Reno-Sparks Convention and Visitors Authority Hotel Statistics by Region

| | | | | | | | | | | April 2025 | i com | pared to April 2 | 024 | | | | | | | | | | |
|-----------------------------|-------------|---------------------|------------|----|-----------------------|------------|----------|-----------------|------------|------------|----------|----------------------|---------------|--------|-----------|--------------|------------|--------|--------------|----------|-----------------------|---------------|-------------|
| Location | Overall Cas | sh Occupied il | Rooms % | E | Basic Room A April | verage Cas | sh Rates | Overall Av | erage Cash | Rate % | <u> </u> | Overall Tax April | cable Revenue | % | Cash Occu | upancy Perce | ntage % | Comp C | Occupied Roo | oms % | Cash/Comp Oc April | ccupancy Perc | entage % |
| | 2025 | 2024 | Change | | 2025 | 2024 | Change | 2025 | 2024 | Change | | 2025 | 2023 | Change | 2025 | 2024 | Change | 2025 | 2024 | Change | 2025 | 2024 | Change |
| Reno - Suburban (Reno B) | 65,386 | 63,181 | 3.5% | \$ | 142.11 \$ | 140.16 | 1.4% | \$ 175.62 \$ | 176.20 | -0.3% | \$ | 11,483,232 \$ | 11,132,241 | 3.2% | 47.0% | 44.7% | 5.1% | 39,281 | 37,978 | 3.4% | 75.2% | 71.6% | 5.0% |
| Reno - Downtown (Reno D) | 53,219 | 45,718 | 16.4% | \$ | 107.09 \$ | 126.09 | -15.1% | \$ 144.83 \$ | 161.64 | -10.4% | \$ | 7,707,775 \$ | 7,389,881 | 4.3% | 37.1% | 32.9% | 12.8% | 22,874 | 20,689 | 10.6% | 53.0% | 47.8% | 11.1% |
| North Lake Tahoe (Washoe B) | 5,382 | 5,375 | 0.1% | \$ | 172.64 \$ | 196.19 | -12.0% | \$ 205.10 \$ | 235.90 | -13.1% | \$ | 1,103,845 \$ | 1,267,940 | -12.9% | 42.5% | 42.5% | 0.2% | - | - | 0.0% | 42.5% | 42.5% | 0.2% |
| Sparks | 17,610 | 20,314 | -13.3% | \$ | 111.60 \$ | 102.19 | 9.2% | \$ 138.12 \$ | 125.35 | 10.2% | \$ | 2,432,246 \$ | 2,546,348 | -4.5% | 37.1% | 43.3% | -14.3% | 5,772 | 5,881 | -1.9% | 49.2% | 55.8% | -11.8% |
| Non-Gaming | 77,382 | 73,511 | 5.3% | \$ | 169.49 \$ | 161.08 | 5.2% | \$ 170.22 \$ | 161.64 | 5.3% | \$ | 13,172,265 \$ | 11,882,528 | 10.9% | 70.6% | 63.9% | 10.5% | 96 | 59 | 62.7% | 70.7% | 64.0% | 10.5% |
| Total | 218,979 | 208,099 | 5.2% | \$ | 141.57 \$ | 142.20 | -0.4% | \$ 163.94 \$ | 164.44 | -0.3% | \$ | 35,899,364 \$ | 34,218,938 | 4.9% | 48.4% | 45.7% | 5.9% | 68,023 | 64,607 | 5.3% | 63.4% | 60.0% | 5.8% |

March 2025 compared to March 2024

| | Overall Ca | sh Occupied | Rooms | Ba | asic Room A | verage Ca | sh Rates | (| Overall Ave | rage Cash | Rate | Overall Tax | able Revenue | | Cash Occu | pancy Perce | ntage | Comp (| Occupied Roo | ms | Cash/Comp Oc | cupancy Perce | entage |
|-----------------------------|------------|-------------|--------|----|-------------|-----------|----------|------|-------------|-----------|--------|---------------------|--------------|--------|-----------|-------------|--------|--------|--------------|--------|--------------|---------------|--------|
| Location | Mar | | % | | March | | % | | March | | % | March | | % | Mar | | % | Mar | | % | March | | % |
| | 2025 | 2024 | Change | | 2025 | 2024 | Change | 20 | 025 | 2024 | Change | 2025 | 2023 | Change | 2025 | 2024 | Change | 2025 | 2024 | Change | 2025 | 2024 | Change |
| Reno - Suburban (Reno B) | 64,482 | 66,729 | -3.4% | \$ | 108.55 \$ | 105.65 | 2.7% | \$ | 143.42 \$ | 138.05 | 3.9% | \$ 9,247,818 \$ | 9,211,731 | 0.4% | 42.6% | 43.0% | -0.9% | 41,014 | 39,170 | 4.7% | 69.7% | 68.2% | 2.2% |
| Reno - Downtown (Reno D) | 37,805 | 35,738 | 5.8% | \$ | 73.31 \$ | 74.75 | -1.9% | \$ | 109.82 \$ | 111.10 | -1.2% | \$ 4,151,783 \$ | 3,970,460 | 4.6% | 27.0% | 25.1% | 7.6% | 23,451 | 22,220 | 5.5% | 43.8% | 40.8% | 7.4% |
| North Lake Tahoe (Washoe B) | 5,492 | 6,075 | -9.6% | \$ | 184.03 \$ | 226.92 | -18.9% | \$ | 224.28 \$ | 270.47 | -17.1% | \$ 1,231,738 \$ | 1,643,126 | -25.0% | 42.0% | 46.4% | -9.7% | - | - | 0.0% | 42.0% | 46.4% | -9.7% |
| Sparks | 16,937 | 18,466 | -8.3% | \$ | 57.40 \$ | 60.20 | -4.6% | \$ | 82.22 \$ | 83.64 | -1.7% | \$ 1,392,637 \$ | 1,544,531 | -9.8% | 34.0% | 37.1% | -8.6% | 6,803 | 6,829 | -0.4% | 47.6% | 50.8% | -6.3% |
| Non-Gaming | 73,777 | 65,840 | 12.1% | \$ | 133.50 \$ | 134.89 | -1.0% | \$ | 134.28 \$ | 135.67 | -1.0% | \$ 9,906,780 \$ | 8,932,185 | 10.9% | 63.8% | 55.6% | 14.8% | 4 | 9 | -55.6% | 63.8% | 55.6% | 14.7% |
| Total | 198,493 | 192,848 | 2.9% | \$ | 108.84 \$ | 109.38 | -0.5% | \$ 1 | 130.64 \$ | 131.20 | -0.4% | \$ 25,930,756 \$ | 25,302,033 | 2.5% | 42.2% | 40.3% | 4.8% | 71,272 | 68,228 | 4.5% | 57.4% | 54.5% | 5.3% |

February 2025 compared to February 2024

| | Overall Ca | sh Occupied | Rooms | B | Basic Room | Average Cas | sh Rates | | Overall Ave | erage Cash | Rate | Overall Ta | xable Revenue | | Cash Occu | pancy Perce | entage | Comp | Occupied Roo | oms | Cash/Comp Oc | cupancy Perce | entage |
|-----------------------------|------------|-------------|--------|----|------------|-------------|----------|------|--------------------|------------|--------|---------------------|---------------|--------|-----------|-------------|--------|--------|--------------|--------|--------------|---------------|--------|
| Location | Febru | iary | % | | Febru | ary | % | | Februar | y | % | Februar | y | % | Febru | ary | % | Febr | uary | % | Februa | ry | % |
| | 2025 | 2024 | Change | | 2025 | 2024 | Change | 2 | 025 | 2024 | Change | 2025 | 2023 | Change | 2025 | 2024 | Change | 2025 | 2024 | Change | 2025 | 2024 | Change |
| Reno - Suburban (Reno B) | 51,580 | 54,403 | -5.2% | \$ | 109.57 | 113.15 | -3.2% | \$ | 148.65 \$ | 148.17 | 0.3% | \$ 7,667,338 \$ | 8,060,986 | -4.9% | 38.6% | 39.4% | -2.3% | 37,855 | 37,015 | 2.3% | 66.9% | 66.2% | 0.9% |
| Reno - Downtown (Reno D) | 31,411 | 36,553 | -14.1% | \$ | 78.80 | 92.86 | -15.1% | \$ | 115.31 \$ | 122.84 | -6.1% | \$ 3,621,965 \$ | 4,490,211 | -19.3% | 24.6% | 27.5% | -10.6% | 21,761 | 21,289 | 2.2% | 41.6% | 43.5% | -4.4% |
| North Lake Tahoe (Washoe B) | 6,233 | 6,040 | 3.2% | \$ | 253.18 | 305.32 | -17.1% | \$ | 286.65 \$ | 345.60 | -17.1% | \$ 1,786,675 \$ | 2,087,439 | -14.4% | 52.8% | 49.4% | 6.9% | - | - | 0.0% | 52.8% | 49.4% | 6.9% |
| Sparks | 17,491 | 18,849 | -7.2% | \$ | 72.70 | 5 74.10 | -1.9% | \$ | 93.57 \$ | 92.12 | 1.6% | \$ 1,636,677 \$ | 1,736,336 | -5.7% | 38.6% | 40.9% | -5.6% | 5,596 | 6,243 | -10.4% | 50.9% | 54.5% | -6.4% |
| Non-Gaming | 68,337 | 64,132 | 6.6% | \$ | 138.98 | 138.56 | 0.3% | \$ | 139.74 \$ | 139.38 | 0.3% | \$ 9,549,107 \$ | 8,938,640 | 6.8% | 65.0% | 57.8% | 12.6% | 45 | 17 | 164.7% | 65.1% | 57.8% | 12.6% |
| Total | 175,052 | 179,977 | -2.7% | \$ | 116.96 | \$ 120.44 | -2.9% | \$: | 138.60 \$ | 140.65 | -1.5% | \$ 24,261,762 \$ | 25,313,613 | -4.2% | 41.3% | 40.9% | 1.0% | 65,257 | 64,564 | 1.1% | 56.7% | 55.5% | 2.2% |

| | | | | | | | | | Ja | nuary 2025 | i con | npared to Januar | y 2024 | | | | | | | | | | |
|-----------------------------|---------------|-------------|-------------|----|-----------------|--------|-------------|-----------------|------------------|-------------|-------|------------------|--------------|-------------|---------------|-------------|-------------|--------------|-------------|-------------|---------------|------------|-------------|
| | | sh Occupied | Rooms | В | asic Room A | | sh Rates | Overall Av | | | | | able Revenue | | | pancy Perce | ntage | | Occupied Ro | | Cash/Comp O | | centage |
| Location | Janua 2025 | ary 2024 | % Change | | January 2025 | 2024 | % Change | Januar 2025 | <u>y</u> 2024 | % Change | | January 2025 | 2023 | % Change | Janua 2025 | ry 2024 | % Change | Janu 2025 | ary 2024 | % Change | Janua 2025 | ry 2024 | % Change |
| Reno - Suburban (Reno B) | 53,763 | 50,234 | 7.0% | \$ | 113.32 \$ | 102.81 | 10.2% | \$ 148.18 \$ | 136.21 | 8.8% | \$ | 7,966,629 \$ | 6,842,128 | 16.4% | 37.4% | 34.7% | 7.8% | 37,800 | 33,377 | 13.3% | 63.7% | 57.8% | 10.2% |
| Reno - Downtown (Reno D) | 36,258 | 30,074 | 20.6% | \$ | 78.69 \$ | 74.56 | 5.5% | \$ 110.27 \$ | 113.73 | -3.0% | \$ | 3,998,350 \$ | 3,420,285 | 16.9% | 25.9% | 21.1% | 22.7% | 21,461 | 17,315 | 23.9% | 41.2% | 33.3% | 23.7% |
| North Lake Tahoe (Washoe B) | 6,439 | 5,593 | 15.1% | \$ | 287.71 \$ | 255.41 | 12.6% | \$ 321.29 \$ | 294.35 | 9.2% | \$ | 2,068,790 \$ | 1,646,318 | 25.7% | 49.2% | 42.8% | 15.2% | - | - | 0.0% | 49.2% | 42.8% | 15.2% |
| Sparks | 13,283 | 15,465 | -14.1% | \$ | 52.28 \$ | 100.36 | -47.9% | \$ 77.02 \$ | 100.42 | -23.3% | \$ | 1,023,045 \$ | 1,553,031 | -34.1% | 26.8% | 31.7% | -15.4% | 6,699 | 6,487 | 3.3% | 40.4% | 45.0% | -10.4% |
| Non-Gaming | 67,216 | 56,821 | 18.3% | \$ | 131.68 \$ | 130.27 | 1.1% | \$ 132.53 \$ | 131.22 | 1.0% | \$ | 8,908,182 \$ | 7,456,281 | 19.5% | 58.0% | 47.9% | 21.1% | 1 | 22 | -95.5% | 58.0% | 48.0% | 20.9% |
| Total | 176,959 | 158,187 | 11.9% | \$ | 114.96 \$ | 112.46 | 2.2% | \$ 135.43 \$ | 132.24 | 2.4% | \$ | 23,964,996 \$ | 20,918,043 | 14.6% | 38.3% | 33.9% | 13.0% | 65,961 | 57,201 | 15.3% | 52.6% | 46.1% | 14.1% |

December 2024 compared to December 2023

| | Overall Ca | sh Occupied | Rooms | В | Basic Room A | verage Ca | sh Rates | | Overall Ave | erage Cash | Rate | Overall Tax | able Revenue | | Cash Occu | pancy Perce | ntage | Comp | Occupied Roc | ms | Cash/Comp Oc | cupancy Perce | entage |
|-----------------------------|------------|-------------|--------|----|--------------|-----------|----------|------|-------------|------------|--------|---------------------|--------------|--------|-----------|-------------|--------|--------|--------------|--------|--------------|---------------|--------|
| Location | Decen | nber | % | | Decemb | ber | % | | Decemb | er | % | Decembe | r | % | Decem | ber | % | Decer | nber | % | Decemb | ber | % |
| | 2024 | 2023 | Change | | 2024 | 2023 | Change | 2 | 024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change |
| Reno - Suburban (Reno B) | 52,674 | 59,210 | -11.0% | \$ | 92.47 \$ | 98.79 | -6.4% | \$ | 131.01 \$ | 137.64 | -4.8% | \$ 6,900,817 \$ | 8,149,635 | -15.3% | 33.2% | 37.5% | -11.5% | 40,510 | 39,575 | 2.4% | 58.8% | 62.6% | -6.1% |
| Reno - Downtown (Reno D) | 37,097 | 36,736 | 1.0% | \$ | 83.93 \$ | 91.77 | -8.5% | \$ | 123.04 \$ | 125.84 | -2.2% | \$ 4,564,366 \$ | 4,623,042 | -1.3% | 26.5% | 25.8% | 2.7% | 23,459 | 23,374 | 0.4% | 43.2% | 42.3% | 2.4% |
| North Lake Tahoe (Washoe B) | 6,938 | 5,483 | 26.5% | \$ | 304.56 \$ | 308.93 | -1.4% | \$ | 334.38 \$ | 345.57 | -3.2% | \$ 2,319,938 \$ | 1,894,751 | 22.4% | 53.0% | 41.9% | 26.5% | - | - | 0.0% | 53.0% | 41.9% | 26.5% |
| Sparks | 19,392 | 19,157 | 1.2% | \$ | 70.90 \$ | 105.97 | -33.1% | \$ | 93.89 \$ | 106.03 | -11.4% | \$ 1,820,667 \$ | 2,031,138 | -10.4% | 38.9% | 38.9% | 0.0% | 5,685 | 5,241 | 8.5% | 50.3% | 49.5% | 1.6% |
| Non-Gaming | 65,539 | 59,593 | 10.0% | \$ | 133.30 \$ | 125.96 | 5.8% | \$ | 134.41 \$ | 127.16 | 5.7% | \$ 8,809,002 \$ | 7,577,619 | 16.3% | 53.3% | 50.3% | 6.0% | 6 | 4 | 50.0% | 53.3% | 50.3% | 6.0% |
| Total | 181,640 | 180,179 | 0.8% | \$ | 111.26 \$ | 113.50 | -2.0% | \$ 1 | .34.41 \$ | 134.73 | -0.2% | \$ 24.414.790 \$ | 24,276,185 | 0.6% | 37.5% | 37.5% | 0.0% | 69,660 | 68,194 | 2.1% | 51.9% | 51.7% | 0.4% |

