

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## July 2023

### Room Statistics Compared to the Prior Year

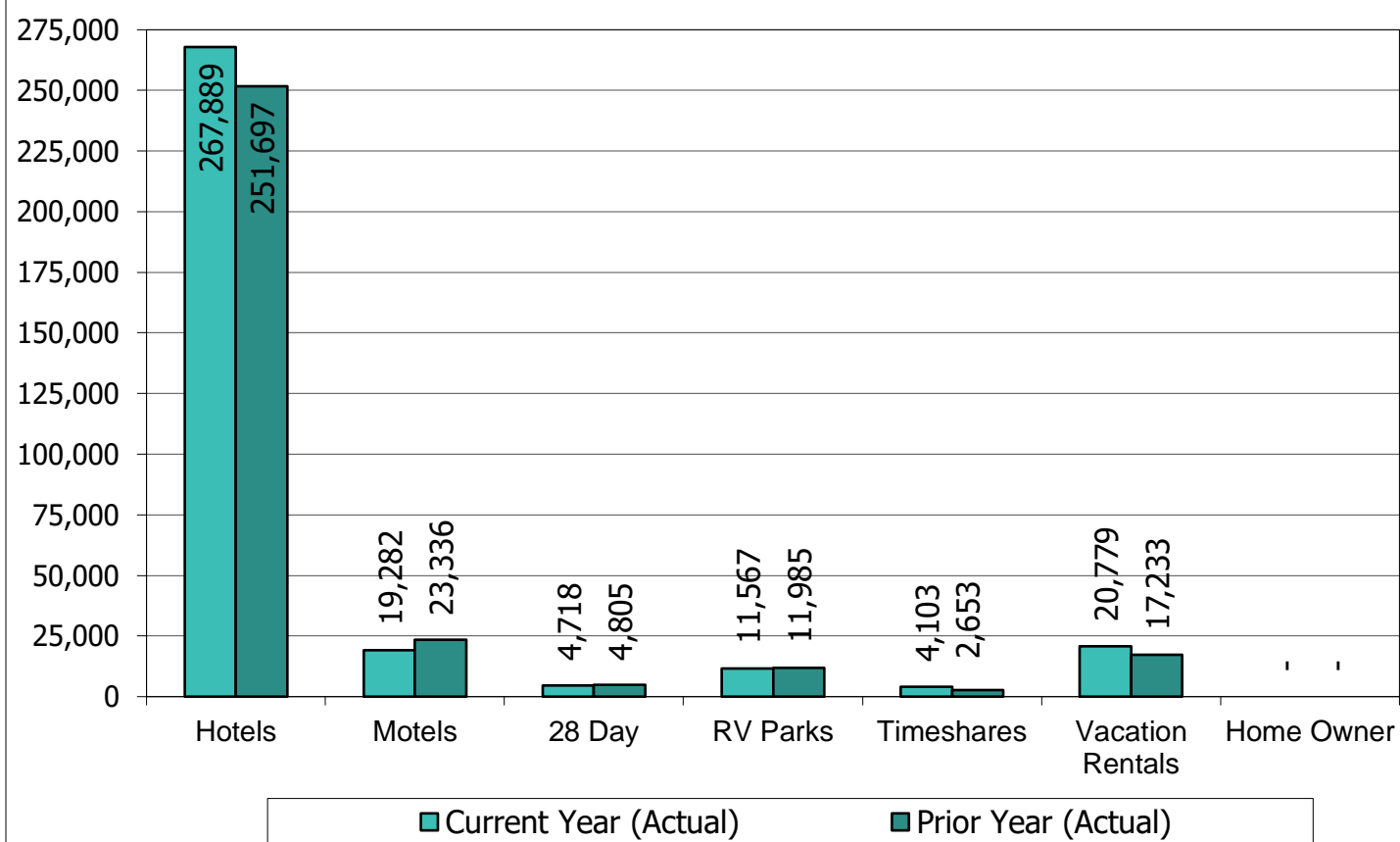
Taxable room revenues for the month of July 2023 are \$53,398,387 and are above July of the prior year by \$2,567,832 (5.1%). Cash occupied room nights of 328,338 are above prior year by 16,629 (5.3%). Comp occupied room nights of 89,744 are above prior year by 10,911 (13.8%), and 28-day occupied room nights of 91,827 are below prior year by 2,858 (-3.0%). Total occupied rooms for the month of July 2023 (Cash, Comp, 28-day) are 24,682 (5.1%) above the prior year.

