

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

October 2023

Room Statistics Compared to the Prior Year

Taxable room revenues for the month of October 2023 are \$34,693,263 and are below October of the prior year by \$2,793,376 (-7.5%). Cash occupied room nights of 263,380 are below prior year by 5,550 (-2.1%). Comp occupied room nights of 67,424 are below prior year by 8,430 (-11.1%), and 28-day occupied room nights of 87,171 are below prior year by 9,175 (-9.52%). Total occupied rooms for the month of October 2023 (Cash, Comp, 28-day) are 23,155 (5.2%) below the prior year.

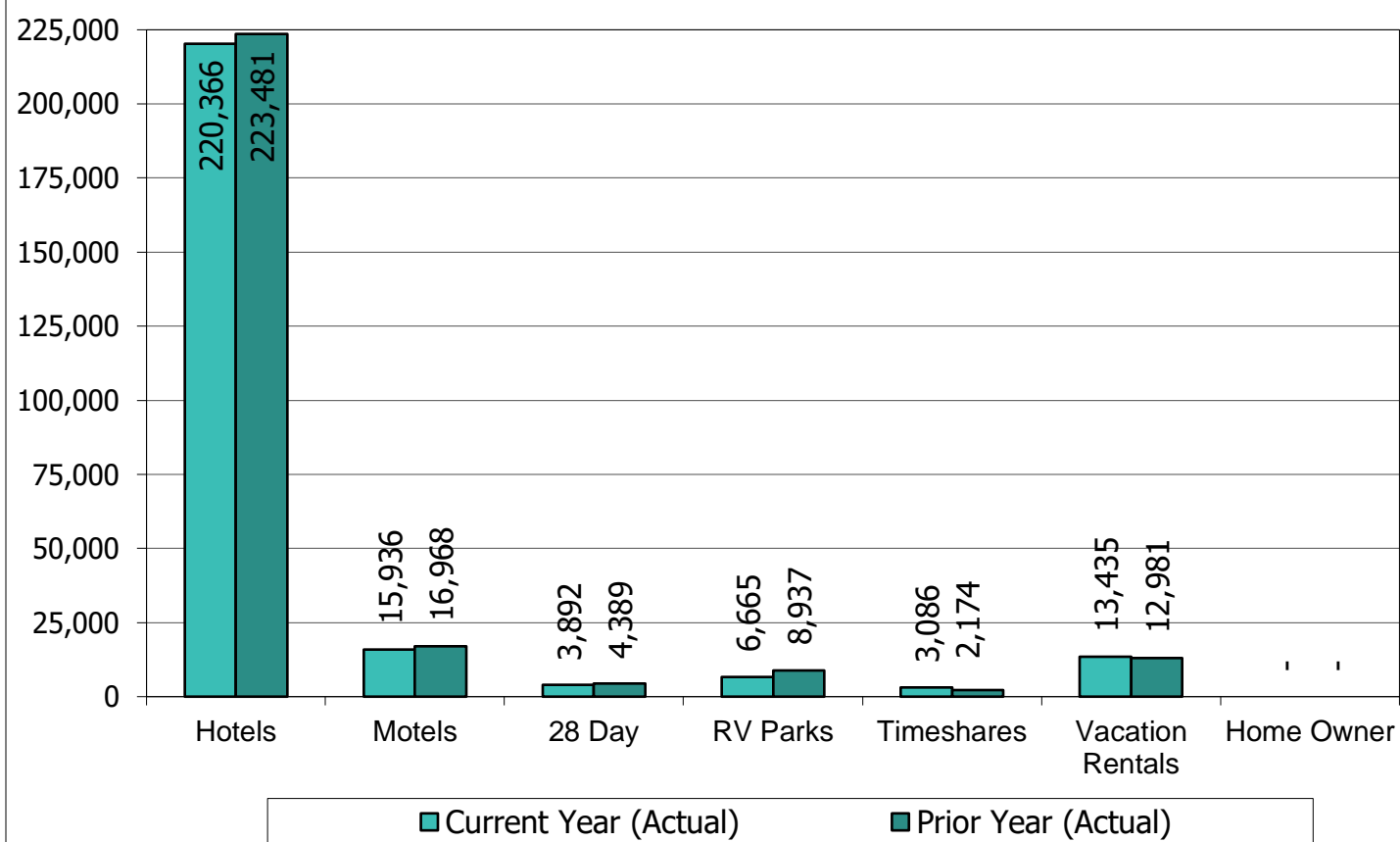
Overall, the Washoe County occupancy percentage of 63.9% for the month is 5.8% below the 67.8% level of the prior year. There were 2,841 (0.4%) more available rooms for the month compared to the prior year.

Overall cash average rates for October 2023 of \$131.72 decreased \$7.67 (-5.5%), compared to \$139.39 for the prior year.

