

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## December 2025 Room Statistics Compared to the Prior Year

Taxable room revenues for the month of December 2025 are \$30,358,999 and below December of the prior year by \$448,314 (-1.5%). Cash occupied room nights of 230,361 are above prior year by 3,921 (1.7%). Comp occupied room nights of 67,6181 are below prior year by 2,141 (-3.1%), and 28-day occupied room nights of 89,957 are above prior year by 7,713 (9.4%). Total occupied rooms for the month of December 2025 (Cash, Comp, 28-day) are 9,493 (2.5%) above the prior year.

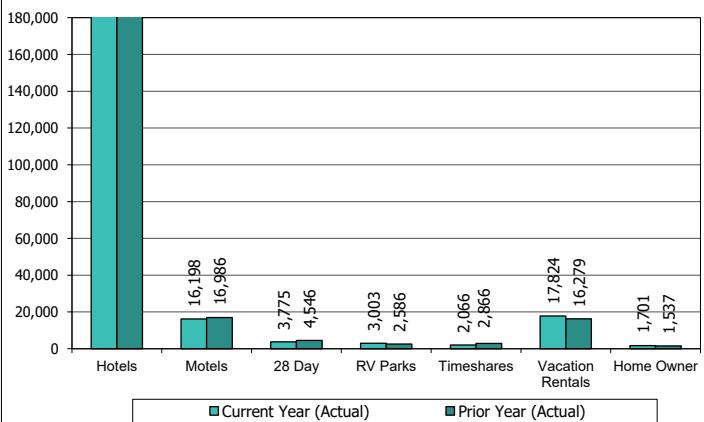
Overall, the Washoe County occupancy percentage of 56.2% for the month is 3.5% above the 54.3% level of the prior year. There were 6,523 (-0.9%) less available rooms for the month compared to the prior year.

Overall cash average rates for December 2025 of \$131.79 decreased \$4.26 (-3.1%), compared to \$136.05 for the prior year.

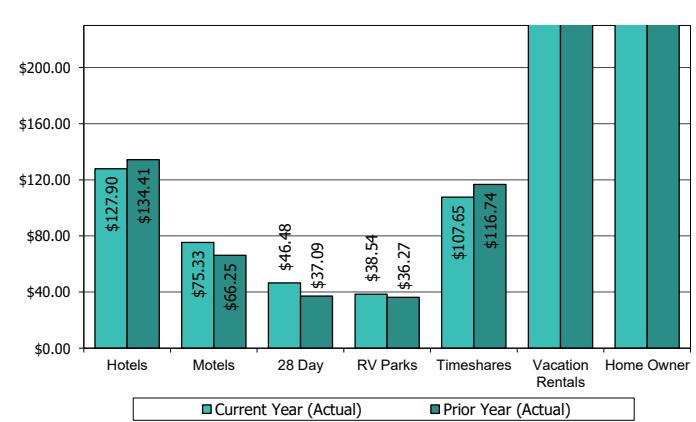
Year-to-date cash occupied room nights of 1,659,238 are 15,176 (0.9%) above prior year. Cash average rates year-to-date of \$144.68 are \$2.46 (-1.7%) below the prior year. Year-to-date, total taxable room revenues of \$240,055,258 are (-0.8%) below prior year.

Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	483,190	185,794	\$127.90	\$134.41	(\$6.51)	-4.8%
Motels	36,832	16,198	\$75.33	\$66.25	\$9.08	13.7%
28 Day	65,045	3,775	\$46.48	\$37.09	\$9.39	25.3%
RV Parks	38,192	3,003	\$38.54	\$36.27	\$2.27	6.3%
Timeshares	6,898	2,066	\$107.65	\$116.74	(\$9.09)	-7.8%
Vacation Rentals	37,331	17,824	\$241.15	\$256.87	(\$15.72)	-6.1%
Home Owner	22,925	1,701	331.08	317.97	\$13.11	4.1%
<b>Totals</b>	<b>690,413</b>	<b>230,361</b>	<b>\$131.79</b>	<b>\$136.05</b>	<b>(\$4.26)</b>	<b>-3.1%</b>

### CASH OCCUPIED ROOM NIGHTS



### AVERAGE CASH RATES



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# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

December 2025

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$30,358,999</b>	<b>\$29,317,235</b>	<b>\$1,041,764</b>	<b>3.6%</b>	<b>\$30,807,313</b>	<b>(\$448,314)</b>	<b>(1.5%)</b>
<b>Occupied Rooms - Cash</b>	<b>230,361</b>	<b>221,431</b>	<b>8,930</b>	<b>4.0%</b>	<b>226,440</b>	<b>3,921</b>	<b>1.7%</b>
<b>Average Rate - Cash</b>	<b>\$131.79</b>	<b>\$132.40</b>	<b>(\$0.61)</b>	<b>(0.5%)</b>	<b>\$136.05</b>	<b>(\$4.26)</b>	<b>(3.1%)</b>
<b>Occupied Rooms</b>							
Cash	230,361	221,431	8,930	4.0%	226,440	3,921	1.7%
Comp	67,618	71,149	(3,531)	(5.0%)	69,759	(2,141)	(3.1%)
28 Day	89,957	82,164	7,793	9.5%	82,244	7,713	9.4%
<b>Total Occupied Rooms</b>	<b>387,936</b>	<b>374,744</b>	<b>13,192</b>	<b>3.5%</b>	<b>378,443</b>	<b>9,493</b>	<b>2.5%</b>
<b>Percentage of Occupancy</b>							
Cash	33.4%	31.6%	1.8	5.7%	32.5%	0.9	2.8%
Comp	9.8%	10.2%	(0.4)	(3.9%)	10.0%	(0.2)	(2.0%)
28 Day	13.0%	11.7%	1.3	11.1%	11.8%	1.2	10.2%
<b>Total Percentage of Occupancy</b>	<b>56.2%</b>	<b>53.5%</b>	<b>2.7</b>	<b>5.0%</b>	<b>54.3%</b>	<b>1.9</b>	<b>3.5%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	185,794	177,099	8,695	4.9%	181,640	4,154	2.3%
Motels	16,198	16,391	(193)	(1.2%)	16,986	(788)	(4.6%)
28 Day Motels	3,775	4,589	(814)	(17.7%)	4,546	(771)	(17.0%)
R.V. Parks	3,003	2,508	495	19.7%	2,586	417	16.1%
Vacation Rentals	17,824	16,442	1,382	8.4%	16,279	1,545	9.5%
Timeshares	2,066	2,866	(800)	(27.9%)	2,866	(800)	(27.9%)
Home Owner Rentals	1,701	1,535	166	0.0%	1,537	164	0.0%
<b>Total Occupied - Cash</b>	<b>230,361</b>	<b>221,431</b>	<b>8,930</b>	<b>4.0%</b>	<b>226,440</b>	<b>3,921</b>	<b>1.7%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	38.5%	36.3%	2.2	6.1%	37.5%	1.0	2.7%
Motels	44.0%	45.9%	(1.9)	(4.1%)	51.4%	(7.4)	(14.4%)
28 Day Motels	5.8%	6.5%	(0.7)	(10.8%)	6.8%	(1.0)	(14.7%)
R.V. Parks	7.9%	5.7%	2.2	38.6%	6.0%	1.9	31.7%
Vacation Rentals	47.7%	47.7%	0.0	0.0%	47.5%	0.2	0.4%
Timeshares	30.0%	25.6%	4.4	17.2%	24.4%	5.6	23.0%
Home Owner Rentals	7.4%	9.8%	(2.4)	(24.5%)	6.4%	1.0	15.6%
<b>Total Occupancy Percentage - Cash</b>	<b>33.4%</b>	<b>31.6%</b>	<b>1.8</b>	<b>5.7%</b>	<b>32.5%</b>	<b>0.9</b>	<b>2.8%</b>
<b>Average Rates - Cash</b>							
Hotels	\$127.90	\$130.38	(\$2.48)	(1.9%)	\$134.41	(\$6.51)	(4.8%)
Motels	\$75.33	\$64.93	\$10.40	16.0%	\$66.25	\$9.08	13.7%
28 Day Motels	\$46.48	\$37.20	\$9.28	24.9%	\$37.09	\$9.39	25.3%
R.V. Parks	\$38.54	\$35.54	\$3.00	8.4%	\$36.27	\$2.27	6.3%
Vacation Rentals	\$241.15	\$251.73	(\$10.58)	(4.2%)	\$256.87	(\$15.72)	(6.1%)
Timeshares	\$107.65	\$116.74	(\$9.09)	(7.8%)	\$116.74	(\$9.09)	(7.8%)
Home Owner Rentals	\$331.08	\$280.12	\$50.96	0.0%	\$317.97	\$13.11	4.1%
<b>Total Cash Average Rate</b>	<b>\$131.79</b>	<b>\$132.40</b>	<b>(\$0.61)</b>	<b>(0.5%)</b>	<b>\$136.05</b>	<b>(\$4.26)</b>	<b>(3.1%)</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

