

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

May 2025 Room Statistics Compared to the Prior Year

Taxable room revenues for the month of May 2025 are \$37,788,339 and above May of the prior year by \$1,873,799 (5.2%). Cash occupied room nights of 262,965 are above prior year by 8,593 (3.4%). Comp occupied room nights of 75,234 are above prior year by 3 (0.0%), and 28-day occupied room nights of 82,062 are below prior year by 8,486 (-9.4%). Total occupied rooms for the month of May 2025 (Cash, Comp, 28-day) are 110 (0.0%) compared to the prior year.

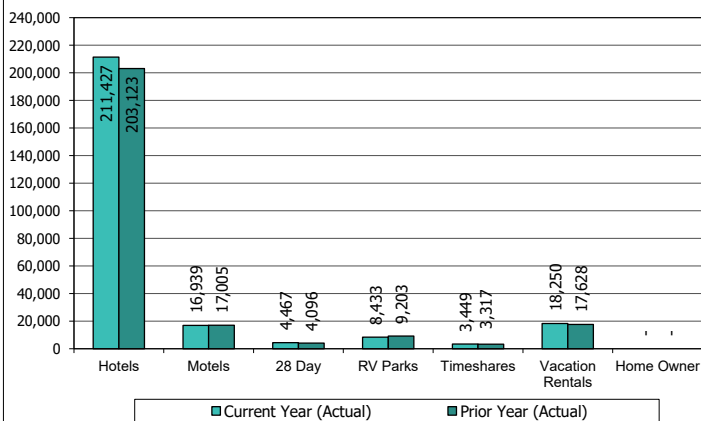
Overall, the Washoe County occupancy percentage of 63.6% for the month is 1.9% above the 62.4% level of the prior year. There were 12,189 (-1.8%) less available rooms for the month compared to the prior year.

Overall cash average rates for May 2025 of \$143.70 increased \$2.51 (1.8%), compared to \$141.19 for the prior year.

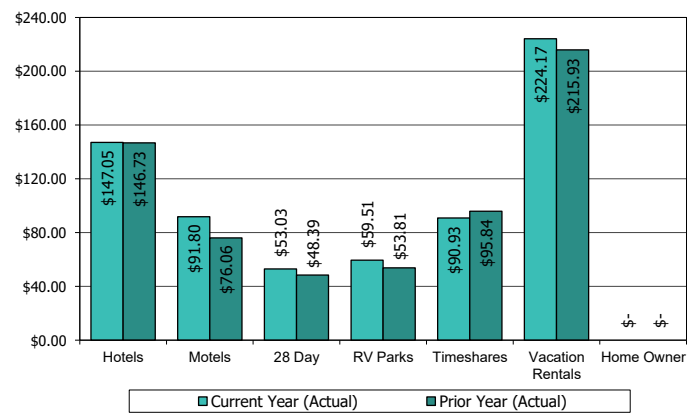
Year-to-date cash occupied room nights of 2,859,205 are 14,892 (0.5%) above prior year. Cash average rates year-to-date of \$145.28 are \$2.08 (-1.4%) below the prior year. Year-to-date, total taxable room revenues of \$415,374,299 are (-0.9%) below prior year.

May 2025						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	466,243	211,427	\$147.05	\$146.73	\$0.32	0.2%
Motels	34,672	16,939	\$91.80	\$76.06	\$15.75	20.7%
28 Day	65,946	4,467	\$53.03	\$48.39	\$4.64	9.6%
RV Parks	43,059	8,433	\$59.51	\$53.81	\$5.70	10.6%
Timeshares	11,910	3,449	\$90.93	\$95.84	(\$4.91)	-5.1%
Vacation Rentals	39,181	18,250	\$224.17	\$215.93	\$8.24	3.8%
Home Owner	-	-	-	\$0.00	\$0.00	0.0%
Totals	661,011	262,965	\$143.70	\$141.19	\$2.51	1.8%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

May 2025

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$37,788,339	\$36,693,310	\$1,095,029	3.0%	\$35,914,540	\$1,873,799	5.2%
Occupied Rooms - Cash	262,965	259,660	3,305	1.3%	254,372	8,593	3.4%
Average Rate - Cash	\$143.70	\$141.31	\$2.39	1.7%	\$141.19	\$2.51	1.8%
Occupied Rooms							
Cash	262,965	259,660	3,305	1.3%	254,372	8,593	3.4%
Comp	75,234	71,194	4,040	5.7%	75,231	3	0.0%
28 Day	82,062	83,044	(982)	(1.2%)	90,548	(8,486)	(9.4%)
Total Occupied Rooms	420,261	413,898	6,363	1.5%	420,151	110	0.0%
Percentage of Occupancy							
Cash	39.8%	38.4%	1.4	3.6%	37.8%	2.0	5.3%
Comp	11.4%	10.5%	0.9	8.6%	11.2%	0.2	1.8%
28 Day	12.4%	12.3%	0.1	0.8%	13.5%	(1.1)	(8.1%)
Total Percentage of Occupancy	63.6%	61.1%	2.5	4.1%	62.4%	1.2	1.9%
Market Segments							
Occupied Rooms - Cash							
Hotels	211,427	207,581	3,846	1.9%	203,123	8,304	4.1%
Motels	16,939	17,244	(305)	(1.8%)	17,005	(66)	(0.4%)
28 Day Motels	4,467	4,707	(240)	(5.1%)	4,096	371	9.1%
R.V. Parks	8,433	10,138	(1,705)	(16.8%)	9,203	(770)	(8.4%)
Vacation Rentals	18,250	16,821	1,429	8.5%	17,628	622	3.5%
Timehares	3,449	3,170	279	8.8%	3,317	132	4.0%
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	262,965	259,660	3,305	1.3%	254,372	8,593	3.4%
Percentage of Occupancy - Cash							
Hotels	45.3%	43.2%	2.1	4.9%	43.0%	2.3	5.3%
Motels	48.9%	48.2%	0.7	1.5%	47.6%	1.3	2.7%
28 Day Motels	6.8%	6.7%	0.1	1.5%	5.9%	0.9	15.3%
R.V. Parks	19.6%	22.9%	(3.3)	(14.4%)	21.0%	(1.4)	(6.7%)
Vacation Rentals	46.6%	48.8%	(2.2)	(4.5%)	44.0%	2.6	5.9%
Timeshares	29.0%	28.3%	0.7	2.5%	27.4%	1.6	5.8%
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	39.8%	38.4%	1.4	3.6%	37.8%	2.0	5.3%
Average Rates - Cash							
Hotels	\$147.05	\$147.42	(\$0.37)	(0.3%)	\$146.73	\$0.32	0.2%
Motels	\$91.80	\$82.35	\$9.45	11.5%	\$76.06	\$15.74	20.7%
28 Day Motels	\$53.03	\$47.32	\$5.71	12.1%	\$48.39	\$4.64	9.6%
R.V. Parks	\$59.51	\$55.94	\$3.57	6.4%	\$53.81	\$5.70	10.6%
Vacation Rentals	\$224.17	\$210.97	\$13.20	6.3%	\$215.93	\$8.24	3.8%
Timeshares	\$90.93	\$105.04	(\$14.11)	(13.4%)	\$95.84	(\$4.91)	(5.1%)
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$143.70	\$141.31	\$2.39	1.7%	\$141.19	\$2.51	1.8%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

