

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

September 2023

Room Statistics Compared to the Prior Year

Taxable room revenues for the month of September 2023 are \$54,833,345 and are above September of the prior year by \$5,082,020 (10.2%). Cash occupied room nights of 324,324 are above prior year by 21,115 (7.0%). Comp occupied room nights of 81,883 are above prior year by 1,546 (1.9%), and 28-day occupied room nights of 87,676 are below prior year by 4,805 (-5.2%). Total occupied rooms for the month of September 2023 (Cash, Comp, 28-day) are 17,856 (3.8%) above the prior year.

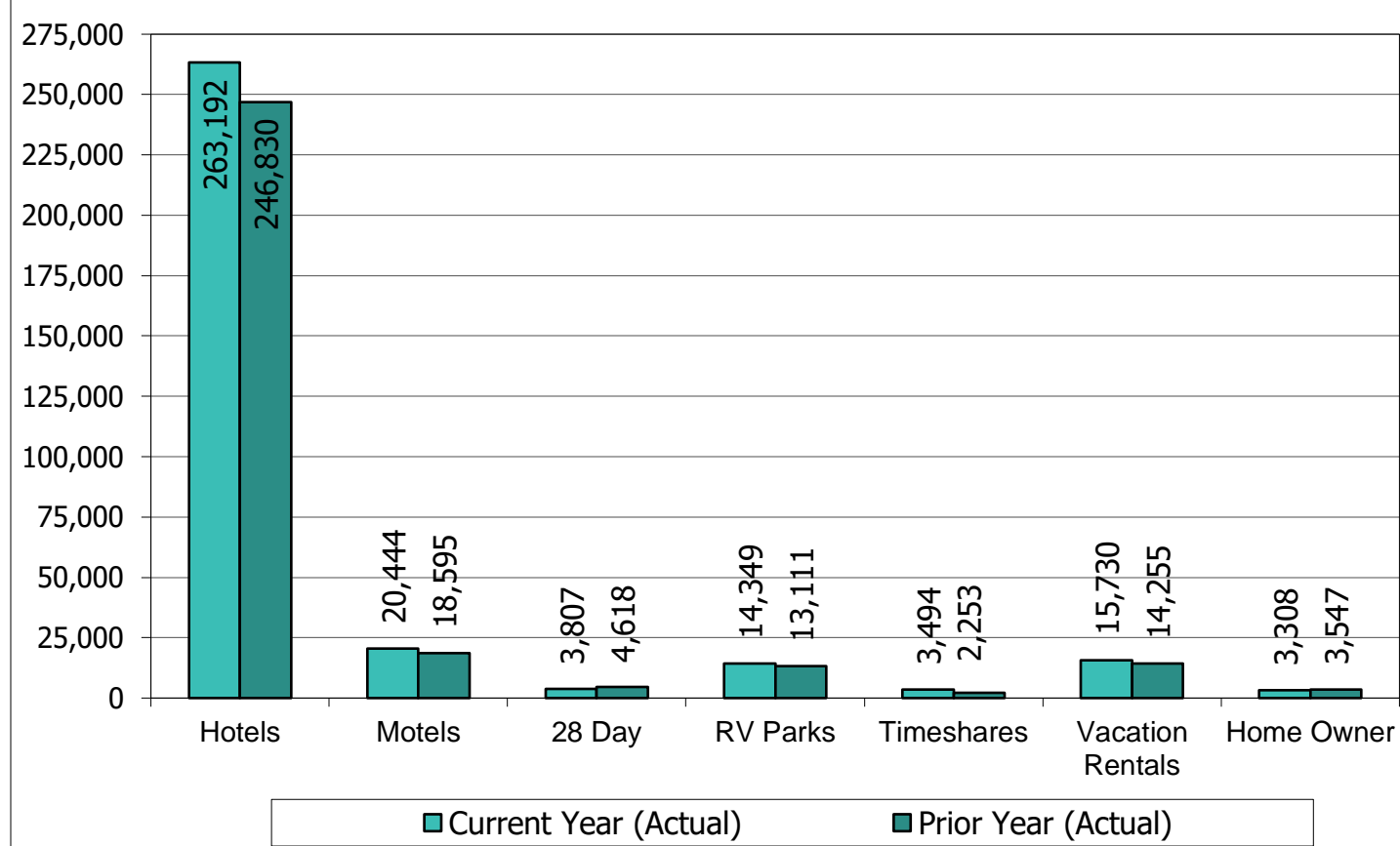
Overall, the Washoe County occupancy percentage of 73.2% for the month is 2.4% above the 71.5% level of the prior year. There were 8,679 (1.3%) more available rooms for the month compared to the prior year.

Overall cash average rates for September 2023 of \$169.07 increased \$4.99 (3.0%), compared to \$164.08 for the prior year.

