

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

June 2023 (Final)

Room Statistics Compared to the Prior Year

Taxable room revenues for the month of June 2023 are \$50,162,786 and are above June of the prior year by \$2,577,753 (5.4%). Cash occupied room nights of 326,840 are above prior year by 18,395 (6.0%). Comp occupied room nights of 82,378 are above prior year by 12,253 (17.5%), and 28-day occupied room nights of 89,765 are below prior year by 2,267 (-2.5%). Total occupied rooms for the month of June 2023 (Cash, Comp, 28-day) are 28,381 (6.0%) above the prior year.

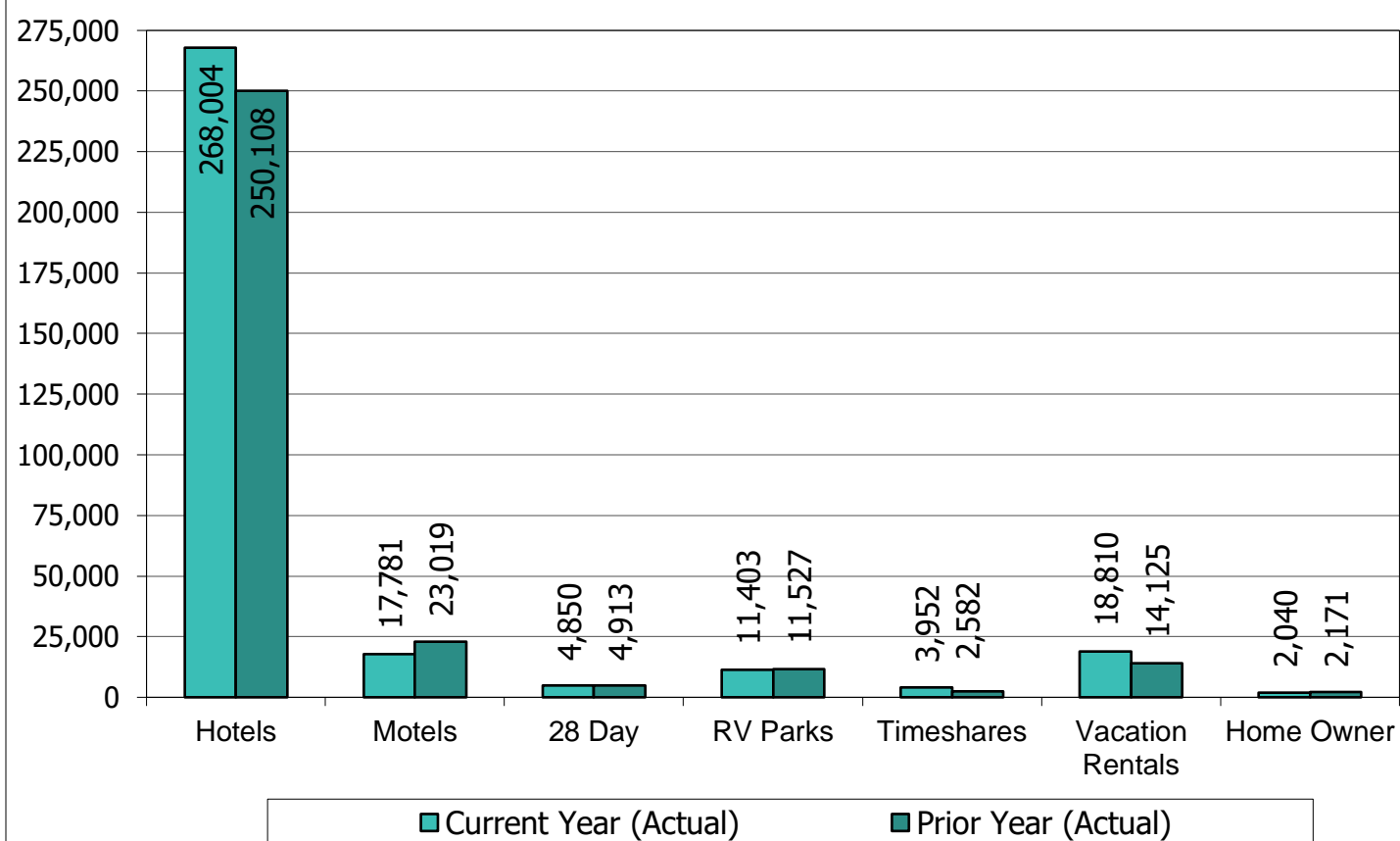
Overall, the Washoe County occupancy percentage of 74.5% for the month is 6.1% above the 70.2% level of the prior year. There were 497 (-0.1%) less available rooms for the month compared to the prior year.

Overall cash average rates for June 2023 of \$153.48 decreased \$0.79 (-0.5%), compared to \$154.27 for the prior year.

