# **RENO-SPARKS CONVENTION & VISITORS AUTHORITY**

# **November 2023** Room Statistics Compared to the Prior Year

Taxable room revenues for the month of November 2023 are \$26,646,470 and are below November of the prior year by \$1,960,920 (-6.8%). Cash occupied room nights of 208,975 are below prior year by 13,244 (-6.0%). Comp occupied room nights of 67,224 are above prior year by 6,239 (10.2%), and 28-day occupied room nights of 86,789 are below prior year by 5,881 (-6.3%). Total occupied rooms for the month of November 2023 (Cash, Comp, 28-day) are 12,886 (3.4%) below the prior year.

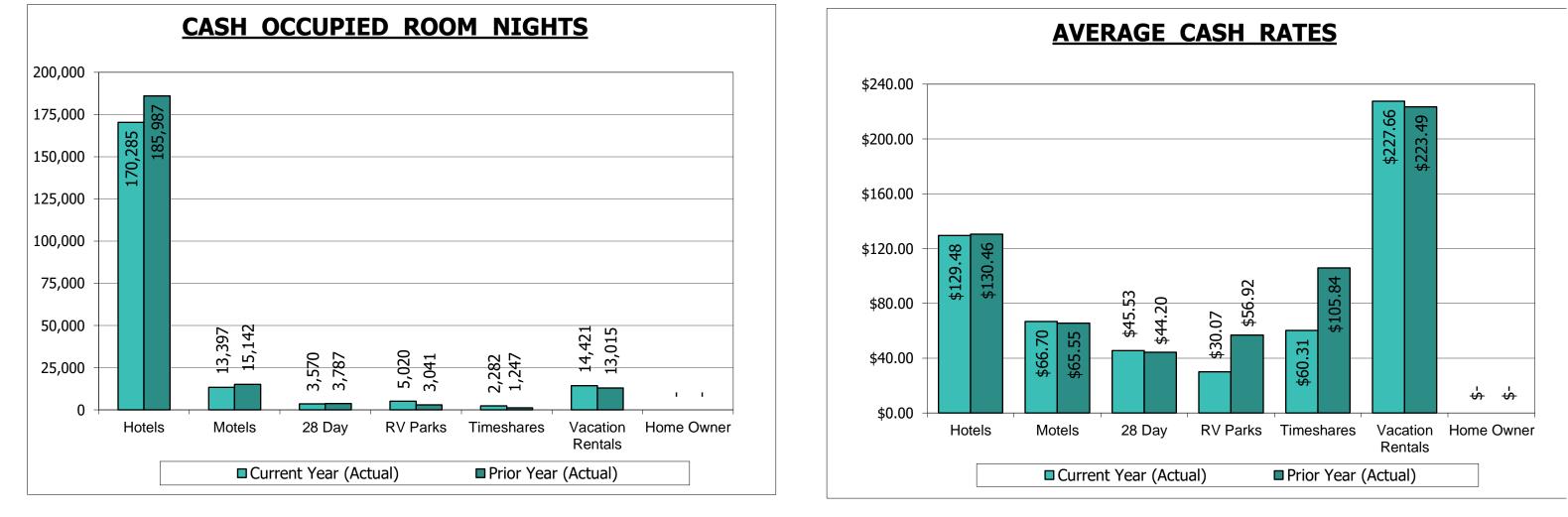
Overall, the Washoe County occupancy percentage of 57.7% for the month is 2.4% below the 59.1% level of the prior year. There were 7,570 (-1.2%) less available rooms for the month compared to the prior year.

Overall cash average rates for November 2023 of \$127.65 decreased \$1.22 (-0.9%), compared to \$128.87 for the prior year.

Year-to-date cash occupied room nights of 1,439,469 are 34,957 (2.5%) above prior year. Cash average rates year-to-date of \$155.09 are \$1.48 (1.0%) above the prior year. Year-to-date, total taxable room revenues of \$223,241,161 are (3.5%) above prior year.

		Novem	ber 2023			
	Available	Cash Average Cash Rate Increas			Increase (	Decrease)
Segments	Rooms	Occupied Rooms	<b>Current Year</b>	Prior Year	\$	%
Hotels	446,371	170,285	\$129.48	\$130.46	(\$0.98)	-0.8%
Motels	30,905	13,397	\$66.70	\$65.55	\$1.15	1.8%
	50,505	15,557	<i>400.70</i>	φ03.33	ψ1.15	1.070
28 Day	66,915	3,570	\$45.53	\$44.20	\$1.33	3.0%
RV Parks	39,720	5,020	\$30.07	\$56.92	(\$26.85)	-47.2%
Timeshares	11,555	2,282	\$60.31	\$105.84	(\$45.53)	-43.0%
Vacation Rentals	33,171	14,421	\$227.66	\$223.49	\$4.17	1.9%
Home Owner	-	-	-	-	-	-





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#### **Combined Room Statistics**

