

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## June 2023 (Preliminary) Room Statistics Compared to the Prior Year

Taxable room revenues for the month of June 2023 are \$50,092,200 and are above June of the prior year by \$2,507,167 (5.3%). Cash occupied room nights of 326,361 are above prior year by 17,916 (5.8%). Comp occupied room nights of 82,378 are above prior year by 12,253 (17.5%), and 28-day occupied room nights of 87,359 are below prior year by 4,673 (-5.1%). Total occupied rooms for the month of June 2023 (Cash, Comp, 28-day) are 25,496 (5.4%) above the prior year.

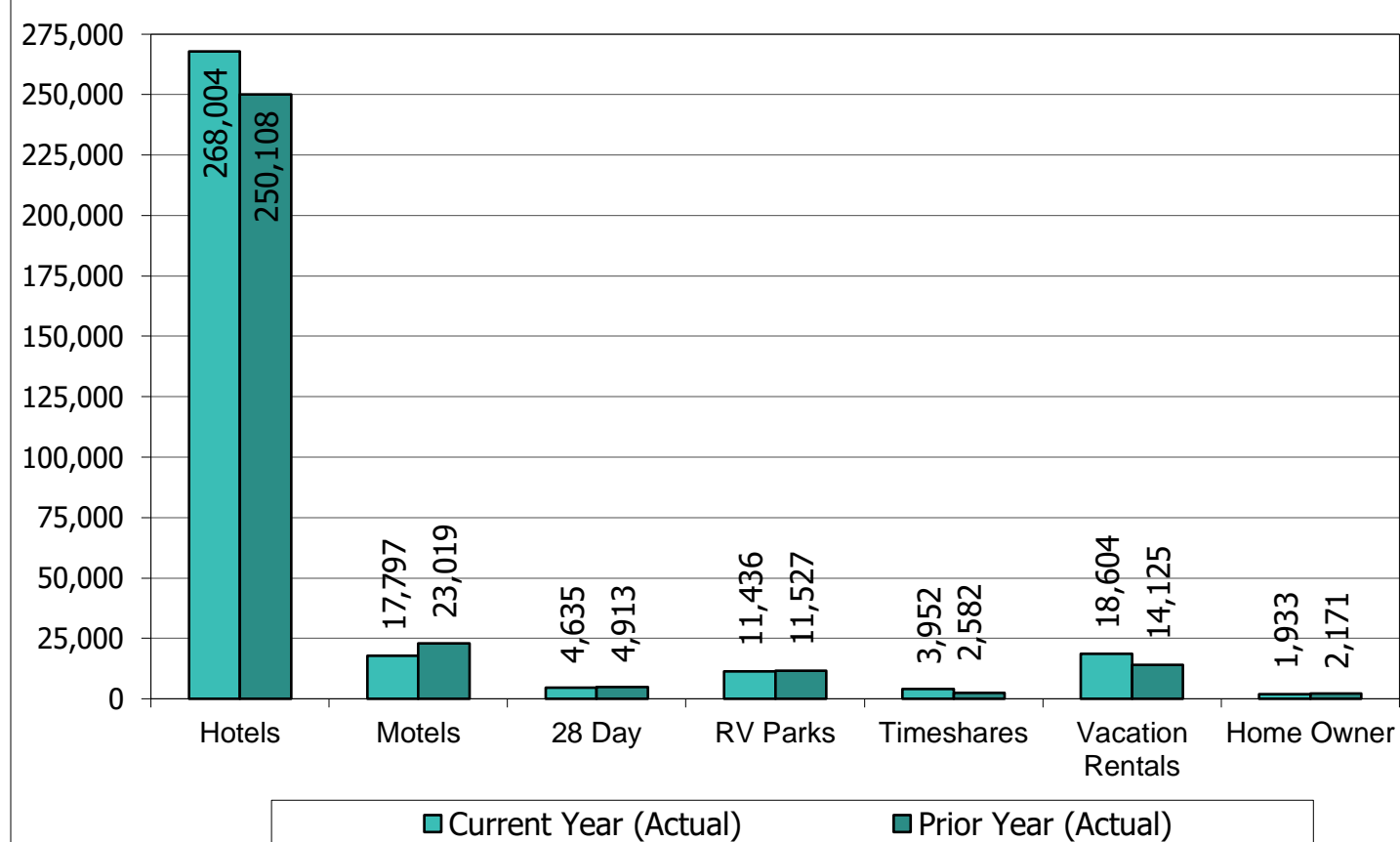
Overall, the Washoe County occupancy percentage of 74.2% for the month is 5.7% above the 70.2% level of the prior year. There were 2,393 (-0.4%) less available rooms for the month compared to the prior year.

Overall cash average rates for June 2023 of \$153.49 decreased \$0.78 (-0.5%), compared to \$154.27 for the prior year.

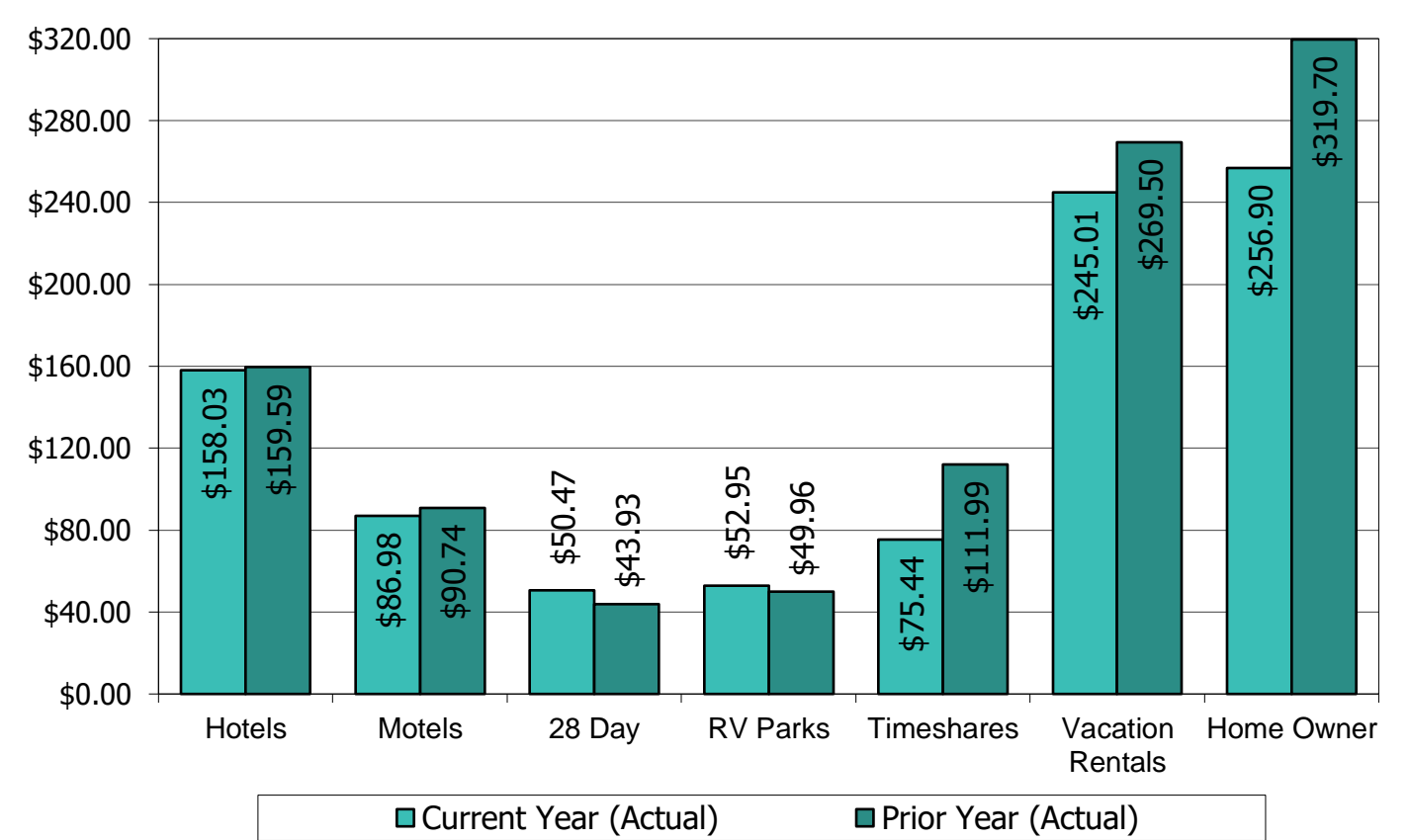
Year-to-date cash occupied room nights of 3,235,456 are 14,594 (0.5%) above prior year. Cash average rates year-to-date of \$147.86 are \$5.96 (4.2%) above the prior year. Year-to-date, total taxable room revenues of \$478,388,023 are \$21,352,433 (4.7%) above prior year.

