

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## February 2025 Room Statistics Compared to the Prior Year

Taxable room revenues for the month of February 2025 are \$30,142,128 and below February of the prior year by \$1,089,685 (-3.5%). Cash occupied room nights of 214,736 are below prior year by 7,163 (-3.2%). Comp occupied room nights of 65,338 are above prior year by 688 (1.1%), and 28-day occupied room nights of 74,136 are below prior year by 11,547 (-13.5%). Total occupied rooms for the month of February 2025 (Cash, Comp, 28-day) are 18,022 (-4.8%) less than the prior year. (2024 was a leap year).

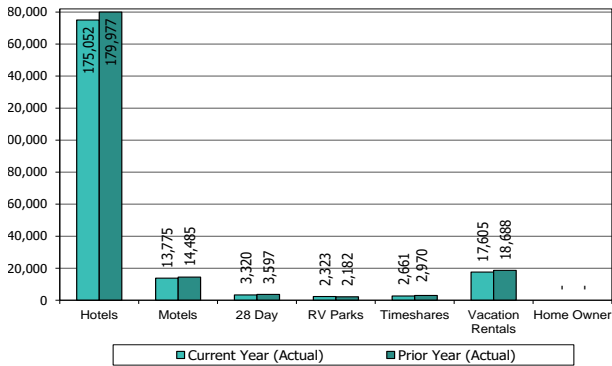
Overall, the Washoe County occupancy percentage of 59.0% for the month is -0.8% below the 59.5% level of the prior year. There were 25,661 (-4.1%) less available rooms for the month compared to the prior year.

Overall cash average rates for February 2025 of \$140.37 decreased \$0.38 (-0.3%), compared to \$140.75 for the prior year.

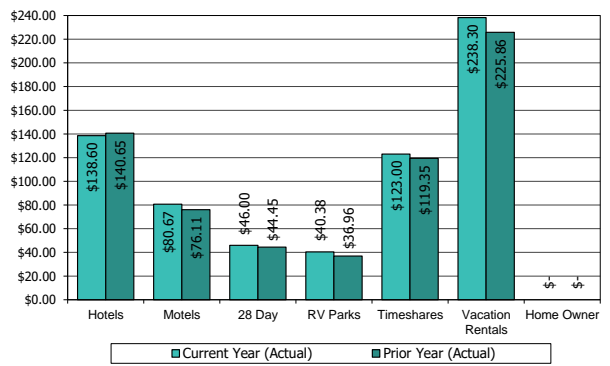
Year-to-date cash occupied room nights of 2,093,190 are 12,417 (-0.6%) below prior year. Cash average rates year-to-date of \$145.67 are \$3.3 (-2.2%) below the prior year. Year-to-date, total taxable room revenues of \$303,101,266 are (-2.8%) below prior year.

February 2025						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	423,733	175,052	\$138.60	\$140.65	(\$2.05)	-1.5%
Motels	32,736	13,775	\$80.67	\$76.11	\$4.56	6.0%
28 Day	59,696	3,320	\$46.00	\$44.45	\$1.55	3.5%
RV Parks	38,945	2,323	\$40.38	\$36.96	\$3.42	9.3%
Timeshares	10,050	2,661	\$123.00	\$119.35	\$3.65	3.1%
Vacation Rentals	34,783	17,605	\$238.30	\$225.86	\$12.44	5.5%
Home Owner	-	-	-	-	\$0.00	0.0%
Totals	599,943	214,736	\$140.37	\$140.75	(\$0.38)	-0.3%

**CASH OCCUPIED ROOM NIGHTS**



**AVERAGE CASH RATES**



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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

**February 2025**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$30,142,128</b>	<b>\$31,195,856</b>	<b>(\$1,053,728)</b>	<b>(3.4%)</b>	<b>\$31,231,813</b>	<b>(\$1,089,685)</b>	<b>(3.5%)</b>
<b>Occupied Rooms - Cash</b>	<b>214,736</b>	<b>225,892</b>	<b>(11,156)</b>	<b>(4.9%)</b>	<b>221,899</b>	<b>(7,163)</b>	<b>(3.2%)</b>
<b>Average Rate - Cash</b>	<b>\$140.37</b>	<b>\$138.10</b>	<b>\$2.27</b>	<b>1.6%</b>	<b>\$140.75</b>	<b>(\$0.38)</b>	<b>(0.3%)</b>
<b>Occupied Rooms</b>							
Cash	214,736	225,892	(11,156)	(4.9%)	221,899	(7,163)	(3.2%)
Comp	65,338	65,941	(603)	(0.9%)	64,650	688	1.1%
28 Day	74,136	134,279	(60,143)	(44.8%)	85,683	(11,547)	(13.5%)
<b>Total Occupied Rooms</b>	<b>354,210</b>	<b>426,113</b>	<b>(71,903)</b>	<b>(16.9%)</b>	<b>372,232</b>	<b>(18,022)</b>	<b>(4.8%)</b>
<b>Percentage of Occupancy</b>							
Cash	35.8%	36.9%	(1.1)	(3.0%)	35.5%	0.3	0.8%
Comp	10.9%	10.8%	0.1	0.9%	10.3%	0.6	5.8%
28 Day	12.4%	21.9%	(9.5)	(43.4%)	13.7%	(1.3)	(9.5%)
<b>Total Percentage of Occupancy</b>	<b>59.0%</b>	<b>69.6%</b>	<b>(10.6)</b>	<b>(15.2%)</b>	<b>59.5%</b>	<b>(0.5)</b>	<b>(0.8%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	175,052	183,577	(8,525)	(4.6%)	179,977	(4,925)	(2.7%)
Motels	13,775	14,639	(864)	(5.9%)	14,485	(710)	(4.9%)
28 Day Motels	3,320	3,568	(248)	(7.0%)	3,597	(277)	(7.7%)
R.V. Parks	2,323	2,226	97	4.4%	2,182	141	6.5%
Vacation Rentals	17,605	19,062	(1,457)	(7.6%)	18,688	(1,083)	(5.8%)
Timehares	2,661	2,822	(161)	(5.7%)	2,970	(309)	(10.4%)
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>214,736</b>	<b>225,892</b>	<b>(11,156)</b>	<b>(4.9%)</b>	<b>221,899</b>	<b>(7,163)</b>	<b>(3.2%)</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	41.3%	42.3%	(1.0)	(2.4%)	40.9%	0.4	1.0%
Motels	42.1%	45.3%	(3.2)	(7.1%)	45.0%	(2.9)	(6.4%)
28 Day Motels	5.6%	5.6%	0.0	0.0%	5.7%	(0.1)	(1.8%)
R.V. Parks	6.0%	5.6%	0.4	7.1%	5.3%	0.7	13.2%
Vacation Rentals	50.6%	61.2%	(10.6)	(17.3%)	49.6%	1.0	2.0%
Timeshares	26.5%	25.2%	1.3	5.2%	27.7%	(1.2)	(4.3%)
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>35.8%</b>	<b>36.9%</b>	<b>(1.1)</b>	<b>(3.0%)</b>	<b>35.5%</b>	<b>0.3</b>	<b>0.8%</b>
<b>Average Rates - Cash</b>							
Hotels	\$138.60	\$139.24	(\$0.64)	(0.5%)	\$140.65	(\$2.05)	(1.5%)
Motels	\$80.67	\$74.55	\$6.12	8.2%	\$76.11	\$4.56	6.0%
28 Day Motels	\$46.00	\$44.56	\$1.44	3.2%	\$44.45	\$1.55	3.5%
R.V. Parks	\$40.38	\$36.96	\$3.42	9.3%	\$36.96	\$3.42	9.3%
Vacation Rentals	\$238.30	\$216.83	\$21.47	9.9%	\$225.86	\$12.44	5.5%
Timeshares	\$123.00	\$59.68	\$63.32	106.1%	\$119.35	\$3.65	3.1%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$140.37</b>	<b>\$138.10</b>	<b>\$2.27</b>	<b>1.6%</b>	<b>\$140.75</b>	<b>(\$0.38)</b>	<b>(0.3%)</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

