

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

November 2025 Room Statistics Compared to the Prior Year

Taxable room revenues for the month of November 2025 are \$27,501,200 and above November of the prior year by \$1,474,634 (5.7%). Cash occupied room nights of 220,416 are above prior year by 13,590 (6.6%). Comp occupied room nights of 66,881 are above prior year by 1,751 (2.7%), and 28-day occupied room nights of 85,089 are above prior year by 2,814 (3.4%). Total occupied rooms for the month of November 2025 (Cash, Comp, 28-day) are 18,155 (5.1%) compared to the prior year.

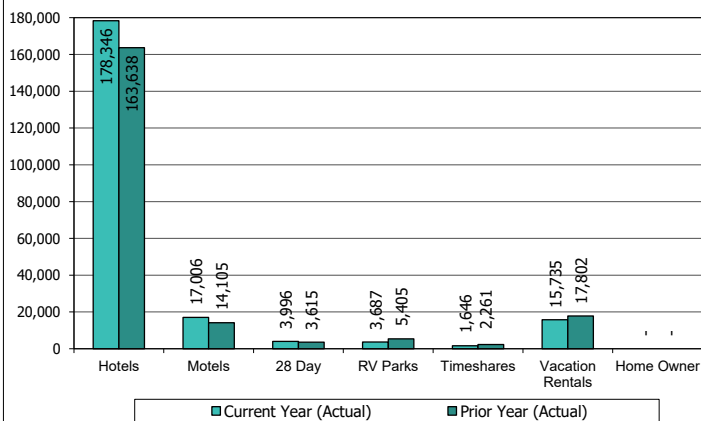
Overall, the Washoe County occupancy percentage of 58.4% for the month is 6.4% above to the 54.9% level of the prior year. There were 7,167 (-1.1%) less available rooms for the month compared to the prior year.

Overall cash average rates for November 2025 of \$124.77 decreased \$1.07 (0.9%), compared to \$125.84 for the prior year.

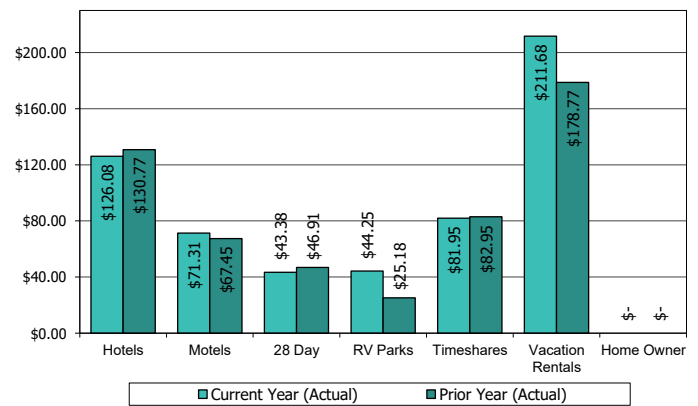
Year-to-date cash occupied room nights of 1,428,881 are 11,259 (0.8%) above prior year. Cash average rates year-to-date of \$146.76 are \$2.15 (-1.4%) below the prior year. Year-to-date, total taxable room revenues of \$209,697,401 are (-0.7%) below prior year.

November 2025						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	460,432	178,346	\$126.08	\$130.77	(\$4.69)	-3.6%
Motels	31,819	17,006	\$71.31	\$67.45	\$3.86	5.7%
28 Day	63,241	3,996	\$43.38	\$46.91	(\$3.53)	-7.5%
RV Parks	36,960	3,687	\$44.25	\$25.18	\$19.07	75.7%
Timeshares	12,086	1,646	\$81.95	\$82.95	(\$1.00)	-1.2%
Vacation Rentals	33,341	15,735	\$211.68	\$178.77	\$32.91	18.4%
Home Owner	-	-	-	-	\$0.00	0.0%
Totals	637,879	220,416	\$124.77	\$125.84	(\$1.07)	-0.9%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

