

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

March 2024 Room Statistics Compared to the Prior Year

Taxable room revenues for the month of March 2024 are \$31,498,319 and below March of the prior year by \$2,428,720 (-7.2%). Cash occupied room nights of 240,623 are below prior year by 20,478 (-7.8%). Comp occupied room nights of 68,451 are above prior year by 12,406 (22.1%), and 28-day occupied room nights of 92,342 are below prior year by 1,802 (-1.9%). Total occupied rooms for the month of March 2024 (Cash, Comp, 28-day) are 9,874 (-2.4%) below the prior year.

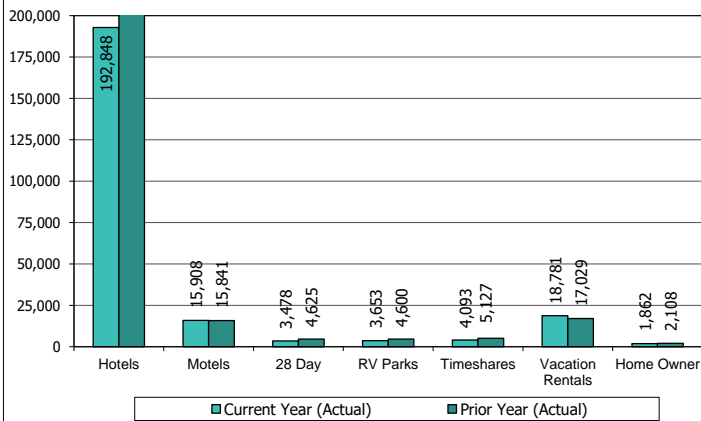
Overall, the Washoe County occupancy percentage of 57.6% for the month is -3.8% below the 59.9% level of the prior year. There were 10,498 (1.5%) more available rooms for the month compared to the prior year.

Overall cash average rates for March 2024 of \$130.90 increased \$0.96 (0.7%), compared to \$129.94 for the prior year.

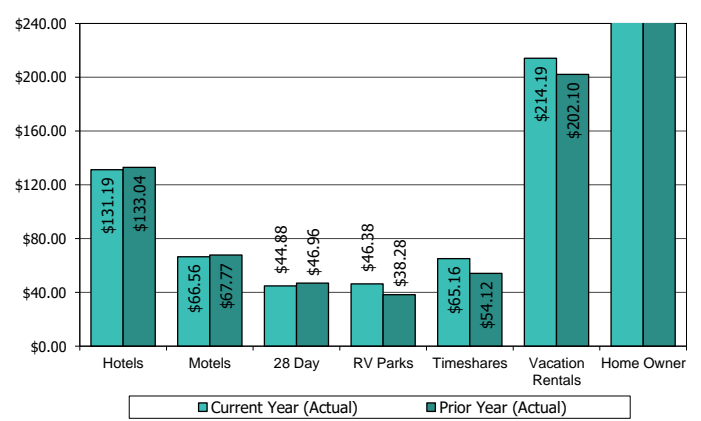
Year-to-date cash occupied room nights of 2,333,816 are 13,161 (-0.6%) below prior year. Cash average rates year-to-date of \$147.15 are \$1.02 (0.7%) above the prior year. Year-to-date, total taxable room revenues of \$343,433,716 are (0.1%) above prior year.

Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	478,804	192,848	\$131.19	\$133.04	(\$1.85)	-1.4%
Motels	33,720	15,908	\$66.56	\$67.77	(\$1.21)	-1.8%
28 Day	68,163	3,478	\$44.88	\$46.96	(\$2.08)	-4.4%
RV Parks	43,741	3,653	\$46.38	\$38.28	\$8.10	21.2%
Timeshares	12,028	4,093	\$65.16	\$54.12	\$11.04	20.4%
Vacation Rentals	41,176	18,781	\$214.19	\$202.10	\$12.09	6.0%
Home Owner	19,763	1,862	281.66	269.53	12.13	4.5%
Totals	697,395	240,623	\$130.90	\$129.94	\$0.96	0.7%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



Contact:
Courtney Jaeger, CPA
Vice President of Finance
cjaeger@renotahoeusa.com
775-827-7627