Overall, the Washoe County occupancy percentage of 76.2% for the month is 3.8% above the 73.4% level of the prior year. There were 7,860 (1.2%) more available rooms for the month compared to the prior year.

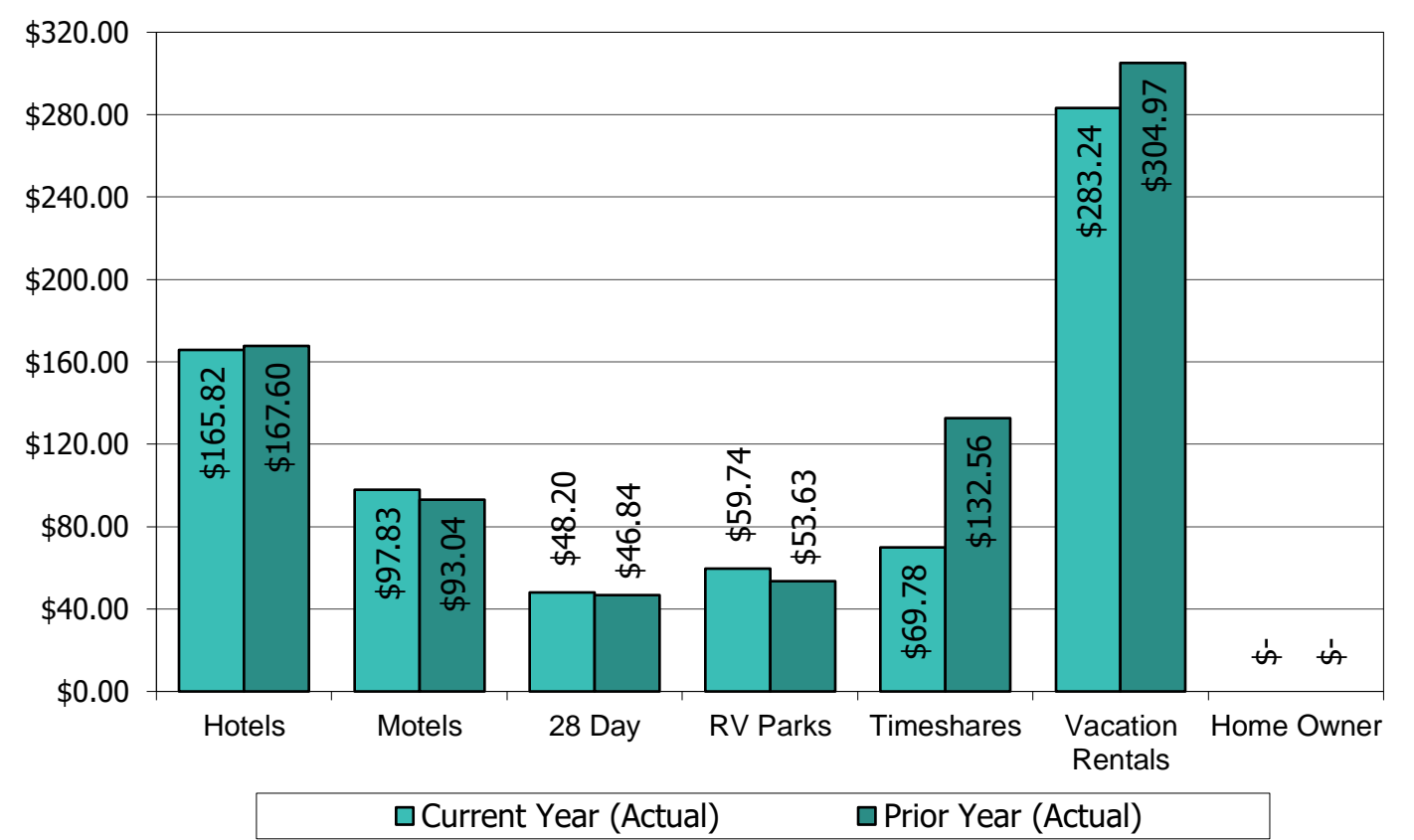
Overall cash average rates for July 2023 of \$162.63 decreased \$0.44 (-0.3%), compared to \$163.07 for the prior year.