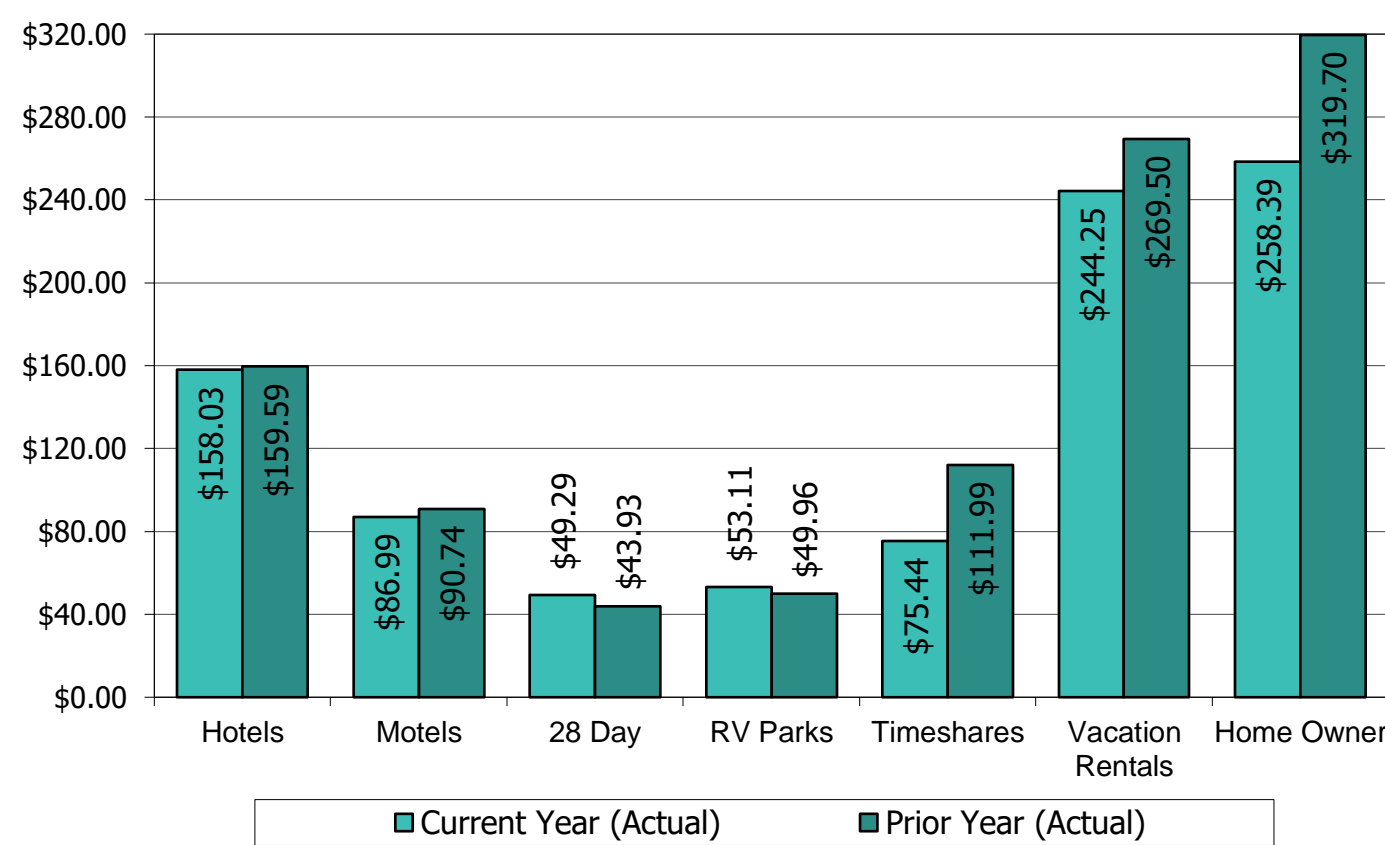
Year-to-date cash occupied room nights of 3,236,493 are 15,631 (0.5%) above prior year. Cash average rates year-to-date of \$147.86 are \$5.96 (4.2%) above the prior year. Year-to-date, total taxable room revenues of \$478,560,407 are \$21,524,817 (4.7%) above prior year.

June 2023						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	457,691	268,004	\$158.03	\$159.59	(\$1.56)	-1.0%
Motels	33,390	17,781	\$86.99	\$90.74	(\$3.75)	-4.1%
28 Day	71,520	4,850	\$49.29	\$43.93	\$5.36	12.2%
RV Parks	42,338	11,403	\$53.11	\$49.96	\$3.15	6.3%
Timeshares	11,985	3,952	\$75.44	\$111.99	(\$36.55)	-32.6%
Vacation Rentals	35,264	18,810	\$244.25	\$269.50	(\$25.25)	-9.4%
Home Owner	17,861	2,040	258.39	319.70	(61.31)	-19.2%
Totals	670,049	326,840	\$153.48	\$154.27	(\$0.79)	-0.5%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2023 (Final)

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$50,162,786	\$38,308,511	\$11,854,275	30.9%	\$47,585,033	\$2,577,753	5.4%
Occupied Rooms - Cash	326,840	278,557	48,283	17.3%	308,445	18,395	6.0%
Average Rate - Cash	\$153.48	\$137.52	\$15.96	11.6%	\$154.27	(\$0.79)	(0.5%)
Occupied Rooms							
Cash	326,840	278,557	48,283	17.3%	308,445	18,395	6.0%
Comp	82,378	72,749	9,629	13.2%	70,125	12,253	17.5%
28 Day	89,765	96,769	(7,004)	(7.2%)	92,032	(2,267)	(2.5%)
Total Occupied Rooms	498,983	448,074	50,909	11.4%	470,602	28,381	6.0%
Percentage of Occupancy							
Cash	48.8%	42.4%	6.4	15.1%	46.0%	2.8	6.1%
Comp	12.3%	11.1%	1.2	10.8%	10.5%	1.8	17.1%
28 Day	13.4%	14.7%	(1.3)	(8.8%)	13.7%	(0.3)	(2.2%)
Total Percentage of Occupancy	74.5%	68.1%	6.4	9.4%	70.2%	4.3	6.1%
Market Segments							
Occupied Rooms - Cash							
Hotels	268,004	213,203	54,801	25.7%	250,108	17,896	7.2%
Motels	17,781	24,426	(6,645)	(27.2%)	23,019	(5,238)	(22.8%)
28 Day Motels	4,850	7,132	(2,282)	(32.0%)	4,913	(63)	(1.3%)
R.V. Parks	11,403	14,413	(3,010)	(20.9%)	11,527	(124)	(1.1%)
Vacation Rentals	18,810	13,510	5,300	39.2%	14,125	4,685	33.2%
Timehares	3,952	2,643	1,309	49.5%	2,582	1,370	53.1%
Home Owner Rentals	2,040	3,230	(1,190)	0.0%	2,171	(131)	0.0%
Total Occupied - Cash	326,840	278,557	48,283	17.3%	308,445	18,395	6.0%
Percentage of Occupancy - Cash							
Hotels	58.6%	46.8%	11.8	25.2%	55.0%	3.6	6.5%
Motels	53.3%	53.7%	(0.4)	(0.7%)	56.6%	(3.3)	(5.8%)
28 Day Motels	6.8%	9.7%	(2.9)	(29.9%)	6.7%	0.1	1.5%
R.V. Parks	26.9%	33.3%	(6.4)	(19.2%)	27.2%	(0.3)	(1.1%)
Vacation Rentals	53.3%	67.3%	(14.0)	(20.8%)	44.9%	8.4	18.7%
Timeshares	33.0%	55.1%	(22.1)	(40.1%)	21.8%	11.2	(13.0%)
Home Owner Rentals	11.4%	20.9%	(9.5)	(45.5%)	13.1%	(1.7)	(13.0%)
Total Occupancy Percentage - Cash	48.8%	42.4%	6.4	15.1%	46.0%	2.8	6.1%
Average Rates - Cash							
Hotels	\$158.03	\$142.76	\$15.27	10.7%	\$159.59	(\$1.56)	(1.0%)
Motels	\$86.99	\$91.25	(\$4.26)	(4.7%)	\$90.74	(\$3.75)	(4.1%)
28 Day Motels	\$49.29	\$47.21	\$2.08	4.4%	\$43.93	\$5.36	12.2%
R.V. Parks	\$53.11	\$41.94	\$11.17	26.6%	\$49.96	\$3.15	6.3%
Vacation Rentals	\$244.25	\$269.82	(\$25.57)	(9.5%)	\$269.50	(\$25.25)	(9.4%)
Timeshares	\$75.44	\$86.79	(\$11.35)	(13.1%)	\$111.99	(\$36.55)	(32.6%)
Home Owner Rentals	\$258.39	\$255.93	\$2.46	0.0%	\$319.70	(\$61.31)	(19.2%)
Total Cash Average Rate	\$153.48	\$137.52	\$15.96	11.6%	\$154.27	(\$0.79)	(0.5%)

