

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

April 2024

Room Statistics Compared to the Prior Year

Taxable room revenues for the month of April 2024 are \$39,789,912 and below April of the prior year by \$6,422,373 (-13.9%). Cash occupied room nights of 256,034 are below prior year by 33,300 (-11.5%). Comp occupied room nights of 64,773 are below prior year by 2,462 (3.7%), and 28-day occupied room nights of 85,384 are below prior year by 329 (-0.4%). Total occupied rooms for the month of April 2024 (Cash, Comp, 28-day) are 36,091 (-8.2%) below the prior year.

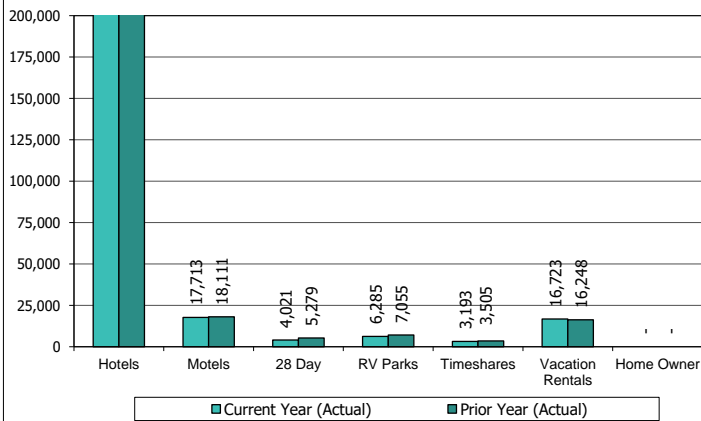
Overall, the Washoe County occupancy percentage of 63.2% for the month is -9.1% below the 69.5% level of the prior year. There were 6,666 (1.0%) more available rooms for the month compared to the prior year.

Overall cash average rates for April 2024 of \$155.41 decreased \$4.31 (-2.7%), compared to \$159.72 for the prior year.

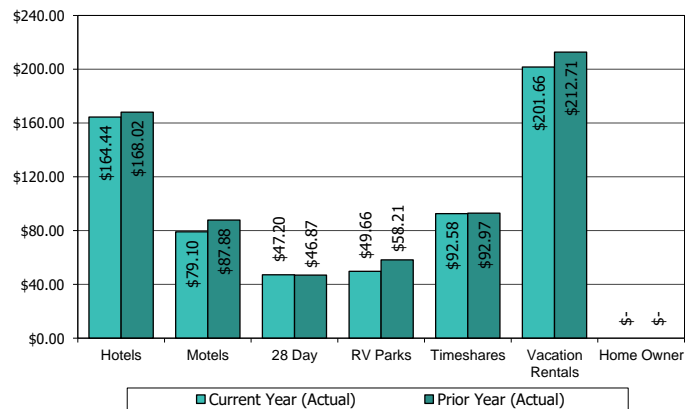
Year-to-date cash occupied room nights of 2,589,918 are 46,413 (-1.8%) below prior year. Cash average rates year-to-date of \$147.96 are \$0.34 (0.2%) above the prior year. Year-to-date, total taxable room revenues of \$383,203,386 are (-1.5%) below prior year.

Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	454,888	208,099	\$164.44	\$168.02	(\$3.58)	-2.1%
Motels	32,750	17,713	\$79.10	\$87.88	(\$8.78)	-10.0%
28 Day	65,370	4,021	\$47.20	\$46.87	\$0.33	0.7%
RV Parks	42,330	6,285	\$49.66	\$58.21	(\$8.55)	-14.7%
Timeshares	11,330	3,193	\$92.58	\$92.97	(\$0.39)	-0.4%
Vacation Rentals	36,314	16,723	\$201.66	\$212.71	(\$11.05)	-5.2%
Home Owner	-	-	-	-	-	0.0%
Totals	642,982	256,034	\$155.41	\$159.72	(\$4.31)	-2.7%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



Contact:
Courtney Jaeger, CPA
Vice President of Finance
cjaeger@renotahoehouse.com
775-827-7627

