

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

April 2026

Room Statistics Compared to the Prior Year

Taxable room revenues for the month of April 2026 are \$52,684,642 and above April of the prior year by \$10,801,204 (25.8%). Cash occupied room nights of 315,465 are above prior year by 48,452 (18.1%). Comp occupied room nights of 65,027 are below prior year by 3,196 (-4.7%), and 28-day occupied room nights of 83,955 are above prior year by 2,539 (3.1%). Total occupied rooms for the month of April 2026 (Cash, Comp, 28-day) are 47,795 (11.5%) above the prior year.

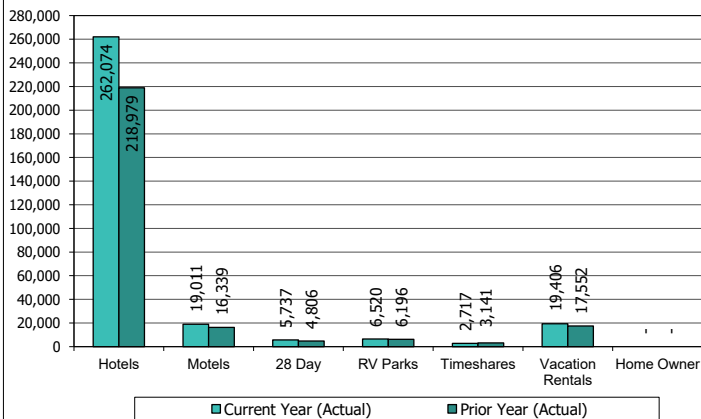
Overall, the Washoe County occupancy percentage of 71.0% for the month is 9.6% above the 64.8% level of the prior year. There were 10,858 (1.7%) more available rooms for the month compared to the prior year.

Overall cash average rates for April 2026 of \$167.01 increased \$10.15 (6.5%), compared to \$156.86 for the prior year.

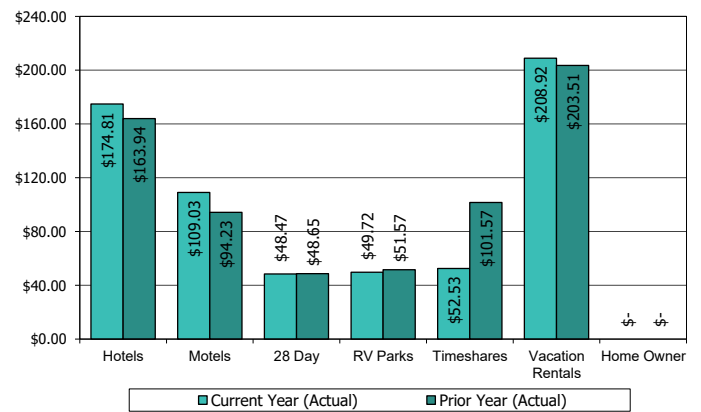
Year-to-date cash occupied room nights of 2,755,214 are 158,974 (6.1%) above prior year. Cash average rates year-to-date of \$144.99 are \$0.45 (-0.3%) below the prior year. Year-to-date, total taxable room revenues of \$399,483,750 are (5.8%) above prior year.

| April 2026 | | | | | | |
|------------------|-----------------|---------------------|-------------------|-----------------|---------------------|-------------|
| Segments | Available Rooms | Cash Occupied Rooms | Average Cash Rate | | Increase (Decrease) | |
| | | | Current Year | Prior Year | \$ | % |
| Hotels | 469,297 | 262,074 | \$174.81 | \$163.94 | \$10.87 | 6.6% |
| Motels | 36,517 | 19,011 | \$109.03 | \$94.23 | \$14.80 | 15.7% |
| 28 Day | 62,875 | 5,737 | \$48.47 | \$48.65 | (\$0.18) | -0.4% |
| RV Parks | 36,960 | 6,520 | \$49.72 | \$51.57 | (\$1.85) | -3.6% |
| Timeshares | 9,393 | 2,717 | \$52.53 | \$101.57 | (\$49.05) | -48.3% |
| Vacation Rentals | 39,200 | 19,406 | \$208.92 | \$203.51 | \$5.42 | 2.7% |
| Home Owner | - | - | - | - | - | 0.0% |
| Totals | 654,242 | 315,465 | \$167.01 | \$156.86 | \$10.15 | 6.5% |