Reno-Sparks Convention & Visitors Authority
P.O. Box 837
Reno, Nevada 89504-0837

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

March 2024

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$31,498,319	\$34,720,974	(\$3,222,655)	(9.3%)	\$33,927,039	(\$2,428,720)	(7.2%)
Occupied Rooms - Cash	240,623	264,363	(23,740)	(9.0%)	261,101	(20,478)	(7.8%)
Average Rate - Cash	\$130.90	\$131.34	(\$0.44)	(0.3%)	\$129.94	\$0.96	0.7%
Occupied Rooms							
Cash	240,623	264,363	(23,740)	(9.0%)	261,101	(20,478)	(7.8%)
Comp	68,451	58,835	9,616	16.3%	56,045	12,406	22.1%
28 Day	92,342	92,537	(195)	(0.2%)	94,144	(1,802)	(1.9%)
Total Occupied Rooms	401,416	415,735	(14,319)	(3.4%)	411,290	(9,874)	(2.4%)
Percentage of Occupancy							
Cash	34.5%	38.0%	(3.5)	(9.2%)	38.0%	(3.5)	(9.2%)
Comp	9.8%	8.5%	1.3	15.3%	8.2%	1.6	19.5%
28 Day	13.2%	13.3%	(0.1)	(0.8%)	13.7%	(0.5)	(3.6%)
Total Percentage of Occupancy	57.6%	59.8%	(2.2)	(3.7%)	59.9%	(2.3)	(3.8%)
Market Segments							
Occupied Rooms - Cash							
Hotels	192,848	214,670	(21,822)	(10.2%)	211,771	(18,923)	(8.9%)
Motels	15,908	15,873	35	0.2%	15,841	67	0.4%
28 Day Motels	3,478	4,300	(822)	(19.1%)	4,625	(1,147)	(24.8%)
R.V. Parks	3,653	7,132	(3,479)	(48.8%)	4,600	(947)	(20.6%)
Vacation Rentals	18,781	17,722	1,059	6.0%	17,029	1,752	10.3%
Timehares	4,093	2,311	1,782	77.1%	5,127	(1,034)	(20.2%)
Home Owner Rentals	1,862	2,356	(494)	0.0%	2,108	(246)	0.0%
Total Occupied - Cash	240,623	264,363	(23,740)	(9.0%)	261,101	(20,478)	(7.8%)
Percentage of Occupancy - Cash							
Hotels	40.3%	44.7%	(4.4)	(9.8%)	45.3%	(5.0)	(11.0%)
Motels	47.2%	44.4%	2.8	6.3%	45.2%	2.0	4.4%
28 Day Motels	5.1%	5.8%	(0.7)	(12.1%)	6.3%	(1.2)	(19.0%)
R.V. Parks	8.4%	16.1%	(7.7)	(47.8%)	10.5%	(2.1)	(20.0%)
Vacation Rentals	45.6%	59.3%	(13.7)	(23.1%)	47.6%	(2.0)	(4.2%)
Timeshares	34.0%	32.1%	1.9	5.9%	41.3%	(7.3)	
Home Owner Rentals	9.4%	9.9%	(0.5)	(5.1%)	11.6%	(2.2)	(19.0%)
Total Occupancy Percentage - Cash	34.5%	38.0%	(3.5)	(9.2%)	38.0%	(3.5)	(9.2%)
Average Rates - Cash							
Hotels	\$131.19	\$133.07	(\$1.88)	(1.4%)	\$133.04	(\$1.85)	(1.4%)
Motels	\$66.56	\$67.77	(\$1.21)	(1.8%)	\$67.77	(\$1.21)	(1.8%)
28 Day Motels	\$44.88	\$47.07	(\$2.19)	(4.7%)	\$46.96	(\$2.08)	(4.4%)
R.V. Parks	\$46.38	\$38.28	\$8.10	21.2%	\$38.28	\$8.10	21.2%
Vacation Rentals	\$214.19	\$201.58	\$12.61	6.3%	\$202.10	\$12.09	6.0%
Timeshares	\$65.16	\$150.56	(\$85.40)	(56.7%)	\$54.12	\$11.04	20.4%
Home Owner Rentals	\$281.66	\$289.82	(\$8.16)	0.0%	\$269.53	\$12.13	4.5%
Total Cash Average Rate	\$130.90	\$131.34	(\$0.44)	(0.3%)	\$129.94	\$0.96	0.7%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

March 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	240,623	264,363	(23,740)	(9.0%)	261,101	(20,478)	(7.8%)
Comp	68,451	58,835	9,616	16.3%	56,045	12,406	22.1%
28 Day	92,342	92,537	(195)	(0.2%)	94,144	(1,802)	(1.9%)
Total Occupied Rooms	401,416	415,735	(14,319)	(3.4%)	411,290	(9,874)	(2.4%)
Vacant	295,979	279,910	16,069	5.7%	275,607	20,372	7.4%
Total Available Rooms	697,395	695,645	1,750	0.3%	686,897	10,498	1.5%
Percentage of Occupancy							
Cash	34.5%	38.0%	(3.5)	(9.2%)	38.0%	(3.5)	(9.2%)
Comp	9.8%	8.5%	1.3	15.3%	8.2%	1.6	19.5%
28 Day	13.2%	13.3%	(0.1)	(0.8%)	13.7%	(0.5)	(3.6%)
Total Occupancy Percentage	57.6%	59.8%	(2.2)	(3.7%)	59.9%	(2.3)	(3.8%)
Vacant	42.4%	40.2%	2.2	5.5%	40.1%	2.3	5.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$31,498,319	\$34,720,974	(\$3,222,655)	(9.3%)	\$33,927,039	(\$2,428,720)	(7.2%)
Comp	\$8,790,396	\$8,259,703	\$530,693	6.4%	\$7,868,244	\$922,152	11.7%
28 Day	\$4,055,860	\$3,790,357	\$265,503	7.0%	\$3,831,816	\$224,044	5.8%
Total Revenue	\$44,344,575	\$46,771,034	(\$2,426,459)	(5.2%)	\$45,627,099	(\$1,282,524)	(2.8%)
Average Rates							
Cash	\$130.90	\$131.34	(\$0.44)	(0.3%)	\$129.94	\$0.96	0.7%
Comp	\$128.42	\$140.39	(\$11.97)	(8.5%)	\$140.39	(\$11.97)	(8.5%)
28 Day	\$43.92	\$40.96	\$2.96	7.2%	\$40.70	\$3.22	7.9%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