November 2025

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$27,501,200	\$24,766,410	\$2,734,790	11.0%	\$26,026,566	\$1,474,634	5.7%
Occupied Rooms - Cash	220,416	204,851	15,565	7.6%	206,826	13,590	6.6%
Average Rate - Cash	\$124.77	\$120.90	\$3.87	3.2%	\$125.84	(\$1.07)	(0.9%)
Occupied Rooms							
Cash	220,416	204,851	15,565	7.6%	206,826	13,590	6.6%
Comp	66,881	66,431	450	0.7%	65,130	1,751	2.7%
28 Day	85,089	82,203	2,886	3.5%	82,275	2,814	3.4%
Total Occupied Rooms	372,386	353,486	18,900	5.3%	354,231	18,155	5.1%
Percentage of Occupancy							
Cash	34.6%	31.1%	3.5	11.3%	32.1%	2.5	7.8%
Comp	10.5%	10.1%	0.4	4.0%	10.1%	0.4	4.0%
28 Day	13.3%	12.5%	0.8	6.4%	12.8%	0.5	3.9%
Total Percentage of Occupancy	58.4%	53.6%	4.8	9.0%	54.9%	3.5	6.4%
Market Segments							
Occupied Rooms - Cash							
Hotels	178,346	162,002	16,344	10.1%	163,638	14,708	9.0%
Motels	17,006	13,823	3,183	23.0%	14,105	2,901	20.6%
28 Day Motels	3,996	3,651	345	9.4%	3,615	381	10.5%
R.V. Parks	3,687	5,135	(1,448)	(28.2%)	5,405	(1,718)	(31.8%)
Vacation Rentals	15,735	17,980	(2,245)	(12.5%)	17,802	(2,067)	(11.6%)
Timehares	1,646	2,261	(615)	(27.2%)	2,261	(615)	(27.2%)
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
Total Occupied - Cash	220,416	204,851	15,565	7.6%	206,826	13,590	6.6%
Percentage of Occupancy - Cash							
Hotels	38.7%	34.6%	4.1	11.8%	35.5%	3.2	9.0%
Motels	53.4%	40.0%	13.4	33.5%	43.7%	9.7	22.2%
28 Day Motels	6.3%	5.3%	1.0	18.9%	5.7%	0.6	10.5%
R.V. Parks	10.0%	12.0%	(2.0)	(16.7%)	13.1%	(3.1)	(23.7%)
Vacation Rentals	47.2%	53.9%	(6.7)	(12.4%)	48.8%	(1.6)	(3.3%)
Timeshares	13.6%	20.2%	(6.6)	(32.7%)	21.3%	(7.7)	(36.2%)
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
Total Occupancy Percentage - Cash	34.6%	31.1%	3.5	11.3%	32.1%	2.5	7.8%
Average Rates - Cash							
Hotels	\$126.08	\$124.89	\$1.19	1.0%	\$130.77	(\$4.69)	(3.6%)
Motels	\$71.31	\$65.43	\$5.88	9.0%	\$67.45	\$3.86	5.7%
28 Day Motels	\$43.38	\$45.50	(\$2.12)	(4.7%)	\$46.91	(\$3.53)	(7.5%)
R.V. Parks	\$44.25	\$24.68	\$19.57	79.3%	\$25.18	\$19.07	75.7%
Vacation Rentals	\$211.68	\$175.19	\$36.49	20.8%	\$178.77	\$32.91	18.4%
Timeshares	\$81.95	\$82.95	(\$1.00)	(1.2%)	\$82.95	(\$1.00)	(1.2%)
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
Total Cash Average Rate	\$124.77	\$120.90	\$3.87	3.2%	\$125.84	(\$1.07)	(0.9%)

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

November 2025

Occupied Rooms

Cash	220,416
Comp	66,881
28 Day	85,089

Total Occupied Rooms

Vacant	265,493
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Total Available Rooms

Percentage of Occupancy

Cash	34.6%
Comp	10.5%
28 Day	13.3%

Total Occupancy Percentage

Vacant	41.6%
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Total (must equal 100.0%)

Revenue

Cash - Taxable

Comp	\$8,189,089
28 Day	\$3,984,714

Total Revenue

Average Rates

Cash	\$124.77
Comp	\$122.44
28 Day	\$46.83

Actual	Budget	Increase (Decrease)	
		\$	%
	204,851	15,565	7.6%
	66,431	450	0.7%
	82,203	2,886	3.5%
372,386	353,486	18,900	5.3%
	305,804	(40,311)	(13.2%)
	637,879	(21,411)	(3.2%)
	31.1%	3.5	11.3%
	10.1%	0.4	4.0%
	12.5%	0.8	6.4%
58.4%	53.6%	4.8	9.0%
	46.4%	(4.8)	(10.3%)
	100.0%	-	0.0%
\$27,501,200	\$24,766,410	\$2,734,790	11.0%
	\$8,238,141	(\$49,052)	(0.6%)
	\$3,698,352	\$286,362	7.7%
	\$36,702,903	\$2,972,100	8.1%
\$124.77	\$120.90	\$3.87	3.2%
	\$124.01	(\$1.57)	(1.3%)
	\$44.99	\$1.84	4.1%

Last Year	Increase (Decrease)	
	\$	%
206,826	13,590	6.6%
65,130	1,751	2.7%
82,275	2,814	3.4%
354,231	18,155	5.1%
290,815	(25,322)	(8.7%)
645,046	(7,167)	(1.1%)
32.1%	2.5	7.8%
10.1%	0.4	4.0%
12.8%	0.5	3.9%
54.9%	3.5	6.4%
45.1%	(3.5)	(7.8%)
100.0%	-	0.0%
26,026,566	1,474,634	5.7%
\$8,076,891	\$112,198	1.4%
\$3,706,927	\$277,787	7.5%
\$37,810,384	\$1,864,619	4.9%
125.84	(1.07)	(0.9%)
\$124.01	(\$1.57)	(1.3%)
\$45.06	\$1.77	3.9%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

November 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	178,346	162,002	16,344	10.1%	163,638	14,708	9.0%
Comp	66,859	66,353	506	0.8%	65,052	1,807	2.8%
28 Day	8,785	7,087	1,698	24.0%	7,159	1,626	22.7%
Total Occupied Rooms	253,990	235,442	18,548	7.9%	235,849	18,141	7.7%
Vacant	206,442	233,398	(26,956)	(11.5%)	224,686	(18,244)	(8.1%)
Total Available Rooms	460,432	468,840	(8,408)	(1.8%)	460,535	(103)	0.0%
Percentage of Occupancy							
Cash	38.7%	34.6%	4.1	11.8%	35.5%	3.2	9.0%
Comp	14.5%	14.2%	0.3	2.1%	14.1%	0.4	2.8%
28 Day	1.9%	1.5%	0.4	26.7%	1.6%	0.3	18.8%
Total Occupancy Percentage	55.2%	50.2%	5.0	10.0%	51.2%	4.0	7.8%
Vacant	44.8%	49.8%	(5.0)	(10.0%)	48.8%	(4.0)	(8.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$22,486,330	\$20,231,629	\$2,254,701	11.1%	\$21,399,631	\$1,086,699	5.1%
Comp	\$8,187,617	\$8,232,422	(\$44,805)	(0.5%)	\$8,071,171	\$116,446	1.4%
28 Day	\$955,715	\$855,734	\$99,981	11.7%	\$864,389	\$91,326	10.6%
Total Revenue	\$31,629,662	\$29,319,785	\$2,309,877	7.9%	\$30,335,191	\$1,294,471	4.3%
Average Rates							
Cash	\$126.08	\$124.89	\$1.19	1.0%	\$130.77	(\$4.69)	(3.6%)
Comp	\$122.46	\$124.07	(\$1.61)	(1.3%)	\$124.07	(\$1.61)	(1.3%)
28 Day	\$108.79	\$120.74	(\$11.95)	(9.9%)	\$120.74	(\$11.95)	(9.9%)