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	326,840	278,557	48,283	17.3%	308,445	18,395	6.0%
Comp	82,378	72,749	9,629	13.2%	70,125	12,253	17.5%
28 Day	89,765	96,769	(7,004)	(7.2%)	92,032	(2,267)	(2.5%)
Total Occupied Rooms	498,983	448,074	50,909	11.4%	470,602	28,381	6.0%
Vacant	171,066	209,576	(38,510)	(18.4%)	199,944	(28,878)	(14.4%)
Total Available Rooms	670,049	657,650	12,399	1.9%	670,546	(497)	(0.1%)
Percentage of Occupancy							
Cash	48.8%	42.4%	6.4	15.1%	46.0%	2.8	6.1%
Comp	12.3%	11.1%	1.2	10.8%	10.5%	1.8	17.1%
28 Day	13.4%	14.7%	(1.3)	(8.8%)	13.7%	(0.3)	(2.2%)
Total Occupancy Percentage	74.5%	68.1%	6.4	9.4%	70.2%	4.3	6.1%
Vacant	25.5%	31.9%	(6.4)	(20.1%)	29.8%	(4.3)	(14.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$50,162,786	\$38,308,511	\$11,854,275	30.9%	\$47,585,033	\$2,577,753	5.4%
Comp	\$12,050,865	\$9,670,077	\$2,380,788	24.6%	\$10,706,450	\$1,344,415	12.6%
28 Day	\$3,843,928	\$3,364,214	\$479,714	14.3%	\$3,694,892	\$149,036	4.0%
Total Revenue	\$66,057,579	\$51,342,801	\$14,714,778	28.7%	\$61,986,375	\$4,071,204	6.6%
Average Rates							
Cash	\$153.48	\$137.52	\$15.96	11.6%	\$154.27	(\$0.79)	(0.5%)
Comp	\$146.29	\$132.92	\$13.37	10.1%	\$152.68	(\$6.39)	(4.2%)
28 Day	\$42.82	\$34.77	\$8.05	23.2%	\$40.15	\$2.67	6.7%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	268,004	213,203	54,801	25.7%	250,108	17,896	7.2%
Comp	82,191	72,566	9,625	13.3%	69,859	12,332	17.7%
28 Day	4,981	11,150	(6,169)	(55.3%)	6,762	(1,781)	(26.3%)
Total Occupied Rooms	355,176	296,919	58,257	19.6%	326,729	28,447	8.7%
Vacant	102,515	158,361	(55,846)	(35.3%)	128,048	(25,533)	(19.9%)
Total Available Rooms	457,691	455,280	2,411	0.5%	454,777	2,914	0.6%
Percentage of Occupancy							
Cash	58.6%	46.8%	11.8	25.2%	55.0%	3.6	6.5%
Comp	18.0%	15.9%	2.1	13.2%	15.4%	2.6	16.9%
28 Day	1.1%	2.4%	(1.3)	(54.2%)	1.5%	(0.4)	(26.7%)
Total Occupancy Percentage	77.6%	65.2%	12.4	19.0%	71.8%	5.8	8.1%
Vacant	22.4%	34.8%	(12.4)	(35.6%)	28.2%	(5.8)	(20.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$42,351,757	\$30,437,157	\$11,914,600	39.1%	\$39,914,703	\$2,437,054	6.1%
Comp	\$12,038,006	\$9,658,248	\$2,379,758	24.6%	\$10,684,842	\$1,353,164	12.7%
28 Day	\$613,903	\$873,858	(\$259,955)	(29.7%)	\$696,811	(\$82,908)	(11.9%)
Total Revenue	\$55,003,666	\$40,969,264	\$14,034,402	34.3%	\$51,296,356	\$3,707,310	7.2%
Average Rates							
Cash	\$158.03	\$142.76	\$15.27	10.7%	\$159.59	(\$1.56)	(1.0%)
Comp	\$146.46	\$133.10	\$13.36	10.0%	\$152.95	(\$6.49)	(4.2%)
28 Day	\$123.25	\$78.37	\$44.88	57.3%	\$103.05	\$20.20	19.6%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	17,781	24,426	(6,645)	(27.2%)	23,019	(5,238)	(22.8%)
Comp	10	23	(13)	(57.0%)	24	(14)	(58.3%)
28 Day	4,682	3,110	1,572	50.6%	3,220	1,462	45.4%
Total Occupied Rooms	22,473	27,559	(5,086)	(18.5%)	26,263	(3,790)	(14.4%)
Vacant	10,917	17,951	(7,034)	(39.2%)	14,392	(3,475)	(24.1%)
Total Available Rooms	33,390	45,510	(12,120)	(26.6%)	40,655	(7,265)	(17.9%)
Percentage of Occupancy							
Cash	53.3%	53.7%	(0.4)	(0.7%)	56.6%	(3.3)	(5.8%)
Comp	0.0%	0.1%	(0.1)	(100.0%)	0.1%	(0.1)	(100.0%)
28 Day	14.0%	6.8%	7.2	105.9%	7.9%	6.1	77.2%
Total Occupancy Percentage	67.3%	60.6%	6.7	11.1%	64.6%	2.7	4.2%
Vacant	32.7%	39.4%	(6.7)	(17.0%)	35.4%	(2.7)	(7.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,546,841	\$2,228,858	(\$682,017)	(30.6%)	\$2,088,724	(\$541,883)	(25.9%)
Comp	\$875	\$2,709	(\$1,834)	(67.7%)	\$2,944	(\$2,069)	(70.3%)
28 Day	\$232,151	\$122,516	\$109,635	89.5%	\$139,114	\$93,037	66.9%
Total Revenue	\$1,779,867	\$2,354,082	(\$574,215)	(24.4%)	\$2,230,782	(\$450,915)	(20.2%)
Average Rates							
Cash	\$86.99	\$91.25	(\$4.26)	(4.7%)	\$90.74	(\$3.75)	(4.1%)
Comp	\$87.50	\$116.38	(\$28.88)	(24.8%)	\$122.67	(\$35.17)	(28.7%)
28 Day	\$49.58	\$39.40	\$10.18	25.8%	\$43.20	\$6.38	14.8%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	4,850	7,132	(2,282)	(32.0%)	4,913	(63)	(1.3%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	52,144	54,720	(2,576)	(4.7%)	54,192	(2,048)	(3.8%)
Total Occupied Rooms	56,994	61,852	(4,858)	(7.9%)	59,105	(2,111)	(3.6%)
Vacant	14,526	11,438	3,088	27.0%	13,738	788	5.7%
Total Available Rooms	71,520	73,290	(1,770)	(2.4%)	72,843	(1,323)	(1.8%)
Percentage of Occupancy							
Cash	6.8%	9.7%	(2.9)	(29.9%)	6.7%	0.1	1.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.9%	74.7%	(1.8)	(2.4%)	74.4%	(1.5)	(2.0%)
Total Occupancy Percentage	79.7%	84.4%	(4.7)	(5.6%)	81.1%	(1.4)	(1.7%)
Vacant	20.3%	15.6%	4.7	30.1%	18.9%	1.4	7.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$239,040	\$336,727	(\$97,687)	(29.0%)	\$215,804	\$23,236	10.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,576,975	\$1,225,932	\$351,043	28.6%	\$1,531,137	\$45,838	3.0%
