

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

April 2025 Room Statistics Compared to the Prior Year

Taxable room revenues for the month of April 2025 are \$41,859,264 and above April of the prior year by \$2,061,350 (5.2%). Cash occupied room nights of 266,839 are above prior year by 10,759 (4.2%). Comp occupied room nights of 68,190 are above prior year by 3,417 (5.3%), and 28-day occupied room nights of 78,188 are below prior year by 8,472 (-9.8%). Total occupied rooms for the month of April 2025 (Cash, Comp, 28-day) are 5,704 (1.4%) above the prior year.

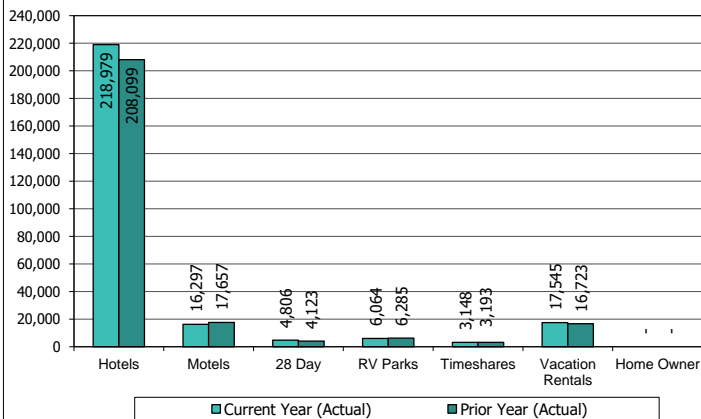
Overall, the Washoe County occupancy percentage of 64.6% for the month is 2.2% above the 63.2% level of the prior year. There were 4,908 (-0.8%) less available rooms for the month compared to the prior year.

Overall cash average rates for April 2025 of \$156.87 increased \$1.46 (0.9%), compared to \$155.41 for the prior year.

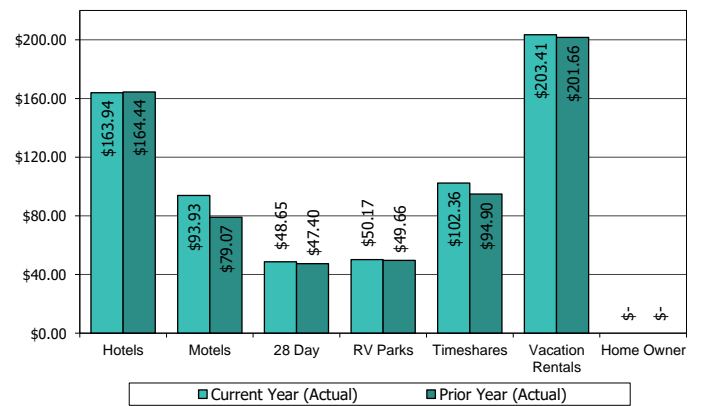
Year-to-date cash occupied room nights of 2,596,089 are 6,148 (0.2%) above prior year. Cash average rates year-to-date of \$145.43 are \$2.53 (-1.7%) below the prior year. Year-to-date, total taxable room revenues of \$377,557,348 are (-1.5%) below prior year.

| April 2025 | | | | | | |
|------------------|-----------------|---------------------|-------------------|-----------------|---------------------|-------------|
| Segments | Available Rooms | Cash Occupied Rooms | Average Cash Rate | | Increase (Decrease) | |
| | | | Current Year | Prior Year | \$ | % |
| Hotels | 452,354 | 218,979 | \$163.94 | \$164.44 | (\$0.50) | -0.3% |
| Motels | 35,256 | 16,297 | \$93.93 | \$79.07 | \$14.86 | 18.8% |
| 28 Day | 63,864 | 4,806 | \$48.65 | \$47.40 | \$1.25 | 2.6% |
| RV Parks | 38,310 | 6,064 | \$50.17 | \$49.66 | \$0.51 | 1.0% |
| Timeshares | 11,128 | 3,148 | \$102.36 | \$94.90 | \$7.46 | 7.9% |
| Vacation Rentals | 38,812 | 17,545 | \$203.41 | \$201.66 | \$1.75 | 0.9% |
| Home Owner | - | - | - | \$0.00 | \$0.00 | 0.0% |
| Totals | 639,724 | 266,839 | \$156.87 | \$155.41 | \$1.46 | 0.9% |

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

April 2025

| Description | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|--|---------------------|---------------------|---------------------|-------------|---------------------|---------------------|-------------|
| | | | \$ | % | | \$ | % |
| Taxable Room Revenues | \$41,859,264 | \$40,266,054 | \$1,593,210 | 4.0% | \$39,797,914 | \$2,061,350 | 5.2% |
| Occupied Rooms - Cash | 266,839 | 263,239 | 3,600 | 1.4% | 256,080 | 10,759 | 4.2% |
| Average Rate - Cash | \$156.87 | \$152.96 | \$3.91 | 2.6% | \$155.41 | \$1.46 | 0.9% |
| Occupied Rooms | | | | | | | |
| Cash | 266,839 | 263,239 | 3,600 | 1.4% | 256,080 | 10,759 | 4.2% |
| Comp | 68,190 | 65,223 | 2,967 | 4.5% | 64,773 | 3,417 | 5.3% |
| 28 Day | 78,188 | 81,555 | (3,367) | (4.1%) | 86,660 | (8,472) | (9.8%) |
| Total Occupied Rooms | 413,217 | 410,017 | 3,200 | 0.8% | 407,513 | 5,704 | 1.4% |
| Percentage of Occupancy | | | | | | | |
| Cash | 41.7% | 40.2% | 1.5 | 3.7% | 39.7% | 2.0 | 5.0% |
| Comp | 10.7% | 10.0% | 0.7 | 7.0% | 10.0% | 0.7 | 7.0% |
| 28 Day | 12.2% | 12.4% | (0.2) | (1.6%) | 13.4% | (1.2) | (9.0%) |
| Total Percentage of Occupancy | 64.6% | 62.6% | 2.0 | 3.2% | 63.2% | 1.4 | 2.2% |
| Market Segments | | | | | | | |
| Occupied Rooms - Cash | | | | | | | |
| Hotels | 218,979 | 212,400 | 6,580 | 3.1% | 208,099 | 10,880 | 5.2% |
| Motels | 16,297 | 18,292 | (1,995) | (10.9%) | 17,657 | (1,360) | (7.7%) |
| 28 Day Motels | 4,806 | 5,071 | (265) | (5.2%) | 4,123 | 683 | 16.6% |
| R.V. Parks | 6,064 | 7,302 | (1,238) | (17.0%) | 6,285 | (221) | (3.5%) |
| Vacation Rentals | 17,545 | 16,692 | 853 | 5.1% | 16,723 | 822 | 4.9% |
| Timehares | 3,148 | 3,483 | (335) | (9.6%) | 3,193 | (45) | (1.4%) |
| Home Owner Rentals | - | - | - | 0.0% | - | - | 0.0% |
| Total Occupied - Cash | 266,839 | 263,239 | 3,600 | 1.4% | 256,080 | 10,759 | 4.2% |
| Percentage of Occupancy - Cash | | | | | | | |
| Hotels | 48.4% | 45.7% | 2.7 | 5.9% | 45.7% | 2.7 | 5.9% |
| Motels | 46.2% | 52.9% | (6.7) | (12.7%) | 53.9% | (7.7) | (14.3%) |
| 28 Day Motels | 7.5% | 7.4% | 0.1 | 1.4% | 6.2% | 1.3 | 21.0% |
| R.V. Parks | 15.8% | 17.0% | (1.2) | (7.1%) | 14.8% | 1.0 | 6.8% |
| Vacation Rentals | 45.2% | 50.0% | (4.8) | (9.6%) | 46.0% | (0.8) | (1.7%) |
| Timeshares | 28.3% | 31.1% | (2.8) | (9.0%) | 28.2% | 0.1 | 0.4% |
| Home Owner Rentals | 0.0% | 0.0% | 0.0 | 0.0% | 0.0% | 0.0 | 0.0% |
| Total Occupancy Percentage - Cash | 41.7% | 40.2% | 1.5 | 3.7% | 39.7% | 2.0 | 5.0% |
| Average Rates - Cash | | | | | | | |
| Hotels | \$163.94 | \$161.30 | \$2.64 | 1.6% | \$164.44 | (\$0.50) | (0.3%) |
| Motels | \$93.93 | \$86.12 | \$7.81 | 9.1% | \$79.07 | \$14.86 | 18.8% |
| 28 Day Motels | \$48.65 | \$47.24 | \$1.41 | 3.0% | \$47.40 | \$1.25 | 2.6% |
| R.V. Parks | \$50.17 | \$56.46 | (\$6.29) | (11.1%) | \$49.66 | \$0.51 | 1.0% |
| Vacation Rentals | \$203.41 | \$207.10 | (\$3.69) | (1.8%) | \$201.66 | \$1.75 | 0.9% |
| Timeshares | \$102.36 | \$92.46 | \$9.90 | 10.7% | \$94.90 | \$7.46 | 7.9% |
| Home Owner Rentals | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| Total Cash Average Rate | \$156.87 | \$152.96 | \$3.91 | 2.6% | \$155.41 | \$1.46 | 0.9% |

