

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

June 2025 - Final Room Statistics Compared to the Prior Year

Taxable room revenues for the month of June 2025 are \$43,899,285 and below June of the prior year by \$2,551,074 (-5.5%). Cash occupied room nights of 293,836 are below prior year by 18,344 (-5.9%). Comp occupied room nights of 82,526 are above prior year by 1,528 (1.9%), and 28-day occupied room nights of 83,295 are below prior year by 1,188 (-1.4%). Total occupied rooms for the month of June 2025 (Cash, Comp, 28-day) are 18,004 (-3.8%) compared to the prior year.

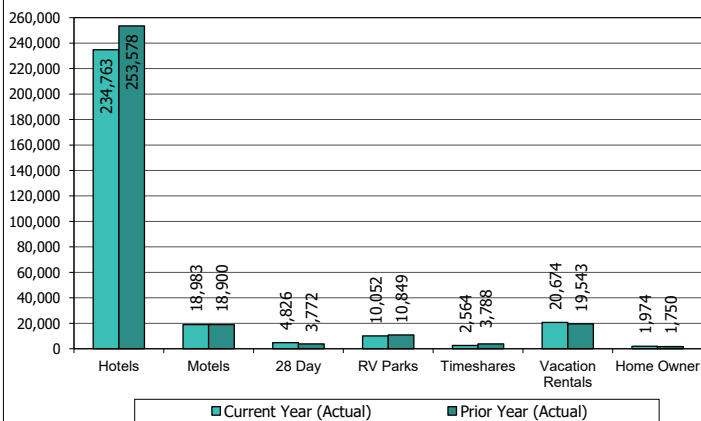
Overall, the Washoe County occupancy percentage of 66.8% for the month is -3.6% below the 69.3% level of the prior year. There were 967 (-0.1%) less available rooms for the month compared to the prior year.

Overall cash average rates for June 2025 of \$149.40 increased \$0.61 (0.4%), compared to \$148.79 for the prior year.

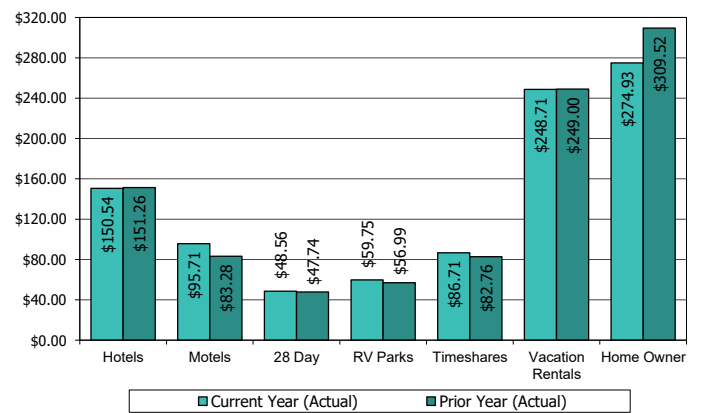
Year-to-date cash occupied room nights of 3,153,963 are 2,530 (-.01%) below prior year. Cash average rates year-to-date of \$145.64 are \$1.86 (-1.3%) below the prior year. Year-to-date, total taxable room revenues of \$459,344,859 are (-1.3%) below prior year.

June 2025						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	468,896	234,763	\$150.54	\$151.26	(\$0.72)	-0.5%
Motels	35,378	18,983	\$95.71	\$83.28	\$12.43	14.9%
28 Day	63,898	4,826	\$48.56	\$47.74	\$0.82	1.7%
RV Parks	42,330	10,052	\$59.75	\$56.99	\$2.76	4.8%
Timeshares	11,500	2,564	\$86.71	\$82.76	\$3.95	4.8%
Vacation Rentals	41,645	20,674	\$248.71	\$249.00	(\$0.29)	-0.1%
Home Owner	24,834	1,974	274.93	309.52	(\$34.59)	-11.2%
Totals	688,481	293,836	\$149.40	\$148.79	\$0.61	0.4%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2025 - Final