Total Revenue	\$1,816,015	\$1,562,659	\$253,356	16.2%	\$1,746,941	\$69,074	4.0%
Average Rates							
Cash	\$49.29	\$47.21	\$2.08	4.4%	\$43.93	\$5.36	12.2%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$30.24	\$22.40	\$7.84	35.0%	\$28.25	\$1.99	7.0%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	11,403	14,413	(3,010)	(20.9%)	11,527	(124)	(1.1%)
Comp	172	159	13	8.0%	242	(70)	(28.9%)
28 Day	19,502	19,207	295	1.5%	18,914	588	3.1%
Total Occupied Rooms	31,077	33,779	(2,702)	(8.0%)	30,683	394	1.3%
Vacant	11,261	9,451	1,810	19.2%	11,647	(386)	(3.3%)
Total Available Rooms	42,338	43,230	(892)	(2.1%)	42,330	8	0.0%
Percentage of Occupancy							
Cash	26.9%	33.3%	(6.4)	(19.2%)	27.2%	(0.3)	(1.1%)
Comp	0.4%	0.4%	-	0.0%	0.6%	(0.2)	(33.3%)
28 Day	46.1%	44.4%	1.7	3.8%	44.7%	1.4	3.1%
Total Occupancy Percentage	73.4%	78.1%	(4.7)	(6.0%)	72.5%	0.9	1.2%
Vacant	26.6%	21.9%	4.7	21.5%	27.5%	(0.9)	(3.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$605,574	\$604,550	\$1,024	0.2%	\$575,880	\$29,694	5.2%
Comp	\$11,417	\$9,120	\$2,297	25.2%	\$18,664	(\$7,247)	(38.8%)
28 Day	\$549,943	\$394,997	\$154,946	39.2%	\$463,211	\$86,732	18.7%
Total Revenue	\$1,166,934	\$1,008,668	\$158,266	15.7%	\$1,057,755	\$109,179	10.3%
Average Rates							
Cash	\$53.11	\$41.94	\$11.17	26.6%	\$49.96	\$3.15	6.3%
Comp	\$66.38	\$57.28	\$9.10	15.9%	\$77.12	(\$10.74)	(13.9%)
28 Day	\$28.20	\$20.57	\$7.63	37.1%	\$24.49	\$3.71	15.1%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	18,810	13,510	5,300	39.2%	14,125	4,685	33.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,367	7,418	(51)	(0.7%)	8,064	(697)	(8.6%)
Total Occupied Rooms	26,177	20,928	5,249	25.1%	22,189	3,988	18.0%
Vacant	9,087	(858)	9,945	(1159.0%)	9,264	(177)	(1.9%)
Total Available Rooms	35,264	20,070	15,194	75.7%	31,453	3,811	12.1%
Percentage of Occupancy							
Cash	53.3%	67.3%	(14.0)	(20.8%)	44.9%	8.4	18.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	20.9%	37.0%	(16.1)	(43.5%)	25.6%	(4.7)	(18.4%)
Total Occupancy Percentage	74.2%	104.3%	(30.1)	(28.9%)	70.5%	3.7	5.2%
Vacant	25.8%	-4.3%	30.1	(700.0%)	29.5%	(3.7)	(12.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$4,594,317	\$3,645,261	\$949,056	26.0%	\$3,806,695	\$787,622	20.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$744,211	\$607,206	\$137,005	22.6%	\$752,649	(\$8,438)	(1.1%)
Total Revenue	\$5,338,528	\$4,252,468	\$1,086,060	25.5%	\$4,559,344	\$779,184	17.1%
Average Rates							
Cash	\$244.25	\$269.82	(\$25.57)	(9.5%)	\$269.50	(\$25.25)	(9.4%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$101.02	\$81.85	\$19.17	23.4%	\$93.33	\$7.69	8.2%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,952	2,643	1,309	49.5%	2,582	1,370	53.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,952	2,643	1,309	49.5%	2,582	1,370	53.1%
Vacant	8,033	2,157	5,876	272.4%	9,280	(1,247)	(13.4%)
Total Available Rooms	11,985	4,800	7,185	149.7%	11,862	123	1.0%
Percentage of Occupancy							
Cash	33.0%	55.1%	(22.1)	(40.1%)	21.8%	11.2	51.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	33.0%	55.1%	(22.1)	(40.1%)	21.8%	11.2	51.4%
Vacant	67.0%	44.9%	22.1	49.2%	78.2%	(11.2)	(14.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$298,134	\$229,390	\$68,744	30.0%	\$289,156	\$8,978	3.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$298,134	\$229,390	\$68,744	30.0%	\$289,156	\$8,978	3.1%
Average Rates							
Cash	\$75.44	\$86.79	(\$11.35)	(13.1%)	\$111.99	(\$36.55)	(32.6%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,040	3,230	(1,190)	(0.37)	2,171	(131.00)	-6.0%
Comp	5	-	5	1.00	-	5.00	100.0%
28 Day	1,089	1,165	(76)	(0.07)	880	209.00	23.8%
Total Occupied Rooms	3,134	4,394	(1,260)	(0.29)	3,051	83.00	2.7%
Vacant	14,727	11,076	3,651	0.33	13,575	1,152.00	8.5%
Total Available Rooms	17,861	15,470	2,391	0.16	16,626	1,235.00	7.4%
Percentage of Occupancy							
Cash	11.4%	20.9%	(9.50)	(0.46)	13.1%	(1.70)	-13.0%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	6.1%	7.5%	(1.40)	(0.19)	5.3%	0.80	15.1%
Total Occupancy Percentage	17.5%	28.4%	(10.90)	(0.38)	18.4%	(0.90)	-4.9%
Vacant	82.5%	71.6%	10.90	0.15	81.6%	0.90	1.1%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$527,123	\$826,568	(299,445)	-36.2%	\$694,071	(\$166,948)	-24.1%
Comp	\$567	\$0	567	100.0%	\$0	\$567	100.0%
28 Day	\$126,745	\$139,704	(12,959)	-9.3%	\$111,970	\$14,775	13.2%
Total Revenue	\$654,435	\$966,271	(311,836)	-32.3%	\$806,041	(\$151,606)	-18.8%
Average Rates							
Cash	\$258.39	\$255.93	\$2.46	1.0%	\$319.70	(\$61.31)	-19.2%
Comp	\$113.40	\$0.00	\$113.40	100.0%	\$0.00	\$113.40	100.0%
28 Day	\$116.39	\$119.95	(\$3.56)	-3.0%	\$127.24	(\$10.85)	-8.5%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