### November 2023

			Increase (Dec			Increase (Decr				
Description	Actual	Budget	\$	%	Last Year	\$	%			
Taxable Room Revenues	\$26,676,470	\$27,999,686	(\$1,323,216)	(4.7%)	\$28,637,390	(\$1,960,920)	(6.8%)			
Occupied Rooms - Cash	208,975	219,436	(10,461)	(4.8%)	222,219	(13,244)	(6.0%)			
Average Rate - Cash	\$127.65	\$127.60	\$0.05	0.0%	\$128.87	(\$1.22)	(0.9%)			
Occupied Rooms										
Cash	208,975	219,436	(10,461)	(4.8%)	222,219	(13,244)	(6.0%)			
Comp	67,224	63,420	3,804	6.0%	60,985	6,239	10.2%			
28 Day	86,789	91,049	(4,260)	(4.7%)	92,670	(5,881)	(6.3%)			
Total Occupied Rooms	362,988	373,904	(10,916)	(2.9%)	375,874	(12,886)	(3.4%)			
Percentage of Occupancy										
Cash	33.2%	34.3%	(1.1)	(3.2%)	34.9%	(1.7)	(4.9%)			
Comp	10.7%	9.9%	0.8	8.1%	9.6%	1.1	11.5%			
28 Day	13.8%	14.2%	(0.4)	(2.8%)	14.6%	(0.8)	(5.5%)			
Total Percentage of Occupancy	57.7%	58.4%	(0.7)	(1.2%)	59.1%	(1.4)	(2.4%)			
Market Segments										
Occupied Rooms - Cash										
Hotels	170,285	183,527	(13,242)	(7.2%)	185,987	(15,702)	(8.4%)			
Motels	13,397	14,839	(1,442)	(9.7%)	15,142	(1,745)	(11.5%)			
28 Day Motels	3,570	3,806	(236)	(6.2%)	3,787	(217)	(5.7%)			
R.V. Parks	5,020	3,102	1,918	61.8%	3,041	1,979	65.1%			
Vacation Rentals	14,421	12,915	1,506	11.7%	13,015	1,406	10.8%			
Timehares	2,282	1,247	1,035	83.0%	1,247	1,035	83.0%			
Home Owner Rentals	-		-	0.0%	-	-	0.0%			
Total Occupied - Cash	208,975	219,436	(10,461)	(4.8%)	222,219	(13,244)	(6.0%)			
Porcentage of Occurancy Cash										
Percentage of Occupancy - Cash Hotels	38.1%	40.2%	(2.1)	(5 204)	42.0%	(2.0)	(9.3%)			
Motels	43.3%	42.9%	(2.1) 0.4	(5.2%) 0.9%	44.1%	(3.9)	(1.8%)			
28 Day Motels	5.3%	5.3%	0.0	0.9%	5.2%	(0.8) 0.1	(1.8%)			
R.V. Parks	12.6%	7.2%	5.4	75.0%	7.2%	5.4	75.0%			
Vacation Rentals	43.5%	48.1%	(4.6)	(9.6%)	41.7%	1.8	4.3%			
Timeshares	19.7%	17.3%	2.4	13.9%	10.5%	9.2	1.5 /0			
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%			
Total Occupancy Percentage - Cash	33.2%	34.3%	(1.1)	(3.2%)	34.9%	(1.7)	(4.9%)			
Average Dates Cash										
<b>Average Rates - Cash</b> Hotels	\$129.48	\$129.06	\$0.42	0.3%	\$130.46	(\$0.98)	(0.8%)			
Motels	\$66.70	\$65.55	\$0.42	1.8%	\$130.40	\$1.15	(0.8%)			
28 Day Motels	\$45.53	\$42.09	\$3.44	8.2%	\$44.20	\$1.13	3.0%			
R.V. Parks	\$30.07	\$56.81	(\$26.74)	(47.1%)	\$56.92	(\$26.85)	(47.2%)			
Vacation Rentals	\$227.66	\$222.49	\$5.17	2.3%	\$223.49	\$4.17	1.9%			
Timeshares	\$60.31	\$105.84	(\$45.53)	(43.0%)	\$105.84	(\$45.53)	(43.0%)			
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%			
Total Cash Average Rate	\$127.65	\$127.60	\$0.05	0.0%	\$128.87	(\$1.22)	(0.9%)			
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#### **Combined Room Statistics**

#### November 2023

			Increase (Deci	rease)		Increase (Decr	ease)
	Actual	Budget	\$	%	Last Year	\$	%
Occupied Rooms							
Cash	208,975	219,436	(10,461)	(4.8%)	222,219	(13,244)	(6.0%)
Comp	67,224	63,420	3,804	6.0%	60,985	6,239	10.2%
28 Day	86,789	91,049	(4,260)	(4.7%)	92,670	(5,881)	(6.3%)
Total Occupied Rooms	362,988	373,904	(10,916)	(2.9%)	375,874	(12,886)	(3.4%)
Vacant	265,649	266,068	(419)	(0.2%)	260,333	5,316	2.0%
Total Available Rooms	628,637	639,972	(11,335)	(1.8%)	636,207	(7,570)	(1.2%)
Percentage of Occupancy							
Cash	33.2%	34.3%	(1.1)	(3.2%)	34.9%	(1.7)	(4.9%)
Comp	10.7%	9.9%	0.8	8.1%	9.6%	1.1	11.5%
28 Day	13.8%	14.2%	(0.4)	(2.8%)	14.6%	(0.8)	(5.5%)
Total Occupancy Percentage	57.7%	58.4%	(0.7)	(1.2%)	59.1%	(1.4)	(2.4%)
Vacant	42.3%	41.6%	0.7	1.7%	40.9%	1.4	3.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$26,676,470	\$27,999,686	(\$1,323,216)	(4.7%)	\$28,637,390	(\$1,960,920)	(6.8%)
Comp	\$8,235,759	\$8,597,459	(\$361,700)	(4.2%)	\$8,266,932	(\$31,173)	(0.4%)
28 Day	\$3,578,647	\$3,498,142	\$80,505	2.3%	\$3,576,095	\$2,552	0.1%
Total Revenue	\$38,490,876	\$40,095,287	(\$1,604,411)	(4.0%)	\$40,480,417	(\$1,989,541)	(4.9%)
Average Rates							
Cash	\$127.65	\$127.60	\$0.05	0.0%	\$128.87	(\$1.22)	(0.9%)
Comp	\$122.51	\$135.56	(\$13.05)	(9.6%)	\$135.56	(\$13.05)	(9.6%)
28 Day	\$41.23	\$38.42	\$2.81	7.3%	\$38.59	\$2.64	6.8%

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#### **Hotel Statistics**

			Increase (Deci	ease)		Increase (Decr	ease)
	Actual	Budget	\$	%	Last Year	\$	%
Occupied Rooms							
Cash	170,285	183,527	(13,242)	(7.2%)	185,987	(15,702)	(8.4%)
Comp	67,088	63,310	3,778	6.0%	60,875	6,213	10.2%
28 Day	3,544	6,077	(2,533)	(41.7%)	6,201	(2,657)	(42.8%)
Total Occupied Rooms	240,917	252,914	(11,997)	(4.7%)	253,063	(12,146)	(4.8%)
Vacant	205,454	204,076	1,378	0.7%	190,033	15,421	8.1%
Total Available Rooms	446,371	456,990	(10,619)	(2.3%)	443,096	3,275	0.7%
Percentage of Occupancy							
Cash	38.1%	40.2%	(2.1)	(5.2%)	42.0%	(3.9)	(9.3%)
Comp	15.0%	13.9%	1.1	7.9%	13.7%	1.3	9.5%
28 Day	0.8%	1.3%	(0.5)	(38.5%)	1.4%	(0.6)	(42.9%)
Total Occupancy Percentage	54.0%	55.3%	(1.3)	(2.4%)	57.1%	(3.1)	(5.4%)
Vacant	46.0%	44.7%	1.3	2.9%	42.9%	3.1	7.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$22,048,599	\$23,685,167	(\$1,636,568)	(6.9%)	\$24,263,696	(\$2,215,097)	(9.1%)
Comp	\$8,229,051	\$8,590,534	(\$361,483)	(4.2%)	\$8,260,106	(\$31,055)	(0.4%)
28 Day	\$458,708	\$668,589	(\$209,881)	(31.4%)	\$682,242	(\$223,534)	(32.8%)
Total Revenue	\$30,736,358	\$32,944,290	(\$2,207,932)	(6.7%)	\$33,206,044	(\$2,469,686)	(7.4%)
Average Rates							
Cash	\$129.48	\$129.06	\$0.42	0.3%	\$130.46	(\$0.98)	(0.8%)
Comp	\$122.66	\$135.69	(\$13.03)	(9.6%)	\$135.69	(\$13.03)	(9.6%)
28 Day	\$129.43	\$110.02	\$19.41	17.6%	\$110.02	\$19.41	17.6%