Reno-Sparks Convention & Visitors Authority
P.O. Box 837
Reno, Nevada 89504-0837

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

April 2024

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$39,789,912	\$35,305,576	\$4,484,336	12.7%	\$46,212,285	(\$6,422,373)	(13.9%)
Occupied Rooms - Cash	256,034	261,356	(5,322)	(2.0%)	289,334	(33,300)	(11.5%)
Average Rate - Cash	\$155.41	\$135.09	\$20.32	15.0%	\$159.72	(\$4.31)	(2.7%)
Occupied Rooms							
Cash	256,034	261,356	(5,322)	(2.0%)	289,334	(33,300)	(11.5%)
Comp	64,773	62,942	1,831	2.9%	67,235	(2,462)	(3.7%)
28 Day	85,384	91,772	(6,388)	(7.0%)	85,713	(329)	(0.4%)
Total Occupied Rooms	406,191	416,071	(9,880)	(2.4%)	442,282	(36,091)	(8.2%)
Percentage of Occupancy							
Cash	39.8%	40.2%	(0.4)	(1.0%)	45.5%	(5.7)	(12.5%)
Comp	10.1%	9.7%	0.4	4.1%	10.6%	(0.5)	(4.7%)
28 Day	13.3%	14.1%	(0.8)	(5.7%)	13.5%	(0.2)	(1.5%)
Total Percentage of Occupancy	63.2%	64.0%	(0.8)	(1.3%)	69.5%	(6.3)	(9.1%)
Market Segments							
Occupied Rooms - Cash							
Hotels	208,099	213,060	(4,961)	(2.3%)	239,136	(31,037)	(13.0%)
Motels	17,713	18,781	(1,068)	(5.7%)	18,111	(398)	(2.2%)
28 Day Motels	4,021	4,640	(619)	(13.3%)	5,279	(1,258)	(23.8%)
R.V. Parks	6,285	9,042	(2,757)	(30.5%)	7,055	(770)	(10.9%)
Vacation Rentals	16,723	14,044	2,679	19.1%	16,248	475	2.9%
Timehares	3,193	1,789	1,404	78.5%	3,505	(312)	(8.9%)
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	256,034	261,356	(5,322)	(2.0%)	289,334	(33,300)	(11.5%)
Percentage of Occupancy - Cash							
Hotels	45.7%	45.8%	(0.1)	(0.2%)	53.9%	(8.2)	(15.2%)
Motels	54.1%	54.3%	(0.2)	(0.4%)	53.5%	0.6	1.1%
28 Day Motels	6.2%	6.5%	(0.3)	(4.6%)	7.4%	(1.2)	(16.2%)
R.V. Parks	14.8%	21.1%	(6.3)	(29.9%)	16.7%	(1.9)	(11.4%)
Vacation Rentals	46.1%	49.5%	(3.4)	(6.9%)	49.3%	(3.2)	(6.5%)
Timeshares	28.2%	24.8%	3.4	13.7%	29.4%	(1.2)	
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	39.8%	40.2%	(0.4)	(1.0%)	45.5%	(5.7)	(12.5%)
Average Rates - Cash							
Hotels	\$164.44	\$140.01	\$24.43	17.4%	\$168.02	(\$3.58)	(2.1%)
Motels	\$79.10	\$80.93	(\$1.83)	(2.3%)	\$87.88	(\$8.78)	(10.0%)
28 Day Motels	\$47.20	\$46.01	\$1.19	2.6%	\$46.87	\$0.33	0.7%
R.V. Parks	\$49.66	\$44.13	\$5.53	12.5%	\$58.21	(\$8.55)	(14.7%)
Vacation Rentals	\$201.66	\$217.74	(\$16.08)	(7.4%)	\$212.71	(\$11.05)	(5.2%)
Timeshares	\$92.58	\$158.63	(\$66.05)	(41.6%)	\$92.97	(\$0.39)	(0.4%)
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$155.41	\$135.09	\$20.32	15.0%	\$159.72	(\$4.31)	(2.7%)

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

April 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	256,034	261,356	(5,322)	(2.0%)	289,334	(33,300)	(11.5%)
Comp	64,773	62,942	1,831	2.9%	67,235	(2,462)	(3.7%)
28 Day	85,384	91,772	(6,388)	(7.0%)	85,713	(329)	(0.4%)
Total Occupied Rooms	406,191	416,071	(9,880)	(2.4%)	442,282	(36,091)	(8.2%)
Vacant	236,791	233,705	3,086	1.3%	194,034	42,757	22.0%
Total Available Rooms	642,982	649,776	(6,794)	(1.0%)	636,316	6,666	1.0%
Percentage of Occupancy							
Cash	39.8%	40.2%	(0.4)	(1.0%)	45.5%	(5.7)	(12.5%)
Comp	10.1%	9.7%	0.4	4.1%	10.6%	(0.5)	(4.7%)
28 Day	13.3%	14.1%	(0.8)	(5.7%)	13.5%	(0.2)	(1.5%)
Total Occupancy Percentage	63.2%	64.0%	(0.8)	(1.3%)	69.5%	(6.3)	(9.1%)
Vacant	36.8%	36.0%	0.8	2.2%	30.5%	6.3	20.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$39,789,912	\$35,305,576	\$4,484,336	12.7%	\$46,212,285	(\$6,422,373)	(13.9%)
Comp	\$10,408,576	\$8,751,611	\$1,656,965	18.9%	\$10,828,806	(\$420,230)	(3.9%)
28 Day	\$3,632,776	\$3,832,417	(\$199,641)	(5.2%)	\$3,325,027	\$307,749	9.3%
Total Revenue	\$53,831,264	\$47,889,605	\$5,941,659	12.4%	\$60,366,118	(\$6,534,854)	(10.8%)
Average Rates							
Cash	\$155.41	\$135.09	\$20.32	15.0%	\$159.72	(\$4.31)	(2.7%)
Comp	\$160.69	\$139.04	\$21.65	15.6%	\$161.06	(\$0.37)	(0.2%)
28 Day	\$42.55	\$41.76	\$0.79	1.9%	\$38.79	\$3.76	9.7%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