March 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	192,848	214,670	(21,822)	(10.2%)	211,771	(18,923)	(8.9%)
Comp	68,252	58,728	9,524	16.2%	55,931	12,321	22.0%
28 Day	6,759	5,106	1,653	32.4%	5,158	1,601	31.0%
Total Occupied Rooms	267,859	278,504	(10,645)	(3.8%)	272,860	(5,001)	(1.8%)
Vacant	210,945	202,275	8,670	4.3%	195,035	15,910	8.2%
Total Available Rooms	478,804	480,779	(1,975)	(0.4%)	467,895	10,909	2.3%
Percentage of Occupancy							
Cash	40.3%	44.7%	(4.4)	(9.8%)	45.3%	(5.0)	(11.0%)
Comp	14.3%	12.2%	2.1	17.2%	12.0%	2.3	19.2%
28 Day	1.4%	1.1%	0.3	27.3%	1.1%	0.3	27.3%
Total Occupancy Percentage	55.9%	57.9%	(2.0)	(3.5%)	58.3%	(2.4)	(4.1%)
Vacant	44.1%	42.1%	2.0	4.8%	41.7%	2.4	5.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$25,300,073	\$28,566,772	(\$3,266,699)	(11.4%)	\$28,173,054	(\$2,872,981)	(10.2%)
Comp	\$8,769,592	\$8,252,983	\$516,609	6.3%	\$7,859,710	\$909,882	11.6%
28 Day	\$757,101	\$535,126	\$221,975	41.5%	\$529,923	\$227,178	42.9%
Total Revenue	\$34,826,766	\$37,354,881	(\$2,528,115)	(6.8%)	\$36,562,687	(\$1,735,921)	(4.7%)
Average Rates							
Cash	\$131.19	\$133.07	(\$1.88)	(1.4%)	\$133.04	(\$1.85)	(1.4%)
Comp	\$128.49	\$140.53	(\$12.04)	(8.6%)	\$140.53	(\$12.04)	(8.6%)
28 Day	\$112.01	\$104.79	\$7.22	6.9%	\$102.74	\$9.27	9.0%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

March 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	15,908	15,873	35	0.2%	15,841	67	0.4%
Comp	63	24	39	162.5%	23	40	173.9%
28 Day	3,487	4,657	(1,170)	(25.1%)	4,435	(948)	(21.4%)
Total Occupied Rooms	19,458	20,553	(1,095)	(5.3%)	20,299	(841)	(4.1%)
Vacant	14,262	15,190	(928)	(6.1%)	14,784	(522)	(3.5%)
Total Available Rooms	33,720	35,743	(2,023)	(5.7%)	35,083	(1,363)	(3.9%)
Percentage of Occupancy							
Cash	47.2%	44.4%	2.8	6.3%	45.2%	2.0	4.4%
Comp	0.2%	0.1%	0.1	100.0%	0.1%	0.1	100.0%
28 Day	10.3%	13.0%	(2.7)	(20.8%)	12.6%	(2.3)	(18.3%)
Total Occupancy Percentage	57.7%	57.5%	0.2	0.3%	57.9%	(0.2)	(0.3%)
Vacant	42.3%	42.5%	(0.2)	(0.5%)	42.1%	0.2	0.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,058,842	\$1,075,692	(\$16,850)	(1.6%)	\$1,073,612	(\$14,770)	(1.4%)
Comp	\$7,875	\$3,000	\$4,875	162.5%	\$2,875	\$5,000	173.9%
28 Day	\$156,510	\$238,146	(\$81,636)	(34.3%)	\$226,808	(\$70,298)	(31.0%)
Total Revenue	\$1,223,227	\$1,316,838	(\$93,611)	(7.1%)	\$1,303,295	(\$80,068)	(6.1%)
Average Rates							
Cash	\$66.56	\$67.77	(\$1.21)	(1.8%)	\$67.77	(\$1.21)	(1.8%)
Comp	\$125.00	\$125.00	\$0.00	0.0%	\$125.00	\$0.00	0.0%
28 Day	\$44.88	\$51.14	(\$6.26)	(12.2%)	\$51.14	(\$6.26)	(12.2%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

March 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,478	4,300	(822)	(19.1%)	4,625	(1,147)	(24.8%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	48,522	51,018	(2,496)	(4.9%)	53,261	(4,739)	(8.9%)
Total Occupied Rooms	52,000	55,318	(3,318)	(6.0%)	57,886	(5,886)	(10.2%)
Vacant	16,163	18,586	(2,423)	(13.0%)	16,003	160	1.0%
Total Available Rooms	68,163	73,904	(5,741)	(7.8%)	73,889	(5,726)	(7.7%)
Percentage of Occupancy							
Cash	5.1%	5.8%	(0.7)	(12.1%)	6.3%	(1.2)	(19.0%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	71.2%	69.0%	2.2	3.2%	72.1%	(0.9)	(1.2%)
Total Occupancy Percentage	76.3%	74.9%	1.4	1.9%	78.3%	(2.0)	(2.6%)
Vacant	23.7%	25.1%	(1.4)	(5.6%)	21.7%	2.0	9.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$156,081	\$202,401	(\$46,320)	(22.9%)	\$217,184	(\$61,103)	(28.1%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,490,910	\$1,536,662	(\$45,752)	(3.0%)	\$1,587,415	(\$96,505)	(6.1%)
Total Revenue	\$1,646,991	\$1,739,063	(\$92,072)	(5.3%)	\$1,804,599	(\$157,608)	(8.7%)
Average Rates							
Cash	\$44.88	\$47.07	(\$2.19)	(4.7%)	\$46.96	(\$2.08)	(4.4%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$30.73	\$30.12	\$0.61	2.0%	\$29.80	\$0.93	3.1%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

March 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,653	7,132	(3,479)	(48.8%)	4,600	(947)	(20.6%)
Comp	111	83	28	33.7%	83	28	33.7%
28 Day	22,156	22,084	72	0.3%	21,865	291	1.3%
Total Occupied Rooms	25,920	29,299	(3,379)	(11.5%)	26,548	(628)	(2.4%)
Vacant	17,821	14,969	2,852	19.0%	17,193	628	3.7%
Total Available Rooms	43,741	44,268	(527)	(1.2%)	43,741	-	0.0%
Percentage of Occupancy							
Cash	8.4%	16.1%	(7.7)	(47.8%)	10.5%	(2.1)	(20.0%)
Comp	0.3%	0.2%	0.1	50.0%	0.2%	0.1	50.0%
28 Day	50.7%	49.9%	0.8	1.6%	50.0%	0.7	1.4%
Total Occupancy Percentage	59.3%	66.2%	(6.9)	(10.4%)	60.7%	(1.4)	(2.3%)
Vacant	40.7%	33.8%	6.9	20.4%	39.3%	1.4	3.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$169,419	\$273,013	(\$103,594)	(37.9%)	\$176,074	(\$6,655)	(3.8%)
Comp	\$5,450	\$3,720	\$1,730	46.5%	\$4,549	\$901	19.8%
28 Day	\$592,448	\$605,975	(\$13,527)	(2.2%)	\$600,084	(\$7,636)	(1.3%)
Total Revenue	\$767,317	\$882,709	(\$115,392)	(13.1%)	\$780,707	(\$13,390)	(1.7%)
Average Rates							
Cash	\$46.38	\$38.28	\$8.10	21.2%	\$38.28	\$8.10	21.2%
Comp	\$49.10	\$44.82	\$4.28	9.5%	\$54.81	(\$5.71)	(10.4%)
28 Day	\$26.74	\$27.44	(\$0.70)	(2.6%)	\$27.44	(\$0.70)	(2.6%)