May 2025

Occupied Rooms

Cash	262,965
Comp	75,234
28 Day	82,062

Total Occupied Rooms

Vacant	240,750
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Total Available Rooms

Percentage of Occupancy

Cash	39.8%
Comp	11.4%
28 Day	12.4%

Total Occupancy Percentage

Vacant	36.4%
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Total (must equal 100.0%)

Revenue

Cash - Taxable

Cash	\$37,788,339
Comp	\$10,712,328
28 Day	\$3,586,050

Total Revenue

Average Rates

Cash	\$143.70
Comp	\$142.39
28 Day	\$43.70

Actual	Budget	Increase (Decrease)	
		\$	%
	259,660	3,305	1.3%
	71,194	4,040	5.7%
	83,044	(982)	(1.2%)
420,261	413,898	6,363	1.5%
	263,027	(22,277)	(8.5%)
	676,925	(15,914)	(2.4%)
	38.4%	1.4	3.6%
	10.5%	0.9	8.6%
	12.3%	0.1	0.8%
63.6%	61.1%	2.5	4.1%
	38.9%	(2.5)	(6.4%)
100.0%	100.0%	-	0.0%
\$37,788,339	\$36,693,310	\$1,095,029	3.0%
	\$10,706,865	\$5,463	0.1%
	\$3,241,227	\$344,823	10.6%
\$52,086,717	\$50,641,401	\$1,445,316	2.9%
\$143.70	\$141.31	\$2.39	1.7%
	\$150.39	(\$8.00)	(5.3%)
	\$39.03	\$4.67	12.0%

Last Year	Increase (Decrease)	
	\$	%
254,372	8,593	3.4%
75,231	3	0.0%
90,548	(8,486)	(9.4%)
420,151	110	0.0%
253,049	(12,299)	(4.9%)
673,200	(12,189)	(1.8%)
37.8%	2.0	5.3%
11.2%	0.2	1.8%
13.5%	(1.1)	(8.1%)
62.4%	1.2	1.9%
37.6%	(1.2)	(3.2%)
100.0%	-	0.0%
\$35,914,540	\$1,873,799	5.2%
\$10,332,367	\$379,961	3.7%
\$3,832,145	(\$246,095)	(6.4%)
\$50,079,052	\$2,007,665	4.0%
\$141.19	\$2.51	1.8%
\$137.34	\$5.05	3.7%
\$42.32	\$1.38	3.3%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

May 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	211,427	207,581	3,846	1.9%	203,123	8,304	4.1%
Comp	74,999	71,022	3,977	5.6%	75,073	(74)	(0.1%)
28 Day	4,907	4,092	815	19.9%	5,641	(734)	(13.0%)
Total Occupied Rooms	291,333	282,695	8,638	3.1%	283,837	7,496	2.6%
Vacant	174,910	197,805	(22,895)	(11.6%)	188,669	(13,759)	(7.3%)
Total Available Rooms	466,243	480,500	(14,257)	(3.0%)	472,506	(6,263)	(1.3%)
Percentage of Occupancy							
Cash	45.3%	43.2%	2.1	4.9%	43.0%	2.3	5.3%
Comp	16.1%	14.8%	1.3	8.8%	15.9%	0.2	1.3%
28 Day	1.1%	0.9%	0.2	22.2%	1.2%	(0.1)	(8.3%)
Total Occupancy Percentage	62.5%	58.8%	3.7	6.3%	60.1%	2.4	4.0%
Vacant	37.5%	41.2%	(3.7)	(9.0%)	39.9%	(2.4)	(6.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$31,089,842	\$30,601,737	\$488,105	1.6%	\$29,803,439	\$1,286,403	4.3%
Comp	\$10,693,870	\$10,697,270	(\$3,400)	0.0%	\$10,322,742	\$371,128	3.6%
28 Day	\$540,218	\$426,370	\$113,848	26.7%	\$601,210	(\$60,992)	(10.1%)
Total Revenue	\$42,323,930	\$41,725,377	\$598,553	1.4%	\$40,727,391	\$1,596,539	3.9%
Average Rates							
Cash	\$147.05	\$147.42	(\$0.37)	(0.3%)	\$146.73	\$0.32	0.2%
Comp	\$142.59	\$150.62	(\$8.03)	(5.3%)	\$137.50	\$5.09	3.7%
28 Day	\$110.09	\$104.19	\$5.90	5.7%	\$106.58	\$3.51	3.3%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