November 2024 compared to November 2023

| | Overall Ca | sh Occupied | Rooms | B | Basic Room | Average Ca | sh Rates | | Overall Ave | erage Cash | Rate | Overall Ta | xable Revenue | e | Cash Occu | pancy Perce | ntage | Comp | Occupied Roo | oms | Cash/Comp 0 | ccupancy Perc | entage |
|-----------------------------|------------|-------------|--------|----|------------|------------|----------|----|-------------|------------|--------|---------------------|---------------|--------|-----------|-------------|--------|--------|--------------|--------|-------------|---------------|--------|
| Location | Noven | nber | % | | Novem | ıber | % | | Novemb | er | % | Novemb | | % | Noven | nber | % | Nove | mber | % | Novem | | % |
| | 2024 | 2023 | Change | | 2024 | 2023 | Change | 2 | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change |
| Reno - Suburban (Reno B) | 50,051 | 52,363 | -4.4% | \$ | 98.62 | \$ 98.73 | -0.1% | \$ | 136.16 \$ | 134.66 | 1.1% | \$ 6,814,757 \$ | 7,051,211 | -3.4% | 34.5% | 36.6% | -5.7% | 37,415 | 38,321 | -2.4% | 60.2% | 63.3% | -4.9% |
| Reno - Downtown (Reno D) | 31,172 | 35,064 | -11.1% | \$ | 69.85 | \$ 82.42 | -15.3% | \$ | 108.66 \$ | 116.33 | -6.6% | \$ 3,387,032 \$ | 4,079,018 | -17.0% | 23.0% | 25.5% | -9.8% | 21,363 | 21,824 | -2.1% | 38.8% | 41.3% | -6.0% |
| North Lake Tahoe (Washoe B) | 5,310 | 5,301 | 0.2% | \$ | 204.94 | \$ 200.63 | 2.1% | \$ | 242.67 \$ | 238.47 | 1.8% | \$ 1,288,589 \$ | 1,264,132 | 1.9% | 41.9% | 41.9% | 0.2% | - | - | 0.0% | 41.9% | 41.9% | 0.2% |
| Sparks | 15,763 | 19,478 | -19.1% | \$ | 56.31 | \$ 94.49 | -40.4% | \$ | 79.61 \$ | 94.53 | -15.8% | \$ 1,254,880 \$ | 1,841,266 | -31.8% | 33.2% | 41.3% | -19.6% | 6,269 | 6,915 | -9.3% | 46.4% | 55.9% | -17.0% |
| Non-Gaming | 61,342 | 61,195 | 0.2% | \$ | 140.03 | \$ 129.65 | 8.0% | \$ | 141.08 \$ | 130.56 | 8.1% | \$ 8,654,373 \$ | 7,989,794 | 8.3% | 51.2% | 56.2% | -8.9% | 5 | 28 | -82.1% | 51.2% | 56.3% | -8.9% |
| Total | 163,638 | 173,401 | -5.6% | \$ | 108.04 | \$ 108.98 | -0.9% | \$ | 130.77 \$ | 128.17 | 2.1% | \$ 21,399,631 \$ | 22,225,422 | -3.7% | 35.5% | 38.6% | -8.0% | 65,052 | 67,088 | -3.0% | 49.7% | 53.5% | -7.1% |

October 2024 compared to October 2023

| | Overall Ca | sh Occupied | Rooms | E | Basic Room A | verage Ca | sh Rates | | Overall Ave | erage Cash | Rate | Overall Tax | able Revenue | | Cash Occu | pancy Perce | ntage | Comp | Occupied Roo | ms | Cash/Comp Oc | cupancy Perc | entage |
|-----------------------------|------------|-------------|--------|----|--------------|-----------|----------|----|--------------------|------------|--------|---------------------|--------------|--------|-----------|-------------|--------|--------|--------------|--------|--------------|--------------|---------|
| Location | Octo | ber | % | | Octobe | er | % | | Octobe | er | % | October | | % | Octob | per | % | Octo | ber | % | Octobe | er | % |
| | 2024 | 2023 | Change | | 2024 | 2023 | Change | 2 | 024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change |
| Reno - Suburban (Reno B) | 70,314 | 68,787 | 2.2% | \$ | 115.87 \$ | 117.81 | -1.7% | \$ | 148.23 \$ | 151.51 | -2.2% | \$ 10,422,669 \$ | 10,421,747 | 0.0% | 46.6% | 47.0% | -0.6% | 40,544 | 39,658 | 2.2% | 73.5% | 74.0% | -0.7% |
| Reno - Downtown (Reno D) | 50,198 | 52,997 | -5.3% | \$ | 74.69 \$ | 73.38 | 1.8% | \$ | 110.86 \$ | 100.94 | 9.8% | \$ 5,564,959 \$ | 5,349,341 | 4.0% | 35.8% | 37.3% | -3.8% | 26,043 | 17,824 | 46.1% | 54.4% | 49.8% | 9.2% |
| North Lake Tahoe (Washoe B) | 6,797 | 7,474 | -9.1% | \$ | 235.28 \$ | 250.31 | -6.0% | \$ | 276.45 \$ | 289.78 | -4.6% | \$ 1,879,023 \$ | 2,165,846 | -13.2% | 52.0% | -520.0% | -9.1% | - | - | 0.0% | 52.0% | 57.1% | -9.1% |
| Sparks | 18,494 | 20,902 | -11.5% | \$ | 70.74 \$ | 96.45 | -26.7% | \$ | 91.82 \$ | 96.53 | -4.9% | \$ 1,698,085 \$ | 2,017,630 | -15.8% | 37.7% | 43.2% | -12.7% | 9,074 | 9,597 | -5.4% | 56.2% | 63.0% | -680.0% |
| Non-Gaming | 77,221 | 69,007 | 11.9% | \$ | 151.81 \$ | 144.05 | 5.4% | \$ | 152.52 \$ | 144.73 | 5.4% | \$ 11,777,804 \$ | 9,987,658 | 17.9% | 62.9% | 60.6% | 3.8% | 5 | 68 | -92.6% | 62.9% | 60.7% | 3.6% |
| Total | 223,024 | 219,167 | 1.8% | \$ | 118.94 \$ | 117.81 | 1.0% | \$ | 140.53 \$ | 136.62 | 2.9% | \$ 31,342,540 \$ | 29,942,223 | 4.7% | 46.9% | 47.1% | -0.6% | 75,666 | 67,147 | 12.7% | 62.8% | 61.7% | 1.8% |

| | - | | | | | | | | | | | - | | | | | | | | | | | | |
|--------------------------|-------------------|-------------|------------|------|----------------------|------------|---------------|----------|---------------------|------------|------------|-----|---------------------|---------------|--------|-------------------|--------------|------------|-----------|--------------|--------|---------------------|---------------|--------|
| | Overall Ca | sh Occupied | Rooms | Bas | ic Room Av | verage Cas | sh Rates | | Overall Av | erage Cash | Rate | | Overall Ta | xable Revenue | | Cash Occu | pancy Perce | ntage | Comp (| Occupied Ro | oms | Cash/Comp O | ccupancy Perc | entage |
| Location | Septer | mber | % | | Septemb | er | % | | Septem | ber | % | | Septem | | % | Septer | nber | % | Septer | | % | Septem | | % |
| | 2024 | 2023 | Change | 20 | 24 | 2023 | Change | 2 | 024 | 2023 | Change | | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Chan |
| o - Suburban (Reno B) | 81,893 | 87,328 | -6.2% | \$ | 121.09 \$ | 152.09 | -20.4% | \$ | 152.76 \$ | 188.34 | -18.9% | \$ | 12,509,908 \$ | 16,447,561 | -23.9% | 51.6% | 56.5% | -8.7% | 46,754 | 43,125 | 8.4% | 81.0% | 84.4% | -3. |
| io - Downtown (Reno D) | 50,662 | 68,200 | -25.7% | \$ | 86.21 \$ | 120.49 | -28.4% | \$ | 118.95 \$ | 156.25 | -23.9% | \$ | 6,026,079 \$ | 10,656,492 | -43.5% | 35.3% | 49.5% | -28.7% | 23,967 | 25,767 | -7.0% | 52.0% | 68.3% | -23. |
| th Lake Tahoe (Washoe B) | 10,058 | 10,321 | -2.5% | \$ | 330.73 \$ | 329.60 | 0.3% | \$ | 368.91 \$ | 369.66 | -0.2% | \$ | 3,710,452 \$ | 3,815,303 | -2.7% | 79.4% | 81.5% | -2.6% | - | - | 0.0% | 79.4% | 81.5% | -2.0 |
| rks | 15,529 | 20,623 | -24.7% | \$ | 75.45 \$ | 126.94 | -40.6% | \$ | 95.92 \$ | 126.98 | -24.5% | \$ | 1,489,592 \$ | 2,618,798 | -43.1% | 32.0% | 42.9% | -25.4% | 11,919 | 12,683 | -6.0% | 56.6% | 69.3% | -18.3 |
| Gaming | 77,935 | 76,720 | 1.6% | \$ | 155.03 \$ | 171.26 | -9.5% | \$ | 155.82 \$ | 172.00 | -9.4% | \$ | 12,143,673 \$ | 13,196,081 | -8.0% | 67.3% | 69.3% | -2.9% | 16 | 62 | -74.2% | 67.3% | 69.3% | -2.9 |
| otal | 236,077 | 263,192 | -10.3% | \$ 1 | 30.74 \$ | 154.48 | -15.4% | \$ 1 | L51.98 \$ | 177.57 | -14.4% | \$ | 35,879,704 \$ | 46,734,236 | -23.2% | 49.3% | 56.7% | -13.1% | 82,656 | 81,637 | 1.2% | 66.5% | 74.4% | -10.5 |
| | | | | | | | | | | A | ugust 2024 | com | pared to Augus | t 2023 | | | | | | | | | | |
| Location | Overall Ca Aug | sh Occupied | Rooms % | Bas | ic Room Av August | | sh Rates % | <u> </u> | Overall Av Augus | erage Cash | Rate % | _ | Overall Ta Augus | xable Revenue | e % | Cash Occu Augu | upancy Perce | ntage % | Comp Comp | Occupied Roo | oms | Cash/Comp O Augu | | entage |
| Location | 2024 | 2023 | Change | 20 | August 124 | 2023 | Change | 2 | 024 | 2023 | Change | | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Chang |
| o - Suburban (Reno B) | 89.232 | 81,324 | 9.7% | \$ | 146.31 \$ | 143.91 | 1.7% | \$ | 177.30 \$ | 177.75 | -0.2% | \$ | 15,820,983 \$ | 14,454,965 | 9.5% | 59.2% | 54.8% | 8.0% | 46,753 | 43,106 | 8.5% | 90.1% | 83.8% | 7. |

| Reno - Downtown (Reno D) | 62,479 | 61,685 | 1.3% | \$ | 130.41 \$ | 111.19 | 17.3% | \$ | 134.81 \$ | 145.73 | -7.5% | \$ | 8,422,940 \$ | 8,989,200 | -6.3% | 42.1% | 43.4% | -2.8% | 31,713 | 24,593 | 29.0% | 63.5% | 60.7% | 4.8% |
|-----------------------------|---------|---------|-------|------|-----------|--------|-------|------|-----------|--------|-------|-------|---------------|------------|-------|-------|-------|-------|--------|--------|--------|-------|-------|------|
| North Lake Tahoe (Washoe B) | 11,465 | 10,974 | 4.5% | \$ | 471.76 \$ | 438.71 | 7.5% | \$ | 509.49 \$ | 476.72 | 6.9% | \$ | 5,841,330 \$ | 5,231,578 | 11.7% | 87.6% | 83.9% | 4.5% | - | - | 0.0% | 87.6% | 83.9% | 4.5% |
| Sparks | 22,284 | 23,559 | -5.4% | \$ | 101.71 \$ | 108.16 | -6.0% | \$ | 126.59 \$ | 130.42 | -2.9% | \$ | 2,820,966 \$ | 3,072,479 | -8.2% | 45.6% | 48.3% | -5.6% | 10,737 | 8,891 | 20.8% | 67.6% | 66.6% | 1.5% |
| Non-Gaming | 84,809 | 79,190 | 7.1% | \$ | 168.05 \$ | 169.80 | -1.0% | \$ | 168.82 \$ | 170.72 | -1.1% | \$ | 14,317,765 \$ | 13,519,426 | 5.9% | 70.6% | 69.3% | 1.9% | 72 | 62 | 100.0% | 70.7% | 69.3% | 2.0% |
| Total | 270,269 | 256,732 | 5.3% | \$: | 159.58 \$ | 153.36 | 4.1% | \$ 1 | .74.73 \$ | 176.32 | -0.9% | \$ 47 | 7,223,984 \$ | 45,267,648 | 4.3% | 56.2% | 55.0% | 2.2% | 89,275 | 76,652 | 16.5% | 74.7% | 71.4% | 4.6% |

| July 2024 compared to July 2023 |
|---------------------------------|
|---------------------------------|

| | Overall Ca | sh Occupied | Rooms | Ba | asic Room / | Average Ca | sh Rates | | Overall Ave | rage Cash | Rate | Overall Tax | able Revenue | 3 | Cash Occu | pancy Perce | ntage | Comp C | occupied Roo | oms | Cash/Comp Oc | cupancy Perc | entage |
|-----------------------------|------------|-------------|--------|----|-------------|------------|----------|----|--------------------|-----------|--------|---------------------|--------------|--------|-----------|-------------|--------|--------|--------------|--------|--------------|--------------|--------|
| Location | Juh | у | % | | July | | % | | July | | % | July | | % | July | , | % | July | / | % | July | | % |
| | 2024 | 2023 | Change | 2 | 2024 | 2023 | Change | 2 | 024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change |
| Reno - Suburban (Reno B) | 79,165 | 83,583 | -5.3% | \$ | 119.91 \$ | 132.82 | -9.7% | \$ | 153.96 \$ | 164.89 | -6.6% | \$ 12,187,922 \$ | 13,781,706 | -11.6% | 53.3% | 56.3% | -5.3% | 51,423 | 47,644 | 7.9% | 88.0% | 88.4% | -0.5% |
| Reno - Downtown (Reno D) | 60,125 | 71,314 | -15.7% | \$ | 118.81 \$ | 99.41 | 19.5% | \$ | 122.40 \$ | 133.21 | -8.1% | \$ 7,359,409 \$ | 9,499,768 | -22.5% | 40.6% | 50.1% | -19.1% | 27,161 | 30,261 | -10.2% | 58.9% | 71.4% | -17.5% |
| North Lake Tahoe (Washoe B) | 12,118 | 11,756 | 3.1% | \$ | 504.91 \$ | 461.15 | 9.5% | \$ | 540.57 \$ | 498.65 | 8.4% | \$ 6,550,584 \$ | 5,862,073 | 11.7% | 92.6% | 89.9% | 280.0% | - | - | 0.0% | 92.6% | 89.9% | 3.1% |
| Sparks | 19,015 | 25,152 | -24.4% | \$ | 86.34 \$ | 97.96 | -11.9% | \$ | 107.17 \$ | 116.81 | -8.3% | \$ 2,037,782 \$ | 2,937,903 | -30.6% | 39.2% | 51.5% | -23.9% | 10,433 | 11,576 | -9.9% | 60.7% | 75.2% | -19.4% |
| Non-Gaming | 83,644 | 76,084 | 9.9% | \$ | 150.31 \$ | 161.21 | -6.8% | \$ | 150.24 \$ | 162.20 | -7.4% | \$ 12,566,336 \$ | 12,340,544 | 1.8% | 70.3% | 66.6% | 5.6% | 120 | 42 | 100.0% | 70.4% | 66.6% | 5.7% |
| Total | 254,067 | 267,889 | -5.2% | \$ | 145.51 | 143.12 | 1.7% | \$ | 160.20 \$ | 165.82 | -3.4% | \$ 40.702.033 \$ | 44,421,994 | -8.4% | 53.2% | 57.4% | -7.1% | 89.137 | 89,523 | -0.4% | 71.9% | 76.6% | -6.0% |

Reno-Sparks Convention and Visitors Authority Hotel Statistics by Region

| | | | | | | | | Fiscal | Year to Date - 3 | July throu | gh April 2025 | | | | | | | | | | | |
|-----------------------------|-----------|---------------|---------|----|-----------------|-------------|--------|----------------------|------------------|------------|---------------|-------------|------------|----------|--------------|---------|-----------------|---------------------|--------------|-----------|--------------------|----------|
| | Cash (| Occupied Room | | | Overall A | verage Casł | Data | Overall Tex | able Revenue | | Crah Ora | | - | Comm | Occupied Roo | | Cash (Camp | 0 D | | Pasia Pas | m Average Ca | ach Data |
| Location | Yea | | 15 % | | Verall A Yea | | 1 Kate | Year | able Revenue | % | Yea | pancy Perce | ntage % | Comp | | ms % | Cash/Comp Ye | Occupancy Per ar | centage % | | m Average Ca ar | Ish Rate |
| | FY 24-25 | FY 23-24 | Change | FY | | FY 23-24 | Change | FY 24-25 | FY 23-24 | Change | | | Change | FY 24-25 | FY 23-24 | Change | FY 24-25 | FY 23-24 | Change | FY 24-25 | | Change |
| Reno - Suburban (Reno B) | 658,540 | 667,142 | -1.3% | \$ | 153.40 | \$ 158.22 | -3.0% | \$ 101,022,073 \$ | 105,553,911 | -4.3% | 44.5% | 45.1% | -1.3% | 419,349 | 398,969 | 5.1% | 72.8% | 72.1% | 1.0% | \$ 119.13 | \$ 123.57 | -3.6% |
| Reno - Downtown (Reno D) | 450,426 | 474,079 | -5.0% | \$ | 121.67 | \$ 131.77 | -7.7% | \$ 54,804,660 \$ | 62,467,699 | -12.3% | 32.0% | 33.8% | -5.3% | 243,253 | 225,156 | 8.0% | 49.3% | 49.9% | -1.2% | \$ 94.35 | \$ 97.85 | -3.6% |
| North Lake Tahoe (Washoe B) | 76,232 | 74,392 | 2.5% | \$ | 364.43 | \$ 361.31 | 0.9% | \$ 27,780,964 \$ | 26,878,505 | 3.4% | 59.4% | 57.8% | 2.8% | - | - | 0.0% | 59.4% | 57.8% | 2.8% | \$ 328.27 | \$ 322.23 | 1.9% |
| Sparks | 175,798 | 201,965 | -13.0% | \$ | 100.15 | \$ 108.43 | -7.6% | \$ 17,606,577 \$ | 21,899,460 | -19.6% | 36.3% | 41.9% | -13.4% | 78,987 | 80,343 | -1.7% | 52.6% | 58.6% | -10.2% | \$ 77.10 | \$ 97.31 | -20.8% |
| Non-Gaming | 737,202 | 682,093 | 8.1% | \$ | 148.95 | \$ 149.28 | -0.2% | \$ 109,805,286 \$ | 101,820,757 | 7.8% | 63.2% | 59.7% | 5.9% | 370 | 373 | -0.8% | 63.2% | 59.7% | 5.9% | \$ 148.22 | \$ 148.43 | -0.1% |
| Total | 2,098,198 | 2,099,671 | -0.1% | \$ | 148.23 | \$ 151.75 | -2.3% | \$ 311,019,560 \$ | 318,620,332 | -2.4% | 45.0% | 45.3% | -0.9% | 741,959 | 704,841 | 5.3% | 60.9% | 60.5% | 0.5% | \$ 128.11 | \$ 130.35 | -1.7% |