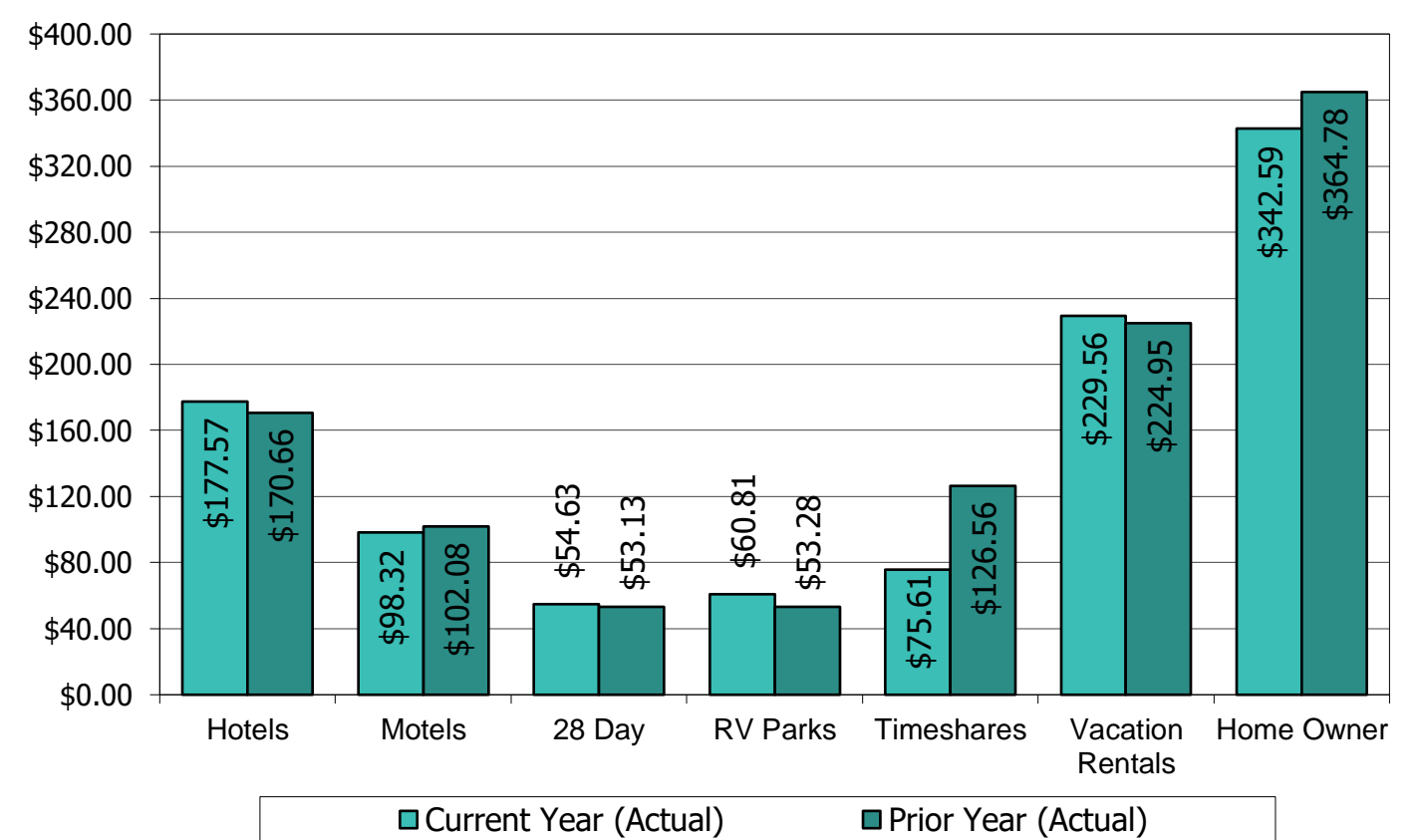
Year-to-date cash occupied room nights of 968,010 are 54,647 (6.0%) above prior year. Cash average rates year-to-date of \$167.21 are \$3.39 (2.1%) above the prior year. Year-to-date, total taxable room revenues of \$161,859,237 are \$12,233,350 (8.2%) above prior year.

September 2023						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	463,785	263,192	\$177.57	\$170.66	\$6.91	4.0%
Motels	34,448	20,444	\$98.32	\$102.08	(\$3.76)	(3.7%)
28 Day	68,879	3,807	\$54.63	\$53.13	\$1.50	2.8%
RV Parks	44,623	14,349	\$60.81	\$53.28	\$7.53	14.1%
Timeshares	11,400	3,494	\$75.61	\$126.56	(\$50.95)	(40.3%)
Vacation Rentals	33,842	15,730	\$229.56	\$224.95	\$4.61	2.0%
Home Owner	17,665	3,308	342.59	364.78	(22.19)	(6.1%)
Totals	674,642	324,324	\$169.07	\$164.08	\$4.99	3.0%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



Contact:
Courtney Jaeger, CPA
Vice President of Finance
cjaeger@renotahoeusa.com
775-827-7626

Reno-Sparks Convention & Visitors Authority
P.O. Box 837
Reno, Nevada 89504-0837

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

September 2023

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$54,833,345	\$48,741,753	\$6,091,592	12.5%	\$49,751,325	\$5,082,020	10.2%
Occupied Rooms - Cash	324,324	301,081	23,243	7.7%	303,209	21,115	7.0%
Average Rate - Cash	\$169.07	\$161.89	\$7.18	4.4%	\$164.08	\$4.99	3.0%
Occupied Rooms							
Cash	324,324	301,081	23,243	7.7%	303,209	21,115	7.0%
Comp	81,883	83,537	(1,654)	(2.0%)	80,337	1,546	1.9%
28 Day	87,676	89,770	(2,094)	(2.3%)	92,481	(4,805)	(5.2%)
Total Occupied Rooms	493,883	474,389	19,495	4.1%	476,027	17,856	3.8%
Percentage of Occupancy							
Cash	48.1%	44.5%	3.6	8.1%	45.5%	2.6	5.7%
Comp	12.1%	12.3%	(0.2)	(1.6%)	12.1%	-	0.0%
28 Day	13.0%	13.3%	(0.3)	(2.3%)	13.9%	(0.9)	(6.5%)
Total Percentage of Occupancy	73.2%	70.1%	3.1	4.4%	71.5%	1.7	2.4%
Market Segments							
Occupied Rooms - Cash							
Hotels	263,192	245,096	18,096	7.4%	246,830	16,362	6.6%
Motels	20,444	18,223	2,221	12.2%	18,595	1,849	9.9%
28 Day Motels	3,807	4,601	(794)	(17.2%)	4,618	(811)	(17.6%)
R.V. Parks	14,349	13,635	714	5.2%	13,111	1,238	9.4%
Vacation Rentals	15,730	14,155	1,575	11.1%	14,255	1,475	10.3%
Timehares	3,494	2,253	1,241	55.1%	2,253	1,241	55.1%
Home Owner Rentals	3,308	3,118	190	0.0%	3,547	(239)	0.0%
Total Occupied - Cash	324,324	301,081	23,243	7.7%	303,209	21,115	7.0%
Percentage of Occupancy - Cash							
Hotels	56.7%	53.6%	3.1	5.8%	54.2%	2.5	4.6%
Motels	59.3%	52.7%	6.6	12.5%	54.8%	4.5	8.2%
28 Day Motels	5.5%	6.4%	(0.9)	(14.1%)	6.4%	(0.9)	(14.1%)
R.V. Parks	32.2%	24.4%	7.8	32.0%	29.4%	2.8	9.5%
Vacation Rentals	46.5%	53.2%	(6.7)	(12.6%)	47.1%	(0.6)	(1.3%)
Timeshares	30.6%	31.3%	(0.7)	(2.2%)	18.9%	11.7	(8.8%)
Home Owner Rentals	18.7%	12.9%	5.8	45.0%	20.5%	(1.8)	(8.8%)
Total Occupancy Percentage - Cash	48.1%	44.5%	3.6	8.1%	45.5%	2.6	5.7%
Average Rates - Cash							
Hotels	\$177.57	\$168.85	\$8.72	5.2%	\$170.66	\$6.91	4.0%
Motels	\$98.32	\$102.44	(\$4.12)	(4.0%)	\$102.08	(\$3.76)	(3.7%)
28 Day Motels	\$54.63	\$54.00	\$0.63	1.2%	\$53.13	\$1.50	2.8%
R.V. Parks	\$60.81	\$53.81	\$7.00	13.0%	\$53.28	\$7.53	14.1%
Vacation Rentals	\$229.56	\$222.35	\$7.21	3.2%	\$224.95	\$4.61	2.0%
Timeshares	\$75.61	\$123.56	(\$47.95)	(38.8%)	\$126.56	(\$50.95)	(40.3%)
Home Owner Rentals	\$342.59	\$346.95	(\$4.36)	0.0%	\$364.78	(\$22.19)	(6.1%)
Total Cash Average Rate	\$169.07	\$161.89	\$7.18	4.4%	\$164.08	\$4.99	3.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