May 2025

Occupied Rooms

Cash 16,939
Comp 38
28 Day 2,343

Total Occupied Rooms

Vacant 15,352

Total Available Rooms 34,672

Percentage of Occupancy

Cash 48.9%
Comp 0.1%
28 Day 6.8%

Total Occupancy Percentage

Vacant 44.3%

Total (must equal 100.0%) 100.0%

Revenue

Cash - Taxable

Comp \$4,318
28 Day \$88,106

Total Revenue \$1,647,489

Average Rates

Cash \$91.80
Comp \$113.63
28 Day \$37.60

Actual	Budget	Increase (Decrease)	
		\$	%
16,939	17,244	(305)	(1.8%)
38	6	32	533.3%
2,343	4,497	(2,154)	(47.9%)
19,320	21,747	(2,427)	(11.2%)
15,352	13,996	1,356	9.7%
34,672	35,743	(1,071)	(3.0%)
48.9%	48.2%	0.7	1.5%
0.1%	0.0%	0.1	100.0%
6.8%	12.6%	(5.8)	(46.0%)
55.7%	60.8%	(5.1)	(8.4%)
44.3%	39.2%	5.1	13.0%
100.0%	100.0%	-	0.0%
\$1,555,065	\$1,420,021	\$135,044	9.5%
\$4,318	\$750	\$3,568	475.7%
\$88,106	\$225,884	(\$137,778)	(61.0%)
\$1,647,489	\$1,646,655	\$834	0.1%
\$91.80	\$82.35	\$9.45	11.5%
\$113.63	\$125.00	(\$11.37)	(9.1%)
\$37.60	\$50.23	(\$12.63)	(25.1%)

Last Year	Increase (Decrease)	
	\$	%
17,005	(66)	(0.4%)
13	25	192.3%
3,373	(1,030)	(30.5%)
20,391	(1,071)	(5.3%)
15,336	16	0.1%
35,727	(1,055)	(3.0%)
47.6%	1.3	2.7%
0.0%	0.1	100.0%
9.4%	(2.6)	(27.7%)
57.1%	(1.4)	(2.5%)
42.9%	1.4	3.3%
100.0%	-	0.0%
\$1,293,376	\$261,689	20.2%
\$1,625	\$2,693	165.7%
\$130,154	(\$42,048)	(32.3%)
\$1,425,155	\$222,334	15.6%
\$76.06	\$15.74	20.7%
\$125.00	(\$11.37)	(9.1%)
\$38.59	(\$0.99)	(2.6%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

May 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	4,467	4,707	(240)	(5.1%)	4,096	371	9.1%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	44,230	48,987	(4,757)	(9.7%)	49,522	(5,292)	(10.7%)
Total Occupied Rooms	48,697	53,694	(4,997)	(9.3%)	53,618	(4,921)	(9.2%)
Vacant	17,249	17,048	201	1.2%	15,456	1,793	11.6%
Total Available Rooms	65,946	70,742	(4,796)	(6.8%)	69,074	(3,128)	(4.5%)
Percentage of Occupancy							
Cash	6.8%	6.7%	0.1	1.5%	5.9%	0.9	15.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	67.1%	69.2%	(2.1)	(3.0%)	71.7%	(4.6)	(6.4%)
Total Occupancy Percentage	73.8%	75.9%	(2.1)	(2.8%)	77.6%	(3.8)	(4.9%)
Vacant	26.2%	24.1%	2.1	8.7%	22.4%	3.8	17.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$236,886	\$222,716	\$14,170	6.4%	\$198,215	\$38,671	19.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,455,348	\$1,433,854	\$21,494	1.5%	\$1,577,863	(\$122,515)	(7.8%)
Total Revenue	\$1,692,234	\$1,656,570	\$35,664	2.2%	\$1,776,078	(\$83,844)	(4.7%)
Average Rates							
Cash	\$53.03	\$47.32	\$5.71	12.1%	\$48.39	\$4.64	9.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$32.90	\$29.27	\$3.63	12.4%	\$31.86	\$1.04	3.3%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

May 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	8,433	10,138	(1,705)	(16.8%)	9,203	(770)	(8.4%)
Comp	197	166	31	18.7%	145	52	35.9%
28 Day	22,577	17,904	4,673	26.1%	20,797	1,780	8.6%
Total Occupied Rooms	31,207	28,208	2,999	10.6%	30,145	1,062	3.5%
Vacant	11,852	16,060	(4,208)	(26.2%)	13,596	(1,744)	(12.8%)
Total Available Rooms	43,059	44,268	(1,209)	(2.7%)	43,741	(682)	(1.6%)
Percentage of Occupancy							
Cash	19.6%	22.9%	(3.3)	(14.4%)	21.0%	(1.4)	(6.7%)
Comp	0.5%	0.4%	0.1	25.0%	0.3%	0.2	66.7%
28 Day	52.4%	40.4%	12.0	29.7%	47.5%	4.9	10.3%
Total Occupancy Percentage	72.5%	63.7%	8.8	13.8%	68.9%	3.6	5.2%
Vacant	27.5%	36.3%	(8.8)	(24.2%)	31.1%	(3.6)	(11.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$501,828	\$567,067	(\$65,239)	(11.5%)	\$495,199	\$6,629	1.3%
Comp	\$14,140	\$8,844	\$5,296	59.9%	\$8,000	\$6,140	76.8%
28 Day	\$647,215	\$492,360	\$154,855	31.5%	\$571,284	\$75,931	13.3%
Total Revenue	\$1,163,183	\$1,068,271	\$94,912	8.9%	\$1,074,483	\$88,700	8.3%
Average Rates							
Cash	\$59.51	\$55.94	\$3.57	6.4%	\$53.81	\$5.70	10.6%
Comp	\$71.78	\$53.28	\$18.50	34.7%	\$55.17	\$16.61	30.1%
28 Day	\$28.67	\$27.50	\$1.17	4.3%	\$27.47	\$1.20	4.4%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

