

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## August 2023

### Room Statistics Compared to the Prior Year

Taxable room revenues for the month of August 2023 are \$53,554,315 and are above August of the prior year by \$4,510,308 (9.2%). Cash occupied room nights of 315,010 are above prior year by 16,565 (5.6%). Comp occupied room nights of 76,835 are above prior year by 1,587 (2.1%), and 28-day occupied room nights of 83,199 are below prior year by 10,256 (-11.0%). Total occupied rooms for the month of August 2023 (Cash, Comp, 28-day) are 7,896 (1.7%) above the prior year.

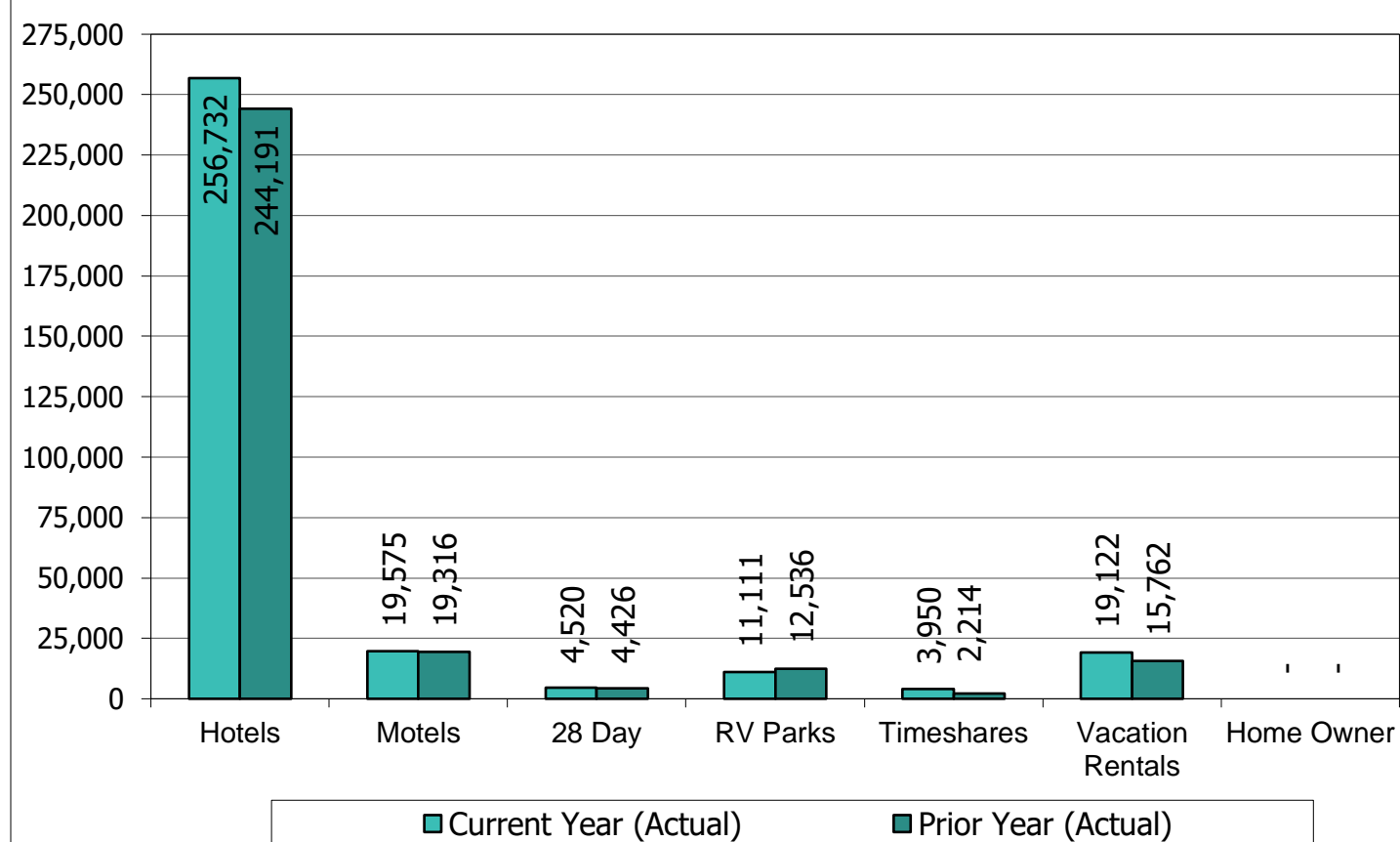
Overall, the Washoe County occupancy percentage of 72.4% for the month is 1.0% above the 71.4% level of the prior year. There were 4,195 (0.6%) more available rooms for the month compared to the prior year.

Overall cash average rates for August 2023 of \$170.01 increased \$5.68 (3.5%), compared to \$164.33 for the prior year.

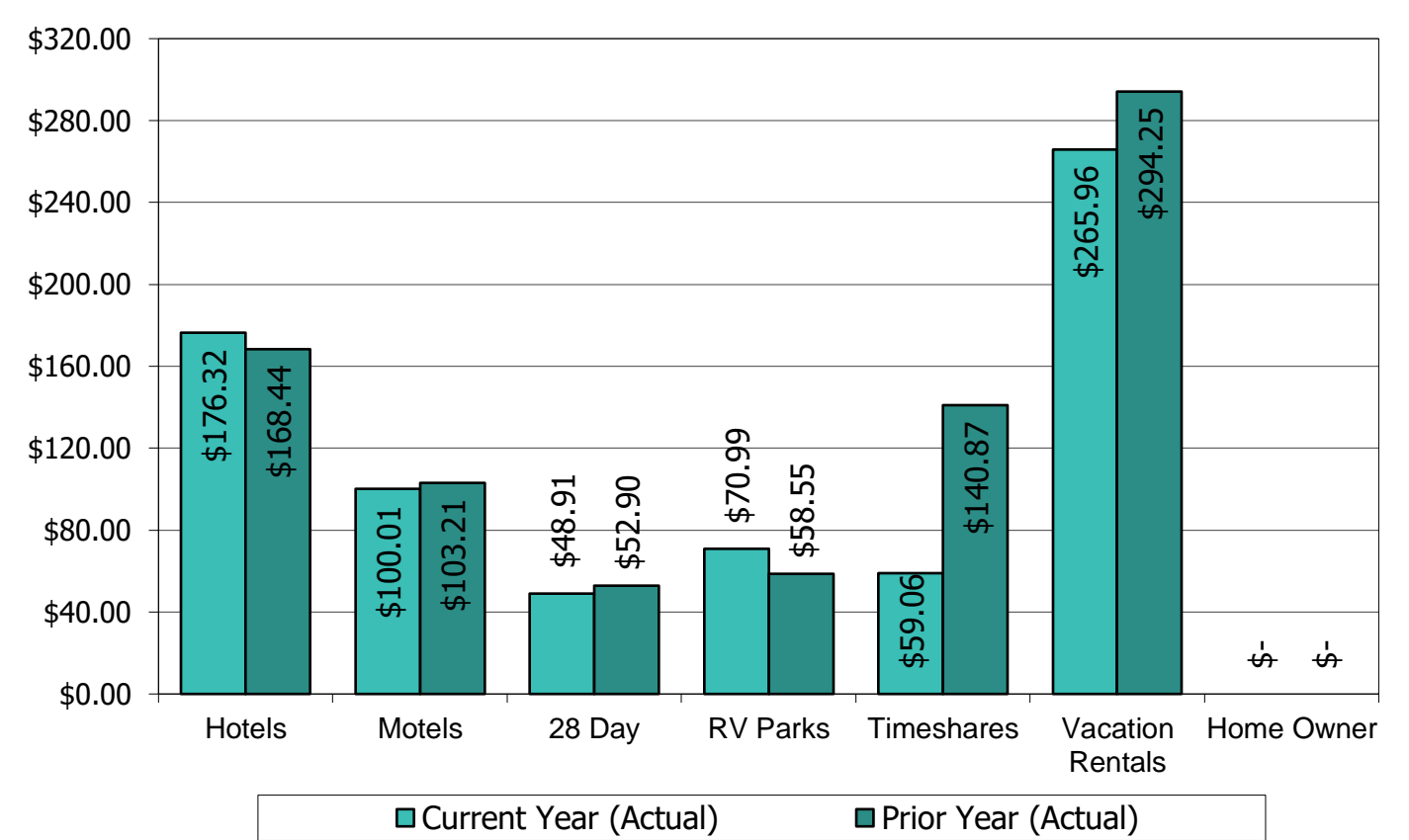
Year-to-date cash occupied room nights of 643,671 are 33,517 (5.5%) above prior year. Cash average rates year-to-date of \$166.25 are \$2.56 (1.6%) above the prior year. Year-to-date, total taxable room revenues of \$107,008,494 are \$7,133,932 (7.1%) above prior year.