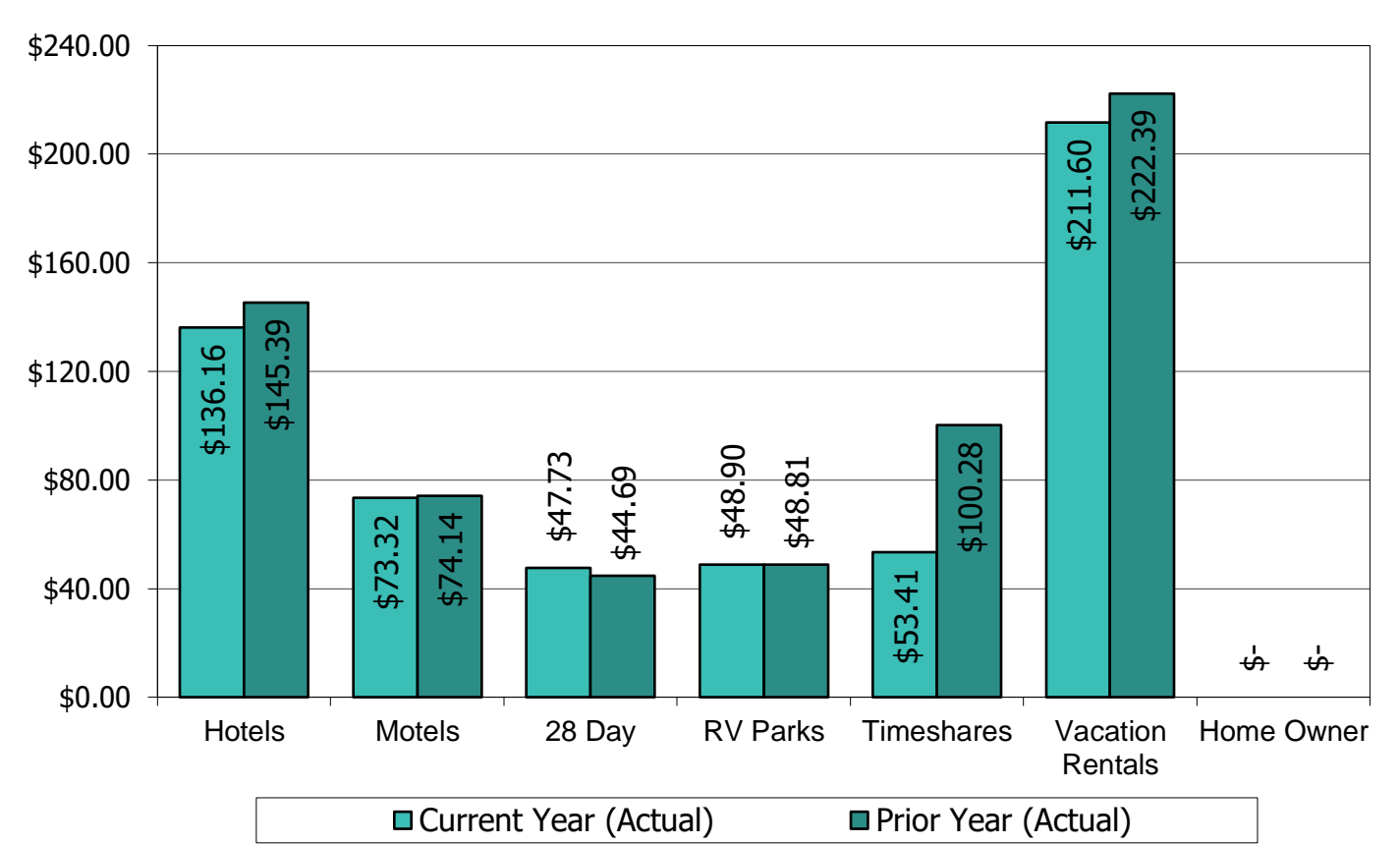
Year-to-date cash occupied room nights of 1,231,689 are 49,396 (4.2%) above prior year. Cash average rates year-to-date of \$159.64 are \$1.38 (0.9%) above the prior year. Year-to-date, total taxable room revenues of \$196,629,465 are \$9,516,939 (5.1%) above prior year.

October 2023						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	464,069	220,366	\$136.16	\$145.39	(\$9.23)	(6.3%)
Motels	34,167	15,936	\$73.32	\$74.14	(\$0.82)	(1.1%)
28 Day	66,772	3,892	\$47.73	\$44.69	\$3.04	6.8%
RV Parks	43,656	6,665	\$48.90	\$48.81	\$0.09	0.2%
Timeshares	11,649	3,086	\$53.41	\$100.28	(\$46.87)	(46.7%)
Vacation Rentals	33,458	13,435	\$211.60	\$222.39	(\$10.79)	(4.9%)
Home Owner	-	-	-	-	-	-

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



Contact:
Courtney Jaeger, CPA
Vice President of Finance
cjaeger@renotahoeusa.com
775-827-7627

Reno-Sparks Convention & Visitors Authority
P.O. Box 837
Reno, Nevada 89504-0837

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

October 2023

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$34,693,263	\$36,575,061	(\$1,881,798)	(5.1%)	\$37,486,639	(\$2,793,376)	(7.5%)
Occupied Rooms - Cash	263,380	264,278	(898)	(0.3%)	268,930	(5,550)	(2.1%)
Average Rate - Cash	\$131.72	\$138.40	(\$6.68)	(4.8%)	\$139.39	(\$7.67)	(5.5%)
Occupied Rooms							
Cash	263,380	264,278	(898)	(0.3%)	268,930	(5,550)	(2.1%)
Comp	67,424	78,880	(11,456)	(14.5%)	75,854	(8,430)	(11.1%)
28 Day	87,171	94,161	(6,990)	(7.4%)	96,346	(9,175)	(9.5%)
Total Occupied Rooms	417,975	437,319	(19,344)	(4.4%)	441,130	(23,155)	(5.2%)
Percentage of Occupancy							
Cash	40.3%	40.0%	0.3	0.8%	41.3%	(1.0)	(2.4%)
Comp	10.3%	11.9%	(1.6)	(13.4%)	11.7%	(1.4)	(12.0%)
28 Day	13.3%	14.2%	(0.9)	(6.3%)	14.8%	(1.5)	(10.1%)
Total Percentage of Occupancy	63.9%	66.2%	(2.3)	(3.5%)	67.8%	(3.9)	(5.8%)
Market Segments							
Occupied Rooms - Cash							
Hotels	220,366	220,746	(380)	(0.2%)	223,481	(3,115)	(1.4%)
Motels	15,936	14,839	1,097	7.4%	16,968	(1,032)	(6.1%)
28 Day Motels	3,892	4,433	(541)	(12.2%)	4,389	(497)	(11.3%)
R.V. Parks	6,665	9,205	(2,540)	(27.6%)	8,937	(2,272)	(25.4%)
Vacation Rentals	13,435	12,881	554	4.3%	12,981	454	3.5%
Timehares	3,086	2,174	912	42.0%	2,174	912	42.0%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	263,380	264,278	(898)	(0.3%)	268,930	(5,550)	(2.1%)
Percentage of Occupancy - Cash							
Hotels	47.5%	46.7%	0.8	1.7%	49.2%	(1.7)	(3.5%)
Motels	46.6%	41.5%	5.1	12.3%	48.4%	(1.8)	(3.7%)
28 Day Motels	5.8%	6.0%	(0.2)	(3.3%)	5.8%	0.0	0.0%
R.V. Parks	15.3%	20.8%	(5.5)	(26.4%)	20.4%	(5.1)	(25.0%)
Vacation Rentals	40.2%	46.7%	(6.5)	(13.9%)	41.8%	(1.6)	(3.8%)
Timeshares	26.5%	30.2%	(3.7)	(12.3%)	17.9%	8.6	0.0%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	40.3%	40.0%	0.3	0.8%	41.3%	(1.0)	(2.4%)
Average Rates - Cash							
Hotels	\$136.16	\$143.84	(\$7.68)	(5.3%)	\$145.39	(\$9.23)	(6.3%)
Motels	\$73.32	\$74.14	(\$0.82)	(1.1%)	\$74.14	(\$0.82)	(1.1%)
28 Day Motels	\$47.73	\$45.14	\$2.59	5.7%	\$44.69	\$3.04	6.8%
R.V. Parks	\$48.90	\$49.30	(\$0.40)	(0.8%)	\$48.81	\$0.09	0.2%
Vacation Rentals	\$211.60	\$221.39	(\$9.79)	(4.4%)	\$222.39	(\$10.79)	(4.9%)
Timeshares	\$53.41	\$100.28	(\$46.87)	(46.7%)	\$100.28	(\$46.87)	(46.7%)
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$131.72	\$138.40	(\$6.68)	(4.8%)	\$139.39	(\$7.67)	(5.5%)