Reno-Sparks Convention and Visitors Authority

Motel Statistics

November 2025

Occupied Rooms

Cash	17,006
Comp	8
28 Day	2,501

Total Occupied Rooms

Vacant	12,304
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Total Available Rooms

Percentage of Occupancy

Cash	53.4%
Comp	0.0%
28 Day	7.9%

Total Occupancy Percentage

Vacant	38.7%
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Total (must equal 100.0%)

Revenue

Cash - Taxable

Comp	\$900
28 Day	\$94,227

Total Revenue

Average Rates

Cash	\$71.31
Comp	\$112.50
28 Day	\$37.68

Actual	Budget	Increase (Decrease)	
		\$	%
	13,823	3,183	23.0%
	11	(3)	(27.3%)
	2,939	(438)	(14.9%)
19,515	16,773	2,742	16.3%
	17,817	(5,513)	(30.9%)
	34,590	(2,771)	(8.0%)
	40.0%	13.4	33.5%
	0.0%	-	0.0%
	8.5%	(0.6)	(7.1%)
61.3%	48.5%	12.8	26.4%
	51.5%	(12.8)	(24.9%)
100.0%	100.0%	-	0.0%
\$1,212,698	\$904,384	\$308,314	34.1%
	\$1,419	(\$519)	(36.6%)
	\$121,763	(\$27,536)	(22.6%)
\$1,307,825	\$1,027,566	\$280,259	27.3%
\$71.31	\$65.43	\$5.88	9.0%
	\$129.00	(\$16.50)	(12.8%)
	\$41.43	(\$3.75)	(9.1%)

Last Year	Increase (Decrease)	
	\$	%
14,105	2,901	20.6%
11	(3)	(27.3%)
2,939	(438)	(14.9%)
17,055	2,460	14.4%
15,234	(2,930)	(19.2%)
32,289	(470)	(1.5%)
43.7%	9.7	22.2%
0.0%	-	0.0%
9.1%	(1.2)	(13.2%)
52.8%	8.5	16.1%
47.2%	(8.5)	(18.0%)
100.0%	-	0.0%
\$951,313	\$261,385	27.5%
\$1,419	(\$519)	(36.6%)
\$121,761	(\$27,534)	(22.6%)
\$1,074,493	\$233,332	21.7%
\$67.45	\$3.86	5.7%
\$129.00	(\$16.50)	(12.8%)
\$41.43	(\$3.75)	(9.1%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

November 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,996	3,651	345	9.4%	3,615	381	10.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	43,264	43,094	170	0.4%	43,094	170	0.4%
Total Occupied Rooms	47,260	46,745	515	1.1%	46,709	551	1.2%
Vacant	15,981	21,715	(5,734)	(26.4%)	17,116	(1,135)	(6.6%)
Total Available Rooms	63,241	68,460	(5,219)	(7.6%)	63,825	(584)	(0.9%)
Percentage of Occupancy							
Cash	6.3%	5.3%	1.0	18.9%	5.7%	0.6	10.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	68.4%	62.9%	5.5	8.7%	67.5%	0.9	1.3%
Total Occupancy Percentage	74.7%	68.3%	6.4	9.4%	73.2%	1.5	2.0%
Vacant	25.3%	31.7%	(6.4)	(20.2%)	26.8%	(1.5)	(5.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$173,365	\$166,137	\$7,228	4.4%	\$169,596	\$3,769	2.2%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,385,171	\$1,380,301	\$4,870	0.4%	\$1,380,318	\$4,853	0.4%
Total Revenue	\$1,558,536	\$1,546,438	\$12,098	0.8%	\$1,549,914	\$8,622	0.6%
Average Rates							
Cash	\$43.38	\$45.50	(\$2.12)	(4.7%)	\$46.91	(\$3.53)	(7.5%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$32.02	\$32.03	(\$0.01)	0.0%	\$32.03	(\$0.01)	0.0%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

November 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,687	5,135	(1,448)	(28.2%)	5,405	(1,718)	(31.8%)
Comp	14	67	(53)	(79.1%)	67	(53)	(79.1%)
28 Day	23,555	21,830	1,725	7.9%	21,830	1,725	7.9%
Total Occupied Rooms	27,256	27,032	224	0.8%	27,302	(46)	(0.2%)
Vacant	9,704	15,808	(6,104)	(38.6%)	13,996	(4,292)	(30.7%)
Total Available Rooms	36,960	42,840	(5,880)	(13.7%)	41,298	(4,338)	(10.5%)
Percentage of Occupancy							
Cash	10.0%	12.0%	(2.0)	(16.7%)	13.1%	(3.1)	(23.7%)
Comp	0.0%	0.2%	(0.2)	(100.0%)	0.2%	(0.2)	(100.0%)
28 Day	63.7%	51.0%	12.7	24.9%	52.9%	10.8	20.4%
Total Occupancy Percentage	73.7%	63.1%	10.6	16.8%	66.1%	7.6	11.5%
Vacant	26.3%	36.9%	(10.6)	(28.7%)	33.9%	(7.6)	(22.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$163,137	\$126,707	\$36,430	28.8%	\$136,087	\$27,050	19.9%
Comp	\$572	\$4,301	(\$3,729)	(86.7%)	\$4,301	(\$3,729)	(86.7%)
28 Day	\$781,519	\$596,614	\$184,905	31.0%	\$596,505	\$185,014	31.0%
Total Revenue	\$945,228	\$727,622	\$217,606	29.9%	\$736,893	\$208,335	28.3%
Average Rates							
Cash	\$44.25	\$24.68	\$19.57	79.3%	\$25.18	\$19.07	75.7%
Comp	\$40.86	\$64.19	(\$23.33)	(36.3%)	\$64.19	(\$23.33)	(36.3%)
28 Day	\$33.18	\$27.33	\$5.85	21.4%	\$27.33	\$5.85	21.4%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

