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RENO-SPARKS CONVENTION AND VISITORS AUTHORITY
NOTICE OF PUBLIC MEETING
MEETING OF THE BOARD OF DIRECTORS
Thursday, October 23, 2025, at 10:00 a.m.
Reno-Sparks Convention and Visitors Authority
4065 S. Virginia Street, Board Room
Reno, Nevada

BOARD OF DIRECTORS:
Mayor Hillary Schieve, Chair

Councilwoman Charlene Bybee
Mr. Stephen Ascuaga
Mr. Greg Long
Mr. John East
Commissioner Alexis Hill
Ms. Cortney Young
Mr. Glenn Carano
Mr. Eddie Ableser

THIS NOTICE AND AGENDA HAVE BEEN POSTED PER NRS REQUIREMENT, AT LEAST THREE BUSINESS DAYS BEFORE THE MEETING, IN ACCORDANCE WITH NRS 241.020, AT THE MEETING LOCATION AND AT THE FOLLOWING PUBLIC:

Evelyn Mount Northeast Community Center
Reno Municipal Court
Reno-Sparks Convention & Visitors Authority (RSCVA)
Washoe County Administration Building
RSCVA Website: www.rscva.com/public-meetings
Reno City Hall
Sparks City Hall
McKinley Arts & Culture Center
Washoe Co. Reno Downtown Library
Online at http://notice.nv.gov/

This meeting is being live streamed and may be viewed by the public at the following link: www.rscva.com/public-meetings

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Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda, or may delay discussion relating to an item on the agenda at any time. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Myrra Estrellado, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7737.

AGENDA

A. OPENING CEREMONIES

Call to Order
Pledge of Allegiance
Roll Call

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

C. CONSENT AGENDA

(All consent items may be approved together with a single motion, be taken out of order, and/or be heard and discussed individually. All consent agenda items pulled for discussion will be heard after approval of the remaining consent agenda items)

C1. Approval of the Agenda of the October 23, 2025, Regular Meeting of the Board of Directors

For Possible Action

C2. Approval of the Minutes of the September 25, 2025, Regular Meeting of the Board of Directors

For Possible Action

C3. Approval of the 2026 renewal of Anthem Blue Cross Blue Shield of Nevada, and MetLife for dental, vision, life, and short-term and long-term disability, with a total decrease of 19.04% in premiums costs.

The Board of Directors is being asked to approve the renewal of the Anthem Blue Cross Blue Shield of Nevada and MetLife insurance policies for dental, vision, life, and shorth-term and long-term disability in the total amount not to exceed Two Million Five Hundred Thousand and No/100ths Dollars ($2,500,000.00).

For Possible Action

D. PRESENTATIONS

D1. Presentation: KPS3

KPS3 will present on the VisitRenoTahoe.com website, including notable accomplishments, ongoing testing and enhancements, and upcoming initiatives to the RSCVA Board of Directors.

Information Only

D2. Reno-Sparks Livestock Events Center Legacy Project.

NWHCA, Reno Rodeo, and the State of Nevada Department of Agriculture will provide an update on the Reno-Sparks Livestock Events Center Legacy Project to the RSCVA Board of Directors.

Informational Only

D3. Reno-Sparks Convention and Visitors Authority Update on Capital Projects

Chad Peters, Executive Director of Venue Operations will give an update on capital projects.

Informational Only

D4. Reno-Sparks Convention and Visitors Authority Department Updates

Members of the Senior Leadership Team will deliver updates on current activities and initiatives.

Informational Only

E. BOARD MATTERS

E1. Review, Discussion and Possible Action to (1) approve a Seventh Amendment to the Agreement dated June 13, 2012, by and between the Reno-Sparks Convention and

Visitors Authority (RSCVA), the City of Reno, Nevada (Reno), and the United States Bowling Congress (USBC) and (2) authorize the RSCVA President & CEO to execute the Seventh Amendment.

The RSCVA Board of Directors is being asked to review, discuss, and possibly take action to approve a Seventh Amendment to the USBC Agreement to extend the term of the Agreement through 2038, provide for additional USBC Tournaments and events, increase the USBC site fee, provide USBC a portion of concession royalties, and address other matters related thereto.

For Possible Action

E2. Review, Discussion, and Possible Action to recommend approval of funding for the Lake Tahoe Stewardship Council – Year 3 Council Membership request in an amount not to exceed $20,000.00

The RSCVA Board of Directors is being asked to review, discuss, and possibly take action to approve funding for the Lake Tahoe Stewardship Council – Year 3 Council membership request in an amount not to exceed $20,000.00. The funding request is the result of an unsolicited proposal received from the Tahoe Stewardship Council.

