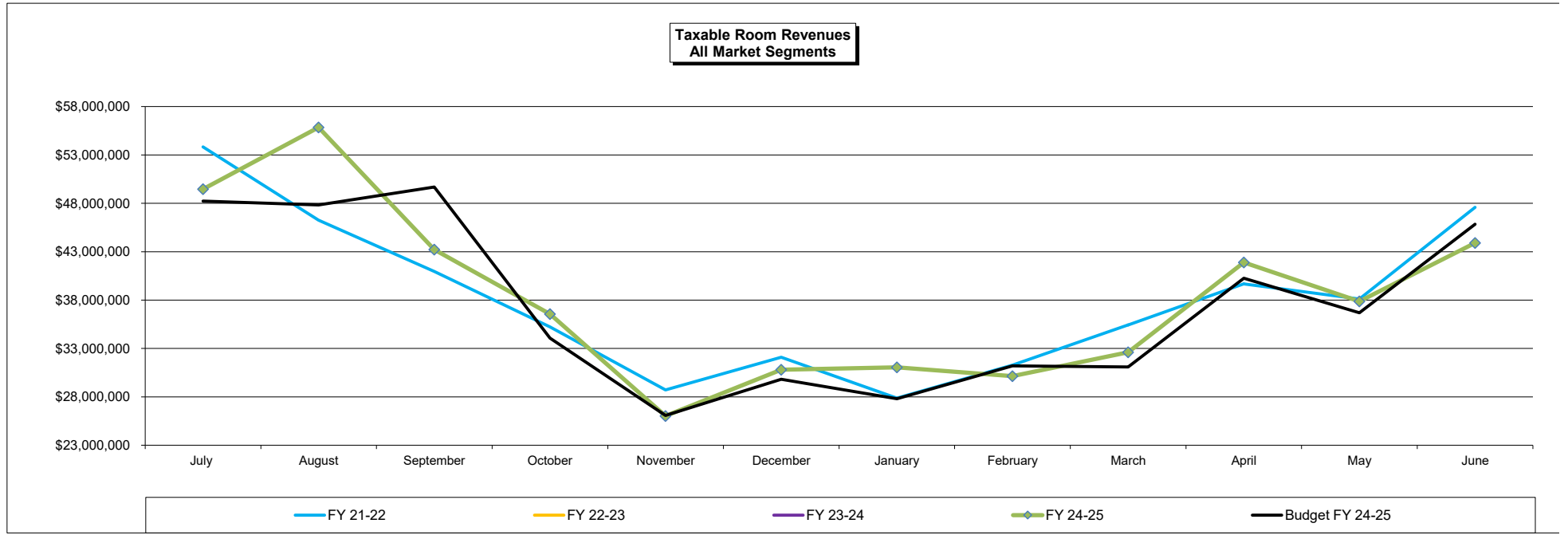


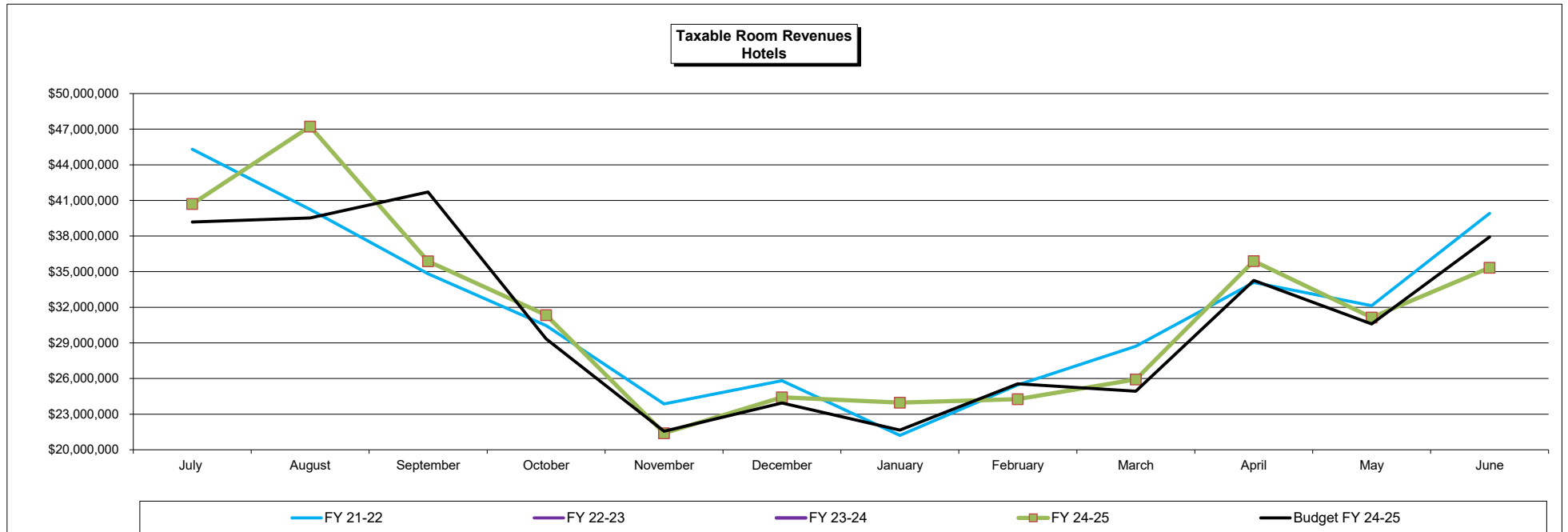
**Reno-Sparks Convention and Visitors Authority
Taxable Room Revenues-Consolidated Summary
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ 41,424,217	\$ 41,432,593	\$ 26,616,089	\$ 53,830,709	\$ 50,830,556	\$ 53,454,177	\$ 49,457,885	\$ 48,224,292	\$ 1,233,593	2.6%	\$ (3,996,292)	-7.5%
August	\$ 44,483,946	\$ 46,663,912	\$ 28,260,963	\$ 46,261,278	\$ 49,044,007	\$ 53,576,718	\$ 55,845,967	\$ 47,830,962	\$ 8,015,005	16.8%	\$ 2,269,249	4.2%
September	\$ 42,554,492	\$ 40,136,140	\$ 27,898,272	\$ 40,952,127	\$ 49,751,325	\$ 54,934,713	\$ 43,216,655	\$ 49,684,313	\$ (6,467,658)	-13.0%	\$ (11,718,058)	-21.3%
October	\$ 30,171,237	\$ 31,825,308	\$ 24,413,214	\$ 35,235,666	\$ 37,486,639	\$ 34,630,171	\$ 36,554,764	\$ 34,065,034	\$ 2,489,729	7.3%	\$ 1,924,592	5.6%
November	\$ 24,707,237	\$ 26,001,367	\$ 16,911,777	\$ 28,705,559	\$ 28,637,389	\$ 26,799,571	\$ 26,026,566	\$ 26,077,029	\$ (50,463)	-0.2%	\$ (773,005)	-2.9%
December	\$ 29,774,489	\$ 29,450,353	\$ 18,339,246	\$ 32,088,533	\$ 32,190,186	\$ 30,148,834	\$ 30,807,312	\$ 29,807,717	\$ 999,596	3.4%	\$ 658,478	2.2%
January	\$ 28,502,864	\$ 26,480,876	\$ 20,859,637	\$ 27,867,470	\$ 29,109,550	\$ 27,128,665	\$ 31,041,768	\$ 27,802,324	\$ 3,239,443	11.7%	\$ 3,913,102	14.4%
February	\$ 25,140,512	\$ 31,144,994	\$ 22,706,268	\$ 31,286,558	\$ 31,993,453	\$ 31,231,814	\$ 30,142,129	\$ 31,195,856	\$ (1,053,727)	-3.4%	\$ (1,089,685)	-3.5%
March	\$ 30,258,098	\$ 14,351,584	\$ 28,026,348	\$ 35,427,078	\$ 33,927,040	\$ 31,513,251	\$ 32,609,477	\$ 31,091,329	\$ 1,518,148	4.9%	\$ 1,096,227	3.5%
April	\$ 32,226,425	\$ 3,492,216	\$ 32,406,826	\$ 39,677,765	\$ 46,152,904	\$ 39,797,914	\$ 41,883,438	\$ 40,266,054	\$ 1,617,384	4.0%	\$ 2,085,524	5.2%
May	\$ 34,884,475	\$ 6,314,893	\$ 34,139,503	\$ 38,117,814	\$ 39,172,774	\$ 35,914,540	\$ 37,859,614	\$ 36,693,310	\$ 1,166,305	3.2%	\$ 1,945,074	5.4%
June	\$ 37,029,240	\$ 20,676,214	\$ 45,317,551	\$ 47,585,033	\$ 50,126,671	\$ 46,450,359	\$ 43,899,284	\$ 45,841,870	\$ (1,942,585)	-4.2%	\$ (2,551,075)	-5.5%
Totals	\$ 401,157,234	\$ 317,970,451	\$ 325,895,696	\$ 457,035,590	\$ 478,422,494	\$ 465,580,729	\$ 459,344,860	\$ 448,580,089	\$ 10,764,770	2.4%	\$ (6,235,869)	-1.3%



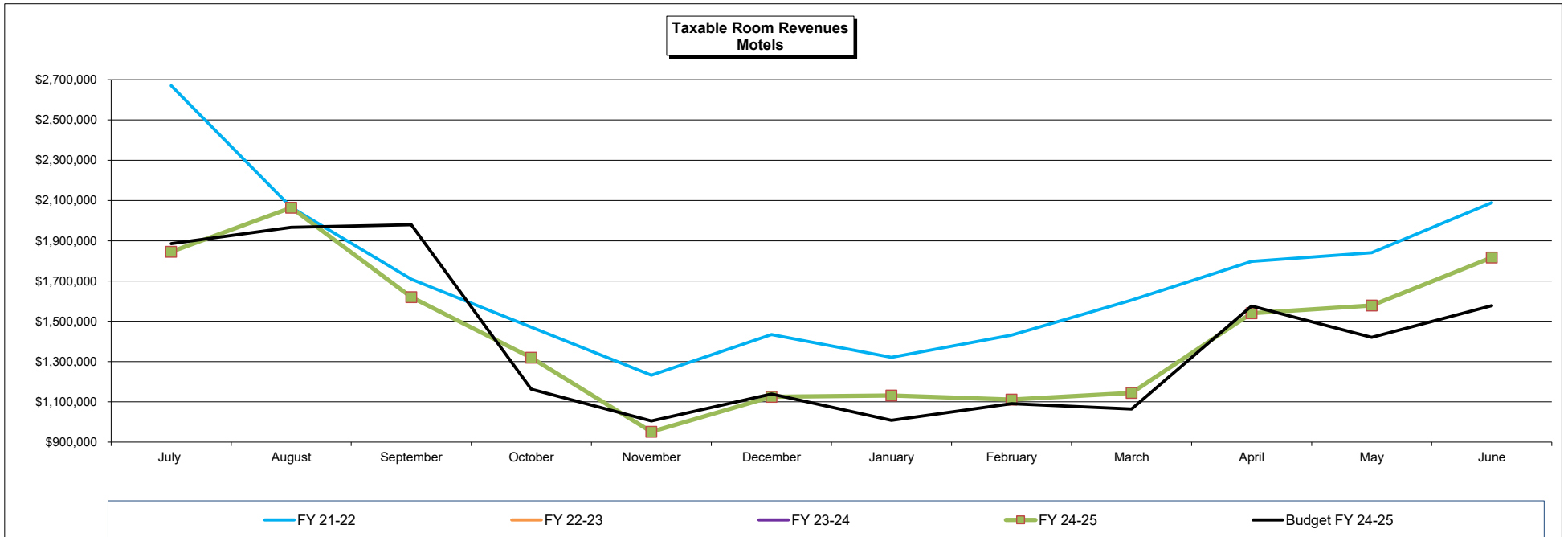
**Reno-Sparks Convention and Visitors Authority
Taxable Room Revenues-Hotels
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ 36,231,019	\$ 35,879,911	\$ 20,906,420	\$ 45,309,303	\$ 42,184,329	\$ 44,421,994	\$ 40,702,033	\$ 39,179,634	\$ 1,522,399	-8.4%	\$ (3,719,961)	-8.4%
August	\$ 39,342,778	\$ 40,906,465	\$ 22,605,678	\$ 40,237,714	\$ 41,132,314	\$ 45,267,648	\$ 47,223,984	\$ 39,518,079	\$ 7,705,905	4.3%	\$ 1,956,336	4.3%
September	\$ 37,232,016	\$ 34,385,794	\$ 21,871,614	\$ 34,820,965	\$ 42,123,696	\$ 46,734,236	\$ 35,879,704	\$ 41,706,317	\$ (5,826,613)	-23.2%	\$ (10,854,531)	-23.2%
October	\$ 27,221,276	\$ 28,497,635	\$ 19,930,151	\$ 30,452,665	\$ 32,491,425	\$ 29,942,223	\$ 31,342,540	\$ 29,346,738	\$ 1,995,802	4.7%	\$ 1,400,317	4.7%
November	\$ 21,822,071	\$ 23,063,888	\$ 13,419,349	\$ 23,862,950	\$ 24,263,696	\$ 22,225,422	\$ 21,399,631	\$ 21,562,507	\$ (162,876)	-3.7%	\$ (825,791)	-3.7%
December	\$ 26,005,827	\$ 25,091,677	\$ 13,614,010	\$ 25,819,762	\$ 25,857,361	\$ 24,276,185	\$ 24,414,790	\$ 23,942,770	\$ 472,020	0.6%	\$ 138,605	0.6%
January	\$ 24,622,978	\$ 22,241,862	\$ 15,051,292	\$ 21,213,087	\$ 22,317,477	\$ 20,918,043	\$ 23,964,996	\$ 21,653,145	\$ 2,311,851	14.6%	\$ 3,046,954	14.6%
February	\$ 22,120,751	\$ 27,336,075	\$ 17,736,067	\$ 25,463,758	\$ 26,223,371	\$ 25,313,613	\$ 24,261,762	\$ 25,561,840	\$ (1,300,078)	-4.2%	\$ (1,051,851)	-4.2%
March	\$ 26,446,696	\$ 12,285,574	\$ 21,582,944	\$ 28,713,624	\$ 28,173,054	\$ 25,302,033	\$ 25,930,756	\$ 24,928,368	\$ 1,002,387	2.5%	\$ 628,723	2.5%
April	\$ 28,938,248	\$ 2,428,822	\$ 26,734,131	\$ 34,088,701	\$ 40,180,623	\$ 34,218,938	\$ 35,899,364	\$ 34,259,869	\$ 1,639,494	4.9%	\$ 1,680,426	4.9%
May	\$ 31,290,026	\$ 3,842,429	\$ 27,913,019	\$ 32,128,392	\$ 33,144,163	\$ 29,803,439	\$ 31,149,028	\$ 30,601,737	\$ 547,292	4.5%	\$ 1,345,589	4.5%
June	\$ 32,405,851	\$ 15,349,056	\$ 36,918,678	\$ 39,914,703	\$ 42,351,757	\$ 38,356,740	\$ 35,340,538	\$ 37,928,051	\$ (2,587,512)	-7.9%	\$ (3,016,201)	-7.9%
Totals	\$ 353,679,537	\$ 271,309,190	\$ 258,283,353	\$ 382,025,622	\$ 400,443,266	\$ 386,780,512	\$ 377,509,127	\$ 370,189,055	\$ 7,320,072	2.0%	\$ (9,271,384)	-2.4%



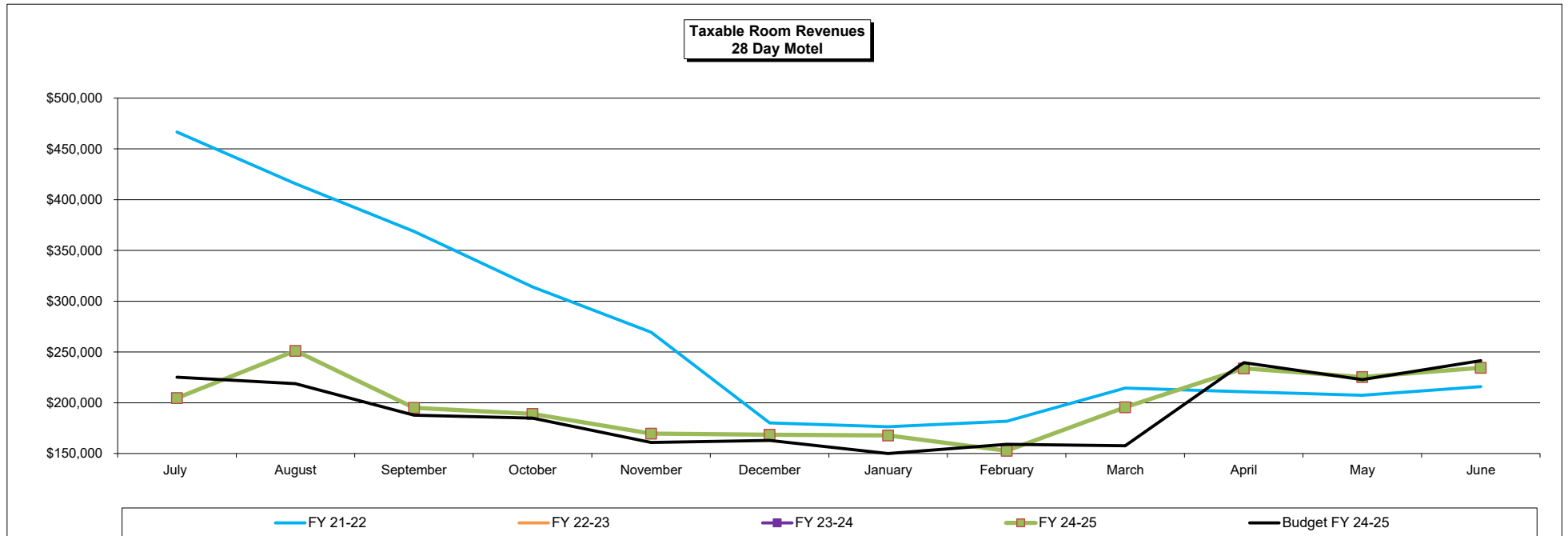
Reno-Sparks Convention and Visitors Authority
Taxable Room Revenues-Motels
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ 1,666,107	\$ 1,579,186	\$ 1,264,584	\$ 2,670,425	\$ 2,171,151	\$ 1,886,303	\$ 1,845,734	\$ 1,885,604	\$ (39,869)	-2.2%	\$ (40,569)	-2.2%
August	\$ 1,856,683	\$ 1,884,412	\$ 1,299,848	\$ 2,065,708	\$ 1,993,683	\$ 1,953,146	\$ 2,064,277	\$ 1,967,191	\$ 97,087	5.4%	\$ 111,131	5.7%
September	\$ 1,765,422	\$ 1,565,846	\$ 1,236,676	\$ 1,708,838	\$ 1,898,087	\$ 2,010,135	\$ 1,620,254	\$ 1,979,702	\$ (359,449)	-24.1%	\$ (389,881)	-19.4%
October	\$ 1,242,673	\$ 1,258,386	\$ 1,210,884	\$ 1,470,524	\$ 1,258,025	\$ 1,166,056	\$ 1,319,191	\$ 1,162,235	\$ 156,956	11.6%	\$ 153,135	13.1%
November	\$ 1,061,833	\$ 1,018,883	\$ 895,457	\$ 1,232,264	\$ 992,585	\$ 1,026,092	\$ 951,313	\$ 1,005,014	\$ (53,701)	-7.9%	\$ (74,779)	-7.3%
December	\$ 1,111,766	\$ 1,084,349	\$ 992,364	\$ 1,434,495	\$ 1,048,460	\$ 1,149,988	\$ 1,125,315	\$ 1,138,404	\$ (13,089)	-2.2%	\$ (24,674)	-2.1%
January	\$ 1,034,705	\$ 1,028,068	\$ 1,227,763	\$ 1,320,895	\$ 967,249	\$ 1,018,217	\$ 1,130,942	\$ 1,007,942	\$ 122,999	10.0%	\$ 112,725	11.1%
February	\$ 995,775	\$ 1,178,383	\$ 1,054,400	\$ 1,431,640	\$ 963,569	\$ 1,102,392	\$ 1,111,198	\$ 1,091,312	\$ 19,886	0.8%	\$ 8,806	0.8%
March	\$ 1,123,134	\$ 887,233	\$ 1,289,388	\$ 1,604,908	\$ 1,073,612	\$ 1,058,842	\$ 1,143,946	\$ 1,064,131	\$ 79,815	7.4%	\$ 85,104	8.0%
April	\$ 1,218,298	\$ 816,324	\$ 1,516,476	\$ 1,797,100	\$ 1,591,581	\$ 1,396,164	\$ 1,539,609	\$ 1,575,360	\$ (35,751)	9.3%	\$ 143,445	10.3%
May	\$ 1,322,050	\$ 1,062,993	\$ 1,582,451	\$ 1,840,790	\$ 1,405,938	\$ 1,293,376	\$ 1,578,791	\$ 1,420,021	\$ 158,770	18.1%	\$ 285,415	22.1%
June	\$ 1,349,776	\$ 1,074,073	\$ 2,106,033	\$ 2,088,724	\$ 1,546,841	\$ 1,574,034	\$ 1,816,812	\$ 1,577,705	\$ 239,107	13.4%	\$ 242,777	15.4%
Totals	\$ 15,748,221	\$ 14,438,137	\$ 15,676,325	\$ 20,666,311	\$ 16,910,780	\$ 16,634,745	\$ 17,247,381	\$ 16,874,620	\$ 372,761	2.2%	\$ 612,636	3.7%



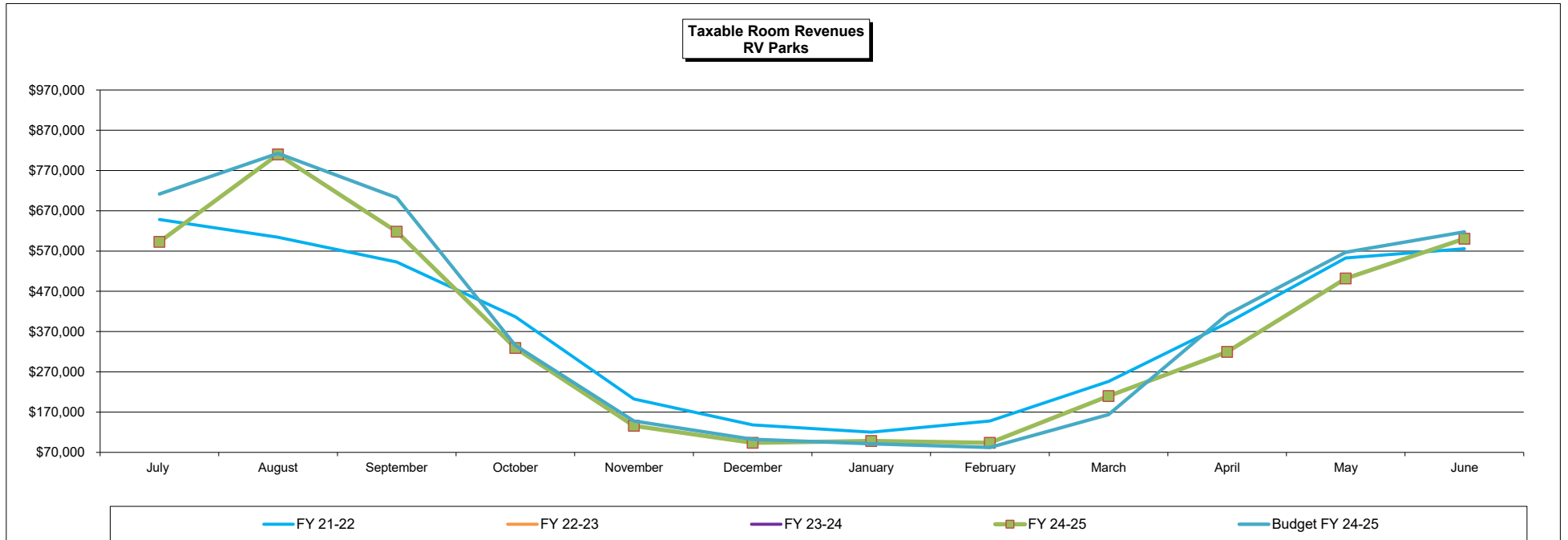
**Reno-Sparks Convention and Visitors Authority
Taxable Room Revenues-28 Day Motel
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ 302,223	\$ 296,804	\$ 218,058	\$ 466,612	\$ 225,059	\$ 227,421	\$ 204,721	\$ 225,134	\$ (20,412)	-10.0%	\$ (22,700)	-10.0%
August	\$ 355,387	\$ 389,360	\$ 230,659	\$ 415,805	\$ 234,130	\$ 226,096	\$ 251,174	\$ 218,862	\$ 32,311	11.1%	\$ 25,077	11.1%
September	\$ 343,229	\$ 345,830	\$ 225,714	\$ 368,686	\$ 245,335	\$ 210,278	\$ 195,056	\$ 187,838	\$ 7,218	-7.2%	\$ (15,222)	-7.2%
October	\$ 246,706	\$ 259,682	\$ 225,828	\$ 314,032	\$ 196,159	\$ 186,359	\$ 189,104	\$ 184,836	\$ 4,268	1.5%	\$ 2,744	1.5%
November	\$ 252,907	\$ 218,830	\$ 193,005	\$ 269,425	\$ 167,388	\$ 163,592	\$ 169,596	\$ 160,917	\$ 8,679	3.7%	\$ 6,003	3.7%
December	\$ 248,980	\$ 220,218	\$ 182,071	\$ 180,196	\$ 180,603	\$ 166,287	\$ 168,594	\$ 162,868	\$ 5,726	1.4%	\$ 2,307	1.4%
January	\$ 209,028	\$ 219,949	\$ 204,356	\$ 176,377	\$ 168,562	\$ 154,170	\$ 167,705	\$ 149,989	\$ 17,716	8.8%	\$ 13,534	8.8%
February	\$ 183,608	\$ 267,866	\$ 214,822	\$ 181,752	\$ 187,651	\$ 159,880	\$ 152,720	\$ 158,993	\$ (6,273)	-4.5%	\$ (7,160)	-4.5%
March	\$ 237,952	\$ 214,767	\$ 278,407	\$ 214,522	\$ 217,184	\$ 156,081	\$ 195,604	\$ 157,654	\$ 37,950	25.3%	\$ 39,522	25.3%
April	\$ 257,853	\$ 178,449	\$ 289,354	\$ 210,867	\$ 247,441	\$ 195,411	\$ 233,799	\$ 239,531	\$ (5,732)	19.6%	\$ 38,388	19.6%
May	\$ 291,669	\$ 209,066	\$ 315,096	\$ 207,361	\$ 222,556	\$ 198,215	\$ 225,249	\$ 222,716	\$ 2,532	13.6%	\$ 27,033	13.6%
June	\$ 269,755	\$ 212,858	\$ 388,495	\$ 215,804	\$ 239,040	\$ 180,057	\$ 234,367	\$ 241,447	\$ (7,080)	30.2%	\$ 54,310	30.2%
Totals	\$ 3,199,297	\$ 3,033,678	\$ 2,965,866	\$ 3,221,439	\$ 2,531,108	\$ 2,223,849	\$ 2,387,687	\$ 2,310,785	\$ 76,902	3.3%	\$ 163,838	7.4%



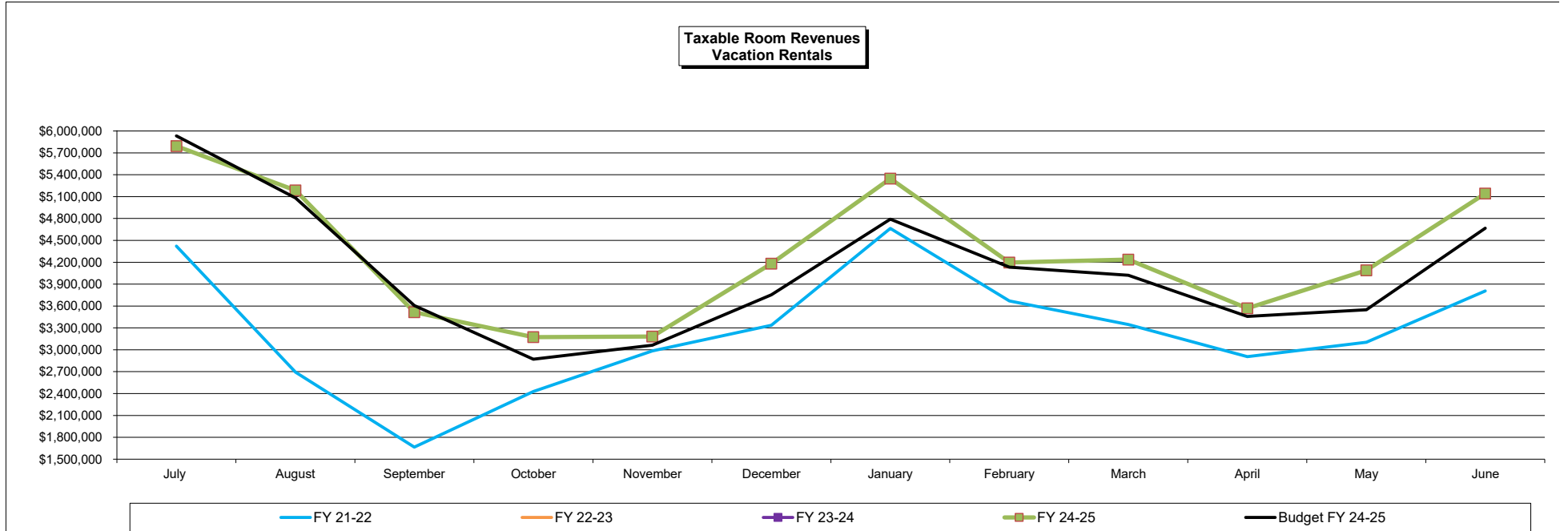
**Reno-Sparks Convention and Visitors Authority
Taxable Room Revenues-RV Parks
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ 422,096	\$ 459,834	\$ 451,205	\$ 648,238	\$ 642,715	\$ 691,021	\$ 592,637	\$ 711,743	\$ (119,106)	-14.2%	\$ (98,384)	-14.2%
August	\$ 541,366	\$ 612,460	\$ 457,290	\$ 604,301	\$ 734,010	\$ 788,807	\$ 809,918	\$ 812,433	\$ (2,514)	2.7%	\$ 21,111	2.7%
September	\$ 515,286	\$ 529,080	\$ 488,767	\$ 542,718	\$ 698,577	\$ 872,594	\$ 617,793	\$ 702,500	\$ (84,707)	-29.2%	\$ (254,801)	-29.2%
October	\$ 286,594	\$ 262,307	\$ 379,322	\$ 406,816	\$ 436,242	\$ 327,910	\$ 329,315	\$ 335,696	\$ (6,381)	0.4%	\$ 1,406	0.4%
November	\$ 137,679	\$ 148,975	\$ 140,350	\$ 202,313	\$ 173,082	\$ 150,928	\$ 136,087	\$ 147,932	\$ (11,845)	-9.8%	\$ (14,841)	-9.8%
December	\$ 70,275	\$ 85,684	\$ 115,798	\$ 138,135	\$ 113,615	\$ 102,633	\$ 93,783	\$ 102,638	\$ (8,855)	-8.6%	\$ (8,850)	-8.6%
January	\$ 97,735	\$ 120,052	\$ 149,993	\$ 120,215	\$ 157,695	\$ 91,392	\$ 98,155	\$ 91,403	\$ 6,752	7.4%	\$ 6,763	7.4%
February	\$ 100,651	\$ 137,715	\$ 175,529	\$ 147,745	\$ 157,634	\$ 80,640	\$ 93,807	\$ 82,260	\$ 11,547	16.3%	\$ 13,167	16.3%
March	\$ 227,311	\$ 121,296	\$ 265,012	\$ 246,131	\$ 176,074	\$ 169,419	\$ 209,697	\$ 164,036	\$ 45,661	23.8%	\$ 40,278	23.8%
April	\$ 367,593	\$ 49,722	\$ 460,401	\$ 391,228	\$ 410,706	\$ 312,104	\$ 319,544	\$ 412,294	\$ (92,750)	2.4%	\$ 7,440	2.4%
May	\$ 395,340	\$ 212,726	\$ 594,075	\$ 552,599	\$ 585,183	\$ 495,199	\$ 501,828	\$ 567,067	\$ (65,239)	1.3%	\$ 6,629	1.3%
June	\$ 457,754	\$ 343,302	\$ 644,912	\$ 575,880	\$ 605,574	\$ 618,241	\$ 600,648	\$ 617,726	\$ (17,077)	-2.8%	\$ (17,593)	-2.8%
Totals	\$ 3,619,679	\$ 3,083,152	\$ 4,322,655	\$ 4,576,320	\$ 4,891,107	\$ 4,700,888	\$ 4,403,213	\$ 4,747,727	\$ (344,514)	-7.3%	\$ (297,675)	-6.3%



