

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

December 2023

Room Statistics Compared to the Prior Year

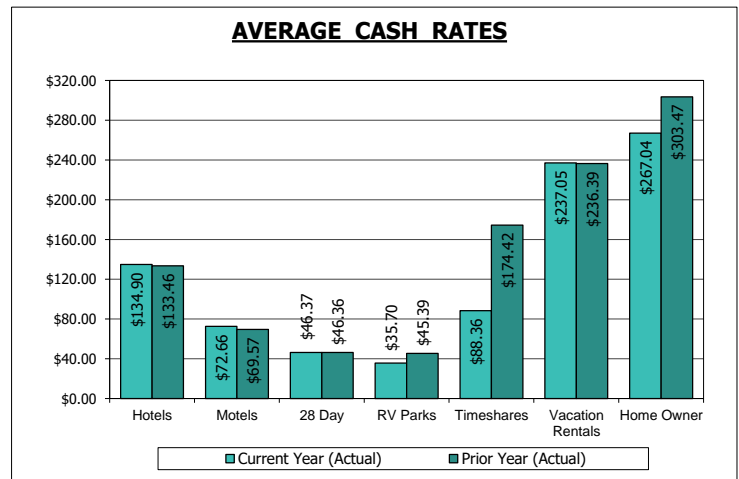
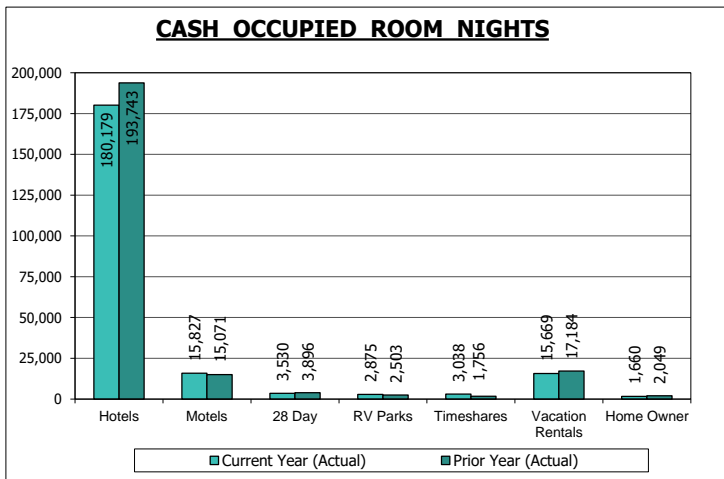
Taxable room revenues for the month of December 2023 are \$30,148,916 are below December of the prior year by \$2,041,270 (-6.3%). Cash occupied room nights of 222,778 are below prior year by 13,424 (-5.7%). Comp occupied room nights of 68,336 are above prior year by 9,437 (16.0%), and 28-day occupied room nights of 88,139 are below prior year by 5,573 (-5.9%). Total occupied rooms for the month of December 2023 (Cash, Comp, 28-day) are 9,560 (-2.5%) below the prior year.

Overall, the Washoe County occupancy percentage of 54.5% for the month is -3.5% below the 56.5% level of the prior year. There were 7,640 (1.1%) more available rooms for the month compared to the prior year.

Overall cash average rates for December 2023 of \$135.33 decreased \$0.95 (-0.7%), compared to \$136.28 for the prior year.

Year-to-date cash occupied room nights of 1,667,097 are 26,383 (1.6%) above prior year. Cash average rates year-to-date of \$152.08 are \$0.96 (0.6%) above the prior year. Year-to-date, total taxable room revenues of \$253,532,896 are (2.3%) above prior year.

December 2023						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	480,778	180,179	\$134.90	\$133.46	\$1.44	1.1%
Motels	34,817	15,827	\$72.66	\$69.57	\$3.09	4.4%
28 Day	69,020	3,530	\$46.37	\$46.36	\$0.01	0.0%
RV Parks	43,741	2,875	\$35.70	\$45.39	(\$9.69)	-21.3%
Timeshares	12,626	3,038	\$88.36	\$174.42	(\$86.06)	-49.3%
Vacation Rentals	34,502	15,669	\$237.05	\$236.39	\$0.66	0.3%
Home Owner	19,866	1,660	267.04	303.47	(\$36.43)	-12.0%
Totals	695,350	222,778	\$135.33	\$136.28	(\$0.95)	-0.7%



