

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## February 2024

### Room Statistics Compared to the Prior Year

Taxable room revenues for the month of February 2024 are \$31,231,913 are below February of the prior year by \$761,540 (-2.4%). Cash occupied room nights of 221,897 are below prior year by 8,895 (-3.9%). Comp occupied room nights of 64,650 are above prior year by 3,963 (6.5%), and 28-day occupied room nights of 85,196 are above prior year by 1,760 (2.1%). Total occupied rooms for the month of February 2024 (Cash, Comp, 28-day) are 3,172 (-0.8%) below the prior year.

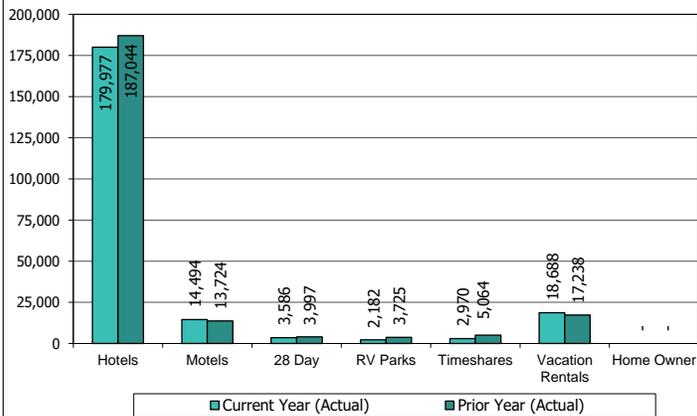
Overall, the Washoe County occupancy percentage of 59.4% for the month is (-5.3%) below the 62.7% level of the prior year. There were 27,572 (4.6%) more available rooms for the month compared to the prior year.

Overall cash average rates for February 2024 of \$140.75 increased \$2.13 (1.5%), compared to \$138.62 for the prior year.

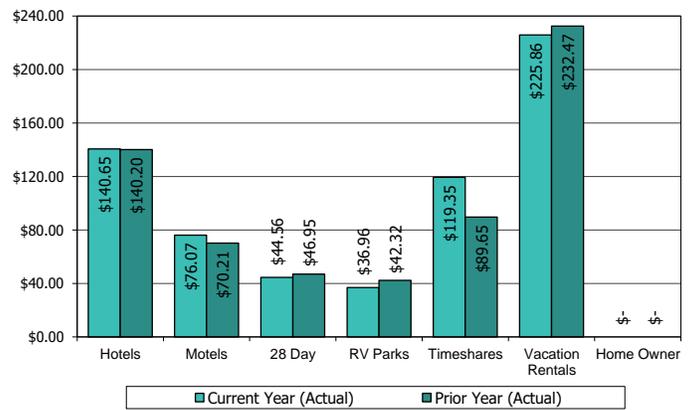
Year-to-date cash occupied room nights of 2,093,211 are 7,315 (0.4%) above prior year. Cash average rates year-to-date of \$149.02 are \$0.86 (0.6%) above the prior year. Year-to-date, total taxable room revenues of \$311,935,498 are (0.9%) above prior year.

February 2024						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	440,430	179,977	\$140.65	\$140.20	\$0.45	0.3%
Motels	32,179	14,494	\$76.07	\$70.21	\$5.86	8.3%
28 Day	63,663	3,586	\$44.56	\$46.95	(\$2.39)	-5.1%
RV Parks	40,919	2,182	\$36.96	\$42.32	(\$5.36)	-12.7%
Timeshares	10,722	2,970	\$119.35	\$89.65	\$29.70	33.1%
Vacation Rentals	37,691	18,688	\$225.86	\$232.47	(\$6.61)	-2.8%

### CASH OCCUPIED ROOM NIGHTS



### AVERAGE CASH RATES



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## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

February 2024

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$31,231,913</b>	<b>\$29,308,864</b>	<b>\$1,923,049</b>	<b>6.6%</b>	<b>\$31,993,453</b>	<b>(\$761,540)</b>	<b>(2.4%)</b>
<b>Occupied Rooms - Cash</b>	<b>221,897</b>	<b>227,319</b>	<b>(5,422)</b>	<b>(2.4%)</b>	<b>230,792</b>	<b>(8,895)</b>	<b>(3.9%)</b>
<b>Average Rate - Cash</b>	<b>\$140.75</b>	<b>\$128.93</b>	<b>\$11.82</b>	<b>9.2%</b>	<b>\$138.62</b>	<b>\$2.13</b>	<b>1.5%</b>
<b>Occupied Rooms</b>							
Cash	221,897	227,319	(5,422)	(2.4%)	230,792	(8,895)	(3.9%)
Comp	64,650	63,739	911	1.4%	60,687	3,963	6.5%
28 Day	85,196	85,801	(605)	(0.7%)	83,436	1,760	2.1%
<b>Total Occupied Rooms</b>	<b>371,743</b>	<b>376,860</b>	<b>(5,117)</b>	<b>(1.4%)</b>	<b>374,915</b>	<b>(3,172)</b>	<b>(0.8%)</b>
<b>Percentage of Occupancy</b>							
Cash	35.5%	37.4%	(1.9)	(5.1%)	38.6%	(3.1)	(8.0%)
Comp	10.3%	10.5%	(0.2)	(1.9%)	10.1%	0.2	2.0%
28 Day	13.6%	14.1%	(0.5)	(3.5%)	14.0%	(0.4)	(2.9%)
<b>Total Percentage of Occupancy</b>	<b>59.4%</b>	<b>62.1%</b>	<b>(2.7)</b>	<b>(4.3%)</b>	<b>62.7%</b>	<b>(3.3)</b>	<b>(5.3%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	179,977	186,631	(6,654)	(3.6%)	187,044	(7,067)	(3.8%)
Motels	14,494	13,450	1,044	7.8%	13,724	770	5.6%
28 Day Motels	3,586	4,234	(648)	(15.3%)	3,997	(411)	(10.3%)
R.V. Parks	2,182	3,392	(1,210)	(35.7%)	3,725	(1,543)	(41.4%)
Vacation Rentals	18,688	17,138	1,550	9.0%	17,238	1,450	8.4%
Timehares	2,970	2,475	495	20.0%	5,064	(2,094)	(41.4%)
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>221,897</b>	<b>227,319</b>	<b>(5,422)</b>	<b>(2.4%)</b>	<b>230,792</b>	<b>(8,895)</b>	<b>(3.9%)</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	40.9%	43.0%	(2.1)	(4.9%)	44.8%	(3.9)	(8.7%)
Motels	45.0%	41.7%	3.3	7.9%	43.7%	1.3	3.0%
28 Day Motels	5.6%	6.3%	(0.7)	(11.1%)	6.0%	(0.4)	(6.7%)
R.V. Parks	5.3%	8.5%	(3.2)	(37.6%)	9.4%	(4.1)	(43.6%)
Vacation Rentals	49.6%	64.2%	(14.6)	(22.7%)	53.4%	(3.8)	(7.1%)
Timeshares	27.7%	34.4%	(6.7)	(19.5%)	45.8%	(18.1)	(41.4%)
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>35.5%</b>	<b>37.4%</b>	<b>(1.9)</b>	<b>(5.1%)</b>	<b>38.6%</b>	<b>(3.1)</b>	<b>(8.0%)</b>
<b>Average Rates - Cash</b>							
Hotels	\$140.65	\$126.70	\$13.95	11.0%	\$140.20	\$0.45	0.3%
Motels	\$76.07	\$72.66	\$3.41	4.7%	\$70.21	\$5.86	8.3%
28 Day Motels	\$44.56	\$43.36	\$1.20	2.8%	\$46.95	(\$2.39)	(5.1%)
R.V. Parks	\$36.96	\$42.32	(\$5.36)	(12.7%)	\$42.32	(\$5.36)	(12.7%)
Vacation Rentals	\$225.86	\$231.47	(\$5.61)	(2.4%)	\$232.47	(\$6.61)	(2.8%)
Timehares	\$119.35	\$158.15	(\$38.80)	(24.5%)	\$89.65	\$29.70	33.1%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$140.75</b>	<b>\$128.93</b>	<b>\$11.82</b>	<b>9.2%</b>	<b>\$138.62</b>	<b>\$2.13</b>	<b>1.5%</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