November 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	15,735	17,980	(2,245)	(12.5%)	17,802	(2,067)	(11.6%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	6,984	7,253	(269)	(3.7%)	7,253	(269)	(3.7%)
Total Occupied Rooms	22,719	25,233	(2,514)	(10.0%)	25,055	(2,336)	(9.3%)
Vacant	10,622	8,127	2,495	30.7%	11,421	(799)	(7.0%)
Total Available Rooms	33,341	33,360	(19)	(0.1%)	36,476	(3,135)	(8.6%)
Percentage of Occupancy							
Cash	47.2%	53.9%	(6.7)	(12.4%)	48.8%	(1.6)	(3.3%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	20.9%	21.7%	(0.8)	(3.7%)	19.9%	1.0	5.0%
Total Occupancy Percentage	68.1%	75.6%	(7.5)	(9.9%)	68.7%	(0.6)	(0.9%)
Vacant	31.9%	24.4%	7.5	30.7%	31.3%	0.6	1.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$3,330,773	\$3,150,002	\$180,771	5.7%	\$3,182,392	\$148,381	4.7%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$768,082	\$743,940	\$24,142	3.2%	\$743,954	\$24,128	3.2%
Total Revenue	\$4,098,855	\$3,893,943	\$204,912	5.3%	\$3,926,346	\$172,509	4.4%
Average Rates							
Cash	\$211.68	\$175.19	\$36.49	20.8%	\$178.77	\$32.91	18.4%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$109.98	\$102.57	\$7.41	7.2%	\$102.57	\$7.41	7.2%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

November 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,646	2,261	(615)	(27.2%)	2,261	(615)	(27.2%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	1,646	2,261	(615)	(27.2%)	2,261	(615)	(27.2%)
Vacant	10,440	8,939	1,501	16.8%	8,362	2,078	24.9%
Total Available Rooms	12,086	11,200	886	7.9%	10,623	1,463	13.8%
Percentage of Occupancy							
Cash	13.6%	20.2%	(6.6)	(32.7%)	21.3%	(7.7)	(36.2%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	13.6%	20.2%	(6.6)	(32.7%)	21.3%	(7.7)	(36.2%)
Vacant	86.4%	79.8%	6.6	8.3%	78.7%	7.7	9.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$134,897	\$187,550	(\$52,653)	(28.1%)	\$187,547	(\$52,650)	(28.1%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$134,897	\$187,550	(\$52,653)	(28.1%)	\$187,547	(\$52,650)	(28.1%)
Average Rates							
Cash	\$81.95	\$82.95	(\$1.00)	(1.2%)	\$82.95	(\$1.00)	(1.2%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

November 2025

Occupied Rooms

Cash
Comp
28 Day

Total Occupied Rooms

Vacant

Total Available Rooms

Percentage of Occupancy

Cash
Comp
28 Day

Total Occupancy Percentage

Vacant

Total (must equal 100.0%)

Revenue

Cash - Taxable

Comp
28 Day

Total Revenue

Average Rates

Cash
Comp
28 Day

Actual	Budget	Increase (Decrease)	
		\$	%
-	-	-	-
-	-	-	-
-	-	-	-
-	-	-	-
-	-	-	-
-	-	-	-
0.0%	0.0%	-	-
0.0%	0.0%	-	-
0.0%	0.0%	-	-
0.0%	0.0%	-	-
0.0%	0.0%	-	-
0.0%	0.0%	-	-
0.0%	0.0%	-	-
\$0	\$0	-	0.0%
\$0	\$0	-	0.0%
\$0	\$0	-	0.0%
\$0	\$0	-	0.0%
\$0.00	\$0.00	\$0.00	0.0%
\$0.00	\$0.00	\$0.00	0.0%
\$0.00	\$0.00	\$0.00	0.0%

Last Year	Increase (Decrease)	
	\$	%
-	-	0.0%
-	-	0.0%
-	-	0.0%
-	-	0.0%
-	-	0.0%
-	-	0.0%
-	-	0.0%
0.0%	-	0.0%
0.0%	-	0.0%
0.0%	-	0.0%
0.0%	-	0.0%
0.0%	-	0.0%
0.0%	-	0.0%
0.0%	-	0.0%
\$0	\$0	0.0%
\$0	\$0	0.0%
\$0	\$0	0.0%
\$0	\$0	0.0%
\$0.00	\$0.00	0.0%
\$0.00	\$0.00	0.0%
\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2025 - November 2025