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

December 2023

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$30,148,916	\$31,413,781	(\$1,264,865)	(4.0%)	\$32,190,186	(\$2,041,270)	(6.3%)
Occupied Rooms - Cash	222,778	231,234	(8,456)	(3.7%)	236,202	(13,424)	(5.7%)
Average Rate - Cash	\$135.33	\$135.85	(\$0.52)	(0.4%)	\$136.28	(\$0.95)	(0.7%)
Occupied Rooms							
Cash	222,778	231,234	(8,456)	(3.7%)	236,202	(13,424)	(5.7%)
Comp	68,336	58,339	9,997	17.1%	58,899	9,437	16.0%
28 Day	88,139	90,652	(2,513)	(2.8%)	93,712	(5,573)	(5.9%)
Total Occupied Rooms	379,253	380,226	(973)	(0.3%)	388,813	(9,560)	(2.5%)
Percentage of Occupancy							
Cash	32.0%	33.7%	(1.7)	(5.0%)	34.3%	(2.3)	(6.7%)
Comp	9.8%	8.5%	1.3	15.3%	8.6%	1.2	14.0%
28 Day	12.7%	13.2%	(0.5)	(3.8%)	13.6%	(0.9)	(6.6%)
Total Percentage of Occupancy	54.5%	55.4%	(0.9)	(1.6%)	56.5%	(2.0)	(3.5%)
Market Segments							
Occupied Rooms - Cash							
Hotels	180,179	188,964	(8,785)	(4.6%)	193,743	(13,564)	(7.0%)
Motels	15,827	14,770	1,057	7.2%	15,071	756	5.0%
28 Day Motels	3,530	3,935	(405)	(10.3%)	3,896	(366)	(9.4%)
R.V. Parks	2,875	3,002	(127)	(4.2%)	2,503	372	14.9%
Vacation Rentals	15,669	17,078	(1,409)	(8.3%)	17,184	(1,515)	(8.8%)
Timehares	3,038	1,756	1,282	73.0%	1,756	1,282	73.0%
Home Owner Rentals	1,660	1,730	(70)	0.0%	2,049	(389)	0.0%
Total Occupied - Cash	222,778	231,234	(8,456)	(3.7%)	236,202	(13,424)	(5.7%)
Percentage of Occupancy - Cash							
Hotels	37.5%	40.0%	(2.5)	(6.3%)	41.0%	(3.5)	(8.5%)
Motels	45.5%	41.3%	4.2	10.2%	43.2%	2.3	5.3%
28 Day Motels	5.1%	5.3%	(0.2)	(3.8%)	5.3%	(0.2)	(3.8%)
R.V. Parks	6.6%	6.8%	(0.2)	(2.9%)	5.7%	0.9	15.8%
Vacation Rentals	45.4%	59.4%	(14.0)	(23.6%)	52.6%	(7.2)	(13.7%)
Timeshares	24.1%	24.4%	(0.3)	(1.2%)	15.2%	8.9	
Home Owner Rentals	8.4%	7.2%	1.2	16.7%	11.2%	(2.8)	(25.0%)
Total Occupancy Percentage - Cash	32.0%	33.7%	(1.7)	(5.0%)	34.3%	(2.3)	(6.7%)
Average Rates - Cash							
Hotels	\$134.90	\$133.59	\$1.31	1.0%	\$133.46	\$1.44	1.1%
Motels	\$72.66	\$69.57	\$3.09	4.4%	\$69.57	\$3.09	4.4%
28 Day Motels	\$46.37	\$46.82	(\$0.45)	(1.0%)	\$46.36	\$0.01	0.0%
R.V. Parks	\$35.70	\$38.23	(\$2.53)	(6.6%)	\$45.39	(\$9.69)	(21.3%)
Vacation Rentals	\$237.05	\$235.27	\$1.78	0.8%	\$236.39	\$0.66	0.3%
Timehares	\$88.36	\$174.42	(\$86.06)	(49.3%)	\$174.42	(\$86.06)	(49.3%)
Home Owner Rentals	\$267.04	\$300.23	(\$33.19)	0.0%	\$303.47	(\$36.43)	(12.0%)
Total Cash Average Rate	\$135.33	\$135.85	(\$0.52)	(0.4%)	\$136.28	(\$0.95)	(0.7%)

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

December 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	222,778	231,234	(8,456)	(3.7%)	236,202	(13,424)	(5.7%)
Comp	68,336	58,339	9,997	17.1%	58,899	9,437	16.0%
28 Day	88,139	90,652	(2,513)	(2.8%)	93,712	(5,573)	(5.9%)
Total Occupied Rooms	379,253	380,226	(973)	(0.3%)	388,813	(9,560)	(2.5%)
Vacant	316,097	305,950	10,147	3.3%	298,897	17,200	5.8%
Total Available Rooms	695,350	686,176	9,174	1.3%	687,710	7,640	1.1%
Percentage of Occupancy							
Cash	32.0%	33.7%	(1.7)	(5.0%)	34.3%	(2.3)	(6.7%)
Comp	9.8%	8.5%	1.3	15.3%	8.6%	1.2	14.0%
28 Day	12.7%	13.2%	(0.5)	(3.8%)	13.6%	(0.9)	(6.6%)
Total Occupancy Percentage	54.5%	55.4%	(0.9)	(1.6%)	56.5%	(2.0)	(3.5%)
Vacant	45.5%	44.6%	0.9	2.0%	43.5%	2.0	4.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$30,148,916	\$31,413,781	(\$1,264,865)	(4.0%)	\$32,190,186	(\$2,041,270)	(6.3%)
Comp	\$9,380,008	\$8,970,596	\$409,412	4.6%	\$8,626,130	\$753,878	8.7%
28 Day	\$3,583,099	\$3,589,689	(\$6,590)	(0.2%)	\$3,699,786	(\$116,687)	(3.2%)
Total Revenue	\$43,112,023	\$43,974,065	(\$862,042)	(2.0%)	\$44,516,102	(\$1,404,079)	(3.2%)
Average Rates							
Cash	\$135.33	\$135.85	(\$0.52)	(0.4%)	\$136.28	(\$0.95)	(0.7%)
Comp	\$137.26	\$153.77	(\$16.51)	(10.7%)	\$146.46	(\$9.20)	(6.3%)
28 Day	\$40.65	\$39.60	\$1.05	2.7%	\$39.48	\$1.17	3.0%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