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

March 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	18,781	17,722	1,059	6.0%	17,029	1,752	10.3%
Comp	8	-	8	100.0%	-	8	100.0%
28 Day	10,780	8,273	2,507	30.3%	8,111	2,669	32.9%
Total Occupied Rooms	29,569	25,995	3,574	13.7%	25,140	4,429	17.6%
Vacant	11,607	3,914	7,693	196.5%	10,605	1,002	9.4%
Total Available Rooms	41,176	29,909	11,267	37.7%	35,745	5,431	15.2%
Percentage of Occupancy							
Cash	45.6%	59.3%	(13.7)	(23.1%)	47.6%	(2.0)	(4.2%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	26.2%	27.7%	(1.5)	(5.4%)	22.7%	3.5	15.4%
Total Occupancy Percentage	71.8%	86.9%	(15.1)	(17.4%)	70.3%	1.5	2.1%
Vacant	28.2%	13.1%	15.1	115.3%	29.7%	(1.5)	(5.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$4,022,772	\$3,572,330	\$450,442	12.6%	\$3,441,490	\$581,282	16.9%
Comp	\$3,400	\$0	\$3,400	100.0%	\$0	\$3,400	100.0%
28 Day	\$971,517	\$744,424	\$227,093	30.5%	\$729,820	\$241,697	33.1%
Total Revenue	\$4,997,689	\$4,316,755	\$680,934	15.8%	\$4,171,310	\$826,379	19.8%
Average Rates							
Cash	\$214.19	\$201.58	\$12.61	6.3%	\$202.10	\$12.09	6.0%
Comp	\$425.00	\$0.00	\$425.00	100.0%	\$0.00	\$425.00	100.0%
28 Day	\$90.12	\$89.98	\$0.14	0.2%	\$89.98	\$0.14	0.2%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

March 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	4,093	2,311	1,782	77.1%	5,127	(1,034)	(20.2%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	4,093	2,311	1,782	77.1%	5,127	(1,034)	(20.2%)
Vacant	7,935	4,889	3,046	62.3%	7,290	645	8.8%
Total Available Rooms	12,028	7,200	4,828	67.1%	12,417	(389)	(3.1%)
Percentage of Occupancy							
Cash	34.0%	32.1%	1.9	5.9%	41.3%	(7.3)	(17.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	34.0%	32.1%	1.9	5.9%	41.3%	(7.3)	(17.7%)
Vacant	66.0%	67.9%	(1.9)	(2.8%)	58.7%	7.3	12.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$266,681	\$347,944	(\$81,263)	(23.4%)	\$277,457	(\$10,776)	(3.9%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$266,681	\$347,944	(\$81,263)	(23.4%)	\$277,457	(\$10,776)	(3.9%)
Average Rates							
Cash	\$65.16	\$150.56	(\$85.40)	(56.7%)	\$54.12	\$11.04	20.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

March 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,862	2,356	(494)	(0.21)	2,108	(246)	-11.7%
Comp	17	-	17	1.00	8	9	112.5%
28 Day	638	1,399	(761)	(0.54)	1,314	(676)	-51.4%
Total Occupied Rooms	2,517	3,755	(1,238)	(0.33)	3,430	(913)	-26.6%
Vacant	17,246	20,087	(2,841)	(0.14)	14,697	2,549.00	17.3%
Total Available Rooms	19,763	23,842	(4,079)	(0.17)	18,127	1,636	9.0%
Percentage of Occupancy							
Cash	9.4%	9.9%	(0.50)	(0.05)	11.6%	(2.20)	-19.0%
Comp	0.1%	0.0%	0.10	1.00	0.0%	0.10	100.0%
28 Day	3.2%	5.9%	(2.70)	(0.46)	7.2%	(4.00)	-55.6%
Total Occupancy Percentage	12.7%	15.7%	(3.00)	(0.19)	18.9%	(6.20)	-32.8%
Vacant	87.3%	84.3%	3.00	0.04	81.1%	6.20	7.6%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$524,451	\$682,822	(158,371)	-23.2%	\$568,168	(\$43,717)	-7.7%
Comp	\$4,079	\$0	4,079	100.0%	\$1,110	\$2,969	267.5%
28 Day	\$87,374	\$130,023	(42,649)	-32.8%	\$157,766	(\$70,392)	-44.6%
Total Revenue	\$615,904	\$812,845	(196,941)	-24.2%	\$727,044	(\$111,140)	-15.3%
Average Rates							
Cash	\$281.66	\$289.82	(\$8.16)	-2.8%	\$269.53	\$12.13	4.5%
Comp	\$239.94	\$0.00	\$239.94	100.0%	\$138.75	\$101.19	72.9%
28 Day	\$136.95	\$92.94	\$44.01	47.4%	\$120.07	\$16.88	14.1%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2023 - March 2024