**February 2025**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	214,736	225,892	(11,156)	(4.9%)	221,899	(7,163)	(3.2%)
Comp	65,338	65,941	(603)	(0.9%)	64,650	688	1.1%
28 Day	74,136	134,279	(60,143)	(44.8%)	85,683	(11,547)	(13.5%)
<b>Total Occupied Rooms</b>	<b>354,210</b>	<b>426,113</b>	<b>(71,903)</b>	<b>(16.9%)</b>	<b>372,232</b>	<b>(18,022)</b>	<b>(4.8%)</b>
Vacant	245,733	186,387	59,346	31.8%	253,372	(7,639)	(3.0%)
Total Available Rooms	599,943	612,500	(12,557)	(2.1%)	625,604	(25,661)	(4.1%)
<b>Percentage of Occupancy</b>							
Cash	35.8%	36.9%	(1.1)	(3.0%)	35.5%	0.3	0.8%
Comp	10.9%	10.8%	0.1	0.9%	10.3%	0.6	5.8%
28 Day	12.4%	21.9%	(9.5)	(43.4%)	13.7%	(1.3)	(9.5%)
<b>Total Occupancy Percentage</b>	<b>59.0%</b>	<b>69.6%</b>	<b>(10.6)</b>	<b>(15.2%)</b>	<b>59.5%</b>	<b>(0.5)</b>	<b>(0.8%)</b>
Vacant	41.0%	30.4%	10.6	34.9%	40.5%	0.5	1.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$30,142,128</b>	<b>\$31,195,856</b>	<b>(\$1,053,728)</b>	<b>(3.4%)</b>	<b>\$31,231,813</b>	<b>(\$1,089,685)</b>	<b>(3.5%)</b>
Comp	\$8,720,682	\$9,357,126	(\$636,444)	(6.8%)	\$9,175,722	(\$455,040)	(5.0%)
28 Day	\$3,438,041	\$5,283,896	(\$1,845,855)	(34.9%)	\$3,688,338	(\$250,297)	(6.8%)
Total Revenue	\$42,300,851	\$45,836,878	(\$3,536,027)	(7.7%)	\$44,095,873	(\$1,795,022)	(4.1%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$140.37</b>	<b>\$138.10</b>	<b>\$2.27</b>	<b>1.6%</b>	<b>\$140.75</b>	<b>(\$0.38)</b>	<b>(0.3%)</b>
Comp	\$133.47	\$141.90	(\$8.43)	(5.9%)	\$141.93	(\$8.46)	(6.0%)
28 Day	\$46.37	\$39.35	\$7.02	17.8%	\$43.05	\$3.32	7.7%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

**February 2025**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	175,052	183,577	(8,525)	(4.6%)	179,977	(4,925)	(2.7%)
Comp	65,257	65,855	(598)	(0.9%)	64,564	693	1.1%
28 Day	4,678	5,984	(1,306)	(21.8%)	5,867	(1,189)	(20.3%)
<b>Total Occupied Rooms</b>	<b>244,987</b>	<b>255,416</b>	<b>(10,429)</b>	<b>(4.1%)</b>	<b>250,408</b>	<b>(5,421)</b>	<b>(2.2%)</b>
Vacant	178,746	178,584	162	0.1%	190,022	(11,276)	(5.9%)
Total Available Rooms	423,733	434,000	(10,267)	(2.4%)	440,430	(16,697)	(3.8%)
<b>Percentage of Occupancy</b>							
Cash	41.3%	42.3%	(1.0)	(2.4%)	40.9%	0.4	1.0%
Comp	15.4%	15.2%	0.2	1.3%	14.7%	0.7	4.8%
28 Day	1.1%	1.4%	(0.3)	(21.4%)	1.3%	(0.2)	(15.4%)
<b>Total Occupancy Percentage</b>	<b>57.8%</b>	<b>58.9%</b>	<b>(1.1)</b>	<b>(1.9%)</b>	<b>56.9%</b>	<b>0.9</b>	<b>1.6%</b>
Vacant	42.2%	41.1%	1.1	2.7%	43.1%	(0.9)	(2.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$24,261,762</b>	<b>\$25,561,840</b>	<b>(\$1,300,078)</b>	<b>(5.1%)</b>	<b>\$25,313,613</b>	<b>(\$1,051,851)</b>	<b>(4.2%)</b>
Comp	\$8,713,629	\$9,352,108	(\$638,479)	(6.8%)	\$9,168,525	(\$454,896)	(5.0%)
28 Day	\$579,969	\$594,185	(\$14,216)	(2.4%)	\$582,513	(\$2,544)	(0.4%)
Total Revenue	\$33,555,360	\$35,508,133	(\$1,952,773)	(5.5%)	\$35,064,651	(\$1,509,291)	(4.3%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$138.60</b>	<b>\$139.24</b>	<b>(\$0.64)</b>	<b>(0.5%)</b>	<b>\$140.65</b>	<b>(\$2.05)</b>	<b>(1.5%)</b>
Comp	\$133.53	\$142.01	(\$8.48)	(6.0%)	\$142.01	(\$8.48)	(6.0%)
28 Day	\$123.98	\$99.29	\$24.69	24.9%	\$99.29	\$24.69	24.9%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