Fiscal Year to Date - July 2023 through June 2024

| | Cash (| Occupied Roon | ns | | Overall / | verage Cas | n Rate | Overall Tax | able Revenue | | Cash Occ | pancy Perce | ntage | Comp | Occupied Roo | ms | Cash/Comp C | Occupancy Perc | centage | Basic Roo | m Average Ca | ash Rate |
|-----------------------------|-----------|---------------|--------|----|-----------|------------|--------|----------------------|--------------|--------|----------|-------------|--------|----------|--------------|--------|-------------|----------------|---------|-----------|--------------|----------|
| Location | Ye | ar | % | | Ye | ar | % | Year | | % | Ye | ır | % | Ye | ar | % | Yea | r | % | Y | ear | % |
| | FY 23-24 | FY 22-23 | Change | F) | Y 23-24 | FY 22-23 | Change | FY 23-24 | FY 22-23 | Change | FY 23-24 | FY 22-23 | Change | FY 23-24 | FY 22-23 | Change | FY 23-24 | FY 22-23 | Change | FY 23-24 | FY 22-23 | Change |
| Reno - Suburban (Reno B) | 806,825 | 833,825 | -3.2% | \$ | 157.94 | \$ 158.36 | -0.3% | \$ 127,428,762 \$ | 132,041,358 | -3.5% | 45.3% | 46.9% | -3.4% | 487,993 | 464,646 | 5.0% | 72.7% | 73.0% | -0.4% | \$ 122.63 | \$ 125.07 | -1.9% |
| Reno - Downtown (Reno D) | 584,991 | 635,924 | -8.0% | \$ | 130.83 | \$ 131.48 | -0.5% | \$ 76,534,085 \$ | 83,608,668 | -8.5% | 34.6% | 39.4% | -12.2% | 275,894 | 251,821 | 9.6% | 50.9% | 55.0% | -7.5% | \$ 97.24 | \$ 98.80 | -1.6% |
| North Lake Tahoe (Washoe B) | 91,437 | 99,232 | -7.9% | \$ | 357.79 | \$ 340.73 | 5.0% | \$ 32,715,220 \$ | 33,811,313 | -3.2% | 59.2% | 64.4% | -8.1% | - | - | 0.0% | 59.2% | 64.4% | -8.1% | \$ 318.30 | \$ 299.07 | 6.4% |
| Sparks | 242,320 | 259,311 | -6.6% | \$ | 106.86 | \$ 110.89 | -3.6% | \$ 25,894,152 \$ | 28,755,838 | -10.0% | 41.8% | 44.6% | -6.3% | 96,300 | 99,066 | -2.8% | 58.5% | 61.6% | -5.2% | \$ 93.46 | \$ 90.02 | 3.8% |
| Non-Gaming | 830,799 | 818,584 | 1.5% | \$ | 149.50 | \$ 149.31 | 0.1% | \$ 124,208,292 \$ | 122,226,088 | 1.6% | 60.3% | 62.5% | -3.5% | 534 | 236 | 126.3% | 60.4% | 62.5% | -3.5% | \$ 148.67 | \$ 148.37 | 0.2% |
| Total | 2,556,372 | 2,646,876 | -3.4% | \$ | 151.30 | \$ 151.29 | 0.0% | \$ 386,780,512 \$ | 400,443,266 | -3.4% | 45.8% | 48.7% | -6.0% | 860,721 | 815,769 | 5.5% | 61.2% | 63.7% | -3.9% | \$ 129.52 | \$ 129.05 | 0.4% |

Fiscal Year to Date - July 2022 through June 2023

| | Cash (| Occupied Room | 15 | | Overall A | verage Cash | n Rate | | Overall Ta | xable Revenue | | Cash Occ | pancy Perce | ntage | Comp | Occupied Roo | ms | Cash/Comp | Occupancy Perc | centage | Basi | c Room | Average Ca | sh Rate |
|-----------------------------|-----------|---------------|--------|----|-----------|-------------|--------|------|----------------|---------------|--------|----------|-------------|--------|----------|--------------|---------|-----------|----------------|---------|-------|----------|------------|---------|
| Location | Yea | ar | % | | Yea | r | % | | Year | | % | Yea | ar | % | Ye | ar | % | Yea | ar | % | | Year | | % |
| | FY 22-23 | FY 21-22 | Change | FY | 22-23 | FY 21-22 | Change | F | FY 22-23 | FY 21-22 | Change | FY 22-23 | FY 21-22 | Change | FY 22-23 | FY 21-22 | Change | FY 22-23 | FY 21-22 | Change | FY 22 | -23 | FY 21-22 | Change |
| Reno - Suburban (Reno B) | 833,825 | 819,139 | 1.8% | \$ | 158.36 | \$ 154.79 | 2.3% | \$ | 132,041,358 \$ | 126,792,659 | 4.1% | 46.9% | 46.1% | 1.7% | 464,646 | 473,325 | -1.8% | 73.0% | 72.7% | 0.4% | \$ 12 | 25.07 \$ | 125.51 | -0.3% |
| Reno - Downtown (Reno D) | 635,924 | 603,739 | 5.3% | \$ | 131.48 | \$ 125.26 | 5.0% | \$ | 83,608,668 \$ | 75,621,372 | 10.6% | 39.4% | 37.4% | 5.3% | 251,821 | 208,257 | 20.9% | 55.0% | 50.3% | 9.3% | \$ 9 | 99.01 \$ | 98.76 | 0.3% |
| North Lake Tahoe (Washoe B) | 99,232 | 103,883 | -4.5% | \$ | 340.73 | \$ 318.61 | 6.9% | \$ | 33,811,313 \$ | 33,098,051 | 2.2% | 64.4% | 55.9% | 15.2% | - | 931 | -100.0% | 64.4% | 56.4% | 14.2% | \$ 30 | 02.42 \$ | 285.41 | 6.0% |
| Sparks | 259,311 | 280,158 | -7.4% | \$ | 110.89 | \$ 110.00 | 0.8% | \$ | 28,755,838 \$ | 30,817,805 | -6.7% | 44.6% | 48.3% | 15.2% | 99,066 | 93,865 | 5.5% | 61.6% | 64.4% | -4.3% | \$ 8 | 87.71 \$ | 88.55 | -1.0% |
| Non-Gaming | 818,584 | 797,875 | 2.6% | \$ | 149.31 | \$ 145.00 | 3.0% | \$ | 122,226,088 \$ | 115,695,736 | 5.6% | 62.5% | 61.0% | 2.5% | 236 | 340 | -30.6% | 62.5% | 61.0% | 2.5% | \$ 14 | 48.51 \$ | 144.21 | 3.0% |
| Total | 2,646,876 | 2,604,794 | 1.6% | \$ | 151.29 | \$ 146.66 | 3.2% | \$ 4 | 400,443,266 \$ | 382,025,622 | 4.8% | 48.7% | 47.6% | 2.1% | 815,769 | 776,718 | 5.0% | 63.7% | 61.8% | 2.9% | \$ 12 | 9.05 | 5 127.44 | 1.3% |

| Location | Cash Occu | | | | | | | | | | | | | | | | | | | | | |
|-----------------------------|-------------------|-------------|-------------|---------|---------------|-------------|-------------|-------------------|-------------------|-------------|------------------|-------------|-------------|-----------------|---------------|-------------|------------------|---------------|-------------|--------------------|------------|-------------|
| | Veer | pied Rooms | 0/ | Ove | | ige Cash Ra | | | cable Revenue | 0/ | | Cash Occupa | | | Occupied Roon | - | | sh/Comp Occup | | Basic Room Av | verage Cas | |
| | Year Y 21-22 F | Y 20-21 | % Change | FY 21-2 | Year 22 FY | 20-21 C | % Change | Year FY 21-22 | FY 20-21 | % Change | Year FY 21-22 | FY 20-21 | % Change | Yea FY 21-22 | FY 20-21 | % Change | Year FY 21-22 | | % Change | Year FY 21-22 F | Y 20-21 | % Change |
| Reno - Suburban (Reno B) | 819,139 | 660,854 | 24.0% | \$ 154 | 4.79 \$ | 133.52 | 15.9% | \$ 126,792,659 \$ | 88,235,751 | 43.7% | 46.1% | 36.2% | 27.1% | 473,325 | 498,580 | -5.1% | 72.7% | 63.5% | 14.3% | \$ 125.51 \$ | 103.29 | 21.5% |
| Reno - Downtown (Reno D) | 603,739 | 331,954 | 81.9% | \$ 125 | 5.26 \$ | 117.80 | 6.3% | \$ 75,621,372 \$ | 39,105,015 | 93.4% | 37.4% | 29.5% | 26.4% | 208,257 | 178,087 | 16.9% | 50.3% | 45.4% | 10.8% | \$ 98.76 \$ | 90.45 | 9.2% |
| North Lake Tahoe (Washoe B) | 103,883 | 95,414 | 8.9% | \$ 318 | 8.61 \$ | 284.83 | 11.9% | \$ 33,098,051 \$ | 27,177,212 | 21.8% | 58.4% | 50.6% | 15.4% | 931 | 1,691 | -44.9% | 59.0% | 51.5% | 14.6% | \$ 285.41 \$ | 242.71 | 17.6% |
| Sparks | 280,158 | 268,589 | 4.3% | \$ 110 | 0.00 \$ | 89.61 | 22.8% | \$ 30,817,805 \$ | 24,069,394 | 28.0% | 50.9% | 46.1% | 10.4% | 93,865 | 70,244 | 33.6% | 68.0% | 58.1% | 17.0% | \$ 88.55 \$ | 68.64 | 29.0% |
| Non-Gaming | 797,889 | 698,962 | 14.2% | \$ 145 | 5.00 \$ | 114.02 | 27.2% | \$ 115,695,736 \$ | 79,695,980 | 45.2% | 61.0% | 54.5% | 11.9% | 340 | 355 | -4.2% | 61.0% | 54.5% | 11.9% | \$ 144.21 \$ | 113.29 | 27.3% |
| Total 2, | 2,604,808 2 | ,055,773 | 26.7% | \$ 146 | .66 \$ | 125.64 | 16.7% | \$ 382,025,622 \$ | 258,283,353 | 47.9% | 47.7% | 40.8% | 17.0% | 776,718 | 748,957 | 3.7% | 62.3% | 56.1% | 11.1% | \$ 127.44 \$ | 106.56 | 19.6% |
| | | | | | | | | Fisca | al Year - July 20 |)20 throug | h June 2021 | | | | | | | | | | | |
| [] [] | Cash Occi | upied Rooms | | 014 | erall Avera | ige Cash Ra | te | Overall Tax | cable Revenue | | Percent of | Cash Occupa | ancy | Comp | Occupied Roor | ms | Percent of Ca | sh/Comp Occur | ancy | Basic Room Av | verage Cas | h Rate |
| Location | Year | | % Change | | Year 21 FY | | % Change | FY 20-21 | FY 19-20 | % Change | Year | | % Change | Yea | | % Change | Year | | % Change | Year FY 20-21 F | | % Change |
| | | | Change | FT 20- | 21 FT | 19-20 C | liange | | FT 19-20 | | FT 20-21 | FT 19-20 | Change | | | Change | FT 20-21 | FT 19-20 0 | | FT 20-21 F | 19-20 | |
| Reno - Suburban (Reno B) | 660,854 | 712,969 | -7.3% | \$ 133 | 3.52 \$ | 129.75 | 2.9% | \$ 88,235,751 \$ | 92,505,087 | -4.6% | 36.2% | 47.4% | -23.6% | 498,580 | 384,360 | 29.7% | 63.5% | 72.9% | -12.9% | \$ 103.29 \$ | 104.84 | -1.5% |
| Reno - Downtown (Reno D) | 331,954 | 482,941 | -31.3% | \$ 117 | 7.80 \$ | 109.27 | 7.8% | \$ 39,105,015 \$ | 52,769,972 | -25.9% | 28.8% | 33.1% | -13.0% | 178,087 | 240,248 | -25.9% | 44.3% | 49.6% | -10.7% | \$ 90.45 \$ | 82.75 | 9.3% |
| North Lake Tahoe (Washoe B) | 95,414 | 88,436 | 7.9% | \$ 284 | 4.83 \$ | 286.07 | -0.4% | \$ 27,177,212 \$ | 25,298,722 | 7.4% | 50.6% | 56.1% | -10.0% | 1,691 | 3,113 | -45.7% | 51.5% | 58.1% | -11.4% | \$ 242.71 \$ | 257.51 | -5.7% |
| Sparks | 268,589 | 242,728 | 10.7% | \$ 89 | 9.61 \$ | 84.28 | 6.3% | \$ 24,069,394 \$ | 20,456,459 | 17.7% | 46.1% | 50.3% | -8.5% | 70,244 | 58,713 | 19.6% | 58.1% | 62.5% | -7.0% | \$ 68.16 \$ | 66.80 | 2.0% |
| Non-Gaming | 698,962 | 668,191 | 4.6% | \$ 114 | 4.02 \$ | 120.14 | -5.1% | \$ 79,695,980 \$ | 80,278,949 | -0.7% | 54.5% | 56.0% | -2.7% | 355 | 210 | 69.0% | 54.5% | 56.0% | -2.7% | \$ 113.29 \$ | 119.38 | -5.1% |
| Total <u>2</u> , | 2,055,773 2 | 2,195,265 | -6.4% | \$ 125 | .64 \$ | 123.59 | 1.7% | \$ 258,283,353 \$ | 271,309,190 | -4.8% | 40.9% | 45.8% | -10.7% | 748,957 | 686,644 | 9.1% | 55.7% | 60.1% | -7.2% | \$ 106.50 \$ | 106.35 | 0.1% |
| | | | | | | | | Fisca | al Year - July 20 |)19 throug | Jh June 2020 | | | | | | | | | | | |
| | Cash Occu | upied Rooms | | 014 | erall Avera | ige Cash Ra | te | Overall Tax | cable Revenue | | Percent of | Cash Occupa | ancy | Comp | Occupied Roor | ms | Percent of Ca | sh/Comp Occur | ancy | Basic Room Av | verage Cas | h Rate |
| Location | Year | | % | | Year | | % | Year | | % | Year | | % | Yea | ar | % | Year | | % | Year | | % |
| F) | Y 19-20 F | Y 18-19 | Change | FY 19-2 | 20 FY | 18-19 C | Change | FY 19-20 | FY 18-19 | Change | FY 19-20 | FY 18-19 | Change | FY 19-20 | FY 18-19 | Change | FY 19-20 | FY 18-19 0 | Change | 2019 | 2018 | Change |
| Reno - Suburban (Reno B) | 712,969 | 971,602 | -26.6% | \$ 129 | 9.75 \$ | 126.17 | 2.8% | \$ 92,505,087 \$ | 122,582,453 | -24.5% | 47.4% | 53.0% | -10.6% | 384,360 | 467,138 | -17.7% | 72.9% | 78.4% | -7.0% | \$ 104.84 \$ | 102.81 | 2.0% |
| Reno - Downtown (Reno D) | 482,941 | 794,122 | -39.2% | \$ 109 | 9.27 \$ | 106.29 | 2.8% | \$ 52,769,972 \$ | 84,407,375 | -37.5% | 33.1% | 37.4% | -11.2% | 240,248 | 320,389 | -25.0% | 49.6% | 52.4% | -5.3% | \$ 82.75 \$ | 83.18 | -0.5% |
| North Lake Tahoe (Washoe B) | 88,436 | 117,532 | -24.8% | \$ 286 | 5.07 \$ | 268.57 | 6.5% | \$ 25,298,722 \$ | 31,565,401 | -19.9% | 56.1% | 62.3% | -10.0% | 3,113 | 3,999 | -22.2% | 58.1% | 64.4% | -9.8% | \$ 257.51 \$ | 240.94 | 6.9% |
| Sparks | 242,728 | 336,408 | -27.8% | \$ 84 | 4.28 \$ | 86.24 | -2.3% | \$ 20,456,459 \$ | 29,011,922 | -29.5% | 50.3% | 58.0% | -13.3% | 58,713 | 60,293 | -2.6% | 62.5% | 68.4% | -8.6% | \$ 66.80 \$ | 48.20 | 38.6% |
| Non-Gaming | 668,191 | 700,825 | -4.7% | \$ 120 | 0.14 \$ | 122.86 | -2.2% | \$ 80,278,949 \$ | 86,105,067 | -6.8% | 56.0% | 64.2% | -12.6% | 210 | 129 | 62.8% | 56.0% | 64.2% | -12.6% | \$ 119.16 \$ | 122.14 | -2.4% |
| Total 2, | ,195,265 2 | ,920,489 | -24.8% | \$ 123 | .59 \$ | 121.10 | 2.1% | \$ 271,309,190 \$ | 353,672,217 | -23.3% | 45.8% | 50.2% | -8.8% | 686,644 | 851,948 | -19.4% | 60.1% | 64.8% | -7.3% | \$ 106.28 \$ | 103.77 | 2.4% |