August 2023						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	466,843	256,732	\$176.32	\$168.44	\$7.88	4.7%
Motels	34,534	19,575	\$100.01	\$103.21	(\$3.20)	-3.1%
28 Day	73,240	4,520	\$48.91	\$52.90	(\$3.99)	-7.5%
RV Parks	37,944	11,111	\$70.99	\$58.55	\$12.44	21.2%
Timeshares	8,249	3,950	\$59.06	\$140.87	(\$81.81)	-58.1%
Vacation Rentals	35,266	19,122	\$265.96	\$294.25	(\$28.29)	-9.6%
Home Owner	-	-	-	-	-	0.0%
<b>Totals</b>	<b>656,076</b>	<b>315,010</b>	<b>\$170.01</b>	<b>\$164.33</b>	<b>\$5.68</b>	<b>3.5%</b>

### CASH OCCUPIED ROOM NIGHTS



### AVERAGE CASH RATES



**Contact:**  
**Courtney Jaeger, CPA**  
**Vice President of Finance**  
[cjaeger@renotahoeusa.com](mailto:cjaeger@renotahoeusa.com)  
**775-827-7626**

**Reno-Sparks Convention & Visitors Authority**  
**P.O. Box 837**  
**Reno, Nevada 89504-0837**

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

**August 2023**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$53,554,315</b>	<b>\$48,251,741</b>	<b>\$5,302,574</b>	<b>11.0%</b>	<b>\$49,044,007</b>	<b>\$4,510,308</b>	<b>9.2%</b>
<b>Occupied Rooms - Cash</b>	<b>315,010</b>	<b>296,855</b>	<b>18,155</b>	<b>6.1%</b>	<b>298,445</b>	<b>16,565</b>	<b>5.6%</b>
<b>Average Rate - Cash</b>	<b>\$170.01</b>	<b>\$162.54</b>	<b>\$7.47</b>	<b>4.6%</b>	<b>\$164.33</b>	<b>\$5.68</b>	<b>3.5%</b>
<b>Occupied Rooms</b>							
Cash	315,010	296,855	18,155	6.1%	298,445	16,565	5.6%
Comp	76,835	78,251	(1,416)	(1.8%)	75,248	1,587	2.1%
28 Day	83,199	91,836	(8,637)	(9.4%)	93,455	(10,256)	(11.0%)
<b>Total Occupied Rooms</b>	<b>475,044</b>	<b>466,942</b>	<b>8,102</b>	<b>1.7%</b>	<b>467,148</b>	<b>7,896</b>	<b>1.7%</b>
<b>Percentage of Occupancy</b>							
Cash	48.0%	44.8%	3.2	7.1%	45.8%	2.2	4.8%
Comp	11.7%	11.8%	(0.1)	(0.8%)	11.5%	0.2	1.7%
28 Day	12.7%	13.9%	(1.2)	(8.6%)	14.3%	(1.6)	(11.2%)
<b>Total Percentage of Occupancy</b>	<b>72.4%</b>	<b>70.5%</b>	<b>1.9</b>	<b>2.7%</b>	<b>71.7%</b>	<b>0.7</b>	<b>1.0%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	256,732	242,470	14,262	5.9%	244,191	12,541	5.1%
Motels	19,575	18,930	645	3.4%	19,316	259	1.3%
28 Day Motels	4,520	4,542	(22)	(0.5%)	4,426	94	2.1%
R.V. Parks	11,111	13,037	(1,926)	(14.8%)	12,536	(1,425)	(11.4%)
Vacation Rentals	19,122	15,662	3,460	22.1%	15,762	3,360	21.3%
Timehares	3,950	2,214	1,736	78.4%	2,214	1,736	78.4%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>315,010</b>	<b>296,855</b>	<b>18,155</b>	<b>6.1%</b>	<b>298,445</b>	<b>16,565</b>	<b>5.6%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	55.0%	51.3%	3.7	7.2%	53.5%	1.5	2.8%
Motels	56.7%	53.0%	3.7	7.0%	55.1%	1.6	2.9%
28 Day Motels	6.2%	6.1%	0.1	1.6%	5.9%	0.3	5.1%
R.V. Parks	29.3%	29.5%	(0.2)	(0.7%)	28.7%	0.6	2.1%
Vacation Rentals	54.2%	54.8%	(0.6)	(1.1%)	53.3%	0.9	1.7%
Timeshares	47.9%	30.8%	17.1	55.5%	18.2%	29.7	0.0%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>48.0%</b>	<b>44.8%</b>	<b>3.2</b>	<b>7.1%</b>	<b>45.8%</b>	<b>2.2</b>	<b>4.8%</b>
<b>Average Rates - Cash</b>							
Hotels	\$176.32	\$166.66	\$9.66	5.8%	\$168.44	\$7.88	4.7%
Motels	\$100.01	\$103.28	(\$3.27)	(3.2%)	\$103.21	(\$3.20)	(3.1%)
28 Day Motels	\$48.91	\$53.39	(\$4.48)	(8.4%)	\$52.90	(\$3.99)	(7.5%)
R.V. Parks	\$70.99	\$56.79	\$14.20	25.0%	\$58.55	\$12.44	21.2%
Vacation Rentals	\$265.96	\$293.25	(\$27.29)	(9.3%)	\$294.25	(\$28.29)	(9.6%)
Timeshares	\$59.06	\$140.87	(\$81.81)	(58.1%)	\$140.87	(\$81.81)	(58.1%)
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$170.01</b>	<b>\$162.54</b>	<b>\$7.47</b>	<b>4.6%</b>	<b>\$164.33</b>	<b>\$5.68</b>	<b>3.5%</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