**February 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	221,897	227,319	(5,422)	(2.4%)	230,792	(8,895)	(3.9%)
Comp	64,650	63,739	911	1.4%	60,687	3,963	6.5%
28 Day	85,196	85,801	(605)	(0.7%)	83,436	1,760	2.1%
<b>Total Occupied Rooms</b>	<b>371,743</b>	<b>376,860</b>	<b>(5,117)</b>	<b>(1.4%)</b>	<b>374,915</b>	<b>(3,172)</b>	<b>(0.8%)</b>
Vacant	253,861	230,287	23,574	10.2%	223,117	30,744	13.8%
Total Available Rooms	625,604	607,147	18,457	3.0%	598,032	27,572	4.6%
<b>Percentage of Occupancy</b>							
Cash	35.5%	37.4%	(1.9)	(5.1%)	38.6%	(3.1)	(8.0%)
Comp	10.3%	10.5%	(0.2)	(1.9%)	10.1%	0.2	2.0%
28 Day	13.6%	14.1%	(0.5)	(3.5%)	14.0%	(0.4)	(2.9%)
<b>Total Occupancy Percentage</b>	<b>59.4%</b>	<b>62.1%</b>	<b>(2.7)</b>	<b>(4.3%)</b>	<b>62.7%</b>	<b>(3.3)</b>	<b>(5.3%)</b>
Vacant	40.6%	37.9%	2.7	7.1%	37.3%	3.3	8.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$31,231,913</b>	<b>\$29,308,864</b>	<b>\$1,923,049</b>	<b>6.6%</b>	<b>\$31,993,453</b>	<b>(\$761,540)</b>	<b>(2.4%)</b>
Comp	\$9,175,722	\$9,124,071	\$51,651	0.6%	\$8,688,732	\$486,990	5.6%
28 Day	\$3,674,499	\$3,397,070	\$277,429	8.2%	\$3,348,197	\$326,302	9.7%
Total Revenue	\$44,082,134	\$41,830,006	\$2,252,128	5.4%	\$44,030,382	\$51,752	0.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$140.75</b>	<b>\$128.93</b>	<b>\$11.82</b>	<b>9.2%</b>	<b>\$138.62</b>	<b>\$2.13</b>	<b>1.5%</b>
Comp	\$141.93	\$143.15	(\$1.22)	(0.9%)	\$143.17	(\$1.24)	(0.9%)
28 Day	\$43.13	\$39.59	\$3.54	8.9%	\$40.13	\$3.00	7.5%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

**February 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	179,977	186,631	(6,654)	(3.6%)	187,044	(7,067)	(3.8%)
Comp	64,564	63,635	929	1.5%	60,605	3,959	6.5%
28 Day	5,867	4,289	1,578	36.8%	4,311	1,556	36.1%
<b>Total Occupied Rooms</b>	<b>250,408</b>	<b>254,556</b>	<b>(4,148)</b>	<b>(1.6%)</b>	<b>251,960</b>	<b>(1,552)</b>	<b>(0.6%)</b>
Vacant	190,022	179,696	10,326	5.7%	165,260	24,762	15.0%
Total Available Rooms	440,430	434,252	6,178	1.4%	417,220	23,210	5.6%
<b>Percentage of Occupancy</b>							
Cash	40.9%	43.0%	(2.1)	(4.9%)	44.8%	(3.9)	(8.7%)
Comp	14.7%	14.7%	-	0.0%	14.5%	0.2	1.4%
28 Day	1.3%	1.0%	0.3	30.0%	1.0%	0.3	30.0%
<b>Total Occupancy Percentage</b>	<b>56.9%</b>	<b>58.6%</b>	<b>(1.7)</b>	<b>(2.9%)</b>	<b>60.4%</b>	<b>(3.5)</b>	<b>(5.8%)</b>
Vacant	43.1%	41.4%	1.7	4.1%	39.6%	3.5	8.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$25,313,613</b>	<b>\$23,646,153</b>	<b>\$1,667,460</b>	<b>7.1%</b>	<b>\$26,223,371</b>	<b>(\$909,758)</b>	<b>(3.5%)</b>
Comp	\$9,168,525	\$9,118,295	\$50,230	0.6%	\$8,684,023	\$484,502	5.6%
28 Day	\$582,513	\$440,194	\$142,319	32.3%	\$441,967	\$140,546	31.8%
Total Revenue	\$35,064,651	\$33,204,642	\$1,860,009	5.6%	\$35,349,361	(\$284,710)	(0.8%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$140.65</b>	<b>\$126.70</b>	<b>\$13.95</b>	<b>11.0%</b>	<b>\$140.20</b>	<b>\$0.45</b>	<b>0.3%</b>
Comp	\$142.01	\$143.29	(\$1.28)	(0.9%)	\$143.29	(\$1.28)	(0.9%)
28 Day	\$99.29	\$102.62	(\$3.33)	(3.2%)	\$102.52	(\$3.23)	(3.2%)