May 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	18,250	16,821	1,429	8.5%	17,628	622	3.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,823	7,564	259	3.4%	11,215	(3,392)	(30.2%)
Total Occupied Rooms	26,073	24,385	1,688	6.9%	28,843	(2,770)	(9.6%)
Vacant	13,108	10,087	3,021	29.9%	11,223	1,885	16.8%
Total Available Rooms	39,181	34,472	4,709	13.7%	40,066	(885)	(2.2%)
Percentage of Occupancy							
Cash	46.6%	48.8%	(2.2)	(4.5%)	44.0%	2.6	5.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	20.0%	21.9%	(1.9)	(8.7%)	28.0%	(8.0)	(28.6%)
Total Occupancy Percentage	66.5%	70.7%	(4.2)	(5.9%)	72.0%	(5.5)	(7.6%)
Vacant	33.5%	29.3%	4.2	14.3%	28.0%	5.5	19.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$4,091,116	\$3,548,792	\$542,324	15.3%	\$3,806,400	\$284,716	7.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$837,509	\$662,758	\$174,751	26.4%	\$951,634	(\$114,125)	(12.0%)
Total Revenue	\$4,928,625	\$4,211,550	\$717,075	17.0%	\$4,758,034	\$170,591	3.6%
Average Rates							
Cash	\$224.17	\$210.97	\$13.20	6.3%	\$215.93	\$8.24	3.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$107.06	\$87.62	\$19.44	22.2%	\$84.85	\$22.21	26.2%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

May 2025

Occupied Rooms

Cash 3,449
Comp -
28 Day 182

Total Occupied Rooms

Vacant 8,279

Total Available Rooms 11,910

Percentage of Occupancy

Cash 29.0%
Comp 0.0%
28 Day 1.5%

Total Occupancy Percentage

Vacant 69.5%

Total (must equal 100.0%) 100.0%

Revenue

Cash - Taxable

Comp \$0
28 Day \$17,654

Total Revenue \$331,256

Average Rates

Cash \$90.93
Comp \$0.00
28 Day \$97.00

Actual	Budget	Increase (Decrease)	
		\$	%
3,449	3,170	279	8.8%
-	-	-	0.0%
182	-	182	100.0%
3,631	3,170	461	14.5%
8,279	8,030	249	3.1%
11,910	11,200	710	6.3%
29.0%	28.3%	0.7	2.5%
0.0%	0.0%	-	0.0%
1.5%	0.0%	1.5	100.0%
30.5%	28.3%	2.2	7.8%
69.5%	71.7%	(2.2)	(3.1%)
100.0%	100.0%	-	0.0%
\$313,602	\$332,977	(\$19,375)	(5.8%)
\$0	\$0	\$0	0.0%
\$17,654	\$0	\$17,654	100.0%
\$331,256	\$332,977	(\$1,721)	(0.5%)
\$90.93	\$105.04	(\$14.11)	(13.4%)
\$0.00	\$0.00	\$0.00	0.0%
\$97.00	\$0.00	\$97.00	100.0%

Last Year	Increase (Decrease)	
	\$	%
3,317	132	4.0%
-	-	0.0%
-	182	100.0%
3,317	314	9.5%
8,769	(490)	(5.6%)
12,086	(176)	(1.5%)
27.4%	1.6	5.8%
0.0%	-	0.0%
0.0%	1.5	100.0%
27.4%	3.1	11.3%
72.6%	(3.1)	(4.3%)
100.0%	-	0.0%
\$317,911	(\$4,309)	(1.4%)
\$0	\$0	0.0%
\$0	\$17,654	100.0%
\$317,911	\$13,345	4.2%
\$95.84	(\$4.91)	(5.1%)
\$0.00	\$0.00	0.0%
\$0.00	\$97.00	100.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

May 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	-	-	-	-	-	-	0.0%
Comp	-	-	-	-	-	-	0.0%
28 Day	-	-	-	-	-	-	0.0%
Total Occupied Rooms	-	-	-	-	-	-	0.0%
Vacant	-	-	-	-	-	-	0.0%
Total Available Rooms	-	-	-	-	-	-	0.0%
Percentage of Occupancy							
Cash	0.0%	0.0%	-	-	0.0%	-	0.0%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	-	0.0%	-	0.0%
Total Occupancy Percentage	0.0%	0.0%	-	-	0.0%	-	0.0%
Vacant	0.0%	0.0%	-	-	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	-	0.0%	-	0.0%
Revenue							
Cash - Taxable	\$0	\$0	-	0.0%	\$0	\$0	0.0%
Comp	\$0	\$0	-	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	-	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	-	0.0%	\$0	\$0	0.0%
Average Rates							
Cash	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - May 2025