**December 2025**

	<b>Actual</b>	<b>Budget</b>	<b>Increase (Decrease)</b>		<b>Last Year</b>	<b>Increase (Decrease)</b>	
			<b>\$</b>	<b>%</b>		<b>\$</b>	<b>%</b>
<b>Occupied Rooms</b>							
Cash	230,361	221,431	8,930	4.0%	226,440	3,921	1.7%
Comp	67,618	71,149	(3,531)	(5.0%)	69,759	(2,141)	(3.1%)
28 Day	89,957	82,164	7,793	9.5%	82,244	7,713	9.4%
<b>Total Occupied Rooms</b>	<b>387,936</b>	<b>374,744</b>	<b>13,192</b>	<b>3.5%</b>	<b>378,443</b>	<b>9,493</b>	<b>2.5%</b>
Vacant	302,477	325,664	(23,187)	(7.1%)	318,493	(16,016)	(5.0%)
Total Available Rooms	690,413	700,408	(9,995)	(1.4%)	696,936	(6,523)	(0.9%)
<b>Percentage of Occupancy</b>							
Cash	33.4%	31.6%	1.8	5.7%	32.5%	0.9	2.8%
Comp	9.8%	10.2%	(0.4)	(3.9%)	10.0%	(0.2)	(2.0%)
28 Day	13.0%	11.7%	1.3	11.1%	11.8%	1.2	10.2%
<b>Total Occupancy Percentage</b>	<b>56.2%</b>	<b>53.5%</b>	<b>2.7</b>	<b>5.0%</b>	<b>54.3%</b>	<b>1.9</b>	<b>3.5%</b>
Vacant	43.8%	46.5%	(2.7)	(5.8%)	45.7%	(1.9)	(4.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$30,358,999</b>	<b>\$29,317,235</b>	<b>\$1,041,764</b>	<b>3.6%</b>	<b>\$30,807,313</b>	<b>(\$448,314)</b>	<b>(1.5%)</b>
Comp	\$8,681,216	\$9,508,193	(\$826,977)	(8.7%)	\$9,322,016	(\$640,800)	(6.9%)
28 Day	\$4,192,262	\$3,366,679	\$825,583	24.5%	\$3,370,021	\$822,241	24.4%
Total Revenue	\$43,232,477	\$42,192,107	\$1,040,370	2.5%	\$43,499,350	(\$266,873)	(0.6%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$131.79</b>	<b>\$132.40</b>	<b>(\$0.61)</b>	<b>(0.5%)</b>	<b>\$136.05</b>	<b>(\$4.26)</b>	<b>(3.1%)</b>
Comp	\$128.39	\$133.64	(\$5.25)	(3.9%)	\$133.63	(\$5.24)	(3.9%)
28 Day	\$46.60	\$40.98	\$5.62	13.7%	\$40.98	\$5.62	13.7%

## **Reno-Sparks Convention and Visitors Authority**

## Hotel Statistics

**December 2025**

	Actual	Increase (Decrease)		Last Year	Increase (Decrease)	
		Budget	\$		\$	%
<b>Occupied Rooms</b>						
Cash	185,794	177,099	8,695	4.9%	181,640	4,154
Comp	67,585	71,053	(3,468)	(4.9%)	69,660	(2,075)
28 Day	8,034	5,014	3,020	60.2%	5,014	3,020
<b>Total Occupied Rooms</b>	<b>261,413</b>	<b>253,166</b>	<b>8,247</b>	<b>3.3%</b>	<b>256,314</b>	<b>5,099</b>
Vacant	221,777	235,177	(13,400)	(5.7%)	228,038	(6,261)
Total Available Rooms	483,190	488,343	(5,153)	(1.1%)	484,352	(1,162)
<b>Percentage of Occupancy</b>						
Cash	38.5%	36.3%	2.2	6.1%	37.5%	1.0
Comp	14.0%	14.5%	(0.5)	(3.4%)	14.4%	(0.4)
28 Day	1.7%	1.0%	0.7	70.0%	1.0%	0.7
<b>Total Occupancy Percentage</b>	<b>54.1%</b>	<b>51.8%</b>	<b>2.3</b>	<b>4.4%</b>	<b>52.9%</b>	<b>1.2</b>
Vacant	45.9%	48.2%	(2.3)	(4.8%)	47.1%	(1.2)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-
<b>Revenue</b>						
<b>Cash - Taxable</b>	<b>\$23,763,906</b>	<b>\$23,089,760</b>	<b>\$674,146</b>	<b>2.9%</b>	<b>\$24,414,790</b>	<b>(\$650,884)</b>
Comp	\$8,677,778	\$9,500,523	(\$822,745)	(8.7%)	\$9,313,962	(\$636,184)
28 Day	\$856,418	\$533,439	\$322,979	60.5%	\$533,448	\$322,970
Total Revenue	\$33,298,102	\$33,123,723	\$174,379	0.5%	\$34,262,200	(\$964,098)
<b>Average Rates</b>						
<b>Cash</b>	<b>\$127.90</b>	<b>\$130.38</b>	<b>(\$2.48)</b>	<b>(1.9%)</b>	<b>\$134.41</b>	<b>(\$6.51)</b>
Comp	\$128.40	\$133.71	(\$5.31)	(4.0%)	\$133.71	(\$5.31)
28 Day	\$106.60	\$106.39	\$0.21	0.2%	\$106.39	\$0.21

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

**December 2025**

	Actual	Increase (Decrease)		
		Budget	\$	
<b>Occupied Rooms</b>				
Cash	16,198	16,391	(193)	(1.2%)
Comp	23	35	(12)	(34.3%)
28 Day	2,692	2,838	(146)	(5.1%)
<b>Total Occupied Rooms</b>	<b>18,913</b>	<b>19,264</b>	<b>(351)</b>	<b>(1.8%)</b>
Vacant	17,919	16,479	1,440	8.7%
Total Available Rooms	36,832	35,743	1,089	3.0%
<b>Percentage of Occupancy</b>				
Cash	44.0%	45.9%	(1.9)	(4.1%)
Comp	0.1%	0.1%	-	0.0%
28 Day	7.3%	7.9%	(0.6)	(7.6%)
<b>Total Occupancy Percentage</b>	<b>51.3%</b>	<b>53.9%</b>	<b>(2.6)</b>	<b>(4.8%)</b>
Vacant	48.7%	46.1%	2.6	5.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%
<b>Revenue</b>				
<b>Cash - Taxable</b>	<b>\$1,220,121</b>	<b>\$1,064,217</b>	<b>\$155,904</b>	<b>14.6%</b>
Comp	\$2,875	\$4,374	(\$1,499)	(34.3%)
28 Day	\$97,520	\$117,295	(\$19,775)	(16.9%)
Total Revenue	\$1,320,516	\$1,185,886	\$134,630	11.4%
<b>Average Rates</b>				
<b>Cash</b>	<b>\$75.33</b>	<b>\$64.93</b>	<b>\$10.40</b>	<b>16.0%</b>
Comp	\$125.00	\$124.97	\$0.03	0.0%
28 Day	\$36.23	\$41.33	(\$5.10)	(12.3%)

