

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

June 2025 - Preliminary Room Statistics Compared to the Prior Year

Taxable room revenues for the month of June 2025 are \$43,878,530 and below June of the prior year by \$2,571,829 (-5.5%). Cash occupied room nights of 293,834 are below prior year by 18,346 (-5.9%). Comp occupied room nights of 82,526 are above prior year by 1,528 (1.9%), and 28-day occupied room nights of 82,878 are below prior year by 1,605 (-1.9%). Total occupied rooms for the month of June 2025 (Cash, Comp, 28-day) were down 18,423 (-3.9%) compared to the prior year.

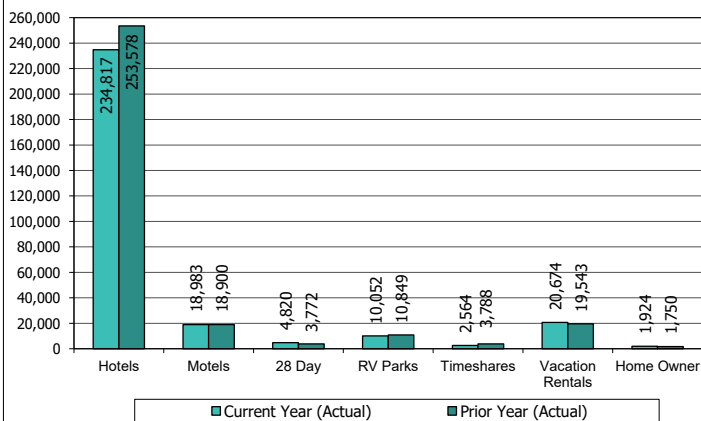
Overall, the Washoe County occupancy percentage of 66.9% for the month is -3.5% below the 69.3% level of the prior year. There were 2,726 (-0.4%) less available rooms for the month compared to the prior year.

Overall cash average rates for June 2025 of \$149.33 increased \$0.54 (0.4%), compared to \$148.79 for the prior year.

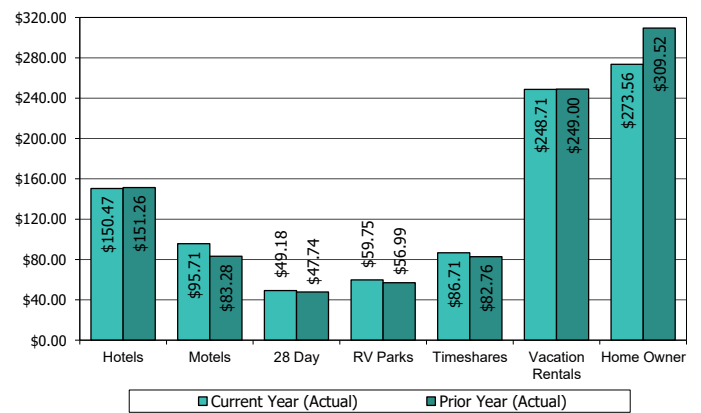
Year-to-date cash occupied room nights of 3,153,961 are 2,532 (-.01%) below prior year. Cash average rates year-to-date of \$145.63 are \$1.87 (-1.3%) below the prior year. Year-to-date, total taxable room revenues of \$459,324,105 are (-1.3%) below prior year.

| June 2025 | | | | | | |
|------------------|-----------------|---------------------|-------------------|-----------------|---------------------|-------------|
| Segments | Available Rooms | Cash Occupied Rooms | Average Cash Rate | | Increase (Decrease) | |
| | | | Current Year | Prior Year | \$ | % |
| Hotels | 468,896 | 234,817 | \$150.47 | \$151.26 | (\$0.79) | -0.5% |
| Motels | 35,378 | 18,983 | \$95.71 | \$83.28 | \$12.43 | 14.9% |
| 28 Day | 63,898 | 4,820 | \$49.18 | \$47.74 | \$1.44 | 3.0% |
| RV Parks | 42,330 | 10,052 | \$59.75 | \$56.99 | \$2.76 | 4.8% |
| Timeshares | 11,500 | 2,564 | \$86.71 | \$82.76 | \$3.95 | 4.8% |
| Vacation Rentals | 41,645 | 20,674 | \$248.71 | \$249.00 | (\$0.29) | -0.1% |
| Home Owner | 23,075 | 1,924 | 273.56 | 309.52 | (\$35.96) | -11.6% |
| Totals | 686,722 | 293,834 | \$149.33 | \$148.79 | \$0.54 | 0.4% |

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2025 - Preliminary

| Description | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|------------------------------------------|---------------------|---------------------|----------------------|---------------|---------------------|----------------------|---------------|
| | | | \$ | % | | \$ | % |
| Taxable Room Revenues | \$43,878,530 | \$45,841,870 | (\$1,963,340) | (4.3%) | \$46,450,359 | (\$2,571,829) | (5.5%) |
| Occupied Rooms - Cash | 293,834 | 302,462 | (8,628) | (2.9%) | 312,180 | (18,346) | (5.9%) |
| Average Rate - Cash | \$149.33 | \$151.56 | (\$2.23) | (1.5%) | \$148.79 | \$0.54 | 0.4% |
| Occupied Rooms | | | | | | | |
| Cash | 293,834 | 302,462 | (8,628) | (2.9%) | 312,180 | (18,346) | (5.9%) |
| Comp | 82,526 | 80,729 | 1,797 | 2.2% | 80,998 | 1,528 | 1.9% |
| 28 Day | 82,878 | 86,703 | (3,825) | (4.4%) | 84,483 | (1,605) | (1.9%) |
| Total Occupied Rooms | 459,238 | 469,895 | (10,657) | (2.3%) | 477,661 | (18,423) | (3.9%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 42.8% | 45.1% | (2.3) | (5.1%) | 45.3% | (2.5) | (5.5%) |
| Comp | 12.0% | 12.0% | - | 0.0% | 11.7% | 0.3 | 2.6% |
| 28 Day | 12.1% | 12.9% | (0.8) | (6.2%) | 12.3% | (0.2) | (1.6%) |
| Total Percentage of Occupancy | 66.9% | 70.0% | (3.1) | (4.4%) | 69.3% | (2.4) | (3.5%) |
| Market Segments | | | | | | | |
| Occupied Rooms - Cash | | | | | | | |
| Hotels | 234,817 | 242,430 | (7,613) | (3.1%) | 253,578 | (18,761) | (7.4%) |
| Motels | 18,983 | 18,137 | 846 | 4.7% | 18,900 | 83 | 0.4% |
| 28 Day Motels | 4,820 | 4,899 | (79) | (1.6%) | 3,772 | 1,048 | 27.8% |
| R.V. Parks | 10,052 | 11,631 | (1,579) | (13.6%) | 10,849 | (797) | (7.3%) |
| Vacation Rentals | 20,674 | 19,374 | 1,300 | 6.7% | 19,543 | 1,131 | 5.8% |
| Timehares | 2,564 | 3,952 | (1,388) | (35.1%) | 3,788 | (1,224) | (32.3%) |
| Home Owner Rentals | 1,924 | 2,040 | (116) | 0.0% | 1,750 | 174 | 0.0% |
| Total Occupied - Cash | 293,834 | 302,462 | (8,628) | (2.9%) | 312,180 | (18,346) | (5.9%) |
| Percentage of Occupancy - Cash | | | | | | | |
| Hotels | 50.1% | 52.1% | (2.0) | (3.8%) | 53.3% | (3.2) | (6.0%) |
| Motels | 53.7% | 52.4% | 1.3 | 2.5% | 56.7% | (3.0) | (5.3%) |
| 28 Day Motels | 7.5% | 7.2% | 0.3 | 4.2% | 5.6% | 1.9 | 33.9% |
| R.V. Parks | 23.7% | 27.2% | (3.5) | (12.9%) | 25.6% | (1.9) | (7.4%) |
| Vacation Rentals | 49.6% | 58.1% | (8.5) | (14.6%) | 51.5% | (1.9) | (3.7%) |
| Timeshares | 22.3% | 35.3% | (13.0) | (36.8%) | 31.7% | (9.4) | (29.7%) |
| Home Owner Rentals | 8.3% | 13.2% | (4.9) | (37.1%) | 8.3% | 0.0 | 0.0% |
| Total Occupancy Percentage - Cash | 42.8% | 45.1% | (2.3) | (5.1%) | 45.3% | (2.5) | (5.5%) |
| Average Rates - Cash | | | | | | | |
| Hotels | \$150.47 | \$156.45 | (\$5.98) | (3.8%) | \$151.26 | (\$0.79) | (0.5%) |
| Motels | \$95.71 | \$86.99 | \$8.72 | 10.0% | \$83.28 | \$12.43 | 14.9% |
| 28 Day Motels | \$49.18 | \$49.29 | (\$0.11) | (0.2%) | \$47.74 | \$1.44 | 3.0% |
| R.V. Parks | \$59.75 | \$53.11 | \$6.64 | 12.5% | \$56.99 | \$2.76 | 4.8% |
| Vacation Rentals | \$248.71 | \$240.86 | \$7.85 | 3.3% | \$249.00 | (\$0.29) | (0.1%) |
| Timeshares | \$86.71 | \$75.44 | \$11.27 | 14.9% | \$82.76 | \$3.95 | 4.8% |
| Home Owner Rentals | \$273.56 | \$251.09 | \$22.47 | 0.0% | \$309.52 | (\$35.96) | (11.6%) |
| Total Cash Average Rate | \$149.33 | \$151.56 | (\$2.23) | (1.5%) | \$148.79 | \$0.54 | 0.4% |