September 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	324,324	301,081	23,243	7.7%	303,209	21,115	7.0%
Comp	81,883	83,537	(1,654)	(2.0%)	80,337	1,546	1.9%
28 Day	87,676	89,770	(2,094)	(2.3%)	92,481	(4,805)	(5.2%)
Total Occupied Rooms	493,883	474,389	19,495	4.1%	476,027	17,856	3.8%
Vacant	180,759	202,529	(21,769)	(10.7%)	189,936	(9,177)	(4.8%)
Total Available Rooms	674,642	676,917	(2,275)	(0.3%)	665,963	8,679	1.3%
Percentage of Occupancy							
Cash	48.1%	44.5%	3.6	8.1%	45.5%	2.6	5.7%
Comp	12.1%	12.3%	(0.2)	(1.6%)	12.1%	-	0.0%
28 Day	13.0%	13.3%	(0.3)	(2.3%)	13.9%	(0.9)	(6.5%)
Total Occupancy Percentage	73.2%	70.1%	3.1	4.4%	71.5%	1.7	2.4%
Vacant	26.8%	29.9%	(3.1)	(10.4%)	28.5%	(1.7)	(6.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$54,833,345	\$48,741,753	\$6,091,592	12.5%	\$49,751,325	\$5,082,020	10.2%
Comp	\$12,907,011	\$12,314,430	\$592,581	4.8%	\$11,841,949	\$1,065,062	9.0%
28 Day	\$3,610,508	\$3,683,874	(\$73,366)	(2.0%)	\$3,828,207	(\$217,699)	(5.7%)
Total Revenue	\$71,350,864	\$64,740,058	\$6,610,806	10.2%	\$65,421,481	\$5,929,383	9.1%
Average Rates							
Cash	\$169.07	\$161.89	\$7.18	4.4%	\$164.08	\$4.99	3.0%
Comp	\$157.63	\$147.41	\$10.22	6.9%	\$147.40	\$10.23	6.9%
28 Day	\$41.18	\$41.04	\$0.14	0.3%	\$41.39	(\$0.21)	(0.5%)

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

September 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	263,192	245,096	18,096	7.4%	246,830	16,362	6.6%
Comp	81,637	83,341	(1,704)	(2.0%)	80,136	1,501	1.9%
28 Day	2,684	6,448	(3,764)	(58.4%)	6,580	(3,896)	(59.2%)
Total Occupied Rooms	347,513	334,886	12,627	3.8%	333,546	13,967	4.2%
Vacant	116,272	122,104	(5,832)	(4.8%)	121,863	(5,591)	(4.6%)
Total Available Rooms	463,785	456,990	6,795	1.5%	455,409	8,376	1.8%
Percentage of Occupancy							
Cash	56.7%	53.6%	3.1	5.8%	54.2%	2.5	4.6%
Comp	17.6%	18.2%	(0.6)	(3.3%)	17.6%	-	0.0%
28 Day	0.6%	1.4%	(0.8)	(57.1%)	1.4%	(0.8)	(57.1%)
Total Occupancy Percentage	74.9%	73.3%	1.6	2.2%	73.2%	1.7	2.3%
Vacant	25.1%	26.7%	(1.6)	(6.0%)	26.8%	(1.7)	(6.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$46,734,236	\$41,385,268	\$5,348,968	12.9%	\$42,123,696	\$4,610,540	10.9%
Comp	\$12,887,670	\$12,299,530	\$588,140	4.8%	\$11,826,099	\$1,061,571	9.0%
28 Day	\$340,262	\$675,857	(\$335,595)	(49.7%)	\$689,655	(\$349,393)	(50.7%)
Total Revenue	\$59,962,168	\$54,360,654	\$5,601,514	10.3%	\$54,639,450	\$5,322,718	9.7%
Average Rates							
Cash	\$177.57	\$168.85	\$8.72	5.2%	\$170.66	\$6.91	4.0%
Comp	\$157.87	\$147.58	\$10.29	7.0%	\$147.58	\$10.29	7.0%
28 Day	\$126.77	\$104.81	\$21.96	21.0%	\$104.81	\$21.96	21.0%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