	Budget	Increase (Decrease)		
		\$	%	
<b>Last Year</b>				
Cash	16,986	(788)	(4.6%)	
Comp	35	(12)	(34.3%)	
28 Day	2,838	(146)	(5.1%)	
<b>Total</b>	<b>19,859</b>	<b>(946)</b>	<b>(4.8%)</b>	
Vacant	13,186	4,733	35.9%	
Total Available Rooms	33,045	3,787	11.5%	
<b>Percentage of Occupancy</b>				
Cash	51.4%	(7.4)	(14.4%)	
Comp	0.1%	-	0.0%	
28 Day	8.6%	(1.3)	(15.1%)	
<b>Total Occupancy Percentage</b>	<b>60.1%</b>	<b>(8.8)</b>	<b>(14.6%)</b>	
Vacant	39.9%	8.8	22.1%	
Total (must equal 100.0%)	100.0%	-	0.0%	
<b>Revenue</b>				
<b>Cash - Taxable</b>	<b>\$1,125,315</b>	<b>\$94,806</b>	<b>8.4%</b>	
Comp	\$4,374	(\$1,499)	(34.3%)	
28 Day	\$117,292	(\$19,772)	(16.9%)	
Total Revenue	\$1,246,981	\$73,535	5.9%	
<b>Average Rates</b>				
<b>Cash</b>	<b>\$66.25</b>	<b>\$9.08</b>	<b>13.7%</b>	
Comp	\$124.97	\$0.03	0.0%	
28 Day	\$41.33	(\$5.10)	(12.3%)	

## **Reno-Sparks Convention and Visitors Authority**

## 28 Day Motel Statistics

December 2025

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,775	4,589	(814)	(17.7%)	4,546	(771)	(17.0%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	45,801	44,426	1,375	3.1%	44,506	1,295	2.9%
<b>Total Occupied Rooms</b>	<b>49,576</b>	<b>49,015</b>	<b>561</b>	<b>1.1%</b>	<b>49,052</b>	<b>524</b>	<b>1.1%</b>
Vacant	15,469	21,727	(6,258)	(28.8%)	17,432	(1,963)	(11.3%)
Total Available Rooms	65,045	70,742	(5,697)	(8.1%)	66,484	(1,439)	(2.2%)
<b>Percentage of Occupancy</b>							
Cash	5.8%	6.5%	(0.7)	(10.8%)	6.8%	(1.0)	(14.7%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	70.4%	62.8%	7.6	12.1%	66.9%	3.5	5.2%
<b>Total Occupancy Percentage</b>	<b>76.2%</b>	<b>69.3%</b>	<b>6.9</b>	<b>10.0%</b>	<b>73.8%</b>	<b>2.4</b>	<b>3.3%</b>
Vacant	23.8%	30.7%	(6.9)	(22.5%)	26.2%	(2.4)	(9.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$175,466</b>	<b>\$170,727</b>	<b>\$4,739</b>	<b>2.8%</b>	<b>\$168,594</b>	<b>\$6,872</b>	<b>4.1%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,509,526	\$1,349,218	\$160,308	11.9%	\$1,352,552	\$156,974	11.6%
Total Revenue	\$1,684,992	\$1,519,945	\$165,047	10.9%	\$1,521,146	\$163,846	10.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$46.48</b>	<b>\$37.20</b>	<b>\$9.28</b>	<b>24.9%</b>	<b>\$37.09</b>	<b>\$9.39</b>	<b>25.3%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$32.96	\$30.37	\$2.59	8.5%	\$30.39	\$2.57	8.5%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

**December 2025**

	<b>Actual</b>	<b>Budget</b>	<b>Increase (Decrease)</b>		<b>Last Year</b>	<b>Increase (Decrease)</b>	
			<b>\$</b>	<b>%</b>		<b>\$</b>	<b>%</b>
<b>Occupied Rooms</b>							
Cash	3,003	2,508	495	19.7%	2,586	417	16.1%
Comp	10	61	(51)	(83.6%)	61	(51)	(83.6%)
28 Day	25,404	22,730	2,674	11.8%	22,730	2,674	11.8%
<b>Total Occupied Rooms</b>	<b>28,417</b>	<b>25,299</b>	<b>3,118</b>	<b>12.3%</b>	<b>25,377</b>	<b>3,040</b>	<b>12.0%</b>
Vacant	9,775	18,969	(9,194)	(48.5%)	17,682	(7,907)	(44.7%)
Total Available Rooms	38,192	44,268	(6,076)	(13.7%)	43,059	(4,867)	(11.3%)
<b>Percentage of Occupancy</b>							
Cash	7.9%	5.7%	2.2	38.6%	6.0%	1.9	31.7%
Comp	0.0%	0.1%	(0.1)	(100.0%)	0.1%	(0.1)	(100.0%)
28 Day	66.5%	51.3%	15.2	29.6%	52.8%	13.7	25.9%
<b>Total Occupancy Percentage</b>	<b>74.4%</b>	<b>57.2%</b>	<b>17.2</b>	<b>30.1%</b>	<b>58.9%</b>	<b>15.5</b>	<b>26.3%</b>
Vacant	25.6%	42.8%	(17.2)	(40.2%)	41.1%	(15.5)	(37.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$115,721</b>	<b>\$89,161</b>	<b>\$26,560</b>	<b>29.8%</b>	<b>\$93,783</b>	<b>\$21,938</b>	<b>23.4%</b>
Comp	\$563	\$3,296	(\$2,733)	(82.9%)	\$3,296	(\$2,733)	(82.9%)
28 Day	\$733,013	\$618,711	\$114,302	18.5%	\$618,700	\$114,313	18.5%
Total Revenue	\$849,297	\$711,167	\$138,130	19.4%	\$715,779	\$133,518	18.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$38.54</b>	<b>\$35.54</b>	<b>\$3.00</b>	<b>8.4%</b>	<b>\$36.27</b>	<b>\$2.27</b>	<b>6.3%</b>
Comp	\$56.30	\$54.03	\$2.27	4.2%	\$54.03	\$2.27	4.2%
28 Day	\$28.85	\$27.22	\$1.63	6.0%	\$27.22	\$1.63	6.0%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