Basic room revenue comes from the posted "room" revenue / overall taxable revenue includes the "room" revenue plus resort fees, upgrade charges, cleaning fees, etc. (effective 7/01/18)

| | | | | | | | | | Fiscal Year - Ju | ly 20 |)18 through Ju | ine 2019 | | | | | | | | | |
|-----------------------------|---------------|---------------|---------|----|-----------------|------------------|-----------|----|------------------|------------|----------------|----------|----------|---------------|-----------|----------|--------------|---------|---------------------|--------------|--------------|
| Location | Cash (Yei | Occupied Room | 15 % | | Overall / Ye | Average Ca ar | sh Rate % | Ī | Overall Ye | | ble Revenue | % | Percent | of Cash Occup | ancy % | | Occupied Roo | ms % | Percent of C Yea | ash/Comp Oco | cupancy % |
| Location | FY 18-19 | FY 17-18 | Change | F١ | / 18-19 | FY 17-1 | | | FY 18-19 | u 1 | FY 17-18 | Change | FY 18-19 | FY 17-18 | Change | FY 18-19 | FY 17-18 | Change | FY 18-19 | FY 17-18 | Change |
| Reno - Suburban (Reno B) | 971,602 | 1,085,758 | -10.5% | \$ | 126.17 | \$ 110. | 9 14.0% | \$ | 122,582,453 | \$ | 120,187,171 | 2.0% | 53.0% | 58.8% | -10.0% | 467,138 | 466,969 | 0.0% | 78.4% | 84.1% | -6.8% |
| Reno - Downtown (Reno D) | 794,122 | 929,391 | -14.6% | \$ | 106.29 | \$ 90. | 0 17.4% | \$ | 84,407,375 | \$ | 84,108,667 | 0.4% | 37.4% | 42.9% | -12.8% | 320,389 | 348,943 | -8.2% | 52.4% | 59.0% | -11.2% |
| North Lake Tahoe (Washoe B) | 117,532 | 116,468 | 0.9% | \$ | 268.57 | \$ 260. | 0 3.1% | \$ | 31,565,401 | \$ | 30,351,920 | 4.0% | 62.3% | 61.7% | 1.0% | 3,999 | 3,014 | 32.7% | 64.4% | 63.3% | 1.7% |
| Sparks | 336,408 | 364,058 | -7.6% | \$ | 86.24 | \$ 81. | 2 5.9% | \$ | 29,011,922 | \$ | 29,641,355 | -2.1% | 58.0% | 62.1% | -6.6% | 60,293 | 56,193 | 7.3% | 68.4% | 71.7% | -4.6% |
| Non-Gaming | 701,035 | 659,934 | 6.2% | \$ | 122.84 | \$ 123. | 8 -0.6% | \$ | 86,112,386 | \$ | 81,556,807 | 5.6% | 64.2% | 62.8% | 2.1% | 129 | 154 | -16.2% | 64.2% | 62.8% | 2.1% |
| Total | 2,920,699 | 3,155,609 | -7.4% | \$ | 121.09 | \$ 109.6 | 0 10.5% | \$ | 353,679,537 | \$ | 345,845,921 | 2.3% | 50.2% | 55.1% | -8.9% | 851,948 | 875,273 | -2.7% | 64.8% | 69.1% | -6.1% |

Basic room revenue comes from the posted "room" revenue / overall taxable revenue includes the "room" revenue plus resort fees, upgrade charges, cleaning fees, etc. (effective 7/01/18)

| | | | | | | | | Fiscal Year - Ju | ily 2 | 017 through Ju | ine 2018 | | | | | | | | | |
|-----------------------------|--------------|---------------------|---------|----------|--------------------|------------|-----------|-------------------|-------|----------------|----------|------------------|---------------------|-----------|----------|--------------|----------|--------------|--------------|--------------|
| Location | Cash (Ye | Occupied Roon ar | ns % | <u> </u> | Overall Av Year | erage Cash | Rate % | Overall Ye | | able Revenue | % | Percent o Yea | of Cash Occup ar | ancy % | Comp | Occupied Roo | oms % | Percent of C | ash/Comp Occ | cupancy % |
| | FY 17-18 | FY 16-17 | Change | F١ | (17-18 | FY 16-17 | Change | FY 17-18 | | FY 16-17 | Change | FY 17-18 | FY 16-17 | Change | FY 17-18 | FY 16-17 | Change | FY 17-18 | FY 16-17 | Change |
| Reno - Suburban (Reno B) | 1,085,758 | 1,008,742 | 7.6% | \$ | 110.69 \$ | 105.62 | 4.8% | \$ 120,187,171 | \$ | 106,541,744 | 12.8% | 59.2% | 55.0% | 7.6% | 466,969 | 503,074 | -7.2% | 84.6% | 82.4% | 2.8% |
| Reno - Downtown (Reno D) | 929,391 | 901,643 | 3.1% | \$ | 90.50 \$ | 85.81 | 5.5% | \$ 84,108,667 | \$ | 77,372,849 | 8.7% | 43.7% | 42.4% | 3.1% | 348,943 | 342,381 | 1.9% | 60.1% | 58.5% | 2.7% |
| North Lake Tahoe (Washoe B) | 116,468 | 120,694 | -3.5% | \$ | 260.60 \$ | 252.23 | 3.3% | \$ 30,351,920 | \$ | 30,442,595 | -0.3% | 61.7% | 64.1% | -3.6% | 3,014 | 2,888 | 4.4% | 63.3% | 65.6% | -3.5% |
| Sparks | 364,058 | 375,918 | -3.2% | \$ | 81.42 \$ | 67.95 | 19.8% | \$ 29,641,355 | \$ | 25,542,451 | 16.0% | 62.6% | 64.7% | -3.2% | 56,193 | 47,673 | 17.9% | 72.2% | 72.9% | -1.0% |
| Non-Gaming | 659,934 | 607,790 | 8.6% | \$ | 123.58 \$ | 110.02 | 12.3% | \$ 81,556,807 | \$ | 66,866,483 | 22.0% | 66.1% | 62.0% | 6.6% | 154 | 600 | -74.3% | 66.1% | 62.1% | 6.4% |
| Total | 3,155,609 | 3,014,787 | 4.7% | | \$109.60 | \$101.75 | 7.7% | \$ 345,845,921 | \$ | 306,766,122 | 12.7% | 55.1% | 52.8% | 4.4% | 875,273 | 896,616 | -2.4% | 70.3% | 68.5% | 2.6% |

| | | | | | | | | Fiscal Year - Ju | ly 20 | 016 through Ju | ine 2017 | | | | | | | | | |
|-----------------------------|--------------|----------------|-------------|----|----------|-------------|---------|-------------------|-------|----------------|-------------|-----------------|---------------|-------------|----------|-----------------|-------------|----------------|----------------|--------------|
| Location | Cash (Ye | Occupied Room | ns % | | Aver | age Cash Ra | te % | | | Revenue | % | | of Cash Occur | ancy % | | Occupied Roo | oms % | | Cash/Comp Oc | cupancy % |
| Location | FY 16-17 | ar FY 15-16 | % Change | FY | 16-17 | FY 15-16 | Change | Ye FY 16-17 | аг | FY 15-16 | % Change | Yea FY 16-17 | FY 15-16 | % Change | FY 16-17 | ear FY 15-16 | % Change | Ye FY 16-17 | ar FY 15-16 | Change |
| Reno - Suburban (Reno B) | 1,008,742 | 1,011,104 | -0.2% | \$ | 105.62 | \$ 98.92 | 6.8% | \$ 106,541,744 | \$ | 100,014,299 | 6.5% | 55.0% | 54.9% | 0.2% | 503,074 | 480,865 | 4.6% | 82.4% | 81.0% | 1.7% |
| Reno - Downtown (Reno D) | 901,643 | 964,982 | -6.6% | \$ | 85.81 | \$ 79.95 | 7.3% | \$ 77,372,849 | \$ | 77,152,748 | 0.3% | 42.4% | 45.0% | -5.8% | 342,381 | 365,755 | -6.4% | 58.5% | 62.1% | -5.8% |
| North Lake Tahoe (Washoe B) | 120,694 | 120,195 | 0.4% | \$ | 252.23 | \$ 244.06 | 3.3% | \$ 30,442,595 | \$ | 29,335,174 | 3.8% | 64.1% | 63.2% | 1.4% | 2,888 | 2,350 | 22.9% | 65.6% | 64.5% | 1.9% |
| Sparks | 375,918 | 358,454 | 4.9% | \$ | 67.95 | \$ 62.94 | 8.0% | \$ 25,542,451 | \$ | 22,561,644 | 13.2% | 64.7% | 61.3% | 5.5% | 47,673 | 45,766 | 4.2% | 72.9% | 69.1% | 5.5% |
| Non-Gaming | 607,790 | 533,608 | 13.9% | \$ | 110.02 | \$ 103.26 | 6.5% | \$ 66,866,483 | \$ | 55,098,918 | 21.4% | 62.0% | 57.4% | 8.0% | 600 | 255 | 135.3% | 62.1% | 57.5% | 8.0% |
| Total | 3,014,787 | 2,988,343 | 0.9% | | \$101.75 | \$95.09 | 7.0% | \$ 306,766,122 | \$ | 284,162,784 | 8.0% | 52.8% | 52.5% | 0.6% | 896,616 | 894,991 | 0.2% | 68.5% | 68.3% | 0.4% |

| | | | | | | | | Fiscal Year - July | 2015 through J | une 2016 | | | | | | | | | |
|-----------------------------|-----------|---------------|--------|----|---------|------------|--------|----------------------|----------------|----------|----------|---------------|--------|----------|--------------|--------|--------------|--------------|---------|
| | Cash (| Occupied Roon | ns | | Ave | age Cash R | te | Taxab | le Revenue | | Percent | of Cash Occup | oancy | Comp | Occupied Roc | oms | Percent of C | ash/Comp Occ | cupancy |
| Location | Ye | | % | | Ye | | % | Year | | % | Yea | | % | | ar | % | Ye | | % |
| | FY 15-16 | FY 14-15 | Change | F) | Y 15-16 | FY 14-15 | Change | FY 15-16 | FY 14-15 | Change | FY 15-16 | FY 14-15 | Change | FY 15-16 | FY 14-15 | Change | FY 15-16 | FY 14-15 | Change |
| Reno - Suburban (Reno B) | 1,011,104 | 915,606 | 10.4% | \$ | 98.92 | \$ 98.42 | 0.5% | \$ 100,014,299 \$ | 90,112,335 | 11.0% | 54.9% | 50.0% | 9.8% | 480,865 | 514,424 | -6.5% | 81.0% | 78.0% | 3.8% |
| Reno - Downtown (Reno D) | 964,982 | 1,027,089 | -6.0% | \$ | 79.95 | \$ 68.24 | 17.2% | \$ 77,152,748 \$ | 70,083,520 | 10.1% | 45.0% | 43.7% | 3.0% | 365,755 | 371,095 | -1.4% | 62.1% | 59.5% | 4.4% |
| North Lake Tahoe (Washoe B) | 120,195 | 113,571 | 5.8% | \$ | 244.06 | \$ 232.02 | 5.2% | \$ 29,335,174 \$ | 26,355,994 | 11.3% | 63.2% | 60.2% | 5.0% | 2,350 | 1,217 | 93.1% | 64.5% | 60.9% | 5.9% |
| Sparks | 358,454 | 338,766 | 5.8% | \$ | 62.94 | \$ 63.29 | -0.6% | \$ 22,561,644 \$ | 21,441,998 | 5.2% | 61.3% | 54.1% | 13.3% | 45,766 | 37,431 | 22.3% | 69.1% | 60.1% | 15.2% |
| Non-Gaming | 533,608 | 324,716 | 64.3% | \$ | 103.26 | \$ 102.88 | 0.4% | \$ 55,098,918 \$ | 33,407,186 | 64.9% | 57.4% | 70.2% | -18.1% | 255 | 44 | 479.5% | 57.5% | 70.2% | -18.1% |
| Total | 2,988,343 | 2,719,748 | 9.9% | | \$95.09 | \$88.7 | 5 7.1% | \$ 284,162,784 \$ | 241,401,032 | 17.7% | 52.5% | 49.8% | 5.4% | 894,991 | 924,211 | -3.2% | 68.3% | 66.7% | 2.2% |

Effective 7/01/15 six properties (4 Motels and 2 Timeshares) were reclassified to Hotel classification as a result of SB 312. Historical data remains as originally reported.

| | | | | | | Fiscal Year - July 2014 through June 2015 | | | | | | | | | | | | | | | |
|-----------------------------|----------------|----------------|-------------|----|---------------|---|-------------|----|-------------|-----|-------------|-------------|-----------------|----------------|-------------|----------------|-----------------|-------------|-----------------|----------------|-------------|
| | | Occupied Roon | | | | e Cash Rat | - | | | | Revenue | | | of Cash Occup | | | Occupied Roc | | | ash/Comp Occ | |
| Location | Ye FY 14-15 | ar FY 13-14 | % Change | FY | Year 14-15 | Y 13-14 | % Change | | FY 14-15 | ear | FY 13-14 | % Change | Yea FY 14-15 | ar FY 13-14 | % Change | Ye FY 14-15 | ear FY 13-14 | % Change | Yea FY 14-15 | ar FY 13-14 | % Change |
| Reno - Suburban (Reno B) | 915,606 | 894,888 | 2.3% | \$ | 98.42 \$ | 95.48 | 3.1% | \$ | 90,112,335 | \$ | 85,447,880 | 5.5% | 50.0% | 48.8% | 2.3% | 514,424 | 460,132 | 11.8% | 78.0% | 74.0% | 5.5% |
| Reno - Downtown (Reno D) | 1,027,089 | 1,085,376 | -5.4% | \$ | 68.24 \$ | 66.15 | 3.2% | \$ | 70,083,520 | \$ | 71,794,968 | -2.4% | 43.7% | 45.8% | -4.4% | 371,095 | 391,757 | -5.3% | 59.5% | 62.3% | -4.5% |
| North Lake Tahoe (Washoe B) | 113,571 | 118,076 | -3.8% | \$ | 232.07 \$ | 209.85 | 10.6% | \$ | 26,355,994 | \$ | 24,778,567 | 6.4% | 60.2% | 58.3% | 3.3% | 1,217 | 1,332 | -8.6% | 60.9% | 59.0% | 3.2% |
| Sparks | 338,766 | 296,702 | 14.2% | \$ | 63.29 \$ | 66.90 | -5.4% | \$ | 21,441,998 | \$ | 19,849,293 | 8.0% | 54.1% | 43.5% | 24.4% | 37,431 | 51,235 | -26.9% | 60.1% | 51.0% | 17.9% |
| Non-Gaming | 324,716 | 272,863 | 19.0% | \$ | 102.88 \$ | 101.05 | 1.8% | \$ | 33,407,186 | \$ | 27,571,682 | 21.2% | 70.2% | 65.5% | 7.2% | 44 | - | 100.0% | 70.2% | 65.5% | 7.2% |
| Total | 2,719,748 | 2,667,905 | 1.9% | | \$88.76 | \$86.00 | 3.2% | \$ | 241,401,032 | \$ | 229,442,390 | 5.2% | 49.8% | 48.5% | 2.9% | 924,211 | 904,456 | 2.2% | 66.7% | 64.9% | 2.9% |