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

April 2025

Occupied Rooms

| | |
|--------|---------|
| Cash | 266,839 |
| Comp | 68,190 |
| 28 Day | 78,188 |

Total Occupied Rooms

| | |
|--------|---------|
| Vacant | 226,507 |
|--------|---------|

Total Available Rooms

Percentage of Occupancy

| | |
|--------|-------|
| Cash | 41.7% |
| Comp | 10.7% |
| 28 Day | 12.2% |

Total Occupancy Percentage

| | |
|--------|-------|
| Vacant | 35.4% |
|--------|-------|

Total (must equal 100.0%)

Revenue

Cash - Taxable

| | |
|--------|--------------|
| Cash | \$41,859,264 |
| Comp | \$10,490,983 |
| 28 Day | \$3,509,280 |

Total Revenue

Average Rates

| | |
|--------|----------|
| Cash | \$156.87 |
| Comp | \$153.85 |
| 28 Day | \$44.88 |

| Actual | Budget | Increase (Decrease) | |
|---------------------|---------------------|---------------------|-------------|
| | | \$ | % |
| 266,839 | 263,239 | 3,600 | 1.4% |
| 68,190 | 65,223 | 2,967 | 4.5% |
| 78,188 | 81,555 | (3,367) | (4.1%) |
| 413,217 | 410,017 | 3,200 | 0.8% |
| 226,507 | 245,433 | (18,926) | (7.7%) |
| 639,724 | 655,450 | (15,726) | (2.4%) |
| 41.7% | 40.2% | 1.5 | 3.7% |
| 10.7% | 10.0% | 0.7 | 7.0% |
| 12.2% | 12.4% | (0.2) | (1.6%) |
| 64.6% | 62.6% | 2.0 | 3.2% |
| 35.4% | 37.4% | (2.0) | (5.3%) |
| 100.0% | 100.0% | - | 0.0% |
| \$41,859,264 | \$40,266,054 | \$1,593,210 | 4.0% |
| \$10,490,983 | \$10,504,178 | (\$13,195) | (0.1%) |
| \$3,509,280 | \$3,232,514 | \$276,766 | 8.6% |
| \$55,859,527 | \$54,002,746 | \$1,856,781 | 3.4% |
| \$156.87 | \$152.96 | \$3.91 | 2.6% |
| \$153.85 | \$161.05 | (\$7.20) | (4.5%) |
| \$44.88 | \$39.64 | \$5.24 | 13.2% |

| Last Year | Increase (Decrease) | |
|---------------------|---------------------|-------------|
| | \$ | % |
| 256,080 | 10,759 | 4.2% |
| 64,773 | 3,417 | 5.3% |
| 86,660 | (8,472) | (9.8%) |
| 407,513 | 5,704 | 1.4% |
| 237,119 | (10,612) | (4.5%) |
| 644,632 | (4,908) | (0.8%) |
| 39.7% | 2.0 | 5.0% |
| 10.0% | 0.7 | 7.0% |
| 13.4% | (1.2) | (9.0%) |
| 63.2% | 1.4 | 2.2% |
| 36.8% | (1.4) | (3.8%) |
| 100.0% | - | 0.0% |
| \$39,797,914 | \$2,061,350 | 5.2% |
| \$10,408,576 | \$82,407 | 0.8% |
| \$3,675,350 | (\$166,070) | (4.5%) |
| \$53,881,840 | \$1,977,687 | 3.7% |
| \$155.41 | \$1.46 | 0.9% |
| \$160.69 | (\$6.84) | (4.3%) |
| \$42.41 | \$2.47 | 5.8% |

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

April 2025

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|---------------------|---------------------|---------------------|-------------|---------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 218,979 | 212,400 | 6,580 | 3.1% | 208,099 | 10,880 | 5.2% |
| Comp | 68,023 | 65,065 | 2,958 | 4.5% | 64,607 | 3,416 | 5.3% |
| 28 Day | 4,785 | 4,037 | 748 | 18.5% | 5,804 | (1,019) | (17.6%) |
| Total Occupied Rooms | 291,787 | 281,501 | 10,286 | 3.7% | 278,510 | 13,277 | 4.8% |
| Vacant | 160,567 | 183,499 | (22,932) | (12.5%) | 176,378 | (15,811) | (9.0%) |
| Total Available Rooms | 452,354 | 465,000 | (12,646) | (2.7%) | 454,888 | (2,534) | (0.6%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 48.4% | 45.7% | 2.7 | 5.9% | 45.7% | 2.7 | 5.9% |
| Comp | 15.0% | 14.0% | 1.0 | 7.1% | 14.2% | 0.8 | 5.6% |
| 28 Day | 1.1% | 0.9% | 0.2 | 22.2% | 1.3% | (0.2) | (15.4%) |
| Total Occupancy Percentage | 64.5% | 60.5% | 4.0 | 6.6% | 61.2% | 3.3 | 5.4% |
| Vacant | 35.5% | 39.5% | (4.0) | (10.1%) | 38.8% | (3.3) | (8.5%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$35,899,364 | \$34,259,869 | \$1,639,495 | 4.8% | \$34,218,938 | \$1,680,426 | 4.9% |
| Comp | \$10,475,059 | \$10,494,284 | (\$19,225) | (0.2%) | \$10,396,757 | \$78,302 | 0.8% |
| 28 Day | \$534,538 | \$432,582 | \$101,956 | 23.6% | \$651,900 | (\$117,362) | (18.0%) |
| Total Revenue | \$46,908,961 | \$45,186,735 | \$1,722,226 | 3.8% | \$45,267,595 | \$1,641,366 | 3.6% |
| Average Rates | | | | | | | |
| Cash | \$163.94 | \$161.30 | \$2.64 | 1.6% | \$164.44 | (\$0.50) | (0.3%) |
| Comp | \$153.99 | \$161.29 | (\$7.30) | (4.5%) | \$160.92 | (\$6.93) | (4.3%) |
| 28 Day | \$111.71 | \$107.15 | \$4.56 | 4.3% | \$112.32 | (\$0.61) | (0.5%) |