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$43,899,285	\$45,841,870	(\$1,942,585)	(4.2%)	\$46,450,359	(\$2,551,074)	(5.5%)
Occupied Rooms - Cash	293,836	302,462	(8,626)	(2.9%)	312,180	(18,344)	(5.9%)
Average Rate - Cash	\$149.40	\$151.56	(\$2.16)	(1.4%)	\$148.79	\$0.61	0.4%
Occupied Rooms							
Cash	293,836	302,462	(8,626)	(2.9%)	312,180	(18,344)	(5.9%)
Comp	82,526	80,729	1,797	2.2%	80,998	1,528	1.9%
28 Day	83,295	86,703	(3,408)	(3.9%)	84,483	(1,188)	(1.4%)
Total Occupied Rooms	459,657	469,895	(10,238)	(2.2%)	477,661	(18,004)	(3.8%)
Percentage of Occupancy							
Cash	42.7%	45.1%	(2.4)	(5.3%)	45.3%	(2.6)	(5.7%)
Comp	12.0%	12.0%	-	0.0%	11.7%	0.3	2.6%
28 Day	12.1%	12.9%	(0.8)	(6.2%)	12.3%	(0.2)	(1.6%)
Total Percentage of Occupancy	66.8%	70.0%	(3.2)	(4.6%)	69.3%	(2.5)	(3.6%)
Market Segments							
Occupied Rooms - Cash							
Hotels	234,763	242,430	(7,667)	(3.2%)	253,578	(18,815)	(7.4%)
Motels	18,983	18,137	846	4.7%	18,900	83	0.4%
28 Day Motels	4,826	4,899	(73)	(1.5%)	3,772	1,054	27.9%
R.V. Parks	10,052	11,631	(1,579)	(13.6%)	10,849	(797)	(7.3%)
Vacation Rentals	20,674	19,374	1,300	6.7%	19,543	1,131	5.8%
Timehares	2,564	3,952	(1,388)	(35.1%)	3,788	(1,224)	(32.3%)
Home Owner Rentals	1,974	2,040	(66)	0.0%	1,750	224	0.0%
Total Occupied - Cash	293,836	302,462	(8,626)	(2.9%)	312,180	(18,344)	(5.9%)
Percentage of Occupancy - Cash							
Hotels	50.1%	52.1%	(2.0)	(3.8%)	53.3%	(3.2)	(6.0%)
Motels	53.7%	52.4%	1.3	2.5%	56.7%	(3.0)	(5.3%)
28 Day Motels	7.6%	7.2%	0.4	5.6%	5.6%	2.0	35.7%
R.V. Parks	23.7%	27.2%	(3.5)	(12.9%)	25.6%	(1.9)	(7.4%)
Vacation Rentals	49.6%	58.1%	(8.5)	(14.6%)	51.5%	(1.9)	(3.7%)
Timeshares	22.3%	35.3%	(13.0)	(36.8%)	31.7%	(9.4)	(29.7%)
Home Owner Rentals	7.9%	13.2%	(5.3)	(40.2%)	8.3%	(0.4)	(4.8%)
Total Occupancy Percentage - Cash	42.7%	45.1%	(2.4)	(5.3%)	45.3%	(2.6)	(5.7%)
Average Rates - Cash							
Hotels	\$150.54	\$156.45	(\$5.91)	(3.8%)	\$151.26	(\$0.72)	(0.5%)
Motels	\$95.71	\$86.99	\$8.72	10.0%	\$83.28	\$12.43	14.9%
28 Day Motels	\$48.56	\$49.29	(\$0.73)	(1.5%)	\$47.74	\$0.82	1.7%
R.V. Parks	\$59.75	\$53.11	\$6.64	12.5%	\$56.99	\$2.76	4.8%
Vacation Rentals	\$248.71	\$240.86	\$7.85	3.3%	\$249.00	(\$0.29)	(0.1%)
Timeshares	\$86.71	\$75.44	\$11.27	14.9%	\$82.76	\$3.95	4.8%
Home Owner Rentals	\$274.93	\$251.09	\$23.84	0.0%	\$309.52	(\$34.59)	(11.2%)
Total Cash Average Rate	\$149.40	\$151.56	(\$2.16)	(1.4%)	\$148.79	\$0.61	0.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2025 - Final

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	293,836	302,462	(8,626)	(2.9%)	312,180	(18,344)	(5.9%)
Comp	82,526	80,729	1,797	2.2%	80,998	1,528	1.9%
28 Day	83,295	86,703	(3,408)	(3.9%)	84,483	(1,188)	(1.4%)
Total Occupied Rooms	459,657	469,895	(10,238)	(2.2%)	477,661	(18,004)	(3.8%)
Vacant	228,824	201,025	27,799	13.8%	211,787	17,037	8.0%
Total Available Rooms	688,481	670,920	17,561	2.6%	689,448	(967)	(0.1%)
Percentage of Occupancy							
Cash	42.7%	45.1%	(2.4)	(5.3%)	45.3%	(2.6)	(5.7%)
Comp	12.0%	12.0%	-	0.0%	11.7%	0.3	2.6%
28 Day	12.1%	12.9%	(0.8)	(6.2%)	12.3%	(0.2)	(1.6%)
Total Occupancy Percentage	66.8%	70.0%	(3.2)	(4.6%)	69.3%	(2.5)	(3.6%)
Vacant	33.2%	30.0%	3.2	10.7%	30.7%	2.5	8.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$43,899,285	\$45,841,870	(\$1,942,585)	(4.2%)	\$46,450,359	(\$2,551,074)	(5.5%)
Comp	\$10,715,180	\$11,809,232	(\$1,094,052)	(9.3%)	\$11,540,388	(\$825,208)	(7.2%)
28 Day	\$3,820,735	\$3,745,138	\$75,597	2.0%	\$3,871,599	(\$50,864)	(1.3%)
Total Revenue	\$58,435,200	\$61,396,240	(\$2,961,040)	(4.8%)	\$61,862,346	(\$3,427,146)	(5.5%)
Average Rates							
Cash	\$149.40	\$151.56	(\$2.16)	(1.4%)	\$148.79	\$0.61	0.4%
Comp	\$129.84	\$146.28	(\$16.44)	(11.2%)	\$142.48	(\$12.64)	(8.9%)
28 Day	\$45.87	\$43.19	\$2.68	6.2%	\$45.83	\$0.04	0.1%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

June 2025 - Final

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	234,763	242,430	(7,667)	(3.2%)	253,578	(18,815)	(7.4%)
Comp	82,373	80,547	1,826	2.3%	80,807	1,566	1.9%
28 Day	7,282	5,081	2,201	43.3%	6,848	434	6.3%
Total Occupied Rooms	324,418	328,057	(3,639)	(1.1%)	341,233	(16,815)	(4.9%)
Vacant	144,478	136,943	7,535	5.5%	134,664	9,814	7.3%
Total Available Rooms	468,896	465,000	3,896	0.8%	475,897	(7,001)	(1.5%)
Percentage of Occupancy							
Cash	50.1%	52.1%	(2.0)	(3.8%)	53.3%	(3.2)	(6.0%)
Comp	17.6%	17.3%	0.3	1.7%	17.0%	0.6	3.5%
28 Day	1.6%	1.1%	0.5	45.5%	1.4%	0.2	14.3%
Total Occupancy Percentage	69.2%	70.5%	(1.3)	(1.8%)	71.7%	(2.5)	(3.5%)
Vacant	30.8%	29.5%	1.3	4.4%	28.3%	2.5	8.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$35,340,538	\$37,928,051	(\$2,587,513)	(6.8%)	\$38,356,740	(\$3,016,202)	(7.9%)
Comp	\$10,699,711	\$11,796,940	(\$1,097,229)	(9.3%)	\$11,526,827	(\$827,116)	(7.2%)
28 Day	\$810,881	\$613,663	\$197,218	32.1%	\$718,758	\$92,123	12.8%
Total Revenue	\$46,851,130	\$50,338,653	(\$3,487,523)	(6.9%)	\$50,602,325	(\$3,751,195)	(7.4%)
Average Rates							
Cash	\$150.54	\$156.45	(\$5.91)	(3.8%)	\$151.26	(\$0.72)	(0.5%)
Comp	\$129.89	\$146.46	(\$16.57)	(11.3%)	\$142.65	(\$12.76)	(8.9%)
28 Day	\$111.35	\$120.79	(\$9.44)	(7.8%)	\$104.96	\$6.39	6.1%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

