

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

January 2025

Room Statistics Compared to the Prior Year

Taxable room revenues for the month of January 2025 are \$31,041,768 and above January of the prior year by \$3,913,102 (14.4%). Cash occupied room nights of 221,931 are above prior year by 18,114 (8.9%). Comp occupied room nights of 66,038 are above prior year by 8,702 (15.2%), and 28-day occupied room nights of 84,851 are below prior year by 5,618 (-6.2%). Total occupied rooms for the month of January 2025 (Cash, Comp, 28-day) are 21,198 (6.0%) above the prior year.

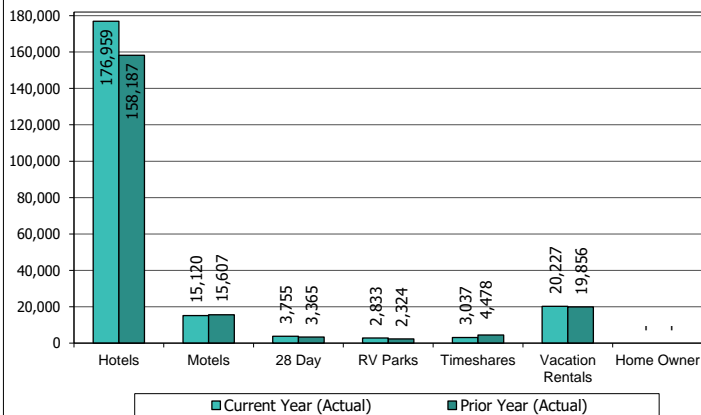
Overall, the Washoe County occupancy percentage of 56.7% for the month is 7.8% above the 52.6% level of the prior year. There were 10979 (-1.6%) less available rooms for the month compared to the prior year.

Overall cash average rates for January 2025 of \$139.87 increased \$6.77 (5.1%), compared to \$133.10 for the prior year.

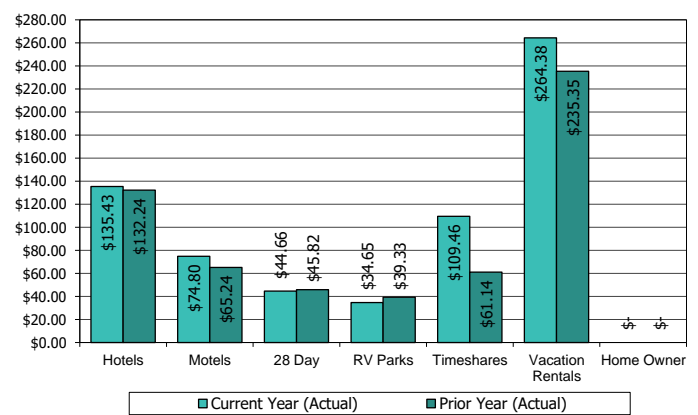
Year-to-date cash occupied room nights of 1,865,020 are 6,271 (-0.3%) below prior year. Cash average rates year-to-date of \$146.31 are \$3.78 (-2.5%) below the prior year. Year-to-date, total taxable room revenues of \$272,867,328 are (-2.8%) below prior year.

January 2025						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	462,183	176,959	\$135.43	\$132.24	\$3.19	2.4%
Motels	32,105	15,120	\$74.80	\$65.24	\$9.56	14.7%
28 Day	65,722	3,755	\$44.66	\$45.82	(\$1.16)	-2.5%
RV Parks	43,059	2,833	\$34.65	\$39.33	(\$4.68)	-11.9%
Timeshares	12,082	3,037	\$109.46	\$61.14	\$48.32	79.0%
Vacation Rentals	42,278	20,227	\$264.38	\$235.35	\$29.03	12.3%
Totals	657,429	221,931	\$139.87	\$133.10	\$6.77	5.1%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

