

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## March 2026

### Room Statistics Compared to the Prior Year

Taxable room revenues for the month of March 2026 are \$37,879,942 and above March of the prior year by \$5,270,463 (16.2%). Cash occupied room nights of 284,431 are above prior year by 35,933 (14.5%). Comp occupied room nights of 78,540 are above prior year by 7,137 (10.0%), and 28-day occupied room nights of 88,162 are above prior year by 8,720 (11.0%). Total occupied rooms for the month of March 2026 (Cash, Comp, 28-day) are 51,790 (13.0%) above the prior year.

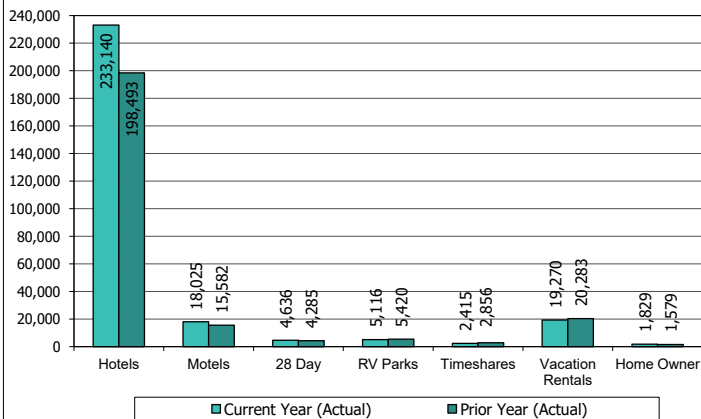
Overall, the Washoe County occupancy percentage of 64.2% for the month is 11.1% above the 57.8% level of the prior year. There were 12,046 (1.7%) more available rooms for the month compared to the prior year.

Overall cash average rates for March 2026 of \$133.18 increased \$1.95 (1.5%), compared to \$131.23 for the prior year.

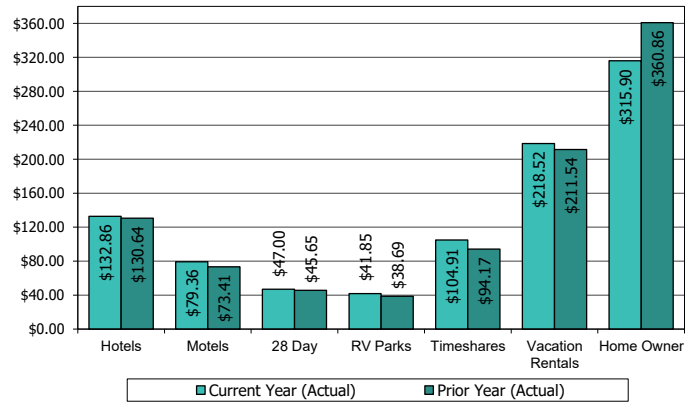
Year-to-date cash occupied room nights of 2,439,744 are 110,517 (4.7%) above prior year. Cash average rates year-to-date of \$142.14 are \$1.99 (-1.4%) below the prior year. Year-to-date, total taxable room revenues of \$346,794,283 are (3.3%) above prior year.

March 2026						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	494,405	233,140	\$132.86	\$130.64	\$2.22	1.7%
Motels	36,954	18,025	\$79.36	\$73.41	\$5.95	8.1%
28 Day	66,508	4,636	\$47.00	\$45.65	\$1.35	3.0%
RV Parks	37,583	5,116	\$41.85	\$38.69	\$3.16	8.2%
Timeshares	6,718	2,415	\$104.91	\$94.17	\$10.74	11.4%
Vacation Rentals	40,032	19,270	\$218.52	\$211.54	\$6.98	3.3%
Home Owner	20,909	1,829	315.90	360.86	(44.95)	-12.5%
<b>Totals</b>	<b>703,109</b>	<b>284,431</b>	<b>\$133.18</b>	<b>\$131.23</b>	<b>\$1.95</b>	<b>1.5%</b>

### CASH OCCUPIED ROOM NIGHTS



### AVERAGE CASH RATES



Contact:  
**Finance Department**  
[Finance@VisitRenoTahoe.com](mailto:Finance@VisitRenoTahoe.com)  
**775-827-7743**

**Reno-Sparks Convention & Visitors Authority**  
**P.O. Box 837**  
**Reno, Nevada 89504-0837**

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

March 2026

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$37,879,942</b>	<b>\$31,186,021</b>	<b>\$6,693,921</b>	<b>21.5%</b>	<b>\$32,609,479</b>	<b>\$5,270,463</b>	<b>16.2%</b>
<b>Occupied Rooms - Cash</b>	<b>284,431</b>	<b>241,810</b>	<b>42,621</b>	<b>17.6%</b>	<b>248,498</b>	<b>35,933</b>	<b>14.5%</b>
<b>Average Rate - Cash</b>	<b>\$133.18</b>	<b>\$128.97</b>	<b>\$4.21</b>	<b>3.3%</b>	<b>\$131.23</b>	<b>\$1.95</b>	<b>1.5%</b>
<b>Occupied Rooms</b>							
Cash	284,431	241,810	42,621	17.6%	248,498	35,933	14.5%
Comp	78,540	71,598	6,942	9.7%	71,403	7,137	10.0%
28 Day	88,162	74,467	13,695	18.4%	79,442	8,720	11.0%
<b>Total Occupied Rooms</b>	<b>451,133</b>	<b>387,875</b>	<b>63,258</b>	<b>16.3%</b>	<b>399,343</b>	<b>51,790</b>	<b>13.0%</b>
<b>Percentage of Occupancy</b>							
Cash	40.5%	34.5%	6.0	17.4%	36.0%	4.5	12.5%
Comp	11.2%	10.2%	1.0	9.8%	10.3%	0.9	8.7%
28 Day	12.5%	10.6%	1.9	17.9%	11.5%	1.0	8.7%
<b>Total Percentage of Occupancy</b>	<b>64.2%</b>	<b>55.4%</b>	<b>8.8</b>	<b>15.9%</b>	<b>57.8%</b>	<b>6.4</b>	<b>11.1%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	233,140	195,311	37,829	19.4%	198,493	34,647	17.5%
Motels	18,025	13,788	4,237	30.7%	15,582	2,443	15.7%
28 Day Motels	4,636	3,548	1,088	30.7%	4,285	351	8.2%
R.V. Parks	5,116	5,082	34	0.7%	5,420	(304)	(5.6%)
Vacation Rentals	19,270	19,717	(447)	(2.3%)	20,283	(1,013)	(5.0%)
Timehares	2,415	2,881	(466)	(16.2%)	2,856	(441)	(15.4%)
Home Owner Rentals	1,829	1,484	345	0.0%	1,579	250	0.0%
<b>Total Occupied - Cash</b>	<b>284,431</b>	<b>241,810</b>	<b>42,621</b>	<b>17.6%</b>	<b>248,498</b>	<b>35,933</b>	<b>14.5%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	47.2%	40.0%	7.2	18.0%	42.2%	5.0	11.8%
Motels	48.8%	38.6%	10.2	26.4%	42.9%	5.9	13.8%
28 Day Motels	7.0%	5.0%	2.0	40.0%	6.5%	0.5	7.7%
R.V. Parks	13.6%	11.5%	2.1	18.3%	12.6%	1.0	7.9%
Vacation Rentals	48.1%	57.2%	(9.1)	(15.9%)	50.5%	(2.4)	(4.8%)
Timeshares	35.9%	25.7%	10.2	39.7%	22.9%	13.0	56.8%
Home Owner Rentals	8.7%	9.6%	(0.9)	(9.4%)	6.8%	1.9	27.9%
<b>Total Occupancy Percentage - Cash</b>	<b>40.5%</b>	<b>34.5%</b>	<b>6.0</b>	<b>17.4%</b>	<b>36.0%</b>	<b>4.5</b>	<b>12.5%</b>
<b>Average Rates - Cash</b>							
Hotels	\$132.86	\$128.03	\$4.83	3.8%	\$130.64	\$2.22	1.7%
Motels	\$79.36	\$69.25	\$10.11	14.6%	\$73.41	\$5.95	8.1%
28 Day Motels	\$47.00	\$55.20	(\$8.20)	(14.9%)	\$45.65	\$1.35	3.0%
R.V. Parks	\$41.85	\$36.76	\$5.09	13.8%	\$38.69	\$3.16	8.2%
Vacation Rentals	\$218.52	\$210.38	\$8.14	3.9%	\$211.54	\$6.98	3.3%
Timeshares	\$104.91	\$95.09	\$9.82	10.3%	\$94.17	\$10.74	11.4%
Home Owner Rentals	\$315.90	\$284.08	\$31.82	0.0%	\$360.86	(\$44.96)	(12.5%)
<b>Total Cash Average Rate</b>	<b>\$133.18</b>	<b>\$128.97</b>	<b>\$4.21</b>	<b>3.3%</b>	<b>\$131.23</b>	<b>\$1.95</b>	<b>1.5%</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