July 2023						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	466,882	267,889	\$165.82	\$167.60	(\$1.78)	-1.1%
Motels	34,464	19,282	\$97.83	\$93.04	\$4.79	5.1%
28 Day	73,913	4,718	\$48.20	\$46.84	\$1.36	2.9%
RV Parks	43,741	11,567	\$59.74	\$53.63	\$6.11	11.4%
Timeshares	11,899	4,103	\$69.78	\$132.56	(\$62.78)	-47.4%
Vacation Rentals	38,152	20,779	\$283.24	\$304.97	(\$21.73)	-7.1%
Home Owner	-	-	-	-	-	-
Totals	669,051	328,338	\$162.63	\$163.07	(\$0.44)	-0.3%

**CASH OCCUPIED ROOM NIGHTS**



**AVERAGE CASH RATES**



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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

**July 2023**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$53,398,387</b>	<b>\$51,028,119</b>	<b>\$2,370,268</b>	<b>4.6%</b>	<b>\$50,830,555</b>	<b>\$2,567,832</b>	<b>5.1%</b>
<b>Occupied Rooms - Cash</b>	<b>328,338</b>	<b>316,004</b>	<b>12,334</b>	<b>3.9%</b>	<b>311,709</b>	<b>16,629</b>	<b>5.3%</b>
<b>Average Rate - Cash</b>	<b>\$162.63</b>	<b>\$161.48</b>	<b>\$1.15</b>	<b>0.7%</b>	<b>\$163.07</b>	<b>(\$0.44)</b>	<b>(0.3%)</b>
<b>Occupied Rooms</b>							
Cash	328,338	316,004	12,334	3.9%	311,709	16,629	5.3%
Comp	89,744	81,979	7,765	9.5%	78,833	10,911	13.8%
28 Day	91,827	94,091	(2,264)	(2.4%)	94,685	(2,858)	(3.0%)
<b>Total Occupied Rooms</b>	<b>509,909</b>	<b>492,073</b>	<b>17,836</b>	<b>3.6%</b>	<b>485,227</b>	<b>24,682</b>	<b>5.1%</b>
<b>Percentage of Occupancy</b>							
Cash	49.1%	47.7%	1.4	2.9%	47.1%	2.0	4.2%
Comp	13.4%	12.4%	1.0	8.1%	11.9%	1.5	12.6%
28 Day	13.7%	14.2%	(0.5)	(3.5%)	14.3%	(0.6)	(4.2%)
<b>Total Percentage of Occupancy</b>	<b>76.2%</b>	<b>74.3%</b>	<b>1.9</b>	<b>2.6%</b>	<b>73.4%</b>	<b>2.8</b>	<b>3.8%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	267,889	256,031	11,858	4.6%	251,697	16,192	6.4%
Motels	19,282	22,869	(3,587)	(15.7%)	23,336	(4,054)	(17.4%)
28 Day Motels	4,718	4,853	(135)	(2.8%)	4,805	(87)	(1.8%)
R.V. Parks	11,567	12,464	(897)	(7.2%)	11,985	(418)	(3.5%)
Vacation Rentals	20,779	17,133	3,646	21.3%	17,233	3,546	20.6%
Timehares	4,103	2,653	1,450	54.7%	2,653	1,450	54.7%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>328,338</b>	<b>316,004</b>	<b>12,334</b>	<b>3.9%</b>	<b>311,709</b>	<b>16,629</b>	<b>5.3%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	57.4%	54.2%	3.2	5.9%	55.2%	2.2	4.0%
Motels	55.9%	64.0%	(8.1)	(12.7%)	57.2%	(1.3)	(2.3%)
28 Day Motels	6.4%	6.6%	(0.2)	(3.0%)	6.4%	0.0	0.0%
R.V. Parks	26.4%	28.2%	(1.8)	(6.4%)	27.4%	(1.0)	(3.6%)
Vacation Rentals	54.5%	58.3%	(3.8)	(6.5%)	51.9%	2.6	5.0%
Timeshares	34.5%	36.8%	(2.3)	(6.3%)	21.2%	13.3	62.3%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>49.1%</b>	<b>47.7%</b>	<b>1.4</b>	<b>2.9%</b>	<b>47.1%</b>	<b>2.0</b>	<b>4.2%</b>
<b>Average Rates - Cash</b>							
Hotels	\$165.82	\$165.82	\$0.00	0.0%	\$167.60	(\$1.78)	(1.1%)
Motels	\$97.83	\$93.04	\$4.79	5.1%	\$93.04	\$4.79	5.1%
28 Day Motels	\$48.20	\$47.31	\$0.89	1.9%	\$46.84	\$1.36	2.9%
R.V. Parks	\$59.74	\$52.56	\$7.18	13.7%	\$53.63	\$6.11	11.4%
Vacation Rentals	\$283.24	\$303.97	(\$20.73)	(6.8%)	\$304.97	(\$21.73)	(7.1%)
Timeshares	\$69.78	\$132.56	(\$62.78)	(47.4%)	\$132.56	(\$62.78)	(47.4%)
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$162.63</b>	<b>\$161.48</b>	<b>\$1.15</b>	<b>0.7%</b>	<b>\$163.07</b>	<b>(\$0.44)</b>	<b>(0.3%)</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