June 2023 (Final)

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$478,560,407	\$396,467,011	\$82,093,396	20.7%	\$457,035,590	\$21,524,817	4.7%
Occupied Rooms - Cash	3,236,493	3,001,965	234,528	7.8%	3,220,862	15,631	0.5%
Average Rate - Cash	\$147.86	\$132.07	\$15.79	12.0%	\$141.90	\$5.96	4.2%
Occupied Rooms							
Cash	3,236,493	3,001,965	234,528	7.8%	3,220,862	15,631	0.5%
Comp	817,585	753,057	64,528	8.6%	778,943	38,642	5.0%
28 Day	1,096,504	1,125,878	(29,374)	(2.6%)	1,194,753	(98,249)	(8.2%)
Total Occupied Rooms	5,150,582	4,880,899	269,683	5.5%	5,194,558	(43,976)	(0.8%)
Percentage of Occupancy							
Cash	41.2%	38.2%	3.0	7.9%	40.6%	0.6	1.5%
Comp	10.4%	9.6%	0.8	8.3%	9.8%	0.6	6.1%
28 Day	14.0%	14.3%	(0.3)	(2.1%)	15.1%	(1.1)	(7.3%)
Total Percentage of Occupancy	65.6%	62.1%	3.5	5.6%	65.5%	0.1	0.2%
Market Segments							
Occupied Rooms - Cash							
Hotels	2,646,876	2,392,698	254,178	10.6%	2,604,794	42,082	1.6%
Motels	204,071	258,379	(54,308)	(21.0%)	263,949	(59,878)	(22.7%)
28 Day Motels	53,319	64,349	(11,030)	(17.1%)	56,515	(3,196)	(5.7%)
R.V. Parks	92,532	103,545	(11,013)	(10.6%)	105,722	(13,190)	(12.5%)
Vacation Rentals	195,046	145,711	49,335	33.9%	152,126	42,920	28.2%
Timeshares	34,905	25,264	9,641	38.2%	25,849	9,056	35.0%
Home Owner Rentals	9,744	12,019	(2,275)	(18.9%)	11,907	(2,163)	(18.2%)
Total Occupied - Cash	3,236,493	3,001,965	234,528	7.8%	3,220,862	15,631	0.5%
Percentage of Occupancy - Cash							
Hotels	48.7%	43.2%	5.5	12.7%	47.6%	1.1	2.3%
Motels	48.8%	49.0%	(0.2)	(0.4%)	55.5%	(6.7)	(12.1%)
28 Day Motels	6.1%	7.2%	(1.1)	(15.3%)	6.4%	(0.3)	(4.7%)
R.V. Parks	17.9%	19.7%	(1.8)	(9.1%)	20.0%	(2.1)	(10.5%)
Vacation Rentals	49.4%	59.7%	(10.3)	(17.3%)	42.0%	7.4	17.6%
Timeshares	24.3%	43.9%	(19.6)	(44.6%)	18.0%	6.3	35.0%
Home Owner Rentals	13.6%	19.3%	(5.7)	(29.5%)	16.2%	(2.6)	(16.0%)
Total Occupancy Percentage - Cash	41.2%	38.2%	3.0	7.9%	40.6%	0.6	1.5%
Average Rates - Cash							
Hotels	\$151.29	\$136.34	\$14.95	11.0%	\$146.66	\$4.63	3.2%
Motels	\$82.87	\$78.81	\$4.06	5.2%	\$80.93	\$1.94	2.4%
28 Day Motels	\$47.47	\$48.04	(\$0.57)	(1.2%)	\$44.72	\$2.75	6.1%
R.V. Parks	\$52.86	\$42.64	\$10.22	24.0%	\$43.29	\$9.57	22.1%
Vacation Rental	\$241.83	\$246.29	(\$4.46)	(1.8%)	\$256.55	(\$14.72)	(5.7%)
Timeshares	\$103.31	\$112.50	(\$9.19)	(8.2%)	\$130.63	(\$27.32)	(20.9%)
Home Owner Rentals	\$309.01	\$304.03	\$4.98	1.6%	\$347.82	(\$38.81)	(11.2%)
Total Cash Average Rate	\$147.86	\$132.07	\$15.79	12.0%	\$141.90	\$5.96	4.2%