December 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	180,179	188,964	(8,785)	(4.6%)	193,743	(13,564)	(7.0%)
Comp	68,194	58,200	9,994	17.2%	58,766	9,428	16.0%
28 Day	3,403	5,396	(1,993)	(36.9%)	5,506	(2,103)	(38.2%)
Total Occupied Rooms	251,776	252,561	(785)	(0.3%)	258,015	(6,239)	(2.4%)
Vacant	229,002	219,662	9,340	4.3%	214,868	14,134	6.6%
Total Available Rooms	480,778	472,223	8,555	1.8%	472,883	7,895	1.7%
Percentage of Occupancy							
Cash	37.5%	40.0%	(2.5)	(6.3%)	41.0%	(3.5)	(8.5%)
Comp	14.2%	12.3%	1.9	15.4%	12.4%	1.8	14.5%
28 Day	0.7%	1.1%	(0.4)	(36.4%)	1.2%	(0.5)	(41.7%)
Total Occupancy Percentage	52.4%	53.5%	(1.1)	(2.1%)	54.6%	(2.2)	(4.0%)
Vacant	47.6%	46.5%	1.1	2.4%	45.4%	2.2	4.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$24,306,464	\$25,243,653	(\$937,189)	(3.7%)	\$25,857,361	(\$1,550,897)	(6.0%)
Comp	\$9,365,481	\$8,959,382	\$406,099	4.5%	\$8,614,983	\$750,498	8.7%
28 Day	\$435,509	\$536,243	(\$100,734)	(18.8%)	\$547,166	(\$111,657)	(20.4%)
Total Revenue	\$34,107,454	\$34,739,278	(\$631,824)	(1.8%)	\$35,019,510	(\$912,056)	(2.6%)
Average Rates							
Cash	\$134.90	\$133.59	\$1.31	1.0%	\$133.46	\$1.44	1.1%
Comp	\$137.34	\$153.94	(\$16.60)	(10.8%)	\$146.60	(\$9.26)	(6.3%)
28 Day	\$127.98	\$99.38	\$28.60	28.8%	\$99.38	\$28.60	28.8%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

December 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	15,827	14,770	1,057	7.2%	15,071	756	5.0%
Comp	55	60	(5)	(8.3%)	60	(5)	(8.3%)
28 Day	4,095	3,480	615	17.7%	3,480	615	17.7%
Total Occupied Rooms	19,977	18,310	1,667	9.1%	18,611	1,366	7.3%
Vacant	14,840	17,433	(2,593)	(14.9%)	16,271	(1,431)	(8.8%)
Total Available Rooms	34,817	35,743	(926)	(2.6%)	34,882	(65)	(0.2%)
Percentage of Occupancy							
Cash	45.5%	41.3%	4.2	10.2%	43.2%	2.3	5.3%
Comp	0.2%	0.2%	-	0.0%	0.2%	-	0.0%
28 Day	11.8%	9.7%	2.1	21.6%	10.0%	1.8	18.0%
Total Occupancy Percentage	57.4%	51.2%	6.2	12.1%	53.4%	4.0	7.5%
Vacant	42.6%	48.8%	(6.2)	(12.7%)	46.6%	(4.0)	(8.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,149,988	\$1,027,520	\$122,468	11.9%	\$1,048,460	\$101,528	9.7%
Comp	\$6,869	\$7,500	(\$631)	(8.4%)	\$7,500	(\$631)	(8.4%)
28 Day	\$182,534	\$155,382	\$27,152	17.5%	\$155,376	\$27,158	17.5%
Total Revenue	\$1,339,391	\$1,190,402	\$148,989	12.5%	\$1,211,336	\$128,055	10.6%
Average Rates							
Cash	\$72.66	\$69.57	\$3.09	4.4%	\$69.57	\$3.09	4.4%
Comp	\$124.89	\$125.00	(\$0.11)	(0.1%)	\$125.00	(\$0.11)	(0.1%)
28 Day	\$44.57	\$44.65	(\$0.08)	(0.2%)	\$44.65	(\$0.08)	(0.2%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

December 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,530	3,935	(405)	(10.3%)	3,896	(366)	(9.4%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	50,296	51,190	(894)	(1.7%)	52,657	(2,361)	(4.5%)
Total Occupied Rooms	53,826	55,125	(1,299)	(2.4%)	56,553	(2,727)	(4.8%)
Vacant	15,194	18,779	(3,585)	(19.1%)	17,166	(1,972)	(11.5%)
Total Available Rooms	69,020	73,904	(4,884)	(6.6%)	73,719	(4,699)	(6.4%)
Percentage of Occupancy							
Cash	5.1%	5.3%	(0.2)	(3.8%)	5.3%	(0.2)	(3.8%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.9%	69.3%	3.6	5.2%	71.4%	1.5	2.1%
Total Occupancy Percentage	78.0%	74.6%	3.4	4.6%	76.7%	1.3	1.7%
Vacant	22.0%	25.4%	(3.4)	(13.4%)	23.3%	(1.3)	(5.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$163,687	\$184,249	(\$20,562)	(11.2%)	\$180,603	(\$16,916)	(9.4%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,532,083	\$1,529,045	\$3,038	0.2%	\$1,569,913	(\$37,830)	(2.4%)
Total Revenue	\$1,695,770	\$1,713,294	(\$17,524)	(1.0%)	\$1,750,516	(\$54,746)	(3.1%)
Average Rates							
Cash	\$46.37	\$46.82	(\$0.45)	(1.0%)	\$46.36	\$0.01	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$30.46	\$29.87	\$0.59	2.0%	\$29.81	\$0.65	2.2%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