June 2023						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	457,691	268,004	\$158.03	\$159.59	(\$1.56)	-1.0%
Motels	33,390	17,797	\$86.98	\$90.74	(\$3.76)	-4.1%
28 Day	70,740	4,635	\$50.47	\$43.93	\$6.54	14.9%
RV Parks	42,338	11,436	\$52.95	\$49.96	\$2.99	6.0%
Timeshares	11,985	3,952	\$75.44	\$111.99	(\$36.55)	-32.6%
Vacation Rentals	35,058	18,604	\$245.01	\$269.50	(\$24.49)	-9.1%
Home Owner	16,951	1,933	256.90	319.70	(62.80)	-19.6%
<b>Totals</b>	<b>668,153</b>	<b>326,361</b>	<b>\$153.49</b>	<b>\$154.27</b>	<b>(\$0.78)</b>	<b>-0.5%</b>

### CASH OCCUPIED ROOM NIGHTS



### AVERAGE CASH RATES



Contact:  
Courtney Jaeger, CPA  
Vice President of Finance  
[cjaeger@renotahoeusa.com](mailto:cjaeger@renotahoeusa.com)  
775-827-7626

Reno-Sparks Convention & Visitors Authority  
P.O. Box 837  
Reno, Nevada 89504-0837

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

**June 2023 (Preliminary)**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$50,092,200</b>	<b>\$38,308,511</b>	<b>\$11,783,689</b>	<b>30.8%</b>	<b>\$47,585,033</b>	<b>\$2,507,167</b>	<b>5.3%</b>
<b>Occupied Rooms - Cash</b>	<b>326,361</b>	<b>278,557</b>	<b>47,804</b>	<b>17.2%</b>	<b>308,445</b>	<b>17,916</b>	<b>5.8%</b>
<b>Average Rate - Cash</b>	<b>\$153.49</b>	<b>\$137.52</b>	<b>\$15.97</b>	<b>11.6%</b>	<b>\$154.27</b>	<b>(\$0.78)</b>	<b>(0.5%)</b>
<b>Occupied Rooms</b>							
Cash	326,361	278,557	47,804	17.2%	308,445	17,916	5.8%
Comp	82,378	72,749	9,629	13.2%	70,125	12,253	17.5%
28 Day	87,359	96,769	(9,410)	(9.7%)	92,032	(4,673)	(5.1%)
<b>Total Occupied Rooms</b>	<b>496,098</b>	<b>448,074</b>	<b>48,024</b>	<b>10.7%</b>	<b>470,602</b>	<b>25,496</b>	<b>5.4%</b>
<b>Percentage of Occupancy</b>							
Cash	48.8%	42.4%	6.4	15.1%	46.0%	2.8	6.1%
Comp	12.3%	11.1%	1.2	10.8%	10.5%	1.8	17.1%
28 Day	13.1%	14.7%	(1.6)	(10.9%)	13.7%	(0.6)	(4.4%)
<b>Total Percentage of Occupancy</b>	<b>74.2%</b>	<b>68.1%</b>	<b>6.1</b>	<b>9.0%</b>	<b>70.2%</b>	<b>4.0</b>	<b>5.7%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	268,004	213,203	54,801	25.7%	250,108	17,896	7.2%
Motels	17,797	24,426	(6,629)	(27.1%)	23,019	(5,222)	(22.7%)
28 Day Motels	4,635	7,132	(2,497)	(35.0%)	4,913	(278)	(5.7%)
R.V. Parks	11,436	14,413	(2,977)	(20.7%)	11,527	(91)	(0.8%)
Vacation Rentals	18,604	13,510	5,094	37.7%	14,125	4,479	31.7%
Timehares	3,952	2,643	1,309	49.5%	2,582	1,370	53.1%
Home Owner Rentals	1,933	3,230	(1,297)	0.0%	2,171	(238)	0.0%
<b>Total Occupied - Cash</b>	<b>326,361</b>	<b>278,557</b>	<b>47,804</b>	<b>17.2%</b>	<b>308,445</b>	<b>17,916</b>	<b>5.8%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	58.6%	46.8%	11.8	25.2%	55.0%	3.6	6.5%
Motels	53.3%	53.7%	(0.4)	(0.7%)	56.6%	(3.3)	(5.8%)
28 Day Motels	6.6%	9.7%	(3.1)	(32.0%)	6.7%	(0.1)	(1.5%)
R.V. Parks	27.0%	33.3%	(6.3)	(18.9%)	27.2%	(0.2)	(0.7%)
Vacation Rentals	53.1%	67.3%	(14.2)	(21.1%)	44.9%	8.2	18.3%
Timeshares	33.0%	55.1%	(22.1)	(40.1%)	21.8%	11.2	
Home Owner Rentals	11.4%	20.9%	(9.5)	(45.5%)	13.1%	(1.7)	(13.0%)
<b>Total Occupancy Percentage - Cash</b>	<b>48.8%</b>	<b>42.4%</b>	<b>6.4</b>	<b>15.1%</b>	<b>46.0%</b>	<b>2.8</b>	<b>6.1%</b>
<b>Average Rates - Cash</b>							
Hotels	\$158.03	\$142.76	\$15.27	10.7%	\$159.59	(\$1.56)	(1.0%)
Motels	\$86.98	\$91.25	(\$4.27)	(4.7%)	\$90.74	(\$3.76)	(4.1%)
28 Day Motels	\$50.47	\$47.21	\$3.26	6.9%	\$43.93	\$6.54	14.9%
R.V. Parks	\$52.95	\$41.94	\$11.01	26.3%	\$49.96	\$2.99	6.0%
Vacation Rentals	\$245.01	\$269.82	(\$24.81)	(9.2%)	\$269.50	(\$24.49)	(9.1%)
Timeshares	\$75.44	\$86.79	(\$11.35)	(13.1%)	\$111.99	(\$36.55)	(32.6%)
Home Owner Rentals	\$256.90	\$255.93	\$0.97	0.0%	\$319.70	(\$62.80)	(19.6%)
<b>Total Cash Average Rate</b>	<b>\$153.49</b>	<b>\$137.52</b>	<b>\$15.97</b>	<b>11.6%</b>	<b>\$154.27</b>	<b>(\$0.78)</b>	<b>(0.5%)</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