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

April 2026

| Description | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|--|---------------------|---------------------|---------------------|--------------|---------------------|---------------------|--------------|
| | | | \$ | % | | \$ | % |
| Taxable Room Revenues | \$52,684,642 | \$39,373,092 | \$13,311,550 | 33.8% | \$41,883,439 | \$10,801,204 | 25.8% |
| Occupied Rooms - Cash | 315,465 | 266,703 | 48,762 | 18.3% | 267,013 | 48,452 | 18.1% |
| Average Rate - Cash | \$167.01 | \$147.63 | \$19.38 | 13.1% | \$156.86 | \$10.15 | 6.5% |
| Occupied Rooms | | | | | | | |
| Cash | 315,465 | 266,703 | 48,762 | 18.3% | 267,013 | 48,452 | 18.1% |
| Comp | 65,027 | 65,419 | (392) | (0.6%) | 68,223 | (3,196) | (4.7%) |
| 28 Day | 83,955 | 86,551 | (2,596) | (3.0%) | 81,416 | 2,539 | 3.1% |
| Total Occupied Rooms | 464,447 | 418,673 | 45,774 | 10.9% | 416,652 | 47,795 | 11.5% |
| Percentage of Occupancy | | | | | | | |
| Cash | 48.2% | 40.1% | 8.1 | 20.2% | 41.5% | 6.7 | 16.1% |
| Comp | 9.9% | 9.8% | 0.1 | 1.0% | 10.6% | (0.7) | (6.6%) |
| 28 Day | 12.8% | 13.0% | (0.2) | (1.5%) | 12.7% | 0.1 | 0.8% |
| Total Percentage of Occupancy | 71.0% | 62.9% | 8.1 | 12.9% | 64.8% | 6.2 | 9.6% |
| Market Segments | | | | | | | |
| Occupied Rooms - Cash | | | | | | | |
| Hotels | 262,074 | 218,937 | 43,137 | 19.7% | 218,979 | 43,095 | 19.7% |
| Motels | 19,011 | 17,359 | 1,652 | 9.5% | 16,339 | 2,672 | 16.4% |
| 28 Day Motels | 5,737 | 4,101 | 1,636 | 39.9% | 4,806 | 931 | 19.4% |
| R.V. Parks | 6,520 | 6,222 | 298 | 4.8% | 6,196 | 324 | 5.2% |
| Vacation Rentals | 19,406 | 16,890 | 2,516 | 14.9% | 17,552 | 1,854 | 10.6% |
| Timehares | 2,717 | 3,193 | (476) | (14.9%) | 3,141 | (424) | (13.5%) |
| Home Owner Rentals | - | - | - | 0.0% | - | - | 0.0% |
| Total Occupied - Cash | 315,465 | 266,703 | 48,762 | 18.3% | 267,013 | 48,452 | 18.1% |
| Percentage of Occupancy - Cash | | | | | | | |
| Hotels | 55.8% | 46.1% | 9.7 | 21.0% | 48.4% | 7.4 | 15.3% |
| Motels | 52.1% | 50.2% | 1.9 | 3.8% | 46.0% | 6.1 | 13.3% |
| 28 Day Motels | 9.1% | 6.0% | 3.1 | 51.7% | 7.5% | 1.6 | 21.3% |
| R.V. Parks | 17.6% | 14.5% | 3.1 | 21.4% | 14.9% | 2.7 | 18.1% |
| Vacation Rentals | 49.5% | 50.6% | (1.1) | (2.2%) | 45.2% | 4.3 | 9.5% |
| Timeshares | 28.9% | 28.5% | 0.4 | 1.4% | 28.2% | 0.7 | 2.5% |
| Home Owner Rentals | 0.0% | 0.0% | 0.0 | 0.0% | 0.0% | 0.0 | 0.0% |
| Total Occupancy Percentage - Cash | 48.2% | 40.1% | 8.1 | 20.2% | 41.5% | 6.7 | 16.1% |
| Average Rates - Cash | | | | | | | |
| Hotels | \$174.81 | \$154.57 | \$20.24 | 13.1% | \$163.94 | \$10.87 | 6.6% |
| Motels | \$109.03 | \$78.70 | \$30.33 | 38.5% | \$94.23 | \$14.80 | 15.7% |
| 28 Day Motels | \$48.47 | \$47.44 | \$1.03 | 2.2% | \$48.65 | (\$0.18) | (0.4%) |
| R.V. Parks | \$49.72 | \$48.67 | \$1.05 | 2.2% | \$51.57 | (\$1.85) | (3.6%) |
| Vacation Rentals | \$208.92 | \$199.64 | \$9.28 | 4.6% | \$203.51 | \$5.41 | 2.7% |
| Timeshares | \$52.53 | \$92.58 | (\$40.05) | (43.3%) | \$101.57 | (\$49.04) | (48.3%) |
| Home Owner Rentals | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| Total Cash Average Rate | \$167.01 | \$147.63 | \$19.38 | 13.1% | \$156.86 | \$10.15 | 6.5% |