December 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,875	3,002	(127)	(4.2%)	2,503	372	14.9%
Comp	87	79	8	10.1%	67	20	29.9%
28 Day	21,694	22,279	(585)	(2.6%)	23,452	(1,758)	(7.5%)
Total Occupied Rooms	24,656	25,360	(704)	(2.8%)	26,022	(1,366)	(5.2%)
Vacant	19,085	18,908	177	0.9%	17,634	1,451	8.2%
Total Available Rooms	43,741	44,268	(527)	(1.2%)	43,656	85	0.2%
Percentage of Occupancy							
Cash	6.6%	6.8%	(0.2)	(2.9%)	5.7%	0.9	15.8%
Comp	0.2%	0.2%	-	0.0%	0.2%	-	0.0%
28 Day	49.6%	50.3%	(0.7)	(1.4%)	53.7%	(4.1)	(7.6%)
Total Occupancy Percentage	56.4%	57.3%	(0.9)	(1.6%)	59.6%	(3.2)	(5.4%)
Vacant	43.6%	42.7%	0.9	2.1%	40.4%	3.2	7.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$102,633	\$114,756	(\$12,123)	(10.6%)	\$113,615	(\$10,982)	(9.7%)
Comp	\$7,658	\$3,714	\$3,944	106.2%	\$3,641	\$4,017	110.3%
28 Day	\$578,838	\$548,296	\$30,542	5.6%	\$577,103	\$1,735	0.3%
Total Revenue	\$689,129	\$666,766	\$22,363	3.4%	\$694,359	(\$5,230)	(0.8%)
Average Rates							
Cash	\$35.70	\$38.23	(\$2.53)	(6.6%)	\$45.39	(\$9.69)	(21.3%)
Comp	\$88.02	\$47.01	\$41.01	87.2%	\$54.34	\$33.68	62.0%
28 Day	\$26.68	\$24.61	\$2.07	8.4%	\$24.61	\$2.07	8.4%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

December 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	15,669	17,078	(1,409)	(8.3%)	17,184	(1,515)	(8.8%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,027	7,448	579	7.8%	7,758	269	3.5%
Total Occupied Rooms	23,696	24,526	(830)	(3.4%)	24,942	(1,246)	(5.0%)
Vacant	10,806	4,208	6,598	156.8%	7,748	3,058	39.5%
Total Available Rooms	34,502	28,734	5,768	20.1%	32,690	1,812	5.5%
Percentage of Occupancy							
Cash	45.4%	59.4%	(14.0)	(23.6%)	52.6%	(7.2)	(13.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	23.3%	25.9%	(2.6)	(10.0%)	23.7%	(0.4)	(1.7%)
Total Occupancy Percentage	68.7%	85.4%	(16.7)	(19.6%)	76.3%	(7.6)	(10.0%)
Vacant	31.3%	14.6%	16.7	114.4%	23.7%	7.6	32.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,714,399	\$4,017,941	(\$303,542)	(7.6%)	\$4,062,045	(\$347,646)	(8.6%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$784,738	\$707,902	\$76,836	10.9%	\$737,411	\$47,327	6.4%
Total Revenue	\$4,499,137	\$4,725,843	(\$226,706)	(4.8%)	\$4,799,456	(\$300,319)	(6.3%)
Average Rates							
Cash	\$237.05	\$235.27	\$1.78	0.8%	\$236.39	\$0.66	0.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$97.76	\$95.05	\$2.71	2.9%	\$95.05	\$2.71	2.9%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

December 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,038	1,756	1,282	73.0%	1,756	1,282	73.0%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,038	1,756	1,282	73.0%	1,756	1,282	73.0%
Vacant	9,588	5,444	4,144	76.1%	9,801	(213)	(2.2%)
Total Available Rooms	12,626	7,200	5,426	75.4%	11,557	1,069	9.2%
Percentage of Occupancy							
Cash	24.1%	24.4%	(0.3)	(1.2%)	15.2%	8.9	58.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	24.1%	24.4%	(0.3)	(1.2%)	15.2%	8.9	58.6%
Vacant	75.9%	75.6%	0.3	0.4%	84.8%	(8.9)	(10.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$268,452	\$306,282	(\$37,830)	(12.4%)	\$306,287	(\$37,835)	(12.4%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$268,452	\$306,282	(\$37,830)	(12.4%)	\$306,287	(\$37,835)	(12.4%)
Average Rates							
Cash	\$88.36	\$174.42	(\$86.06)	(49.3%)	\$174.42	(\$86.06)	(49.3%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

December 2023

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,660	1,730	(70)	(0.04)	2,049	(389)	-19.0%
Comp	-	-	-	-	6	(6)	-100.0%
28 Day	624	859	(235)	(0.27)	859	(235)	-27.4%
Total Occupied Rooms	2,284	2,589	(305)	(0.12)	2,914	(630)	-21.6%
Vacant	17,582	21,515	(3,933)	(0.18)	15,409	2,173.00	14.1%
Total Available Rooms	19,866	24,104	(4,238)	(0.18)	18,323	1,543	8.4%
Percentage of Occupancy							
Cash	8.4%	7.2%	1.20	0.17	11.2%	(2.80)	-25.0%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	3.1%	3.6%	(0.50)	(0.14)	4.7%	(1.60)	-34.0%
Total Occupancy Percentage	11.5%	10.7%	0.80	0.08	15.9%	(4.40)	-27.7%
Vacant	88.5%	89.3%	(0.80)	(0.01)	84.1%	4.40	5.2%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$443,293	\$519,380	(76,087)	-14.6%	\$621,815	(\$178,522)	-28.7%
Comp	\$0	\$0	-	0.0%	\$6	(\$6)	-100.0%
28 Day	\$69,397	\$112,821	(43,424)	-38.5%	\$112,817	(\$43,420)	-38.5%
Total Revenue	\$512,690	\$632,201	(119,511)	-18.9%	\$734,638	(\$221,948)	-30.2%
Average Rates							
Cash	\$267.04	\$300.23	(\$33.19)	-11.1%	\$303.47	(\$36.43)	-12.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$1.00	(\$1.00)	-100.0%
28 Day	\$111.21	\$131.34	(\$20.13)	-15.3%	\$131.34	(\$20.13)	-15.3%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