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$343,433,716	\$336,622,572	\$6,811,144	2.0%	\$342,970,144	\$463,572	0.1%
Occupied Rooms - Cash	2,333,836	2,332,655	1,181	0.1%	2,346,997	(13,161)	(0.6%)
Average Rate - Cash	\$147.15	\$144.31	\$2.84	2.0%	\$146.13	\$1.02	0.7%
Occupied Rooms							
Cash	2,333,836	2,332,655	1,181	0.1%	2,346,997	(13,161)	(0.6%)
Comp	641,870	621,412	20,458	3.3%	598,171	43,699	7.3%
28 Day	805,442	812,290	(6,848)	(0.8%)	832,418	(26,976)	(3.2%)
Total Occupied Rooms	3,781,148	3,766,357	14,791	0.4%	3,777,586	3,562	0.1%
Percentage of Occupancy							
Cash	38.8%	39.1%	(0.3)	(0.8%)	39.8%	(1.0)	(2.5%)
Comp	10.7%	10.4%	0.3	2.9%	10.1%	0.6	5.9%
28 Day	13.4%	13.6%	(0.2)	(1.5%)	14.1%	(0.7)	(5.0%)
Total Percentage of Occupancy	62.9%	63.1%	(0.2)	(0.3%)	64.1%	(1.2)	(1.9%)
Market Segments							
Occupied Rooms - Cash							
Hotels	1,891,572	1,908,402	(16,830)	(0.9%)	1,917,154	(25,582)	(1.3%)
Motels	152,352	147,190	5,162	3.5%	151,664	688	0.5%
28 Day Motels	34,817	38,721	(3,904)	(10.1%)	38,467	(3,650)	(9.5%)
R.V. Parks	59,756	68,806	(9,050)	(13.2%)	64,158	(4,402)	(6.9%)
Vacation Rentals	156,507	143,459	13,048	9.1%	143,572	12,935	9.0%
Timeshares	31,592	18,873	12,719	67.4%	24,278	7,314	30.1%
Home Owner Rentals	7,240	7,204	36	0.5%	7,704	(464)	(6.0%)
Total Occupied - Cash	2,333,836	2,332,655	1,181	0.1%	2,346,997	(13,161)	(0.6%)
Percentage of Occupancy - Cash							
Hotels	45.3%	45.5%	(0.2)	(0.4%)	47.0%	(1.7)	(3.6%)
Motels	49.7%	46.6%	3.1	6.7%	48.0%	1.7	3.5%
28 Day Motels	5.6%	5.9%	(0.3)	(5.1%)	5.8%	(0.2)	(3.4%)
R.V. Parks	15.4%	17.0%	(1.6)	(9.4%)	16.5%	(1.1)	(6.7%)
Vacation Rentals	45.9%	55.9%	(10.0)	(17.9%)	49.1%	(3.2)	(6.5%)
Timeshares	29.3%	29.1%	0.2	0.7%	22.6%	6.7	29.6%
Home Owner Rentals	12.1%	10.0%	2.1	21.0%	14.3%	(2.2)	(15.4%)
Total Occupancy Percentage - Cash	38.8%	39.1%	(0.3)	(0.8%)	39.8%	(1.0)	(2.5%)
Average Rates - Cash							
Hotels	\$150.37	\$146.19	\$4.18	2.9%	\$148.54	\$1.83	1.2%
Motels	\$81.20	\$81.76	(\$0.56)	(0.7%)	\$81.54	(\$0.34)	(0.4%)
28 Day Motels	\$47.32	\$47.60	(\$0.28)	(0.6%)	\$47.37	(\$0.05)	(0.1%)
R.V. Parks	\$54.81	\$50.19	\$4.62	9.2%	\$51.27	\$3.54	6.9%
Vacation Rental	\$237.77	\$246.55	(\$8.78)	(3.6%)	\$247.91	(\$10.14)	(4.1%)
Timeshares	\$72.00	\$140.42	(\$68.42)	(48.7%)	\$109.11	(\$37.11)	(34.0%)
Home Owner Rentals	\$306.61	\$317.05	(\$10.44)	(3.3%)	\$322.41	(\$15.80)	(4.9%)
Total Cash Average Rate	\$147.15	\$144.31	\$2.84	2.0%	\$146.13	\$1.02	0.7%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2023 - March 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,333,836	2,332,655	1,181	0.1%	2,346,997	(13,161)	(0.6%)
Comp	641,870	621,412	20,458	3.3%	598,171	43,699	7.3%
28 Day	805,442	812,290	(6,848)	(0.8%)	832,418	(26,976)	(3.2%)
Total Occupied Rooms	3,781,148	3,766,357	14,791	0.4%	3,777,586	3,562	0.1%
Vacant	2,227,225	2,199,261	27,964	1.3%	2,116,624	110,601	5.2%
Total Available Rooms	6,008,373	5,965,618	42,755	0.7%	5,894,210	114,163	1.9%
Percentage of Occupancy							
Cash	38.8%	39.1%	(0.3)	(0.8%)	39.8%	(1.0)	(2.5%)
Comp	10.7%	10.4%	0.3	2.9%	10.1%	0.6	5.9%
28 Day	13.4%	13.6%	(0.2)	(1.5%)	14.1%	(0.7)	(5.0%)
Total Occupancy Percentage	62.9%	63.1%	(0.2)	(0.3%)	64.1%	(1.2)	(1.9%)
Vacant	37.1%	36.9%	0.2	0.5%	35.9%	1.2	3.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$343,433,716	\$336,622,572	\$6,811,144	2.0%	\$342,970,144	\$463,572	0.1%
Comp	\$91,009,468	\$89,853,368	\$1,156,100	1.3%	\$86,110,064	\$4,899,404	5.7%
28 Day	\$33,920,495	\$32,310,513	\$1,609,982	5.0%	\$33,004,393	\$916,102	2.8%
Total Revenue	\$468,363,679	\$458,786,454	\$9,577,225	2.1%	\$462,084,601	\$6,279,078	1.4%
Average Rates							
Cash	\$147.15	\$144.31	\$2.84	2.0%	\$146.13	\$1.02	0.7%
Comp	\$141.79	\$144.60	(\$2.81)	(1.9%)	\$143.96	(\$2.17)	(1.5%)
28 Day	\$42.11	\$39.78	\$2.33	5.9%	\$39.65	\$2.46	6.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