March 2026

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	284,431	241,810	42,621	17.6%	248,498	35,933	14.5%
Comp	78,540	71,598	6,942	9.7%	71,403	7,137	10.0%
28 Day	88,162	74,467	13,695	18.4%	79,442	8,720	11.0%
<b>Total Occupied Rooms</b>	<b>451,133</b>	<b>387,875</b>	<b>63,258</b>	<b>16.3%</b>	<b>399,343</b>	<b>51,790</b>	<b>13.0%</b>
Vacant	251,976	312,363	(60,387)	(19.3%)	291,720	(39,744)	(13.6%)
Total Available Rooms	703,109	700,238	2,871	0.4%	691,063	12,046	1.7%
<b>Percentage of Occupancy</b>							
Cash	40.5%	34.5%	6.0	17.4%	36.0%	4.5	12.5%
Comp	11.2%	10.2%	1.0	9.8%	10.3%	0.9	8.7%
28 Day	12.5%	10.6%	1.9	17.9%	11.5%	1.0	8.7%
<b>Total Occupancy Percentage</b>	<b>64.2%</b>	<b>55.4%</b>	<b>8.8</b>	<b>15.9%</b>	<b>57.8%</b>	<b>6.4</b>	<b>11.1%</b>
Vacant	35.8%	44.6%	(8.8)	(19.7%)	42.2%	(6.4)	(15.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$37,879,942</b>	<b>\$31,186,021</b>	<b>\$6,693,921</b>	<b>21.5%</b>	<b>\$32,609,479</b>	<b>\$5,270,463</b>	<b>16.2%</b>
Comp	\$9,866,861	\$8,996,673	\$870,188	9.7%	\$8,972,211	\$894,650	10.0%
28 Day	\$4,206,969	\$3,329,599	\$877,370	26.4%	\$3,508,846	\$698,123	19.9%
Total Revenue	\$51,953,772	\$43,512,293	\$8,441,479	19.4%	\$45,090,536	\$6,863,236	15.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$133.18</b>	<b>\$128.97</b>	<b>\$4.21</b>	<b>3.3%</b>	<b>\$131.23</b>	<b>\$1.95</b>	<b>1.5%</b>
Comp	\$125.63	\$125.66	(\$0.03)	0.0%	\$125.66	(\$0.03)	0.0%
28 Day	\$47.72	\$44.71	\$3.01	6.7%	\$44.17	\$3.55	8.0%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

March 2026

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	233,140	195,311	37,829	19.4%	198,493	34,647	17.5%
Comp	78,514	71,450	7,064	9.9%	71,272	7,242	10.2%
28 Day	7,181	5,538	1,643	29.7%	5,651	1,530	27.1%
<b>Total Occupied Rooms</b>	<b>318,835</b>	<b>272,299</b>	<b>46,536</b>	<b>17.1%</b>	<b>275,416</b>	<b>43,419</b>	<b>15.8%</b>
Vacant	175,570	216,044	(40,474)	(18.7%)	194,623	(19,053)	(9.8%)
Total Available Rooms	494,405	488,343	6,062	1.2%	470,039	24,366	5.2%
<b>Percentage of Occupancy</b>							
Cash	47.2%	40.0%	7.2	18.0%	42.2%	5.0	11.8%
Comp	15.9%	14.6%	1.3	8.9%	15.2%	0.7	4.6%
28 Day	1.5%	1.1%	0.4	36.4%	1.2%	0.3	25.0%
<b>Total Occupancy Percentage</b>	<b>64.5%</b>	<b>55.8%</b>	<b>8.7</b>	<b>15.6%</b>	<b>58.6%</b>	<b>5.9</b>	<b>10.1%</b>
Vacant	35.5%	44.2%	(8.7)	(19.7%)	41.4%	(5.9)	(14.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$30,975,387</b>	<b>\$25,005,085</b>	<b>\$5,970,302</b>	<b>23.9%</b>	<b>\$25,930,756</b>	<b>\$5,044,631</b>	<b>19.5%</b>
Comp	\$9,863,593	\$8,984,146	\$879,447	9.8%	\$8,961,765	\$901,828	10.1%
28 Day	\$822,790	\$612,976	\$209,814	34.2%	\$619,321	\$203,469	32.9%
Total Revenue	\$41,661,770	\$34,602,207	\$7,059,563	20.4%	\$35,511,842	\$6,149,928	17.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$132.86</b>	<b>\$128.03</b>	<b>\$4.83</b>	<b>3.8%</b>	<b>\$130.64</b>	<b>\$2.22</b>	<b>1.7%</b>
Comp	\$125.63	\$125.74	(\$0.11)	(0.1%)	\$125.74	(\$0.11)	(0.1%)
28 Day	\$114.58	\$110.69	\$3.89	3.5%	\$109.59	\$4.99	4.6%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

