

**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY
NOTICE OF PUBLIC MEETING
MEETING OF THE BOARD OF DIRECTORS
Thursday, September 28, 2023, at 9:00 a.m.
Reno-Sparks Convention and Visitors Authority
4065 S. Virginia Street, Board Room
Reno, Nevada**

**BOARD OF DIRECTORS:
Councilwoman Charlene Bybee, Chair**

Mayor Hillary Schieve
Mr. Stephen Ascuaga
Mr. Andy Chapman
Mr. John East

Commissioner Alexis Hill
Mr. Richard Jay
Mr. Rick Murdock
Mr. Eddie Ableser

THIS NOTICE AND AGENDA HAVE BEEN POSTED PER NRS REQUIREMENT, AT LEAST THREE BUSINESS DAYS BEFORE THE MEETING, IN ACCORDANCE WITH NRS 241.020, AT THE MEETING LOCATION AND AT THE FOLLOWING PUBLIC LOCATIONS:

Evelyn Mount Northeast Community Center
Reno Municipal Court
Reno-Sparks Convention & Visitors Authority (RSCVA)
Washoe County Administration Building
RSCVA Website: www.rscva.com/public-meetings

Reno City Hall
Sparks City Hall
McKinley Arts & Culture Center
Washoe Co. Reno Downtown Library
Online at <http://notice.nv.gov/>

This meeting is being livestreamed and may be viewed by the public at the following link: www.rscva.com/public-meetings

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda, or may delay discussion relating to an item on the agenda at any time. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Myrra Estrellado, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7737.

AGENDA

A. OPENING CEREMONIES

Call to Order
Pledge of Allegiance
Roll Call

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

C. CONSENT AGENDA:

C1. Approval of the Agenda of the September 28, 2023, Regular Meeting of the Board of Directors

For Possible Action

C2. Approval of the Minutes of the August 24, 2023, Regular Meeting of the Board of Directors

For Possible Action

D. PRESENTATIONS

D1. Cares Campus Update

Presentation by Par Tolles, Cares Campus Capital Campaign Chairman and Kate Thomas, Washoe County, Assistant County Manager, providing an update on the first two phases of the Cares Campus, success with transitioning clients out of homelessness, and upcoming third phase of the Cares Campus development.

Informational Only

D2. Aramark Presentation and Update

Andrew Atwell, District Manager for Aramark Sports & Entertainment will present on capital improvements at the Reno-Sparks Convention Center Food Court and other outlet areas.

Informational Only

E. EXECUTIVE UPDATES

E1. Reno-Sparks Convention and Visitors Authority Department Updates

Members of the Senior Leadership Team will deliver updates on current activities and initiatives.

Informational Only

E2. BVK (Agency of Record) Campaign Update

Members of the BVK Leadership Team will deliver an update on the evolution of the RSCVA's advertising campaign creative and initiatives.

Informational Only

F. BOARD MATTERS

F3. Review, Discussion, and Possible Action to Approve the RSCVA's Commitment to host the American Bus Association's Marketplace Convention for FY 2025-2026.

The RSCVA Board of Directors is being asked to review, discuss, and possibly approve the RSCVA's commitment to host the American Bus Association's Marketplace Convention to take place in Reno, NV January 10-14, 2026, with a total sponsorship pledge not to exceed \$665,000.

For Possible Action

F4. Discussion and Possible Action to Revise the Position Description of the RSCVA President and CEO and Approve the Salary Range and Bonus Structure for President and CEO.

Winner Partners will present a summary of findings from the discovery phase of the CEO Search process and make recommendations for revisions to the CEO Position Description and recommend a proposed salary range and bonus structure for the RSCVA CEO position. The Board is being asked to review, discuss, and provide additional guidance to Winner Partners regarding the CEO Position Description, salary range, and bonus structure.

For Possible Action

G. BOARD MEMBER ANNOUNCEMENTS, REPORTS, AND UPDATES

RSCVA Board Members may share announcements, reports, updates, and requests for information. This item is informational only, and no discussion among Board Members will take place on this item.

Informational Only

H. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken.

I. ADJOURNMENT

For Possible Action

For information or questions regarding this agenda please contact:
The RSCVA Executive Office
P.O. Box 837, Reno, NV 89504
775-827-7618