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$415,374,299	\$402,738,220	\$12,636,079	3.1%	\$419,130,370	(\$3,756,071)	(0.9%)
Occupied Rooms - Cash	2,859,205	2,784,554	74,651	2.7%	2,844,313	14,892	0.5%
Average Rate - Cash	\$145.28	\$144.63	\$0.65	0.4%	\$147.36	(\$2.08)	(1.4%)
Occupied Rooms							
Cash	2,859,205	2,784,554	74,651	2.7%	2,844,313	14,892	0.5%
Comp	818,560	799,055	19,505	2.4%	781,850	36,710	4.7%
28 Day	917,655	989,865	(72,210)	(7.3%)	984,970	(67,315)	(6.8%)
Total Occupied Rooms	4,595,420	4,573,474	21,946	0.5%	4,611,133	(15,713)	(0.3%)
Percentage of Occupancy							
Cash	39.1%	37.8%	1.3	3.4%	38.9%	0.2	0.5%
Comp	11.2%	10.9%	0.3	2.8%	10.7%	0.5	4.7%
28 Day	12.5%	13.4%	(0.9)	(6.7%)	13.5%	(1.0)	(7.4%)
Total Percentage of Occupancy	62.8%	62.1%	0.7	1.1%	63.0%	(0.2)	(0.3%)
Market Segments							
Occupied Rooms - Cash							
Hotels	2,309,625	2,239,106	70,519	3.1%	2,302,794	6,831	0.3%
Motels	184,277	189,308	(5,031)	(2.7%)	187,014	(2,737)	(1.5%)
28 Day Motels	45,345	43,987	1,358	3.1%	43,013	2,332	5.4%
R.V. Parks	78,015	75,483	2,532	3.4%	75,244	2,771	3.7%
Vacation Rentals	201,822	194,372	7,450	3.8%	190,853	10,969	5.7%
Timeshares	33,413	35,128	(1,715)	(4.9%)	38,102	(4,689)	(12.3%)
Home Owner Rentals	6,708	7,170	(462)	(6.4%)	7,293	(585)	(8.0%)
Total Occupied - Cash	2,859,205	2,784,554	74,651	2.7%	2,844,313	14,892	0.5%
Percentage of Occupancy - Cash							
Hotels	45.0%	43.1%	1.9	4.4%	45.1%	(0.1)	(0.2%)
Motels	48.9%	49.0%	(0.1)	(0.2%)	49.8%	(0.9)	(1.8%)
28 Day Motels	6.2%	5.8%	0.4	6.9%	5.6%	0.6	10.7%
R.V. Parks	16.7%	15.8%	0.9	5.7%	15.9%	0.8	5.0%
Vacation Rentals	49.0%	52.2%	(3.2)	(6.1%)	47.3%	1.7	3.6%
Timeshares	26.4%	29.5%	(3.1)	(10.5%)	29.0%	(2.6)	(9.0%)
Home Owner Rentals	9.3%	15.3%	(6.0)	(39.2%)	12.1%	(2.8)	(23.1%)
Total Occupancy Percentage - Cash	39.1%	37.8%	1.3	3.4%	38.9%	0.2	0.5%
Average Rates - Cash							
Hotels	\$148.12	\$148.39	(\$0.27)	(0.2%)	\$151.30	(\$3.18)	(2.1%)
Motels	\$83.61	\$80.80	\$2.81	3.5%	\$80.53	\$3.08	3.8%
28 Day Motels	\$47.74	\$47.04	\$0.70	1.5%	\$47.52	\$0.22	0.5%
R.V. Parks	\$48.74	\$54.71	(\$5.97)	(10.9%)	\$54.26	(\$5.52)	(10.2%)
Vacation Rental	\$230.19	\$227.70	\$2.49	1.1%	\$232.59	(\$2.40)	(1.0%)
Timeshares	\$94.65	\$72.42	\$22.23	30.7%	\$75.99	\$18.66	24.6%
Home Owner Rentals	\$338.40	\$303.85	\$34.55	11.4%	\$306.35	\$32.05	10.5%
Total Cash Average Rate	\$145.28	\$144.63	\$0.65	0.4%	\$147.36	(\$2.08)	(1.4%)

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - May 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,859,205	2,784,554	74,651	2.7%	2,844,313	14,892	0.5%
Comp	818,560	799,055	19,505	2.4%	781,850	36,710	4.7%
28 Day	917,655	989,865	(72,210)	(7.3%)	984,970	(67,315)	(6.8%)
Total Occupied Rooms	4,595,420	4,573,474	21,946	0.5%	4,611,133	(15,713)	(0.3%)
Vacant	2,720,540	2,786,601	(66,061)	(2.4%)	2,703,277	17,263	0.6%
Total Available Rooms	7,315,960	7,360,075	(44,115)	(0.6%)	7,314,410	1,550	0.0%
Percentage of Occupancy							
Cash	39.1%	37.8%	1.3	3.4%	38.9%	0.2	0.5%
Comp	11.2%	10.9%	0.3	2.8%	10.7%	0.5	4.7%
28 Day	12.5%	13.4%	(0.9)	(6.7%)	13.5%	(1.0)	(7.4%)
Total Occupancy Percentage	62.8%	62.1%	0.7	1.1%	63.0%	(0.2)	(0.3%)
Vacant	37.2%	37.9%	(0.7)	(1.8%)	37.0%	0.2	0.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$415,374,299	\$402,738,220	\$12,636,079	3.1%	\$419,130,370	(\$3,756,071)	(0.9%)
Comp	\$110,402,210	\$115,203,848	(\$4,801,638)	(4.2%)	\$111,747,083	(\$1,344,873)	(1.2%)
28 Day	\$41,635,005	\$41,272,445	\$362,560	0.9%	\$41,474,926	\$160,079	0.4%
Total Revenue	\$567,411,514	\$559,214,513	\$8,197,001	1.5%	\$572,352,379	(\$4,940,865)	(0.9%)
Average Rates							
Cash	\$145.28	\$144.63	\$0.65	0.4%	\$147.36	(\$2.08)	(1.4%)
Comp	\$134.87	\$144.18	(\$9.31)	(6.5%)	\$142.93	(\$8.06)	(5.6%)
28 Day	\$45.37	\$41.70	\$3.67	8.8%	\$42.11	\$3.26	7.7%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

July 2024 - May 2025

Occupied Rooms

Cash	2,309,625
Comp	816,958
28 Day	70,548

Total Occupied Rooms

Vacant	1,936,034
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Total Available Rooms

Percentage of Occupancy

Cash	45.0%
Comp	15.9%
28 Day	1.4%

Total Occupancy Percentage

Vacant	37.7%
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Total (must equal 100.0%)