September 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	20,444	18,223	2,221	12.2%	18,595	1,849	9.9%
Comp	42	12	30	250.0%	12	30	250.0%
28 Day	4,332	4,361	(29)	(0.7%)	4,361	(29)	(0.7%)
Total Occupied Rooms	24,818	22,596	2,222	9.8%	22,968	1,850	8.1%
Vacant	9,630	11,994	(2,364)	(19.7%)	10,938	(1,308)	(12.0%)
Total Available Rooms	34,448	34,590	(142)	(0.4%)	33,906	542	1.6%
Percentage of Occupancy							
Cash	59.3%	52.7%	6.6	12.5%	54.8%	4.5	8.2%
Comp	0.1%	0.0%	0.1	100.0%	0.0%	0.1	100.0%
28 Day	12.6%	12.6%	-	0.0%	12.9%	(0.3)	(2.3%)
Total Occupancy Percentage	72.0%	65.3%	6.7	10.3%	67.7%	4.3	6.4%
Vacant	28.0%	34.7%	(6.7)	(19.3%)	32.3%	(4.3)	(13.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,010,135	\$1,866,774	\$143,361	7.7%	\$1,898,087	\$112,048	5.9%
Comp	\$5,250	\$1,500	\$3,750	250.0%	\$1,500	\$3,750	250.0%
28 Day	\$196,262	\$214,474	(\$18,212)	(8.5%)	\$219,751	(\$23,489)	(10.7%)
Total Revenue	\$2,211,647	\$2,082,748	\$128,899	6.2%	\$2,119,338	\$92,309	4.4%
Average Rates							
Cash	\$98.32	\$102.44	(\$4.12)	(4.0%)	\$102.08	(\$3.76)	(3.7%)
Comp	\$125.00	\$125.00	\$0.00	0.0%	\$125.00	\$0.00	0.0%
28 Day	\$45.31	\$49.18	(\$3.87)	(7.9%)	\$50.39	(\$5.08)	(10.1%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

September 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,807	4,601	(794)	(17.2%)	4,618	(811)	(17.6%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	50,752	51,628	(876)	(1.7%)	52,398	(1,646)	(3.1%)
Total Occupied Rooms	54,559	56,229	(1,670)	(3.0%)	57,016	(2,457)	(4.3%)
Vacant	14,320	15,291	(971)	(6.4%)	15,577	(1,257)	(8.1%)
Total Available Rooms	68,879	71,520	(2,641)	(3.7%)	72,593	(3,714)	(5.1%)
Percentage of Occupancy							
Cash	5.5%	6.4%	(0.9)	(14.1%)	6.4%	(0.9)	(14.1%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.7%	72.2%	1.5	2.1%	72.2%	1.5	2.1%
Total Occupancy Percentage	79.2%	78.6%	0.6	0.8%	78.5%	0.7	0.9%
Vacant	20.8%	21.4%	(0.6)	(2.8%)	21.5%	(0.7)	(3.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$207,989	\$248,451	(\$40,462)	(16.3%)	\$245,335	(\$37,346)	(15.2%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,545,688	\$1,565,361	(\$19,673)	(1.3%)	\$1,591,428	(\$45,740)	(2.9%)
Total Revenue	\$1,753,677	\$1,813,812	(\$60,135)	(3.3%)	\$1,836,763	(\$83,086)	(4.5%)
Average Rates							
Cash	\$54.63	\$54.00	\$0.63	1.2%	\$53.13	\$1.50	2.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$30.46	\$30.32	\$0.14	0.5%	\$30.37	\$0.09	0.3%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

September 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	14,349	13,635	714	5.2%	13,111	1,238	9.4%
Comp	204	184	20	10.9%	184	20	10.9%
28 Day	18,997	18,915	83	0.4%	19,910	(913)	(4.6%)
Total Occupied Rooms	33,550	32,734	816	2.5%	33,205	345	1.0%
Vacant	11,073	23,186	(12,113)	(52.2%)	11,378	(305)	(2.7%)
Total Available Rooms	44,623	55,920	(11,297)	(20.2%)	44,583	40	0.1%
Percentage of Occupancy							
Cash	32.2%	24.4%	7.8	32.0%	29.4%	2.8	9.5%
Comp	0.5%	0.3%	0.2	66.7%	0.4%	0.1	25.0%
28 Day	42.6%	33.8%	8.8	26.0%	44.7%	(2.1)	(4.7%)
Total Occupancy Percentage	75.2%	58.5%	16.7	28.5%	74.5%	0.7	0.9%
Vacant	24.8%	41.5%	(16.7)	(40.2%)	25.5%	(0.7)	(2.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$872,594	\$733,761	\$138,833	18.9%	\$698,577	\$174,017	24.9%
Comp	\$14,091	\$13,401	\$690	5.2%	\$13,400	\$691	5.2%
28 Day	\$502,055	\$486,481	\$15,574	3.2%	\$512,038	(\$9,983)	(1.9%)
Total Revenue	\$1,388,740	\$1,233,643	\$155,097	12.6%	\$1,224,015	\$164,725	13.5%
Average Rates							
Cash	\$60.81	\$53.81	\$7.00	13.0%	\$53.28	\$7.53	14.1%
Comp	\$69.07	\$72.83	(\$3.76)	(5.2%)	\$72.83	(\$3.76)	(5.2%)
28 Day	\$26.43	\$25.72	\$0.71	2.8%	\$25.72	\$0.71	2.8%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

September 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	15,730	14,155	1,575	11.1%	14,255	1,475	10.3%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	10,001	7,888	2,113	26.8%	8,217	1,784	21.7%
Total Occupied Rooms	25,731	22,043	3,688	16.7%	22,472	3,259	14.5%
Vacant	8,111	4,550	3,561	78.3%	7,823	288	3.7%
Total Available Rooms	33,842	26,593	7,249	27.3%	30,295	3,547	11.7%
Percentage of Occupancy							
Cash	46.5%	53.2%	(6.7)	(12.6%)	47.1%	(0.6)	(1.3%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	29.6%	29.7%	(0.1)	(0.3%)	27.1%	2.5	9.2%
Total Occupancy Percentage	76.0%	82.9%	(6.9)	(8.3%)	74.2%	1.8	2.4%
Vacant	24.0%	17.1%	6.9	40.4%	25.8%	(1.8)	(7.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,610,939	\$3,147,364	\$463,575	14.7%	\$3,206,621	\$404,318	12.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$904,935	\$665,143	\$239,792	36.1%	\$692,828	\$212,107	30.6%
Total Revenue	\$4,515,874	\$3,812,507	\$703,367	18.4%	\$3,899,449	\$616,425	15.8%
Average Rates							
Cash	\$229.56	\$222.35	\$7.21	3.2%	\$224.95	\$4.61	2.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$90.48	\$84.32	\$6.16	7.3%	\$84.32	\$6.16	7.3%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

