	<b>(\$0.71)</b>	<b>(0.5%)</b>
Comp	\$150.39	\$126.83	\$23.56	18.6%	\$144.17	\$6.22	4.3%
28 Day	\$38.62	\$31.59	\$7.03	22.3%	\$40.87	(\$2.25)	(5.5%)

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

**May 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	222,582	199,356	23,226	11.7%	211,611	10,971	5.2%
Comp	69,629	66,031	3,598	5.4%	69,817	(188)	(0.3%)
28 Day	4,012	10,284	(6,272)	(61.0%)	8,808	(4,796)	(54.5%)
<b>Total Occupied Rooms</b>	<b>296,223</b>	<b>275,671</b>	<b>20,552</b>	<b>7.5%</b>	<b>290,236</b>	<b>5,987</b>	<b>2.1%</b>
Vacant	161,149	194,785	(33,636)	(17.3%)	164,978	(3,829)	(2.3%)
Total Available Rooms	457,372	470,456	(13,084)	(2.8%)	455,214	2,158	0.5%
<b>Percentage of Occupancy</b>							
Cash	48.7%	42.4%	6.3	14.9%	46.5%	2.2	4.7%
Comp	15.2%	14.0%	1.2	8.6%	15.3%	(0.1)	(0.7%)
28 Day	0.9%	2.2%	(1.3)	(59.1%)	1.9%	(1.0)	(52.6%)
<b>Total Occupancy Percentage</b>	<b>64.8%</b>	<b>58.6%</b>	<b>6.2</b>	<b>10.6%</b>	<b>63.8%</b>	<b>1.0</b>	<b>1.6%</b>
Vacant	35.2%	41.4%	(6.2)	(15.0%)	36.2%	(1.0)	(2.8%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$33,144,163</b>	<b>\$26,230,860</b>	<b>\$6,913,303</b>	<b>26.4%</b>	<b>\$32,128,392</b>	<b>\$1,015,771</b>	<b>3.2%</b>
Comp	\$10,487,696	\$8,385,155	\$2,102,541	25.1%	\$10,086,621	\$401,075	4.0%
28 Day	\$418,006	\$785,784	(\$367,778)	(46.8%)	\$931,384	(\$513,378)	(55.1%)
Total Revenue	\$44,049,865	\$35,401,800	\$8,648,065	24.4%	\$43,146,397	\$903,468	2.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$148.91</b>	<b>\$131.58</b>	<b>\$17.33</b>	<b>13.2%</b>	<b>\$151.83</b>	<b>(\$2.92)</b>	<b>(1.9%)</b>
Comp	\$150.62	\$126.99	\$23.63	18.6%	\$144.47	\$6.15	4.3%
28 Day	\$104.19	\$76.41	\$27.78	36.4%	\$105.74	(\$1.55)	(1.5%)

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

**May 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	17,073	21,641	(4,568)	(21.1%)	22,322	(5,249)	(23.5%)
Comp	6	23	(17)	(74.2%)	35	(29)	(82.9%)
28 Day	4,497	3,189	1,308	41.0%	3,129	1,368	43.7%
<b>Total Occupied Rooms</b>	<b>21,576</b>	<b>24,853</b>	<b>(3,277)</b>	<b>(13.2%)</b>	<b>25,486</b>	<b>(3,910)</b>	<b>(15.3%)</b>
Vacant	13,420	19,446	(6,026)	(31.0%)	17,313	(3,893)	(22.5%)
Total Available Rooms	34,996	44,299	(9,303)	(21.0%)	42,799	(7,803)	(18.2%)
<b>Percentage of Occupancy</b>							
Cash	48.8%	48.9%	(0.1)	(0.2%)	52.2%	(3.4)	(6.5%)
Comp	0.0%	0.1%	(0.1)	(100.0%)	0.1%	(0.1)	(100.0%)
28 Day	12.9%	7.2%	5.7	79.2%	7.3%	5.6	76.7%
<b>Total Occupancy Percentage</b>	<b>61.7%</b>	<b>56.1%</b>	<b>5.6</b>	<b>10.0%</b>	<b>59.5%</b>	<b>2.2</b>	<b>3.7%</b>
Vacant	38.3%	43.9%	(5.6)	(12.8%)	40.5%	(2.2)	(5.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,405,938</b>	<b>\$1,674,640</b>	<b>(\$268,702)</b>	<b>(16.0%)</b>	<b>\$1,840,790</b>	<b>(\$434,852)</b>	<b>(23.6%)</b>
Comp	\$750	\$2,709	(\$1,959)	(72.3%)	\$4,375	(\$3,625)	(82.9%)
28 Day	\$225,878	\$83,568	\$142,310	170.3%	\$124,072	\$101,806	82.1%
Total Revenue	\$1,632,566	\$1,760,916	(\$128,350)	(7.3%)	\$1,969,237	(\$336,671)	(17.1%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$82.35</b>	<b>\$77.38</b>	<b>\$4.97</b>	<b>6.4%</b>	<b>\$82.47</b>	<b>(\$0.12)</b>	<b>(0.1%)</b>
Comp	\$125.00	\$116.38	\$8.62	7.4%	\$125.00	\$0.00	0.0%
28 Day	\$50.23	\$26.21	\$24.02	91.6%	\$39.65	\$10.58	26.7%