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$209,697,401	\$198,204,406	\$11,492,995	5.8%	\$211,101,837	(\$1,404,436)	(0.7%)
Occupied Rooms - Cash	1,428,881	1,386,626	42,255	3.0%	1,417,622	11,259	0.8%
Average Rate - Cash	\$146.76	\$142.94	\$3.82	2.7%	\$148.91	(\$2.15)	(1.4%)
Occupied Rooms							
Cash	1,428,881	1,386,626	42,255	3.0%	1,417,622	11,259	0.8%
Comp	398,247	412,208	(13,961)	(3.4%)	402,565	(4,318)	(1.1%)
28 Day	429,116	424,485	4,631	1.1%	434,246	(5,130)	(1.2%)
Total Occupied Rooms	2,256,244	2,223,319	32,925	1.5%	2,254,433	1,811	0.1%
Percentage of Occupancy							
Cash	42.7%	41.2%	1.5	3.6%	42.1%	0.6	1.4%
Comp	11.9%	12.2%	(0.3)	(2.5%)	12.0%	(0.1)	(0.8%)
28 Day	12.8%	12.6%	0.2	1.6%	12.9%	(0.1)	(0.8%)
Total Percentage of Occupancy	67.4%	66.0%	1.4	2.1%	67.0%	0.4	0.6%
Market Segments							
Occupied Rooms - Cash							
Hotels	1,168,082	1,118,506	49,576	4.4%	1,147,075	21,007	1.8%
Motels	93,501	87,571	5,930	6.8%	89,536	3,965	4.4%
28 Day Motels	22,684	20,368	2,316	11.4%	20,166	2,518	12.5%
R.V. Parks	39,810	48,758	(8,948)	(18.4%)	50,224	(10,414)	(20.7%)
Vacation Rentals	89,994	92,715	(2,721)	(2.9%)	91,797	(1,803)	(2.0%)
Timeshares	11,616	15,371	(3,755)	(24.4%)	15,371	(3,755)	(24.4%)
Home Owner Rentals	3,194	3,338	(144)	(4.3%)	3,453	(259)	(7.5%)
Total Occupied - Cash	1,428,881	1,386,626	42,255	3.0%	1,417,622	11,259	0.8%
Percentage of Occupancy - Cash							
Hotels	49.2%	46.9%	2.3	4.9%	48.3%	0.9	1.9%
Motels	52.2%	49.6%	2.6	5.2%	51.9%	0.3	0.6%
28 Day Motels	7.0%	5.8%	1.2	20.7%	5.9%	1.1	18.6%
R.V. Parks	19.2%	22.3%	(3.1)	(13.9%)	23.4%	(4.2)	(17.9%)
Vacation Rentals	49.6%	54.5%	(4.9)	(9.0%)	50.1%	(0.5)	(1.0%)
Timeshares	21.3%	29.6%	(8.3)	(28.0%)	27.0%	(5.7)	(21.1%)
Home Owner Rentals	13.0%	21.3%	(8.3)	(39.0%)	14.8%	(1.8)	(12.2%)
Total Occupancy Percentage - Cash	42.7%	41.2%	1.5	3.6%	42.1%	0.6	1.4%
Average Rates - Cash							
Hotels	\$149.36	\$147.30	\$2.06	1.4%	\$153.91	(\$4.55)	(3.0%)
Motels	\$95.60	\$84.93	\$10.67	12.6%	\$87.12	\$8.48	9.7%
28 Day Motels	\$47.00	\$49.15	(\$2.15)	(4.4%)	\$50.07	(\$3.07)	(6.1%)
R.V. Parks	\$60.73	\$48.43	\$12.30	25.4%	\$49.49	\$11.24	22.7%
Vacation Rental	\$231.09	\$220.48	\$10.61	4.8%	\$226.99	\$4.10	1.8%
Timeshares	\$76.32	\$81.87	(\$5.55)	(6.8%)	\$81.86	(\$5.54)	(6.8%)
Home Owner Rentals	\$353.34	\$284.93	\$68.41	24.0%	\$336.69	\$16.65	4.9%
Total Cash Average Rate	\$146.76	\$142.94	\$3.82	2.7%	\$148.91	(\$2.15)	(1.4%)

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2025 - November 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,428,881	1,386,626	42,255	3.0%	1,417,622	11,259	0.8%
Comp	398,247	412,208	(13,961)	(3.4%)	402,565	(4,318)	(1.1%)
28 Day	429,116	424,485	4,631	1.1%	434,246	(5,130)	(1.2%)
Total Occupied Rooms	2,256,244	2,223,319	32,925	1.5%	2,254,433	1,811	0.1%
Vacant	1,089,504	1,145,612	(56,108)	(4.9%)	1,111,761	(22,257)	(2.0%)
Total Available Rooms	3,345,748	3,368,931	(23,183)	(0.7%)	3,366,194	(20,446)	(0.6%)
Percentage of Occupancy							
Cash	42.7%	41.2%	1.5	3.6%	42.1%	0.6	1.4%
Comp	11.9%	12.2%	(0.3)	(2.5%)	12.0%	(0.1)	(0.8%)
28 Day	12.8%	12.6%	0.2	1.6%	12.9%	(0.1)	(0.8%)
Total Occupancy Percentage	67.4%	66.0%	1.4	2.1%	67.0%	0.4	0.6%
Vacant	32.6%	34.0%	(1.4)	(4.1%)	33.0%	(0.4)	(1.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$209,697,401	\$198,204,406	\$11,492,995	5.8%	\$211,101,837	(\$1,404,436)	(0.7%)
Comp	\$54,453,565	\$55,539,209	(\$1,085,644)	(2.0%)	\$54,218,794	\$234,771	0.4%
28 Day	\$19,658,965	\$19,344,747	\$314,218	1.6%	\$20,459,552	(\$800,587)	(3.9%)
Total Revenue	\$283,809,931	\$273,088,362	\$10,721,569	3.9%	\$285,780,183	(\$1,970,252)	(0.7%)
Average Rates							
Cash	\$146.76	\$142.94	\$3.82	2.7%	\$148.91	(\$2.15)	(1.4%)
Comp	\$136.73	\$134.74	\$1.99	1.5%	\$134.68	\$2.05	1.5%
28 Day	\$45.81	\$45.57	\$0.24	0.5%	\$47.12	(\$1.31)	(2.8%)