Reno-Sparks Convention and Visitors Authority

Motel Statistics

April 2025

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|----------------|--------------------|---------------------|----------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 16,297 | 18,292 | (1,995) | (10.9%) | 17,657 | (1,360) | (7.7%) |
| Comp | - | 22 | (22) | (100.0%) | 22 | (22) | (100.0%) |
| 28 Day | 2,287 | 4,160 | (1,873) | (45.0%) | 3,261 | (974) | (29.9%) |
| Total Occupied Rooms | 18,584 | 22,474 | (3,890) | (17.3%) | 20,940 | (2,356) | (11.3%) |
| Vacant | 16,672 | 12,116 | 4,556 | 37.6% | 11,810 | 4,862 | 41.2% |
| Total Available Rooms | 35,256 | 34,590 | 666 | 1.9% | 32,750 | 2,506 | 7.7% |
| Percentage of Occupancy | | | | | | | |
| Cash | 46.2% | 52.9% | (6.7) | (12.7%) | 53.9% | (7.7) | (14.3%) |
| Comp | 0.0% | 0.1% | (0.1) | (100.0%) | 0.1% | (0.1) | (100.0%) |
| 28 Day | 6.5% | 12.0% | (5.5) | (45.8%) | 10.0% | (3.5) | (35.0%) |
| Total Occupancy Percentage | 52.7% | 65.0% | (12.3) | (18.9%) | 63.9% | (11.2) | (17.5%) |
| Vacant | 47.3% | 35.0% | 12.3 | 35.1% | 36.1% | 11.2 | 31.0% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$1,530,759 | \$1,575,360 | (\$44,601) | (2.8%) | \$1,396,164 | \$134,595 | 9.6% |
| Comp | \$0 | \$2,749 | (\$2,749) | (100.0%) | \$2,750 | (\$2,750) | (100.0%) |
| 28 Day | \$88,650 | \$180,669 | (\$92,019) | (50.9%) | \$159,729 | (\$71,079) | (44.5%) |
| Total Revenue | \$1,619,409 | \$1,758,778 | (\$139,369) | (7.9%) | \$1,558,643 | \$60,766 | 3.9% |
| Average Rates | | | | | | | |
| Cash | \$93.93 | \$86.12 | \$7.81 | 9.1% | \$79.07 | \$14.86 | 18.8% |
| Comp | \$0.00 | \$124.95 | (\$124.95) | (100.0%) | \$125.00 | (\$125.00) | (100.0%) |
| 28 Day | \$38.76 | \$43.43 | (\$4.67) | (10.8%) | \$48.98 | (\$10.22) | (20.9%) |

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

April 2025

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|------------------|------------------|---------------------|---------------|------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 4,806 | 5,071 | (265) | (5.2%) | 4,123 | 683 | 16.6% |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | 41,989 | 45,693 | (3,704) | (8.1%) | 47,478 | (5,489) | (11.6%) |
| Total Occupied Rooms | 46,795 | 50,764 | (3,969) | (7.8%) | 51,601 | (4,806) | (9.3%) |
| Vacant | 17,069 | 17,696 | (627) | (3.5%) | 15,389 | 1,680 | 10.9% |
| Total Available Rooms | 63,864 | 68,460 | (4,596) | (6.7%) | 66,990 | (3,126) | (4.7%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 7.5% | 7.4% | 0.1 | 1.4% | 6.2% | 1.3 | 21.0% |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 65.7% | 66.7% | (1.0) | (1.5%) | 70.9% | (5.2) | (7.3%) |
| Total Occupancy Percentage | 73.3% | 74.2% | (0.9) | (1.2%) | 77.0% | (3.7) | (4.8%) |
| Vacant | 26.7% | 25.8% | 0.9 | 3.5% | 23.0% | 3.7 | 16.1% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$233,799 | \$239,531 | (\$5,732) | (2.4%) | \$195,411 | \$38,388 | 19.6% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$1,339,251 | \$1,378,561 | (\$39,310) | (2.9%) | \$1,466,049 | (\$126,798) | (8.6%) |
| Total Revenue | \$1,573,050 | \$1,618,093 | (\$45,043) | (2.8%) | \$1,661,460 | (\$88,410) | (5.3%) |
| Average Rates | | | | | | | |
| Cash | \$48.65 | \$47.24 | \$1.41 | 3.0% | \$47.40 | \$1.25 | 2.6% |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$31.90 | \$30.17 | \$1.73 | 5.7% | \$30.88 | \$1.02 | 3.3% |

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

April 2025

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|------------------|------------------|---------------------|----------------|------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 6,064 | 7,302 | (1,238) | (17.0%) | 6,285 | (221) | (3.5%) |
| Comp | 167 | 136 | 31 | 22.8% | 144 | 23 | 16.0% |
| 28 Day | 19,224 | 19,951 | (727) | (3.6%) | 21,060 | (1,836) | (8.7%) |
| Total Occupied Rooms | 25,455 | 27,389 | (1,934) | (7.1%) | 27,489 | (2,034) | (7.4%) |
| Vacant | 12,855 | 15,451 | (2,596) | (16.8%) | 14,841 | (1,986) | (13.4%) |
| Total Available Rooms | 38,310 | 42,840 | (4,530) | (10.6%) | 42,330 | (4,020) | (9.5%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 15.8% | 17.0% | (1.2) | (7.1%) | 14.8% | 1.0 | 6.8% |
| Comp | 0.4% | 0.3% | 0.1 | 33.3% | 0.3% | 0.1 | 33.3% |
| 28 Day | 50.2% | 46.6% | 3.6 | 7.7% | 49.8% | 0.4 | 0.8% |
| Total Occupancy Percentage | 66.4% | 63.9% | 2.5 | 3.9% | 64.9% | 1.5 | 2.3% |
| Vacant | 33.6% | 36.1% | (2.5) | (6.9%) | 35.1% | (1.5) | (4.3%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$304,219 | \$412,294 | (\$108,075) | (26.2%) | \$312,104 | (\$7,885) | (2.5%) |
| Comp | \$15,924 | \$7,145 | \$8,779 | 122.9% | \$9,069 | \$6,855 | 75.6% |
| 28 Day | \$534,051 | \$493,987 | \$40,064 | 8.1% | \$576,668 | (\$42,617) | (7.4%) |
| Total Revenue | \$854,194 | \$913,426 | (\$59,232) | (6.5%) | \$897,841 | (\$43,647) | (4.9%) |
| Average Rates | | | | | | | |
| Cash | \$50.17 | \$56.46 | (\$6.29) | (11.1%) | \$49.66 | \$0.51 | 1.0% |
| Comp | \$95.35 | \$52.54 | \$42.81 | 81.5% | \$62.98 | \$32.37 | 51.4% |
| 28 Day | \$27.78 | \$24.76 | \$3.02 | 12.2% | \$27.38 | \$0.40 | 1.5% |