April 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	208,099	213,060	(4,961)	(2.3%)	239,136	(31,037)	(13.0%)
Comp	64,607	62,773	1,834	2.9%	67,077	(2,470)	(3.7%)
28 Day	5,804	6,639	(835)	(12.6%)	3,958	1,846	46.6%
Total Occupied Rooms	278,510	282,472	(3,962)	(1.4%)	310,171	(31,661)	(10.2%)
Vacant	176,378	182,798	(6,420)	(3.5%)	133,460	42,918	32.2%
Total Available Rooms	454,888	465,270	(10,382)	(2.2%)	443,631	11,257	2.5%
Percentage of Occupancy							
Cash	45.7%	45.8%	(0.1)	(0.2%)	53.9%	(8.2)	(15.2%)
Comp	14.2%	13.5%	0.7	5.2%	15.1%	(0.9)	(6.0%)
28 Day	1.3%	1.4%	(0.1)	(7.1%)	0.9%	0.4	44.4%
Total Occupancy Percentage	61.2%	60.7%	0.5	0.8%	69.9%	(8.7)	(12.4%)
Vacant	38.8%	39.3%	(0.5)	(1.3%)	30.1%	8.7	28.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$34,218,938	\$29,831,273	\$4,387,665	14.7%	\$40,180,623	(\$5,961,685)	(14.8%)
Comp	\$10,396,757	\$8,739,913	\$1,656,844	19.0%	\$10,818,912	(\$422,155)	(3.9%)
28 Day	\$651,900	\$627,054	\$24,846	4.0%	\$424,102	\$227,798	53.7%
Total Revenue	\$45,267,595	\$39,198,239	\$6,069,356	15.5%	\$51,423,637	(\$6,156,042)	(12.0%)
Average Rates							
Cash	\$164.44	\$140.01	\$24.43	17.4%	\$168.02	(\$3.58)	(2.1%)
Comp	\$160.92	\$139.23	\$21.69	15.6%	\$161.29	(\$0.37)	(0.2%)
28 Day	\$112.32	\$94.45	\$17.87	18.9%	\$107.15	\$5.17	4.8%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

April 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	17,713	18,781	(1,068)	(5.7%)	18,111	(398)	(2.2%)
Comp	22	30	(8)	(26.7%)	22	-	0.0%
28 Day	3,256	2,824	432	15.3%	4,160	(904)	(21.7%)
Total Occupied Rooms	20,991	21,635	(644)	(3.0%)	22,293	(1,302)	(5.8%)
Vacant	11,759	12,955	(1,196)	(9.2%)	11,544	215	1.9%
Total Available Rooms	32,750	34,590	(1,840)	(5.3%)	33,837	(1,087)	(3.2%)
Percentage of Occupancy							
Cash	54.1%	54.3%	(0.2)	(0.4%)	53.5%	0.6	1.1%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	9.9%	8.2%	1.7	20.7%	12.3%	(2.4)	(19.5%)
Total Occupancy Percentage	64.1%	62.5%	1.6	2.6%	65.9%	(1.8)	(2.7%)
Vacant	35.9%	37.5%	(1.6)	(4.3%)	34.1%	1.8	5.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,401,166	\$1,519,988	(\$118,822)	(7.8%)	\$1,591,581	(\$190,415)	(12.0%)
Comp	\$2,750	\$3,750	(\$1,000)	(26.7%)	\$2,749	\$1	0.0%
28 Day	\$161,354	\$151,592	\$9,762	6.4%	\$180,650	(\$19,296)	(10.7%)
Total Revenue	\$1,565,270	\$1,675,330	(\$110,060)	(6.6%)	\$1,774,980	(\$209,710)	(11.8%)
Average Rates							
Cash	\$79.10	\$80.93	(\$1.83)	(2.3%)	\$87.88	(\$8.78)	(10.0%)
Comp	\$125.00	\$125.00	\$0.00	0.0%	\$124.95	\$0.05	0.0%
28 Day	\$49.56	\$53.68	(\$4.12)	(7.7%)	\$43.43	\$6.13	14.1%

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

April 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	4,021	4,640	(619)	(13.3%)	5,279	(1,258)	(23.8%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	46,207	53,056	(6,849)	(12.9%)	49,930	(3,723)	(7.5%)
Total Occupied Rooms	50,228	57,696	(7,468)	(12.9%)	55,209	(4,981)	(9.0%)
Vacant	15,142	13,824	1,318	9.5%	16,421	(1,279)	(7.8%)
Total Available Rooms	65,370	71,520	(6,150)	(8.6%)	71,630	(6,260)	(8.7%)
Percentage of Occupancy							
Cash	6.2%	6.5%	(0.3)	(4.6%)	7.4%	(1.2)	(16.2%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	70.7%	74.2%	(3.5)	(4.7%)	69.7%	1.0	1.4%
Total Occupancy Percentage	76.8%	80.7%	(3.9)	(4.8%)	77.1%	(0.3)	(0.4%)
Vacant	23.2%	19.3%	3.9	20.2%	22.9%	0.3	1.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$189,807	\$213,466	(\$23,659)	(11.1%)	\$247,441	(\$57,634)	(23.3%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,421,850	\$1,534,380	(\$112,530)	(7.3%)	\$1,479,598	(\$57,748)	(3.9%)
Total Revenue	\$1,611,657	\$1,747,845	(\$136,188)	(7.8%)	\$1,727,039	(\$115,382)	(6.7%)
Average Rates							
Cash	\$47.20	\$46.01	\$1.19	2.6%	\$46.87	\$0.33	0.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$30.77	\$28.92	\$1.85	6.4%	\$29.63	\$1.14	3.8%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