A draft of the unsolicited proposal was presented to and approved in an advisory capacity by the Finance and Facilities Committee on September 25, 2025.

For Possible Action

F. BOARD MEMBER ANNOUNCEMENTS, REPORTS, AND UPDATES

RSCVA Board Members may share announcements, reports, updates, and requests for information and future agenda items. This item is informational only, and no discussion among Board Members will take place on this item.

Informational Only

G. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken.

H. ADJOURNMENT

For Possible Action

For information or questions regarding this agenda please contact:
The RSCVA Executive Office
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Reno-Sparks Convention & Visitors Authority
Meeting held Thursday, September 25, 2025, at 10:00 a.m.
4065 S. Virginia Street, Board Room
Reno, Nevada

The Reno-Sparks Convention & Visitors Authority Board of Directors met at 10:00 am on Thursday, September 25, 2025. The meeting was properly noticed and posted in compliance with the Nevada Open Meeting Law.

A. OPENING CEREMONIES

A1. Call to Order
Chair Schieve called the meeting to order at 10:02 am.

A2. Pledge of Allegiance
Board Member Long led the pledge.

A3. Roll Call
The Clerk of the Board took roll call.

Board Members Present:
Mayor Hillary Schieve, RSCVA Chair **[until 12:23 pm]**
Stephen Ascuaga, RSCVA Board Member
Councilwoman Charlene Bybee, Board Member
Glenn Carano, RSCVA Board Member
Commissioner Alexis Hill, Board Member
Cortney Young, RSCVA Board Member
Greg Long, RSCVA Board Member
John East, RSCVA Board Member
Eddie Ableser, RSCVA Board Member **[Zoom, arrived at 10:11 am]**

RSCVA Executive Staff Present:
Mike Larragueta, President & CEO
Christina Erny, Vice President, Marketing
John McGinnes, Vice President of Sales
Chad Peters, Executive Director of Facilities
Ben McDonald, Senior Director of Communications & Public Affairs
Renee McGinnes, Senior Director of Venue Sales & Events
Lori Tange, Director of Human Resources
Robert Chisel, Financial Consultant
RSCVA Legal Counsel:
Benjamin Kennedy, Argentum Law
Molly Rezac, Ogletree Deakins

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Board Clerk:
Myrra Estrellado, Sales Office Manager & Board Clerk

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Chair Schieve opened the floor to public comment.

One letter was submitted for public comment from Richard Jay regarding Item E1.

There was no other public comment. Public comment was closed.

C. CONSENT AGENDA:

C1. Approval of the Agenda of the September 25, 2025, Regular Meeting of the Board of Directors

C2. Approval of the Minutes of the August 29, 2025, Regular Meeting of the Board of Directors

C3. Review, Discussion, and Possible Action to Approve Staff's Recommendation to Award Request for Proposal #2025-OP03 PWP-WA-2025-315, for the National Bowling Stadium - Electrical and Technology Upgrades to Triumph Electric, Inc. Not to Exceed $166,925.00, this Amount Includes a Contingency of 10%

C4. Review, Discussion and Possible Action to Approve Staff's Recommendation to Award Request for Proposal #2025-EXEC01, for the Reno-Sparks Convention and Visitors Authority -- Nonalcoholic Beverage Pouring Rights to Pepsi Beverages, Inc. for a Contract Term of Five (5) Years

C5. Review, Discussion, and Possible Action to Dissolve the RSCVA Special Events Committee

On a motion made by Board Member Bybee, seconded by Board Member Hill, it was resolved to approve the consent agenda, as presented. The motion was **APPROVED** by a vote of 8-0-0. Motion carried.

The Board entered an attorney client privilege meeting at 10:04 am.
Public meeting resumed at 10:34am.

Board Member Ableser left the meeting at 10:17am. He rejoined via Zoom at 10:39am.

D. PRESENTATIONS

D1. National and Local Public Relations Results from Fiscal Year (FY) 2024-2025

Cathy Decker and her team gave updates from Decker Royal for FY 2024-2025 and a

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preview of FY 2025-2026. They highlighted accomplishments from their team and comments from the media from FY 2024-2025. They shared that FY 2025-2026 is already off to a good start, with positive comments and good perceptions of RSCVA. They concluded with an outline of the stories they will tell in the coming year.

Chair Schieve and Christina Erny discussed the different ways that the marketing team can increase impact, by following and resharing stories already posted by Decker Royal.

Jen Eastwood from Good Giant gave a presentation highlighting achievements from FY 2024-2025. There is a focus on marketing at a local level and there have been positive results from the messaging shared. Jen Eastwood summarized objectives for 2026.