September 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,494	2,253	1,241	55.1%	2,253	1,241	55.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,494	2,253	1,241	55.1%	2,253	1,241	55.1%
Vacant	7,906	4,947	2,959	59.8%	9,653	(1,747)	(18.1%)
Total Available Rooms	11,400	7,200	4,200	58.3%	11,906	(506)	(4.2%)
Percentage of Occupancy							
Cash	30.6%	31.3%	(0.7)	(2.2%)	18.9%	11.7	61.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	30.6%	31.3%	(0.7)	(2.2%)	18.9%	11.7	61.9%
Vacant	69.4%	68.7%	0.7	1.0%	81.1%	(11.7)	(14.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$264,174	\$278,381	(\$14,207)	(5.1%)	\$285,145	(\$20,971)	(7.4%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$264,174	\$278,381	(\$14,207)	(5.1%)	\$285,145	(\$20,971)	(7.4%)
Average Rates							
Cash	\$75.61	\$123.56	(\$47.95)	(38.8%)	\$126.56	(\$50.95)	(40.3%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

September 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,308	3,118	190	0.06	3,547	(239)	-6.7%
Comp	-	-	-	-	5	(5)	-100.0%
28 Day	910	530	380	0.72	1,015	(105)	-10.3%
Total Occupied Rooms	4,218	3,648	570	0.16	4,567	(349)	-7.6%
Vacant	13,447	20,456	(7,009)	(0.34)	12,704	743.00	5.8%
Total Available Rooms	17,665	24,104	(6,439)	(0.27)	17,271	394	2.3%
Percentage of Occupancy							
Cash	18.7%	12.9%	5.80	0.45	20.5%	(1.80)	-8.8%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	5.2%	2.2%	3.00	1.36	5.9%	(0.70)	-11.9%
Total Occupancy Percentage	23.9%	15.1%	8.80	0.58	26.4%	(2.50)	-9.5%
Vacant	76.1%	84.9%	(8.80)	(0.10)	73.6%	2.50	3.4%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,133,278	\$1,081,754	51,524	4.8%	\$1,293,864	(\$160,586)	-12.4%
Comp	\$0	\$0	-	0.0%	\$950	(\$950)	-100.0%
28 Day	\$121,306	\$76,559	44,748	58.4%	\$122,507	(\$1,201)	-1.0%
Total Revenue	\$1,254,584	\$1,158,312	96,272	8.3%	\$1,417,321	(\$162,737)	-11.5%
Average Rates							
Cash	\$342.59	\$346.95	(\$4.36)	-1.3%	\$364.78	(\$22.19)	-6.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$190.00	(\$190.00)	-100.0%
28 Day	\$133.30	\$144.45	(\$11.15)	-7.7%	\$120.70	\$12.60	10.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

September 2023

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$161,859,237	\$148,021,613	\$13,837,624	9.3%	\$149,625,887	\$12,233,350	8.2%
Occupied Rooms - Cash	968,010	913,940	54,070	5.9%	913,363	54,647	6.0%
Average Rate - Cash	\$167.21	\$161.96	\$5.25	3.2%	\$163.82	\$3.39	2.1%
Occupied Rooms							
Cash	968,010	913,940	54,070	5.9%	913,363	54,647	6.0%
Comp	248,462	243,767	4,695	1.9%	234,418	14,044	6.0%
28 Day	270,046	275,697	(5,651)	(2.0%)	280,621	(10,575)	(3.8%)
Total Occupied Rooms	1,486,518	1,433,404	53,114	3.7%	1,428,402	58,116	4.1%
Percentage of Occupancy							
Cash	48.1%	45.7%	2.4	5.3%	46.2%	1.9	4.1%
Comp	12.4%	12.2%	0.2	1.6%	11.8%	0.6	5.1%
28 Day	13.4%	13.8%	(0.4)	(2.9%)	14.2%	(0.8)	(5.6%)
Total Percentage of Occupancy	73.9%	71.6%	2.3	3.2%	72.2%	1.7	2.4%
Market Segments							
Occupied Rooms - Cash							
Hotels	787,813	743,597	44,216	5.9%	742,718	45,095	6.1%
Motels	59,240	60,022	(782)	(1.3%)	61,247	(2,007)	(3.3%)
28 Day Motels	13,045	13,996	(951)	(6.8%)	13,849	(804)	(5.8%)
R.V. Parks	37,027	39,137	(2,110)	(5.4%)	37,632	(605)	(1.6%)
Vacation Rentals	55,932	46,950	8,982	19.1%	47,250	8,682	18.4%
Timeshares	11,645	7,120	4,525	63.6%	7,120	4,525	63.6%
Home Owner Rentals	3,308	3,118	190	6.1%	3,547	(239)	(6.7%)
Total Occupied - Cash	968,010	913,940	54,070	5.9%	913,363	54,647	6.0%
Percentage of Occupancy - Cash							
Hotels	56.4%	53.1%	3.3	6.2%	54.3%	2.1	3.9%
Motels	57.3%	56.6%	0.7	1.2%	55.8%	1.5	2.7%
28 Day Motels	6.0%	6.4%	(0.4)	(6.3%)	6.2%	(0.2)	(3.2%)
R.V. Parks	28.0%	27.1%	0.9	3.3%	28.5%	(0.5)	(1.8%)
Vacation Rentals	52.0%	55.5%	(3.5)	(6.3%)	50.8%	1.2	2.4%
Timeshares	32.1%	33.0%	(0.9)	(2.7%)	19.5%	12.6	64.6%
Home Owner Rentals	18.7%	12.9%	5.8	45.0%	20.5%	(1.8)	(8.8%)
Total Occupancy Percentage - Cash	48.1%	45.7%	2.4	5.3%	46.2%	1.9	4.1%
Average Rates - Cash							
Hotels	\$173.17	\$167.09	\$6.08	3.6%	\$168.89	\$4.28	2.5%
Motels	\$98.74	\$99.12	(\$0.38)	(0.4%)	\$98.99	(\$0.25)	(0.3%)
28 Day Motels	\$50.33	\$51.48	(\$1.15)	(2.2%)	\$50.87	(\$0.54)	(1.1%)
R.V. Parks	\$63.53	\$54.41	\$9.12	16.8%	\$55.15	\$8.38	15.2%
Vacation Rental	\$261.65	\$275.79	(\$14.14)	(5.1%)	\$277.25	(\$15.60)	(5.6%)
Timeshares	\$69.45	\$132.30	(\$62.85)	(47.5%)	\$133.25	(\$63.80)	(47.9%)
Home Owner Rentals	\$342.59	\$346.95	(\$4.36)	(1.3%)	\$364.78	(\$22.19)	(6.1%)
Total Cash Average Rate	\$167.21	\$161.96	\$5.25	3.2%	\$163.82	\$3.39	2.1%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