Reno-Sparks Convention and Visitors Authority
Combined Room Statistics - Year To Date
June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,236,493	3,001,965	234,528	7.8%	3,220,862	15,631	0.5%
Comp	817,585	753,057	64,528	8.6%	778,943	38,642	5.0%
28 Day	1,096,504	1,125,878	(29,374)	(2.6%)	1,194,753	(98,249)	(8.2%)
Total Occupied Rooms	5,150,582	4,880,899	269,683	5.5%	5,194,558	(43,976)	(0.8%)
Vacant	2,706,196	2,975,453	(269,257)	(9.0%)	2,739,558	(33,362)	(1.2%)
Total Available Rooms	7,856,778	7,856,352	426	0.0%	7,934,116	(77,338)	(1.0%)
Percentage of Occupancy							
Cash	41.2%	38.2%	3.0	7.9%	40.6%	0.6	1.5%
Comp	10.4%	9.6%	0.8	8.3%	9.8%	0.6	6.1%
28 Day	14.0%	14.3%	(0.3)	(2.1%)	15.1%	(1.1)	(7.3%)
Total Occupancy Percentage	65.6%	62.1%	3.5	5.6%	65.5%	0.1	0.2%
Vacant	34.4%	37.9%	(3.5)	(9.2%)	34.5%	(0.1)	(0.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$478,560,407	\$396,467,011	\$82,093,396	20.7%	\$457,035,590	\$21,524,817	4.7%
Comp	\$119,487,025	\$97,741,760	\$21,745,265	22.2%	\$110,759,007	\$8,728,018	7.9%
28 Day	\$43,563,542	\$39,435,714	\$4,127,828	10.5%	\$49,164,282	(\$5,600,740)	(11.4%)
Total Revenue	\$641,610,974	\$533,644,485	\$107,966,489	20.2%	\$616,958,879	\$24,652,095	4.0%
Average Rates							
Cash	\$147.86	\$132.07	\$15.79	12.0%	\$141.90	\$5.96	4.2%
Comp	\$146.15	\$129.79	\$16.36	12.6%	\$142.19	\$3.96	2.8%
28 Day	\$39.73	\$35.03	\$4.70	13.4%	\$41.15	(\$1.42)	(3.5%)