June 2025 - Final

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	18,983	18,137	846	4.7%	18,900	83	0.4%
Comp	21	10	11	110.0%	18	3	16.7%
28 Day	2,569	4,682	(2,113)	(45.1%)	3,327	(758)	(22.8%)
Total Occupied Rooms	21,573	22,829	(1,256)	(5.5%)	22,245	(672)	(3.0%)
Vacant	13,805	11,761	2,044	17.4%	11,099	2,706	24.4%
Total Available Rooms	35,378	34,590	788	2.3%	33,344	2,034	6.1%
Percentage of Occupancy							
Cash	53.7%	52.4%	1.3	2.5%	56.7%	(3.0)	(5.3%)
Comp	0.1%	0.0%	0.1	100.0%	0.1%	-	0.0%
28 Day	7.3%	13.5%	(6.2)	(45.9%)	10.0%	(2.7)	(27.0%)
Total Occupancy Percentage	61.0%	66.0%	(5.0)	(7.6%)	66.7%	(5.7)	(8.5%)
Vacant	39.0%	34.0%	5.0	14.7%	33.3%	5.7	17.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,816,812	\$1,577,705	\$239,107	15.2%	\$1,574,034	\$242,778	15.4%
Comp	\$2,625	\$875	\$1,750	200.0%	\$2,250	\$375	16.7%
28 Day	\$101,176	\$232,134	(\$130,958)	(56.4%)	\$150,681	(\$49,505)	(32.9%)
Total Revenue	\$1,920,613	\$1,810,713	\$109,900	6.1%	\$1,726,965	\$193,648	11.2%
Average Rates							
Cash	\$95.71	\$86.99	\$8.72	10.0%	\$83.28	\$12.43	14.9%
Comp	\$125.00	\$87.50	\$37.50	42.9%	\$125.00	\$0.00	0.0%
28 Day	\$39.38	\$49.58	(\$10.20)	(20.6%)	\$45.29	(\$5.91)	(13.0%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

June 2025 - Final

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	4,826	4,899	(73)	(1.5%)	3,772	1,054	27.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	42,792	49,015	(6,223)	(12.7%)	47,636	(4,844)	(10.2%)
Total Occupied Rooms	47,618	53,914	(6,296)	(11.7%)	51,408	(3,790)	(7.4%)
Vacant	16,280	14,546	1,734	11.9%	15,486	794	5.1%
Total Available Rooms	63,898	68,460	(4,562)	(6.7%)	66,894	(2,996)	(4.5%)
Percentage of Occupancy							
Cash	7.6%	7.2%	0.4	5.6%	5.6%	2.0	35.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	67.0%	71.6%	(4.6)	(6.4%)	71.2%	(4.2)	(5.9%)
Total Occupancy Percentage	74.5%	78.8%	(4.3)	(5.5%)	76.8%	(2.3)	(3.0%)
Vacant	25.5%	21.2%	4.3	20.3%	23.2%	2.3	9.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$234,367	\$241,447	(\$7,080)	(2.9%)	\$180,057	\$54,310	30.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,334,826	\$1,482,224	(\$147,398)	(9.9%)	\$1,447,228	(\$112,402)	(7.8%)
Total Revenue	\$1,569,193	\$1,723,672	(\$154,479)	(9.0%)	\$1,627,285	(\$58,092)	(3.6%)
Average Rates							
Cash	\$48.56	\$49.29	(\$0.73)	(1.5%)	\$47.74	\$0.82	1.7%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$31.19	\$30.24	\$0.95	3.1%	\$30.38	\$0.81	2.7%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

June 2025 - Final

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	10,052	11,631	(1,579)	(13.6%)	10,849	(797)	(7.3%)
Comp	126	172	(46)	(26.7%)	169	(43)	(25.4%)
28 Day	21,372	19,502	1,870	9.6%	19,351	2,021	10.4%
Total Occupied Rooms	31,550	31,305	245	0.8%	30,369	1,181	3.9%
Vacant	10,780	11,535	(755)	(6.5%)	11,961	(1,181)	(9.9%)
Total Available Rooms	42,330	42,840	(510)	(1.2%)	42,330	-	0.0%
Percentage of Occupancy							
Cash	23.7%	27.2%	(3.5)	(12.9%)	25.6%	(1.9)	(7.4%)
Comp	0.3%	0.4%	(0.1)	(25.0%)	0.4%	(0.1)	(25.0%)
28 Day	50.5%	45.5%	5.0	11.0%	45.7%	4.8	10.5%
Total Occupancy Percentage	74.5%	73.1%	1.4	1.9%	71.7%	2.8	3.9%
Vacant	25.5%	26.9%	(1.4)	(5.2%)	28.3%	(2.8)	(9.9%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$600,648	\$617,726	(\$17,078)	(2.8%)	\$618,241	(\$17,593)	(2.8%)
Comp	\$11,864	\$11,417	\$447	3.9%	\$10,711	\$1,153	10.8%
28 Day	\$612,152	\$549,956	\$62,196	11.3%	\$524,977	\$87,175	16.6%
Total Revenue	\$1,224,664	\$1,179,099	\$45,565	3.9%	\$1,153,929	\$70,735	6.1%
Average Rates							
Cash	\$59.75	\$53.11	\$6.64	12.5%	\$56.99	\$2.76	4.8%
Comp	\$94.16	\$66.38	\$27.78	41.8%	\$63.38	\$30.78	48.6%
28 Day	\$28.64	\$28.20	\$0.44	1.6%	\$27.13	\$1.51	5.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