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics**

**May 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	4,660	5,698	(1,038)	(18.2%)	4,278	382	8.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	52,114	56,312	(4,198)	(7.5%)	54,635	(2,521)	(4.6%)
<b>Total Occupied Rooms</b>	<b>56,774</b>	<b>62,009</b>	<b>(5,235)</b>	<b>(8.4%)</b>	<b>58,913</b>	<b>(2,139)</b>	<b>(3.6%)</b>
Vacant	16,053	13,724	2,329	17.0%	16,182	(129)	(0.8%)
Total Available Rooms	72,827	75,733	(2,906)	(3.8%)	75,095	(2,268)	(3.0%)
<b>Percentage of Occupancy</b>							
Cash	6.4%	7.5%	(1.1)	(14.7%)	5.7%	0.7	12.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	71.6%	74.4%	(2.8)	(3.8%)	72.8%	(1.2)	(1.6%)
<b>Total Occupancy Percentage</b>	<b>78.0%</b>	<b>81.9%</b>	<b>(3.9)</b>	<b>(4.8%)</b>	<b>78.5%</b>	<b>(0.5)</b>	<b>(0.6%)</b>
Vacant	22.0%	18.1%	3.9	21.5%	21.5%	0.5	2.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$220,531</b>	<b>\$275,095</b>	<b>(\$54,564)</b>	<b>(19.8%)</b>	<b>\$207,361</b>	<b>\$13,170</b>	<b>6.4%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,525,520	\$1,184,313	\$341,207	28.8%	\$1,509,714	\$15,806	1.0%
Total Revenue	\$1,746,051	\$1,459,408	\$286,643	19.6%	\$1,717,075	\$28,976	1.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.32</b>	<b>\$48.28</b>	<b>(\$0.96)</b>	<b>(2.0%)</b>	<b>\$48.47</b>	<b>(\$1.15)</b>	<b>(2.4%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.27	\$21.03	\$8.24	39.2%	\$27.63	\$1.64	5.9%

**Reno-Sparks Convention and Visitors Authority**

**RV Park Statistics**

**May 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	9,939	12,196	(2,257)	(18.5%)	11,109	(1,170)	(10.5%)
Comp	166	150	16	10.7%	226	(60)	(26.5%)
28 Day	17,904	20,714	(2,810)	(13.6%)	19,767	(1,863)	(9.4%)
<b>Total Occupied Rooms</b>	<b>28,009</b>	<b>33,059</b>	<b>(5,050)</b>	<b>(15.3%)</b>	<b>31,102</b>	<b>(3,093)</b>	<b>(9.9%)</b>
Vacant	15,611	11,612	3,999	34.4%	13,042	2,569	19.7%
Total Available Rooms	43,620	44,671	(1,051)	(2.4%)	44,144	(524)	(1.2%)
<b>Percentage of Occupancy</b>							
Cash	22.8%	27.3%	(4.5)	(16.5%)	25.2%	(2.4)	(9.5%)
Comp	0.4%	0.3%	0.1	33.3%	0.5%	(0.1)	(20.0%)
28 Day	41.0%	46.4%	(5.4)	(11.6%)	44.8%	(3.8)	(8.5%)
<b>Total Occupancy Percentage</b>	<b>64.2%</b>	<b>74.0%</b>	<b>(9.8)</b>	<b>(13.2%)</b>	<b>70.5%</b>	<b>(6.3)</b>	<b>(8.9%)</b>
Vacant	35.8%	26.0%	9.8	37.7%	29.5%	6.3	21.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$585,183</b>	<b>\$551,567</b>	<b>\$33,616</b>	<b>6.1%</b>	<b>\$552,599</b>	<b>\$32,584</b>	<b>5.9%</b>
Comp	\$8,845	\$9,048	(\$203)	(2.2%)	\$12,289	(\$3,444)	(28.0%)
28 Day	\$492,426	\$369,299	\$123,127	33.3%	\$466,010	\$26,416	5.7%
Total Revenue	\$1,086,454	\$929,915	\$156,539	16.8%	\$1,030,898	\$55,556	5.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$58.88</b>	<b>\$45.23</b>	<b>\$13.65</b>	<b>30.2%</b>	<b>\$49.74</b>	<b>\$9.14</b>	<b>18.4%</b>
Comp	\$53.28	\$60.37	(\$7.09)	(11.7%)	\$54.38	(\$1.10)	(2.0%)
28 Day	\$27.50	\$17.83	\$9.67	54.2%	\$23.58	\$3.92	16.6%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