July 2023 - March 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,891,572	1,908,402	(16,830)	(0.9%)	1,917,154	(25,582)	(1.3%)
Comp	640,258	620,020	20,238	3.3%	596,872	43,386	7.3%
28 Day	42,287	51,570	(9,283)	(18.0%)	53,064	(10,777)	(20.3%)
Total Occupied Rooms	2,574,117	2,579,992	(5,875)	(0.2%)	2,567,090	7,027	0.3%
Vacant	1,604,257	1,618,690	(14,433)	(0.9%)	1,511,204	93,053	6.2%
Total Available Rooms	4,178,374	4,198,682	(20,308)	(0.5%)	4,078,294	100,080	2.5%
Percentage of Occupancy							
Cash	45.3%	45.5%	(0.2)	(0.4%)	47.0%	(1.7)	(3.6%)
Comp	15.3%	14.8%	0.5	3.4%	14.6%	0.7	4.8%
28 Day	1.0%	1.2%	(0.2)	(16.7%)	1.3%	(0.3)	(23.1%)
Total Occupancy Percentage	61.6%	61.4%	0.2	0.3%	62.9%	(1.3)	(2.1%)
Vacant	38.4%	38.6%	(0.2)	(0.5%)	37.1%	1.3	3.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$284,432,650	\$278,987,440	\$5,445,210	2.0%	\$284,766,722	(\$334,072)	(0.1%)
Comp	\$90,889,256	\$89,757,304	\$1,131,952	1.3%	\$86,017,085	\$4,872,171	5.7%
28 Day	\$4,966,587	\$5,529,989	(\$563,402)	(10.2%)	\$5,621,754	(\$655,167)	(11.7%)
Total Revenue	\$380,288,493	\$374,274,734	\$6,013,759	1.6%	\$376,405,561	\$3,882,932	1.0%
Average Rates							
Cash	\$150.37	\$146.19	\$4.18	2.9%	\$148.54	\$1.83	1.2%
Comp	\$141.96	\$144.77	(\$2.81)	(1.9%)	\$144.11	(\$2.15)	(1.5%)
28 Day	\$117.45	\$107.23	\$10.22	9.5%	\$105.94	\$11.51	10.9%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

July 2023 - March 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	152,352	147,190	5,162	3.5%	151,664	688	0.5%
Comp	322	234	88	37.5%	233	89	38.2%
28 Day	36,357	35,580	777	2.2%	35,815	542	1.5%
Total Occupied Rooms	189,031	183,004	6,027	3.3%	187,712	1,319	0.7%
Vacant	117,713	132,918	(15,205)	(11.4%)	128,011	(10,298)	(8.0%)
Total Available Rooms	306,744	315,922	(9,178)	(2.9%)	315,723	(8,979)	(2.8%)
Percentage of Occupancy							
Cash	49.7%	46.6%	3.1	6.7%	48.0%	1.7	3.5%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	11.9%	11.3%	0.6	5.3%	11.3%	0.6	5.3%
Total Occupancy Percentage	61.6%	57.9%	3.7	6.4%	59.5%	2.1	3.5%
Vacant	38.4%	42.1%	(3.7)	(8.8%)	40.5%	(2.1)	(5.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$12,371,170	\$12,034,157	\$337,013	2.8%	\$12,366,421	\$4,749	0.0%
Comp	\$40,285	\$29,275	\$11,010	37.6%	\$29,178	\$11,107	38.1%
28 Day	\$1,634,823	\$1,679,824	(\$45,001)	(2.7%)	\$1,683,888	(\$49,065)	(2.9%)
Total Revenue	\$14,046,278	\$13,743,256	\$303,022	2.2%	\$14,079,487	(\$33,209)	(0.2%)
Average Rates							
Cash	\$81.20	\$81.76	(\$0.56)	(0.7%)	\$81.54	(\$0.34)	(0.4%)
Comp	\$125.11	\$125.05	\$0.06	0.0%	\$125.23	(\$0.12)	(0.1%)
28 Day	\$44.97	\$47.21	(\$2.24)	(4.7%)	\$47.02	(\$2.05)	(4.4%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

July 2023 - March 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	34,817	38,721	(3,904)	(10.1%)	38,467	(3,650)	(9.5%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	450,934	464,958	(14,024)	(3.0%)	474,910	(23,976)	(5.0%)
Total Occupied Rooms	485,751	503,679	(17,928)	(3.6%)	513,377	(27,626)	(5.4%)
Vacant	141,380	149,537	(8,157)	(5.5%)	144,662	(3,282)	(2.3%)
Total Available Rooms	627,131	653,216	(26,085)	(4.0%)	658,039	(30,908)	(4.7%)
Percentage of Occupancy							
Cash	5.6%	5.9%	(0.3)	(5.1%)	5.8%	(0.2)	(3.4%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	71.9%	71.2%	0.7	1.0%	72.2%	(0.3)	(0.4%)
Total Occupancy Percentage	77.5%	77.1%	0.4	0.5%	78.0%	(0.5)	(0.6%)
Vacant	22.5%	22.9%	(0.4)	(1.7%)	22.0%	0.5	2.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,647,684	\$1,843,285	(\$195,601)	(10.6%)	\$1,822,071	(\$174,387)	(9.6%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$13,472,641	\$13,509,769	(\$37,128)	(0.3%)	\$13,667,365	(\$194,724)	(1.4%)
Total Revenue	\$15,120,325	\$15,353,054	(\$232,729)	(1.5%)	\$15,489,436	(\$369,111)	(2.4%)
Average Rates							
Cash	\$47.32	\$47.60	(\$0.28)	(0.6%)	\$47.37	(\$0.05)	(0.1%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.88	\$29.06	\$0.82	2.8%	\$28.78	\$1.10	3.8%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