Board Member Bybee inquired if Good Giant is covering any of the large tournaments that come to Golden Eagle Regional Park and Sparks. She advised that they are significant events. Ben McDonald responded that they have promoted some of the events held there and agreed they are important both locally and internationally.

Chair Schieve left the meeting at 10:39am, she returned at 10:40am.
Board Member Young left the meeting at 11:02am, she returned at 11:04am.

D2. Reno-Sparks Convention and Visitors Authority Department Updates

Mike Larragueta highlighted events held in August and September, 2025. He announced that the 2025 Spotlight of the Year winner is Anita Summers. He presented results from the actual cash room nights from July and August, 2025, versus the budget.

E. BOARD MATTERS

E1. Mike Larragueta, President/CEO Evaluation for 2024-2025

Molly Rezac explained that the Executive and Legislative Committee made an evaluation based on the survey conducted by executive staff and Board Members to determine the discretionary bonus amount to be awarded to Mike Larragueta. A 5% merit bonus is recommended and was presented to the Board for feedback. The merit bonus will be added to the CEO's salary for FY 2025-2026 beginning retroactively from July 1, 2025.

Mike Larragueta gave a self-evaluation presentation on the RenoTahoe leadership achievements and impact for FY 2025. He highlighted achievements he and his team accomplished regarding the budget, community engagement, employee happiness, collaboration with the Board and new initiatives.

Board Member Hill explained that items in the meeting package include a history of what the RSCVA has done in the past and how other Boards have awarded the merit bonus.

Chair Schieve expressed her appreciation for the CEO and especially for the positive effect he has on the team and local engagements. Each Board Member expressed their appreciation, highlighted and emphasized CEO accomplishments individually, and briefly commented on what they would like to see going forward.

Board Member Ableser expressed support for the 5% merit bonus and recommended starting the merit bonus earlier than July 1, 2025, to compensate Mike Larragueta for the interim role he played before the contract started. Mike Larragueta confirmed that he already received a bonus for his interim role.

Molly Rezac stated that she reviewed the discussion from the Executive Legislative Committee meeting about the merit bonus, and they have taken into consideration the transition period between the roles of Vice-President and President/CEO when making the recommendation. She elaborated that it is normal to have an overlap when making this transition and that, going forward, the bonus will be considered per fiscal year. She advised that it is up to the discretion of the Board, and she did not understand that she was expected to prepare a recommendation for a merit bonus other than the one that was discussed at the Executive Legislative Meeting.

Robert Chisel reiterated that that the Board can choose what date they would like the merit bonus to begin from and can calculate it retroactively.

Molly Rezac advised that the extra period on Mike Larragueta's contract was approximately two months, from the end of April, 2025, to June, 2025.

John East advised caution about setting a precedent for future contracts and bonuses.

On a motion made by Board Member Hill, seconded by Board Member East, it was resolved to approve the 5% discretionary bonus and 5% merit increase to be added to the CEO's salary, as recommended by the Executive and Legislative Committee. The motion was **APPROVED** by a vote of 9-0-0. Motion carried.

On a motion made by Chair Schieve, seconded by Board Member Ableser, it was resolved to make the retroactive date of the 5% merit increase in salary to begin on April 25, 2025. The motion was **APPROVED** by a vote of 9-0-0. Motion carried.

Board Member Ascuaga left the meeting at 11:24am, he returned at 11:26am.
Board Member Long left the meeting at 11:30am, he returned at 11:31am.

E2. <u>Review of President/CEO Leisure Room Night Goal for FY 2025-2026</u>

Chair Schieve invited Mike Larragueta to speak and then departed the meeting, ceding the Chair to Vice Chair Young.

Mike Larragueta explained that the categorizing of the leisure room night goal was presented incorrectly previously. After determining the correct allocations of the goal, and correcting all the numbers from 2025, the goal for 2026 was modified.

Board Member Hill added that the Executive and Legislative Committee reviewed and recommended the changes.

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On a motion made by Board Member Hill, seconded by Board Member Bybee, it was resolved to approve the leisure room night goal for FY 2025-2026. The motion was **APPROVED** by a vote of 8-1-0. Motion carried.

E3. Review, Discussion and Possible Approval of the Update to the Existing RSCVA Board Policies as well as the RSCVA Harassment and Discrimination Policies

On a motion made by Board Member Hill, seconded by Board Member Ascuaga, it was resolved to approve the RSCVA Board policies as well as the RSCVA harassment and discrimination policies, with the direction to revise the policies to include the Vice-President, to be presented at the next meeting. The motion was **APPROVED** by a vote of 8-0-0. Motion carried.