**May 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	16,174	13,086	3,088	23.6%	13,579	2,595	19.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,564	8,713	(1,149)	(13.2%)	7,815	(251)	(3.2%)
<b>Total Occupied Rooms</b>	<b>23,738</b>	<b>21,799</b>	<b>1,939</b>	<b>8.9%</b>	<b>21,394</b>	<b>2,344</b>	<b>11.0%</b>
Vacant	10,120	(1,060)	11,180	(1054.9%)	9,816	304	3.1%
Total Available Rooms	33,858	20,739	13,119	63.3%	31,210	2,648	8.5%
<b>Percentage of Occupancy</b>							
Cash	47.8%	63.1%	(15.3)	(24.2%)	43.5%	4.3	9.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	22.3%	42.0%	(19.7)	(46.9%)	25.0%	(2.7)	(10.8%)
<b>Total Occupancy Percentage</b>	<b>70.1%</b>	<b>105.1%</b>	<b>(35.0)</b>	<b>(33.3%)</b>	<b>68.5%</b>	<b>1.6</b>	<b>2.3%</b>
Vacant	29.9%	-5.1%	35.0	(686.3%)	31.5%	(1.6)	(5.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,481,957</b>	<b>\$3,109,745</b>	<b>\$372,212</b>	<b>12.0%</b>	<b>\$3,103,419</b>	<b>\$378,538</b>	<b>12.2%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$662,794	\$710,856	(\$48,062)	(6.8%)	\$816,671	(\$153,877)	(18.8%)
Total Revenue	\$4,144,751	\$3,820,601	\$324,150	8.5%	\$3,920,090	\$224,661	5.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$215.28</b>	<b>\$237.65</b>	<b>(\$22.37)</b>	<b>(9.4%)</b>	<b>\$228.55</b>	<b>(\$13.27)</b>	<b>(5.8%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$87.62	\$81.58	\$6.04	7.4%	\$104.50	(\$16.88)	(16.2%)



## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics

**May 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,170	1,936	1,234	63.7%	2,021	1,149	56.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>3,170</b>	<b>1,936</b>	<b>1,234</b>	<b>63.7%</b>	<b>2,021</b>	<b>1,149</b>	<b>56.9%</b>
Vacant	9,312	2,864	6,448	225.2%	10,222	(910)	(8.9%)
Total Available Rooms	12,482	4,800	7,682	160.0%	12,243	239	2.0%
<b>Percentage of Occupancy</b>							
Cash	25.4%	40.3%	(14.9)	(37.0%)	16.5%	8.9	53.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>25.4%</b>	<b>40.3%</b>	<b>(14.9)</b>	<b>(37.0%)</b>	<b>16.5%</b>	<b>8.9</b>	<b>53.9%</b>
Vacant	74.6%	59.7%	14.9	25.0%	83.5%	(8.9)	(10.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$332,977</b>	<b>\$218,110</b>	<b>\$114,867</b>	<b>52.7%</b>	<b>\$285,253</b>	<b>\$47,724</b>	<b>16.7%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$332,977	\$218,110	\$114,867	52.7%	\$285,253	\$47,724	16.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$105.04</b>	<b>\$112.63</b>	<b>(\$7.59)</b>	<b>(6.7%)</b>	<b>\$141.14</b>	<b>(\$36.10)</b>	<b>(25.6%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%



# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

May 2023

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$428,290,797</b>	<b>\$358,158,500</b>	<b>\$70,132,297</b>	<b>19.6%</b>	<b>\$409,450,557</b>	<b>\$18,840,240</b>	<b>4.6%</b>
<b>Occupied Rooms - Cash</b>	<b>2,909,485</b>	<b>2,723,408</b>	<b>186,077</b>	<b>6.8%</b>	<b>2,912,417</b>	<b>(2,932)</b>	<b>(0.1%)</b>
<b>Average Rate - Cash</b>	<b>\$147.21</b>	<b>\$131.51</b>	<b>\$15.70</b>	<b>11.9%</b>	<b>\$140.59</b>	<b>\$6.62</b>	<b>4.7%</b>
<b>Occupied Rooms</b>							
Cash	2,909,485	2,723,408	186,077	6.8%	2,912,417	(2,932)	(0.1%)
Comp	735,207	680,308	54,899	8.1%	708,818	26,389	3.7%
28 Day	1,003,367	1,029,109	(25,742)	(2.5%)	1,102,721	(99,354)	(9.0%)
<b>Total Occupied Rooms</b>	<b>4,648,059</b>	<b>4,432,825</b>	<b>215,234</b>	<b>4.9%</b>	<b>4,723,956</b>	<b>(75,897)</b>	<b>(1.6%)</b>
<b>Percentage of Occupancy</b>							
Cash	40.5%	37.8%	2.7	7.1%	40.1%	0.4	1.0%
Comp	10.2%	9.5%	0.7	7.4%	9.8%	0.4	4.1%
28 Day	14.0%	14.3%	(0.3)	(2.1%)	15.2%	(1.2)	(7.9%)
<b>Total Percentage of Occupancy</b>	<b>64.7%</b>	<b>61.6%</b>	<b>3.1</b>	<b>5.0%</b>	<b>65.0%</b>	<b>(0.3)</b>	<b>(0.5%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	2,378,872	2,179,495	199,377	9.1%	2,354,686	24,186	1.0%
Motels	186,848	233,954	(47,106)	(20.1%)	240,930	(54,082)	(22.4%)
28 Day Motels	48,301	57,216	(8,915)	(15.6%)	51,602	(3,301)	(6.4%)
R.V. Parks	81,152	89,132	(7,980)	(9.0%)	94,195	(13,043)	(13.8%)
Vacation Rentals	175,599	132,201	43,398	32.8%	138,001	37,598	27.2%
Timeshares	30,953	22,621	8,332	36.8%	23,267	7,686	33.0%
Home Owner Rentals	7,760	8,790	(1,030)	(11.7%)	9,736	(1,976)	(20.3%)
<b>Total Occupied - Cash</b>	<b>2,909,485</b>	<b>2,723,408</b>	<b>186,077</b>	<b>6.8%</b>	<b>2,912,417</b>	<b>(2,932)</b>	<b>(0.1%)</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	47.8%	42.9%	4.9	11.4%	47.0%	0.8	1.7%
Motels	48.6%	48.6%	0.0	0.0%	55.4%	(6.8)	(12.3%)
28 Day Motels	6.0%	6.9%	(0.9)	(13.0%)	6.4%	(0.4)	(6.3%)
R.V. Parks	17.1%	18.5%	(1.4)	(7.6%)	19.4%	(2.3)	(11.9%)
Vacation Rentals	48.9%	59.0%	(10.1)	(17.1%)	41.7%	7.2	17.3%
Timeshares	23.5%	42.8%	(19.3)	(45.1%)	17.7%	5.8	32.8%
Home Owner Rentals	14.5%	18.8%	(4.3)	(22.9%)	17.1%	(2.6)	(15.2%)
<b>Total Occupancy Percentage - Cash</b>	<b>40.5%</b>	<b>37.8%</b>	<b>2.7</b>	<b>7.1%</b>	<b>40.1%</b>	<b>0.4</b>	<b>1.0%</b>
<b>Average Rates - Cash</b>							
Hotels	\$150.53	\$135.71	\$14.82	10.9%	\$145.29	\$5.24	3.6%
Motels	\$82.23	\$77.51	\$4.72	6.1%	\$79.99	\$2.24	2.8%
28 Day Motels	\$47.35	\$48.14	(\$0.79)	(1.6%)	\$44.79	\$2.56	5.7%
R.V. Parks	\$52.81	\$42.76	\$10.05	23.5%	\$42.47	\$10.34	24.3%
Vacation Rental	\$241.85	\$243.89	(\$2.04)	(0.8%)	\$255.22	(\$13.37)	(5.2%)
Timeshares	\$106.86	\$115.51	(\$8.65)	(7.5%)	\$132.70	(\$25.84)	(19.5%)
Home Owner Rentals	\$320.49	\$321.70	(\$1.21)	(0.4%)	\$354.10	(\$33.61)	(9.5%)
<b>Total Cash Average Rate</b>	<b>\$147.21</b>	<b>\$131.51</b>	<b>\$15.70</b>	<b>11.9%</b>	<b>\$140.59</b>	<b>\$6.62</b>	<b>4.7%</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics - Year To Date