April 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	6,285	9,042	(2,757)	(30.5%)	7,055	(770)	(10.9%)
Comp	144	139	5	3.6%	136	8	5.9%
28 Day	21,060	20,430	630	3.1%	19,951	1,109	5.6%
Total Occupied Rooms	27,489	29,611	(2,122)	(7.2%)	27,142	347	1.3%
Vacant	14,841	13,229	1,612	12.2%	15,188	(347)	(2.3%)
Total Available Rooms	42,330	42,840	(510)	(1.2%)	42,330	-	0.0%
Percentage of Occupancy							
Cash	14.8%	21.1%	(6.3)	(29.9%)	16.7%	(1.9)	(11.4%)
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	49.8%	47.7%	2.1	4.4%	47.1%	2.7	5.7%
Total Occupancy Percentage	64.9%	69.1%	(4.2)	(6.1%)	64.1%	0.8	1.2%
Vacant	35.1%	30.9%	4.2	13.6%	35.9%	(0.8)	(2.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$312,104	\$399,037	(\$86,933)	(21.8%)	\$410,706	(\$98,602)	(24.0%)
Comp	\$9,069	\$7,949	\$1,120	14.1%	\$7,145	\$1,924	26.9%
28 Day	\$576,668	\$489,088	\$87,580	17.9%	\$493,968	\$82,700	16.7%
Total Revenue	\$897,841	\$896,073	\$1,768	0.2%	\$911,819	(\$13,978)	(1.5%)
Average Rates							
Cash	\$49.66	\$44.13	\$5.53	12.5%	\$58.21	(\$8.55)	(14.7%)
Comp	\$62.98	\$57.18	\$5.80	10.1%	\$52.54	\$10.44	19.9%
28 Day	\$27.38	\$23.94	\$3.44	14.4%	\$24.76	\$2.62	10.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

April 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	16,723	14,044	2,679	19.1%	16,248	475	2.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,057	8,823	234	2.6%	7,714	1,343	17.4%
Total Occupied Rooms	25,780	22,868	2,912	12.7%	23,962	1,818	7.6%
Vacant	10,534	5,488	5,046	91.9%	9,016	1,518	16.8%
Total Available Rooms	36,314	28,356	7,958	28.1%	32,978	3,336	10.1%
Percentage of Occupancy							
Cash	46.1%	49.5%	(3.4)	(6.9%)	49.3%	(3.2)	(6.5%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	24.9%	31.1%	(6.2)	(19.9%)	23.4%	1.5	6.4%
Total Occupancy Percentage	71.0%	80.6%	(9.6)	(11.9%)	72.7%	(1.7)	(2.3%)
Vacant	29.0%	19.4%	9.6	49.5%	27.3%	1.7	6.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,372,283	\$3,058,024	\$314,259	10.3%	\$3,456,058	(\$83,775)	(2.4%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$821,004	\$1,030,304	(\$209,300)	(20.3%)	\$746,709	\$74,295	9.9%
Total Revenue	\$4,193,287	\$4,088,327	\$104,960	2.6%	\$4,202,767	(\$9,480)	(0.2%)
Average Rates							
Cash	\$201.66	\$217.74	(\$16.08)	(7.4%)	\$212.71	(\$11.05)	(5.2%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$90.65	\$116.77	(\$26.12)	(22.4%)	\$96.80	(\$6.15)	(6.4%)

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

April 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,193	1,789	1,404	78.5%	3,505	(312)	(8.9%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,193	1,789	1,404	78.5%	3,505	(312)	(8.9%)
Vacant	8,137	5,411	2,726	50.4%	8,405	(268)	(3.2%)
Total Available Rooms	11,330	7,200	4,130	57.4%	11,910	(580)	(4.9%)
Percentage of Occupancy							
Cash	28.2%	24.8%	3.4	13.7%	29.4%	(1.2)	(4.1%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	28.2%	24.8%	3.4	13.7%	29.4%	(1.2)	(4.1%)
Vacant	71.8%	75.2%	(3.4)	(4.5%)	70.6%	1.2	1.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$295,614	\$283,789	\$11,825	4.2%	\$325,876	(\$30,262)	(9.3%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$295,614	\$283,789	\$11,825	4.2%	\$325,876	(\$30,262)	(9.3%)
Average Rates							
Cash	\$92.58	\$158.63	(\$66.05)	(41.6%)	\$92.97	(\$0.39)	(0.4%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

April 2024

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	-	-	-	-	-	-	0.0%
Comp	-	-	-	-	-	-	0.0%
28 Day	-	-	-	-	-	-	0.0%
Total Occupied Rooms	-	-	-	-	-	-	0.0%
Vacant	-	-	-	-	-	-	0.0%
Total Available Rooms	-	-	-	-	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	-	0.0%	-	0.0%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	-	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	-	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	-	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	-	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	-	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	-	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	-	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	-	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2023 - April 2024