**June 2023 (Preliminary)**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	326,361	278,557	47,804	17.2%	308,445	17,916	5.8%
Comp	82,378	72,749	9,629	13.2%	70,125	12,253	17.5%
28 Day	87,359	96,769	(9,410)	(9.7%)	92,032	(4,673)	(5.1%)
<b>Total Occupied Rooms</b>	<b>496,098</b>	<b>448,074</b>	<b>48,024</b>	<b>10.7%</b>	<b>470,602</b>	<b>25,496</b>	<b>5.4%</b>
Vacant	172,055	209,576	(37,521)	(17.9%)	199,944	(27,889)	(13.9%)
Total Available Rooms	668,153	657,650	10,503	1.6%	670,546	(2,393)	(0.4%)
<b>Percentage of Occupancy</b>							
Cash	48.8%	42.4%	6.4	15.1%	46.0%	2.8	6.1%
Comp	12.3%	11.1%	1.2	10.8%	10.5%	1.8	17.1%
28 Day	13.1%	14.7%	(1.6)	(10.9%)	13.7%	(0.6)	(4.4%)
<b>Total Occupancy Percentage</b>	<b>74.2%</b>	<b>68.1%</b>	<b>6.1</b>	<b>9.0%</b>	<b>70.2%</b>	<b>4.0</b>	<b>5.7%</b>
Vacant	25.8%	31.9%	(6.1)	(19.1%)	29.8%	(4.0)	(13.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$50,092,200</b>	<b>\$38,308,511</b>	<b>\$11,783,689</b>	<b>30.8%</b>	<b>\$47,585,033</b>	<b>\$2,507,167</b>	<b>5.3%</b>
Comp	\$12,050,865	\$9,670,077	\$2,380,788	24.6%	\$10,706,450	\$1,344,415	12.6%
28 Day	\$3,772,055	\$3,364,214	\$407,841	12.1%	\$3,694,892	\$77,163	2.1%
Total Revenue	\$65,915,120	\$51,342,801	\$14,572,319	28.4%	\$61,986,375	\$3,928,745	6.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$153.49</b>	<b>\$137.52</b>	<b>\$15.97</b>	<b>11.6%</b>	<b>\$154.27</b>	<b>(\$0.78)</b>	<b>(0.5%)</b>
Comp	\$146.29	\$132.92	\$13.37	10.1%	\$152.68	(\$6.39)	(4.2%)
28 Day	\$43.18	\$34.77	\$8.41	24.2%	\$40.15	\$3.03	7.5%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

#### June 2023 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	268,004	213,203	54,801	25.7%	250,108	17,896	7.2%
Comp	82,191	72,566	9,625	13.3%	69,859	12,332	17.7%
28 Day	4,981	11,150	(6,169)	(55.3%)	6,762	(1,781)	(26.3%)
<b>Total Occupied Rooms</b>	<b>355,176</b>	<b>296,919</b>	<b>58,257</b>	<b>19.6%</b>	<b>326,729</b>	<b>28,447</b>	<b>8.7%</b>
Vacant	102,515	158,361	(55,846)	(35.3%)	128,048	(25,533)	(19.9%)
Total Available Rooms	457,691	455,280	2,411	0.5%	454,777	2,914	0.6%
<b>Percentage of Occupancy</b>							
Cash	58.6%	46.8%	11.8	25.2%	55.0%	3.6	6.5%
Comp	18.0%	15.9%	2.1	13.2%	15.4%	2.6	16.9%
28 Day	1.1%	2.4%	(1.3)	(54.2%)	1.5%	(0.4)	(26.7%)
<b>Total Occupancy Percentage</b>	<b>77.6%</b>	<b>65.2%</b>	<b>12.4</b>	<b>19.0%</b>	<b>71.8%</b>	<b>5.8</b>	<b>8.1%</b>
Vacant	22.4%	34.8%	(12.4)	(35.6%)	28.2%	(5.8)	(20.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$42,351,757</b>	<b>\$30,437,157</b>	<b>\$11,914,600</b>	<b>39.1%</b>	<b>\$39,914,703</b>	<b>\$2,437,054</b>	<b>6.1%</b>
Comp	\$12,038,006	\$9,658,248	\$2,379,758	24.6%	\$10,684,842	\$1,353,164	12.7%
28 Day	\$613,903	\$873,858	(\$259,955)	(29.7%)	\$696,811	(\$82,908)	(11.9%)
Total Revenue	\$55,003,666	\$40,969,264	\$14,034,402	34.3%	\$51,296,356	\$3,707,310	7.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$158.03</b>	<b>\$142.76</b>	<b>\$15.27</b>	<b>10.7%</b>	<b>\$159.59</b>	<b>(\$1.56)</b>	<b>(1.0%)</b>
Comp	\$146.46	\$133.10	\$13.36	10.0%	\$152.95	(\$6.49)	(4.2%)
28 Day	\$123.25	\$78.37	\$44.88	57.3%	\$103.05	\$20.20	19.6%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

#### June 2023 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	17,797	24,426	(6,629)	(27.1%)	23,019	(5,222)	(22.7%)
Comp	10	23	(13)	(57.0%)	24	(14)	(58.3%)
28 Day	4,671	3,110	1,561	50.2%	3,220	1,451	45.1%
<b>Total Occupied Rooms</b>	<b>22,478</b>	<b>27,559</b>	<b>(5,081)</b>	<b>(18.4%)</b>	<b>26,263</b>	<b>(3,785)</b>	<b>(14.4%)</b>
Vacant	10,912	17,951	(7,039)	(39.2%)	14,392	(3,480)	(24.2%)
Total Available Rooms	33,390	45,510	(12,120)	(26.6%)	40,655	(7,265)	(17.9%)
<b>Percentage of Occupancy</b>							
Cash	53.3%	53.7%	(0.4)	(0.7%)	56.6%	(3.3)	(5.8%)
Comp	0.0%	0.1%	(0.1)	(100.0%)	0.1%	(0.1)	(100.0%)
28 Day	14.0%	6.8%	7.2	105.9%	7.9%	6.1	77.2%
<b>Total Occupancy Percentage</b>	<b>67.3%</b>	<b>60.6%</b>	<b>6.7</b>	<b>11.1%</b>	<b>64.6%</b>	<b>2.7</b>	<b>4.2%</b>
Vacant	32.7%	39.4%	(6.7)	(17.0%)	35.4%	(2.7)	(7.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,548,000</b>	<b>\$2,228,858</b>	<b>(\$680,858)</b>	<b>(30.5%)</b>	<b>\$2,088,724</b>	<b>(\$540,724)</b>	<b>(25.9%)</b>
Comp	\$875	\$2,709	(\$1,834)	(67.7%)	\$2,944	(\$2,069)	(70.3%)
28 Day	\$232,971	\$122,516	\$110,455	90.2%	\$139,114	\$93,857	67.5%
Total Revenue	\$1,781,846	\$2,354,082	(\$572,236)	(24.3%)	\$2,230,782	(\$448,936)	(20.1%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$86.98</b>	<b>\$91.25</b>	<b>(\$4.27)</b>	<b>(4.7%)</b>	<b>\$90.74</b>	<b>(\$3.76)</b>	<b>(4.1%)</b>
Comp	\$87.50	\$116.38	(\$28.88)	(24.8%)	\$122.67	(\$35.17)	(28.7%)
28 Day	\$49.88	\$39.40	\$10.48	26.6%	\$43.20	\$6.68	15.5%

