

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## January 2024 Room Statistics Compared to the Prior Year

Taxable room revenues for the month of January 2024 are \$27,109,445 are below January of the prior year by \$2,000,105 (-6.9%). Cash occupied room nights of 198,912 are below prior year by 15,478 (-7.2%). Comp occupied room nights of 57,336 are above prior year by 6,053 (11.8%), and 28-day occupied room nights of 89,334 are below prior year by 2,155 (-2.4%). Total occupied rooms for the month of January 2024 (Cash, Comp, 28-day) are 11,580 (-3.2%) below the prior year.

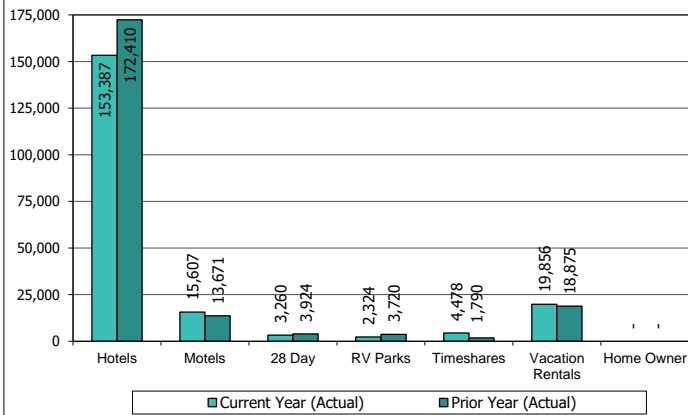
Overall, the Washoe County occupancy percentage of 50.8% for the month is -6.8% below the 54.5% level of the prior year. There were 24,635 (3.8%) more available rooms for the month compared to the prior year.

Overall cash average rates for January 2024 of \$136.29 increased \$0.51 (0.4%), compared to \$135.78 for the prior year.

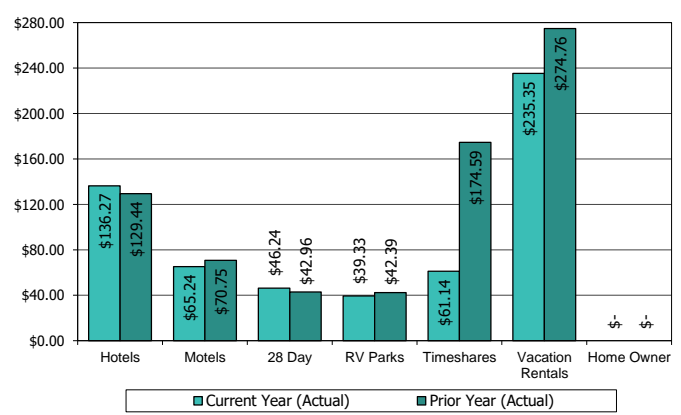
Year-to-date cash occupied room nights of 1,866,084 are 10,980 (0.6%) above prior year. Cash average rates year-to-date of \$150.41 are \$1.07 (0.7%) above the prior year. Year-to-date, total taxable room revenues of \$280,672,873 are (1.3%) above prior year.

January 2024						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	467,296	153,387	\$136.27	\$129.44	\$6.83	5.3%
Motels	34,750	15,607	\$65.24	\$70.75	(\$5.51)	-7.8%
28 Day	68,014	3,260	\$46.24	\$42.96	\$3.28	7.6%
RV Parks	43,741	2,324	\$39.33	\$42.39	(\$3.06)	-7.2%
Timeshares	13,091	4,478	\$61.14	\$174.59	(\$113.45)	-65.0%
Vacation Rentals	53,142	19,856	\$235.35	\$274.76	(\$39.41)	-14.3%

**CASH OCCUPIED ROOM NIGHTS**



**AVERAGE CASH RATES**



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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

**January 2024**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$27,109,445</b>	<b>\$28,582,594</b>	<b>(\$1,473,149)</b>	<b>(5.2%)</b>	<b>\$29,109,550</b>	<b>(\$2,000,105)</b>	<b>(6.9%)</b>
<b>Occupied Rooms - Cash</b>	<b>198,912</b>	<b>212,084</b>	<b>(13,172)</b>	<b>(6.2%)</b>	<b>214,390</b>	<b>(15,478)</b>	<b>(7.2%)</b>
<b>Average Rate - Cash</b>	<b>\$136.29</b>	<b>\$134.77</b>	<b>\$1.52</b>	<b>1.1%</b>	<b>\$135.78</b>	<b>\$0.51</b>	<b>0.4%</b>
<b>Occupied Rooms</b>							
Cash	198,912	212,084	(13,172)	(6.2%)	214,390	(15,478)	(7.2%)
Comp	57,336	54,432	2,904	5.3%	51,283	6,053	11.8%
28 Day	89,334	82,393	6,941	8.4%	91,489	(2,155)	(2.4%)
<b>Total Occupied Rooms</b>	<b>345,582</b>	<b>348,909</b>	<b>(3,327)</b>	<b>(1.0%)</b>	<b>357,162</b>	<b>(11,580)</b>	<b>(3.2%)</b>
<b>Percentage of Occupancy</b>							
Cash	29.3%	31.5%	(2.2)	(7.0%)	32.7%	(3.4)	(10.4%)
Comp	8.4%	8.1%	0.3	3.7%	7.8%	0.6	7.7%
28 Day	13.1%	12.2%	0.9	7.4%	14.0%	(0.9)	(6.4%)
<b>Total Percentage of Occupancy</b>	<b>50.8%</b>	<b>51.8%</b>	<b>(1.0)</b>	<b>(1.9%)</b>	<b>54.5%</b>	<b>(3.7)</b>	<b>(6.8%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	153,387	170,267	(16,880)	(9.9%)	172,410	(19,023)	(11.0%)
Motels	15,607	13,398	2,209	16.5%	13,671	1,936	14.2%
28 Day Motels	3,260	4,018	(758)	(18.9%)	3,924	(664)	(16.9%)
R.V. Parks	2,324	3,837	(1,513)	(39.4%)	3,720	(1,396)	(37.5%)
Vacation Rentals	19,856	18,775	1,081	5.8%	18,875	981	5.2%
Timeshares	4,478	1,790	2,688	150.2%	1,790	2,688	150.2%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>198,912</b>	<b>212,084</b>	<b>(13,172)</b>	<b>(6.2%)</b>	<b>214,390</b>	<b>(15,478)</b>	<b>(7.2%)</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	32.8%	35.4%	(2.6)	(7.3%)	37.8%	(5.0)	(13.2%)
Motels	44.9%	37.5%	7.4	19.7%	38.9%	6.0	15.4%
28 Day Motels	4.8%	5.4%	(0.6)	(11.1%)	5.4%	(0.6)	(11.1%)
R.V. Parks	5.3%	8.7%	(3.4)	(39.1%)	8.6%	(3.3)	(38.4%)
Vacation Rentals	37.4%	58.1%	(20.7)	(35.6%)	51.6%	(14.2)	(27.5%)
Timeshares	34.2%	24.9%	9.3	37.3%	15.2%	19.0	
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>29.3%</b>	<b>31.5%</b>	<b>(2.2)</b>	<b>(7.0%)</b>	<b>32.7%</b>	<b>(3.4)</b>	<b>(10.4%)</b>
<b>Average Rates - Cash</b>							
Hotels	\$136.27	\$128.29	\$7.98	6.2%	\$129.44	\$6.83	5.3%
Motels	\$65.24	\$69.51	(\$4.27)	(6.1%)	\$70.75	(\$5.51)	(7.8%)
28 Day Motels	\$46.24	\$47.85	(\$1.61)	(3.4%)	\$42.96	\$3.28	7.6%
R.V. Parks	\$39.33	\$42.39	(\$3.06)	(7.2%)	\$42.39	(\$3.06)	(7.2%)
Vacation Rentals	\$235.35	\$273.76	(\$38.41)	(14.0%)	\$274.76	(\$39.41)	(14.3%)
Timeshares	\$61.14	\$174.59	(\$113.45)	(65.0%)	\$174.59	(\$113.45)	(65.0%)
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$136.29</b>	<b>\$134.77</b>	<b>\$1.52</b>	<b>1.1%</b>	<b>\$135.78</b>	<b>\$0.51</b>	<b>0.4%</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