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$383,203,386	\$371,928,148	\$11,275,238	3.0%	\$389,182,429	(\$5,979,043)	(1.5%)
Occupied Rooms - Cash	2,589,918	2,594,011	(4,093)	(0.2%)	2,636,331	(46,413)	(1.8%)
Average Rate - Cash	\$147.96	\$143.38	\$4.58	3.2%	\$147.62	\$0.34	0.2%
Occupied Rooms							
Cash	2,589,918	2,594,011	(4,093)	(0.2%)	2,636,331	(46,413)	(1.8%)
Comp	706,643	684,354	22,289	3.3%	665,406	41,237	6.2%
28 Day	890,826	904,062	(13,236)	(1.5%)	918,131	(27,305)	(3.0%)
Total Occupied Rooms	4,187,387	4,182,428	4,959	0.1%	4,219,868	(32,481)	(0.8%)
Percentage of Occupancy							
Cash	38.9%	39.2%	(0.3)	(0.8%)	40.4%	(1.5)	(3.7%)
Comp	10.6%	10.3%	0.3	2.9%	10.2%	0.4	3.9%
28 Day	13.4%	13.7%	(0.3)	(2.2%)	14.1%	(0.7)	(5.0%)
Total Percentage of Occupancy	62.9%	63.2%	(0.3)	(0.5%)	64.6%	(1.7)	(2.6%)
Market Segments							
Occupied Rooms - Cash							
Hotels	2,099,671	2,121,462	(21,791)	(1.0%)	2,156,290	(56,619)	(2.6%)
Motels	170,065	165,970	4,095	2.5%	169,775	290	0.2%
28 Day Motels	38,838	43,361	(4,523)	(10.4%)	43,746	(4,908)	(11.2%)
R.V. Parks	66,041	77,849	(11,808)	(15.2%)	71,213	(5,172)	(7.3%)
Vacation Rentals	173,230	157,503	15,727	10.0%	159,820	13,410	8.4%
Timeshares	34,785	20,662	14,123	68.4%	27,783	7,002	25.2%
Home Owner Rentals	7,288	7,204	84	1.2%	7,704	(416)	(5.4%)
Total Occupied - Cash	2,589,918	2,594,011	(4,093)	(0.2%)	2,636,331	(46,413)	(1.8%)
Percentage of Occupancy - Cash							
Hotels	45.3%	45.5%	(0.2)	(0.4%)	47.7%	(2.4)	(5.0%)
Motels	50.1%	47.4%	2.7	5.7%	48.6%	1.5	3.1%
28 Day Motels	5.6%	6.0%	(0.4)	(6.7%)	6.0%	(0.4)	(6.7%)
R.V. Parks	15.4%	17.4%	(2.0)	(11.5%)	16.5%	(1.1)	(6.7%)
Vacation Rentals	45.9%	55.3%	(9.4)	(17.0%)	49.1%	(3.2)	(6.5%)
Timeshares	29.2%	28.7%	0.5	1.7%	23.3%	5.9	25.3%
Home Owner Rentals	12.1%	10.0%	2.1	21.0%	14.3%	(2.2)	(15.4%)
Total Occupancy Percentage - Cash	38.9%	39.2%	(0.3)	(0.8%)	40.4%	(1.5)	(3.7%)
Average Rates - Cash							
Hotels	\$151.75	\$145.57	\$6.18	4.2%	\$150.70	\$1.05	0.7%
Motels	\$80.98	\$81.67	(\$0.69)	(0.8%)	\$82.21	(\$1.23)	(1.5%)
28 Day Motels	\$47.31	\$47.43	(\$0.12)	(0.3%)	\$47.31	\$0.00	0.0%
R.V. Parks	\$54.32	\$49.48	\$4.84	9.8%	\$51.96	\$2.36	4.5%
Vacation Rental	\$234.28	\$243.99	(\$9.71)	(4.0%)	\$244.33	(\$10.05)	(4.1%)
Timeshares	\$73.89	\$141.99	(\$68.10)	(48.0%)	\$107.07	(\$33.18)	(31.0%)
Home Owner Rentals	\$306.37	\$317.05	(\$10.68)	(3.4%)	\$322.41	(\$16.04)	(5.0%)
Total Cash Average Rate	\$147.96	\$143.38	\$4.58	3.2%	\$147.62	\$0.34	0.2%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2023 - April 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,589,918	2,594,011	(4,093)	(0.2%)	2,636,331	(46,413)	(1.8%)
Comp	706,643	684,354	22,289	3.3%	665,406	41,237	6.2%
28 Day	890,826	904,062	(13,236)	(1.5%)	918,131	(27,305)	(3.0%)
Total Occupied Rooms	4,187,387	4,182,428	4,959	0.1%	4,219,868	(32,481)	(0.8%)
Vacant	2,464,605	2,432,966	31,639	1.3%	2,310,658	153,947	6.7%
Total Available Rooms	6,651,992	6,615,394	36,598	0.6%	6,530,526	121,466	1.9%
Percentage of Occupancy							
Cash	38.9%	39.2%	(0.3)	(0.8%)	40.4%	(1.5)	(3.7%)
Comp	10.6%	10.3%	0.3	2.9%	10.2%	0.4	3.9%
28 Day	13.4%	13.7%	(0.3)	(2.2%)	14.1%	(0.7)	(5.0%)
Total Occupancy Percentage	62.9%	63.2%	(0.3)	(0.5%)	64.6%	(1.7)	(2.6%)
Vacant	37.1%	36.8%	0.3	0.8%	35.4%	1.7	4.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$383,203,386	\$371,928,148	\$11,275,238	3.0%	\$389,182,429	(\$5,979,043)	(1.5%)
Comp	\$101,418,044	\$98,604,980	\$2,813,064	2.9%	\$96,938,870	\$4,479,174	4.6%
28 Day	\$37,553,271	\$36,142,930	\$1,410,341	3.9%	\$36,329,420	\$1,223,851	3.4%
Total Revenue	\$522,174,701	\$506,676,058	\$15,498,643	3.1%	\$522,450,719	(\$276,018)	(0.1%)
Average Rates							
Cash	\$147.96	\$143.38	\$4.58	3.2%	\$147.62	\$0.34	0.2%
Comp	\$143.52	\$144.08	(\$0.56)	(0.4%)	\$145.68	(\$2.16)	(1.5%)
28 Day	\$42.16	\$39.98	\$2.18	5.5%	\$39.57	\$2.59	6.5%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