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

October 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	263,380	264,278	(898)	(0.3%)	268,930	(5,550)	(2.1%)
Comp	67,424	78,880	(11,456)	(14.5%)	75,854	(8,430)	(11.1%)
28 Day	87,171	94,161	(6,990)	(7.4%)	96,346	(9,175)	(9.5%)
Total Occupied Rooms	417,975	437,319	(19,344)	(4.4%)	441,130	(23,155)	(5.2%)
Vacant	235,796	223,624	12,172	5.4%	209,800	25,996	12.4%
Total Available Rooms	653,771	660,943	(7,172)	(1.1%)	650,930	2,841	0.4%
Percentage of Occupancy							
Cash	40.3%	40.0%	0.3	0.8%	41.3%	(1.0)	(2.4%)
Comp	10.3%	11.9%	(1.6)	(13.4%)	11.7%	(1.4)	(12.0%)
28 Day	13.3%	14.2%	(0.9)	(6.3%)	14.8%	(1.5)	(10.1%)
Total Occupancy Percentage	63.9%	66.2%	(2.3)	(3.5%)	67.8%	(3.9)	(5.8%)
Vacant	36.1%	33.8%	2.3	6.8%	32.2%	3.9	12.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$34,693,263	\$36,575,061	(\$1,881,798)	(5.1%)	\$37,486,639	(\$2,793,376)	(7.5%)
Comp	\$9,515,125	\$10,426,562	(\$911,437)	(8.7%)	\$10,026,006	(\$510,881)	(5.1%)
28 Day	\$3,689,699	\$3,654,202	\$35,497	1.0%	\$3,739,667	(\$49,968)	(1.3%)
Total Revenue	\$47,898,087	\$50,655,824	(\$2,757,737)	(5.4%)	\$51,252,312	(\$3,354,225)	(6.5%)
Average Rates							
Cash	\$131.72	\$138.40	(\$6.68)	(4.8%)	\$139.39	(\$7.67)	(5.5%)
Comp	\$141.12	\$132.18	\$8.94	6.8%	\$132.18	\$8.94	6.8%
28 Day	\$42.33	\$38.81	\$3.52	9.1%	\$38.81	\$3.52	9.1%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

October 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	220,366	220,746	(380)	(0.2%)	223,481	(3,115)	(1.4%)
Comp	67,160	78,666	(11,506)	(14.6%)	75,640	(8,480)	(11.2%)
28 Day	3,305	6,704	(3,399)	(50.7%)	6,841	(3,536)	(51.7%)
Total Occupied Rooms	290,831	306,116	(15,285)	(5.0%)	305,962	(15,131)	(4.9%)
Vacant	173,238	166,107	7,131	4.3%	147,901	25,337	17.1%
Total Available Rooms	464,069	472,223	(8,154)	(1.7%)	453,863	10,206	2.2%
Percentage of Occupancy							
Cash	47.5%	46.7%	0.8	1.7%	49.2%	(1.7)	(3.5%)
Comp	14.5%	16.7%	(2.2)	(13.2%)	16.7%	(2.2)	(13.2%)
28 Day	0.7%	1.4%	(0.7)	(50.0%)	1.5%	(0.8)	(53.3%)
Total Occupancy Percentage	62.7%	64.8%	(2.1)	(3.2%)	67.4%	(4.7)	(7.0%)
Vacant	37.3%	35.2%	2.1	6.0%	32.6%	4.7	14.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$30,005,499	\$31,751,271	(\$1,745,772)	(5.5%)	\$32,491,425	(\$2,485,926)	(7.7%)
Comp	\$9,501,294	\$10,413,752	(\$912,458)	(8.8%)	\$10,013,399	(\$512,105)	(5.1%)
28 Day	\$535,556	\$827,296	(\$291,740)	(35.3%)	\$844,207	(\$308,651)	(36.6%)
Total Revenue	\$40,042,349	\$42,992,319	(\$2,949,970)	(6.9%)	\$43,349,031	(\$3,306,682)	(7.6%)
Average Rates							
Cash	\$136.16	\$143.84	(\$7.68)	(5.3%)	\$145.39	(\$9.23)	(6.3%)
Comp	\$141.47	\$132.38	\$9.09	6.9%	\$132.38	\$9.09	6.9%
28 Day	\$162.04	\$123.40	\$38.64	31.3%	\$123.40	\$38.64	31.3%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