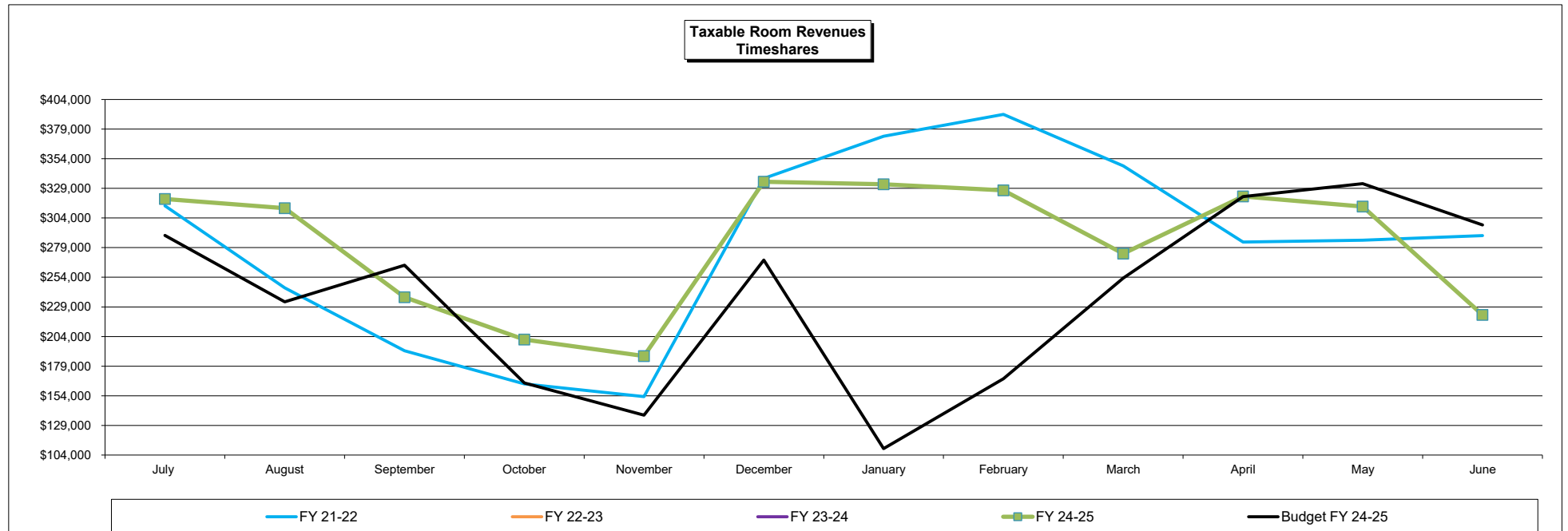
Reno-Sparks Convention and Visitors Authority
Taxable Room Revenues-Vacation Rentals
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ 2,470,853	\$ 2,873,851	\$ 3,571,442	\$ 4,421,819	\$ 5,255,618	\$ 5,938,139	\$ 5,792,770	\$ 5,932,892	\$ (140,121)	-2.4%	\$ (145,369)	-2.4%
August	\$ 2,049,379	\$ 2,506,686	\$ 3,422,560	\$ 2,692,612	\$ 4,637,986	\$ 5,085,711	\$ 5,184,370	\$ 5,081,110	\$ 103,260	1.9%	\$ 98,659	1.9%
September	\$ 1,213,659	\$ 1,618,472	\$ 2,428,911	\$ 1,665,613	\$ 3,206,621	\$ 3,610,939	\$ 3,515,469	\$ 3,607,729	\$ (92,260)	-2.6%	\$ (95,470)	-2.6%
October	\$ 988,505	\$ 1,383,040	\$ 2,493,538	\$ 2,427,572	\$ 2,886,789	\$ 2,842,804	\$ 3,173,216	\$ 2,870,706	\$ 302,510	11.6%	\$ 330,412	11.6%
November	\$ 1,285,718	\$ 1,397,263	\$ 2,166,154	\$ 2,985,284	\$ 2,908,659	\$ 3,095,909	\$ 3,182,392	\$ 3,063,032	\$ 119,361	2.8%	\$ 86,483	2.8%
December	\$ 1,553,695	\$ 2,088,868	\$ 2,526,367	\$ 3,335,794	\$ 4,062,045	\$ 3,722,266	\$ 4,181,518	\$ 3,752,720	\$ 428,798	12.3%	\$ 459,252	12.3%
January	\$ 2,288,984	\$ 2,584,871	\$ 3,959,948	\$ 4,663,961	\$ 5,186,047	\$ 4,673,065	\$ 5,347,535	\$ 4,790,405	\$ 557,130	14.4%	\$ 674,470	14.4%
February	\$ 1,486,424	\$ 1,939,528	\$ 3,198,425	\$ 3,670,236	\$ 4,007,256	\$ 4,220,831	\$ 4,195,343	\$ 4,133,078	\$ 62,266	-0.6%	\$ (25,488)	-0.6%
March	\$ 1,408,583	\$ 178,633	\$ 3,479,323	\$ 3,347,235	\$ 3,435,952	\$ 4,022,772	\$ 4,236,877	\$ 4,021,120	\$ 215,757	5.3%	\$ 214,105	5.3%
April	\$ 1,208,019	\$ 14,572	\$ 3,135,355	\$ 2,906,084	\$ 3,396,678	\$ 3,372,283	\$ 3,568,896	\$ 3,456,961	\$ 111,935	5.8%	\$ 196,613	5.8%
May	\$ 1,358,571	\$ 972,287	\$ 3,483,233	\$ 3,103,419	\$ 3,481,957	\$ 3,806,400	\$ 4,091,116	\$ 3,548,792	\$ 542,324	7.5%	\$ 284,716	7.5%
June	\$ 1,774,690	\$ 3,249,927	\$ 4,043,820	\$ 3,806,695	\$ 4,541,961	\$ 4,869,847	\$ 5,141,887	\$ 4,666,579	\$ 475,307	5.6%	\$ 272,039	5.6%
Totals	\$ 19,087,080	\$ 20,808,000	\$ 37,909,076	\$ 39,026,324	\$ 47,007,568	\$ 49,260,966	\$ 51,611,390	\$ 48,925,121	\$ 2,686,269	5.5%	\$ 2,350,424	4.8%



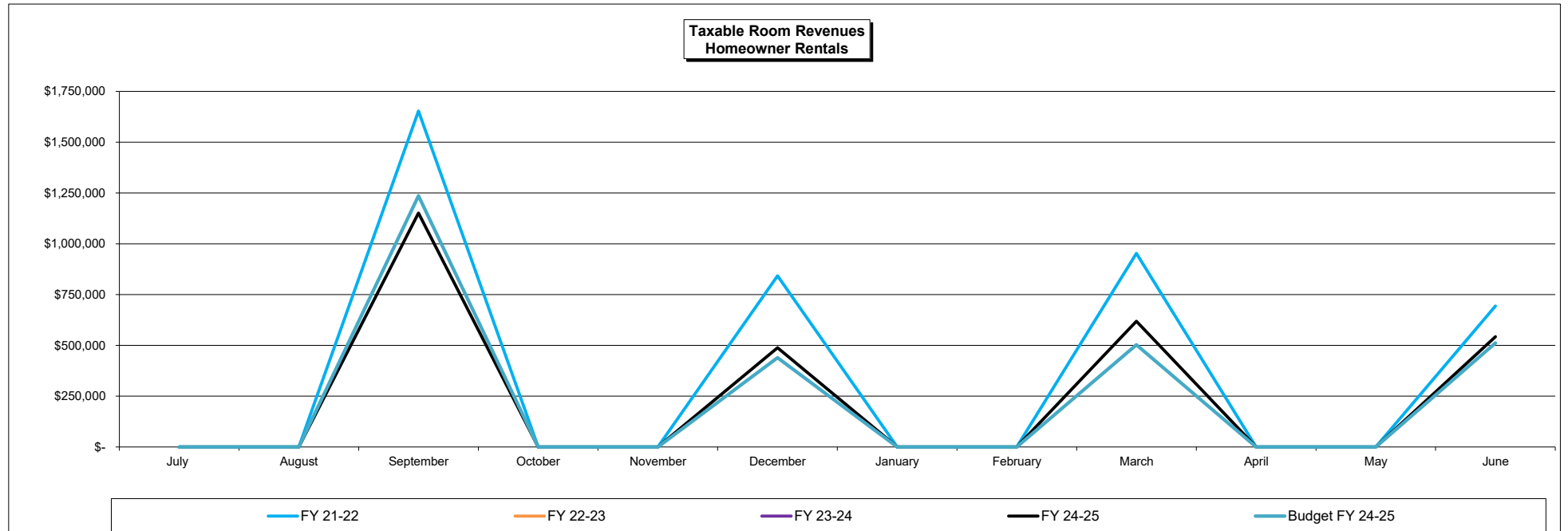
**Reno-Sparks Convention and Visitors Authority
Taxable Room Revenues-Timeshares
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ 331,920	\$ 343,006	\$ 204,380	\$ 314,312	\$ 351,683	\$ 289,300	\$ 319,989	\$ 289,286	\$ 30,703	10.6%	\$ 30,690	10.6%
August	\$ 338,354	\$ 364,529	\$ 244,928	\$ 245,139	\$ 311,884	\$ 255,310	\$ 312,244	\$ 233,287	\$ 78,957	22.3%	\$ 56,933	22.3%
September	\$ 269,364	\$ 262,134	\$ 175,737	\$ 192,036	\$ 285,145	\$ 264,174	\$ 237,159	\$ 264,181	\$ (27,022)	-10.2%	\$ (27,015)	-10.2%
October	\$ 185,484	\$ 164,258	\$ 173,491	\$ 164,057	\$ 217,999	\$ 164,819	\$ 201,397	\$ 164,823	\$ 36,574	22.2%	\$ 36,579	22.2%
November	\$ 147,031	\$ 153,528	\$ 97,462	\$ 153,322	\$ 131,980	\$ 137,628	\$ 187,547	\$ 137,627	\$ 49,920	36.3%	\$ 49,920	36.3%
December	\$ 293,845	\$ 319,498	\$ 235,790	\$ 337,362	\$ 306,287	\$ 268,452	\$ 334,588	\$ 268,438	\$ 66,150	24.6%	\$ 66,136	24.6%
January	\$ 249,434	\$ 286,074	\$ 266,285	\$ 372,935	\$ 312,520	\$ 273,779	\$ 332,435	\$ 109,441	\$ 222,994	21.4%	\$ 58,655	21.4%
February	\$ 253,303	\$ 285,427	\$ 327,025	\$ 391,427	\$ 453,972	\$ 354,457	\$ 327,298	\$ 168,373	\$ 158,925	-7.7%	\$ (27,159)	-7.7%
March	\$ 217,671	\$ 113,357	\$ 318,600	\$ 347,944	\$ 279,849	\$ 266,681	\$ 273,944	\$ 253,365	\$ 20,579	2.7%	\$ 7,262	2.7%
April	\$ 236,414	\$ 4,327	\$ 271,109	\$ 283,785	\$ 325,876	\$ 303,014	\$ 322,227	\$ 322,038	\$ 189	6.3%	\$ 19,213	6.3%
May	\$ 226,819	\$ 15,391	\$ 251,628	\$ 285,253	\$ 332,977	\$ 317,911	\$ 313,602	\$ 332,977	\$ (19,374)	-1.4%	\$ (4,308)	-1.4%
June	\$ 295,188	\$ 216,641	\$ 264,662	\$ 289,156	\$ 298,134	\$ 313,489	\$ 222,320	\$ 298,139	\$ (75,819)	-29.1%	\$ (91,170)	-29.1%
Totals	\$ 3,044,826	\$ 2,528,169	\$ 2,831,098	\$ 3,376,727	\$ 3,608,307	\$ 3,209,014	\$ 3,384,750	\$ 2,841,975	\$ 542,774	19.1%	\$ 175,736	5.5%



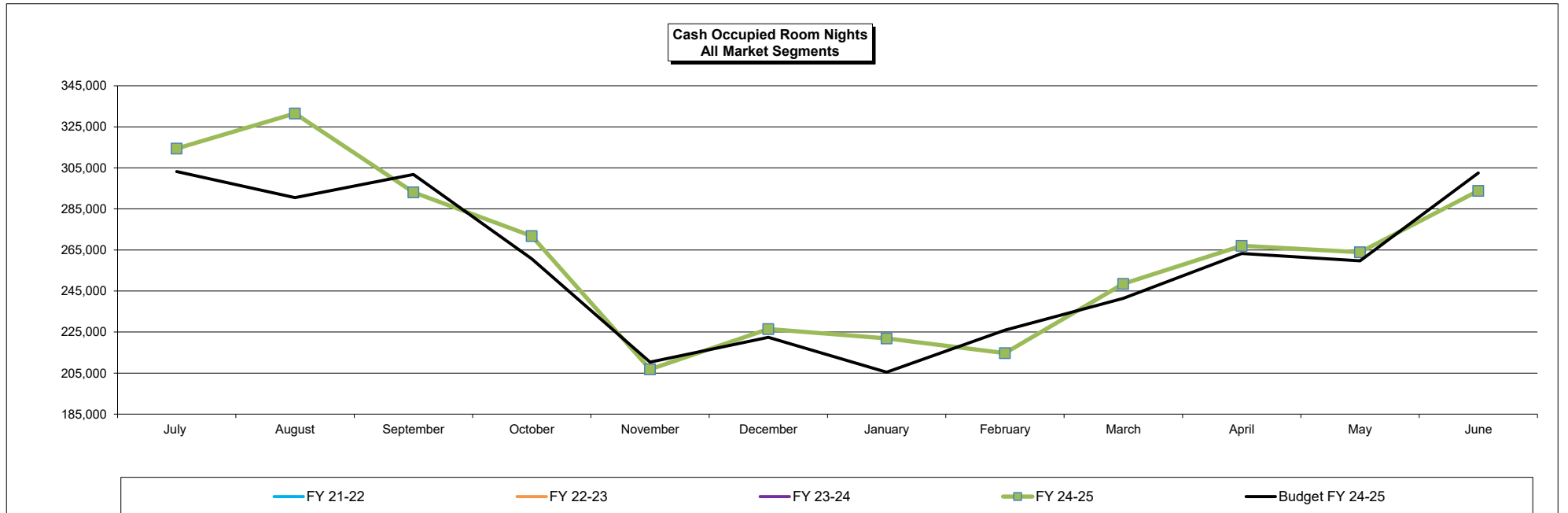
Reno-Sparks Convention and Visitors Authority
Taxable Room Revenues-Homeowner Rentals
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
August	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
September	\$ 1,215,516	\$ 1,428,985	\$ 1,470,853	\$ 1,653,273	\$ 1,293,864	\$ 1,232,358	\$ 1,151,219	\$ 1,236,045	\$ (84,826)	-6.6%	\$ (81,139)	-6.6%
October	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
November	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
December	\$ 490,100	\$ 560,059	\$ 672,846	\$ 842,790	\$ 621,815	\$ 463,024	\$ 488,725	\$ 439,880	\$ 48,845	5.6%	\$ 25,701	5.6%
January	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
February	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
March	\$ 596,751	\$ 550,724	\$ 812,673	\$ 952,714	\$ 571,314	\$ 537,424	\$ 618,655	\$ 502,656	\$ 115,999	15.1%	\$ 81,231	15.1%
April	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
May	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
June	\$ 476,226	\$ 230,357	\$ 950,950	\$ 694,071	\$ 543,366	\$ 537,950	\$ 542,713	\$ 512,224	\$ 30,489	0.9%	\$ 4,762	0.9%
Totals	\$ 2,778,593	\$ 2,770,124	\$ 3,907,323	\$ 4,142,847	\$ 3,030,359	\$ 2,770,755	\$ 2,801,311	\$ 2,690,805	\$ 110,506	4.1%	\$ 30,556	0.0%



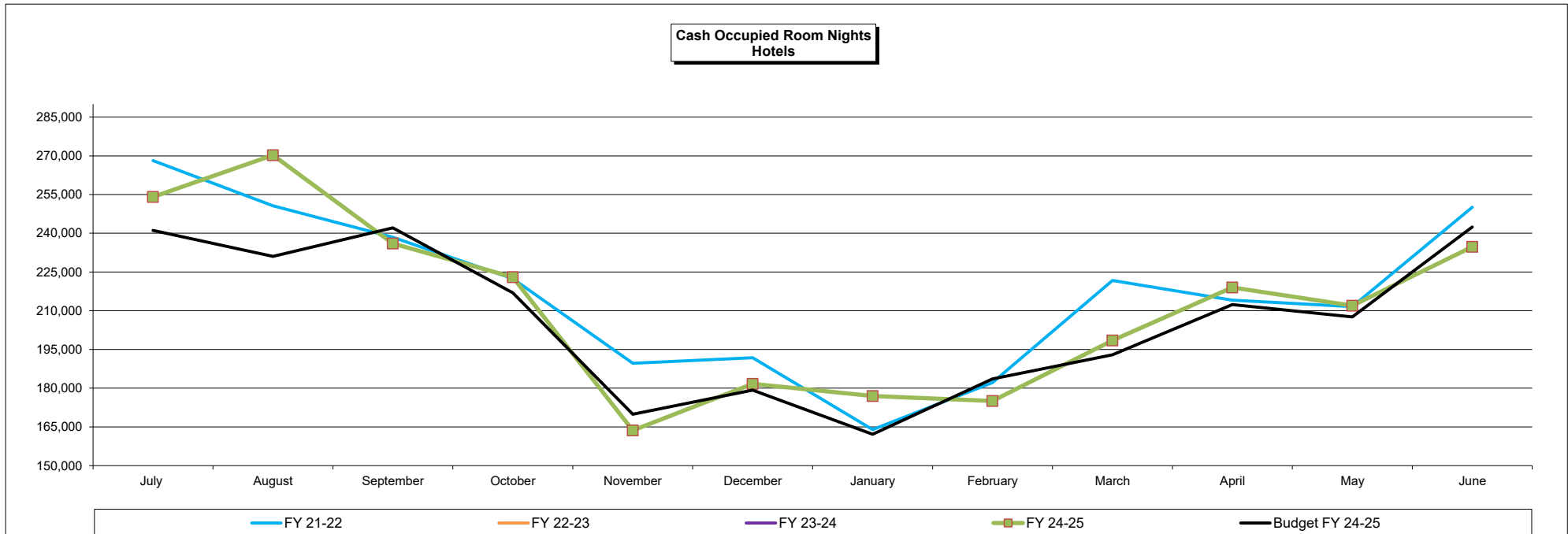
**Reno-Sparks Convention and Visitors Authority
Cash Occupied Room Nights-Consolidated Summary
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	347,401	329,772	219,968	332,403	311,709	328,661	314,421	303,190	11,231	3.6%	(11,231)	-3.4%
August	343,719	335,749	232,080	303,810	298,445	315,116	331,510	290,492	41,018	12.4%	(41,018)	-13.0%
September	335,338	308,779	224,145	294,049	303,209	324,722	293,103	301,763	(8,660)	-3.0%	8,660	2.7%
October	286,215	285,697	215,163	269,325	268,930	262,219	271,762	260,678	11,084	4.1%	(11,084)	-4.2%
November	242,645	247,320	162,293	232,919	222,219	213,812	206,826	210,384	(3,558)	-1.7%	3,558	1.7%
December	271,632	264,423	162,382	238,756	236,202	222,944	226,440	222,406	4,034	1.8%	(4,034)	-1.8%
January	251,817	233,295	179,058	209,527	214,390	203,817	221,931	205,438	16,493	7.4%	(16,493)	-8.1%
February	227,442	258,768	183,217	225,634	230,792	221,899	214,736	225,892	(11,156)	-5.2%	11,156	5.0%
March	277,855	142,786	231,959	276,322	261,101	240,671	248,498	241,413	7,085	2.9%	(7,085)	-2.9%
April	275,513	49,924	244,148	264,752	288,995	256,080	267,013	263,239	3,774	1.4%	(3,774)	-1.5%
May	294,377	76,626	263,070	264,920	273,080	254,372	263,887	259,660	4,227	1.6%	(4,227)	-1.7%
June	318,248	178,050	319,450	308,445	326,634	312,180	293,836	302,462	(8,626)	-2.9%	8,626	2.8%
Totals	3,472,202	2,711,189	2,636,933	3,220,862	3,235,706	3,156,493	3,153,963	3,087,016	66,947	0.1%	(66,947)	-2.1%



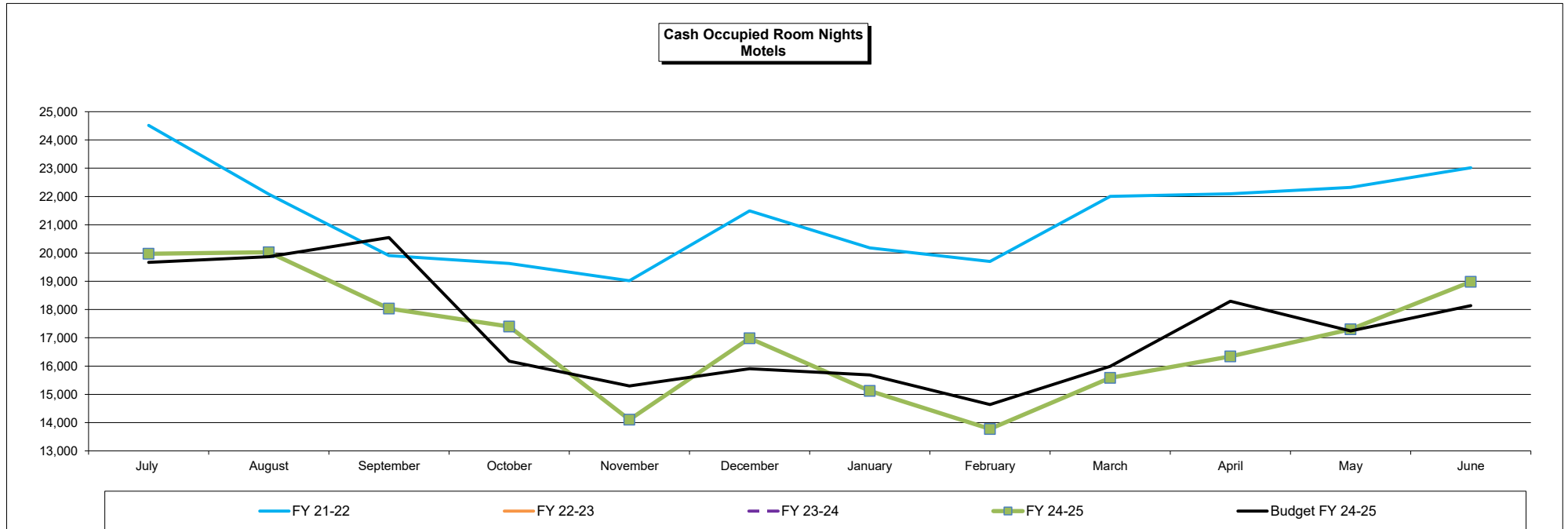
Reno-Sparks Convention and Visitors Authority
Cash Occupied Rooms-Hotels
Trend

Month	Actual							Budget	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25	FY 24-25	Amount	%	Amount	%
July	291,494	273,372	169,224	268,149	251,697	267,889	254,067	241,100	12,967	5.4%	(13,822)	-5.2%
August	288,400	278,903	180,976	250,638	244,191	256,732	270,269	231,059	39,210	17.0%	13,537	5.3%
September	277,077	251,406	173,722	238,469	246,830	263,192	236,077	242,137	(6,060)	-2.5%	(27,115)	-10.3%
October	240,526	240,710	167,865	222,438	223,481	219,167	223,024	216,975	6,049	2.8%	3,857	1.8%
November	204,585	206,993	126,337	189,655	185,987	173,401	163,638	169,933	(6,295)	-3.7%	(9,763)	-5.6%
December	233,189	222,721	123,490	191,798	193,743	180,179	181,640	179,278	2,362	1.3%	1,461	0.8%
January	212,424	194,688	134,028	163,954	172,410	158,187	176,959	162,142	14,817	9.1%	18,772	11.9%
February	193,493	217,587	145,110	182,139	187,044	179,977	175,052	183,577	(8,525)	-4.6%	(4,925)	-2.7%
March	234,769	111,470	181,145	221,747	211,771	192,848	198,493	192,926	5,567	2.9%	5,645	2.9%
April	233,629	27,088	193,713	214,088	239,136	208,099	218,979	212,400	6,580	3.1%	10,880	5.2%
May	246,979	39,363	207,372	211,611	222,582	203,123	211,987	207,581	4,406	2.1%	8,864	4.4%
June	264,134	130,964	252,791	250,108	268,004	253,578	234,763	242,430	(7,667)	-3.2%	(18,815)	-7.4%
Totals	2,920,699	2,195,265	2,055,773	2,604,794	2,646,876	2,556,372	2,544,948	2,481,536	63,412	#DIV/0!	(11,424)	-0.4%



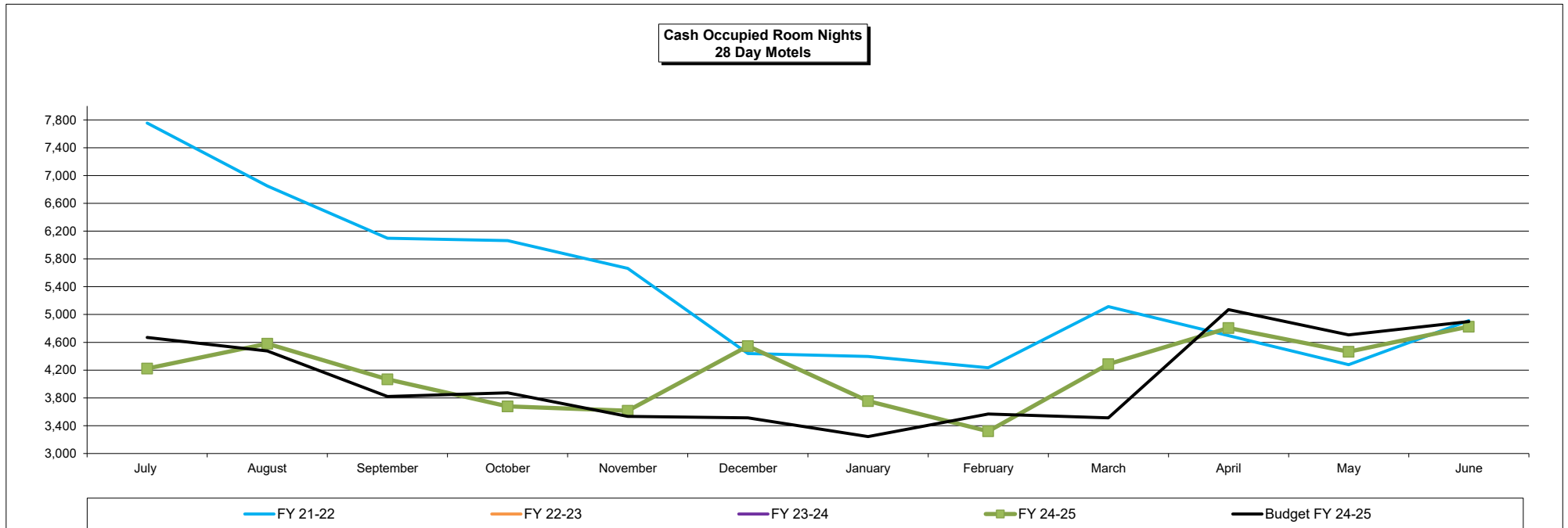
Reno-Sparks Convention and Visitors Authority
Cash Occupied Rooms-Motels
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	25,664	23,636	19,201	24,516	23,336	19,282	19,975	19,668	307	1.6%	693	3.6%
August	24,907	23,212	19,612	22,080	19,316	19,514	20,027	19,869	158	0.8%	513	2.6%
September	23,745	22,117	18,590	19,907	18,595	20,444	18,034	20,546	(2,512)	-12.2%	(2,410)	-11.8%
October	22,239	22,427	19,403	19,628	16,968	15,911	17,395	16,175	1,220	7.5%	1,484	9.3%
November	19,111	19,179	15,690	19,019	15,142	15,374	14,105	15,297	(1,192)	-7.8%	(1,269)	-8.3%
December	19,308	19,238	16,464	21,492	15,071	15,827	16,986	15,906	1,080	6.8%	1,159	7.3%
January	19,038	19,038	19,919	20,181	13,671	15,607	15,120	15,685	(565)	-3.6%	(487)	-3.1%
February	17,590	19,984	16,709	19,704	13,724	14,485	13,775	14,639	(864)	-5.9%	(710)	-4.9%
March	20,846	16,485	19,772	22,002	15,841	15,908	15,582	15,988	(406)	-2.5%	(326)	-2.0%
April	20,029	15,589	21,017	22,095	18,111	17,657	16,339	18,292	(1,953)	-10.7%	(1,318)	-7.5%
May	21,606	18,741	21,132	22,322	16,515	17,005	17,304	17,244	60	0.3%	299	1.8%
June	22,542	18,218	23,851	23,019	17,781	18,900	18,983	18,137	846	4.7%	83	0.4%
Totals	256,625	237,864	231,360	255,965	204,071	205,914	203,625	207,445	(3,820)	#DIV/0!	(2,289)	-1.1%