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

April 2026

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|---------------------|---------------------|---------------------|--------------|---------------------|---------------------|--------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 315,465 | 266,703 | 48,762 | 18.3% | 267,013 | 48,452 | 18.1% |
| Comp | 65,027 | 65,419 | (392) | (0.6%) | 68,223 | (3,196) | (4.7%) |
| 28 Day | 83,955 | 86,551 | (2,596) | (3.0%) | 81,416 | 2,539 | 3.1% |
| Total Occupied Rooms | 464,447 | 418,673 | 45,774 | 10.9% | 416,652 | 47,795 | 11.5% |
| Vacant | 189,795 | 247,157 | (57,362) | (23.2%) | 226,732 | (36,937) | (16.3%) |
| Total Available Rooms | 654,242 | 665,830 | (11,588) | (1.7%) | 643,384 | 10,858 | 1.7% |
| Percentage of Occupancy | | | | | | | |
| Cash | 48.2% | 40.1% | 8.1 | 20.2% | 41.5% | 6.7 | 16.1% |
| Comp | 9.9% | 9.8% | 0.1 | 1.0% | 10.6% | (0.7) | (6.6%) |
| 28 Day | 12.8% | 13.0% | (0.2) | (1.5%) | 12.7% | 0.1 | 0.8% |
| Total Occupancy Percentage | 71.0% | 62.9% | 8.1 | 12.9% | 64.8% | 6.2 | 9.6% |
| Vacant | 29.0% | 37.1% | (8.1) | (21.8%) | 35.2% | (6.2) | (17.6%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$52,684,642 | \$39,373,092 | \$13,311,550 | 33.8% | \$41,883,439 | \$10,801,204 | 25.8% |
| Comp | \$9,907,490 | \$10,512,343 | (\$604,853) | (5.8%) | \$10,495,147 | (\$587,657) | (5.6%) |
| 28 Day | \$4,141,324 | \$3,675,769 | \$465,555 | 12.7% | \$3,593,576 | \$547,748 | 15.2% |
| Total Revenue | \$66,733,456 | \$53,561,204 | \$13,172,252 | 24.6% | \$55,972,162 | \$10,761,295 | 19.2% |
| Average Rates | | | | | | | |
| Cash | \$167.01 | \$147.63 | \$19.38 | 13.1% | \$156.86 | \$10.15 | 6.5% |
| Comp | \$152.36 | \$160.69 | (\$8.33) | (5.2%) | \$153.84 | (\$1.48) | (1.0%) |
| 28 Day | \$49.33 | \$42.47 | \$6.86 | 16.2% | \$44.14 | \$5.19 | 11.8% |