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics**

**June 2023 (Preliminary)**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	4,635	7,132	(2,497)	(35.0%)	4,913	(278)	(5.7%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	51,524	54,720	(3,196)	(5.8%)	54,192	(2,668)	(4.9%)
<b>Total Occupied Rooms</b>	<b>56,159</b>	<b>61,852</b>	<b>(5,693)</b>	<b>(9.2%)</b>	<b>59,105</b>	<b>(2,946)</b>	<b>(5.0%)</b>
Vacant	14,581	11,438	3,143	27.5%	13,738	843	6.1%
Total Available Rooms	70,740	73,290	(2,550)	(3.5%)	72,843	(2,103)	(2.9%)
<b>Percentage of Occupancy</b>							
Cash	6.6%	9.7%	(3.1)	(32.0%)	6.7%	(0.1)	(1.5%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.8%	74.7%	(1.9)	(2.5%)	74.4%	(1.6)	(2.2%)
<b>Total Occupancy Percentage</b>	<b>79.4%</b>	<b>84.4%</b>	<b>(5.0)</b>	<b>(5.9%)</b>	<b>81.1%</b>	<b>(1.7)</b>	<b>(2.1%)</b>
Vacant	20.6%	15.6%	5.0	32.1%	18.9%	1.7	9.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$233,951</b>	<b>\$336,727</b>	<b>(\$102,776)</b>	<b>(30.5%)</b>	<b>\$215,804</b>	<b>\$18,147</b>	<b>8.4%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,564,349	\$1,225,932	\$338,417	27.6%	\$1,531,137	\$33,212	2.2%
Total Revenue	\$1,798,300	\$1,562,659	\$235,641	15.1%	\$1,746,941	\$51,359	2.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$50.47</b>	<b>\$47.21</b>	<b>\$3.26</b>	<b>6.9%</b>	<b>\$43.93</b>	<b>\$6.54</b>	<b>14.9%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$30.36	\$22.40	\$7.96	35.5%	\$28.25	\$2.11	7.5%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

#### June 2023 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	11,436	14,413	(2,977)	(20.7%)	11,527	(91)	(0.8%)
Comp	172	159	13	8.0%	242	(70)	(28.9%)
28 Day	17,818	19,207	(1,389)	(7.2%)	18,914	(1,096)	(5.8%)
<b>Total Occupied Rooms</b>	<b>29,426</b>	<b>33,779</b>	<b>(4,353)</b>	<b>(12.9%)</b>	<b>30,683</b>	<b>(1,257)</b>	<b>(4.1%)</b>
Vacant	12,912	9,451	3,461	36.6%	11,647	1,265	10.9%
Total Available Rooms	42,338	43,230	(892)	(2.1%)	42,330	8	0.0%
<b>Percentage of Occupancy</b>							
Cash	27.0%	33.3%	(6.3)	(18.9%)	27.2%	(0.2)	(0.7%)
Comp	0.4%	0.4%	-	0.0%	0.6%	(0.2)	(33.3%)
28 Day	42.1%	44.4%	(2.3)	(5.2%)	44.7%	(2.6)	(5.8%)
<b>Total Occupancy Percentage</b>	<b>69.5%</b>	<b>78.1%</b>	<b>(8.6)</b>	<b>(11.0%)</b>	<b>72.5%</b>	<b>(3.0)</b>	<b>(4.1%)</b>
Vacant	30.5%	21.9%	8.6	39.3%	27.5%	3.0	10.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$605,574</b>	<b>\$604,550</b>	<b>\$1,024</b>	<b>0.2%</b>	<b>\$575,880</b>	<b>\$29,694</b>	<b>5.2%</b>
Comp	\$11,417	\$9,120	\$2,297	25.2%	\$18,664	(\$7,247)	(38.8%)
28 Day	\$507,821	\$394,997	\$112,824	28.6%	\$463,211	\$44,610	9.6%
Total Revenue	\$1,124,812	\$1,008,668	\$116,144	11.5%	\$1,057,755	\$67,057	6.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$52.95</b>	<b>\$41.94</b>	<b>\$11.01</b>	<b>26.3%</b>	<b>\$49.96</b>	<b>\$2.99</b>	<b>6.0%</b>
Comp	\$66.38	\$57.28	\$9.10	15.9%	\$77.12	(\$10.74)	(13.9%)
28 Day	\$28.50	\$20.57	\$7.93	38.6%	\$24.49	\$4.01	16.4%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

#### June 2023 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	18,604	13,510	5,094	37.7%	14,125	4,479	31.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,367	7,418	(51)	(0.7%)	8,064	(697)	(8.6%)
<b>Total Occupied Rooms</b>	<b>25,971</b>	<b>20,928</b>	<b>5,043</b>	<b>24.1%</b>	<b>22,189</b>	<b>3,782</b>	<b>17.0%</b>
Vacant	9,087	(858)	9,945	(1159.0%)	9,264	(177)	(1.9%)
Total Available Rooms	35,058	20,070	14,988	74.7%	31,453	3,605	11.5%
<b>Percentage of Occupancy</b>							
Cash	53.1%	67.3%	(14.2)	(21.1%)	44.9%	8.2	18.3%
Comp	-	-	-	-	-	-	-
28 Day	21.0%	37.0%	(16.0)	(43.2%)	25.6%	(4.6)	(18.0%)
<b>Total Occupancy Percentage</b>	<b>74.1%</b>	<b>104.3%</b>	<b>(30.2)</b>	<b>(29.0%)</b>	<b>70.5%</b>	<b>3.6</b>	<b>5.1%</b>
Vacant	25.9%	-4.3%	30.2	(702.3%)	29.5%	(3.6)	(12.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,558,203</b>	<b>\$3,645,261</b>	<b>\$912,942</b>	<b>25.0%</b>	<b>\$3,806,695</b>	<b>\$751,508</b>	<b>19.7%</b>
Comp	-	-	-	-	-	-	-
28 Day	\$744,211	\$607,206	\$137,005	22.6%	\$752,649	(\$8,438)	(1.1%)
Total Revenue	\$5,302,414	\$4,252,468	\$1,049,946	24.7%	\$4,559,344	\$743,070	16.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$245.01</b>	<b>\$269.82</b>	<b>(\$24.81)</b>	<b>(9.2%)</b>	<b>\$269.50</b>	<b>(\$24.49)</b>	<b>(9.1%)</b>
Comp	-	-	-	-	-	-	-
28 Day	\$101.02	\$81.85	\$19.17	23.4%	\$93.33	\$7.69	8.2%



## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics

#### June 2023 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,952	2,643	1,309	49.5%	2,582	1,370	53.1%
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-
<b>Total Occupied Rooms</b>	<b>3,952</b>	<b>2,643</b>	<b>1,309</b>	<b>49.5%</b>	<b>2,582</b>	<b>1,370</b>	<b>53.1%</b>
Vacant	8,033	2,157	5,876	272.4%	9,280	(1,247)	(13.4%)
Total Available Rooms	11,985	4,800	7,185	149.7%	11,862	123	1.0%
<b>Percentage of Occupancy</b>							
Cash	33.0%	55.1%	(22.1)	(40.1%)	21.8%	11.2	51.4%
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-
<b>Total Occupancy Percentage</b>	<b>33.0%</b>	<b>55.1%</b>	<b>(22.1)</b>	<b>(40.1%)</b>	<b>21.8%</b>	<b>11.2</b>	<b>51.4%</b>
Vacant	67.0%	44.9%	22.1	49.2%	78.2%	(11.2)	(14.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$298,134</b>	<b>\$229,390</b>	<b>\$68,744</b>	<b>30.0%</b>	<b>\$289,156</b>	<b>\$8,978</b>	<b>3.1%</b>
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-
Total Revenue	\$298,134	\$229,390	\$68,744	30.0%	\$289,156	\$8,978	3.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$75.44</b>	<b>\$86.79</b>	<b>(\$11.35)</b>	<b>(13.1%)</b>	<b>\$111.99</b>	<b>(\$36.55)</b>	<b>(32.6%)</b>
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rental