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

**February 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	14,494	13,450	1,044	7.8%	13,724	770	5.6%
Comp	14	11	3	26.0%	11	3	27.3%
28 Day	3,819	3,846	(27)	(0.7%)	4,303	(484)	(11.2%)
<b>Total Occupied Rooms</b>	<b>18,327</b>	<b>17,307</b>	<b>1,020</b>	<b>5.9%</b>	<b>18,038</b>	<b>289</b>	<b>1.6%</b>
Vacant	13,852	14,977	(1,125)	(7.5%)	13,394	458	3.4%
Total Available Rooms	32,179	32,284	(105)	(0.3%)	31,432	747	2.4%
<b>Percentage of Occupancy</b>							
Cash	45.0%	41.7%	3.3	7.9%	43.7%	1.3	3.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	11.9%	11.9%	-	0.0%	13.7%	(1.8)	(13.1%)
<b>Total Occupancy Percentage</b>	<b>57.0%</b>	<b>53.6%</b>	<b>3.4</b>	<b>6.3%</b>	<b>57.4%</b>	<b>(0.4)</b>	<b>(0.7%)</b>
Vacant	43.0%	46.4%	(3.4)	(7.3%)	42.6%	0.4	0.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,102,589</b>	<b>\$977,242</b>	<b>\$125,347</b>	<b>12.8%</b>	<b>\$963,569</b>	<b>\$139,020</b>	<b>14.4%</b>
Comp	\$1,750	\$1,409	\$341	24.2%	\$1,375	\$375	27.3%
28 Day	\$174,347	\$177,897	(\$3,550)	(2.0%)	\$187,341	(\$12,994)	(6.9%)
Total Revenue	\$1,278,686	\$1,156,548	\$122,138	10.6%	\$1,152,285	\$126,401	11.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$76.07</b>	<b>\$72.66</b>	<b>\$3.41</b>	<b>4.7%</b>	<b>\$70.21</b>	<b>\$5.86</b>	<b>8.3%</b>
Comp	\$125.00	\$126.80	(\$1.80)	(1.4%)	\$125.00	\$0.00	0.0%
28 Day	\$45.65	\$46.25	(\$0.60)	(1.3%)	\$43.54	\$2.11	4.8%

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics

February 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,586	4,234	(648)	(15.3%)	3,997	(411)	(10.3%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	45,148	49,619	(4,471)	(9.0%)	47,718	(2,570)	(5.4%)
<b>Total Occupied Rooms</b>	<b>48,734</b>	<b>53,853</b>	<b>(5,119)</b>	<b>(9.5%)</b>	<b>51,715</b>	<b>(2,981)</b>	<b>(5.8%)</b>
Vacant	14,929	12,899	2,030	15.7%	14,810	119	0.8%
Total Available Rooms	63,663	66,752	(3,089)	(4.6%)	66,525	(2,862)	(4.3%)
<b>Percentage of Occupancy</b>							
Cash	5.6%	6.3%	(0.7)	(11.1%)	6.0%	(0.4)	(6.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	70.9%	74.3%	(3.4)	(4.6%)	71.7%	(0.8)	(1.1%)
<b>Total Occupancy Percentage</b>	<b>76.5%</b>	<b>80.7%</b>	<b>(4.2)</b>	<b>(5.2%)</b>	<b>77.7%</b>	<b>(1.2)</b>	<b>(1.5%)</b>
Vacant	23.5%	19.3%	4.2	21.8%	22.3%	1.2	5.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$159,783</b>	<b>\$183,583</b>	<b>(\$23,800)</b>	<b>(13.0%)</b>	<b>\$187,651</b>	<b>(\$27,868)</b>	<b>(14.9%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,402,528	\$1,473,188	(\$70,660)	(4.8%)	\$1,414,951	(\$12,423)	(0.9%)
Total Revenue	\$1,562,311	\$1,656,771	(\$94,460)	(5.7%)	\$1,602,602	(\$40,291)	(2.5%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$44.56</b>	<b>\$43.36</b>	<b>\$1.20</b>	<b>2.8%</b>	<b>\$46.95</b>	<b>(\$2.39)</b>	<b>(5.1%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$31.07	\$29.69	\$1.38	4.6%	\$29.65	\$1.42	4.8%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

**February 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,182	3,392	(1,210)	(35.7%)	3,725	(1,543)	(41.4%)
Comp	72	93	(21)	(22.6%)	71	1	1.4%
28 Day	21,333	20,359	975	4.8%	19,045	2,288	12.0%
<b>Total Occupied Rooms</b>	<b>23,587</b>	<b>23,843</b>	<b>(256)</b>	<b>(1.1%)</b>	<b>22,841</b>	<b>746</b>	<b>3.3%</b>
Vacant	17,332	16,141	1,191	7.4%	16,667	665	4.0%
Total Available Rooms	40,919	39,984	935	2.3%	39,508	1,411	3.6%
<b>Percentage of Occupancy</b>							
Cash	5.3%	8.5%	(3.2)	(37.6%)	9.4%	(4.1)	(43.6%)
Comp	0.2%	0.2%	-	0.0%	0.2%	-	0.0%
28 Day	52.1%	50.9%	1.2	2.4%	48.2%	3.9	8.1%
<b>Total Occupancy Percentage</b>	<b>57.6%</b>	<b>59.6%</b>	<b>(2.0)</b>	<b>(3.4%)</b>	<b>57.8%</b>	<b>(0.2)</b>	<b>(0.3%)</b>
Vacant	42.4%	40.4%	2.0	5.0%	42.2%	0.2	0.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$80,640</b>	<b>\$143,532</b>	<b>(\$62,892)</b>	<b>(43.8%)</b>	<b>\$157,634</b>	<b>(\$76,994)</b>	<b>(48.8%)</b>
Comp	\$5,447	\$4,367	\$1,080	24.7%	\$3,334	\$2,113	63.4%
28 Day	\$569,651	\$574,924	(\$5,273)	(0.9%)	\$537,746	\$31,905	5.9%
Total Revenue	\$655,738	\$722,823	(\$67,085)	(9.3%)	\$698,714	(\$42,976)	(6.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$36.96</b>	<b>\$42.32</b>	<b>(\$5.36)</b>	<b>(12.7%)</b>	<b>\$42.32</b>	<b>(\$5.36)</b>	<b>(12.7%)</b>
Comp	\$75.65	\$46.96	\$28.69	61.1%	\$46.96	\$28.69	61.1%
28 Day	\$26.70	\$28.24	(\$1.54)	(5.5%)	\$28.24	(\$1.54)	(5.5%)