F. BOARD MEMBER ANNOUNCEMENTS, REPORTS, AND UPDATES

Vice Chair Young provided updates from the airport. The airport had the highest number of passengers in August, 2025, since September, 2005.

G. COMMENTS FROM THE FLOOR BY THE PUBLIC

Vice Chair Young opened the floor to public comment, there was none. Public comment was closed.

H. ADJOURNMENT

Vice Chair Young adjourned the meeting at 12:31 pm.
The meeting may be viewed at the following:
09/25/2025 RSCVA BOD Mtg https://www.youtube.com/watch?v=K-acrKxPQwg

To: RSCVA Board of Directors

From: Lori Tange, Director Human Resources

Cc: Mike Larragueta, President & CEO

Date: October 23, 2025

Subject: **RSCVA Employee Benefit Plans for 2026 Plan Year**

Summary

The RSCVA provides employee health benefits of medical, dental, vision, short-term and long-term disability to its employees, dependents, and retirees. The health benefits are through a HDHP/HSA plan. A HDHP/HSA plan is a High-Deductible Health Plan combined with a Health Savings Account. This arrangement allows you to pay lower monthly premiums in exchange for a higher deductible, while the HSA provides a tax-advantaged way to save and pay for medical expenses.

Each year the RSCVA, through its broker LP Insurance reviews and analysis the cost and benefits offered. LP was directed to market all coverages. For medical coverage the process yielded quotes from Hometown Health, Prominence, United Healthcare (UHC), Cigna and Aetna. Hometown Health, Prominence and UHC provided competitive proposals; however, the potential transition would require a significant change in network for employees and their families. Anthem Blue Cross Blue Shield of Nevada (Anthem) has offered the RSCVA a renewal with a 5% reduction in premiums.

RSCVA's ancillary lines of coverage (dental, vision, life, short-term and long-term disability) were also marketed. MetLife, the current carrier for life, short-term and long-term disability, was most competitive, offering a packaged reduction of 14.04% savings from current rates.

Background

The RSCVA staff had anticipated and budgeted for a significant rate increase to insurance premiums for the 2026 Benefit Plan year. Due to the successful management of our Medical Loss Ratio (MLR), Anthem Blue Cross Blue Shield of Nevada (Anthem) has offered the RSCVA a renewal with a 5% reduced annual premium. The plan proposed is offered with no changes to the current plan, with the exception of the individual deductible from $3,300 per individual to $3,400 in 2026. This is due to IRS regulation changes.

For ancillary lines MetLife has offered the best rates at a 14.04% savings from current rates with a comparable plan coverage.

Below is an impact of the health insurance changes:

Medical Coverage (Anthem)	5% decrease
Vision Service Plan (MetLife) STD (MetLife) LTD (MetLife) Life (MetLife) Dental (MetLife)	14.04 % decrease

Fiscal Impact

Funding for the employee benefits plan is available through June 30, 2026 in the approved Fiscal Year 2025-26 budget. Funds for the period July 1, 2026 to December 31, 2026 will be budgeted for in the Fiscal Year 2026-27 budget.

Recommendation

Staff recommends that the Board of Directors approve the renewal of the employee health benefits plan.

FACILITIES
UPDATE

CAPITAL FY 25-26 BUDGET

RENO-SPARKS CONVENTION CENTER		BUDGETED	ACTUAL	STATUS
Q1	BLEACHER PURCHASE	$808,000	$808,961.20	COMPLETED
Q1	SKYLIGHT REPLACEMENT	$600,000		NOT STARTED
Q1	TRACK EQUIPMENT	$18,000	$17,718.28	COMPLETED
Q2	PURCHASE NEW BALLROOM CARPET	$350,000		NOT STARTED
Q3	ELECTRONIC KEY INSTALLATION	$250,000		IN PROGRESS
Q3	DIGITAL DISPLAYS	$100,000		IN PROGRESS
Q3	PURCHASE NEW 500 TON CHILLER	$700,000		NOT STARTED
Q4	NEW DIGITAL VIDEO WALL	$140,000		IN PROGRESS
TOTAL		$2,966,000		

CAPITAL FY 25-26 BUDGET

RENO-SPARKS LIVESTOCK EVENTS CENTER		BUDGETED	ACTUAL	STATUS
Q1	GRANDSTAND/BLEACHER REPAIR	$90,000		NOT STARTED
Q1	PURCHASE NEW FOLDING TABLES	$58,000	$35,049.18	COMPLETED
Q1	PURCHASE NEW EVENT CHAIRS	$7,000	$12,600	COMPLETED
Q2	PURCHASE NEW UTILITY VEHICLES	$56,000	$58,809	COMPLETED
Q2	PURCHASE A NEW BUDDY TRAILER	$60,000	$49,939.70	COMPLETED
Q3	RESTROOM REMODEL FOR PAVILLION	$40,000		NOT STARTED
Q3	PURCHASE NEW TURF TRACTOR	$90,000	$46,327.91	COMPLETED
Q3	PURCHASE NEW FORKLIFT	$65,000	$33,150	COMPLETED
TOTAL		$466,000		