Revenue

Cash - Taxable

Comp	\$110,267,266
28 Day	\$8,148,254

Total Revenue

Average Rates

Cash	\$148.12
Comp	\$134.97
28 Day	\$115.50

Actual	Budget	Increase (Decrease)	
		\$	%
	2,239,106	70,519	3.1%
	797,138	19,820	2.5%
	50,003	20,545	41.1%
3,197,131	3,086,246	110,885	3.6%
	2,106,254	(170,220)	(8.1%)
	5,192,500	(59,335)	(1.1%)
	43.1%	1.9	4.4%
	15.4%	0.5	3.2%
	1.0%	0.4	40.0%
62.3%	59.4%	2.9	4.9%
	40.6%	(2.9)	(7.1%)
	100.0%	-	0.0%
\$342,109,402	\$332,261,005	\$9,848,397	3.0%
	\$115,073,805	(\$4,806,539)	(4.2%)
	\$5,899,401	\$2,248,853	38.1%
	\$453,234,211	\$7,290,711	1.6%
\$148.12	\$148.39	(\$0.27)	(0.2%)
	\$144.36	(\$9.39)	(6.5%)
	\$117.98	(\$2.48)	(2.1%)

Prior Year	Increase (Decrease)	
	\$	%
2,302,794	6,831	0.3%
779,914	37,044	4.7%
53,732	16,816	31.3%
3,136,440	60,691	1.9%
1,969,328	(33,294)	(1.7%)
5,105,768	27,397	0.5%
45.1%	(0.1)	(0.2%)
15.3%	0.6	3.9%
1.1%	0.3	27.3%
61.4%	0.9	1.5%
38.6%	(0.9)	(2.3%)
100.0%	-	0.0%
\$348,423,772	(\$6,314,370)	(1.8%)
\$111,605,428	(\$1,338,162)	(1.2%)
\$6,219,697	\$1,928,557	31.0%
\$466,248,897	(\$5,723,975)	(1.2%)
\$151.30	(\$3.18)	(2.1%)
\$143.10	(\$8.13)	(5.7%)
\$115.75	(\$0.25)	(0.2%)

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

July 2024 - May 2025

Occupied Rooms

Cash
Comp
28 Day

Total Occupied Rooms

Vacant

Total Available Rooms

Percentage of Occupancy

Cash
Comp
28 Day

Total Occupancy Percentage

Vacant

Total (must equal 100.0%)

Revenue

Cash - Taxable

Comp
28 Day

Total Revenue

Average Rates

Cash

Comp
28 Day

Actual	Budget	Increase (Decrease)	
		\$	%
184,277	189,308	(5,031)	(2.7%)
326	350	(24)	(6.9%)
30,270	48,872	(18,602)	(38.1%)
214,873	238,530	(23,657)	(9.9%)
162,156	147,725	14,431	9.8%
377,029	386,255	(9,226)	(2.4%)
48.9%	49.0%	(0.1)	(0.2%)
0.1%	0.1%	-	0.0%
8.0%	12.7%	(4.7)	(37.0%)
57.0%	61.8%	(4.8)	(7.8%)
43.0%	38.2%	4.8	12.6%
100.0%	100.0%	-	0.0%
\$15,406,843	\$15,296,916	\$109,927	0.7%
\$39,912	\$43,784	(\$3,872)	(8.8%)
\$1,276,640	2,204,685.33	(\$928,045)	(42.1%)
\$16,723,395	\$17,545,385	(\$821,990)	(4.7%)
\$83.61	\$80.80	\$2.81	3.5%
\$122.43	\$125.10	(\$2.67)	(2.1%)
\$42.18	\$45.11	(\$2.93)	(6.5%)

Prior Year	Increase (Decrease)	
	\$	%
187,014	(2,737)	(1.5%)
357	(31)	(8.7%)
42,991	(12,721)	(29.6%)
230,362	(15,489)	(6.7%)
144,859	17,297	11.9%
375,221	1,808	0.5%
49.8%	(0.9)	(1.8%)
0.1%	-	0.0%
11.5%	(3.5)	(30.4%)
61.4%	(4.4)	(7.2%)
38.6%	4.4	11.4%
100.0%	-	0.0%
\$15,060,711	\$346,132	2.3%
\$44,660	(\$4,748)	(10.6%)
\$1,924,706	(\$648,066)	(33.7%)
\$17,030,077	(\$306,682)	(1.8%)
\$80.53	\$3.08	3.8%
\$125.10	(\$2.67)	(2.1%)
\$44.77	(\$2.59)	(5.8%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

July 2024 - May 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	45,345	43,987	1,358	3.1%	43,013	2,332	5.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	487,183	574,060	(86,877)	(15.1%)	549,786	(62,603)	(11.4%)
Total Occupied Rooms	532,528	618,047	(85,519)	(13.8%)	592,799	(60,271)	(10.2%)
Vacant	195,719	146,423	49,296	33.7%	171,264	24,455	14.3%
Total Available Rooms	728,247	764,470	(36,223)	(4.7%)	764,063	(35,816)	(4.7%)
Percentage of Occupancy							
Cash	6.2%	5.8%	0.4	6.9%	5.6%	0.6	10.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	66.9%	75.1%	(8.2)	(10.9%)	72.0%	(5.1)	(7.1%)
Total Occupancy Percentage	73.1%	80.8%	(7.7)	(9.5%)	77.6%	(4.5)	(5.8%)
Vacant	26.9%	19.2%	7.7	40.1%	22.4%	4.5	20.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,164,957	\$2,069,338	\$95,619	4.6%	\$2,043,792	\$121,165	5.9%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$15,468,652	\$17,222,650	(\$1,753,998)	(10.2%)	\$16,563,489	(\$1,094,837)	(6.6%)
Total Revenue	\$17,633,609	\$19,291,988	(\$1,658,379)	(8.6%)	\$18,607,281	(\$973,672)	(5.2%)
Average Rates							
Cash	\$47.74	\$47.04	\$0.70	1.5%	\$47.52	\$0.22	0.5%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$31.75	\$30.00	\$1.75	5.8%	\$30.13	\$1.62	5.4%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