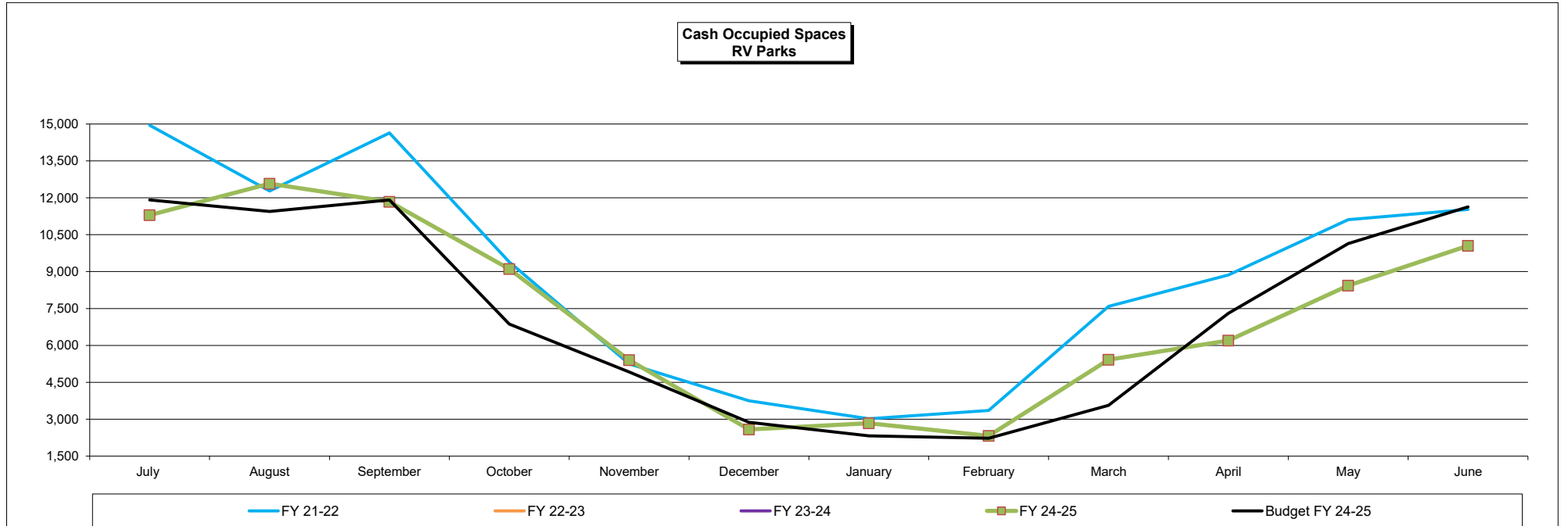
**Reno-Sparks Convention and Visitors Authority
Cash Occupied Rooms-28 Day Motels
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25	FY 24-25	Amount	%	Amount	%
July	7,410	6,744	5,218	7,755	4,805	4,718	4,224	4,671	(447)	-9.6%	(494)	-10.5%
August	7,588	7,200	5,052	6,850	4,426	4,611	4,580	4,475	105	2.4%	(31)	-0.7%
September	7,479	7,061	4,990	6,097	4,618	3,859	4,069	3,820	249	6.5%	210	5.4%
October	6,584	6,120	4,802	6,063	4,389	3,945	3,678	3,873	(195)	-5.0%	(267)	-6.8%
November	6,562	5,470	4,906	5,663	3,787	3,600	3,615	3,534	81	2.3%	15	0.4%
December	6,216	5,384	4,577	4,438	3,896	3,621	4,546	3,512	1,034	29.4%	925	25.5%
January	6,518	5,391	4,656	4,397	3,924	3,365	3,755	3,244	511	15.8%	390	11.6%
February	4,917	6,375	4,634	4,234	3,997	3,597	3,320	3,568	(248)	-7.0%	(277)	-7.7%
March	6,011	5,907	5,724	5,115	4,625	3,478	4,285	3,513	772	22.0%	807	23.2%
April	5,991	4,500	5,656	4,696	5,279	4,123	4,806	5,071	(265)	-5.2%	683	16.6%
May	6,547	6,117	6,122	4,278	4,723	4,096	4,464	4,707	(243)	-5.2%	368	9.0%
June	6,594	5,666	7,661	4,913	4,850	3,772	4,826	4,899	(73)	-1.5%	1,054	27.9%
Totals	78,417	71,935	63,998	64,499	53,319	46,785	50,168	48,885	1,283	#DIV/0!	3,383	7.2%



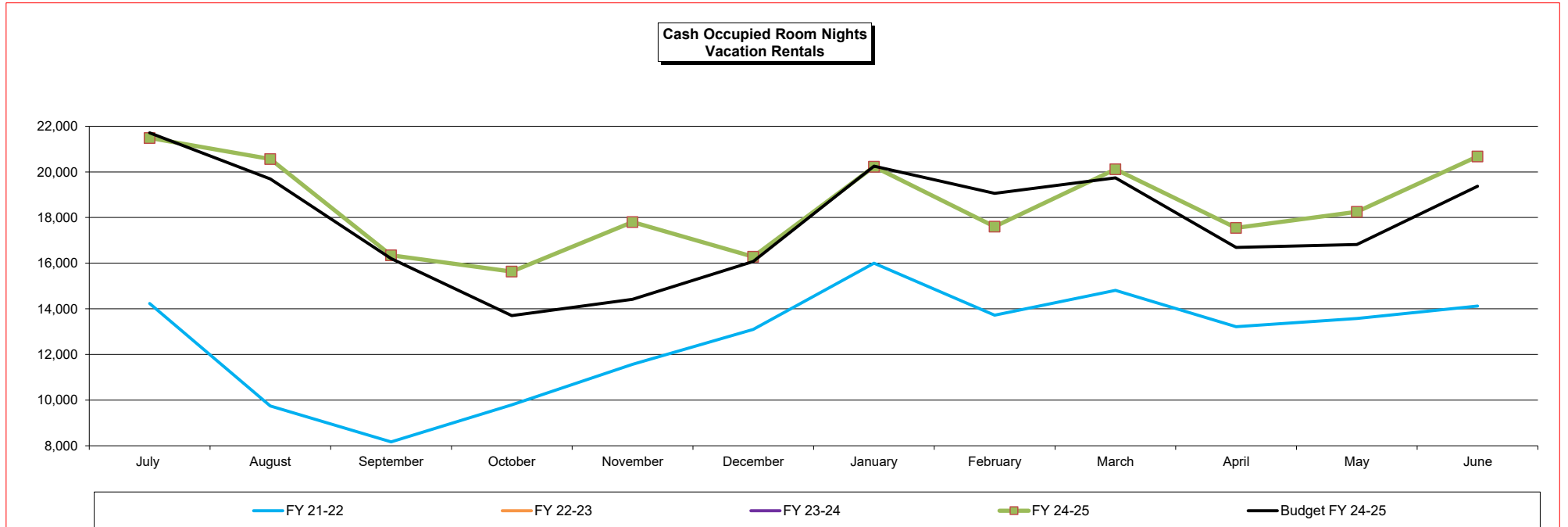
**Reno-Sparks Convention and Visitors Authority
Cash Occupied Spaces-RV Parks
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25	FY 24-25	Amount	%	Amount	%
July	10,598	12,491	10,834	14,948	11,985	11,567	11,299	11,914	(615)	-5.2%	(268)	-2.3%
August	12,507	14,036	10,823	12,278	12,536	11,111	12,575	11,444	1,131	9.9%	1,464	13.2%
September	14,606	13,372	12,536	14,639	13,111	14,349	11,837	11,910	(73)	-0.6%	(2,512)	-17.5%
October	9,066	7,446	10,047	9,386	8,937	6,675	9,108	6,865	2,243	32.7%	2,433	36.4%
November	4,278	4,181	4,400	5,251	3,041	5,020	5,405	4,920	485	9.9%	385	7.7%
December	2,397	2,520	3,705	3,753	2,503	2,875	2,586	2,875	(289)	-10.1%	(289)	-10.1%
January	2,040	1,997	4,748	3,019	3,720	2,324	2,833	2,324	509	21.9%	509	21.9%
February	1,915	3,138	2,784	3,358	3,725	2,182	2,323	2,226	97	4.4%	141	6.5%
March	3,601	3,224	6,044	7,589	4,600	3,653	5,420	3,566	1,854	52.0%	1,767	48.4%
April	7,248	2,617	8,223	8,865	7,055	6,285	6,196	7,302	(1,106)	-15.1%	(89)	-1.4%
May	10,168	6,331	12,718	11,109	9,916	9,203	8,433	10,138	(1,705)	-16.8%	(770)	-8.4%
June	12,326	7,881	14,886	11,527	11,403	10,849	10,052	11,631	(1,579)	-13.6%	(797)	-7.3%
Totals	90,750	79,234	101,748	105,722	92,532	86,093	88,067	87,114	953	#DIV/0!	1,974	2.3%



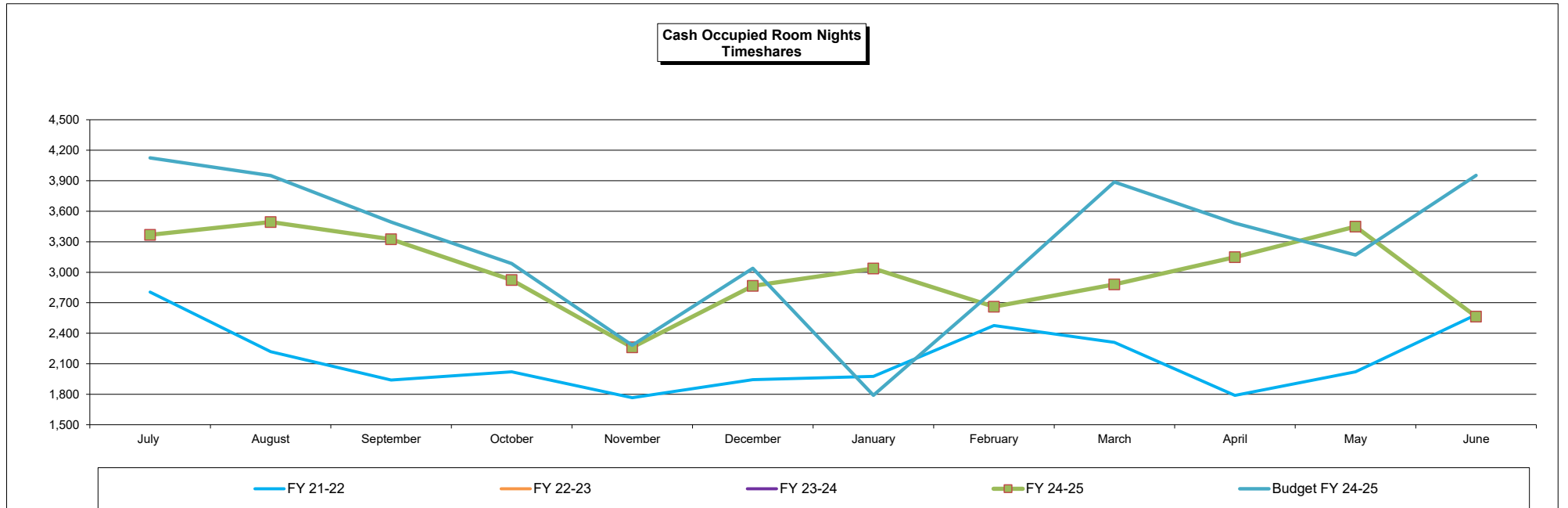
**Reno-Sparks Convention and Visitors Authority
Cash Occupied Rooms-Vacation Rentals
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	8,383	10,105	13,563	14,230	17,233	21,080	21,488	21,712	(224)	-1.0%	408	1.9%
August	7,174	9,037	13,228	9,745	15,762	19,122	20,565	19,696	869	4.4%	1,443	7.5%
September	5,141	7,197	7,550	8,171	14,255	15,730	16,345	16,202	143	0.9%	615	3.9%
October	4,761	6,455	11,006	9,789	12,981	13,435	15,633	13,704	1,929	14.1%	2,198	16.4%
November	5,578	7,227	9,760	11,565	13,015	14,135	17,802	14,418	3,384	23.5%	3,667	25.9%
December	6,266	8,202	10,701	13,101	17,184	15,680	16,279	16,072	207	1.3%	599	3.8%
January	8,972	10,040	13,681	16,000	18,875	19,856	20,227	20,253	(26)	-0.1%	371	1.9%
February	6,861	9,223	11,870	13,724	17,238	18,688	17,605	19,062	(1,457)	-7.6%	(1,083)	-5.8%
March	7,086	2,881	14,276	14,808	16,963	18,781	20,119	19,741	378	1.9%	1,338	7.1%
April	6,352	101	13,071	13,219	15,909	16,723	17,545	16,692	853	5.1%	822	4.9%
May	6,795	5,803	13,646	13,579	16,174	17,628	18,250	16,821	1,429	8.5%	622	3.5%
June	7,396	12,996	13,953	14,125	18,480	19,554	20,674	19,374	1,300	6.7%	1,120	5.7%
Totals	80,765	89,267	146,305	152,056	194,069	210,412	222,532	213,746	8,786	#DIV/0!	12,120	5.8%



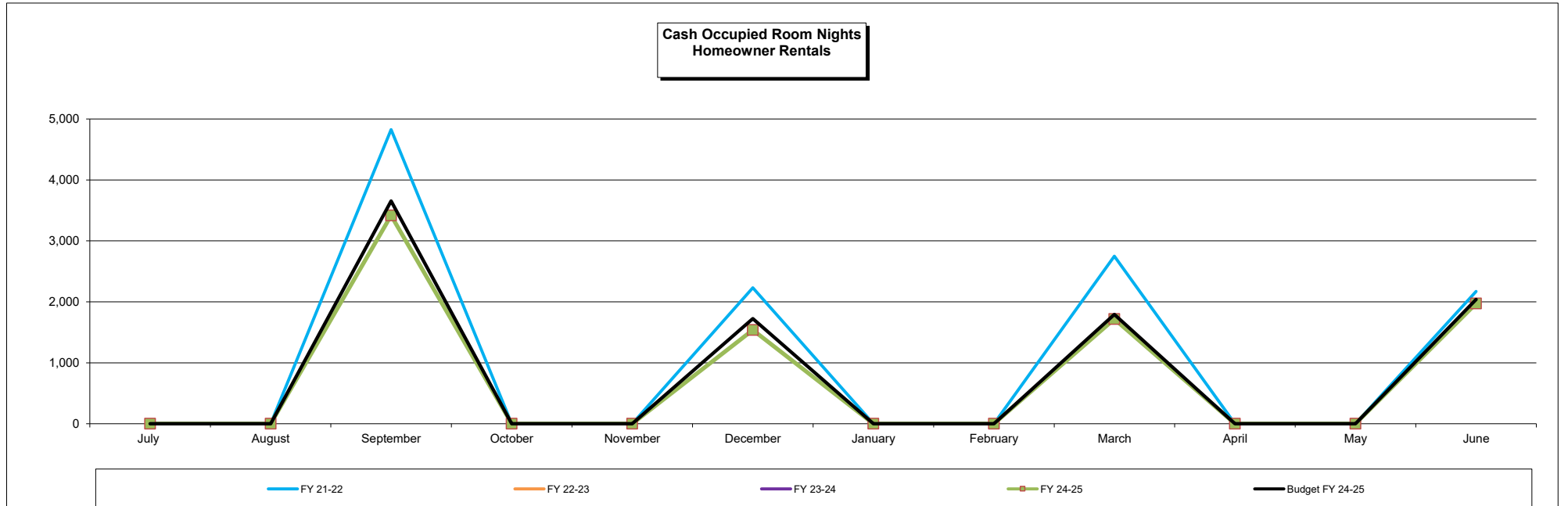
**Reno-Sparks Convention and Visitors Authority
Cash Occupied Rooms-Timeshares
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	3,852	3,424	1,928	2,805	2,653	4,125	3,368	4,125	(757)	-18.4%	(757)	-18.4%
August	3,143	3,361	2,389	2,219	2,214	4,026	3,494	3,950	(456)	-11.5%	(532)	-13.2%
September	3,113	2,632	2,257	1,940	2,253	3,494	3,324	3,494	(170)	-4.9%	(170)	-4.9%
October	3,039	2,539	2,040	2,021	2,174	3,086	2,924	3,086	(162)	-5.2%	(162)	-5.2%
November	2,531	4,270	1,200	1,766	1,247	2,282	2,261	2,282	(21)	-0.9%	(21)	-0.9%
December	2,572	4,436	1,276	1,944	1,756	3,038	2,866	3,038	(172)	-5.7%	(172)	-5.7%
January	2,825	2,141	2,026	1,976	1,790	4,478	3,037	1,790	1,247	69.7%	(1,441)	-32.2%
February	2,666	2,461	2,110	2,475	5,064	2,970	2,661	2,822	(161)	-5.7%	(309)	-10.4%
March	3,241	1,034	2,603	2,311	5,137	4,093	2,881	3,888	(1,007)	-25.9%	(1,212)	-29.6%
April	2,264	29	2,468	1,789	3,505	3,193	3,148	3,483	(335)	-9.6%	(45)	-1.4%
May	2,282	271	2,080	2,021	3,170	3,317	3,449	3,170	279	8.8%	132	4.0%
June	3,191	1,406	2,839	2,582	3,952	3,788	2,564	3,952	(1,388)	-35.1%	(1,224)	-32.3%
Totals	34,719	28,004	25,216	25,849	34,915	41,890	35,977	39,080	(3,103)	#DIV/0!	(5,913)	-14.1%



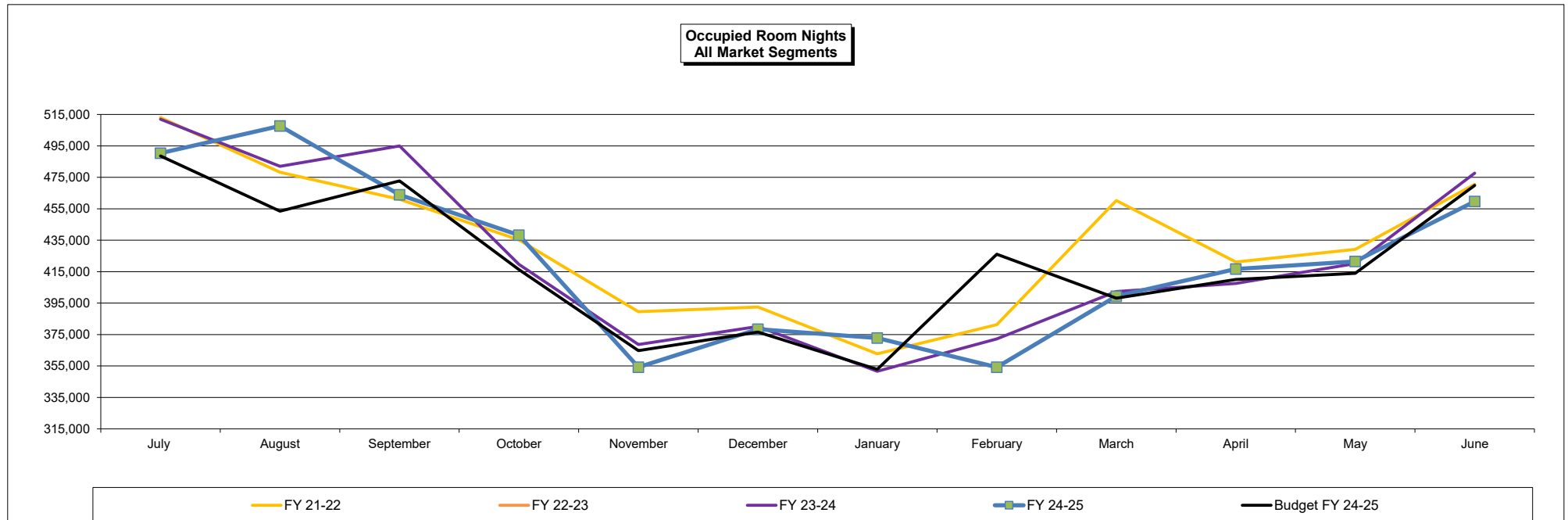
**Reno-Sparks Convention and Visitors Authority
Cash Occupied Rooms-Homeowner Rentals
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
August	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
September	4,177	4,994	4,500	4,826	3,547	3,654	3,417	3,654	(237)	-6.5%	(237)	-6.5%
October	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
November	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
December	1,684	1,922	2,169	2,230	2,049	1,724	1,537	1,724	(187)	-10.8%	(187)	-10.8%
January	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
February	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
March	2,301	1,785	2,395	2,750	2,164	1,910	1,718	1,792	(74)	-4.1%	(192)	-10.1%
April	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
May	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
June	2,065	919	3,469	2,171	2,164	1,739	1,974	2,040	(66)	-3.2%	235	13.5%
Totals	10,227	9,620	12,533	11,977	9,924	9,027	8,646	9,210	(564)	-6.1%	(381)	-4.2%



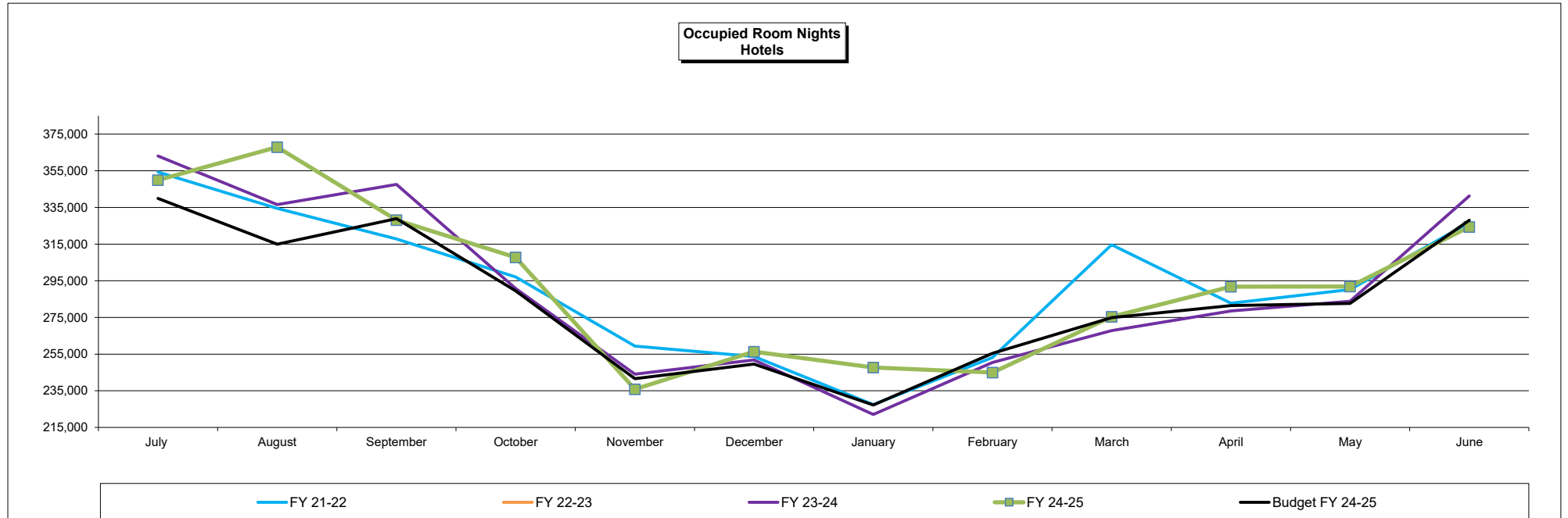
**Reno-Sparks Convention and Visitors Authority
Occupied Rooms-Consolidated Summary
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	559,625	531,028	380,839	513,043	485,227	511,954	490,425	488,588	1,837	0.4%	(21,529)	-4.2%
August	551,515	539,449	400,986	478,204	467,148	481,955	507,685	453,489	54,196	10.7%	25,730	5.3%
September	536,269	509,046	400,010	461,041	476,027	495,009	463,895	472,747	(8,852)	-1.9%	(31,114)	-6.3%
October	483,734	480,021	393,306	435,195	441,130	419,628	438,197	416,381	21,816	5.0%	18,569	4.4%
November	436,662	426,923	324,452	389,531	375,874	368,627	354,231	364,748	(10,517)	-3.0%	(14,396)	-3.9%
December	461,499	439,175	319,958	392,521	388,813	380,134	378,443	376,551	1,892	0.5%	(1,691)	-0.4%
January	440,561	415,410	340,659	362,721	357,162	351,622	372,820	352,845	19,975	5.4%	21,198	6.0%
February	404,774	436,826	342,993	381,249	374,915	372,232	354,210	426,113	(71,903)	-20.3%	(18,022)	-4.8%
March	471,663	289,802	413,186	460,188	411,290	402,308	399,343	398,097	1,246	0.3%	(2,965)	-0.7%
April	464,116	150,199	421,073	421,111	441,943	407,513	416,652	410,017	6,635	1.6%	9,139	2.2%
May	487,166	184,576	440,679	429,152	431,489	420,151	421,468	413,898	7,570	1.8%	1,317	0.3%
June	516,516	329,228	497,058	470,602	498,777	477,661	459,657	469,895	(10,238)	-2.2%	(18,004)	-3.8%
Totals	5,814,100	4,731,683	4,675,199	5,194,558	5,149,795	5,088,794	5,057,026	5,043,368	13,658	0.3%	(31,768)	-0.6%



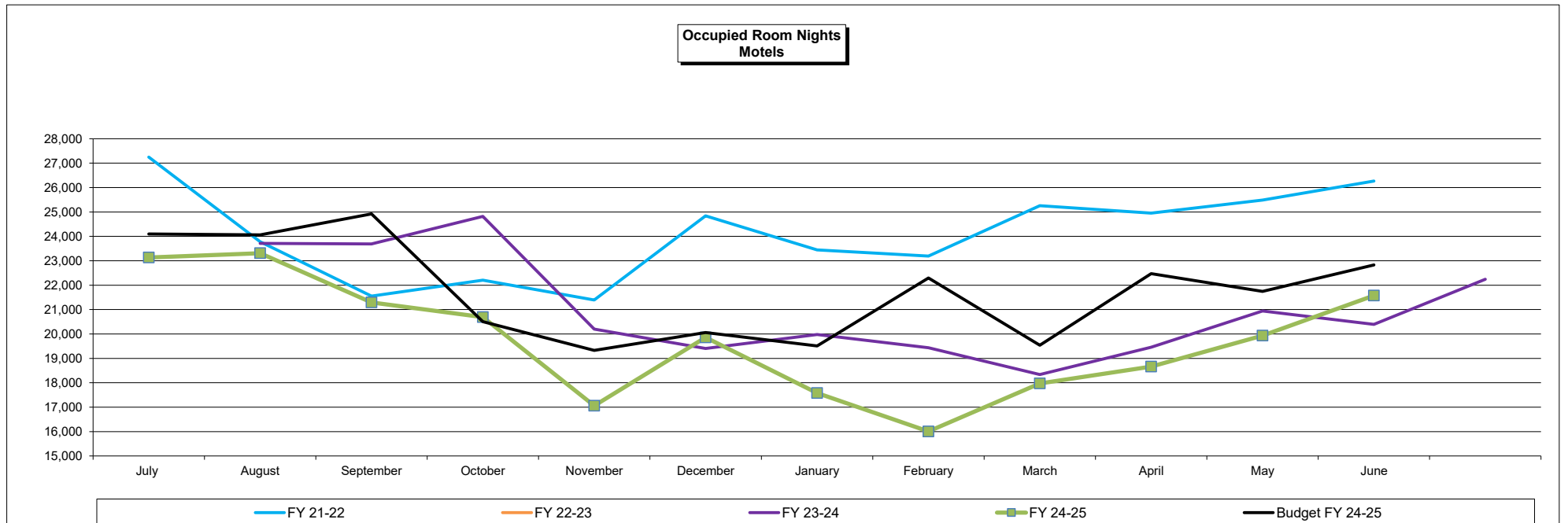
**Reno-Sparks Convention and Visitors Authority
Occupied Rooms-Hotels
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	390,141	373,085	231,075	354,307	336,973	363,069	349,963	339,918	10,045	2.9%	(13,106)	-3.6%
August	382,258	380,564	251,634	334,493	326,464	336,589	367,938	314,941	52,997	14.4%	31,349	9.3%
September	367,585	352,969	252,545	317,760	333,546	347,513	328,082	328,907	(825)	-0.3%	(19,431)	-5.6%
October	325,246	329,364	244,788	297,101	305,962	290,806	307,792	289,521	18,271	5.9%	16,986	5.8%
November	285,936	282,421	191,446	259,367	253,063	244,033	235,849	241,642	(5,793)	-2.5%	(8,184)	-3.4%
December	306,045	291,824	179,428	253,724	258,015	251,776	256,314	249,579	6,735	2.6%	4,538	1.8%
January	284,174	271,333	194,773	227,440	228,247	222,064	247,670	227,229	20,441	8.3%	25,606	11.5%
February	264,555	298,947	211,024	253,199	251,960	250,408	244,987	255,416	(10,429)	-4.3%	(5,421)	-2.2%
March	310,261	157,500	258,617	314,628	272,860	267,835	275,416	274,897	519	0.2%	7,581	2.8%
April	310,917	31,703	272,319	282,724	310,171	278,510	291,787	281,501	10,286	3.5%	13,277	4.8%
May	328,278	44,699	288,259	290,236	296,223	283,837	291,866	282,695	9,171	3.1%	8,029	2.8%
June	355,330	183,439	338,236	326,729	355,176	341,233	324,418	328,057	(3,639)	-1.1%	(16,815)	-4.9%
Totals	3,910,726	2,997,848	2,914,144	3,511,708	3,528,660	3,477,673	3,522,082	3,414,304	107,778	3.1%	44,409	1.3%