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|---------------------|---------------------|----------------------|---------------|---------------------|----------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 293,834 | 302,462 | (8,628) | (2.9%) | 312,180 | (18,346) | (5.9%) |
| Comp | 82,526 | 80,729 | 1,797 | 2.2% | 80,998 | 1,528 | 1.9% |
| 28 Day | 82,878 | 86,703 | (3,825) | (4.4%) | 84,483 | (1,605) | (1.9%) |
| Total Occupied Rooms | 459,238 | 469,895 | (10,657) | (2.3%) | 477,661 | (18,423) | (3.9%) |
| Vacant | 227,484 | 201,025 | 26,459 | 13.2% | 211,787 | 15,697 | 7.4% |
| Total Available Rooms | 686,722 | 670,920 | 15,802 | 2.4% | 689,448 | (2,726) | (0.4%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 42.8% | 45.1% | (2.3) | (5.1%) | 45.3% | (2.5) | (5.5%) |
| Comp | 12.0% | 12.0% | - | 0.0% | 11.7% | 0.3 | 2.6% |
| 28 Day | 12.1% | 12.9% | (0.8) | (6.2%) | 12.3% | (0.2) | (1.6%) |
| Total Occupancy Percentage | 66.9% | 70.0% | (3.1) | (4.4%) | 69.3% | (2.4) | (3.5%) |
| Vacant | 33.1% | 30.0% | 3.1 | 10.3% | 30.7% | 2.4 | 7.8% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$43,878,530 | \$45,841,870 | (\$1,963,340) | (4.3%) | \$46,450,359 | (\$2,571,829) | (5.5%) |
| Comp | \$10,715,180 | \$11,809,232 | (\$1,094,052) | (9.3%) | \$11,540,388 | (\$825,208) | (7.2%) |
| 28 Day | \$3,774,952 | \$3,745,138 | \$29,814 | 0.8% | \$3,871,599 | (\$96,647) | (2.5%) |
| Total Revenue | \$58,368,662 | \$61,396,240 | (\$3,027,578) | (4.9%) | \$61,862,346 | (\$3,493,684) | (5.6%) |
| Average Rates | | | | | | | |
| Cash | \$149.33 | \$151.56 | (\$2.23) | (1.5%) | \$148.79 | \$0.54 | 0.4% |
| Comp | \$129.84 | \$146.28 | (\$16.44) | (11.2%) | \$142.48 | (\$12.64) | (8.9%) |
| 28 Day | \$45.55 | \$43.19 | \$2.36 | 5.5% | \$45.83 | (\$0.28) | (0.6%) |

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|---------------------|---------------------|----------------------|---------------|---------------------|----------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 234,817 | 242,430 | (7,613) | (3.1%) | 253,578 | (18,761) | (7.4%) |
| Comp | 82,373 | 80,547 | 1,826 | 2.3% | 80,807 | 1,566 | 1.9% |
| 28 Day | 7,282 | 5,081 | 2,201 | 43.3% | 6,848 | 434 | 6.3% |
| Total Occupied Rooms | 324,472 | 328,057 | (3,585) | (1.1%) | 341,233 | (16,761) | (4.9%) |
| Vacant | 144,424 | 136,943 | 7,481 | 5.5% | 134,664 | 9,760 | 7.2% |
| Total Available Rooms | 468,896 | 465,000 | 3,896 | 0.8% | 475,897 | (7,001) | (1.5%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 50.1% | 52.1% | (2.0) | (3.8%) | 53.3% | (3.2) | (6.0%) |
| Comp | 17.6% | 17.3% | 0.3 | 1.7% | 17.0% | 0.6 | 3.5% |
| 28 Day | 1.6% | 1.1% | 0.5 | 45.5% | 1.4% | 0.2 | 14.3% |
| Total Occupancy Percentage | 69.2% | 70.5% | (1.3) | (1.8%) | 71.7% | (2.5) | (3.5%) |
| Vacant | 30.8% | 29.5% | 1.3 | 4.4% | 28.3% | 2.5 | 8.8% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$35,333,477 | \$37,928,051 | (\$2,594,574) | (6.8%) | \$38,356,740 | (\$3,023,263) | (7.9%) |
| Comp | \$10,699,711 | \$11,796,940 | (\$1,097,229) | (9.3%) | \$11,526,827 | (\$827,116) | (7.2%) |
| 28 Day | \$806,538 | \$613,663 | \$192,875 | 31.4% | \$718,758 | \$87,780 | 12.2% |
| Total Revenue | \$46,839,726 | \$50,338,653 | (\$3,498,927) | (7.0%) | \$50,602,325 | (\$3,762,599) | (7.4%) |
| Average Rates | | | | | | | |
| Cash | \$150.47 | \$156.45 | (\$5.98) | (3.8%) | \$151.26 | (\$0.79) | (0.5%) |
| Comp | \$129.89 | \$146.46 | (\$16.57) | (11.3%) | \$142.65 | (\$12.76) | (8.9%) |
| 28 Day | \$110.76 | \$120.79 | (\$10.03) | (8.3%) | \$104.96 | \$5.80 | 5.5% |