December 2023

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$253,532,896	\$244,010,140	\$9,522,756	3.9%	\$247,940,101	\$5,592,795	2.3%
Occupied Rooms - Cash	1,667,097	1,628,888	38,209	2.3%	1,640,714	26,383	1.6%
Average Rate - Cash	\$152.08	\$149.80	\$2.28	1.5%	\$151.12	\$0.96	0.6%
Occupied Rooms							
Cash	1,667,097	1,628,888	38,209	2.3%	1,640,714	26,383	1.6%
Comp	451,433	444,406	7,027	1.6%	430,156	21,277	4.9%
28 Day	534,614	551,559	(16,945)	(3.1%)	563,349	(28,735)	(5.1%)
Total Occupied Rooms	2,653,144	2,624,853	28,291	1.1%	2,634,219	18,925	0.7%
Percentage of Occupancy							
Cash	41.7%	40.8%	0.9	2.2%	41.5%	0.2	0.5%
Comp	11.3%	11.1%	0.2	1.8%	10.9%	0.4	3.7%
28 Day	13.4%	13.8%	(0.4)	(2.9%)	14.2%	(0.8)	(5.6%)
Total Percentage of Occupancy	66.4%	65.8%	0.6	0.9%	66.6%	(0.2)	(0.3%)
Market Segments							
Occupied Rooms - Cash							
Hotels	1,360,560	1,336,834	23,726	1.8%	1,345,929	14,631	1.1%
Motels	106,352	104,470	1,882	1.8%	108,428	(2,076)	(1.9%)
28 Day Motels	24,062	26,169	(2,107)	(8.1%)	25,921	(1,859)	(7.2%)
R.V. Parks	51,587	54,446	(2,859)	(5.3%)	52,113	(526)	(1.0%)
Vacation Rentals	99,171	89,824	9,347	10.4%	90,430	8,741	9.7%
Timeshares	20,051	12,297	7,754	63.1%	12,297	7,754	63.1%
Home Owner Rentals	5,314	4,848	466	9.6%	5,596	(282)	(5.0%)
Total Occupied - Cash	1,667,097	1,628,888	38,209	2.3%	1,640,714	26,383	1.6%
Percentage of Occupancy - Cash							
Hotels	48.7%	47.7%	1.0	2.1%	49.2%	(0.5)	(1.0%)
Motels	51.6%	49.2%	2.4	4.9%	50.7%	0.9	1.8%
28 Day Motels	5.7%	6.0%	(0.3)	(5.0%)	5.8%	(0.1)	(1.7%)
R.V. Parks	19.9%	19.7%	0.2	1.0%	19.9%	0.0	0.0%
Vacation Rentals	47.5%	53.6%	(6.1)	(11.4%)	48.1%	(0.6)	(1.2%)
Timeshares	27.8%	28.5%	(0.7)	(2.5%)	17.0%	10.8	63.5%
Home Owner Rentals	13.7%	10.1%	3.6	35.6%	15.7%	(2.0)	(12.7%)
Total Occupancy Percentage - Cash	41.7%	40.8%	0.9	2.2%	41.5%	0.2	0.5%
Average Rates - Cash							
Hotels	\$156.48	\$153.30	\$3.18	2.1%	\$154.58	\$1.90	1.2%
Motels	\$86.43	\$86.63	(\$0.20)	(0.2%)	\$86.34	\$0.09	0.1%
28 Day Motels	\$48.54	\$48.34	\$0.20	0.4%	\$48.17	\$0.37	0.8%
R.V. Parks	\$56.83	\$52.79	\$4.04	7.7%	\$53.70	\$3.13	5.8%
Vacation Rental	\$244.91	\$252.62	(\$7.71)	(3.1%)	\$253.87	(\$8.96)	(3.5%)
Timeshares	\$68.81	\$129.97	(\$61.16)	(47.1%)	\$130.52	(\$61.71)	(47.3%)
Home Owner Rentals	\$315.33	\$330.28	(\$14.95)	(4.5%)	\$342.33	(\$27.00)	(7.9%)
Total Cash Average Rate	\$152.08	\$149.80	\$2.28	1.5%	\$151.12	\$0.96	0.6%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

December 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,667,097	1,628,888	38,209	2.3%	1,640,714	26,383	1.6%
Comp	451,433	444,406	7,027	1.6%	430,156	21,277	4.9%
28 Day	534,614	551,559	(16,945)	(3.1%)	563,349	(28,735)	(5.1%)
Total Occupied Rooms	2,653,144	2,624,853	28,291	1.1%	2,634,219	18,925	0.7%
Vacant	1,345,269	1,363,784	(18,515)	(1.4%)	1,319,663	25,606	1.9%
Total Available Rooms	3,998,413	3,988,637	9,776	0.2%	3,953,882	44,531	1.1%
Percentage of Occupancy							
Cash	41.7%	40.8%	0.9	2.2%	41.5%	0.2	0.5%
Comp	11.3%	11.1%	0.2	1.8%	10.9%	0.4	3.7%
28 Day	13.4%	13.8%	(0.4)	(2.9%)	14.2%	(0.8)	(5.6%)
Total Occupancy Percentage	66.4%	65.8%	0.6	0.9%	66.6%	(0.2)	(0.3%)
Vacant	33.6%	34.2%	(0.6)	(1.8%)	33.4%	0.2	0.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$253,532,896	\$244,010,140	\$9,522,756	3.9%	\$247,940,101	\$5,592,795	2.3%
Comp	\$65,894,374	\$65,355,205	\$539,169	0.8%	\$62,844,790	\$3,049,584	4.9%
28 Day	\$22,252,697	\$21,821,643	\$431,054	2.0%	\$22,360,114	(\$107,417)	(0.5%)
Total Revenue	\$341,679,967	\$331,186,989	\$10,492,978	3.2%	\$333,145,005	\$8,534,962	2.6%
Average Rates							
Cash	\$152.08	\$149.80	\$2.28	1.5%	\$151.12	\$0.96	0.6%
Comp	\$145.97	\$147.06	(\$1.09)	(0.7%)	\$146.10	(\$0.13)	(0.1%)
28 Day	\$41.62	\$39.56	\$2.06	5.2%	\$39.69	\$1.93	4.9%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