**May 2023**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,909,485	2,723,408	186,077	6.8%	2,912,417	(2,932)	(0.1%)
Comp	735,207	680,308	54,899	8.1%	708,818	26,389	3.7%
28 Day	1,003,367	1,029,109	(25,742)	(2.5%)	1,102,721	(99,354)	(9.0%)
<b>Total Occupied Rooms</b>	<b>4,648,059</b>	<b>4,432,825</b>	<b>215,234</b>	<b>4.9%</b>	<b>4,723,956</b>	<b>(75,897)</b>	<b>(1.6%)</b>
Vacant	2,536,323	2,765,877	(229,554)	(8.3%)	2,539,614	(3,291)	(0.1%)
Total Available Rooms	7,184,382	7,198,702	(14,320)	(0.2%)	7,263,570	(79,188)	(1.1%)
<b>Percentage of Occupancy</b>							
Cash	40.5%	37.8%	2.7	7.1%	40.1%	0.4	1.0%
Comp	10.2%	9.5%	0.7	7.4%	9.8%	0.4	4.1%
28 Day	14.0%	14.3%	(0.3)	(2.1%)	15.2%	(1.2)	(7.9%)
<b>Total Occupancy Percentage</b>	<b>64.7%</b>	<b>61.6%</b>	<b>3.1</b>	<b>5.0%</b>	<b>65.0%</b>	<b>(0.3)</b>	<b>(0.5%)</b>
Vacant	35.3%	38.4%	(3.1)	(8.1%)	35.0%	0.3	0.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$428,290,797</b>	<b>\$358,158,500</b>	<b>\$70,132,297</b>	<b>19.6%</b>	<b>\$409,450,557</b>	<b>\$18,840,240</b>	<b>4.6%</b>
Comp	\$107,436,161	\$88,071,683	\$19,364,478	22.0%	\$100,052,557	\$7,383,604	7.4%
28 Day	\$39,620,049	\$36,071,500	\$3,548,549	9.8%	\$45,469,388	(\$5,849,339)	(12.9%)
Total Revenue	\$575,347,007	\$482,301,684	\$93,045,323	19.3%	\$554,972,502	\$20,374,505	3.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$147.21</b>	<b>\$131.51</b>	<b>\$15.70</b>	<b>11.9%</b>	<b>\$140.59</b>	<b>\$6.62</b>	<b>4.7%</b>
Comp	\$146.13	\$129.46	\$16.67	12.9%	\$141.15	\$4.98	3.5%
28 Day	\$39.49	\$35.05	\$4.44	12.7%	\$41.23	(\$1.74)	(4.2%)