**July 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	328,338	316,004	12,334	3.9%	311,709	16,629	5.3%
Comp	89,744	81,979	7,765	9.5%	78,833	10,911	13.8%
28 Day	91,827	94,091	(2,264)	(2.4%)	94,685	(2,858)	(3.0%)
<b>Total Occupied Rooms</b>	<b>509,909</b>	<b>492,073</b>	<b>17,836</b>	<b>3.6%</b>	<b>485,227</b>	<b>24,682</b>	<b>5.1%</b>
Vacant	159,142	170,646	(11,504)	(6.7%)	175,964	(16,822)	(9.6%)
Total Available Rooms	669,051	662,719	6,332	1.0%	661,191	7,860	1.2%
<b>Percentage of Occupancy</b>							
Cash	49.1%	47.7%	1.4	2.9%	47.1%	2.0	4.2%
Comp	13.4%	12.4%	1.0	8.1%	11.9%	1.5	12.6%
28 Day	13.7%	14.2%	(0.5)	(3.5%)	14.3%	(0.6)	(4.2%)
<b>Total Occupancy Percentage</b>	<b>76.2%</b>	<b>74.3%</b>	<b>1.9</b>	<b>2.6%</b>	<b>73.4%</b>	<b>2.8</b>	<b>3.8%</b>
Vacant	23.8%	25.7%	(1.9)	(7.4%)	26.6%	(2.8)	(10.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$53,398,387</b>	<b>\$51,028,119</b>	<b>\$2,370,268</b>	<b>4.6%</b>	<b>\$50,830,555</b>	<b>\$2,567,832</b>	<b>5.1%</b>
Comp	\$13,374,258	\$12,664,257	\$710,001	5.6%	\$12,177,637	\$1,196,621	9.8%
28 Day	\$3,841,926	\$3,716,463	\$125,463	3.4%	\$3,763,761	\$78,165	2.1%
Total Revenue	\$70,614,571	\$67,408,838	\$3,205,733	4.8%	\$66,771,953	\$3,842,618	5.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$162.63</b>	<b>\$161.48</b>	<b>\$1.15</b>	<b>0.7%</b>	<b>\$163.07</b>	<b>(\$0.44)</b>	<b>(0.3%)</b>
Comp	\$149.03	\$154.48	(\$5.45)	(3.5%)	\$154.47	(\$5.44)	(3.5%)
28 Day	\$41.84	\$39.50	\$2.34	5.9%	\$39.75	\$2.09	5.3%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

**July 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	267,889	256,031	11,858	4.6%	251,697	16,192	6.4%
Comp	89,523	81,790	7,733	9.5%	78,644	10,879	13.8%
28 Day	5,657	6,499	(842)	(13.0%)	6,632	(975)	(14.7%)
<b>Total Occupied Rooms</b>	<b>363,069</b>	<b>344,320</b>	<b>18,749</b>	<b>5.4%</b>	<b>336,973</b>	<b>26,096</b>	<b>7.7%</b>
Vacant	103,813	127,903	(24,090)	(18.8%)	119,021	(15,208)	(12.8%)
Total Available Rooms	466,882	472,223	(5,341)	(1.1%)	455,994	10,888	2.4%
<b>Percentage of Occupancy</b>							
Cash	57.4%	54.2%	3.2	5.9%	55.2%	2.2	4.0%
Comp	19.2%	17.3%	1.9	11.0%	17.2%	2.0	11.6%
28 Day	1.2%	1.4%	(0.2)	(14.3%)	1.5%	(0.3)	(20.0%)
<b>Total Occupancy Percentage</b>	<b>77.8%</b>	<b>72.9%</b>	<b>4.9</b>	<b>6.7%</b>	<b>73.9%</b>	<b>3.9</b>	<b>5.3%</b>
Vacant	22.2%	27.1%	(4.9)	(18.1%)	26.1%	(3.9)	(14.9%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$44,421,994</b>	<b>\$42,456,075</b>	<b>\$1,965,919</b>	<b>4.6%</b>	<b>\$42,184,329</b>	<b>\$2,237,665</b>	<b>5.3%</b>
Comp	\$13,357,733	\$12,650,422	\$707,311	5.6%	\$12,163,985	\$1,193,748	9.8%
28 Day	\$679,003	\$704,011	(\$25,008)	(3.6%)	\$718,361	(\$39,358)	(5.5%)
Total Revenue	\$58,458,730	\$55,810,507	\$2,648,223	4.7%	\$55,066,675	\$3,392,055	6.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$165.82</b>	<b>\$165.82</b>	<b>\$0.00</b>	<b>0.0%</b>	<b>\$167.60</b>	<b>(\$1.78)</b>	<b>(1.1%)</b>
Comp	\$149.21	\$154.67	(\$5.46)	(3.5%)	\$154.67	(\$5.46)	(3.5%)
28 Day	\$120.03	\$108.32	\$11.71	10.8%	\$108.32	\$11.71	10.8%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