## **Motel Statistics**

			Increase (Decrease)			Increase (Decrease)	
	Actual	Budget	\$	%	Last Year	\$	%
Occupied Rooms							
Cash	13,397	14,839	(1,442)	(9.7%)	15,142	(1,745)	(11.5%)
Comp	18	15	3	20.0%	15	3	20.0%
28 Day	4,012	3,510	502	14.3%	3,510	502	14.3%
Total Occupied Rooms	17,427	18,364	(937)	(5.1%)	18,667	(1,240)	(6.6%)
Vacant	13,478	16,226	(2,748)	(16.9%)	15,676	(2,198)	(14.0%)
Total Available Rooms	30,905	34,590	(3,685)	(10.7%)	34,343	(3,438)	(10.0%)
Percentage of Occupancy							
Cash	43.3%	42.9%	0.4	0.9%	44.1%	(0.8)	(1.8%)
Comp	0.1%	0.0%	0.1	100.0%	0.0%	0.1	100.0%
28 Day	13.0%	10.1%	2.9	28.7%	10.2%	2.8	27.5%
Total Occupancy Percentage	56.4%	53.1%	3.3	6.2%	54.4%	2.0	3.7%
Vacant	43.6%	46.9%	(3.3)	(7.0%)	45.6%	(2.0)	(4.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$893,621	\$972,707	(\$79,086)	(8.1%)	\$992,585	(\$98,964)	(10.0%)
Comp	\$2,294	\$1,843	\$451	24.5%	\$1,843	\$451	24.5%
28 Day	\$169,092	\$152,720	\$16,372	10.7%	\$152,711	\$16,381	10.7%
Total Revenue	\$1,065,007	\$1,127,270	(\$62,263)	(5.5%)	\$1,147,139	(\$82,132)	(7.2%)
Average Rates							
Cash	\$66.70	\$65.55	\$1.15	1.8%	\$65.55	\$1.15	1.8%
Comp	\$127.44	\$122.87	\$4.57	3.7%	\$122.87	\$4.57	3.7%
28 Day	\$42.15	\$43.51	(\$1.36)	(3.1%)	\$43.51	(\$1.36)	(3.1%)

# 28 Day Motel Statistics

			Increase (Decrease)			Increase (Decrease)		
	Actual	Budget	\$	%	Last Year	\$	%	
Occupied Rooms								
Cash	3,570	3,806	(236)	(6.2%)	3,787	(217)	(5.7%)	
Comp	-	-	-	0.0%	-	-	0.0%	
28 Day	48,428	51,415	(2,987)	(5.8%)	51,427	(2,999)	(5.8%)	
Total Occupied Rooms	51,998	55,221	(3,223)	(5.8%)	55,214	(3,216)	(5.8%)	
Vacant	14,917	16,299	(1,382)	(8.5%)	18,125	(3,208)	(17.7%)	
Total Available Rooms	66,915	71,520	(4,605)	(6.4%)	73,339	(6,424)	(8.8%)	
Percentage of Occupancy								
Cash	5.3%	5.3%	-	0.0%	5.2%	0.1	1.9%	
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
28 Day	72.4%	71.9%	0.5	0.7%	70.1%	2.3	3.3%	
Total Occupancy Percentage	77.7%	77.2%	0.5	0.6%	75.3%	2.4	3.2%	
Vacant	22.3%	22.8%	(0.5)	(2.2%)	24.7%	(2.4)	(9.7%)	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$162,550	\$160,169	\$2,381	1.5%	\$167,388	(\$4,838)	(2.9%)	
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
28 Day	\$1,492,323	\$1,449,389	\$42,934	3.0%	\$1,456,460	\$35,863	2.5%	
Total Revenue	\$1,654,873	\$1,609,557	\$45,316	2.8%	\$1,623,848	\$31,025	1.9%	
Average Rates								
Cash	\$45.53	\$42.09	\$3.44	8.2%	\$44.20	\$1.33	3.0%	
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	
28 Day	\$30.82	\$28.19	\$2.63	9.3%	\$28.32	\$2.50	8.8%	

#### **RV Park Statistics**

			Increase (Decrease)			Increase (Decrease)		
	Actual	Budget	\$	%	Last Year	\$	%	
Occupied Rooms								
Cash	5,020	3,102	1,918	61.8%	3,041	1,979	65.1%	
Comp	118	95	23	24.2%	95	23	24.2%	
28 Day	21,923	21,282	641	3.0%	22,402	(479)	(2.1%)	
Total Occupied Rooms	27,061	24,479	2,582	10.5%	25,538	1,523	6.0%	
Vacant	12,659	18,361	(5,702)	(31.1%)	16,792	(4,133)	(24.6%)	
Total Available Rooms	39,720	42,840	(3,120)	(7.3%)	42,330	(2,610)	(6.2%)	
Percentage of Occupancy								
Cash	12.6%	7.2%	5.4	75.0%	7.2%	5.4	75.0%	
Comp	0.3%	0.2%	0.1	50.0%	0.2%	0.1	50.0%	
28 Day	55.2%	49.7%	5.5	11.1%	52.9%	2.3	4.3%	
Total Occupancy Percentage	68.1%	57.1%	11.0	19.3%	60.3%	7.8	12.9%	
Vacant	31.9%	42.9%	(11.0)	(25.6%)	39.7%	(7.8)	(19.6%)	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$150,928	\$176,202	(\$25,274)	(14.3%)	\$173,082	(\$22,154)	(12.8%)	
Comp	\$4,414	\$5,082	(\$668)	(13.2%)	\$4,983	(\$569)	(11.4%)	
28 Day	\$590,786	\$548,435	\$42,351	7.7%	\$577,365	\$13,421	2.3%	
Total Revenue	\$746,128	\$729,719	\$16,409	2.2%	\$755,430	(\$9,302)	(1.2%)	
Average Rates								
Cash	\$30.07	\$56.81	(\$26.74)	(47.1%)	\$56.92	(\$26.85)	(47.2%)	
Comp	\$37.41	\$53.50	(\$16.09)	(30.1%)	\$52.45	(\$15.04)	(28.7%)	
28 Day	\$26.95	\$25.77	\$1.18	4.6%	\$25.77	\$1.18	4.6%	