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics - Year To Date

**May 2023**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,378,872	2,179,495	199,377	9.1%	2,354,686	24,186	1.0%
Comp	733,578	678,580	54,998	8.1%	706,859	26,719	3.8%
28 Day	61,034	101,958	(40,924)	(40.1%)	123,434	(62,400)	(50.6%)
<b>Total Occupied Rooms</b>	<b>3,173,484</b>	<b>2,960,033</b>	<b>213,451</b>	<b>7.2%</b>	<b>3,184,979</b>	<b>(11,495)</b>	<b>(0.4%)</b>
Vacant	1,805,813	2,123,927	(318,114)	(15.0%)	1,828,469	(22,656)	(1.2%)
Total Available Rooms	4,979,297	5,083,960	(104,663)	(2.1%)	5,013,448	(34,151)	(0.7%)
<b>Percentage of Occupancy</b>							
Cash	47.8%	42.9%	4.9	11.4%	47.0%	0.8	1.7%
Comp	14.7%	13.3%	1.4	10.5%	14.1%	0.6	4.3%
28 Day	1.2%	2.0%	(0.8)	(40.0%)	2.5%	(1.3)	(52.0%)
<b>Total Occupancy Percentage</b>	<b>63.7%</b>	<b>58.2%</b>	<b>5.5</b>	<b>9.5%</b>	<b>63.5%</b>	<b>0.2</b>	<b>0.3%</b>
Vacant	36.3%	41.8%	(5.5)	(13.2%)	36.5%	(0.2)	(0.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$358,091,508</b>	<b>\$295,775,801</b>	<b>\$62,315,707</b>	<b>21.1%</b>	<b>\$342,110,919</b>	<b>\$15,980,589</b>	<b>4.7%</b>
Comp	\$107,323,693	\$87,956,240	\$19,367,453	22.0%	\$99,913,763	\$7,409,930	7.4%
28 Day	\$6,463,861	\$8,666,527	(\$2,202,666)	(25.4%)	\$11,596,560	(\$5,132,699)	(44.3%)
Total Revenue	\$471,879,062	\$392,398,567	\$79,480,495	20.3%	\$453,621,242	\$18,257,820	4.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$150.53</b>	<b>\$135.71</b>	<b>\$14.82</b>	<b>10.9%</b>	<b>\$145.29</b>	<b>\$5.24</b>	<b>3.6%</b>
Comp	\$146.30	\$129.62	\$16.68	12.9%	\$141.35	\$4.95	3.5%
28 Day	\$105.91	\$85.00	\$20.91	24.6%	\$93.95	\$11.96	12.7%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

**May 2023**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	186,848	233,954	(47,106)	(20.1%)	240,930	(54,082)	(22.4%)
Comp	261	330	(69)	(20.8%)	362	(101)	(27.9%)
28 Day	44,472	30,305	14,167	46.7%	30,039	14,433	48.0%
<b>Total Occupied Rooms</b>	<b>231,581</b>	<b>264,588</b>	<b>(33,007)</b>	<b>(12.5%)</b>	<b>271,331</b>	<b>(39,750)</b>	<b>(14.7%)</b>
Vacant	152,975	216,855	(63,880)	(29.5%)	163,822	(10,847)	(6.6%)
Total Available Rooms	384,556	481,443	(96,887)	(20.1%)	435,153	(50,597)	(11.6%)
<b>Percentage of Occupancy</b>							
Cash	48.6%	48.6%	-	0.0%	55.4%	(6.8)	(12.3%)
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	11.6%	6.3%	5.3	84.1%	6.9%	4.7	68.1%
<b>Total Occupancy Percentage</b>	<b>60.2%</b>	<b>55.0%</b>	<b>5.2</b>	<b>9.5%</b>	<b>62.4%</b>	<b>(2.2)</b>	<b>(3.5%)</b>
Vacant	39.8%	45.0%	(5.2)	(11.6%)	37.6%	2.2	5.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$15,363,940</b>	<b>\$18,134,653</b>	<b>(\$2,770,713)</b>	<b>(15.3%)</b>	<b>\$19,271,832</b>	<b>(\$3,907,892)</b>	<b>(20.3%)</b>
Comp	\$32,677	\$35,217	(\$2,540)	(7.2%)	\$41,455	(\$8,778)	(21.2%)
28 Day	\$2,090,417	\$1,370,712	\$719,705	52.5%	\$1,532,397	\$558,020	36.4%
Total Revenue	\$17,487,034	\$19,540,582	(\$2,053,548)	(10.5%)	\$20,845,684	(\$3,358,650)	(16.1%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$82.23</b>	<b>\$77.51</b>	<b>\$4.72</b>	<b>6.1%</b>	<b>\$79.99</b>	<b>\$2.24</b>	<b>2.8%</b>
Comp	\$125.20	\$106.86	\$18.34	17.2%	\$114.52	\$10.68	9.3%
28 Day	\$47.01	\$45.23	\$1.78	3.9%	\$51.01	(\$4.00)	(7.8%)