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

April 2026

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|---------------------|---------------------|---------------------|--------------|---------------------|---------------------|--------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 262,074 | 218,937 | 43,137 | 19.7% | 218,979 | 43,095 | 19.7% |
| Comp | 64,971 | 65,253 | (282) | (0.4%) | 68,023 | (3,052) | (4.5%) |
| 28 Day | 4,917 | 5,804 | (887) | (15.3%) | 4,785 | 132 | 2.8% |
| Total Occupied Rooms | 331,962 | 289,994 | 41,968 | 14.5% | 291,787 | 40,175 | 13.8% |
| Vacant | 137,335 | 185,386 | (48,051) | (25.9%) | 160,567 | (23,232) | (14.5%) |
| Total Available Rooms | 469,297 | 475,380 | (6,083) | (1.3%) | 452,354 | 16,943 | 3.7% |
| Percentage of Occupancy | | | | | | | |
| Cash | 55.8% | 46.1% | 9.7 | 21.0% | 48.4% | 7.4 | 15.3% |
| Comp | 13.8% | 13.7% | 0.1 | 0.7% | 15.0% | (1.2) | (8.0%) |
| 28 Day | 1.0% | 1.2% | (0.2) | (16.7%) | 1.1% | (0.1) | (9.1%) |
| Total Occupancy Percentage | 70.7% | 61.0% | 9.7 | 15.9% | 64.5% | 6.2 | 9.6% |
| Vacant | 29.3% | 39.0% | (9.7) | (24.9%) | 35.5% | (6.2) | (17.5%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$45,812,571 | \$33,841,883 | \$11,970,688 | 35.4% | \$35,899,364 | \$9,913,208 | 27.6% |
| Comp | \$9,902,929 | \$10,500,524 | (\$597,595) | (5.7%) | \$10,475,059 | (\$572,130) | (5.5%) |
| 28 Day | \$575,652 | \$651,905 | (\$76,253) | (11.7%) | \$534,538 | \$41,114 | 7.7% |
| Total Revenue | \$56,291,152 | \$44,994,313 | \$11,296,839 | 25.1% | \$46,908,961 | \$9,382,192 | 20.0% |
| Average Rates | | | | | | | |
| Cash | \$174.81 | \$154.57 | \$20.24 | 13.1% | \$163.94 | \$10.87 | 6.6% |
| Comp | \$152.42 | \$160.92 | (\$8.50) | (5.3%) | \$153.99 | (\$1.57) | (1.0%) |
| 28 Day | \$117.07 | \$112.32 | \$4.75 | 4.2% | \$111.71 | \$5.36 | 4.8% |

Reno-Sparks Convention and Visitors Authority

Motel Statistics

April 2026

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|---------------|--------------------|---------------------|--------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 19,011 | 17,359 | 1,652 | 9.5% | 16,339 | 2,672 | 16.4% |
| Comp | 25 | 22 | 3 | 13.6% | 33 | (8) | (24.2%) |
| 28 Day | 2,553 | 3,289 | (736) | (22.4%) | 2,287 | 266 | 11.6% |
| Total Occupied Rooms | 21,589 | 20,669 | 920 | 4.4% | 18,659 | 2,930 | 15.7% |
| Vacant | 14,928 | 13,921 | 1,007 | 7.2% | 16,897 | (1,969) | (11.7%) |
| Total Available Rooms | 36,517 | 34,590 | 1,927 | 5.6% | 35,556 | 961 | 2.7% |
| Percentage of Occupancy | | | | | | | |
| Cash | 52.1% | 50.2% | 1.9 | 3.8% | 46.0% | 6.1 | 13.3% |
| Comp | 0.1% | 0.1% | - | 0.0% | 0.1% | - | 0.0% |
| 28 Day | 7.0% | 9.5% | (2.5) | (26.3%) | 6.4% | 0.6 | 9.4% |
| Total Occupancy Percentage | 59.1% | 59.8% | (0.7) | (1.2%) | 52.5% | 6.6 | 12.6% |
| Vacant | 40.9% | 40.2% | 0.7 | 1.7% | 47.5% | (6.6) | (13.9%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$2,072,775 | \$1,366,211 | \$706,564 | 51.7% | \$1,539,609 | \$533,166 | 34.6% |
| Comp | \$3,125 | \$2,750 | \$375 | 13.6% | \$4,164 | (\$1,039) | (25.0%) |
| 28 Day | \$100,055 | \$162,981 | (\$62,926) | (38.6%) | \$88,650 | \$11,405 | 12.9% |
| Total Revenue | \$2,175,955 | \$1,531,942 | \$644,013 | 42.0% | \$1,632,423 | \$543,532 | 33.3% |
| Average Rates | | | | | | | |
| Cash | \$109.03 | \$78.70 | \$30.33 | 38.5% | \$94.23 | \$14.80 | 15.7% |
| Comp | \$125.00 | \$125.00 | \$0.00 | 0.0% | \$126.18 | (\$1.18) | (0.9%) |
| 28 Day | \$39.19 | \$49.56 | (\$10.37) | (20.9%) | \$38.76 | \$0.43 | 1.1% |