**February 2025**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	13,775	14,639	(864)	(5.9%)	14,485	(710)	(4.9%)
Comp	35	14	21	150.0%	14	21	150.0%
28 Day	2,197	7,638	(5,441)	(71.2%)	3,838	(1,641)	(42.8%)
<b>Total Occupied Rooms</b>	<b>16,007</b>	<b>22,291</b>	<b>(6,284)</b>	<b>(28.2%)</b>	<b>18,337</b>	<b>(2,330)</b>	<b>(12.7%)</b>
Vacant	16,729	9,993	6,736	67.4%	13,842	2,887	20.9%
Total Available Rooms	32,736	32,284	452	1.4%	32,179	557	1.7%
<b>Percentage of Occupancy</b>							
Cash	42.1%	45.3%	(3.2)	(7.1%)	45.0%	(2.9)	(6.4%)
Comp	0.1%	0.0%	0.1	100.0%	0.0%	0.1	100.0%
28 Day	6.7%	23.7%	(17.0)	(71.7%)	11.9%	(5.2)	(43.7%)
<b>Total Occupancy Percentage</b>	<b>48.9%</b>	<b>69.0%</b>	<b>(20.1)</b>	<b>(29.1%)</b>	<b>57.0%</b>	<b>(8.1)</b>	<b>(14.2%)</b>
Vacant	51.1%	31.0%	20.1	64.8%	43.0%	8.1	18.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,111,198</b>	<b>\$1,091,312</b>	<b>\$19,886</b>	<b>1.8%</b>	<b>\$1,102,392</b>	<b>\$8,806</b>	<b>0.8%</b>
Comp	\$4,053	\$1,750	\$2,303	131.6%	\$1,750	\$2,303	131.6%
28 Day	\$83,121	\$336,378	(\$253,257)	(75.3%)	\$174,472	(\$91,351)	(52.4%)
Total Revenue	\$1,198,372	\$1,429,440	(\$231,068)	(16.2%)	\$1,278,614	(\$80,242)	(6.3%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$80.67</b>	<b>\$74.55</b>	<b>\$6.12</b>	<b>8.2%</b>	<b>\$76.11</b>	<b>\$4.56</b>	<b>6.0%</b>
Comp	\$115.80	\$125.00	(\$9.20)	(7.4%)	\$125.00	(\$9.20)	(7.4%)
28 Day	\$37.83	\$44.04	(\$6.21)	(14.1%)	\$45.46	(\$7.63)	(16.8%)

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics**

**February 2025**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,320	3,568	(248)	(7.0%)	3,597	(277)	(7.7%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	39,145	90,295	(51,150)	(56.6%)	45,616	(6,471)	(14.2%)
<b>Total Occupied Rooms</b>	<b>42,465</b>	<b>93,863</b>	<b>(51,398)</b>	<b>(54.8%)</b>	<b>49,213</b>	<b>(6,748)</b>	<b>(13.7%)</b>
Vacant	17,231	(29,967)	47,198	(157.5%)	14,450	2,781	19.2%
Total Available Rooms	59,696	63,896	(4,200)	(6.6%)	63,663	(3,967)	(6.2%)
<b>Percentage of Occupancy</b>							
Cash	5.6%	5.6%	-	0.0%	5.7%	(0.1)	(1.8%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	65.6%	141.3%	(75.7)	(53.6%)	71.7%	(6.1)	(8.5%)
<b>Total Occupancy Percentage</b>	<b>71.1%</b>	<b>146.9%</b>	<b>(75.8)</b>	<b>(51.6%)</b>	<b>77.3%</b>	<b>(6.2)</b>	<b>(8.0%)</b>
Vacant	28.9%	-46.9%	75.8	(161.6%)	22.7%	6.2	27.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$152,720</b>	<b>\$158,993</b>	<b>(\$6,273)</b>	<b>(3.9%)</b>	<b>\$159,880</b>	<b>(\$7,160)</b>	<b>(4.5%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,299,457	\$2,805,463	(\$1,506,006)	(53.7%)	\$1,416,242	(\$116,785)	(8.2%)
Total Revenue	\$1,452,177	\$2,964,456	(\$1,512,279)	(51.0%)	\$1,576,122	(\$123,945)	(7.9%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$46.00</b>	<b>\$44.56</b>	<b>\$1.44</b>	<b>3.2%</b>	<b>\$44.45</b>	<b>\$1.55</b>	<b>3.5%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$33.20	\$31.07	\$2.13	6.9%	\$31.05	\$2.15	6.9%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

February 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,323	2,226	97	4.4%	2,182	141	6.5%
Comp	46	72	(26)	(36.1%)	72	(26)	(36.1%)
28 Day	20,346	21,333	(987)	(4.6%)	21,333	(987)	(4.6%)
<b>Total Occupied Rooms</b>	<b>22,715</b>	<b>23,631</b>	<b>(916)</b>	<b>(3.9%)</b>	<b>23,587</b>	<b>(872)</b>	<b>(3.7%)</b>
Vacant	16,230	16,353	(123)	(0.8%)	17,332	(1,102)	(6.4%)
Total Available Rooms	38,945	39,984	(1,039)	(2.6%)	40,919	(1,974)	(4.8%)
<b>Percentage of Occupancy</b>							
Cash	6.0%	5.6%	0.4	7.1%	5.3%	0.7	13.2%
Comp	0.1%	0.2%	(0.1)	(50.0%)	0.2%	(0.1)	(50.0%)
28 Day	52.2%	53.4%	(1.2)	(2.2%)	52.1%	0.1	0.2%
<b>Total Occupancy Percentage</b>	<b>58.3%</b>	<b>59.1%</b>	<b>(0.8)</b>	<b>(1.4%)</b>	<b>57.6%</b>	<b>0.7</b>	<b>1.2%</b>
Vacant	41.7%	40.9%	0.8	2.0%	42.4%	(0.7)	(1.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$93,807</b>	<b>\$82,260</b>	<b>\$11,547</b>	<b>14.0%</b>	<b>\$80,640</b>	<b>\$13,167</b>	<b>16.3%</b>
Comp	\$3,000	\$3,268	(\$268)	(8.2%)	\$5,447	(\$2,447)	(44.9%)
28 Day	\$591,721	\$602,444	(\$10,723)	(1.8%)	\$569,651	\$22,070	3.9%
Total Revenue	\$688,528	\$687,972	\$556	0.1%	\$655,738	\$32,790	5.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$40.38</b>	<b>\$36.96</b>	<b>\$3.42</b>	<b>9.3%</b>	<b>\$36.96</b>	<b>\$3.42</b>	<b>9.3%</b>
Comp	\$65.22	\$45.39	\$19.83	43.7%	\$75.65	(\$10.43)	(13.8%)
28 Day	\$29.08	\$28.24	\$0.84	3.0%	\$26.70	\$2.38	8.9%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