#### **Vacation Rental Statistics**

			Increase (Decrease)			Increase (Decrease)	
	Actual	Budget	\$	%	Last Year	\$	%
Occupied Rooms			-				
Cash	14,421	12,915	1,506	11.7%	13,015	1,406	10.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,882	8,765	117	1.3%	9,130	(248)	(2.7%)
Total Occupied Rooms	23,303	21,680	1,623	7.5%	22,145	1,158	5.2%
Vacant	9,868	5,152	4,716	91.5%	9,055	813	9.0%
Total Available Rooms	33,171	26,832	6,339	23.6%	31,200	1,971	6.3%
Percentage of Occupancy							
Cash	43.5%	48.1%	(4.6)	(9.6%)	41.7%	1.8	4.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	26.8%	32.7%	(5.9)	(18.0%)	29.3%	(2.5)	(8.5%)
Total Occupancy Percentage	70.3%	80.8%	(10.5)	(13.0%)	71.0%	(0.7)	(1.0%)
Vacant	29.7%	19.2%	10.5	54.7%	29.0%	0.7	2.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,283,144	\$2,873,458	\$409,686	14.3%	\$2,908,659	\$374,485	12.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$867,738	\$679,009	\$188,729	27.8%	\$707,317	\$160,421	22.7%
Total Revenue	\$4,150,882	\$3,552,467	\$598,415	16.8%	\$3,615,976	\$534,906	14.8%
Average Rates							
Cash	\$227.66	\$222.49	\$5.17	2.3%	\$223.49	\$4.17	1.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$97.70	\$77.47	\$20.23	26.1%	\$77.47	\$20.23	26.1%

#### **Timeshare Statistics**

			Increase (Decrease)			Increase (Decrease)		
	Actual	Budget	\$	%	Last Year	\$	%	
Occupied Rooms								
Cash	2,282	1,247	1,035	83.0%	1,247	1,035	83.0%	
Comp	-	-	-	0.0%	-	-	0.0%	
28 Day	-	-	-	0.0%	-	-	0.0%	
Total Occupied Rooms	2,282	1,247	1,035	83.0%	1,247	1,035	83.0%	
Vacant	9,273	5,953	3,320	55.8%	10,652	(1,379)	(12.9%)	
Total Available Rooms	11,555	7,200	4,355	60.5%	11,899	(344)	(2.9%)	
Percentage of Occupancy								
Cash	19.7%	17.3%	2.4	13.9%	10.5%	9.2	87.6%	
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
Total Occupancy Percentage	19.7%	17.3%	2.4	13.9%	10.5%	9.2	87.6%	
Vacant	80.3%	82.7%	(2.4)	(2.9%)	89.5%	(9.2)	(10.3%)	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$137,628	\$131,982	\$5,646	4.3%	\$131,980	\$5,648	4.3%	
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
Total Revenue	\$137,628	\$131,982	\$5,646	4.3%	\$131,980	\$5,648	4.3%	
Average Rates								
Cash	\$60.31	\$105.84	(\$45.53)	(43.0%)	\$105.84	(\$45.53)	(43.0%)	
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	

### Home Owner Rental

		Increase (Decrease)				Increase (Decrease)		
	Actual	Budget	\$	%	Last Year	\$	%	
Occupied Rooms								
Cash	-	-	-	-	-	-		
Comp	-	-	-	-	-	-		
8 Day	-	-	-	-	-	-		
otal Occupied Rooms	-	-	-	-	-	-		
'acant	-	-	-	-	-	-		
otal Available Rooms	-	-	-	-	-	-		
ercentage of Occupancy								
ash	-	-	-	-	-	-		
mp	-	-	-	-	-	-		
Day	-	-	-	-	-	-		
tal Occupancy Percentage	-	-	-	-	-	-		
cant	-	-	-	-	-	-		
tal (must equal 100.0%)	-	-	-	-	-	-		
evenue								
sh - Taxable	-	-	-	-	-	-		
mp	-	-	-	-	-	-		
Day	-	-	-	-	-	-		
al Revenue	-	-	-	-	-	-		
orado Patos								
verage Rates Ish								
	-	-	-	-	-	-		
mp Davi	-	-	-	-	-	-		
3 Day	-	-	-	-	-	-		