Reno-Sparks Convention and Visitors Authority

Motel Statistics

June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|---------------|--------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 18,983 | 18,137 | 846 | 4.7% | 18,900 | 83 | 0.4% |
| Comp | 21 | 10 | 11 | 110.0% | 18 | 3 | 16.7% |
| 28 Day | 2,569 | 4,682 | (2,113) | (45.1%) | 3,327 | (758) | (22.8%) |
| Total Occupied Rooms | 21,573 | 22,829 | (1,256) | (5.5%) | 22,245 | (672) | (3.0%) |
| Vacant | 13,805 | 11,761 | 2,044 | 17.4% | 11,099 | 2,706 | 24.4% |
| Total Available Rooms | 35,378 | 34,590 | 788 | 2.3% | 33,344 | 2,034 | 6.1% |
| Percentage of Occupancy | | | | | | | |
| Cash | 53.7% | 52.4% | 1.3 | 2.5% | 56.7% | (3.0) | (5.3%) |
| Comp | 0.1% | 0.0% | 0.1 | 100.0% | 0.1% | - | 0.0% |
| 28 Day | 7.3% | 13.5% | (6.2) | (45.9%) | 10.0% | (2.7) | (27.0%) |
| Total Occupancy Percentage | 61.0% | 66.0% | (5.0) | (7.6%) | 66.7% | (5.7) | (8.5%) |
| Vacant | 39.0% | 34.0% | 5.0 | 14.7% | 33.3% | 5.7 | 17.1% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$1,816,812 | \$1,577,705 | \$239,107 | 15.2% | \$1,574,034 | \$242,778 | 15.4% |
| Comp | \$2,625 | \$875 | \$1,750 | 200.0% | \$2,250 | \$375 | 16.7% |
| 28 Day | \$101,176 | \$232,134 | (\$130,958) | (56.4%) | \$150,681 | (\$49,505) | (32.9%) |
| Total Revenue | \$1,920,613 | \$1,810,713 | \$109,900 | 6.1% | \$1,726,965 | \$193,648 | 11.2% |
| Average Rates | | | | | | | |
| Cash | \$95.71 | \$86.99 | \$8.72 | 10.0% | \$83.28 | \$12.43 | 14.9% |
| Comp | \$125.00 | \$87.50 | \$37.50 | 42.9% | \$125.00 | \$0.00 | 0.0% |
| 28 Day | \$39.38 | \$49.58 | (\$10.20) | (20.6%) | \$45.29 | (\$5.91) | (13.0%) |

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|------------------|------------------|---------------------|----------------|------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 4,820 | 4,899 | (79) | (1.6%) | 3,772 | 1,048 | 27.8% |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | 42,739 | 49,015 | (6,276) | (12.8%) | 47,636 | (4,897) | (10.3%) |
| Total Occupied Rooms | 47,559 | 53,914 | (6,355) | (11.8%) | 51,408 | (3,849) | (7.5%) |
| Vacant | 16,339 | 14,546 | 1,793 | 12.3% | 15,486 | 853 | 5.5% |
| Total Available Rooms | 63,898 | 68,460 | (4,562) | (6.7%) | 66,894 | (2,996) | (4.5%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 7.5% | 7.2% | 0.3 | 4.2% | 5.6% | 1.9 | 33.9% |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 66.9% | 71.6% | (4.7) | (6.6%) | 71.2% | (4.3) | (6.0%) |
| Total Occupancy Percentage | 74.4% | 78.8% | (4.4) | (5.6%) | 76.8% | (2.4) | (3.1%) |
| Vacant | 25.6% | 21.2% | 4.4 | 20.8% | 23.2% | 2.4 | 10.3% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$237,051 | \$241,447 | (\$4,396) | (1.8%) | \$180,057 | \$56,994 | 31.7% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$1,330,556 | \$1,482,224 | (\$151,668) | (10.2%) | \$1,447,228 | (\$116,672) | (8.1%) |
| Total Revenue | \$1,567,607 | \$1,723,672 | (\$156,065) | (9.1%) | \$1,627,285 | (\$59,678) | (3.7%) |
| Average Rates | | | | | | | |
| Cash | \$49.18 | \$49.29 | (\$0.11) | (0.2%) | \$47.74 | \$1.44 | 3.0% |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$31.13 | \$30.24 | \$0.89 | 2.9% | \$30.38 | \$0.75 | 2.5% |

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|------------------|------------------|---------------------|---------------|------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 10,052 | 11,631 | (1,579) | (13.6%) | 10,849 | (797) | (7.3%) |
| Comp | 126 | 172 | (46) | (26.7%) | 169 | (43) | (25.4%) |
| 28 Day | 21,372 | 19,502 | 1,870 | 9.6% | 19,351 | 2,021 | 10.4% |
| Total Occupied Rooms | 31,550 | 31,305 | 245 | 0.8% | 30,369 | 1,181 | 3.9% |
| Vacant | 10,780 | 11,535 | (755) | (6.5%) | 11,961 | (1,181) | (9.9%) |
| Total Available Rooms | 42,330 | 42,840 | (510) | (1.2%) | 42,330 | - | 0.0% |
| Percentage of Occupancy | | | | | | | |
| Cash | 23.7% | 27.2% | (3.5) | (12.9%) | 25.6% | (1.9) | (7.4%) |
| Comp | 0.3% | 0.4% | (0.1) | (25.0%) | 0.4% | (0.1) | (25.0%) |
| 28 Day | 50.5% | 45.5% | 5.0 | 11.0% | 45.7% | 4.8 | 10.5% |
| Total Occupancy Percentage | 74.5% | 73.1% | 1.4 | 1.9% | 71.7% | 2.8 | 3.9% |
| Vacant | 25.5% | 26.9% | (1.4) | (5.2%) | 28.3% | (2.8) | (9.9%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$600,648 | \$617,726 | (\$17,078) | (2.8%) | \$618,241 | (\$17,593) | (2.8%) |
| Comp | \$11,864 | \$11,417 | \$447 | 3.9% | \$10,711 | \$1,153 | 10.8% |
| 28 Day | \$612,152 | \$549,956 | \$62,196 | 11.3% | \$524,977 | \$87,175 | 16.6% |
| Total Revenue | \$1,224,664 | \$1,179,099 | \$45,565 | 3.9% | \$1,153,929 | \$70,735 | 6.1% |
| Average Rates | | | | | | | |
| Cash | \$59.75 | \$53.11 | \$6.64 | 12.5% | \$56.99 | \$2.76 | 4.8% |
| Comp | \$94.16 | \$66.38 | \$27.78 | 41.8% | \$63.38 | \$30.78 | 48.6% |
| 28 Day | \$28.64 | \$28.20 | \$0.44 | 1.6% | \$27.13 | \$1.51 | 5.6% |