December 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,360,560	1,336,834	23,726	1.8%	1,345,929	14,631	1.1%
Comp	450,241	443,389	6,852	1.5%	429,140	21,101	4.9%
28 Day	22,985	38,175	(15,190)	(39.8%)	38,954	(15,969)	(41.0%)
Total Occupied Rooms	1,833,786	1,818,399	15,387	0.8%	1,814,023	19,763	1.1%
Vacant	958,058	984,473	(26,415)	(2.7%)	923,338	34,720	3.8%
Total Available Rooms	2,791,844	2,802,872	(11,028)	(0.4%)	2,737,361	54,483	2.0%
Percentage of Occupancy							
Cash	48.7%	47.7%	1.0	2.1%	49.2%	(0.5)	(1.0%)
Comp	16.1%	15.8%	0.3	1.9%	15.7%	0.4	2.5%
28 Day	0.8%	1.4%	(0.6)	(42.9%)	1.4%	(0.6)	(42.9%)
Total Occupancy Percentage	65.7%	64.9%	0.8	1.2%	66.3%	(0.6)	(0.9%)
Vacant	34.3%	35.1%	(0.8)	(2.3%)	33.7%	0.6	1.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$212,897,986	\$204,930,424	\$7,967,562	3.9%	\$208,052,820	\$4,845,166	2.3%
Comp	\$65,811,588	\$65,281,834	\$529,754	0.8%	\$62,771,208	\$3,040,380	4.8%
28 Day	\$2,862,638	\$4,124,339	(\$1,261,701)	(30.6%)	\$4,208,537	(\$1,345,899)	(32.0%)
Total Revenue	\$281,572,212	\$274,336,598	\$7,235,614	2.6%	\$275,032,565	\$6,539,647	2.4%
Average Rates							
Cash	\$156.48	\$153.30	\$3.18	2.1%	\$154.58	\$1.90	1.2%
Comp	\$146.17	\$147.23	(\$1.06)	(0.7%)	\$146.27	(\$0.10)	(0.1%)
28 Day	\$124.54	\$108.04	\$16.50	15.3%	\$108.04	\$16.50	15.3%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

December 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	106,352	104,470	1,882	1.8%	108,428	(2,076)	(1.9%)
Comp	193	177	16	9.0%	177	16	9.0%
28 Day	25,257	23,298	1,959	8.4%	23,298	1,959	8.4%
Total Occupied Rooms	131,802	127,945	3,857	3.0%	131,903	(101)	(0.1%)
Vacant	74,293	84,207	(9,914)	(11.8%)	82,145	(7,852)	(9.6%)
Total Available Rooms	206,095	212,152	(6,057)	(2.9%)	214,048	(7,953)	(3.7%)
Percentage of Occupancy							
Cash	51.6%	49.2%	2.4	4.9%	50.7%	0.9	1.8%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	12.3%	11.0%	1.3	11.8%	10.9%	1.4	12.8%
Total Occupancy Percentage	64.0%	60.3%	3.7	6.1%	61.6%	2.4	3.9%
Vacant	36.0%	39.7%	(3.7)	(9.3%)	38.4%	(2.4)	(6.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$9,191,720	\$9,049,985	\$141,735	1.6%	\$9,361,991	(\$170,271)	(1.8%)
Comp	\$24,164	\$22,116	\$2,048	9.3%	\$22,116	\$2,048	9.3%
28 Day	\$1,135,088	\$1,097,354	\$37,734	3.4%	\$1,103,772	\$31,316	2.8%
Total Revenue	\$10,350,972	\$10,169,455	\$181,517	1.8%	\$10,487,879	(\$136,907)	(1.3%)
Average Rates							
Cash	\$86.43	\$86.63	(\$0.20)	(0.2%)	\$86.34	\$0.09	0.1%
Comp	\$125.20	\$124.95	\$0.25	0.2%	\$124.95	\$0.25	0.2%
28 Day	\$44.94	\$47.10	(\$2.16)	(4.6%)	\$47.38	(\$2.44)	(5.1%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

December 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	24,062	26,169	(2,107)	(8.1%)	25,921	(1,859)	(7.2%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	305,985	316,836	(10,851)	(3.4%)	320,949	(14,964)	(4.7%)
Total Occupied Rooms	330,047	343,005	(12,958)	(3.8%)	346,870	(16,823)	(4.8%)
Vacant	91,576	95,651	(4,075)	(4.3%)	98,064	(6,488)	(6.6%)
Total Available Rooms	421,623	438,656	(17,033)	(3.9%)	444,934	(23,311)	(5.2%)
Percentage of Occupancy							
Cash	5.7%	6.0%	(0.3)	(5.0%)	5.8%	(0.1)	(1.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.6%	72.2%	0.4	0.6%	72.1%	0.5	0.7%
Total Occupancy Percentage	78.3%	78.2%	0.1	0.1%	78.0%	0.3	0.4%
Vacant	21.7%	21.8%	(0.1)	(0.5%)	22.0%	(0.3)	(1.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,168,021	\$1,265,035	(\$97,014)	(7.7%)	\$1,248,674	(\$80,653)	(6.5%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$9,098,755	\$9,087,710	\$11,045	0.1%	\$9,201,969	(\$103,214)	(1.1%)
Total Revenue	\$10,266,776	\$10,352,746	(\$85,970)	(0.8%)	\$10,450,643	(\$183,867)	(1.8%)
Average Rates							
Cash	\$48.54	\$48.34	\$0.20	0.4%	\$48.17	\$0.37	0.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.74	\$28.68	\$1.06	3.7%	\$28.67	\$1.07	3.7%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