March 2026

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	18,025	13,788	4,237	30.7%	15,582	2,443	15.7%
Comp	23	35	(12)	(33.6%)	18	5	27.8%
28 Day	2,482	2,372	110	4.6%	2,372	110	4.6%
<b>Total Occupied Rooms</b>	<b>20,530</b>	<b>16,195</b>	<b>4,335</b>	<b>26.8%</b>	<b>17,972</b>	<b>2,558</b>	<b>14.2%</b>
Vacant	16,424	19,548	(3,124)	(16.0%)	18,363	(1,939)	(10.6%)
Total Available Rooms	36,954	35,743	1,211	3.4%	36,335	619	1.7%
<b>Percentage of Occupancy</b>							
Cash	48.8%	38.6%	10.2	26.4%	42.9%	5.9	13.8%
Comp	0.1%	0.1%	-	0.0%	0.0%	0.1	100.0%
28 Day	6.7%	6.6%	0.1	1.5%	6.5%	0.2	3.1%
<b>Total Occupancy Percentage</b>	<b>55.6%</b>	<b>45.3%</b>	<b>10.3</b>	<b>22.7%</b>	<b>49.5%</b>	<b>6.1</b>	<b>12.3%</b>
Vacant	44.4%	54.7%	(10.3)	(18.8%)	50.5%	(6.1)	(12.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,430,465</b>	<b>\$954,797</b>	<b>\$475,668</b>	<b>49.8%</b>	<b>\$1,143,946</b>	<b>\$286,519</b>	<b>25.0%</b>
Comp	\$2,875	\$4,331	(\$1,456)	(33.6%)	\$2,250	\$625	27.8%
28 Day	\$94,260	\$85,683	\$8,577	10.0%	\$87,427	\$6,833	7.8%
Total Revenue	\$1,527,600	\$1,044,811	\$482,789	46.2%	\$1,233,623	\$293,977	23.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$79.36</b>	<b>\$69.25</b>	<b>\$10.11</b>	<b>14.6%</b>	<b>\$73.41</b>	<b>\$5.95</b>	<b>8.1%</b>
Comp	\$125.00	\$125.00	\$0.00	0.0%	\$125.00	\$0.00	0.0%
28 Day	\$37.98	\$36.12	\$1.86	5.1%	\$36.86	\$1.12	3.0%

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics

March 2026

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	4,636	3,548	1,088	30.7%	4,285	351	8.2%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	45,969	39,351	6,618	16.8%	41,501	4,468	10.8%
<b>Total Occupied Rooms</b>	<b>50,605</b>	<b>42,899</b>	<b>7,706</b>	<b>18.0%</b>	<b>45,786</b>	<b>4,819</b>	<b>10.5%</b>
Vacant	15,903	27,843	(11,940)	(42.9%)	19,876	(3,973)	(20.0%)
Total Available Rooms	66,508	70,742	(4,234)	(6.0%)	65,662	846	1.3%
<b>Percentage of Occupancy</b>							
Cash	7.0%	5.0%	2.0	40.0%	6.5%	0.5	7.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	69.1%	55.6%	13.5	24.3%	63.2%	5.9	9.3%
<b>Total Occupancy Percentage</b>	<b>76.1%</b>	<b>60.6%</b>	<b>15.5</b>	<b>25.6%</b>	<b>69.7%</b>	<b>6.4</b>	<b>9.2%</b>
Vacant	23.9%	39.4%	(15.5)	(39.3%)	30.3%	(6.4)	(21.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$217,899</b>	<b>\$195,845</b>	<b>\$22,054</b>	<b>11.3%</b>	<b>\$195,604</b>	<b>\$22,295</b>	<b>11.4%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,486,444	\$1,254,908	\$231,536	18.5%	\$1,304,522	\$181,922	13.9%
Total Revenue	\$1,704,343	\$1,450,753	\$253,590	17.5%	\$1,500,126	\$204,217	13.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.00</b>	<b>\$55.20</b>	<b>(\$8.20)</b>	<b>(14.9%)</b>	<b>\$45.65</b>	<b>\$1.35</b>	<b>3.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$32.34	\$31.89	\$0.45	1.4%	\$31.43	\$0.91	2.9%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

March 2026

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	5,116	5,082	34	0.7%	5,420	(304)	(5.6%)
Comp	3	113	(110)	(97.3%)	113	(110)	(97.3%)
28 Day	23,174	19,051	4,123	21.6%	21,253	1,921	9.0%
<b>Total Occupied Rooms</b>	<b>28,293</b>	<b>24,246</b>	<b>4,047</b>	<b>16.7%</b>	<b>26,786</b>	<b>1,507</b>	<b>5.6%</b>
Vacant	9,290	20,022	(10,732)	(53.6%)	16,273	(6,983)	(42.9%)
Total Available Rooms	37,583	44,268	(6,685)	(15.1%)	43,059	(5,476)	(12.7%)
<b>Percentage of Occupancy</b>							
Cash	13.6%	11.5%	2.1	18.3%	12.6%	1.0	7.9%
Comp	0.0%	0.3%	(0.3)	(100.0%)	0.3%	(0.3)	(100.0%)
28 Day	61.7%	43.0%	18.7	43.5%	49.4%	12.3	24.9%
<b>Total Occupancy Percentage</b>	<b>75.3%</b>	<b>54.8%</b>	<b>20.5</b>	<b>37.4%</b>	<b>62.2%</b>	<b>13.1</b>	<b>21.1%</b>
Vacant	24.7%	45.2%	(20.5)	(45.4%)	37.8%	(13.1)	(34.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$214,108</b>	<b>\$186,798</b>	<b>\$27,310</b>	<b>14.6%</b>	<b>\$209,697</b>	<b>\$4,411</b>	<b>2.1%</b>
Comp	\$393	\$8,196	(\$7,803)	(95.2%)	\$8,196	(\$7,803)	(95.2%)
28 Day	\$685,557	\$520,669	\$164,888	31.7%	\$594,448	\$91,109	15.3%
Total Revenue	\$900,058	\$715,663	\$184,395	25.8%	\$812,341	\$87,717	10.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$41.85</b>	<b>\$36.76</b>	<b>\$5.09</b>	<b>13.8%</b>	<b>\$38.69</b>	<b>\$3.16</b>	<b>8.2%</b>
Comp	\$131.00	\$72.53	\$58.47	80.6%	\$72.53	\$58.47	80.6%
28 Day	\$29.58	\$27.33	\$2.25	8.2%	\$27.97	\$1.61	5.8%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