**August 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	315,010	296,855	18,155	6.1%	298,445	16,565	5.6%
Comp	76,835	78,251	(1,416)	(1.8%)	75,248	1,587	2.1%
28 Day	83,199	91,836	(8,637)	(9.4%)	93,455	(10,256)	(11.0%)
<b>Total Occupied Rooms</b>	<b>475,044</b>	<b>466,942</b>	<b>8,102</b>	<b>1.7%</b>	<b>467,148</b>	<b>7,896</b>	<b>1.7%</b>
Vacant	181,032	194,968	(13,936)	(7.1%)	184,733	(3,701)	(2.0%)
Total Available Rooms	656,076	661,910	(5,834)	(0.9%)	651,881	4,195	0.6%
<b>Percentage of Occupancy</b>							
Cash	48.0%	44.8%	3.2	7.1%	45.8%	2.2	4.8%
Comp	11.7%	11.8%	(0.1)	(0.8%)	11.5%	0.2	1.7%
28 Day	12.7%	13.9%	(1.2)	(8.6%)	14.3%	(1.6)	(11.2%)
<b>Total Occupancy Percentage</b>	<b>72.4%</b>	<b>70.5%</b>	<b>1.9</b>	<b>2.7%</b>	<b>71.7%</b>	<b>0.7</b>	<b>1.0%</b>
Vacant	27.6%	29.5%	(1.9)	(6.4%)	28.3%	(0.7)	(2.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$53,554,315</b>	<b>\$48,251,741</b>	<b>\$5,302,574</b>	<b>11.0%</b>	<b>\$49,044,007</b>	<b>\$4,510,308</b>	<b>9.2%</b>
Comp	\$12,501,805	\$12,381,901	\$119,904	1.0%	\$11,906,137	\$595,668	5.0%
28 Day	\$3,710,398	\$3,679,274	\$31,124	0.8%	\$3,752,598	(\$42,200)	(1.1%)
Total Revenue	\$69,766,518	\$64,312,915	\$5,453,603	8.5%	\$64,702,742	\$5,063,776	7.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$170.01</b>	<b>\$162.54</b>	<b>\$7.47</b>	<b>4.6%</b>	<b>\$164.33</b>	<b>\$5.68</b>	<b>3.5%</b>
Comp	\$162.71	\$158.23	\$4.48	2.8%	\$158.23	\$4.48	2.8%
28 Day	\$44.60	\$40.06	\$4.54	11.3%	\$40.15	\$4.45	11.1%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

#### August 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	256,732	242,470	14,262	5.9%	244,191	12,541	5.1%
Comp	76,652	78,082	(1,430)	(1.8%)	75,079	1,573	2.1%
28 Day	3,205	7,050	(3,845)	(54.5%)	7,194	(3,989)	(55.4%)
<b>Total Occupied Rooms</b>	<b>336,589</b>	<b>327,602</b>	<b>8,987</b>	<b>2.7%</b>	<b>326,464</b>	<b>10,125</b>	<b>3.1%</b>
Vacant	130,254	144,621	(14,367)	(9.9%)	129,652	602	0.5%
Total Available Rooms	466,843	472,223	(5,380)	(1.1%)	456,116	10,727	2.4%
<b>Percentage of Occupancy</b>							
Cash	55.0%	51.3%	3.7	7.2%	53.5%	1.5	2.8%
Comp	16.4%	16.5%	(0.1)	(0.6%)	16.5%	(0.1)	(0.6%)
28 Day	0.7%	1.5%	(0.8)	(53.3%)	1.6%	(0.9)	(56.3%)
<b>Total Occupancy Percentage</b>	<b>72.1%</b>	<b>69.4%</b>	<b>2.7</b>	<b>3.9%</b>	<b>71.6%</b>	<b>0.5</b>	<b>0.7%</b>
Vacant	27.9%	30.6%	(2.7)	(8.8%)	28.4%	(0.5)	(1.8%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$45,267,648</b>	<b>\$40,408,991</b>	<b>\$4,858,657</b>	<b>12.0%</b>	<b>\$41,132,314</b>	<b>\$4,135,334</b>	<b>10.1%</b>
Comp	\$12,489,950	\$12,368,214	\$121,736	1.0%	\$11,892,636	\$597,314	5.0%
28 Day	\$394,007	\$712,344	(\$318,337)	(44.7%)	\$726,906	(\$332,899)	(45.8%)
Total Revenue	\$58,151,605	\$53,489,549	\$4,662,056	8.7%	\$53,751,856	\$4,399,749	8.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$176.32</b>	<b>\$166.66</b>	<b>\$9.66</b>	<b>5.8%</b>	<b>\$168.44</b>	<b>\$7.88</b>	<b>4.7%</b>
Comp	\$162.94	\$158.40	\$4.54	2.9%	\$158.40	\$4.54	2.9%
28 Day	\$122.94	\$101.04	\$21.90	21.7%	\$101.04	\$21.90	21.7%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

#### August 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	19,575	18,930	645	3.4%	19,316	259	1.3%
Comp	11	34	(23)	(67.6%)	34	(23)	(67.6%)
28 Day	4,183	4,158	25	0.6%	4,158	25	0.6%
<b>Total Occupied Rooms</b>	<b>23,769</b>	<b>23,122</b>	<b>647</b>	<b>2.8%</b>	<b>23,508</b>	<b>261</b>	<b>1.1%</b>
Vacant	10,765	12,621	(1,856)	(14.7%)	11,563	(798)	(6.9%)
Total Available Rooms	34,534	35,743	(1,209)	(3.4%)	35,071	(537)	(1.5%)
<b>Percentage of Occupancy</b>							
Cash	56.7%	53.0%	3.7	7.0%	55.1%	1.6	2.9%
Comp	0.0%	0.1%	(0.1)	(100.0%)	0.1%	(0.1)	(100.0%)
28 Day	12.1%	11.6%	0.5	4.3%	11.9%	0.2	1.7%
<b>Total Occupancy Percentage</b>	<b>68.8%</b>	<b>64.7%</b>	<b>4.1</b>	<b>6.3%</b>	<b>67.0%</b>	<b>1.8</b>	<b>2.7%</b>
Vacant	31.2%	35.3%	(4.1)	(11.6%)	33.0%	(1.8)	(5.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,957,754</b>	<b>\$1,955,051</b>	<b>\$2,703</b>	<b>0.1%</b>	<b>\$1,993,683</b>	<b>(\$35,929)</b>	<b>(1.8%)</b>
Comp	\$1,376	\$4,250	(\$2,874)	(67.6%)	\$4,250	(\$2,874)	(67.6%)
28 Day	\$203,731	\$197,921	\$5,810	2.9%	\$199,063	\$4,668	2.3%
Total Revenue	\$2,162,861	\$2,157,222	\$5,639	0.3%	\$2,196,996	(\$34,135)	(1.6%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$100.01</b>	<b>\$103.28</b>	<b>(\$3.27)</b>	<b>(3.2%)</b>	<b>\$103.21</b>	<b>(\$3.20)</b>	<b>(3.1%)</b>
Comp	\$125.09	\$125.00	\$0.09	0.1%	\$125.00	\$0.09	0.1%
28 Day	\$48.70	\$47.60	\$1.10	2.3%	\$47.87	\$0.83	1.7%