January 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	198,912	212,084	(13,172)	(6.2%)	214,390	(15,478)	(7.2%)
Comp	57,336	54,432	2,904	5.3%	51,283	6,053	11.8%
28 Day	89,334	82,393	6,941	8.4%	91,489	(2,155)	(2.4%)
<b>Total Occupied Rooms</b>	<b>345,582</b>	<b>348,909</b>	<b>(3,327)</b>	<b>(1.0%)</b>	<b>357,162</b>	<b>(11,580)</b>	<b>(3.2%)</b>
Vacant	334,452	325,280	9,172	2.8%	298,237	36,215	12.1%
Total Available Rooms	680,034	674,189	5,845	0.9%	655,399	24,635	3.8%
<b>Percentage of Occupancy</b>							
Cash	29.3%	31.5%	(2.2)	(7.0%)	32.7%	(3.4)	(10.4%)
Comp	8.4%	8.1%	0.3	3.7%	7.8%	0.6	7.7%
28 Day	13.1%	12.2%	0.9	7.4%	14.0%	(0.9)	(6.4%)
<b>Total Occupancy Percentage</b>	<b>50.8%</b>	<b>51.8%</b>	<b>(1.0)</b>	<b>(1.9%)</b>	<b>54.5%</b>	<b>(3.7)</b>	<b>(6.8%)</b>
Vacant	49.2%	48.2%	1.0	2.1%	45.5%	3.7	8.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$27,109,445</b>	<b>\$28,582,594</b>	<b>(\$1,473,149)</b>	<b>(5.2%)</b>	<b>\$29,109,550</b>	<b>(\$2,000,105)</b>	<b>(6.9%)</b>
Comp	\$7,151,910	\$7,114,389	\$37,521	0.5%	\$6,708,299	\$443,611	6.6%
28 Day	\$3,850,651	\$3,301,442	\$549,209	16.6%	\$3,464,265	\$386,386	11.2%
Total Revenue	\$38,112,006	\$38,998,425	(\$886,419)	(2.3%)	\$39,282,114	(\$1,170,108)	(3.0%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$136.29</b>	<b>\$134.77</b>	<b>\$1.52</b>	<b>1.1%</b>	<b>\$135.78</b>	<b>\$0.51</b>	<b>0.4%</b>
Comp	\$124.74	\$130.70	(\$5.96)	(4.6%)	\$130.81	(\$6.07)	(4.6%)
28 Day	\$43.10	\$40.07	\$3.03	7.6%	\$37.87	\$5.23	13.8%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

January 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	153,387	170,267	(16,880)	(9.9%)	172,410	(19,023)	(11.0%)
Comp	57,201	54,268	2,933	5.4%	51,196	6,005	11.7%
28 Day	6,676	3,999	2,677	66.9%	4,641	2,035	43.8%
<b>Total Occupied Rooms</b>	<b>217,264</b>	<b>228,534</b>	<b>(11,270)</b>	<b>(4.9%)</b>	<b>228,247</b>	<b>(10,983)</b>	<b>(4.8%)</b>
Vacant	250,032	252,245	(2,213)	(0.9%)	227,571	22,461	9.9%
Total Available Rooms	467,296	480,779	(13,483)	(2.8%)	455,818	11,478	2.5%
<b>Percentage of Occupancy</b>							
Cash	32.8%	35.4%	(2.6)	(7.3%)	37.8%	(5.0)	(13.2%)
Comp	12.2%	11.3%	0.9	8.0%	11.2%	1.0	8.9%
28 Day	1.4%	0.8%	0.6	75.0%	1.0%	0.4	40.0%
<b>Total Occupancy Percentage</b>	<b>46.5%</b>	<b>47.5%</b>	<b>(1.0)</b>	<b>(2.1%)</b>	<b>50.1%</b>	<b>(3.6)</b>	<b>(7.2%)</b>
Vacant	53.5%	52.5%	1.0	1.9%	49.9%	3.6	7.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$20,902,247</b>	<b>\$21,844,090</b>	<b>(\$941,843)</b>	<b>(4.3%)</b>	<b>\$22,317,477</b>	<b>(\$1,415,230)</b>	<b>(6.3%)</b>
Comp	\$7,142,486	\$7,104,192	\$38,294	0.5%	\$6,702,145	\$440,341	6.6%
28 Day	\$764,335	\$430,330	\$334,005	77.6%	\$441,326	\$323,009	73.2%
Total Revenue	\$28,809,068	\$29,378,613	(\$569,545)	(1.9%)	\$29,460,948	(\$651,880)	(2.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$136.27</b>	<b>\$128.29</b>	<b>\$7.98</b>	<b>6.2%</b>	<b>\$129.44</b>	<b>\$6.83</b>	<b>5.3%</b>
Comp	\$124.87	\$130.91	(\$6.04)	(4.6%)	\$130.91	(\$6.04)	(4.6%)
28 Day	\$114.49	\$107.61	\$6.88	6.4%	\$95.09	\$19.40	20.4%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