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|----------------|--------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 20,674 | 19,374 | 1,300 | 6.7% | 19,543 | 1,131 | 5.8% |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | 8,536 | 7,367 | 1,169 | 15.9% | 6,456 | 2,080 | 32.2% |
| Total Occupied Rooms | 29,210 | 26,741 | 2,469 | 9.2% | 25,999 | 3,211 | 12.4% |
| Vacant | 12,435 | 6,619 | 5,816 | 87.9% | 11,931 | 504 | 4.2% |
| Total Available Rooms | 41,645 | 33,360 | 8,285 | 24.8% | 37,930 | 3,715 | 9.8% |
| Percentage of Occupancy | | | | | | | |
| Cash | 49.6% | 58.1% | (8.5) | (14.6%) | 51.5% | (1.9) | (3.7%) |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 20.5% | 22.1% | (1.6) | (7.2%) | 17.0% | 3.5 | 20.6% |
| Total Occupancy Percentage | 70.1% | 80.2% | (10.1) | (12.6%) | 68.5% | 1.6 | 2.3% |
| Vacant | 29.9% | 19.8% | 10.1 | 51.0% | 31.5% | (1.6) | (5.1%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$5,141,887 | \$4,666,579 | \$475,308 | 10.2% | \$4,866,131 | \$275,756 | 5.7% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$881,586 | \$744,214 | \$137,372 | 18.5% | \$940,406 | (\$58,820) | (6.3%) |
| Total Revenue | \$6,023,473 | \$5,410,793 | \$612,680 | 11.3% | \$5,806,537 | \$216,936 | 3.7% |
| Average Rates | | | | | | | |
| Cash | \$248.71 | \$240.86 | \$7.85 | 3.3% | \$249.00 | (\$0.29) | (0.1%) |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$103.28 | \$101.02 | \$2.26 | 2.2% | \$145.66 | (\$42.38) | (29.1%) |

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|------------------|------------------|---------------------|----------------|------------------|---------------------|----------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 2,564 | 3,952 | (1,388) | (35.1%) | 3,788 | (1,224) | (32.3%) |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | - | - | - | 0.0% | 161 | (161) | (100.0%) |
| Total Occupied Rooms | 2,564 | 3,952 | (1,388) | (35.1%) | 3,949 | (1,385) | (35.1%) |
| Vacant | 8,936 | 7,248 | 1,688 | 23.3% | 7,995 | 941 | 11.8% |
| Total Available Rooms | 11,500 | 11,200 | 300 | 2.7% | 11,944 | (444) | (3.7%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 22.3% | 35.3% | (13.0) | (36.8%) | 31.7% | (9.4) | (29.7%) |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 0.0% | 0.0% | - | 0.0% | 1.3% | (1.3) | (100.0%) |
| Total Occupancy Percentage | 22.3% | 35.3% | (13.0) | (36.8%) | 33.1% | (10.8) | (32.6%) |
| Vacant | 77.7% | 64.7% | 13.0 | 20.1% | 66.9% | 10.8 | 16.1% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$222,320 | \$298,139 | (\$75,819) | (25.4%) | \$313,489 | (\$91,169) | (29.1%) |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$0 | \$0 | \$0 | 0.0% | \$14,820 | (\$14,820) | (100.0%) |
| Total Revenue | \$222,320 | \$298,139 | (\$75,819) | (25.4%) | \$328,309 | (\$105,989) | (32.3%) |
| Average Rates | | | | | | | |
| Cash | \$86.71 | \$75.44 | \$11.27 | 14.9% | \$82.76 | \$3.95 | 4.8% |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$92.05 | (\$92.05) | (100.0%) |

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|------------------|------------------|---------------------|---------------|------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 1,924 | 2,040 | (116) | (0.06) | 1,750 | 174 | 9.9% |
| Comp | 6 | - | 6 | 1.00 | 4 | 2 | 50.0% |
| 28 Day | 380 | 1,056 | (676) | (0.64) | 704 | (324) | -46.0% |
| Total Occupied Rooms | 2,310 | 3,096 | (786) | (0.25) | 2,458 | (148) | -6.0% |
| Vacant | 20,765 | 12,374 | 8,391 | 0.68 | 18,651 | 2,114.00 | 11.3% |
| Total Available Rooms | 23,075 | 15,470 | 7,605 | 0.49 | 21,109 | 1,966 | 9.3% |
| Percentage of Occupancy | | | | | | | |
| Cash | 8.3% | 13.2% | (4.90) | (0.37) | 8.3% | - | 0.0% |
| Comp | 0.0% | 0.0% | - | - | 0.0% | - | 0.0% |
| 28 Day | 1.6% | 6.8% | (5.20) | (0.77) | 3.3% | (1.70) | -51.5% |
| Total Occupancy Percentage | 10.0% | 20.0% | (10.00) | (0.50) | 11.6% | (1.60) | -13.8% |
| Vacant | 90.0% | 80.0% | 10.00 | 0.13 | 88.4% | 1.60 | 1.8% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | - | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$526,335 | \$512,224 | 14,111 | 2.8% | \$541,667 | (\$15,332) | -2.8% |
| Comp | \$980 | \$0 | 980 | 100.0% | \$600 | \$380 | 63.3% |
| 28 Day | \$42,944 | \$122,946 | (80,002) | -65.1% | \$74,729 | (\$31,785) | -42.5% |
| Total Revenue | \$570,259 | \$635,170 | (64,911) | -10.2% | \$616,996 | (\$46,737) | -7.6% |
| Average Rates | | | | | | | |
| Cash | \$273.56 | \$251.09 | \$22.47 | 8.9% | \$309.52 | (\$35.96) | -11.6% |
| Comp | \$163.33 | \$0.00 | \$163.33 | 100.0% | \$150.00 | \$13.33 | 8.9% |
| 28 Day | \$113.01 | \$116.39 | (\$3.38) | -2.9% | \$106.15 | \$6.86 | 6.5% |