## **Combined Room Statistics - Year To Date**

			Increase (Decre	ease)		Increase (Decre	ase)
Description	Actual	Budget	\$	%	Prior Year	\$	%
Taxable Room Revenues	\$223,241,161	\$212,596,360	\$10,644,801	5.0%	\$215,749,915	\$7,491,246	3.5%
Occupied Rooms - Cash	1,439,469	1,397,654	41,815	3.0%	1,404,512	34,957	2.5%
Average Rate - Cash	\$155.09	\$152.11	\$2.98	2.0%	\$153.61	\$1.48	1.0%
Occupied Rooms							
Cash	1,439,469	1,397,654	41,815	3.0%	1,404,512	34,957	2.5%
Comp	383,097	386,067	(2,970)	(0.8%)	371,257	11,840	3.2%
28 Day	445,580	460,907	(15,327)	(3.3%)	469,637	(24,057)	(5.1%)
Total Occupied Rooms	2,268,146	2,244,627	23,519	1.0%	2,245,406	22,740	1.0%
Percentage of Occupancy							
Cash	43.7%	42.3%	1.4	3.3%	43.0%	0.7	1.6%
Comp	11.6%	11.7%	(0.1)	(0.9%)	11.4%	0.2	1.8%
28 Day	13.5%	14.0%	(0.5)	(3.6%)	14.4%	(0.9)	(6.3%)
Total Percentage of Occupancy	68.8%	68.0%	0.8	1.2%	68.7%	0.1	0.1%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,177,265	1,147,870	29,395	2.6%	1,152,186	25,079	2.2%
Motels	88,548	89,700	(1,152)	(1.3%)	93,357	(4,809)	(5.2%)
28 Day Motels	20,532	22,234	(1,702)	(7.7%)	22,025	(1,493)	(6.8%)
R.V. Parks	48,712	51,444	(2,732)	(5.3%)	49,610	(898)	(1.8%)
Vacation Rentals	83,788	72,746	11,042	15.2%	73,246	10,542	14.4%
Timeshares	17,013	10,541	6,472	61.4%	10,541	6,472	61.4%
Home Owner Rentals	3,611	3,118	493	15.8%	3,547	64	1.8%
Total Occupied - Cash	1,439,469	1,397,654	41,815	3.0%	1,404,512	34,957	2.5%
Percentage of Occupancy - Cash							
Hotels	51.0%	49.3%	1.7	3.4%	50.9%	0.1	0.2%
Motels	52.5%	50.8%	1.7	3.3%	52.1%	0.4	0.8%
28 Day Motels	5.9%	6.1%	(0.2)	(3.3%)	5.9%	0.0	0.0%
R.V. Parks	22.6%	22.2%	0.4		22.7%	(0.1)	(0.4%)
Vacation Rentals Timeshares	48.1% 28.6%	52.3% 29.3%	(4.2)	(8.0%) (2.4%)	47.2% 17.4%	0.9 11.2	1.9% 64.4%
Home Owner Rentals	19.1%	12.9%	(0.7) 6.2	48.1%	20.5%	(1.4)	(6.8%)
Home Owner Kentals							
Total Occupancy Percentage - Cash	43.7%	42.3%	1.4	3.3%	43.0%	0.7	1.6%
Average Rates - Cash							
Hotels	\$160.04	\$156.54	\$3.50	2.2%	\$158.13	\$1.91	1.2%
Motels	\$89.32 ¢48.02	\$89.44 ¢48.61	(\$0.12) ¢0.21	(0.1%)	\$89.05 ¢48.40	\$0.27	0.3%
28 Day Motels R.V. Parks	\$48.92 \$58.08	\$48.61 \$53.64	\$0.31 \$4.44	0.6% 8.3%	\$48.49 \$54.11	\$0.43 \$3.97	0.9% 7.3%
Vacation Rental	\$247.78	\$256.69	(\$8.91)	(3.5%)	\$257.98	(\$10.20)	(4.0%)
Timeshares	\$65.32	\$122.56	(\$57.24)	(46.7%)	\$123.20	(\$10.20)	(47.0%)
Home Owner Rentals	\$335.53	\$346.95	(\$11.42)	(3.3%)	\$364.78	(\$29.25)	(8.0%)
Total Cash Average Rate	\$155.09	\$152.11	\$2.98	2.0%	\$153.61	\$1.48	1.0%
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# **Combined Room Statistics - Year To Date**

#### November 2023

		Increase (Decrease)				Increase (Decrease)		
	Actual	Budget	\$	%	Prior Year	\$	%	
Occupied Rooms								
Cash	1,439,469	1,397,654	41,815	3.0%	1,404,512	34,957	2.5%	
Comp	383,097	386,067	(2,970)	(0.8%)	371,257	11,840	3.2%	
28 Day	445,580	460,907	(15,327)	(3.3%)	469,637	(24,057)	(5.1%)	
Total Occupied Rooms	2,268,146	2,244,627	23,519	1.0%	2,245,406	22,740	1.0%	
Vacant	1,027,089	1,057,834	(30,745)	(2.9%)	1,020,766	6,323	0.6%	
Total Available Rooms	3,295,235	3,302,461	(7,226)	(0.2%)	3,266,172	29,063	0.9%	
Percentage of Occupancy								
Cash	43.7%	42.3%	1.4	3.3%	43.0%	0.7	1.6%	
Comp	11.6%	11.7%	(0.1)	(0.9%)	11.4%	0.2	1.8%	
28 Day	13.5%	14.0%	(0.5)	(3.6%)	14.4%	(0.9)	(6.3%)	
Total Occupancy Percentage	68.8%	68.0%	0.8	1.2%	68.7%	0.1	0.1%	
Vacant	31.2%	32.0%	(0.8)	(2.5%)	31.3%	(0.1)	(0.3%)	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$223,241,161	\$212,596,360	\$10,644,801	5.0%	\$215,749,915	\$7,491,246	3.5%	
Comp	\$56,514,367	\$56,384,610	\$129,757	0.2%	\$54,218,660	\$2,295,707	4.2%	
28 Day	\$18,653,770	\$18,231,954	\$421,816	2.3%	\$18,660,328	(\$6,558)	0.0%	
Total Revenue	\$298,409,298	\$287,212,923	\$11,196,375	3.9%	\$288,628,903	\$9,780,395	3.4%	
Average Rates								
Cash	\$155.09	\$152.11	\$2.98	2.0%	\$153.61	\$1.48	1.0%	
Comp	\$147.52	\$146.05	\$1.47	1.0%	\$146.04	\$1.48	1.0%	
28 Day	\$41.86	\$39.56	\$2.30	5.8%	\$39.73	\$2.13	5.4%	

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# Hotel Statistics - Year To Date

			Increase (Decr	ease)		Increase (Decrease)			
	Actual	Budget	\$	%	Prior Year	\$	%		
Occupied Rooms									
Cash	1,177,265	1,147,870	29,395	2.6%	1,152,186	25,079	2.2%		
Comp	382,047	385,189	(3,142)	(0.8%)	370,374	11,673	3.2%		
28 Day	19,582	32,779	(13,197)	(40.3%)	33,448	(13,866)	(41.5%)		
Total Occupied Rooms	1,578,894	1,565,838	13,056	0.8%	1,556,008	22,886	1.5%		
Vacant	729,056	764,811	(35,755)	(4.7%)	708,470	20,586	2.9%		
Total Available Rooms	2,307,950	2,330,649	(22,699)	(1.0%)	2,264,478	43,472	1.9%		
Percentage of Occupancy									
Cash	51.0%	49.3%	1.7	3.4%	50.9%	0.1	0.2%		
Comp	16.6%	16.5%	0.1	0.6%	16.4%	0.2	1.2%		
28 Day	0.8%	1.4%	(0.6)	(42.9%)	1.5%	(0.7)	(46.7%)		
Total Occupancy Percentage	68.4%	67.2%	1.2	1.8%	68.7%	(0.3)	(0.4%)		
Vacant	31.6%	32.8%	(1.2)	(3.7%)	31.3%	0.3	1.0%		
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%		
Revenue									
Cash - Taxable	\$188,414,699	\$179,686,771	\$8,727,928	4.9%	\$182,195,459	\$6,219,240	3.4%		
Comp	\$56,446,107	\$56,322,452	\$123,655	0.2%	\$54,156,225	\$2,289,882	4.2%		
28 Day	\$2,427,129	\$3,588,097	(\$1,160,968)	(32.4%)	\$3,661,371	(\$1,234,242)	(33.7%)		
Total Revenue	\$247,287,935	\$239,597,320	\$7,690,615	3.2%	\$240,013,055	\$7,274,880	3.0%		
Average Rates									
Cash	\$160.04	\$156.54	\$3.50	2.2%	\$158.13	\$1.91	1.2%		
Comp	\$147.75	\$146.22	\$1.53	1.0%	\$146.22	\$1.53	1.0%		
28 Day	\$123.95	\$109.46	\$14.49	13.2%	\$109.46	\$14.49	13.2%		

