

**Reno-Sparks Convention and Visitors Authority**  
**Estimated Visitor Counts to Reno-Sparks and Washoe County Area**  
**Calendar Year**

<b>Month</b>	<b>2015 *</b>	<b>2016 *</b>	<b>2017 *</b>	<b>2018 *</b>	<b>2019 *</b>	<b>2020 **</b>	<b>2021 **</b>	<b>2022 **</b>	<b>2023 **</b>	<b>2024 **</b>
<b>January</b>	297,101	271,677	289,266	288,249	301,727	292,326	227,507	255,972	252,470	245,329
<b>February</b>	288,597	306,208	303,225	307,042	276,808	319,114	235,348	279,063	275,562	273,290
<b>March</b>	322,907	346,778	366,014	357,284	330,374	174,181	291,828	346,621	300,345	296,160
<b>April</b>	317,110	338,936	356,756	339,425	329,874	55,450	303,322	312,876	335,336	305,314
<b>May</b>	351,439	339,088	362,055	368,210	352,930	82,009	322,688	321,163	323,597	314,796
<b>June</b>	373,053	399,053	418,830	417,508	383,674	218,587	378,034	359,856	384,619	370,784
<b>July</b>	397,011	409,494	445,918	416,832	401,238	258,260	382,167	369,903	395,953	380,690
<b>August</b>	400,440	400,652	441,297	410,188	409,466	277,640	363,154	354,736	367,691	398,031
<b>September</b>	386,837	412,613	427,238	401,226	385,165	279,117	349,700	363,599	382,373	359,672
<b>October</b>	362,186	348,030	366,379	347,875	349,921	276,291	322,846	329,890	312,769	333,727
<b>November</b>	279,360	303,310	313,133	301,964	300,252	215,769	284,618	271,995	262,401	
<b>December</b>	322,181	328,382	340,231	319,299	309,632	206,042	282,815	276,282	275,207	
<b>Totals</b>	<b>4,098,222</b>	<b>4,204,221</b>	<b>4,430,342</b>	<b>4,275,102</b>	<b>4,131,062</b>	<b>2,654,786</b>	<b>3,744,027</b>	<b>3,841,956</b>	<b>3,868,322</b>	<b>3,277,792</b>

\* Recalculated estimated Visitor Counts based on 2015 Visitor Profile Data

\*\* Estimated Visitor Counts based on new 2019 Visitor Profile Data (effective January 2020)