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,646,876	2,392,698	254,178	10.6%	2,604,794	42,082	1.6%
Comp	815,769	751,147	64,622	8.6%	776,718	39,051	5.0%
28 Day	66,015	113,108	(47,093)	(41.6%)	130,196	(64,181)	(49.3%)
Total Occupied Rooms	3,528,660	3,256,952	271,708	8.3%	3,511,708	16,952	0.5%
Vacant	1,908,328	2,282,288	(373,960)	(16.4%)	1,956,517	(48,189)	(2.5%)
Total Available Rooms	5,436,988	5,539,240	(102,252)	(1.8%)	5,468,225	(31,237)	(0.6%)
Percentage of Occupancy							
Cash	48.7%	43.2%	5.5	12.7%	47.6%	1.1	2.3%
Comp	15.0%	13.6%	1.4	10.3%	14.2%	0.8	5.6%
28 Day	1.2%	2.0%	(0.8)	(40.0%)	2.4%	(1.2)	(50.0%)
Total Occupancy Percentage	64.9%	58.8%	6.1	10.4%	64.2%	0.7	1.1%
Vacant	35.1%	41.2%	(6.1)	(14.8%)	35.8%	(0.7)	(2.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$400,443,266	\$326,212,958	\$74,230,308	22.8%	\$382,025,622	\$18,417,644	4.8%
Comp	\$119,361,699	\$97,614,488	\$21,747,211	22.3%	\$110,598,605	\$8,763,094	7.9%
28 Day	\$7,077,764	\$9,540,386	(\$2,462,622)	(25.8%)	\$12,293,371	(\$5,215,607)	(42.4%)
Total Revenue	\$526,882,729	\$433,367,831	\$93,514,898	21.6%	\$504,917,598	\$21,965,131	4.4%
Average Rates							
Cash	\$151.29	\$136.34	\$14.95	11.0%	\$146.66	\$4.63	3.2%
Comp	\$146.32	\$129.95	\$16.37	12.6%	\$142.39	\$3.93	2.8%
28 Day	\$107.21	\$84.35	\$22.86	27.1%	\$94.42	\$12.79	13.5%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	204,071	258,379	(54,308)	(21.0%)	263,949	(59,878)	(22.7%)
Comp	271	353	(82)	(23.2%)	386	(115)	(29.8%)
28 Day	49,154	33,415	15,739	47.1%	33,259	15,895	47.8%
Total Occupied Rooms	253,496	292,147	(38,651)	(13.2%)	297,594	(44,098)	(14.8%)
Vacant	164,450	234,806	(70,356)	(30.0%)	178,214	(13,764)	(7.7%)
Total Available Rooms	417,946	526,953	(109,007)	(20.7%)	475,808	(57,862)	(12.2%)
Percentage of Occupancy							
Cash	48.8%	49.0%	(0.2)	(0.4%)	55.5%	(6.7)	(12.1%)
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	11.8%	6.3%	5.5	87.3%	7.0%	4.8	68.6%
Total Occupancy Percentage	60.7%	55.4%	5.3	9.6%	62.5%	(1.8)	(2.9%)
Vacant	39.3%	44.6%	(5.3)	(11.9%)	37.5%	1.8	4.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$16,910,780	\$20,363,511	(\$3,452,731)	(17.0%)	\$21,360,556	(\$4,449,776)	(20.8%)
Comp	\$33,552	\$37,926	(\$4,374)	(11.5%)	\$44,399	(\$10,847)	(24.4%)
28 Day	\$2,322,567	\$1,493,227	\$829,340	55.5%	\$1,671,512	\$651,055	39.0%
Total Revenue	\$19,266,899	\$21,894,664	(\$2,627,765)	(12.0%)	\$23,076,467	(\$3,809,568)	(16.5%)
Average Rates							
Cash	\$82.87	\$78.81	\$4.06	5.2%	\$80.93	\$1.94	2.4%
Comp	\$123.81	\$107.48	\$16.33	15.2%	\$115.02	\$8.79	7.6%
28 Day	\$47.25	\$44.69	\$2.56	5.7%	\$50.26	(\$3.01)	(6.0%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	53,319	64,349	(11,030)	(17.1%)	56,515	(3,196)	(5.7%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	629,841	630,705	(864)	(0.1%)	659,785	(29,944)	(4.5%)
Total Occupied Rooms	683,160	695,054	(11,894)	(1.7%)	716,300	(33,140)	(4.6%)
Vacant	191,662	204,887	(13,225)	(6.5%)	165,555	26,107	15.8%
Total Available Rooms	874,822	899,941	(25,119)	(2.8%)	881,855	(7,033)	(0.8%)
Percentage of Occupancy							
Cash	6.1%	7.2%	(1.1)	(15.3%)	6.4%	(0.3)	(4.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.0%	70.1%	1.9	2.7%	74.8%	(2.8)	(3.7%)
Total Occupancy Percentage	78.1%	77.2%	0.9	1.2%	81.2%	(3.1)	(3.8%)
Vacant	21.9%	22.8%	(0.9)	(3.9%)	18.8%	3.1	16.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,531,108	\$3,091,138	(\$560,030)	(18.1%)	\$2,527,194	\$3,914	0.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$18,270,663	\$14,181,922	\$4,088,741	28.8%	\$18,232,663	\$38,000	0.2%
Total Revenue	\$20,801,771	\$17,273,060	\$3,528,711	20.4%	\$20,759,857	\$41,914	0.2%
Average Rates							
Cash	\$47.47	\$48.04	(\$0.57)	(1.2%)	\$44.72	\$2.75	6.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.01	\$22.49	\$6.52	29.0%	\$27.63	\$1.38	5.0%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	92,532	103,545	(11,013)	(10.6%)	105,722	(13,190)	(12.5%)
Comp	1,521	1,558	(37)	(2.3%)	1,837	(316)	(17.2%)
28 Day	249,472	239,504	9,968	4.2%	258,053	(8,581)	(3.3%)
Total Occupied Rooms	343,525	344,607	(1,082)	(0.3%)	365,612	(22,087)	(6.0%)
Vacant	173,120	181,606	(8,486)	(4.7%)	163,435	9,685	5.9%
Total Available Rooms	516,645	526,213	(9,568)	(1.8%)	529,047	(12,402)	(2.3%)
Percentage of Occupancy							
Cash	17.9%	19.7%	(1.8)	(9.1%)	20.0%	(2.1)	(10.5%)
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	48.3%	45.5%	2.8	6.2%	48.8%	(0.5)	(1.0%)
Total Occupancy Percentage	66.5%	65.5%	1.0	1.5%	69.1%	(2.6)	(3.8%)
Vacant	33.5%	34.5%	(1.0)	(2.9%)	30.9%	2.6	8.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$4,891,107	\$4,415,404	\$475,703	10.8%	\$4,576,320	\$314,787	6.9%
Comp	\$89,141	\$89,346	(\$205)	(0.2%)	\$115,444	(\$26,303)	(22.8%)
28 Day	\$6,370,491	\$4,932,206	\$1,438,285	29.2%	\$6,002,144	\$368,347	6.1%
Total Revenue	\$11,350,739	\$9,436,956	\$1,913,783	20.3%	\$10,693,908	\$656,831	6.1%
Average Rates							
Cash	\$52.86	\$42.64	\$10.22	24.0%	\$43.29	\$9.57	22.1%
Comp	\$58.61	\$57.36	\$1.25	2.2%	\$62.84	(\$4.23)	(6.7%)
28 Day	\$25.54	\$20.59	\$4.95	24.0%	\$23.26	\$2.28	9.8%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	195,046	145,711	49,335	33.9%	152,126	42,920	28.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	97,745	104,321	(6,576)	(6.3%)	109,358	(11,613)	(10.6%)
Total Occupied Rooms	292,791	250,032	42,759	17.1%	261,484	31,307	12.0%
Vacant	102,168	(5,847)	108,015	(1847.3%)	100,751	1,417	1.4%
Total Available Rooms	394,959	244,185	150,774	61.7%	362,235	32,724	9.0%
Percentage of Occupancy							
Cash	49.4%	59.7%	(10.3)	(17.3%)	42.0%	7.4	17.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	24.7%	42.7%	(18.0)	(42.2%)	30.2%	(5.5)	(18.2%)
Total Occupancy Percentage	74.1%	102.4%	(28.3)	(27.6%)	72.2%	1.9	2.6%
Vacant	25.9%	-2.4%	28.3	(1179.2%)	27.8%	(1.9)	(6.8%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$47,167,261	\$35,887,572	\$11,279,689	31.4%	\$39,027,624	\$8,139,637	20.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$9,002,222	\$8,763,376	\$238,846	2.7%	\$10,477,306	(\$1,475,084)	(14.1%)
Total Revenue	\$56,169,483	\$44,650,948	\$11,518,535	25.8%	\$49,504,930	\$6,664,553	13.5%
Average Rates							
Cash	\$241.83	\$246.29	(\$4.46)	(1.8%)	\$256.55	(\$14.72)	(5.7%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$92.10	\$84.00	\$8.10	9.6%	\$95.81	(\$3.71)	(3.9%)