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

July 2025 - November 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	1,168,082	1,118,506	49,576	4.4%	1,147,075	21,007	1.8%
Comp	397,586	411,435	(13,849)	(3.4%)	401,786	(4,200)	(1.0%)
28 Day	36,663	31,380	5,283	16.8%	40,763	(4,100)	(10.1%)
Total Occupied Rooms	1,602,331	1,561,321	41,010	2.6%	1,589,624	12,707	0.8%
Vacant	774,007	825,795	(51,788)	(6.3%)	784,637	(10,630)	(1.4%)
Total Available Rooms	2,376,338	2,387,116	(10,778)	(0.5%)	2,374,261	2,077	0.1%
Percentage of Occupancy							
Cash	49.2%	46.9%	2.3	4.9%	48.3%	0.9	1.9%
Comp	16.7%	17.2%	(0.5)	(2.9%)	16.9%	(0.2)	(1.2%)
28 Day	1.5%	1.3%	0.2	15.4%	1.7%	(0.2)	(11.8%)
Total Occupancy Percentage	67.4%	65.4%	2.0	3.1%	67.0%	0.4	0.6%
Vacant	32.6%	34.6%	(2.0)	(5.8%)	33.0%	(0.4)	(1.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$174,462,575	\$164,753,543	\$9,709,032	5.9%	\$176,547,893	(\$2,085,318)	(1.2%)
Comp	\$54,398,771	\$55,478,160	(\$1,079,389)	(1.9%)	\$54,157,738	\$241,033	0.4%
28 Day	\$3,934,530	\$3,764,355	\$170,175	4.5%	\$4,846,278	(\$911,748)	(18.8%)
Total Revenue	\$232,795,876	\$223,996,057	\$8,799,819	3.9%	\$235,551,909	(\$2,756,033)	(1.2%)
Average Rates							
Cash	\$149.36	\$147.30	\$2.06	1.4%	\$153.91	(\$4.55)	(3.0%)
Comp	\$136.82	\$134.84	\$1.98	1.5%	\$134.79	\$2.03	1.5%
28 Day	\$107.32	\$119.96	(\$12.64)	(10.5%)	\$118.89	(\$11.57)	(9.7%)

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

July 2025 - November 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	93,501	87,571	5,930	6.8%	89,536	3,965	4.4%
Comp	100	133	(33)	(24.8%)	133	(33)	(24.8%)
28 Day	13,140	15,806	(2,666)	(16.9%)	15,806	(2,666)	(16.9%)
Total Occupied Rooms	106,741	103,510	3,231	3.1%	105,475	1,266	1.2%
Vacant	72,397	72,899	(502)	(0.7%)	67,105	5,292	7.9%
Total Available Rooms	179,138	176,409	2,729	1.5%	172,580	6,558	3.8%
Percentage of Occupancy							
Cash	52.2%	49.6%	2.6	5.2%	51.9%	0.3	0.6%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	7.3%	9.0%	(1.7)	(18.9%)	9.2%	(1.9)	(20.7%)
Total Occupancy Percentage	59.6%	58.7%	0.9	1.5%	61.1%	(1.5)	(2.5%)
Vacant	40.4%	41.3%	(0.9)	(2.2%)	38.9%	1.5	3.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$8,938,677	\$7,437,622	\$1,501,055	20.2%	\$7,800,769	\$1,137,908	14.6%
Comp	\$10,416	\$16,583	(\$6,167)	(37.2%)	\$16,583	(\$6,167)	(37.2%)
28 Day	\$523,472	725,075.80	(\$201,604)	(27.8%)	\$725,078	(\$201,606)	(27.8%)
Total Revenue	\$9,472,565	\$8,179,281	\$1,293,284	15.8%	\$8,542,430	\$930,135	10.9%
Average Rates							
Cash	\$95.60	\$84.93	\$10.67	12.6%	\$87.12	\$8.48	9.7%
Comp	\$104.16	\$124.68	(\$20.52)	(16.5%)	\$124.68	(\$20.52)	(16.5%)
28 Day	\$39.84	\$45.87	(\$6.03)	(13.1%)	\$45.87	(\$6.03)	(13.1%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

July 2025 - November 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	22,684	20,368	2,316	11.4%	20,166	2,518	12.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	222,796	230,813	(8,017)	(3.5%)	230,813	(8,017)	(3.5%)
Total Occupied Rooms	245,480	251,181	(5,701)	(2.3%)	250,979	(5,499)	(2.2%)
Vacant	77,089	97,965	(20,876)	(21.3%)	89,894	(12,805)	(14.2%)
Total Available Rooms	322,569	349,146	(26,577)	(7.6%)	340,873	(18,304)	(5.4%)
Percentage of Occupancy							
Cash	7.0%	5.8%	1.2	20.7%	5.9%	1.1	18.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	69.1%	66.1%	3.0	4.5%	67.7%	1.4	2.1%
Total Occupancy Percentage	76.1%	71.9%	4.2	5.8%	73.6%	2.5	3.4%
Vacant	23.9%	28.1%	(4.2)	(14.9%)	26.4%	(2.5)	(9.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,066,203	\$1,001,098	\$65,105	6.5%	\$1,009,650	\$56,553	5.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$7,319,864	\$7,270,343	\$49,521	0.7%	\$7,269,939	\$49,925	0.7%
Total Revenue	\$8,386,067	\$8,271,442	\$114,625	1.4%	\$8,279,589	\$106,478	1.3%
Average Rates							
Cash	\$47.00	\$49.15	(\$2.15)	(4.4%)	\$50.07	(\$3.07)	(6.1%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$32.85	\$31.50	\$1.35	4.3%	\$31.50	\$1.35	4.3%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