**December 2025**

	<b>Actual</b>	<b>Increase (Decrease)</b>		<b>Increase (Decrease)</b>			
		<b>Budget</b>	<b>\$</b>	<b>%</b>	<b>Last Year</b>	<b>\$</b>	<b>%</b>
<b>Occupied Rooms</b>							
Cash	17,824	16,442	1,382	8.4%	16,279	1,545	9.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	7,127	6,569	558	8.5%	6,569	558	8.5%
<b>Total Occupied Rooms</b>	<b>24,951</b>	<b>23,011</b>	<b>1,940</b>	<b>8.4%</b>	<b>22,848</b>	<b>2,103</b>	<b>9.2%</b>
Vacant	12,380	11,461	919	8.0%	11,395	985	8.6%
Total Available Rooms	37,331	34,472	2,859	8.3%	34,243	3,088	9.0%
<b>Percentage of Occupancy</b>							
Cash	47.7%	47.7%	-	0.0%	47.5%	0.2	0.4%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	19.1%	19.1%	-	0.0%	19.2%	(0.1)	(0.5%)
<b>Total Occupancy Percentage</b>	<b>66.8%</b>	<b>66.8%</b>	<b>-</b>	<b>0.0%</b>	<b>66.7%</b>	<b>0.1</b>	<b>0.1%</b>
Vacant	33.2%	33.2%	-	0.0%	33.3%	(0.1)	(0.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,298,228</b>	<b>\$4,138,935</b>	<b>\$159,293</b>	<b>3.8%</b>	<b>\$4,181,518</b>	<b>\$116,710</b>	<b>2.8%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$902,935	\$683,899	\$219,036	32.0%	\$683,910	\$219,025	32.0%
Total Revenue	\$5,201,163	\$4,822,833	\$378,330	7.8%	\$4,865,428	\$335,735	6.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$241.15</b>	<b>\$251.73</b>	<b>(\$10.58)</b>	<b>(4.2%)</b>	<b>\$256.87</b>	<b>(\$15.72)</b>	<b>(6.1%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$126.69	\$104.11	\$22.58	21.7%	\$104.11	\$22.58	21.7%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics

**December 2025**

	<b>Actual</b>	<b>Increase (Decrease)</b>		<b>Increase (Decrease)</b>			
		<b>Budget</b>	<b>\$</b>	<b>%</b>	<b>Last Year</b>	<b>\$</b>	<b>%</b>
<b>Occupied Rooms</b>							
Cash	2,066	2,866	(800)	(27.9%)	2,866	(800)	(27.9%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>2,066</b>	<b>2,866</b>	<b>(800)</b>	<b>(27.9%)</b>	<b>2,866</b>	<b>(800)</b>	<b>(27.9%)</b>
Vacant	4,832	8,334	(3,502)	(42.0%)	8,864	(4,032)	(45.5%)
Total Available Rooms	6,898	11,200	(4,302)	(38.4%)	11,730	(4,832)	(41.2%)
<b>Percentage of Occupancy</b>							
Cash	30.0%	25.6%	4.4	17.2%	24.4%	5.6	23.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>30.0%</b>	<b>25.6%</b>	<b>4.4</b>	<b>17.2%</b>	<b>24.4%</b>	<b>5.6</b>	<b>23.0%</b>
Vacant	70.0%	74.4%	(4.4)	(5.9%)	75.6%	(5.6)	(7.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$222,396</b>	<b>\$334,577</b>	<b>(\$112,181)</b>	<b>(33.5%)</b>	<b>\$334,588</b>	<b>(\$112,192)</b>	<b>(33.5%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$222,396	\$334,577	(\$112,181)	(33.5%)	\$334,588	(\$112,192)	(33.5%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$107.65</b>	<b>\$116.74</b>	<b>(\$9.09)</b>	<b>(7.8%)</b>	<b>\$116.74</b>	<b>(\$9.09)</b>	<b>(7.8%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rental

**December 2025**

	<b>Actual</b>	<b>Increase (Decrease)</b>		<b>Last Year</b>	<b>Increase (Decrease)</b>	
		<b>Budget</b>	<b>\$</b>		<b>\$</b>	<b>%</b>
<b>Occupied Rooms</b>						
Cash	1,701	1,535	166	0.11	1,537	164
Comp	-	-	-	-	3	(3)
28 Day	899	587	312	0.53	587	312
<b>Total Occupied Rooms</b>	<b>2,600</b>	<b>2,122</b>	<b>478</b>	<b>0.23</b>	<b>2,127</b>	<b>473</b>
Vacant	20,325	13,518	6,807	0.50	21,896	(1,571.00)
Total Available Rooms	22,925	15,640	7,285	0.47	24,023	(1,098)
<b>Percentage of Occupancy</b>						
Cash	7.4%	9.8%	(2.40)	(0.25)	6.4%	1.00
Comp	0.0%	0.0%	-	-	0.0%	0.0%
28 Day	3.9%	3.8%	0.10	0.03	2.4%	1.50
<b>Total Occupancy Percentage</b>	<b>11.3%</b>	<b>13.6%</b>	<b>(2.30)</b>	<b>(0.17)</b>	<b>8.9%</b>	<b>2.40</b>
Vacant	88.7%	86.4%	2.30	0.03	91.1%	(2.40)
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-
<b>Revenue</b>						
<b>Cash - Taxable</b>	<b>\$563,161</b>	<b>\$429,858</b>	<b>133,303</b>	<b>31.0%</b>	<b>\$488,725</b>	<b>\$74,436</b>
Comp	\$0	\$0	-	0.0%	\$384	(\$384)
28 Day	\$92,850	\$64,118	28,732	44.8%	\$64,119	\$28,731
Total Revenue	\$656,011	\$493,976	162,035	32.8%	\$553,228	\$102,783
<b>Average Rates</b>						
<b>Cash</b>	<b>\$331.08</b>	<b>\$280.12</b>	<b>\$50.96</b>	<b>18.2%</b>	<b>\$317.97</b>	<b>\$13.11</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$128.00	(\$128.00)
28 Day	\$103.28	\$109.23	(\$5.95)	-5.4%	\$109.23	(\$5.95)

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

July 2025 - December 2025

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$240,055,258</b>	<b>\$227,521,641</b>	<b>\$12,533,617</b>	<b>5.5%</b>	<b>\$241,909,149</b>	<b>(\$1,853,891)</b>	<b>(0.8%)</b>
<b>Occupied Rooms - Cash</b>	<b>1,659,238</b>	<b>1,608,057</b>	<b>51,181</b>	<b>3.2%</b>	<b>1,644,062</b>	<b>15,176</b>	<b>0.9%</b>
<b>Average Rate - Cash</b>	<b>\$144.68</b>	<b>\$141.49</b>	<b>\$3.19</b>	<b>2.3%</b>	<b>\$147.14</b>	<b>(\$2.46)</b>	<b>(1.7%)</b>
<b>Occupied Rooms</b>							
Cash	1,659,238	1,608,057	51,181	3.2%	1,644,062	15,176	0.9%
Comp	465,865	483,357	(17,492)	(3.6%)	472,324	(6,459)	(1.4%)
28 Day	519,073	506,649	12,424	2.5%	516,490	2,583	0.5%
<b>Total Occupied Rooms</b>	<b>2,644,176</b>	<b>2,598,063</b>	<b>46,113</b>	<b>1.8%</b>	<b>2,632,876</b>	<b>11,300</b>	<b>0.4%</b>
<b>Percentage of Occupancy</b>							
Cash	41.1%	39.5%	1.6	4.1%	40.5%	0.6	1.5%
Comp	11.5%	11.9%	(0.4)	(3.4%)	11.6%	(0.1)	(0.9%)
28 Day	12.9%	12.5%	0.4	3.2%	12.7%	0.2	1.6%
<b>Total Percentage of Occupancy</b>	<b>65.5%</b>	<b>63.8%</b>	<b>1.7</b>	<b>2.7%</b>	<b>64.8%</b>	<b>0.7</b>	<b>1.1%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	1,353,876	1,295,605	58,271	4.5%	1,328,715	25,161	1.9%
Motels	109,699	103,963	5,736	5.5%	106,522	3,177	3.0%
28 Day Motels	26,455	24,957	1,498	6.0%	24,712	1,743	7.1%
R.V. Parks	42,813	51,266	(8,453)	(16.5%)	52,810	(9,997)	(18.9%)
Vacation Rentals	107,818	109,157	(1,339)	(1.2%)	108,076	(258)	(0.2%)
Timeshares	13,682	18,237	(4,555)	(25.0%)	18,237	(4,555)	(25.0%)
Home Owner Rentals	4,895	4,872	23	0.5%	4,990	(95)	(1.9%)
<b>Total Occupied - Cash</b>	<b>1,659,238</b>	<b>1,608,057</b>	<b>51,181</b>	<b>3.2%</b>	<b>1,644,062</b>	<b>15,176</b>	<b>0.9%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	47.3%	45.1%	2.2	4.9%	46.5%	0.8	1.7%
Motels	50.8%	49.0%	1.8	3.7%	51.8%	(1.0)	(1.9%)
28 Day Motels	6.8%	5.9%	0.9	15.3%	6.1%	0.7	11.5%
R.V. Parks	17.5%	19.5%	(2.0)	(10.3%)	20.5%	(3.0)	(14.6%)
Vacation Rentals	49.3%	53.3%	(4.0)	(7.5%)	49.7%	(0.4)	(0.8%)
Timeshares	22.3%	28.9%	(6.6)	(22.8%)	26.5%	(4.2)	(15.8%)
Home Owner Rentals	10.3%	15.6%	(5.3)	(34.0%)	10.5%	(0.2)	(1.9%)
<b>Total Occupancy Percentage - Cash</b>	<b>41.1%</b>	<b>39.5%</b>	<b>1.6</b>	<b>4.1%</b>	<b>40.5%</b>	<b>0.6</b>	<b>1.5%</b>
<b>Average Rates - Cash</b>							
Hotels	\$146.41	\$144.99	\$1.42	1.0%	\$151.25	(\$4.84)	(3.2%)
Motels	\$92.61	\$81.78	\$10.83	13.2%	\$83.80	\$8.81	10.5%
28 Day Motels	\$46.89	\$46.95	(\$0.06)	(0.1%)	\$47.68	(\$0.79)	(1.7%)
R.V. Parks	\$59.18	\$47.80	\$11.38	23.8%	\$48.85	\$10.33	21.1%
Vacation Rental	\$232.76	\$225.18	\$7.58	3.4%	\$231.49	\$1.27	0.5%
Timeshares	\$81.05	\$87.35	(\$6.30)	(7.2%)	\$87.35	(\$6.30)	(7.2%)
Home Owner Rentals	\$345.61	\$283.41	\$62.20	21.9%	\$330.92	\$14.69	4.4%
<b>Total Cash Average Rate</b>	<b>\$144.68</b>	<b>\$141.49</b>	<b>\$3.19</b>	<b>2.3%</b>	<b>\$147.14</b>	<b>(\$2.46)</b>	<b>(1.7%)</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics - Year To Date