September 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	968,010	913,940	54,070	5.9%	913,363	54,647	6.0%
Comp	248,462	243,767	4,695	1.9%	234,418	14,044	6.0%
28 Day	270,046	275,697	(5,651)	(2.0%)	280,621	(10,575)	(3.8%)
Total Occupied Rooms	1,486,518	1,433,404	53,114	3.7%	1,428,402	58,116	4.1%
Vacant	524,371	568,142	(43,771)	(7.7%)	550,633	(26,262)	(4.8%)
Total Available Rooms	2,010,889	2,001,546	9,343	0.5%	1,979,035	31,854	1.6%
Percentage of Occupancy							
Cash	48.1%	45.7%	2.4	5.3%	46.2%	1.9	4.1%
Comp	12.4%	12.2%	0.2	1.6%	11.8%	0.6	5.1%
28 Day	13.4%	13.8%	(0.4)	(2.9%)	14.2%	(0.8)	(5.6%)
Total Occupancy Percentage	73.9%	71.6%	2.3	3.2%	72.2%	1.7	2.4%
Vacant	26.1%	28.4%	(2.3)	(8.1%)	27.8%	(1.7)	(6.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$161,859,237	\$148,021,613	\$13,837,624	9.3%	\$149,625,887	\$12,233,350	8.2%
Comp	\$38,783,076	\$37,360,588	\$1,422,488	3.8%	\$35,925,722	\$2,857,354	8.0%
28 Day	\$11,351,626	\$11,079,611	\$272,015	2.5%	\$11,344,565	\$7,061	0.1%
Total Revenue	\$211,993,939	\$196,461,812	\$15,532,127	7.9%	\$196,896,174	\$15,097,765	7.7%
Average Rates							
Cash	\$167.21	\$161.96	\$5.25	3.2%	\$163.82	\$3.39	2.1%
Comp	\$156.09	\$153.26	\$2.83	1.8%	\$153.25	\$2.84	1.9%
28 Day	\$42.04	\$40.19	\$1.85	4.6%	\$40.43	\$1.61	4.0%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

September 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	787,813	743,597	44,216	5.9%	742,718	45,095	6.1%
Comp	247,812	243,213	4,599	1.9%	233,859	13,953	6.0%
28 Day	11,546	19,998	(8,452)	(42.3%)	20,406	(8,860)	(43.4%)
Total Occupied Rooms	1,047,171	1,006,808	40,363	4.0%	996,983	50,188	5.0%
Vacant	350,339	394,628	(44,289)	(11.2%)	370,536	(20,197)	(5.5%)
Total Available Rooms	1,397,510	1,401,436	(3,926)	(0.3%)	1,367,519	29,991	2.2%
Percentage of Occupancy							
Cash	56.4%	53.1%	3.3	6.2%	54.3%	2.1	3.9%
Comp	17.7%	17.4%	0.3	1.7%	17.1%	0.6	3.5%
28 Day	0.8%	1.4%	(0.6)	(42.9%)	1.5%	(0.7)	(46.7%)
Total Occupancy Percentage	74.9%	71.8%	3.1	4.3%	72.9%	2.0	2.7%
Vacant	25.1%	28.2%	(3.1)	(11.0%)	27.1%	(2.0)	(7.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$136,423,878	\$124,250,333	\$12,173,545	9.8%	\$125,440,339	\$10,983,539	8.8%
Comp	\$38,735,354	\$37,318,166	\$1,417,188	3.8%	\$35,882,720	\$2,852,634	7.9%
28 Day	\$1,413,273	\$2,092,212	(\$678,939)	(32.5%)	\$2,134,923	(\$721,650)	(33.8%)
Total Revenue	\$176,572,505	\$163,660,711	\$12,911,794	7.9%	\$163,457,982	\$13,114,523	8.0%
Average Rates							
Cash	\$173.17	\$167.09	\$6.08	3.6%	\$168.89	\$4.28	2.5%
Comp	\$156.31	\$153.44	\$2.87	1.9%	\$153.44	\$2.87	1.9%
28 Day	\$122.40	\$104.62	\$17.78	17.0%	\$104.62	\$17.78	17.0%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

September 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	59,240	60,022	(782)	(1.3%)	61,247	(2,007)	(3.3%)
Comp	105	82	23	28.0%	82	23	28.0%
28 Day	12,874	13,069	(195)	(1.5%)	13,069	(195)	(1.5%)
Total Occupied Rooms	72,219	73,173	(954)	(1.3%)	74,398	(2,179)	(2.9%)
Vacant	31,227	32,903	(1,676)	(5.1%)	35,359	(4,132)	(11.7%)
Total Available Rooms	103,446	106,076	(2,630)	(2.5%)	109,757	(6,311)	(5.7%)
Percentage of Occupancy							
Cash	57.3%	56.6%	0.7	1.2%	55.8%	1.5	2.7%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	12.4%	12.3%	0.1	0.8%	11.9%	0.5	4.2%
Total Occupancy Percentage	69.8%	69.0%	0.8	1.2%	67.8%	2.0	2.9%
Vacant	30.2%	31.0%	(0.8)	(2.6%)	32.2%	(2.0)	(6.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$5,849,584	\$5,949,583	(\$99,999)	(1.7%)	\$6,062,921	(\$213,337)	(3.5%)
Comp	\$13,126	\$10,273	\$2,853	27.8%	\$10,273	\$2,853	27.8%
28 Day	\$590,419	\$651,497	(\$61,078)	(9.4%)	\$657,915	(\$67,496)	(10.3%)
Total Revenue	\$6,453,129	\$6,611,354	(\$158,225)	(2.4%)	\$6,731,109	(\$277,980)	(4.1%)
Average Rates							
Cash	\$98.74	\$99.12	(\$0.38)	(0.4%)	\$98.99	(\$0.25)	(0.3%)
Comp	\$125.01	\$125.28	(\$0.27)	(0.2%)	\$125.28	(\$0.27)	(0.2%)
28 Day	\$45.86	\$49.85	(\$3.99)	(8.0%)	\$50.34	(\$4.48)	(8.9%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