December 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	51,587	54,446	(2,859)	(5.3%)	52,113	(526)	(1.0%)
Comp	999	840	159	18.9%	828	171	20.7%
28 Day	123,775	123,754	21	0.0%	128,163	(4,388)	(3.4%)
Total Occupied Rooms	176,361	179,040	(2,679)	(1.5%)	181,104	(4,743)	(2.6%)
Vacant	82,861	96,792	(13,931)	(14.4%)	80,626	2,235	2.8%
Total Available Rooms	259,222	275,832	(16,610)	(6.0%)	261,730	(2,508)	(1.0%)
Percentage of Occupancy							
Cash	19.9%	19.7%	0.2	1.0%	19.9%	-	0.0%
Comp	0.4%	0.3%	0.1	33.3%	0.3%	0.1	33.3%
28 Day	47.7%	44.9%	2.8	6.2%	49.0%	(1.3)	(2.7%)
Total Occupancy Percentage	68.0%	64.9%	3.1	4.8%	69.2%	(1.2)	(1.7%)
Vacant	32.0%	35.1%	(3.1)	(8.8%)	30.8%	1.2	3.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,931,935	\$2,874,052	\$57,883	2.0%	\$2,798,241	\$133,694	4.8%
Comp	\$58,622	\$51,255	\$7,367	14.4%	\$50,510	\$8,112	16.1%
28 Day	\$3,330,348	\$2,989,429	\$340,919	11.4%	\$3,096,507	\$233,841	7.6%
Total Revenue	\$6,320,905	\$5,914,737	\$406,168	6.9%	\$5,945,258	\$375,647	6.3%
Average Rates							
Cash	\$56.83	\$52.79	\$4.04	7.7%	\$53.70	\$3.13	5.8%
Comp	\$58.68	\$61.02	(\$2.34)	(3.8%)	\$61.00	(\$2.32)	(3.8%)
28 Day	\$26.91	\$24.16	\$2.75	11.4%	\$24.16	\$2.75	11.4%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

December 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	99,171	89,824	9,347	10.4%	90,430	8,741	9.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	55,078	48,107	6,971	14.5%	50,111	4,967	9.9%
Total Occupied Rooms	154,249	137,931	16,318	11.8%	140,541	13,708	9.8%
Vacant	54,473	29,786	24,687	82.9%	47,478	6,995	14.7%
Total Available Rooms	208,722	167,717	41,005	24.4%	188,019	20,703	11.0%
Percentage of Occupancy							
Cash	47.5%	53.6%	(6.1)	(11.4%)	48.1%	(0.6)	(1.2%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	26.4%	28.7%	(2.3)	(8.0%)	26.7%	(0.3)	(1.1%)
Total Occupancy Percentage	73.9%	82.2%	(8.3)	(10.1%)	74.7%	(0.8)	(1.1%)
Vacant	26.1%	17.8%	8.3	46.6%	25.3%	0.8	3.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$24,287,901	\$22,691,288	\$1,596,613	7.0%	\$22,957,718	\$1,330,183	5.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$5,607,325	\$4,333,430	\$1,273,895	29.4%	\$4,514,005	\$1,093,320	24.2%
Total Revenue	\$29,895,226	\$27,024,718	\$2,870,508	10.6%	\$27,471,723	\$2,423,503	8.8%
Average Rates							
Cash	\$244.91	\$252.62	(\$7.71)	(3.1%)	\$253.87	(\$8.96)	(3.5%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$101.81	\$90.08	\$11.73	13.0%	\$90.08	\$11.73	13.0%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

December 2023

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	20,051	12,297	7,754	63.1%	12,297	7,754	63.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	20,051	12,297	7,754	63.1%	12,297	7,754	63.1%
Vacant	52,039	30,903	21,136	68.4%	59,899	(7,860)	(13.1%)
Total Available Rooms	72,090	43,200	28,890	66.9%	72,196	(106)	(0.1%)
Percentage of Occupancy							
Cash	27.8%	28.5%	(0.7)	(2.5%)	17.0%	10.8	63.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	27.8%	28.5%	(0.7)	(2.5%)	17.0%	10.8	63.5%
Vacant	72.2%	71.5%	0.7	1.0%	83.0%	(10.8)	(13.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,379,682	\$1,598,221	(\$218,539)	(13.7%)	\$1,604,978	(\$225,296)	(14.0%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$27,840	\$0	\$27,840	100.0%	\$0	\$27,840	100.0%
Total Revenue	\$1,407,522	\$1,598,221	(\$190,699)	(11.9%)	\$1,604,978	(\$197,456)	(12.3%)
Average Rates							
Cash	\$68.81	\$129.97	(\$61.16)	(47.1%)	\$130.52	(\$61.71)	(47.3%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	5,314	4,848	466	9.6%	5,596	(282)	(5.0%)
Comp	-	-	-	0.0%	11	(11)	(100.0%)
28 Day	1,534	1,389	145	10.4%	1,874	(340)	(18.1%)
Total Occupied Rooms	6,848	6,237	611	9.8%	7,481	(633)	(8.5%)
Vacant	31,969	41,971	(10,002)	(23.8%)	28,113	3,856	13.7%
Total Available Rooms	38,817	48,208	(9,391)	(19.5%)	35,594	3,223	9.1%
Percentage of Occupancy							
Cash	13.7%	10.1%	3.6	35.6%	15.7%	(2.0)	(12.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	4.0%	2.9%	1.1	37.9%	0.0%	4.0	100.0%
Total Occupancy Percentage	17.6%	12.9%	4.7	36.4%	0.0%	17.6	100.0%
Vacant	82.4%	87.1%	(4.7)	(5.4%)	0.0%	82.4	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$1,675,651	\$1,601,134	\$74,517	4.7%	\$1,915,679	(\$240,028)	(12.5%)
Comp	\$0	\$0	\$0	0.0%	\$956	(\$956)	(100.0%)
28 Day	\$190,703	\$189,380	\$1,323	0.7%	\$235,324	(\$44,621)	(19.0%)
Total Revenue	\$1,866,354	\$1,790,514	\$75,840	4.2%	\$2,151,959	(\$285,605)	(13.3%)
Average Rates							
Cash	\$315.33	\$330.28	(\$14.95)	(4.5%)	\$342.33	(\$27.00)	(7.9%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$86.91	(\$86.91)	(100.0%)
28 Day	\$124.32	\$136.34	(\$12.02)	(8.8%)	\$125.57	(\$1.25)	(1.0%)