**July 2025 - December 2025**

	Actual	Increase (Decrease)		Prior Year	Increase (Decrease)		
		Budget	\$		\$	%	
<b>Occupied Rooms</b>							
Cash	1,659,238	1,608,057	51,181	3.2%	1,644,062	15,176	0.9%
Comp	465,865	483,357	(17,492)	(3.6%)	472,324	(6,459)	(1.4%)
28 Day	519,073	506,649	12,424	2.5%	516,490	2,583	0.5%
<b>Total Occupied Rooms</b>	<b>2,644,176</b>	<b>2,598,063</b>	<b>46,113</b>	<b>1.8%</b>	<b>2,632,876</b>	<b>11,300</b>	<b>0.4%</b>
Vacant	1,392,169	1,471,276	(79,107)	(5.4%)	1,430,254	(38,085)	(2.7%)
Total Available Rooms	4,036,345	4,069,339	(32,994)	(0.8%)	4,063,130	(26,785)	(0.7%)
<b>Percentage of Occupancy</b>							
Cash	41.1%	39.5%	1.6	4.1%	40.5%	0.6	1.5%
Comp	11.5%	11.9%	(0.4)	(3.4%)	11.6%	(0.1)	(0.9%)
28 Day	12.9%	12.5%	0.4	3.2%	12.7%	0.2	1.6%
<b>Total Occupancy Percentage</b>	<b>65.5%</b>	<b>63.8%</b>	<b>1.7</b>	<b>2.7%</b>	<b>64.8%</b>	<b>0.7</b>	<b>1.1%</b>
Vacant	34.5%	36.2%	(1.7)	(4.7%)	35.2%	(0.7)	(2.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$240,055,258</b>	<b>\$227,521,641</b>	<b>\$12,533,617</b>	<b>5.5%</b>	<b>\$241,909,149</b>	<b>(\$1,853,891)</b>	<b>(0.8%)</b>
Comp	\$63,134,781	\$65,047,403	(\$1,912,622)	(2.9%)	\$63,540,811	(\$406,030)	(0.6%)
28 Day	\$23,850,868	\$22,711,425	\$1,139,443	5.0%	\$23,829,573	\$21,295	0.1%
Total Revenue	\$327,040,907	\$315,280,469	\$11,760,438	3.7%	\$329,279,533	(\$2,238,626)	(0.7%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$144.68</b>	<b>\$141.49</b>	<b>\$3.19</b>	<b>2.3%</b>	<b>\$147.14</b>	<b>(\$2.46)</b>	<b>(1.7%)</b>
Comp	\$135.52	\$134.57	\$0.95	0.7%	\$134.53	\$0.99	0.7%
28 Day	\$45.95	\$44.83	\$1.12	2.5%	\$46.14	(\$0.19)	(0.4%)

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics - Year To Date

**July 2025 - December 2025**

	Actual		Increase (Decrease)		Increase (Decrease)	
	Budget	\$	%	Prior Year	\$	%
<b>Occupied Rooms</b>						
Cash	1,353,876	1,295,605	58,271	4.5%	1,328,715	25,161
Comp	465,171	482,488	(17,317)	(3.6%)	471,446	(6,275)
28 Day	44,697	36,394	8,303	22.8%	45,777	(1,080)
<b>Total Occupied Rooms</b>	<b>1,863,744</b>	<b>1,814,487</b>	<b>49,257</b>	<b>2.7%</b>	<b>1,845,938</b>	<b>17,806</b>
Vacant	995,784	1,060,972	(65,188)	(6.1%)	1,012,675	(16,891)
Total Available Rooms	2,859,528	2,875,459	(15,931)	(0.6%)	2,858,613	915
<b>Percentage of Occupancy</b>						
Cash	47.3%	45.1%	2.2	4.9%	46.5%	0.8
Comp	16.3%	16.8%	(0.5)	(3.0%)	16.5%	(0.2)
28 Day	1.6%	1.3%	0.3	23.1%	1.6%	-
<b>Total Occupancy Percentage</b>	<b>65.2%</b>	<b>63.1%</b>	<b>2.1</b>	<b>3.3%</b>	<b>64.6%</b>	<b>0.6</b>
Vacant	34.8%	36.9%	(2.1)	(5.7%)	35.4%	(0.6)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-
<b>Revenue</b>						
<b>Cash - Taxable</b>	<b>\$198,226,481</b>	<b>\$187,843,303</b>	<b>\$10,383,178</b>	<b>5.5%</b>	<b>\$200,962,683</b>	<b>(\$2,736,202)</b>
Comp	\$63,076,549	\$64,978,683	(\$1,902,134)	(2.9%)	\$63,471,701	(\$395,152)
28 Day	\$4,790,949	\$4,297,794	\$493,155	11.5%	\$5,379,725	(\$588,776)
Total Revenue	\$266,093,979	\$257,119,780	\$8,974,199	3.5%	\$269,814,109	(\$3,720,130)
<b>Average Rates</b>						
<b>Cash</b>	<b>\$146.41</b>	<b>\$144.99</b>	<b>\$1.42</b>	<b>1.0%</b>	<b>\$151.25</b>	<b>(\$4.84)</b>
Comp	\$135.60	\$134.67	\$0.93	0.7%	\$134.63	\$0.97
28 Day	\$107.19	\$118.09	(\$10.90)	(9.2%)	\$117.52	(\$10.33)