# Motel Statistics - Year To Date

			Increase (Deci	ease)		Increase (Decrease)				
	Actual	Budget	\$	%	Prior Year	\$	%			
Occupied Rooms										
Cash	88,548	89,700	(1,152)	(1.3%)	93,357	(4,809)	(5.2%)			
Comp	138	117	21	17.9%	117	21	17.9%			
28 Day	21,162	19,818	1,344		19,818	1,344	6.8%			
Total Occupied Rooms	109,848	109,635	213	0.2%	113,292	(3,444)	(3.0%)			
Vacant	58,670	66,774	(8,104)	(12.1%)	65,874	(7,204)	(10.9%)			
Total Available Rooms	168,518	176,409	(7,891)	(4.5%)	179,166	(10,648)	(5.9%)			
Percentage of Occupancy										
Cash	52.5%	50.8%	1.7	3.3%	52.1%	0.4	0.8%			
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%			
28 Day	12.6%	11.2%	1.4	12.5%	11.1%	1.5	13.5%			
Total Occupancy Percentage	65.2%	62.1%	3.1	5.0%	63.2%	2.0	3.2%			
Vacant	34.8%	37.9%	(3.1)	(8.2%)	36.8%	(2.0)	(5.4%)			
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%			
Revenue										
Cash - Taxable	\$7,909,261	\$8,022,466	(\$113,205)	(1.4%)	\$8,313,531	(\$404,270)	(4.9%)			
Comp	\$17,295	\$14,616	\$2,679	18.3%	\$14,616	\$2,679	18.3%			
28 Day	\$952,554	\$941,972	\$10,582	1.1%	\$948,396	\$4,158	0.4%			
Total Revenue	\$8,879,110	\$8,979,054	(\$99,944)	(1.1%)	\$9,276,543	(\$397,433)	(4.3%)			
Average Rates										
Cash	\$89.32	\$89.44	(\$0.12)	(0.1%)	\$89.05	\$0.27	0.3%			
Comp	\$125.33	\$124.92	\$0.41	0.3%	\$124.92	\$0.41	0.3%			
28 Day	\$45.01	\$47.53	(\$2.52)	(5.3%)	\$47.86	(\$2.85)	(6.0%)			

# 28 Day Motel Statistics - Year To Date

			Increase (Deci	ease)		Increase (Decr	rease)
	Actual	Budget	\$	%	Prior Year	\$	%
Occupied Rooms							
Cash	20,532	22,234	(1,702)	(7.7%)	22,025	(1,493)	(6.8%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	254,834	265,646	(10,812)	(4.1%)	268,292	(13,458)	(5.0%)
Total Occupied Rooms	275,366	287,880	(12,514)	(4.3%)	290,317	(14,951)	(5.1%)
Vacant	75,407	76,872	(1,465)	(1.9%)	80,898	(5,491)	(6.8%)
Total Available Rooms	350,773	364,752	(13,979)	(3.8%)	371,215	(20,442)	(5.5%)
Percentage of Occupancy							
Cash	5.9%	6.1%	(0.2)	(3.3%)	5.9%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.6%	72.8%	(0.2)	(0.3%)	72.3%	0.3	0.4%
Total Occupancy Percentage	78.5%	78.9%	(0.4)	(0.5%)	78.2%	0.3	0.4%
Vacant	21.5%	21.1%	0.4 1.9%		21.8%	(0.3)	(1.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,004,334	\$1,080,786	(\$76,452)	(7.1%)	\$1,068,071	(\$63,737)	(6.0%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$7,543,427	\$7,558,665	(\$15,238)	(0.2%)	\$7,632,056	(\$88,629)	(1.2%)
Total Revenue	\$8,547,761	\$8,639,451	(\$91,690)	(1.1%)	\$8,700,127	(\$152,366)	(1.8%)
Average Rates							
Cash	\$48.92	\$48.61	\$0.31	0.6%	\$48.49	\$0.43	0.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.60	\$28.45	\$1.15	4.0%	\$28.45	\$1.15	4.0%

### **RV Park Statistics - Year To Date**

			Increase (Decr	ease)		Increase (Deci	rease)
	Actual	Budget	\$	%	Prior Year	\$	%
Occupied Rooms							
Cash	48,712	51,444	(2,732)	(5.3%)	49,610	(898)	(1.8%)
Comp	912	761	151	19.8%	761	151	19.8%
28 Day	102,081	101,475	606	0.6%	104,711	(2,630)	(2.5%)
Total Occupied Rooms	151,705	153,680	(1,975)	(1.3%)	155,082	(3,377)	(2.2%)
Vacant	63,776	77,884	(14,108)	(18.1%)	62,992	784	1.2%
Total Available Rooms	215,481	231,564	(16,083)	(6.9%)	218,074	(2,593)	(1.2%)
Percentage of Occupancy							
Cash	22.6%	22.2%	0.4	1.8%	22.7%	(0.1)	(0.4%)
Comp	0.4%	0.3%	0.1	33.3%	0.3%	0.1	33.3%
28 Day	47.4%	43.8%	3.6	8.2%	48.0%	(0.6)	(1.3%)
Total Occupancy Percentage	70.4%	66.4%	4.0	6.0%	71.1%	(0.7)	(1.0%)
Vacant	29.6%	33.6%	(4.0)	(11.9%)	28.9%	0.7	2.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,829,302	\$2,759,296	\$70,006	2.5%	\$2,684,626	\$144,676	5.4%
Comp	\$50 <i>,</i> 965	\$47,541	\$3,424	7.2%	\$46,869	\$4,096	8.7%
28 Day	\$2,751,511	\$2,441,133	\$310,378	12.7%	\$2,519,404	\$232,107	9.2%
Total Revenue	\$5,631,778	\$5,247,971	\$383,807	7.3%	\$5,250,899	\$380,879	7.3%
Average Rates							
Cash	\$58.08	\$53.64	\$4.44	8.3%	\$54.11	\$3.97	7.3%
Comp	\$55.88	\$62.47	(\$6.59)	(10.5%)	\$61.59	(\$5.71)	(9.3%)
28 Day	\$26.95	\$24.06	\$2.89	12.0%	\$24.06	\$2.89	12.0%