July 2023 - April 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,099,671	2,121,462	(21,791)	(1.0%)	2,156,290	(56,619)	(2.6%)
Comp	704,865	682,793	22,072	3.2%	663,949	40,916	6.2%
28 Day	48,091	58,209	(10,118)	(17.4%)	57,022	(8,931)	(15.7%)
Total Occupied Rooms	2,852,627	2,862,464	(9,837)	(0.3%)	2,877,261	(24,634)	(0.9%)
Vacant	1,780,635	1,801,488	(20,853)	(1.2%)	1,644,664	135,971	8.3%
Total Available Rooms	4,633,262	4,663,952	(30,690)	(0.7%)	4,521,925	111,337	2.5%
Percentage of Occupancy							
Cash	45.3%	45.5%	(0.2)	(0.4%)	47.7%	(2.4)	(5.0%)
Comp	15.2%	14.6%	0.6	4.1%	14.7%	0.5	3.4%
28 Day	1.0%	1.2%	(0.2)	(16.7%)	1.3%	(0.3)	(23.1%)
Total Occupancy Percentage	61.6%	61.4%	0.2	0.3%	63.6%	(2.0)	(3.1%)
Vacant	38.4%	38.6%	(0.2)	(0.5%)	36.4%	2.0	5.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$318,618,372	\$308,818,713	\$9,799,659	3.2%	\$324,947,345	(\$6,328,973)	(1.9%)
Comp	\$101,286,013	\$98,497,217	\$2,788,796	2.8%	\$96,835,997	\$4,450,016	4.6%
28 Day	\$5,618,487	\$6,157,043	(\$538,556)	(8.7%)	\$6,045,855	(\$427,368)	(7.1%)
Total Revenue	\$425,522,872	\$413,472,973	\$12,049,899	2.9%	\$427,829,197	(\$2,306,325)	(0.5%)
Average Rates							
Cash	\$151.75	\$145.57	\$6.18	4.2%	\$150.70	\$1.05	0.7%
Comp	\$143.70	\$144.26	(\$0.56)	(0.4%)	\$145.85	(\$2.15)	(1.5%)
28 Day	\$116.83	\$105.78	\$11.05	10.4%	\$106.03	\$10.80	10.2%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

July 2023 - April 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	170,065	165,970	4,095	2.5%	169,775	290	0.2%
Comp	344	264	80	30.2%	255	89	34.9%
28 Day	39,613	38,404	1,209	3.1%	39,975	(362)	(0.9%)
Total Occupied Rooms	210,022	204,639	5,383	2.6%	210,005	17	0.0%
Vacant	129,472	145,873	(16,401)	(11.2%)	139,555	(10,083)	(7.2%)
Total Available Rooms	339,494	350,512	(11,018)	(3.1%)	349,560	(10,066)	(2.9%)
Percentage of Occupancy							
Cash	50.1%	47.4%	2.7	5.7%	48.6%	1.5	3.1%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	11.7%	11.0%	0.7	6.4%	11.4%	0.3	2.6%
Total Occupancy Percentage	61.9%	58.4%	3.5	6.0%	60.1%	1.8	3.0%
Vacant	38.1%	41.6%	(3.5)	(8.4%)	39.9%	(1.8)	(4.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$13,772,337	\$13,554,145	\$218,192	1.6%	\$13,958,002	(\$185,665)	(1.3%)
Comp	\$43,035	\$33,025	\$10,010	30.3%	\$31,927	\$11,108	34.8%
28 Day	\$1,796,177	\$1,831,417	(\$35,240)	(1.9%)	\$1,864,539	(\$68,362)	(3.7%)
Total Revenue	\$15,611,549	\$15,418,586	\$192,963	1.3%	\$15,854,468	(\$242,919)	(1.5%)
Average Rates							
Cash	\$80.98	\$81.67	(\$0.69)	(0.8%)	\$82.21	(\$1.23)	(1.5%)
Comp	\$125.10	\$125.04	\$0.06	0.0%	\$125.20	(\$0.10)	(0.1%)
28 Day	\$45.34	\$47.69	(\$2.35)	(4.9%)	\$46.64	(\$1.30)	(2.8%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

July 2023 - April 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	38,838	43,361	(4,523)	(10.4%)	43,746	(4,908)	(11.2%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	497,141	518,014	(20,873)	(4.0%)	524,840	(27,699)	(5.3%)
Total Occupied Rooms	535,979	561,375	(25,396)	(4.5%)	568,586	(32,607)	(5.7%)
Vacant	156,522	163,361	(6,839)	(4.2%)	161,083	(4,561)	(2.8%)
Total Available Rooms	692,501	724,736	(32,235)	(4.4%)	729,669	(37,168)	(5.1%)
Percentage of Occupancy							
Cash	5.6%	6.0%	(0.4)	(6.7%)	6.0%	(0.4)	(6.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	71.8%	71.5%	0.3	0.4%	71.9%	(0.1)	(0.1%)
Total Occupancy Percentage	77.4%	77.5%	(0.1)	(0.1%)	77.9%	(0.5)	(0.6%)
Vacant	22.6%	22.5%	0.1	0.4%	22.1%	0.5	2.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,837,491	\$2,056,751	(\$219,260)	(10.7%)	\$2,069,512	(\$232,021)	(11.2%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$14,894,491	\$15,044,148	(\$149,657)	(1.0%)	\$15,146,963	(\$252,472)	(1.7%)
Total Revenue	\$16,731,982	\$17,100,899	(\$368,917)	(2.2%)	\$17,216,475	(\$484,493)	(2.8%)
Average Rates							
Cash	\$47.31	\$47.43	(\$0.12)	(0.3%)	\$47.31	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$29.96	\$29.04	\$0.92	3.2%	\$28.86	\$1.10	3.8%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