January 2025

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$31,041,768	\$27,802,324	\$3,239,444	11.7%	\$27,128,666	\$3,913,102	14.4%
Occupied Rooms - Cash	221,931	205,438	16,493	8.0%	203,817	18,114	8.9%
Average Rate - Cash	\$139.87	\$135.33	\$4.54	3.4%	\$133.10	\$6.77	5.1%
Occupied Rooms							
Cash	221,931	205,438	16,493	8.0%	203,817	18,114	8.9%
Comp	66,038	58,480	7,558	12.9%	57,336	8,702	15.2%
28 Day	84,851	88,927	(4,076)	(4.6%)	90,469	(5,618)	(6.2%)
Total Occupied Rooms	372,820	352,845	19,975	5.7%	351,622	21,198	6.0%
Percentage of Occupancy							
Cash	33.8%	30.3%	3.5	11.6%	30.5%	3.3	10.8%
Comp	10.0%	8.6%	1.4	16.3%	8.6%	1.4	16.3%
28 Day	12.9%	13.1%	(0.2)	(1.5%)	13.5%	(0.6)	(4.4%)
Total Percentage of Occupancy	56.7%	52.1%	4.6	8.8%	52.6%	4.1	7.8%
Market Segments							
Occupied Rooms - Cash							
Hotels	176,959	162,142	14,817	9.1%	158,187	18,772	11.9%
Motels	15,120	15,685	(565)	(3.6%)	15,607	(487)	(3.1%)
28 Day Motels	3,755	3,244	511	15.8%	3,365	390	11.6%
R.V. Parks	2,833	2,324	509	21.9%	2,324	509	21.9%
Vacation Rentals	20,227	20,253	(26)	(0.1%)	19,856	371	1.9%
Timehares	3,037	1,790	1,247	69.7%	4,478	(1,441)	(32.2%)
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	221,931	205,438	16,493	8.0%	203,817	18,114	8.9%
Percentage of Occupancy - Cash							
Hotels	38.3%	33.7%	4.6	13.6%	33.9%	4.4	13.0%
Motels	47.1%	43.9%	3.2	7.3%	44.9%	2.2	4.9%
28 Day Motels	5.7%	4.6%	1.1	23.9%	4.8%	0.9	18.8%
R.V. Parks	6.6%	5.2%	1.4	26.9%	5.3%	1.3	24.5%
Vacation Rentals	47.8%	58.8%	(11.0)	(18.7%)	49.8%	(2.0)	(4.0%)
Timeshares	25.1%	16.0%	9.1	56.9%	34.2%	(9.1)	(26.6%)
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	33.8%	30.3%	3.5	11.6%	30.5%	3.3	10.8%
Average Rates - Cash							
Hotels	\$135.43	\$133.54	\$1.89	1.4%	\$132.24	\$3.19	2.4%
Motels	\$74.80	\$64.26	\$10.54	16.4%	\$65.24	\$9.56	14.7%
28 Day Motels	\$44.66	\$46.24	(\$1.58)	(3.4%)	\$45.82	(\$1.16)	(2.5%)
R.V. Parks	\$34.65	\$39.33	(\$4.68)	(11.9%)	\$39.33	(\$4.68)	(11.9%)
Vacation Rentals	\$264.38	\$236.53	\$27.85	11.8%	\$235.35	\$29.03	12.3%
Timeshares	\$109.46	\$61.14	\$48.32	79.0%	\$61.14	\$48.32	79.0%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$139.87	\$135.33	\$4.54	3.4%	\$133.10	\$6.77	5.1%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

January 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	221,931	205,438	16,493	8.0%	203,817	18,114	8.9%
Comp	66,038	58,480	7,558	12.9%	57,336	8,702	15.2%
28 Day	84,851	88,927	(4,076)	(4.6%)	90,469	(5,618)	(6.2%)
Total Occupied Rooms	372,820	352,845	19,975	5.7%	351,622	21,198	6.0%
Vacant	284,609	324,080	(39,471)	(12.2%)	316,786	(32,177)	(10.2%)
Total Available Rooms	657,429	676,925	(19,496)	(2.9%)	668,408	(10,979)	(1.6%)
Percentage of Occupancy							
Cash	33.8%	30.3%	3.5	11.6%	30.5%	3.3	10.8%
Comp	10.0%	8.6%	1.4	16.3%	8.6%	1.4	16.3%
28 Day	12.9%	13.1%	(0.2)	(1.5%)	13.5%	(0.6)	(4.4%)
Total Occupancy Percentage	56.7%	52.1%	4.6	8.8%	52.6%	4.1	7.8%
Vacant	43.3%	47.9%	(4.6)	(9.6%)	47.4%	(4.1)	(8.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$31,041,768	\$27,802,324	\$3,239,444	11.7%	\$27,128,666	\$3,913,102	14.4%
Comp	\$7,961,033	\$7,294,967	\$666,066	9.1%	\$7,151,910	\$809,123	11.3%
28 Day	\$3,678,921	\$3,836,369	(\$157,448)	(4.1%)	\$3,883,856	(\$204,935)	(5.3%)
Total Revenue	\$42,681,722	\$38,933,660	\$3,748,062	9.6%	\$38,164,432	\$4,517,290	11.8%
Average Rates							
Cash	\$139.87	\$135.33	\$4.54	3.4%	\$133.10	\$6.77	5.1%
Comp	\$120.55	\$124.74	(\$4.19)	(3.4%)	\$124.74	(\$4.19)	(3.4%)
28 Day	\$43.36	\$43.14	\$0.22	0.5%	\$42.93	\$0.43	1.0%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

January 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	176,959	162,142	14,817	9.1%	158,187	18,772	11.9%
Comp	65,961	58,345	7,616	13.1%	57,201	8,760	15.3%
28 Day	4,750	6,743	(1,993)	(29.6%)	6,676	(1,926)	(28.8%)
Total Occupied Rooms	247,670	227,229	20,441	9.0%	222,064	25,606	11.5%
Vacant	214,513	253,271	(38,758)	(15.3%)	245,232	(30,719)	(12.5%)
Total Available Rooms	462,183	480,500	(18,317)	(3.8%)	467,296	(5,113)	(1.1%)
Percentage of Occupancy							
Cash	38.3%	33.7%	4.6	13.6%	33.9%	4.4	13.0%
Comp	14.3%	12.1%	2.2	18.2%	12.2%	2.1	17.2%
28 Day	1.0%	1.4%	(0.4)	(28.6%)	1.4%	(0.4)	(28.6%)
Total Occupancy Percentage	53.6%	47.3%	6.3	13.3%	47.5%	6.1	12.8%
Vacant	46.4%	52.7%	(6.3)	(12.0%)	52.5%	(6.1)	(11.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$23,964,996	\$21,653,145	\$2,311,851	10.7%	\$20,918,043	\$3,046,953	14.6%
Comp	\$7,951,243	\$7,285,543	\$665,700	9.1%	\$7,142,486	\$808,757	11.3%
28 Day	\$494,483	\$771,979	(\$277,496)	(35.9%)	\$764,335	(\$269,852)	(35.3%)
Total Revenue	\$32,410,722	\$29,710,666	\$2,700,056	9.1%	\$28,824,864	\$3,585,858	12.4%
Average Rates							
Cash	\$135.43	\$133.54	\$1.89	1.4%	\$132.24	\$3.19	2.4%
Comp	\$120.54	\$124.87	(\$4.33)	(3.5%)	\$124.87	(\$4.33)	(3.5%)
28 Day	\$104.10	\$114.49	(\$10.39)	(9.1%)	\$114.49	(\$10.39)	(9.1%)