## **Reno-Sparks Convention and Visitors Authority**

## Motel Statistics - Year To Date

July 2025 - December 2025

	Actual	Increase (Decrease)		Prior Year	Increase (Decrease)		
		Budget	\$		\$	%	
<b>Occupied Rooms</b>							
Cash	109,699	103,963	5,736	5.5%	106,522	3,177	3.0%
Comp	123	168	(45)	(26.8%)	168	(45)	(26.8%)
28 Day	15,832	18,644	(2,812)	(15.1%)	18,644	(2,812)	(15.1%)
<b>Total Occupied Rooms</b>	<b>125,654</b>	<b>122,775</b>	<b>2,879</b>	<b>2.3%</b>	<b>125,334</b>	<b>320</b>	<b>0.3%</b>
Vacant	90,316	89,377	939	1.1%	80,291	10,025	12.5%
Total Available Rooms	215,970	212,152	3,818	1.8%	205,625	10,345	5.0%
<b>Percentage of Occupancy</b>							
Cash	50.8%	49.0%	1.8	3.7%	51.8%	(1.0)	(1.9%)
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	7.3%	8.8%	(1.5)	(17.0%)	9.1%	(1.8)	(19.8%)
<b>Total Occupancy Percentage</b>	<b>58.2%</b>	<b>57.9%</b>	<b>0.3</b>	<b>0.5%</b>	<b>61.0%</b>	<b>(2.8)</b>	<b>(4.6%)</b>
Vacant	41.8%	42.1%	(0.3)	(0.7%)	39.0%	2.8	7.2%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$10,158,798</b>	<b>\$8,501,839</b>	<b>\$1,656,959</b>	<b>19.5%</b>	<b>\$8,926,083</b>	<b>\$1,232,715</b>	<b>13.8%</b>
Comp	\$13,291	\$20,957	(\$7,666)	(36.6%)	\$20,957	(\$7,666)	(36.6%)
28 Day	\$620,992	842,370.34	(\$221,378)	(26.3%)	\$842,370	(\$221,378)	(26.3%)
Total Revenue	\$10,793,081	\$9,365,167	\$1,427,914	15.2%	\$9,789,410	\$1,003,671	10.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$92.61</b>	<b>\$81.78</b>	<b>\$10.83</b>	<b>13.2%</b>	<b>\$83.80</b>	<b>\$8.81</b>	<b>10.5%</b>
Comp	\$108.06	\$124.74	(\$16.68)	(13.4%)	\$124.74	(\$16.68)	(13.4%)
28 Day	\$39.22	\$45.18	(\$5.96)	(13.2%)	\$45.18	(\$5.96)	(13.2%)

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics - Year To Date

**July 2025 - December 2025**

	<b>Actual</b>	<b>Increase (Decrease)</b>		
		<b>Budget</b>	<b>\$</b>	<b>%</b>
<b>Occupied Rooms</b>				
Cash	26,455	24,957	1,498	6.0%
Comp	-	-	-	0.0%
28 Day	268,597	275,239	(6,642)	(2.4%)
<b>Total Occupied Rooms</b>	<b>295,052</b>	<b>300,196</b>	<b>(5,144)</b>	<b>(1.7%)</b>
Vacant	92,562	119,692	(27,130)	(22.7%)
Total Available Rooms	387,614	419,888	(32,274)	(7.7%)
<b>Percentage of Occupancy</b>				
Cash	6.8%	5.9%	0.9	15.3%
Comp	0.0%	0.0%	-	0.0%
28 Day	69.3%	65.6%	3.7	5.6%
<b>Total Occupancy Percentage</b>	<b>76.1%</b>	<b>71.5%</b>	<b>4.6</b>	<b>6.4%</b>
Vacant	23.9%	28.5%	(4.6)	(16.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%
<b>Revenue</b>				
<b>Cash - Taxable</b>	<b>\$1,240,527</b>	<b>\$1,171,826</b>	<b>\$68,701</b>	<b>5.9%</b>
Comp	\$0	\$0	\$0	0.0%
28 Day	\$8,829,030	\$8,619,561	\$209,469	2.4%
Total Revenue	\$10,069,557	\$9,791,387	\$278,170	2.8%
<b>Average Rates</b>				
<b>Cash</b>	<b>\$46.89</b>	<b>\$46.95</b>	<b>(\$0.06)</b>	<b>(0.1%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%
28 Day	\$32.87	\$31.32	\$1.55	4.9%

	<b>Budget</b>	<b>Increase (Decrease)</b>		
		<b>\$</b>	<b>%</b>	
Prior Year				
	24,712	1,743	7.1%	
	-	-	0.0%	
	275,319	(6,722)	(2.4%)	
<b>Total Occupied Rooms</b>	<b>300,031</b>	<b>(4,979)</b>	<b>(1.7%)</b>	
Vacant	107,326	(14,764)	(13.8%)	
Total Available Rooms	407,357	(19,743)	(4.8%)	
<b>Percentage of Occupancy</b>				
Cash	6.1%	0.7	11.5%	
Comp	0.0%	-	0.0%	
28 Day	67.6%	1.7	2.5%	
<b>Total Occupancy Percentage</b>	<b>73.7%</b>	<b>2.4</b>	<b>3.3%</b>	
Vacant	26.3%	(2.4)	(9.1%)	
Total (must equal 100.0%)	100.0%	-	0.0%	
<b>Revenue</b>				
<b>Cash - Taxable</b>	<b>\$1,178,244</b>	<b>\$62,283</b>	<b>5.3%</b>	
Comp	\$0	\$0	0.0%	
28 Day	\$8,622,492	\$206,538	2.4%	
Total Revenue	\$9,800,736	\$268,821	2.7%	
<b>Average Rates</b>				
<b>Cash</b>	<b>\$47.68</b>	<b>(\$0.79)</b>	<b>(1.7%)</b>	
Comp	\$0.00	\$0.00	0.0%	
28 Day	\$31.32	\$1.55	4.9%	

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics - Year To Date

**July 2025 - December 2025**

	<b>Actual</b>	<b>Increase (Decrease)</b>		
		<b>Budget</b>	<b>\$</b>	<b>%</b>
<b>Occupied Rooms</b>				
Cash	42,813	51,266	(8,453)	(16.5%)
Comp	571	701	(130)	(18.5%)
28 Day	139,424	127,503	11,921	9.3%
<b>Total Occupied Rooms</b>	<b>182,808</b>	<b>179,470</b>	<b>3,338</b>	<b>1.9%</b>
Vacant	62,315	83,282	(20,967)	(25.2%)
Total Available Rooms	245,123	262,752	(17,629)	(6.7%)
<b>Percentage of Occupancy</b>				
Cash	17.5%	19.5%	(2.0)	(10.3%)
Comp	0.2%	0.3%	(0.1)	(33.3%)
28 Day	56.9%	48.5%	8.4	17.3%
<b>Total Occupancy Percentage</b>	<b>74.6%</b>	<b>68.3%</b>	<b>6.3</b>	<b>9.2%</b>
Vacant	25.4%	31.7%	(6.3)	(19.9%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%
<b>Revenue</b>				
<b>Cash - Taxable</b>	<b>\$2,533,553</b>	<b>\$2,450,518</b>	<b>\$83,035</b>	<b>3.4%</b>
Comp	\$44,941	\$47,762	(\$2,821)	(5.9%)
28 Day	\$4,094,744	\$3,516,640	\$578,104	16.4%
Total Revenue	\$6,673,238	\$6,014,920	\$658,318	10.9%
<b>Average Rates</b>				
<b>Cash</b>	<b>\$59.18</b>	<b>\$47.80</b>	<b>\$11.38</b>	<b>23.8%</b>
Comp	\$78.71	\$68.13	\$10.58	15.5%
28 Day	\$29.37	\$27.58	\$1.79	6.5%