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics**

**August 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	4,520	4,542	(22)	(0.5%)	4,426	94	2.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	53,086	55,051	(1,965)	(3.6%)	55,257	(2,171)	(3.9%)
<b>Total Occupied Rooms</b>	<b>57,606</b>	<b>59,593</b>	<b>(1,987)</b>	<b>(3.3%)</b>	<b>59,683</b>	<b>(2,077)</b>	<b>(3.5%)</b>
Vacant	15,634	14,311	1,323	9.2%	15,542	92	0.6%
Total Available Rooms	73,240	73,904	(664)	(0.9%)	75,225	(1,985)	(2.6%)
<b>Percentage of Occupancy</b>							
Cash	6.2%	6.1%	0.1	1.6%	5.9%	0.3	5.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.5%	74.5%	(2.0)	(2.7%)	73.5%	(1.0)	(1.4%)
<b>Total Occupancy Percentage</b>	<b>78.7%</b>	<b>80.6%</b>	<b>(1.9)</b>	<b>(2.4%)</b>	<b>79.3%</b>	<b>(0.6)</b>	<b>(0.8%)</b>
Vacant	21.3%	19.4%	1.9	9.8%	20.7%	0.6	2.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$221,091</b>	<b>\$242,489</b>	<b>(\$21,398)</b>	<b>(8.8%)</b>	<b>\$234,130</b>	<b>(\$13,039)</b>	<b>(5.6%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,557,870	\$1,546,383	\$11,487	0.7%	\$1,548,101	\$9,769	0.6%
Total Revenue	\$1,778,961	\$1,788,872	(\$9,911)	(0.6%)	\$1,782,231	(\$3,270)	(0.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$48.91</b>	<b>\$53.39</b>	<b>(\$4.48)</b>	<b>(8.4%)</b>	<b>\$52.90</b>	<b>(\$3.99)</b>	<b>(7.5%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.35	\$28.09	\$1.26	4.5%	\$28.02	\$1.33	4.7%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

**August 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	11,111	13,037	(1,926)	(14.8%)	12,536	(1,425)	(11.4%)
Comp	172	135	37	27.4%	135	37	27.4%
28 Day	14,223	18,575	(4,352)	(23.4%)	19,553	(5,330)	(27.3%)
<b>Total Occupied Rooms</b>	<b>25,506</b>	<b>31,748</b>	<b>(6,242)</b>	<b>(19.7%)</b>	<b>32,224</b>	<b>(6,718)</b>	<b>(20.8%)</b>
Vacant	12,438	12,520	(82)	(0.7%)	11,517	921	8.0%
Total Available Rooms	37,944	44,268	(6,324)	(14.3%)	43,741	(5,797)	(13.3%)
<b>Percentage of Occupancy</b>							
Cash	29.3%	29.5%	(0.2)	(0.7%)	28.7%	0.6	2.1%
Comp	0.5%	0.3%	0.2	66.7%	0.3%	0.2	66.7%
28 Day	37.5%	42.0%	(4.5)	(10.7%)	44.7%	(7.2)	(16.1%)
<b>Total Occupancy Percentage</b>	<b>67.2%</b>	<b>71.7%</b>	<b>(4.5)</b>	<b>(6.3%)</b>	<b>73.7%</b>	<b>(6.5)</b>	<b>(8.8%)</b>
Vacant	32.8%	28.3%	4.5	15.9%	26.3%	6.5	24.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$788,807</b>	<b>\$740,442</b>	<b>\$48,365</b>	<b>6.5%</b>	<b>\$734,010</b>	<b>\$54,797</b>	<b>7.5%</b>
Comp	\$10,479	\$9,437	\$1,042	11.0%	\$9,251	\$1,228	13.3%
28 Day	\$402,968	\$449,895	(\$46,927)	(10.4%)	\$473,574	(\$70,606)	(14.9%)
Total Revenue	\$1,202,254	\$1,199,773	\$2,481	0.2%	\$1,216,835	(\$14,581)	(1.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$70.99</b>	<b>\$56.79</b>	<b>\$14.20</b>	<b>25.0%</b>	<b>\$58.55</b>	<b>\$12.44</b>	<b>21.2%</b>
Comp	\$60.92	\$69.90	(\$8.98)	(12.8%)	\$68.53	(\$7.61)	(11.1%)
28 Day	\$28.33	\$24.22	\$4.11	17.0%	\$24.22	\$4.11	17.0%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

**August 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	19,122	15,662	3,460	22.1%	15,762	3,360	21.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,502	7,001	1,501	21.4%	7,293	1,209	16.6%
<b>Total Occupied Rooms</b>	<b>27,624</b>	<b>22,663</b>	<b>4,961</b>	<b>21.9%</b>	<b>23,055</b>	<b>4,569</b>	<b>19.8%</b>
Vacant	7,642	5,909	1,733	29.3%	6,522	1,120	17.2%
Total Available Rooms	35,266	28,572	6,694	23.4%	29,577	5,689	19.2%
<b>Percentage of Occupancy</b>							
Cash	54.2%	54.8%	(0.6)	(1.1%)	53.3%	0.9	1.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	24.1%	24.5%	(0.4)	(1.6%)	24.7%	(0.6)	(2.4%)
<b>Total Occupancy Percentage</b>	<b>78.3%</b>	<b>79.3%</b>	<b>(1.0)</b>	<b>(1.3%)</b>	<b>77.9%</b>	<b>0.4</b>	<b>0.5%</b>
Vacant	21.7%	20.7%	1.0	4.8%	22.1%	(0.4)	(1.8%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$5,085,711</b>	<b>\$4,592,882</b>	<b>\$492,830</b>	<b>10.7%</b>	<b>\$4,637,986</b>	<b>\$447,725</b>	<b>9.7%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,151,822	\$772,731	\$379,091	49.1%	\$804,954	\$346,868	43.1%
Total Revenue	\$6,237,533	\$5,365,613	\$871,920	16.3%	\$5,442,940	\$794,593	14.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$265.96</b>	<b>\$293.25</b>	<b>(\$27.29)</b>	<b>(9.3%)</b>	<b>\$294.25</b>	<b>(\$28.29)</b>	<b>(9.6%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$135.48	\$110.37	\$25.11	22.8%	\$110.37	\$25.11	22.8%



## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics

#### August 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,950	2,214	1,736	78.4%	2,214	1,736	78.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>3,950</b>	<b>2,214</b>	<b>1,736</b>	<b>78.4%</b>	<b>2,214</b>	<b>1,736</b>	<b>78.4%</b>
Vacant	4,299	4,986	(687)	(13.8%)	9,937	(5,638)	(56.7%)
Total Available Rooms	8,249	7,200	1,049	14.6%	12,151	(3,902)	(32.1%)
<b>Percentage of Occupancy</b>							
Cash	47.9%	30.8%	17.1	55.5%	18.2%	29.7	163.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>47.9%</b>	<b>30.8%</b>	<b>17.1</b>	<b>55.5%</b>	<b>18.2%</b>	<b>29.7</b>	<b>163.2%</b>
Vacant	52.1%	69.3%	(17.2)	(24.8%)	81.8%	(29.7)	(36.3%)
Total (must equal 100.0%)	100.0%	100.1%	(0.1)	(0.1%)	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$233,304</b>	<b>\$311,886</b>	<b>(\$78,582)</b>	<b>(25.2%)</b>	<b>\$311,884</b>	<b>(\$78,580)</b>	<b>(25.2%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$233,304	\$311,886	(\$78,582)	(25.2%)	\$311,884	(\$78,580)	(25.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$59.06</b>	<b>\$140.87</b>	<b>(\$81.81)</b>	<b>(58.1%)</b>	<b>\$140.87</b>	<b>(\$81.81)</b>	<b>(58.1%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority**

**Home Owner Rental**

**August 2023**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	-	-	-	-	-	-	0.0%
Comp	-	-	-	-	-	-	0.0%
28 Day	-	-	-	-	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>
Vacant	-	-	-	-	-	-	0.0%
Total Available Rooms	-	-	-	-	-	-	0.0%
<b>Percentage of Occupancy</b>							
Cash	0.0%	0.0%	-	-	0.0%	-	0.0%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	-	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>0.0%</b>	<b>0.0%</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>-</b>	<b>0.0%</b>
Vacant	0.0%	0.0%	-	-	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	-	0.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$0</b>	<b>\$0</b>	<b>-</b>	<b>0.0%</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>
Comp	\$0	\$0	-	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	-	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	-	0.0%	\$0	\$0	0.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

**August 2023**

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$107,008,494</b>	<b>\$99,279,860</b>	<b>\$7,728,634</b>	<b>7.8%</b>	<b>\$99,874,562</b>	<b>\$7,133,932</b>	<b>7.1%</b>
<b>Occupied Rooms - Cash</b>	<b>643,671</b>	<b>612,859</b>	<b>30,812</b>	<b>5.0%</b>	<b>610,154</b>	<b>33,517</b>	<b>5.5%</b>
<b>Average Rate - Cash</b>	<b>\$166.25</b>	<b>\$161.99</b>	<b>\$4.26</b>	<b>2.6%</b>	<b>\$163.69</b>	<b>\$2.56</b>	<b>1.6%</b>
<b>Occupied Rooms</b>							
Cash	643,671	612,859	30,812	5.0%	610,154	33,517	5.5%
Comp	166,579	160,230	6,349	4.0%	154,081	12,498	8.1%
28 Day	176,280	185,926	(9,646)	(5.2%)	188,140	(11,860)	(6.3%)
<b>Total Occupied Rooms</b>	<b>986,530</b>	<b>959,015</b>	<b>27,515</b>	<b>2.9%</b>	<b>952,375</b>	<b>34,155</b>	<b>3.6%</b>
<b>Percentage of Occupancy</b>							
Cash	48.6%	46.3%	2.3	5.0%	46.5%	2.1	4.5%
Comp	12.6%	12.1%	0.5	4.1%	11.7%	0.9	7.7%
28 Day	13.3%	14.0%	(0.7)	(5.0%)	14.3%	(1.0)	(7.0%)
<b>Total Percentage of Occupancy</b>	<b>74.4%</b>	<b>72.4%</b>	<b>2.0</b>	<b>2.8%</b>	<b>72.5%</b>	<b>1.9</b>	<b>2.6%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	524,621	498,501	26,120	5.2%	495,888	28,733	5.8%
Motels	38,857	41,799	(2,942)	(7.0%)	42,652	(3,795)	(8.9%)
28 Day Motels	9,238	9,395	(157)	(1.7%)	9,231	7	0.1%
R.V. Parks	22,678	25,502	(2,824)	(11.1%)	24,521	(1,843)	(7.5%)
Vacation Rentals	40,202	32,795	7,407	22.6%	32,995	7,207	21.8%
Timeshares	8,075	4,867	3,208	65.9%	4,867	3,208	65.9%
Home Owner Rentals	-	-	-	#DIV/0!	-	-	#DIV/0!
<b>Total Occupied - Cash</b>	<b>643,671</b>	<b>612,859</b>	<b>30,812</b>	<b>5.0%</b>	<b>610,154</b>	<b>33,517</b>	<b>5.5%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	56.2%	52.8%	3.4	6.4%	54.4%	1.8	3.3%
Motels	56.3%	58.5%	(2.2)	(3.8%)	56.2%	0.1	0.2%
28 Day Motels	6.3%	6.4%	(0.1)	(1.6%)	6.1%	0.2	3.3%
R.V. Parks	27.8%	28.8%	(1.0)	(3.5%)	28.0%	(0.2)	(0.7%)
Vacation Rentals	54.5%	56.6%	(2.1)	(3.7%)	52.6%	1.9	3.6%
Timeshares	39.6%	33.8%	5.8	17.2%	19.7%	19.9	101.0%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>48.6%</b>	<b>46.3%</b>	<b>2.3</b>	<b>5.0%</b>	<b>46.5%</b>	<b>2.1</b>	<b>4.5%</b>
<b>Average Rates - Cash</b>							
Hotels	\$170.96	\$166.23	\$4.73	2.8%	\$168.02	\$2.94	1.7%
Motels	\$98.93	\$97.68	\$1.25	1.3%	\$97.65	\$1.28	1.3%
28 Day Motels	\$48.55	\$50.25	(\$1.70)	(3.4%)	\$49.74	(\$1.19)	(2.4%)
R.V. Parks	\$65.25	\$54.72	\$10.53	19.2%	\$56.14	\$9.11	16.2%
Vacation Rental	\$274.21	\$298.85	(\$24.64)	(8.2%)	\$299.85	(\$25.64)	(8.6%)
Timeshares	\$64.72	\$136.34	(\$71.62)	(52.5%)	\$136.34	(\$71.62)	(52.5%)
Home Owner Rentals	\$0.00	\$0.00	\$0.00	#DIV/0!	\$0.00	\$0.00	#DIV/0!
<b>Total Cash Average Rate</b>	<b>\$166.25</b>	<b>\$161.99</b>	<b>\$4.26</b>	<b>2.6%</b>	<b>\$163.69</b>	<b>\$2.56</b>	<b>1.6%</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics - Year To Date