CAPITAL FY 25-26 BUDGET

NATIONAL BOWLING STADIUM		BUDGETED	ACTUAL	STATUS
Q1	INSTALL NEW CARPET FOR THE THEATER	$30,000		IN PROGRESS
Q2	STADIUM CLUB UPGRADE	$125,000		IN PROGRESS
TOTAL		$155,000		

CAPITAL FY 25-26 BUDGET

RENO EVENTS CENTER		BUDGETED	ACTUAL	STATUS
Q1	PURCHASE NEW PIPE AND DRAPE	$10,000		IN PROGRESS
Q2	PURCHASE NEW BLEACHER CURTAINS	$25,000		IN PROGRESS
Q3	PURCHASE NEW LIGHTING AND SOUND EQUIPMENT	$300,000		IN PROGRESS
TOTAL		$335,000		

CAPITAL FY 25-26 BUDGET

PROJECTS FOR ALL VENUES AND IT PROJECTS		BUDGETED	ACTUAL	STATUS
Q2	STORAGE ARRAY UPGRADES	$32,000		NOT STARTED
Q3	CORE SWITCH UPGRADES	$120,000		IN PROGRESS
CAPITAL RESERVE		$131,000		
TOTAL		$283,000		

CAPITAL FY 25-26 BUDGET

PERCENTAGE OF CAPITAL DOLLARS PER VENUE	%	$
RSCC	70.53%	$2,966,000
RSLEC	11.08%	$466,000
NBS	3.69%	$155,000
REC	7.96%	$335,000
IT	3.61%	$152,000
RESERVE	3.12%	$131,000

THANK YOU

To: RSCVA Board of Directors

From: Mike Larragueta, President & CEO

Date: October 16, 2025

Subject: Review, Discussion and Possible Action to (1) approve a Seventh Amendment to the Agreement dated June 13, 2012, by and between the Reno-Sparks Convention and Visitors Authority (RSCVA), the City of Reno, and the United States Bowling Congress (USBC) and (2) authorize the RSCVA President & CEO to execute the Seventh Amendment.

Executive Summary

The original Agreement among the USBC, RSCVA, and City of Reno was dated June 13, 2012, and has been amended six (6) times by way of amendments executed: February 11, 2014; January 7, 2015; November 6, 2020; May 19, 2022; January 31, 2023; and May 25, 2023 (collectively, the "Agreement").

The purpose of the USBC Seventh Amendment is to extend the original Agreement currently set to expire in 2033 for an additional five (5) years through 2038. This will add future tournaments and bring additional USBC events to Reno.

A copy of the USBC proposed Seventh Amendment is attached hereto.

USBC's request is being presented to the RSCVA Board at its regularly scheduled meeting on Thursday, October 23, 2025, and, if approved, it is anticipated it will be presented to the Reno City Council at a future meeting. Approval by both the RSCVA and City of Reno is necessary for the Amendment to become effective.

Background

USBC has hosted tournaments in Reno since 1995 when the National Bowling Stadium opened. When USBC hosts the Open or Women's Championships in Reno they are by far the largest room night producing conventions in our region. Since 2012 there have been twelve Open and Women's Championships at NBS. These twelve tournaments have generated:

- 647,013 cash room nights
- $5,466,334 in room tax
- 288,044 bowlers
- Estimated Economic impact of $555,424,709

The 2026 Open Championship that will be in Reno March 14 through July 18 will bring over 55,000 bowlers to Reno Tahoe and generate approximately 80,000 room nights.

Fiscal Impact

The Seventh Amendment will extend the Agreement for an additional five (5) years through 2038. The Seventh Amendment provides that the USBC will add two (2) Open Tournaments and one (1) Women's Tournament beyond what is currently provided in the Agreement. This will result in no less than eight (8) USBC Tournaments in the time period starting in 2026, through 2038, with no less than five (5) of those tournaments being Open Tournaments.

The Seventh Amendment also provides that additional USBC events will be hosted in Reno through 2038 to include: (i) the 2026 USBC Convention; (ii) one (1) additional USBC Convention (date to be determined); and (iii) no less than ten (10) short duration tournaments.

The Seventh Amendment removes the liquidated damages clause contained in the Agreement starting in 2029, and gives the USBC the right to cancel tournaments after 2028 if certain attendance parameters are not met.