	<b>Budget</b>	<b>Increase (Decrease)</b>		
		<b>\$</b>	<b>%</b>	
Prior Year				
Cash	52,810	(9,997)	(18.9%)	
Comp	701	(130)	(18.5%)	
28 Day	127,503	11,921	9.3%	
<b>Total</b>	<b>181,014</b>	<b>1,794</b>	<b>1.0%</b>	
Vacant	76,919	(14,604)	(19.0%)	
Total Available Rooms	257,933	(12,810)	(5.0%)	
Occupied Rooms	20.5%	(3.0)	(14.6%)	
Comp	0.3%	(0.1)	(33.3%)	
28 Day	49.4%	7.5	15.2%	
<b>Total</b>	<b>70.2%</b>	<b>4.4</b>	<b>6.3%</b>	
Vacant	29.8%	(4.4)	(14.8%)	
Total Available Rooms	100.0%	-	0.0%	
Occupied Rooms	100.0%	-	0.0%	
<b>Total</b>	<b>\$2,579,534</b>	<b>(\$45,981)</b>	<b>(1.8%)</b>	
Cash	\$47,763	(\$2,822)	(5.9%)	
Comp	\$3,516,601	\$578,143	16.4%	
Total Revenue	\$6,143,898	\$529,340	8.6%	
<b>Average Rates</b>				
<b>Cash</b>	<b>\$48.85</b>	<b>\$10.33</b>	<b>21.1%</b>	
Comp	\$68.14	\$10.57	15.5%	
28 Day	\$27.58	\$1.79	6.5%	

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics - Year To Date

**July 2025 - December 2025**

	<b>Actual</b>	<b>Increase (Decrease)</b>		
		<b>Budget</b>	<b>\$</b>	<b>%</b>
<b>Occupied Rooms</b>				
Cash	107,818	109,157	(1,339)	(1.2%)
Comp	-	-	-	0.0%
28 Day	48,624	47,433	1,191	2.5%
<b>Total Occupied Rooms</b>	<b>156,442</b>	<b>156,590</b>	<b>(148)</b>	<b>(0.1%)</b>
Vacant	62,453	48,018	14,435	30.1%
Total Available Rooms	218,895	204,608	14,287	7.0%
<b>Percentage of Occupancy</b>				
Cash	49.3%	53.3%	(4.0)	(7.5%)
Comp	0.0%	0.0%	-	0.0%
28 Day	22.2%	23.2%	(1.0)	(4.3%)
<b>Total Occupancy Percentage</b>	<b>71.5%</b>	<b>76.5%</b>	<b>(5.0)</b>	<b>(6.5%)</b>
Vacant	28.5%	23.5%	5.0	21.3%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%
<b>Revenue</b>				
<b>Cash - Taxable</b>	<b>\$25,095,238</b>	<b>\$24,580,319</b>	<b>\$514,919</b>	<b>2.1%</b>
Comp	\$0	\$0	\$0	0.0%
28 Day	\$5,299,444	\$5,263,909	\$35,535	0.7%
Total Revenue	\$30,394,682	\$29,844,228	\$550,454	1.8%
<b>Average Rates</b>				
<b>Cash</b>	<b>\$232.76</b>	<b>\$225.18</b>	<b>\$7.58</b>	<b>3.4%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%
28 Day	\$108.99	\$110.98	(\$1.99)	(1.8%)

	<b>Prior Year</b>	<b>Increase (Decrease)</b>		
		<b>Budget</b>	<b>\$</b>	
	108,076	(258)	(0.2%)	
	-	-	0.0%	
	47,433	1,191	2.5%	
	<b>155,509</b>	<b>933</b>	<b>0.6%</b>	
	61,991	462	0.7%	
	217,500	1,395	0.6%	
	49.7%	(0.4)	(0.8%)	
	0.0%	-	0.0%	
	21.8%	0.4	1.8%	
	<b>71.5%</b>	-	<b>0.0%</b>	
	28.5%	-	0.0%	
	100.0%	-	0.0%	
	<b>\$25,018,366</b>	<b>\$76,872</b>	<b>0.3%</b>	
	\$0	\$0	0.0%	
	\$5,263,889	\$35,555	0.7%	
	\$30,282,255	\$112,427	0.4%	
	<b>\$231.49</b>	<b>\$1.27</b>	<b>0.5%</b>	
	\$0.00	\$0.00	0.0%	
	\$110.98	(\$1.99)	(1.8%)	

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**July 2025 - December 2025**

	<b>Actual</b>	<b>Increase (Decrease)</b>		<b>Prior Year</b>	<b>Increase (Decrease)</b>	
		<b>\$</b>	<b>%</b>		<b>\$</b>	<b>%</b>
<b>Occupied Rooms</b>						
Cash	13,682	18,237	(4,555)	(25.0%)	18,237	(4,555)
Comp	-	-	-	0.0%	-	0.0%
28 Day	-	-	-	0.0%	378	(378)
<b>Total Occupied Rooms</b>	<b>13,682</b>	<b>18,237</b>	<b>(4,555)</b>	<b>(25.0%)</b>	<b>18,615</b>	<b>(4,933)</b>
Vacant	47,808	44,963	2,845	6.3%	50,121	(2,313)
Total Available Rooms	61,490	63,200	(1,710)	(2.7%)	68,736	(7,246)
<b>Percentage of Occupancy</b>						
Cash	22.3%	28.9%	(6.6)	(22.8%)	26.5%	(4.2)
Comp	0.0%	0.0%	-	0.0%	0.0%	-
28 Day	0.0%	0.0%	-	0.0%	0.5%	(0.5)
<b>Total Occupancy Percentage</b>	<b>22.3%</b>	<b>28.9%</b>	<b>(6.6)</b>	<b>(22.8%)</b>	<b>27.1%</b>	<b>(4.8)</b>
Vacant	77.7%	71.1%	6.6	9.3%	72.9%	4.8
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-
<b>Revenue</b>						
<b>Cash - Taxable</b>	<b>\$1,108,924</b>	<b>\$1,592,952</b>	<b>(\$484,028)</b>	<b>(30.4%)</b>	<b>\$1,592,925</b>	<b>(\$484,001)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0
28 Day	\$0	\$0	\$0	0.0%	\$33,345	(\$33,345)
Total Revenue	\$1,108,924	\$1,592,952	(\$484,028)	(30.4%)	\$1,626,270	(\$517,346)
<b>Average Rates</b>						
<b>Cash</b>	<b>\$81.05</b>	<b>\$87.35</b>	<b>(\$6.30)</b>	<b>(7.2%)</b>	<b>\$87.35</b>	<b>(\$6.30)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$88.21	(\$88.21)