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

April 2025

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|---------------|--------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 17,545 | 16,692 | 853 | 5.1% | 16,723 | 822 | 4.9% |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | 9,721 | 7,714 | 2,007 | 26.0% | 9,057 | 664 | 7.3% |
| Total Occupied Rooms | 27,266 | 24,406 | 2,860 | 11.7% | 25,780 | 1,486 | 5.8% |
| Vacant | 11,546 | 8,954 | 2,592 | 28.9% | 10,564 | 982 | 9.3% |
| Total Available Rooms | 38,812 | 33,360 | 5,452 | 16.3% | 36,344 | 2,468 | 6.8% |
| Percentage of Occupancy | | | | | | | |
| Cash | 45.2% | 50.0% | (4.8) | (9.6%) | 46.0% | (0.8) | (1.7%) |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 25.0% | 23.1% | 1.9 | 8.2% | 24.9% | 0.1 | 0.4% |
| Total Occupancy Percentage | 70.3% | 73.2% | (2.9) | (4.0%) | 70.9% | (0.6) | (0.8%) |
| Vacant | 29.7% | 26.8% | 2.9 | 10.8% | 29.1% | 0.6 | 2.1% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$3,568,896 | \$3,456,961 | \$111,935 | 3.2% | \$3,372,283 | \$196,613 | 5.8% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$995,136 | \$746,715 | \$248,421 | 33.3% | \$821,004 | \$174,132 | 21.2% |
| Total Revenue | \$4,564,032 | \$4,203,676 | \$360,356 | 8.6% | \$4,193,287 | \$370,745 | 8.8% |
| Average Rates | | | | | | | |
| Cash | \$203.41 | \$207.10 | (\$3.69) | (1.8%) | \$201.66 | \$1.75 | 0.9% |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$102.37 | \$96.80 | \$5.57 | 5.8% | \$90.65 | \$11.72 | 12.9% |

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

April 2025

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|------------------|------------------|---------------------|---------------|------------------|---------------------|-------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 3,148 | 3,483 | (335) | (9.6%) | 3,193 | (45) | (1.4%) |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | 182 | - | 182 | 100.0% | - | 182 | 100.0% |
| Total Occupied Rooms | 3,330 | 3,483 | (153) | (4.4%) | 3,193 | 137 | 4.3% |
| Vacant | 7,798 | 7,717 | 81 | 1.0% | 8,137 | (339) | (4.2%) |
| Total Available Rooms | 11,128 | 11,200 | (72) | (0.6%) | 11,330 | (202) | (1.8%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 28.3% | 31.1% | (2.8) | (9.0%) | 28.2% | 0.1 | 0.4% |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 1.6% | 0.0% | 1.6 | 100.0% | 0.0% | 1.6 | 100.0% |
| Total Occupancy Percentage | 29.9% | 31.1% | (1.2) | (3.9%) | 28.2% | 1.7 | 6.0% |
| Vacant | 70.1% | 68.9% | 1.2 | 1.7% | 71.8% | (1.7) | (2.4%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$322,227 | \$322,038 | \$189 | 0.1% | \$303,014 | \$19,213 | 6.3% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$17,654 | \$0 | \$17,654 | 100.0% | \$0 | \$17,654 | 100.0% |
| Total Revenue | \$339,881 | \$322,038 | \$17,843 | 5.5% | \$303,014 | \$36,867 | 12.2% |
| Average Rates | | | | | | | |
| Cash | \$102.36 | \$92.46 | \$9.90 | 10.7% | \$94.90 | \$7.46 | 7.9% |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$97.00 | \$0.00 | \$97.00 | 100.0% | \$0.00 | \$97.00 | 100.0% |

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

April 2025

Occupied Rooms

Cash
Comp
28 Day

Total Occupied Rooms

Vacant

Total Available Rooms

Percentage of Occupancy

Cash
Comp
28 Day

Total Occupancy Percentage

Vacant

Total (must equal 100.0%)

Revenue

Cash - Taxable

Comp
28 Day

Total Revenue

Average Rates

Cash
Comp
28 Day

| Actual | Budget | Increase (Decrease) | |
|--------|--------|---------------------|------|
| | | \$ | % |
| - | - | - | - |
| - | - | - | - |
| - | - | - | - |
| - | - | - | - |
| - | - | - | - |
| - | - | - | - |
| - | - | - | - |
| 0.0% | 0.0% | - | - |
| 0.0% | 0.0% | - | - |
| 0.0% | 0.0% | - | - |
| 0.0% | 0.0% | - | - |
| 0.0% | 0.0% | - | - |
| 0.0% | 0.0% | - | - |
| 0.0% | 0.0% | - | - |
| 0.0% | 0.0% | - | - |
| \$0 | \$0 | - | 0.0% |
| \$0 | \$0 | - | 0.0% |
| \$0 | \$0 | - | 0.0% |
| \$0 | \$0 | - | 0.0% |
| \$0.00 | \$0.00 | \$0.00 | 0.0% |
| \$0.00 | \$0.00 | \$0.00 | 0.0% |
| \$0.00 | \$0.00 | \$0.00 | 0.0% |

| Last Year | Increase (Decrease) | |
|-----------|---------------------|------|
| | \$ | % |
| - | - | 0.0% |
| - | - | 0.0% |
| - | - | 0.0% |
| - | - | 0.0% |
| - | - | 0.0% |
| - | - | 0.0% |
| - | - | 0.0% |
| - | - | 0.0% |
| 0.0% | - | 0.0% |
| 0.0% | - | 0.0% |
| 0.0% | - | 0.0% |
| 0.0% | - | 0.0% |
| 0.0% | - | 0.0% |
| 0.0% | - | 0.0% |
| 0.0% | - | 0.0% |
| 0.0% | - | 0.0% |
| 0.0% | - | 0.0% |
| \$0 | \$0 | 0.0% |
| \$0 | \$0 | 0.0% |
| \$0 | \$0 | 0.0% |
| \$0 | \$0 | 0.0% |
| \$0 | \$0 | 0.0% |
| \$0.00 | \$0.00 | 0.0% |
| \$0.00 | \$0.00 | 0.0% |
| \$0.00 | \$0.00 | 0.0% |