**August 2023**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	643,671	612,859	30,812	5.0%	610,154	33,517	5.5%
Comp	166,579	160,230	6,349	4.0%	154,081	12,498	8.1%
28 Day	176,280	185,926	(9,646)	(5.2%)	188,140	(11,860)	(6.3%)
<b>Total Occupied Rooms</b>	<b>986,530</b>	<b>959,015</b>	<b>27,515</b>	<b>2.9%</b>	<b>952,375</b>	<b>34,155</b>	<b>3.6%</b>
Vacant	339,146	365,614	(26,468)	(7.2%)	360,697	(21,551)	(6.0%)
Total Available Rooms	1,325,676	1,324,629	1,047	0.1%	1,313,072	12,604	1.0%
<b>Percentage of Occupancy</b>							
Cash	48.6%	46.3%	2.3	5.0%	46.5%	2.1	4.5%
Comp	12.6%	12.1%	0.5	4.1%	11.7%	0.9	7.7%
28 Day	13.3%	14.0%	(0.7)	(5.0%)	14.3%	(1.0)	(7.0%)
<b>Total Occupancy Percentage</b>	<b>74.4%</b>	<b>72.4%</b>	<b>2.0</b>	<b>2.8%</b>	<b>72.5%</b>	<b>1.9</b>	<b>2.6%</b>
Vacant	25.6%	27.6%	(2.0)	(7.2%)	27.5%	(1.9)	(6.9%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$107,008,494</b>	<b>\$99,279,860</b>	<b>\$7,728,634</b>	<b>7.8%</b>	<b>\$99,874,562</b>	<b>\$7,133,932</b>	<b>7.1%</b>
Comp	\$25,876,064	\$25,046,158	\$829,906	3.3%	\$24,083,774	\$1,792,290	7.4%
28 Day	\$7,595,391	\$7,395,736	\$199,655	2.7%	\$7,516,360	\$79,031	1.1%
Total Revenue	\$140,479,949	\$131,721,754	\$8,758,195	6.6%	\$131,474,696	\$9,005,253	6.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$166.25</b>	<b>\$161.99</b>	<b>\$4.26</b>	<b>2.6%</b>	<b>\$163.69</b>	<b>\$2.56</b>	<b>1.6%</b>
Comp	\$155.34	\$156.31	(\$0.97)	(0.6%)	\$156.31	(\$0.97)	(0.6%)
28 Day	\$43.09	\$39.78	\$3.31	8.3%	\$39.95	\$3.14	7.9%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics - Year To Date

#### August 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	524,621	498,501	26,120	5.2%	495,888	28,733	5.8%
Comp	166,175	159,872	6,303	3.9%	153,723	12,452	8.1%
28 Day	8,862	13,549	(4,687)	(34.6%)	13,826	(4,964)	(35.9%)
<b>Total Occupied Rooms</b>	<b>699,658</b>	<b>671,922</b>	<b>27,736</b>	<b>4.1%</b>	<b>663,437</b>	<b>36,221</b>	<b>5.5%</b>
Vacant	234,067	272,524	(38,457)	(14.1%)	248,673	(14,606)	(5.9%)
Total Available Rooms	933,725	944,446	(10,721)	(1.1%)	912,110	21,615	2.4%
<b>Percentage of Occupancy</b>							
Cash	56.2%	52.8%	3.4	6.4%	54.4%	1.8	3.3%
Comp	17.8%	16.9%	0.9	5.3%	16.9%	0.9	5.3%
28 Day	0.9%	1.4%	(0.5)	(35.7%)	1.5%	(0.6)	(40.0%)
<b>Total Occupancy Percentage</b>	<b>74.9%</b>	<b>71.1%</b>	<b>3.8</b>	<b>5.3%</b>	<b>72.7%</b>	<b>2.2</b>	<b>3.0%</b>
Vacant	25.1%	28.9%	(3.8)	(13.1%)	27.3%	(2.2)	(8.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$89,689,642</b>	<b>\$82,865,065</b>	<b>\$6,824,577</b>	<b>8.2%</b>	<b>\$83,316,643</b>	<b>\$6,372,999</b>	<b>7.6%</b>
Comp	\$25,847,684	\$25,018,636	\$829,048	3.3%	\$24,056,621	\$1,791,063	7.4%
28 Day	\$1,073,011	\$1,416,355	(\$343,344)	(24.2%)	\$1,445,268	(\$372,257)	(25.8%)
Total Revenue	\$116,610,337	\$109,300,057	\$7,310,280	6.7%	\$108,818,532	\$7,791,805	7.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$170.96</b>	<b>\$166.23</b>	<b>\$4.73</b>	<b>2.8%</b>	<b>\$168.02</b>	<b>\$2.94</b>	<b>1.7%</b>
Comp	\$155.54	\$156.49	(\$0.95)	(0.6%)	\$156.49	(\$0.95)	(0.6%)
28 Day	\$121.08	\$104.53	\$16.55	15.8%	\$104.53	\$16.55	15.8%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

**August 2023**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	38,857	41,799	(2,942)	(7.0%)	42,652	(3,795)	(8.9%)
Comp	63	70	(7)	(10.0%)	70	(7)	(10.0%)
28 Day	8,559	8,708	(149)	(1.7%)	8,708	(149)	(1.7%)
<b>Total Occupied Rooms</b>	<b>47,479</b>	<b>50,577</b>	<b>(3,098)</b>	<b>(6.1%)</b>	<b>51,430</b>	<b>(3,951)</b>	<b>(7.7%)</b>
Vacant	21,519	20,909	610	2.9%	24,421	(2,902)	(11.9%)
Total Available Rooms	68,998	71,486	(2,488)	(3.5%)	75,851	(6,853)	(9.0%)
<b>Percentage of Occupancy</b>							
Cash	56.3%	58.5%	(2.2)	(3.8%)	56.2%	0.1	0.2%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	12.4%	12.2%	0.2	1.6%	11.5%	0.9	7.8%
<b>Total Occupancy Percentage</b>	<b>68.8%</b>	<b>70.8%</b>	<b>(2.0)</b>	<b>(2.8%)</b>	<b>67.8%</b>	<b>1.0</b>	<b>1.5%</b>
Vacant	31.2%	29.2%	2.0	6.8%	32.2%	(1.0)	(3.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,844,057</b>	<b>\$4,082,809</b>	<b>(\$238,752)</b>	<b>(5.8%)</b>	<b>\$4,164,834</b>	<b>(\$320,777)</b>	<b>(7.7%)</b>
Comp	\$7,876	\$8,773	(\$897)	(10.2%)	\$8,773	(\$897)	(10.2%)
28 Day	\$395,632	\$437,023	(\$41,391)	(9.5%)	\$438,165	(\$42,533)	(9.7%)
Total Revenue	\$4,247,565	\$4,528,605	(\$281,040)	(6.2%)	\$4,611,772	(\$364,207)	(7.9%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$98.93</b>	<b>\$97.68</b>	<b>\$1.25</b>	<b>1.3%</b>	<b>\$97.65</b>	<b>\$1.28</b>	<b>1.3%</b>
Comp	\$125.02	\$125.33	(\$0.31)	(0.2%)	\$125.33	(\$0.31)	(0.2%)
28 Day	\$46.22	\$50.19	(\$3.97)	(7.9%)	\$50.32	(\$4.10)	(8.1%)