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

**February 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	18,688	17,138	1,550	9.0%	17,238	1,450	8.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,029	7,688	1,341	17.4%	8,059	970	12.0%
<b>Total Occupied Rooms</b>	<b>27,717</b>	<b>24,826</b>	<b>2,891</b>	<b>11.6%</b>	<b>25,297</b>	<b>2,420</b>	<b>9.6%</b>
Vacant	9,974	1,849	8,125	439.3%	7,005	2,969	42.4%
Total Available Rooms	37,691	26,675	11,016	41.3%	32,302	5,389	16.7%
<b>Percentage of Occupancy</b>							
Cash	49.6%	64.2%	(14.6)	(22.7%)	53.4%	(3.8)	(7.1%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	24.0%	28.8%	(4.8)	(16.7%)	24.9%	(0.9)	(3.6%)
<b>Total Occupancy Percentage</b>	<b>73.5%</b>	<b>93.1%</b>	<b>(19.6)</b>	<b>(21.1%)</b>	<b>78.3%</b>	<b>(4.8)</b>	<b>(6.1%)</b>
Vacant	26.5%	6.9%	19.6	284.1%	21.7%	4.8	22.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,220,831</b>	<b>\$3,966,933</b>	<b>\$253,898</b>	<b>6.4%</b>	<b>\$4,007,256</b>	<b>\$213,575</b>	<b>5.3%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$945,460	\$730,868	\$214,592	29.4%	\$766,192	\$179,268	23.4%
Total Revenue	\$5,166,291	\$4,697,801	\$468,490	10.0%	\$4,773,448	\$392,843	8.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$225.86</b>	<b>\$231.47</b>	<b>(\$5.61)</b>	<b>(2.4%)</b>	<b>\$232.47</b>	<b>(\$6.61)</b>	<b>(2.8%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$104.71	\$95.07	\$9.64	10.1%	\$95.07	\$9.64	10.1%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics

**February 2024**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,970	2,475	495	20.0%	5,064	(2,094)	(41.4%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>2,970</b>	<b>2,475</b>	<b>495</b>	<b>20.0%</b>	<b>5,064</b>	<b>(2,094)</b>	<b>(41.4%)</b>
Vacant	7,752	4,725	3,027	64.1%	5,981	1,771	29.6%
Total Available Rooms	10,722	7,200	3,522	48.9%	11,045	(323)	(2.9%)
<b>Percentage of Occupancy</b>							
Cash	27.7%	34.4%	(6.7)	(19.5%)	45.8%	(18.1)	(39.5%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>27.7%</b>	<b>34.4%</b>	<b>(6.7)</b>	<b>(19.5%)</b>	<b>45.8%</b>	<b>(18.1)</b>	<b>(39.5%)</b>
Vacant	72.3%	65.6%	6.7	10.2%	54.2%	18.1	33.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$354,457</b>	<b>\$391,421</b>	<b>(\$36,964)</b>	<b>(9.4%)</b>	<b>\$453,972</b>	<b>(\$99,515)</b>	<b>(21.9%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$354,457	\$391,421	(\$36,964)	(9.4%)	\$453,972	(\$99,515)	(21.9%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$119.35</b>	<b>\$158.15</b>	<b>(\$38.80)</b>	<b>(24.5%)</b>	<b>\$89.65</b>	<b>\$29.70</b>	<b>33.1%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%



## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics - Year To Date

**February 2024**

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$311,935,498</b>	<b>\$301,901,599</b>	<b>\$10,033,899</b>	<b>3.3%</b>	<b>\$309,043,105</b>	<b>\$2,892,393</b>	<b>0.9%</b>
<b>Occupied Rooms - Cash</b>	<b>2,093,211</b>	<b>2,068,291</b>	<b>24,920</b>	<b>1.2%</b>	<b>2,085,896</b>	<b>7,315</b>	<b>0.4%</b>
<b>Average Rate - Cash</b>	<b>\$149.02</b>	<b>\$145.97</b>	<b>\$3.05</b>	<b>2.1%</b>	<b>\$148.16</b>	<b>\$0.86</b>	<b>0.6%</b>
<b>Occupied Rooms</b>							
Cash	2,093,211	2,068,291	24,920	1.2%	2,085,896	7,315	0.4%
Comp	573,419	562,578	10,841	1.9%	542,126	31,293	5.8%
28 Day	713,047	719,753	(6,706)	(0.9%)	738,274	(25,227)	(3.4%)
<b>Total Occupied Rooms</b>	<b>3,379,677</b>	<b>3,350,622</b>	<b>29,055</b>	<b>0.9%</b>	<b>3,366,296</b>	<b>13,381</b>	<b>0.4%</b>
<b>Percentage of Occupancy</b>							
Cash	39.4%	39.2%	0.2	0.5%	40.1%	(0.7)	(1.7%)
Comp	10.8%	10.7%	0.1	0.9%	10.4%	0.4	3.8%
28 Day	13.4%	13.7%	(0.3)	(2.2%)	14.2%	(0.8)	(5.6%)
<b>Total Percentage of Occupancy</b>	<b>63.6%</b>	<b>63.6%</b>	<b>-</b>	<b>0.0%</b>	<b>64.6%</b>	<b>(1.0)</b>	<b>(1.5%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	1,698,724	1,693,732	4,992	0.3%	1,705,383	(6,659)	(0.4%)
Motels	136,453	131,317	5,136	3.9%	135,823	630	0.5%
28 Day Motels	31,328	34,421	(3,093)	(9.0%)	33,842	(2,514)	(7.4%)
R.V. Parks	56,103	61,674	(5,571)	(9.0%)	59,558	(3,455)	(5.8%)
Vacation Rentals	137,726	125,737	11,989	9.5%	126,543	11,183	8.8%
Timeshares	27,499	16,562	10,937	66.0%	19,151	8,348	43.6%
Home Owner Rentals	5,378	4,848	530	10.9%	5,596	(218)	(3.9%)
<b>Total Occupied - Cash</b>	<b>2,093,211</b>	<b>2,068,291</b>	<b>24,920</b>	<b>1.2%</b>	<b>2,085,896</b>	<b>7,315</b>	<b>0.4%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	45.9%	45.6%	0.3	0.7%	47.2%	(1.3)	(2.8%)
Motels	50.0%	46.9%	3.1	6.6%	48.4%	1.6	3.3%
28 Day Motels	5.6%	5.9%	(0.3)	(5.1%)	5.8%	(0.2)	(3.4%)
R.V. Parks	16.3%	17.1%	(0.8)	(4.7%)	17.3%	(1.0)	(5.8%)
Vacation Rentals	46.0%	55.5%	(9.5)	(17.1%)	49.3%	(3.3)	(6.7%)
Timeshares	28.7%	28.8%	(0.1)	(0.3%)	20.2%	8.5	42.1%
Home Owner Rentals	13.5%	10.1%	3.4	33.7%	15.7%	(2.2)	(14.0%)
<b>Total Occupancy Percentage - Cash</b>	<b>39.4%</b>	<b>39.2%</b>	<b>0.2</b>	<b>0.5%</b>	<b>40.1%</b>	<b>(0.7)</b>	<b>(1.7%)</b>
<b>Average Rates - Cash</b>							
Hotels	\$152.55	\$147.85	\$4.70	3.2%	\$150.46	\$2.09	1.4%
Motels	\$82.90	\$83.45	(\$0.55)	(0.7%)	\$83.14	(\$0.24)	(0.3%)
28 Day Motels	\$47.61	\$47.67	(\$0.06)	(0.1%)	\$47.42	\$0.19	0.4%
R.V. Parks	\$55.36	\$51.56	\$3.80	7.4%	\$52.28	\$3.08	5.9%
Vacation Rental	\$240.98	\$252.89	(\$11.91)	(4.7%)	\$254.07	(\$13.09)	(5.2%)
Timeshares	\$73.02	\$139.00	(\$65.98)	(47.5%)	\$123.83	(\$50.81)	(41.0%)
Home Owner Rentals	\$315.24	\$330.28	(\$15.04)	(4.6%)	\$342.33	(\$27.09)	(7.9%)
<b>Total Cash Average Rate</b>	<b>\$149.02</b>	<b>\$145.97</b>	<b>\$3.05</b>	<b>2.1%</b>	<b>\$148.16</b>	<b>\$0.86</b>	<b>0.6%</b>