July 2024 - May 2025

Occupied Rooms

Cash 78,015
Comp 1,267
28 Day 236,690

Total Occupied Rooms

Vacant 151,753

Total Available Rooms 467,725

Percentage of Occupancy

Cash 16.7%
Comp 0.3%
28 Day 50.6%

Total Occupancy Percentage

Vacant 32.4%

Total (must equal 100.0%) 100.0%

Revenue

Cash - Taxable

Comp \$94,642
28 Day \$6,568,761

Total Revenue \$10,465,968

Average Rates

Cash

Comp \$74.70
28 Day \$27.75

Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
		\$	%		\$	%
Cash 78,015	75,483	2,532	3.4%	75,244	2,771	3.7%
Comp 1,267	1,567	(300)	(19.1%)	1,554	(287)	(18.5%)
28 Day 236,690	215,794	20,896	9.7%	231,779	4,911	2.1%
Total Occupied Rooms 315,972	292,844	23,128	7.9%	308,577	7,395	2.4%
Vacant 151,753	185,536	(33,783)	(18.2%)	165,117	(13,364)	(8.1%)
Total Available Rooms 467,725	478,380	(10,655)	(2.2%)	473,694	(5,969)	(1.3%)
Percentage of Occupancy						
Cash 16.7%	15.8%	0.9	5.7%	15.9%	0.8	5.0%
Comp 0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day 50.6%	45.1%	5.5	12.2%	48.9%	1.7	3.5%
Total Occupancy Percentage 67.6%	61.2%	6.4	10.5%	65.1%	2.5	3.8%
Vacant 32.4%	38.8%	(6.4)	(16.5%)	34.9%	(2.5)	(7.2%)
Total (must equal 100.0%) 100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue						
Cash - Taxable \$3,802,565	\$4,130,001	(\$327,436)	(7.9%)	\$4,082,647	(\$280,082)	(6.9%)
Comp \$94,642	\$86,259	\$8,383	9.7%	\$89,516	\$5,126	5.7%
28 Day \$6,568,761	\$5,808,848	\$759,913	13.1%	\$6,240,134	\$328,627	5.3%
Total Revenue \$10,465,968	\$10,025,108	\$440,860	4.4%	\$10,412,297	\$53,671	0.5%
Average Rates						
Cash \$48.74	\$54.71	(\$5.97)	(10.9%)	\$54.26	(\$5.52)	(10.2%)
Comp \$74.70	\$55.05	\$19.65	35.7%	\$57.60	\$17.10	29.7%
28 Day \$27.75	\$26.92	\$0.83	3.1%	\$26.92	\$0.83	3.1%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

July 2024 - May 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	201,822	194,372	7,450	3.8%	190,853	10,969	5.7%
Comp	-	-	-	0.0%	8	(8)	(100.0%)
28 Day	90,622	99,008	(8,386)	(8.5%)	104,042	(13,420)	(12.9%)
Total Occupied Rooms	292,444	293,380	(936)	(0.3%)	294,903	(2,459)	(0.8%)
Vacant	119,146	79,140	40,006	50.6%	109,002	10,144	9.3%
Total Available Rooms	411,590	372,520	39,070	10.5%	403,905	7,685	1.9%
Percentage of Occupancy							
Cash	49.0%	52.2%	(3.2)	(6.1%)	47.3%	1.7	3.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	22.0%	26.6%	(4.6)	(17.3%)	25.8%	(3.8)	(14.7%)
Total Occupancy Percentage	71.1%	78.8%	(7.7)	(9.8%)	73.0%	(1.9)	(2.6%)
Vacant	28.9%	21.2%	7.7	36.3%	27.0%	1.9	7.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$46,458,133	\$44,258,542	\$2,199,591	5.0%	\$44,389,684	\$2,068,449	4.7%
Comp	\$0	\$0	\$0	0.0%	\$3,400	(\$3,400)	(100.0%)
28 Day	\$9,834,085	\$9,865,083	(\$30,998)	(0.3%)	\$10,220,983	(\$386,898)	(3.8%)
Total Revenue	\$56,292,218	\$54,123,625	\$2,168,593	4.0%	\$54,614,067	\$1,678,151	3.1%
Average Rates							
Cash	\$230.19	\$227.70	\$2.49	1.1%	\$232.59	(\$2.40)	(1.0%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$425.00	(\$425.00)	(100.0%)
28 Day	\$108.52	\$99.64	\$8.88	8.9%	\$98.24	\$10.28	10.5%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

July 2024 - May 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	33,413	35,128	(1,715)	(4.9%)	38,102	(4,689)	(12.3%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	468	(468)	(100.0%)
Total Occupied Rooms	33,413	35,128	(1,715)	(4.9%)	38,570	(5,157)	(13.4%)
Vacant	92,968	84,072	8,896	10.6%	92,777	191	0.2%
Total Available Rooms	126,381	119,200	7,181	6.0%	131,347	(4,966)	(3.8%)
Percentage of Occupancy							
Cash	26.4%	29.5%	(3.1)	(10.5%)	29.0%	(2.6)	(9.0%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.4%	(0.4)	(100.0%)
Total Occupancy Percentage	26.4%	29.5%	(3.1)	(10.5%)	29.4%	(3.0)	(10.2%)
Vacant	73.6%	70.5%	3.1	4.4%	70.6%	3.0	4.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,162,430	\$2,543,836	\$618,594	24.3%	\$2,895,525	\$266,905	9.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$68,653	\$0	\$68,653	100.0%	\$27,840	\$40,813	146.6%
Total Revenue	\$3,231,083	\$2,543,836	\$687,247	27.0%	\$2,923,365	\$307,718	10.5%
Average Rates							
Cash	\$94.65	\$72.42	\$22.23	30.7%	\$75.99	\$18.66	24.6%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$59.49	(\$59.49)	(100.0%)