October 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	15,936	14,839	1,097	7.4%	16,968	(1,032)	(6.1%)
Comp	15	20	(5)	(25.0%)	20	(5)	(25.0%)
28 Day	4,317	3,239	1,078	33.3%	3,239	1,078	33.3%
Total Occupied Rooms	20,268	18,098	2,170	12.0%	20,227	41	0.2%
Vacant	13,899	17,645	(3,746)	(21.2%)	14,839	(940)	(6.3%)
Total Available Rooms	34,167	35,743	(1,576)	(4.4%)	35,066	(899)	(2.6%)
Percentage of Occupancy							
Cash	46.6%	41.5%	5.1	12.3%	48.4%	(1.8)	(3.7%)
Comp	0.0%	0.1%	(0.1)	(100.0%)	0.1%	(0.1)	(100.0%)
28 Day	12.6%	9.1%	3.5	38.5%	9.2%	3.4	37.0%
Total Occupancy Percentage	59.3%	50.6%	8.7	17.2%	57.7%	1.6	2.8%
Vacant	40.7%	49.4%	(8.7)	(17.6%)	42.3%	(1.6)	(3.8%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,168,423	\$1,100,175	\$68,248	6.2%	\$1,258,025	(\$89,602)	(7.1%)
Comp	\$1,875	\$2,500	(\$625)	(25.0%)	\$2,500	(\$625)	(25.0%)
28 Day	\$193,017	\$137,755	\$55,262	40.1%	\$137,769	\$55,248	40.1%
Total Revenue	\$1,363,315	\$1,240,430	\$122,885	9.9%	\$1,398,294	(\$34,979)	(2.5%)
Average Rates							
Cash	\$73.32	\$74.14	(\$0.82)	(1.1%)	\$74.14	(\$0.82)	(1.1%)
Comp	\$125.00	\$125.00	\$0.00	0.0%	\$125.00	\$0.00	0.0%
28 Day	\$44.71	\$42.53	\$2.18	5.1%	\$42.53	\$2.18	5.1%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

October 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,892	4,433	(541)	(12.2%)	4,389	(497)	(11.3%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	48,615	53,192	(4,577)	(8.6%)	53,709	(5,094)	(9.5%)
Total Occupied Rooms	52,507	57,625	(5,118)	(8.9%)	58,098	(5,591)	(9.6%)
Vacant	14,265	16,279	(2,014)	(12.4%)	16,992	(2,727)	(16.0%)
Total Available Rooms	66,772	73,904	(7,132)	(9.7%)	75,090	(8,318)	(11.1%)
Percentage of Occupancy							
Cash	5.8%	6.0%	(0.2)	(3.3%)	5.8%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.8%	72.0%	0.8	1.1%	71.5%	1.3	1.8%
Total Occupancy Percentage	78.6%	78.0%	0.6	0.8%	77.4%	1.2	1.6%
Vacant	21.4%	22.0%	(0.6)	(2.7%)	22.6%	(1.2)	(5.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$185,767	\$200,087	(\$14,320)	(7.2%)	\$196,159	(\$10,392)	(5.3%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,420,402	\$1,479,801	(\$59,399)	(4.0%)	\$1,492,956	(\$72,554)	(4.9%)
Total Revenue	\$1,606,169	\$1,679,888	(\$73,719)	(4.4%)	\$1,689,115	(\$82,946)	(4.9%)
Average Rates							
Cash	\$47.73	\$45.14	\$2.59	5.7%	\$44.69	\$3.04	6.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.22	\$27.82	\$1.40	5.0%	\$27.80	\$1.42	5.1%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

October 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	6,665	9,205	(2,540)	(27.6%)	8,937	(2,272)	(25.4%)
Comp	249	194	55	28.4%	194	55	28.4%
28 Day	22,097	21,709	388	1.8%	22,852	(755)	(3.3%)
Total Occupied Rooms	29,011	31,109	(2,098)	(6.7%)	31,983	(2,972)	(9.3%)
Vacant	14,645	13,159	1,486	11.3%	11,727	2,918	24.9%
Total Available Rooms	43,656	44,268	(612)	(1.4%)	43,710	(54)	(0.1%)
Percentage of Occupancy							
Cash	15.3%	20.8%	(5.5)	(26.4%)	20.4%	(5.1)	(25.0%)
Comp	0.6%	0.4%	0.2	50.0%	0.4%	0.2	50.0%
28 Day	50.6%	49.0%	1.6	3.3%	52.3%	(1.7)	(3.3%)
Total Occupancy Percentage	66.5%	70.3%	(3.8)	(5.4%)	73.2%	(6.7)	(9.2%)
Vacant	33.5%	29.7%	3.8	12.8%	26.8%	6.7	25.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$325,951	\$453,794	(\$127,843)	(28.2%)	\$436,242	(\$110,291)	(25.3%)
Comp	\$11,956	\$10,310	\$1,646	16.0%	\$10,107	\$1,849	18.3%
28 Day	\$612,207	\$453,944	\$158,263	34.9%	\$477,889	\$134,318	28.1%
Total Revenue	\$950,114	\$918,048	\$32,066	3.5%	\$924,238	\$25,876	2.8%
Average Rates							
Cash	\$48.90	\$49.30	(\$0.40)	(0.8%)	\$48.81	\$0.09	0.2%
Comp	\$48.02	\$53.14	(\$5.12)	(9.6%)	\$52.10	(\$4.08)	(7.8%)
28 Day	\$27.71	\$20.91	\$6.80	32.5%	\$20.91	\$6.80	32.5%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

October 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	13,435	12,881	554	4.3%	12,981	454	3.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,837	9,317	(480)	(5.1%)	9,705	(868)	(8.9%)
Total Occupied Rooms	22,272	22,198	74	0.3%	22,686	(414)	(1.8%)
Vacant	11,186	5,407	5,779	106.9%	8,368	2,818	33.7%
Total Available Rooms	33,458	27,605	5,853	21.2%	31,054	2,404	7.7%
Percentage of Occupancy							
Cash	40.2%	46.7%	(6.5)	(13.9%)	41.8%	(1.6)	(3.8%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	26.4%	33.8%	(7.4)	(21.9%)	31.3%	(4.9)	(15.7%)
Total Occupancy Percentage	66.6%	80.4%	(13.8)	(17.2%)	73.1%	(6.5)	(8.9%)
Vacant	33.4%	19.6%	13.8	70.4%	26.9%	6.5	24.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,842,804	\$2,851,725	(\$8,921)	(0.3%)	\$2,886,789	(\$43,985)	(1.5%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$928,517	\$755,406	\$173,111	22.9%	\$786,846	\$141,671	18.0%
Total Revenue	\$3,771,321	\$3,607,131	\$164,190	4.6%	\$3,673,635	\$97,686	2.7%
Average Rates							
Cash	\$211.60	\$221.39	(\$9.79)	(4.4%)	\$222.39	(\$10.79)	(4.9%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$105.07	\$81.08	\$23.99	29.6%	\$81.08	\$23.99	29.6%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