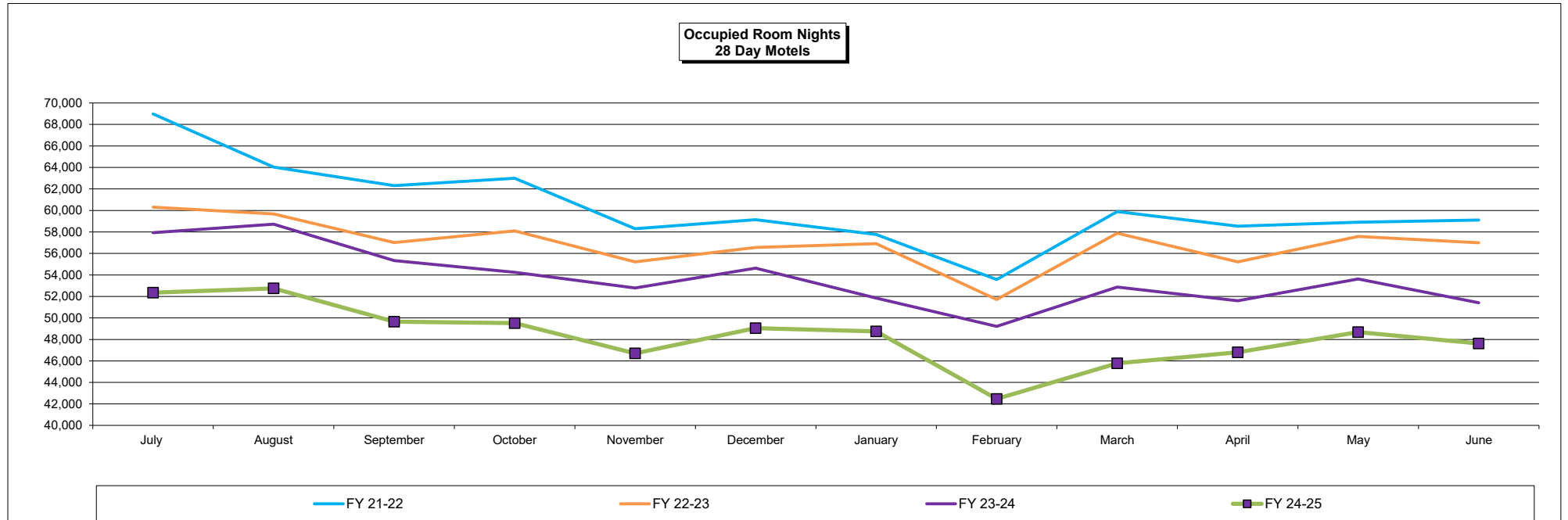
**Reno-Sparks Convention and Visitors Authority
Occupied Rooms-Motels
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	29,468	26,742	23,336	27,248	27,922	23,710	23,132	24,096	(964)	-4.2%	(578)	-2.4%
August	28,390	26,538	24,048	23,780	23,508	23,691	23,309	24,063	(754)	-3.2%	(382)	-1.6%
September	27,269	25,683	22,864	21,552	22,968	24,818	21,289	24,920	(3,631)	-17.1%	(3,529)	-14.2%
October	26,620	26,310	23,540	22,205	20,227	20,202	20,690	20,507	183	0.9%	488	2.4%
November	22,510	22,706	19,739	21,392	18,667	19,404	17,055	19,327	(2,272)	-13.3%	(2,349)	-12.1%
December	22,898	23,142	20,493	24,840	18,611	19,977	19,859	20,056	(197)	-1.0%	(118)	-0.6%
January	22,733	22,750	23,982	23,444	17,472	19,434	17,581	19,512	(1,931)	-11.0%	(1,853)	-9.5%
February	20,859	23,633	21,569	23,192	18,038	18,337	16,007	22,291	(6,284)	-39.3%	(2,330)	-12.7%
March	24,657	20,739	24,510	25,259	20,299	19,458	17,972	19,538	(1,566)	-8.7%	(1,486)	-7.6%
April	23,837	19,926	24,419	24,949	22,293	20,940	18,659	22,474	(3,815)	-20.4%	(2,281)	-10.9%
May	25,460	22,580	24,581	25,486	21,018	20,391	19,933	21,747	(1,814)	-9.1%	(458)	-2.2%
June	25,984	22,339	27,219	26,263	22,473	22,245	21,573	22,829	(1,256)	-5.8%	(672)	-3.0%
Totals	300,685	283,088	280,300	289,610	253,496	252,607	237,059	261,359	(24,300)	-10.3%	(15,548)	-6.2%



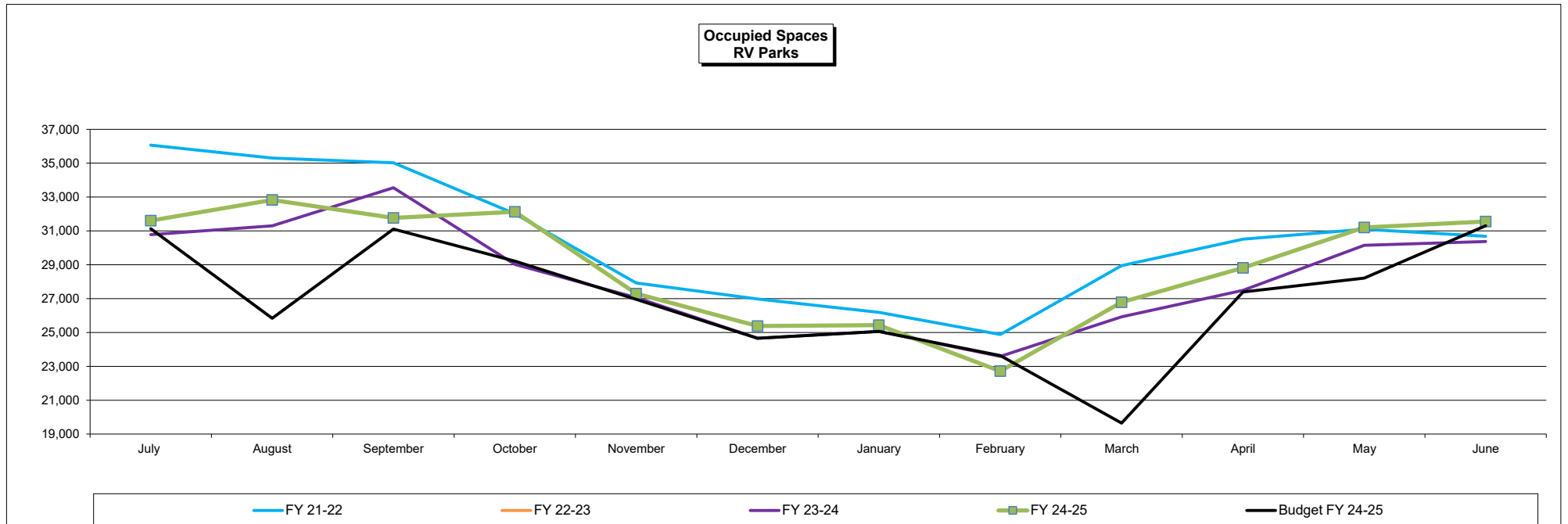
Reno-Sparks Convention and Visitors Authority
Occupied Rooms-28 Day Motels
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	78,044	74,906	67,351	68,981	60,306	57,933	52,347	56,822	(4,475)	-8.5%	(5,586)	-9.6%
August	79,909	75,771	65,757	64,041	59,683	58,722	52,749	56,499	(3,750)	-7.1%	(5,973)	-10.2%
September	75,487	71,466	63,964	62,302	57,016	55,339	49,651	53,557	(3,906)	-7.9%	(5,688)	-10.3%
October	76,737	73,737	66,644	62,997	58,098	54,241	49,523	51,515	(1,992)	-4.0%	(4,718)	-8.7%
November	76,089	71,765	63,059	58,297	55,214	52,790	46,709	51,236	(4,527)	-9.7%	(6,081)	-11.5%
December	77,622	70,525	63,815	59,144	56,553	54,632	49,052	52,802	(3,750)	-7.6%	(5,580)	-10.2%
January	76,636	70,216	63,779	57,764	56,906	51,842	48,754	50,112	(1,358)	-2.8%	(3,088)	-6.0%
February	69,577	65,611	59,631	53,573	51,715	49,213	42,465	93,863	(51,398)	-121.0%	(6,748)	-13.7%
March	76,622	66,559	65,908	59,895	57,886	52,868	45,786	47,183	(1,397)	-3.1%	(7,082)	-13.4%
April	73,586	63,943	65,389	58,530	55,209	51,601	46,795	50,764	(3,969)	-8.5%	(4,806)	-9.3%
May	77,341	68,922	67,446	58,913	57,580	53,618	48,675	53,694	(5,019)	-10.3%	(4,943)	-9.2%
June	74,437	66,665	66,436	59,105	56,994	51,408	47,618	53,914	(6,296)	-13.2%	(3,790)	-7.4%
Totals	912,087	840,086	779,179	723,542	683,160	644,207	580,124	671,961	(91,837)	-15.8%	(64,083)	-9.9%



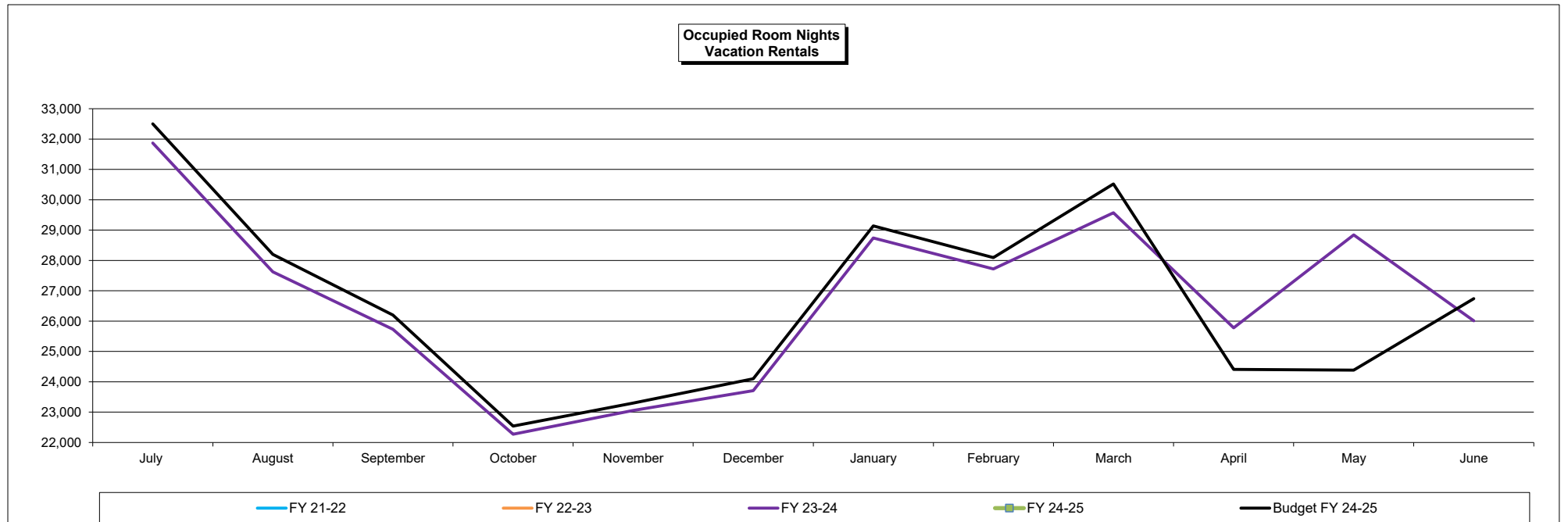
**Reno-Sparks Convention and Visitors Authority
Occupied Spaces-RV Parks
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	40,850	34,807	33,671	36,066	32,132	30,780	31,609	31,127	482	1.5%	829	2.7%
August	42,342	36,208	32,919	35,306	32,224	31,303	32,829	25,839	6,990	21.3%	1,526	4.9%
September	44,237	35,363	34,501	35,023	33,205	33,550	31,763	31,111	652	2.1%	(1,787)	-5.3%
October	39,937	33,683	34,978	32,011	31,983	29,021	32,134	29,211	2,923	9.1%	3,113	10.7%
November	36,617	30,807	29,490	27,922	25,538	27,061	27,302	26,961	341	1.3%	241	0.9%
December	35,516	29,195	29,580	26,976	26,022	24,656	25,377	24,656	721	2.8%	721	2.9%
January	35,305	28,725	30,743	26,188	25,053	25,065	25,435	25,065	370	1.5%	370	1.5%
February	32,167	28,503	26,895	24,881	22,841	23,587	22,715	23,631	(916)	-4.0%	(872)	-3.7%
March	37,611	30,403	32,355	28,945	26,548	25,920	26,786	19,647	7,139	26.7%	866	3.3%
April	39,443	27,674	33,388	30,509	27,142	27,489	28,815	27,389	1,426	4.9%	1,326	4.8%
May	38,540	32,127	35,128	31,102	29,760	30,145	31,207	28,208	2,999	9.6%	1,062	3.5%
June	39,538	30,705	35,687	30,683	31,077	30,369	31,550	31,305	245	0.8%	1,181	3.9%
Totals	462,103	378,200	389,335	365,612	343,525	338,946	347,522	324,149	23,373	6.7%	8,576	2.5%



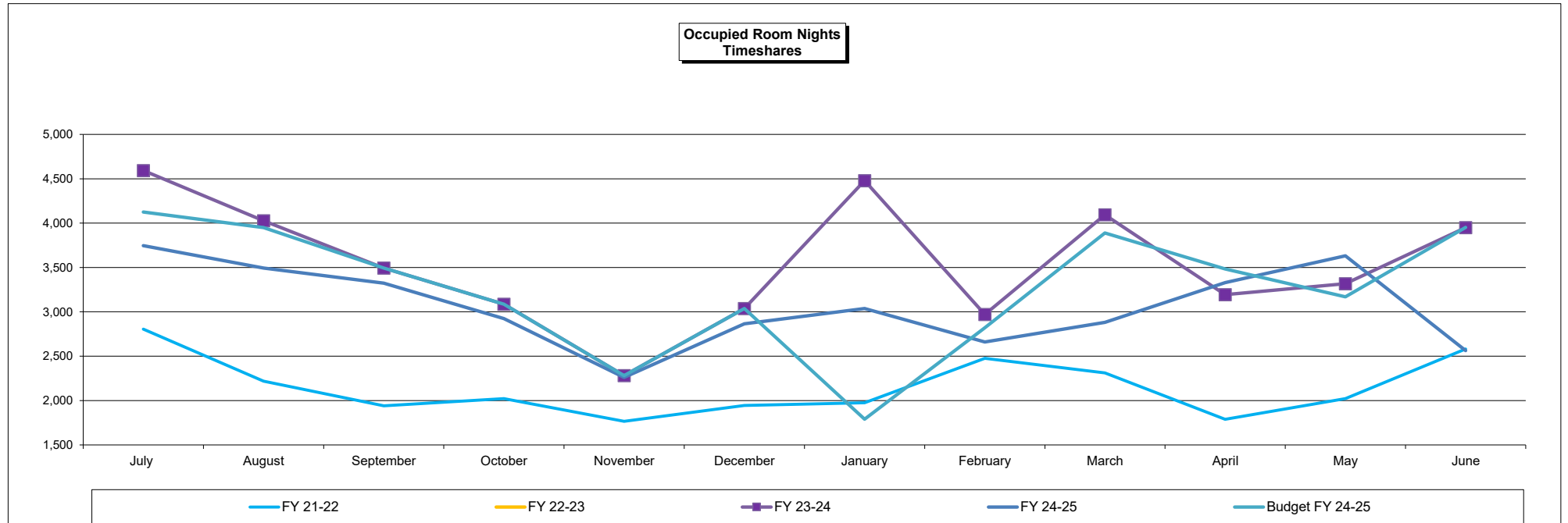
**Reno-Sparks Convention and Visitors Authority
Occupied Rooms-Vacation Rentals
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	17,270	18,064	23,478	23,636	25,241	31,869	29,628	32,501	(2,873)	-9.7%	(2,241)	-7.0%
August	15,473	17,007	24,239	18,365	23,055	27,624	27,366	28,198	(832)	-3.0%	(258)	-0.9%
September	12,983	14,615	17,432	16,530	22,472	25,731	25,514	26,203	(689)	-2.7%	(217)	-0.8%
October	12,155	14,388	21,316	18,860	22,686	22,272	25,134	22,541	2,593	10.3%	2,862	12.9%
November	12,979	14,954	19,518	20,787	22,145	23,057	25,055	23,300	1,755	7.0%	1,998	8.7%
December	14,520	17,255	21,714	22,685	24,942	23,707	22,848	24,099	(1,251)	-5.5%	(859)	-3.6%
January	18,888	20,245	25,356	25,909	27,694	28,739	30,343	29,136	1,207	4.0%	1,604	5.6%
February	14,950	17,671	21,764	23,649	25,297	27,717	25,375	28,091	(2,716)	-10.7%	(2,342)	-8.4%
March	16,072	10,782	24,891	25,000	25,074	29,569	27,878	30,521	(2,643)	-9.5%	(1,691)	-5.7%
April	14,069	6,924	23,090	22,410	23,623	25,780	27,266	24,406	2,860	10.5%	1,486	5.8%
May	15,265	15,977	23,185	21,394	23,738	28,843	26,156	24,385	1,771	6.8%	(2,687)	-9.3%
June	14,965	22,620	21,921	22,189	25,847	26,010	29,210	26,741	2,469	8.5%	3,200	12.3%
Totals	179,589	190,502	267,904	261,414	291,814	320,918	321,773	320,121	1,652	0.5%	855	0.3%



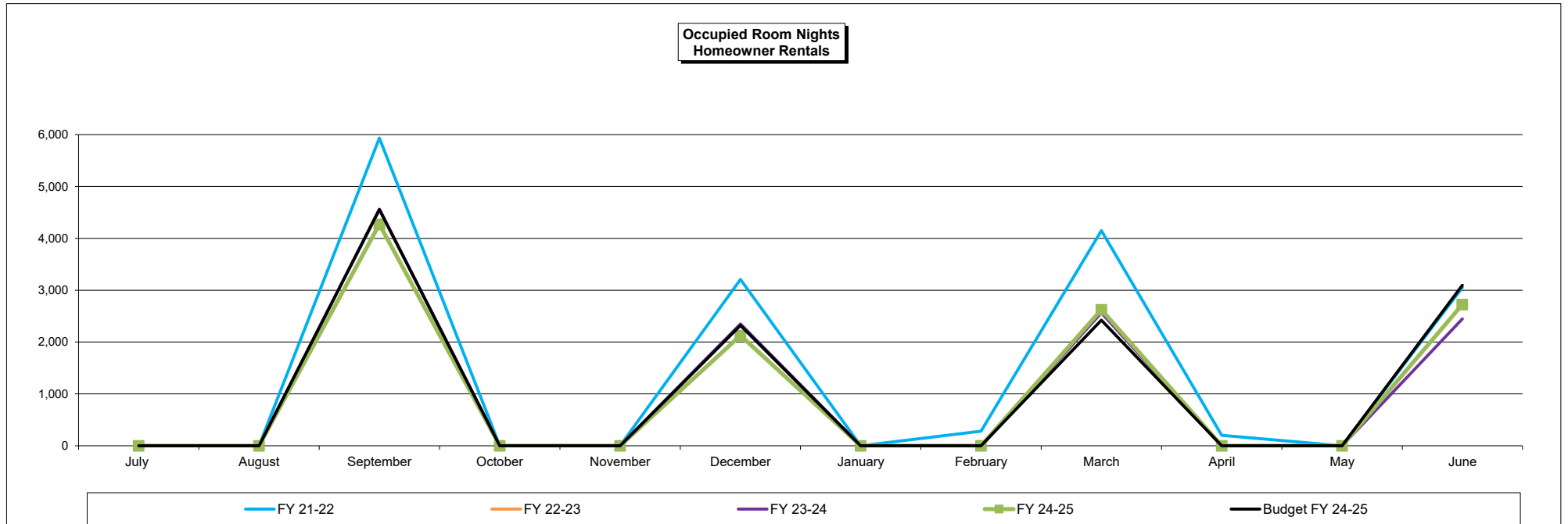
**Reno-Sparks Convention and Visitors Authority
Occupied Rooms-Timeshares
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	3,852	3,424	1,928	2,805	2,653	4,593	3,746	4,125	(379)	-10.1%	(847)	-18.4%
August	3,143	3,361	2,389	2,219	2,214	4,026	3,494	3,950	(456)	-13.1%	(532)	-13.2%
September	3,113	2,632	2,257	1,940	2,253	3,494	3,324	3,494	(170)	-5.1%	(170)	-4.9%
October	3,039	2,539	2,040	2,021	2,174	3,086	2,924	3,086	(162)	-5.5%	(162)	-5.2%
November	2,531	4,270	1,200	1,766	1,247	2,282	2,261	2,282	(21)	-0.9%	(21)	-0.9%
December	2,572	4,436	1,276	1,944	1,756	3,038	2,866	3,038	(172)	-6.0%	(172)	-5.7%
January	2,825	2,141	2,026	1,976	1,790	4,478	3,037	1,790	1,247	41.1%	(1,441)	-32.2%
February	2,666	2,461	2,110	2,475	5,064	2,970	2,661	2,822	(161)	-6.0%	(309)	-10.4%
March	3,241	1,034	2,603	2,311	5,137	4,093	2,881	3,888	(1,007)	-35.0%	(1,212)	-29.6%
April	2,264	29	2,468	1,789	3,505	3,193	3,330	3,483	(153)	-4.6%	137	4.3%
May	2,282	271	2,080	2,021	3,170	3,317	3,631	3,170	461	12.7%	314	9.5%
June	3,191	1,406	2,839	2,582	3,952	3,949	2,564	3,952	(1,388)	-54.1%	(1,385)	-35.1%
Totals	34,719	28,004	25,216	25,849	34,915	42,519	36,719	39,080	(2,361)	-6.4%	(5,800)	-13.6%



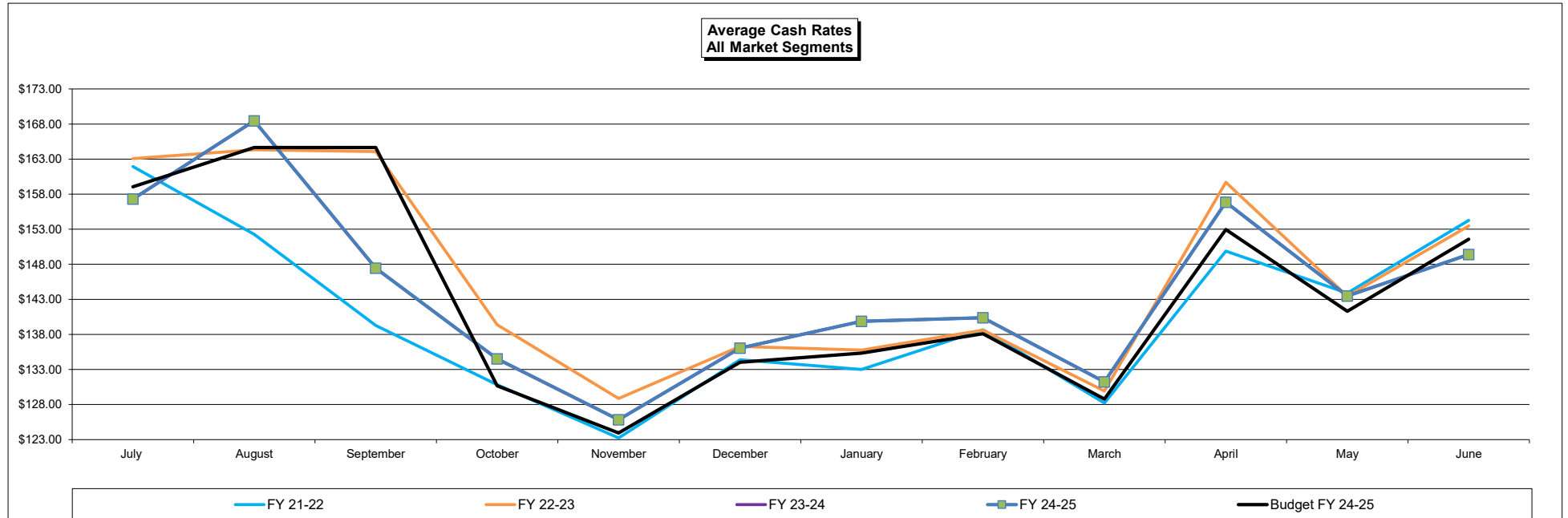
**Reno-Sparks Convention and Visitors Authority
Occupied Rooms-Homeowner Rentals
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
August	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
September	5,595	6,318	6,447	5,934	4,567	4,564	4,272	4,555	(283)	-6.6%	(292)	-6.4%
October	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
November	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
December	2,326	2,798	3,652	3,208	2,914	2,348	2,127	2,320	(193)	-9.1%	(221)	-9.4%
January	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
February	-	-	-	280	-	-	-	-	-	0.0%	-	0.0%
March	3,199	2,785	4,302	4,150	3,486	2,565	2,624	2,424	200	7.6%	59	2.3%
April	-	-	-	200	-	-	-	-	-	0.0%	-	0.0%
May	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
June	3,071	2,054	4,720	3,051	3,258	2,447	2,724	3,096	(372)	-13.7%	277	11.3%
Totals	14,191	13,955	19,121	16,823	14,225	11,924	11,747	12,395	(648)	-5.5%	(177)	-1.5%



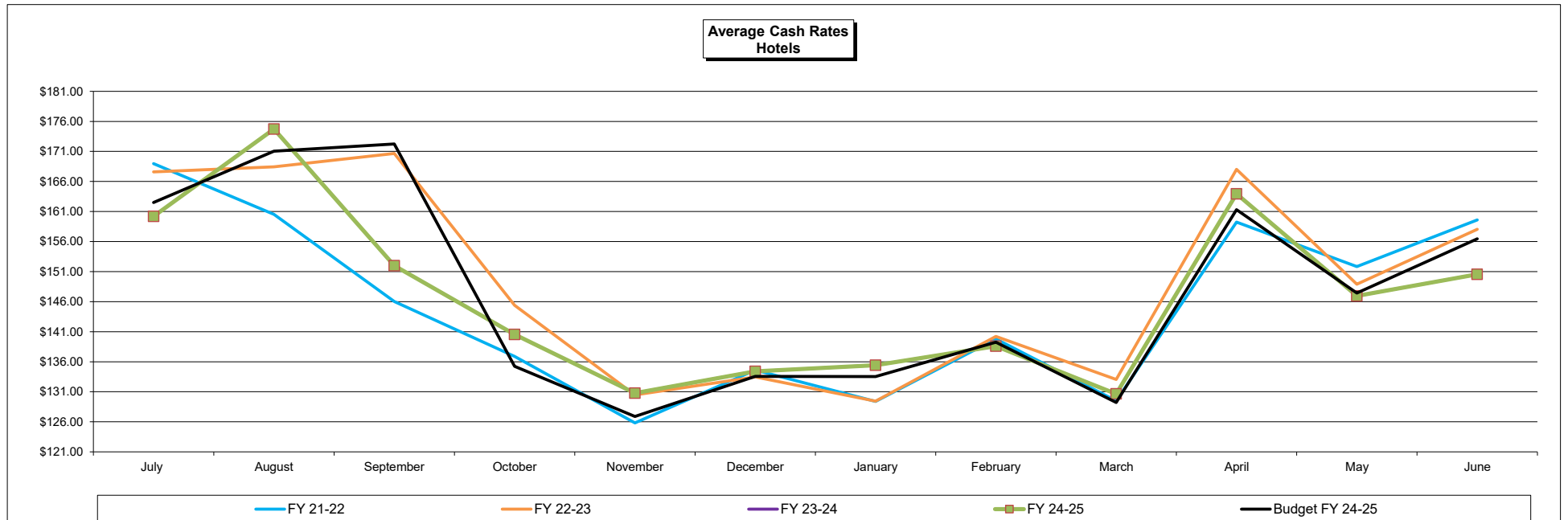
**Reno-Sparks Convention and Visitors Authority
Average Cash Rates-Consolidated Summary
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ 119.24	\$ 125.64	\$ 121.00	\$ 161.94	\$ 163.07	\$ 162.64	\$ 157.30	\$ 159.06	\$ (1.76)	-1.1%	\$ (5.34)	-3.3%
August	\$ 129.42	\$ 138.98	\$ 121.77	\$ 152.27	\$ 164.33	\$ 170.02	\$ 168.46	\$ 164.65	\$ 3.81	2.3%	\$ (1.56)	-0.9%
September	\$ 126.90	\$ 129.98	\$ 124.47	\$ 139.27	\$ 164.08	\$ 169.17	\$ 147.45	\$ 164.65	\$ (17.20)	-11.7%	\$ (21.72)	-12.8%
October	\$ 105.41	\$ 111.40	\$ 113.46	\$ 130.83	\$ 139.39	\$ 132.07	\$ 134.51	\$ 130.68	\$ 3.83	2.8%	\$ 2.44	1.8%
November	\$ 101.82	\$ 105.13	\$ 104.21	\$ 123.24	\$ 128.87	\$ 125.34	\$ 125.84	\$ 123.95	\$ 1.89	1.5%	\$ 0.50	0.4%
December	\$ 109.61	\$ 111.38	\$ 112.94	\$ 134.40	\$ 136.28	\$ 135.23	\$ 136.05	\$ 134.02	\$ 2.03	1.5%	\$ 0.82	0.6%
January	\$ 113.19	\$ 113.51	\$ 116.50	\$ 133.00	\$ 135.78	\$ 133.10	\$ 139.87	\$ 135.33	\$ 4.54	3.2%	\$ 6.77	5.1%
February	\$ 110.54	\$ 120.36	\$ 123.93	\$ 138.66	\$ 138.62	\$ 140.75	\$ 140.37	\$ 138.10	\$ 2.27	1.6%	\$ (0.38)	-0.3%
March	\$ 108.90	\$ 100.51	\$ 120.82	\$ 128.21	\$ 129.94	\$ 130.94	\$ 131.23	\$ 128.79	\$ 2.44	1.9%	\$ 0.29	0.2%
April	\$ 116.97	\$ 69.95	\$ 132.73	\$ 149.87	\$ 159.70	\$ 155.41	\$ 156.86	\$ 152.96	\$ 3.90	2.5%	\$ 1.45	0.9%
May	\$ 118.50	\$ 82.41	\$ 129.77	\$ 143.88	\$ 143.45	\$ 141.19	\$ 143.47	\$ 141.31	\$ 2.16	1.5%	\$ 2.28	1.6%
June	\$ 116.35	\$ 116.13	\$ 141.86	\$ 154.27	\$ 153.46	\$ 148.79	\$ 149.40	\$ 151.56	\$ (2.16)	-1.4%	\$ 0.61	0.4%
Totals	\$ 115.53	\$ 117.28	\$ 123.59	\$ 141.90	\$ 147.86	\$ 147.50	\$ 145.64	\$ 145.31	\$ 0.33	0.2%	\$ (1.86)	-1.3%