Reno-Sparks Convention and Visitors Authority

Motel Statistics

January 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	15,120	15,685	(565)	(3.6%)	15,607	(487)	(3.1%)
Comp	34	52	(18)	(34.6%)	52	(18)	(34.6%)
28 Day	2,427	3,775	(1,348)	(35.7%)	3,775	(1,348)	(35.7%)
Total Occupied Rooms	17,581	19,512	(1,931)	(9.9%)	19,434	(1,853)	(9.5%)
Vacant	14,524	16,231	(1,707)	(10.5%)	15,316	(792)	(5.2%)
Total Available Rooms	32,105	35,743	(3,638)	(10.2%)	34,750	(2,645)	(7.6%)
Percentage of Occupancy							
Cash	47.1%	43.9%	3.2	7.3%	44.9%	2.2	4.9%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	7.6%	10.6%	(3.0)	(28.3%)	10.9%	(3.3)	(30.3%)
Total Occupancy Percentage	54.8%	54.6%	0.2	0.4%	55.9%	(1.1)	(2.0%)
Vacant	45.2%	45.4%	(0.2)	(0.4%)	44.1%	1.1	2.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,130,942	\$1,007,942	\$123,000	12.2%	\$1,018,217	\$112,725	11.1%
Comp	\$4,170	\$6,496	(\$2,326)	(35.8%)	\$6,496	(\$2,326)	(35.8%)
28 Day	\$86,965	\$168,743	(\$81,778)	(48.5%)	\$168,753	(\$81,788)	(48.5%)
Total Revenue	\$1,222,077	\$1,183,181	\$38,896	3.3%	\$1,193,466	\$28,611	2.4%
Average Rates							
Cash	\$74.80	\$64.26	\$10.54	16.4%	\$65.24	\$9.56	14.7%
Comp	\$122.65	\$124.92	(\$2.27)	(1.8%)	\$124.92	(\$2.27)	(1.8%)
28 Day	\$35.83	\$44.70	(\$8.87)	(19.8%)	\$44.70	(\$8.87)	(19.8%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

January 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,755	3,244	511	15.8%	3,365	390	11.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	44,999	46,869	(1,870)	(4.0%)	48,477	(3,478)	(7.2%)
Total Occupied Rooms	48,754	50,112	(1,358)	(2.7%)	51,842	(3,088)	(6.0%)
Vacant	16,968	20,630	(3,662)	(17.7%)	17,846	(878)	(4.9%)
Total Available Rooms	65,722	70,742	(5,020)	(7.1%)	69,688	(3,966)	(5.7%)
Percentage of Occupancy							
Cash	5.7%	4.6%	1.1	23.9%	4.8%	0.9	18.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	68.5%	66.3%	2.2	3.3%	69.6%	(1.1)	(1.6%)
Total Occupancy Percentage	74.2%	70.8%	3.4	4.8%	74.4%	(0.2)	(0.3%)
Vacant	25.8%	29.2%	(3.4)	(11.6%)	25.6%	0.2	0.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$167,705	\$149,989	\$17,716	11.8%	\$154,170	\$13,535	8.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,447,582	\$1,379,811	\$67,771	4.9%	\$1,426,991	\$20,591	1.4%
Total Revenue	\$1,615,287	\$1,529,800	\$85,487	5.6%	\$1,581,161	\$34,126	2.2%
Average Rates							
Cash	\$44.66	\$46.24	(\$1.58)	(3.4%)	\$45.82	(\$1.16)	(2.5%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$32.17	\$29.44	\$2.73	9.3%	\$29.44	\$2.73	9.3%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

January 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,833	2,324	509	21.9%	2,324	509	21.9%
Comp	43	83	(40)	(48.2%)	83	(40)	(48.2%)
28 Day	22,559	22,658	(99)	(0.4%)	22,658	(99)	(0.4%)
Total Occupied Rooms	25,435	25,065	370	1.5%	25,065	370	1.5%
Vacant	17,624	19,203	(1,579)	(8.2%)	18,676	(1,052)	(5.6%)
Total Available Rooms	43,059	44,268	(1,209)	(2.7%)	43,741	(682)	(1.6%)
Percentage of Occupancy							
Cash	6.6%	5.2%	1.4	26.9%	5.3%	1.3	24.5%
Comp	0.1%	0.2%	(0.1)	(50.0%)	0.2%	(0.1)	(50.0%)
28 Day	52.4%	51.2%	1.2	2.3%	51.8%	0.6	1.2%
Total Occupancy Percentage	59.1%	56.6%	2.5	4.4%	57.3%	1.8	3.1%
Vacant	40.9%	43.4%	(2.5)	(5.8%)	42.7%	(1.8)	(4.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$98,155	\$91,403	\$6,752	7.4%	\$91,392	\$6,763	7.4%
Comp	\$5,620	\$2,928	\$2,692	91.9%	\$2,928	\$2,692	91.9%
28 Day	\$600,429	\$591,827	\$8,602	1.5%	\$599,735	\$694	0.1%
Total Revenue	\$704,204	\$686,158	\$18,046	2.6%	\$694,055	\$10,149	1.5%
Average Rates							
Cash	\$34.65	\$39.33	(\$4.68)	(11.9%)	\$39.33	(\$4.68)	(11.9%)
Comp	\$130.70	\$35.28	\$95.42	270.5%	\$35.28	\$95.42	270.5%
28 Day	\$26.62	\$26.12	\$0.50	1.9%	\$26.47	\$0.15	0.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