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

April 2026

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|------------------|------------------|---------------------|---------------|------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 5,737 | 4,101 | 1,636 | 39.9% | 4,806 | 931 | 19.4% |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | 44,301 | 47,131 | (2,830) | (6.0%) | 41,989 | 2,312 | 5.5% |
| Total Occupied Rooms | 50,038 | 51,233 | (1,195) | (2.3%) | 46,795 | 3,243 | 6.9% |
| Vacant | 12,837 | 17,227 | (4,390) | (25.5%) | 17,069 | (4,232) | (24.8%) |
| Total Available Rooms | 62,875 | 68,460 | (5,585) | (8.2%) | 63,864 | (989) | (1.5%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 9.1% | 6.0% | 3.1 | 51.7% | 7.5% | 1.6 | 21.3% |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 70.5% | 68.8% | 1.7 | 2.5% | 65.7% | 4.8 | 7.3% |
| Total Occupancy Percentage | 79.6% | 74.8% | 4.8 | 6.4% | 73.3% | 6.3 | 8.6% |
| Vacant | 20.4% | 25.2% | (4.8) | (19.0%) | 26.7% | (6.3) | (23.6%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$278,058 | \$194,555 | \$83,503 | 42.9% | \$233,799 | \$44,259 | 18.9% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$1,516,774 | \$1,457,476 | \$59,298 | 4.1% | \$1,339,251 | \$177,523 | 13.3% |
| Total Revenue | \$1,794,832 | \$1,652,031 | \$142,801 | 8.6% | \$1,573,050 | \$221,782 | 14.1% |
| Average Rates | | | | | | | |
| Cash | \$48.47 | \$47.44 | \$1.03 | 2.2% | \$48.65 | (\$0.18) | (0.4%) |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$34.24 | \$30.92 | \$3.32 | 10.7% | \$31.90 | \$2.34 | 7.3% |

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

April 2026

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|------------------|------------------|---------------------|--------------|------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 6,520 | 6,222 | 298 | 4.8% | 6,196 | 324 | 5.2% |
| Comp | 31 | 144 | (113) | (78.5%) | 167 | (136) | (81.4%) |
| 28 Day | 21,787 | 21,271 | 516 | 2.4% | 22,452 | (665) | (3.0%) |
| Total Occupied Rooms | 28,338 | 27,637 | 701 | 2.5% | 28,815 | (477) | (1.7%) |
| Vacant | 8,622 | 15,203 | (6,581) | (43.3%) | 12,855 | (4,233) | (32.9%) |
| Total Available Rooms | 36,960 | 42,840 | (5,880) | (13.7%) | 41,670 | (4,710) | (11.3%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 17.6% | 14.5% | 3.1 | 21.4% | 14.9% | 2.7 | 18.1% |
| Comp | 0.1% | 0.3% | (0.2) | (66.7%) | 0.4% | (0.3) | (75.0%) |
| 28 Day | 58.9% | 49.7% | 9.2 | 18.5% | 53.9% | 5.0 | 9.3% |
| Total Occupancy Percentage | 76.7% | 64.5% | 12.2 | 18.9% | 69.2% | 7.5 | 10.8% |
| Vacant | 23.3% | 35.5% | (12.2) | (34.4%) | 30.8% | (7.5) | (24.4%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$324,188 | \$302,812 | \$21,376 | 7.1% | \$319,544 | \$4,644 | 1.5% |
| Comp | \$1,436 | \$9,069 | (\$7,633) | (84.2%) | \$15,924 | (\$14,488) | (91.0%) |
| 28 Day | \$713,880 | \$582,389 | \$131,491 | 22.6% | \$618,347 | \$95,533 | 15.4% |
| Total Revenue | \$1,039,504 | \$894,270 | \$145,234 | 16.2% | \$953,815 | \$85,689 | 9.0% |
| Average Rates | | | | | | | |
| Cash | \$49.72 | \$48.67 | \$1.05 | 2.2% | \$51.57 | (\$1.85) | (3.6%) |
| Comp | \$46.32 | \$62.98 | (\$16.66) | (26.5%) | \$95.35 | (\$49.03) | (51.4%) |
| 28 Day | \$32.77 | \$27.38 | \$5.39 | 19.7% | \$27.54 | \$5.23 | 19.0% |