#### June 2023 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	1,933	3,230	(1,297)	(0.40)	2,171	(238.00)	-11.0%
Comp	5	-	5	1.00	-	5.00	100.0%
28 Day	998	1,165	(167)	(0.14)	880	118.00	13.4%
<b>Total Occupied Rooms</b>	<b>2,936</b>	<b>4,394</b>	<b>(1,458)</b>	<b>(0.33)</b>	<b>3,051</b>	<b>(115.00)</b>	<b>-3.8%</b>
Vacant	14,015	11,076	2,939	0.27	13,575	440.00	3.2%
Total Available Rooms	16,951	15,470	1,481	0.10	16,626	325.00	2.0%
<b>Percentage of Occupancy</b>							
Cash	11.4%	20.9%	(9.50)	(0.46)	13.1%	(1.70)	-13.0%
Comp	-	-	-	-	-	-	-
28 Day	5.9%	7.5%	(1.60)	(0.21)	5.3%	0.60	11.3%
<b>Total Occupancy Percentage</b>	<b>17.3%</b>	<b>28.4%</b>	<b>(11.10)</b>	<b>(0.39)</b>	<b>18.4%</b>	<b>(1.10)</b>	<b>-6.0%</b>
Vacant	82.7%	71.6%	11.10	0.16	81.6%	1.10	1.3%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$496,581</b>	<b>\$826,568</b>	<b>(329,987)</b>	<b>-39.9%</b>	<b>\$694,071</b>	<b>(\$197,490)</b>	<b>-28.5%</b>
Comp	\$567	-	567	100.0%	-	\$567	100.0%
28 Day	\$108,800	\$139,704	(30,904)	-22.1%	\$111,970	(\$3,170)	-2.8%
Total Revenue	\$605,948	\$966,271	(360,323)	-37.3%	\$806,041	(\$200,093)	-24.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$256.90</b>	<b>\$255.93</b>	<b>\$0.97</b>	<b>0.4%</b>	<b>\$319.70</b>	<b>(\$62.80)</b>	<b>-19.6%</b>
Comp	\$113.40	-	\$113.40	100.0%	-	\$113.40	100.0%
28 Day	\$109.02	\$119.95	(\$10.93)	-9.1%	\$127.24	(\$18.22)	-14.3%

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

June 2023 (Preliminary)

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$478,388,023</b>	<b>\$396,467,011</b>	<b>\$81,921,012</b>	<b>20.7%</b>	<b>\$457,035,590</b>	<b>\$21,352,433</b>	<b>4.7%</b>
<b>Occupied Rooms - Cash</b>	<b>3,235,456</b>	<b>3,001,965</b>	<b>233,491</b>	<b>7.8%</b>	<b>3,220,862</b>	<b>14,594</b>	<b>0.5%</b>
<b>Average Rate - Cash</b>	<b>\$147.86</b>	<b>\$132.07</b>	<b>\$15.79</b>	<b>12.0%</b>	<b>\$141.90</b>	<b>\$5.96</b>	<b>4.2%</b>
<b>Occupied Rooms</b>							
Cash	3,235,456	3,001,965	233,491	7.8%	3,220,862	14,594	0.5%
Comp	817,585	753,057	64,528	8.6%	778,943	38,642	5.0%
28 Day	1,092,324	1,125,878	(33,554)	(3.0%)	1,194,753	(102,429)	(8.6%)
<b>Total Occupied Rooms</b>	<b>5,145,365</b>	<b>4,880,899</b>	<b>264,466</b>	<b>5.4%</b>	<b>5,194,558</b>	<b>(49,193)</b>	<b>(0.9%)</b>
<b>Percentage of Occupancy</b>							
Cash	41.2%	38.2%	3.0	7.9%	40.6%	0.6	1.5%
Comp	10.4%	9.6%	0.8	8.3%	9.8%	0.6	6.1%
28 Day	13.9%	14.3%	(0.4)	(2.8%)	15.1%	(1.2)	(7.9%)
<b>Total Percentage of Occupancy</b>	<b>65.5%</b>	<b>62.1%</b>	<b>3.4</b>	<b>5.5%</b>	<b>65.5%</b>	<b>-</b>	<b>0.0%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	2,646,876	2,392,698	254,178	10.6%	2,604,794	42,082	1.6%
Motels	204,087	258,379	(54,292)	(21.0%)	263,949	(59,862)	(22.7%)
28 Day Motels	53,104	64,349	(11,245)	(17.5%)	56,515	(3,411)	(6.0%)
R.V. Parks	92,588	103,545	(10,957)	(10.6%)	105,722	(13,134)	(12.4%)
Vacation Rentals	194,259	145,711	48,548	33.3%	152,126	42,133	27.7%
Timeshares	34,905	25,264	9,641	38.2%	25,849	9,056	35.0%
Home Owner Rentals	9,637	12,019	(2,382)	(19.8%)	11,907	(2,270)	(19.1%)
<b>Total Occupied - Cash</b>	<b>3,235,456</b>	<b>3,001,965</b>	<b>233,491</b>	<b>7.8%</b>	<b>3,220,862</b>	<b>14,594</b>	<b>0.5%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	48.7%	43.2%	5.5	12.7%	47.6%	1.1	2.3%
Motels	48.8%	49.0%	(0.2)	(0.4%)	55.5%	(6.7)	(12.1%)
28 Day Motels	6.1%	7.2%	(1.1)	(15.3%)	6.4%	(0.3)	(4.7%)
R.V. Parks	17.9%	19.7%	(1.8)	(9.1%)	20.0%	(2.1)	(10.5%)
Vacation Rentals	49.3%	59.7%	(10.4)	(17.4%)	42.0%	7.3	17.4%
Timeshares	24.3%	43.9%	(19.6)	(44.6%)	18.0%	6.3	35.0%
Home Owner Rentals	13.6%	19.3%	(5.7)	(29.5%)	16.2%	(2.6)	(16.0%)
<b>Total Occupancy Percentage - Cash</b>	<b>41.2%</b>	<b>38.2%</b>	<b>3.0</b>	<b>7.9%</b>	<b>40.6%</b>	<b>0.6</b>	<b>1.5%</b>
<b>Average Rates - Cash</b>							
Hotels	\$151.29	\$136.34	\$14.95	11.0%	\$146.66	\$4.63	3.2%
Motels	\$82.87	\$78.81	\$4.06	5.2%	\$80.93	\$1.94	2.4%
28 Day Motels	\$47.57	\$48.04	(\$0.47)	(1.0%)	\$44.72	\$2.85	6.4%
R.V. Parks	\$52.83	\$42.64	\$10.19	23.9%	\$43.29	\$9.54	22.0%
Vacation Rental	\$242.10	\$246.29	(\$4.19)	(1.7%)	\$256.55	(\$14.45)	(5.6%)
Timeshares	\$103.31	\$112.50	(\$9.19)	(8.2%)	\$130.63	(\$27.32)	(20.9%)
Home Owner Rentals	\$309.27	\$304.03	\$5.24	1.7%	\$347.82	(\$38.55)	(11.1%)
<b>Total Cash Average Rate</b>	<b>\$147.86</b>	<b>\$132.07</b>	<b>\$15.79</b>	<b>12.0%</b>	<b>\$141.90</b>	<b>\$5.96</b>	<b>4.2%</b>