July 2025 - November 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	39,810	48,758	(8,948)	(18.4%)	50,224	(10,414)	(20.7%)
Comp	561	640	(79)	(12.3%)	640	(79)	(12.3%)
28 Day	114,020	104,773	9,247	8.8%	104,773	9,247	8.8%
Total Occupied Rooms	154,391	154,171	220	0.1%	155,637	(1,246)	(0.8%)
Vacant	52,540	64,313	(11,773)	(18.3%)	59,237	(6,697)	(11.3%)
Total Available Rooms	206,931	218,484	(11,553)	(5.3%)	214,874	(7,943)	(3.7%)
Percentage of Occupancy							
Cash	19.2%	22.3%	(3.1)	(13.9%)	23.4%	(4.2)	(17.9%)
Comp	0.3%	0.3%	-	0.0%	0.3%	-	0.0%
28 Day	55.1%	48.0%	7.1	14.8%	48.8%	6.3	12.9%
Total Occupancy Percentage	74.6%	70.6%	4.0	5.7%	72.4%	2.2	3.0%
Vacant	25.4%	29.4%	(4.0)	(13.6%)	27.6%	(2.2)	(8.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,417,832	\$2,361,358	\$56,474	2.4%	\$2,485,751	(\$67,919)	(2.7%)
Comp	\$44,378	\$44,467	(\$89)	(0.2%)	\$44,467	(\$89)	(0.2%)
28 Day	\$3,361,731	\$2,897,929	\$463,802	16.0%	\$2,897,902	\$463,829	16.0%
Total Revenue	\$5,823,941	\$5,303,753	\$520,188	9.8%	\$5,428,120	\$395,821	7.3%
Average Rates							
Cash	\$60.73	\$48.43	\$12.30	25.4%	\$49.49	\$11.24	22.7%
Comp	\$79.11	\$69.48	\$9.63	13.9%	\$69.48	\$9.63	13.9%
28 Day	\$29.48	\$27.66	\$1.82	6.6%	\$27.66	\$1.82	6.6%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

July 2025 - November 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	89,994	92,715	(2,721)	(2.9%)	91,797	(1,803)	(2.0%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	41,497	40,864	633	1.5%	40,864	633	1.5%
Total Occupied Rooms	131,491	133,579	(2,088)	(1.6%)	132,661	(1,170)	(0.9%)
Vacant	50,073	36,557	13,516	37.0%	50,596	(523)	(1.0%)
Total Available Rooms	181,564	170,136	11,428	6.7%	183,257	(1,693)	(0.9%)
Percentage of Occupancy							
Cash	49.6%	54.5%	(4.9)	(9.0%)	50.1%	(0.5)	(1.0%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	22.9%	24.0%	(1.1)	(4.6%)	22.3%	0.6	2.7%
Total Occupancy Percentage	72.4%	78.5%	(6.1)	(7.8%)	72.4%	-	0.0%
Vacant	27.6%	21.5%	6.1	28.4%	27.6%	-	0.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$20,797,010	\$20,441,385	\$355,625	1.7%	\$20,836,848	(\$39,838)	(0.2%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$4,396,508	\$4,580,010	(\$183,502)	(4.0%)	\$4,579,979	(\$183,471)	(4.0%)
Total Revenue	\$25,193,518	\$25,021,395	\$172,123	0.7%	\$25,416,827	(\$223,309)	(0.9%)
Average Rates							
Cash	\$231.09	\$220.48	\$10.61	4.8%	\$226.99	\$4.10	1.8%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$105.95	\$112.08	(\$6.13)	(5.5%)	\$112.08	(\$6.13)	(5.5%)

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

July 2025 - November 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	11,616	15,371	(3,755)	(24.4%)	15,371	(3,755)	(24.4%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	378	(378)	(100.0%)
Total Occupied Rooms	11,616	15,371	(3,755)	(24.4%)	15,749	(4,133)	(26.2%)
Vacant	42,976	36,629	6,347	17.3%	41,257	1,719	4.2%
Total Available Rooms	54,592	52,000	2,592	5.0%	57,006	(2,414)	(4.2%)
Percentage of Occupancy							
Cash	21.3%	29.6%	(8.3)	(28.0%)	27.0%	(5.7)	(21.1%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.7%	(0.7)	(100.0%)
Total Occupancy Percentage	21.3%	29.6%	(8.3)	(28.0%)	27.6%	(6.3)	(22.8%)
Vacant	78.7%	70.4%	8.3	11.8%	72.4%	6.3	8.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$886,528	\$1,258,375	(\$371,847)	(29.5%)	\$1,258,337	(\$371,809)	(29.5%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$33,345	(\$33,345)	(100.0%)
Total Revenue	\$886,528	\$1,258,375	(\$371,847)	(29.5%)	\$1,291,682	(\$405,154)	(31.4%)
Average Rates							
Cash	\$76.32	\$81.87	(\$5.55)	(6.8%)	\$81.86	(\$5.54)	(6.8%)
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$88.21	(\$88.21)	(100.0%)