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

April 2026

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|---------------|--------------------|---------------------|--------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 19,406 | 16,890 | 2,516 | 14.9% | 17,552 | 1,854 | 10.6% |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | 10,397 | 9,057 | 1,340 | 14.8% | 9,721 | 676 | 7.0% |
| Total Occupied Rooms | 29,803 | 25,947 | 3,856 | 14.9% | 27,273 | 2,530 | 9.3% |
| Vacant | 9,397 | 7,413 | 1,984 | 26.8% | 11,546 | (2,149) | (18.6%) |
| Total Available Rooms | 39,200 | 33,360 | 5,840 | 17.5% | 38,819 | 381 | 1.0% |
| Percentage of Occupancy | | | | | | | |
| Cash | 49.5% | 50.6% | (1.1) | (2.2%) | 45.2% | 4.3 | 9.5% |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 26.5% | 27.1% | (0.6) | (2.2%) | 25.0% | 1.5 | 6.0% |
| Total Occupancy Percentage | 76.0% | 77.8% | (1.8) | (2.3%) | 70.3% | 5.7 | 8.1% |
| Vacant | 24.0% | 22.2% | 1.8 | 8.1% | 29.7% | (5.7) | (19.2%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$4,054,315 | \$3,372,023 | \$682,292 | 20.2% | \$3,572,086 | \$482,229 | 13.5% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$1,234,963 | \$821,017 | \$413,946 | 50.4% | \$995,136 | \$239,827 | 24.1% |
| Total Revenue | \$5,289,278 | \$4,193,040 | \$1,096,238 | 26.1% | \$4,567,222 | \$722,056 | 15.8% |
| Average Rates | | | | | | | |
| Cash | \$208.92 | \$199.64 | \$9.28 | 4.6% | \$203.51 | \$5.41 | 2.7% |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$118.78 | \$90.65 | \$28.13 | 31.0% | \$102.37 | \$16.41 | 16.0% |

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

April 2026

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|------------------|------------------|---------------------|----------------|------------------|---------------------|----------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 2,717 | 3,193 | (476) | (14.9%) | 3,141 | (424) | (13.5%) |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | - | - | - | 0.0% | 182 | (182) | (100.0%) |
| Total Occupied Rooms | 2,717 | 3,193 | (476) | (14.9%) | 3,323 | (606) | (18.2%) |
| Vacant | 6,676 | 8,007 | (1,331) | (16.6%) | 7,798 | (1,122) | (14.4%) |
| Total Available Rooms | 9,393 | 11,200 | (1,807) | (16.1%) | 11,121 | (1,728) | (15.5%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 28.9% | 28.5% | 0.4 | 1.4% | 28.2% | 0.7 | 2.5% |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 0.0% | 0.0% | - | 0.0% | 1.6% | (1.6) | (100.0%) |
| Total Occupancy Percentage | 28.9% | 28.5% | 0.4 | 1.4% | 29.9% | (1.0) | (3.3%) |
| Vacant | 71.1% | 71.5% | (0.4) | (0.6%) | 70.1% | 1.0 | 1.4% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$142,735 | \$295,608 | (\$152,873) | (51.7%) | \$319,037 | (\$176,302) | (55.3%) |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$0 | \$0 | \$0 | 0.0% | \$17,654 | (\$17,654) | (100.0%) |
| Total Revenue | \$142,735 | \$295,608 | (\$152,873) | (51.7%) | \$336,691 | (\$193,956) | (57.6%) |
| Average Rates | | | | | | | |
| Cash | \$52.53 | \$92.58 | (\$40.05) | (43.3%) | \$101.57 | (\$49.04) | (48.3%) |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$97.00 | (\$97.00) | (100.0%) |