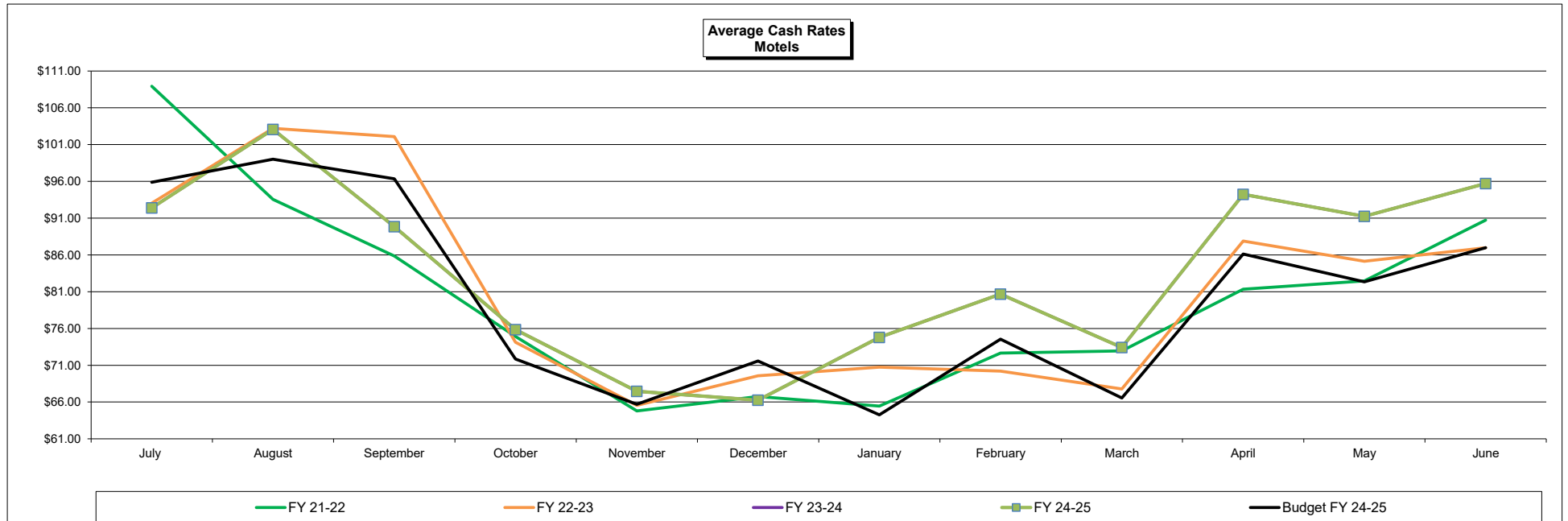
**Reno-Sparks Convention and Visitors Authority
Average Cash Rates-Hotels
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ 124.29	\$ 131.25	\$ 123.54	\$ 168.97	\$ 167.60	\$ 165.82	\$ 160.20	\$ 162.50	\$ (2.30)	-1.4%	\$ (5.62)	-3.4%
August	\$ 136.42	\$ 146.67	\$ 124.91	\$ 160.54	\$ 168.44	\$ 176.32	\$ 174.73	\$ 171.03	\$ 3.70	2.1%	\$ (1.59)	-0.9%
September	\$ 134.37	\$ 136.77	\$ 125.90	\$ 146.02	\$ 170.66	\$ 177.57	\$ 151.98	\$ 172.24	\$ (20.26)	-13.3%	\$ (25.59)	-14.4%
October	\$ 113.17	\$ 118.39	\$ 118.73	\$ 136.90	\$ 145.39	\$ 136.62	\$ 140.53	\$ 135.25	\$ 5.28	3.8%	\$ 3.91	2.9%
November	\$ 106.67	\$ 111.42	\$ 106.22	\$ 125.82	\$ 130.46	\$ 128.17	\$ 130.77	\$ 126.89	\$ 3.88	3.0%	\$ 2.60	2.0%
December	\$ 111.52	\$ 112.66	\$ 110.24	\$ 134.62	\$ 133.46	\$ 134.73	\$ 134.41	\$ 133.55	\$ 0.86	0.6%	\$ (0.32)	-0.2%
January	\$ 115.91	\$ 114.24	\$ 112.30	\$ 129.38	\$ 129.44	\$ 132.24	\$ 135.43	\$ 133.54	\$ 1.89	1.4%	\$ 3.19	2.4%
February	\$ 114.32	\$ 125.63	\$ 122.22	\$ 139.80	\$ 140.20	\$ 140.65	\$ 138.60	\$ 139.24	\$ (0.64)	-0.5%	\$ (2.05)	-1.5%
March	\$ 112.65	\$ 110.21	\$ 119.15	\$ 129.49	\$ 133.04	\$ 131.20	\$ 130.64	\$ 129.21	\$ 1.43	1.1%	\$ (0.56)	-0.4%
April	\$ 123.86	\$ 89.66	\$ 138.01	\$ 159.23	\$ 168.02	\$ 164.44	\$ 163.94	\$ 161.30	\$ 2.64	1.6%	\$ (0.50)	-0.3%
May	\$ 126.69	\$ 97.62	\$ 134.60	\$ 151.83	\$ 148.91	\$ 146.73	\$ 146.94	\$ 147.42	\$ (0.48)	-0.3%	\$ 0.21	0.1%
June	\$ 122.69	\$ 117.20	\$ 146.04	\$ 159.59	\$ 158.03	\$ 151.26	\$ 150.54	\$ 156.45	\$ (5.91)	-3.9%	\$ (0.72)	-0.5%
Totals	\$ 121.09	\$ 123.59	\$ 125.64	\$ 146.66	\$ 151.29	\$ 151.30	\$ 148.34	\$ 149.18	\$ (0.84)	-0.6%	\$ (2.96)	-2.0%



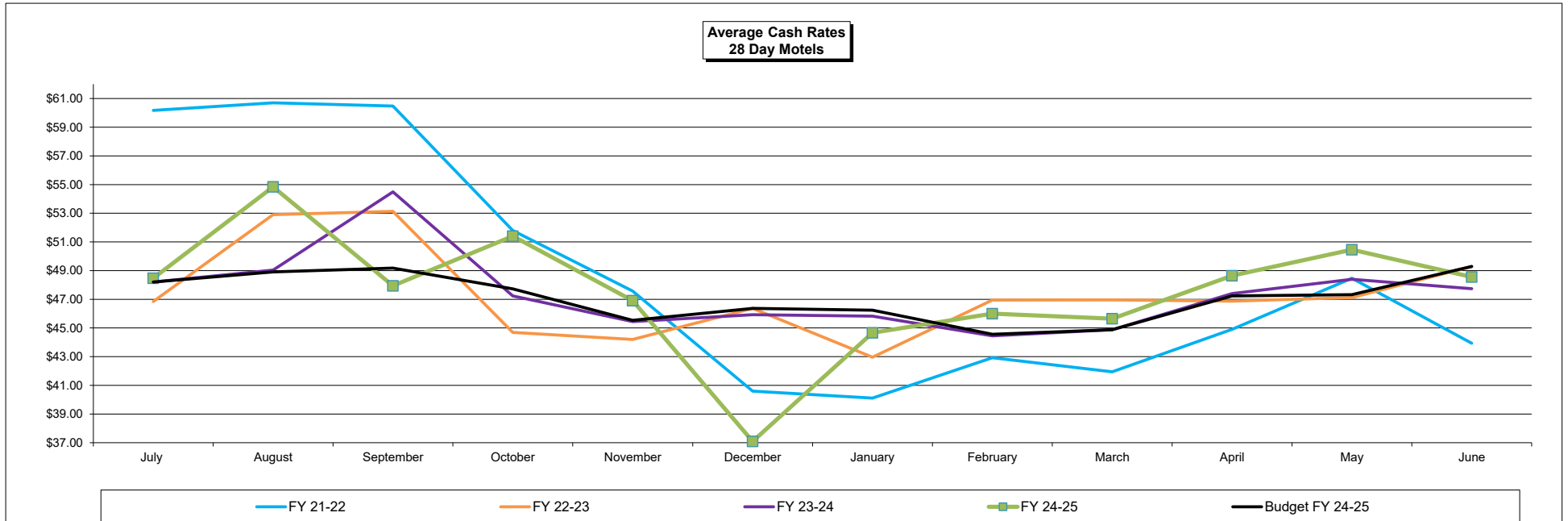
**Reno-Sparks Convention and Visitors Authority
Average Cash Rates-Motels
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ 64.92	\$ 66.81	\$ 65.86	\$ 108.93	\$ 93.04	\$ 97.83	\$ 92.40	\$ 95.87	\$ (3.47)	-3.8%	\$ (5.43)	-5.6%
August	\$ 74.54	\$ 81.18	\$ 66.28	\$ 93.56	\$ 103.21	\$ 100.09	\$ 103.07	\$ 99.01	\$ 4.06	3.9%	\$ 2.98	3.0%
September	\$ 74.35	\$ 70.80	\$ 66.52	\$ 85.84	\$ 102.08	\$ 98.32	\$ 89.84	\$ 96.35	\$ (6.51)	-7.2%	\$ (8.48)	-8.6%
October	\$ 55.88	\$ 56.11	\$ 62.41	\$ 74.92	\$ 74.14	\$ 73.29	\$ 75.84	\$ 71.85	\$ 3.99	5.3%	\$ 2.55	3.5%
November	\$ 55.56	\$ 53.12	\$ 57.07	\$ 64.79	\$ 65.55	\$ 66.74	\$ 67.45	\$ 65.70	\$ 1.75	2.6%	\$ 0.71	1.1%
December	\$ 57.58	\$ 56.36	\$ 60.27	\$ 66.75	\$ 69.57	\$ 72.66	\$ 66.25	\$ 71.57	\$ (5.32)	-8.0%	\$ (6.41)	-8.8%
January	\$ 54.35	\$ 54.00	\$ 61.64	\$ 65.45	\$ 70.75	\$ 65.24	\$ 74.80	\$ 64.26	\$ 10.54	14.1%	\$ 9.56	14.7%
February	\$ 56.61	\$ 58.97	\$ 63.10	\$ 72.66	\$ 70.21	\$ 76.11	\$ 80.67	\$ 74.55	\$ 6.12	7.6%	\$ 4.56	6.0%
March	\$ 53.88	\$ 53.82	\$ 65.21	\$ 72.94	\$ 67.77	\$ 66.56	\$ 73.41	\$ 66.56	\$ 6.85	9.3%	\$ 6.85	10.3%
April	\$ 60.83	\$ 52.37	\$ 72.15	\$ 81.34	\$ 87.88	\$ 79.07	\$ 94.23	\$ 86.12	\$ 8.11	8.6%	\$ 15.16	19.2%
May	\$ 61.19	\$ 56.72	\$ 74.88	\$ 82.47	\$ 85.13	\$ 76.06	\$ 91.24	\$ 82.35	\$ 8.89	9.7%	\$ 15.18	20.0%
June	\$ 59.88	\$ 58.96	\$ 88.30	\$ 90.74	\$ 86.99	\$ 83.28	\$ 95.71	\$ 86.99	\$ 8.72	9.1%	\$ 12.43	14.9%
Totals	\$ 61.37	\$ 60.70	\$ 67.76	\$ 80.74	\$ 82.87	\$ 80.78	\$ 84.70	\$ 81.35	\$ 3.35	4.1%	\$ 3.92	4.8%



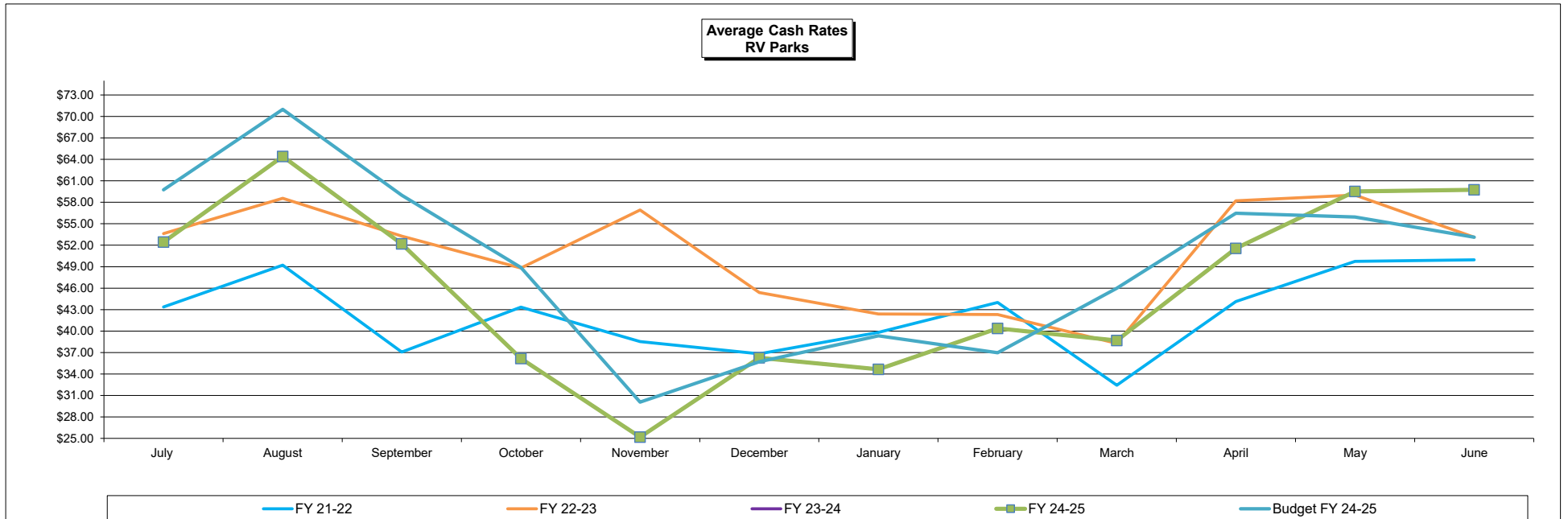
**Reno-Sparks Convention and Visitors Authority
Average Cash Rates-28 Day Motels
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ 40.79	\$ 44.01	\$ 41.79	\$ 60.17	\$ 46.84	\$ 48.20	\$ 48.47	\$ 48.20	\$ 0.27	0.6%	\$ 0.27	0.6%
August	\$ 46.84	\$ 54.08	\$ 45.66	\$ 60.70	\$ 52.90	\$ 49.03	\$ 54.84	\$ 48.91	\$ 5.93	10.8%	\$ 5.81	11.8%
September	\$ 45.89	\$ 48.98	\$ 45.23	\$ 60.47	\$ 53.13	\$ 54.49	\$ 47.94	\$ 49.17	\$ (1.23)	-2.6%	\$ (6.55)	-12.0%
October	\$ 37.47	\$ 42.43	\$ 47.03	\$ 51.79	\$ 44.69	\$ 47.24	\$ 51.41	\$ 47.73	\$ 3.68	7.2%	\$ 4.17	8.8%
November	\$ 38.54	\$ 40.01	\$ 39.34	\$ 47.58	\$ 44.20	\$ 45.44	\$ 46.91	\$ 45.53	\$ 1.38	2.9%	\$ 1.47	3.2%
December	\$ 40.05	\$ 40.90	\$ 39.78	\$ 40.60	\$ 46.36	\$ 45.92	\$ 37.09	\$ 46.37	\$ (9.28)	-25.0%	\$ (8.83)	-19.2%
January	\$ 32.07	\$ 40.80	\$ 43.89	\$ 40.11	\$ 42.96	\$ 45.82	\$ 44.66	\$ 46.24	\$ (1.58)	-3.5%	\$ (1.16)	-2.5%
February	\$ 37.34	\$ 42.02	\$ 46.36	\$ 42.93	\$ 46.95	\$ 44.45	\$ 46.00	\$ 44.56	\$ 1.44	3.1%	\$ 1.55	3.5%
March	\$ 39.59	\$ 36.36	\$ 48.64	\$ 41.94	\$ 46.96	\$ 44.88	\$ 45.65	\$ 44.88	\$ 0.77	1.7%	\$ 0.77	1.7%
April	\$ 43.04	\$ 39.66	\$ 51.16	\$ 44.90	\$ 46.87	\$ 47.40	\$ 48.65	\$ 47.24	\$ 1.41	2.9%	\$ 1.25	2.6%
May	\$ 44.55	\$ 34.18	\$ 51.47	\$ 48.47	\$ 47.12	\$ 48.39	\$ 50.46	\$ 47.32	\$ 3.14	6.2%	\$ 2.07	4.3%
June	\$ 40.91	\$ 37.57	\$ 50.71	\$ 43.93	\$ 49.29	\$ 47.74	\$ 48.56	\$ 49.29	\$ (0.73)	-1.5%	\$ 0.82	1.7%
Totals	\$ 40.80	\$ 42.17	\$ 46.34	\$ 49.95	\$ 47.47	\$ 47.53	\$ 47.59	\$ 47.27	\$ 0.32	0.7%	\$ 0.06	0.1%



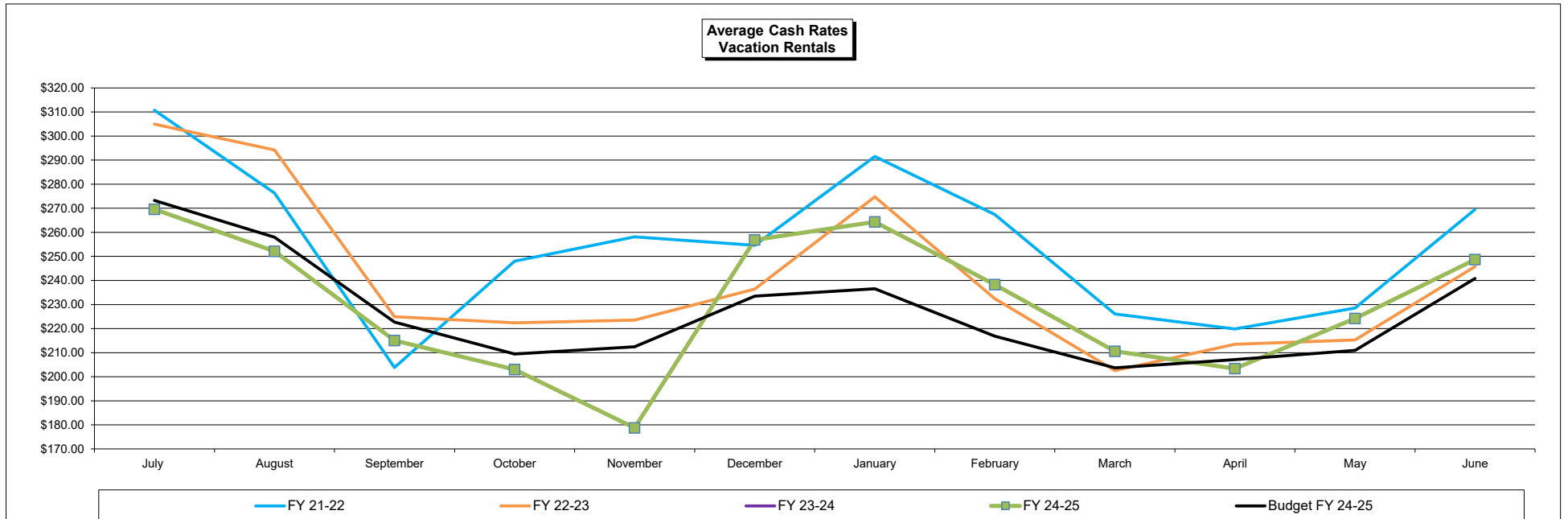
Reno-Sparks Convention and Visitors Authority
Average Cash Rates-RV Parks
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ 39.83	\$ 36.81	\$ 41.65	\$ 43.37	\$ 53.63	\$ 59.74	\$ 52.45	\$ 59.74	\$ (7.29)	-13.9%	\$ (7.29)	-12.2%
August	\$ 43.29	\$ 43.63	\$ 42.25	\$ 49.22	\$ 58.55	\$ 70.99	\$ 64.41	\$ 70.99	\$ (6.58)	-10.2%	\$ (6.58)	-9.3%
September	\$ 35.28	\$ 39.57	\$ 38.99	\$ 37.07	\$ 53.28	\$ 60.81	\$ 52.19	\$ 58.99	\$ (6.80)	-13.0%	\$ (8.62)	-14.2%
October	\$ 31.61	\$ 35.23	\$ 37.75	\$ 43.34	\$ 48.81	\$ 49.13	\$ 36.16	\$ 48.90	\$ (12.74)	-35.2%	\$ (12.97)	-26.4%
November	\$ 32.18	\$ 35.63	\$ 31.90	\$ 38.53	\$ 56.92	\$ 30.07	\$ 25.18	\$ 30.07	\$ (4.89)	-19.4%	\$ (4.89)	-16.3%
December	\$ 29.32	\$ 34.00	\$ 31.25	\$ 36.81	\$ 45.39	\$ 35.70	\$ 36.27	\$ 35.70	\$ 0.57	1.6%	\$ 0.57	1.6%
January	\$ 47.91	\$ 60.12	\$ 31.59	\$ 39.82	\$ 42.39	\$ 39.33	\$ 34.65	\$ 39.33	\$ (4.68)	-13.5%	\$ (4.68)	-11.9%
February	\$ 52.56	\$ 43.89	\$ 63.05	\$ 44.00	\$ 42.32	\$ 36.96	\$ 40.38	\$ 36.96	\$ 3.42	8.5%	\$ 3.42	9.3%
March	\$ 63.12	\$ 37.62	\$ 43.85	\$ 32.43	\$ 38.28	\$ 46.38	\$ 38.69	\$ 46.00	\$ (7.31)	-18.9%	\$ (7.69)	-16.6%
April	\$ 50.72	\$ 19.00	\$ 55.99	\$ 44.13	\$ 58.21	\$ 49.66	\$ 51.57	\$ 56.46	\$ (4.89)	-9.5%	\$ 1.91	3.8%
May	\$ 38.88	\$ 33.60	\$ 46.71	\$ 49.74	\$ 59.01	\$ 53.81	\$ 59.51	\$ 55.94	\$ 3.57	6.0%	\$ 5.70	10.6%
June	\$ 37.14	\$ 43.56	\$ 43.32	\$ 49.96	\$ 53.11	\$ 56.99	\$ 59.75	\$ 53.11	\$ 6.64	11.1%	\$ 2.76	4.8%
Totals	\$ 39.89	\$ 38.91	\$ 42.48	\$ 43.29	\$ 52.86	\$ 54.60	\$ 50.00	\$ 54.50	\$ (4.50)	-8.3%	\$ (4.60)	-8.4%



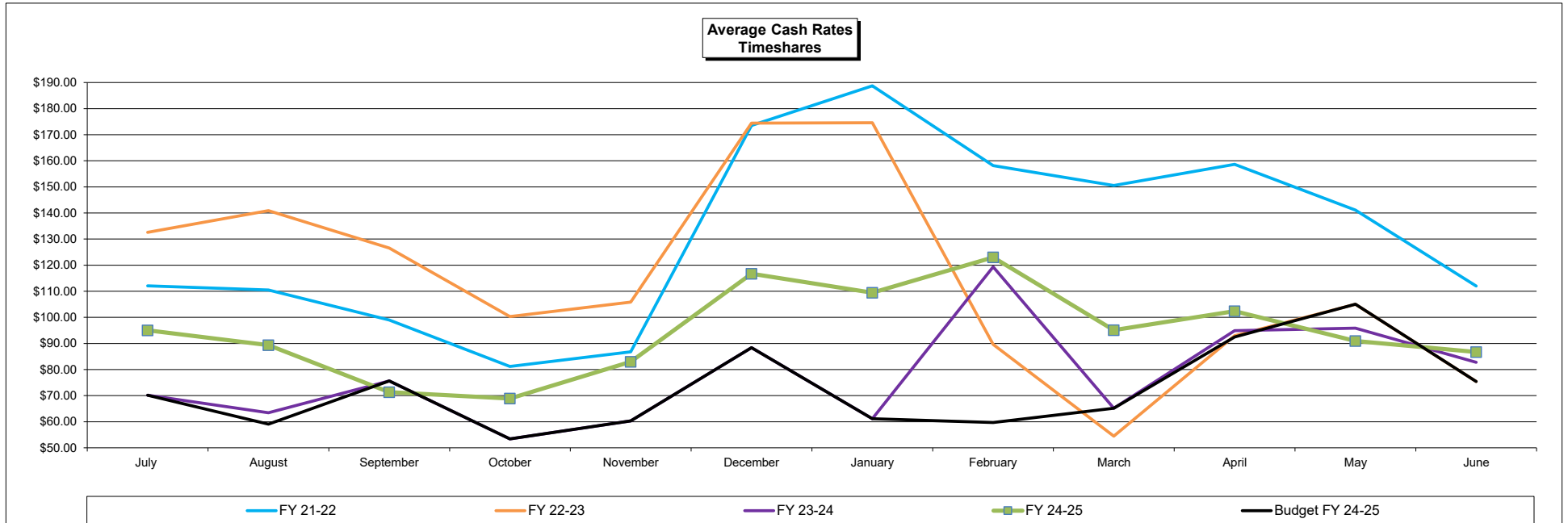
Reno-Sparks Convention and Visitors Authority
Average Cash Rates-Vacation Rentals
Trend

Month	Actual								Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25	Amount		%	Amount	%	
July	\$ 294.75	\$ 284.40	\$ 263.32	\$ 310.74	\$ 304.97	\$ 281.70	\$ 269.58	\$ 273.25	\$ (3.67)	-1.4%	\$ (12.12)	-4.3%	
August	\$ 285.67	\$ 277.38	\$ 258.74	\$ 276.31	\$ 294.25	\$ 265.96	\$ 252.10	\$ 257.98	\$ (5.88)	-2.3%	\$ (13.86)	-5.2%	
September	\$ 236.07	\$ 224.88	\$ 321.71	\$ 203.84	\$ 224.95	\$ 229.56	\$ 215.08	\$ 222.67	\$ (7.59)	-3.5%	\$ (14.48)	-6.3%	
October	\$ 207.63	\$ 214.26	\$ 226.56	\$ 247.99	\$ 222.39	\$ 211.60	\$ 202.98	\$ 209.48	\$ (6.50)	-3.2%	\$ (8.62)	-4.1%	
November	\$ 230.50	\$ 193.34	\$ 221.94	\$ 258.13	\$ 223.49	\$ 219.02	\$ 178.77	\$ 212.45	\$ (33.68)	-18.8%	\$ (40.25)	-18.4%	
December	\$ 247.96	\$ 254.68	\$ 236.09	\$ 254.62	\$ 236.39	\$ 237.39	\$ 256.87	\$ 233.49	\$ 23.38	9.1%	\$ 19.48	8.2%	
January	\$ 255.13	\$ 257.46	\$ 289.45	\$ 291.50	\$ 274.76	\$ 235.35	\$ 264.38	\$ 236.53	\$ 27.85	10.5%	\$ 29.03	12.3%	
February	\$ 216.65	\$ 210.29	\$ 269.45	\$ 267.43	\$ 232.47	\$ 225.86	\$ 238.30	\$ 216.83	\$ 21.47	9.0%	\$ 12.44	5.5%	
March	\$ 198.78	\$ 62.00	\$ 243.72	\$ 226.04	\$ 202.56	\$ 214.19	\$ 210.59	\$ 203.69	\$ 6.90	3.3%	\$ (3.60)	-1.7%	
April	\$ 190.18	\$ 144.28	\$ 239.87	\$ 219.84	\$ 213.51	\$ 201.66	\$ 203.41	\$ 207.10	\$ (3.69)	-1.8%	\$ 1.75	0.9%	
May	\$ 199.94	\$ 167.55	\$ 255.26	\$ 228.55	\$ 215.28	\$ 215.93	\$ 224.17	\$ 210.97	\$ 13.20	5.9%	\$ 8.24	3.8%	
June	\$ 239.95	\$ 250.07	\$ 289.82	\$ 269.50	\$ 245.78	\$ 249.05	\$ 248.71	\$ 240.86	\$ 7.85	3.2%	\$ (0.34)	-0.1%	
Totals	\$ 236.33	\$ 233.10	\$ 259.11	\$ 256.66	\$ 242.22	\$ 234.12	\$ 231.93	\$ 228.89	\$ 3.04	1.3%	\$ (2.19)	-0.9%	