July 2023 - March 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	59,756	68,806	(9,050)	(13.2%)	64,158	(4,402)	(6.9%)
Comp	1,265	1,158	107	9.2%	1,047	218	20.8%
28 Day	189,922	184,861	5,062	2.7%	190,341	(419)	(0.2%)
Total Occupied Rooms	250,943	254,825	(3,882)	(1.5%)	255,546	(4,603)	(1.8%)
Vacant	136,680	149,527	(12,847)	(8.6%)	132,811	3,869	2.9%
Total Available Rooms	387,623	404,352	(16,729)	(4.1%)	388,357	(734)	(0.2%)
Percentage of Occupancy							
Cash	15.4%	17.0%	(1.6)	(9.4%)	16.5%	(1.1)	(6.7%)
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	49.0%	45.7%	3.3	7.2%	49.0%	-	0.0%
Total Occupancy Percentage	64.7%	63.0%	1.7	2.7%	65.8%	(1.1)	(1.7%)
Vacant	35.3%	37.0%	(1.7)	(4.6%)	34.2%	1.1	3.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,275,344	\$3,453,237	(\$177,893)	(5.2%)	\$3,289,644	(\$14,300)	(0.4%)
Comp	\$72,448	\$66,790	\$5,658	8.5%	\$61,735	\$10,713	17.4%
28 Day	\$5,092,183	\$4,657,835	\$434,348	9.3%	\$4,789,788	\$302,395	6.3%
Total Revenue	\$8,439,975	\$8,177,861	\$262,114	3.2%	\$8,141,167	\$298,808	3.7%
Average Rates							
Cash	\$54.81	\$50.19	\$4.62	9.2%	\$51.27	\$3.54	6.9%
Comp	\$57.27	\$57.68	(\$0.41)	(0.7%)	\$58.96	(\$1.69)	(2.9%)
28 Day	\$26.81	\$25.20	\$1.61	6.4%	\$25.16	\$1.65	6.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

July 2023 - March 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	156,507	143,459	13,048	9.1%	143,572	12,935	9.0%
Comp	8	-	8	100.0%	-	8	100.0%
28 Day	83,770	72,534	11,236	15.5%	75,100	8,670	11.5%
Total Occupied Rooms	240,285	215,992	24,293	11.2%	218,672	21,613	9.9%
Vacant	100,601	40,604	59,997	147.8%	73,945	26,656	36.0%
Total Available Rooms	340,886	256,596	84,290	32.8%	292,617	48,269	16.5%
Percentage of Occupancy							
Cash	45.9%	55.9%	(10.0)	(17.9%)	49.1%	(3.2)	(6.5%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	24.6%	28.3%	(3.7)	(13.1%)	25.7%	(1.1)	(4.3%)
Total Occupancy Percentage	70.5%	84.2%	(13.7)	(16.3%)	74.7%	(4.2)	(5.6%)
Vacant	29.5%	15.8%	13.7	86.7%	25.3%	4.2	16.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$37,212,435	\$35,370,395	\$1,842,040	5.2%	\$35,592,511	\$1,619,924	4.6%
Comp	\$3,400	\$0	\$3,400	100.0%	\$0	\$3,400	100.0%
28 Day	\$8,448,344	\$6,613,693	\$1,834,651	27.7%	\$6,848,508	\$1,599,836	23.4%
Total Revenue	\$45,664,179	\$41,984,087	\$3,680,092	8.8%	\$42,441,019	\$3,223,160	7.6%
Average Rates							
Cash	\$237.77	\$246.55	(\$8.78)	(3.6%)	\$247.91	(\$10.14)	(4.1%)
Comp	\$425.00	\$0.00	\$425.00	100.0%	\$0.00	\$425.00	100.0%
28 Day	\$100.85	\$91.18	\$9.67	10.6%	\$91.19	\$9.66	10.6%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

July 2023 - March 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	31,592	18,873	12,719	67.4%	24,278	7,314	30.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	31,592	18,873	12,719	67.4%	24,278	7,314	30.1%
Vacant	76,339	45,927	30,412	66.2%	83,181	(6,842)	(8.2%)
Total Available Rooms	107,931	64,800	43,131	66.6%	107,459	472	0.4%
Percentage of Occupancy							
Cash	29.3%	29.1%	0.2	0.7%	22.6%	6.7	29.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	29.3%	29.1%	0.2	0.7%	22.6%	6.7	29.6%
Vacant	70.7%	70.9%	(0.2)	(0.3%)	77.4%	(6.7)	(8.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,274,600	\$2,650,103	(\$375,503)	(14.2%)	\$2,648,928	(\$374,328)	(14.1%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$27,840	\$0	\$27,840	100.0%	\$0	\$27,840	100.0%
Total Revenue	\$2,302,440	\$2,650,103	(\$347,663)	(13.1%)	\$2,648,928	(\$346,488)	(13.1%)
Average Rates							
Cash	\$72.00	\$140.42	(\$68.42)	(48.7%)	\$109.11	(\$37.11)	(34.0%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