July 2023 - April 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	66,041	77,849	(11,808)	(15.2%)	71,213	(5,172)	(7.3%)
Comp	1,409	1,297	112	8.6%	1,183	226	19.1%
28 Day	210,982	205,290	5,692	2.8%	210,292	690	0.3%
Total Occupied Rooms	278,432	284,436	(6,004)	(2.1%)	282,688	(4,256)	(1.5%)
Vacant	151,521	162,756	(11,235)	(6.9%)	147,999	3,522	2.4%
Total Available Rooms	429,953	447,192	(17,239)	(3.9%)	430,687	(734)	(0.2%)
Percentage of Occupancy							
Cash	15.4%	17.4%	(2.0)	(11.5%)	16.5%	(1.1)	(6.7%)
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	49.1%	45.9%	3.2	7.0%	48.8%	0.3	0.6%
Total Occupancy Percentage	64.8%	63.6%	1.2	1.9%	65.6%	(0.8)	(1.2%)
Vacant	35.2%	36.4%	(1.2)	(3.3%)	34.4%	0.8	2.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,587,448	\$3,852,273	(\$264,825)	(6.9%)	\$3,700,350	(\$112,902)	(3.1%)
Comp	\$81,517	\$74,738	\$6,779	9.1%	\$68,880	\$12,637	18.3%
28 Day	\$5,668,850	\$5,146,923	\$521,927	10.1%	\$5,283,756	\$385,094	7.3%
Total Revenue	\$9,337,815	\$9,073,935	\$263,880	2.9%	\$9,052,986	\$284,829	3.1%
Average Rates							
Cash	\$54.32	\$49.48	\$4.84	9.8%	\$51.96	\$2.36	4.5%
Comp	\$57.85	\$57.62	\$0.23	0.4%	\$58.22	(\$0.37)	(0.6%)
28 Day	\$26.87	\$25.07	\$1.80	7.2%	\$25.13	\$1.74	6.9%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

July 2023 - April 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	173,230	157,503	15,727	10.0%	159,820	13,410	8.4%
Comp	8	-	8	100.0%	-	8	100.0%
28 Day	92,827	81,357	11,470	14.1%	82,814	10,013	12.1%
Total Occupied Rooms	266,065	238,860	27,205	11.4%	242,634	23,431	9.7%
Vacant	111,135	46,092	65,043	141.1%	82,961	28,174	34.0%
Total Available Rooms	377,200	284,952	92,248	32.4%	325,595	51,605	15.8%
Percentage of Occupancy							
Cash	45.9%	55.3%	(9.4)	(17.0%)	49.1%	(3.2)	(6.5%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	24.6%	28.6%	(4.0)	(14.0%)	25.4%	(0.8)	(3.1%)
Total Occupancy Percentage	70.5%	83.8%	(13.3)	(15.9%)	74.5%	(4.0)	(5.4%)
Vacant	29.5%	16.2%	13.3	82.1%	25.5%	4.0	15.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$40,584,719	\$38,428,418	\$2,156,301	5.6%	\$39,048,569	\$1,536,150	3.9%
Comp	\$3,400	\$0	\$3,400	100.0%	\$0	\$3,400	100.0%
28 Day	\$9,269,349	\$7,643,996	\$1,625,353	21.3%	\$7,595,217	\$1,674,132	22.0%
Total Revenue	\$49,857,468	\$46,072,415	\$3,785,053	8.2%	\$46,643,786	\$3,213,682	6.9%
Average Rates							
Cash	\$234.28	\$243.99	(\$9.71)	(4.0%)	\$244.33	(\$10.05)	(4.1%)
Comp	\$425.00	\$0.00	\$425.00	100.0%	\$0.00	\$425.00	100.0%
28 Day	\$99.86	\$93.96	\$5.90	6.3%	\$91.71	\$8.15	8.9%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

July 2023 - April 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	34,785	20,662	14,123	68.4%	27,783	7,002	25.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	34,785	20,662	14,123	68.4%	27,783	7,002	25.2%
Vacant	84,476	51,338	33,138	64.5%	91,586	(7,110)	(7.8%)
Total Available Rooms	119,261	72,000	47,261	65.6%	119,369	(108)	(0.1%)
Percentage of Occupancy							
Cash	29.2%	28.7%	0.5	1.7%	23.3%	5.9	25.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	29.2%	28.7%	0.5	1.7%	23.3%	5.9	25.3%
Vacant	70.8%	71.3%	(0.5)	(0.7%)	76.7%	(5.9)	(7.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,570,214	\$2,933,892	(\$363,678)	(12.4%)	\$2,974,804	(\$404,590)	(13.6%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$27,840	\$0	\$27,840	100.0%	\$0	\$27,840	100.0%
Total Revenue	\$2,598,054	\$2,933,892	(\$335,838)	(11.4%)	\$2,974,804	(\$376,750)	(12.7%)
Average Rates							
Cash	\$73.89	\$141.99	(\$68.10)	(48.0%)	\$107.07	(\$33.18)	(31.0%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

July 2023 - April 2024

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	7,288	7,204	84	1.2%	7,704	(416)	(5.4%)
Comp	17	-	17	100.0%	19	(2)	(10.5%)
28 Day	2,172	2,788	(616)	(22.1%)	3,188	(1,016)	(31.9%)
Total Occupied Rooms	9,477	9,992	(515)	(5.2%)	10,911	(1,434)	(13.1%)
Vacant	50,844	62,058	(11,214)	(18.1%)	42,810	8,034	18.8%
Total Available Rooms	60,321	72,050	(11,729)	(16.3%)	53,721	6,600	12.3%
Percentage of Occupancy							
Cash	12.1%	10.0%	2.1	21.0%	14.3%	(2.2)	(15.4%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	3.6%	3.9%	(0.3)	(7.7%)	0.0%	3.6	100.0%
Total Occupancy Percentage	15.7%	13.9%	1.8	12.9%	0.0%	15.7	100.0%
Vacant	84.3%	86.1%	(1.8)	(2.1%)	0.0%	84.3	100.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	0.0%	100.0	100.0%
Revenue							
Cash - Taxable	\$2,232,805	\$2,283,956	(\$51,151)	(2.2%)	\$2,483,847	(\$251,042)	(10.1%)
Comp	\$4,079	\$0	\$4,079	100.0%	\$2,066	\$2,013	97.4%
28 Day	\$278,077	\$319,403	(\$41,326)	(12.9%)	\$393,090	(\$115,013)	(29.3%)
Total Revenue	\$2,514,961	\$2,603,359	(\$88,398)	(3.4%)	\$2,879,003	(\$364,042)	(12.6%)
Average Rates							
Cash	\$306.37	\$317.05	(\$10.68)	(3.4%)	\$322.41	(\$16.04)	(5.0%)
Comp	\$239.94	\$0.00	\$239.94	100.0%	\$108.74	\$131.20	120.7%
28 Day	\$128.03	\$114.56	\$13.47	11.8%	\$123.30	\$4.73	3.8%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
April 2024**