**Reno-Sparks Convention and Visitors Authority**  
**Combined Room Statistics - Year To Date**  
**June 2023 (Preliminary)**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,235,456	3,001,965	233,491	7.8%	3,220,862	14,594	0.5%
Comp	817,585	753,057	64,528	8.6%	778,943	38,642	5.0%
28 Day	1,092,324	1,125,878	(33,554)	(3.0%)	1,194,753	(102,429)	(8.6%)
<b>Total Occupied Rooms</b>	<b>5,145,365</b>	<b>4,880,899</b>	<b>264,466</b>	<b>5.4%</b>	<b>5,194,558</b>	<b>(49,193)</b>	<b>(0.9%)</b>
Vacant	2,708,936	2,975,453	(266,517)	(9.0%)	2,739,558	(30,622)	(1.1%)
Total Available Rooms	7,854,301	7,856,352	(2,051)	0.0%	7,934,116	(79,815)	(1.0%)
<b>Percentage of Occupancy</b>							
Cash	41.2%	38.2%	3.0	7.9%	40.6%	0.6	1.5%
Comp	10.4%	9.6%	0.8	8.3%	9.8%	0.6	6.1%
28 Day	13.9%	14.3%	(0.4)	(2.8%)	15.1%	(1.2)	(7.9%)
<b>Total Occupancy Percentage</b>	<b>65.5%</b>	<b>62.1%</b>	<b>3.4</b>	<b>5.5%</b>	<b>65.5%</b>	<b>-</b>	<b>0.0%</b>
Vacant	34.5%	37.9%	(3.4)	(9.0%)	34.5%	-	0.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$478,388,023</b>	<b>\$396,467,011</b>	<b>\$81,921,012</b>	<b>20.7%</b>	<b>\$457,035,590</b>	<b>\$21,352,433</b>	<b>4.7%</b>
Comp	\$119,487,025	\$97,741,760	\$21,745,265	22.2%	\$110,759,007	\$8,728,018	7.9%
28 Day	\$43,447,302	\$39,435,714	\$4,011,588	10.2%	\$49,164,282	(\$5,716,980)	(11.6%)
Total Revenue	\$641,322,350	\$533,644,485	\$107,677,865	20.2%	\$616,958,879	\$24,363,471	3.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$147.86</b>	<b>\$132.07</b>	<b>\$15.79</b>	<b>12.0%</b>	<b>\$141.90</b>	<b>\$5.96</b>	<b>4.2%</b>
Comp	\$146.15	\$129.79	\$16.36	12.6%	\$142.19	\$3.96	2.8%
28 Day	\$39.78	\$35.03	\$4.75	13.6%	\$41.15	(\$1.37)	(3.3%)

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics - Year To Date

#### June 2023 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,646,876	2,392,698	254,178	10.6%	2,604,794	42,082	1.6%
Comp	815,769	751,147	64,622	8.6%	776,718	39,051	5.0%
28 Day	66,015	113,108	(47,093)	(41.6%)	130,196	(64,181)	(49.3%)
<b>Total Occupied Rooms</b>	<b>3,528,660</b>	<b>3,256,952</b>	<b>271,708</b>	<b>8.3%</b>	<b>3,511,708</b>	<b>16,952</b>	<b>0.5%</b>
Vacant	1,908,328	2,282,288	(373,960)	(16.4%)	1,956,517	(48,189)	(2.5%)
Total Available Rooms	5,436,988	5,539,240	(102,252)	(1.8%)	5,468,225	(31,237)	(0.6%)
<b>Percentage of Occupancy</b>							
Cash	48.7%	43.2%	5.5	12.7%	47.6%	1.1	2.3%
Comp	15.0%	13.6%	1.4	10.3%	14.2%	0.8	5.6%
28 Day	1.2%	2.0%	(0.8)	(40.0%)	2.4%	(1.2)	(50.0%)
<b>Total Occupancy Percentage</b>	<b>64.9%</b>	<b>58.8%</b>	<b>6.1</b>	<b>10.4%</b>	<b>64.2%</b>	<b>0.7</b>	<b>1.1%</b>
Vacant	35.1%	41.2%	(6.1)	(14.8%)	35.8%	(0.7)	(2.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$400,443,266</b>	<b>\$326,212,958</b>	<b>\$74,230,308</b>	<b>22.8%</b>	<b>\$382,025,622</b>	<b>\$18,417,644</b>	<b>4.8%</b>
Comp	\$119,361,699	\$97,614,488	\$21,747,211	22.3%	\$110,598,605	\$8,763,094	7.9%
28 Day	\$7,077,764	\$9,540,386	(\$2,462,622)	(25.8%)	\$12,293,371	(\$5,215,607)	(42.4%)
Total Revenue	\$526,882,729	\$433,367,831	\$93,514,898	21.6%	\$504,917,598	\$21,965,131	4.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$151.29</b>	<b>\$136.34</b>	<b>\$14.95</b>	<b>11.0%</b>	<b>\$146.66</b>	<b>\$4.63</b>	<b>3.2%</b>
Comp	\$146.32	\$129.95	\$16.37	12.6%	\$142.39	\$3.93	2.8%
28 Day	\$107.21	\$84.35	\$22.86	27.1%	\$94.42	\$12.79	13.5%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

#### June 2023 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	204,087	258,379	(54,292)	(21.0%)	263,949	(59,862)	(22.7%)
Comp	271	353	(82)	(23.2%)	386	(115)	(29.8%)
28 Day	49,143	33,415	15,728	47.1%	33,259	15,884	47.8%
<b>Total Occupied Rooms</b>	<b>253,501</b>	<b>292,147</b>	<b>(38,646)</b>	<b>(13.2%)</b>	<b>297,594</b>	<b>(44,093)</b>	<b>(14.8%)</b>
Vacant	164,445	234,806	(70,361)	(30.0%)	178,214	(13,769)	(7.7%)
Total Available Rooms	417,946	526,953	(109,007)	(20.7%)	475,808	(57,862)	(12.2%)
<b>Percentage of Occupancy</b>							
Cash	48.8%	49.0%	(0.2)	(0.4%)	55.5%	(6.7)	(12.1%)
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	11.8%	6.3%	5.5	87.3%	7.0%	4.8	68.6%
<b>Total Occupancy Percentage</b>	<b>60.7%</b>	<b>55.4%</b>	<b>5.3</b>	<b>9.6%</b>	<b>62.5%</b>	<b>(1.8)</b>	<b>(2.9%)</b>
Vacant	39.3%	44.6%	(5.3)	(11.9%)	37.5%	1.8	4.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$16,911,940</b>	<b>\$20,363,511</b>	<b>(\$3,451,571)</b>	<b>(16.9%)</b>	<b>\$21,360,556</b>	<b>(\$4,448,616)</b>	<b>(20.8%)</b>
Comp	\$33,552	\$37,926	(\$4,374)	(11.5%)	\$44,399	(\$10,847)	(24.4%)
28 Day	\$2,323,387	\$1,493,227	\$830,160	55.6%	\$1,671,512	\$651,875	39.0%
Total Revenue	\$19,268,879	\$21,894,664	(\$2,625,785)	(12.0%)	\$23,076,467	(\$3,807,588)	(16.5%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$82.87</b>	<b>\$78.81</b>	<b>\$4.06</b>	<b>5.2%</b>	<b>\$80.93</b>	<b>\$1.94</b>	<b>2.4%</b>
Comp	\$123.81	\$107.48	\$16.33	15.2%	\$115.02	\$8.79	7.6%
28 Day	\$47.28	\$44.69	\$2.59	5.8%	\$50.26	(\$2.98)	(5.9%)

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics - Year To Date

#### June 2023 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	53,104	64,349	(11,245)	(17.5%)	56,515	(3,411)	(6.0%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	629,221	630,705	(1,484)	(0.2%)	659,785	(30,564)	(4.6%)
<b>Total Occupied Rooms</b>	<b>682,325</b>	<b>695,054</b>	<b>(12,729)</b>	<b>(1.8%)</b>	<b>716,300</b>	<b>(33,975)</b>	<b>(4.7%)</b>
Vacant	191,717	204,887	(13,170)	(6.4%)	165,555	26,162	15.8%
Total Available Rooms	874,042	899,941	(25,899)	(2.9%)	881,855	(7,813)	(0.9%)
<b>Percentage of Occupancy</b>							
Cash	6.1%	7.2%	(1.1)	(15.3%)	6.4%	(0.3)	(4.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.0%	70.1%	1.9	2.7%	74.8%	(2.8)	(3.7%)
<b>Total Occupancy Percentage</b>	<b>78.1%</b>	<b>77.2%</b>	<b>0.9</b>	<b>1.2%</b>	<b>81.2%</b>	<b>(3.1)</b>	<b>(3.8%)</b>
Vacant	21.9%	22.8%	(0.9)	(3.9%)	18.8%	3.1	16.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,526,019</b>	<b>\$3,091,138</b>	<b>(\$565,119)</b>	<b>(18.3%)</b>	<b>\$2,527,194</b>	<b>(\$1,175)</b>	<b>0.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$18,258,036	\$14,181,922	\$4,076,114	28.7%	\$18,232,663	\$25,373	0.1%
Total Revenue	\$20,784,055	\$17,273,060	\$3,510,995	20.3%	\$20,759,857	\$24,198	0.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.57</b>	<b>\$48.04</b>	<b>(\$0.47)</b>	<b>(1.0%)</b>	<b>\$44.72</b>	<b>\$2.85</b>	<b>6.4%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.02	\$22.49	\$6.53	29.0%	\$27.63	\$1.39	5.0%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics - Year To Date