March 2026

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	19,270	19,717	(447)	(2.3%)	20,283	(1,013)	(5.0%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	8,104	7,759	345	4.4%	7,759	345	4.4%
<b>Total Occupied Rooms</b>	<b>27,374</b>	<b>27,476</b>	<b>(102)</b>	<b>(0.4%)</b>	<b>28,042</b>	<b>(668)</b>	<b>(2.4%)</b>
Vacant	12,658	6,996	5,662	80.9%	12,119	539	4.4%
Total Available Rooms	40,032	34,472	5,560	16.1%	40,161	(129)	(0.3%)
<b>Percentage of Occupancy</b>							
Cash	48.1%	57.2%	(9.1)	(15.9%)	50.5%	(2.4)	(4.8%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	20.2%	22.5%	(2.3)	(10.2%)	19.3%	0.9	4.7%
<b>Total Occupancy Percentage</b>	<b>68.4%</b>	<b>79.7%</b>	<b>(11.3)</b>	<b>(14.2%)</b>	<b>69.8%</b>	<b>(1.4)</b>	<b>(2.0%)</b>
Vacant	31.6%	20.3%	11.3	55.7%	30.2%	1.4	4.6%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,210,934</b>	<b>\$4,147,971</b>	<b>\$62,963</b>	<b>1.5%</b>	<b>\$4,290,734</b>	<b>(\$79,800)</b>	<b>(1.9%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$960,210	\$804,298	\$155,912	19.4%	\$804,318	\$155,892	19.4%
Total Revenue	\$5,171,144	\$4,952,269	\$218,875	4.4%	\$5,095,052	\$76,092	1.5%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$218.52</b>	<b>\$210.38</b>	<b>\$8.14</b>	<b>3.9%</b>	<b>\$211.54</b>	<b>\$6.98</b>	<b>3.3%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$118.49	\$103.66	\$14.83	14.3%	\$103.66	\$14.83	14.3%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics

March 2026

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,415	2,881	(466)	(16.2%)	2,856	(441)	(15.4%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>2,415</b>	<b>2,881</b>	<b>(466)</b>	<b>(16.2%)</b>	<b>2,856</b>	<b>(441)</b>	<b>(15.4%)</b>
Vacant	4,303	8,319	(4,016)	(48.3%)	9,594	(5,291)	(55.1%)
Total Available Rooms	6,718	11,200	(4,482)	(40.0%)	12,450	(5,732)	(46.0%)
<b>Percentage of Occupancy</b>							
Cash	35.9%	25.7%	10.2	39.7%	22.9%	13.0	56.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>35.9%</b>	<b>25.7%</b>	<b>10.2</b>	<b>39.7%</b>	<b>22.9%</b>	<b>13.0</b>	<b>56.8%</b>
Vacant	64.1%	74.3%	(10.2)	(13.7%)	77.1%	(13.0)	(16.9%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$253,369</b>	<b>\$273,954</b>	<b>(\$20,585)</b>	<b>(7.5%)</b>	<b>\$268,944</b>	<b>(\$15,575)</b>	<b>(5.8%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$253,369	\$273,954	(\$20,585)	(7.5%)	\$268,944	(\$15,575)	(5.8%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$104.91</b>	<b>\$95.09</b>	<b>\$9.82</b>	<b>10.3%</b>	<b>\$94.17</b>	<b>\$10.74</b>	<b>11.4%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rental

March 2026

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	1,829	1,484	345	0.23	1,579	250	15.8%
Comp	-	-	-	-	-	-	0.0%
28 Day	1,252	396	856	2.16	906	346	38.2%
<b>Total Occupied Rooms</b>	<b>3,081</b>	<b>1,880</b>	<b>1,201</b>	<b>0.64</b>	<b>2,485</b>	<b>596</b>	<b>24.0%</b>
Vacant	17,828	13,590	4,238	0.31	20,872	(3,044.00)	-14.6%
Total Available Rooms	20,909	15,470	5,439	0.35	23,357	(2,448)	-10.5%
<b>Percentage of Occupancy</b>							
Cash	8.7%	9.6%	(0.90)	(0.09)	6.8%	1.90	27.9%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	6.0%	2.6%	3.40	1.31	3.9%	2.10	53.8%
<b>Total Occupancy Percentage</b>	<b>14.7%</b>	<b>12.2%</b>	<b>2.50</b>	<b>0.21</b>	<b>10.6%</b>	<b>4.10</b>	<b>38.7%</b>
Vacant	85.3%	87.8%	(2.50)	(0.03)	89.4%	(4.10)	-4.6%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$577,780</b>	<b>\$421,571</b>	<b>156,209</b>	<b>37.1%</b>	<b>\$569,798</b>	<b>\$7,982</b>	<b>1.4%</b>
Comp	\$0	\$0	-	0.0%	\$0	\$0	0.0%
28 Day	\$157,708	\$51,064	106,644	208.8%	\$98,810	\$58,898	59.6%
Total Revenue	\$735,488	\$472,635	262,853	55.6%	\$668,608	\$66,880	10.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$315.90</b>	<b>\$284.08</b>	<b>\$31.82</b>	<b>11.2%</b>	<b>\$360.86</b>	<b>(\$44.96)</b>	<b>-12.5%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$125.96	\$128.95	(\$2.99)	-2.3%	\$109.06	\$16.90	15.5%