June 2025 - Final

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	20,674	19,374	1,300	6.7%	19,543	1,131	5.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,536	7,367	1,169	15.9%	6,456	2,080	32.2%
Total Occupied Rooms	29,210	26,741	2,469	9.2%	25,999	3,211	12.4%
Vacant	12,435	6,619	5,816	87.9%	11,931	504	4.2%
Total Available Rooms	41,645	33,360	8,285	24.8%	37,930	3,715	9.8%
Percentage of Occupancy							
Cash	49.6%	58.1%	(8.5)	(14.6%)	51.5%	(1.9)	(3.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	20.5%	22.1%	(1.6)	(7.2%)	17.0%	3.5	20.6%
Total Occupancy Percentage	70.1%	80.2%	(10.1)	(12.6%)	68.5%	1.6	2.3%
Vacant	29.9%	19.8%	10.1	51.0%	31.5%	(1.6)	(5.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$5,141,887	\$4,666,579	\$475,308	10.2%	\$4,866,131	\$275,756	5.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$881,586	\$744,214	\$137,372	18.5%	\$940,406	(\$58,820)	(6.3%)
Total Revenue	\$6,023,473	\$5,410,793	\$612,680	11.3%	\$5,806,537	\$216,936	3.7%
Average Rates							
Cash	\$248.71	\$240.86	\$7.85	3.3%	\$249.00	(\$0.29)	(0.1%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$103.28	\$101.02	\$2.26	2.2%	\$145.66	(\$42.38)	(29.1%)

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

June 2025 - Final

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,564	3,952	(1,388)	(35.1%)	3,788	(1,224)	(32.3%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	161	(161)	(100.0%)
Total Occupied Rooms	2,564	3,952	(1,388)	(35.1%)	3,949	(1,385)	(35.1%)
Vacant	8,936	7,248	1,688	23.3%	7,995	941	11.8%
Total Available Rooms	11,500	11,200	300	2.7%	11,944	(444)	(3.7%)
Percentage of Occupancy							
Cash	22.3%	35.3%	(13.0)	(36.8%)	31.7%	(9.4)	(29.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	1.3%	(1.3)	(100.0%)
Total Occupancy Percentage	22.3%	35.3%	(13.0)	(36.8%)	33.1%	(10.8)	(32.6%)
Vacant	77.7%	64.7%	13.0	20.1%	66.9%	10.8	16.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$222,320	\$298,139	(\$75,819)	(25.4%)	\$313,489	(\$91,169)	(29.1%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$14,820	(\$14,820)	(100.0%)
Total Revenue	\$222,320	\$298,139	(\$75,819)	(25.4%)	\$328,309	(\$105,989)	(32.3%)
Average Rates							
Cash	\$86.71	\$75.44	\$11.27	14.9%	\$82.76	\$3.95	4.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$92.05	(\$92.05)	(100.0%)

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

June 2025 - Final

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,974	2,040	(66)	(0.03)	1,750	224	12.8%
Comp	6	-	6	1.00	4	2	50.0%
28 Day	744	1,056	(312)	(0.30)	704	40	5.7%
Total Occupied Rooms	2,724	3,096	(372)	(0.12)	2,458	266	10.8%
Vacant	22,110	12,374	9,736	0.79	18,651	3,459.00	18.5%
Total Available Rooms	24,834	15,470	9,364	0.61	21,109	3,725	17.6%
Percentage of Occupancy							
Cash	7.9%	13.2%	(5.30)	(0.40)	8.3%	(0.40)	-4.8%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	3.0%	6.8%	(3.80)	(0.56)	3.3%	(0.30)	-9.1%
Total Occupancy Percentage	11.0%	20.0%	(9.00)	(0.45)	11.6%	(0.60)	-5.2%
Vacant	89.0%	80.0%	9.00	0.11	88.4%	0.60	0.7%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$542,713	\$512,224	30,489	6.0%	\$541,667	\$1,046	0.2%
Comp	\$980	\$0	980	100.0%	\$600	\$380	63.3%
28 Day	\$80,114	\$122,946	(42,832)	-34.8%	\$74,729	\$5,385	7.2%
Total Revenue	\$623,807	\$635,170	(11,363)	-1.8%	\$616,996	\$6,811	1.1%
Average Rates							
Cash	\$274.93	\$251.09	\$23.84	9.5%	\$309.52	(\$34.59)	-11.2%
Comp	\$163.33	\$0.00	\$163.33	100.0%	\$150.00	\$13.33	8.9%
28 Day	\$107.68	\$116.39	(\$8.71)	-7.5%	\$106.15	\$1.53	1.4%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - June 2025 - Final