January 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	20,227	20,253	(26)	(0.1%)	19,856	371	1.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	10,116	8,883	1,233	13.9%	8,883	1,233	13.9%
Total Occupied Rooms	30,343	29,136	1,207	4.1%	28,739	1,604	5.6%
Vacant	11,935	5,336	6,599	123.7%	11,103	832	7.5%
Total Available Rooms	42,278	34,472	7,806	22.6%	39,842	2,436	6.1%
Percentage of Occupancy							
Cash	47.8%	58.8%	(11.0)	(18.7%)	49.8%	(2.0)	(4.0%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	23.9%	25.8%	(1.9)	(7.4%)	22.3%	1.6	7.2%
Total Occupancy Percentage	71.8%	84.5%	(12.7)	(15.0%)	72.1%	(0.3)	(0.4%)
Vacant	28.2%	15.5%	12.7	81.9%	27.9%	0.3	1.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$5,347,535	\$4,790,405	\$557,130	11.6%	\$4,673,065	\$674,470	14.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,049,462	\$924,010	\$125,452	13.6%	\$924,042	\$125,420	13.6%
Total Revenue	\$6,396,997	\$5,714,414	\$682,583	11.9%	\$5,597,107	\$799,890	14.3%
Average Rates							
Cash	\$264.38	\$236.53	\$27.85	11.8%	\$235.35	\$29.03	12.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$103.74	\$104.02	(\$0.28)	(0.3%)	\$104.02	(\$0.28)	(0.3%)

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

January 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,037	1,790	1,247	69.7%	4,478	(1,441)	(32.2%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	3,037	1,790	1,247	69.7%	4,478	(1,441)	(32.2%)
Vacant	9,045	9,410	(365)	(3.9%)	8,613	432	5.0%
Total Available Rooms	12,082	11,200	882	7.9%	13,091	(1,009)	(7.7%)
Percentage of Occupancy							
Cash	25.1%	16.0%	9.1	56.9%	34.2%	(9.1)	(26.6%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	25.1%	16.0%	9.1	56.9%	34.2%	(9.1)	(26.6%)
Vacant	74.9%	84.0%	(9.1)	(10.8%)	65.8%	9.1	13.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$332,435	\$109,441	\$222,994	203.8%	\$273,779	\$58,656	21.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$332,435	\$109,441	\$222,994	203.8%	\$273,779	\$58,656	21.4%
Average Rates							
Cash	\$109.46	\$61.14	\$48.32	79.0%	\$61.14	\$48.32	79.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - January 2025