**Reno-Sparks Convention and Visitors Authority**

**Combined Room Statistics - Year To Date**

**February 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,093,211	2,068,291	24,920	1.2%	2,085,896	7,315	0.4%
Comp	573,419	562,578	10,841	1.9%	542,126	31,293	5.8%
28 Day	713,047	719,753	(6,706)	(0.9%)	738,274	(25,227)	(3.4%)
<b>Total Occupied Rooms</b>	<b>3,379,677</b>	<b>3,350,622</b>	<b>29,055</b>	<b>0.9%</b>	<b>3,366,296</b>	<b>13,381</b>	<b>0.4%</b>
Vacant	1,931,301	1,919,351	11,950	0.6%	1,841,017	90,284	4.9%
Total Available Rooms	5,310,978	5,269,973	41,005	0.8%	5,207,313	103,665	2.0%
<b>Percentage of Occupancy</b>							
Cash	39.4%	39.2%	0.2	0.5%	40.1%	(0.7)	(1.7%)
Comp	10.8%	10.7%	0.1	0.9%	10.4%	0.4	3.8%
28 Day	13.4%	13.7%	(0.3)	(2.2%)	14.2%	(0.8)	(5.6%)
<b>Total Occupancy Percentage</b>	<b>63.6%</b>	<b>63.6%</b>	<b>-</b>	<b>0.0%</b>	<b>64.6%</b>	<b>(1.0)</b>	<b>(1.5%)</b>
Vacant	36.4%	36.4%	-	0.0%	35.4%	1.0	2.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$311,935,498</b>	<b>\$301,901,599</b>	<b>\$10,033,899</b>	<b>3.3%</b>	<b>\$309,043,105</b>	<b>\$2,892,393</b>	<b>0.9%</b>
Comp	\$82,219,072	\$81,593,665	\$625,407	0.8%	\$78,241,820	\$3,977,252	5.1%
28 Day	\$29,865,721	\$28,520,156	\$1,345,565	4.7%	\$29,172,576	\$693,145	2.4%
Total Revenue	\$424,020,291	\$412,015,420	\$12,004,871	2.9%	\$416,457,501	\$7,562,790	1.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$149.02</b>	<b>\$145.97</b>	<b>\$3.05</b>	<b>2.1%</b>	<b>\$148.16</b>	<b>\$0.86</b>	<b>0.6%</b>
Comp	\$143.38	\$145.04	(\$1.66)	(1.1%)	\$144.32	(\$0.94)	(0.7%)
28 Day	\$41.88	\$39.62	\$2.26	5.7%	\$39.51	\$2.37	6.0%

**Reno-Sparks Convention and Visitors Authority**

**Hotel Statistics - Year To Date**

**February 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	1,698,724	1,693,732	4,992	0.3%	1,705,383	(6,659)	(0.4%)
Comp	572,006	561,292	10,714	1.9%	540,941	31,065	5.7%
28 Day	35,528	46,463	(10,935)	(23.5%)	47,906	(12,378)	(25.8%)
<b>Total Occupied Rooms</b>	<b>2,306,258</b>	<b>2,301,488</b>	<b>4,770</b>	<b>0.2%</b>	<b>2,294,230</b>	<b>12,028</b>	<b>0.5%</b>
Vacant	1,393,312	1,416,415	(23,103)	(1.6%)	1,316,169	77,143	5.9%
Total Available Rooms	3,699,570	3,717,903	(18,333)	(0.5%)	3,610,399	89,171	2.5%
<b>Percentage of Occupancy</b>							
Cash	45.9%	45.6%	0.3	0.7%	47.2%	(1.3)	(2.8%)
Comp	15.5%	15.1%	0.4	2.6%	15.0%	0.5	3.3%
28 Day	1.0%	1.2%	(0.2)	(16.7%)	1.3%	(0.3)	(23.1%)
<b>Total Occupancy Percentage</b>	<b>62.3%</b>	<b>61.9%</b>	<b>0.4</b>	<b>0.6%</b>	<b>63.5%</b>	<b>(1.2)</b>	<b>(1.9%)</b>
Vacant	37.7%	38.1%	(0.4)	(1.0%)	36.5%	1.2	3.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$259,132,578</b>	<b>\$250,420,668</b>	<b>\$8,711,910</b>	<b>3.5%</b>	<b>\$256,593,668</b>	<b>\$2,538,910</b>	<b>1.0%</b>
Comp	\$82,119,664	\$81,504,321	\$615,343	0.8%	\$78,157,375	\$3,962,289	5.1%
28 Day	\$4,209,486	\$4,994,863	(\$785,377)	(15.7%)	\$5,091,830	(\$882,344)	(17.3%)
Total Revenue	\$345,461,728	\$336,919,853	\$8,541,875	2.5%	\$339,842,873	\$5,618,855	1.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$152.55</b>	<b>\$147.85</b>	<b>\$4.70</b>	<b>3.2%</b>	<b>\$150.46</b>	<b>\$2.09</b>	<b>1.4%</b>
Comp	\$143.56	\$145.21	(\$1.65)	(1.1%)	\$144.48	(\$0.92)	(0.6%)
28 Day	\$118.48	\$107.50	\$10.98	10.2%	\$106.29	\$12.19	11.5%