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics - Year To Date

**August 2023**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	9,238	9,395	(157)	(1.7%)	9,231	7	0.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	106,301	109,411	(3,110)	(2.8%)	110,758	(4,457)	(4.0%)
<b>Total Occupied Rooms</b>	<b>115,539</b>	<b>118,806</b>	<b>(3,267)</b>	<b>(2.7%)</b>	<b>119,989</b>	<b>(4,450)</b>	<b>(3.7%)</b>
Vacant	31,614	29,002	2,612	9.0%	30,204	1,410	4.7%
Total Available Rooms	147,153	147,808	(655)	(0.4%)	150,193	(3,040)	(2.0%)
<b>Percentage of Occupancy</b>							
Cash	6.3%	6.4%	(0.1)	(1.6%)	6.1%	0.2	3.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.2%	74.0%	(1.8)	(2.4%)	73.7%	(1.5)	(2.0%)
<b>Total Occupancy Percentage</b>	<b>78.5%</b>	<b>80.4%</b>	<b>(1.9)</b>	<b>(2.4%)</b>	<b>79.9%</b>	<b>(1.4)</b>	<b>(1.8%)</b>
Vacant	21.5%	19.6%	1.9	9.7%	20.1%	1.4	7.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$448,513</b>	<b>\$472,079</b>	<b>(\$23,566)</b>	<b>(5.0%)</b>	<b>\$459,189</b>	<b>(\$10,676)</b>	<b>(2.3%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$3,065,530	\$3,064,114	\$1,416	0.0%	\$3,091,212	(\$25,682)	(0.8%)
Total Revenue	\$3,514,043	\$3,536,193	(\$22,150)	(0.6%)	\$3,550,401	(\$36,358)	(1.0%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$48.55</b>	<b>\$50.25</b>	<b>(\$1.70)</b>	<b>(3.4%)</b>	<b>\$49.74</b>	<b>(\$1.19)</b>	<b>(2.4%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$28.84	\$28.01	\$0.83	3.0%	\$27.91	\$0.93	3.3%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics - Year To Date

**August 2023**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	22,678	25,502	(2,824)	(11.1%)	24,521	(1,843)	(7.5%)
Comp	341	288	53	18.4%	288	53	18.4%
28 Day	33,267	39,569	(6,302)	(15.9%)	39,547	(6,280)	(15.9%)
<b>Total Occupied Rooms</b>	<b>56,286</b>	<b>65,359</b>	<b>(9,073)</b>	<b>(13.9%)</b>	<b>64,356</b>	<b>(8,070)</b>	<b>(12.5%)</b>
Vacant	25,399	23,177	2,222	9.6%	23,095	2,304	10.0%
Total Available Rooms	81,685	88,536	(6,851)	(7.7%)	87,451	(5,766)	(6.6%)
<b>Percentage of Occupancy</b>							
Cash	27.8%	28.8%	(1.0)	(3.5%)	28.0%	(0.2)	(0.7%)
Comp	0.4%	0.3%	0.1	33.3%	0.3%	0.1	33.3%
28 Day	40.7%	44.7%	(4.0)	(8.9%)	45.2%	(4.5)	(10.0%)
<b>Total Occupancy Percentage</b>	<b>68.9%</b>	<b>73.8%</b>	<b>(4.9)</b>	<b>(6.6%)</b>	<b>73.6%</b>	<b>(4.7)</b>	<b>(6.4%)</b>
Vacant	31.1%	26.2%	4.9	18.7%	26.4%	4.7	17.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,479,828</b>	<b>\$1,395,538</b>	<b>\$84,290</b>	<b>6.0%</b>	<b>\$1,376,725</b>	<b>\$103,103</b>	<b>7.5%</b>
Comp	\$20,504	\$18,749	\$1,755	9.4%	\$18,380	\$2,124	11.6%
28 Day	\$904,565	\$952,274	(\$47,709)	(5.0%)	\$952,112	(\$47,547)	(5.0%)
Total Revenue	\$2,404,897	\$2,366,561	\$38,336	1.6%	\$2,347,217	\$57,680	2.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$65.25</b>	<b>\$54.72</b>	<b>\$10.53</b>	<b>19.2%</b>	<b>\$56.14</b>	<b>\$9.11</b>	<b>16.2%</b>
Comp	\$60.13	\$65.10	(\$4.97)	(7.6%)	\$63.82	(\$3.69)	(5.8%)
28 Day	\$27.19	\$24.07	\$3.12	13.0%	\$24.08	\$3.11	12.9%



## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics - Year To Date

**August 2023**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	40,202	32,795	7,407	22.6%	32,995	7,207	21.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	19,291	14,689	4,602	31.3%	15,301	3,990	26.1%
<b>Total Occupied Rooms</b>	<b>59,493</b>	<b>47,484</b>	<b>12,009</b>	<b>25.3%</b>	<b>48,296</b>	<b>11,197</b>	<b>23.2%</b>
Vacant	14,226	10,469	3,757	35.9%	14,484	(258)	(1.8%)
Total Available Rooms	73,719	57,953	15,766	27.2%	62,780	10,939	17.4%
<b>Percentage of Occupancy</b>							
Cash	54.5%	56.6%	(2.1)	(3.7%)	52.6%	1.9	3.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	26.2%	25.3%	0.9	3.6%	24.4%	1.8	7.4%
<b>Total Occupancy Percentage</b>	<b>80.7%</b>	<b>81.9%</b>	<b>(1.2)</b>	<b>(1.5%)</b>	<b>76.9%</b>	<b>3.8</b>	<b>4.9%</b>
Vacant	19.3%	18.1%	1.2	6.6%	23.1%	(3.8)	(16.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$11,023,850</b>	<b>\$9,800,800</b>	<b>\$1,223,050</b>	<b>12.5%</b>	<b>\$9,893,604</b>	<b>\$1,130,246</b>	<b>11.4%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$2,128,813	\$1,525,970	\$602,843	39.5%	\$1,589,603	\$539,210	33.9%
Total Revenue	\$13,152,663	\$11,326,770	\$1,825,893	16.1%	\$11,483,207	\$1,669,456	14.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$274.21</b>	<b>\$298.85</b>	<b>(\$24.64)</b>	<b>(8.2%)</b>	<b>\$299.85</b>	<b>(\$25.64)</b>	<b>(8.6%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$110.35	\$103.89	\$6.46	6.2%	\$103.89	\$6.46	6.2%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**August 2023**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	8,075	4,867	3,208	65.9%	4,867	3,208	65.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>8,075</b>	<b>4,867</b>	<b>3,208</b>	<b>65.9%</b>	<b>4,867</b>	<b>3,208</b>	<b>65.9%</b>
Vacant	12,321	9,533	2,788	29.2%	19,820	(7,499)	(37.8%)
Total Available Rooms	20,396	14,400	5,996	41.6%	24,687	(4,291)	(17.4%)
<b>Percentage of Occupancy</b>							
Cash	39.6%	33.8%	5.8	17.2%	19.7%	19.9	101.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>39.6%</b>	<b>33.8%</b>	<b>5.8</b>	<b>17.2%</b>	<b>19.7%</b>	<b>19.9</b>	<b>101.0%</b>
Vacant	60.4%	66.2%	(5.8)	(8.8%)	80.3%	(19.9)	(24.8%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$522,604</b>	<b>\$663,568</b>	<b>(\$140,964)</b>	<b>(21.2%)</b>	<b>\$663,567</b>	<b>(\$140,963)</b>	<b>(21.2%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$27,840	\$0	\$27,840	100.0%	\$0	\$27,840	100.0%
Total Revenue	\$550,444	\$663,568	(\$113,124)	(17.0%)	\$663,567	(\$113,123)	(17.0%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$64.72</b>	<b>\$136.34</b>	<b>(\$71.62)</b>	<b>(52.5%)</b>	<b>\$136.34</b>	<b>(\$71.62)</b>	<b>(52.5%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority**  
**Home Owner Rentals - Year To Date**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	-	-	-	0.0%	-	-	0.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	-	-	-	<b>0.0%</b>	-	-	<b>0.0%</b>
Vacant	-	-	-	0.0%	-	-	0.0%
Total Available Rooms	-	-	-	0.0%	-	-	0.0%
<b>Percentage of Occupancy</b>							
Cash	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>0.0%</b>	<b>0.0%</b>	-	<b>0.0%</b>	<b>0.0%</b>	-	<b>0.0%</b>
Vacant	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
August 2023**