October 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,086	2,174	912	42.0%	2,174	912	42.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,086	2,174	912	42.0%	2,174	912	42.0%
Vacant	8,563	5,026	3,537	70.4%	9,973	(1,410)	(14.1%)
Total Available Rooms	11,649	7,200	4,449	61.8%	12,147	(498)	(4.1%)
Percentage of Occupancy							
Cash	26.5%	30.2%	(3.7)	(12.3%)	17.9%	8.6	48.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	26.5%	30.2%	(3.7)	(12.3%)	17.9%	8.6	48.0%
Vacant	73.5%	69.8%	3.7	5.3%	82.1%	(8.6)	(10.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$164,819	\$218,009	(\$53,190)	(24.4%)	\$217,999	(\$53,180)	(24.4%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$164,819	\$218,009	(\$53,190)	(24.4%)	\$217,999	(\$53,180)	(24.4%)
Average Rates							
Cash	\$53.41	\$100.28	(\$46.87)	(46.7%)	\$100.28	(\$46.87)	(46.7%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

October 2023

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$196,629,465	\$184,596,674	\$12,032,791	6.5%	\$187,112,526	\$9,516,939	5.1%
Occupied Rooms - Cash	1,231,689	1,178,218	53,471	4.5%	1,182,293	49,396	4.2%
Average Rate - Cash	\$159.64	\$156.67	\$2.97	1.9%	\$158.26	\$1.38	0.9%
Occupied Rooms							
Cash	1,231,689	1,178,218	53,471	4.5%	1,182,293	49,396	4.2%
Comp	315,886	322,647	(6,761)	(2.1%)	310,272	5,614	1.8%
28 Day	357,217	369,858	(12,641)	(3.4%)	376,967	(19,750)	(5.2%)
Total Occupied Rooms	1,904,792	1,870,723	34,069	1.8%	1,869,532	35,260	1.9%
Percentage of Occupancy							
Cash	46.2%	44.3%	1.9	4.3%	45.0%	1.2	2.7%
Comp	11.9%	12.1%	(0.2)	(1.7%)	11.8%	0.1	0.8%
28 Day	13.4%	13.9%	(0.5)	(3.6%)	14.3%	(0.9)	(6.3%)
Total Percentage of Occupancy	71.5%	70.3%	1.2	1.7%	71.1%	0.4	0.6%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,008,179	964,343	43,836	4.5%	966,199	41,980	4.3%
Motels	75,176	74,861	315	0.4%	78,215	(3,039)	(3.9%)
28 Day Motels	16,937	18,428	(1,491)	(8.1%)	18,238	(1,301)	(7.1%)
R.V. Parks	43,692	48,342	(4,650)	(9.6%)	46,569	(2,877)	(6.2%)
Vacation Rentals	69,367	59,831	9,536	15.9%	60,231	9,136	15.2%
Timeshares	14,731	9,294	5,437	58.5%	9,294	5,437	58.5%
Home Owner Rentals	3,607	3,118	489	15.7%	3,547	60	1.7%
Total Occupied - Cash	1,231,689	1,178,218	53,471	4.5%	1,182,293	49,396	4.2%
Percentage of Occupancy - Cash							
Hotels	54.2%	51.5%	2.7	5.2%	53.0%	1.2	2.3%
Motels	54.6%	52.8%	1.8	3.4%	54.0%	0.6	1.1%
28 Day Motels	6.0%	6.3%	(0.3)	(4.8%)	6.1%	(0.1)	(1.6%)
R.V. Parks	24.9%	25.6%	(0.7)	(2.7%)	26.5%	(1.6)	(6.0%)
Vacation Rentals	49.2%	53.3%	(4.1)	(7.7%)	48.5%	0.7	1.4%
Timeshares	30.7%	32.3%	(1.6)	(5.0%)	19.1%	11.6	60.7%
Home Owner Rentals	19.4%	12.9%	6.5	50.4%	20.5%	(1.1)	(5.4%)
Total Occupancy Percentage - Cash	46.2%	44.3%	1.9	4.3%	45.0%	1.2	2.7%
Average Rates - Cash							
Hotels	\$165.08	\$161.77	\$3.31	2.0%	\$163.46	\$1.62	1.0%
Motels	\$93.35	\$94.17	(\$0.82)	(0.9%)	\$93.60	(\$0.25)	(0.3%)
28 Day Motels	\$49.73	\$49.96	(\$0.23)	(0.5%)	\$49.39	\$0.34	0.7%
R.V. Parks	\$61.30	\$53.43	\$7.87	14.7%	\$53.93	\$7.37	13.7%
Vacation Rental	\$251.96	\$264.08	(\$12.12)	(4.6%)	\$265.43	(\$13.47)	(5.1%)
Timeshares	\$66.09	\$124.81	(\$58.72)	(47.0%)	\$125.53	(\$59.44)	(47.4%)
Home Owner Rentals	\$335.53	\$346.95	(\$11.42)	(3.3%)	\$364.78	(\$29.25)	(8.0%)
Total Cash Average Rate	\$159.64	\$156.67	\$2.97	1.9%	\$158.26	\$1.38	0.9%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