**Reno-Sparks Convention and Visitors Authority**

**Motel Statistics - Year To Date**

**February 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	136,453	131,317	5,136	3.9%	135,823	630	0.5%
Comp	259	210	49	23.3%	210	49	23.3%
28 Day	32,851	30,923	1,928	6.2%	31,380	1,471	4.7%
<b>Total Occupied Rooms</b>	<b>169,563</b>	<b>162,451</b>	<b>7,112</b>	<b>4.4%</b>	<b>167,413</b>	<b>2,150</b>	<b>1.3%</b>
Vacant	103,461	117,728	(14,267)	(12.1%)	113,227	(9,766)	(8.6%)
Total Available Rooms	273,024	280,179	(7,155)	(2.6%)	280,640	(7,616)	(2.7%)
<b>Percentage of Occupancy</b>							
Cash	50.0%	46.9%	3.1	6.6%	48.4%	1.6	3.3%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	12.0%	11.0%	1.0	9.1%	11.2%	0.8	7.1%
<b>Total Occupancy Percentage</b>	<b>62.1%</b>	<b>58.0%</b>	<b>4.1</b>	<b>7.1%</b>	<b>59.7%</b>	<b>2.4</b>	<b>4.0%</b>
Vacant	37.9%	42.0%	(4.1)	(9.8%)	40.3%	(2.4)	(6.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$11,312,525</b>	<b>\$10,958,465</b>	<b>\$354,060</b>	<b>3.2%</b>	<b>\$11,292,809</b>	<b>\$19,716</b>	<b>0.2%</b>
Comp	\$32,410	\$26,275	\$6,135	23.3%	\$26,303	\$6,107	23.2%
28 Day	\$1,478,188	\$1,441,678	\$36,510	2.5%	\$1,457,080	\$21,108	1.4%
Total Revenue	\$12,823,123	\$12,426,418	\$396,705	3.2%	\$12,776,192	\$46,931	0.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$82.90</b>	<b>\$83.45</b>	<b>(\$0.55)</b>	<b>(0.7%)</b>	<b>\$83.14</b>	<b>(\$0.24)</b>	<b>(0.3%)</b>
Comp	\$125.14	\$125.05	\$0.09	0.1%	\$125.25	(\$0.11)	(0.1%)
28 Day	\$45.00	\$46.62	(\$1.62)	(3.5%)	\$46.43	(\$1.43)	(3.1%)

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics - Year To Date**

**February 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	31,328	34,421	(3,093)	(9.0%)	33,842	(2,514)	(7.4%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	402,378	413,940	(11,562)	(2.8%)	421,649	(19,271)	(4.6%)
<b>Total Occupied Rooms</b>	<b>433,706</b>	<b>448,361</b>	<b>(14,655)</b>	<b>(3.3%)</b>	<b>455,491</b>	<b>(21,785)</b>	<b>(4.8%)</b>
Vacant	125,262	130,951	(5,689)	(4.3%)	128,659	(3,397)	(2.6%)
Total Available Rooms	558,968	579,312	(20,344)	(3.5%)	584,150	(25,182)	(4.3%)
<b>Percentage of Occupancy</b>							
Cash	5.6%	5.9%	(0.3)	(5.1%)	5.8%	(0.2)	(3.4%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.0%	71.5%	0.5	0.7%	72.2%	(0.2)	(0.3%)
<b>Total Occupancy Percentage</b>	<b>77.6%</b>	<b>77.4%</b>	<b>0.2</b>	<b>0.3%</b>	<b>78.0%</b>	<b>(0.4)</b>	<b>(0.5%)</b>
Vacant	22.4%	22.6%	(0.2)	(0.9%)	22.0%	0.4	1.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,491,506</b>	<b>\$1,640,885</b>	<b>(\$149,379)</b>	<b>(9.1%)</b>	<b>\$1,604,887</b>	<b>(\$113,381)</b>	<b>(7.1%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$11,982,941	\$11,973,107	\$9,834	0.1%	\$12,079,950	(\$97,009)	(0.8%)
Total Revenue	\$13,474,447	\$13,613,991	(\$139,544)	(1.0%)	\$13,684,837	(\$210,390)	(1.5%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.61</b>	<b>\$47.67</b>	<b>(\$0.06)</b>	<b>(0.1%)</b>	<b>\$47.42</b>	<b>\$0.19</b>	<b>0.4%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.78	\$28.92	\$0.86	3.0%	\$28.65	\$1.13	3.9%

**Reno-Sparks Convention and Visitors Authority**

**RV Park Statistics - Year To Date**

**February 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	56,103	61,674	(5,571)	(9.0%)	59,558	(3,455)	(5.8%)
Comp	1,154	1,075	79	7.4%	964	190	19.7%
28 Day	167,766	162,777	4,989	3.1%	168,476	(710)	(0.4%)
<b>Total Occupied Rooms</b>	<b>225,023</b>	<b>225,526</b>	<b>(503)</b>	<b>(0.2%)</b>	<b>228,998</b>	<b>(3,975)</b>	<b>(1.7%)</b>
Vacant	118,859	134,558	(15,699)	(11.7%)	115,618	3,241	2.8%
Total Available Rooms	343,882	360,084	(16,202)	(4.5%)	344,616	(734)	(0.2%)
<b>Percentage of Occupancy</b>							
Cash	16.3%	17.1%	(0.8)	(4.7%)	17.3%	(1.0)	(5.8%)
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	48.8%	45.2%	3.6	8.0%	48.9%	(0.1)	(0.2%)
<b>Total Occupancy Percentage</b>	<b>65.4%</b>	<b>62.6%</b>	<b>2.8</b>	<b>4.5%</b>	<b>66.5%</b>	<b>(1.1)</b>	<b>(1.7%)</b>
Vacant	34.6%	37.4%	(2.8)	(7.5%)	33.5%	1.1	3.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,105,925</b>	<b>\$3,180,224</b>	<b>(\$74,299)</b>	<b>(2.3%)</b>	<b>\$3,113,570</b>	<b>(\$7,645)</b>	<b>(0.2%)</b>
Comp	\$66,998	\$63,069	\$3,929	6.2%	\$57,186	\$9,812	17.2%
28 Day	\$4,499,735	\$4,051,860	\$447,875	11.1%	\$4,189,704	\$310,031	7.4%
Total Revenue	\$7,672,658	\$7,295,153	\$377,505	5.2%	\$7,360,460	\$312,198	4.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$55.36</b>	<b>\$51.56</b>	<b>\$3.80</b>	<b>7.4%</b>	<b>\$52.28</b>	<b>\$3.08</b>	<b>5.9%</b>
Comp	\$58.06	\$58.67	(\$0.61)	(1.0%)	\$59.32	(\$1.26)	(2.1%)
28 Day	\$26.82	\$24.89	\$1.93	7.8%	\$24.87	\$1.95	7.8%