Site fee will increase from $30.00 to $36.00 for tournaments 2029-2038.

For tournaments conducted in 2029-2038, USBC will be entitled to fifteen percent (15%) of all RSCVA royalties for the food and beverage sales up to $700,000. If sales are more than $700,000, USBC shall be additionally entitled to fifty percent (50%) of all RSCVA royalties based on sales over $700,000.

Recommendation

Community stakeholders and partners are supportive of USBC's proposed Seventh Amendment. Based on the stakeholder and partner support, tournament room night production, economic impact and room tax revenues, staff recommends accepting USBC's proposed Seventh Amendment to extend the Agreement to 2038.

Proposed Motion

I hereby move to approve the Seventh Amendment to the USBC Agreement originally dated June 13, 2012, and authorize the RSCVA President & CEO to execute the proposed Amendment on behalf of the RSCVA.

SEVENTH AMENDMENT TO AGREEMENT

This Seventh Amendment (the "Seventh Amendment") is made and entered into effective as of [DATE]_________________________________, (the "Effective Date"), by and among the CITY OF RENO, NEVADA, a municipal corporation (the "City"), the RENO-SPARKS CONVENTION & VISITORS AUTHORITY, a political subdivision of the County of Washoe, State of Nevada (the "RSCVA"), and the UNITED STATES BOWLING CONGRESS, INC., a Wisconsin nonprofit corporation (the "USBC"). The City, the RSCVA and the USBC are sometimes hereinafter collectively referred to as the "Parties" and individually as a "Party."

R E C I T A L S

A. The City, the RSCVA and the USBC are parties to that certain Agreement dated as of June 13, 2012, as amended by that certain First Amendment dated as of February 11, 2014 and as amended by that certain Second Amendment dated January 7, 2015 and as amended by that certain Third Amendment dated November 6, 2020 and as amended by that certain Fourth Amendment dated May 19, 2022 and as amended by that certain Fifth Amendment dated January 31, 2023 and as amended by that certain Sixth Amendment dated May 25, 2023 (the "Agreement"), whereby the USBC agreed to sponsor and conduct national bowling tournaments at the National Bowling Stadium in Reno, Nevada (the "NBS"), all on the terms and conditions as set forth in the Agreement. Capitalized terms not otherwise defined in this Seventh Amendment shall have the meaning ascribed to them in the Agreement, as amended hereby.

B. The Parties desire to amend the Agreement to revise the USBC obligations for the purpose of adding future dates for the USBC Open and Women's Championships, adding commitments to bring additional USBC events to Reno and extending the agreement through 2038;

C. The Parties desire to amend the Agreement to revise RSCVA's Site Fee Payment to USBC and remove the Liquidated Damages clause starting in 2029.

D. The Parties desire to amend the Agreement to provide USBC an option to terminate the Agreement if team counts in Reno fall below a certain threshold.

E. The Parties are entering into this Seventh Amendment for the purpose of amending the Agreement as set forth above.

NOW THEREFORE, in consideration of the foregoing Recitals and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the City, the RSCVA and the USBC hereby agree as follows:

1. Recitals. The foregoing Recitals are hereby acknowledged by the City, the RSCVA and the USBC as true and correct and are incorporated herein by this reference.

2. Number of Tournaments. Section 5.1 of the Agreement is hereby deleted in its entirety and replaced with the following new Section 5.1.

5.1 Number of Tournaments at NBS. For the years 2026 through 2038, USBC agrees that it will conduct not less than eight (8) Tournaments, at least five (5) of which shall be an Open Tournament. The Tournaments at the NBS shall occur according to the following schedule:

Year	Tournament Type
2026	Open Tournament
2028	Women's Tournament
2029	Open Tournament
2032	Open Tournament
2033	Women's Tournament
2035	Open Tournament
2036	Women's Tournament
2038	Open Tournament

In the event the USBC fails to conduct either the 2026 or 2028 Tournaments, the USBC shall be deemed in default and the USBC agrees that it will pay to the RSCVA an amount equal to Two Million Dollars ($2,000,000) as liquidated damages for failure to hold the 2026 Open Tournament, and/or ($1,000,000) for a failure to hold the 2028 Women's Tournament (the "Liquidated Damages"). The Parties acknowledge and agree that the Liquidated Damages shall not be deemed a penalty, but is a reasonable estimate of the damages the RSCVA would suffer in the event the USBC fails to conduct 2026 and 2028 tournaments. The amount of any Liquidated Damages owed by the USBC shall be reduced by any amounts owed to USBC by RSCVA or City.

