



RENO-SPARKS CONVENTION AND VISITORS AUTHORITY NOTICE OF PUBLIC MEETING MEETING OF THE BOARD OF DIRECTORS Thursday, December 11, 2025, at 10:00 a.m. Reno-Sparks Convention and Visitors Authority 4065 S. Virginia Street, Board Room Reno, Nevada

BOARD OF DIRECTORS: Mayor Hillary Schieve, Chair

Councilwoman Charlene Bybee Mr. Stephen Ascuaga Mr. Greg Long Mr. John East Commissioner Alexis Hill Ms. Cortney Young Mr. Glenn Carano Mr. Eddie Ableser

THIS NOTICE AND AGENDA HAVE BEEN POSTED PER NRS REQUIREMENT, AT LEAST THREE BUSINESS DAYS BEFORE THE MEETING, IN ACCORDANCE WITH NRS 241.020, AT THE MEETING LOCATION AND AT THE FOLLOWING WEBSITES:

RSCVA Website: www.rscva.com/public-meetings Online at http://notice.nv.gov/

This meeting is being live streamed and may be viewed by the public at the following link: www.rscva.com/public-meetings

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda, or may delay discussion relating to an item on the agenda at any time. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Myrra Estrellado, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7737.

AGENDA

A. OPENING CEREMONIES

Call to Order Pledge of Allegiance Roll Call

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

C. CONSENT AGENDA

(All consent items may be approved together with a

single motion, be taken out of order, and/or be heard and discussed individually. All consent agenda items pulled for discussion will be heard after approval of the remaining consent agenda items)

C1. <u>Approval of the Agenda of the December 11, 2025, Regular Meeting of the Board of Directors</u>

For Possible Action

C2. <u>Approval of the Minutes of the October 23, 2025, Regular Meeting of the Board of Directors</u>

For Possible Action

C3. <u>Discussion and Potential Authorization for the Financial Consultant to Retrieve and Claim all Unclaimed Property in the Name of the Reno-Sparks Convention and Visitors Authority (RSCVA)</u>

The Board of Directors is being asked to take possible action to authorize Robert Chisel, in his capacity as the RSCVA Financial consultant, to file on behalf of the RSCVA such claims as may be necessary or appropriate with the State of Nevada Treasurer to claim any unclaimed property being held in the name of the RSCVA.

For Possible Action

D. PRESENTATIONS

D1. Presentation: Miles Partnership

Miles Partnership team members, Debbie Johnson - Senior Vice President, Ben Walton - Account Director, Ben Powers - Creative Director, will provide an update and overview on the major initiatives and strategy since onboarding as the RSCVA's Agency of Record in July, focusing on Leisure Media, M&C/S Media and NO LIMITS Branding.

Information Only

D2. Presentation: Reno Pro Soccer

Wendy Damonte with Reno Pro Soccer will provide a presentation on the United Soccer League ecosystem, soccer on the global stage, soccer in the Reno market, and introduce the local team bringing professional soccer to Reno.

Informational Only

D4. Reno-Sparks Convention and Visitors Authority Department Updates

Members of the Senior Leadership Team will deliver updates on current activities and initiatives.

Informational Only

E. BOARD MATTERS

E1. Review, discussion, and possible approval of the Annual Comprehensive Financial Report (ACFR) for the fiscal year ended June 30, 2025, including the Report of Independent Auditors.

The RSCVA Board of Directors is being asked to review, discuss, and take possible action to approve the RSCVA Annual Comprehensive Financial Report for the fiscal year ended June 30, 2025, including the report of Independent Auditors.

For Possible Action

Request for Proposal 2026-SALES01 for Attendee Transportation Services for the 2026 VFW 127th National Convention in amount not to exceed \$320,000. The amount to include the proposal amount is \$299,328, plus a contingency of \$20,672.

The RSCVA Board of Directors is being asked to review, discuss and take possible action to approve staff's recommendation to award Request for Proposal 2026-SALES01 for attendee transportation services for the 2026 VFW 127th National Convention to Transportation Management Services, Inc. in an amount not to exceed \$320,000, which such amount includes a contingency in the amount of \$20,672.

For Possible Action

E3. Review, Discuss, and Possible Action to Amend the Downtown Events Center Operating Agreement between the RSCVA and City of Reno.

The RSCVA Board of Directors is being asked to review, discuss and take possible action to approve that certain Third Amendment to Downtown Events Center Operating Agreement between the City of Reno and the RSCVA to remove the City of Reno's obligation to pay an annual General Services Allocation to the RSCVA.

For Possible Action

E4. RSCVA Board Appointment of the Nevada Resort Association (NRA) Board of Director's seat pursuant to NRS 244A.601(1)(d)(4)

The RSCVA Board of Directors is being asked to consider and possibly approve the appointment of a representative to the RSCVA Board nominated by the Nevada Resort Association. The NRA has nominated John Farahi and Jeannie Magdefrau for the appointment. If approved, the appointment will become effective January 1, 2026 and will be for a term of two years.

For Possible Action

E5. Approval of the 2026 Board Meeting Schedule

The RSCVA Board of Directors is being asked to review, discuss, and possibly take action to approve the 2026 Board Meeting Schedule.

For Possible Action

F. BOARD MEMBER ANNOUNCEMENTS, REPORTS, AND UPDATES

RSCVA Board Members may share announcements, reports, updates, and requests for information and future agenda items. This item is informational only, and no discussion among Board Members will take place on this item.

Informational Only

G. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken.

H. ADJOURNMENT

For Possible Action

For information or questions regarding this agenda please contact: The RSCVA Executive Office

P.O. Box 837, Reno, NV 89504

775-827-7618