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - June 2025 - Preliminary

| Description | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|------------------------------------------|----------------------|----------------------|---------------------|-------------|----------------------|----------------------|---------------|
| | | | \$ | % | | \$ | % |
| Taxable Room Revenues | \$459,324,105 | \$448,580,089 | \$10,744,016 | 2.4% | \$465,580,729 | (\$6,256,624) | (1.3%) |
| Occupied Rooms - Cash | 3,153,961 | 3,087,016 | 66,945 | 2.2% | 3,156,493 | (2,532) | (0.1%) |
| Average Rate - Cash | \$145.63 | \$145.31 | \$0.32 | 0.2% | \$147.50 | (\$1.87) | (1.3%) |
| Occupied Rooms | | | | | | | |
| Cash | 3,153,961 | 3,087,016 | 66,945 | 2.2% | 3,156,493 | (2,532) | (0.1%) |
| Comp | 901,059 | 879,784 | 21,275 | 2.4% | 862,848 | 38,211 | 4.4% |
| 28 Day | 1,000,845 | 1,076,568 | (75,723) | (7.0%) | 1,069,453 | (68,608) | (6.4%) |
| Total Occupied Rooms | 5,055,865 | 5,043,368 | 12,497 | 0.2% | 5,088,794 | (32,929) | (0.6%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 39.4% | 38.4% | 1.0 | 2.6% | 39.4% | - | 0.0% |
| Comp | 11.3% | 11.0% | 0.3 | 2.7% | 10.8% | 0.5 | 4.6% |
| 28 Day | 12.5% | 13.4% | (0.9) | (6.7%) | 13.4% | (0.9) | (6.7%) |
| Total Percentage of Occupancy | 63.2% | 62.8% | 0.4 | 0.6% | 63.6% | (0.4) | (0.6%) |
| Market Segments | | | | | | | |
| Occupied Rooms - Cash | | | | | | | |
| Hotels | 2,545,002 | 2,481,536 | 63,466 | 2.6% | 2,556,372 | (11,370) | (0.4%) |
| Motels | 203,625 | 207,445 | (3,820) | (1.8%) | 205,914 | (2,289) | (1.1%) |
| 28 Day Motels | 50,162 | 48,885 | 1,277 | 2.6% | 46,785 | 3,377 | 7.2% |
| R.V. Parks | 88,067 | 87,114 | 953 | 1.1% | 86,093 | 1,974 | 2.3% |
| Vacation Rentals | 222,496 | 213,746 | 8,750 | 4.1% | 210,396 | 12,100 | 5.8% |
| Timeshares | 35,977 | 39,080 | (3,103) | (7.9%) | 41,890 | (5,913) | (14.1%) |
| Home Owner Rentals | 8,632 | 9,210 | (578) | (6.3%) | 9,043 | (411) | (4.5%) |
| Total Occupied - Cash | 3,153,961 | 3,087,016 | 66,945 | 2.2% | 3,156,493 | (2,532) | (0.1%) |
| Percentage of Occupancy - Cash | | | | | | | |
| Hotels | 45.4% | 43.9% | 1.5 | 3.4% | 45.8% | (0.4) | (0.9%) |
| Motels | 49.2% | 49.3% | (0.1) | (0.2%) | 50.4% | (1.2) | (2.4%) |
| 28 Day Motels | 6.3% | 5.9% | 0.4 | 6.8% | 5.6% | 0.7 | 12.5% |
| R.V. Parks | 17.3% | 16.7% | 0.6 | 3.6% | 16.7% | 0.6 | 3.6% |
| Vacation Rentals | 49.1% | 52.7% | (3.6) | (6.8%) | 47.6% | 1.5 | 3.2% |
| Timeshares | 26.1% | 30.0% | (3.9) | (13.0%) | 29.2% | (3.1) | (10.6%) |
| Home Owner Rentals | 9.1% | 14.8% | (5.7) | (38.5%) | 11.1% | (2.0) | (18.0%) |
| Total Occupancy Percentage - Cash | 39.4% | 38.4% | 1.0 | 2.6% | 39.4% | - | 0.0% |
| Average Rates - Cash | | | | | | | |
| Hotels | \$148.33 | \$149.18 | (\$0.85) | (0.6%) | \$151.30 | (\$2.97) | (2.0%) |
| Motels | \$84.70 | \$81.35 | \$3.35 | 4.1% | \$80.78 | \$3.92 | 4.9% |
| 28 Day Motels | \$47.65 | \$47.27 | \$0.38 | 0.8% | \$47.53 | \$0.12 | 0.3% |
| R.V. Parks | \$50.00 | \$54.50 | (\$4.50) | (8.3%) | \$54.60 | (\$4.60) | (8.4%) |
| Vacation Rental | \$231.91 | \$228.89 | \$3.02 | 1.3% | \$234.11 | (\$2.20) | (0.9%) |
| Timeshares | \$94.08 | \$72.72 | \$21.36 | 29.4% | \$76.61 | \$17.47 | 22.8% |
| Home Owner Rentals | \$323.95 | \$292.16 | \$31.79 | 10.9% | \$306.97 | \$16.98 | 5.5% |
| Total Cash Average Rate | \$145.63 | \$145.31 | \$0.32 | 0.2% | \$147.50 | (\$1.87) | (1.3%) |

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|----------------------|----------------------|---------------------|-------------|----------------------|----------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 3,153,961 | 3,087,016 | 66,945 | 2.2% | 3,156,493 | (2,532) | (0.1%) |
| Comp | 901,059 | 879,784 | 21,275 | 2.4% | 862,848 | 38,211 | 4.4% |
| 28 Day | 1,000,845 | 1,076,568 | (75,723) | (7.0%) | 1,069,453 | (68,608) | (6.4%) |
| Total Occupied Rooms | 5,055,865 | 5,043,368 | 12,497 | 0.2% | 5,088,794 | (32,929) | (0.6%) |
| Vacant | 2,949,411 | 2,987,627 | (38,216) | (1.3%) | 2,915,064 | 34,347 | 1.2% |
| Total Available Rooms | 8,005,276 | 8,030,995 | (25,719) | (0.3%) | 8,003,858 | 1,418 | 0.0% |
| Percentage of Occupancy | | | | | | | |
| Cash | 39.4% | 38.4% | 1.0 | 2.6% | 39.4% | - | 0.0% |
| Comp | 11.3% | 11.0% | 0.3 | 2.7% | 10.8% | 0.5 | 4.6% |
| 28 Day | 12.5% | 13.4% | (0.9) | (6.7%) | 13.4% | (0.9) | (6.7%) |
| Total Occupancy Percentage | 63.2% | 62.8% | 0.4 | 0.6% | 63.6% | (0.4) | (0.6%) |
| Vacant | 36.8% | 37.2% | (0.4) | (1.1%) | 36.4% | 0.4 | 1.1% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$459,324,105 | \$448,580,089 | \$10,744,016 | 2.4% | \$465,580,729 | (\$6,256,624) | (1.3%) |
| Comp | \$121,117,363 | \$127,013,080 | (\$5,895,717) | (4.6%) | \$123,287,471 | (\$2,170,108) | (1.8%) |
| 28 Day | \$45,429,988 | \$45,017,583 | \$412,405 | 0.9% | \$45,346,526 | \$83,462 | 0.2% |
| Total Revenue | \$625,871,456 | \$620,610,752 | \$5,260,704 | 0.8% | \$634,214,726 | (\$8,343,270) | (1.3%) |
| Average Rates | | | | | | | |
| Cash | \$145.63 | \$145.31 | \$0.32 | 0.2% | \$147.50 | (\$1.87) | (1.3%) |
| Comp | \$134.42 | \$144.37 | (\$9.95) | (6.9%) | \$142.88 | (\$8.46) | (5.9%) |
| 28 Day | \$45.39 | \$41.82 | \$3.57 | 8.5% | \$42.40 | \$2.99 | 7.1% |