September 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	13,045	13,996	(951)	(6.8%)	13,849	(804)	(5.8%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	157,363	161,039	(3,676)	(2.3%)	163,156	(5,793)	(3.6%)
Total Occupied Rooms	170,408	175,035	(4,627)	(2.6%)	177,005	(6,597)	(3.7%)
Vacant	45,934	44,293	1,641	3.7%	45,781	153	0.3%
Total Available Rooms	216,342	219,328	(2,986)	(1.4%)	222,786	(6,444)	(2.9%)
Percentage of Occupancy							
Cash	6.0%	6.4%	(0.4)	(6.3%)	6.2%	(0.2)	(3.2%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.7%	73.4%	(0.7)	(1.0%)	73.2%	(0.5)	(0.7%)
Total Occupancy Percentage	78.8%	79.8%	(1.0)	(1.3%)	79.5%	(0.7)	(0.9%)
Vacant	21.2%	20.2%	1.0	5.0%	20.5%	0.7	3.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$656,502	\$720,531	(\$64,029)	(8.9%)	\$704,524	(\$48,022)	(6.8%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$4,616,522	\$4,629,475	(\$12,953)	(0.3%)	\$4,682,640	(\$66,118)	(1.4%)
Total Revenue	\$5,273,024	\$5,350,006	(\$76,982)	(1.4%)	\$5,387,164	(\$114,140)	(2.1%)
Average Rates							
Cash	\$50.33	\$51.48	(\$1.15)	(2.2%)	\$50.87	(\$0.54)	(1.1%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.34	\$28.75	\$0.59	2.1%	\$28.70	\$0.64	2.2%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

September 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	37,027	39,137	(2,110)	(5.4%)	37,632	(605)	(1.6%)
Comp	545	472	73	15.5%	472	73	15.5%
28 Day	58,061	58,484	(423)	(0.7%)	59,457	(1,396)	(2.3%)
Total Occupied Rooms	95,633	98,093	(2,460)	(2.5%)	97,561	(1,928)	(2.0%)
Vacant	36,472	46,363	(9,891)	(21.3%)	34,473	1,999	5.8%
Total Available Rooms	132,105	144,456	(12,351)	(8.6%)	132,034	71	0.1%
Percentage of Occupancy							
Cash	28.0%	27.1%	0.9	3.3%	28.5%	(0.5)	(1.8%)
Comp	0.4%	0.3%	0.1	33.3%	0.4%	-	0.0%
28 Day	44.0%	40.5%	3.5	8.6%	45.0%	(1.0)	(2.2%)
Total Occupancy Percentage	72.4%	67.9%	4.5	6.6%	73.9%	(1.5)	(2.0%)
Vacant	27.6%	32.1%	(4.5)	(14.0%)	26.1%	1.5	5.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,352,422	\$2,129,300	\$223,122	10.5%	\$2,075,302	\$277,120	13.4%
Comp	\$34,596	\$32,149	\$2,447	7.6%	\$31,779	\$2,817	8.9%
28 Day	\$1,548,518	\$1,438,755	\$109,763	7.6%	\$1,464,150	\$84,368	5.8%
Total Revenue	\$3,935,536	\$3,600,204	\$335,332	9.3%	\$3,571,231	\$364,305	10.2%
Average Rates							
Cash	\$63.53	\$54.41	\$9.12	16.8%	\$55.15	\$8.38	15.2%
Comp	\$63.48	\$68.11	(\$4.63)	(6.8%)	\$67.33	(\$3.85)	(5.7%)
28 Day	\$26.67	\$24.60	\$2.07	8.4%	\$24.63	\$2.04	8.3%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

September 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	55,932	46,950	8,982	19.1%	47,250	8,682	18.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	29,292	22,577	6,715	29.7%	23,518	5,774	24.6%
Total Occupied Rooms	85,224	69,527	15,697	22.6%	70,768	14,456	20.4%
Vacant	22,337	15,019	7,318	48.7%	22,307	30	0.1%
Total Available Rooms	107,561	84,546	23,015	27.2%	93,075	14,486	15.6%
Percentage of Occupancy							
Cash	52.0%	55.5%	(3.5)	(6.3%)	50.8%	1.2	2.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	27.2%	26.7%	0.5	1.9%	25.3%	1.9	7.5%
Total Occupancy Percentage	79.2%	82.2%	(3.0)	(3.6%)	76.0%	3.2	4.2%
Vacant	20.8%	17.8%	3.0	16.9%	24.0%	(3.2)	(13.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$14,634,789	\$12,948,164	\$1,686,625	13.0%	\$13,100,225	\$1,534,564	11.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$3,033,748	\$2,191,113	\$842,635	38.5%	\$2,282,430	\$751,318	32.9%
Total Revenue	\$17,668,537	\$15,139,277	\$2,529,260	16.7%	\$15,382,655	\$2,285,882	14.9%
Average Rates							
Cash	\$261.65	\$275.79	(\$14.14)	(5.1%)	\$277.25	(\$15.60)	(5.6%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$103.57	\$97.05	\$6.52	6.7%	\$97.05	\$6.52	6.7%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