**July 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	19,282	22,869	(3,587)	(15.7%)	23,336	(4,054)	(17.4%)
Comp	52	36	16	44.4%	36	16	44.4%
28 Day	4,376	4,550	(174)	(3.8%)	4,550	(174)	(3.8%)
<b>Total Occupied Rooms</b>	<b>23,710</b>	<b>27,455</b>	<b>(3,745)</b>	<b>(13.6%)</b>	<b>27,922</b>	<b>(4,212)</b>	<b>(15.1%)</b>
Vacant	10,754	8,288	2,466	29.8%	12,858	(2,104)	(16.4%)
Total Available Rooms	34,464	35,743	(1,279)	(3.6%)	40,780	(6,316)	(15.5%)
<b>Percentage of Occupancy</b>							
Cash	55.9%	64.0%	(8.1)	(12.7%)	57.2%	(1.3)	(2.3%)
Comp	0.2%	0.1%	0.1	100.0%	0.1%	0.1	100.0%
28 Day	12.7%	12.7%	-	0.0%	11.2%	1.5	13.4%
<b>Total Occupancy Percentage</b>	<b>68.8%</b>	<b>76.8%</b>	<b>(8.0)</b>	<b>(10.4%)</b>	<b>68.5%</b>	<b>0.3</b>	<b>0.4%</b>
Vacant	31.2%	23.2%	8.0	34.5%	31.5%	(0.3)	(1.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,886,303</b>	<b>\$2,127,758</b>	<b>(\$241,455)</b>	<b>(11.3%)</b>	<b>\$2,171,151</b>	<b>(\$284,848)</b>	<b>(13.1%)</b>
Comp	\$6,500	\$4,523	\$1,977	43.7%	\$4,523	\$1,977	43.7%
28 Day	\$191,902	\$239,103	(\$47,201)	(19.7%)	\$239,102	(\$47,200)	(19.7%)
Total Revenue	\$2,084,705	\$2,371,383	(\$286,678)	(12.1%)	\$2,414,776	(\$330,071)	(13.7%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$97.83</b>	<b>\$93.04</b>	<b>\$4.79</b>	<b>5.1%</b>	<b>\$93.04</b>	<b>\$4.79</b>	<b>5.1%</b>
Comp	\$125.00	\$125.64	(\$0.64)	(0.5%)	\$125.64	(\$0.64)	(0.5%)
28 Day	\$43.85	\$52.55	(\$8.70)	(16.6%)	\$52.55	(\$8.70)	(16.6%)

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics**

**July 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	4,718	4,853	(135)	(2.8%)	4,805	(87)	(1.8%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	53,215	54,360	(1,145)	(2.1%)	55,501	(2,286)	(4.1%)
<b>Total Occupied Rooms</b>	<b>57,933</b>	<b>59,213</b>	<b>(1,280)</b>	<b>(2.2%)</b>	<b>60,306</b>	<b>(2,373)</b>	<b>(3.9%)</b>
Vacant	15,980	14,691	1,289	8.8%	14,662	1,318	9.0%
Total Available Rooms	73,913	73,904	9	0.0%	74,968	(1,055)	(1.4%)
<b>Percentage of Occupancy</b>							
Cash	6.4%	6.6%	(0.2)	(3.0%)	6.4%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.0%	73.6%	(1.6)	(2.2%)	74.0%	(2.0)	(2.7%)
<b>Total Occupancy Percentage</b>	<b>78.4%</b>	<b>80.1%</b>	<b>(1.7)</b>	<b>(2.1%)</b>	<b>80.4%</b>	<b>(2.0)</b>	<b>(2.5%)</b>
Vacant	21.6%	19.9%	1.7	8.5%	19.6%	2.0	10.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$227,421</b>	<b>\$229,590</b>	<b>(\$2,169)</b>	<b>(0.9%)</b>	<b>\$225,059</b>	<b>\$2,362</b>	<b>1.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,507,659	\$1,517,731	(\$10,072)	(0.7%)	\$1,543,111	(\$35,452)	(2.3%)
Total Revenue	\$1,735,080	\$1,747,321	(\$12,241)	(0.7%)	\$1,768,170	(\$33,090)	(1.9%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$48.20</b>	<b>\$47.31</b>	<b>\$0.89</b>	<b>1.9%</b>	<b>\$46.84</b>	<b>\$1.36</b>	<b>2.9%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$28.33	\$27.92	\$0.41	1.5%	\$27.80	\$0.53	1.9%