**February 2025**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	17,605	19,062	(1,457)	(7.6%)	18,688	(1,083)	(5.8%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,770	9,029	(1,259)	(13.9%)	9,029	(1,259)	(13.9%)
<b>Total Occupied Rooms</b>	<b>25,375</b>	<b>28,091</b>	<b>(2,716)</b>	<b>(9.7%)</b>	<b>27,717</b>	<b>(2,342)</b>	<b>(8.4%)</b>
Vacant	9,408	3,045	6,363	208.9%	9,974	(566)	(5.7%)
Total Available Rooms	34,783	31,136	3,647	11.7%	37,691	(2,908)	(7.7%)
<b>Percentage of Occupancy</b>							
Cash	50.6%	61.2%	(10.6)	(17.3%)	49.6%	1.0	2.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	22.3%	29.0%	(6.7)	(23.1%)	24.0%	(1.7)	(7.1%)
<b>Total Occupancy Percentage</b>	<b>73.0%</b>	<b>90.2%</b>	<b>(17.2)</b>	<b>(19.1%)</b>	<b>73.5%</b>	<b>(0.5)</b>	<b>(0.7%)</b>
Vacant	27.0%	9.8%	17.2	175.5%	26.5%	0.5	1.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,195,343</b>	<b>\$4,133,078</b>	<b>\$62,265</b>	<b>1.5%</b>	<b>\$4,220,831</b>	<b>(\$25,488)</b>	<b>(0.6%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$883,773	\$945,427	(\$61,654)	(6.5%)	\$945,460	(\$61,687)	(6.5%)
Total Revenue	\$5,079,116	\$5,078,504	\$612	0.0%	\$5,166,291	(\$87,175)	(1.7%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$238.30</b>	<b>\$216.83</b>	<b>\$21.47</b>	<b>9.9%</b>	<b>\$225.86</b>	<b>\$12.44</b>	<b>5.5%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$113.74	\$104.71	\$9.03	8.6%	\$104.71	\$9.03	8.6%



## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics

**February 2025**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,661	2,822	(161)	(5.7%)	2,970	(309)	(10.4%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>2,661</b>	<b>2,822</b>	<b>(161)</b>	<b>(5.7%)</b>	<b>2,970</b>	<b>(309)</b>	<b>(10.4%)</b>
Vacant	7,389	8,379	(990)	(11.8%)	7,752	(363)	(4.7%)
Total Available Rooms	10,050	11,200	(1,150)	(10.3%)	10,722	(672)	(6.3%)
<b>Percentage of Occupancy</b>							
Cash	26.5%	25.2%	1.3	5.2%	27.7%	(1.2)	(4.3%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>26.5%</b>	<b>25.2%</b>	<b>1.3</b>	<b>5.2%</b>	<b>27.7%</b>	<b>(1.2)</b>	<b>(4.3%)</b>
Vacant	73.5%	74.8%	(1.3)	(1.7%)	72.3%	1.2	1.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$327,298</b>	<b>\$168,373</b>	<b>\$158,925</b>	<b>94.4%</b>	<b>\$354,457</b>	<b>(\$27,159)</b>	<b>(7.7%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$327,298	\$168,373	\$158,925	94.4%	\$354,457	(\$27,159)	(7.7%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$123.00</b>	<b>\$59.68</b>	<b>\$63.32</b>	<b>106.1%</b>	<b>\$119.35</b>	<b>\$3.65</b>	<b>3.1%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

**Reno-Sparks Convention and Visitors Authority**

**Home Owner Rental**

**February 2025**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	-	-	-	-	-	-	0.0%
Comp	-	-	-	-	-	-	0.0%
28 Day	-	-	-	-	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>
Vacant	-	-	-	-	-	-	0.0%
Total Available Rooms	-	-	-	-	-	-	0.0%
<b>Percentage of Occupancy</b>							
Cash	0.0%	0.0%	-	-	0.0%	-	0.0%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	-	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>0.0%</b>	<b>0.0%</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>-</b>	<b>0.0%</b>
Vacant	0.0%	0.0%	-	-	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	-	0.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$0</b>	<b>\$0</b>	<b>-</b>	<b>0.0%</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>
Comp	\$0	\$0	-	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	-	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	-	0.0%	\$0	\$0	0.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

July 2024 - February 2025

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$303,101,266</b>	<b>\$294,687,527</b>	<b>\$8,413,739</b>	<b>2.9%</b>	<b>\$311,904,664</b>	<b>(\$8,803,398)</b>	<b>(2.8%)</b>
<b>Occupied Rooms - Cash</b>	<b>2,080,773</b>	<b>2,020,242</b>	<b>60,531</b>	<b>3.0%</b>	<b>2,093,190</b>	<b>(12,417)</b>	<b>(0.6%)</b>
<b>Average Rate - Cash</b>	<b>\$145.67</b>	<b>\$145.87</b>	<b>(\$0.20)</b>	<b>(0.1%)</b>	<b>\$149.01</b>	<b>(\$3.34)</b>	<b>(2.2%)</b>
<b>Occupied Rooms</b>							
Cash	2,080,773	2,020,242	60,531	3.0%	2,093,190	(12,417)	(0.6%)
Comp	603,700	587,387	16,313	2.8%	573,419	30,281	5.3%
28 Day	675,099	743,833	(68,734)	(9.2%)	714,552	(39,453)	(5.5%)
<b>Total Occupied Rooms</b>	<b>3,359,572</b>	<b>3,351,462</b>	<b>8,110</b>	<b>0.2%</b>	<b>3,381,161</b>	<b>(21,589)</b>	<b>(0.6%)</b>
<b>Percentage of Occupancy</b>							
Cash	39.1%	37.9%	1.2	3.2%	39.5%	(0.4)	(1.0%)
Comp	11.3%	11.0%	0.3	2.7%	10.8%	0.5	4.6%
28 Day	12.7%	13.9%	(1.2)	(8.6%)	13.5%	(0.8)	(5.9%)
<b>Total Percentage of Occupancy</b>	<b>63.1%</b>	<b>62.8%</b>	<b>0.3</b>	<b>0.5%</b>	<b>63.8%</b>	<b>(0.7)</b>	<b>(1.1%)</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	1,680,726	1,626,200	54,526	3.4%	1,698,724	(17,998)	(1.1%)
Motels	135,417	137,785	(2,368)	(1.7%)	136,444	(1,027)	(0.8%)
28 Day Motels	31,787	30,697	1,090	3.6%	31,316	471	1.5%
R.V. Parks	57,966	54,477	3,489	6.4%	56,103	1,863	3.3%
Vacation Rentals	145,908	141,118	4,790	3.4%	137,726	8,182	5.9%
Timeshares	23,935	24,587	(652)	(2.6%)	27,499	(3,564)	(13.0%)
Home Owner Rentals	5,034	5,378	(344)	(6.4%)	5,378	(344)	(6.4%)
<b>Total Occupied - Cash</b>	<b>2,080,773</b>	<b>2,020,242</b>	<b>60,531</b>	<b>3.0%</b>	<b>2,093,190</b>	<b>(12,417)</b>	<b>(0.6%)</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	44.9%	43.2%	1.7	3.9%	45.9%	(1.0)	(2.2%)
Motels	50.1%	49.2%	0.9	1.8%	50.0%	0.1	0.2%
28 Day Motels	6.0%	5.5%	0.5	9.1%	5.6%	0.4	7.1%
R.V. Parks	17.1%	15.7%	1.4	8.9%	16.3%	0.8	4.9%
Vacation Rentals	49.5%	52.2%	(2.7)	(5.2%)	48.1%	1.4	2.9%
Timeshares	26.3%	28.7%	(2.4)	(8.4%)	28.7%	(2.4)	(8.4%)
Home Owner Rentals	10.7%	17.2%	(6.5)	(37.8%)	13.5%	(2.8)	(20.7%)
<b>Total Occupancy Percentage - Cash</b>	<b>39.1%</b>	<b>37.9%</b>	<b>1.2</b>	<b>3.2%</b>	<b>39.5%</b>	<b>(0.4)</b>	<b>(1.0%)</b>
<b>Average Rates - Cash</b>							
Hotels	\$148.26	\$149.10	(\$0.84)	(0.6%)	\$152.53	(\$4.27)	(2.8%)
Motels	\$82.47	\$81.56	\$0.91	1.1%	\$82.91	(\$0.44)	(0.5%)
28 Day Motels	\$47.15	\$47.22	(\$0.07)	(0.1%)	\$47.71	(\$0.56)	(1.2%)
R.V. Parks	\$47.81	\$54.82	(\$7.01)	(12.8%)	\$55.36	(\$7.55)	(13.6%)
Vacation Rental	\$236.87	\$235.49	\$1.38	0.6%	\$240.98	(\$4.11)	(1.7%)
Timeshares	\$94.12	\$66.52	\$27.60	41.5%	\$73.02	\$21.10	28.9%
Home Owner Rentals	\$329.67	\$311.63	\$18.04	5.8%	\$315.24	\$14.43	4.6%
<b>Total Cash Average Rate</b>	<b>\$145.67</b>	<b>\$145.87</b>	<b>(\$0.20)</b>	<b>(0.1%)</b>	<b>\$149.01</b>	<b>(\$3.34)</b>	<b>(2.2%)</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics - Year To Date