**Reno-Sparks Convention and Visitors Authority**

**Vacation Rental Statistics - Year To Date**

**February 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	137,726	125,737	11,989	9.5%	126,543	11,183	8.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	72,990	64,260	8,730	13.6%	66,989	6,001	9.0%
<b>Total Occupied Rooms</b>	<b>210,716</b>	<b>189,997</b>	<b>20,719</b>	<b>10.9%</b>	<b>193,532</b>	<b>17,184</b>	<b>8.9%</b>
Vacant	88,994	36,690	52,304	142.6%	63,340	25,654	40.5%
Total Available Rooms	299,710	226,687	73,023	32.2%	256,872	42,838	16.7%
<b>Percentage of Occupancy</b>							
Cash	46.0%	55.5%	(9.5)	(17.1%)	49.3%	(3.3)	(6.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	24.4%	28.3%	(3.9)	(13.8%)	26.1%	(1.7)	(6.5%)
<b>Total Occupancy Percentage</b>	<b>70.3%</b>	<b>83.8%</b>	<b>(13.5)</b>	<b>(16.1%)</b>	<b>75.3%</b>	<b>(5.0)</b>	<b>(6.6%)</b>
Vacant	29.7%	16.2%	13.5	83.3%	24.7%	5.0	20.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$33,189,664</b>	<b>\$31,798,065</b>	<b>\$1,391,599</b>	<b>4.4%</b>	<b>\$32,151,021</b>	<b>\$1,038,643</b>	<b>3.2%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$7,476,828	\$5,869,268	\$1,607,560	27.4%	\$6,118,688	\$1,358,140	22.2%
Total Revenue	\$40,666,492	\$37,667,333	\$2,999,159	8.0%	\$38,269,709	\$2,396,783	6.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$240.98</b>	<b>\$252.89</b>	<b>(\$11.91)</b>	<b>(4.7%)</b>	<b>\$254.07</b>	<b>(\$13.09)</b>	<b>(5.2%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$102.44	\$91.34	\$11.10	12.2%	\$91.34	\$11.10	12.2%

**Reno-Sparks Convention and Visitors Authority**

**Timeshare Statistics - Year To Date**

**February 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	27,499	16,562	10,937	66.0%	19,151	8,348	43.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>27,499</b>	<b>16,562</b>	<b>10,937</b>	<b>66.0%</b>	<b>19,151</b>	<b>8,348</b>	<b>43.6%</b>
Vacant	68,404	41,038	27,366	66.7%	75,891	(7,487)	(9.9%)
Total Available Rooms	95,903	57,600	38,303	66.5%	95,042	861	0.9%
<b>Percentage of Occupancy</b>							
Cash	28.7%	28.8%	(0.1)	(0.3%)	20.2%	8.5	42.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>28.7%</b>	<b>28.8%</b>	<b>(0.1)</b>	<b>(0.3%)</b>	<b>20.2%</b>	<b>8.5</b>	<b>42.1%</b>
Vacant	71.3%	71.2%	0.1	0.1%	79.8%	(8.5)	(10.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,007,919</b>	<b>\$2,302,159</b>	<b>(\$294,240)</b>	<b>(12.8%)</b>	<b>\$2,371,471</b>	<b>(\$363,552)</b>	<b>(15.3%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$27,840	\$0	\$27,840	100.0%	\$0	\$27,840	100.0%
Total Revenue	\$2,035,759	\$2,302,159	(\$266,400)	(11.6%)	\$2,371,471	(\$335,712)	(14.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$73.02</b>	<b>\$139.00</b>	<b>(\$65.98)</b>	<b>(47.5%)</b>	<b>\$123.83</b>	<b>(\$50.81)</b>	<b>(41.0%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority**

**Home Owner Rentals - Year To Date**

**February 2024**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	5,378	4,848	530	10.9%	5,596	(218)	(3.9%)
Comp	-	-	-	0.0%	11	(11)	(100.0%)
28 Day	1,534	1,389	145	10.4%	1,874	(340)	(18.1%)
<b>Total Occupied Rooms</b>	<b>6,912</b>	<b>6,237</b>	<b>675</b>	<b>10.8%</b>	<b>7,481</b>	<b>(569)</b>	<b>(7.6%)</b>
Vacant	33,009	41,971	(8,962)	(21.4%)	28,113	4,896	17.4%
Total Available Rooms	39,921	48,208	(8,287)	(17.2%)	35,594	4,327	12.2%
<b>Percentage of Occupancy</b>							
Cash	13.5%	10.1%	3.4	33.7%	15.7%	(2.2)	(14.0%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	3.8%	2.9%	0.9	31.0%	0.0%	3.8	100.0%
<b>Total Occupancy Percentage</b>	<b>17.3%</b>	<b>12.9%</b>	<b>4.4</b>	<b>34.1%</b>	<b>0.0%</b>	<b>17.3</b>	<b>100.0%</b>
Vacant	82.7%	87.1%	(4.4)	(5.1%)	0.0%	82.7	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,695,381</b>	<b>\$1,601,134</b>	<b>\$94,247</b>	<b>5.9%</b>	<b>\$1,915,679</b>	<b>(\$220,298)</b>	<b>(11.5%)</b>
Comp	\$0	\$0	\$0	0.0%	\$956	(\$956)	(100.0%)
28 Day	\$190,703	\$189,380	\$1,323	0.7%	\$235,324	(\$44,621)	(19.0%)
Total Revenue	\$1,886,084	\$1,790,514	\$95,570	5.3%	\$2,151,959	(\$265,875)	(12.4%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$315.24</b>	<b>\$330.28</b>	<b>(\$15.04)</b>	<b>(4.6%)</b>	<b>\$342.33</b>	<b>(\$27.09)</b>	<b>(7.9%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$86.91	(\$86.91)	(100.0%)
28 Day	\$124.32	\$136.34	(\$12.02)	(8.8%)	\$125.57	(\$1.25)	(1.0%)