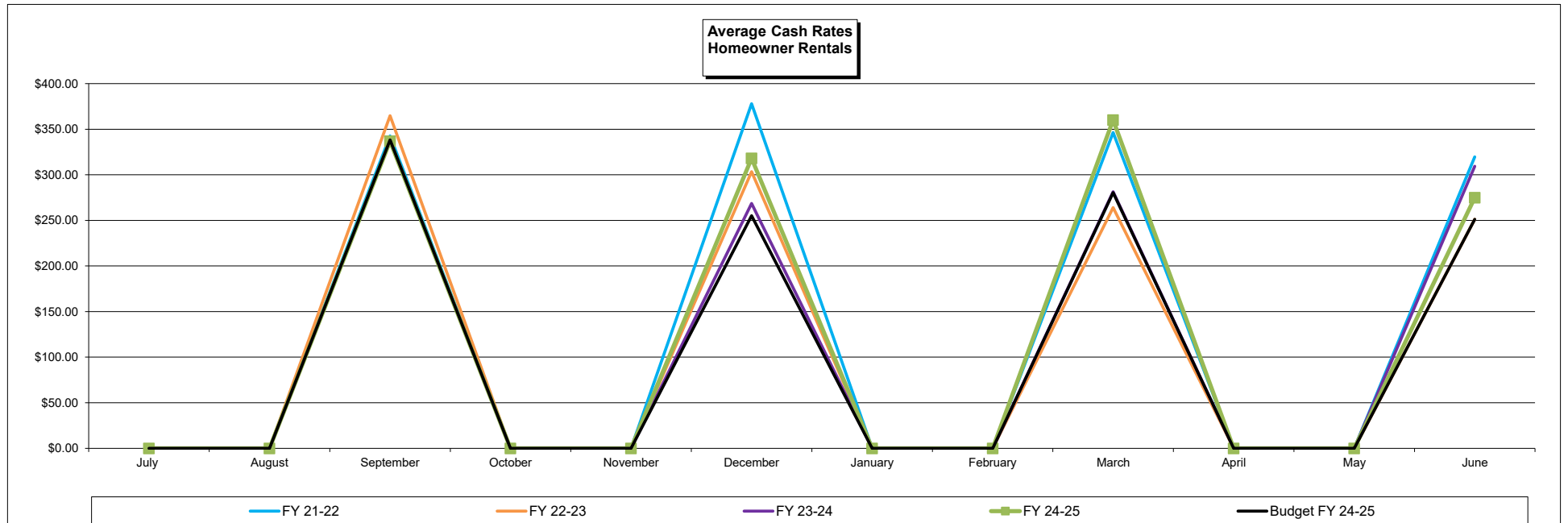
Reno-Sparks Convention and Visitors Authority
Average Cash Rates-Timeshares
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ 86.17	\$ 100.18	\$ 106.01	\$ 112.05	\$ 132.56	\$ 70.13	\$ 95.01	\$ 70.13	\$ 24.88	26.2%	\$ 24.88	35.5%
August	\$ 107.65	\$ 108.46	\$ 102.52	\$ 110.47	\$ 140.87	\$ 63.42	\$ 89.37	\$ 59.06	\$ 30.31	33.9%	\$ 25.95	40.9%
September	\$ 86.53	\$ 99.59	\$ 77.86	\$ 98.99	\$ 126.56	\$ 75.61	\$ 71.35	\$ 75.61	\$ (4.26)	-6.0%	\$ (4.26)	-5.6%
October	\$ 61.03	\$ 64.69	\$ 85.04	\$ 81.18	\$ 100.28	\$ 53.41	\$ 68.88	\$ 53.41	\$ 15.47	22.5%	\$ 15.47	29.0%
November	\$ 58.09	\$ 35.95	\$ 81.22	\$ 86.82	\$ 105.84	\$ 60.31	\$ 82.95	\$ 60.31	\$ 22.64	27.3%	\$ 22.64	37.5%
December	\$ 114.25	\$ 72.02	\$ 184.79	\$ 173.54	\$ 174.42	\$ 88.36	\$ 116.74	\$ 88.36	\$ 28.38	24.3%	\$ 28.38	32.1%
January	\$ 88.30	\$ 133.62	\$ 131.43	\$ 188.73	\$ 174.59	\$ 61.14	\$ 109.46	\$ 61.14	\$ 48.32	44.1%	\$ 48.32	79.0%
February	\$ 95.01	\$ 115.98	\$ 154.99	\$ 158.15	\$ 89.65	\$ 119.35	\$ 123.00	\$ 59.68	\$ 63.32	51.5%	\$ 3.65	3.1%
March	\$ 67.16	\$ 109.63	\$ 122.40	\$ 150.56	\$ 54.48	\$ 65.16	\$ 95.09	\$ 65.16	\$ 29.93	31.5%	\$ 29.93	45.9%
April	\$ 104.42	\$ 149.22	\$ 109.85	\$ 158.63	\$ 92.97	\$ 94.90	\$ 102.36	\$ 92.46	\$ 9.90	9.7%	\$ 7.46	7.9%
May	\$ 99.39	\$ 56.79	\$ 120.97	\$ 141.14	\$ 105.04	\$ 95.84	\$ 90.93	\$ 105.04	\$ (14.11)	-15.5%	\$ (4.91)	-5.1%
June	\$ 92.51	\$ 154.08	\$ 93.22	\$ 111.99	\$ 75.44	\$ 82.76	\$ 86.71	\$ 75.44	\$ 11.27	13.0%	\$ 3.95	4.8%
Totals	\$ 87.70	\$ 90.28	\$ 112.27	\$ 130.63	\$ 103.35	\$ 76.61	\$ 94.08	\$ 72.72	\$ 21.36	29.4%	\$ 17.47	22.8%



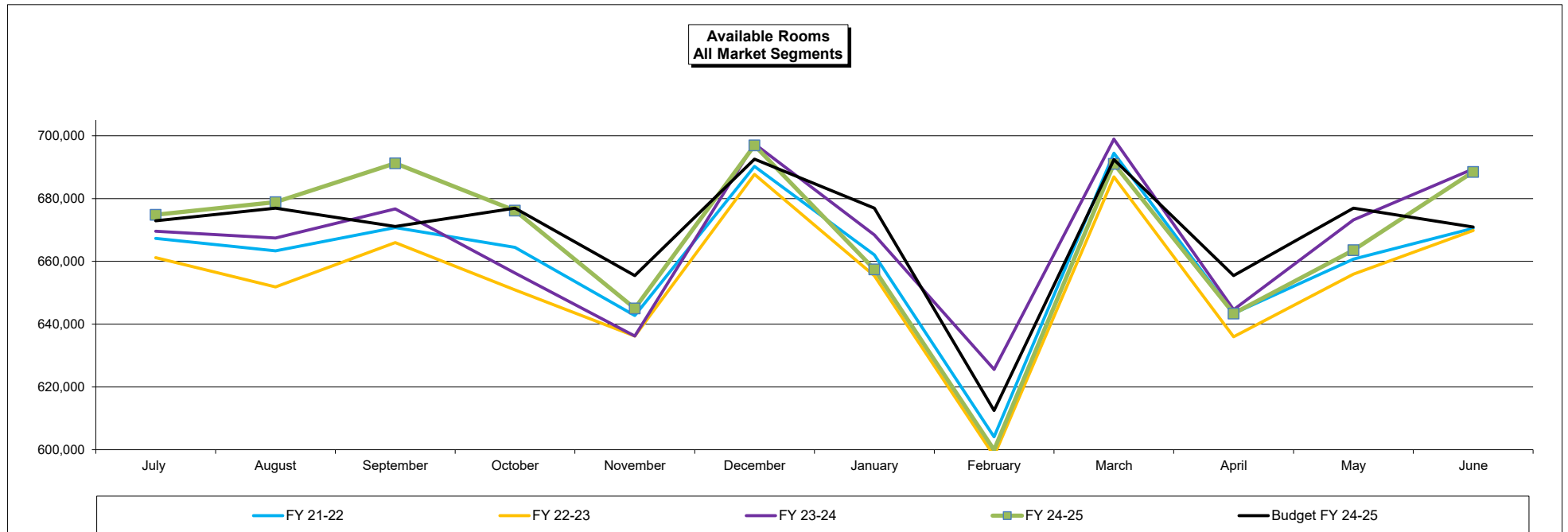
Reno-Sparks Convention and Visitors Authority
Average Cash Rates-Homeowner Rentals
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
August	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
September	\$ 291.00	\$ 286.14	\$ 326.86	\$ 342.58	\$ 364.78	\$ 337.26	\$ 336.91	\$ 338.27	\$ (1.36)	-0.4%	\$ (0.35)	-0.1%
October	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
November	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
December	\$ 291.03	\$ 291.39	\$ 310.21	\$ 377.93	\$ 303.47	\$ 268.58	\$ 317.97	\$ 255.15	\$ 62.82	19.8%	\$ 49.39	18.4%
January	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
February	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
March	\$ 259.34	\$ 308.53	\$ 339.32	\$ 346.44	\$ 264.01	\$ 281.37	\$ 360.10	\$ 280.50	\$ 79.60	22.1%	\$ 78.73	28.0%
April	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
May	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	0.0%	\$ -	0.0%
June	\$ 230.62	\$ 250.66	\$ 274.13	\$ 319.70	\$ 251.09	\$ 309.34	\$ 274.93	\$ 251.09	\$ 23.84	8.7%	\$ (34.41)	-11.1%
Totals	\$ 271.69	\$ 287.95	\$ 311.76	\$ 345.90	\$ 305.36	\$ 306.94	\$ 324.00	\$ 292.16	\$ 31.84	10.9%	\$ 17.06	5.6%



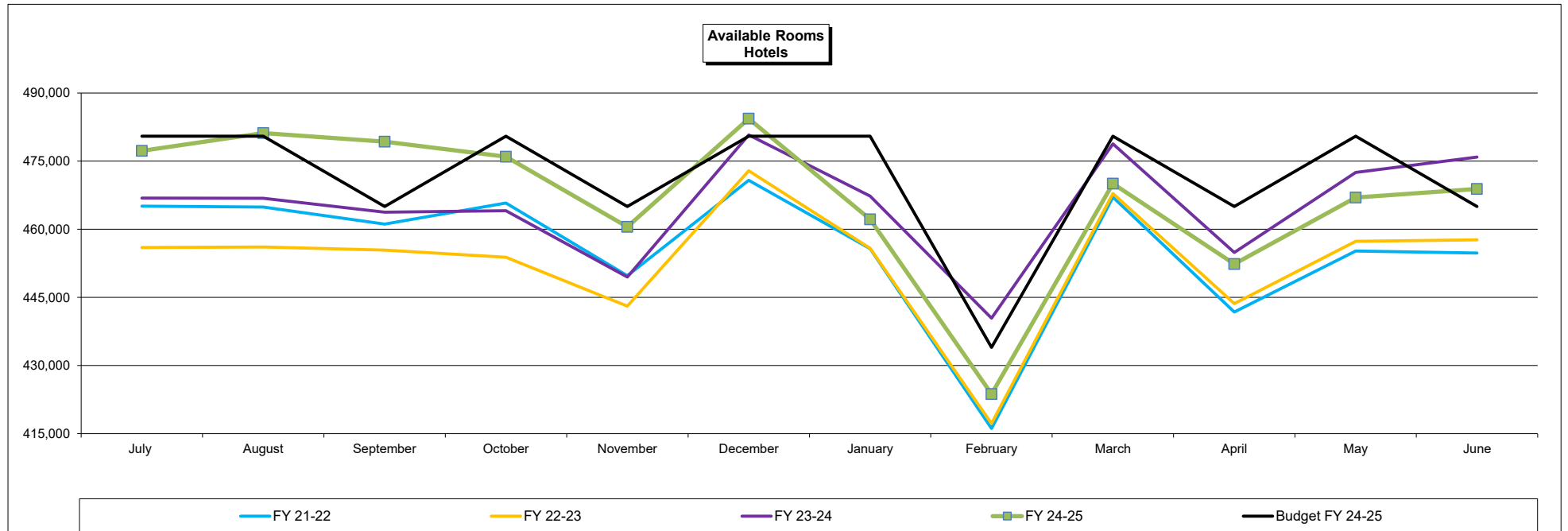
**Reno-Sparks Convention and Visitors Authority
Available Rooms-Consolidated Summary
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25	FY 24-25	Amount	%	Amount	%
July	718,901	712,349	615,426	667,314	661,191	669,600	674,873	672,925	1,948	0.8%	5,273	0.8%
August	717,933	694,199	647,210	663,342	651,881	667,453	678,848	676,925	1,923	1.7%	11,395	1.7%
September	721,601	701,251	661,319	670,758	665,963	676,708	691,255	671,090	20,165	2.1%	14,547	2.1%
October	715,635	681,532	624,319	664,440	650,930	656,261	676,172	676,925	(753)	2.9%	19,911	3.0%
November	693,249	663,051	599,591	642,769	636,207	636,229	645,046	655,450	(10,404)	1.4%	8,817	1.4%
December	743,974	719,297	651,506	690,230	687,710	697,415	696,936	692,565	4,371	-0.1%	(479)	-0.1%
January	723,307	685,580	618,699	662,072	655,399	668,408	657,429	676,925	(19,496)	-1.7%	(10,979)	-1.6%
February	651,781	643,246	570,771	604,108	598,032	625,604	599,943	612,500	(12,557)	-4.3%	(25,661)	-4.1%
March	749,932	653,497	653,238	694,459	686,897	698,900	691,063	692,395	(1,332)	-1.1%	(7,837)	-1.1%
April	704,232	300,007	626,840	643,373	635,977	644,632	643,384	655,450	(12,066)	-0.2%	(1,248)	-0.2%
May	721,578	314,996	646,180	660,705	655,961	673,200	663,605	676,925	(13,320)	-1.4%	(9,595)	-1.4%
June	728,588	605,567	682,087	670,546	669,843	689,448	688,481	670,920	17,561	-0.1%	(967)	-0.1%
Totals	8,590,711	7,374,572	7,597,186	7,934,116	7,855,991	8,003,858	8,007,035	8,030,995	(23,960)	-0.3%	3,177	0.0%



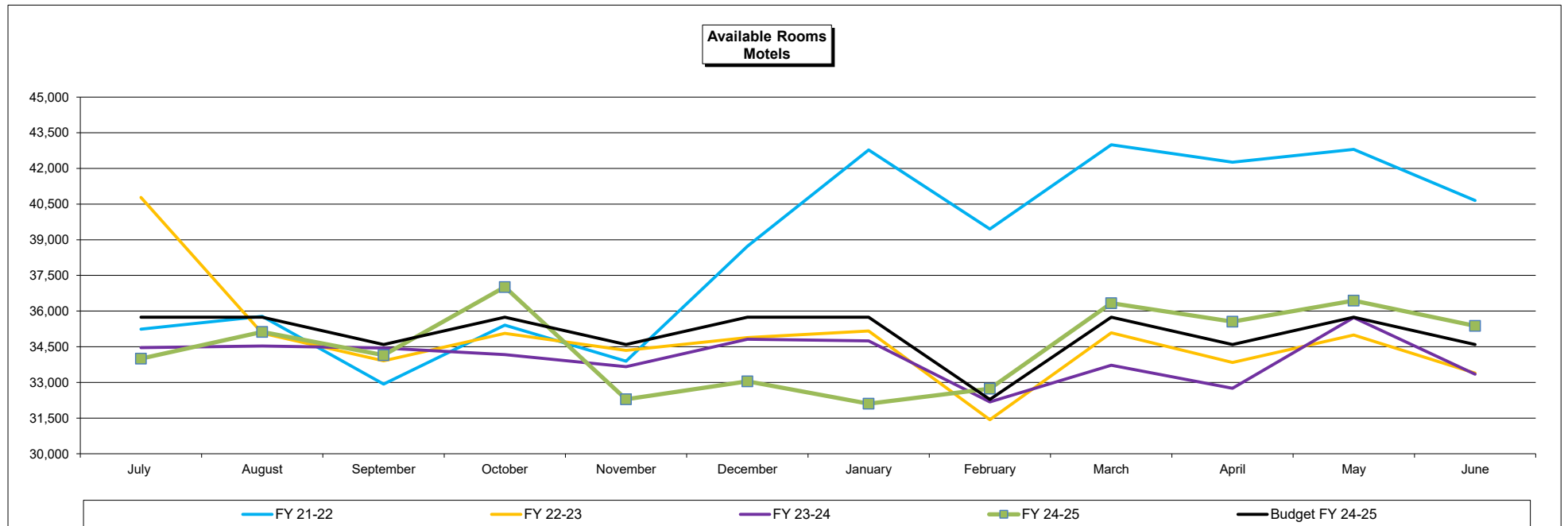
Reno-Sparks Convention and Visitors Authority
Available Rooms-Hotels
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	482,901	496,070	406,584	465,099	455,994	466,882	477,277	480,500	(3,223)	2.2%	10,395	2.2%
August	483,397	478,028	437,020	464,903	456,116	466,843	481,171	480,500	671	3.0%	14,328	3.1%
September	482,185	468,164	410,293	461,139	455,409	463,785	479,289	465,000	14,289	3.2%	15,504	3.3%
October	488,570	469,650	410,018	465,763	453,863	464,069	475,989	480,500	(4,511)	2.5%	11,920	2.6%
November	471,897	456,234	398,354	449,788	443,096	449,487	460,535	465,000	(4,465)	2.4%	11,048	2.5%
December	500,191	484,162	423,902	470,788	472,883	480,778	484,352	480,500	3,852	0.7%	3,574	0.7%
January	488,332	468,724	407,236	455,749	455,818	467,296	462,183	480,500	(18,317)	-1.1%	(5,113)	-1.1%
February	446,503	442,757	381,921	416,152	417,220	440,430	423,733	434,000	(10,267)	-3.9%	(16,697)	-3.8%
March	506,759	435,298	431,448	467,056	467,895	478,804	470,039	480,500	(10,461)	-1.9%	(8,765)	-1.8%
April	480,679	105,937	423,834	441,797	443,631	454,888	452,354	465,000	(12,646)	-0.6%	(2,534)	-0.6%
May	495,250	108,950	437,294	455,214	457,372	472,506	466,987	480,500	(13,513)	-1.2%	(5,519)	-1.2%
June	493,534	382,254	464,029	454,777	457,691	475,897	468,896	465,000	3,896	-1.5%	(7,001)	-1.5%
Totals	5,820,198	4,796,228	5,031,933	5,468,225	5,436,988	5,581,665	5,602,805	5,657,500	(54,695)	-1.0%	21,140	0.4%



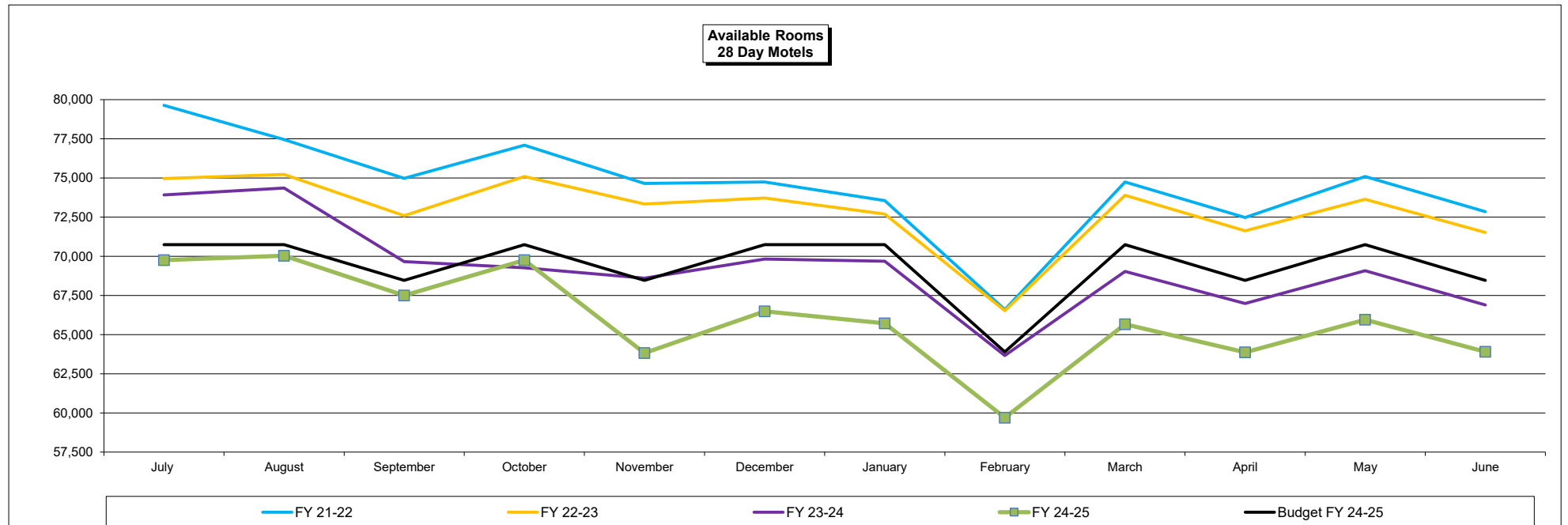
Reno-Sparks Convention and Visitors Authority
Available Rooms-Motels
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	45,543	43,642	36,865	35,238	40,780	34,464	34,004	35,743	(1,739)	-1.4%	(460)	-1.3%
August	46,516	43,686	37,195	35,782	35,071	34,534	35,128	35,743	(615)	1.7%	594	1.7%
September	42,553	39,742	38,325	32,930	33,906	34,448	34,145	34,590	(445)	-0.9%	(303)	-0.9%
October	42,432	40,548	43,588	35,407	35,066	34,167	37,014	35,743	1,271	7.7%	2,847	8.3%
November	40,967	39,651	36,772	33,890	34,343	33,665	32,289	34,590	(2,301)	-4.3%	(1,376)	-4.1%
December	42,807	43,985	39,180	38,731	34,882	34,817	33,045	35,743	(2,698)	-5.4%	(1,772)	-5.1%
January	40,998	40,372	38,499	42,781	35,160	34,750	32,105	35,743	(3,638)	-8.2%	(2,645)	-7.6%
February	38,265	37,941	33,184	39,454	31,432	32,179	32,736	32,284	452	1.7%	557	1.7%
March	42,299	38,666	36,433	42,996	35,083	33,720	36,335	35,743	592	7.2%	2,615	7.8%
April	40,991	39,351	36,171	42,260	33,837	32,750	35,556	34,590	966	7.9%	2,806	8.6%
May	43,441	37,556	36,387	42,799	34,996	35,727	36,439	35,743	696	2.0%	712	2.0%
June	42,826	37,540	35,716	40,655	33,390	33,344	35,378	34,590	788	5.7%	2,034	6.1%
Totals	509,638	482,680	448,315	462,923	417,946	408,565	414,174	420,845	(6,671)	-1.6%	5,609	1.4%



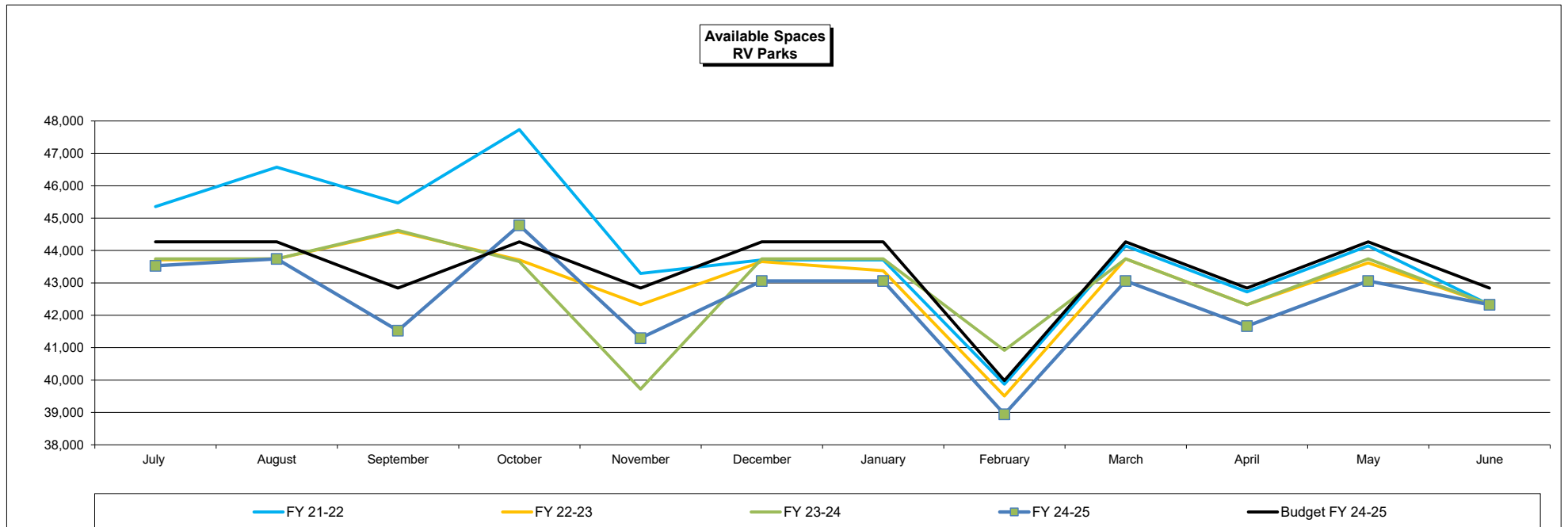
**Reno-Sparks Convention and Visitors Authority
Available Rooms-28 Day Motels
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25	FY 24-25	Amount	%	Amount	%
July	99,025	89,593	82,916	79,635	74,968	73,913	69,756	70,742	(986)	-6.0%	(4,157)	-5.6%
August	97,491	89,450	82,587	77,455	75,225	74,356	70,037	70,742	(705)	-6.2%	(4,319)	-5.8%
September	91,329	86,140	80,202	74,971	72,593	69,659	67,500	68,460	(960)	-3.2%	(2,159)	-3.1%
October	93,667	88,229	82,742	77,095	75,090	69,262	69,755	70,742	(987)	0.7%	493	0.7%
November	91,357	85,986	80,676	74,648	73,339	68,601	63,825	68,460	(4,635)	-7.5%	(4,776)	-7.0%
December	92,628	88,471	81,694	74,739	73,719	69,826	66,484	70,742	(4,258)	-5.0%	(3,342)	-4.8%
January	96,653	87,664	81,058	73,555	72,691	69,688	65,722	70,742	(5,020)	-6.0%	(3,966)	-5.7%
February	83,748	80,568	73,224	66,595	66,525	63,663	59,696	63,896	(4,200)	-6.6%	(3,967)	-6.2%
March	92,022	83,508	81,604	74,744	73,889	69,031	65,662	70,742	(5,080)	-5.1%	(3,369)	-4.9%
April	93,086	82,713	78,413	72,475	71,630	66,990	63,864	68,460	(4,596)	-4.9%	(3,126)	-4.7%
May	92,468	85,686	81,158	75,095	73,633	69,074	65,946	70,742	(4,796)	-4.7%	(3,128)	-4.5%
June	89,467	82,993	78,721	72,843	71,520	66,894	63,898	68,460	(4,562)	-4.7%	(2,996)	-4.5%
Totals	1,112,941	1,031,001	964,995	893,850	874,822	830,957	792,145	832,930	(40,785)	-4.9%	(38,812)	-4.7%



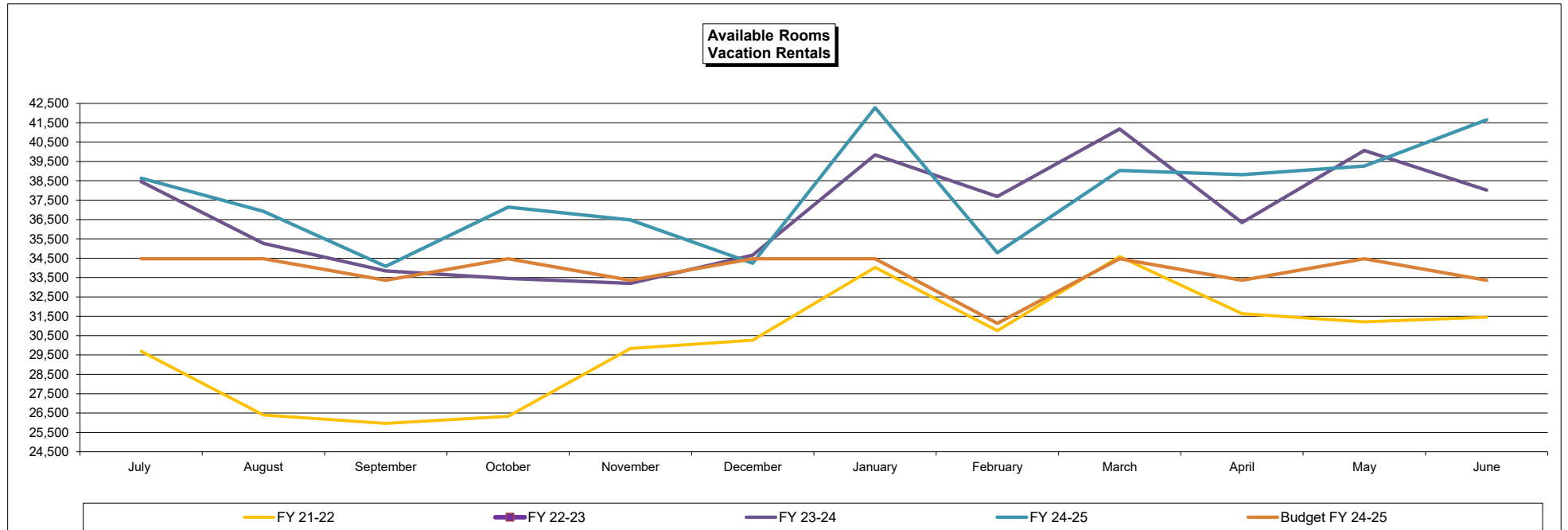
**Reno-Sparks Convention and Visitors Authority
Available Spaces-RV Parks
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	53,847	45,043	45,043	45,353	43,710	43,741	43,530	44,268	(738)	-0.5%	(211)	-0.5%
August	53,847	45,229	45,043	46,573	43,741	43,741	43,741	44,268	(527)	0.0%	-	0.0%
September	55,530	50,583	43,590	45,468	44,583	44,623	41,525	42,840	(1,315)	-7.5%	(3,098)	-6.9%
October	53,816	45,074	45,074	47,733	43,710	43,656	44,780	44,268	512	2.5%	1,124	2.6%
November	52,080	43,590	43,620	43,290	42,330	39,720	41,298	42,840	(1,542)	3.8%	1,578	4.0%
December	53,816	45,043	45,084	43,710	43,656	43,741	43,059	44,268	(1,209)	-1.6%	(682)	-1.6%
January	53,816	45,043	45,353	43,710	43,378	43,741	43,059	44,268	(1,209)	-1.6%	(682)	-1.6%
February	48,608	42,137	41,264	39,872	39,508	40,919	38,945	39,984	(1,039)	-5.1%	(1,974)	-4.8%
March	53,599	45,043	45,353	44,144	43,741	43,741	43,059	44,268	(1,209)	-1.6%	(682)	-1.6%
April	51,870	43,590	43,890	42,720	42,330	42,330	41,670	42,840	(1,170)	-1.6%	(660)	-1.6%
May	50,034	45,074	45,353	44,144	43,620	43,741	43,059	44,268	(1,209)	-1.6%	(682)	-1.6%
June	48,595	43,620	43,990	42,330	42,338	42,330	42,330	42,840	(510)	0.0%	-	0.0%
Totals	629,458	539,069	532,657	529,047	516,645	516,024	510,055	521,220	(11,165)	-2.1%	(5,969)	-1.2%