**July 2024 - February 2025**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,080,773	2,020,242	60,531	3.0%	2,093,190	(12,417)	(0.6%)
Comp	603,700	587,387	16,313	2.8%	573,419	30,281	5.3%
28 Day	675,099	743,833	(68,734)	(9.2%)	714,552	(39,453)	(5.5%)
<b>Total Occupied Rooms</b>	<b>3,359,572</b>	<b>3,351,462</b>	<b>8,110</b>	<b>0.2%</b>	<b>3,381,161</b>	<b>(21,589)</b>	<b>(0.6%)</b>
Vacant	1,960,654	1,983,843	(23,189)	(1.2%)	1,916,517	44,137	2.3%
Total Available Rooms	5,320,226	5,335,305	(15,079)	(0.3%)	5,297,678	22,548	0.4%
<b>Percentage of Occupancy</b>							
Cash	39.1%	37.9%	1.2	3.2%	39.5%	(0.4)	(1.0%)
Comp	11.3%	11.0%	0.3	2.7%	10.8%	0.5	4.6%
28 Day	12.7%	13.9%	(1.2)	(8.6%)	13.5%	(0.8)	(5.9%)
<b>Total Occupancy Percentage</b>	<b>63.1%</b>	<b>62.8%</b>	<b>0.3</b>	<b>0.5%</b>	<b>63.8%</b>	<b>(0.7)</b>	<b>(1.1%)</b>
Vacant	36.9%	37.2%	(0.3)	(0.8%)	36.2%	0.7	1.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$303,101,266</b>	<b>\$294,687,527</b>	<b>\$8,413,739</b>	<b>2.9%</b>	<b>\$311,904,664</b>	<b>(\$8,803,398)</b>	<b>(2.8%)</b>
Comp	\$80,222,525	\$84,332,809	(\$4,110,284)	(4.9%)	\$82,219,072	(\$1,996,547)	(2.4%)
28 Day	\$30,946,535	\$31,030,370	(\$83,835)	(0.3%)	\$29,892,950	\$1,053,585	3.5%
Total Revenue	\$414,270,326	\$410,050,706	\$4,219,620	1.0%	\$424,016,686	(\$9,746,360)	(2.3%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$145.67</b>	<b>\$145.87</b>	<b>(\$0.20)</b>	<b>(0.1%)</b>	<b>\$149.01</b>	<b>(\$3.34)</b>	<b>(2.2%)</b>
Comp	\$132.88	\$143.57	(\$10.69)	(7.4%)	\$143.38	(\$10.50)	(7.3%)
28 Day	\$45.84	\$41.72	\$4.12	9.9%	\$41.83	\$4.01	9.6%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics - Year To Date

July 2024 - February 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	1,680,726	1,626,200	54,526	3.4%	1,698,724	(17,998)	(1.1%)
Comp	602,664	585,974	16,690	2.8%	572,006	30,658	5.4%
28 Day	55,205	34,979	20,226	57.8%	35,528	19,677	55.4%
<b>Total Occupied Rooms</b>	<b>2,338,595</b>	<b>2,247,153</b>	<b>91,442</b>	<b>4.1%</b>	<b>2,306,258</b>	<b>32,337</b>	<b>1.4%</b>
Vacant	1,405,934	1,519,347	(113,413)	(7.5%)	1,393,312	12,622	0.9%
Total Available Rooms	3,744,529	3,766,500	(21,971)	(0.6%)	3,699,570	44,959	1.2%
<b>Percentage of Occupancy</b>							
Cash	44.9%	43.2%	1.7	3.9%	45.9%	(1.0)	(2.2%)
Comp	16.1%	15.6%	0.5	3.2%	15.5%	0.6	3.9%
28 Day	1.5%	0.9%	0.6	66.7%	1.0%	0.5	50.0%
<b>Total Occupancy Percentage</b>	<b>62.5%</b>	<b>59.7%</b>	<b>2.8</b>	<b>4.7%</b>	<b>62.3%</b>	<b>0.2</b>	<b>0.3%</b>
Vacant	37.5%	40.3%	(2.8)	(6.9%)	37.7%	(0.2)	(0.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$249,189,441</b>	<b>\$242,471,030</b>	<b>\$6,718,411</b>	<b>2.8%</b>	<b>\$259,099,362</b>	<b>(\$9,909,921)</b>	<b>(3.8%)</b>
Comp	\$80,136,573	\$84,235,581	(\$4,099,008)	(4.9%)	\$82,119,664	(\$1,983,091)	(2.4%)
28 Day	\$6,454,177	\$4,268,231	\$2,185,946	51.2%	\$4,209,486	\$2,244,691	53.3%
Total Revenue	\$335,780,191	\$330,974,842	\$4,805,349	1.5%	\$345,428,512	(\$9,648,321)	(2.8%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$148.26</b>	<b>\$149.10</b>	<b>(\$0.84)</b>	<b>(0.6%)</b>	<b>\$152.53</b>	<b>(\$4.27)</b>	<b>(2.8%)</b>
Comp	\$132.97	\$143.75	(\$10.78)	(7.5%)	\$143.56	(\$10.59)	(7.4%)
28 Day	\$116.91	\$122.02	(\$5.11)	(4.2%)	\$118.48	(\$1.57)	(1.3%)