**Reno-Sparks Convention and Visitors Authority**

**RV Park Statistics**

**July 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	11,567	12,464	(897)	(7.2%)	11,985	(418)	(3.5%)
Comp	169	153	16	10.5%	153	16	10.5%
28 Day	17,322	20,994	(3,672)	(17.5%)	19,994	(2,672)	(13.4%)
<b>Total Occupied Rooms</b>	<b>29,058</b>	<b>33,611</b>	<b>(4,553)</b>	<b>(13.5%)</b>	<b>32,132</b>	<b>(3,074)</b>	<b>(9.6%)</b>
Vacant	14,683	10,657	4,026	37.8%	11,578	3,105	26.8%
Total Available Rooms	43,741	44,268	(527)	(1.2%)	43,710	31	0.1%
<b>Percentage of Occupancy</b>							
Cash	26.4%	28.2%	(1.8)	(6.4%)	27.4%	(1.0)	(3.6%)
Comp	0.4%	0.3%	0.1	33.3%	0.4%	-	0.0%
28 Day	39.6%	47.4%	(7.8)	(16.5%)	45.7%	(6.1)	(13.3%)
<b>Total Occupancy Percentage</b>	<b>66.4%</b>	<b>75.9%</b>	<b>(9.5)</b>	<b>(12.5%)</b>	<b>73.5%</b>	<b>(7.1)</b>	<b>(9.7%)</b>
Vacant	33.6%	24.1%	9.5	39.4%	26.5%	7.1	26.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$691,021</b>	<b>\$655,096</b>	<b>\$35,925</b>	<b>5.5%</b>	<b>\$642,715</b>	<b>\$48,306</b>	<b>7.5%</b>
Comp	\$10,025	\$9,312	\$713	7.7%	\$9,129	\$896	9.8%
28 Day	\$458,531	\$502,379	(\$43,848)	(8.7%)	\$478,538	(\$20,007)	(4.2%)
Total Revenue	\$1,159,577	\$1,166,788	(\$7,211)	(0.6%)	\$1,130,382	\$29,195	2.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$59.74</b>	<b>\$52.56</b>	<b>\$7.18</b>	<b>13.7%</b>	<b>\$53.63</b>	<b>\$6.11</b>	<b>11.4%</b>
Comp	\$59.32	\$60.86	(\$1.54)	(2.5%)	\$59.67	(\$0.35)	(0.6%)
28 Day	\$26.47	\$23.93	\$2.54	10.6%	\$23.93	\$2.54	10.6%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

**July 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	20,779	17,133	3,646	21.3%	17,233	3,546	20.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	10,789	7,688	3,101	40.3%	8,008	2,781	34.7%
<b>Total Occupied Rooms</b>	<b>31,568</b>	<b>24,821</b>	<b>6,747</b>	<b>27.2%</b>	<b>25,241</b>	<b>6,327</b>	<b>25.1%</b>
Vacant	6,584	4,560	2,024	44.4%	7,962	(1,378)	(17.3%)
Total Available Rooms	38,152	29,381	8,771	29.9%	33,203	4,949	14.9%
<b>Percentage of Occupancy</b>							
Cash	54.5%	58.3%	(3.8)	(6.5%)	51.9%	2.6	5.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	28.3%	26.2%	2.1	8.0%	24.1%	4.2	17.4%
<b>Total Occupancy Percentage</b>	<b>82.7%</b>	<b>84.5%</b>	<b>(1.8)</b>	<b>(2.1%)</b>	<b>76.0%</b>	<b>6.7</b>	<b>8.8%</b>
Vacant	17.3%	15.5%	1.8	11.6%	24.0%	(6.7)	(27.9%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$5,885,348</b>	<b>\$5,207,918</b>	<b>\$677,430</b>	<b>13.0%</b>	<b>\$5,255,618</b>	<b>\$629,730</b>	<b>12.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$976,991	\$753,239	\$223,752	29.7%	\$784,649	\$192,342	24.5%
Total Revenue	\$6,862,339	\$5,961,157	\$901,182	15.1%	\$6,040,267	\$822,072	13.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$283.24</b>	<b>\$303.97</b>	<b>(\$20.73)</b>	<b>(6.8%)</b>	<b>\$304.97</b>	<b>(\$21.73)</b>	<b>(7.1%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$90.55	\$97.98	(\$7.43)	(7.6%)	\$97.98	(\$7.43)	(7.6%)



## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics

**July 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	4,103	2,653	1,450	54.7%	2,653	1,450	54.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	468	-	468	100.0%	-	468	100.0%
<b>Total Occupied Rooms</b>	<b>4,571</b>	<b>2,653</b>	<b>1,918</b>	<b>72.3%</b>	<b>2,653</b>	<b>1,918</b>	<b>72.3%</b>
Vacant	7,328	4,547	2,781	61.2%	9,883	(2,555)	(25.9%)
Total Available Rooms	11,899	7,200	4,699	65.3%	12,536	(637)	(5.1%)
<b>Percentage of Occupancy</b>							
Cash	34.5%	36.8%	(2.3)	(6.3%)	21.2%	13.3	62.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	3.9%	0.0%	3.9	100.0%	0.0%	3.9	100.0%
<b>Total Occupancy Percentage</b>	<b>38.4%</b>	<b>36.8%</b>	<b>1.6</b>	<b>4.3%</b>	<b>21.2%</b>	<b>17.2</b>	<b>81.1%</b>
Vacant	61.6%	63.2%	(1.6)	(2.5%)	78.8%	(17.2)	(21.8%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$286,300</b>	<b>\$351,682</b>	<b>(\$65,382)</b>	<b>(18.6%)</b>	<b>\$351,683</b>	<b>(\$65,383)</b>	<b>(18.6%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$27,840	\$0	\$27,840	100.0%	\$0	\$27,840	100.0%
Total Revenue	\$314,140	\$351,682	(\$37,542)	(10.7%)	\$351,683	(\$37,543)	(10.7%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$69.78</b>	<b>\$132.56</b>	<b>(\$62.78)</b>	<b>(47.4%)</b>	<b>\$132.56</b>	<b>(\$62.78)</b>	<b>(47.4%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$59.49	\$0.00	\$59.49	100.0%	\$0.00	\$59.49	100.0%



**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
July 2023**

	July 2023		July 2022		Increase (Decrease)		Year to Date July 2023	Prior Year July 2022	Increase (Decrease)	
	\$	%	\$	%	\$	%			\$	%
Reno B	\$ 23,443,252		\$ 21,840,060		\$ 1,603,192	7.3%	\$ 23,443,252	\$ 21,840,060	\$ 1,603,192	7.3%
Reno D	\$ 12,014,454		\$ 10,904,955		\$ 1,109,500	10.2%	\$ 12,014,454	\$ 10,904,955	\$ 1,109,499	10.2%
Reno E	\$ 1,409,469		\$ 1,227,056		\$ 182,413	14.9%	\$ 1,409,469	\$ 1,227,056	\$ 182,413	14.9%
<b>Total Reno</b>	<b>\$ 36,867,175</b>		<b>\$ 33,972,072</b>		<b>\$ 2,895,105</b>	<b>8.5%</b>	<b>\$ 36,867,175</b>	<b>\$ 33,972,072</b>	<b>\$ 2,895,104</b>	<b>8.5%</b>
Washoe A	\$ 93,153		\$ 126,229		\$ (33,075)	-26.2%	\$ 93,153	\$ 126,229	\$ (33,075)	-26.2%
Washoe B	\$ 10,158,222		\$ 10,446,281		\$ (288,059)	-2.8%	\$ 10,158,222	\$ 10,446,281	\$ (288,059)	-2.8%
<b>Total Washoe County</b>	<b>\$ 10,251,375</b>		<b>\$ 10,572,509</b>		<b>\$ (321,134)</b>	<b>-3.0%</b>	<b>\$ 10,251,375</b>	<b>\$ 10,572,509</b>	<b>\$ (321,134)</b>	<b>-3.0%</b>
<b>Sparks</b>	<b>\$ 6,279,836</b>		<b>\$ 6,285,975</b>		<b>\$ (6,139)</b>	<b>-0.1%</b>	<b>\$ 6,279,836</b>	<b>\$ 6,285,975</b>	<b>\$ (6,139)</b>	<b>-0.1%</b>
<b>Total Taxable Revenue</b>	<b>\$ 53,398,387</b>		<b>\$ 50,830,555</b>		<b>\$ 2,567,832</b>	<b>5.1%</b>	<b>\$ 53,398,387</b>	<b>\$ 50,830,555</b>	<b>\$ 2,567,832</b>	<b>5.1%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
July 2023**