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

April 2026

| | Actual | Budget | Increase (Decrease) | | Last Year | Increase (Decrease) | |
|-----------------------------------|---------------|---------------|---------------------|-------------|---------------|---------------------|-------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | - | - | - | - | - | - | 0.0% |
| Comp | - | - | - | - | - | - | 0.0% |
| 28 Day | - | - | - | - | - | - | 0.0% |
| Total Occupied Rooms | - | - | - | - | - | - | 0.0% |
| Vacant | - | - | - | - | - | - | 0.0% |
| Total Available Rooms | - | - | - | - | - | - | 0.0% |
| Percentage of Occupancy | | | | | | | |
| Cash | 0.0% | 0.0% | - | - | 0.0% | - | 0.0% |
| Comp | 0.0% | 0.0% | - | - | 0.0% | - | 0.0% |
| 28 Day | 0.0% | 0.0% | - | - | 0.0% | - | 0.0% |
| Total Occupancy Percentage | 0.0% | 0.0% | - | - | 0.0% | - | 0.0% |
| Vacant | 0.0% | 0.0% | - | - | 0.0% | - | 0.0% |
| Total (must equal 100.0%) | 0.0% | 0.0% | - | - | 0.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$0 | \$0 | - | 0.0% | \$0 | \$0 | 0.0% |
| Comp | \$0 | \$0 | - | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$0 | \$0 | - | 0.0% | \$0 | \$0 | 0.0% |
| Total Revenue | \$0 | \$0 | - | 0.0% | \$0 | \$0 | 0.0% |
| Average Rates | | | | | | | |
| Cash | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2025 - April 2026