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Fiscal Year - July 2013 through June 2014

| | Cash | Occupied Roon | ns | | Aver | age Cash Ra | te | Taxab | le Revenue | | Percent | of Cash Occu | bancy | Comp | Occupied Roo | oms | Percent of C | ash/Comp Oc | cupancy |
|-----------------------------|-----------|---------------|--------|----|---------|-------------|--------|----------------------|-------------|--------|----------|--------------|--------|----------|--------------|--------|--------------|-------------|---------|
| Location | Ye | ar | % | | Yea | ar | % | Year | | % | Ye | ar | % | Ye | ear | % | Yea | ar | % |
| | FY 13-14 | FY 12-13 | Change | FY | 13-14 | FY 12-13 | Change | FY 13-14 | FY 12-13 | Change | FY 13-14 | FY 12-13 | Change | FY 13-14 | FY 12-13 | Change | FY 13-14 | FY 12-13 | Change |
| Reno - Suburban (Reno B) | 894,888 | 938,891 | -4.7% | \$ | 95.48 | \$ 91.75 | 4.1% | \$ 85,447,880 \$ | 86,144,727 | -0.8% | 48.8% | 51.3% | -4.7% | 460,132 | 401,424 | 14.6% | 74.0% | 73.2% | 1.0% |
| Reno - Downtown (Reno D) | 1,085,376 | 1,129,005 | -3.9% | \$ | 66.15 | \$ 63.82 | 3.6% | \$ 71,794,968 \$ | 72,055,198 | -0.4% | 45.8% | 47.7% | -4.0% | 391,757 | 390,861 | 0.2% | 62.3% | 64.2% | -3.0% |
| North Lake Tahoe (Washoe B) | 118,076 | 131,027 | -9.9% | \$ | 209.85 | \$ 184.76 | 13.6% | \$ 24,778,567 \$ | 24,208,157 | 2.4% | 58.3% | 50.5% | 15.7% | 1,332 | 865 | 54.0% | 59.0% | 50.8% | 16.1% |
| Sparks | 296,702 | 257,285 | 15.3% | \$ | 66.90 | \$ 69.62 | -3.9% | \$ 19,849,293 \$ | 17,912,959 | 10.8% | 43.5% | 37.1% | 17.3% | 51,235 | 57,584 | -11.0% | 51.0% | 45.4% | 12.3% |
| Non-Gaming | 272,863 | 266,363 | 2.4% | \$ | 101.05 | \$ 99.30 | 1.8% | \$ 27,571,682 \$ | 26,449,190 | 4.2% | 65.7% | 64.8% | 1.4% | - | - | 0.0% | 65.7% | 64.8% | 1.4% |
| Total | 2,667,905 | 2,722,571 | -2.0% | | \$86.00 | \$83.29 | 3.3% | \$ 229,442,390 \$ | 226,770,231 | 1.2% | 48.5% | 49.0% | -0.8% | 904,456 | 850,734 | 6.3% | 64.9% | 64.2% | 0.9% |

Fiscal Year - July 2012 through June 2013

| | Cash | Occupied Roon | ns | | Avera | age Cash Rat | te | Таха | able Rev | venue | | Percent | of Cash Occup | ancy | Comp | Occupied Roo | ms | Percent of C | ash/Comp Occ | upancy |
|-----------------------------|-----------|---------------|--------|----|---------|--------------|--------|-------------------|----------|------------|--------|----------|---------------|--------|----------|--------------|---------|--------------|--------------|--------|
| Location | Ye | ar | % | | Yea | r | % | Yea | ar | | % | Ye | ar | % | Ye | ear | % | Ye | ar | % |
| | FY 12-13 | FY 11-12 | Change | FY | 12-13 | FY 11-12 | Change | FY 12-13 | FY | 11-12 | Change | FY 12-13 | FY 11-12 | Change | FY 12-13 | FY 11-12 | Change | FY 12-13 | FY 11-12 | Change |
| Reno - Suburban (Reno B) | 938,891 | 927,327 | 1.2% | \$ | 91.75 | \$ 83.53 | 9.8% | \$ 86,144,727 | \$ | 77,461,435 | 11.2% | 51.3% | 51.0% | 0.6% | 401,424 | 378,412 | 6.1% | 73.2% | 71.8% | 2.0% |
| Reno - Downtown (Reno D) | 1,129,005 | 1,077,673 | 4.8% | \$ | 63.82 | \$ 60.41 | 5.7% | \$ 72,055,198 | \$ | 65,097,196 | 10.7% | 47.7% | 45.3% | 5.3% | 390,861 | 379,724 | 2.9% | 64.2% | 61.3% | 4.8% |
| North Lake Tahoe (Washoe B) | 131,027 | 124,969 | 4.8% | \$ | 184.76 | \$ 175.21 | 5.5% | \$ 24,208,157 | \$ | 21,895,227 | 10.6% | 50.5% | 48.3% | 4.5% | 865 | 838 | 3.2% | 50.8% | 48.6% | 4.5% |
| Sparks | 257,285 | 278,200 | -7.5% | \$ | 69.62 | \$ 67.92 | 2.5% | \$ 17,912,959 | \$ | 18,894,005 | -5.2% | 37.1% | 40.2% | -7.9% | 57,584 | 59,168 | -2.7% | 45.4% | 48.8% | -7.0% |
| Non-Gaming | 266,363 | 251,866 | 5.8% | \$ | 99.30 | \$ 96.37 | 3.0% | \$ 26,449,190 | \$ | 24,273,557 | 9.0% | 64.8% | 61.1% | 6.1% | - | 9 | -100.0% | 64.8% | 61.1% | 6.1% |
| Total | 2,722,571 | 2,660,035 | 2.4% | | \$83.29 | \$78.05 | 6.7% | \$ 226,770,231 | \$ 20 | 7,621,421 | 9.2% | 49.0% | 47.8% | 2.3% | 850,734 | 818,151 | 4.0% | 64.2% | 62.6% | 2.7% |

| | | | | ł | iscal Yea | r - J | uly 2011 | through Ju | ne 2 | 012 | | | | | | |
|-----------------------------|-----------|---------------|--------|----|-----------|-------|----------|------------|------|-------------|------|-------------|--------|----------|---------------|--------|
| | Cash (| Occupied Room | ıs | | Ave | rage | Cash Rat | e | | Тах | able | Revenue | | Percent | of Cash Occup | ancy |
| Location | Ye | | % | | | ear | | % | | | ar | | % | Yea | | % |
| | FY 11-12 | FY 10-11 | Change | F | Y 11-12 | F١ | Y 10-11 | Change | | FY 11-12 | | FY 10-11 | Change | FY 11-12 | FY 10-11 | Change |
| Reno - Suburban (Reno B) | 927,327 | 981,882 | -5.6% | \$ | 83.53 | \$ | 80.68 | 3.5% | \$ | 77,461,435 | \$ | 79,218,912 | -2.2% | 51.0% | 53.6% | -5.0% |
| Reno - Downtown (Reno D) | 1,077,673 | 1,108,328 | -2.8% | \$ | 60.41 | \$ | 60.08 | 0.5% | \$ | 65,097,196 | \$ | 66,590,118 | -2.2% | 45.3% | 47.4% | -4.4% |
| North Lake Tahoe (Washoe B) | 124,969 | 125,270 | -0.2% | \$ | 175.21 | \$ | 173.29 | 1.1% | \$ | 21,895,227 | \$ | 21,707,879 | 0.9% | 48.3% | 48.3% | 0.0% |
| Sparks | 278,200 | 266,409 | 4.4% | \$ | 67.92 | \$ | 68.75 | -1.2% | \$ | 18,894,005 | \$ | 18,314,989 | 3.2% | 40.2% | 38.6% | 4.3% |
| Non-Gaming | 251,866 | 236,928 | 6.3% | \$ | 96.37 | \$ | 97.12 | -0.8% | \$ | 24,273,557 | \$ | 23,010,579 | 5.5% | 61.1% | 57.8% | 5.7% |
| Total | 2,660,035 | 2,718,817 | -2.2% | | \$78.05 | | \$76.81 | 1.6% | \$ | 207,621,421 | \$ | 208,842,478 | #REF! | 47.8% | 49.2% | -2.7% |

Fiscal Year - July 2010 Through June 2011

| | Cash | Occupied Roon | ns | | Ave | erage (| Cash Rate | e | Тах | able | Revenue | | Percent | of Cash Occup | ancy |
|-----------------------------|-----------|---------------|--------|----|---------|---------|-----------|--------|-------------------|------|-------------|--------|----------|---------------|--------|
| Location | Ye | ar | % | | Ye | ear | | % | Ye | ear | | % | Ye | ar | % |
| | FY 10-11 | FY 09-10 | Change | F | Y 10-11 | FY | 09-10 | Change | FY 10-11 | | FY 09-10 | Change | FY 10-11 | FY 09-10 | Change |
| Reno - Suburban (Reno B) | 981,882 | 1,010,741 | -2.9% | \$ | 80.68 | \$ | 82.42 | -2.1% | \$ 79,218,912 | \$ | 83,302,389 | -5.4% | 53.6% | 53.3% | 0.8% |
| Reno - Downtown (Reno D) | 1,108,328 | 1,197,861 | -7.5% | \$ | 60.08 | \$ | 59.18 | 1.5% | \$ 66,590,118 | \$ | 70,884,809 | -4.9% | 47.4% | 50.3% | -6.0% |
| North Lake Tahoe (Washoe B) | 125,270 | 122,044 | 2.6% | \$ | 173.29 | \$ | 175.69 | -1.4% | \$ 21,707,879 | \$ | 21,441,499 | 4.5% | 48.3% | 46.9% | 2.8% |
| Sparks | 266,409 | 285,282 | -6.6% | \$ | 68.75 | \$ | 71.14 | -3.4% | \$ 18,314,989 | \$ | 20,294,068 | -10.2% | 38.6% | 41.2% | -6.3% |
| Non-Gaming | 236,928 | 221,320 | 7.1% | \$ | 97.12 | \$ | 96.94 | 0.2% | \$ 23,010,579 | \$ | 21,453,702 | 14.0% | 57.8% | 54.9% | 5.3% |
| Total | 2,718,817 | 2,837,248 | -4.2% | | \$76.81 | | \$76.62 | 0.2% | \$ 208,842,478 | \$ | 217,376,465 | -3.9% | 49.2% | 50.4% | -2.4% |

Fiscal Year - July - 2009 Through June 2010

| | 1 | Cash C | Occupied Roon | ns | Ave | rage | Cash Rate | e | Таха | able | Revenue | | Percent | of Cash Occup | ancy |
|-----------------------------|----|-----------|---------------|--------|--------------|------|-----------|--------|-------------------|------|-------------|--------|----------|---------------|--------|
| Location | | Yea | ar | % | Ye | ear | | % | Yea | ar | | % | Yea | ar | % |
| | ΙĽ | FY 09-10 | FY 08-09 | Change | FY 09-10 | F | Y 08-09 | Change | FY 09-10 | | FY 08-09 | Change | FY 09-10 | FY 08-09 | Change |
| Reno - Suburban (Reno B) | | 1,010,901 | 984,956 | 2.6% | \$ 82.40 | \$ | 83.21 | -1.0% | \$ 83,302,388 | \$ | 81,959,861 | 1.6% | 53.3% | 52.3% | 1.9% |
| Reno - Downtown (Reno D) | | 1,197,701 | 1,205,496 | -0.6% | \$ 59.18 | \$ | 62.80 | -5.8% | \$ 70,884,809 | \$ | 75,709,857 | -6.4% | 50.3% | 49.4% | 1.8% |
| North Lake Tahoe (Washoe B) | | 122,044 | 120,608 | 1.2% | \$ 175.69 | \$ | 188.39 | -6.7% | \$ 21,441,496 | \$ | 22,721,044 | -5.6% | 46.9% | 46.3% | 1.3% |
| Sparks | | 285,282 | 297,907 | -4.2% | \$ 71.14 | \$ | 73.81 | -3.6% | \$ 20,294,069 | \$ | 21,988,252 | -7.7% | 41.2% | 40.6% | 1.5% |
| Non-Gaming | | 221,320 | 172,957 | 28.0% | \$ 96.94 | \$ | 96.33 | 0.6% | \$ 21,453,703 | \$ | 16,660,406 | 28.8% | 54.9% | 54.8% | 0.2% |
| Total | - | 2,837,248 | 2,781,924 | 2.0% | \$76.62 | | \$78.74 | -2.7% | \$ 217,376,465 | \$ | 219,039,420 | -0.8% | 50.4% | 49.4% | 2.0% |

Fiscal Year - July - 2008 Through June 2009

| | 1 Г | Cash O | occupied Room | ıs | | Ave | rage | Cash Rate | e | Таха | able | Revenue | | Percent | of Cash Occup | ancy |
|-----------------------------|-----|-----------|---------------|--------|----|---------|------|-----------|--------|-------------------|------|-------------|--------|----------|---------------|--------|
| Location | | Yea | r | % | | Ye | ear | | % | Ye | ar | | % | Ye | ar | % |
| | | FY 08-09 | FY 07-08 | Change | F | Y 08-09 | F | Y 07-08 | Change | FY 08-09 | | FY 07-08 | Change | FY 08-09 | FY 07-08 | Change |
| Reno - Suburban (Reno B) | | 984,956 | 1,037,219 | -5.0% | \$ | 83.21 | \$ | 86.57 | -3.9% | \$ 81,959,861 | \$ | 89,792,111 | -8.7% | 52.3% | 59.0% | -11.4% |
| Reno - Downtown (Reno D) | | 1,205,496 | 1,353,689 | -10.9% | \$ | 62.80 | \$ | 72.28 | -13.1% | \$ 75,709,857 | \$ | 97,842,584 | -22.6% | 49.4% | 53.8% | -8.0% |
| North Lake Tahoe (Washoe B) | | 120,608 | 138,677 | -13.0% | \$ | 188.39 | \$ | 193.63 | -2.7% | \$ 22,721,043 | \$ | 26,852,646 | -15.4% | 46.3% | 53.1% | -12.8% |
| Sparks | | 297,907 | 392,929 | -24.2% | \$ | 73.81 | \$ | 74.17 | -0.5% | \$ 21,988,252 | \$ | 29,144,511 | -24.6% | 40.6% | 49.4% | -18.0% |
| Non-Gaming | | 172,957 | 130,156 | 32.9% | \$ | 96.33 | \$ | 111.52 | -13.6% | \$ 16,660,407 | \$ | 14,515,412 | 14.8% | 54.8% | 71.4% | -23.4% |
| Total | _ | 2,781,924 | 3,052,670 | -8.9% | | \$78.74 | | \$84.56 | -6.9% | \$ 219,039,420 | \$ | 258,147,264 | -15.1% | 49.4% | 55.4% | -10.8% |

| | | | | | iscal Yea | r - J | uly 2007 ⁻ | Through Ju | ne 2 | 2008 | | | | | | |
|-----------------------------|-----------|---------------|--------|----|-----------|-------|-----------------------|------------|------|-------------|------|-------------|--------|----------|---------------|--------|
| | Cash | Occupied Roon | ns | | Ave | rage | Cash Rat | e | | Тах | able | e Revenue | | Percent | of Cash Occup | ancy |
| Location | Ye | ar | % | | Ye | ear | | % | | Y | ar | | % | Ye | ar | % |
| | FY 07-08 | FY 06-07 | Change | F | Y 07-08 | F | Y 06-07 | Change | | FY 07-08 | | FY 06-07 | Change | FY 07-08 | FY 06-07 | Change |
| Reno - Suburban (Reno B) | 1,037,219 | 970,076 | 6.9% | \$ | 86.57 | \$ | 84.85 | 2.0% | \$ | 89,792,111 | \$ | 82,315,568 | 9.1% | 59.0% | 61.8% | -4.7% |
| Reno - Downtown (Reno D) | 1,353,689 | 1,580,181 | -14.3% | \$ | 72.28 | \$ | 68.95 | 4.8% | \$ | 97,842,584 | \$ | 108,956,372 | -10.2% | 53.8% | 62.5% | -13.9% |
| North Lake Tahoe (Washoe B) | 138,677 | 141,935 | -2.3% | \$ | 193.63 | \$ | 180.22 | 7.4% | \$ | 26,852,646 | \$ | 25,578,969 | 5.0% | 53.1% | 54.5% | -2.6% |
| Sparks | 392,929 | 437,350 | -10.2% | \$ | 74.17 | \$ | 71.75 | 3.4% | \$ | 29,144,511 | \$ | 31,381,226 | -7.1% | 49.4% | 53.9% | -8.2% |
| Non-Gaming | 130,156 | 109,186 | 19.2% | \$ | 111.52 | \$ | 99.29 | 12.3% | \$ | 14,515,412 | \$ | 10,841,377 | 33.9% | 71.4% | 77.1% | -7.3% |
| Total | 3,052,670 | 3,238,728 | -5.7% | | \$84.56 | | \$79.99 | 5.7% | \$ | 258,147,264 | \$ | 259,073,512 | -0.4% | 55.4% | 61.0% | -9.2% |