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

July 2024 - June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|----------------------|----------------------|---------------------|---------------|----------------------|----------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 2,545,002 | 2,481,536 | 63,466 | 2.6% | 2,556,372 | (11,370) | (0.4%) |
| Comp | 899,304 | 877,685 | 21,619 | 2.5% | 860,721 | 38,583 | 4.5% |
| 28 Day | 77,830 | 55,083 | 22,747 | 41.3% | 60,580 | 17,250 | 28.5% |
| Total Occupied Rooms | 3,522,136 | 3,414,304 | 107,832 | 3.2% | 3,477,673 | 44,463 | 1.3% |
| Vacant | 2,080,669 | 2,243,196 | (162,527) | (7.2%) | 2,103,992 | (23,323) | (1.1%) |
| Total Available Rooms | 5,602,805 | 5,657,500 | (54,695) | (1.0%) | 5,581,665 | 21,140 | 0.4% |
| Percentage of Occupancy | | | | | | | |
| Cash | 45.4% | 43.9% | 1.5 | 3.4% | 45.8% | (0.4) | (0.9%) |
| Comp | 16.1% | 15.5% | 0.6 | 3.9% | 15.4% | 0.7 | 4.5% |
| 28 Day | 1.4% | 1.0% | 0.4 | 40.0% | 1.1% | 0.3 | 27.3% |
| Total Occupancy Percentage | 62.9% | 60.4% | 2.5 | 4.1% | 62.3% | 0.6 | 1.0% |
| Vacant | 37.1% | 39.6% | (2.5) | (6.3%) | 37.7% | (0.6) | (1.6%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$377,502,066 | \$370,189,055 | \$7,313,011 | 2.0% | \$386,780,512 | (\$9,278,446) | (2.4%) |
| Comp | \$120,966,950 | \$126,870,745 | (\$5,903,795) | (4.7%) | \$123,132,254 | (\$2,165,304) | (1.8%) |
| 28 Day | \$8,954,792 | \$6,513,063 | \$2,441,729 | 37.5% | \$6,938,456 | \$2,016,336 | 29.1% |
| Total Revenue | \$507,423,808 | \$503,572,864 | \$3,850,944 | 0.8% | \$516,851,222 | (\$9,427,414) | (1.8%) |
| Average Rates | | | | | | | |
| Cash | \$148.33 | \$149.18 | (\$0.85) | (0.6%) | \$151.30 | (\$2.97) | (2.0%) |
| Comp | \$134.51 | \$144.55 | (\$10.04) | (6.9%) | \$143.06 | (\$8.55) | (6.0%) |
| 28 Day | \$115.06 | \$118.24 | (\$3.18) | (2.7%) | \$114.53 | \$0.53 | 0.5% |

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

July 2024 - June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|---------------------|---------------------|---------------------|---------------|---------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 203,625 | 207,445 | (3,820) | (1.8%) | 205,914 | (2,289) | (1.1%) |
| Comp | 347 | 360 | (13) | (3.6%) | 375 | (28) | (7.5%) |
| 28 Day | 33,087 | 53,554 | (20,467) | (38.2%) | 46,318 | (13,231) | (28.6%) |
| Total Occupied Rooms | 237,059 | 261,359 | (24,300) | (9.3%) | 252,607 | (15,548) | (6.2%) |
| Vacant | 177,115 | 159,486 | 17,629 | 11.1% | 155,958 | 21,157 | 13.6% |
| Total Available Rooms | 414,174 | 420,845 | (6,671) | (1.6%) | 408,565 | 5,609 | 1.4% |
| Percentage of Occupancy | | | | | | | |
| Cash | 49.2% | 49.3% | (0.1) | (0.2%) | 50.4% | (1.2) | (2.4%) |
| Comp | 0.1% | 0.1% | - | 0.0% | 0.1% | - | 0.0% |
| 28 Day | 8.0% | 12.7% | (4.7) | (37.0%) | 11.3% | (3.3) | (29.2%) |
| Total Occupancy Percentage | 57.2% | 62.1% | (4.9) | (7.9%) | 61.8% | (4.6) | (7.4%) |
| Vacant | 42.8% | 37.9% | 4.9 | 12.9% | 38.2% | 4.6 | 12.0% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$17,247,381 | \$16,874,620 | \$372,761 | 2.2% | \$16,634,745 | \$612,636 | 3.7% |
| Comp | \$42,537 | \$44,659 | (\$2,122) | (4.8%) | \$46,910 | (\$4,373) | (9.3%) |
| 28 Day | \$1,383,416 | 2,436,818.89 | (\$1,053,403) | (43.2%) | \$2,075,387 | (\$691,971) | (33.3%) |
| Total Revenue | \$18,673,334 | \$19,356,098 | (\$682,764) | (3.5%) | \$18,757,042 | (\$83,708) | (0.4%) |
| Average Rates | | | | | | | |
| Cash | \$84.70 | \$81.35 | \$3.35 | 4.1% | \$80.78 | \$3.92 | 4.9% |
| Comp | \$122.59 | \$124.05 | (\$1.46) | (1.2%) | \$125.09 | (\$2.50) | (2.0%) |
| 28 Day | \$41.81 | \$45.50 | (\$3.69) | (8.1%) | \$44.81 | (\$3.00) | (6.7%) |

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

July 2024 - June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|----------------|--------------------|---------------------|----------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 50,162 | 48,885 | 1,277 | 2.6% | 46,785 | 3,377 | 7.2% |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | 529,903 | 623,075 | (93,172) | (15.0%) | 597,422 | (67,519) | (11.3%) |
| Total Occupied Rooms | 580,065 | 671,961 | (91,896) | (13.7%) | 644,207 | (64,142) | (10.0%) |
| Vacant | 212,080 | 160,969 | 51,111 | 31.8% | 186,750 | 25,330 | 13.6% |
| Total Available Rooms | 792,145 | 832,930 | (40,785) | (4.9%) | 830,957 | (38,812) | (4.7%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 6.3% | 5.9% | 0.4 | 6.8% | 5.6% | 0.7 | 12.5% |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 66.9% | 74.8% | (7.9) | (10.6%) | 71.9% | (5.0) | (7.0%) |
| Total Occupancy Percentage | 73.2% | 80.7% | (7.5) | (9.3%) | 77.5% | (4.3) | (5.5%) |
| Vacant | 26.8% | 19.3% | 7.5 | 38.9% | 22.5% | 4.3 | 19.1% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$2,390,371 | \$2,310,785 | \$79,586 | 3.4% | \$2,223,849 | \$166,522 | 7.5% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$16,813,640 | \$18,704,875 | (\$1,891,235) | (10.1%) | \$18,010,717 | (\$1,197,077) | (6.6%) |
| Total Revenue | \$19,204,011 | \$21,015,660 | (\$1,811,649) | (8.6%) | \$20,234,566 | (\$1,030,555) | (5.1%) |
| Average Rates | | | | | | | |
| Cash | \$47.65 | \$47.27 | \$0.38 | 0.8% | \$47.53 | \$0.12 | 0.3% |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$31.73 | \$30.02 | \$1.71 | 5.7% | \$30.15 | \$1.58 | 5.2% |

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

July 2024 - June 2025 - Preliminary

Occupied Rooms

Cash
Comp
28 Day

Total Occupied Rooms

Vacant

Total Available Rooms

Percentage of Occupancy

Cash
Comp
28 Day

Total Occupancy Percentage

Vacant

Total (must equal 100.0%)