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics - Year To Date

**May 2023**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	48,301	57,216	(8,915)	(15.6%)	51,602	(3,301)	(6.4%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	576,279	575,985	294	0.1%	605,593	(29,314)	(4.8%)
<b>Total Occupied Rooms</b>	<b>624,580</b>	<b>633,202</b>	<b>(8,622)</b>	<b>(1.4%)</b>	<b>657,195</b>	<b>(32,615)</b>	<b>(5.0%)</b>
Vacant	177,136	193,449	(16,313)	(8.4%)	151,817	25,319	16.7%
Total Available Rooms	801,716	826,651	(24,935)	(3.0%)	809,012	(7,296)	(0.9%)
<b>Percentage of Occupancy</b>							
Cash	6.0%	6.9%	(0.9)	(13.0%)	6.4%	(0.4)	(6.3%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	71.9%	69.7%	2.2	3.2%	74.9%	(3.0)	(4.0%)
<b>Total Occupancy Percentage</b>	<b>77.9%</b>	<b>76.6%</b>	<b>1.3</b>	<b>1.7%</b>	<b>81.2%</b>	<b>(3.3)</b>	<b>(4.1%)</b>
Vacant	22.1%	23.4%	(1.3)	(5.6%)	18.8%	3.3	17.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,287,043</b>	<b>\$2,754,410</b>	<b>(\$467,367)</b>	<b>(17.0%)</b>	<b>\$2,311,390</b>	<b>(\$24,347)</b>	<b>(1.1%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$16,658,287	\$12,955,990	\$3,702,297	28.6%	\$16,701,526	(\$43,239)	(0.3%)
Total Revenue	\$18,945,330	\$15,710,400	\$3,234,930	20.6%	\$19,012,916	(\$67,586)	(0.4%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.35</b>	<b>\$48.14</b>	<b>(\$0.79)</b>	<b>(1.6%)</b>	<b>\$44.79</b>	<b>\$2.56</b>	<b>5.7%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$28.91	\$22.49	\$6.42	28.5%	\$27.58	\$1.33	4.8%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics - Year To Date

**May 2023**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	81,152	89,132	(7,980)	(9.0%)	94,195	(13,043)	(13.8%)
Comp	1,349	1,398	(49)	(3.5%)	1,595	(246)	(15.4%)
28 Day	228,196	220,298	7,898	3.6%	239,139	(10,943)	(4.6%)
<b>Total Occupied Rooms</b>	<b>310,697</b>	<b>310,828</b>	<b>(131)</b>	<b>0.0%</b>	<b>334,929</b>	<b>(24,232)</b>	<b>(7.2%)</b>
Vacant	163,610	172,155	(8,545)	(5.0%)	151,788	11,822	7.8%
Total Available Rooms	474,307	482,983	(8,676)	(1.8%)	486,717	(12,410)	(2.5%)
<b>Percentage of Occupancy</b>							
Cash	17.1%	18.5%	(1.4)	(7.6%)	19.4%	(2.3)	(11.9%)
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	48.1%	45.6%	2.5	5.5%	49.1%	(1.0)	(2.0%)
<b>Total Occupancy Percentage</b>	<b>65.5%</b>	<b>64.4%</b>	<b>1.1</b>	<b>1.7%</b>	<b>68.8%</b>	<b>(3.3)</b>	<b>(4.8%)</b>
Vacant	34.5%	35.6%	(1.1)	(3.1%)	31.2%	3.3	10.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,285,533</b>	<b>\$3,810,854</b>	<b>\$474,679</b>	<b>12.5%</b>	<b>\$4,000,440</b>	<b>\$285,093</b>	<b>7.1%</b>
Comp	\$77,725	\$80,226	(\$2,501)	(3.1%)	\$96,780	(\$19,055)	(19.7%)
28 Day	\$5,776,182	\$4,537,208	\$1,238,974	27.3%	\$5,538,933	\$237,249	4.3%
Total Revenue	\$10,139,440	\$8,428,289	\$1,711,151	20.3%	\$9,636,153	\$503,287	5.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$52.81</b>	<b>\$42.76</b>	<b>\$10.05</b>	<b>23.5%</b>	<b>\$42.47</b>	<b>\$10.34</b>	<b>24.3%</b>
Comp	\$57.62	\$57.37	\$0.25	0.4%	\$60.68	(\$3.06)	(5.0%)
28 Day	\$25.31	\$20.60	\$4.71	22.9%	\$23.16	\$2.15	9.3%



## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics - Year To Date

**May 2023**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	175,599	132,201	43,398	32.8%	138,001	37,598	27.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	90,378	96,903	(6,525)	(6.7%)	101,294	(10,916)	(10.8%)
<b>Total Occupied Rooms</b>	<b>265,977</b>	<b>229,104</b>	<b>36,873</b>	<b>16.1%</b>	<b>239,295</b>	<b>26,682</b>	<b>11.2%</b>
Vacant	93,047	(4,989)	98,036	(1965.1%)	91,487	1,560	1.7%
Total Available Rooms	359,024	224,115	134,909	60.2%	330,782	28,242	8.5%
<b>Percentage of Occupancy</b>							
Cash	48.9%	59.0%	(10.1)	(17.1%)	41.7%	7.2	17.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	25.2%	43.2%	(18.0)	(41.7%)	30.6%	(5.4)	(17.6%)
<b>Total Occupancy Percentage</b>	<b>74.1%</b>	<b>102.2%</b>	<b>(28.1)</b>	<b>(27.5%)</b>	<b>72.3%</b>	<b>1.8</b>	<b>2.5%</b>
Vacant	25.9%	-2.2%	28.1	(1277.3%)	27.7%	(1.8)	(6.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$42,467,999</b>	<b>\$32,242,311</b>	<b>\$10,225,688</b>	<b>31.7%</b>	<b>\$35,220,929</b>	<b>\$7,247,070</b>	<b>20.6%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$8,258,012	\$8,156,169	\$101,843	1.2%	\$9,724,657	(\$1,466,645)	(15.1%)
Total Revenue	\$50,726,011	\$40,398,480	\$10,327,531	25.6%	\$44,945,586	\$5,780,425	12.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$241.85</b>	<b>\$243.89</b>	<b>(\$2.04)</b>	<b>(0.8%)</b>	<b>\$255.22</b>	<b>(\$13.37)</b>	<b>(5.2%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$91.37	\$84.17	\$7.20	8.6%	\$96.00	(\$4.63)	(4.8%)