Reno-Sparks Convention and Visitors Authority Hotel Statistics by Region

| | | | | | | | Ca | lendar Year - Ja | anuary 2025 th | rough April 20 | 024 | | | | | | | | | |
|-----------------------------|---------|---------------|--------|-----------------|------------|--------|----------------------|------------------|----------------|----------------|----------------|--------|---------|-------------|--------|------------|-------------|-----------|-----------|----------|
| | Cast | n Occupied Ro | oms | Ave | age Cash R | ate | Overall T | axable Revenue | | Percer | nt of Cash Occ | upancy | Com | Occupied Ro | ooms | Percent of | Cash/Comp (| Occupancy | Basic Roo | om Rate |
| Location | Yea | ır | % | Year | | % | Year | | % | Ye | ar | % | Yea | r | % | Yea | r | % | Yea | ar |
| | 2025 | 2024 | Change | 2025 | 2024 | Change | 2025 | 2024 | Change | 2025 | 2024 | Change | 2025 | 2024 | Change | 2025 | 2024 | Change | 2025 | 2024 |
| Reno - Suburban (Reno B) | 235,211 | 234,547 | 0.3% | \$ 154.61 \$ | 150.28 | 2.9% | \$ 36,365,017 \$ | 35,247,086 | 3.2% | 41.4% | 40.5% | 2.2% | 155,950 | 147,540 | 5.7% | 68.9% | 66.0% | 4.4% | \$119.19 | \$116.08 |
| Reno - Downtown (Reno D) | 158,693 | 148,083 | 7.2% | \$ 122.75 \$ | 130.14 | -5.7% | \$ 19,479,874 \$ | 19,270,837 | 1.1% | 28.8% | 26.6% | 8.3% | 89,547 | 81,513 | 9.9% | 45.0% | 41.3% | 9.2% | \$86.95 | \$95.03 |
| North Lake Tahoe (Washoe B) | 23,546 | 23,083 | 2.0% | \$ 262.93 \$ | 287.87 | -8.7% | \$ 6,191,048 \$ | 6,644,822 | -6.8% | 46.5% | 45.2% | 2.9% | - | - | 0.0% | 46.5% | 45.2% | 2.9% | \$228.08 | \$247.18 |
| Sparks | 65,321 | 73,094 | -10.6% | \$ 99.27 \$ | 100.97 | -1.7% | \$ 6,484,605 \$ | 7,380,246 | -12.1% | 34.0% | 38.2% | -11.0% | 24,870 | 25,440 | -2.2% | 46.9% | 51.4% | -8.7% | \$75.07 | \$83.95 |
| Non-Gaming | 286,712 | 260,304 | 10.1% | \$ 144.87 \$ | 142.95 | 1.3% | \$ 41,536,334 \$ | 37,209,634 | 11.6% | 64.3% | 56.2% | 14.2% | 146 | 107 | 100.0% | 64.3% | 56.2% | 14.2% | \$144.09 | \$142.18 |
| Total | 769,483 | 739,111 | 4.1% | \$ 143.03 \$ | 143.08 | 0.0% | \$ 110,056,878 \$ | 105,752,626 | 4.1% | 42.6% | 40.1% | 6.0% | 270,513 | 254,600 | 6.3% | 57.5% | 54.0% | 6.5% | \$121.41 | \$121.97 |

Calendar Year - January 2024 through December 2024

| | Cas | h Occupied Ro | oms | A۱ | erage Cash F | Rate | Overall | Taxable Revenue |) | Percent | t of Cash Occu | ipancy | Com | o Occupied Re | ooms | Percent of | Cash/Comp (| Occupancy | Basic Ro | om Rate |
|-----------------------------|-----------|---------------|--------|--------------|--------------|--------|----------------------|-----------------|--------|---------|----------------|--------|---------|---------------|--------|------------|-------------|-----------|----------|----------|
| Location | Yea | ar | % | Yea | r | % | Year | | % | Year | r | % | Yea | r | % | Yea | r | % | Ye | ar |
| | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 | Change | 2024 | 2023 |
| Reno - Suburban (Reno B) | 797,559 | 834,126 | -4.4% | \$ 152.69 | \$ 159.09 | -4.0% | \$ 121,778,993 \$ | 132,701,779 | -8.2% | 44.5% | 47.1% | -5.5% | 499,963 | 467,335 | 7.0% | 72.3% | 73.5% | -1.5% | \$118.05 | \$125.10 |
| Reno - Downtown (Reno D) | 550,728 | 648,962 | -15.1% | \$ 124.67 | \$ 132.88 | -6.2% | \$ 68,662,009 \$ | 86,233,475 | -20.4% | 32.4% | 39.5% | -18.0% | 285,957 | 266,798 | 7.2% | 49.2% | 55.7% | -11.7% | \$96.72 | \$99.25 |
| North Lake Tahoe (Washoe B) | 92,814 | 95,635 | -2.9% | \$ 367.09 | \$ 343.45 | 6.9% | \$ 34,071,453 \$ | 32,845,530 | 3.7% | 60.1% | 62.1% | -3.2% | - | - | 0.0% | 60.1% | 62.1% | -3.2% | \$328.54 | \$304.22 |
| Sparks | 223,926 | 253,423 | -11.6% | \$ 100.47 | \$ 111.19 | -9.6% | \$ 22,496,910 \$ | 28,177,575 | -20.2% | 38.6% | 43.7% | -11.9% | 95,514 | 102,320 | -6.7% | 55.0% | 61.4% | -10.4% | \$79.40 | \$95.98 |
| Non-Gaming | 859,500 | 829,361 | 3.6% | \$ 148.77 | \$ 151.08 | -1.5% | \$ 127,866,122 \$ | 125,299,792 | 2.0% | 60.6% | 61.8% | -1.9% | 492 | 417 | 100.0% | 60.7% | 61.8% | -1.9% | \$148.03 | \$150.24 |
| Total | 2,524,527 | 2,661,507 | -5.1% | \$ 148.49 | \$ 152.27 | -2.5% | \$ 374.875.487 \$ | 405,258,152 | -7.5% | 44.7% | 48.5% | -7.8% | 881,926 | 836,870 | 5.4% | 60.3% | 63.7% | -5.3% | \$127.92 | \$130.30 |

Calendar Year - January 2023 through December 2023

| | Cas | h Occupied Ro | oms | Av | erage Cash | Rate | Overall T | axable Revenue | | Percen | t of Cash Occ | upancy | Com | p Occupied Ro | ooms | Percent of | Cash/Comp C | Occupancy | Basic Ro | om Rate |
|-----------------------------|-----------|---------------|--------|--------------|------------|--------|----------------------|----------------|--------|--------|---------------|--------|---------|---------------|---------|------------|-------------|-----------|----------|----------|
| Location | Ye | ar | % | Yea | ır | % | Year | | % | Yea | r | % | Yea | ar | % | Yea | r | % | Ye | ear |
| | 2023 | 2022 | Change | 2023 | 2022 | Change | 2023 | 2022 | Change | 2023 | 2022 | Change | 2023 | 2022 | Change | 2023 | 2022 | Change | 2023 | 2022 |
| Reno - Suburban (Reno B) | 834,126 | 826,478 | 0.9% | \$ 159.09 | \$ 158.12 | 0.6% | \$ 132,701,779 \$ | 130,678,915 | 1.5% | 47.1% | 46.5% | 1.3% | 467,335 | 479,850 | -2.6% | 47.1% | 46.5% | 1.3% | \$125.10 | \$126.53 |
| Reno - Downtown (Reno D) | 648,962 | 586,798 | 10.6% | \$ 132.88 | \$ 127.73 | 4.0% | \$ 86,233,475 \$ | 74,952,835 | 15.1% | 39.5% | 36.3% | 8.5% | 266,798 | 234,361 | 13.8% | 39.5% | 36.3% | 8.5% | \$99.25 | \$98.06 |
| North Lake Tahoe (Washoe B) | 95,635 | 104,896 | -8.8% | \$ 343.45 | \$ 342.69 | 0.2% | \$ 32,845,530 \$ | 35,947,288 | -8.6% | 62.1% | 62.3% | -0.3% | - | 147 | -100.0% | 62.1% | 62.3% | -0.3% | \$304.22 | \$303.72 |
| Sparks | 253,423 | 273,449 | -7.3% | \$ 111.19 | \$ 107.81 | 3.1% | \$ 28,177,575 \$ | 29,479,563 | -4.4% | 43.7% | 47.0% | -7.0% | 102,320 | 96,068 | 6.5% | 43.7% | 47.0% | -7.0% | \$95.06 | \$87.56 |
| Non-Gaming | 829,361 | 797,955 | 3.9% | \$ 151.08 | \$ 148.53 | 1.7% | \$ 125,299,792 \$ | 118,516,483 | 5.7% | 61.8% | 62.1% | -0.5% | 417 | 288 | 100.0% | 61.8% | 62.1% | -0.5% | \$150.24 | \$147.62 |
| Total | 2,661,507 | 2,589,576 | 2.8% | \$ 152.27 | \$ 150.44 | 1.2% | \$ 405,258,152 \$ | 389,575,085 | 4.0% | 48.5% | 47.7% | 1.7% | 836,870 | 810,714 | 3.2% | 48.5% | 47.7% | 1.7% | \$130.21 | \$129.64 |

Calendar Year - January through December 2022

| | Cas | 1 Occupied Roo | oms | | Aver | age Cash F | Rate | Overall 1 | Taxable Revenue | | Percent | of Cash Occu | ipancy | Com | p Occupied Ro | ooms | Percent of | Cash/Comp | Occupancy | Basic Roo | om Rate |
|-----------------------------|-----------|----------------|--------|----|-----------|------------|--------|----------------------|-----------------|--------|---------|--------------|--------|---------|---------------|--------|------------|-----------|-----------|-----------|---------|
| Location | Yea | r | % | | Year | | % | Year | | % | Year | | % | Yea | r | % | Yea | r | % | Yea | ar |
| | 2022 | 2021 | Change | 1 | 2022 | 2021 | Change | 2022 | 2021 | Change | 2022 | 2021 | Change | 2022 | 2021 | Change | 2022 | 2021 | Change | 2022 | 2021 |
| Reno - Suburban (Reno B) | 826,478 | 772,373 | 7.0% | \$ | 158.12 \$ | 149.47 | 5.8% | \$ 130,678,915 \$ | 115,450,017 | 13.2% | 46.5% | 42.6% | 8.9% | 479,850 | 498,210 | -3.7% | 73.4% | 70.1% | 4.7% | \$126.53 | \$119.6 |
| Reno - Downtown (Reno D) | 586,798 | 531,563 | 10.4% | \$ | 127.73 \$ | 124.45 | 2.6% | \$ 74,952,835 \$ | 66,150,949 | 13.3% | 36.3% | 37.5% | -3.2% | 234,361 | 197,763 | 18.5% | 50.9% | 51.5% | -1.2% | \$98.29 | \$98.1 |
| North Lake Tahoe (Washoe B) | 104,896 | 100,238 | 4.6% | \$ | 342.69 \$ | 307.61 | 11.4% | \$ 35,947,288 \$ | 30,833,929 | 16.6% | 65.4% | 53.1% | 23.0% | 147 | 1,498 | -90.2% | 65.4% | 53.9% | 21.3% | \$306.90 | \$274.9 |
| Sparks | 273,449 | 279,629 | -2.2% | \$ | 107.81 \$ | 106.80 | 0.9% | \$ 29,479,563 \$ | 29,863,060 | -1.3% | 49.6% | 48.2% | 3.1% | 96,068 | 89,704 | 7.1% | 67.1% | 63.6% | 5.3% | \$86.22 | \$84.8 |
| Non-Gaming | 797,969 | 791,503 | 0.8% | \$ | 148.52 \$ | 131.57 | 12.9% | \$ 118,516,483 \$ | 104,141,536 | 13.8% | 62.1% | 59.7% | 4.0% | 288 | 295 | 100.0% | 62.1% | 59.7% | 4.0% | \$147.76 | \$130.8 |
| Total | 2,589,590 | 2,475,306 | 4.6% | \$ | 150.44 \$ | 139.96 | 7.5% | \$ 389,575,085 \$ | 346,439,490 | 12.5% | 48.0% | 46.5% | 3.2% | 810,714 | 787,470 | 3.0% | 63.1% | 61.3% | 2.9% | \$129.72 | \$120.9 |

| | | | | | | | C | alendar Year - J | anuary through | December 20 | 21 | | | | | | | | | |
|-----------------------------|-----------|---------------|--------|-----------------|-------------|--------|----------------------|------------------|----------------|-------------|---------------|--------|---------|---------------|--------|------------|-----------|-----------|----------|----------|
| Ċ | Cas | h Occupied Ro | oms | Ave | rage Cash R | ate | Overall | Taxable Revenue | 9 | Percen | t of Cash Occ | upancy | Com | o Occupied Re | ooms | Percent of | Cash/Comp | Occupancy | Basic Ro | om Rate |
| Location | Yei | ar | % | Year | | % | Year | | % | Yea | r | % | Yea | | % | Yea | | % | Ye | ai |
| | 2021 | 2020 | Change | 2021 | 2020 | Change | 2021 | 2020 | Change | 2021 | 2020 | Change | 2021 | 2020 | Change | 2021 | 2020 | Change | 2021 | 2020 |
| Reno - Suburban (Reno B) | 772,373 | 540,926 | 42.8% | \$ 149.47 \$ | 123.78 | 20.8% | \$ 115,450,017 \$ | 66,956,808 | 72.4% | 42.6% | 36.0% | 18.3% | 498,210 | 375,818 | 32.6% | 70.1% | 61.1% | 14.9% | \$119.61 | \$96.16 |
| Reno - Downtown (Reno D) | 531,563 | 251,119 | 111.7% | \$ 124.45 \$ | 107.93 | 15.3% | \$ 66,150,949 \$ | 27,102,414 | 144.1% | 37.5% | 24.2% | 54.9% | 197,763 | 154,539 | 28.0% | 51.5% | 39.2% | 31.7% | \$98.19 | \$81.64 |
| North Lake Tahoe (Washoe B) | 100,238 | 75,208 | 33.3% | \$ 307.61 \$ | 279.65 | 10.0% | \$ 30,833,929 \$ | 21,032,110 | 46.6% | 53.1% | 47.7% | 11.3% | 1,498 | 1,927 | -22.3% | 53.9% | 49.0% | 10.2% | \$274.99 | \$235.67 |
| Sparks | 279,629 | 209,476 | 33.5% | \$ 106.80 \$ | 79.06 | 35.1% | \$ 29,863,060 \$ | 16,561,872 | 80.3% | 48.2% | 43.3% | 11.3% | 89,704 | 48,385 | 85.4% | 63.6% | 53.3% | 19.5% | \$84.35 | \$60.23 |
| Non-Gaming | 791,503 | 586,045 | 35.1% | \$ 131.57 \$ | 109.51 | 20.1% | \$ 104,141,536 \$ | 64,177,835 | 62.3% | 59.7% | 47.9% | 24.4% | 295 | 257 | 14.8% | 59.7% | 48.0% | 24.4% | \$130.81 | \$108.71 |
| Totals | 2,475,306 | 1,662,774 | 48.9% | \$ 139.96 \$ | 117.77 | 18.8% | \$ 346,439,490 \$ | 195,831,039 | 76.9% | 46.5% | 37.8% | 23.0% | 787,470 | 580,926 | 35.6% | 61.3% | 51.0% | 20.2% | \$120.90 | \$100.17 |

| | | | | | | | | C | alendar Year - J | anuary through | December 202 | 20 | | | | | | | | | |
|-----------------------------|-----------|----------------|--------|-----------------|-------------|--------|----|----------------|------------------|----------------|--------------|---------------|--------|---------|--------------|--------|------------|-----------|-----------|-----------|----------|
| | Cas | h Occupied Roo | oms | Ave | rage Cash R | late | | Overall | Taxable Revenue | 2 | Percent | t of Cash Occ | upancy | Com | p Occupied R | ooms | Percent of | Cash/Comp | Occupancy | Basic Roo | om Rate |
| Location | Yea | | % | Year | | % | | Year | | % | Yea | | % | Yea | | % | Yea | | % | Yea | |
| L | 2020 | 2019 | Change | 2020 | 2019 | Change | L | 2020 | 2019 | Change | 2020 | 2019 | Change | 2020 | 2019 | Change | 2020 | 2019 | Change | 2020 | 2019 |
| Reno - Suburban (Reno B) | 540,926 | 958,914 | -43.6% | \$ 123.78 \$ | 130.17 | -4.9% | \$ | 66,956,808 \$ | 124,817,325 | -46.4% | 36.0% | 52.3% | -31.2% | 375,818 | 479,870 | -21.7% | 61.1% | 78.5% | -22.2% | \$96.16 | \$105.60 |
| Reno - Downtown (Reno D) | 251,119 | 709,419 | -64.6% | \$ 107.93 \$ | 108.32 | -0.4% | \$ | 27,102,414 \$ | 76,847,135 | -64.7% | 23.6% | 35.5% | -33.5% | 154,539 | 308,926 | -50.0% | 38.1% | 51.0% | -25.3% | \$81.64 | \$82.75 |
| North Lake Tahoe (Washoe B) | 75,208 | 114,105 | -34.1% | \$ 279.65 \$ | 269.74 | 3.7% | \$ | 21,032,110 \$ | 30,778,770 | -31.7% | 47.7% | 60.5% | -21.2% | 1,927 | 4,179 | -53.9% | 49.0% | 62.7% | -21.8% | \$235.67 | \$242.51 |
| Sparks | 209,476 | 323,173 | -35.2% | \$ 79.06 \$ | 86.65 | -8.8% | \$ | 16,561,872 \$ | 28,003,189 | -40.9% | 43.3% | 55.6% | -22.1% | 48,385 | 68,056 | -28.9% | 53.3% | 67.3% | -20.8% | \$60.23 | \$69.61 |
| Non-Gaming | 586,045 | 753,712 | -22.2% | \$ 109.51 \$ | 123.65 | -11.4% | \$ | 64,177,835 \$ | 93,196,185 | -31.1% | 47.9% | 64.8% | -26.1% | 257 | 219 | 17.4% | 48.0% | 64.9% | -26.1% | \$108.67 | \$122.91 |
| Totals | 1,662,774 | 2,859,323 | -41.8% | \$ 117.77 \$ | 5 123.68 | -4.8% | \$ | 195,831,039 \$ | 353,642,602 | -44.6% | 37.5% | 49.6% | -24.4% | 580,926 | 861,250 | -32.5% | 50.6% | 64.6% | -21.5% | \$100.16 | \$105.89 |