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$459,344,859	\$448,580,089	\$10,764,770	2.4%	\$465,580,729	(\$6,235,870)	(1.3%)
Occupied Rooms - Cash	3,153,963	3,087,016	66,947	2.2%	3,156,493	(2,530)	(0.1%)
Average Rate - Cash	\$145.64	\$145.31	\$0.33	0.2%	\$147.50	(\$1.86)	(1.3%)
Occupied Rooms							
Cash	3,153,963	3,087,016	66,947	2.2%	3,156,493	(2,530)	(0.1%)
Comp	901,059	879,784	21,275	2.4%	862,848	38,211	4.4%
28 Day	1,001,262	1,076,568	(75,306)	(7.0%)	1,069,453	(68,191)	(6.4%)
Total Occupied Rooms	5,056,284	5,043,368	12,916	0.3%	5,088,794	(32,510)	(0.6%)
Percentage of Occupancy							
Cash	39.4%	38.4%	1.0	2.6%	39.4%	-	0.0%
Comp	11.3%	11.0%	0.3	2.7%	10.8%	0.5	4.6%
28 Day	12.5%	13.4%	(0.9)	(6.7%)	13.4%	(0.9)	(6.7%)
Total Percentage of Occupancy	63.1%	62.8%	0.3	0.5%	63.6%	(0.5)	(0.8%)
Market Segments							
Occupied Rooms - Cash							
Hotels	2,544,948	2,481,536	63,412	2.6%	2,556,372	(11,424)	(0.4%)
Motels	203,625	207,445	(3,820)	(1.8%)	205,914	(2,289)	(1.1%)
28 Day Motels	50,168	48,885	1,283	2.6%	46,785	3,383	7.2%
R.V. Parks	88,067	87,114	953	1.1%	86,093	1,974	2.3%
Vacation Rentals	222,496	213,746	8,750	4.1%	210,396	12,100	5.8%
Timeshares	35,977	39,080	(3,103)	(7.9%)	41,890	(5,913)	(14.1%)
Home Owner Rentals	8,682	9,210	(528)	(5.7%)	9,043	(361)	(4.0%)
Total Occupied - Cash	3,153,963	3,087,016	66,947	2.2%	3,156,493	(2,530)	(0.1%)
Percentage of Occupancy - Cash							
Hotels	45.4%	43.9%	1.5	3.4%	45.8%	(0.4)	(0.9%)
Motels	49.2%	49.3%	(0.1)	(0.2%)	50.4%	(1.2)	(2.4%)
28 Day Motels	6.3%	5.9%	0.4	6.8%	5.6%	0.7	12.5%
R.V. Parks	17.3%	16.7%	0.6	3.6%	16.7%	0.6	3.6%
Vacation Rentals	49.1%	52.7%	(3.6)	(6.8%)	47.6%	1.5	3.2%
Timeshares	26.1%	30.0%	(3.9)	(13.0%)	29.2%	(3.1)	(10.6%)
Home Owner Rentals	9.0%	14.8%	(5.8)	(39.2%)	11.1%	(2.1)	(18.9%)
Total Occupancy Percentage - Cash	39.4%	38.4%	1.0	2.6%	39.4%	-	0.0%
Average Rates - Cash							
Hotels	\$148.34	\$149.18	(\$0.84)	(0.6%)	\$151.30	(\$2.96)	(2.0%)
Motels	\$84.70	\$81.35	\$3.35	4.1%	\$80.78	\$3.92	4.9%
28 Day Motels	\$47.59	\$47.27	\$0.32	0.7%	\$47.53	\$0.06	0.1%
R.V. Parks	\$50.00	\$54.50	(\$4.50)	(8.3%)	\$54.60	(\$4.60)	(8.4%)
Vacation Rental	\$231.91	\$228.89	\$3.02	1.3%	\$234.11	(\$2.20)	(0.9%)
Timeshares	\$94.08	\$72.72	\$21.36	29.4%	\$76.61	\$17.47	22.8%
Home Owner Rentals	\$323.97	\$292.16	\$31.81	10.9%	\$306.97	\$17.00	5.5%
Total Cash Average Rate	\$145.64	\$145.31	\$0.33	0.2%	\$147.50	(\$1.86)	(1.3%)

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2024 - June 2025 - Final

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,153,963	3,087,016	66,947	2.2%	3,156,493	(2,530)	(0.1%)
Comp	901,059	879,784	21,275	2.4%	862,848	38,211	4.4%
28 Day	1,001,262	1,076,568	(75,306)	(7.0%)	1,069,453	(68,191)	(6.4%)
Total Occupied Rooms	5,056,284	5,043,368	12,916	0.3%	5,088,794	(32,510)	(0.6%)
Vacant	2,950,751	2,987,627	(36,876)	(1.2%)	2,915,064	35,687	1.2%
Total Available Rooms	8,007,035	8,030,995	(23,960)	(0.3%)	8,003,858	3,177	0.0%
Percentage of Occupancy							
Cash	39.4%	38.4%	1.0	2.6%	39.4%	-	0.0%
Comp	11.3%	11.0%	0.3	2.7%	10.8%	0.5	4.6%
28 Day	12.5%	13.4%	(0.9)	(6.7%)	13.4%	(0.9)	(6.7%)
Total Occupancy Percentage	63.1%	62.8%	0.3	0.5%	63.6%	(0.5)	(0.8%)
Vacant	36.9%	37.2%	(0.3)	(0.8%)	36.4%	0.5	1.4%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$459,344,859	\$448,580,089	\$10,764,770	2.4%	\$465,580,729	(\$6,235,870)	(1.3%)
Comp	\$121,117,363	\$127,013,080	(\$5,895,717)	(4.6%)	\$123,287,471	(\$2,170,108)	(1.8%)
28 Day	\$45,475,771	\$45,017,583	\$458,188	1.0%	\$45,346,526	\$129,245	0.3%
Total Revenue	\$625,937,993	\$620,610,752	\$5,327,241	0.9%	\$634,214,726	(\$8,276,733)	(1.3%)
Average Rates							
Cash	\$145.64	\$145.31	\$0.33	0.2%	\$147.50	(\$1.86)	(1.3%)
Comp	\$134.42	\$144.37	(\$9.95)	(6.9%)	\$142.88	(\$8.46)	(5.9%)
28 Day	\$45.42	\$41.82	\$3.60	8.6%	\$42.40	\$3.02	7.1%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