# Vacation Rental Statistics - Year To Date

		Increase (Deci	ease)		Increase (Deci	rease)
Actual	Budget	\$	%	Prior Year	\$	%
83,788	72,746	11,042	15.2%	73,246	10,542	14.4%
-	-	-	0.0%	-	-	0.0%
47,011	40,659	6,352	15.6%	42,353	4,658	11.0%
130,799	113,405	17,394	15.3%	115,599	15,200	13.1%
43,391	25,578	25,578 17,813 69.		39,730	3,661	9.2%
174,190	138,983	35,207	25.3%	155,329	18,861	12.1%
48.1%	52.3%	(4.2)	(8.0%)	47.2%	0.9	1.9%
0.0%	0.0%	-	0.0%	0.0%	-	0.0%
27.0%	29.3%	(2.3)	(7.8%)	27.3%	(0.3)	(1.1%)
75.1%	81.6%	(6.5)	(8.0%)	74.4%	0.7	0.9%
24.9%	18.4%	6.5	35.3%	25.6%	(0.7)	(2.7%)
100.0%	100.0%	-	0.0%	100.0%	-	0.0%
\$20,760,737	\$18,673,347	\$2,087,390	11.2%	\$18,895,673	\$1,865,064	9.9%
\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
\$4,830,003	\$3,625,529	\$1,204,474	33.2%	\$3,776,594	\$1,053,409	27.9%
\$25,590,740	\$22,298,875	\$3,291,865	14.8%	\$22,672,267	\$2,918,473	12.9%
\$247.78	\$256.69	(\$8.91)	(3.5%)	\$257.98	(\$10.20)	(4.0%)
\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
\$102.74	\$89.17	\$13.57	15.2%	\$89.17	\$13.57	15.2%
	- 47,011 130,799 43,391 174,190 48.1% 0.0% 27.0% 27.0% 24.9% 24.9% 100.0% \$25,590,740 \$25,590,740 \$25,590,740	- -   47,011 40,659   130,799 113,405   43,391 25,578   174,190 138,983   48.1% 52.3%   0.0% 0.0%   27.0% 29.3%   75.1% 81.6%   100.0% 100.0%   \$24.9% 18.4%   100.0% \$0,0%   \$4,830,003 \$18,673,347   \$4,830,003 \$3,625,529   \$25,590,740 \$22,298,875   \$247.78 \$256.69   \$0.00 \$0.00	- $ -$ 47,01140,6596,352130,799113,40517,39443,39125,57817,813174,190138,98335,20748.1% 0.0% 27.0%52.3% 0.0% 29.3%(4.2) (2.3)75.1%81.6%(6.5)24.9%18.4% \$100.0%6.5100.0%100.0% \$0-\$20,760,737 \$0 \$4,830,003\$18,673,347 \$3,625,529\$2,087,390 \$1,204,474\$25,590,740\$22,298,875\$3,291,865\$247.78 \$0,00\$0.00\$0.00	- $  0.0%$ 47,01140,659 $6,352$ $15.6%$ 130,799113,405 $17,394$ $15.3%$ 43,39125,578 $17,813$ $69.6%$ 174,190138,983 $35,207$ $25.3%$ 174,190138,983 $35,207$ $25.3%$ 48.1% $52.3%$ $(4.2)$ $(8.0%)$ $0.0%$ $27.0%$ $29.3%$ $(2.3)$ 75.1%81.6% $(6.5)$ $(8.0%)$ 24.9%18.4% $6.5$ $35.3%$ 100.0% $100.0%$ $ 0.0%$ $$20,760,737$ $$18,673,347$ $$2,087,390$ $11.2%$ $$0$ $$0$ $$0$ $$0$ $0.0%$ $$25,590,740$ $$22,298,875$ $$3,291,865$ $14.8%$ $$0.00$ $$0.00$ $$0.00$ $$0.00$ $0.0%$	0.0%-47,01140,6596,35215.6%42,353130,799113,40517,39415.3%115,59943,39125,57817,81369.6%39,730174,190138,98335,20725.3%155,32948.1%52.3%(4.2)(8.0%)47.2%0.0%0.0%-0.0%0.0%27.0%29.3%(2.3)(7.8%)27.3%75.1%81.6%(6.5)(8.0%)74.4%24.9%18.4%6.535.3%25.6%100.0%100.0%-0.0%100.0%\$20,760,737\$18,673,347\$2,087,39011.2%\$4,830,003\$3,625,529\$1,204,47433.2%\$3,776,594\$25,590,740\$22,298,875\$3,291,86514.8%\$22,672,267\$247.78\$2256.69(\$8.91)(3.5%)\$257.98\$0.00\$0.00\$0.000.0%\$0.0050.00	-   -   -   0.0%   -

# **Timeshare Statistics - Year To Date**

			Increase (Dec	rease)		Increase (Decrease)		
	Actual	Budget	\$	%	Prior Year	\$	%	
Occupied Rooms								
Cash	17,013	10,541	6,472	61.4%	10,541	6,472	61.4%	
Comp	-	-	-	0.0%	-	-	0.0%	
28 Day	-	-	-	0.0%	-	-	0.0%	
Total Occupied Rooms	17,013	10,541	6,472	61.4%	10,541	6,472	61.4%	
Vacant	42,451	25,459	16,992	66.7%	50,098	(7,647)	(15.3%)	
Total Available Rooms	59,464	36,000	23,464	65.2%	60,639	(1,175)	(1.9%)	
Percentage of Occupancy								
Cash	28.6%	29.3%	(0.7)	(2.4%)	17.4%	11.2	64.4%	
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%	
28 Day	0.0%	0.0%	- 0.0% 0.0%	-	0.0%			
Total Occupancy Percentage	28.6%	29.3%	(0.7)	(2.4%)	17.4%	11.2	64.4%	
Vacant	71.4%	70.7%	0.7	1.0%	82.6%	(11.2)	(13.6%)	
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%	
Revenue								
Cash - Taxable	\$1,111,230	\$1,291,940	(\$180,710)	(14.0%)	\$1,298,691	(\$187,461)	(14.4%)	
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%	
28 Day	\$27,840	\$0	\$27,840	100.0%	\$0	\$27,840	100.0%	
Total Revenue	\$1,139,070	\$1,291,940	(\$152,870)	(11.8%)	\$1,298,691	(\$159,621)	(12.3%)	
Average Rates								
Cash	\$65.32	\$122.56	(\$57.24)	(46.7%)	\$123.20	(\$57.88)	(47.0%)	
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%	