Revenue

Cash - Taxable

Comp
28 Day

Total Revenue

Average Rates

Cash

Comp
28 Day

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|---------------|--------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Cash | 88,067 | 87,114 | 953 | 1.1% | 86,093 | 1,974 | 2.3% |
| Comp | 1,393 | 1,739 | (346) | (19.9%) | 1,723 | (330) | (19.2%) |
| 28 Day | 258,062 | 235,296 | 22,766 | 9.7% | 251,130 | 6,932 | 2.8% |
| Total Occupied Rooms | 347,522 | 324,149 | 23,373 | 7.2% | 338,946 | 8,576 | 2.5% |
| Vacant | 162,533 | 197,071 | (34,538) | (17.5%) | 177,078 | (14,545) | (8.2%) |
| Total Available Rooms | 510,055 | 521,220 | (11,165) | (2.1%) | 516,024 | (5,969) | (1.2%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 17.3% | 16.7% | 0.6 | 3.6% | 16.7% | 0.6 | 3.6% |
| Comp | 0.3% | 0.3% | - | 0.0% | 0.3% | - | 0.0% |
| 28 Day | 50.6% | 45.1% | 5.5 | 12.2% | 48.7% | 1.9 | 3.9% |
| Total Occupancy Percentage | 68.1% | 62.2% | 5.9 | 9.5% | 65.7% | 2.4 | 3.7% |
| Vacant | 31.9% | 37.8% | (5.9) | (15.6%) | 34.3% | (2.4) | (7.0%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$4,403,213 | \$4,747,727 | (\$344,514) | (7.3%) | \$4,700,888 | (\$297,675) | (6.3%) |
| Comp | \$106,506 | \$97,676 | \$8,830 | 9.0% | \$100,228 | \$6,278 | 6.3% |
| 28 Day | \$7,180,912 | \$6,358,804 | \$822,108 | 12.9% | \$6,765,111 | \$415,801 | 6.1% |
| Total Revenue | \$11,690,631 | \$11,204,207 | \$486,424 | 4.3% | \$11,566,227 | \$124,404 | 1.1% |
| Average Rates | | | | | | | |
| Cash | \$50.00 | \$54.50 | (\$4.50) | (8.3%) | \$54.60 | (\$4.60) | (8.4%) |
| Comp | \$76.46 | \$56.17 | \$20.29 | 36.1% | \$58.17 | \$18.29 | 31.4% |
| 28 Day | \$27.83 | \$27.02 | \$0.81 | 3.0% | \$26.94 | \$0.89 | 3.3% |

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

July 2024 - June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|---------------------|---------------------|---------------------|----------------|---------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 222,496 | 213,746 | 8,750 | 4.1% | 210,396 | 12,100 | 5.8% |
| Comp | - | - | - | 0.0% | 8 | (8) | (100.0%) |
| 28 Day | 99,241 | 106,375 | (7,134) | (6.7%) | 110,498 | (11,257) | (10.2%) |
| Total Occupied Rooms | 321,737 | 320,121 | 1,616 | 0.5% | 320,902 | 835 | 0.3% |
| Vacant | 131,581 | 85,759 | 45,822 | 53.4% | 120,933 | 10,648 | 8.8% |
| Total Available Rooms | 453,318 | 405,880 | 47,438 | 11.7% | 441,835 | 11,483 | 2.6% |
| Percentage of Occupancy | | | | | | | |
| Cash | 49.1% | 52.7% | (3.6) | (6.8%) | 47.6% | 1.5 | 3.2% |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 21.9% | 26.2% | (4.3) | (16.4%) | 25.0% | (3.1) | (12.4%) |
| Total Occupancy Percentage | 71.0% | 78.9% | (7.9) | (10.0%) | 72.6% | (1.6) | (2.2%) |
| Vacant | 29.0% | 21.1% | 7.9 | 37.4% | 27.4% | 1.6 | 5.8% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$51,600,020 | \$48,925,121 | \$2,674,899 | 5.5% | \$49,255,815 | \$2,344,205 | 4.8% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$3,400 | (\$3,400) | (100.0%) |
| 28 Day | \$10,715,671 | \$10,609,297 | \$106,374 | 1.0% | \$11,161,389 | (\$445,718) | (4.0%) |
| Total Revenue | \$62,315,691 | \$59,534,418 | \$2,781,273 | 4.7% | \$60,420,604 | \$1,895,087 | 3.1% |
| Average Rates | | | | | | | |
| Cash | \$231.91 | \$228.89 | \$3.02 | 1.3% | \$234.11 | (\$2.20) | (0.9%) |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$425.00 | (\$425.00) | (100.0%) |
| 28 Day | \$107.98 | \$99.73 | \$8.25 | 8.3% | \$101.01 | \$6.97 | 6.9% |

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

July 2024 - June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|----------------|--------------------|---------------------|----------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 35,977 | 39,080 | (3,103) | (7.9%) | 41,890 | (5,913) | (14.1%) |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | - | - | - | 0.0% | 629 | (629) | (100.0%) |
| Total Occupied Rooms | 35,977 | 39,080 | (3,103) | (7.9%) | 42,519 | (6,542) | (15.4%) |
| Vacant | 101,904 | 91,320 | 10,584 | 11.6% | 100,772 | 1,132 | 1.1% |
| Total Available Rooms | 137,881 | 130,400 | 7,481 | 5.7% | 143,291 | (5,410) | (3.8%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 26.1% | 30.0% | (3.9) | (13.0%) | 29.2% | (3.1) | (10.6%) |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 0.0% | 0.0% | - | 0.0% | 0.4% | (0.4) | (100.0%) |
| Total Occupancy Percentage | 26.1% | 30.0% | (3.9) | (13.0%) | 29.7% | (3.6) | (12.1%) |
| Vacant | 73.9% | 70.0% | 3.9 | 5.6% | 70.3% | 3.6 | 5.1% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$3,384,750 | \$2,841,975 | \$542,775 | 19.1% | \$3,209,014 | \$175,736 | 5.5% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$68,653 | \$0 | \$68,653 | 100.0% | \$42,660 | \$25,993 | 60.9% |
| Total Revenue | \$3,453,403 | \$2,841,975 | \$611,428 | 21.5% | \$3,251,674 | \$201,729 | 6.2% |
| Average Rates | | | | | | | |
| Cash | \$94.08 | \$72.72 | \$21.36 | 29.4% | \$76.61 | \$17.47 | 22.8% |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$67.82 | (\$67.82) | (100.0%) |

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

July 2024 - June 2025 - Preliminary

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|----------------|--------------------|---------------------|----------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 8,632 | 9,210 | (578) | (6.3%) | 9,043 | (411) | (4.5%) |
| Comp | 15 | - | 15 | 100.0% | 21 | (6) | (28.6%) |
| 28 Day | 2,722 | 3,185 | (463) | (14.5%) | 2,876 | (154) | (5.4%) |
| Total Occupied Rooms | 11,369 | 12,395 | (1,026) | (8.3%) | 11,940 | (571) | (4.8%) |
| Vacant | 83,529 | 49,825 | 33,704 | 67.6% | 69,581 | 13,948 | 20.0% |
| Total Available Rooms | 94,898 | 62,220 | 32,678 | 52.5% | 81,521 | 13,377 | 16.4% |
| Percentage of Occupancy | | | | | | | |
| Cash | 9.1% | 14.8% | (5.7) | (38.5%) | 11.1% | (2.0) | (18.0%) |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 2.9% | 5.1% | (2.2) | (43.1%) | 3.5% | (0.6) | (17.1%) |
| Total Occupancy Percentage | 12.0% | 19.9% | (7.9) | (39.7%) | 14.6% | (2.6) | (17.8%) |
| Vacant | 88.0% | 80.1% | 7.9 | 9.9% | 85.4% | 2.6 | 3.0% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$2,796,304 | \$2,690,805 | \$105,499 | 3.9% | \$2,775,906 | \$20,398 | 0.7% |
| Comp | \$1,370 | \$0 | \$1,370 | 100.0% | \$4,679 | (\$3,309) | (70.7%) |
| 28 Day | \$312,904 | \$394,725 | (\$81,821) | (20.7%) | \$352,806 | (\$39,902) | (11.3%) |
| Total Revenue | \$3,110,578 | \$3,085,530 | \$25,048 | 0.8% | \$3,133,391 | (\$22,813) | (0.7%) |
| Average Rates | | | | | | | |
| Cash | \$323.95 | \$292.16 | \$31.79 | 10.9% | \$306.97 | \$16.98 | 5.5% |
| Comp | \$91.33 | \$0.00 | \$91.33 | 100.0% | \$222.81 | (\$131.48) | (59.0%) |
| 28 Day | \$114.95 | \$123.94 | (\$8.99) | (7.3%) | \$122.67 | (\$7.72) | (6.3%) |

Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
June 2025 - Preliminary

| | June 2025 | | June 2024 | | Increase (Decrease) | | Year to Date July 2024 - June 2025 | | Prior Year July 2023 - June 2024 | | Increase (Decrease) | |
|------------------------------|-----------|-------------------|-----------|-------------------|---------------------|--------------------|---------------------------------------|-----------|-------------------------------------|-----------|---------------------|--------------|
| | \$ | | \$ | | \$ | % | \$ | | \$ | | \$ | % |
| Reno B | \$ | 22,697,196 | \$ | 21,462,693 | \$ | 1,234,503 | 5.8% | \$ | 222,546,091 | \$ | 220,645,198 | 0.9% |
| Reno D | \$ | 8,226,414 | \$ | 10,090,371 | \$ | (1,863,956) | -18.5% | \$ | 96,003,767 | \$ | 102,645,899 | -6.5% |
| Reno E | \$ | 1,517,899 | \$ | 1,468,234 | \$ | 49,665 | 3.4% | \$ | 15,289,311 | \$ | 14,718,997 | 3.9% |
| Total Reno | \$ | 32,441,509 | \$ | 33,021,298 | \$ | (579,787) | -1.8% | \$ | 333,839,168 | \$ | 338,010,094 | -1.2% |
| Washoe A | \$ | 345,083 | \$ | 97,435 | \$ | 247,649 | 254.2% | \$ | 2,663,305 | \$ | 930,050 | 186.4% |
| Washoe B | \$ | 5,686,136 | \$ | 7,911,510 | \$ | (2,225,374) | -28.1% | \$ | 64,969,720 | \$ | 66,813,304 | -2.8% |
| Total Washoe County | \$ | 6,031,220 | \$ | 8,008,945 | \$ | (1,977,725) | -24.7% | \$ | 67,633,025 | \$ | 67,743,354 | -0.2% |
| Sparks | \$ | 5,405,801 | \$ | 5,420,116 | \$ | (14,315) | -0.3% | \$ | 57,851,912 | \$ | 59,827,281 | -3.3% |
| Total Taxable Revenue | \$ | 43,878,530 | \$ | 46,450,359 | \$ | (2,571,829) | -5.5% | \$ | 459,324,105 | \$ | 465,580,729 | -1.3% |

| Tax District | Location |
|---------------------|-------------------------------------------|
| Reno B | Suburban Reno |
| Reno D | Downtown Reno |
| Reno E | 1 Mile Radius from Downtown |
| Sparks | City of Sparks |
| Washoe A | Washoe County (excluding Incline Village) |
| Washoe B | Incline Village |

Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
June 2025 - Preliminary

| | June 2025 | June 2024 | Increase (Decrease) | | Year to Date July 2024 - June 2025 | Prior Year July 2024 - June 2024 | Increase (Decrease) | |
|----------------------------|----------------|----------------|---------------------|----------------|---------------------------------------|-------------------------------------|---------------------|---------------|
| | | | # | % | | | # | % |
| Reno B | 152,757 | 151,264 | 1,493 | 1.0% | 1,569,014 | 1,544,279 | 24,735 | 1.6% |
| Reno D | 62,439 | 78,025 | (15,586) | (20.0%) | 736,212 | 781,646 | (45,434) | (5.8%) |
| Reno E | 10,969 | 11,167 | (198) | (1.8%) | 118,270 | 100,980 | 17,290 | 17.1% |
| Total Reno | 226,165 | 240,456 | (14,291) | (5.9%) | 2,423,496 | 2,426,905 | (3,409) | (0.1%) |
| Washoe A | 2,515 | 1,525 | 990 | 64.9% | 24,581 | 18,622 | 5,959 | 32.0% |
| Washoe B | 18,752 | 22,585 | (3,833) | (17.0%) | 196,252 | 205,560 | (9,308) | (4.5%) |
| Total Washoe County | 21,267 | 24,110 | (2,843) | (11.8%) | 220,833 | 224,182 | (3,349) | (1.5%) |
| Sparks | 46,402 | 47,614 | (1,212) | (2.5%) | 509,632 | 505,406 | 4,226 | 0.8% |
| Total Taxable Rooms | 293,834 | 312,180 | (18,346) | (5.9%) | 3,153,961 | 3,156,493 | (2,532) | (0.1%) |

| Tax District | Location |
|---------------------|-------------------------------------------|
| Reno B | Suburban Reno |
| Reno D | Downtown Reno |
| Reno E | 1 Mile Radius from Downtown |
| Sparks | City of Sparks |
| Washoe A | Washoe County (excluding Incline Village) |
| Washoe B | Incline Village |

Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
June 2025 - Preliminary

| | June 2025 | | June 2024 | | Increase (Decrease) | | Year to Date | | Prior Year | | Increase (Decrease) | | |
|--------------------------|-----------|--------|-----------|--------|---------------------|---------|-----------------------|----|-----------------------|----|---------------------|---------|--------|
| | | | | | \$ | % | July 2024 - June 2025 | | July 2023 - June 2024 | | \$ | % | |
| Reno B | \$ | 148.58 | \$ | 141.89 | \$ | 6.69 | 4.7% | \$ | 141.84 | \$ | 142.88 | (1.04) | -0.7% |
| Reno D | \$ | 131.75 | \$ | 129.32 | \$ | 2.43 | 1.9% | \$ | 130.40 | \$ | 131.32 | (0.92) | -0.7% |
| Reno E | \$ | 138.38 | \$ | 131.48 | \$ | 6.90 | 5.2% | \$ | 129.27 | \$ | 145.76 | (16.49) | -11.3% |
| Total Reno | \$ | 143.44 | \$ | 137.33 | \$ | 6.11 | 4.5% | \$ | 137.75 | \$ | 139.28 | (1.53) | -1.1% |
| Washoe A | \$ | 137.21 | \$ | 63.89 | \$ | 73.32 | 114.8% | \$ | 108.35 | \$ | 49.94 | 58.40 | 116.9% |
| Washoe B | \$ | 303.23 | \$ | 350.30 | \$ | (47.07) | -13.4% | \$ | 331.05 | \$ | 325.03 | 6.02 | 1.9% |
| Total Washoe County | \$ | 283.60 | \$ | 332.18 | \$ | (48.59) | -14.6% | \$ | 306.26 | \$ | 302.18 | 4.08 | 1.4% |
| Sparks | \$ | 116.50 | \$ | 113.83 | \$ | 2.66 | 2.3% | \$ | 113.52 | \$ | 118.37 | (4.86) | -4.1% |
| Total Average Daily Rate | \$ | 149.33 | \$ | 148.79 | \$ | 0.54 | 0.4% | \$ | 145.63 | \$ | 147.50 | (1.87) | -1.3% |

| Tax District | Location |
|--------------|------------------------------|
| Reno B | Suburban Reno |
| Reno D | Downtown Reno |
| Reno E | 1 Mile Radius from Downtown |
| Sparks | City of Sparks |
| Washoe A | Washoe County except Incline |
| Washoe B | Incline Village |