	April 2024		April 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)	
	\$	%	\$	%	\$	%	July 2023 - April 2024	%	July 2022 - April 2023	%	\$	%
Reno B	\$ 19,518,333		\$ 21,880,526		\$ (2,362,193)	-10.8%	\$ 182,339,430		\$ 180,834,335		\$ 1,505,095	0.8%
Reno D	\$ 9,922,419		\$ 13,375,772		\$ (3,453,353)	-25.8%	\$ 83,938,454		\$ 89,342,003		\$ (5,403,549)	-6.0%
Reno E	\$ 1,402,684		\$ 1,249,333		\$ 153,351	12.3%	\$ 11,978,641		\$ 10,985,725		\$ 992,916	9.0%
Total Reno	\$ 30,843,436		\$ 36,505,631		\$ (5,662,194)	-15.5%	\$ 278,256,525		\$ 281,162,064		\$ (2,905,539)	-1.0%
Washoe A	\$ 49,010		\$ 58,381		\$ (9,370)	-16.1%	\$ 747,318		\$ 750,591		\$ (3,273)	-0.4%
Washoe B	\$ 3,153,037		\$ 3,573,797		\$ (420,760)	-11.8%	\$ 54,765,672		\$ 56,826,479		\$ (2,060,808)	-3.6%
Total Washoe County	\$ 3,202,047		\$ 3,632,178		\$ (430,131)	-11.8%	\$ 55,512,989		\$ 57,577,070		\$ (2,064,081)	-3.6%
Sparks	\$ 5,744,429		\$ 6,074,476		\$ (330,047)	-5.4%	\$ 49,433,871		\$ 50,443,295		\$ (1,009,424)	-2.0%
Total Taxable Revenue	\$ 39,789,912		\$ 46,212,285		\$ (6,422,373)	-13.9%	\$ 383,203,386		\$ 389,182,429		\$ (5,979,043)	-1.5%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
April 2024**

	April 2024	April 2023	Increase (Decrease)		Year to Date July 2023 - April 2024	Prior Year July 2022 - April 2023	Increase (Decrease)	
			#	%			#	%
Reno B	125,315	137,089	(11,774)	(8.6%)	1,273,071	1,271,587	1,484	0.1%
Reno D	60,843	83,082	(22,239)	(26.8%)	639,623	682,086	(42,463)	(6.2%)
Reno E	10,414	7,791	2,623	33.7%	79,461	70,928	8,533	12.0%
Total Reno	196,572	227,962	(31,390)	(13.8%)	1,992,155	2,024,601	(32,446)	(1.6%)
Washoe A	1,497	1,455	42	2.9%	15,370	15,760	(390)	(2.5%)
Washoe B	12,957	15,014	(2,057)	(13.7%)	168,245	167,237	1,008	0.6%
Total Washoe County	14,454	16,469	(2,015)	(12.2%)	183,615	182,997	618	0.3%
Sparks	45,008	44,903	105	0.2%	414,148	428,733	(14,585)	(3.4%)
Total Taxable Rooms	256,034	289,334	(33,300)	(11.5%)	2,589,918	2,636,331	(46,413)	(1.8%)

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
April 2024**

	April 2024		April 2023		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	July 2023 - April 2024		July 2023- April 2023		\$	%		
Reno B	\$	155.75	\$	159.61	\$	(3.85)	-2.4%	\$	143.23	\$	142.21	\$	1.02	0.7%
Reno D	\$	163.08	\$	160.99	\$	2.09	1.3%	\$	131.23	\$	130.98	\$	0.25	0.2%
Reno E	\$	134.69	\$	160.36	\$	(25.66)	-16.0%	\$	150.75	\$	154.89	\$	(4.14)	-2.7%
Total Reno	\$	156.91	\$	160.14	\$	(3.23)	-2.0%	\$	139.68	\$	138.87	\$	0.80	0.6%
Washoe A	\$	32.74	\$	40.12	\$	(7.39)	-18.4%	\$	48.62	\$	47.63	\$	1.00	2.1%
Washoe B	\$	243.35	\$	238.03	\$	5.32	2.2%	\$	325.51	\$	339.80	\$	(14.28)	-4.2%
Total Washoe County	\$	221.53	\$	220.55	\$	0.99	0.4%	\$	302.33	\$	314.63	\$	(12.30)	-3.9%
Sparks	\$	127.63	\$	135.28	\$	(7.65)	-5.7%	\$	119.36	\$	117.66	\$	1.71	1.5%
Total Average Daily Rate	\$	155.41	\$	159.72	\$	(4.31)	-2.7%	\$	147.96	\$	147.62	\$	0.34	0.2%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village