

**RENO-SPARKS CONVENTION AND VISITORS AUTHORITY
NOTICE OF PUBLIC MEETING
MEETING OF THE BOARD OF DIRECTORS
Thursday, January 22, 2026, at 11:00 a.m.
Reno-Sparks Convention and Visitors Authority
4065 S. Virginia Street, Board Room
Reno, Nevada**

**BOARD OF DIRECTORS:
Mayor Hillary Schieve, Chair**

Councilwoman Charlene Bybee
Mr. John Farahi
Mr. Greg Long
Mr. John East

Commissioner Clara Andriola
Ms. Cortney Young
Mr. Glenn Carano
Mr. Eddie Ableser

THIS NOTICE AND AGENDA HAVE BEEN POSTED PER NRS REQUIREMENT, AT LEAST THREE BUSINESS DAYS BEFORE THE MEETING, IN ACCORDANCE WITH NRS 241.020, AT THE MEETING LOCATION AND AT THE FOLLOWING WEBSITES:

RSCVA Website: www.rscva.com/public-meetings

Online at <http://notice.nv.gov/>

This meeting is being live streamed and may be viewed by the public at the following link: www.rscva.com/public-meetings

Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda, or may delay discussion relating to an item on the agenda at any time. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Myrra Estrellado, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7737.

AGENDA

A. OPENING CEREMONIES

Call to Order
Pledge of Allegiance
Roll Call

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

C. CONSENT AGENDA

(All consent items may be approved together with a single motion, be taken out of order, and/or be heard and discussed individually. All consent agenda items pulled for discussion will be heard after approval of the remaining consent agenda items)

C1. Approval of the Agenda of the January 22, 2026, Regular Meeting of the Board of Directors

For Possible Action

C2. Approval of the Minutes of the December 11, 2025, Regular Meeting of the Board of Directors

For Possible Action

D. PRESENTATIONS

D1. Reno-Sparks Convention and Visitors Authority Department Updates

Members of the Senior Leadership Team will deliver updates on current activities and initiatives.

Informational Only

E. BOARD MATTERS

E1. RSCVA Board Appointment of Incline Village Crystal Bay Visitor Bureau (IVCBVB) Board of Director's seat pursuant to NRS 244A.601(1)(d)(3)

The members of the Board of Directors will consider the appointment of a representative to the RSCVA Board nominated by the Incline Village Crystal Bay Visitor Bureau (IVCBVB) for the seat currently occupied by Greg Long, expiring January 31, 2026. The IVCBVB has nominated Greg Long and Andy Chapman for appointment. If approved, the appointment will become effective February 1, 2026, and will be for a term of two years.

For Possible Action

E2. Election of the RSCVA Secretary/Treasurer

The RSCVA Board of Directors will elect a Secretary and Treasurer from among its members pursuant to NRS 244A.611.

For Possible Action

E3. Review, Discussion, and Possible Approval of a Sponsorship of the Disabled American Veterans Conventions in 2029, 2031, and 2033 in an Amount Not to Exceed \$150,000.00, to be Allocated from the 2025/2026 Fiscal Year Budget.

To ensure availability of incentive funds while maintaining compliance with NRS 354.626, staff recommends allocating \$150,000 from the current fiscal year budget into a committed fund reserve to fund sponsorship incentives for the Disabled American Veterans conventions to be held in 2029, 2031, and 2033. These funds would be carried forward and used to pay a sponsorship of up to \$50,000 for each convention, with the exact amount of the sponsorship to be determined based upon actual room night generation of each convention.

For Possible Action

E4. Review, Discussion, and Possible Action to Approve Staff's Recommendation to Contract with Future Partners for Destination Research in an Amount Not to Exceed \$117,500.

The RSCVA Board of Directors is being asked to review, discuss, and possibly authorize the President and CEO to execute agreements with Future Partners for conducting the following destination research projects in 2026: Visitor Profile Study in an amount not to exceed \$76,000, and Brand Health & Ad Tracking Study in an amount not to exceed \$41,500, resulting in an aggregate total amount not to exceed \$117,500.

For Possible Action

F. BOARD MEMBER ANNOUNCEMENTS, REPORTS, AND UPDATES

RSCVA Board Members may share announcements, reports, updates, and requests for information and future agenda items. This item is informational only, and no discussion among Board Members will take place on this item.

Informational Only

G. COMMENTS FROM THE FLOOR BY THE PUBLIC

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H. ADJOURNMENT

For Possible Action

For information or questions regarding this agenda please contact:
The RSCVA Executive Office
P.O. Box 837, Reno, NV 89504
775-827-7618