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

July 2024 - February 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	135,417	137,785	(2,368)	(1.7%)	136,444	(1,027)	(0.8%)
Comp	237	259	(22)	(8.5%)	259	(22)	(8.5%)
28 Day	23,268	36,728	(13,460)	(36.6%)	32,870	(9,602)	(29.2%)
<b>Total Occupied Rooms</b>	<b>158,922</b>	<b>174,772</b>	<b>(15,850)</b>	<b>(9.1%)</b>	<b>169,573</b>	<b>(10,651)</b>	<b>(6.3%)</b>
Vacant	111,544	105,407	6,137	5.8%	103,451	8,093	7.8%
Total Available Rooms	270,466	280,179	(9,713)	(3.5%)	273,024	(2,558)	(0.9%)
<b>Percentage of Occupancy</b>							
Cash	50.1%	49.2%	0.9	1.8%	50.0%	0.1	0.2%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	8.6%	13.1%	(4.5)	(34.4%)	12.0%	(3.4)	(28.3%)
<b>Total Occupancy Percentage</b>	<b>58.8%</b>	<b>62.4%</b>	<b>(3.6)</b>	<b>(5.8%)</b>	<b>62.1%</b>	<b>(3.3)</b>	<b>(5.3%)</b>
Vacant	41.2%	37.6%	3.6	9.6%	37.9%	3.3	8.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$11,168,223</b>	<b>\$11,237,403</b>	<b>(\$69,180)</b>	<b>(0.6%)</b>	<b>\$11,312,329</b>	<b>(\$144,106)</b>	<b>(1.3%)</b>
Comp	\$29,180	\$32,410	(\$3,230)	(10.0%)	\$32,410	(\$3,230)	(10.0%)
28 Day	\$1,012,457	1,641,635.66	(\$629,179)	(38.3%)	\$1,478,313	(\$465,856)	(31.5%)
Total Revenue	\$12,209,860	\$12,911,449	(\$701,589)	(5.4%)	\$12,823,052	(\$613,192)	(4.8%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$82.47</b>	<b>\$81.56</b>	<b>\$0.91</b>	<b>1.1%</b>	<b>\$82.91</b>	<b>(\$0.44)</b>	<b>(0.5%)</b>
Comp	\$123.12	\$125.13	(\$2.01)	(1.6%)	\$125.14	(\$2.02)	(1.6%)
28 Day	\$43.51	\$44.70	(\$1.19)	(2.7%)	\$44.97	(\$1.46)	(3.2%)

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics - Year To Date**

**July 2024 - February 2025**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	31,787	30,697	1,090	3.6%	31,316	471	1.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	359,463	435,710	(76,247)	(17.5%)	403,396	(43,933)	(10.9%)
<b>Total Occupied Rooms</b>	<b>391,250</b>	<b>466,407</b>	<b>(75,157)</b>	<b>(16.1%)</b>	<b>434,712</b>	<b>(43,462)</b>	<b>(10.0%)</b>
Vacant	141,525	88,119	53,406	60.6%	124,256	17,269	13.9%
Total Available Rooms	532,775	554,526	(21,751)	(3.9%)	558,968	(26,193)	(4.7%)
<b>Percentage of Occupancy</b>							
Cash	6.0%	5.5%	0.5	9.1%	5.6%	0.4	7.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	67.5%	78.6%	(11.1)	(14.1%)	72.2%	(4.7)	(6.5%)
<b>Total Occupancy Percentage</b>	<b>73.4%</b>	<b>84.1%</b>	<b>(10.7)</b>	<b>(12.7%)</b>	<b>77.8%</b>	<b>(4.4)</b>	<b>(5.7%)</b>
Vacant	26.6%	15.9%	10.7	67.3%	22.2%	4.4	19.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,498,669</b>	<b>\$1,449,437</b>	<b>\$49,232</b>	<b>3.4%</b>	<b>\$1,494,084</b>	<b>\$4,585</b>	<b>0.3%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$11,369,531	\$13,068,262	(\$1,698,731)	(13.0%)	\$12,010,045	(\$640,514)	(5.3%)
Total Revenue	\$12,868,200	\$14,517,698	(\$1,649,498)	(11.4%)	\$13,504,129	(\$635,929)	(4.7%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.15</b>	<b>\$47.22</b>	<b>(\$0.07)</b>	<b>(0.1%)</b>	<b>\$47.71</b>	<b>(\$0.56)</b>	<b>(1.2%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$31.63	\$29.99	\$1.64	5.5%	\$29.77	\$1.86	6.2%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics - Year To Date

July 2024 - February 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	57,966	54,477	3,489	6.4%	56,103	1,863	3.3%
Comp	790	1,154	(364)	(31.5%)	1,154	(364)	(31.5%)
28 Day	170,408	161,969	8,439	5.2%	167,766	2,642	1.6%
<b>Total Occupied Rooms</b>	<b>229,164</b>	<b>217,600</b>	<b>11,564</b>	<b>5.3%</b>	<b>225,023</b>	<b>4,141</b>	<b>1.8%</b>
Vacant	110,773	129,404	(18,631)	(14.4%)	118,859	(8,086)	(6.8%)
Total Available Rooms	339,937	347,004	(7,067)	(2.0%)	343,882	(3,945)	(1.1%)
<b>Percentage of Occupancy</b>							
Cash	17.1%	15.7%	1.4	8.9%	16.3%	0.8	4.9%
Comp	0.2%	0.3%	(0.1)	(33.3%)	0.3%	(0.1)	(33.3%)
28 Day	50.1%	46.7%	3.4	7.3%	48.8%	1.3	2.7%
<b>Total Occupancy Percentage</b>	<b>67.4%</b>	<b>62.7%</b>	<b>4.7</b>	<b>7.5%</b>	<b>65.4%</b>	<b>2.0</b>	<b>3.1%</b>
Vacant	32.6%	37.3%	(4.7)	(12.6%)	34.6%	(2.0)	(5.8%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,771,496</b>	<b>\$2,986,605</b>	<b>(\$215,109)</b>	<b>(7.2%)</b>	<b>\$3,105,925</b>	<b>(\$334,429)</b>	<b>(10.8%)</b>
Comp	\$56,382	\$64,819	(\$8,437)	(13.0%)	\$66,998	(\$10,616)	(15.8%)
28 Day	\$4,708,751	\$4,382,847	\$325,904	7.4%	\$4,499,735	\$209,016	4.6%
Total Revenue	\$7,536,629	\$7,434,270	\$102,359	1.4%	\$7,672,658	(\$136,029)	(1.8%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.81</b>	<b>\$54.82</b>	<b>(\$7.01)</b>	<b>(12.8%)</b>	<b>\$55.36</b>	<b>(\$7.55)</b>	<b>(13.6%)</b>
Comp	\$71.37	\$56.17	\$15.20	27.1%	\$58.06	\$13.31	22.9%
28 Day	\$27.63	\$27.06	\$0.57	2.1%	\$26.82	\$0.81	3.0%



## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics - Year To Date

**July 2024 - February 2025**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	145,908	141,118	4,790	3.4%	137,726	8,182	5.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	65,319	72,950	(7,631)	(10.5%)	72,990	(7,671)	(10.5%)
<b>Total Occupied Rooms</b>	<b>211,227</b>	<b>214,068</b>	<b>(2,841)</b>	<b>(1.3%)</b>	<b>210,716</b>	<b>511</b>	<b>0.2%</b>
Vacant	83,334	56,148	27,186	48.4%	75,694	7,640	10.1%
Total Available Rooms	294,561	270,216	24,345	9.0%	286,410	8,151	2.8%
<b>Percentage of Occupancy</b>							
Cash	49.5%	52.2%	(2.7)	(5.2%)	48.1%	1.4	2.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	22.2%	27.0%	(4.8)	(17.8%)	25.5%	(3.3)	(12.9%)
<b>Total Occupancy Percentage</b>	<b>71.7%</b>	<b>79.2%</b>	<b>(7.5)</b>	<b>(9.5%)</b>	<b>73.6%</b>	<b>(1.9)</b>	<b>(2.6%)</b>
Vacant	28.3%	20.8%	7.5	36.1%	26.4%	1.9	7.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$34,561,245</b>	<b>\$33,231,670</b>	<b>\$1,329,575</b>	<b>4.0%</b>	<b>\$33,189,664</b>	<b>\$1,371,581</b>	<b>4.1%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$7,197,123	\$7,484,116	(\$286,993)	(3.8%)	\$7,476,828	(\$279,705)	(3.7%)
Total Revenue	\$41,758,368	\$40,715,786	\$1,042,582	2.6%	\$40,666,492	\$1,091,876	2.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$236.87</b>	<b>\$235.49</b>	<b>\$1.38</b>	<b>0.6%</b>	<b>\$240.98</b>	<b>(\$4.11)</b>	<b>(1.7%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$110.18	\$102.59	\$7.59	7.4%	\$102.44	\$7.74	7.6%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

#### July 2024 - February 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	23,935	24,587	(652)	(2.6%)	27,499	(3,564)	(13.0%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	468	(468)	(100.0%)
<b>Total Occupied Rooms</b>	<b>23,935</b>	<b>24,587</b>	<b>(652)</b>	<b>(2.6%)</b>	<b>27,967</b>	<b>(4,032)</b>	<b>(14.4%)</b>
Vacant	66,933	61,014	5,920	9.7%	67,936	(1,003)	(1.5%)
Total Available Rooms	90,868	85,600	5,268	6.2%	95,903	(5,035)	(5.3%)
<b>Percentage of Occupancy</b>							
Cash	26.3%	28.7%	(2.4)	(8.4%)	28.7%	(2.4)	(8.4%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.5%	(0.5)	(100.0%)
<b>Total Occupancy Percentage</b>	<b>26.3%</b>	<b>28.7%</b>	<b>(2.4)</b>	<b>(8.4%)</b>	<b>29.2%</b>	<b>(2.9)</b>	<b>(9.9%)</b>
Vacant	73.7%	71.3%	2.4	3.4%	70.8%	2.9	4.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,252,657</b>	<b>\$1,635,457</b>	<b>\$617,200</b>	<b>37.7%</b>	<b>\$2,007,919</b>	<b>\$244,738</b>	<b>12.2%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$33,345	\$0	\$33,345	100.0%	\$27,840	\$5,505	19.8%
Total Revenue	\$2,286,002	\$1,635,457	\$650,545	39.8%	\$2,035,759	\$250,243	12.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$94.12</b>	<b>\$66.52</b>	<b>\$27.60</b>	<b>41.5%</b>	<b>\$73.02</b>	<b>\$21.10</b>	<b>28.9%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$59.49	(\$59.49)	(100.0%)

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rentals - Year To Date

**July 2024 - February 2025**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	5,034	5,378	(344)	(6.4%)	5,378	(344)	(6.4%)
Comp	9	-	9	100.0%	-	9	100.0%
28 Day	1,436	1,497	(61)	(4.1%)	1,534	(98)	(6.4%)
<b>Total Occupied Rooms</b>	<b>6,479</b>	<b>6,875</b>	<b>(396)</b>	<b>(5.8%)</b>	<b>6,912</b>	<b>(433)</b>	<b>(6.3%)</b>
Vacant	40,611	24,405	16,206	66.4%	33,009	7,602	23.0%
Total Available Rooms	47,090	31,280	15,810	50.5%	39,921	7,169	18.0%
<b>Percentage of Occupancy</b>							
Cash	10.7%	17.2%	(6.5)	(37.8%)	13.5%	(2.8)	(20.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	3.0%	4.8%	(1.8)	(37.5%)	3.8%	(0.8)	(21.1%)
<b>Total Occupancy Percentage</b>	<b>13.8%</b>	<b>22.0%</b>	<b>(8.2)</b>	<b>(37.3%)</b>	<b>17.3%</b>	<b>(3.5)</b>	<b>(20.2%)</b>
Vacant	86.2%	78.0%	8.2	10.5%	82.7%	3.5	4.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,659,535</b>	<b>\$1,675,925</b>	<b>(\$16,390)</b>	<b>(1.0%)</b>	<b>\$1,695,381</b>	<b>(\$35,846)</b>	<b>(2.1%)</b>
Comp	\$390	\$0	\$390	100.0%	\$0	\$390	100.0%
28 Day	\$171,151	\$185,278	(\$14,127)	(7.6%)	\$190,703	(\$19,552)	(10.3%)
Total Revenue	\$1,831,076	\$1,861,204	(\$30,128)	(1.6%)	\$1,886,084	(\$55,008)	(2.9%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$329.67</b>	<b>\$311.63</b>	<b>\$18.04</b>	<b>5.8%</b>	<b>\$315.24</b>	<b>\$14.43</b>	<b>4.6%</b>
Comp	\$43.33	\$0.00	\$43.33	100.0%	\$0.00	\$43.33	100.0%
28 Day	\$119.19	\$123.78	(\$4.59)	(3.7%)	\$124.32	(\$5.13)	(4.1%)