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

June 2023 (Final)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	34,905	25,264	9,641	38.2%	25,849	9,056	35.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	34,905	25,264	9,641	38.2%	25,849	9,056	35.0%
Vacant	108,931	32,336	76,595	236.9%	117,430	(8,499)	(7.2%)
Total Available Rooms	143,836	57,600	86,236	149.7%	143,279	557	0.4%
Percentage of Occupancy							
Cash	24.3%	43.9%	(19.6)	(44.6%)	18.0%	6.3	35.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	24.3%	43.9%	(19.6)	(44.6%)	18.0%	6.3	35.0%
Vacant	75.7%	56.1%	19.6	34.9%	82.0%	(6.3)	(7.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,605,915	\$2,842,272	\$763,643	26.9%	\$3,376,727	\$229,188	6.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$3,605,915	\$2,842,272	\$763,643	26.9%	\$3,376,727	\$229,188	6.8%
Average Rates							
Cash	\$103.31	\$112.50	(\$9.19)	(8.2%)	\$130.63	(\$27.32)	(20.9%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	9,744	12,019	(2,275)	(18.9%)	11,907	(2,163)	(18.2%)
Comp	24	-	24	100.0%	2	22	1100.0%
28 Day	4,277	4,824	(547)	(11.3%)	4,102	175	4.3%
Total Occupied Rooms	14,045	16,844	(2,799)	(16.6%)	16,011	(1,966)	(12.3%)
Vacant	57,537	45,376	12,161	26.8%	57,656	(119)	(0.2%)
Total Available Rooms	71,582	62,220	9,362	15.0%	73,667	(2,085)	(2.8%)
Percentage of Occupancy							
Cash	13.6%	19.3%	(5.7)	(29.5%)	16.2%	(2.6)	(16.0%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	6.0%	7.8%	(1.8)	(23.1%)	0.0%	6.0	100.0%
Total Occupancy Percentage	19.6%	27.1%	(7.5)	(27.7%)	22.4%	(2.8)	(12.5%)
Vacant	80.4%	72.9%	7.5	10.3%	0.0%	80.4	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	22.4%	77.6	346.4%
Revenue							
Cash - Taxable	\$3,010,970	\$3,654,156	(\$643,186)	(17.6%)	\$4,141,547	(\$1,130,577)	(27.3%)
Comp	\$2,633	\$0	\$2,633	100.0%	\$559	\$2,074	371.0%
28 Day	\$519,835	\$524,598	(\$4,763)	(0.9%)	\$487,286	\$32,549	6.7%
Total Revenue	\$3,533,438	\$4,178,754	(\$645,316)	(15.4%)	\$4,629,392	(\$1,095,954)	(23.7%)
Average Rates							
Cash	\$309.01	\$304.03	\$4.98	1.6%	\$347.82	(\$38.81)	(11.2%)
Comp	\$109.71	\$0.00	\$109.71	100.0%	\$279.50	(\$169.79)	(60.7%)
28 Day	\$121.54	\$108.74	\$12.80	11.8%	\$118.79	\$2.75	2.3%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
June 2023 (Final)**

	June 2023		June 2022		Increase (Decrease)		Year to Date July 2022 - June 2023	Prior Year July 2021 - June 2022	Increase (Decrease)	
	\$	%	\$	%	\$	%			\$	%
Reno B	\$ 23,736,100		\$ 22,729,488		\$ 1,006,611	4.4%	\$ 223,362,843	\$ 214,730,543	\$ 8,632,300	4.0%
Reno D	\$ 12,214,207		\$ 9,982,089		\$ 2,232,119	22.4%	\$ 111,665,288	\$ 103,209,474	\$ 8,455,814	8.2%
Reno E	\$ 1,357,149		\$ 1,158,568		\$ 198,581	17.1%	\$ 13,615,510	\$ 11,800,505	\$ 1,815,005	15.4%
Total Reno	\$ 37,307,455		\$ 33,870,145		\$ 3,437,311	10.1%	\$ 348,643,641	\$ 329,740,522	\$ 18,903,120	5.7%
Washoe A	\$ 127,260		\$ 104,625		\$ 22,635	21.6%	\$ 957,110	\$ 1,026,273	\$ (69,162)	-6.7%
Washoe B	\$ 6,537,183		\$ 7,561,696		\$ (1,024,513)	-13.5%	\$ 66,981,444	\$ 65,123,087	\$ 1,858,358	2.9%
Total Washoe County	\$ 6,664,443		\$ 7,666,321		\$ (1,001,878)	-13.1%	\$ 67,938,555	\$ 66,149,360	\$ 1,789,195	2.7%
Sparks	\$ 6,190,887		\$ 6,048,567		\$ 142,320	2.4%	\$ 61,978,210	\$ 61,145,709	\$ 832,500	1.4%
Total Taxable Revenue	\$ 50,162,786		\$ 47,585,033		\$ 2,577,753	5.4%	\$ 478,560,407	\$ 457,035,590	\$ 21,524,817	4.7%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
June 2023 (Final)**

	June 2023	June 2022	Increase (Decrease)		Year to Date July 2022 - June 2023	Prior Year July 2021 - June 2022	Increase (Decrease)	
			\$	%			\$	%
Reno B	159,528	150,644	8,884	5.9%	1,559,942	1,556,724	3,218	0.2%
Reno D	90,856	79,046	11,810	14.9%	849,672	830,929	18,743	2.3%
Reno E	8,180	6,991	1,189	17.0%	86,993	81,390	5,603	6.9%
Total Reno	258,564	236,681	21,883	9.2%	2,496,607	2,469,043	27,564	1.1%
Washoe A	1,766	1,733	33	1.9%	19,234	20,069	(835)	(4.2%)
Washoe B	19,970	19,490	480	2.5%	201,201	197,106	4,095	2.1%
Total Washoe County	21,736	21,223	513	2.4%	220,435	217,175	3,260	1.5%
Sparks	46,540	50,541	(4,001)	(7.9%)	519,451	534,644	(15,193)	(2.8%)
Total Taxable Rooms	326,840	308,445	18,395	6.0%	3,236,493	3,220,862	15,631	0.5%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
June 2023 (Final)**

	June 2023		June 2022		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	July 2022 - June 2023		July 2021 - June 2022		\$	%		
Reno B	\$	148.79	\$	150.88	\$	(2.09)	-1.4%	\$	143.19	\$	137.94	\$	5.25	3.8%
Reno D	\$	134.34	\$	126.28	\$	8.06	6.4%	\$	131.38	\$	124.21	\$	7.17	5.8%
Reno E	\$	165.91	\$	165.72	\$	0.19	0.1%	\$	156.51	\$	144.99	\$	11.53	7.9%
Total Reno	\$	144.26	\$	143.10	\$	1.16	0.8%	\$	139.64	\$	133.55	\$	6.09	4.6%
Washoe A	\$	72.06	\$	60.37	\$	11.69	19.4%	\$	49.76	\$	51.14	\$	(1.38)	-2.7%
Washoe B	\$	327.35	\$	387.98	\$	(60.63)	-15.6%	\$	332.91	\$	330.40	\$	2.51	0.8%
Total Washoe County	\$	306.61	\$	361.23	\$	(54.62)	-15.1%	\$	308.20	\$	304.59	\$	3.61	1.2%
Sparks	\$	133.02	\$	119.68	\$	13.35	11.2%	\$	119.31	\$	114.37	\$	4.95	4.3%
Total Average Daily Rate	\$	153.48	\$	154.27	\$	(0.79)	-0.5%	\$	147.86	\$	141.90	\$	5.96	4.2%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village