January 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	15,607	13,398	2,209	16.5%	13,671	1,936	14.2%
Comp	52	22	30	136.4%	22	30	136.4%
28 Day	3,775	3,779	(4)	(0.1%)	3,779	(4)	(0.1%)
<b>Total Occupied Rooms</b>	<b>19,434</b>	<b>17,199</b>	<b>2,235</b>	<b>13.0%</b>	<b>17,472</b>	<b>1,962</b>	<b>11.2%</b>
Vacant	15,316	18,544	(3,228)	(17.4%)	17,688	(2,372)	(13.4%)
Total Available Rooms	34,750	35,743	(993)	(2.8%)	35,160	(410)	(1.2%)
<b>Percentage of Occupancy</b>							
Cash	44.9%	37.5%	7.4	19.7%	38.9%	6.0	15.4%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	10.9%	10.6%	0.3	2.8%	10.7%	0.2	1.9%
<b>Total Occupancy Percentage</b>	<b>55.9%</b>	<b>48.1%</b>	<b>7.8</b>	<b>16.2%</b>	<b>49.7%</b>	<b>6.2</b>	<b>12.5%</b>
Vacant	44.1%	51.9%	(7.8)	(15.0%)	50.3%	(6.2)	(12.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,018,217</b>	<b>\$931,238</b>	<b>\$86,979</b>	<b>9.3%</b>	<b>\$967,249</b>	<b>\$50,968</b>	<b>5.3%</b>
Comp	\$6,496	\$2,750	\$3,746	136.2%	\$2,812	\$3,684	131.0%
28 Day	\$168,753	\$166,427	\$2,326	1.4%	\$165,968	\$2,785	1.7%
Total Revenue	\$1,193,466	\$1,100,415	\$93,051	8.5%	\$1,136,029	\$57,437	5.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$65.24</b>	<b>\$69.51</b>	<b>(\$4.27)</b>	<b>(6.1%)</b>	<b>\$70.75</b>	<b>(\$5.51)</b>	<b>(7.8%)</b>
Comp	\$124.92	\$125.00	(\$0.08)	(0.1%)	\$127.82	(\$2.90)	(2.3%)
28 Day	\$44.70	\$44.04	\$0.66	1.5%	\$43.92	\$0.78	1.8%

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics**

**January 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,260	4,018	(758)	(18.9%)	3,924	(664)	(16.9%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	47,342	47,485	(143)	(0.3%)	52,982	(5,640)	(10.6%)
<b>Total Occupied Rooms</b>	<b>50,602</b>	<b>51,503</b>	<b>(901)</b>	<b>(1.7%)</b>	<b>56,906</b>	<b>(6,304)</b>	<b>(11.1%)</b>
Vacant	17,412	22,401	(4,989)	(22.3%)	15,785	1,627	10.3%
Total Available Rooms	68,014	73,904	(5,890)	(8.0%)	72,691	(4,677)	(6.4%)
<b>Percentage of Occupancy</b>							
Cash	4.8%	5.4%	(0.6)	(11.1%)	5.4%	(0.6)	(11.1%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	69.6%	64.3%	5.3	8.2%	72.9%	(3.3)	(4.5%)
<b>Total Occupancy Percentage</b>	<b>74.4%</b>	<b>69.7%</b>	<b>4.7</b>	<b>6.7%</b>	<b>78.3%</b>	<b>(3.9)</b>	<b>(5.0%)</b>
Vacant	25.6%	30.3%	(4.7)	(15.5%)	21.7%	3.9	18.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$150,745</b>	<b>\$192,266</b>	<b>(\$41,521)</b>	<b>(21.6%)</b>	<b>\$168,562</b>	<b>(\$17,817)</b>	<b>(10.6%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,393,786	\$1,412,208	(\$18,422)	(1.3%)	\$1,463,030	(\$69,244)	(4.7%)
Total Revenue	\$1,544,531	\$1,604,474	(\$59,943)	(3.7%)	\$1,631,592	(\$87,061)	(5.3%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$46.24</b>	<b>\$47.85</b>	<b>(\$1.61)</b>	<b>(3.4%)</b>	<b>\$42.96</b>	<b>\$3.28</b>	<b>7.6%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.44	\$29.74	(\$0.30)	(1.0%)	\$27.61	\$1.83	6.6%

**Reno-Sparks Convention and Visitors Authority**

**RV Park Statistics**

**January 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,324	3,837	(1,513)	(39.4%)	3,720	(1,396)	(37.5%)
Comp	83	142	(59)	(41.5%)	65	18	27.7%
28 Day	22,658	18,664	3,994	21.4%	21,268	1,390	6.5%
<b>Total Occupied Rooms</b>	<b>25,065</b>	<b>22,643</b>	<b>2,422</b>	<b>10.7%</b>	<b>25,053</b>	<b>12</b>	<b>0.0%</b>
Vacant	18,676	21,625	(2,949)	(13.6%)	18,325	351	1.9%
Total Available Rooms	43,741	44,268	(527)	(1.2%)	43,378	363	0.8%
<b>Percentage of Occupancy</b>							
Cash	5.3%	8.7%	(3.4)	(39.1%)	8.6%	(3.3)	(38.4%)
Comp	0.2%	0.3%	(0.1)	(33.3%)	0.1%	0.1	100.0%
28 Day	51.8%	42.2%	9.6	22.7%	49.0%	2.8	5.7%
<b>Total Occupancy Percentage</b>	<b>57.3%</b>	<b>51.1%</b>	<b>6.2</b>	<b>12.1%</b>	<b>57.8%</b>	<b>(0.5)</b>	<b>(0.9%)</b>
Vacant	42.7%	48.9%	(6.2)	(12.7%)	42.2%	0.5	1.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$91,392</b>	<b>\$162,640</b>	<b>(\$71,248)</b>	<b>(43.8%)</b>	<b>\$157,695</b>	<b>(\$66,303)</b>	<b>(42.0%)</b>
Comp	\$2,928	\$7,447	(\$4,519)	(60.7%)	\$3,342	(\$414)	(12.4%)
28 Day	\$599,735	\$487,506	\$112,229	23.0%	\$555,450	\$44,285	8.0%
Total Revenue	\$694,055	\$657,593	\$36,462	5.5%	\$716,487	(\$22,432)	(3.1%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$39.33</b>	<b>\$42.39</b>	<b>(\$3.06)</b>	<b>(7.2%)</b>	<b>\$42.39</b>	<b>(\$3.06)</b>	<b>(7.2%)</b>
Comp	\$35.28	\$52.45	(\$17.17)	(32.7%)	\$51.42	(\$16.14)	(31.4%)
28 Day	\$26.47	\$26.12	\$0.35	1.3%	\$26.12	\$0.35	1.3%