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

July 2025 - March 2026

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$346,794,283</b>	<b>\$317,865,056</b>	<b>\$28,929,227</b>	<b>9.1%</b>	<b>\$335,702,522</b>	<b>\$11,091,761</b>	<b>3.3%</b>
<b>Occupied Rooms - Cash</b>	<b>2,439,744</b>	<b>2,285,791</b>	<b>153,953</b>	<b>6.7%</b>	<b>2,329,227</b>	<b>110,517</b>	<b>4.7%</b>
<b>Average Rate - Cash</b>	<b>\$142.14</b>	<b>\$139.06</b>	<b>\$3.08</b>	<b>2.2%</b>	<b>\$144.13</b>	<b>(\$1.99)</b>	<b>(1.4%)</b>
<b>Occupied Rooms</b>							
Cash	2,439,744	2,285,791	153,953	6.7%	2,329,227	110,517	4.7%
Comp	674,489	687,391	(12,902)	(1.9%)	675,103	(614)	(0.1%)
28 Day	778,701	742,111	36,590	4.9%	754,919	23,782	3.2%
<b>Total Occupied Rooms</b>	<b>3,892,934</b>	<b>3,715,292</b>	<b>177,642</b>	<b>4.8%</b>	<b>3,759,249</b>	<b>133,685</b>	<b>3.6%</b>
<b>Percentage of Occupancy</b>							
Cash	40.5%	37.6%	2.9	7.7%	38.7%	1.8	4.7%
Comp	11.2%	11.3%	(0.1)	(0.9%)	11.2%	-	0.0%
28 Day	12.9%	12.2%	0.7	5.7%	12.6%	0.3	2.4%
<b>Total Percentage of Occupancy</b>	<b>64.6%</b>	<b>61.2%</b>	<b>3.4</b>	<b>5.6%</b>	<b>62.5%</b>	<b>2.1</b>	<b>3.4%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	1,989,499	1,842,473	147,026	8.0%	1,879,219	110,280	5.9%
Motels	163,145	145,992	17,153	11.7%	150,999	12,146	8.0%
28 Day Motels	39,509	35,651	3,858	10.8%	36,072	3,437	9.5%
R.V. Parks	53,825	61,419	(7,594)	(12.4%)	63,386	(9,561)	(15.1%)
Vacation Rentals	166,203	167,084	(881)	(0.5%)	166,677	(474)	(0.3%)
Timeshares	20,903	26,816	(5,913)	(22.1%)	26,639	(5,736)	(21.5%)
Home Owner Rentals	6,660	6,356	304	4.8%	6,235	425	6.8%
<b>Total Occupied - Cash</b>	<b>2,439,744</b>	<b>2,285,791</b>	<b>153,953</b>	<b>6.7%</b>	<b>2,329,227</b>	<b>110,517</b>	<b>4.7%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	46.6%	42.9%	3.7	8.6%	44.6%	2.0	4.5%
Motels	50.5%	46.2%	4.3	9.3%	49.2%	1.3	2.6%
28 Day Motels	6.8%	5.7%	1.1	19.3%	6.0%	0.8	13.3%
R.V. Parks	15.2%	15.7%	(0.5)	(3.2%)	16.6%	(1.4)	(8.4%)
Vacation Rentals	48.8%	54.8%	(6.0)	(10.9%)	49.4%	(0.6)	(1.2%)
Timeshares	23.4%	27.7%	(4.3)	(15.5%)	25.8%	(2.4)	(9.3%)
Home Owner Rentals	9.8%	13.6%	(3.8)	(27.9%)	9.1%	0.7	7.7%
<b>Total Occupancy Percentage - Cash</b>	<b>40.5%</b>	<b>37.6%</b>	<b>2.9</b>	<b>7.7%</b>	<b>38.7%</b>	<b>1.8</b>	<b>4.7%</b>
<b>Average Rates - Cash</b>							
Hotels	\$143.03	\$140.75	\$2.28	1.6%	\$146.40	(\$3.37)	(2.3%)
Motels	\$88.31	\$78.81	\$9.50	12.1%	\$81.54	\$6.77	8.3%
28 Day Motels	\$47.36	\$47.44	(\$0.08)	(0.2%)	\$46.97	\$0.39	0.8%
R.V. Parks	\$54.85	\$45.99	\$8.86	19.3%	\$47.03	\$7.82	16.6%
Vacation Rental	\$233.23	\$228.56	\$4.67	2.0%	\$233.87	(\$0.64)	(0.3%)
Timeshares	\$95.04	\$94.22	\$0.82	0.9%	\$92.80	\$2.24	2.4%
Home Owner Rentals	\$339.00	\$283.57	\$55.43	19.5%	\$343.40	(\$4.40)	(1.3%)
<b>Total Cash Average Rate</b>	<b>\$142.14</b>	<b>\$139.06</b>	<b>\$3.08</b>	<b>2.2%</b>	<b>\$144.13</b>	<b>(\$1.99)</b>	<b>(1.4%)</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics - Year To Date

**July 2025 - March 2026**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,439,744	2,285,791	153,953	6.7%	2,329,227	110,517	4.7%
Comp	674,489	687,391	(12,902)	(1.9%)	675,103	(614)	(0.1%)
28 Day	778,701	742,111	36,590	4.9%	754,919	23,782	3.2%
<b>Total Occupied Rooms</b>	<b>3,892,934</b>	<b>3,715,292</b>	<b>177,642</b>	<b>4.8%</b>	<b>3,759,249</b>	<b>133,685</b>	<b>3.6%</b>
Vacant	2,131,184	2,358,637	(227,453)	(9.6%)	2,252,316	(121,132)	(5.4%)
Total Available Rooms	6,024,118	6,073,929	(49,811)	(0.8%)	6,011,565	12,553	0.2%
<b>Percentage of Occupancy</b>							
Cash	40.5%	37.6%	2.9	7.7%	38.7%	1.8	4.7%
Comp	11.2%	11.3%	(0.1)	(0.9%)	11.2%	-	0.0%
28 Day	12.9%	12.2%	0.7	5.7%	12.6%	0.3	2.4%
<b>Total Occupancy Percentage</b>	<b>64.6%</b>	<b>61.2%</b>	<b>3.4</b>	<b>5.6%</b>	<b>62.5%</b>	<b>2.1</b>	<b>3.4%</b>
Vacant	35.4%	38.8%	(3.4)	(8.8%)	37.5%	(2.1)	(5.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$346,794,283</b>	<b>\$317,865,056</b>	<b>\$28,929,227</b>	<b>9.1%</b>	<b>\$335,702,522</b>	<b>\$11,091,761</b>	<b>3.3%</b>
Comp	\$89,585,400	\$90,862,144	(\$1,276,744)	(1.4%)	\$89,194,735	\$390,665	0.4%
28 Day	\$36,679,280	\$33,230,709	\$3,448,571	10.4%	\$34,455,379	\$2,223,901	6.5%
Total Revenue	\$473,058,963	\$441,957,909	\$31,101,054	7.0%	\$459,352,636	\$13,706,327	3.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$142.14</b>	<b>\$139.06</b>	<b>\$3.08</b>	<b>2.2%</b>	<b>\$144.13</b>	<b>(\$1.99)</b>	<b>(1.4%)</b>
Comp	\$132.82	\$132.18	\$0.64	0.5%	\$132.12	\$0.70	0.5%
28 Day	\$47.10	\$44.78	\$2.32	5.2%	\$45.64	\$1.46	3.2%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics - Year To Date