	July 2023	July 2022	Increase (Decrease)		Year to Date July 2023	Prior Year July 2022	Increase (Decrease)	
			#	%			#	%
Reno B	155,427	145,126	10,301	7.1%	155,427	145,126	10,301	7.1%
Reno D	90,412	84,610	5,802	6.9%	90,412	84,610	5,802	6.9%
Reno E	8,626	7,753	873	11.3%	8,626	7,753	873	11.3%
<b>Total Reno</b>	<b>254,465</b>	<b>237,489</b>	<b>16,976</b>	<b>7.1%</b>	<b>254,465</b>	<b>237,489</b>	<b>16,976</b>	<b>7.1%</b>
Washoe A	1,582	2,065	(483)	(23.4%)	1,582	2,065	(483)	(23.4%)
Washoe B	23,871	21,137	2,734	12.9%	23,871	21,137	2,734	12.9%
<b>Total Washoe County</b>	<b>25,453</b>	<b>23,202</b>	<b>2,251</b>	<b>9.7%</b>	<b>25,453</b>	<b>23,202</b>	<b>2,251</b>	<b>9.7%</b>
<b>Sparks</b>	<b>48,420</b>	<b>51,018</b>	<b>(2,598)</b>	<b>(5.1%)</b>	<b>48,420</b>	<b>51,018</b>	<b>(2,598)</b>	<b>(5.1%)</b>
<b>Total Taxable Rooms</b>	<b>328,338</b>	<b>311,709</b>	<b>16,629</b>	<b>5.3%</b>	<b>328,338</b>	<b>311,709</b>	<b>16,629</b>	<b>5.3%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
July 2023**

	July 2023		July 2022		Increase (Decrease)		Year to Date July 2023	Prior Year July 2022		Increase (Decrease)				
	\$		\$		\$	%		\$		\$	%			
Reno B	\$	150.83	\$	150.49	\$	0.34	0.2%	\$	150.83	\$	150.49	\$	0.34	0.2%
Reno D	\$	132.89	\$	128.88	\$	4.00	3.1%	\$	132.89	\$	128.88	\$	4.00	3.1%
Reno E	\$	163.40	\$	158.27	\$	5.13	3.2%	\$	163.40	\$	158.27	\$	5.13	3.2%
<b>Total Reno</b>	<b>\$</b>	<b>144.88</b>	<b>\$</b>	<b>143.05</b>	<b>\$</b>	<b>1.83</b>	<b>1.3%</b>	<b>\$</b>	<b>144.88</b>	<b>\$</b>	<b>143.05</b>	<b>\$</b>	<b>1.83</b>	<b>1.3%</b>
Washoe A	\$	58.88	\$	61.13	\$	(2.24)	-3.7%	\$	58.88	\$	61.13	\$	(2.24)	-3.7%
Washoe B	\$	425.55	\$	494.22	\$	(68.67)	-13.9%	\$	425.55	\$	494.22	\$	(68.67)	-13.9%
<b>Total Washoe County</b>	<b>\$</b>	<b>402.76</b>	<b>\$</b>	<b>455.67</b>	<b>\$</b>	<b>(52.92)</b>	<b>-11.6%</b>	<b>\$</b>	<b>402.76</b>	<b>\$</b>	<b>455.67</b>	<b>\$</b>	<b>(52.92)</b>	<b>-11.6%</b>
<b>Sparks</b>	<b>\$</b>	<b>129.70</b>	<b>\$</b>	<b>123.21</b>	<b>\$</b>	<b>6.48</b>	<b>5.3%</b>	<b>\$</b>	<b>129.70</b>	<b>\$</b>	<b>123.21</b>	<b>\$</b>	<b>6.48</b>	<b>5.3%</b>
<b>Total Average Daily Rate</b>	<b>\$</b>	<b>162.63</b>	<b>\$</b>	<b>163.07</b>	<b>\$</b>	<b>(0.44)</b>	<b>-0.3%</b>	<b>\$</b>	<b>162.63</b>	<b>\$</b>	<b>163.07</b>	<b>\$</b>	<b>(0.44)</b>	<b>-0.3%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village