**Reno-Sparks Convention and Visitors Authority**  
**Vacation Rental Statistics**  
**January 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	19,856	18,775	1,081	5.8%	18,875	981	5.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,883	8,466	417	4.9%	8,819	64	0.7%
<b>Total Occupied Rooms</b>	<b>28,739</b>	<b>27,241</b>	<b>1,498</b>	<b>5.5%</b>	<b>27,694</b>	<b>1,045</b>	<b>3.8%</b>
Vacant	24,403	5,054	19,349	382.9%	8,857	15,546	175.5%
Total Available Rooms	53,142	32,295	20,847	64.6%	36,551	16,591	45.4%
<b>Percentage of Occupancy</b>							
Cash	37.4%	58.1%	(20.7)	(35.6%)	51.6%	(14.2)	(27.5%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	16.7%	26.2%	(9.5)	(36.3%)	24.1%	(7.4)	(30.7%)
<b>Total Occupancy Percentage</b>	<b>54.1%</b>	<b>84.4%</b>	<b>(30.3)</b>	<b>(35.9%)</b>	<b>75.8%</b>	<b>(21.7)</b>	<b>(28.6%)</b>
Vacant	45.9%	15.6%	30.3	194.2%	24.2%	21.7	89.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,673,065</b>	<b>\$5,139,844</b>	<b>(\$466,779)</b>	<b>(9.1%)</b>	<b>\$5,186,047</b>	<b>(\$512,982)</b>	<b>(9.9%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$924,042	\$804,970	\$119,072	14.8%	\$838,491	\$85,551	10.2%
Total Revenue	\$5,597,107	\$5,944,814	(\$347,707)	(5.8%)	\$6,024,538	(\$427,431)	(7.1%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$235.35</b>	<b>\$273.76</b>	<b>(\$38.41)</b>	<b>(14.0%)</b>	<b>\$274.76</b>	<b>(\$39.41)</b>	<b>(14.3%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$104.02	\$95.08	\$8.94	9.4%	\$95.08	\$8.94	9.4%



**Reno-Sparks Convention and Visitors Authority**  
**Timeshare Statistics**  
**January 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	4,478	1,790	2,688	150.2%	1,790	2,688	150.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>4,478</b>	<b>1,790</b>	<b>2,688</b>	<b>150.2%</b>	<b>1,790</b>	<b>2,688</b>	<b>150.2%</b>
Vacant	8,613	5,410	3,203	59.2%	10,011	(1,398)	(14.0%)
Total Available Rooms	13,091	7,200	5,891	81.8%	11,801	1,290	10.9%
<b>Percentage of Occupancy</b>							
Cash	34.2%	24.9%	9.3	37.3%	15.2%	19.0	125.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>34.2%</b>	<b>24.9%</b>	<b>9.3</b>	<b>37.3%</b>	<b>15.2%</b>	<b>19.0</b>	<b>125.0%</b>
Vacant	65.8%	75.1%	(9.3)	(12.4%)	84.8%	(19.0)	(22.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$273,779</b>	<b>\$312,516</b>	<b>(\$38,737)</b>	<b>(12.4%)</b>	<b>\$312,520</b>	<b>(\$38,741)</b>	<b>(12.4%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$273,779	\$312,516	(\$38,737)	(12.4%)	\$312,520	(\$38,741)	(12.4%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$61.14</b>	<b>\$174.59</b>	<b>(\$113.45)</b>	<b>(65.0%)</b>	<b>\$174.59</b>	<b>(\$113.45)</b>	<b>(65.0%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%



## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics - Year To Date

January 2024

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$280,672,873</b>	<b>\$272,592,734</b>	<b>\$8,080,139</b>	<b>3.0%</b>	<b>\$277,049,652</b>	<b>\$3,623,221</b>	<b>1.3%</b>
<b>Occupied Rooms - Cash</b>	<b>1,866,084</b>	<b>1,840,972</b>	<b>25,112</b>	<b>1.4%</b>	<b>1,855,104</b>	<b>10,980</b>	<b>0.6%</b>
<b>Average Rate - Cash</b>	<b>\$150.41</b>	<b>\$148.07</b>	<b>\$2.34</b>	<b>1.6%</b>	<b>\$149.34</b>	<b>\$1.07</b>	<b>0.7%</b>
<b>Occupied Rooms</b>							
Cash	1,866,084	1,840,972	25,112	1.4%	1,855,104	10,980	0.6%
Comp	508,769	498,838	9,931	2.0%	481,439	27,330	5.7%
28 Day	623,948	633,952	(10,004)	(1.6%)	654,838	(30,890)	(4.7%)
<b>Total Occupied Rooms</b>	<b>2,998,801</b>	<b>2,973,763</b>	<b>25,038</b>	<b>0.8%</b>	<b>2,991,381</b>	<b>7,420</b>	<b>0.2%</b>
<b>Percentage of Occupancy</b>							
Cash	39.9%	39.5%	0.4	1.0%	40.2%	(0.3)	(0.7%)
Comp	10.9%	10.7%	0.2	1.9%	10.4%	0.5	4.8%
28 Day	13.3%	13.6%	(0.3)	(2.2%)	14.2%	(0.9)	(6.3%)
<b>Total Percentage of Occupancy</b>	<b>64.1%</b>	<b>63.8%</b>	<b>0.3</b>	<b>0.5%</b>	<b>64.9%</b>	<b>(0.8)</b>	<b>(1.2%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	1,513,947	1,507,101	6,846	0.5%	1,518,339	(4,392)	(0.3%)
Motels	121,959	117,867	4,092	3.5%	122,099	(140)	(0.1%)
28 Day Motels	27,322	30,187	(2,865)	(9.5%)	29,845	(2,523)	(8.5%)
R.V. Parks	53,911	58,283	(4,372)	(7.5%)	55,833	(1,922)	(3.4%)
Vacation Rentals	119,038	108,599	10,439	9.6%	109,305	9,733	8.9%
Timeshares	24,529	14,087	10,442	74.1%	14,087	10,442	74.1%
Home Owner Rentals	5,378	4,848	530	10.9%	5,596	(218)	(3.9%)
<b>Total Occupied - Cash</b>	<b>1,866,084</b>	<b>1,840,972</b>	<b>25,112</b>	<b>1.4%</b>	<b>1,855,104</b>	<b>10,980</b>	<b>0.6%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	46.5%	45.9%	0.6	1.3%	47.5%	(1.0)	(2.1%)
Motels	50.6%	47.5%	3.1	6.5%	49.0%	1.6	3.3%
28 Day Motels	5.6%	5.9%	(0.3)	(5.1%)	5.8%	(0.2)	(3.4%)
R.V. Parks	17.8%	18.2%	(0.4)	(2.2%)	18.3%	(0.5)	(2.7%)
Vacation Rentals	45.4%	54.3%	(8.9)	(16.4%)	48.7%	(3.3)	(6.8%)
Timeshares	28.8%	28.0%	0.8	2.9%	16.8%	12.0	71.4%
Home Owner Rentals	13.5%	10.1%	3.4	33.7%	15.7%	(2.2)	(14.0%)
<b>Total Occupancy Percentage - Cash</b>	<b>39.9%</b>	<b>39.5%</b>	<b>0.4</b>	<b>1.0%</b>	<b>40.2%</b>	<b>(0.3)</b>	<b>(0.7%)</b>
<b>Average Rates - Cash</b>							
Hotels	\$154.43	\$150.47	\$3.96	2.6%	\$151.73	\$2.70	1.8%
Motels	\$83.72	\$84.68	(\$0.96)	(1.1%)	\$84.60	(\$0.88)	(1.0%)
28 Day Motels	\$48.27	\$48.28	(\$0.01)	0.0%	\$47.49	\$0.78	1.6%
R.V. Parks	\$56.08	\$52.10	\$3.98	7.6%	\$52.94	\$3.14	5.9%
Vacation Rental	\$243.36	\$256.27	(\$12.91)	(5.0%)	\$257.48	(\$14.12)	(5.5%)
Timeshares	\$67.41	\$135.64	(\$68.23)	(50.3%)	\$136.12	(\$68.71)	(50.5%)
Home Owner Rentals	\$315.24	\$330.28	(\$15.04)	(4.6%)	\$342.33	(\$27.09)	(7.9%)
<b>Total Cash Average Rate</b>	<b>\$150.41</b>	<b>\$148.07</b>	<b>\$2.34</b>	<b>1.6%</b>	<b>\$149.34</b>	<b>\$1.07</b>	<b>0.7%</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics - Year To Date