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
December 2023**

	December 2023		December 2022		Increase (Decrease)		Year to Date July - December 2023	Prior Year July - December 2022	Increase (Decrease)	
	\$	%	\$	%	\$	%			\$	%
Reno B	\$ 13,998,072		\$ 14,568,545		\$ (570,473)	-3.9%	\$ 119,993,366	\$ 115,011,217	\$ 4,982,149	4.3%
Reno D	\$ 6,207,352		\$ 6,611,210		\$ (403,857)	-6.1%	\$ 56,836,501	\$ 55,456,938	\$ 1,379,563	2.5%
Reno E	\$ 904,076		\$ 849,797		\$ 54,279	6.4%	\$ 7,047,764	\$ 6,498,123	\$ 549,641	8.5%
Total Reno	\$ 21,109,499		\$ 22,029,551		\$ (920,051)	-4.2%	\$ 183,877,631	\$ 176,966,277	\$ 6,911,354	3.9%
Washoe A	\$ 74,760		\$ 66,859		\$ 7,902	11.8%	\$ 523,035	\$ 488,560	\$ 34,475	7.1%
Washoe B	\$ 4,751,989		\$ 5,759,773		\$ (1,007,784)	-17.5%	\$ 37,544,686	\$ 38,941,039	\$ (1,396,353)	-3.6%
Total Washoe County	\$ 4,826,750		\$ 5,826,632		\$ (999,882)	-17.2%	\$ 38,067,720	\$ 39,429,598	\$ (1,361,878)	-3.5%
Sparks	\$ 4,212,667		\$ 4,334,003		\$ (121,335)	-2.8%	\$ 31,587,545	\$ 31,544,226	\$ 43,319	0.1%
Total Taxable Revenue	\$ 30,148,916		\$ 32,190,186		\$ (2,041,270)	-6.3%	\$ 253,532,896	\$ 247,940,101	\$ 5,592,795	2.3%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
December 2023**

	December 2023	December 2022	Increase (Decrease)		Year to Date	Prior Year	Increase (Decrease)	
			#	%	July - December 2023	July - December 2022	#	%
Reno B	111,231	118,120	(6,889)	(5.8%)	817,432	795,569	21,863	2.7%
Reno D	50,067	53,654	(3,587)	(6.7%)	430,094	427,510	2,584	0.6%
Reno E	6,562	6,222	340	5.5%	44,693	40,943	3,750	9.2%
Total Reno	167,860	177,996	(10,136)	(5.7%)	1,292,219	1,264,022	28,197	2.2%
Washoe A	1,243	1,559	(316)	(20.3%)	10,432	10,011	421	4.2%
Washoe B	15,110	15,883	(773)	(4.9%)	107,495	100,898	6,597	6.5%
Total Washoe County	16,353	17,442	(1,089)	(6.2%)	117,927	110,909	7,018	6.3%
Sparks	38,565	40,764	(2,199)	(5.4%)	256,951	265,783	(8,832)	(3.3%)
Total Taxable Rooms	222,778	236,202	(13,424)	(5.7%)	1,667,097	1,640,714	26,383	1.6%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
December 2023**

	December 2023		December 2022		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
					\$	%	July - December 2023	July - December 2022			\$	%		
Reno B	\$	125.85	\$	123.34	\$	2.51	2.0%	\$	146.79	\$	144.56	\$	2.23	1.5%
Reno D	\$	123.98	\$	123.22	\$	0.76	0.6%	\$	132.15	\$	129.72	\$	2.43	1.9%
Reno E	\$	137.77	\$	136.58	\$	1.20	0.9%	\$	157.69	\$	158.71	\$	(1.02)	-0.6%
Total Reno	\$	125.76	\$	123.76	\$	1.99	1.6%	\$	142.30	\$	140.00	\$	2.29	1.6%
Washoe A	\$	60.15	\$	42.89	\$	17.26	40.2%	\$	50.14	\$	48.80	\$	1.34	2.7%
Washoe B	\$	314.49	\$	362.64	\$	(48.14)	-13.3%	\$	349.27	\$	385.94	\$	(36.68)	-9.5%
Total Washoe County	\$	295.16	\$	334.06	\$	(38.90)	-11.6%	\$	322.81	\$	355.51	\$	(32.71)	-9.2%
Sparks	\$	109.24	\$	106.32	\$	2.92	2.7%	\$	122.93	\$	118.68	\$	4.25	3.6%
Total Average Daily Rate	\$	135.33	\$	136.28	\$	(0.95)	-0.7%	\$	152.08	\$	151.12	\$	0.96	0.6%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village