July 2025 - March 2026

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	1,989,499	1,842,473	147,026	8.0%	1,879,219	110,280	5.9%
Comp	673,722	686,216	(12,494)	(1.8%)	673,936	(214)	0.0%
28 Day	67,895	51,454	16,441	32.0%	60,856	7,039	11.6%
<b>Total Occupied Rooms</b>	<b>2,731,116</b>	<b>2,580,143</b>	<b>150,973</b>	<b>5.9%</b>	<b>2,614,011</b>	<b>117,105</b>	<b>4.5%</b>
Vacant	1,539,080	1,713,086	(174,006)	(10.2%)	1,600,557	(61,477)	(3.8%)
Total Available Rooms	4,270,196	4,293,229	(23,033)	(0.5%)	4,214,568	55,628	1.3%
<b>Percentage of Occupancy</b>							
Cash	46.6%	42.9%	3.7	8.6%	44.6%	2.0	4.5%
Comp	15.8%	16.0%	(0.2)	(1.3%)	16.0%	(0.2)	(1.3%)
28 Day	1.6%	1.2%	0.4	33.3%	1.4%	0.2	14.3%
<b>Total Occupancy Percentage</b>	<b>64.0%</b>	<b>60.1%</b>	<b>3.9</b>	<b>6.5%</b>	<b>62.0%</b>	<b>2.0</b>	<b>3.2%</b>
Vacant	36.0%	39.9%	(3.9)	(9.8%)	38.0%	(2.0)	(5.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$284,555,963</b>	<b>\$259,325,629</b>	<b>\$25,230,334</b>	<b>9.7%</b>	<b>\$275,120,197</b>	<b>\$9,435,766</b>	<b>3.4%</b>
Comp	\$89,517,830	\$90,763,733	(\$1,245,903)	(1.4%)	\$89,098,337	\$419,493	0.5%
28 Day	\$7,323,255	\$5,995,968	\$1,327,287	22.1%	\$7,073,498	\$249,757	3.5%
Total Revenue	\$381,397,048	\$356,085,330	\$25,311,718	7.1%	\$371,292,032	\$10,105,016	2.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$143.03</b>	<b>\$140.75</b>	<b>\$2.28</b>	<b>1.6%</b>	<b>\$146.40</b>	<b>(\$3.37)</b>	<b>(2.3%)</b>
Comp	\$132.87	\$132.27	\$0.60	0.5%	\$132.21	\$0.66	0.5%
28 Day	\$107.86	\$116.53	(\$8.67)	(7.4%)	\$116.23	(\$8.37)	(7.2%)

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

July 2025 - March 2026

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	163,145	145,992	17,153	11.7%	150,999	12,146	8.0%
Comp	192	272	(80)	(29.3%)	255	(63)	(24.7%)
28 Day	23,029	25,684	(2,655)	(10.3%)	25,640	(2,611)	(10.2%)
<b>Total Occupied Rooms</b>	<b>186,366</b>	<b>171,948</b>	<b>14,418</b>	<b>8.4%</b>	<b>176,894</b>	<b>9,472</b>	<b>5.4%</b>
Vacant	136,683	143,974	(7,291)	(5.1%)	129,907	6,776	5.2%
Total Available Rooms	323,049	315,922	7,127	2.3%	306,801	16,248	5.3%
<b>Percentage of Occupancy</b>							
Cash	50.5%	46.2%	4.3	9.3%	49.2%	1.3	2.6%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	7.1%	8.1%	(1.0)	(12.3%)	8.4%	(1.3)	(15.5%)
<b>Total Occupancy Percentage</b>	<b>57.7%</b>	<b>54.4%</b>	<b>3.3</b>	<b>6.1%</b>	<b>57.7%</b>	<b>-</b>	<b>0.0%</b>
Vacant	42.3%	45.6%	(3.3)	(7.2%)	42.3%	-	0.0%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$14,407,737</b>	<b>\$11,505,402</b>	<b>\$2,902,335</b>	<b>25.2%</b>	<b>\$12,312,169</b>	<b>\$2,095,568</b>	<b>17.0%</b>
Comp	\$21,880	\$33,833	(\$11,953)	(35.3%)	\$31,430	(\$9,550)	(30.4%)
28 Day	\$889,190	1,099,787.79	(\$210,598)	(19.1%)	\$1,099,884	(\$210,694)	(19.2%)
Total Revenue	\$15,318,807	\$12,639,023	\$2,679,784	21.2%	\$13,443,483	\$1,875,324	13.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$88.31</b>	<b>\$78.81</b>	<b>\$9.50</b>	<b>12.1%</b>	<b>\$81.54</b>	<b>\$6.77</b>	<b>8.3%</b>
Comp	\$113.96	\$124.55	(\$10.59)	(8.5%)	\$123.25	(\$9.29)	(7.5%)
28 Day	\$38.61	\$42.82	(\$4.21)	(9.8%)	\$42.90	(\$4.29)	(10.0%)

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics - Year To Date

July 2025 - March 2026

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	39,509	35,651	3,858	10.8%	36,072	3,437	9.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	400,339	400,604	(265)	(0.1%)	400,964	(625)	(0.2%)
<b>Total Occupied Rooms</b>	<b>439,848</b>	<b>436,254</b>	<b>3,594</b>	<b>0.8%</b>	<b>437,036</b>	<b>2,812</b>	<b>0.6%</b>
Vacant	138,014	189,014	(51,000)	(27.0%)	161,401	(23,387)	(14.5%)
Total Available Rooms	577,862	625,268	(47,406)	(7.6%)	598,437	(20,575)	(3.4%)
<b>Percentage of Occupancy</b>							
Cash	6.8%	5.7%	1.1	19.3%	6.0%	0.8	13.3%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	69.3%	64.1%	5.2	8.1%	67.0%	2.3	3.4%
<b>Total Occupancy Percentage</b>	<b>76.1%</b>	<b>69.8%</b>	<b>6.3</b>	<b>9.0%</b>	<b>73.0%</b>	<b>3.1</b>	<b>4.2%</b>
Vacant	23.9%	30.2%	(6.3)	(20.9%)	27.0%	(3.1)	(11.5%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,871,312</b>	<b>\$1,691,292</b>	<b>\$180,020</b>	<b>10.6%</b>	<b>\$1,694,272</b>	<b>\$177,040</b>	<b>10.4%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$13,177,159	\$12,681,845	\$495,314	3.9%	\$12,674,053	\$503,106	4.0%
Total Revenue	\$15,048,471	\$14,373,138	\$675,333	4.7%	\$14,368,325	\$680,146	4.7%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$47.36</b>	<b>\$47.44</b>	<b>(\$0.08)</b>	<b>(0.2%)</b>	<b>\$46.97</b>	<b>\$0.39</b>	<b>0.8%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$32.92	\$31.66	\$1.26	4.0%	\$31.61	\$1.31	4.1%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics - Year To Date