**January 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	1,866,084	1,840,972	25,112	1.4%	1,855,104	10,980	0.6%
Comp	508,769	498,838	9,931	2.0%	481,439	27,330	5.7%
28 Day	623,948	633,952	(10,004)	(1.6%)	654,838	(30,890)	(4.7%)
<b>Total Occupied Rooms</b>	<b>2,998,801</b>	<b>2,973,763</b>	<b>25,038</b>	<b>0.8%</b>	<b>2,991,381</b>	<b>7,420</b>	<b>0.2%</b>
Vacant	1,680,813	1,689,063	(8,250)	(0.5%)	1,617,900	62,913	3.9%
Total Available Rooms	4,679,614	4,662,826	16,788	0.4%	4,609,281	70,333	1.5%
<b>Percentage of Occupancy</b>							
Cash	39.9%	39.5%	0.4	1.0%	40.2%	(0.3)	(0.7%)
Comp	10.9%	10.7%	0.2	1.9%	10.4%	0.5	4.8%
28 Day	13.3%	13.6%	(0.3)	(2.2%)	14.2%	(0.9)	(6.3%)
<b>Total Occupancy Percentage</b>	<b>64.1%</b>	<b>63.8%</b>	<b>0.3</b>	<b>0.5%</b>	<b>64.9%</b>	<b>(0.8)</b>	<b>(1.2%)</b>
Vacant	35.9%	36.2%	(0.3)	(0.8%)	35.1%	0.8	2.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$280,672,873</b>	<b>\$272,592,734</b>	<b>\$8,080,139</b>	<b>3.0%</b>	<b>\$277,049,652</b>	<b>\$3,623,221</b>	<b>1.3%</b>
Comp	\$73,043,349	\$72,469,594	\$573,755	0.8%	\$69,553,088	\$3,490,261	5.0%
28 Day	\$26,103,349	\$25,123,085	\$980,264	3.9%	\$25,824,380	\$278,969	1.1%
Total Revenue	\$379,819,571	\$370,185,414	\$9,634,157	2.6%	\$372,427,120	\$7,392,451	2.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$150.41</b>	<b>\$148.07</b>	<b>\$2.34</b>	<b>1.6%</b>	<b>\$149.34</b>	<b>\$1.07</b>	<b>0.7%</b>
Comp	\$143.57	\$145.28	(\$1.71)	(1.2%)	\$144.47	(\$0.90)	(0.6%)
28 Day	\$41.84	\$39.63	\$2.21	5.6%	\$39.44	\$2.40	6.1%

**Reno-Sparks Convention and Visitors Authority**

**Hotel Statistics - Year To Date**

**January 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	1,513,947	1,507,101	6,846	0.5%	1,518,339	(4,392)	(0.3%)
Comp	507,442	497,657	9,785	2.0%	480,336	27,106	5.6%
28 Day	29,661	42,174	(12,513)	(29.7%)	43,595	(13,934)	(32.0%)
<b>Total Occupied Rooms</b>	<b>2,051,050</b>	<b>2,046,933</b>	<b>4,117</b>	<b>0.2%</b>	<b>2,042,270</b>	<b>8,780</b>	<b>0.4%</b>
Vacant	1,208,090	1,236,718	(28,628)	(2.3%)	1,150,909	57,181	5.0%
Total Available Rooms	3,259,140	3,283,651	(24,511)	(0.7%)	3,193,179	65,961	2.1%
<b>Percentage of Occupancy</b>							
Cash	46.5%	45.9%	0.6	1.3%	47.5%	(1.0)	(2.1%)
Comp	15.6%	15.2%	0.4	2.6%	15.0%	0.6	4.0%
28 Day	0.9%	1.3%	(0.4)	(30.8%)	1.4%	(0.5)	(35.7%)
<b>Total Occupancy Percentage</b>	<b>62.9%</b>	<b>62.3%</b>	<b>0.6</b>	<b>1.0%</b>	<b>64.0%</b>	<b>(1.1)</b>	<b>(1.7%)</b>
Vacant	37.1%	37.7%	(0.6)	(1.6%)	36.0%	1.1	3.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$233,803,170</b>	<b>\$226,774,515</b>	<b>\$7,028,655</b>	<b>3.1%</b>	<b>\$230,370,297</b>	<b>\$3,432,873</b>	<b>1.5%</b>
Comp	\$72,951,139	\$72,386,026	\$565,113	0.8%	\$69,473,352	\$3,477,787	5.0%
28 Day	\$3,626,972	\$4,554,670	(\$927,698)	(20.4%)	\$4,649,863	(\$1,022,891)	(22.0%)
Total Revenue	\$310,381,281	\$303,715,211	\$6,666,070	2.2%	\$304,493,512	\$5,887,769	1.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$154.43</b>	<b>\$150.47</b>	<b>\$3.96</b>	<b>2.6%</b>	<b>\$151.73</b>	<b>\$2.70</b>	<b>1.8%</b>
Comp	\$143.76	\$145.45	(\$1.69)	(1.2%)	\$144.63	(\$0.87)	(0.6%)
28 Day	\$122.28	\$108.00	\$14.28	13.2%	\$106.66	\$15.62	14.6%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