### Home Owner Rentals - Year To Date

			Increase (Dec	rease)		Increase (Decr	Increase (Decrease)			
	Actual	Budget	\$	%	Prior Year	\$	%			
Occupied Rooms										
Cash	3,611	3,118	493	15.8%	3,547	64	1.8%			
Comp	-	-	-	0.0%	5	(5)	(100.0%			
28 Day	910	530	380	71.7%	1,015	(105)	(10.3%			
Total Occupied Rooms	4,521	3,648	873	23.9%	4,567	(46)	(1.0%)			
Vacant	14,338	20,456	(6,118)	(29.9%)	12,704	1,634	12.9%			
Total Available Rooms	18,859	24,104	(5,245)	(21.8%)	17,271	1,588	9.2%			
Percentage of Occupancy										
Cash	19.1%	12.9%	6.2	48.1%	20.5%	(1.4)	(6.8%			
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%			
8 Day	4.8%	2.2%	2.6	118.2%	0.0%	4.8	100.0%			
Total Occupancy Percentage	24.0%	15.1%	8.9	58.9%	0.0%	24.0	100.0%			
/acant	76.0%	84.9%	(8.9)	(10.5%)	0.0%	76.0	100.0%			
Fotal (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%			
Revenue										
Cash - Taxable	\$1,211,598	\$1,081,754	\$129,844	12.0%	\$1,293,864	(\$82,266)	(6.4%)			
omp	\$0	\$0	\$0	0.0%	\$950	(\$950)	(100.0%			
8 Day	\$121,306	\$76,559	\$44,748	58.4%	\$122,507	(\$1,201)	(1.0%			
otal Revenue	\$1,332,904	\$1,158,312	\$174,592	15.1%	\$1,417,321	(\$84,417)	(6.0%			
Average Rates										
Cash	\$335.53	\$346.95	(\$11.42)	(3.3%)	\$364.78	(\$29.25)	(8.0%)			
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$190.00	(\$190.00)	(100.0%			
8 Day	\$133.30	\$144.45	(\$11.15)	(7.7%)	\$120.70	\$12.60	10.4%			

#### Reno-Sparks Convention and Visitors Authority Taxable Revenue by District November 2023

	November	November	Increase (Decre	ease)		Year to Date	Prior Year	Increase (Decre	ase)
	2023	2022	\$	%	J	uly - November 2023	July - November 2022	\$	%
Reno B	\$ 12,876,446	\$ 14,271,471	\$ (1,395,025)	-9.8%	\$	105,991,804	\$ 100,442,672	\$ 5,549,131	5.5%
Reno D	\$ 5,526,813	\$ 6,150,833	\$ (624,018)	-10.1%	\$	50,452,326	\$ 48,845,728	\$ 1,606,598	3.3%
Reno E	\$ 904,181	\$ 953,963	\$ (49,782)	-5.2%	\$	6,143,688	\$ 5,648,326	\$ 495,363	8.8%
Total Reno	\$ 19,307,440	\$ 21,376,266	\$ (2,068,825)	-9.7%	\$	162,587,818	\$ 154,936,726	\$ 7,651,092	4.9%
Washoe A	\$ 51,984	\$ 52,718	\$ (735)	-1.4%	\$	448,275	\$ 421,701	\$ 26,574	6.3%
Washoe B	\$ 3,258,910	\$ 3,220,875	\$ 38,034	1.2%	\$	32,962,661	\$ 33,181,266	\$ (218,604)	-0.7%
Total Washoe County	\$ 3,310,893	\$ 3,273,594	\$ 37,300	1.1%	\$	33,410,936	\$ 33,602,966	\$ (192,031)	-0.6%
Sparks	\$ 4,058,136	\$ 3,987,530	\$ 70,607	1.8%	\$	27,242,407	\$ 27,210,223	\$ 32,184	0.1%
Total Taxable Revenue	\$ 26,676,470	\$ 28,637,390	\$ (1,960,920)	-6.8%	\$	223,241,161	\$ 215,749,915	\$ 7,491,246	3.5%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

#### Reno-Sparks Convention and Visitors Authority Taxable Occupied Rooms by District November 2023

	November	November	Increase (Decre	ease)	Year to Date	Prior Year	Increase (Decr	ease)
	2023	2022	#	%	July - November 2023	July - November 2022	#	%
Reno B	104,133	109,138	(5,005)	(4.6%)	706,189	677,449	28,740	ا 4.2%
Reno D	46,246	54,595	(8,349)	(15.3%)	376,911	373,856	3,055	0.8%
Reno E	6,369	6,325	44	0.7%	38,131	34,721	3,410	9.8%
Total Reno	156,748	170,058	(13,310)	(7.8%)	1,121,231	1,086,026	35,205	3.2%
Washoe A	1,422	1,296	126	9.7%	9,189	8,452	737	8.7%
Washoe B	12,140	11,318	822	7.3%	92,640	85,015	7,625	9.0%
 Total Washoe County	13,562	12,614	948	7.5%	101,829	93,467	8,362	8.9%
Sparks _	38,665	39,547	(882)	(2.2%)	216,409	225,019	(8,610)	(3.8%)
Total Taxable Rooms	208,975	222,219	(13,244)	(6.0%)	1,439,469	1,404,512	34,957	2.5%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

# Reno-Sparks Convention and Visitors Authority Average Daily Rate by District November 2023

	November		November		Increase (Decreas	e)		Year to Date		Prior Year		Increase (Decre	ase)
	2023		2022		\$	%		July - November 2023		July - November 2022		\$	%
Reno B	\$ 123.65	\$	130.77	\$	(7.11)	-5.4%	\$	150.09	\$	148.27	\$	1.82	1.2%
Reno D	\$ 119.51	•	112.66	•	6.85	6.1%	\$	133.86	•	130.65	•	3.20	2.5%
Reno E	\$ 141.97	•	150.82	•	(8.86)	-5.9%	\$	161.12	•	162.68	•	(1.56)	-1.0%
Total Reno	\$ 123.18	\$	125.70	\$	(2.52)	-2.0%		\$ 145.01	\$	142.66	\$	2.34	1.6%
Washoe A	\$ 36.56	\$	40.68	\$	(4.12)	-10.1%	\$	48.78	\$	49.89	\$	(1.11)	-2.2%
Washoe B	\$ 268.44	\$	284.58	\$	(16.14)	-5.7%	\$	355.81	\$	390.30	\$	(34.48)	-8.8%
Total Washoe County	\$ 244.13	\$	259.52	\$	(15.39)	-5.9%		\$ 328.11	\$	359.52	\$	(31.41)	-8.7%
Sparks	\$ 104.96	\$	100.83	\$	4.13	4.1%		\$ 125.88	\$	120.92	\$	4.96	4.1%
Total Average Daily Rate	\$ 127.65	\$	128.87	\$	(1.22)	-0.9%	_	\$ 155.09	\$	153.61	\$	1.48	1.0%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village