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**May 2023**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	30,953	22,621	8,332	36.8%	23,267	7,686	33.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>30,953</b>	<b>22,621</b>	<b>8,332</b>	<b>36.8%</b>	<b>23,267</b>	<b>7,686</b>	<b>33.0%</b>
Vacant	100,898	30,179	70,719	234.3%	108,150	(7,252)	(6.7%)
Total Available Rooms	131,851	52,800	79,051	149.7%	131,417	434	0.3%
<b>Percentage of Occupancy</b>							
Cash	23.5%	42.8%	(19.3)	(45.1%)	17.7%	5.8	32.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>23.5%</b>	<b>42.8%</b>	<b>(19.3)</b>	<b>(45.1%)</b>	<b>17.7%</b>	<b>5.8</b>	<b>32.8%</b>
Vacant	76.5%	57.2%	19.3	33.7%	82.3%	(5.8)	(7.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,307,781</b>	<b>\$2,612,883</b>	<b>\$694,898</b>	<b>26.6%</b>	<b>\$3,087,571</b>	<b>\$220,210</b>	<b>7.1%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$3,307,781	\$2,612,883	\$694,898	26.6%	\$3,087,571	\$220,210	7.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$106.86</b>	<b>\$115.51</b>	<b>(\$8.65)</b>	<b>(7.5%)</b>	<b>\$132.70</b>	<b>(\$25.84)</b>	<b>(19.5%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	7,760	8,790	(1,030)	(11.7%)	9,736	(1,976)	(20.3%)
Comp	19	-	19	100.0%	2	17	850.0%
28 Day	3,008	3,660	(652)	(17.8%)	3,222	(214)	(6.6%)
<b>Total Occupied Rooms</b>	<b>10,787</b>	<b>12,449</b>	<b>(1,662)</b>	<b>(13.4%)</b>	<b>12,960</b>	<b>(2,173)</b>	<b>(16.8%)</b>
Vacant	42,844	34,301	8,543	24.9%	44,081	(1,237)	(2.8%)
Total Available Rooms	53,631	46,750	6,881	14.7%	57,041	(3,410)	(6.0%)
<b>Percentage of Occupancy</b>							
Cash	14.5%	18.8%	(4.3)	(22.9%)	17.1%	(2.6)	(15.2%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	5.6%	7.8%	(2.2)	(28.2%)	0.0%	5.6	100.0%
<b>Total Occupancy Percentage</b>	<b>20.1%</b>	<b>26.6%</b>	<b>(6.5)</b>	<b>(24.4%)</b>	<b>0.0%</b>	<b>20.1</b>	<b>100.0%</b>
Vacant	79.9%	73.4%	6.5	8.9%	0.0%	79.9	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,486,993</b>	<b>\$2,827,589</b>	<b>(\$340,596)</b>	<b>(12.0%)</b>	<b>\$3,447,476</b>	<b>(\$960,483)</b>	<b>(27.9%)</b>
Comp	\$2,066	\$0	\$2,066	100.0%	\$559	\$1,507	269.6%
28 Day	\$373,290	\$384,894	(\$11,604)	(3.0%)	\$375,315	(\$2,025)	(0.5%)
Total Revenue	\$2,862,349	\$3,212,483	(\$350,134)	(10.9%)	\$3,823,350	(\$961,001)	(25.1%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$320.49</b>	<b>\$321.70</b>	<b>(\$1.21)</b>	<b>(0.4%)</b>	<b>\$354.10</b>	<b>(\$33.61)</b>	<b>(9.5%)</b>
Comp	\$108.74	\$0.00	\$108.74	100.0%	\$279.50	(\$170.76)	(61.1%)
28 Day	\$124.10	\$105.17	\$18.93	18.0%	\$116.49	\$7.61	6.5%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
May 2023**

	May 2023		May 2022		Increase (Decrease)		Year to Date July 2022 - May 2023	Prior Year July 2021 - May 2022	Increase (Decrease)	
	\$		\$		\$	%			\$	%
Reno B	\$ 18,792,408		\$ 18,530,591		\$ 261,816	1.4%	\$ 199,626,743	\$ 192,001,055	\$ 7,625,688	4.0%
Reno D	\$ 10,066,661		\$ 8,694,475		\$ 1,372,187	15.8%	\$ 99,349,284	\$ 93,227,385	\$ 6,121,899	6.6%
Reno E	\$ 1,270,611		\$ 1,083,920		\$ 186,690	17.2%	\$ 12,253,336	\$ 10,641,936	\$ 1,611,400	15.1%
<b>Total Reno</b>	<b>\$ 30,129,680</b>		<b>\$ 28,308,987</b>		<b>\$ 1,820,694</b>	<b>6.4%</b>	<b>\$ 311,229,363</b>	<b>\$ 295,870,376</b>	<b>\$ 15,358,987</b>	<b>5.2%</b>
Washoe A	\$ 79,260		\$ 86,752		\$ (7,492)	-8.6%	\$ 829,851	\$ 921,648	\$ (91,797)	-10.0%
Washoe B	\$ 3,617,782		\$ 4,323,883		\$ (706,101)	-16.3%	\$ 60,444,261	\$ 57,561,391	\$ 2,882,871	5.0%
<b>Total Washoe County</b>	<b>\$ 3,697,042</b>		<b>\$ 4,410,635</b>		<b>\$ (713,593)</b>	<b>-16.2%</b>	<b>\$ 61,274,112</b>	<b>\$ 58,483,039</b>	<b>\$ 2,791,074</b>	<b>4.8%</b>
<b>Sparks</b>	<b>\$ 5,344,027</b>		<b>\$ 5,398,192</b>		<b>\$ (54,165)</b>	<b>-1.0%</b>	<b>\$ 55,787,322</b>	<b>\$ 55,097,142</b>	<b>\$ 690,180</b>	<b>1.3%</b>
<b>Total Taxable Revenue</b>	<b>\$ 39,170,749</b>		<b>\$ 38,117,814</b>		<b>\$ 1,052,935</b>	<b>2.8%</b>	<b>\$ 428,290,797</b>	<b>\$ 409,450,557</b>	<b>\$ 18,840,240</b>	<b>4.6%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
May 2023**

