

Reno-Sparks Convention and Visitors Authority
Estimated Visitor Counts to Reno-Sparks and Washoe County Area
Calendar Year

Month	2014 *	2015 **	2016 **	2017 **	2018 **	2019 **	2020 ***	2021 ***	2022 ***	2023 ***
January	256,535	297,101	271,677	289,266	288,249	301,727	292,326	227,507	255,972	252,470
February	271,750	288,597	306,208	303,225	307,042	276,808	319,114	235,348	279,063	275,562
March	318,612	322,907	346,778	366,014	357,284	330,374	174,181	291,828	346,621	300,345
April	323,515	317,110	338,936	356,756	339,425	329,874	55,450	303,322	312,876	335,336
May	354,521	351,439	339,088	362,055	368,210	352,930	82,009	322,688	321,163	323,597
June	380,881	373,053	399,053	418,830	417,508	383,674	218,587	378,034	359,856	384,619
July	403,597	397,011	409,494	445,918	416,832	401,238	258,260	382,167	369,903	395,953
August	400,777	400,440	400,652	441,297	410,188	409,466	277,640	363,154	354,736	367,691
September	373,170	386,837	412,613	427,238	401,226	385,165	279,117	349,700	363,599	382,373
October	331,036	362,186	348,030	366,379	347,875	349,921	276,291	322,846	329,890	312,769
November	281,192	279,360	303,310	313,133	301,964	300,252	215,769	284,618	271,995	
December	306,501	322,181	328,382	340,231	319,299	309,632	206,042	282,815	276,282	
Totals	4,002,086	4,098,222	4,204,221	4,430,342	4,275,102	4,131,062	2,654,786	3,744,027	3,841,956	3,330,714

* Recalculated estimated Visitor Counts based on 2013 Visitor Profile Data

** Recalculated estimated Visitor Counts based on 2015 Visitor Profile Data

*** Estimated Visitor Counts based on new 2019 Visitor Profile Data (effective January 2020)