After the conclusion of the 2028 Tournament, the foregoing liquidated damages provision shall be deemed of no further force or effect. In the event that despite the reasonable and good faith efforts of the USBC, team entries in any of the tournaments held after 2028 fall below 8,000 teams for the Open Tournament or 3,000 teams for the Women's Tournament, USBC shall have the right to declare the event economically unviable in Reno and vacate any or all future Tournaments as determined by the USBC.

5.1.1 Additional Events. For the years 2026 through 2038, USBC agrees to host twelve (12) additional events.

- 2026 USBC Convention

- One (1) additional USBC Conventions
- At least ten (10) short duration tournament events in the NBS from this list: Team USA Trials, USBC Masters, USBC Queens, USBC Senior Masters, USBC Senior Championships, USBC Super Senior Classic

Specific dates to be mutually agreed upon.

3. Site Fee. Exhibit B is hereby deleted and replaced with the new Exhibit B attached hereto as Attachment 1.

4. Food and Beverage. Section 6.3 of the agreement is modified as follows:

For Tournaments conducted in 2029-2038, USBC shall be entitled to fifteen percent (15%) of all RSCVA Royalties based on food and beverage sales up to $700,000 over the course of any USBC Tournament. If food and beverage sales are more than $700,000 for any USBC Tournament, USBC shall additionally be entitled to fifty percent (50%) of all RSCVA Royalties based on sales over $700,000 for that Tournament. The total sum of the RSCVA Royalties tendered to USBC hereunder for each USBC Tournament shall be referred to herein as the "USBC Royalty Payment".

USBC reserves the option to apply the USBC Royalty Payment to discount consumer prices for food and beverage at USBC Tournaments.

5. Counterparts and Delivery of Signatures. This Seventh Amendment may be executed in counterparts, each of which when so executed and delivered shall be deemed an original, but all of which together shall constitute one and the same instrument. Facsimile and/or electronically delivered signatures are permissible and shall be binding for purposes of this Seventh Amendment.

6. Binding Effect. This Seventh Amendment shall be binding upon, and inure to the benefit of, the parties hereto, and their respective personal and legal representatives, heirs, executors, administrators, successors and assigns.

7. Ratification of Remaining Terms and Conditions. Any and all terms and provisions of the Agreement that are inconsistent or in conflict with the terms and provisions of this Seventh Amendment are hereby amended to be consistent with the terms and provisions contained herein. As modified herein, all of the terms and provisions of the Agreement are hereby ratified and affirmed in all respects.

The parties have executed this Seventh Amendment and caused the same to be duly delivered on their behalf effective as of the Effective Date.

RSCVA

RENO-SPARKS CONVENTION AND VISITORS AUTHORITY, a political subdivision of the County of Washoe, State of Nevada

By:___________________________________
Name:________________________________
Its:___________________________________

USBC

UNITED STATES BOWLING CONGRESS, a Wisconsin nonprofit corporation

By:___________________________________
Name:________________________________
Its:___________________________________

By:___________________________________
Name:________________________________
Its:___________________________________

CITY

CITY OF RENO, NEVADA, a municipal corporation

By: ___________________________________
Name: ________________________________
Its: ___________________________________

ATTACHMENT 1

[see attached]

EXHIBIT B

Site Fee Payment

For the years 2026-2028 RSCVA hereby agrees to pay to the USBC a site fee in an amount equal to Thirty and No/100ths Dollars ($30.00) per each Unique Team Bowler participating in the subject Tournament (the "Site Fee").

For the years 2029-2038 RSCVA hereby agrees to pay to the USBC a Site Fee in an amount equal to Thirty Six and No/100ths Dollars ($36.00) per each Unique Team Bowler participating in the subject Tournament .

As used herein, the term "Unique Team Bowler" shall mean an individual bowling for a team of bowlers consisting of four or five individuals that each bowl a score at a Tournament exclusively for their team. If any member of a team participates on another team during the Tournament, that bowler will not be considered a Unique Team Bowler, and will not be counted for the purpose of calculating the Site Fee. Participation in short duration events list in Section 5.1.1 are not considered a Unique Team Bowler for the purpose of calculating the Site Fee.

The RSCVA agrees to pay the Site Fee in full to the USBC within thirty (30) days following the completion of each Tournament.