Basic room revenue comes from the posted "room" revenue / overall taxable revenue includes the "room" revenue plus resort fees, upgrade charges, cleaning fees, etc. (effective 7/01/18)

| | | | | | | | Ca | alendar Year - Ja | anuary through | December 20 | 19 | | | | | | | | | |
|-----------------------------|-----------|---------------|--------|-----------------|------------|--------|----------------------|-------------------|----------------|-------------|----------------|--------|---------|---------------|--------|------------|-------------|-----------|------------|------------------|
| ŕ | Cas | h Occupied Ro | oms | Ave | age Cash R | ate | Overall 1 | Taxable Revenue | | Percent | t of Cash Occu | upancy | Com | p Occupied Ro | ooms | Percent of | Cash/Comp C | Occupancy | Basic Room | ADR/Revenue |
| Location | Ye | | % | Year | | % | Year | | % | Yea | r | % | Yea | r | % | Yea | | % | January | - October |
| | 2019 | 2018 | Change | 2019 | 2018 | Change | 2019 | 2018 | Change | 2019 | 2018 | Change | 2019 | 2018 | Change | 2019 | 2018 | Change | ADR | Revenue |
| Reno - Suburban (Reno B) | 958,914 | 1,024,075 | -6.4% | \$ 130.17 \$ | 116.88 | 11.4% | \$ 124,817,325 \$ | 119,691,944 | 4.3% | 52.3% | 55.5% | -5.8% | 479,870 | 460,248 | 4.3% | 78.5% | 80.4% | -2.4% | \$105.60 | \$101,265,692.75 |
| Reno - Downtown (Reno D) | 709,419 | 860,589 | -17.6% | \$ 108.32 \$ | 99.20 | 9.2% | \$ 76,847,135 \$ | 85,369,262 | -10.0% | 35.5% | 39.8% | -10.8% | 308,926 | 346,858 | -10.9% | 51.0% | 55.9% | -8.8% | \$82.75 | \$58,701,680.30 |
| North Lake Tahoe (Washoe B) | 114,105 | 120,004 | -4.9% | \$ 269.74 \$ | 266.33 | 1.3% | \$ 30,778,770 \$ | 31,960,979 | -3.7% | 60.5% | 63.6% | -4.9% | 4,179 | 3,554 | 17.6% | 62.7% | 65.5% | -4.3% | \$244.15 | \$27,859,242.17 |
| Sparks | 323,173 | 348,054 | -7.1% | \$ 86.65 \$ | 83.87 | 3.3% | \$ 28,003,189 \$ | 29,190,181 | -4.1% | 55.6% | 59.6% | -6.7% | 68,056 | 62,152 | 9.5% | 67.3% | 70.3% | -4.1% | \$69.61 | \$22,497,168.43 |
| Non-Gaming | 753,922 | 675,808 | 11.6% | \$ 123.62 \$ | 123.34 | 0.2% | \$ 93,203,504 \$ | 83,355,198 | 11.8% | 64.9% | 62.7% | 3.5% | 219 | 151 | 45.0% | 64.9% | 62.7% | 3.5% | \$121.97 | \$91,956,582.87 |
| Totals | 2,859,533 | 3,028,530 | -5.6% | \$ 123.68 \$ | 115.42 | 7.2% | \$ 353,649,921 \$ | 349,567,565 | 1.2% | 49.6% | 51.7% | -4.1% | 861,250 | 872,963 | -1.3% | 64.6% | 66.6% | -3.2% | \$105.71 | \$302,280,367 |

Basic room revenue comes from the posted "room" revenue / overall taxable revenue includes the "room" revenue plus resort fees, upgrade charges, cleaning fees, etc. (effective 7/01/18)

| | | | | | | | | Ci | alendar Year - J | anuary through | December 20 | 18 | | | | | | | | | |
|-----------------------------|-----------|----------------|-------------|------|-------------|------------|-------------|----------------------|------------------|----------------|-------------|---------------|-------------|-------------|---------------|-------------|-------|-------------|-------------|------------------|---------------------|
| | | h Occupied Roo | oms | | | age Cash R | ate | | Taxable Revenue | 2 | | t of Cash Occ | upancy | | p Occupied Ro | ooms | | Cash/Comp C | Occupancy | | ADR/Revenue |
| Location | 2018 | ar 2017 | % Change | 20 | Year 018 | 2017 | % Change | Year 2018 | 2017 | % Change | Yea 2018 | r 2017 | % Change | Yea 2018 | r 2017 | % Change | 2018 | r 2017 | % Change | January - ADR | December Revenue |
| Reno - Suburban (Reno B) | 1,024,075 | 1,053,772 | -2.8% | \$ | 116.88 \$ | 108.12 | 8.1% | \$ 119,691,944 \$ | 113,934,264 | 5.1% | 55.8% | 57.4% | -2.8% | 460,248 | 486,977 | -5.5% | 80.9% | 84.0% | -3.7% | \$49.43 | \$50,617,428 |
| Reno - Downtown (Reno D) | 860,589 | 941,484 | -8.6% | \$ | 99.20 \$ | 87.28 | 13.7% | \$ 85,369,262 \$ | 82,173,937 | 3.9% | 40.6% | 44.3% | -8.4% | 346,858 | 344,166 | 0.8% | 57.0% | 60.5% | -5.8% | \$43.53 | \$37,464,858 |
| North Lake Tahoe (Washoe B) | 120,004 | 118,442 | 1.3% | \$ | 266.33 \$ | 256.85 | 3.7% | \$ 31,960,979 \$ | 30,421,873 | 5.1% | 63.6% | 63.0% | 1.0% | 3,554 | 3,001 | 18.4% | 65.5% | 64.6% | 1.4% | \$152.62 | \$18,314,807 |
| Sparks | 348,054 | 372,600 | -6.6% | \$ | 83.87 \$ | 75.49 | 11.1% | \$ 29,190,181 \$ | 28,126,329 | 3.8% | 60.0% | 64.1% | -6.4% | 62,152 | 47,813 | 30.0% | 70.8% | 72.4% | -2.2% | \$35.71 | \$12,427,469 |
| Non-Gaming | 675,808 | 640,711 | 5.5% | \$ | 123.34 \$ | 117.68 | 4.8% | \$ 83,355,198 \$ | 75,395,773 | 10.6% | 65.8% | 64.6% | 1.9% | 151 | 367 | -58.9% | 65.8% | 64.7% | 1.9% | \$61.36 | \$41,470,835 |
| Totals | 3,028,530 | 3,127,009 | -3.1% | \$ 1 | 115.42 \$ | 105.55 | 9.4% | \$ 349,567,565 \$ | 330,052,176 | 5.9% | 52.7% | 54.7% | -3.7% | 872,963 | 882,324 | -1.1% | 67.9% | 70.1% | -3.1% | \$52.93 | \$160,295,397 |

Basic room revenue comes from the posted "room" revenue / overall taxable revenue includes the "room" revenue plus resort fees, upgrade charges, cleaning fees, etc. (effective 7/01/18)

| | | | | | | | Calendar Year - | January through | 1 December 201 | .7 | | | | | | | | |
|-----------------------------|-----------|---------------|--------|-----------------|-------------|--------|----------------------|-----------------|----------------|--------|---------------|---------|---------|---------------|--------|------------|-------------|----------|
| | Cas | h Occupied Ro | oms | Aver | age Cash Ra | ate | Та | xable Revenue | | Percen | t of Cash Occ | cupancy | Cor | np Occupied R | ooms | Percent of | Cash/Comp C | ccupancy |
| Location | Yea | | % | Year | | % | Year | | % | Yea | | % | Ye | | % | Yea | | % |
| | 2017 | 2016 | Change | 2017 | 2016 | Change | 2017 | 2016 | Change | 2017 | 2016 | Change | 2017 | 2016 | Change | 2017 | 2016 | Change |
| Reno - Suburban (Reno B) | 1,053,772 | 1,002,313 | 5.1% | \$ 108.12 \$ | 102.35 | 5.6% | \$ 113,934,264 \$ | 102,582,668 | 11.1% | 57.4% | 54.6% | 5.1% | 486,977 | 498,288 | -2.3% | 84.0% | 81.8% | 2.7% |
| Reno - Downtown (Reno D) | 941,484 | 932,831 | 0.9% | \$ 87.28 \$ | 85.04 | 2.6% | \$ 82,173,937 \$ | 79,326,947 | 3.6% | 44.3% | 43.5% | 1.8% | 344,166 | 361,414 | -4.8% | 60.5% | 60.4% | 0.2% |
| North Lake Tahoe (Washoe B) | 118,442 | 118,973 | -0.4% | \$ 256.85 \$ | 250.43 | 2.6% | \$ 30,421,873 \$ | 29,794,447 | 2.1% | 63.0% | 62.4% | 1.0% | 3,001 | 2,619 | 14.6% | 64.6% | 63.8% | 1.3% |
| Sparks | 372,600 | 370,416 | 0.6% | \$ 75.49 \$ | 65.76 | 14.8% | \$ 28,126,329 \$ | 24,358,804 | 15.5% | 64.1% | 63.5% | 1.1% | 47,813 | 49,137 | -2.7% | 72.4% | 71.9% | 0.7% |
| Non-Gaming | 640,711 | 561,060 | 14.2% | \$ 117.68 \$ | 107.22 | 9.8% | \$ 75,395,773 \$ | 60,157,079 | 25.3% | 64.6% | 58.8% | 9.9% | 367 | 445 | -17.5% | 64.7% | 58.9% | 9.8% |
| Totals | 3,127,009 | 2,985,593 | 4.7% | \$ 105.55 \$ | 99.22 | 6.4% | \$ 330,052,176 | \$ 296,219,945 | 11.4% | 54.7% | 52.3% | 4.4% | 882,324 | 911,903 | -3.2% | 70.1% | 68.3% | 2.6% |

| | | | | | | | Calendar Year - J | January through | December 201 | 5 | | | | | | | | |
|-----------------------------|-----------|---------------|--------|-----------------|-------------|--------|----------------------|-----------------|--------------|---------|-------------|--------|---------|---------------|--------|------------|-------------|-----------|
| | Casl | h Occupied Ro | oms | Ave | rage Cash R | ate | Tax | able Revenue | | Percent | of Cash Occ | upancy | Com | p Occupied Re | ooms | Percent of | Cash/Comp (| Occupancy |
| Location | Yea | | % | Year | | % | Year | | % | Yea | | % | Yea | | % | Yea | | % |
| | 2016 | 2015 | Change | 2016 | 2015 | Change | 2016 | 2015 | Change | 2016 | 2015 | Change | 2016 | 2015 | Change | 2016 | 2015 | Change |
| Reno - Suburban (Reno B) | 1,002,313 | 973,661 | 2.9% | \$ 102.35 \$ | 99.36 | 3.0% | \$ 102,582,668 \$ | 96,743,878 | 6.0% | 54.6% | 52.9% | 3.2% | 498,288 | 502,562 | -0.9% | 81.8% | 80.2% | 2.0% |
| Reno - Downtown (Reno D) | 932,831 | 989,389 | -5.7% | \$ 85.04 \$ | 73.25 | 16.1% | \$ 79,326,947 \$ | 72,470,972 | 9.5% | 43.5% | 44.3% | -1.8% | 361,414 | 360,665 | 0.2% | 60.4% | 60.5% | -0.2% |
| North Lake Tahoe (Washoe B) | 118,973 | 118,398 | 0.5% | \$ 250.43 \$ | 236.20 | 6.0% | \$ 29,794,447 \$ | 27,965,261 | 6.5% | 62.4% | 62.8% | -0.5% | 2,619 | 1,595 | 64.2% | 63.8% | 63.6% | 0.3% |
| Sparks | 370,416 | 348,668 | 6.2% | \$ 65.76 \$ | 63.03 | 4.3% | \$ 24,358,804 \$ | 21,975,030 | 10.8% | 63.5% | 57.7% | 10.1% | 49,137 | 39,406 | 24.7% | 71.9% | 64.2% | 12.0% |
| Non-Gaming | 561,060 | 433,833 | 29.3% | \$ 107.22 \$ | 103.05 | 4.0% | \$ 60,157,079 \$ | 44,706,194 | 34.6% | 58.8% | 62.2% | -5.3% | 445 | 125 | 256.0% | 58.9% | 62.2% | -5.3% |
| Totals | 2,985,593 | 2,863,949 | 4.2% | \$ 99.22 | 92.13 | 7.7% | \$ 296,219,945 \$ | 263,861,335 | 12.3% | 52.3% | 51.5% | 1.6% | 911,903 | 904,353 | 0.8% | 68.3% | 67.7% | 0.9% |

Effective 7/01/15 six properties (4 Motels and 2 Timeshares) were reclassified to Hotel classification as a result of SB 312. Historical data remains as originally reported.

| | | | | | | | | Calendar Year - Ja | nuary through | December 201 | 5 | | | | | | | | |
|-----------------------------|-----------|---------------|--------|----|-----------|-------------|--------|----------------------|---------------|--------------|---------|-------------|--------|---------|--------------|--------|------------|-------------|-----------|
| | Cas | h Occupied Ro | oms | | Ave | age Cash Ra | ate | Таха | ble Revenue | | Percent | of Cash Occ | upancy | Com | p Occupied R | ooms | Percent of | Cash/Comp (| Occupancy |
| Location | Yea | | % | | Year | | % | Year | | % | Year | | % | Yea | | % | Yea | | % |
| | 2015 | 2014 | Change | 2 | 2015 | 2014 | Change | 2015 | 2014 | Change | 2015 | 2014 | Change | 2015 | 2014 | Change | 2015 | 2014 | Change |
| Reno - Suburban (Reno B) | 973,661 | 891,515 | 9.2% | \$ | 99.36 \$ | 96.69 | 2.8% | \$ 96,743,878 \$ | 86,199,866 | 12.2% | 52.9% | 48.6% | 8.6% | 502,562 | 490,071 | 2.5% | 80.2% | 75.4% | 6.4% |
| Reno - Downtown (Reno D) | 989,389 | 1,074,581 | -7.9% | \$ | 73.25 \$ | 66.11 | 10.8% | \$ 72,470,972 \$ | 71,036,790 | 2.0% | 44.3% | 45.2% | -2.0% | 360,665 | 391,739 | -7.9% | 60.5% | 61.7% | -1.9% |
| North Lake Tahoe (Washoe B) | 118,398 | 111,355 | 6.3% | \$ | 236.20 \$ | 229.86 | 2.8% | \$ 27,965,261 \$ | 25,595,631 | 9.3% | 62.8% | 59.0% | 6.3% | 1,595 | 1,390 | 14.7% | 63.6% | 59.8% | 6.4% |
| Sparks | 348,668 | 331,119 | 5.3% | \$ | 63.03 \$ | 61.48 | 2.5% | \$ 21,975,030 \$ | 20,358,040 | 7.9% | 57.7% | 50.6% | 14.0% | 39,406 | 43,634 | -9.7% | 64.2% | 57.3% | 12.0% |
| Non-Gaming | 433,833 | 294,876 | 47.1% | \$ | 103.05 \$ | 101.68 | 1.3% | \$ 44,706,194 \$ | 29,983,610 | 49.1% | 62.2% | 66.9% | -7.0% | 125 | 25 | 400.0% | 62.2% | 66.9% | -7.0% |
| Totals | 2,863,949 | 2,703,446 | 5.9% | \$ | 92.13 \$ | 86.25 | 6.8% | \$ 263,861,335 \$ | 233,173,936 | 13.2% | 51.5% | 49.2% | 4.7% | 904,353 | 926,859 | -2.4% | 67.7% | 66.1% | 2.4% |

Effective 7/01/15 six properties (4 Motels and 2 Timeshares) were reclassified to Hotel classification as a result of SB 312. Historical data remains as originally reported.