July 2024 - June 2025 - Final

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,544,948	2,481,536	63,412	2.6%	2,556,372	(11,424)	(0.4%)
Comp	899,304	877,685	21,619	2.5%	860,721	38,583	4.5%
28 Day	77,830	55,083	22,747	41.3%	60,580	17,250	28.5%
Total Occupied Rooms	3,522,082	3,414,304	107,778	3.2%	3,477,673	44,409	1.3%
Vacant	2,080,723	2,243,196	(162,473)	(7.2%)	2,103,992	(23,269)	(1.1%)
Total Available Rooms	5,602,805	5,657,500	(54,695)	(1.0%)	5,581,665	21,140	0.4%
Percentage of Occupancy							
Cash	45.4%	43.9%	1.5	3.4%	45.8%	(0.4)	(0.9%)
Comp	16.1%	15.5%	0.6	3.9%	15.4%	0.7	4.5%
28 Day	1.4%	1.0%	0.4	40.0%	1.1%	0.3	27.3%
Total Occupancy Percentage	62.9%	60.4%	2.5	4.1%	62.3%	0.6	1.0%
Vacant	37.1%	39.6%	(2.5)	(6.3%)	37.7%	(0.6)	(1.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$377,509,127	\$370,189,055	\$7,320,072	2.0%	\$386,780,512	(\$9,271,385)	(2.4%)
Comp	\$120,966,950	\$126,870,745	(\$5,903,795)	(4.7%)	\$123,132,254	(\$2,165,304)	(1.8%)
28 Day	\$8,959,135	\$6,513,063	\$2,446,072	37.6%	\$6,938,456	\$2,020,679	29.1%
Total Revenue	\$507,435,212	\$503,572,864	\$3,862,348	0.8%	\$516,851,222	(\$9,416,010)	(1.8%)
Average Rates							
Cash	\$148.34	\$149.18	(\$0.84)	(0.6%)	\$151.30	(\$2.96)	(2.0%)
Comp	\$134.51	\$144.55	(\$10.04)	(6.9%)	\$143.06	(\$8.55)	(6.0%)
28 Day	\$115.11	\$118.24	(\$3.13)	(2.6%)	\$114.53	\$0.58	0.5%

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

July 2024 - June 2025 - Final

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	203,625	207,445	(3,820)	(1.8%)	205,914	(2,289)	(1.1%)
Comp	347	360	(13)	(3.6%)	375	(28)	(7.5%)
28 Day	33,087	53,554	(20,467)	(38.2%)	46,318	(13,231)	(28.6%)
Total Occupied Rooms	237,059	261,359	(24,300)	(9.3%)	252,607	(15,548)	(6.2%)
Vacant	177,115	159,486	17,629	11.1%	155,958	21,157	13.6%
Total Available Rooms	414,174	420,845	(6,671)	(1.6%)	408,565	5,609	1.4%
Percentage of Occupancy							
Cash	49.2%	49.3%	(0.1)	(0.2%)	50.4%	(1.2)	(2.4%)
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	8.0%	12.7%	(4.7)	(37.0%)	11.3%	(3.3)	(29.2%)
Total Occupancy Percentage	57.2%	62.1%	(4.9)	(7.9%)	61.8%	(4.6)	(7.4%)
Vacant	42.8%	37.9%	4.9	12.9%	38.2%	4.6	12.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$17,247,381	\$16,874,620	\$372,761	2.2%	\$16,634,745	\$612,636	3.7%
Comp	\$42,537	\$44,659	(\$2,122)	(4.8%)	\$46,910	(\$4,373)	(9.3%)
28 Day	\$1,383,416	2,436,818.89	(\$1,053,403)	(43.2%)	\$2,075,387	(\$691,971)	(33.3%)
Total Revenue	\$18,673,334	\$19,356,098	(\$682,764)	(3.5%)	\$18,757,042	(\$83,708)	(0.4%)
Average Rates							
Cash	\$84.70	\$81.35	\$3.35	4.1%	\$80.78	\$3.92	4.9%
Comp	\$122.59	\$124.05	(\$1.46)	(1.2%)	\$125.09	(\$2.50)	(2.0%)
28 Day	\$41.81	\$45.50	(\$3.69)	(8.1%)	\$44.81	(\$3.00)	(6.7%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

July 2024 - June 2025 - Final

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	50,168	48,885	1,283	2.6%	46,785	3,383	7.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	529,956	623,075	(93,119)	(14.9%)	597,422	(67,466)	(11.3%)
Total Occupied Rooms	580,124	671,961	(91,837)	(13.7%)	644,207	(64,083)	(9.9%)
Vacant	212,021	160,969	51,052	31.7%	186,750	25,271	13.5%
Total Available Rooms	792,145	832,930	(40,785)	(4.9%)	830,957	(38,812)	(4.7%)
Percentage of Occupancy							
Cash	6.3%	5.9%	0.4	6.8%	5.6%	0.7	12.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	66.9%	74.8%	(7.9)	(10.6%)	71.9%	(5.0)	(7.0%)
Total Occupancy Percentage	73.2%	80.7%	(7.5)	(9.3%)	77.5%	(4.3)	(5.5%)
Vacant	26.8%	19.3%	7.5	38.9%	22.5%	4.3	19.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,387,687	\$2,310,785	\$76,902	3.3%	\$2,223,849	\$163,838	7.4%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$16,817,910	\$18,704,875	(\$1,886,965)	(10.1%)	\$18,010,717	(\$1,192,807)	(6.6%)
Total Revenue	\$19,205,597	\$21,015,660	(\$1,810,063)	(8.6%)	\$20,234,566	(\$1,028,969)	(5.1%)
Average Rates							
Cash	\$47.59	\$47.27	\$0.32	0.7%	\$47.53	\$0.06	0.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$31.73	\$30.02	\$1.71	5.7%	\$30.15	\$1.58	5.2%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