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - April 2025

| Description | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|--|----------------------|----------------------|---------------------|-------------|----------------------|----------------------|---------------|
| | | | \$ | % | | \$ | % |
| Taxable Room Revenues | \$377,557,348 | \$366,044,910 | \$11,512,438 | 3.1% | \$383,215,830 | (\$5,658,482) | (1.5%) |
| Occupied Rooms - Cash | 2,596,089 | 2,524,894 | 71,195 | 2.8% | 2,589,941 | 6,148 | 0.2% |
| Average Rate - Cash | \$145.43 | \$144.97 | \$0.46 | 0.3% | \$147.96 | (\$2.53) | (1.7%) |
| Occupied Rooms | | | | | | | |
| Cash | 2,596,089 | 2,524,894 | 71,195 | 2.8% | 2,589,941 | 6,148 | 0.2% |
| Comp | 743,275 | 727,861 | 15,414 | 2.1% | 706,619 | 36,656 | 5.2% |
| 28 Day | 832,547 | 906,821 | (74,274) | (8.2%) | 894,422 | (61,875) | (6.9%) |
| Total Occupied Rooms | 4,171,911 | 4,159,576 | 12,335 | 0.3% | 4,190,982 | (19,071) | (0.5%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 39.0% | 37.8% | 1.2 | 3.2% | 39.0% | - | 0.0% |
| Comp | 11.2% | 10.9% | 0.3 | 2.8% | 10.6% | 0.6 | 5.7% |
| 28 Day | 12.5% | 13.6% | (1.1) | (8.1%) | 13.5% | (1.0) | (7.4%) |
| Total Percentage of Occupancy | 62.7% | 62.2% | 0.5 | 0.8% | 63.1% | (0.4) | (0.6%) |
| Market Segments | | | | | | | |
| Occupied Rooms - Cash | | | | | | | |
| Hotels | 2,098,198 | 2,031,525 | 66,673 | 3.3% | 2,099,671 | (1,473) | (0.1%) |
| Motels | 167,242 | 172,064 | (4,822) | (2.8%) | 170,009 | (2,767) | (1.6%) |
| 28 Day Motels | 40,878 | 39,280 | 1,598 | 4.1% | 38,917 | 1,961 | 5.0% |
| R.V. Parks | 69,450 | 65,345 | 4,105 | 6.3% | 66,041 | 3,409 | 5.2% |
| Vacation Rentals | 183,572 | 177,551 | 6,021 | 3.4% | 173,225 | 10,347 | 6.0% |
| Timeshares | 29,964 | 31,958 | (1,994) | (6.2%) | 34,785 | (4,821) | (13.9%) |
| Home Owner Rentals | 6,785 | 7,170 | (385) | (5.4%) | 7,293 | (508) | (7.0%) |
| Total Occupied - Cash | 2,596,089 | 2,524,894 | 71,195 | 2.8% | 2,589,941 | 6,148 | 0.2% |
| Percentage of Occupancy - Cash | | | | | | | |
| Hotels | 45.0% | 43.1% | 1.9 | 4.4% | 45.3% | (0.3) | (0.7%) |
| Motels | 48.9% | 49.1% | (0.2) | (0.4%) | 50.1% | (1.2) | (2.4%) |
| 28 Day Motels | 6.2% | 5.7% | 0.5 | 8.8% | 5.6% | 0.6 | 10.7% |
| R.V. Parks | 16.5% | 15.1% | 1.4 | 9.3% | 15.4% | 1.1 | 7.1% |
| Vacation Rentals | 49.3% | 52.5% | (3.2) | (6.1%) | 47.6% | 1.7 | 3.6% |
| Timeshares | 26.2% | 29.6% | (3.4) | (11.5%) | 29.2% | (3.0) | (10.3%) |
| Home Owner Rentals | 9.4% | 15.3% | (5.9) | (38.6%) | 12.1% | (2.7) | (22.3%) |
| Total Occupancy Percentage - Cash | 39.0% | 37.8% | 1.2 | 3.2% | 39.0% | - | 0.0% |
| Average Rates - Cash | | | | | | | |
| Hotels | \$148.23 | \$148.49 | (\$0.26) | (0.2%) | \$151.75 | (\$3.52) | (2.3%) |
| Motels | \$82.69 | \$80.65 | \$2.04 | 2.5% | \$80.98 | \$1.71 | 2.1% |
| 28 Day Motels | \$47.17 | \$47.01 | \$0.16 | 0.3% | \$47.42 | (\$0.25) | (0.5%) |
| R.V. Parks | \$47.31 | \$54.52 | (\$7.21) | (13.2%) | \$54.32 | (\$7.01) | (12.9%) |
| Vacation Rental | \$230.79 | \$229.28 | \$1.51 | 0.7% | \$234.28 | (\$3.49) | (1.5%) |
| Timeshares | \$95.08 | \$69.18 | \$25.90 | 37.4% | \$74.10 | \$20.98 | 28.3% |
| Home Owner Rentals | \$335.86 | \$303.85 | \$32.01 | 10.5% | \$306.35 | \$29.51 | 9.6% |
| Total Cash Average Rate | \$145.43 | \$144.97 | \$0.46 | 0.3% | \$147.96 | (\$2.53) | (1.7%) |

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - April 2025

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|----------------------|----------------------|---------------------|-------------|----------------------|----------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 2,596,089 | 2,524,894 | 71,195 | 2.8% | 2,589,941 | 6,148 | 0.2% |
| Comp | 743,275 | 727,861 | 15,414 | 2.1% | 706,619 | 36,656 | 5.2% |
| 28 Day | 832,547 | 906,821 | (74,274) | (8.2%) | 894,422 | (61,875) | (6.9%) |
| Total Occupied Rooms | 4,171,911 | 4,159,576 | 12,335 | 0.3% | 4,190,982 | (19,071) | (0.5%) |
| Vacant | 2,479,070 | 2,523,574 | (44,504) | (1.8%) | 2,450,228 | 28,842 | 1.2% |
| Total Available Rooms | 6,650,981 | 6,683,150 | (32,169) | (0.5%) | 6,641,210 | 9,771 | 0.1% |
| Percentage of Occupancy | | | | | | | |
| Cash | 39.0% | 37.8% | 1.2 | 3.2% | 39.0% | - | 0.0% |
| Comp | 11.2% | 10.9% | 0.3 | 2.8% | 10.6% | 0.6 | 5.7% |
| 28 Day | 12.5% | 13.6% | (1.1) | (8.1%) | 13.5% | (1.0) | (7.4%) |
| Total Occupancy Percentage | 62.7% | 62.2% | 0.5 | 0.8% | 63.1% | (0.4) | (0.6%) |
| Vacant | 37.3% | 37.8% | (0.5) | (1.3%) | 36.9% | 0.4 | 1.1% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$377,557,348 | \$366,044,910 | \$11,512,438 | 3.1% | \$383,215,830 | (\$5,658,482) | (1.5%) |
| Comp | \$99,683,468 | \$104,496,983 | (\$4,813,515) | (4.6%) | \$101,414,717 | (\$1,731,249) | (1.7%) |
| 28 Day | \$37,964,658 | \$38,031,218 | (\$66,560) | (0.2%) | \$37,642,781 | \$321,877 | 0.9% |
| Total Revenue | \$515,205,474 | \$508,573,112 | \$6,632,362 | 1.3% | \$522,273,328 | (\$7,067,854) | (1.4%) |
| Average Rates | | | | | | | |
| Cash | \$145.43 | \$144.97 | \$0.46 | 0.3% | \$147.96 | (\$2.53) | (1.7%) |
| Comp | \$134.11 | \$143.57 | (\$9.46) | (6.6%) | \$143.52 | (\$9.41) | (6.6%) |
| 28 Day | \$45.60 | \$41.94 | \$3.66 | 8.7% | \$42.09 | \$3.51 | 8.3% |