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$272,867,328	\$263,491,671	\$9,375,657	3.6%	\$280,672,849	(\$7,805,521)	(2.8%)
Occupied Rooms - Cash	1,865,020	1,794,349	70,671	3.9%	1,871,291	(6,271)	(0.3%)
Average Rate - Cash	\$146.31	\$146.85	(\$0.54)	(0.4%)	\$149.99	(\$3.68)	(2.5%)
Occupied Rooms							
Cash	1,865,020	1,794,349	70,671	3.9%	1,871,291	(6,271)	(0.3%)
Comp	538,362	521,446	16,916	3.2%	508,769	29,593	5.8%
28 Day	600,963	609,553	(8,590)	(1.4%)	628,869	(27,906)	(4.4%)
Total Occupied Rooms	3,004,345	2,925,349	78,996	2.7%	3,008,929	(4,584)	(0.2%)
Percentage of Occupancy							
Cash	39.5%	38.0%	1.5	3.9%	40.1%	(0.6)	(1.5%)
Comp	11.4%	11.0%	0.4	3.6%	10.9%	0.5	4.6%
28 Day	12.7%	12.9%	(0.2)	(1.6%)	13.5%	(0.8)	(5.9%)
Total Percentage of Occupancy	63.7%	61.9%	1.8	2.9%	64.4%	(0.7)	(1.1%)
Market Segments							
Occupied Rooms - Cash							
Hotels	1,504,657	1,442,624	62,033	4.3%	1,518,747	(14,090)	(0.9%)
Motels	121,642	123,146	(1,504)	(1.2%)	121,959	(317)	(0.3%)
28 Day Motels	28,467	27,129	1,338	4.9%	27,719	748	2.7%
R.V. Parks	55,643	52,252	3,391	6.5%	53,921	1,722	3.2%
Vacation Rentals	128,303	122,056	6,247	5.1%	119,038	9,265	7.8%
Timeshares	21,274	21,765	(491)	(2.3%)	24,529	(3,255)	(13.3%)
Home Owner Rentals	5,034	5,378	(344)	(6.4%)	5,378	(344)	(6.4%)
Total Occupied - Cash	1,865,020	1,794,349	70,671	3.9%	1,871,291	(6,271)	(0.3%)
Percentage of Occupancy - Cash							
Hotels	45.4%	43.3%	2.1	4.8%	46.6%	(1.2)	(2.6%)
Motels	51.2%	49.7%	1.5	3.0%	50.6%	0.6	1.2%
28 Day Motels	6.0%	5.5%	0.5	9.1%	5.6%	0.4	7.1%
R.V. Parks	18.5%	17.0%	1.5	8.8%	17.8%	0.7	3.9%
Vacation Rentals	49.4%	51.1%	(1.7)	(3.3%)	47.9%	1.5	3.1%
Timeshares	26.3%	29.3%	(3.0)	(10.2%)	28.8%	(2.5)	(8.7%)
Home Owner Rentals	10.7%	17.2%	(6.5)	(37.8%)	13.5%	(2.8)	(20.7%)
Total Occupancy Percentage - Cash	39.5%	38.0%	1.5	3.9%	40.1%	(0.6)	(1.5%)
Average Rates - Cash							
Hotels	\$149.44	\$150.36	(\$0.92)	(0.6%)	\$153.93	(\$4.49)	(2.9%)
Motels	\$82.68	\$82.39	\$0.29	0.4%	\$83.72	(\$1.04)	(1.2%)
28 Day Motels	\$47.28	\$47.57	(\$0.29)	(0.6%)	\$48.13	(\$0.85)	(1.8%)
R.V. Parks	\$48.12	\$55.58	(\$7.46)	(13.4%)	\$56.11	(\$7.99)	(14.2%)
Vacation Rental	\$236.67	\$238.40	(\$1.73)	(0.7%)	\$243.36	(\$6.69)	(2.7%)
Timeshares	\$90.50	\$67.41	\$23.09	34.3%	\$67.41	\$23.09	34.3%
Home Owner Rentals	\$325.24	\$311.63	\$13.61	4.4%	\$315.24	\$10.00	3.2%
Total Cash Average Rate	\$146.31	\$146.85	(\$0.54)	(0.4%)	\$149.99	(\$3.68)	(2.5%)

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - January 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,865,020	1,794,349	70,671	3.9%	1,871,291	(6,271)	(0.3%)
Comp	538,362	521,446	16,916	3.2%	508,769	29,593	5.8%
28 Day	600,963	609,553	(8,590)	(1.4%)	628,869	(27,906)	(4.4%)
Total Occupied Rooms	3,004,345	2,925,349	78,996	2.7%	3,008,929	(4,584)	(0.2%)
Vacant	1,712,819	1,797,456	(84,637)	(4.7%)	1,663,145	49,674	3.0%
Total Available Rooms	4,717,164	4,722,805	(5,641)	(0.1%)	4,672,074	45,090	1.0%
Percentage of Occupancy							
Cash	39.5%	38.0%	1.5	3.9%	40.1%	(0.6)	(1.5%)
Comp	11.4%	11.0%	0.4	3.6%	10.9%	0.5	4.6%
28 Day	12.7%	12.9%	(0.2)	(1.6%)	13.5%	(0.8)	(5.9%)
Total Occupancy Percentage	63.7%	61.9%	1.8	2.9%	64.4%	(0.7)	(1.1%)
Vacant	36.3%	38.1%	(1.8)	(4.7%)	35.6%	0.7	2.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$272,867,328	\$263,491,671	\$9,375,657	3.6%	\$280,672,849	(\$7,805,521)	(2.8%)
Comp	\$71,501,844	\$74,975,683	(\$3,473,839)	(4.6%)	\$73,043,349	(\$1,541,505)	(2.1%)
28 Day	\$27,508,493	\$25,746,474	\$1,762,019	6.8%	\$26,204,610	\$1,303,883	5.0%
Total Revenue	\$371,877,665	\$364,213,828	\$7,663,837	2.1%	\$379,920,808	(\$8,043,143)	(2.1%)
Average Rates							
Cash	\$146.31	\$146.85	(\$0.54)	(0.4%)	\$149.99	(\$3.68)	(2.5%)
Comp	\$132.81	\$143.78	(\$10.97)	(7.6%)	\$143.57	(\$10.76)	(7.5%)
28 Day	\$45.77	\$42.24	\$3.53	8.4%	\$41.67	\$4.10	9.8%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