July 2024 - June 2025 - Final

Occupied Rooms

Cash
Comp
28 Day

Total Occupied Rooms

Vacant

Total Available Rooms

Percentage of Occupancy

Cash
Comp
28 Day

Total Occupancy Percentage

Vacant

Total (must equal 100.0%)

Revenue

Cash - Taxable

Comp
28 Day

Total Revenue

Average Rates

Cash

Comp
28 Day

Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
		\$	%		\$	%
88,067	87,114	953	1.1%	86,093	1,974	2.3%
1,393	1,739	(346)	(19.9%)	1,723	(330)	(19.2%)
258,062	235,296	22,766	9.7%	251,130	6,932	2.8%
347,522	324,149	23,373	7.2%	338,946	8,576	2.5%
162,533	197,071	(34,538)	(17.5%)	177,078	(14,545)	(8.2%)
510,055	521,220	(11,165)	(2.1%)	516,024	(5,969)	(1.2%)
17.3%	16.7%	0.6	3.6%	16.7%	0.6	3.6%
0.3%	0.3%	-	0.0%	0.3%	-	0.0%
50.6%	45.1%	5.5	12.2%	48.7%	1.9	3.9%
68.1%	62.2%	5.9	9.5%	65.7%	2.4	3.7%
31.9%	37.8%	(5.9)	(15.6%)	34.3%	(2.4)	(7.0%)
100.0%	100.0%	-	0.0%	100.0%	-	0.0%
\$4,403,213	\$4,747,727	(\$344,514)	(7.3%)	\$4,700,888	(\$297,675)	(6.3%)
\$106,506	\$97,676	\$8,830	9.0%	\$100,228	\$6,278	6.3%
\$7,180,912	\$6,358,804	\$822,108	12.9%	\$6,765,111	\$415,801	6.1%
\$11,690,631	\$11,204,207	\$486,424	4.3%	\$11,566,227	\$124,404	1.1%
\$50.00	\$54.50	(\$4.50)	(8.3%)	\$54.60	(\$4.60)	(8.4%)
\$76.46	\$56.17	\$20.29	36.1%	\$58.17	\$18.29	31.4%
\$27.83	\$27.02	\$0.81	3.0%	\$26.94	\$0.89	3.3%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

July 2024 - June 2025 - Final

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	222,496	213,746	8,750	4.1%	210,396	12,100	5.8%
Comp	-	-	-	0.0%	8	(8)	(100.0%)
28 Day	99,241	106,375	(7,134)	(6.7%)	110,498	(11,257)	(10.2%)
Total Occupied Rooms	321,737	320,121	1,616	0.5%	320,902	835	0.3%
Vacant	131,581	85,759	45,822	53.4%	120,933	10,648	8.8%
Total Available Rooms	453,318	405,880	47,438	11.7%	441,835	11,483	2.6%
Percentage of Occupancy							
Cash	49.1%	52.7%	(3.6)	(6.8%)	47.6%	1.5	3.2%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	21.9%	26.2%	(4.3)	(16.4%)	25.0%	(3.1)	(12.4%)
Total Occupancy Percentage	71.0%	78.9%	(7.9)	(10.0%)	72.6%	(1.6)	(2.2%)
Vacant	29.0%	21.1%	7.9	37.4%	27.4%	1.6	5.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$51,600,020	\$48,925,121	\$2,674,899	5.5%	\$49,255,815	\$2,344,205	4.8%
Comp	\$0	\$0	\$0	0.0%	\$3,400	(\$3,400)	(100.0%)
28 Day	\$10,715,671	\$10,609,297	\$106,374	1.0%	\$11,161,389	(\$445,718)	(4.0%)
Total Revenue	\$62,315,691	\$59,534,418	\$2,781,273	4.7%	\$60,420,604	\$1,895,087	3.1%
Average Rates							
Cash	\$231.91	\$228.89	\$3.02	1.3%	\$234.11	(\$2.20)	(0.9%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$425.00	(\$425.00)	(100.0%)
28 Day	\$107.98	\$99.73	\$8.25	8.3%	\$101.01	\$6.97	6.9%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

July 2024 - June 2025 - Final

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	35,977	39,080	(3,103)	(7.9%)	41,890	(5,913)	(14.1%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	629	(629)	(100.0%)
Total Occupied Rooms	35,977	39,080	(3,103)	(7.9%)	42,519	(6,542)	(15.4%)
Vacant	101,904	91,320	10,584	11.6%	100,772	1,132	1.1%
Total Available Rooms	137,881	130,400	7,481	5.7%	143,291	(5,410)	(3.8%)
Percentage of Occupancy							
Cash	26.1%	30.0%	(3.9)	(13.0%)	29.2%	(3.1)	(10.6%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.4%	(0.4)	(100.0%)
Total Occupancy Percentage	26.1%	30.0%	(3.9)	(13.0%)	29.7%	(3.6)	(12.1%)
Vacant	73.9%	70.0%	3.9	5.6%	70.3%	3.6	5.1%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,384,750	\$2,841,975	\$542,775	19.1%	\$3,209,014	\$175,736	5.5%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$68,653	\$0	\$68,653	100.0%	\$42,660	\$25,993	60.9%
Total Revenue	\$3,453,403	\$2,841,975	\$611,428	21.5%	\$3,251,674	\$201,729	6.2%
Average Rates							
Cash	\$94.08	\$72.72	\$21.36	29.4%	\$76.61	\$17.47	22.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$67.82	(\$67.82)	(100.0%)