#### June 2023 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	92,588	103,545	(10,957)	(10.6%)	105,722	(13,134)	(12.4%)
Comp	1,521	1,558	(37)	(2.3%)	1,837	(316)	(17.2%)
28 Day	246,014	239,504	6,510	2.7%	258,053	(12,039)	(4.7%)
<b>Total Occupied Rooms</b>	<b>340,123</b>	<b>344,607</b>	<b>(4,484)</b>	<b>(1.3%)</b>	<b>365,612</b>	<b>(25,489)</b>	<b>(7.0%)</b>
Vacant	176,522	181,606	(5,084)	(2.8%)	163,435	13,087	8.0%
Total Available Rooms	516,645	526,213	(9,568)	(1.8%)	529,047	(12,402)	(2.3%)
<b>Percentage of Occupancy</b>							
Cash	17.9%	19.7%	(1.8)	(9.1%)	20.0%	(2.1)	(10.5%)
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	47.6%	45.5%	2.1	4.6%	48.8%	(1.2)	(2.5%)
<b>Total Occupancy Percentage</b>	<b>65.8%</b>	<b>65.5%</b>	<b>0.3</b>	<b>0.5%</b>	<b>69.1%</b>	<b>(3.3)</b>	<b>(4.8%)</b>
Vacant	34.2%	34.5%	(0.3)	(0.9%)	30.9%	3.3	10.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,891,107</b>	<b>\$4,415,404</b>	<b>\$475,703</b>	<b>10.8%</b>	<b>\$4,576,320</b>	<b>\$314,787</b>	<b>6.9%</b>
Comp	\$89,141	\$89,346	(\$205)	(0.2%)	\$115,444	(\$26,303)	(22.8%)
28 Day	\$6,284,003	\$4,932,206	\$1,351,797	27.4%	\$6,002,144	\$281,859	4.7%
Total Revenue	\$11,264,251	\$9,436,956	\$1,827,295	19.4%	\$10,693,908	\$570,343	5.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$52.83</b>	<b>\$42.64</b>	<b>\$10.19</b>	<b>23.9%</b>	<b>\$43.29</b>	<b>\$9.54</b>	<b>22.0%</b>
Comp	\$58.61	\$57.36	\$1.25	2.2%	\$62.84	(\$4.23)	(6.7%)
28 Day	\$25.54	\$20.59	\$4.95	24.0%	\$23.26	\$2.28	9.8%



## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics - Year To Date

#### June 2023 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	194,259	145,711	48,548	33.3%	152,126	42,133	27.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	97,745	104,321	(6,576)	(6.3%)	109,358	(11,613)	(10.6%)
<b>Total Occupied Rooms</b>	<b>292,004</b>	<b>250,032</b>	<b>41,972</b>	<b>16.8%</b>	<b>261,484</b>	<b>30,520</b>	<b>11.7%</b>
Vacant	102,168	(5,847)	108,015	(1847.3%)	100,751	1,417	1.4%
Total Available Rooms	394,172	244,185	149,987	61.4%	362,235	31,937	8.8%
<b>Percentage of Occupancy</b>							
Cash	49.3%	59.7%	(10.4)	(17.4%)	42.0%	7.3	17.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	24.8%	42.7%	(17.9)	(41.9%)	30.2%	(5.4)	(17.9%)
<b>Total Occupancy Percentage</b>	<b>74.1%</b>	<b>102.4%</b>	<b>(28.3)</b>	<b>(27.6%)</b>	<b>72.2%</b>	<b>1.9</b>	<b>2.6%</b>
Vacant	25.9%	-2.4%	28.3	(1179.2%)	27.8%	(1.9)	(6.8%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$47,029,349</b>	<b>\$35,887,572</b>	<b>\$11,141,777</b>	<b>31.0%</b>	<b>\$39,027,624</b>	<b>\$8,001,725</b>	<b>20.5%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$9,002,222	\$8,763,376	\$238,846	2.7%	\$10,477,306	(\$1,475,084)	(14.1%)
Total Revenue	\$56,031,571	\$44,650,948	\$11,380,623	25.5%	\$49,504,930	\$6,526,641	13.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$242.10</b>	<b>\$246.29</b>	<b>(\$4.19)</b>	<b>(1.7%)</b>	<b>\$256.55</b>	<b>(\$14.45)</b>	<b>(5.6%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$92.10	\$84.00	\$8.10	9.6%	\$95.81	(\$3.71)	(3.9%)

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

#### June 2023 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	34,905	25,264	9,641	38.2%	25,849	9,056	35.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>34,905</b>	<b>25,264</b>	<b>9,641</b>	<b>38.2%</b>	<b>25,849</b>	<b>9,056</b>	<b>35.0%</b>
Vacant	108,931	32,336	76,595	236.9%	117,430	(8,499)	(7.2%)
Total Available Rooms	143,836	57,600	86,236	149.7%	143,279	557	0.4%
<b>Percentage of Occupancy</b>							
Cash	24.3%	43.9%	(19.6)	(44.6%)	18.0%	6.3	35.0%
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-
<b>Total Occupancy Percentage</b>	<b>24.3%</b>	<b>43.9%</b>	<b>(19.6)</b>	<b>(44.6%)</b>	<b>18.0%</b>	<b>6.3</b>	<b>35.0%</b>
Vacant	75.7%	56.1%	19.6	34.9%	82.0%	(6.3)	(7.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,605,915</b>	<b>\$2,842,272</b>	<b>\$763,643</b>	<b>26.9%</b>	<b>\$3,376,727</b>	<b>\$229,188</b>	<b>6.8%</b>
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-
Total Revenue	\$3,605,915	\$2,842,272	\$763,643	26.9%	\$3,376,727	\$229,188	6.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$103.31</b>	<b>\$112.50</b>	<b>(\$9.19)</b>	<b>(8.2%)</b>	<b>\$130.63</b>	<b>(\$27.32)</b>	<b>(20.9%)</b>
Comp	-	-	-	-	-	-	-
28 Day	-	-	-	-	-	-	-