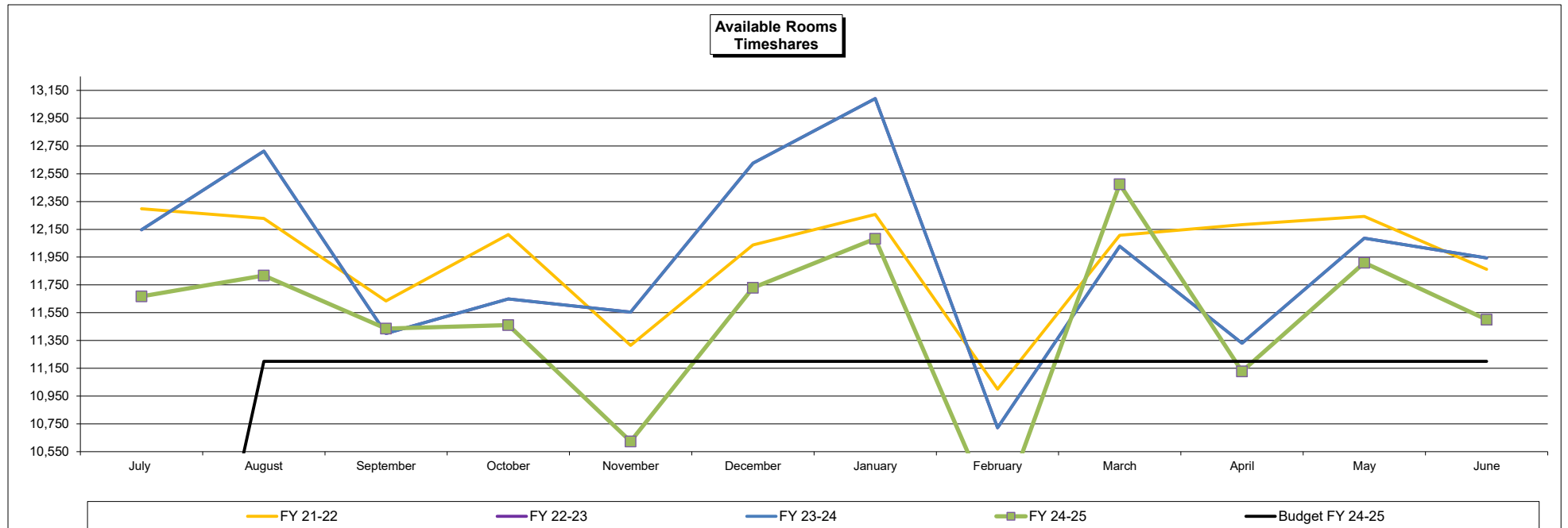
Reno-Sparks Convention and Visitors Authority
Available Rooms-Vacation Rentals
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	24,254	25,389	31,606	29,691	33,203	38,453	38,638	34,472	4,166	0.5%	185	0.5%
August	23,513	25,093	32,982	26,400	29,577	35,266	36,922	34,472	2,450	4.5%	1,656	4.7%
September	22,320	25,573	60,974	25,966	30,295	33,842	34,079	33,360	719	0.7%	237	0.7%
October	24,445	26,003	30,593	26,330	31,054	33,458	37,142	34,472	2,670	9.9%	3,684	11.0%
November	24,227	26,399	29,316	29,838	31,200	33,201	36,476	33,360	3,116	9.0%	3,275	9.9%
December	26,642	28,142	31,858	30,259	32,690	34,657	34,243	34,472	(229)	-1.2%	(414)	-1.2%
January	30,283	31,024	33,909	34,019	36,551	39,842	42,278	34,472	7,806	5.8%	2,436	6.1%
February	23,511	27,570	30,157	30,755	32,302	37,691	34,783	31,136	3,647	-8.4%	(2,908)	-7.7%
March	26,532	21,730	32,371	34,584	35,565	41,176	39,036	34,472	4,564	-5.5%	(2,140)	-5.2%
April	25,495	16,498	32,349	31,638	32,639	36,344	38,812	33,360	5,452	6.4%	2,468	6.8%
May	28,076	25,351	33,306	31,210	33,858	40,066	39,264	34,472	4,792	-2.0%	(802)	-2.0%
June	24,610	32,045	30,483	31,453	34,934	38,021	41,645	33,360	8,285	8.7%	3,624	9.5%
Totals	303,908	310,817	409,904	362,143	393,868	442,017	453,318	405,880	47,438	11.7%	11,301	2.6%



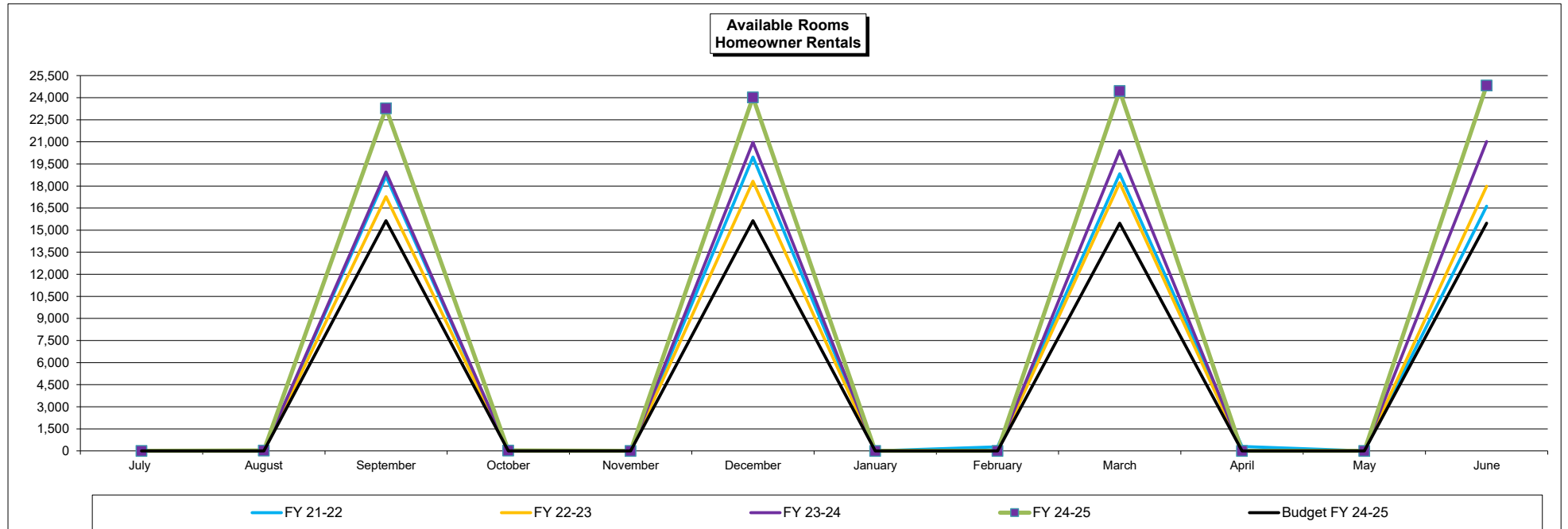
**Reno-Sparks Convention and Visitors Authority
Available Rooms-Timeshares
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	13,331	12,612	12,412	12,298	12,536	12,147	11,668	7,200	4,468	-4.1%	(479)	-3.9%
August	13,169	12,713	12,383	12,229	12,151	12,713	11,818	11,200	618	-7.6%	(895)	-7.0%
September	12,330	11,907	11,941	11,635	11,906	11,400	11,436	11,200	236	0.3%	36	0.3%
October	12,705	12,028	12,304	12,112	12,147	11,649	11,461	11,200	261	-1.6%	(188)	-1.6%
November	12,721	11,191	10,853	11,315	11,899	11,555	10,623	11,200	(577)	-8.8%	(932)	-8.1%
December	12,949	12,358	12,065	12,037	11,557	12,626	11,730	11,200	530	-7.6%	(896)	-7.1%
January	13,225	12,753	12,644	12,258	11,801	13,091	12,082	11,200	882	-8.4%	(1,009)	-7.7%
February	11,146	12,273	11,021	11,000	11,045	10,722	10,050	11,200	(1,150)	-6.7%	(672)	-6.3%
March	12,680	12,167	12,514	12,107	12,507	12,028	12,475	11,200	1,275	3.6%	447	3.7%
April	12,111	11,918	12,183	12,183	11,910	11,330	11,128	11,200	(72)	-1.8%	(202)	-1.8%
May	12,309	12,379	12,682	12,243	12,482	12,086	11,910	11,200	710	-1.5%	(176)	-1.5%
June	12,903	12,192	12,271	11,862	11,985	11,944	11,500	11,200	300	-3.9%	(444)	-3.7%
Totals	151,579	146,491	145,273	143,279	143,926	143,291	137,881	130,400	7,481	5.7%	(5,410)	-3.8%



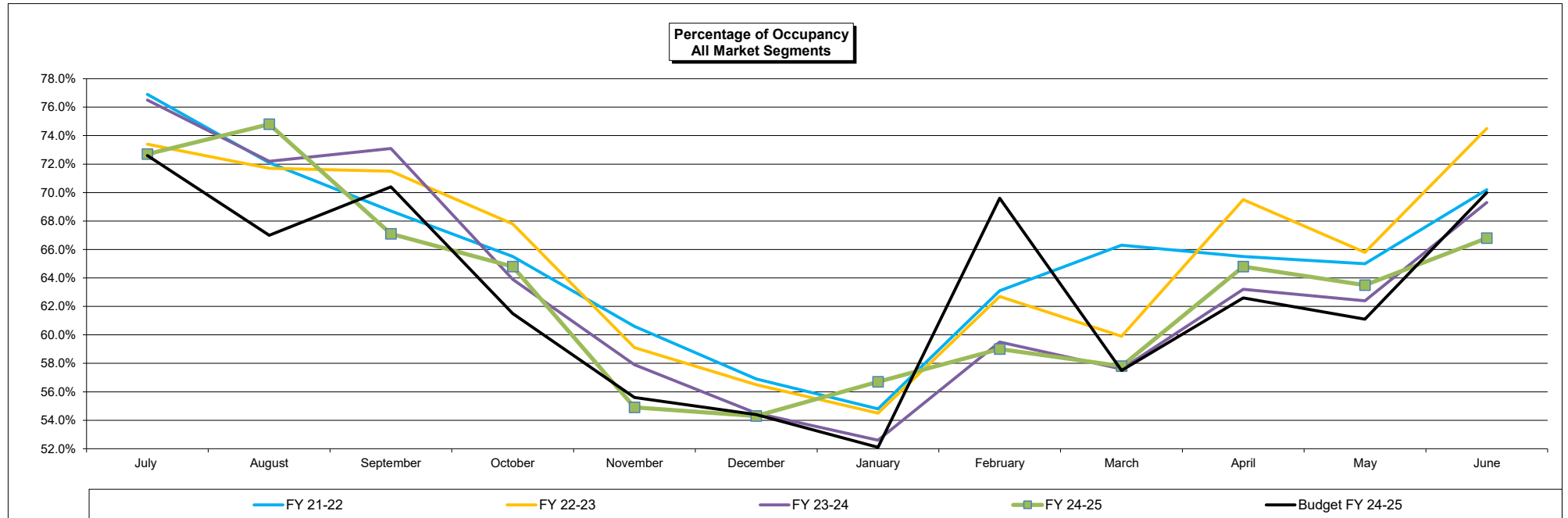
**Reno-Sparks Convention and Visitors Authority
Available Rooms-Homeowner Rentals
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25	FY 24-25	Amount	%	Amount	%
July	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
August	-	-	-	-	-	-	31	-	-	0.0%	-	0.0%
September	15,354	19,142	15,994	18,649	17,271	18,951	23,281	15,640	7,641	18.6%	4,330	22.8%
October	-	-	-	-	-	-	31	-	31	0.0%	-	0.0%
November	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
December	14,941	17,136	17,723	19,966	18,323	20,970	24,023	15,640	8,383	12.7%	3,053	14.6%
January	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
February	-	-	-	280	-	-	-	-	-	0.0%	-	0.0%
March	16,041	17,085	13,515	18,828	18,217	20,400	24,457	15,470	8,987	16.6%	4,057	19.9%
April	-	-	-	300	-	-	-	-	-	0.0%	-	0.0%
May	-	-	-	-	-	-	-	-	-	0.0%	-	0.0%
June	16,653	14,923	16,877	16,626	17,985	21,018	24,834	15,470	9,364	15.4%	3,816	18.2%
Totals	62,989	68,286	64,109	74,649	71,796	81,339	96,657	62,220	34,406	55.3%	15,256	



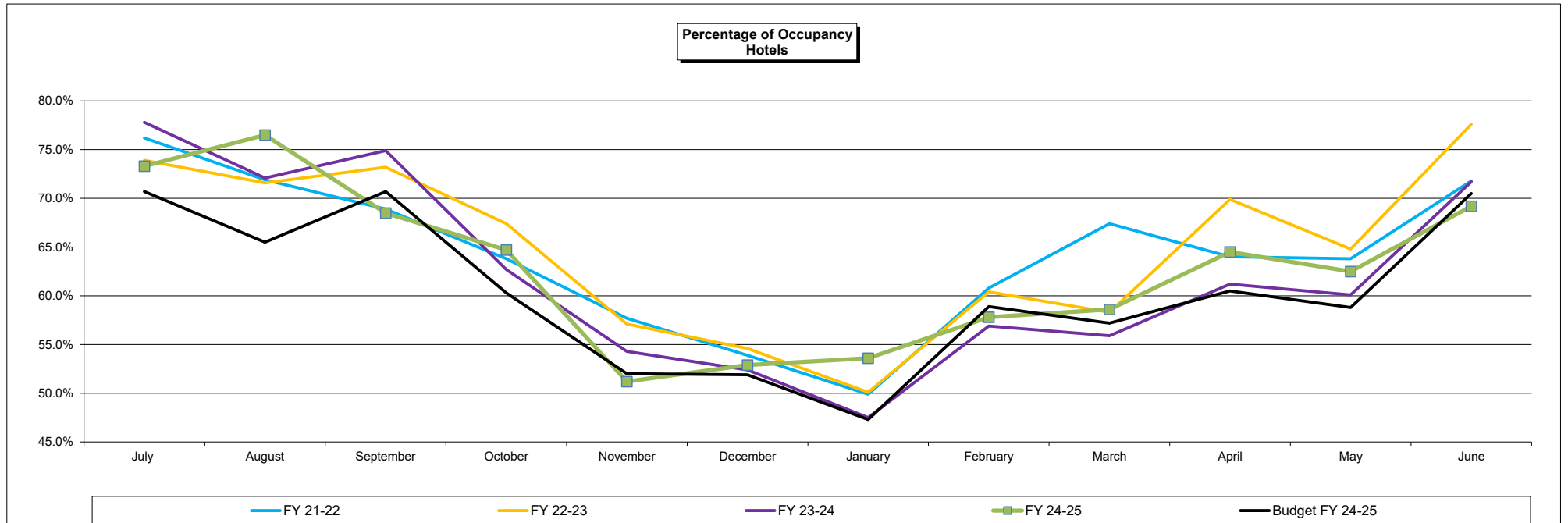
**Reno-Sparks Convention and Visitors Authority
Percentage of Occupancy-Consolidated Summary
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	77.8%	74.5%	61.9%	76.9%	73.4%	76.5%	72.7%	72.6%	0.1	0.1%	(3.8)	-5.2%
August	76.8%	77.7%	62.0%	72.1%	71.7%	72.2%	74.8%	67.0%	7.8	11.7%	2.6	3.5%
September	74.3%	72.6%	60.5%	68.7%	71.5%	73.1%	67.1%	70.4%	(3.3)	-4.7%	(6.0)	-8.9%
October	67.6%	70.4%	63.0%	65.5%	67.8%	63.9%	64.8%	61.5%	3.3	5.3%	0.9	1.4%
November	63.0%	64.4%	54.1%	60.6%	59.1%	57.9%	54.9%	55.6%	(0.7)	-1.3%	(3.0)	-5.5%
December	62.0%	61.1%	49.1%	56.9%	56.5%	54.5%	54.3%	54.4%	(0.1)	-0.1%	(0.2)	-0.4%
January	60.9%	60.6%	55.1%	54.8%	54.5%	52.6%	56.7%	52.1%	4.6	8.8%	4.1	7.2%
February	62.1%	67.9%	60.1%	63.1%	62.7%	59.5%	59.0%	69.6%	(10.6)	-15.2%	(0.5)	-0.8%
March	62.9%	44.3%	63.3%	66.3%	59.9%	57.6%	57.8%	57.5%	0.3	0.5%	0.2	0.3%
April	65.9%	50.1%	67.2%	65.5%	69.5%	63.2%	64.8%	62.6%	2.2	3.6%	1.6	2.5%
May	67.5%	58.6%	68.2%	65.0%	65.8%	62.4%	63.5%	61.1%	2.4	3.9%	1.1	1.7%
June	70.9%	54.4%	72.9%	70.2%	74.5%	69.3%	66.8%	70.0%	(3.2)	-4.6%	(2.5)	-3.7%
Totals	67.7%	64.2%	61.5%	65.5%	65.6%	63.6%	63.2%	62.8%	0.4	0.6%	(0.4)	-0.6%



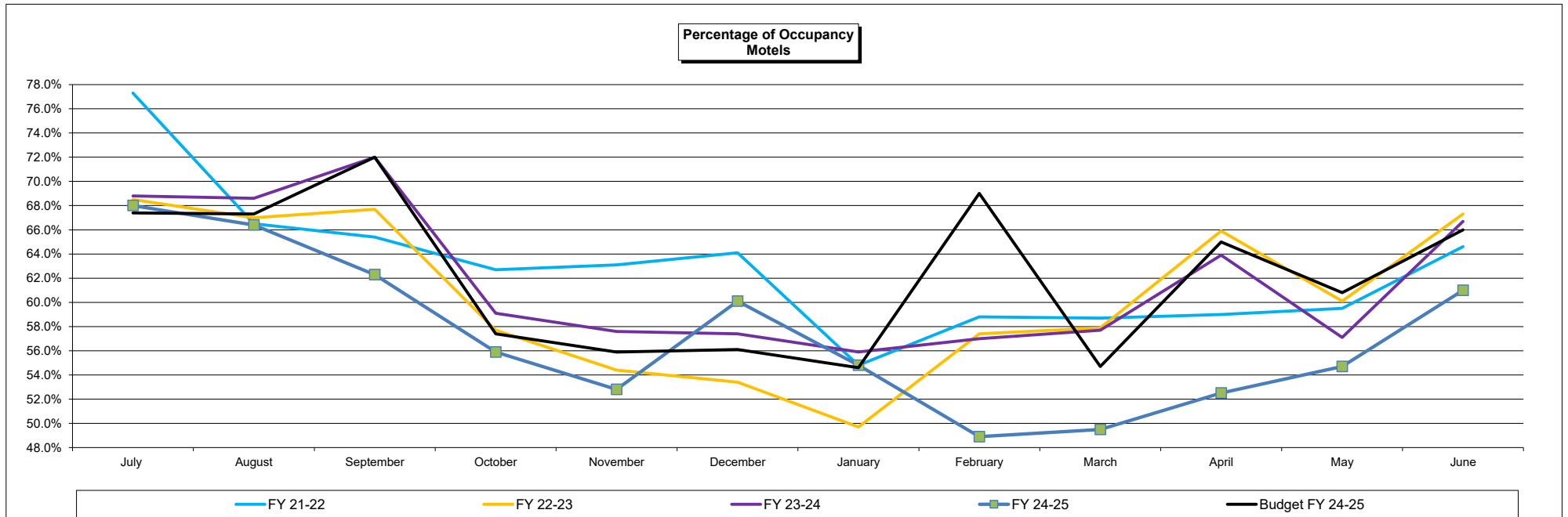
Reno-Sparks Convention and Visitors Authority
Percentage of Occupancy-Hotels
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	80.8%	75.2%	56.8%	76.2%	73.9%	77.8%	73.3%	70.7%	2.6	3.6%	(4.5)	-6.1%
August	79.1%	79.6%	57.6%	71.9%	71.6%	72.1%	76.5%	65.5%	11.0	16.7%	4.4	5.8%
September	76.2%	75.4%	61.6%	68.9%	73.2%	74.9%	68.5%	70.7%	(2.2)	-3.2%	(6.4)	-9.3%
October	66.6%	70.1%	59.7%	63.8%	67.4%	62.7%	64.7%	60.3%	4.4	7.4%	2.0	3.1%
November	60.6%	61.9%	48.1%	57.7%	57.1%	54.3%	51.2%	52.0%	(0.8)	-1.5%	(3.1)	-6.1%
December	61.2%	60.3%	42.3%	53.9%	54.6%	52.4%	52.9%	51.9%	1.0	1.8%	0.5	0.9%
January	58.2%	57.9%	47.8%	49.9%	50.1%	47.5%	53.6%	47.3%	6.3	13.3%	6.1	11.4%
February	59.3%	67.5%	55.3%	60.8%	60.4%	56.9%	57.8%	58.9%	(1.1)	-1.8%	0.9	1.6%
March	61.2%	36.2%	59.9%	67.4%	58.3%	55.9%	58.6%	57.2%	1.4	2.4%	2.7	4.6%
April	64.7%	29.9%	64.3%	64.0%	69.9%	61.2%	64.5%	60.5%	4.0	6.5%	3.3	5.1%
May	66.3%	41.0%	65.9%	63.8%	64.8%	60.1%	62.5%	58.8%	3.7	6.2%	2.4	3.8%
June	72.0%	48.0%	72.9%	71.8%	77.6%	71.7%	69.2%	70.5%	(1.4)	-1.9%	(2.5)	-3.6%
Totals	67.2%	62.5%	57.9%	64.2%	64.9%	62.3%	62.9%	60.4%	2.5	4.1%	0.6	1.0%



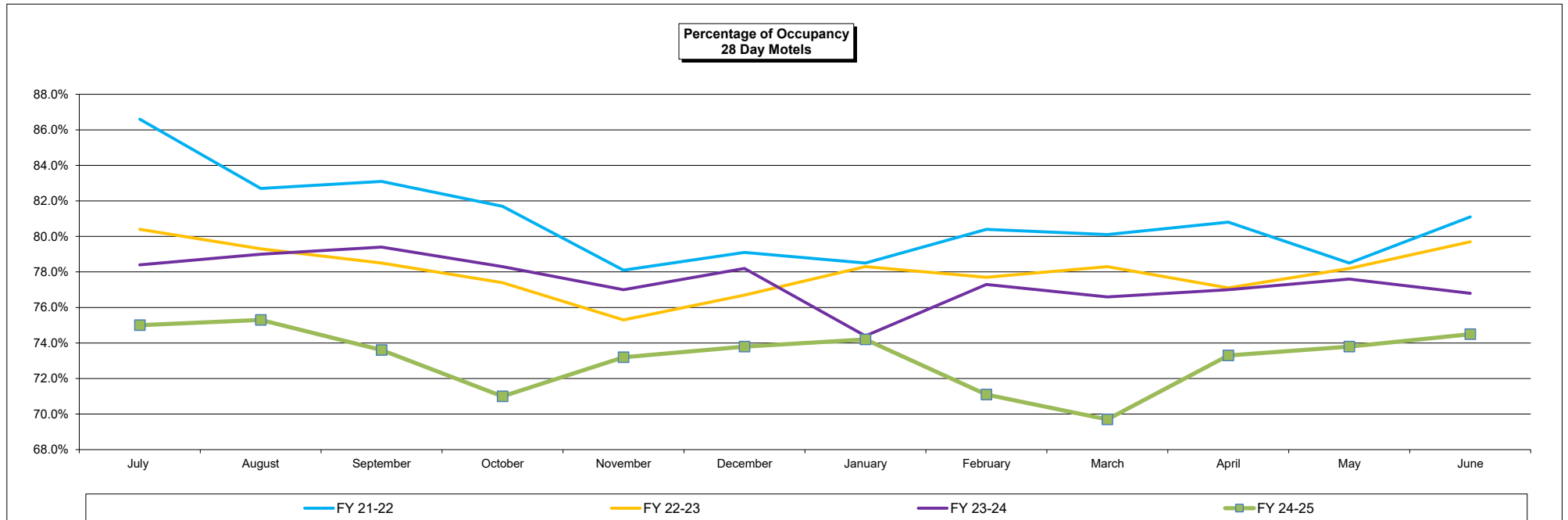
Reno-Sparks Convention and Visitors Authority
Percentage of Occupancy-Motels
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	64.7%	61.3%	63.3%	77.3%	68.5%	68.8%	68.0%	67.4%	0.6	0.9%	(0.8)	-1.2%
August	61.0%	60.7%	64.7%	66.5%	67.0%	68.6%	66.4%	67.3%	(0.9)	-1.4%	(2.2)	-3.3%
September	64.1%	64.6%	59.7%	65.4%	67.7%	72.0%	62.3%	72.0%	(9.7)	-13.5%	(9.7)	-15.6%
October	62.7%	64.9%	54.0%	62.7%	57.7%	59.1%	55.9%	57.4%	(1.5)	-2.6%	(3.2)	-5.7%
November	54.9%	57.3%	53.7%	63.1%	54.4%	57.6%	52.8%	55.9%	(3.1)	-5.5%	(4.8)	-9.1%
December	53.5%	52.6%	52.3%	64.1%	53.4%	57.4%	60.1%	56.1%	4.0	7.1%	2.7	4.5%
January	55.4%	56.4%	62.3%	54.8%	49.7%	55.9%	54.8%	54.6%	0.2	0.4%	(1.1)	-2.0%
February	54.5%	62.3%	65.0%	58.8%	57.4%	57.0%	48.9%	69.0%	(20.1)	-29.2%	(8.1)	-16.6%
March	58.3%	53.6%	67.3%	58.7%	57.9%	57.7%	49.5%	54.7%	(5.2)	-9.4%	(8.2)	-16.6%
April	58.2%	50.6%	67.5%	59.0%	65.9%	63.9%	52.5%	65.0%	(12.5)	-19.2%	(11.4)	-21.7%
May	58.6%	60.1%	67.6%	59.5%	60.1%	57.1%	54.7%	60.8%	(6.1)	-10.1%	(2.4)	-4.4%
June	60.7%	59.5%	76.2%	64.6%	67.3%	66.7%	61.0%	66.0%	(5.0)	-7.6%	(5.7)	-9.3%
Totals	59.0%	58.6%	62.5%	62.6%	60.7%	61.8%	57.2%	62.1%	(4.9)	-7.9%	(4.5)	-7.3%



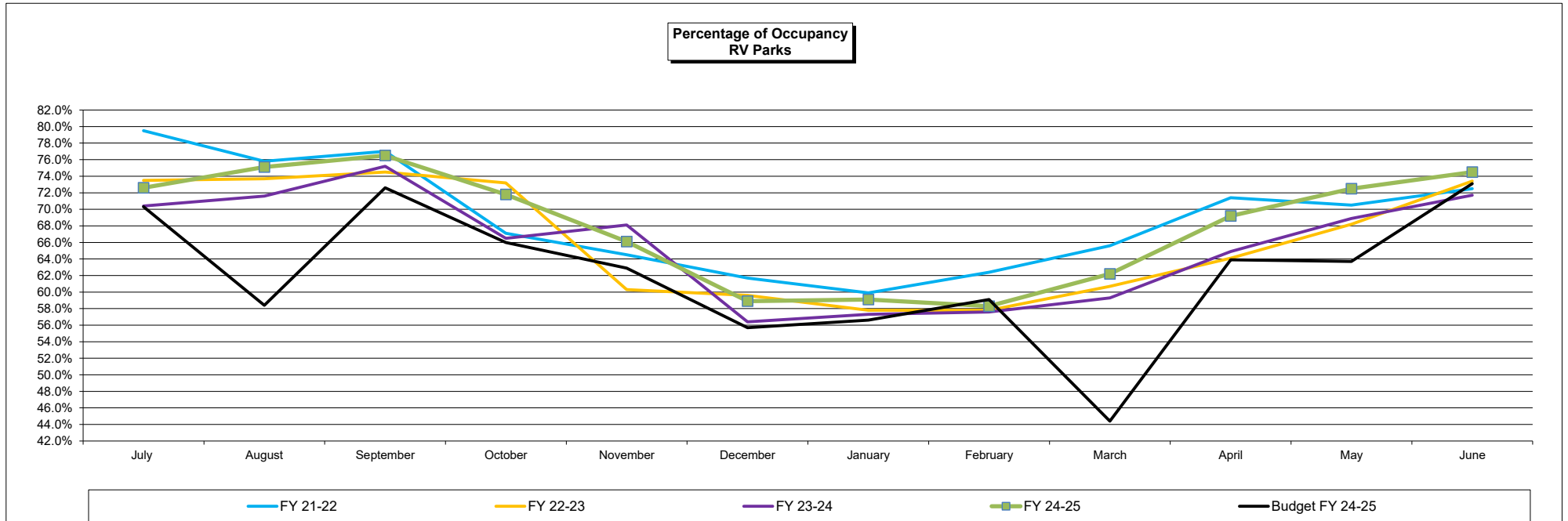
Reno-Sparks Convention and Visitors Authority
Percentage of Occupancy-28 Day Motels
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	78.8%	83.6%	81.2%	86.6%	80.4%	78.4%	75.0%	80.3%	(5.3)	-6.6%	(5.4)	-6.9%
August	82.0%	84.7%	79.6%	82.7%	79.3%	79.0%	75.3%	79.9%	(4.6)	-5.7%	(4.0)	-5.1%
September	82.7%	83.0%	79.8%	83.1%	78.5%	79.4%	73.6%	78.2%	(4.6)	-5.9%	(4.9)	-6.2%
October	81.9%	83.6%	80.5%	81.7%	77.4%	78.3%	71.0%	72.8%	(1.8)	-2.5%	(6.4)	-8.2%
November	83.3%	83.5%	78.2%	78.1%	75.3%	77.0%	73.2%	74.8%	(1.6)	-2.2%	(2.1)	-2.7%
December	83.8%	79.7%	78.1%	79.1%	76.7%	78.2%	73.8%	74.6%	(0.8)	-1.1%	(2.9)	-3.7%
January	79.3%	80.1%	78.7%	78.5%	78.3%	74.4%	74.2%	70.8%	3.4	4.7%	(4.1)	-5.5%
February	83.1%	81.4%	81.4%	80.4%	77.7%	77.3%	71.1%	146.9%	(75.8)	-51.6%	(6.6)	-8.5%
March	83.3%	79.7%	80.8%	80.1%	78.3%	76.6%	69.7%	66.7%	3.0	4.5%	(8.6)	-11.2%
April	79.1%	77.3%	83.4%	80.8%	77.1%	77.0%	73.3%	74.2%	(0.9)	-1.1%	(3.8)	-4.9%
May	83.6%	80.4%	83.1%	78.5%	78.2%	77.6%	73.8%	75.9%	(2.1)	-2.8%	(4.4)	-5.7%
June	83.2%	80.3%	84.4%	81.1%	79.7%	76.8%	74.5%	78.8%	(4.3)	-5.4%	(5.2)	-6.8%
Totals	82.0%	81.5%	80.7%	80.9%	78.1%	77.5%	73.2%	80.7%	(7.5)	-9.3%	(4.3)	-5.6%