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
February 2025**

	February 2025		February 2024		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	\$		\$		\$	%	July 2024 - February 2025		July 2024 - February 2024		\$	%		
Reno B	\$	14,567,339	\$	14,559,945	\$	7,394	0.1%	\$	143,362,288	\$	146,972,109	\$	(3,609,821)	-2.5%
Reno D	\$	5,660,277	\$	6,337,808	\$	(677,530)	-10.7%	\$	62,496,266	\$	68,147,415	\$	(5,651,149)	-8.3%
Reno E	\$	1,196,257	\$	1,170,197	\$	26,060	2.2%	\$	9,616,674	\$	9,372,408	\$	244,267	2.6%
<b>Total Reno</b>	<b>\$</b>	<b>21,423,873</b>	<b>\$</b>	<b>22,067,950</b>	<b>\$</b>	<b>(644,076)</b>	<b>-2.9%</b>	<b>\$</b>	<b>215,475,229</b>	<b>\$</b>	<b>224,491,932</b>	<b>\$</b>	<b>(9,016,703)</b>	<b>-4.0%</b>
Washoe A	\$	184,234	\$	52,071	\$	132,162	253.8%	\$	1,452,453	\$	636,878	\$	815,575	128.1%
Washoe B	\$	4,484,903	\$	4,931,052	\$	(446,149)	-9.0%	\$	49,417,554	\$	47,218,351	\$	2,199,203	4.7%
<b>Total Washoe County</b>	<b>\$</b>	<b>4,669,137</b>	<b>\$</b>	<b>4,983,123</b>	<b>\$</b>	<b>(313,987)</b>	<b>-6.3%</b>	<b>\$</b>	<b>50,870,007</b>	<b>\$</b>	<b>47,855,229</b>	<b>\$</b>	<b>3,014,778</b>	<b>6.3%</b>
<b>Sparks</b>	<b>\$</b>	<b>4,049,119</b>	<b>\$</b>	<b>4,180,741</b>	<b>\$</b>	<b>(131,621)</b>	<b>-3.1%</b>	<b>\$</b>	<b>36,756,032</b>	<b>\$</b>	<b>39,557,503</b>	<b>\$</b>	<b>(2,801,472)</b>	<b>-7.1%</b>
<b>Total Taxable Revenue</b>	<b>\$</b>	<b>30,142,128</b>	<b>\$</b>	<b>31,231,813</b>	<b>\$</b>	<b>(1,089,685)</b>	<b>-3.5%</b>	<b>\$</b>	<b>303,101,266</b>	<b>\$</b>	<b>311,904,664</b>	<b>\$</b>	<b>(8,803,397)</b>	<b>-2.8%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
February 2025**

	February 2025	February 2024	Increase (Decrease)		Year to Date July 2024 - February 2025	Prior Year July 2024 - February 2024	Increase (Decrease)	
			#	%			#	%
Reno B	106,485	108,125	(1,640)	(1.5%)	1,028,256	1,024,244	4,012	0.4%
Reno D	45,775	51,414	(5,639)	(11.0%)	491,088	527,259	(36,171)	(6.9%)
Reno E	9,167	8,056	1,111	13.8%	76,438	61,076	15,362	25.2%
<b>Total Reno</b>	<b>161,427</b>	<b>167,595</b>	<b>(6,168)</b>	<b>(3.7%)</b>	<b>1,595,782</b>	<b>1,612,579</b>	<b>(16,797)</b>	<b>(1.0%)</b>
Washoe A	1,692	1,003	689	68.7%	14,928	12,744	2,184	17.1%
Washoe B	14,434	15,386	(952)	(6.2%)	138,647	138,724	(77)	(0.1%)
<b>Total Washoe County</b>	<b>16,126</b>	<b>16,389</b>	<b>(263)</b>	<b>(1.6%)</b>	<b>153,575</b>	<b>151,468</b>	<b>2,107</b>	<b>1.4%</b>
<b>Sparks</b>	<b>37,183</b>	<b>37,915</b>	<b>(732)</b>	<b>(1.9%)</b>	<b>331,444</b>	<b>329,143</b>	<b>2,301</b>	<b>0.7%</b>
<b>Total Taxable Rooms</b>	<b>214,736</b>	<b>221,899</b>	<b>(7,163)</b>	<b>(3.2%)</b>	<b>2,080,801</b>	<b>2,093,190</b>	<b>(12,389)</b>	<b>(0.6%)</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
February 2025**

	February 2025		February 2024		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
					\$	%	July 2024 - February 2025	July 2023 - February 2024			\$	%		
Reno B	\$	136.80	\$	134.66	\$	2.14	1.6%	\$	139.42	\$	143.49	\$	(4.07)	-2.8%
Reno D	\$	123.65	\$	123.27	\$	0.38	0.3%	\$	127.26	\$	129.25	\$	(1.99)	-1.5%
Reno E	\$	130.50	\$	145.26	\$	(14.76)	-10.2%	\$	125.81	\$	153.45	\$	(27.64)	-18.0%
<b>Total Reno</b>	<b>\$</b>	<b>132.72</b>	<b>\$</b>	<b>131.67</b>	<b>\$</b>	<b>1.04</b>	<b>0.8%</b>	<b>\$</b>	<b>135.03</b>	<b>\$</b>	<b>139.21</b>	<b>\$</b>	<b>(4.18)</b>	<b>-3.0%</b>
Washoe A	\$	108.89	\$	51.92	\$	56.97	109.7%	\$	97.30	\$	49.97	\$	47.32	94.7%
Washoe B	\$	310.72	\$	320.49	\$	(9.77)	-3.0%	\$	356.43	\$	340.38	\$	16.05	4.7%
<b>Total Washoe County</b>	<b>\$</b>	<b>289.54</b>	<b>\$</b>	<b>304.05</b>	<b>\$</b>	<b>(14.51)</b>	<b>-4.8%</b>	<b>\$</b>	<b>331.24</b>	<b>\$</b>	<b>315.94</b>	<b>\$</b>	<b>15.30</b>	<b>4.8%</b>
<b>Sparks</b>	<b>\$</b>	<b>108.90</b>	<b>\$</b>	<b>110.27</b>	<b>\$</b>	<b>(1.37)</b>	<b>-1.2%</b>	<b>\$</b>	<b>110.90</b>	<b>\$</b>	<b>120.18</b>	<b>\$</b>	<b>(9.29)</b>	<b>-7.7%</b>
<b>Total Average Daily Rate</b>	<b>\$</b>	<b>140.37</b>	<b>\$</b>	<b>140.75</b>	<b>\$</b>	<b>(0.38)</b>	<b>-0.3%</b>	<b>\$</b>	<b>145.67</b>	<b>\$</b>	<b>149.01</b>	<b>\$</b>	<b>(3.34)</b>	<b>-2.2%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village