| | | | | | | | | Calendar Year - J | anuary through | December 201 | .4 | | | | | | | | |
|-----------------------------|-----------|---------------|--------|----------|-----------|-------------|--------|----------------------|----------------|--------------|---------|---------------|--------|---------|----------------|--------|------------|-------------|-----------|
| | Cas | h Occupied Ro | oms | <u> </u> | Avera | ige Cash Ra | ate | Таха | able Revenue | | Percent | t of Cash Occ | upancy | Con | np Occupied Re | ooms | Percent of | Cash/Comp (| Occupancy |
| Location | Yea | ar | % | | Year | | % | Year | | % | Yea | r | % | Ye | ar | % | Yea | | % |
| | 2014 | 2013 | Change | | 2014 | 2013 | Change | 2014 | 2013 | Change | 2014 | 2013 | Change | 2014 | 2013 | Change | 2014 | 2013 | Change |
| Reno - Suburban (Reno B) | 891,515 | 922,037 | -3.3% | \$ | 96.69 \$ | 95.61 | 1.1% | \$ 86,199,866 \$ | 88,160,187 | -2.2% | 48.6% | 50.4% | -3.4% | 490,071 | 428,828 | 14.3% | 75.4% | 73.8% | 2.2% |
| Reno - Downtown (Reno D) | 1,074,581 | 1,122,649 | -4.3% | \$ | 66.11 \$ | 66.41 | -0.5% | \$ 71,036,790 \$ | 74,554,625 | -4.7% | 45.2% | 47.5% | -4.8% | 391,739 | 396,543 | -1.2% | 61.7% | 64.3% | -4.0% |
| North Lake Tahoe (Washoe B) | 111,355 | 126,784 | -12.2% | \$ | 229.86 \$ | 195.71 | 17.4% | \$ 25,595,631 \$ | 24,812,551 | 3.2% | 59.0% | 53.4% | 10.5% | 1,390 | 1,035 | 34.3% | 59.8% | 53.8% | 11.0% |
| Sparks | 331,119 | 264,701 | 25.1% | \$ | 61.48 \$ | 73.58 | -16.4% | \$ 20,358,040 \$ | 19,477,105 | 4.5% | 50.6% | 38.5% | 31.5% | 43,634 | 56,152 | -22.3% | 57.3% | 46.6% | 23.0% |
| Non-Gaming | 294,876 | 272,293 | 8.3% | \$ | 101.68 \$ | 100.63 | 1.0% | \$ 29,983,610 \$ | 27,400,091 | 9.4% | 67.0% | 66.6% | 0.6% | 25 | - | 100.0% | 67.1% | 66.6% | 0.6% |
| Totals | 2,703,446 | 2,708,464 | -0.2% | \$ | 86.25 \$ | 86.55 | -0.3% | \$ 233,173,936 \$ | 234,404,559 | -0.5% | 49.2% | 49.0% | 0.4% | 926,859 | 882,558 | 5.0% | 66.1% | 64.9% | 1.8% |

| | | | | | | | Calendar Year - | January through | December 201 | 3 | | | | | | | | |
|-----------------------------|-----------|---------------|--------|-----------------|-------------|--------|----------------------|-----------------|--------------|--------|---------------|--------|---------|---------------|--------|------------|-------------|-----------|
| | Cas | h Occupied Ro | oms | Aver | age Cash Ra | ate | Tax | cable Revenue | | Percen | t of Cash Occ | upancy | Cor | np Occupied R | ooms | Percent of | Cash/Comp C | Occupancy |
| Location | Yei | | % | Year | | % | Year | | % | Yea | | % | Ye | | % | Yea | | % |
| | 2013 | 2012 | Change | 2013 | 2012 | Change | 2013 | 2012 | Change | 2013 | 2012 | Change | 2013 | 2012 | Change | 2013 | 2012 | Change |
| Reno - Suburban (Reno B) | 922,037 | 934,637 | -1.3% | \$ 95.61 \$ | 84.94 | 12.6% | \$ 88,160,187 \$ | 79,388,186 | 11.0% | 50.4% | 50.9% | -1.2% | 428,828 | 377,903 | 13.5% | 73.8% | 71.5% | 3.2% |
| Reno - Downtown (Reno D) | 1,122,649 | 1,087,152 | 3.3% | \$ 66.41 \$ | 60.71 | 9.4% | \$ 74,554,625 \$ | 65,999,148 | 13.0% | 47.5% | 45.8% | 3.7% | 396,543 | 372,736 | 6.4% | 64.3% | 61.5% | 4.6% |
| North Lake Tahoe (Washoe B) | 126,784 | 121,470 | 4.4% | \$ 195.71 \$ | 179.28 | 9.2% | \$ 24,812,551 \$ | 21,777,047 | 13.9% | 53.4% | 46.6% | 14.6% | 1,035 | 845 | 22.5% | 53.8% | 46.9% | 14.7% |
| Sparks | 264,701 | 258,399 | 2.4% | \$ 73.58 \$ | 66.38 | 10.8% | \$ 19,477,105 \$ | 17,152,886 | 13.6% | 38.5% | 37.3% | 2.9% | 56,152 | 57,953 | -3.1% | 46.6% | 45.7% | 2.0% |
| Non-Gaming | 272,293 | 254,672 | 6.9% | \$ 100.63 \$ | 97.52 | 3.2% | \$ 27,400,091 \$ | 24,835,669 | 10.3% | 66.6% | 61.8% | 7.8% | - | - | 0.0% | 66.6% | 61.8% | 7.8% |
| Totals | 2,708,464 | 2,656,330 | 2.0% | \$ 86.55 \$ | 78.74 | 9.9% | \$ 234,404,559 \$ | 209,152,937 | 12.1% | 49.0% | 47.6% | 2.7% | 882,558 | 809,437 | 9.0% | 64.9% | 62.2% | 4.5% |

| | | | | | | | | Calendar Year - | January through | December 201 | 2 | | | | | | | | |
|-----------------------------|-----------|----------------|--------|----|--------|--------------|--------|---------------------|-----------------|--------------|--------|---------------|--------|---------|---------------|--------|------------|-------------|-----------|
| | Cas | h Occupied Roo | oms | | Av | erage Cash R | ate | Ta | kable Revenue | | Percen | t of Cash Occ | upancy | Com | p Occupied Ro | ooms | Percent of | Cash/Comp C | Occupancy |
| Location | Yea | | % | _ | Yea | | % | Year | | % | Yea | | % | Yei | | % | Yea | | % |
| | 2012 | 2011 | Change | | 2012 | 2011 | Change | 2012 | 2011 | Change | 2012 | 2011 | Change | 2012 | 2011 | Change | 2012 | 2011 | Change |
| Reno - Suburban (Reno B) | 934,637 | 971,591 | -3.8% | \$ | 84.94 | \$ 83.16 | 2.1% | \$ 79,388,186 \$ | 80,798,447 | -1.7% | 50.9% | 53.8% | -5.2% | 377,903 | 376,843 | 0.3% | 71.5% | 74.6% | -4.2% |
| Reno - Downtown (Reno D) | 1,087,152 | 1,113,288 | -2.3% | \$ | 60.71 | \$ 61.41 | -1.1% | \$ 65,999,148 \$ | 68,367,701 | -3.5% | 45.8% | 47.3% | -3.4% | 372,736 | 397,198 | -6.2% | 61.5% | 64.2% | -4.4% |
| North Lake Tahoe (Washoe B) | 121,470 | 131,491 | -7.6% | \$ | 179.28 | \$ 173.35 | 3.4% | \$ 21,777,047 \$ | 22,793,341 | -4.5% | 46.6% | 51.0% | -8.6% | 845 | 1,121 | -24.6% | 46.9% | 51.4% | -8.7% |
| Sparks | 258,399 | 286,473 | -9.8% | \$ | 66.38 | \$ 69.41 | -4.4% | \$ 17,152,886 \$ | 19,884,508 | -13.7% | 37.3% | 41.4% | -9.7% | 57,953 | 63,743 | -9.1% | 45.7% | 50.6% | -9.5% |
| Non-Gaming | 254,672 | 248,097 | 2.7% | \$ | 97.52 | \$ 96.10 | 1.5% | \$ 24,835,669 \$ | 23,843,178 | 4.2% | 61.8% | 60.3% | 2.5% | - | - | 0.0% | 61.8% | 60.3% | 2.5% |
| Totals | 2,656,330 | 2,750,940 | -3.4% | \$ | 78.74 | \$ 78.40 | 0.4% | \$ 209,152,937 | 215,687,174 | -3.0% | 47.6% | 49.8% | -4.4% | 809,437 | 838,905 | -3.5% | 62.2% | 65.0% | -4.3% |

| | Cas | h Occupied Roo | oms | A | vera | ge Cash Ra | ate | - | Taxa | ble Revenue | | Percent | t of Cash Occu | pancy |
|-----------------------------|-----------|----------------|--------|--------------|------|------------|--------|-------------------|------|-------------|--------|---------|----------------|--------|
| Location | Yea | ar | % | Ye | ear | | % | Ye | ear | | % | Yea | r | % |
| | 2011 | 2010 | Change | 2011 | | 2010 | Change | 2011 | | 2010 | Change | 2011 | 2010 | Change |
| Reno - Suburban (Reno B) | 971,591 | 973,643 | -0.2% | \$ 83.16 | \$ | 85.56 | -2.8% | \$ 80,798,447 | \$ | 83,302,389 | -0.3% | 53.8% | 52.3% | 2.9% |
| teno - Downtown (Reno D) | 1,113,288 | 1,171,169 | -4.9% | \$ 61.41 | \$ | 60.52 | 1.5% | \$ 68,367,701 | \$ | 70,884,809 | -3.6% | 47.6% | 49.6% | -4.40 |
| North Lake Tahoe (Washoe B) | 131,491 | 126,182 | 4.2% | \$ 173.35 | \$ | 169.93 | 2.0% | \$ 22,793,340 | \$ | 21,441,499 | 6.3% | 51.0% | 48.6% | 4.9 |
| parks | 286,473 | 274,252 | 4.5% | \$ 69.41 | \$ | 74.00 | -6.2% | \$ 19,884,508 | \$ | 20,294,068 | -2.0% | 41.4% | 39.7% | 4.0 |
| lon-Gaming | 248,097 | 233,280 | 6.4% | \$ 96.10 | \$ | 91.97 | 4.5% | \$ 23,843,178 | \$ | 21,453,702 | 11.1% | 60.3% | 56.9% | 7.4 |
| Totals | 2,750,940 | 2,778,526 | -1.0% | \$ 78.40 | \$ | 78.23 | 0.2% | \$ 215,687,174 | \$ | 217,376,467 | -0.8% | 49.8% | 49.7% | 0.29 |

| | | | | Calendar | Year | - Januai | ry through Deco | emb | er 2010 | | | | | | |
|-----------------------------|-----------|---------------|--------|--------------|-------|----------|-----------------|-----|----------------|------|--------------|--------|---------|--------------|--------|
| | Cas | h Occupied Ro | oms | A | verag | e Cash R | ate | | | Taxa | able Revenue | | Percent | of Cash Occu | pancy |
| Location | Ye | ar | % | Ye | ar | | % | | Ye | ear | | % | Year | | % |
| | 2010 | 2009 | Change | 2010 | 2 | 2009 | Change | | 2010 | | 2009 | Change | 2010 | 2009 | Change |
| Reno - Suburban (Reno B) | 973,643 | 993,290 | -1.9% | \$ 85.56 | \$ | 81.16 | 2.5% | \$ | 83,302,389 | \$ | 80,610,629 | 0.6% | 52.3% | 52.3% | -0.2% |
| Reno - Downtown (Reno D) | 1,171,169 | 1,150,215 | 1.8% | \$ 60.52 | \$ | 58.96 | 0.2% | \$ | 70,884,809 | \$ | 67,817,626 | 2.1% | 49.6% | 48.3% | 2.7% |
| North Lake Tahoe (Washoe B) | 126,182 | 114,627 | 10.1% | \$ 169.93 | \$ | 184.98 | -5.6% | \$ | 21,441,499 | \$ | 21,203,659 | 3.9% | 48.6% | 44.1% | 10.2% |
| Sparks | 274,252 | 280,097 | -2.1% | \$ 74.00 | \$ | 71.70 | -2.1% | \$ | 20,294,068 | \$ | 20,082,429 | -4.1% | 39.7% | 40.2% | -1.2% |
| Non-Gaming | 233,280 | 199,006 | 17.2% | \$ 91.97 | \$ | 98.05 | 0.1% | \$ | 21,453,702 | \$ | 19,512,497 | 17.4% | 56.9% | 52.2% | 8.8% |
| Totals | 2,778,526 | 2,737,235 | 1.6% | \$ 78.23 | \$ | 76.44 | 0.9% | \$ | 217,376,467 | \$ | 209,226,840 | 2.5% | 49.7% | 48.7% | 2.1% |

| | | | | Calendar | Year | r - Januai | y through Dece | embe | er 2009 | | | | | | |
|-----------------------------|-----------|----------------|--------|--------------|-------|------------|----------------|------|----------------|------|--------------|--------|--------|----------------|--------|
| | Cas | h Occupied Roo | oms | A | verag | ge Cash R | ate | | | Taxa | able Revenue | | Percen | t of Cash Occu | ipancy |
| Location | Ye | | % | | ear | | % | | | ear | | % | Yea | | % |
| | 2009 | 2008 | Change | 2009 | | 2008 | Change | | 2009 | | 2008 | Change | 2009 | 2008 | Change |
| Reno - Suburban (Reno B) | 993,290 | 1,027,469 | -3.3% | \$ 81.16 | \$ | 83.87 | -3.2% | \$ | 80,610,629 | \$ | 86,176,088 | -6.5% | 52.3% | 55.0% | -4.9% |
| Reno - Downtown (Reno D) | 1,150,215 | 1,248,008 | -7.8% | \$ 58.96 | \$ | 67.54 | -12.7% | \$ | 67,817,626 | \$ | 84,291,975 | -19.5% | 48.3% | 49.8% | -3.0% |
| North Lake Tahoe (Washoe B) | 114,627 | 133,142 | -13.9% | \$ 184.98 | \$ | 188.98 | -2.1% | \$ | 21,203,659 | \$ | 25,161,700 | -15.7% | 44.1% | 51.0% | -13.7% |
| Sparks | 280,097 | 347,761 | -19.5% | \$ 71.70 | \$ | 75.50 | -5.0% | \$ | 20,082,429 | \$ | 26,257,551 | -23.5% | 40.2% | 44.6% | -9.7% |
| Non-Gaming | 199,006 | 159,151 | 25.0% | \$ 98.05 | \$ | 100.88 | -2.8% | \$ | 19,512,497 | \$ | 16,055,636 | 21.5% | 52.2% | 68.2% | -23.5% |
| Totals | 2,737,235 | 2,915,531 | -6.1% | \$ 76.44 | \$ | 81.61 | -6.3% | \$ | 209,226,840 | \$ | 237,942,950 | -12.1% | 48.7% | 51.6% | -5.6% |

| | Cas | h Occupied Roo | oms | | Avera | ge Cash Ra | ate | Tax | able Revenue | | Percent | t of Cash Occu | Ipancy |
|-----------------------------|-----------|----------------|--------|--------------|-------|------------|--------|----------------------|--------------|--------|---------|----------------|--------|
| Location | Ye | | % | | Year | | % | Year | | % | Yea | | % |
| | 2008 | 2007 | Change | 2008 | | 2007 | Change | 2008 | 2007 | Change | 2008 | 2007 | Change |
| Reno - Suburban (Reno B) | 1,027,469 | 994,288 | 3.3% | \$ 83.82 | 7 \$ | 86.44 | -3.0% | \$ 86,176,088 \$ | 85,941,685 | 0.3% | 55.0% | 61.6% | -10.7% |
| Reno - Downtown (Reno D) | 1,248,008 | 1,527,049 | -18.3% | \$ 67.5 | 1\$ | 72.36 | -6.7% | \$ 84,291,975 \$ | 110,502,057 | -23.7% | 49.8% | 60.8% | -18.1% |
| North Lake Tahoe (Washoe B) | 133,142 | 140,933 | -5.5% | \$ 188.98 | 3\$ | 191.91 | -1.5% | \$ 25,161,700 \$ | 27,047,049 | -7.0% | 51.0% | 54.2% | -5.7% |
| Sparks | 347,761 | 424,108 | -18.0% | \$ 75.50 |) \$ | 72.03 | 4.8% | \$ 26,257,551 \$ | 30,549,241 | -14.0% | 44.6% | 52.7% | -15.4% |
| Non-Gaming | 159,151 | 110,248 | 44.4% | \$ 100.88 | 3\$ | 105.31 | -4.2% | \$ 16,055,636 \$ | 11,610,580 | 38.3% | 68.2% | 70.6% | -3.4% |
| Totals | 2,915,531 | 3,196,626 | -8.8% | \$ 81.61 | \$ | 83.10 | -1.8% | \$ 237,942,950 \$ | 265,650,612 | -10.4% | 51.6% | 59.8% | -13.7% |

| | | | | | Calendar | Yea | r - Januar | y through Dec | emb | er 2007 | | | | | | |
|-----------------------------|-----------|----------------|--------|----|----------|------|------------|---------------|-----|-------------------|----|--------------|--------|-------------|----------------|--------|
| | Cas | h Occupied Roo | | | A | vera | ige Cash R | | | | | able Revenue | | Percen | t of Cash Occu | |
| Location | 2007 Yei | ar 2006 | % | | 2007 | ear | 2006 | % | | <u>Ye</u> 2007 | ar | 2006 | % | Yea 2007 | r 2006 | % |
| J | 2007 | 2006 | Change | L | 2007 | | 2000 | Change | | 2007 | | 2006 | Change | 2007 | 2000 | Change |
| Reno - Suburban (Reno B) | 994,288 | 1,067,234 | -6.8% | \$ | 86.44 | \$ | 79.90 | 8.2% | \$ | 85,941,685 | \$ | 85,272,377 | 0.8% | 61.6% | 65.5% | -6.0% |
| Reno - Downtown (Reno D) | 1,527,049 | 1,579,259 | -3.3% | \$ | 72.36 | \$ | 64.93 | 11.4% | \$ | 110,502,057 | \$ | 102,540,176 | 7.8% | 60.8% | 61.6% | -1.3% |
| North Lake Tahoe (Washoe B) | 140,933 | 151,237 | -6.8% | \$ | 191.91 | \$ | 169.79 | 13.0% | \$ | 27,047,049 | \$ | 25,677,992 | 5.3% | 54.2% | 58.1% | -6.9% |
| Sparks | 424,108 | 419,937 | 1.0% | \$ | 72.03 | \$ | 70.04 | 2.8% | \$ | 30,549,241 | \$ | 29,410,640 | 3.9% | 52.7% | 51.7% | 1.9% |
| Non-Gaming | 110,248 | 92,556 | 19.1% | \$ | 105.31 | \$ | 95.52 | 10.3% | \$ | 11,610,580 | \$ | 8,840,756 | 31.3% | 70.6% | 73.3% | -3.5% |
| Totals | 3,196,626 | 3,310,223 | -3.4% | \$ | 83.10 | \$ | 76.05 | 9.3% | \$ | 265,650,612 | \$ | 251,741,941 | 5.5% | 59.8% | 61.4% | -2.6% |