## Reno-Sparks Convention and Visitors Authority

### Taxable Revenue by District

#### February 2024

	February 2024		February 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
					\$	%	July 2023 - February 2024	July 2022 - February 2023	\$	%	\$	%		
Reno B	\$	14,559,945	\$	14,868,554	\$	(308,609)	-2.1%	\$	147,002,843	\$	142,554,130	\$	4,448,713	3.1%
Reno D	\$	6,337,808	\$	6,777,527	\$	(439,719)	-6.5%	\$	68,147,415	\$	68,143,556	\$	3,860	0.0%
Reno E	\$	1,170,100	\$	1,058,220	\$	111,880	10.6%	\$	9,372,311	\$	8,623,041	\$	749,270	8.7%
<b>Total Reno</b>	<b>\$</b>	<b>22,067,853</b>	<b>\$</b>	<b>22,704,301</b>	<b>\$</b>	<b>(636,447)</b>	<b>-2.8%</b>	<b>\$</b>	<b>224,522,569</b>	<b>\$</b>	<b>219,320,726</b>	<b>\$</b>	<b>5,201,843</b>	<b>2.4%</b>
Washoe A	\$	52,071	\$	51,128	\$	943	1.8%	\$	636,878	\$	603,826	\$	33,052	5.5%
Washoe B	\$	4,931,052	\$	4,943,607	\$	(12,555)	-0.3%	\$	47,218,351	\$	49,493,582	\$	(2,275,231)	-4.6%
<b>Total Washoe County</b>	<b>\$</b>	<b>4,983,123</b>	<b>\$</b>	<b>4,994,735</b>	<b>\$</b>	<b>(11,611)</b>	<b>-0.2%</b>	<b>\$</b>	<b>47,855,229</b>	<b>\$</b>	<b>50,097,408</b>	<b>\$</b>	<b>(2,242,179)</b>	<b>-4.5%</b>
<b>Sparks</b>	<b>\$</b>	<b>4,180,937</b>	<b>\$</b>	<b>4,294,418</b>	<b>\$</b>	<b>(113,480)</b>	<b>-2.6%</b>	<b>\$</b>	<b>39,557,700</b>	<b>\$</b>	<b>39,624,971</b>	<b>\$</b>	<b>(67,271)</b>	<b>-0.2%</b>
<b>Total Taxable Revenue</b>	<b>\$</b>	<b>31,231,913</b>	<b>\$</b>	<b>31,993,453</b>	<b>\$</b>	<b>(761,540)</b>	<b>-2.4%</b>	<b>\$</b>	<b>311,935,498</b>	<b>\$</b>	<b>309,043,105</b>	<b>\$</b>	<b>2,892,393</b>	<b>0.9%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

## Reno-Sparks Convention and Visitors Authority

### Taxable Occupied Rooms by District

**February 2024**

	February 2024	February 2023	Increase (Decrease)		Year to Date July 2023 - February 2024	Prior Year July 2022 - February 2023	Increase (Decrease)	
			\$	%			\$	%
Reno B	108,125	111,658	(3,533)	(3.2%)	1,024,267	1,009,567	14,700	1.5%
Reno D	51,414	55,451	(4,037)	(7.3%)	527,259	533,364	(6,105)	(1.1%)
Reno E	8,045	7,246	799	11.0%	61,065	55,342	5,723	10.3%
<b>Total Reno</b>	<b>167,584</b>	<b>174,355</b>	<b>(6,771)</b>	<b>(3.9%)</b>	<b>1,612,591</b>	<b>1,598,273</b>	<b>14,318</b>	<b>0.9%</b>
Washoe A	1,003	1,057	(54)	(5.1%)	12,744	12,197	547	4.5%
Washoe B	15,386	17,766	(2,380)	(13.4%)	138,724	135,210	3,514	2.6%
<b>Total Washoe County</b>	<b>16,389</b>	<b>18,823</b>	<b>(2,434)</b>	<b>(12.9%)</b>	<b>151,468</b>	<b>147,407</b>	<b>4,061</b>	<b>2.8%</b>
<b>Sparks</b>	<b>37,924</b>	<b>37,614</b>	<b>310</b>	<b>0.8%</b>	<b>329,152</b>	<b>340,216</b>	<b>(11,064)</b>	<b>(3.3%)</b>
<b>Total Taxable Rooms</b>	<b>221,897</b>	<b>230,792</b>	<b>(8,895)</b>	<b>(3.9%)</b>	<b>2,093,211</b>	<b>2,085,896</b>	<b>7,315</b>	<b>0.4%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority**

**Average Daily Rate by District**

**February 2024**

	February 2024		February 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
					\$	%	July 2023 - February 2024	July 2023 - February 2023			\$	%		
Reno B	\$	134.66	\$	133.16	\$	1.50	1.1%	\$	143.52	\$	141.20	\$	2.32	1.6%
Reno D	\$	123.27	\$	122.23	\$	1.04	0.9%	\$	129.25	\$	127.76	\$	1.49	1.2%
Reno E	\$	145.44	\$	146.04	\$	(0.60)	-0.4%	\$	153.48	\$	155.81	\$	(2.33)	-1.5%
<b>Total Reno</b>	<b>\$</b>	<b>131.68</b>	<b>\$</b>	<b>130.22</b>	<b>\$</b>	<b>1.46</b>	<b>1.1%</b>	<b>\$</b>	<b>139.23</b>	<b>\$</b>	<b>137.22</b>	<b>\$</b>	<b>2.01</b>	<b>1.5%</b>
Washoe A	\$	51.92	\$	48.37	\$	3.54	7.3%	\$	49.97	\$	49.51	\$	0.47	0.9%
Washoe B	\$	320.49	\$	278.26	\$	42.23	15.2%	\$	340.38	\$	366.05	\$	(25.67)	-7.0%
<b>Total Washoe County</b>	<b>\$</b>	<b>304.05</b>	<b>\$</b>	<b>265.35</b>	<b>\$</b>	<b>38.70</b>	<b>14.6%</b>	<b>\$</b>	<b>315.94</b>	<b>\$</b>	<b>339.86</b>	<b>\$</b>	<b>(23.91)</b>	<b>-7.0%</b>
<b>Sparks</b>	<b>\$</b>	<b>110.25</b>	<b>\$</b>	<b>114.17</b>	<b>\$</b>	<b>(3.93)</b>	<b>-3.4%</b>	<b>\$</b>	<b>120.18</b>	<b>\$</b>	<b>116.47</b>	<b>\$</b>	<b>3.71</b>	<b>3.2%</b>
<b>Total Average Daily Rate</b>	<b>\$</b>	<b>140.75</b>	<b>\$</b>	<b>138.62</b>	<b>\$</b>	<b>2.13</b>	<b>1.5%</b>	<b>\$</b>	<b>149.02</b>	<b>\$</b>	<b>148.16</b>	<b>\$</b>	<b>0.86</b>	<b>0.6%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village