	August 2023		August 2022		Increase (Decrease)		Year to Date July - August 2023	Prior Year July - August 2022	Increase (Decrease)	
	\$		\$		\$	%			\$	%
Reno B	\$ 25,029,909		\$ 21,907,631		\$ 3,122,278	14.3%	\$ 48,476,161	\$ 43,747,691	\$ 4,728,469	10.8%
Reno D	\$ 11,841,519		\$ 11,120,362		\$ 721,157	6.5%	\$ 23,908,764	\$ 22,025,317	\$ 1,883,446	8.6%
Reno E	\$ 1,470,375		\$ 1,185,782		\$ 284,593	24.0%	\$ 2,879,843	\$ 2,412,838	\$ 467,006	19.4%
<b>Total Reno</b>	<b>\$ 38,341,802</b>		<b>\$ 34,213,775</b>		<b>\$ 4,128,028</b>	<b>12.1%</b>	<b>\$ 75,264,768</b>	<b>\$ 68,185,846</b>	<b>\$ 7,078,921</b>	<b>10.4%</b>
Washoe A	\$ 65,890		\$ 73,890		\$ (8,000)	-10.8%	\$ 159,043	\$ 200,119	\$ (41,076)	-20.5%
Washoe B	\$ 8,687,764		\$ 8,787,114		\$ (99,349)	-1.1%	\$ 18,845,987	\$ 19,233,394	\$ (387,408)	-2.0%
<b>Total Washoe County</b>	<b>\$ 8,753,654</b>		<b>\$ 8,861,004</b>		<b>\$ (107,350)</b>	<b>-1.2%</b>	<b>\$ 19,005,029</b>	<b>\$ 19,433,513</b>	<b>\$ (428,484)</b>	<b>-2.2%</b>
<b>Sparks</b>	<b>\$ 6,458,860</b>		<b>\$ 5,969,228</b>		<b>\$ 489,632</b>	<b>8.2%</b>	<b>\$ 12,738,696</b>	<b>\$ 12,255,203</b>	<b>\$ 483,493</b>	<b>3.9%</b>
<b>Total Taxable Revenue</b>	<b>\$ 53,554,315</b>		<b>\$ 49,044,007</b>		<b>\$ 4,510,308</b>	<b>9.2%</b>	<b>\$ 107,008,494</b>	<b>\$ 99,874,562</b>	<b>\$ 7,133,932</b>	<b>7.1%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
July 2023**

	August 2023	August 2022	Increase (Decrease)		Year to Date July - August 2023	Prior Year July - August 2022	Increase (Decrease)	
			#	%			#	%
Reno B	154,903	139,524	15,379	11.0%	310,352	284,650	25,702	9.0%
Reno D	81,962	82,998	(1,036)	(1.2%)	172,675	167,608	5,067	3.0%
Reno E	8,787	7,009	1,778	25.4%	17,413	14,762	2,651	18.0%
<b>Total Reno</b>	<b>245,652</b>	<b>229,531</b>	<b>16,121</b>	<b>7.0%</b>	<b>500,440</b>	<b>467,020</b>	<b>33,420</b>	<b>7.2%</b>
Washoe A	1,660	1,602	58	3.6%	3,242	3,667	(425)	(11.6%)
Washoe B	21,622	20,267	1,355	6.7%	45,493	41,404	4,089	9.9%
<b>Total Washoe County</b>	<b>23,282</b>	<b>21,869</b>	<b>1,413</b>	<b>6.5%</b>	<b>48,735</b>	<b>45,071</b>	<b>3,664</b>	<b>8.1%</b>
<b>Sparks</b>	<b>46,076</b>	<b>47,045</b>	<b>(969)</b>	<b>(2.1%)</b>	<b>94,496</b>	<b>98,063</b>	<b>(3,567)</b>	<b>(3.6%)</b>
<b>Total Taxable Rooms</b>	<b>315,010</b>	<b>298,445</b>	<b>16,565</b>	<b>5.6%</b>	<b>643,671</b>	<b>610,154</b>	<b>33,517</b>	<b>5.5%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
August 2023**

	August 2023		August 2022		Increase (Decrease)		Year to Date July - August 2023	Prior Year July - August 2022	Increase (Decrease)					
	\$		\$		\$	%			\$	%				
Reno B	\$	161.58	\$	157.02	\$	4.57	2.9%	\$	156.20	\$	153.69	\$	2.51	1.6%
Reno D	\$	144.48	\$	133.98	\$	10.49	7.8%	\$	138.46	\$	131.41	\$	7.05	5.4%
Reno E	\$	167.34	\$	169.18	\$	(1.84)	-1.1%	\$	165.38	\$	163.45	\$	1.94	1.2%
<b>Total Reno</b>	<b>\$</b>	<b>156.08</b>	<b>\$</b>	<b>149.06</b>	<b>\$</b>	<b>7.02</b>	<b>4.7%</b>	<b>\$</b>	<b>150.40</b>	<b>\$</b>	<b>146.00</b>	<b>\$</b>	<b>4.40</b>	<b>3.0%</b>
Washoe A	\$	39.69	\$	46.12	\$	(6.43)	-13.9%	\$	49.06	\$	54.57	\$	(5.52)	-10.1%
Washoe B	\$	401.80	\$	433.57	\$	(31.77)	-7.3%	\$	414.26	\$	464.53	\$	(50.27)	-10.8%
<b>Total Washoe County</b>	<b>\$</b>	<b>375.98</b>	<b>\$</b>	<b>405.19</b>	<b>\$</b>	<b>(29.20)</b>	<b>-7.2%</b>	<b>\$</b>	<b>389.97</b>	<b>\$</b>	<b>431.18</b>	<b>\$</b>	<b>(41.21)</b>	<b>-9.6%</b>
<b>Sparks</b>	<b>\$</b>	<b>140.18</b>	<b>\$</b>	<b>126.88</b>	<b>\$</b>	<b>13.30</b>	<b>10.5%</b>	<b>\$</b>	<b>134.81</b>	<b>\$</b>	<b>124.97</b>	<b>\$</b>	<b>9.83</b>	<b>7.9%</b>
<b>Total Average Daily Rate</b>	<b>\$</b>	<b>170.01</b>	<b>\$</b>	<b>164.33</b>	<b>\$</b>	<b>5.68</b>	<b>3.5%</b>	<b>\$</b>	<b>166.25</b>	<b>\$</b>	<b>163.69</b>	<b>\$</b>	<b>2.56</b>	<b>1.6%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village