July 2025 - March 2026

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	53,825	61,419	(7,594)	(12.4%)	63,386	(9,561)	(15.1%)
Comp	575	903	(328)	(36.3%)	903	(328)	(36.3%)
28 Day	209,310	189,459	19,851	10.5%	191,661	17,649	9.2%
<b>Total Occupied Rooms</b>	<b>263,710</b>	<b>251,781</b>	<b>11,929</b>	<b>4.7%</b>	<b>255,950</b>	<b>7,760</b>	<b>3.0%</b>
Vacant	91,560	139,491	(47,931)	(34.4%)	127,046	(35,486)	(27.9%)
Total Available Rooms	355,270	391,272	(36,002)	(9.2%)	382,996	(27,726)	(7.2%)
<b>Percentage of Occupancy</b>							
Cash	15.2%	15.7%	(0.5)	(3.2%)	16.6%	(1.4)	(8.4%)
Comp	0.2%	0.2%	-	0.0%	0.2%	-	0.0%
28 Day	58.9%	48.4%	10.5	21.7%	50.0%	8.9	17.8%
<b>Total Occupancy Percentage</b>	<b>74.2%</b>	<b>64.3%</b>	<b>9.9</b>	<b>15.4%</b>	<b>66.8%</b>	<b>7.4</b>	<b>11.1%</b>
Vacant	25.8%	35.7%	(9.9)	(27.7%)	33.2%	(7.4)	(22.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,952,145</b>	<b>\$2,824,433</b>	<b>\$127,712</b>	<b>4.5%</b>	<b>\$2,981,193</b>	<b>(\$29,048)</b>	<b>(1.0%)</b>
Comp	\$45,690	\$64,578	(\$18,888)	(29.2%)	\$64,578	(\$18,888)	(29.2%)
28 Day	\$6,267,075	\$5,229,491	\$1,037,584	19.8%	\$5,303,199	\$963,876	18.2%
Total Revenue	\$9,264,910	\$8,118,503	\$1,146,407	14.1%	\$8,348,970	\$915,940	11.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$54.85</b>	<b>\$45.99</b>	<b>\$8.86</b>	<b>19.3%</b>	<b>\$47.03</b>	<b>\$7.82</b>	<b>16.6%</b>
Comp	\$79.46	\$71.52	\$7.94	11.1%	\$71.51	\$7.95	11.1%
28 Day	\$29.94	\$27.60	\$2.34	8.5%	\$27.67	\$2.27	8.2%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics - Year To Date

**July 2025 - March 2026**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	166,203	167,084	(881)	(0.5%)	166,677	(474)	(0.3%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	74,977	73,078	1,899	2.6%	73,078	1,899	2.6%
<b>Total Occupied Rooms</b>	<b>241,180</b>	<b>240,162</b>	<b>1,018</b>	<b>0.4%</b>	<b>239,755</b>	<b>1,425</b>	<b>0.6%</b>
Vacant	99,229	64,526	34,703	53.8%	97,379	1,850	1.9%
Total Available Rooms	340,409	304,688	35,721	11.7%	337,134	3,275	1.0%
<b>Percentage of Occupancy</b>							
Cash	48.8%	54.8%	(6.0)	(10.9%)	49.4%	(0.6)	(1.2%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	22.0%	24.0%	(2.0)	(8.3%)	21.7%	0.3	1.4%
<b>Total Occupancy Percentage</b>	<b>70.9%</b>	<b>78.8%</b>	<b>(7.9)</b>	<b>(10.0%)</b>	<b>71.1%</b>	<b>(0.2)</b>	<b>(0.3%)</b>
Vacant	29.1%	21.2%	7.9	37.3%	28.9%	0.2	0.7%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$38,762,832</b>	<b>\$38,189,205</b>	<b>\$573,627</b>	<b>1.5%</b>	<b>\$38,981,417</b>	<b>(\$218,585)</b>	<b>(0.6%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$8,649,183	\$8,001,401	\$647,782	8.1%	\$8,001,440	\$647,743	8.1%
Total Revenue	\$47,412,015	\$46,190,606	\$1,221,409	2.6%	\$46,982,857	\$429,158	0.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$233.23</b>	<b>\$228.56</b>	<b>\$4.67</b>	<b>2.0%</b>	<b>\$233.87</b>	<b>(\$0.64)</b>	<b>(0.3%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$115.36	\$109.49	\$5.87	5.4%	\$109.49	\$5.87	5.4%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**July 2025 - March 2026**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	20,903	26,816	(5,913)	(22.1%)	26,639	(5,736)	(21.5%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	378	(378)	(100.0%)
<b>Total Occupied Rooms</b>	<b>20,903</b>	<b>26,816</b>	<b>(5,913)</b>	<b>(22.1%)</b>	<b>27,017</b>	<b>(6,114)</b>	<b>(22.6%)</b>
Vacant	68,439	69,984	(1,545)	(2.2%)	76,097	(7,658)	(10.1%)
Total Available Rooms	89,342	96,800	(7,458)	(7.7%)	103,114	(13,772)	(13.4%)
<b>Percentage of Occupancy</b>							
Cash	23.4%	27.7%	(4.3)	(15.5%)	25.8%	(2.4)	(9.3%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.4%	(0.4)	(100.0%)
<b>Total Occupancy Percentage</b>	<b>23.4%</b>	<b>27.7%</b>	<b>(4.3)</b>	<b>(15.5%)</b>	<b>26.2%</b>	<b>(2.8)</b>	<b>(10.7%)</b>
Vacant	76.6%	72.3%	4.3	5.9%	73.8%	2.8	3.8%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,986,540</b>	<b>\$2,526,639</b>	<b>(\$540,099)</b>	<b>(21.4%)</b>	<b>\$2,472,191</b>	<b>(\$485,651)</b>	<b>(19.6%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$33,345	(\$33,345)	(100.0%)
Total Revenue	\$1,986,540	\$2,526,639	(\$540,099)	(21.4%)	\$2,505,536	(\$518,996)	(20.7%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$95.04</b>	<b>\$94.22</b>	<b>\$0.82</b>	<b>0.9%</b>	<b>\$92.80</b>	<b>\$2.24</b>	<b>2.4%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$88.21	(\$88.21)	(100.0%)

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rentals - Year To Date

**July 2025 - March 2026**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	6,660	6,356	304	4.8%	6,235	425	6.8%
Comp	-	-	-	0.0%	9	(9)	(100.0%)
28 Day	3,151	1,832	1,319	72.0%	2,342	809	34.5%
<b>Total Occupied Rooms</b>	<b>9,811</b>	<b>8,188</b>	<b>1,623</b>	<b>19.8%</b>	<b>8,586</b>	<b>1,225</b>	<b>14.3%</b>
Vacant	58,179	38,562	19,617	50.9%	59,929	(1,750)	(2.9%)
Total Available Rooms	67,990	46,750	21,240	45.4%	68,515	(525)	(0.8%)
<b>Percentage of Occupancy</b>							
Cash	9.8%	13.6%	(3.8)	(27.9%)	9.1%	0.7	7.7%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	4.6%	3.9%	0.7	17.9%	3.4%	1.2	35.3%
<b>Total Occupancy Percentage</b>	<b>14.4%</b>	<b>17.5%</b>	<b>(3.1)</b>	<b>(17.7%)</b>	<b>12.5%</b>	<b>1.9</b>	<b>15.2%</b>
Vacant	85.6%	82.5%	3.1	3.8%	87.5%	(1.9)	(2.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,257,754</b>	<b>\$1,802,455</b>	<b>\$455,299</b>	<b>25.3%</b>	<b>\$2,141,083</b>	<b>\$116,671</b>	<b>5.4%</b>
Comp	\$0	\$0	\$0	0.0%	\$390	(\$390)	(100.0%)
28 Day	\$373,418	\$222,216	\$151,202	68.0%	\$269,960	\$103,458	38.3%
Total Revenue	\$2,631,172	\$2,024,670	\$606,502	30.0%	\$2,411,433	\$219,739	9.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$339.00</b>	<b>\$283.57</b>	<b>\$55.43</b>	<b>19.5%</b>	<b>\$343.40</b>	<b>(\$4.40)</b>	<b>(1.3%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$43.33	(\$43.33)	(100.0%)
28 Day	\$118.51	\$121.30	(\$2.79)	(2.3%)	\$115.27	\$3.24	2.8%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
March 2026**