September 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	11,645	7,120	4,525	63.6%	7,120	4,525	63.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	11,645	7,120	4,525	63.6%	7,120	4,525	63.6%
Vacant	24,615	14,480	10,135	70.0%	29,473	(4,858)	(16.5%)
Total Available Rooms	36,260	21,600	14,660	67.9%	36,593	(333)	(0.9%)
Percentage of Occupancy							
Cash	32.1%	33.0%	(0.9)	(2.7%)	19.5%	12.6	64.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	32.1%	33.0%	(0.9)	(2.7%)	19.5%	12.6	64.6%
Vacant	67.9%	67.0%	0.9	1.3%	80.5%	(12.6)	(15.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$808,784	\$941,949	(\$133,165)	(14.1%)	\$948,712	(\$139,928)	(14.7%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$27,840	\$0	\$27,840	100.0%	\$0	\$27,840	100.0%
Total Revenue	\$836,624	\$941,949	(\$105,325)	(11.2%)	\$948,712	(\$112,088)	(11.8%)
Average Rates							
Cash	\$69.45	\$132.30	(\$62.85)	(47.5%)	\$133.25	(\$63.80)	(47.9%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,308	3,118	190	6.1%	3,547	(239)	(6.7%)
Comp	-	-	-	0.0%	5	(5)	(100.0%)
28 Day	910	530	380	71.7%	1,015	(105)	(10.3%)
Total Occupied Rooms	4,218	3,648	570	15.6%	4,567	(349)	(7.6%)
Vacant	13,447	20,456	(7,009)	(34.3%)	12,704	743	5.8%
Total Available Rooms	17,665	24,104	(6,439)	(26.7%)	17,271	394	2.3%
Percentage of Occupancy							
Cash	18.7%	12.9%	5.8	45.0%	20.5%	(1.8)	(8.8%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	5.2%	2.2%	3.0	136.4%	0.0%	5.2	100.0%
Total Occupancy Percentage	23.9%	15.1%	8.8	58.3%	0.0%	23.9	100.0%
Vacant	76.1%	84.9%	(8.8)	(10.4%)	0.0%	76.1	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$1,133,278	\$1,081,754	\$51,524	4.8%	\$1,293,864	(\$160,586)	(12.4%)
Comp	\$0	\$0	\$0	0.0%	\$950	(\$950)	(100.0%)
28 Day	\$121,306	\$76,559	\$44,748	58.4%	\$122,507	(\$1,201)	(1.0%)
Total Revenue	\$1,254,584	\$1,158,312	\$96,272	8.3%	\$1,417,321	(\$162,737)	(11.5%)
Average Rates							
Cash	\$342.59	\$346.95	(\$4.36)	(1.3%)	\$364.78	(\$22.19)	(6.1%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$190.00	(\$190.00)	(100.0%)
28 Day	\$133.30	\$144.45	(\$11.15)	(7.7%)	\$120.70	\$12.60	10.4%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
September 2023**

	September 2023		September 2022		Increase (Decrease)		Year to Date July - September 2023	Prior Year July - September 2022	Increase (Decrease)	
	\$	%	\$	%	\$	%			\$	%
Reno B	\$ 26,897,285		\$ 24,297,487		\$ 2,599,798	10.7%	\$ 75,373,446	\$ 68,045,178	\$ 7,328,268	10.8%
Reno D	\$ 13,548,151		\$ 11,416,564		\$ 2,131,588	18.7%	\$ 37,456,915	\$ 33,441,882	\$ 4,015,033	12.0%
Reno E	\$ 1,273,301		\$ 1,125,888		\$ 147,412	13.1%	\$ 4,153,144	\$ 3,538,726	\$ 614,418	17.4%
Total Reno	\$ 41,718,737		\$ 36,839,939		\$ 4,878,798	13.2%	\$ 116,983,504	\$ 105,025,786	\$ 11,957,719	11.4%
Washoe A	\$ 140,387		\$ 100,044		\$ 40,343	40.3%	\$ 299,430	\$ 300,163	\$ (733)	-0.2%
Washoe B	\$ 7,035,152		\$ 6,660,420		\$ 374,732	5.6%	\$ 25,898,911	\$ 25,893,815	\$ 5,097	0.0%
Total Washoe County	\$ 7,175,539		\$ 6,760,464		\$ 415,074	6.1%	\$ 26,198,341	\$ 26,193,977	\$ 4,364	0.0%
Sparks	\$ 5,939,070		\$ 6,150,921		\$ (211,852)	-3.4%	\$ 18,677,390	\$ 18,406,124	\$ 271,266	1.5%
Total Taxable Revenue	\$ 54,833,345		\$ 49,751,325		\$ 5,082,020	10.2%	\$ 161,859,237	\$ 149,625,887	\$ 12,233,350	8.2%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
September 2023**

	September 2023	September 2022	Increase (Decrease)		Year to Date July - September 2023	Prior Year July - September 2022	Increase (Decrease)	
			#	%			#	%
Reno B	162,044	153,869	8,175	5.3%	472,396	438,519	33,877	7.7%
Reno D	88,062	76,921	11,141	14.5%	260,737	244,529	16,208	6.6%
Reno E	7,371	6,743	628	9.3%	24,784	21,505	3,279	15.2%
Total Reno	257,477	237,533	19,944	8.4%	757,917	704,553	53,364	7.6%
Washoe A	2,941	1,746	1,195	68.4%	6,183	5,413	770	14.2%
Washoe B	20,794	18,717	2,077	11.1%	66,348	60,121	6,227	10.4%
Total Washoe County	23,735	20,463	3,272	16.0%	72,531	65,534	6,997	10.7%
Sparks	43,112	45,213	(2,101)	(4.6%)	137,562	143,276	(5,714)	(4.0%)
Total Taxable Rooms	324,324	303,209	21,115	7.0%	968,010	913,363	54,647	6.0%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
September 2023**

	September 2023		September 2022		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
					\$	%	July - September 2023	July - September 2022			\$	%		
Reno B	\$	165.99	\$	157.91	\$	8.08	5.1%	\$	159.56	\$	155.17	\$	4.39	2.8%
Reno D	\$	153.85	\$	148.42	\$	5.43	3.7%	\$	143.66	\$	136.76	\$	6.90	5.0%
Reno E	\$	172.74	\$	166.97	\$	5.77	3.5%	\$	167.57	\$	164.55	\$	3.02	1.8%
Total Reno	\$	162.03	\$	155.09	\$	6.93	4.5%	\$	154.35	\$	149.07	\$	5.28	3.5%
Washoe A	\$	47.73	\$	57.30	\$	(9.56)	-16.7%	\$	48.43	\$	55.45	\$	(7.02)	-12.7%
Washoe B	\$	338.33	\$	355.85	\$	(17.52)	-4.9%	\$	390.35	\$	430.70	\$	(40.35)	-9.4%
Total Washoe County	\$	302.32	\$	330.38	\$	(28.06)	-8.5%	\$	361.20	\$	399.70	\$	(38.50)	-9.6%
Sparks	\$	137.76	\$	136.04	\$	1.72	1.3%	\$	135.77	\$	128.47	\$	7.31	5.7%
Total Average Daily Rate	\$	169.07	\$	164.08	\$	4.99	3.0%	\$	167.21	\$	163.82	\$	3.39	2.1%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village