October 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,231,689	1,178,218	53,471	4.5%	1,182,293	49,396	4.2%
Comp	315,886	322,647	(6,761)	(2.1%)	310,272	5,614	1.8%
28 Day	357,217	369,858	(12,641)	(3.4%)	376,967	(19,750)	(5.2%)
Total Occupied Rooms	1,904,792	1,870,723	34,069	1.8%	1,869,532	35,260	1.9%
Vacant	760,786	791,766	(30,980)	(3.9%)	760,433	353	0.0%
Total Available Rooms	2,665,578	2,662,489	3,089	0.1%	2,629,965	35,613	1.4%
Percentage of Occupancy							
Cash	46.2%	44.3%	1.9	4.3%	45.0%	1.2	2.7%
Comp	11.9%	12.1%	(0.2)	(1.7%)	11.8%	0.1	0.8%
28 Day	13.4%	13.9%	(0.5)	(3.6%)	14.3%	(0.9)	(6.3%)
Total Occupancy Percentage	71.5%	70.3%	1.2	1.7%	71.1%	0.4	0.6%
Vacant	28.5%	29.7%	(1.2)	(4.0%)	28.9%	(0.4)	(1.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$196,629,465	\$184,596,674	\$12,032,791	6.5%	\$187,112,526	\$9,516,939	5.1%
Comp	\$48,298,200	\$47,787,150	\$511,050	1.1%	\$45,951,727	\$2,346,473	5.1%
28 Day	\$15,041,325	\$14,733,812	\$307,513	2.1%	\$15,084,234	(\$42,909)	(0.3%)
Total Revenue	\$259,968,990	\$247,117,636	\$12,851,354	5.2%	\$248,148,487	\$11,820,503	4.8%
Average Rates							
Cash	\$159.64	\$156.67	\$2.97	1.9%	\$158.26	\$1.38	0.9%
Comp	\$152.90	\$148.11	\$4.79	3.2%	\$148.10	\$4.80	3.2%
28 Day	\$42.11	\$39.84	\$2.27	5.7%	\$40.01	\$2.10	5.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

October 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,008,179	964,343	43,836	4.5%	966,199	41,980	4.3%
Comp	314,972	321,879	(6,907)	(2.1%)	309,499	5,473	1.8%
28 Day	14,851	26,702	(11,851)	(44.4%)	27,247	(12,396)	(45.5%)
Total Occupied Rooms	1,338,002	1,312,924	25,078	1.9%	1,302,945	35,057	2.7%
Vacant	523,577	560,735	(37,158)	(6.6%)	518,437	5,140	1.0%
Total Available Rooms	1,861,579	1,873,659	(12,080)	(0.6%)	1,821,382	40,197	2.2%
Percentage of Occupancy							
Cash	54.2%	51.5%	2.7	5.2%	53.0%	1.2	2.3%
Comp	16.9%	17.2%	(0.3)	(1.7%)	17.0%	(0.1)	(0.6%)
28 Day	0.8%	1.4%	(0.6)	(42.9%)	1.5%	(0.7)	(46.7%)
Total Occupancy Percentage	71.9%	70.1%	1.8	2.6%	71.5%	0.4	0.6%
Vacant	28.1%	29.9%	(1.8)	(6.0%)	28.5%	(0.4)	(1.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$166,429,376	\$156,001,604	\$10,427,772	6.7%	\$157,931,763	\$8,497,613	5.4%
Comp	\$48,236,648	\$47,731,918	\$504,730	1.1%	\$45,896,118	\$2,340,530	5.1%
28 Day	\$1,948,829	\$2,919,507	(\$970,678)	(33.2%)	\$2,979,130	(\$1,030,301)	(34.6%)
Total Revenue	\$216,614,853	\$206,653,030	\$9,961,823	4.8%	\$206,807,011	\$9,807,842	4.7%
Average Rates							
Cash	\$165.08	\$161.77	\$3.31	2.0%	\$163.46	\$1.62	1.0%
Comp	\$153.15	\$148.29	\$4.86	3.3%	\$148.29	\$4.86	3.3%
28 Day	\$131.23	\$109.34	\$21.89	20.0%	\$109.34	\$21.89	20.0%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

October 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	75,176	74,861	315	0.4%	78,215	(3,039)	(3.9%)
Comp	120	102	18	17.6%	102	18	17.6%
28 Day	17,191	16,308	883	5.4%	16,308	883	5.4%
Total Occupied Rooms	92,487	91,271	1,216	1.3%	94,625	(2,138)	(2.3%)
Vacant	45,126	50,548	(5,422)	(10.7%)	50,198	(5,072)	(10.1%)
Total Available Rooms	137,613	141,819	(4,206)	(3.0%)	144,823	(7,210)	(5.0%)
Percentage of Occupancy							
Cash	54.6%	52.8%	1.8	3.4%	54.0%	0.6	1.1%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	12.5%	11.5%	1.0	8.7%	11.3%	1.2	10.6%
Total Occupancy Percentage	67.2%	64.4%	2.8	4.3%	65.3%	1.9	2.9%
Vacant	32.8%	35.6%	(2.8)	(7.9%)	34.7%	(1.9)	(5.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$7,018,007	\$7,049,759	(\$31,752)	(0.5%)	\$7,320,946	(\$302,939)	(4.1%)
Comp	\$15,001	\$12,773	\$2,228	17.4%	\$12,773	\$2,228	17.4%
28 Day	\$783,437	\$789,252	(\$5,815)	(0.7%)	\$795,685	(\$12,248)	(1.5%)
Total Revenue	\$7,816,445	\$7,851,784	(\$35,339)	(0.5%)	\$8,129,404	(\$312,959)	(3.8%)
Average Rates							
Cash	\$93.35	\$94.17	(\$0.82)	(0.9%)	\$93.60	(\$0.25)	(0.3%)
Comp	\$125.01	\$125.23	(\$0.22)	(0.2%)	\$125.23	(\$0.22)	(0.2%)
28 Day	\$45.57	\$48.40	(\$2.83)	(5.8%)	\$48.79	(\$3.22)	(6.6%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