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rentals - Year To Date

**July 2025 - December 2025**

	Actual	Increase (Decrease)		Prior Year	Increase (Decrease)	
		Budget	\$		\$	%
<b>Occupied Rooms</b>						
Cash	4,895	4,872	23	0.5%	4,990	(95)
Comp	-	-	-	0.0%	9	(1.9%)
28 Day	1,899	1,436	463	32.2%	1,436	(100.0%)
<b>Total Occupied Rooms</b>	<b>6,794</b>	<b>6,308</b>	<b>486</b>	<b>7.7%</b>	<b>6,435</b>	<b>359</b>
Vacant	40,931	24,972	15,959	63.9%	40,931	-
Total Available Rooms	47,725	31,280	16,445	52.6%	47,366	359
<b>Percentage of Occupancy</b>						
Cash	10.3%	15.6%	(5.3)	(34.0%)	10.5%	(0.2)
Comp	0.0%	0.0%	-	0.0%	0.0%	0.0%
28 Day	4.0%	4.6%	(0.6)	(13.0%)	3.0%	1.0
<b>Total Occupancy Percentage</b>	<b>14.2%</b>	<b>20.2%</b>	<b>(6.0)</b>	<b>(29.7%)</b>	<b>13.6%</b>	<b>0.6</b>
Vacant	85.8%	79.8%	6.0	7.5%	86.4%	(0.6)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-
<b>Revenue</b>						
<b>Cash - Taxable</b>	<b>\$1,691,737</b>	<b>\$1,380,884</b>	<b>\$310,853</b>	<b>22.5%</b>	<b>\$1,651,314</b>	<b>\$40,423</b>
Comp	\$0	\$0	\$0	0.0%	\$390	(\$390)
28 Day	\$215,709	\$171,151	\$44,558	26.0%	\$171,151	\$44,558
Total Revenue	\$1,907,446	\$1,552,035	\$355,411	22.9%	\$1,822,855	\$84,591
<b>Average Rates</b>						
<b>Cash</b>	<b>\$345.61</b>	<b>\$283.41</b>	<b>\$62.20</b>	<b>21.9%</b>	<b>\$330.92</b>	<b>\$14.69</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$43.33	(\$43.33)
28 Day	\$113.59	\$119.19	(\$5.60)	(4.7%)	\$119.19	(\$5.60)

**Reno-Sparks Convention and Visitors Authority**  
**Taxable Revenue by District**  
**December 2025**

	2025 December	2024 December	Increase (Decrease)		Year to Date July - December 2025	Prior Year July - December 2024	Increase (Decrease)	
			\$	%			\$	%
Reno B	\$ 13,709,308	\$ 13,282,598	\$ 426,711	3.2%	\$ 119,810,254	\$ 114,259,224	\$ 5,551,029	4.9%
Reno D	\$ 6,055,231	\$ 6,568,547	\$ (513,315)	-7.8%	\$ 49,325,510	\$ 50,924,142	\$ (1,598,632)	-3.1%
Reno E	\$ 1,180,890	\$ 1,064,367	\$ 116,522	10.9%	\$ 8,399,205	\$ 7,153,492	\$ 1,245,713	17.4%
<b>Total Reno</b>	<b>\$ 20,945,429</b>	<b>\$ 20,915,512</b>	<b>\$ 29,918</b>	<b>0.1%</b>	<b>\$ 177,534,969</b>	<b>\$ 172,336,858</b>	<b>\$ 5,198,111</b>	<b>3.0%</b>
Washoe A	\$ 247,048	\$ 214,938	\$ 32,110	14.9%	\$ 1,516,830	\$ 1,029,762	\$ 487,068	47.3%
Washoe B	\$ 4,665,087	\$ 5,515,657	\$ (850,570)	-15.4%	\$ 29,588,265	\$ 39,317,714	\$ (9,729,448)	-24.7%
<b>Total Washoe County</b>	<b>\$ 4,912,134</b>	<b>\$ 5,730,595</b>	<b>\$ (818,461)</b>	<b>-14.3%</b>	<b>\$ 31,105,095</b>	<b>\$ 40,347,475</b>	<b>\$ (9,242,380)</b>	<b>-22.9%</b>
<b>Sparks</b>	<b>\$ 4,501,436</b>	<b>\$ 4,161,205</b>	<b>\$ 340,231</b>	<b>8.2%</b>	<b>\$ 31,415,194</b>	<b>\$ 29,224,816</b>	<b>\$ 2,190,378</b>	<b>7.5%</b>
<b>Total Taxable Revenue</b>	<b>\$ 30,358,999</b>	<b>\$ 30,807,313</b>	<b>\$ (448,314)</b>	<b>-1.5%</b>	<b>\$ 240,055,258</b>	<b>\$ 241,909,149</b>	<b>\$ (1,853,891)</b>	<b>-0.8%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority**  
**Taxable Occupied Rooms by District**  
**December 2025**

	2025	2024	Increase (Decrease)		Year to Date	Prior Year	Increase (Decrease)	
	December	December	#	%	July - December 2025	July - December 2024	#	%
Reno B	113,236	107,928	5,308	4.9%	840,226	812,455	27,771	3.4%
Reno D	47,766	51,385	(3,619)	(7.0%)	374,788	394,979	(20,191)	(5.1%)
Reno E	9,457	9,265	192	2.1%	61,681	56,878	4,803	8.4%
<b>Total Reno</b>	<b>170,459</b>	<b>168,578</b>	<b>1,881</b>	<b>1.1%</b>	<b>1,276,695</b>	<b>1,264,312</b>	<b>12,383</b>	<b>1.0%</b>
Washoe A	2,323	1,916	407	21.2%	14,612	11,420	3,192	28.0%
Washoe B	14,607	15,809	(1,202)	(7.6%)	92,866	108,044	(15,178)	(14.0%)
<b>Total Washoe County</b>	<b>16,930</b>	<b>17,725</b>	<b>(795)</b>	<b>(4.5%)</b>	<b>107,478</b>	<b>119,464</b>	<b>(11,986)</b>	<b>(10.0%)</b>
<b>Sparks</b>	<b>42,972</b>	<b>40,137</b>	<b>2,835</b>	<b>7.1%</b>	<b>275,065</b>	<b>260,286</b>	<b>14,779</b>	<b>5.7%</b>
<b>Total Taxable Rooms</b>	<b>230,361</b>	<b>226,440</b>	<b>3,921</b>	<b>1.7%</b>	<b>1,659,238</b>	<b>1,644,062</b>	<b>15,176</b>	<b>0.9%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority**  
**Average Daily Rate by District**  
**December 2025**

	2025	2024	Increase (Decrease)			Year to Date	Prior Year	Increase (Decrease)	
	December	December	\$	%		July - December 2025	July - December 2024	\$	%
Reno B	\$ 121.07	\$ 123.07	\$ (2.00)	-1.6%	\$	142.59	\$ 140.63	\$ 1.96	1.4%
Reno D	\$ 126.77	\$ 127.83	\$ (1.06)	-0.8%	\$	131.61	\$ 128.93	\$ 2.68	2.1%
Reno E	\$ 124.87	\$ 114.88	\$ 9.99	8.7%	\$	136.17	\$ 125.77	\$ 10.40	8.3%
<b>Total Reno</b>	<b>\$ 122.88</b>	<b>\$ 124.07</b>	<b>\$ (1.19)</b>	<b>-1.0%</b>	<b>\$</b>	<b>139.06</b>	<b>\$ 136.31</b>	<b>\$ 2.75</b>	<b>2.0%</b>
Washoe A	\$ 106.35	\$ 112.18	\$ (5.83)	-5.2%	\$	103.81	\$ 90.17	\$ 13.64	15.1%
Washoe B	\$ 319.37	\$ 348.89	\$ (29.52)	-8.5%	\$	318.61	\$ 363.90	\$ (45.29)	-12.4%
<b>Total Washoe County</b>	<b>\$ 290.14</b>	<b>\$ 323.31</b>	<b>\$ (33.16)</b>	<b>-10.3%</b>	<b>\$</b>	<b>289.41</b>	<b>\$ 337.74</b>	<b>\$ (48.33)</b>	<b>-14.3%</b>
<b>Sparks</b>	<b>\$ 104.75</b>	<b>\$ 103.68</b>	<b>\$ 1.08</b>	<b>1.0%</b>	<b>\$</b>	<b>114.21</b>	<b>\$ 112.28</b>	<b>\$ 1.93</b>	<b>1.7%</b>
<b>Total Average Daily Rate</b>	<b>\$ 131.79</b>	<b>\$ 136.05</b>	<b>\$ (4.26)</b>	<b>-3.2%</b>	<b>\$</b>	<b>144.68</b>	<b>\$ 147.14</b>	<b>\$ (2.46)</b>	<b>-1.7%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline Village
Washoe B	Incline Village