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

July 2024 - April 2025

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|----------------------|----------------------|---------------------|---------------|----------------------|----------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 2,098,198 | 2,031,525 | 66,673 | 3.3% | 2,099,671 | (1,473) | (0.1%) |
| Comp | 741,959 | 726,116 | 15,843 | 2.2% | 704,841 | 37,118 | 5.3% |
| 28 Day | 65,641 | 45,910 | 19,731 | 43.0% | 48,091 | 17,550 | 36.5% |
| Total Occupied Rooms | 2,905,798 | 2,803,552 | 102,246 | 3.6% | 2,852,603 | 53,195 | 1.9% |
| Vacant | 1,761,124 | 1,908,448 | (147,324) | (7.7%) | 1,780,659 | (19,535) | (1.1%) |
| Total Available Rooms | 4,666,922 | 4,712,000 | (45,078) | (1.0%) | 4,633,262 | 33,660 | 0.7% |
| Percentage of Occupancy | | | | | | | |
| Cash | 45.0% | 43.1% | 1.9 | 4.4% | 45.3% | (0.3) | (0.7%) |
| Comp | 15.9% | 15.4% | 0.5 | 3.2% | 15.2% | 0.7 | 4.6% |
| 28 Day | 1.4% | 1.0% | 0.4 | 40.0% | 1.0% | 0.4 | 40.0% |
| Total Occupancy Percentage | 62.3% | 59.5% | 2.8 | 4.7% | 61.6% | 0.7 | 1.1% |
| Vacant | 37.7% | 40.5% | (2.8) | (6.9%) | 38.4% | (0.7) | (1.8%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$311,019,560 | \$301,659,268 | \$9,360,292 | 3.1% | \$318,620,332 | (\$7,600,772) | (2.4%) |
| Comp | \$99,573,396 | \$104,376,535 | (\$4,803,139) | (4.6%) | \$101,282,686 | (\$1,709,290) | (1.7%) |
| 28 Day | \$7,608,036 | \$5,473,030 | \$2,135,006 | 39.0% | \$5,618,487 | \$1,989,549 | 35.4% |
| Total Revenue | \$418,200,992 | \$411,508,833 | \$6,692,159 | 1.6% | \$425,521,505 | (\$7,320,513) | (1.7%) |
| Average Rates | | | | | | | |
| Cash | \$148.23 | \$148.49 | (\$0.26) | (0.2%) | \$151.75 | (\$3.52) | (2.3%) |
| Comp | \$134.20 | \$143.75 | (\$9.55) | (6.6%) | \$143.70 | (\$9.50) | (6.6%) |
| 28 Day | \$115.90 | \$119.21 | (\$3.31) | (2.8%) | \$116.83 | (\$0.93) | (0.8%) |

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

July 2024 - April 2025

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|---------------------|---------------------|---------------------|---------------|---------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 167,242 | 172,064 | (4,822) | (2.8%) | 170,009 | (2,767) | (1.6%) |
| Comp | 237 | 344 | (107) | (31.1%) | 344 | (107) | (31.1%) |
| 28 Day | 27,927 | 44,375 | (16,448) | (37.1%) | 39,618 | (11,691) | (29.5%) |
| Total Occupied Rooms | 195,406 | 216,783 | (21,377) | (9.9%) | 209,971 | (14,565) | (6.9%) |
| Vacant | 146,341 | 133,729 | 12,612 | 9.4% | 129,523 | 16,818 | 13.0% |
| Total Available Rooms | 341,747 | 350,512 | (8,765) | (2.5%) | 339,494 | 2,253 | 0.7% |
| Percentage of Occupancy | | | | | | | |
| Cash | 48.9% | 49.1% | (0.2) | (0.4%) | 50.1% | (1.2) | (2.4%) |
| Comp | 0.1% | 0.1% | - | 0.0% | 0.1% | - | 0.0% |
| 28 Day | 8.2% | 12.7% | (4.5) | (35.4%) | 11.7% | (3.5) | (29.9%) |
| Total Occupancy Percentage | 57.2% | 61.8% | (4.6) | (7.4%) | 61.8% | (4.6) | (7.4%) |
| Vacant | 42.8% | 38.2% | 4.6 | 12.0% | 38.2% | 4.6 | 12.0% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$13,829,619 | \$13,876,895 | (\$47,276) | (0.3%) | \$13,767,335 | \$62,284 | 0.5% |
| Comp | \$29,180 | \$43,034 | (\$13,854) | (32.2%) | \$43,035 | (\$13,855) | (32.2%) |
| 28 Day | \$1,188,534 | 1,978,801.02 | (\$790,267) | (39.9%) | \$1,794,552 | (\$606,018) | (33.8%) |
| Total Revenue | \$15,047,333 | \$15,898,729 | (\$851,396) | (5.4%) | \$15,604,922 | (\$557,589) | (3.6%) |
| Average Rates | | | | | | | |
| Cash | \$82.69 | \$80.65 | \$2.04 | 2.5% | \$80.98 | \$1.71 | 2.1% |
| Comp | \$123.12 | \$125.10 | (\$1.98) | (1.6%) | \$125.10 | (\$1.98) | (1.6%) |
| 28 Day | \$42.56 | \$44.59 | (\$2.03) | (4.6%) | \$45.30 | (\$2.74) | (6.0%) |

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

July 2024 - April 2025

Occupied Rooms

Cash
Comp
28 Day

Total Occupied Rooms

Vacant

Total Available Rooms

Percentage of Occupancy

Cash
Comp
28 Day

Total Occupancy Percentage

Vacant

Total (must equal 100.0%)

Revenue

Cash - Taxable

Comp
28 Day

Total Revenue

Average Rates

Cash

Comp
28 Day

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|----------------|--------------------|---------------------|----------------|
| | | | \$ | % | | \$ | % |
| Cash | 40,878 | 39,280 | 1,598 | 4.1% | 38,917 | 1,961 | 5.0% |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | 442,953 | 525,073 | (82,120) | (15.6%) | 500,264 | (57,311) | (11.5%) |
| Total Occupied Rooms | 483,831 | 564,353 | (80,522) | (14.3%) | 539,181 | (55,350) | (10.3%) |
| Vacant | 178,470 | 129,375 | 49,095 | 37.9% | 155,808 | 22,662 | 14.5% |
| Total Available Rooms | 662,301 | 693,728 | (31,427) | (4.5%) | 694,989 | (32,688) | (4.7%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 6.2% | 5.7% | 0.5 | 8.8% | 5.6% | 0.6 | 10.7% |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 66.9% | 75.7% | (8.8) | (11.6%) | 72.0% | (5.1) | (7.1%) |
| Total Occupancy Percentage | 73.1% | 81.4% | (8.3) | (10.2%) | 77.6% | (4.5) | (5.8%) |
| Vacant | 26.9% | 18.6% | 8.3 | 44.6% | 22.4% | 4.5 | 20.1% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$1,928,071 | \$1,846,622 | \$81,449 | 4.4% | \$1,845,577 | \$82,494 | 4.5% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$14,013,304 | \$15,788,796 | (\$1,775,492) | (11.2%) | \$14,985,626 | (\$972,322) | (6.5%) |
| Total Revenue | \$15,941,375 | \$17,635,418 | (\$1,694,043) | (9.6%) | \$16,831,203 | (\$889,828) | (5.3%) |
| Average Rates | | | | | | | |
| Cash | \$47.17 | \$47.01 | \$0.16 | 0.3% | \$47.42 | (\$0.25) | (0.5%) |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$31.64 | \$30.07 | \$1.57 | 5.2% | \$29.96 | \$1.68 | 5.6% |

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

July 2024 - April 2025

Occupied Rooms

Cash
Comp
28 Day

Total Occupied Rooms

Vacant

Total Available Rooms

Percentage of Occupancy

Cash
Comp
28 Day

Total Occupancy Percentage

Vacant

Total (must equal 100.0%)