**January 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	121,959	117,867	4,092	3.5%	122,099	(140)	(0.1%)
Comp	245	199	46	23.1%	199	46	23.1%
28 Day	29,032	27,077	1,955	7.2%	27,077	1,955	7.2%
<b>Total Occupied Rooms</b>	<b>151,236</b>	<b>145,143</b>	<b>6,093</b>	<b>4.2%</b>	<b>149,375</b>	<b>1,861</b>	<b>1.2%</b>
Vacant	89,609	102,752	(13,143)	(12.8%)	99,833	(10,224)	(10.2%)
Total Available Rooms	240,845	247,895	(7,050)	(2.8%)	249,208	(8,363)	(3.4%)
<b>Percentage of Occupancy</b>							
Cash	50.6%	47.5%	3.1	6.5%	49.0%	1.6	3.3%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	12.1%	10.9%	1.2	11.0%	10.9%	1.2	11.0%
<b>Total Occupancy Percentage</b>	<b>62.8%</b>	<b>58.6%</b>	<b>4.2</b>	<b>7.2%</b>	<b>59.9%</b>	<b>2.9</b>	<b>4.8%</b>
Vacant	37.2%	41.4%	(4.2)	(10.1%)	40.1%	(2.9)	(7.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$10,209,936</b>	<b>\$9,981,223</b>	<b>\$228,713</b>	<b>2.3%</b>	<b>\$10,329,240</b>	<b>(\$119,304)</b>	<b>(1.2%)</b>
Comp	\$30,660	\$24,866	\$5,794	23.3%	\$24,928	\$5,732	23.0%
28 Day	\$1,303,841	\$1,263,781	\$40,060	3.2%	\$1,269,740	\$34,101	2.7%
Total Revenue	\$11,544,437	\$11,269,870	\$274,567	2.4%	\$11,623,908	(\$79,471)	(0.7%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$83.72</b>	<b>\$84.68</b>	<b>(\$0.96)</b>	<b>(1.1%)</b>	<b>\$84.60</b>	<b>(\$0.88)</b>	<b>(1.0%)</b>
Comp	\$125.14	\$124.96	\$0.18	0.1%	\$125.27	(\$0.13)	(0.1%)
28 Day	\$44.91	\$46.67	(\$1.76)	(3.8%)	\$46.89	(\$1.98)	(4.2%)

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics - Year To Date**

**January 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	27,322	30,187	(2,865)	(9.5%)	29,845	(2,523)	(8.5%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	353,327	364,321	(10,994)	(3.0%)	373,931	(20,604)	(5.5%)
<b>Total Occupied Rooms</b>	<b>380,649</b>	<b>394,508</b>	<b>(13,859)</b>	<b>(3.5%)</b>	<b>403,776</b>	<b>(23,127)</b>	<b>(5.7%)</b>
Vacant	108,988	118,052	(9,064)	(7.7%)	113,849	(4,861)	(4.3%)
Total Available Rooms	489,637	512,560	(22,923)	(4.5%)	517,625	(27,988)	(5.4%)
<b>Percentage of Occupancy</b>							
Cash	5.6%	5.9%	(0.3)	(5.1%)	5.8%	(0.2)	(3.4%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.2%	71.1%	1.1	1.5%	72.2%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>77.7%</b>	<b>77.0%</b>	<b>0.7</b>	<b>0.9%</b>	<b>78.0%</b>	<b>(0.3)</b>	<b>(0.4%)</b>
Vacant	22.3%	23.0%	(0.7)	(3.0%)	22.0%	0.3	1.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,318,766</b>	<b>\$1,457,301</b>	<b>(\$138,535)</b>	<b>(9.5%)</b>	<b>\$1,417,236</b>	<b>(\$98,470)</b>	<b>(6.9%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$10,492,542	\$10,499,919	(\$7,377)	(0.1%)	\$10,664,999	(\$172,457)	(1.6%)
Total Revenue	\$11,811,308	\$11,957,220	(\$145,912)	(1.2%)	\$12,082,235	(\$270,927)	(2.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$48.27</b>	<b>\$48.28</b>	<b>(\$0.01)</b>	<b>0.0%</b>	<b>\$47.49</b>	<b>\$0.78</b>	<b>1.6%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.70	\$28.82	\$0.88	3.1%	\$28.52	\$1.18	4.1%

**Reno-Sparks Convention and Visitors Authority**

**RV Park Statistics - Year To Date**

**January 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	53,911	58,283	(4,372)	(7.5%)	55,833	(1,922)	(3.4%)
Comp	1,082	982	100	10.2%	893	189	21.2%
28 Day	146,433	142,418	4,015	2.8%	149,431	(2,998)	(2.0%)
<b>Total Occupied Rooms</b>	<b>201,426</b>	<b>201,683</b>	<b>(257)</b>	<b>(0.1%)</b>	<b>206,157</b>	<b>(4,731)</b>	<b>(2.3%)</b>
Vacant	101,537	118,417	(16,880)	(14.3%)	98,951	2,586	2.6%
Total Available Rooms	302,963	320,100	(17,137)	(5.4%)	305,108	(2,145)	(0.7%)
<b>Percentage of Occupancy</b>							
Cash	17.8%	18.2%	(0.4)	(2.2%)	18.3%	(0.5)	(2.7%)
Comp	0.4%	0.3%	0.1	33.3%	0.3%	0.1	33.3%
28 Day	48.3%	44.5%	3.8	8.5%	49.0%	(0.7)	(1.4%)
<b>Total Occupancy Percentage</b>	<b>66.5%</b>	<b>63.0%</b>	<b>3.5</b>	<b>5.6%</b>	<b>67.6%</b>	<b>(1.1)</b>	<b>(1.6%)</b>
Vacant	33.5%	37.0%	(3.5)	(9.5%)	32.4%	1.1	3.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,023,326</b>	<b>\$3,036,692</b>	<b>(\$13,366)</b>	<b>(0.4%)</b>	<b>\$2,955,936</b>	<b>\$67,390</b>	<b>2.3%</b>
Comp	\$61,550	\$58,702	\$2,848	4.9%	\$53,852	\$7,698	14.3%
28 Day	\$3,930,083	\$3,476,936	\$453,147	13.0%	\$3,651,958	\$278,125	7.6%
Total Revenue	\$7,014,959	\$6,572,330	\$442,629	6.7%	\$6,661,746	\$353,213	5.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$56.08</b>	<b>\$52.10</b>	<b>\$3.98</b>	<b>7.6%</b>	<b>\$52.94</b>	<b>\$3.14</b>	<b>5.9%</b>
Comp	\$56.89	\$59.78	(\$2.89)	(4.8%)	\$60.30	(\$3.41)	(5.7%)
28 Day	\$26.84	\$24.41	\$2.43	10.0%	\$24.44	\$2.40	9.8%