October 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	16,937	18,428	(1,491)	(8.1%)	18,238	(1,301)	(7.1%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	205,978	214,231	(8,253)	(3.9%)	216,865	(10,887)	(5.0%)
Total Occupied Rooms	222,915	232,659	(9,744)	(4.2%)	235,103	(12,188)	(5.2%)
Vacant	60,199	60,573	(374)	(0.6%)	62,773	(2,574)	(4.1%)
Total Available Rooms	283,114	293,232	(10,118)	(3.5%)	297,876	(14,762)	(5.0%)
Percentage of Occupancy							
Cash	6.0%	6.3%	(0.3)	(4.8%)	6.1%	(0.1)	(1.6%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.8%	73.1%	(0.3)	(0.4%)	72.8%	-	0.0%
Total Occupancy Percentage	78.7%	79.3%	(0.6)	(0.8%)	78.9%	(0.2)	(0.3%)
Vacant	21.3%	20.7%	0.6	2.9%	21.1%	0.2	0.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$842,270	\$920,618	(\$78,348)	(8.5%)	\$900,684	(\$58,414)	(6.5%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$6,036,924	\$6,109,276	(\$72,352)	(1.2%)	\$6,175,596	(\$138,672)	(2.2%)
Total Revenue	\$6,879,194	\$7,029,894	(\$150,700)	(2.1%)	\$7,076,280	(\$197,086)	(2.8%)
Average Rates							
Cash	\$49.73	\$49.96	(\$0.23)	(0.5%)	\$49.39	\$0.34	0.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.31	\$28.52	\$0.79	2.8%	\$28.48	\$0.83	2.9%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

October 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	43,692	48,342	(4,650)	(9.6%)	46,569	(2,877)	(6.2%)
Comp	794	666	128	19.2%	666	128	19.2%
28 Day	80,158	80,193	(35)	0.0%	82,309	(2,151)	(2.6%)
Total Occupied Rooms	124,644	129,201	(4,557)	(3.5%)	129,544	(4,900)	(3.8%)
Vacant	51,117	59,523	(8,406)	(14.1%)	46,200	4,917	10.6%
Total Available Rooms	175,761	188,724	(12,963)	(6.9%)	175,744	17	0.0%
Percentage of Occupancy							
Cash	24.9%	25.6%	(0.7)	(2.7%)	26.5%	(1.6)	(6.0%)
Comp	0.5%	0.4%	0.1	25.0%	0.4%	0.1	25.0%
28 Day	45.6%	42.5%	3.1	7.3%	46.8%	(1.2)	(2.6%)
Total Occupancy Percentage	70.9%	68.5%	2.4	3.5%	73.7%	(2.8)	(3.8%)
Vacant	29.1%	31.5%	(2.4)	(7.6%)	26.3%	2.8	10.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,678,373	\$2,583,094	\$95,279	3.7%	\$2,511,544	\$166,829	6.6%
Comp	\$46,551	\$42,459	\$4,092	9.6%	\$41,886	\$4,665	11.1%
28 Day	\$2,160,724	\$1,892,699	\$268,025	14.2%	\$1,942,039	\$218,685	11.3%
Total Revenue	\$4,885,648	\$4,518,252	\$367,396	8.1%	\$4,495,469	\$390,179	8.7%
Average Rates							
Cash	\$61.30	\$53.43	\$7.87	14.7%	\$53.93	\$7.37	13.7%
Comp	\$58.63	\$63.75	(\$5.12)	(8.0%)	\$62.89	(\$4.26)	(6.8%)
28 Day	\$26.96	\$23.60	\$3.36	14.2%	\$23.59	\$3.37	14.3%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

October 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	69,367	59,831	9,536	15.9%	60,231	9,136	15.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	38,129	31,894	6,235	19.5%	33,223	4,906	14.8%
Total Occupied Rooms	107,496	91,725	15,771	17.2%	93,454	14,042	15.0%
Vacant	33,523	20,426	13,097	64.1%	30,675	2,848	9.3%
Total Available Rooms	141,019	112,151	28,868	25.7%	124,129	16,890	13.6%
Percentage of Occupancy							
Cash	49.2%	53.3%	(4.1)	(7.7%)	48.5%	0.7	1.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	27.0%	28.4%	(1.4)	(4.9%)	26.8%	0.2	0.7%
Total Occupancy Percentage	76.2%	81.8%	(5.6)	(6.8%)	75.3%	0.9	1.2%
Vacant	23.8%	18.2%	5.6	30.8%	24.7%	(0.9)	(3.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$17,477,593	\$15,799,888	\$1,677,705	10.6%	\$15,987,014	\$1,490,579	9.3%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$3,962,265	\$2,946,519	\$1,015,746	34.5%	\$3,069,277	\$892,988	29.1%
Total Revenue	\$21,439,858	\$18,746,408	\$2,693,450	14.4%	\$19,056,291	\$2,383,567	12.5%
Average Rates							
Cash	\$251.96	\$264.08	(\$12.12)	(4.6%)	\$265.43	(\$13.47)	(5.1%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$103.92	\$92.38	\$11.54	12.5%	\$92.38	\$11.54	12.5%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