Revenue

Cash - Taxable

Comp
28 Day

Total Revenue

Average Rates

Cash

Comp
28 Day

| Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|--------------------|--------------------|---------------------|----------------|--------------------|---------------------|----------------|
| | | \$ | % | | \$ | % |
| 69,450 | 65,345 | 4,105 | 6.3% | 66,041 | 3,409 | 5.2% |
| 1,070 | 1,401 | (331) | (23.6%) | 1,409 | (339) | (24.1%) |
| 210,885 | 197,890 | 12,995 | 6.6% | 210,982 | (97) | 0.0% |
| 281,405 | 264,636 | 16,769 | 6.3% | 278,432 | 2,973 | 1.1% |
| 139,901 | 169,476 | (29,575) | (17.5%) | 151,521 | (11,620) | (7.7%) |
| 421,306 | 434,112 | (12,806) | (2.9%) | 429,953 | (8,647) | (2.0%) |
| 16.5% | 15.1% | 1.4 | 9.3% | 15.4% | 1.1 | 7.1% |
| 0.3% | 0.3% | - | 0.0% | 0.3% | - | 0.0% |
| 50.1% | 45.6% | 4.5 | 9.9% | 49.1% | 1.0 | 2.0% |
| 66.8% | 61.0% | 5.8 | 9.5% | 64.8% | 2.0 | 3.1% |
| 33.2% | 39.0% | (5.8) | (14.9%) | 35.2% | (2.0) | (5.7%) |
| 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| \$3,285,412 | \$3,562,934 | (\$277,522) | (7.8%) | \$3,587,448 | (\$302,036) | (8.4%) |
| \$80,502 | \$77,415 | \$3,087 | 4.0% | \$81,517 | (\$1,015) | (1.2%) |
| \$5,837,249 | \$5,316,488 | \$520,761 | 9.8% | \$5,668,850 | \$168,399 | 3.0% |
| \$9,203,163 | \$8,956,837 | \$246,326 | 2.8% | \$9,337,815 | (\$134,652) | (1.4%) |
| \$47.31 | \$54.52 | (\$7.21) | (13.2%) | \$54.32 | (\$7.01) | (12.9%) |
| \$75.24 | \$55.26 | \$19.98 | 36.2% | \$57.85 | \$17.39 | 30.1% |
| \$27.68 | \$26.87 | \$0.81 | 3.0% | \$26.87 | \$0.81 | 3.0% |

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

July 2024 - April 2025

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|---------------------|---------------------|---------------------|----------------|---------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 183,572 | 177,551 | 6,021 | 3.4% | 173,225 | 10,347 | 6.0% |
| Comp | - | - | - | 0.0% | 8 | (8) | (100.0%) |
| 28 Day | 82,799 | 91,444 | (8,645) | (9.5%) | 92,827 | (10,028) | (10.8%) |
| Total Occupied Rooms | 266,371 | 268,995 | (2,624) | (1.0%) | 266,060 | 311 | 0.1% |
| Vacant | 106,038 | 69,053 | 36,985 | 53.6% | 97,779 | 8,259 | 8.4% |
| Total Available Rooms | 372,409 | 338,048 | 34,361 | 10.2% | 363,839 | 8,570 | 2.4% |
| Percentage of Occupancy | | | | | | | |
| Cash | 49.3% | 52.5% | (3.2) | (6.1%) | 47.6% | 1.7 | 3.6% |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 22.2% | 27.1% | (4.9) | (18.1%) | 25.5% | (3.3) | (12.9%) |
| Total Occupancy Percentage | 71.5% | 79.6% | (8.1) | (10.2%) | 73.1% | (1.6) | (2.2%) |
| Vacant | 28.5% | 20.4% | 8.1 | 39.7% | 26.9% | 1.6 | 5.9% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$42,367,018 | \$40,709,750 | \$1,657,268 | 4.1% | \$40,583,285 | \$1,783,733 | 4.4% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$3,400 | (\$3,400) | (100.0%) |
| 28 Day | \$8,996,576 | \$9,202,325 | (\$205,749) | (2.2%) | \$9,269,349 | (\$272,773) | (2.9%) |
| Total Revenue | \$51,363,594 | \$49,912,075 | \$1,451,519 | 2.9% | \$49,856,034 | \$1,507,560 | 3.0% |
| Average Rates | | | | | | | |
| Cash | \$230.79 | \$229.28 | \$1.51 | 0.7% | \$234.28 | (\$3.49) | (1.5%) |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$425.00 | (\$425.00) | (100.0%) |
| 28 Day | \$108.66 | \$100.63 | \$8.03 | 8.0% | \$99.86 | \$8.80 | 8.8% |

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

July 2024 - April 2025

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|----------------|--------------------|---------------------|----------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 29,964 | 31,958 | (1,994) | (6.2%) | 34,785 | (4,821) | (13.9%) |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | - | - | - | 0.0% | 468 | (468) | (100.0%) |
| Total Occupied Rooms | 29,964 | 31,958 | (1,994) | (6.2%) | 35,253 | (5,289) | (15.0%) |
| Vacant | 84,507 | 76,042 | 8,465 | 11.1% | 84,008 | 499 | 0.6% |
| Total Available Rooms | 114,471 | 108,000 | 6,471 | 6.0% | 119,261 | (4,790) | (4.0%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 26.2% | 29.6% | (3.4) | (11.5%) | 29.2% | (3.0) | (10.3%) |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 0.0% | 0.0% | - | 0.0% | 0.4% | (0.4) | (100.0%) |
| Total Occupancy Percentage | 26.2% | 29.6% | (3.4) | (11.5%) | 29.6% | (3.4) | (11.5%) |
| Vacant | 73.8% | 70.4% | 3.4 | 4.8% | 70.4% | 3.4 | 4.8% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$2,848,828 | \$2,210,860 | \$637,968 | 28.9% | \$2,577,614 | \$271,214 | 10.5% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$50,999 | \$0 | \$50,999 | 100.0% | \$27,840 | \$23,159 | 83.2% |
| Total Revenue | \$2,899,827 | \$2,210,860 | \$688,967 | 31.2% | \$2,605,454 | \$294,373 | 11.3% |
| Average Rates | | | | | | | |
| Cash | \$95.08 | \$69.18 | \$25.90 | 37.4% | \$74.10 | \$20.98 | 28.3% |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$59.49 | (\$59.49) | (100.0%) |

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

July 2024 - April 2025

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|----------------|--------------------|---------------------|----------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 6,785 | 7,170 | (385) | (5.4%) | 7,293 | (508) | (7.0%) |
| Comp | 9 | - | 9 | 100.0% | 17 | (8) | (47.1%) |
| 28 Day | 2,342 | 2,129 | 214 | 10.0% | 2,172 | 170 | 7.8% |
| Total Occupied Rooms | 9,136 | 9,299 | (163) | (1.7%) | 9,482 | (346) | (3.6%) |
| Vacant | 62,689 | 37,452 | 25,238 | 67.4% | 50,930 | 11,759 | 23.1% |
| Total Available Rooms | 71,825 | 46,750 | 25,075 | 53.6% | 60,412 | 11,413 | 18.9% |
| Percentage of Occupancy | | | | | | | |
| Cash | 9.4% | 15.3% | (5.9) | (38.6%) | 12.1% | (2.7) | (22.3%) |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 3.3% | 4.6% | (1.3) | (28.3%) | 3.6% | (0.3) | (8.3%) |
| Total Occupancy Percentage | 12.7% | 19.9% | (7.2) | (36.2%) | 15.7% | (3.0) | (19.1%) |
| Vacant | 87.3% | 80.1% | 7.2 | 9.0% | 84.3% | 3.0 | 3.6% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$2,278,840 | \$2,178,581 | \$100,259 | 4.6% | \$2,234,239 | \$44,601 | 2.0% |
| Comp | \$390 | \$0 | \$390 | 100.0% | \$4,079 | (\$3,689) | (90.4%) |
| 28 Day | \$269,960 | \$271,779 | (\$1,819) | (0.7%) | \$278,077 | (\$8,117) | (2.9%) |
| Total Revenue | \$2,549,190 | \$2,450,360 | \$98,830 | 4.0% | \$2,516,395 | \$32,795 | 1.3% |
| Average Rates | | | | | | | |
| Cash | \$335.86 | \$303.85 | \$32.01 | 10.5% | \$306.35 | \$29.51 | 9.6% |
| Comp | \$43.33 | \$0.00 | \$43.33 | 100.0% | \$239.94 | (\$196.61) | (81.9%) |
| 28 Day | \$115.27 | \$127.69 | (\$12.42) | (9.7%) | \$128.03 | (\$12.76) | (10.0%) |