July 2024 - January 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,504,657	1,442,624	62,033	4.3%	1,518,747	(14,090)	(0.9%)
Comp	537,407	520,119	17,288	3.3%	507,442	29,965	5.9%
28 Day	50,527	28,995	21,532	74.3%	29,661	20,866	70.3%
Total Occupied Rooms	2,092,591	1,991,737	100,854	5.1%	2,055,850	36,741	1.8%
Vacant	1,225,086	1,340,763	(115,677)	(8.6%)	1,203,290	21,796	1.8%
Total Available Rooms	3,317,677	3,332,500	(14,823)	(0.4%)	3,259,140	58,537	1.8%
Percentage of Occupancy							
Cash	45.4%	43.3%	2.1	4.8%	46.6%	(1.2)	(2.6%)
Comp	16.2%	15.6%	0.6	3.8%	15.6%	0.6	3.8%
28 Day	1.5%	0.9%	0.6	66.7%	0.9%	0.6	66.7%
Total Occupancy Percentage	63.1%	59.8%	3.3	5.5%	63.1%	-	0.0%
Vacant	36.9%	40.2%	(3.3)	(8.2%)	36.9%	-	0.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$224,858,140	\$216,909,190	\$7,948,950	3.7%	\$233,785,749	(\$8,927,609)	(3.8%)
Comp	\$71,422,944	\$74,883,472	(\$3,460,528)	(4.6%)	\$72,951,139	(\$1,528,195)	(2.1%)
28 Day	\$5,874,208	\$3,674,046	\$2,200,162	59.9%	\$3,626,972	\$2,247,236	62.0%
Total Revenue	\$302,155,292	\$295,466,709	\$6,688,583	2.3%	\$310,363,860	(\$8,208,568)	(2.6%)
Average Rates							
Cash	\$149.44	\$150.36	(\$0.92)	(0.6%)	\$153.93	(\$4.49)	(2.9%)
Comp	\$132.90	\$143.97	(\$11.07)	(7.7%)	\$143.76	(\$10.86)	(7.6%)
28 Day	\$116.26	\$126.71	(\$10.45)	(8.2%)	\$122.28	(\$6.02)	(4.9%)

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

July 2024 - January 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	121,642	123,146	(1,504)	(1.2%)	121,959	(317)	(0.3%)
Comp	202	245	(43)	(17.6%)	245	(43)	(17.6%)
28 Day	21,071	29,090	(8,019)	(27.6%)	29,032	(7,961)	(27.4%)
Total Occupied Rooms	142,915	152,481	(9,566)	(6.3%)	151,236	(8,321)	(5.5%)
Vacant	94,815	95,414	(599)	(0.6%)	89,609	5,206	5.8%
Total Available Rooms	237,730	247,895	(10,165)	(4.1%)	240,845	(3,115)	(1.3%)
Percentage of Occupancy							
Cash	51.2%	49.7%	1.5	3.0%	50.6%	0.6	1.2%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	8.9%	11.7%	(2.8)	(23.9%)	12.1%	(3.2)	(26.4%)
Total Occupancy Percentage	60.1%	61.5%	(1.4)	(2.3%)	62.8%	(2.7)	(4.3%)
Vacant	39.9%	38.5%	1.4	3.6%	37.2%	2.7	7.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$10,057,025	\$10,146,091	(\$89,066)	(0.9%)	\$10,209,936	(\$152,911)	(1.5%)
Comp	\$25,127	\$30,660	(\$5,533)	(18.0%)	\$30,660	(\$5,533)	(18.0%)
28 Day	\$929,335	1,305,258.14	(\$375,923)	(28.8%)	\$1,303,841	(\$374,506)	(28.7%)
Total Revenue	\$11,011,487	\$11,482,009	(\$470,522)	(4.1%)	\$11,544,437	(\$532,950)	(4.6%)
Average Rates							
Cash	\$82.68	\$82.39	\$0.29	0.4%	\$83.72	(\$1.04)	(1.2%)
Comp	\$124.39	\$125.14	(\$0.75)	(0.6%)	\$125.14	(\$0.75)	(0.6%)
28 Day	\$44.10	\$44.87	(\$0.77)	(1.7%)	\$44.91	(\$0.81)	(1.8%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

July 2024 - January 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	28,467	27,129	1,338	4.9%	27,719	748	2.7%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	320,318	345,415	(25,097)	(7.3%)	357,780	(37,462)	(10.5%)
Total Occupied Rooms	348,785	372,544	(23,759)	(6.4%)	385,499	(36,714)	(9.5%)
Vacant	124,294	118,086	6,208	5.3%	109,806	14,488	13.2%
Total Available Rooms	473,079	490,630	(17,551)	(3.6%)	495,305	(22,226)	(4.5%)
Percentage of Occupancy							
Cash	6.0%	5.5%	0.5	9.1%	5.6%	0.4	7.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	67.7%	70.4%	(2.7)	(3.8%)	72.2%	(4.5)	(6.2%)
Total Occupancy Percentage	73.7%	75.9%	(2.2)	(2.9%)	77.8%	(4.1)	(5.3%)
Vacant	26.3%	24.1%	2.2	9.1%	22.2%	4.1	18.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,345,949	\$1,290,443	\$55,506	4.3%	\$1,334,204	\$11,745	0.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$10,070,074	\$10,262,799	(\$192,725)	(1.9%)	\$10,593,803	(\$523,729)	(4.9%)
Total Revenue	\$11,416,023	\$11,553,242	(\$137,219)	(1.2%)	\$11,928,007	(\$511,984)	(4.3%)
Average Rates							
Cash	\$47.28	\$47.57	(\$0.29)	(0.6%)	\$48.13	(\$0.85)	(1.8%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$31.44	\$29.71	\$1.73	5.8%	\$29.61	\$1.83	6.2%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