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

July 2024 - May 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	6,708	7,170	(462)	(6.4%)	7,293	(585)	(8.0%)
Comp	9	-	9	100.0%	17	(8)	(47.1%)
28 Day	2,342	2,129	214	10.0%	2,172	170	7.8%
Total Occupied Rooms	9,059	9,299	(240)	(2.6%)	9,482	(423)	(4.5%)
Vacant	62,764	37,452	25,313	67.6%	50,930	11,834	23.2%
Total Available Rooms	71,823	46,750	25,073	53.6%	60,412	11,411	18.9%
Percentage of Occupancy							
Cash	9.3%	15.3%	(6.0)	(39.2%)	12.1%	(2.8)	(23.1%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	3.3%	4.6%	(1.3)	(28.3%)	3.6%	(0.3)	(8.3%)
Total Occupancy Percentage	12.6%	19.9%	(7.3)	(36.7%)	15.7%	(3.1)	(19.7%)
Vacant	87.4%	80.1%	7.3	9.1%	84.3%	3.1	3.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,269,969	\$2,178,581	\$91,388	4.2%	\$2,234,239	\$35,730	1.6%
Comp	\$390	\$0	\$390	100.0%	\$4,079	(\$3,689)	(90.4%)
28 Day	\$269,960	\$271,779	(\$1,819)	(0.7%)	\$278,077	(\$8,117)	(2.9%)
Total Revenue	\$2,540,319	\$2,450,360	\$89,959	3.7%	\$2,516,395	\$23,924	1.0%
Average Rates							
Cash	\$338.40	\$303.85	\$34.55	11.4%	\$306.35	\$32.05	10.5%
Comp	\$43.33	\$0.00	\$43.33	100.0%	\$239.94	(\$196.61)	(81.9%)
28 Day	\$115.27	\$127.69	(\$12.42)	(9.7%)	\$128.03	(\$12.76)	(10.0%)

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
May 2025**

	May 2025		May 2024		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
					\$	%	July 2024 - May 2025		July 2023 - May 2024		\$	%		
Reno B	\$	18,757,112	\$	16,833,261	\$	1,923,851	11.4%	\$	199,789,708	\$	199,182,505	\$	607,203	0.3%
Reno D	\$	8,574,812	\$	8,617,074	\$	(42,261)	-0.5%	\$	87,777,353	\$	92,555,528	\$	(4,778,175)	-5.2%
Reno E	\$	1,445,648	\$	1,271,890	\$	173,758	13.7%	\$	13,783,049	\$	13,250,763	\$	532,285	4.0%
Total Reno	\$	28,777,572	\$	26,722,225	\$	2,055,348	7.7%	\$	301,350,109	\$	304,988,796	\$	(3,638,687)	-1.2%
Washoe A	\$	219,137	\$	85,298	\$	133,840	156.9%	\$	2,294,495	\$	832,615	\$	1,461,880	175.6%
Washoe B	\$	3,129,370	\$	4,128,722	\$	(999,352)	-24.2%	\$	59,283,584	\$	58,901,794	\$	381,790	0.6%
Total Washoe County	\$	3,348,508	\$	4,214,019	\$	(865,512)	-20.5%	\$	61,578,079	\$	59,734,409	\$	1,843,670	3.1%
Sparks	\$	5,662,258	\$	4,978,296	\$	683,962	13.7%	\$	52,446,111	\$	54,407,165	\$	(1,961,054)	-3.6%
Total Taxable Revenue	\$	37,788,339	\$	35,914,540	\$	1,873,799	5.2%	\$	415,374,299	\$	419,130,370	\$	(3,756,071)	-0.9%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
May 2025**

	May 2025	May 2024	Increase (Decrease)		Year to Date July 2024 - May 2025	Prior Year July 2024 - May 2024	Increase (Decrease)	
			#	%			#	%
Reno B	128,826	119,919	8,907	7.4%	1,415,697	1,393,015	22,682	1.6%
Reno D	62,424	63,998	(1,574)	(2.5%)	673,773	703,621	(29,848)	(4.2%)
Reno E	10,007	10,298	(291)	(2.8%)	107,304	89,813	17,491	19.5%
Total Reno	201,257	194,215	7,042	3.6%	2,196,774	2,186,449	10,325	0.5%
Washoe A	2,134	1,727	407	23.6%	21,701	17,097	4,604	26.9%
Washoe B	12,643	14,730	(2,087)	(14.2%)	177,500	182,975	(5,475)	(3.0%)
Total Washoe County	14,777	16,457	(1,680)	(10.2%)	199,201	200,072	(871)	(0.4%)
Sparks	46,931	43,700	3,231	7.4%	463,230	457,792	5,438	1.2%
Total Taxable Rooms	262,965	254,372	8,593	3.4%	2,859,205	2,844,313	14,892	0.5%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
May 2025

	May 2025		May 2024		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
					\$	%	July 2024 - May 2025		July 2023 - May 2024		\$	%		
Reno B	\$	145.60	\$	140.37	\$	5.23	3.7%	\$	141.12	\$	142.99	\$	(1.86)	-1.3%
Reno D	\$	137.36	\$	134.65	\$	2.72	2.0%	\$	130.28	\$	131.54	\$	(1.26)	-1.0%
Reno E	\$	144.46	\$	123.51	\$	20.96	17.0%	\$	128.45	\$	147.54	\$	(19.09)	-12.9%
Total Reno	\$	142.99	\$	137.59	\$	5.40	3.9%	\$	137.18	\$	139.49	\$	(2.31)	-1.7%
Washoe A	\$	102.69	\$	49.39	\$	53.30	107.9%	\$	105.73	\$	48.70	\$	57.03	117.1%
Washoe B	\$	247.52	\$	280.29	\$	(32.78)	-11.7%	\$	333.99	\$	321.91	\$	12.08	3.8%
Total Washoe County	\$	226.60	\$	256.06	\$	(29.46)	-11.5%	\$	309.13	\$	298.56	\$	10.56	3.5%
Sparks	\$	120.65	\$	113.92	\$	6.73	5.9%	\$	113.22	\$	118.85	\$	(5.63)	-4.7%
Total Average Daily Rate	\$	143.70	\$	141.19	\$	2.51	1.8%	\$	145.28	\$	147.36	\$	(2.08)	-1.4%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village