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
April 2025**

| | April 2025 | | April 2024 | | Increase (Decrease) | | Year to Date | | Prior Year | | Increase (Decrease) | | | |
|-----------------------|------------|------------|------------|------------|---------------------|-----------|------------------------|----|------------------------|----|---------------------|----|-------------|--------|
| | | | | | \$ | % | July 2024 - April 2025 | | July 2023 - April 2024 | | \$ | % | | |
| Reno B | \$ | 21,026,467 | \$ | 19,523,705 | \$ | 1,502,762 | 7.7% | \$ | 181,017,271 | \$ | 182,349,244 | \$ | (1,331,973) | -0.7% |
| Reno D | \$ | 10,452,635 | \$ | 9,922,419 | \$ | 530,218 | 5.3% | \$ | 79,202,541 | \$ | 83,938,454 | \$ | (4,735,914) | -5.6% |
| Reno E | \$ | 1,432,935 | \$ | 1,402,917 | \$ | 30,018 | 2.1% | \$ | 12,337,401 | \$ | 11,978,874 | \$ | 358,527 | 3.0% |
| Total Reno | \$ | 32,912,037 | \$ | 30,849,040 | \$ | 2,062,998 | 6.7% | \$ | 272,557,212 | \$ | 278,266,571 | \$ | (5,709,359) | -2.1% |
| Washoe A | \$ | 282,254 | \$ | 49,010 | \$ | 233,244 | 475.9% | \$ | 2,075,358 | \$ | 747,318 | \$ | 1,328,040 | 177.7% |
| Washoe B | \$ | 2,810,057 | \$ | 3,160,437 | \$ | (350,380) | -11.1% | \$ | 56,140,925 | \$ | 54,773,072 | \$ | 1,367,854 | 2.5% |
| Total Washoe County | \$ | 3,092,312 | \$ | 3,209,447 | \$ | (117,135) | -3.6% | \$ | 58,216,283 | \$ | 55,520,389 | \$ | 2,695,894 | 4.9% |
| Sparks | \$ | 5,854,914 | \$ | 5,739,427 | \$ | 115,487 | 2.0% | \$ | 46,783,853 | \$ | 49,428,869 | \$ | (2,645,016) | -5.4% |
| Total Taxable Revenue | \$ | 41,859,264 | \$ | 39,797,914 | \$ | 2,061,349 | 5.2% | \$ | 377,557,348 | \$ | 383,215,830 | \$ | (5,658,482) | -1.5% |

| Tax District | Location |
|---------------------|---|
| Reno B | Suburban Reno |
| Reno D | Downtown Reno |
| Reno E | 1 Mile Radius from Downtown |
| Sparks | City of Sparks |
| Washoe A | Washoe County (excluding Incline Village) |
| Washoe B | Incline Village |

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
April 2025**

| | April 2025 | April 2024 | Increase (Decrease) | | Year to Date July 2024 - April 2025 | Prior Year July 2023 - April 2024 | Increase (Decrease) | |
|----------------------------|----------------|----------------|---------------------|---------------|--|--------------------------------------|---------------------|-------------|
| | | | # | % | | | # | % |
| Reno B | 130,585 | 125,363 | 5,222 | 4.2% | 1,286,739 | 1,273,096 | 13,643 | 1.1% |
| Reno D | 68,258 | 60,843 | 7,415 | 12.2% | 611,349 | 639,623 | (28,274) | (4.4%) |
| Reno E | 10,283 | 10,468 | (185) | (1.8%) | 97,297 | 79,515 | 17,782 | 22.4% |
| Total Reno | 209,126 | 196,674 | 12,452 | 6.3% | 1,995,385 | 1,992,234 | 3,151 | 0.2% |
| Washoe A | 2,306 | 1,497 | 809 | 54.0% | 19,567 | 15,370 | 4,197 | 27.3% |
| Washoe B | 11,795 | 12,957 | (1,162) | (9.0%) | 164,838 | 168,245 | (3,407) | (2.0%) |
| Total Washoe County | 14,101 | 14,454 | (353) | (2.4%) | 184,405 | 183,615 | 790 | 0.4% |
| Sparks | 43,612 | 44,952 | (1,340) | (3.0%) | 416,299 | 414,092 | 2,207 | 0.5% |
| Total Taxable Rooms | 266,839 | 256,080 | 10,759 | 4.2% | 2,596,089 | 2,589,941 | 6,148 | 0.2% |

| Tax District | Location |
|---------------------|---|
| Reno B | Suburban Reno |
| Reno D | Downtown Reno |
| Reno E | 1 Mile Radius from Downtown |
| Sparks | City of Sparks |
| Washoe A | Washoe County (excluding Incline Village) |
| Washoe B | Incline Village |

Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
April 2025

| | April 2025 | | April 2024 | | Increase (Decrease) | | Year to Date | | Prior Year | | Increase (Decrease) | | | |
|--------------------------|------------|--------|------------|--------|---------------------|--------|------------------------|----|------------------------|----|---------------------|----|---------|--------|
| | | | | | \$ | % | July 2024 - April 2025 | | July 2023 - April 2024 | | \$ | % | | |
| Reno B | \$ | 161.02 | \$ | 155.74 | \$ | 5.28 | 3.4% | \$ | 140.68 | \$ | 143.23 | \$ | (2.55) | -1.8% |
| Reno D | \$ | 153.13 | \$ | 163.08 | \$ | (9.95) | -6.1% | \$ | 129.55 | \$ | 131.23 | \$ | (1.68) | -1.3% |
| Reno E | \$ | 139.35 | \$ | 134.02 | \$ | 5.33 | 4.0% | \$ | 126.80 | \$ | 150.65 | \$ | (23.85) | -15.8% |
| Total Reno | \$ | 157.38 | \$ | 156.85 | \$ | 0.53 | 0.3% | \$ | 136.59 | \$ | 139.68 | \$ | (3.08) | -2.2% |
| Washoe A | \$ | 122.40 | \$ | 32.74 | \$ | 89.66 | 273.9% | \$ | 106.06 | \$ | 48.62 | \$ | 57.44 | 118.1% |
| Washoe B | \$ | 238.24 | \$ | 243.92 | \$ | (5.68) | -2.3% | \$ | 340.58 | \$ | 325.56 | \$ | 15.03 | 4.6% |
| Total Washoe County | \$ | 219.30 | \$ | 222.05 | \$ | (2.75) | -1.2% | \$ | 315.70 | \$ | 302.37 | \$ | 13.32 | 4.4% |
| Sparks | \$ | 134.25 | \$ | 127.68 | \$ | 6.57 | 5.1% | \$ | 112.38 | \$ | 119.37 | \$ | (6.99) | -5.9% |
| Total Average Daily Rate | \$ | 156.87 | \$ | 155.41 | \$ | 1.46 | 0.9% | \$ | 145.43 | \$ | 147.96 | \$ | (2.53) | -1.7% |

| Tax District | Location |
|--------------|------------------------------|
| Reno B | Suburban Reno |
| Reno D | Downtown Reno |
| Reno E | 1 Mile Radius from Downtown |
| Sparks | City of Sparks |
| Washoe A | Washoe County except Incline |
| Washoe B | Incline Village |