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

July 2024 - June 2025 - Final

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	8,682	9,210	(528)	(5.7%)	9,043	(361)	(4.0%)
Comp	15	-	15	100.0%	21	(6)	(28.6%)
28 Day	3,086	3,185	(99)	(3.1%)	2,876	210	7.3%
Total Occupied Rooms	11,783	12,395	(612)	(4.9%)	11,940	(157)	(1.3%)
Vacant	84,874	49,825	35,049	70.3%	69,581	15,293	22.0%
Total Available Rooms	96,657	62,220	34,437	55.3%	81,521	15,136	18.6%
Percentage of Occupancy							
Cash	9.0%	14.8%	(5.8)	(39.2%)	11.1%	(2.1)	(18.9%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	3.2%	5.1%	(1.9)	(37.3%)	3.5%	(0.3)	(8.6%)
Total Occupancy Percentage	12.2%	19.9%	(7.7)	(38.7%)	14.6%	(2.4)	(16.4%)
Vacant	87.8%	80.1%	7.7	9.6%	85.4%	2.4	2.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,812,681	\$2,690,805	\$121,876	4.5%	\$2,775,906	\$36,775	1.3%
Comp	\$1,370	\$0	\$1,370	100.0%	\$4,679	(\$3,309)	(70.7%)
28 Day	\$350,074	\$394,725	(\$44,651)	(11.3%)	\$352,806	(\$2,732)	(0.8%)
Total Revenue	\$3,164,125	\$3,085,530	\$78,595	2.5%	\$3,133,391	\$30,734	1.0%
Average Rates							
Cash	\$323.97	\$292.16	\$31.81	10.9%	\$306.97	\$17.00	5.5%
Comp	\$91.33	\$0.00	\$91.33	100.0%	\$222.81	(\$131.48)	(59.0%)
28 Day	\$113.44	\$123.94	(\$10.50)	(8.5%)	\$122.67	(\$9.23)	(7.5%)

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
June 2025 - Final**

	June 2025		June 2024		Increase (Decrease)		Year to Date July 2024 - June 2025		Prior Year July 2023 - June 2024		Increase (Decrease)	
	\$		\$		\$	%	\$		\$		\$	%
Reno B	\$	22,705,121	\$	21,462,693	\$	1,242,428	5.8%	\$	222,554,016	\$	220,645,198	0.9%
Reno D	\$	8,226,414	\$	10,090,371	\$	(1,863,956)	-18.5%	\$	96,003,767	\$	102,645,899	-6.5%
Reno E	\$	1,515,904	\$	1,468,234	\$	47,670	3.2%	\$	15,287,316	\$	14,718,997	3.9%
Total Reno	\$	32,447,440	\$	33,021,298	\$	(573,857)	-1.7%	\$	333,845,099	\$	338,010,094	-1.2%
Washoe A	\$	348,583	\$	97,435	\$	251,149	257.8%	\$	2,666,805	\$	930,050	186.7%
Washoe B	\$	5,697,460	\$	7,911,510	\$	(2,214,050)	-28.0%	\$	64,981,044	\$	66,813,304	-2.7%
Total Washoe County	\$	6,046,043	\$	8,008,945	\$	(1,962,901)	-24.5%	\$	67,647,849	\$	67,743,354	-0.1%
Sparks	\$	5,405,801	\$	5,420,116	\$	(14,315)	-0.3%	\$	57,851,912	\$	59,827,281	-3.3%
Total Taxable Revenue	\$	43,899,285	\$	46,450,359	\$	(2,551,074)	-5.5%	\$	459,344,859	\$	465,580,729	-1.3%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
June 2025 - Final

	June 2025	June 2024	Increase (Decrease)		Year to Date July 2024 - June 2025	Prior Year July 2024 - June 2024	Increase (Decrease)	
			#	%			#	%
Reno B	152,713	151,264	1,449	1.0%	1,568,970	1,544,279	24,691	1.6%
Reno D	62,439	78,025	(15,586)	(20.0%)	736,212	781,646	(45,434)	(5.8%)
Reno E	10,975	11,167	(192)	(1.7%)	118,276	100,980	17,296	17.1%
Total Reno	226,127	240,456	(14,329)	(6.0%)	2,423,458	2,426,905	(3,447)	(0.1%)
Washoe A	2,522	1,525	997	65.4%	24,588	18,622	5,966	32.0%
Washoe B	18,785	22,585	(3,800)	(16.8%)	196,285	205,560	(9,275)	(4.5%)
Total Washoe County	21,307	24,110	(2,803)	(11.6%)	220,873	224,182	(3,309)	(1.5%)
Sparks	46,402	47,614	(1,212)	(2.5%)	509,632	505,406	4,226	0.8%
Total Taxable Rooms	293,836	312,180	(18,344)	(5.9%)	3,153,963	3,156,493	(2,530)	(0.1%)

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
June 2025 - Final

	June 2025		June 2024		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)		
					\$	%	July 2024 - June 2025		July 2023 - June 2024		\$	%	
Reno B	\$	148.68	\$	141.89	\$	6.79	\$	141.85	\$	142.88	\$	(1.03)	-0.7%
Reno D		131.75		129.32		2.43		130.40		131.32		(0.92)	-0.7%
Reno E	\$	138.12	\$	131.48	\$	6.64	\$	129.25	\$	145.76	\$	(16.51)	-11.3%
Total Reno	\$	143.49	\$	137.33	\$	6.16	\$	137.76	\$	139.28	\$	(1.52)	-1.1%
Washoe A	\$	138.22	\$	63.89	\$	74.33	\$	108.46	\$	49.94	\$	58.52	117.2%
Washoe B		303.30		350.30		(47.00)		331.05		325.03		6.02	1.9%
Total Washoe County	\$	283.76	\$	332.18	\$	(48.42)	\$	306.27	\$	302.18	\$	4.09	1.4%
Sparks	\$	116.50	\$	113.83	\$	2.66	\$	113.52	\$	118.37	\$	(4.86)	-4.1%
Total Average Daily Rate	\$	149.40	\$	148.79	\$	0.61	\$	145.64	\$	147.50	\$	(1.86)	-1.3%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village