	2026		2025		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)	
	March	March	March	March	\$	%	July 2025 - March 2026	July 2024 - March 2025	\$	%	\$	%
Reno B	\$ 19,262,278	\$ 16,628,516	\$ 2,633,763	15.8%	\$ 173,255,777	\$ 159,990,804	\$ 13,264,973	8.3%				
Reno D	\$ 7,849,288	\$ 6,253,639	\$ 1,595,650	25.5%	\$ 69,827,014	\$ 68,749,905	\$ 1,077,109	1.6%				
Reno E	\$ 1,484,419	\$ 1,287,792	\$ 196,627	15.3%	\$ 12,587,440	\$ 10,904,466	\$ 1,682,974	15.4%				
<b>Total Reno</b>	<b>\$ 28,595,985</b>	<b>\$ 24,169,946</b>	<b>\$ 4,426,039</b>	<b>18.3%</b>	<b>\$ 255,670,231</b>	<b>\$ 239,645,175</b>	<b>\$ 16,025,056</b>	<b>6.7%</b>				
Washoe A	\$ 272,283	\$ 340,651	\$ (68,367)	-20.1%	\$ 2,247,816	\$ 1,793,103	\$ 454,712	25.4%				
Washoe B	\$ 3,780,668	\$ 3,925,973	\$ (145,306)	-3.7%	\$ 42,740,042	\$ 53,335,306	\$ (10,595,264)	-19.9%				
<b>Total Washoe County</b>	<b>\$ 4,052,951</b>	<b>\$ 4,266,624</b>	<b>\$ (213,673)</b>	<b>-5.0%</b>	<b>\$ 44,987,858</b>	<b>\$ 55,128,409</b>	<b>\$ (10,140,552)</b>	<b>-18.4%</b>				
<b>Sparks</b>	<b>\$ 5,231,006</b>	<b>\$ 4,172,907</b>	<b>\$ 1,058,099</b>	<b>25.4%</b>	<b>\$ 46,136,194</b>	<b>\$ 40,928,938</b>	<b>\$ 5,207,255</b>	<b>12.7%</b>				
<b>Total Taxable Revenue</b>	<b>\$ 37,879,942</b>	<b>\$ 32,609,479</b>	<b>\$ 5,270,463</b>	<b>16.2%</b>	<b>\$ 346,794,283</b>	<b>\$ 335,702,522</b>	<b>\$ 11,091,761</b>	<b>3.3%</b>				

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
March 2026**

	2026 March	2025 March	Increase (Decrease)		Year to Date July 2025 - March 2026	Prior Year July 2024 - March 2025	Increase (Decrease)	
			#	%			#	%
Reno B	143,696	127,898	15,798	12.4%	1,234,536	1,156,154	78,382	6.8%
Reno D	62,213	52,003	10,210	19.6%	537,106	543,091	(5,985)	(1.1%)
Reno E	11,441	10,576	865	8.2%	93,752	87,014	6,738	7.7%
<b>Total Reno</b>	<b>217,350</b>	<b>190,477</b>	<b>26,873</b>	<b>14.1%</b>	<b>1,865,394</b>	<b>1,786,259</b>	<b>79,135</b>	<b>4.4%</b>
Washoe A	2,210	2,333	(123)	(5.3%)	20,668	17,261	3,407	19.7%
Washoe B	13,960	14,445	(485)	(3.4%)	137,095	153,020	(15,925)	(10.4%)
<b>Total Washoe County</b>	<b>16,170</b>	<b>16,778</b>	<b>(608)</b>	<b>(3.6%)</b>	<b>157,763</b>	<b>170,281</b>	<b>(12,518)</b>	<b>(7.4%)</b>
<b>Sparks</b>	<b>50,911</b>	<b>41,243</b>	<b>9,668</b>	<b>23.4%</b>	<b>416,587</b>	<b>372,687</b>	<b>43,900</b>	<b>11.8%</b>
<b>Total Taxable Rooms</b>	<b>284,431</b>	<b>248,498</b>	<b>35,933</b>	<b>14.5%</b>	<b>2,439,744</b>	<b>2,329,227</b>	<b>110,517</b>	<b>4.7%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
March 2026**

	2026		2025		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	March		March		\$	%	July 2025 - March 2026		July 2024 - March 2025		\$	%		
Reno B	\$	134.05	\$	130.01	\$	4.03	3.1%	\$	140.34	\$	138.38	\$	1.96	1.4%
Reno D	\$	126.17	\$	120.26	\$	5.91	4.9%	\$	130.01	\$	126.59	\$	3.42	2.7%
Reno E	\$	129.75	\$	121.77	\$	7.98	6.6%	\$	134.26	\$	125.32	\$	8.94	7.1%
<b>Total Reno</b>	<b>\$</b>	<b>131.57</b>	<b>\$</b>	<b>126.89</b>	<b>\$</b>	<b>4.67</b>	<b>3.7%</b>	<b>\$</b>	<b>137.06</b>	<b>\$</b>	<b>134.16</b>	<b>\$</b>	<b>2.90</b>	<b>2.2%</b>
Washoe A	\$	123.21	\$	146.01	\$	(22.81)	-15.6%	\$	108.76	\$	103.88	\$	4.88	4.7%
Washoe B	\$	270.82	\$	271.79	\$	(0.97)	-0.4%	\$	311.75	\$	348.55	\$	(36.80)	-10.6%
<b>Total Washoe County</b>	<b>\$</b>	<b>250.65</b>	<b>\$</b>	<b>254.30</b>	<b>\$</b>	<b>(3.65)</b>	<b>-1.4%</b>	<b>\$</b>	<b>285.16</b>	<b>\$</b>	<b>323.75</b>	<b>\$</b>	<b>(38.59)</b>	<b>-11.9%</b>
<b>Sparks</b>	<b>\$</b>	<b>102.75</b>	<b>\$</b>	<b>101.18</b>	<b>\$</b>	<b>1.57</b>	<b>1.6%</b>	<b>\$</b>	<b>110.75</b>	<b>\$</b>	<b>109.82</b>	<b>\$</b>	<b>0.93</b>	<b>0.8%</b>
<b>Total Average Daily Rate</b>	<b>\$</b>	<b>133.18</b>	<b>\$</b>	<b>131.23</b>	<b>\$</b>	<b>1.95</b>	<b>1.5%</b>	<b>\$</b>	<b>142.14</b>	<b>\$</b>	<b>144.13</b>	<b>\$</b>	<b>(1.99)</b>	<b>-1.4%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village