**Reno-Sparks Convention and Visitors Authority**  
**Vacation Rental Statistics - Year To Date**  
**January 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	119,038	108,599	10,439	9.6%	109,305	9,733	8.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	63,961	56,573	7,388	13.1%	58,930	5,031	8.5%
<b>Total Occupied Rooms</b>	<b>182,999</b>	<b>165,172</b>	<b>17,827</b>	<b>10.8%</b>	<b>168,235</b>	<b>14,764</b>	<b>8.8%</b>
Vacant	79,020	34,840	44,180	126.8%	56,335	22,685	40.3%
Total Available Rooms	262,019	200,012	62,007	31.0%	224,570	37,449	16.7%
<b>Percentage of Occupancy</b>							
Cash	45.4%	54.3%	(8.9)	(16.4%)	48.7%	(3.3)	(6.8%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	24.4%	28.3%	(3.9)	(13.8%)	26.2%	(1.8)	(6.9%)
<b>Total Occupancy Percentage</b>	<b>69.8%</b>	<b>82.6%</b>	<b>(12.8)</b>	<b>(15.5%)</b>	<b>74.9%</b>	<b>(5.1)</b>	<b>(6.8%)</b>
Vacant	30.2%	17.4%	12.8	73.6%	25.1%	5.1	20.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$28,968,832</b>	<b>\$27,831,132</b>	<b>\$1,137,700</b>	<b>4.1%</b>	<b>\$28,143,765</b>	<b>\$825,067</b>	<b>2.9%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$6,531,368	\$5,138,401	\$1,392,967	27.1%	\$5,352,496	\$1,178,872	22.0%
Total Revenue	\$35,500,200	\$32,969,532	\$2,530,668	7.7%	\$33,496,261	\$2,003,939	6.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$243.36</b>	<b>\$256.27</b>	<b>(\$12.91)</b>	<b>(5.0%)</b>	<b>\$257.48</b>	<b>(\$14.12)</b>	<b>(5.5%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$102.11	\$90.83	\$11.28	12.4%	\$90.83	\$11.28	12.4%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**January 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	24,529	14,087	10,442	74.1%	14,087	10,442	74.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>24,529</b>	<b>14,087</b>	<b>10,442</b>	<b>74.1%</b>	<b>14,087</b>	<b>10,442</b>	<b>74.1%</b>
Vacant	60,652	36,313	24,339	67.0%	69,910	(9,258)	(13.2%)
Total Available Rooms	85,181	50,400	34,781	69.0%	83,997	1,184	1.4%
<b>Percentage of Occupancy</b>							
Cash	28.8%	28.0%	0.8	2.9%	16.8%	12.0	71.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>28.8%</b>	<b>28.0%</b>	<b>0.8</b>	<b>2.9%</b>	<b>16.8%</b>	<b>12.0</b>	<b>71.4%</b>
Vacant	71.2%	72.0%	(0.8)	(1.1%)	83.2%	(12.0)	(14.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,653,462</b>	<b>\$1,910,737</b>	<b>(\$257,275)</b>	<b>(13.5%)</b>	<b>\$1,917,499</b>	<b>(\$264,037)</b>	<b>(13.8%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$27,840	\$0	\$27,840	100.0%	\$0	\$27,840	100.0%
Total Revenue	\$1,681,302	\$1,910,737	(\$229,435)	(12.0%)	\$1,917,499	(\$236,197)	(12.3%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$67.41</b>	<b>\$135.64</b>	<b>(\$68.23)</b>	<b>(50.3%)</b>	<b>\$136.12</b>	<b>(\$68.71)</b>	<b>(50.5%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority**  
**Home Owner Rentals - Year To Date**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	5,378	4,848	530	10.9%	5,596	(218)	(3.9%)
Comp	-	-	-	0.0%	11	(11)	(100.0%)
28 Day	1,534	1,389	145	10.4%	1,874	(340)	(18.1%)
<b>Total Occupied Rooms</b>	<b>6,912</b>	<b>6,237</b>	<b>675</b>	<b>10.8%</b>	<b>7,481</b>	<b>(569)</b>	<b>(7.6%)</b>
Vacant	32,917	41,971	(9,054)	(21.6%)	28,113	4,804	17.1%
Total Available Rooms	39,829	48,208	(8,379)	(17.4%)	35,594	4,235	11.9%
<b>Percentage of Occupancy</b>							
Cash	13.5%	10.1%	3.4	33.7%	15.7%	(2.2)	(14.0%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	3.9%	2.9%	1.0	34.5%	0.0%	3.9	100.0%
<b>Total Occupancy Percentage</b>	<b>17.4%</b>	<b>12.9%</b>	<b>4.5</b>	<b>34.9%</b>	<b>0.0%</b>	<b>17.4</b>	<b>100.0%</b>
Vacant	82.6%	87.1%	(4.5)	(5.2%)	0.0%	82.6	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,695,381</b>	<b>\$1,601,134</b>	<b>\$94,247</b>	<b>5.9%</b>	<b>\$1,915,679</b>	<b>(\$220,298)</b>	<b>(11.5%)</b>
Comp	\$0	\$0	\$0	0.0%	\$956	(\$956)	(100.0%)
28 Day	\$190,703	\$189,380	\$1,323	0.7%	\$235,324	(\$44,621)	(19.0%)
Total Revenue	\$1,886,084	\$1,790,514	\$95,570	5.3%	\$2,151,959	(\$265,875)	(12.4%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$315.24</b>	<b>\$330.28</b>	<b>(\$15.04)</b>	<b>(4.6%)</b>	<b>\$342.33</b>	<b>(\$27.09)</b>	<b>(7.9%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$86.91	(\$86.91)	(100.0%)
28 Day	\$124.32	\$136.34	(\$12.02)	(8.8%)	\$125.57	(\$1.25)	(1.0%)