October 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	14,731	9,294	5,437	58.5%	9,294	5,437	58.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	14,731	9,294	5,437	58.5%	9,294	5,437	58.5%
Vacant	33,178	19,506	13,672	70.1%	39,446	(6,268)	(15.9%)
Total Available Rooms	47,909	28,800	19,109	66.4%	48,740	(831)	(1.7%)
Percentage of Occupancy							
Cash	30.7%	32.3%	(1.6)	(5.0%)	19.1%	11.6	60.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	30.7%	32.3%	(1.6)	(5.0%)	19.1%	11.6	60.7%
Vacant	69.3%	67.7%	1.6	2.4%	80.9%	(11.6)	(14.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$973,603	\$1,159,957	(\$186,354)	(16.1%)	\$1,166,711	(\$193,108)	(16.6%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$27,840	\$0	\$27,840	100.0%	\$0	\$27,840	100.0%
Total Revenue	\$1,001,443	\$1,159,957	(\$158,514)	(13.7%)	\$1,166,711	(\$165,268)	(14.2%)
Average Rates							
Cash	\$66.09	\$124.81	(\$58.72)	(47.0%)	\$125.53	(\$59.44)	(47.4%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,607	3,118	489	15.7%	3,547	60	1.7%
Comp	-	-	-	0.0%	5	(5)	(100.0%)
28 Day	910	530	380	71.7%	1,015	(105)	(10.3%)
Total Occupied Rooms	4,517	3,648	869	23.8%	4,567	(50)	(1.1%)
Vacant	14,066	20,456	(6,390)	(31.2%)	12,704	1,362	10.7%
Total Available Rooms	18,583	24,104	(5,521)	(22.9%)	17,271	1,312	7.6%
Percentage of Occupancy							
Cash	19.4%	12.9%	6.5	50.4%	20.5%	(1.1)	(5.4%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	4.9%	2.2%	2.7	122.7%	0.0%	4.9	100.0%
Total Occupancy Percentage	24.3%	15.1%	9.2	60.9%	0.0%	24.3	100.0%
Vacant	75.7%	84.9%	(9.2)	(10.8%)	0.0%	75.7	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$1,210,243	\$1,081,754	\$128,489	11.9%	\$1,293,864	(\$83,621)	(6.5%)
Comp	\$0	\$0	\$0	0.0%	\$950	(\$950)	(100.0%)
28 Day	\$121,306	\$76,559	\$44,748	58.4%	\$122,507	(\$1,201)	(1.0%)
Total Revenue	\$1,331,549	\$1,158,312	\$173,237	15.0%	\$1,417,321	(\$85,772)	(6.1%)
Average Rates							
Cash	\$335.53	\$346.95	(\$11.42)	(3.3%)	\$364.78	(\$29.25)	(8.0%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$190.00	(\$190.00)	(100.0%)
28 Day	\$133.30	\$144.45	(\$11.15)	(7.7%)	\$120.70	\$12.60	10.4%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
October 2023**

	October 2023		October 2022		Increase (Decrease)		Year to Date July - October 2023	Prior Year July - October 2022	Increase (Decrease)	
	\$	%	\$	%	\$	%			\$	%
Reno B	\$ 17,740,832		\$ 18,126,023		\$ (385,191)	-2.1%	\$ 93,114,278	\$ 86,171,202	\$ 6,943,076	8.1%
Reno D	\$ 7,468,598		\$ 9,253,013		\$ (1,784,415)	-19.3%	\$ 44,925,512	\$ 42,694,895	\$ 2,230,617	5.2%
Reno E	\$ 1,087,929		\$ 1,155,637		\$ (67,709)	-5.9%	\$ 5,241,073	\$ 4,694,363	\$ 546,710	11.6%
Total Reno	\$ 26,297,359		\$ 28,534,674		\$ (2,237,314)	-7.8%	\$ 143,280,863	\$ 133,560,460	\$ 9,720,403	7.3%
Washoe A	\$ 76,242		\$ 68,820		\$ 7,422	10.8%	\$ 396,291	\$ 368,982	\$ 27,309	7.4%
Washoe B	\$ 3,748,522		\$ 4,066,576		\$ (318,054)	-7.8%	\$ 29,702,397	\$ 29,960,390	\$ (257,994)	-0.9%
Total Washoe County	\$ 3,824,764		\$ 4,135,395		\$ (310,631)	-7.5%	\$ 30,098,687	\$ 30,329,373	\$ (230,685)	-0.8%
Sparks	\$ 4,571,141		\$ 4,816,570		\$ (245,428)	-5.1%	\$ 23,249,914	\$ 23,222,694	\$ 27,220	0.1%
Total Taxable Revenue	\$ 34,693,263		\$ 37,486,639		\$ (2,793,376)	-7.5%	\$ 196,629,465	\$ 187,112,526	\$ 9,516,939	5.1%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
October 2023**

	October 2023	October 2022	Increase (Decrease)		Year to Date July - October 2023	Prior Year July - October 2022	Increase (Decrease)	
			\$	%			#	%
Reno B	130,039	129,792	247	0.2%	602,435	568,311	34,124	6.0%
Reno D	69,928	74,732	(4,804)	(6.4%)	330,665	319,261	11,404	3.6%
Reno E	7,084	6,891	193	2.8%	31,868	28,396	3,472	12.2%
Total Reno	207,051	211,415	(4,364)	(2.1%)	964,968	915,968	49,000	5.3%
Washoe A	1,563	1,743	(180)	(10.3%)	7,767	7,156	611	8.5%
Washoe B	13,891	13,576	315	2.3%	80,496	73,697	6,799	9.2%
Total Washoe County	15,454	15,319	135	0.9%	88,263	80,853	7,410	9.2%
Sparks	40,875	42,196	(1,321)	(3.1%)	178,458	185,472	(7,014)	(3.8%)
Total Taxable Rooms	263,380	268,930	(5,550)	(2.1%)	1,231,689	1,182,293	49,396	4.2%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
October 2023**

	October 2023		October 2022		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
					\$	%	July - October 2023	July - October 2022			\$	%		
Reno B	\$	136.43	\$	139.65	\$	(3.23)	-2.3%	\$	154.56	\$	151.63	\$	2.94	1.9%
Reno D	\$	106.80	\$	123.82	\$	(17.01)	-13.7%	\$	135.86	\$	133.73	\$	2.13	1.6%
Reno E	\$	153.58	\$	167.70	\$	(14.13)	-8.4%	\$	164.46	\$	165.32	\$	(0.86)	-0.5%
Total Reno	\$	127.01	\$	134.97	\$	(7.96)	-5.9%	\$	148.48	\$	145.81	\$	2.67	1.8%
Washoe A	\$	48.78	\$	39.48	\$	9.30	23.5%	\$	51.02	\$	51.56	\$	(0.54)	-1.0%
Washoe B	\$	269.85	\$	299.54	\$	(29.69)	-9.9%	\$	368.99	\$	406.53	\$	(37.54)	-9.2%
Total Washoe County	\$	247.49	\$	269.95	\$	(22.46)	-8.3%	\$	341.01	\$	375.12	\$	(34.11)	-9.1%
Sparks	\$	111.83	\$	114.15	\$	(2.32)	-2.0%	\$	130.28	\$	125.21	\$	5.07	4.1%
Total Average Daily Rate	\$	131.72	\$	139.39	\$	(7.67)	-5.5%	\$	159.64	\$	158.26	\$	1.38	0.9%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village