

**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY
NOTICE OF PUBLIC MEETING
MEETING OF THE BOARD OF DIRECTORS
Thursday, April 25, 2024, at 9:00 a.m.
Reno-Sparks Convention and Visitors Authority
4065 S. Virginia Street, Board Room
Reno, Nevada
BOARD OF DIRECTORS:
Councilwoman Charlene Bybee, Chair**

Mayor Hillary Schieve
Mr. Stephen Ascuaga
Mr. Greg Long
Mr. John East

Commissioner Alexis Hill
Mr. Richard Jay
Mr. Rick Murdock
Mr. Eddie Ableser

THIS NOTICE AND AGENDA HAVE BEEN POSTED PER NRS REQUIREMENT, AT LEAST THREE BUSINESS DAYS BEFORE THE MEETING, IN ACCORDANCE WITH NRS 241.020, AT THE MEETING LOCATION AND AT THE FOLLOWING PUBLIC LOCATIONS:

Evelyn Mount Northeast Community Center
Reno Municipal Court
Reno-Sparks Convention & Visitors Authority (RSCVA)
Washoe County Administration Building
RSCVA Website: www.rscva.com/public-meetings

Reno City Hall
Sparks City Hall
McKinley Arts & Culture Center
Washoe Co. Reno Downtown Library
Online at <http://notice.nv.gov/>

This meeting is being livestreamed and may be viewed by the public at the following link: www.rscva.com/public-meetings

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda, or may delay discussion relating to an item on the agenda at any time. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Myrra Estrellado, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7737.

AGENDA

A. OPENING CEREMONIES

Call to Order
Pledge of Allegiance
Roll Call

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

C. CONSENT AGENDA:

C1. Approval of the Agenda of the April 25, 2024, Meeting of the Board of Directors

For Possible Action

C2. Approval of the Minutes of the March 28, 2024, Meeting of the Board of Directors

For Possible Action

D. PRESENTATIONS

D1. Reno-Tahoe Airport Authority Air Service Development Update

Reno-Tahoe Airport Authority consultants Kirk Lovell, Managing Director, Air Service Consulting at Mead & Hunt and Scott Schult, Head of Strategy at Orange 142 will provide an update on the airport's air service development and marketing strategies, including an overview of the industry, challenges, opportunities, how minimum revenue guarantees work, and how the airport determines its target markets for air service development and works to strategically market them.

Informational Only

D2. Reno-Sparks Convention and Visitors Authority Department Updates

Members of the Senior Leadership Team will deliver updates on current activities and initiatives.

Informational Only

E. BOARD MATTERS

E1. Review, Discussion, and Possible Action to Approve Funding for the Incline Village/Crystal Bay TART Connect Micro-Shuttle Project

The RSCVA Board of Directors is being asked to review, discuss, and possibly take action to approve a request to provide matching funds for the FY 2023-24 TART Connect Incline Village Crystal Bay Zone 3 Micro-Shuttle project in an amount not to exceed \$200,000.

For Possible Action

E2. Update regarding the Budget for Fiscal Year 2024/2025 for the Reno-Sparks Convention and Visitors Authority

The RSCVA Board of Directors will be presented with an update regarding the fiscal year 2024/2025 Budget. The Board of Directors may discuss and provide direction to staff regarding the fiscal year 2024/2025 Budget.

For Possible Action

E3. Approval of President/CEO Employment Agreement

The RSCVA Board of Directors is being asked to review, discuss, and possibly take action to approve or revise and approve the Employment Agreement for Mike Larragueta as the President/CEO of the RSCVA, at an annual base salary equal to \$315,000.00.

For Possible Action

E4. Interim President/CEO Evaluation and Compensation Review

The RSCVA Board of Directors is being asked to review, discuss and possibly take action to approve a bonus for Mike Larragueta for the time in which he served as the Interim President/CEO, in an amount equal to \$35,000.

For Possible Action

E5. Approval of Cancellation of June’s Scheduled Board Meeting

The RSCVA Board of Directors is being asked to review, discuss and possibly take action to cancel the regularly scheduled June Board of Directors Meeting.

For Possible Action.

F. BOARD MEMBER ANNOUNCEMENTS, REPORTS, AND UPDATES

RSCVA Board Members may share announcements, reports, updates, and requests for information. This item is informational only, and no discussion among Board Members will take place on this item.

Informational Only

G. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken.

H. ADJOURNMENT

For Possible Action

For information or questions regarding this agenda please contact:
The RSCVA Executive Office
P.O. Box 837, Reno, NV 89504
775-827-7618