

**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY
NOTICE OF PUBLIC MEETING
MEETING OF THE BOARD OF DIRECTORS
Wednesday, December 6, 2023, at 9:00 a.m.
Reno-Sparks Convention and Visitors Authority
4065 S. Virginia Street, Board Room
Reno, Nevada**

**BOARD OF DIRECTORS:
Councilwoman Charlene Bybee, Chair**

Mayor Hillary Schieve
Mr. Stephen Ascuaga
Mr. Andy Chapman
Mr. John East

Commissioner Alexis Hill
Mr. Richard Jay
Mr. Rick Murdock
Mr. Eddie Ableser

THIS NOTICE AND AGENDA HAVE BEEN POSTED PER NRS REQUIREMENT, AT LEAST THREE BUSINESS DAYS BEFORE THE MEETING, IN ACCORDANCE WITH NRS 241.020, AT THE MEETING LOCATION AND AT THE FOLLOWING PUBLIC LOCATIONS:

Evelyn Mount Northeast Community Center
Reno Municipal Court
Reno-Sparks Convention & Visitors Authority (RSCVA)
Washoe County Administration Building
RSCVA Website: www.rscva.com/public-meetings

Reno City Hall
Sparks City Hall
McKinley Arts & Culture Center
Washoe Co. Reno Downtown Library
Online at <http://notice.nv.gov/>

This meeting is being livestreamed and may be viewed by the public at the following link: www.rscva.com/public-meetings

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda, or may delay discussion relating to an item on the agenda at any time. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Myrra Estrellado, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7737.

AGENDA

A. OPENING CEREMONIES

Call to Order
Pledge of Allegiance
Roll Call

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

C. CONSENT AGENDA:

C1. Approval of the Agenda of the December 6, 2023, Regular Meeting of the Board of Directors

For Possible Action

C2. Approval of the Minutes of the November 09, 2023, Board Retreat and Special Meeting of the Board of Directors

For Possible Action

D. PRESENTATIONS

D1. Tourism Economics

Presentation by Travis Napper, Tourism Economics Director of Destination Partnerships. Tourism Economics' SYMPHONY platform offers a fully integrated website widget, providing key visitation statistics related to spend, origin, economic impact, origination, air travel, and more. Tourism Economics has incorporated this platform into the reporting functions of more than 130 partners, including Travel Nevada, with the purpose of monitoring, analyzing, and predicting tourism activity in the destination.

Informational Only

E. EXECUTIVE UPDATES

E1. Reno-Sparks Convention and Visitors Authority Department Updates

Members of the Senior Leadership Team will deliver updates on current activities and initiatives.

Informational Only

F. BOARD MATTERS

F1. Presentation, Discussion, and Potential Approval of the Administration and Utilization of Dedicated Air Service funds

The RSCVA Board of Directors is being asked to review and discuss potential changes to how dedicated Air Service Funds are administered and utilized.

The Board may take action to: (i) identify a portion of the Air Service Fund which is designated for minimum revenue guaranty agreements; (ii) authorize the RSCVA President/CEO to execute and fund minimum revenue guaranty agreements in an amount up to \$500,000.00; (iii) identify uses for the Air Service Fund other than minimum revenue guaranty agreements; and (iv) provide other direction to staff regarding the future administration and utilization of the Air Service Fund.

This item was presented to and approved in an advisory capacity by the Finance and Facilities Committee on November 28, 2023.

For Possible Action

F2. Approval of Resolution #601 Adopting a Budget Augmentation for the Reno-Sparks Convention and Visitors Authority for Fiscal Year 2023-2024.

The RSCVA Board of Directors is being asked to approve Resolution #601, adopting a budget augmentation for an amount not to exceed \$8,959,685 for Fiscal Year 2023-2024.

This item was presented to and approved in an advisory capacity by the Finance and Facilities Committee on November 28, 2023.

For Possible Action

F3. Appointment to the Sparks Tourism Facility and Revitalization Steering Committee

The RSCVA Board of Directors is being asked to appoint two persons, one of whom must be a member of the Nevada Resort Association who represents properties outside the City of Sparks, and one of whom must represent the interests of Reno, Sparks, Washoe County, the motel industry or general business, to the Sparks Tourism Facility and Revitalization Steering Committee. The following names have been submitted for consideration:

Mr. Len Marazzo, Regional Vice President, Sandpiper Hospitality

Mr. Jeff Bauer, Assistant General Manager, Grand Sierra Resort

For Possible Action

F4. Approval of the 2024 Board Meeting Schedule

The RSCVA Board of Directors is being asked to approve the 2024 Board Meeting Schedule.

For Possible Action

G. BOARD MEMBER ANNOUNCEMENTS, REPORTS, AND UPDATES

RSCVA Board Members may share announcements, reports, updates, and requests for information. This item is informational only, and no discussion among Board Members will take place on this item.

Informational Only

H. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken.

I. ADJOURNMENT

For Possible Action

For information or questions regarding this agenda please contact:
The RSCVA Executive Office
P.O. Box 837, Reno, NV 89504
775-827-7618