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

July 2025 - November 2025

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,194	3,338	(144)	(4.3%)	3,453	(259)	(7.5%)
Comp	-	-	-	0.0%	6	(6)	(100.0%)
28 Day	1,000	849	151	17.8%	849	151	17.8%
Total Occupied Rooms	4,194	4,187	7	0.2%	4,308	(114)	(2.6%)
Vacant	20,422	11,453	8,969	78.3%	19,035	1,387	7.3%
Total Available Rooms	24,616	15,640	8,976	57.4%	23,343	1,273	5.5%
Percentage of Occupancy							
Cash	13.0%	21.3%	(8.3)	(39.0%)	14.8%	(1.8)	(12.2%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	4.1%	5.4%	(1.3)	(24.1%)	3.6%	0.5	13.9%
Total Occupancy Percentage	17.0%	26.8%	(9.8)	(36.6%)	18.5%	(1.5)	(8.1%)
Vacant	83.0%	73.2%	9.8	13.4%	81.5%	1.5	1.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$1,128,576	\$951,026	\$177,550	18.7%	\$1,162,589	(\$34,013)	(2.9%)
Comp	\$0	\$0	\$0	0.0%	\$6	(\$6)	(100.0%)
28 Day	\$122,860	\$107,033	\$15,827	14.8%	\$107,031	\$15,829	14.8%
Total Revenue	\$1,251,436	\$1,058,059	\$193,377	18.3%	\$1,269,626	(\$18,190)	(1.4%)
Average Rates							
Cash	\$353.34	\$284.93	\$68.41	24.0%	\$336.69	\$16.65	4.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$1.00	(\$1.00)	(100.0%)
28 Day	\$122.86	\$126.07	(\$3.21)	(2.5%)	\$126.07	(\$3.21)	(2.5%)

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
November 2025**

	2025 November		2024 November		Increase (Decrease)		Year to Date July - November 2025		Prior Year July - November 2024		Increase (Decrease)			
					\$	%					\$	%		
Reno B	\$	14,117,261	\$	12,830,023	\$	1,287,239	10.0%	\$	106,100,946	\$	100,976,627	\$	5,124,319	5.1%
Reno D	\$	5,281,624	\$	5,417,075	\$	(135,450)	-2.5%	\$	43,270,279	\$	44,355,595	\$	(1,085,315)	-2.4%
Reno E	\$	1,151,876	\$	1,073,433	\$	78,444	7.3%	\$	7,219,458	\$	6,089,125	\$	1,130,333	18.6%
Total Reno	\$	20,550,762	\$	19,320,531	\$	1,230,232	6.4%	\$	156,590,683	\$	151,421,346	\$	5,169,336	3.4%
Washoe A	\$	176,507	\$	128,798	\$	47,709	37.0%	\$	1,269,782	\$	814,824	\$	454,958	55.8%
Washoe B	\$	2,733,891	\$	3,073,973	\$	(340,083)	-11.1%	\$	24,923,179	\$	33,802,056	\$	(8,878,878)	-26.3%
Total Washoe County	\$	2,910,397	\$	3,202,771	\$	(292,373)	-9.1%	\$	26,192,961	\$	34,616,880	\$	(8,423,919)	-24.3%
Sparks	\$	4,040,041	\$	3,503,265	\$	536,776	15.3%	\$	26,913,758	\$	25,063,610	\$	1,850,147	7.4%
Total Taxable Revenue	\$	27,501,200	\$	26,026,566	\$	1,474,634	5.7%	\$	209,697,401	\$	211,101,837	\$	(1,404,436)	-0.7%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
November 2025**

	2025 November	2024 November	Increase (Decrease)		Year to Date July - November 2025	Prior Year July - November 2024	Increase (Decrease)	
			#	%			#	%
Reno B	113,217	103,838	9,379	9.0%	726,990	704,527	22,463	3.2%
Reno D	45,500	45,121	379	0.8%	327,022	343,594	(16,572)	(4.8%)
Reno E	9,361	8,590	771	9.0%	52,228	47,613	4,615	9.7%
Total Reno	168,078	157,549	10,529	6.7%	1,106,240	1,095,734	10,506	1.0%
Washoe A	2,150	1,711	439	25.7%	12,289	9,504	2,785	29.3%
Washoe B	10,364	10,925	(561)	(5.1%)	78,259	92,235	(13,976)	(15.2%)
Total Washoe County	12,514	12,636	(122)	(1.0%)	90,548	101,739	(11,191)	(11.0%)
Sparks	39,824	36,641	3,183	8.7%	232,093	220,149	11,944	5.4%
Total Taxable Rooms	220,416	206,826	13,590	6.6%	1,428,881	1,417,622	11,259	0.8%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
November 2025

	2025		2024		Increase (Decrease)			Year to Date		Prior Year		Increase (Decrease)		
	November		November		\$	%		July - November 2025		July - November 2024		\$	%	
Reno B	\$	124.69	\$	123.56	\$	1.13	0.9%	\$	145.95	\$	143.33	\$	2.62	1.8%
Reno D	\$	116.08	\$	120.06	\$	(3.98)	-3.3%	\$	132.32	\$	129.09	\$	3.22	2.5%
Reno E	\$	123.05	\$	124.96	\$	(1.91)	-1.5%	\$	138.23	\$	127.89	\$	10.34	8.1%
Total Reno	\$	122.27	\$	122.63	\$	(0.36)	-0.3%	\$	141.55	\$	138.19	\$	3.36	2.4%
Washoe A	\$	82.10	\$	75.28	\$	6.82	9.1%	\$	103.33	\$	85.73	\$	17.59	20.5%
Washoe B	\$	263.79	\$	281.37	\$	(17.58)	-6.2%	\$	318.47	\$	366.48	\$	(48.01)	-13.1%
Total Washoe County	\$	232.57	\$	253.46	\$	(20.89)	-8.2%	\$	289.27	\$	340.25	\$	(50.98)	-15.0%
Sparks	\$	101.45	\$	95.61	\$	5.84	6.1%	\$	115.96	\$	113.85	\$	2.11	1.9%
Total Average Daily Rate	\$	124.77	\$	125.84	\$	(1.07)	-0.9%	\$	146.76	\$	148.91	\$	(2.15)	-1.4%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village