July 2024 - January 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	55,643	52,252	3,391	6.5%	53,921	1,722	3.2%
Comp	744	1,082	(338)	(31.2%)	1,082	(338)	(31.2%)
28 Day	150,062	140,636	9,426	6.7%	146,433	3,629	2.5%
Total Occupied Rooms	206,449	193,970	12,479	6.4%	201,436	5,013	2.5%
Vacant	94,543	113,050	(18,507)	(16.4%)	101,527	(6,984)	(6.9%)
Total Available Rooms	300,992	307,020	(6,028)	(2.0%)	302,963	(1,971)	(0.7%)
Percentage of Occupancy							
Cash	18.5%	17.0%	1.5	8.8%	17.8%	0.7	3.9%
Comp	0.2%	0.4%	(0.2)	(50.0%)	0.4%	(0.2)	(50.0%)
28 Day	49.9%	45.8%	4.1	9.0%	48.3%	1.6	3.3%
Total Occupancy Percentage	68.6%	63.2%	5.4	8.5%	66.5%	2.1	3.2%
Vacant	31.4%	36.8%	(5.4)	(14.7%)	33.5%	(2.1)	(6.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,677,689	\$2,904,345	(\$226,656)	(7.8%)	\$3,025,285	(\$347,596)	(11.5%)
Comp	\$53,383	\$61,551	(\$8,168)	(13.3%)	\$61,550	(\$8,167)	(13.3%)
28 Day	\$4,117,030	\$3,780,403	\$336,627	8.9%	\$3,930,083	\$186,947	4.8%
Total Revenue	\$6,848,102	\$6,746,299	\$101,803	1.5%	\$7,016,918	(\$168,816)	(2.4%)
Average Rates							
Cash	\$48.12	\$55.58	(\$7.46)	(13.4%)	\$56.11	(\$7.99)	(14.2%)
Comp	\$71.75	\$56.89	\$14.86	26.1%	\$56.89	\$14.86	26.1%
28 Day	\$27.44	\$26.88	\$0.56	2.1%	\$26.84	\$0.60	2.2%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

July 2024 - January 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	128,303	122,056	6,247	5.1%	119,038	9,265	7.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	57,549	63,921	(6,372)	(10.0%)	63,961	(6,412)	(10.0%)
Total Occupied Rooms	185,852	185,977	(125)	(0.1%)	182,999	2,853	1.6%
Vacant	73,926	53,103	20,823	39.2%	65,720	8,206	12.5%
Total Available Rooms	259,778	239,080	20,698	8.7%	248,719	11,059	4.4%
Percentage of Occupancy							
Cash	49.4%	51.1%	(1.7)	(3.3%)	47.9%	1.5	3.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	22.2%	26.7%	(4.5)	(16.9%)	25.7%	(3.5)	(13.6%)
Total Occupancy Percentage	71.5%	77.8%	(6.3)	(8.1%)	73.6%	(2.1)	(2.9%)
Vacant	28.5%	22.2%	6.3	28.4%	26.4%	2.1	8.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$30,365,902	\$29,098,592	\$1,267,310	4.4%	\$28,968,832	\$1,397,070	4.8%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$6,313,350	\$6,538,690	(\$225,340)	(3.4%)	\$6,531,368	(\$218,018)	(3.3%)
Total Revenue	\$36,679,252	\$35,637,282	\$1,041,970	2.9%	\$35,500,200	\$1,179,052	3.3%
Average Rates							
Cash	\$236.67	\$238.40	(\$1.73)	(0.7%)	\$243.36	(\$6.69)	(2.7%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$109.70	\$102.29	\$7.41	7.2%	\$102.11	\$7.59	7.4%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

July 2024 - January 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	21,274	21,765	(491)	(2.3%)	24,529	(3,255)	(13.3%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	468	(468)	(100.0%)
Total Occupied Rooms	21,274	21,765	(491)	(2.3%)	24,997	(3,723)	(14.9%)
Vacant	59,544	52,635	6,909	13.1%	60,184	(640)	(1.1%)
Total Available Rooms	80,818	74,400	6,418	8.6%	85,181	(4,363)	(5.1%)
Percentage of Occupancy							
Cash	26.3%	29.3%	(3.0)	(10.2%)	28.8%	(2.5)	(8.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.5%	(0.5)	(100.0%)
Total Occupancy Percentage	26.3%	29.3%	(3.0)	(10.2%)	29.3%	(3.0)	(10.2%)
Vacant	73.7%	70.7%	3.0	4.2%	70.7%	3.0	4.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,925,359	\$1,467,084	\$458,275	31.2%	\$1,653,462	\$271,897	16.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$33,345	\$0	\$33,345	100.0%	\$27,840	\$5,505	19.8%
Total Revenue	\$1,958,704	\$1,467,084	\$491,620	33.5%	\$1,681,302	\$277,402	16.5%
Average Rates							
Cash	\$90.50	\$67.41	\$23.09	34.3%	\$67.41	\$23.09	34.3%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$59.49	(\$59.49)	(100.0%)

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

July 2024 - January 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	5,034	5,378	(344)	(6.4%)	5,378	(344)	(6.4%)
Comp	9	-	9	100.0%	-	9	100.0%
28 Day	1,436	1,497	(61)	(4.1%)	1,534	(98)	(6.4%)
Total Occupied Rooms	6,479	6,875	(396)	(5.8%)	6,912	(433)	(6.3%)
Vacant	40,611	24,405	16,206	66.4%	33,009	7,602	23.0%
Total Available Rooms	47,090	31,280	15,810	50.5%	39,921	7,169	18.0%
Percentage of Occupancy							
Cash	10.7%	17.2%	(6.5)	(37.8%)	13.5%	(2.8)	(20.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	3.0%	4.8%	(1.8)	(37.5%)	3.8%	(0.8)	(21.1%)
Total Occupancy Percentage	13.8%	22.0%	(8.2)	(37.3%)	17.3%	(3.5)	(20.2%)
Vacant	86.2%	78.0%	8.2	10.5%	82.7%	3.5	4.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,637,264	\$1,675,925	(\$38,661)	(2.3%)	\$1,695,381	(\$58,117)	(3.4%)
Comp	\$390	\$0	\$390	100.0%	\$0	\$390	100.0%
28 Day	\$171,151	\$185,278	(\$14,127)	(7.6%)	\$190,703	(\$19,552)	(10.3%)
Total Revenue	\$1,808,805	\$1,861,204	(\$52,399)	(2.8%)	\$1,886,084	(\$77,279)	(4.1%)
Average Rates							
Cash	\$325.24	\$311.63	\$13.61	4.4%	\$315.24	\$10.00	3.2%
Comp	\$43.33	\$0.00	\$43.33	100.0%	\$0.00	\$43.33	100.0%
28 Day	\$119.19	\$123.78	(\$4.59)	(3.7%)	\$124.32	(\$5.13)	(4.1%)