## Reno-Sparks Convention and Visitors Authority

### Taxable Revenue by District

**January 2024**

	January 2024		January 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	July 2023 - January 2024		July 2022 - January 2023		\$	%		
Reno B	\$	12,448,112	\$	12,674,360	\$	(226,248)	-1.8%	\$	132,444,722	\$	127,685,576	\$	4,759,145	3.7%
Reno D	\$	4,973,107	\$	5,909,090	\$	(935,983)	-15.8%	\$	61,809,607	\$	61,366,028	\$	443,579	0.7%
Reno E	\$	1,137,708	\$	1,066,698	\$	71,010	6.7%	\$	8,185,472	\$	7,564,821	\$	620,651	8.2%
<b>Total Reno</b>	<b>\$</b>	<b>18,558,926</b>	<b>\$</b>	<b>19,650,148</b>	<b>\$</b>	<b>(1,091,221)</b>	<b>-5.6%</b>	<b>\$</b>	<b>202,439,801</b>	<b>\$</b>	<b>196,616,425</b>	<b>\$</b>	<b>5,823,376</b>	<b>3.0%</b>
Washoe A	\$	58,665	\$	64,139	\$	(5,473)	-8.5%	\$	584,807	\$	552,698	\$	32,109	5.8%
Washoe B	\$	4,721,367	\$	5,608,936	\$	(887,569)	-15.8%	\$	42,287,299	\$	44,549,975	\$	(2,262,676)	-5.1%
<b>Total Washoe County</b>	<b>\$</b>	<b>4,780,032</b>	<b>\$</b>	<b>5,673,075</b>	<b>\$</b>	<b>(893,043)</b>	<b>-15.7%</b>	<b>\$</b>	<b>42,872,106</b>	<b>\$</b>	<b>45,102,673</b>	<b>\$</b>	<b>(2,230,567)</b>	<b>-4.9%</b>
<b>Sparks</b>	<b>\$</b>	<b>3,770,487</b>	<b>\$</b>	<b>3,786,327</b>	<b>\$</b>	<b>(15,840)</b>	<b>-0.4%</b>	<b>\$</b>	<b>35,360,967</b>	<b>\$</b>	<b>35,330,553</b>	<b>\$</b>	<b>30,414</b>	<b>0.1%</b>
<b>Total Taxable Revenue</b>	<b>\$</b>	<b>27,109,445</b>	<b>\$</b>	<b>29,109,550</b>	<b>\$</b>	<b>(2,000,105)</b>	<b>-6.9%</b>	<b>\$</b>	<b>280,672,873</b>	<b>\$</b>	<b>277,049,652</b>	<b>\$</b>	<b>3,623,221</b>	<b>1.3%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority**  
**Taxable Occupied Rooms by District**  
**January 2024**

	January 2024	January 2023	Increase (Decrease)		Year to Date July 2023 - January 2024	Prior Year July 2022 - January 2023	Increase (Decrease)	
			#	%			#	%
Reno B	98,725	102,340	(3,615)	(3.5%)	916,163	897,909	18,254	2.0%
Reno D	45,751	50,403	(4,652)	(9.2%)	475,845	477,913	(2,068)	(0.4%)
Reno E	7,876	7,153	723	10.1%	52,569	48,096	4,473	9.3%
<b>Total Reno</b>	<b>152,352</b>	<b>159,896</b>	<b>(7,544)</b>	<b>(4.7%)</b>	<b>1,444,577</b>	<b>1,423,918</b>	<b>20,659</b>	<b>1.5%</b>
Washoe A	1,306	1,129	177	15.7%	11,741	11,140	601	5.4%
Washoe B	15,777	16,546	(769)	(4.6%)	123,338	117,444	5,894	5.0%
<b>Total Washoe County</b>	<b>17,083</b>	<b>17,675</b>	<b>(592)</b>	<b>(3.3%)</b>	<b>135,079</b>	<b>128,584</b>	<b>6,495</b>	<b>5.1%</b>
<b>Sparks</b>	<b>29,477</b>	<b>36,819</b>	<b>(7,342)</b>	<b>(19.9%)</b>	<b>286,428</b>	<b>302,602</b>	<b>(16,174)</b>	<b>(5.3%)</b>
<b>Total Taxable Rooms</b>	<b>198,912</b>	<b>214,390</b>	<b>(15,478)</b>	<b>(7.2%)</b>	<b>1,866,084</b>	<b>1,855,104</b>	<b>10,980</b>	<b>0.6%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

## Reno-Sparks Convention and Visitors Authority

### Average Daily Rate by District

#### January 2024

	January 2024		January 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)		
	\$	%	\$	%	\$	%	July 2023 - January 2024	%	July 2023- January 2023	\$	%	\$	%
Reno B	\$ 126.09		\$ 123.85		\$ 2.24	1.8%	\$ 144.56		\$ 142.20	\$ 2.36	1.7%		
Reno D	\$ 108.70		\$ 117.24		\$ (8.54)	-7.3%	\$ 129.89		\$ 128.40	\$ 1.49	1.2%		
Reno E	\$ 144.45		\$ 149.13		\$ (4.67)	-3.1%	\$ 155.71		\$ 157.29	\$ (1.58)	-1.0%		
<b>Total Reno</b>	<b>\$ 121.82</b>		<b>\$ 122.89</b>		<b>\$ (1.08)</b>	<b>-0.9%</b>	<b>\$ 140.14</b>		<b>\$ 138.08</b>	<b>\$ 2.06</b>	<b>1.5%</b>		
Washoe A	\$ 44.92		\$ 56.81		\$ (11.89)	-20.9%	\$ 49.81		\$ 49.61	\$ 0.20	0.4%		
Washoe B	\$ 299.26		\$ 338.99		\$ (39.73)	-11.7%	\$ 342.86		\$ 379.33	\$ (36.47)	-9.6%		
<b>Total Washoe County</b>	<b>\$ 279.81</b>		<b>\$ 320.97</b>		<b>\$ (41.15)</b>	<b>-12.8%</b>	<b>\$ 317.39</b>		<b>\$ 350.76</b>	<b>\$ (33.38)</b>	<b>-9.5%</b>		
<b>Sparks</b>	<b>\$ 127.91</b>		<b>\$ 102.84</b>		<b>\$ 25.08</b>	<b>24.4%</b>	<b>\$ 123.45</b>		<b>\$ 116.76</b>	<b>\$ 6.70</b>	<b>5.7%</b>		
<b>Total Average Daily Rate</b>	<b>\$ 136.29</b>		<b>\$ 135.78</b>		<b>\$ 0.51</b>	<b>0.4%</b>	<b>\$ 150.41</b>		<b>\$ 149.34</b>	<b>\$ 1.07</b>	<b>0.7%</b>		

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village