In consideration of the foregoing, the USBC shall allow the RSCVA access to each Unique Team Bowler that participates in any of the Tournaments for the purpose of allowing the RSCVA to conduct a survey regarding which hotel property, if any, each such Unique Team Bowler stayed at while participating in the subject Tournament (the "Bowler Surveys"). The RSCVA shall be entitled to conduct the Bowler Surveys at such times and places as the USBC and RSCVA mutually agree, which such time and place shall not unreasonably interfere with the subject Tournament. The Bowler Surveys may be conducted in any manner deemed appropriate or desirable by the RSCVA, including, but not limited to, face to face surveys by employees or agents of the RSCVA. The USBC shall cooperate fully with the RSCVA in regard to the Bowler Surveys and shall not in any way interfere with or hinder the RSCVA's ability to conduct the Bowler Surveys. The USBC acknowledges that the Bowler Surveys are necessary to enable the RSCVA to receive reimbursement of a portion of the Site Fee from third parties and that if the USBC interferes with or prevents the RSCVA from conducting the Bowler Surveys, the RSCVA will suffer economic damages as a result.

Unsolicited Proposal Submission Form
Reno-Sparks Convention and Visitors Authority (RSCVA)

Organization Name:

Lake Tahoe Stewardship Council

Proposal Name:

Year 3- Council Membership

Total Amount of Funds Requested:

$20,000

Date(s) the Funds Would Be Spent:

Funding for Managing Director and specific council projects

Description of Unsolicited Proposal:

The Lake Tahoe Stewardship Council consists of more than 22 regional, public and private organizations with a stake in the beauty and environmental sustainability of the Lake Tahoe Basin. The 2020 pandemic inspired an unprecedented era of collaboration, creating a broader vision of how regional communities can better work together to improve the resident and visitors experience.

How would funding for the Unsolicited Proposal be utilized to actively solicit tourism and gaming, and/or to support initiatives that contribute to these objectives?

The RSCVA's contribution adds to the approximately $300,000 budget to help promote stewardship efforts that help to keep Lake Tahoe clean and clear, and the open spaces clean and free of waste. Funds are also used to educate visitors on sustainability efforts that can impact their experience and safety while in the destination.

Unsolicited Proposal Submission Form
Reno-Sparks Convention and Visitors Authority (RSCVA)

What benefit would the RSCVA receive if the Unsolicited Proposal is funded?

In addition to funds going directly toward efforts that directly benefit visitation to Washoe County, the RSCVA also receives a seat on the Stewardship Council. This gives the RSCVA the opportunity to help shape the direction of the Stewardship Plan, as well as access to other government and sustainability organizations who need to hear about the importance of catering to visitors who support the regional economy.

How does this Unsolicited Proposal further the mission statement of the RSCVA?
"To attract overnight visitors to Reno Tahoe while supporting the sustainable growth of our communities."

This Stewardship Council and the associated Plan were created to ensure and improve sustainability efforts in the Tahoe Basin. Without a cohesive, collaborative communication and action mechanism, regional stakeholders cannot be effective in their efforts to maintain our natural resources for generations to come. Open spaces and the beauty of Lake Tahoe is a primary driver of tourism throughout Northern Nevada and Washoe County, and tourism will suffer if we don't find a way to successfully work together on sustainability initiatives.

Other:

We currently have two projects we are actively working on for 2025/2026 that would benefit from RSCVA funding.

1) Destination Champion - Basin-wide customer service and hospitality training with Learn Tourism

- Objectives:
  - 1) Enhance visitor engagement and customer service excellence for front line workers in the Tahoe Basin
  - 2) Increase regional knowledge and stakeholder collaboration
  - 3) Encourage sustainable and responsible tourism
- Key partners and sponsors: DSC, Truckee and South Lake Chambers & NTCA
- Working collaboratively with other stakeholders
- To launch Winter 2025
- Available free to all businesses in the basin to support training of front line workers

2) Tahoe Ethos Project - A story to share the special way that Tahoe defines value. When you think

about Tahoe, think about it this way. We are creating an anthem video can be used by all and owned by no one.

_X_ I have attached a copy of the Unsolicited Proposal, including:
  _X_ Detailed budget outlining how the requested funds would be allocated and utilized.
_____This Unsolicited Proposal does not quality for funding under the Special Event Marketing Sponsorship Program.

Submission Information:

Nettie Pardue

Name of Main Contact for Unsolicited Proposal:

Title

Destination Stewardship Managing Director

Email Address:

nettie@nettiepardue.com

Phone Number:

(510) 672-5515

Submission Date:

August 18, 2025

Tahoe Fund

PO Box 7124
Tahoe City, CA 96145

Invoice

Date	Invoice #
8/26/2025	1645

Bill To
Reno-Sparks Convention& Visitors Authorit Attn: Ben McDonald PO Box 837 Reno, NV 89504

Due Date
8/26/2025

Item	Description	Amount
Gov't Grants	Destination Stewardship Council Dues 3rd year contribution Nettie Pardue, Managing Director: Monthly fee of $9,600 for 24 months Jess Weaver, PR Consultant: Monthly fee of $950 for 14 months	20,000.00

Total $20,000.00