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
January 2025**

	January 2-25		January 2024		Increase (Decrease)		Year to Date July 2024 - January 2025	Prior Year July 2024 - January 2024	Increase (Decrease)					
	\$		\$		\$	%			\$	%				
Reno B	\$	14,535,725	\$	12,448,112	\$	2,087,613	16.8%	\$	128,794,949	\$	132,412,164	\$	(3,617,215)	-2.7%
Reno D	\$	5,911,847	\$	4,973,107	\$	938,742	18.9%	\$	56,766,450	\$	61,809,607	\$	(5,043,157)	-8.2%
Reno E	\$	1,266,925	\$	1,141,133	\$	125,792	11.0%	\$	8,420,417	\$	8,202,210	\$	218,207	2.7%
Total Reno	\$	21,714,498	\$	18,562,351	\$	3,152,147	17.0%	\$	193,981,817	\$	202,423,982	\$	(8,442,165)	-4.2%
Washoe A	\$	238,457	\$	58,665	\$	179,792	306.5%	\$	1,268,219	\$	584,807	\$	683,412	116.9%
Washoe B	\$	5,606,716	\$	4,721,367	\$	885,349	18.8%	\$	44,910,380	\$	42,287,299	\$	2,623,080	6.2%
Total Washoe County	\$	5,845,173	\$	4,780,032	\$	1,065,141	22.3%	\$	46,178,599	\$	42,872,106	\$	3,306,493	7.7%
Sparks	\$	3,482,097	\$	3,786,282	\$	(304,185)	-8.0%	\$	32,706,912	\$	35,376,763	\$	(2,669,850)	-7.5%
Total Taxable Revenue	\$	31,041,768	\$	27,128,666	\$	3,913,102	14.4%	\$	272,867,328	\$	280,672,849	\$	(7,805,521)	-2.8%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
January 2025**

	January 2025	January 2024	Increase (Decrease)		Year to Date July 2024 - January 2025	Prior Year July 2024 - January 2024	Increase (Decrease)	
			#	%			#	%
Reno B	109,316	98,725	10,591	10.7%	921,771	916,119	5,652	0.6%
Reno D	50,334	45,751	4,583	10.0%	444,296	475,845	(31,549)	(6.6%)
Reno E	10,393	7,981	2,412	30.2%	67,271	53,020	14,251	26.9%
Total Reno	170,043	152,457	17,586	11.5%	1,433,338	1,444,984	(11,646)	(0.8%)
Washoe A	1,816	1,306	510	39.1%	13,236	11,741	1,495	12.7%
Washoe B	16,097	15,777	320	2.0%	124,185	123,338	847	0.7%
Total Washoe County	17,913	17,083	830	4.9%	137,421	135,079	2,342	1.7%
Sparks	33,975	34,277	(302)	(0.9%)	294,261	291,228	3,033	1.0%
Total Taxable Rooms	221,931	203,817	18,114	8.9%	1,865,020	1,871,291	(6,271)	(0.3%)

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
January 2025**

	January 2025		January 2024		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	July 2024 - January 2025		July 2023 - January 2024		\$	%		
Reno B	\$	132.97	\$	126.09	\$	6.88	5.5%	\$	139.73	\$	144.54	\$	(4.81)	-3.3%
Reno D	\$	117.45	\$	108.70	\$	8.75	8.1%	\$	127.77	\$	129.89	\$	(2.13)	-1.6%
Reno E	\$	121.90	\$	142.98	\$	(21.08)	-14.7%	\$	125.17	\$	154.70	\$	(29.53)	-19.1%
Total Reno	\$	127.70	\$	121.75	\$	5.95	4.9%	\$	135.34	\$	140.09	\$	(4.75)	-3.4%
Washoe A	\$	131.31	\$	44.92	\$	86.39	192.3%	\$	95.82	\$	49.81	\$	46.01	92.4%
Washoe B	\$	348.31	\$	299.26	\$	49.05	16.4%	\$	361.64	\$	342.86	\$	18.78	5.5%
Total Washoe County	\$	326.31	\$	279.81	\$	46.50	16.6%	\$	336.04	\$	317.39	\$	18.65	5.9%
Sparks	\$	102.49	\$	110.46	\$	(7.97)	-7.2%	\$	111.15	\$	121.47	\$	(10.33)	-8.5%
Total Average Daily Rate	\$	139.87	\$	133.10	\$	6.77	5.1%	\$	146.31	\$	149.99	\$	(3.68)	-2.5%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village