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	9,637	12,019	(2,382)	(19.8%)	11,907	(2,270)	(19.1%)
Comp	24	-	24	100.0%	2	22	1100.0%
28 Day	4,186	4,824	(638)	(13.2%)	4,102	84	2.0%
<b>Total Occupied Rooms</b>	<b>13,847</b>	<b>16,844</b>	<b>(2,997)</b>	<b>(17.8%)</b>	<b>16,011</b>	<b>(2,164)</b>	<b>(13.5%)</b>
Vacant	56,825	45,376	11,449	25.2%	57,656	(831)	(1.4%)
Total Available Rooms	70,672	62,220	8,452	13.6%	73,667	(2,995)	(4.1%)
<b>Percentage of Occupancy</b>							
Cash	13.6%	19.3%	(5.7)	(29.5%)	16.2%	(2.6)	(16.0%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	5.9%	7.8%	(1.9)	(24.4%)	0.0%	5.9	100.0%
<b>Total Occupancy Percentage</b>	<b>19.6%</b>	<b>27.1%</b>	<b>(7.5)</b>	<b>(27.7%)</b>	<b>0.0%</b>	<b>19.6</b>	<b>100.0%</b>
Vacant	80.4%	72.9%	7.5	10.3%	0.0%	80.4	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,980,427</b>	<b>\$3,654,156</b>	<b>(\$673,729)</b>	<b>(18.4%)</b>	<b>\$4,141,547</b>	<b>(\$1,161,120)</b>	<b>(28.0%)</b>
Comp	\$2,633	\$0	\$2,633	100.0%	\$559	\$2,074	371.0%
28 Day	\$501,890	\$524,598	(\$22,708)	(4.3%)	\$487,286	\$14,604	3.0%
Total Revenue	\$3,484,950	\$4,178,754	(\$693,804)	(16.6%)	\$4,629,392	(\$1,144,442)	(24.7%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$309.27</b>	<b>\$304.03</b>	<b>\$5.24</b>	<b>1.7%</b>	<b>\$347.82</b>	<b>(\$38.55)</b>	<b>(11.1%)</b>
Comp	\$109.71	\$0.00	\$109.71	100.0%	\$279.50	(\$169.79)	(60.7%)
28 Day	\$119.90	\$108.74	\$11.16	10.3%	\$118.79	\$1.11	0.9%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
June 2023 (Preliminary)**

	June 2023		June 2022		Increase (Decrease)		Year to Date July 2022 - June 2023	Prior Year July 2021 - June 2022	Increase (Decrease)	
	\$		\$		\$	%			\$	%
Reno B	\$ 23,724,552		\$ 22,729,488		\$ 995,064	4.4%	\$ 223,351,296	\$ 214,730,543	\$ 8,620,753	4.0%
Reno D	\$ 12,178,093		\$ 9,982,089		\$ 2,196,005	22.0%	\$ 111,527,377	\$ 103,209,474	\$ 8,317,903	8.1%
Reno E	\$ 1,352,060		\$ 1,158,568		\$ 193,492	16.7%	\$ 13,610,421	\$ 11,800,505	\$ 1,809,916	15.3%
<b>Total Reno</b>	<b>\$ 37,254,705</b>		<b>\$ 33,870,145</b>		<b>\$ 3,384,561</b>	<b>10.0%</b>	<b>\$ 348,489,093</b>	<b>\$ 329,740,522</b>	<b>\$ 18,748,572</b>	<b>5.7%</b>
Washoe A	\$ 121,392		\$ 104,625		\$ 16,767	16.0%	\$ 951,242	\$ 1,026,273	\$ (75,030)	-7.3%
Washoe B	\$ 6,524,056		\$ 7,561,696		\$ (1,037,640)	-13.7%	\$ 66,968,317	\$ 65,123,087	\$ 1,845,231	2.8%
<b>Total Washoe County</b>	<b>\$ 6,645,448</b>		<b>\$ 7,666,321</b>		<b>\$ (1,020,873)</b>	<b>-13.3%</b>	<b>\$ 67,919,560</b>	<b>\$ 66,149,360</b>	<b>\$ 1,770,200</b>	<b>2.7%</b>
<b>Sparks</b>	<b>\$ 6,192,047</b>		<b>\$ 6,048,567</b>		<b>\$ 143,480</b>	<b>2.4%</b>	<b>\$ 61,979,369</b>	<b>\$ 61,145,709</b>	<b>\$ 833,660</b>	<b>1.4%</b>
<b>Total Taxable Revenue</b>	<b>\$ 50,092,200</b>		<b>\$ 47,585,033</b>		<b>\$ 2,507,167</b>	<b>5.3%</b>	<b>\$ 478,388,023</b>	<b>\$ 457,035,590</b>	<b>\$ 21,352,433</b>	<b>4.7%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
June 2023 (Preliminary)**

	June 2023	June 2022	Increase (Decrease)		Year to Date July 2022 - June 2023	Prior Year July 2021 - June 2022	Increase (Decrease)	
			\$	%			\$	%
Reno B	159,496	150,644	8,852	5.9%	1,559,933	#REF!	#REF!	#REF!
Reno D	90,650	79,046	11,604	14.7%	848,885	#REF!	#REF!	#REF!
Reno E	7,965	6,991	974	13.9%	86,778	#REF!	#REF!	#REF!
<b>Total Reno</b>	<b>258,111</b>	<b>236,681</b>	<b>21,430</b>	<b>9.1%</b>	<b>2,495,596</b>	<b>#REF!</b>	<b>#REF!</b>	<b>#REF!</b>
Washoe A	1,760	1,733	27	1.6%	19,228	#REF!	#REF!	#REF!
Washoe B	19,934	19,490	444	2.3%	201,165	#REF!	#REF!	#REF!
<b>Total Washoe County</b>	<b>21,694</b>	<b>21,223</b>	<b>471</b>	<b>2.2%</b>	<b>220,393</b>	<b>#REF!</b>	<b>#REF!</b>	<b>#REF!</b>
<b>Sparks</b>	<b>46,556</b>	<b>50,541</b>	<b>(3,985)</b>	<b>(7.9%)</b>	<b>519,467</b>	<b>#REF!</b>	<b>#REF!</b>	<b>#REF!</b>
<b>Total Taxable Rooms</b>	<b>326,361</b>	<b>308,445</b>	<b>17,916</b>	<b>5.8%</b>	<b>3,235,456</b>	<b>#REF!</b>	<b>#REF!</b>	<b>#REF!</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
June 2023 (Preliminary)**

	June 2023		June 2022		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	July 2022 - June 2023		July 2021 - June 2022		\$	%		
Reno B	\$	148.75	\$	150.88	\$	(2.14)	-1.4%	\$	143.18	\$	137.94	\$	5.24	3.8%
Reno D	\$	134.34	\$	126.28	\$	8.06	6.4%	\$	131.38	\$	124.21	\$	7.17	5.8%
Reno E	\$	169.75	\$	165.72	\$	4.03	2.4%	\$	156.84	\$	144.99	\$	11.85	8.2%
<b>Total Reno</b>	<b>\$</b>	<b>144.34</b>	<b>\$</b>	<b>143.10</b>	<b>\$</b>	<b>1.23</b>	<b>0.9%</b>	<b>\$</b>	<b>139.64</b>	<b>\$</b>	<b>133.55</b>	<b>\$</b>	<b>6.09</b>	<b>4.6%</b>
Washoe A	\$	68.97	\$	60.37	\$	8.60	14.2%	\$	49.47	\$	51.14	\$	(1.67)	-3.3%
Washoe B	\$	327.28	\$	387.98	\$	(60.70)	-15.6%	\$	332.90	\$	330.40	\$	2.51	0.8%
<b>Total Washoe County</b>	<b>\$</b>	<b>306.33</b>	<b>\$</b>	<b>361.23</b>	<b>\$</b>	<b>(54.90)</b>	<b>-15.2%</b>	<b>\$</b>	<b>308.17</b>	<b>\$</b>	<b>304.59</b>	<b>\$</b>	<b>3.58</b>	<b>1.2%</b>
<b>Sparks</b>	<b>\$</b>	<b>133.00</b>	<b>\$</b>	<b>119.68</b>	<b>\$</b>	<b>13.33</b>	<b>11.1%</b>	<b>\$</b>	<b>119.31</b>	<b>\$</b>	<b>114.37</b>	<b>\$</b>	<b>4.95</b>	<b>4.3%</b>
<b>Total Average Daily Rate</b>	<b>\$</b>	<b>153.49</b>	<b>\$</b>	<b>154.27</b>	<b>\$</b>	<b>(0.78)</b>	<b>-0.5%</b>	<b>\$</b>	<b>147.86</b>	<b>\$</b>	<b>141.90</b>	<b>\$</b>	<b>5.96</b>	<b>4.2%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village