	May 2023	May 2022	Increase (Decrease)		Year to Date July 2022 - May 2023	Prior Year July 2021 - May 2022	Increase (Decrease)	
			\$	%			\$	%
Reno B	128,850	130,277	(1,427)	(1.1%)	1,400,437	1,406,080	(5,643)	(0.4%)
Reno D	76,488	65,036	11,452	17.6%	758,235	751,883	6,352	0.8%
Reno E	7,822	6,799	1,023	15.0%	78,645	74,399	4,246	5.7%
<b>Total Reno</b>	<b>213,160</b>	<b>202,112</b>	<b>11,048</b>	<b>5.5%</b>	<b>2,237,317</b>	<b>2,232,362</b>	<b>4,955</b>	<b>0.2%</b>
Washoe A	1,708	1,720	(12)	(0.7%)	17,468	18,336	(868)	(4.7%)
Washoe B	14,552	14,948	(396)	(2.6%)	181,789	177,616	4,173	2.3%
<b>Total Washoe County</b>	<b>16,260</b>	<b>16,668</b>	<b>(408)</b>	<b>(2.4%)</b>	<b>199,257</b>	<b>195,952</b>	<b>3,305</b>	<b>1.7%</b>
<b>Sparks</b>	<b>44,178</b>	<b>46,140</b>	<b>(1,962)</b>	<b>(4.3%)</b>	<b>472,911</b>	<b>484,103</b>	<b>(11,192)</b>	<b>(2.3%)</b>
<b>Total Taxable Rooms</b>	<b>273,598</b>	<b>264,920</b>	<b>8,678</b>	<b>3.3%</b>	<b>2,909,485</b>	<b>2,912,417</b>	<b>(2,932)</b>	<b>(0.1%)</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
May 2023**

	May 2023		May 2022		Increase (Decrease)		Year to Date July 2022 - May 2023	Prior Year July 2021 - May 2022	Increase (Decrease)					
	\$		\$		\$	%			\$	%				
Reno B	\$	145.85	\$	142.24	\$	3.61	2.5%	\$	142.55	\$	136.55	\$	6.00	4.4%
Reno D	\$	131.61	\$	133.69	\$	(2.08)	-1.6%	\$	131.03	\$	123.99	\$	7.04	5.7%
Reno E	\$	162.44	\$	159.42	\$	3.02	1.9%	\$	155.81	\$	143.04	\$	12.77	8.9%
<b>Total Reno</b>	<b>\$</b>	<b>141.35</b>	<b>\$</b>	<b>140.07</b>	<b>\$</b>	<b>1.28</b>	<b>0.9%</b>	<b>\$</b>	<b>139.11</b>	<b>\$</b>	<b>132.54</b>	<b>\$</b>	<b>6.57</b>	<b>5.0%</b>
Washoe A	\$	46.41	\$	50.44	\$	(4.03)	-8.0%	\$	47.51	\$	50.26	\$	(2.76)	-5.5%
Washoe B	\$	248.61	\$	289.26	\$	(40.65)	-14.1%	\$	332.50	\$	324.08	\$	8.42	2.6%
<b>Total Washoe County</b>	<b>\$</b>	<b>227.37</b>	<b>\$</b>	<b>264.62</b>	<b>\$</b>	<b>(37.25)</b>	<b>-14.1%</b>	<b>\$</b>	<b>307.51</b>	<b>\$</b>	<b>298.46</b>	<b>\$</b>	<b>9.06</b>	<b>3.0%</b>
<b>Sparks</b>	<b>\$</b>	<b>120.97</b>	<b>\$</b>	<b>117.00</b>	<b>\$</b>	<b>3.97</b>	<b>3.4%</b>	<b>\$</b>	<b>117.97</b>	<b>\$</b>	<b>113.81</b>	<b>\$</b>	<b>4.15</b>	<b>3.6%</b>
<b>Total Average Daily Rate</b>	<b>\$</b>	<b>143.17</b>	<b>\$</b>	<b>143.88</b>	<b>\$</b>	<b>(0.71)</b>	<b>-0.5%</b>	<b>\$</b>	<b>147.21</b>	<b>\$</b>	<b>140.59</b>	<b>\$</b>	<b>6.62</b>	<b>4.7%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village