July 2023 - March 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	7,240	7,204	36	0.5%	7,704	(464)	(6.0%)
Comp	17	-	17	100.0%	19	(2)	(10.5%)
28 Day	2,172	2,788	(616)	(22.1%)	3,188	(1,016)	(31.9%)
Total Occupied Rooms	9,429	9,992	(563)	(5.6%)	10,911	(1,482)	(13.6%)
Vacant	50,255	62,058	(11,803)	(19.0%)	42,810	7,445	17.4%
Total Available Rooms	59,684	72,050	(12,366)	(17.2%)	53,721	5,963	11.1%
Percentage of Occupancy							
Cash	12.1%	10.0%	2.1	21.0%	14.3%	(2.2)	(15.4%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	3.6%	3.9%	(0.3)	(7.7%)	0.0%	3.6	100.0%
Total Occupancy Percentage	15.8%	13.9%	1.9	13.7%	0.0%	15.8	100.0%
Vacant	84.2%	86.1%	(1.9)	(2.2%)	0.0%	84.2	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$2,219,833	\$2,283,956	(\$64,123)	(2.8%)	\$2,483,847	(\$264,014)	(10.6%)
Comp	\$4,079	\$0	\$4,079	100.0%	\$2,066	\$2,013	97.4%
28 Day	\$278,077	\$319,403	(\$41,326)	(12.9%)	\$393,090	(\$115,013)	(29.3%)
Total Revenue	\$2,501,989	\$2,603,359	(\$101,370)	(3.9%)	\$2,879,003	(\$377,014)	(13.1%)
Average Rates							
Cash	\$306.61	\$317.05	(\$10.44)	(3.3%)	\$322.41	(\$15.80)	(4.9%)
Comp	\$239.94	\$0.00	\$239.94	100.0%	\$108.74	\$131.20	120.7%
28 Day	\$128.03	\$114.56	\$13.47	11.8%	\$123.30	\$4.73	3.8%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
March 2024**

	March 2024		March 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	\$		\$		\$	%		
Reno B	\$	15,845,258	\$	16,399,680	\$	(554,422)	-3.4%	\$	162,848,100	\$	158,953,810	\$	3,894,291	2.4%
Reno D	\$	5,868,620	\$	7,822,676	\$	(1,954,054)	-25.0%	\$	74,016,036	\$	75,966,231	\$	(1,950,196)	-2.6%
Reno E	\$	1,203,549	\$	1,113,352	\$	90,197	8.1%	\$	10,575,957	\$	9,736,392	\$	839,564	8.6%
Total Reno	\$	22,917,427	\$	25,335,707	\$	(2,418,279)	-9.5%	\$	247,440,093	\$	244,656,433	\$	2,783,660	1.1%
Washoe A	\$	61,429	\$	88,384	\$	(26,955)	-30.5%	\$	698,307	\$	692,210	\$	6,097	0.9%
Washoe B	\$	4,387,524	\$	3,759,100	\$	628,424	16.7%	\$	51,605,875	\$	53,252,682	\$	(1,646,807)	-3.1%
Total Washoe County	\$	4,448,953	\$	3,847,485	\$	601,468	15.6%	\$	52,304,182	\$	53,944,893	\$	(1,640,710)	-3.0%
Sparks	\$	4,131,938	\$	4,743,848	\$	(611,910)	-12.9%	\$	43,689,442	\$	44,368,819	\$	(679,377)	-1.5%
Total Taxable Revenue	\$	31,498,319	\$	33,927,039	\$	(2,428,720)	-7.2%	\$	343,433,716	\$	342,970,144	\$	463,572	0.1%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
March 2024**

	March 2024	March 2023	Increase (Decrease)		Year to Date July 2023 - March 2024	Prior Year July 2022 - March 2023	Increase (Decrease)	
			#	%			#	%
Reno B	123,452	124,931	(1,479)	(1.2%)	1,147,719	1,134,498	13,221	1.2%
Reno D	51,521	65,640	(14,119)	(21.5%)	578,780	599,004	(20,224)	(3.4%)
Reno E	7,971	7,795	176	2.3%	69,047	63,137	5,910	9.4%
Total Reno	182,944	198,366	(15,422)	(7.8%)	1,795,546	1,796,639	(1,093)	(0.1%)
Washoe A	1,129	2,108	(979)	(46.4%)	13,873	14,305	(432)	(3.0%)
Washoe B	16,553	17,013	(460)	(2.7%)	155,277	152,223	3,054	2.0%
Total Washoe County	17,682	19,121	(1,439)	(7.5%)	169,150	166,528	2,622	1.6%
Sparks	39,997	43,614	(3,617)	(8.3%)	369,140	383,830	(14,690)	(3.8%)
Total Taxable Rooms	240,623	261,101	(20,478)	(7.8%)	2,333,836	2,346,997	(13,161)	(0.6%)

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
March 2024**

	March 2024		March 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	July 2023 - March 2024		July 2023 - March 2023		\$	%		
Reno B	\$	128.35	\$	131.27	\$	(2.92)	-2.2%	\$	141.89	\$	140.11	\$	1.78	1.3%
Reno D	\$	113.91	\$	119.18	\$	(5.27)	-4.4%	\$	127.88	\$	126.82	\$	1.06	0.8%
Reno E	\$	150.99	\$	142.83	\$	8.16	5.7%	\$	153.17	\$	154.21	\$	(1.04)	-0.7%
Total Reno	\$	125.27	\$	127.72	\$	(2.45)	-1.9%	\$	137.81	\$	136.17	\$	1.63	1.2%
Washoe A	\$	54.41	\$	41.93	\$	12.48	29.8%	\$	50.34	\$	48.39	\$	1.95	4.0%
Washoe B	\$	265.06	\$	220.95	\$	44.10	20.0%	\$	332.35	\$	349.83	\$	(17.49)	-5.0%
Total Washoe County	\$	251.61	\$	201.22	\$	50.39	25.0%	\$	309.22	\$	323.94	\$	(14.72)	-4.5%
Sparks	\$	103.31	\$	108.77	\$	(5.46)	-5.0%	\$	118.35	\$	115.59	\$	2.76	2.4%
Total Average Daily Rate	\$	130.90	\$	129.94	\$	0.96	0.7%	\$	147.15	\$	146.13	\$	1.02	0.7%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village