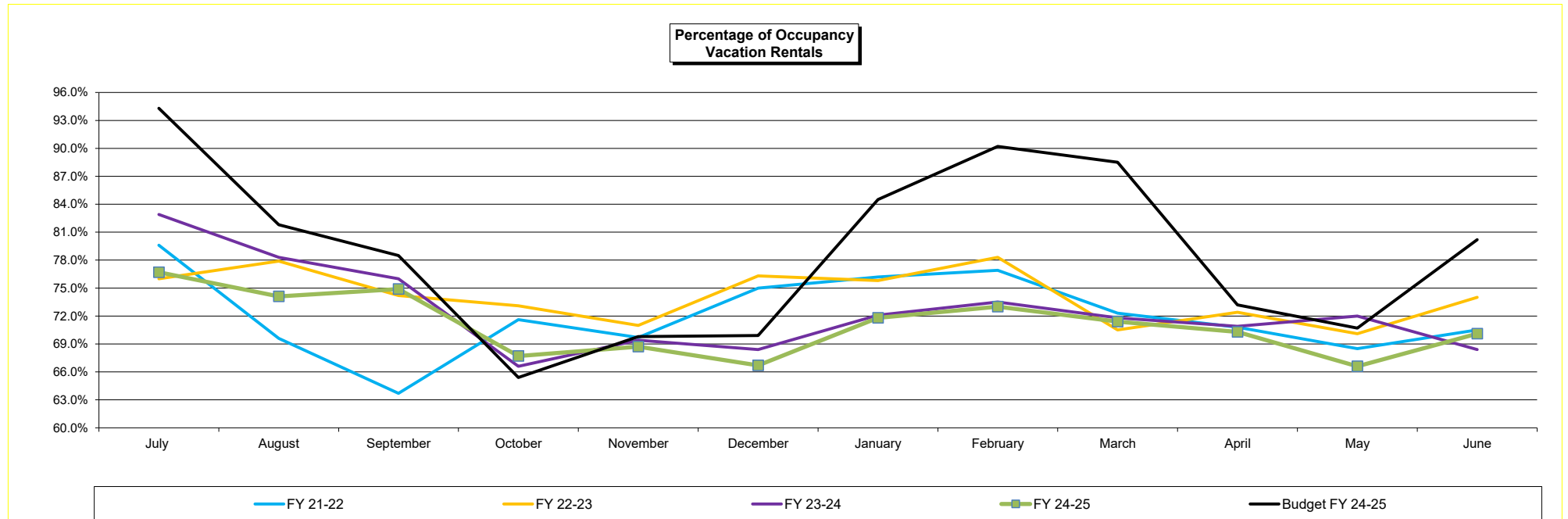
**Reno-Sparks Convention and Visitors Authority
Percentage of Occupancy-RV Parks
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	75.9%	77.3%	74.8%	79.5%	73.5%	70.4%	72.6%	70.3%	2.3	3.2%	2.2	3.0%
August	78.6%	80.1%	73.1%	75.8%	73.7%	71.6%	75.1%	58.4%	16.7	28.7%	3.5	4.7%
September	79.7%	69.9%	79.1%	77.0%	74.5%	75.2%	76.5%	72.6%	3.9	5.3%	1.3	1.7%
October	74.2%	74.7%	77.6%	67.1%	73.2%	66.5%	71.8%	66.0%	5.8	8.8%	5.3	7.4%
November	70.3%	70.7%	67.6%	64.5%	60.3%	68.1%	66.1%	62.9%	3.2	5.0%	(2.0)	-3.0%
December	66.0%	64.8%	65.6%	61.7%	59.6%	56.4%	58.9%	55.7%	3.2	5.8%	2.5	4.2%
January	65.6%	63.8%	67.8%	59.9%	57.8%	57.3%	59.1%	56.6%	2.5	4.4%	1.8	3.0%
February	66.2%	67.6%	65.2%	62.4%	57.8%	57.6%	58.3%	59.1%	(0.8)	-1.4%	0.7	1.2%
March	70.2%	67.5%	71.3%	65.6%	60.7%	59.3%	62.2%	44.4%	17.8	40.1%	2.9	4.7%
April	76.0%	63.5%	76.1%	71.4%	64.1%	64.9%	69.2%	63.9%	5.3	8.2%	4.3	6.2%
May	77.0%	71.3%	77.5%	70.5%	68.2%	68.9%	72.5%	63.7%	8.8	13.8%	3.6	5.0%
June	81.4%	70.4%	81.1%	72.5%	73.4%	71.7%	74.5%	73.1%	1.4	2.0%	2.8	3.8%
Totals	73.4%	70.2%	73.1%	69.1%	66.5%	65.7%	68.1%	62.2%	5.9	9.5%	0.0	0.0%



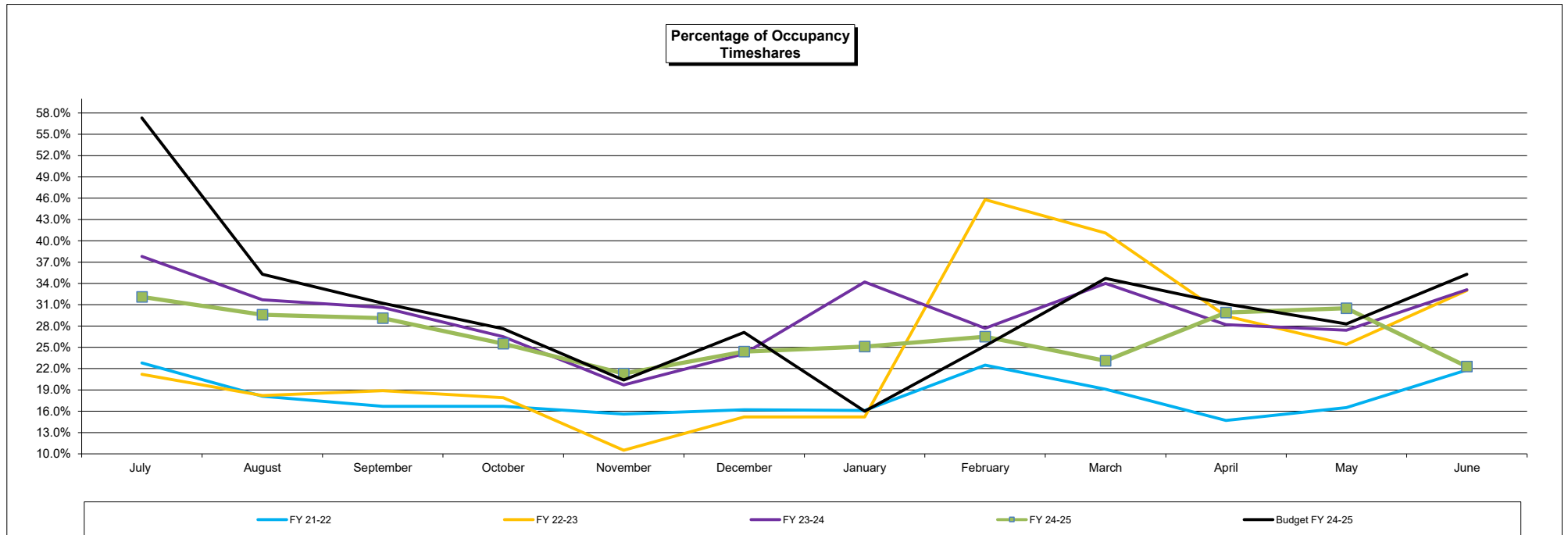
**Reno-Sparks Convention and Visitors Authority
Percentage of Occupancy-Vacation Rentals
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	71.2%	71.1%	74.3%	79.6%	76.0%	82.9%	76.7%	94.3%	(17.6)	-18.6%	(6.2)	-7.5%
August	65.8%	67.8%	73.5%	69.6%	77.9%	78.3%	74.1%	81.8%	(7.7)	-9.4%	(4.2)	-5.4%
September	58.2%	57.2%	28.6%	63.7%	74.2%	76.0%	74.9%	78.5%	(3.6)	-4.6%	(1.1)	-1.4%
October	49.7%	55.3%	69.7%	71.6%	73.1%	66.6%	67.7%	65.4%	2.3	3.5%	1.1	1.7%
November	53.6%	56.6%	66.6%	69.7%	71.0%	69.4%	68.7%	69.8%	(1.1)	-1.6%	(0.7)	-1.0%
December	54.5%	61.3%	68.2%	75.0%	76.3%	68.4%	66.7%	69.9%	(3.2)	-4.6%	(1.7)	-2.5%
January	62.4%	65.3%	74.8%	76.2%	75.8%	72.1%	71.8%	84.5%	(12.7)	-15.1%	(0.3)	-0.4%
February	63.6%	64.1%	72.2%	76.9%	78.3%	73.5%	73.0%	90.2%	(17.2)	-19.1%	(0.5)	-0.7%
March	60.6%	49.6%	76.9%	72.3%	70.5%	71.8%	71.4%	88.5%	(17.1)	-19.4%	(0.4)	-0.6%
April	55.2%	42.0%	71.4%	70.8%	72.4%	70.9%	70.3%	73.2%	(2.9)	-3.9%	(0.6)	-0.8%
May	54.4%	63.0%	69.6%	68.5%	70.1%	72.0%	66.6%	70.7%	(4.1)	-5.8%	(5.4)	-7.5%
June	60.8%	70.6%	71.9%	70.5%	74.0%	68.4%	70.1%	80.2%	(10.1)	-12.5%	1.7	2.5%
Totals	59.1%	61.3%	65.4%	72.2%	74.1%	72.6%	71.0%	78.9%	(7.9)	-10.0%	(1.6)	-2.2%



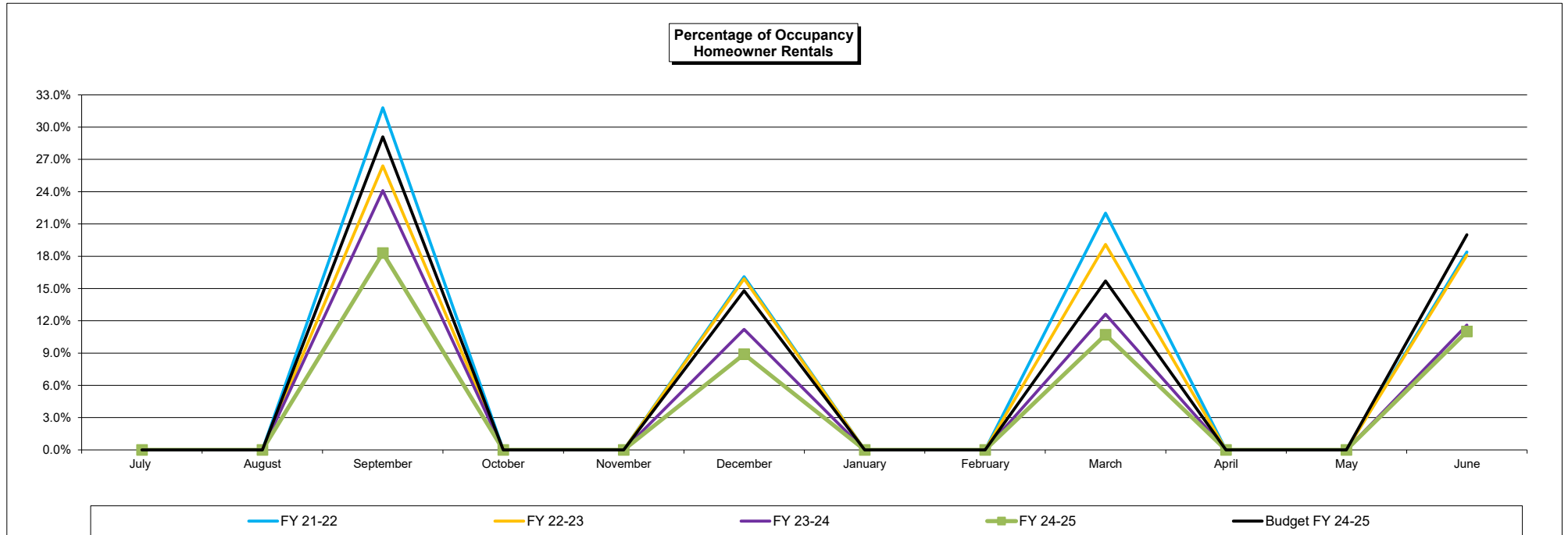
Reno-Sparks Convention and Visitors Authority
Percentage of Occupancy-Timeshares
Trend

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	28.9%	27.1%	15.5%	22.8%	21.2%	37.8%	32.1%	57.3%	(25.2)	-44.0%	(5.7)	-15.1%
August	23.9%	26.4%	19.3%	18.1%	18.2%	31.7%	29.6%	35.3%	(5.7)	-16.1%	(2.1)	-6.6%
September	25.2%	22.1%	18.9%	16.7%	18.9%	30.6%	29.1%	31.2%	(2.1)	-6.7%	(1.5)	-4.9%
October	23.9%	21.1%	16.6%	16.7%	17.9%	26.5%	25.5%	27.6%	(2.1)	-7.5%	(1.0)	-3.8%
November	19.9%	38.2%	11.1%	15.6%	10.5%	19.7%	21.3%	20.4%	0.9	4.5%	1.6	8.1%
December	19.9%	35.9%	10.6%	16.2%	15.2%	24.1%	24.4%	27.1%	(2.7)	-10.0%	0.3	1.2%
January	21.4%	16.8%	16.0%	16.1%	15.2%	34.2%	25.1%	16.0%	9.1	57.1%	(9.1)	-26.6%
February	23.9%	20.1%	19.1%	22.5%	45.8%	27.7%	26.5%	25.2%	1.3	5.2%	(1.2)	-4.3%
March	25.6%	8.5%	20.8%	19.1%	41.1%	34.0%	23.1%	34.7%	(11.6)	-33.5%	(10.9)	-32.1%
April	18.7%	0.2%	20.3%	14.7%	29.4%	28.2%	29.9%	31.1%	(1.2)	-3.9%	1.7	6.0%
May	18.5%	2.2%	16.4%	16.5%	25.4%	27.4%	30.5%	28.3%	2.2	7.8%	3.1	11.3%
June	24.7%	11.5%	23.1%	21.8%	33.0%	33.1%	22.3%	35.3%	(13.0)	-36.8%	(10.8)	-32.6%
Totals	22.9%	19.1%	17.4%	18.0%	24.3%	29.7%	26.6%	30.0%	(3.4)	-11.3%	(3.1)	-10.3%



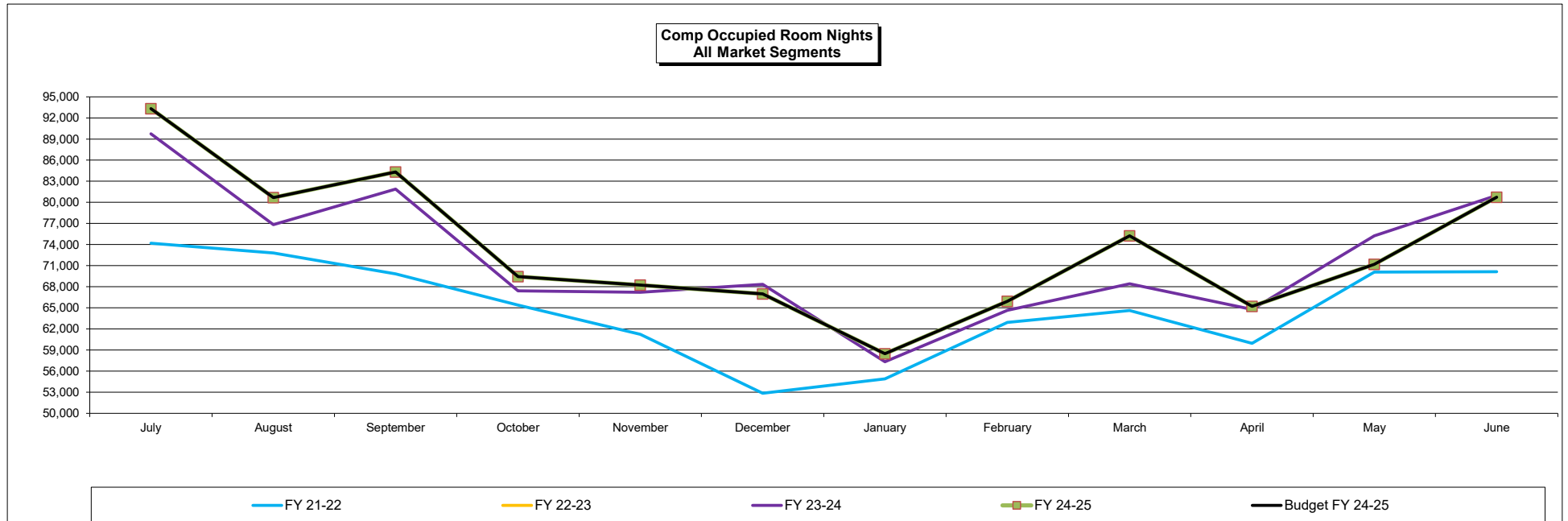
**Reno-Sparks Convention and Visitors Authority
Percentage of Occupancy-Homeowner Rentals
Trend**

Month	Actual							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
August	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
September	36.4%	33.0%	40.3%	31.8%	26.4%	24.1%	18.3%	29.1%	(10.8)	-37.0%	(5.7)	-23.8%
October	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
November	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
December	21.4%	16.3%	20.6%	16.1%	15.9%	11.2%	8.9%	14.8%	(6.0)	-40.3%	(2.3)	-20.9%
January	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
February	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
March	19.1%	16.3%	31.8%	22.0%	19.1%	12.6%	10.7%	15.7%	(4.9)	-31.5%	(1.8)	-14.7%
April	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
May	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-	0.0%	-	0.0%
June	18.4%	13.8%	28.0%	18.4%	18.1%	11.6%	11.0%	20.0%	(9.0)	-45.2%	(0.7)	-5.8%
Totals	22.5%	20.4%	29.8%	22.5%	19.6%	14.5%	12.0%	19.9%	(7.9)	-39.7%	(2.7)	-18.1%



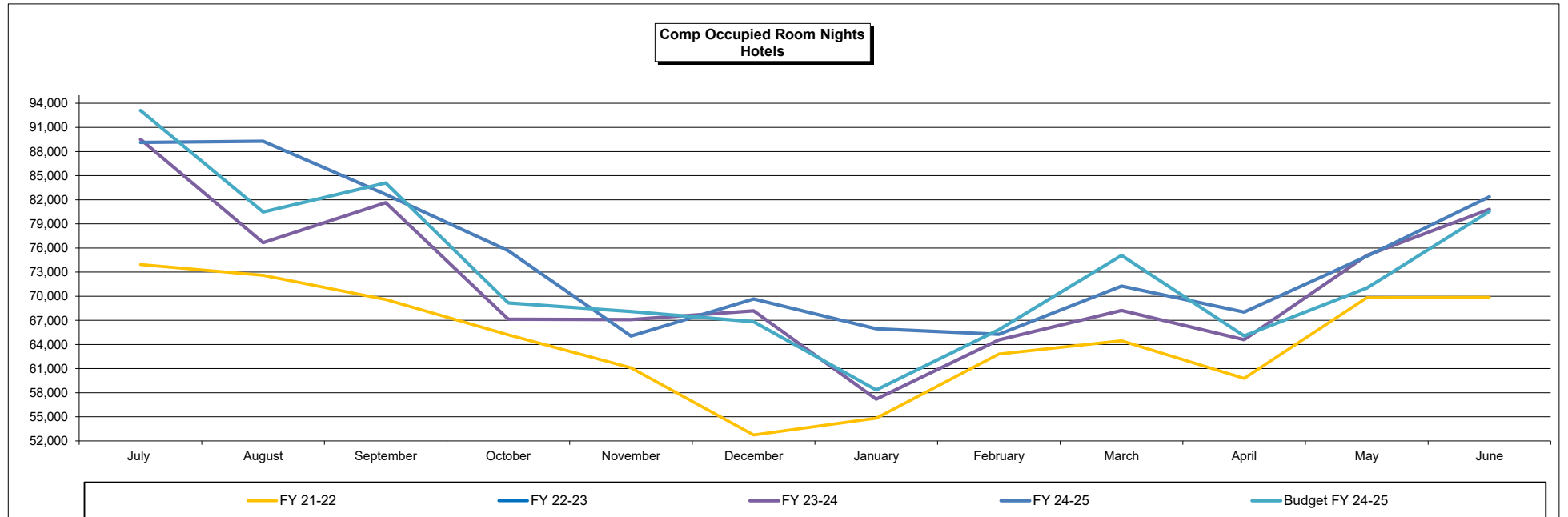
**Reno-Sparks Convention and Visitors Authority
Comp Occupied Rooms-Consolidated Summary
Trend**

Month	ACTUAL							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	86,208	90,384	55,086	74,189	78,833	89,744	89,344	93,325	(3,981)	-0.4%	(400)	-0.4%
August	82,381	87,512	63,533	72,814	75,248	76,835	89,444	80,668	8,776	16.4%	12,609	16.4%
September	79,749	84,949	67,639	69,839	80,337	81,883	82,838	84,332	(1,494)	1.2%	955	1.2%
October	72,882	77,286	65,912	65,403	75,854	67,411	75,809	69,439	6,370	12.5%	8,398	12.5%
November	69,892	63,681	56,350	61,228	60,985	67,224	65,130	68,230	(3,100)	-3.1%	(2,094)	-3.1%
December	63,770	60,851	50,013	52,856	58,899	68,336	69,759	66,972	2,787	2.1%	1,423	2.1%
January	60,511	66,410	54,333	54,904	51,283	57,336	66,038	58,480	7,558	15.2%	8,702	15.2%
February	60,387	72,180	58,679	62,938	60,687	64,650	65,338	65,941	(603)	1.1%	688	1.1%
March	64,427	38,197	68,338	64,616	56,045	68,427	71,411	75,251	(3,840)	4.4%	2,984	4.4%
April	68,592	51	67,929	59,953	67,235	64,773	68,223	65,223	3,000	5.3%	3,450	5.3%
May	69,808	4	70,135	70,078	69,801	75,231	75,207	71,194	4,013	0.0%	(24)	0.0%
June	76,711	48,004	73,786	70,125	82,378	80,998	82,526	80,729	1,797	1.9%	1,528	1.9%
Totals	855,318	689,509	751,733	778,943	817,585	862,848	901,067	879,784	21,283	2.4%	38,219	4.4%



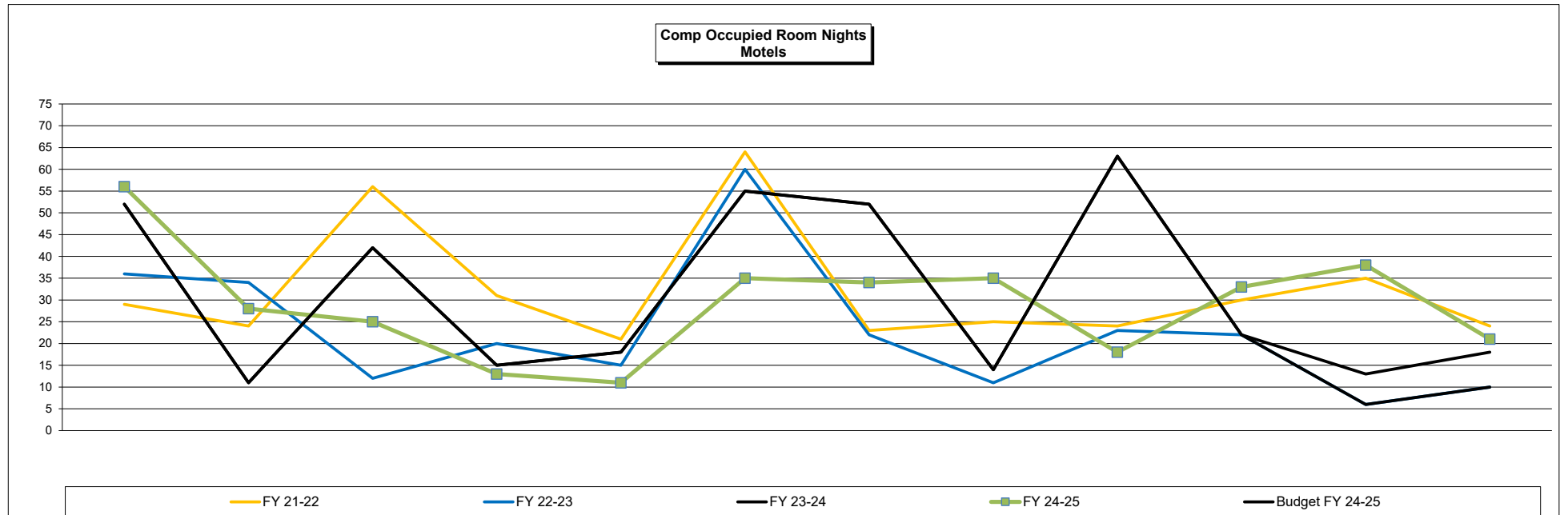
**Reno-Sparks Convention and Visitors Authority
Comp Occupied Rooms-Hotels
Trend**

Month	ACTUAL							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	85,847	89,674	54,826	73,938	78,644	89,523	89,137	93,104	(3,967)	-0.4%	(386)	-0.4%
August	82,050	87,019	63,252	72,600	75,079	76,652	89,275	80,485	8,790	16.5%	12,623	16.5%
September	79,329	84,420	67,310	69,592	80,136	81,637	82,656	84,086	(1,430)	1.2%	1,019	1.2%
October	72,622	76,949	65,117	65,188	75,640	67,147	75,666	69,175	6,491	12.7%	8,519	12.7%
November	69,633	63,538	56,220	61,085	60,875	67,088	65,052	68,094	(3,042)	-3.0%	(2,036)	-3.0%
December	63,566	60,749	49,906	52,741	58,766	68,194	69,660	66,830	2,830	2.1%	1,466	2.1%
January	60,396	66,296	54,235	54,825	51,196	57,201	65,961	58,345	7,616	15.3%	8,760	15.3%
February	60,297	72,052	58,587	62,820	60,605	64,564	65,257	65,855	(598)	1.1%	693	1.1%
March	64,221	38,108	68,250	64,469	55,931	68,228	71,272	75,077	(3,805)	4.5%	3,044	4.5%
April	68,037	31	67,717	59,784	67,077	64,607	68,023	65,065	2,958	5.3%	3,416	5.3%
May	69,534	4	69,950	69,817	69,629	75,073	74,972	71,022	3,950	-0.1%	(101)	-0.1%
June	76,416	47,804	73,587	69,859	82,191	80,807	82,373	80,547	1,826	1.9%	1,566	1.9%
Totals	851,948	686,644	748,957	776,718	815,769	860,721	899,304	877,685	21,619	2.5%	38,583	4.5%



**Reno-Sparks Convention and Visitors Authority
Comp Occupied Rooms-Motels
Trend**

Month	ACTUAL							Budget FY 24-25	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25		Amount	%	Amount	%
July	81	51	23	29	36	52	56	52	4	7.7%	4	7.7%
August	89	40	33	24	34	11	28	11	17	154.5%	17	154.5%
September	96	75	56	56	12	42	25	42	(17)	-40.5%	(17)	-40.5%
October	55	53	38	31	20	15	13	15	(2)	-13.3%	(2)	-13.3%
November	111	41	52	21	15	18	11	18	(7)	-38.9%	(7)	-38.9%
December	89	62	23	64	60	55	35	55	(20)	-36.4%	(20)	-36.4%
January	50	51	20	23	22	52	34	52	(18)	-34.6%	(18)	-34.6%
February	33	41	21	25	11	14	35	14	21	150.0%	21	150.0%
March	98	31	25	24	23	63	18	63	(45)	-71.4%	(45)	-71.4%
April	273	-	42	30	22	22	33	22	11	50.0%	11	50.0%
May	97	-	24	35	6	13	38	6	32	192.3%	25	192.3%
June	53	4	28	24	10	18	21	10	11	16.7%	3	16.7%
Totals	1,125	449	385	386	271	375	347	360	(13)	-3.6%	(28)	-7.5%



**Reno-Sparks Convention and Visitors Authority
Percentage of Comp Occupancy-Consolidated Summary
Trend**

Month	Actual							Budget	Variance from Budget		Variance from FY 23-24	
	FY 18-19	FY 19-20	FY 20-21	FY 21-22	FY 22-23	FY 23-24	FY 24-25	FY 24-25	Amount	%	Amount	%
July	12.0%	12.7%	9.0%	11.1%	11.9%	13.4%	13.2%	13.9%	(0.7)	-5.0%	(0.2)	-1.5%
August	11.5%	12.6%	9.8%	11.0%	11.5%	11.5%	13.2%	11.9%	1.3	10.9%	1.7	14.8%
September	11.1%	12.1%	10.2%	10.4%	12.1%	12.1%	12.0%	12.6%	(0.6)	-4.8%	(0.1)	-0.8%
October	10.2%	11.3%	10.6%	9.8%	11.7%	10.3%	11.2%	10.3%	0.9	8.7%	0.9	8.7%
November	10.1%	9.6%	9.4%	9.5%	9.6%	10.6%	10.1%	10.4%	(0.3)	-2.9%	(0.5)	-4.7%
December	8.6%	8.5%	7.7%	7.7%	8.6%	9.8%	10.0%	9.7%	0.3	3.1%	0.2	2.0%
January	8.4%	9.7%	8.8%	8.3%	7.8%	8.6%	10.0%	8.6%	1.4	16.3%	1.4	16.3%
February	9.3%	11.2%	10.3%	10.4%	10.1%	10.3%	10.9%	10.8%	0.1	0.9%	0.6	5.8%
March	8.6%	5.8%	10.5%	9.3%	8.2%	9.8%	10.3%	10.9%	(0.6)	-5.5%	0.5	5.1%
April	9.7%	0.0%	10.8%	9.3%	10.6%	10.0%	10.6%	10.0%	0.6	6.0%	0.6	6.0%
May	9.7%	0.0%	10.9%	10.6%	10.6%	11.2%	11.3%	10.5%	0.8	7.6%	0.1	0.9%
June	10.5%	7.9%	10.8%	10.5%	12.3%	11.7%	12.0%	12.0%	-	0.0%	0.3	2.6%
Totals	10.0%	9.3%	9.9%	9.8%	10.4%	10.8%	11.3%	11.0%	0.3	2.7%	0.5	4.8%