| Description | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|--|----------------------|----------------------|---------------------|--------------|----------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Taxable Room Revenues | \$399,483,750 | \$357,238,148 | \$42,245,602 | 11.8% | \$377,585,960 | \$21,897,790 | 5.8% |
| Occupied Rooms - Cash | 2,755,214 | 2,552,493 | 202,721 | 7.9% | 2,596,240 | 158,974 | 6.1% |
| Average Rate - Cash | \$144.99 | \$139.96 | \$5.03 | 3.6% | \$145.44 | (\$0.45) | (0.3%) |
| Occupied Rooms | | | | | | | |
| Cash | 2,755,214 | 2,552,493 | 202,721 | 7.9% | 2,596,240 | 158,974 | 6.1% |
| Comp | 739,516 | 752,810 | (13,294) | (1.8%) | 743,326 | (3,810) | (0.5%) |
| 28 Day | 862,656 | 828,662 | 33,994 | 4.1% | 836,335 | 26,321 | 3.1% |
| Total Occupied Rooms | 4,357,386 | 4,133,965 | 223,421 | 5.4% | 4,175,901 | 181,485 | 4.3% |
| Percentage of Occupancy | | | | | | | |
| Cash | 41.2% | 37.9% | 3.3 | 8.7% | 39.0% | 2.2 | 5.6% |
| Comp | 11.1% | 11.2% | (0.1) | (0.9%) | 11.2% | (0.1) | (0.9%) |
| 28 Day | 12.9% | 12.3% | 0.6 | 4.9% | 12.6% | 0.3 | 2.4% |
| Total Percentage of Occupancy | 65.2% | 61.3% | 3.9 | 6.4% | 62.7% | 2.5 | 4.0% |
| Market Segments | | | | | | | |
| Occupied Rooms - Cash | | | | | | | |
| Hotels | 2,251,573 | 2,061,410 | 190,163 | 9.2% | 2,098,198 | 153,375 | 7.3% |
| Motels | 182,156 | 163,351 | 18,805 | 11.5% | 167,338 | 14,818 | 8.9% |
| 28 Day Motels | 45,246 | 39,752 | 5,494 | 13.8% | 40,878 | 4,368 | 10.7% |
| R.V. Parks | 60,345 | 67,641 | (7,296) | (10.8%) | 69,582 | (9,237) | (13.3%) |
| Vacation Rentals | 185,609 | 183,974 | 1,635 | 0.9% | 184,229 | 1,380 | 0.7% |
| Timeshares | 23,620 | 30,009 | (6,389) | (21.3%) | 29,780 | (6,160) | (20.7%) |
| Home Owner Rentals | 6,665 | 6,356 | 309 | 4.9% | 6,235 | 430 | 6.9% |
| Total Occupied - Cash | 2,755,214 | 2,552,493 | 202,721 | 7.9% | 2,596,240 | 158,974 | 6.1% |
| Percentage of Occupancy - Cash | | | | | | | |
| Hotels | 47.5% | 43.2% | 4.3 | 10.0% | 45.0% | 2.5 | 5.6% |
| Motels | 50.7% | 46.6% | 4.1 | 8.8% | 48.9% | 1.8 | 3.7% |
| 28 Day Motels | 7.1% | 5.7% | 1.4 | 24.6% | 6.2% | 0.9 | 14.5% |
| R.V. Parks | 15.4% | 15.6% | (0.2) | (1.3%) | 16.4% | (1.0) | (6.1%) |
| Vacation Rentals | 48.9% | 54.4% | (5.5) | (10.1%) | 49.0% | (0.1) | (0.2%) |
| Timeshares | 23.2% | 27.8% | (4.6) | (16.5%) | 26.1% | (2.9) | (11.1%) |
| Home Owner Rentals | 9.7% | 13.6% | (3.9) | (28.7%) | 9.1% | 0.6 | 6.6% |
| Total Occupancy Percentage - Cash | 41.2% | 37.9% | 3.3 | 8.7% | 39.0% | 2.2 | 5.6% |
| Average Rates - Cash | | | | | | | |
| Hotels | \$146.73 | \$142.22 | \$4.51 | 3.2% | \$148.23 | (\$1.50) | (1.0%) |
| Motels | \$90.47 | \$78.80 | \$11.67 | 14.8% | \$82.78 | \$7.69 | 9.3% |
| 28 Day Motels | \$47.50 | \$47.44 | \$0.06 | 0.1% | \$47.17 | \$0.33 | 0.7% |
| R.V. Parks | \$54.29 | \$46.23 | \$8.06 | 17.4% | \$47.44 | \$6.85 | 14.4% |
| Vacation Rental | \$230.68 | \$225.91 | \$4.77 | 2.1% | \$230.98 | (\$0.30) | (0.1%) |
| Timeshares | \$90.15 | \$94.05 | (\$3.90) | (4.1%) | \$93.73 | (\$3.58) | (3.8%) |
| Home Owner Rentals | \$339.47 | \$283.57 | \$55.90 | 19.7% | \$343.40 | (\$3.93) | (1.1%) |
| Total Cash Average Rate | \$144.99 | \$139.96 | \$5.03 | 3.6% | \$145.44 | (\$0.45) | (0.3%) |

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2025 - April 2026

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|----------------------|----------------------|---------------------|--------------|----------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 2,755,214 | 2,552,493 | 202,721 | 7.9% | 2,596,240 | 158,974 | 6.1% |
| Comp | 739,516 | 752,810 | (13,294) | (1.8%) | 743,326 | (3,810) | (0.5%) |
| 28 Day | 862,656 | 828,662 | 33,994 | 4.1% | 836,335 | 26,321 | 3.1% |
| Total Occupied Rooms | 4,357,386 | 4,133,965 | 223,421 | 5.4% | 4,175,901 | 181,485 | 4.3% |
| Vacant | 2,324,757 | 2,605,794 | (281,037) | (10.8%) | 2,479,048 | (154,291) | (6.2%) |
| Total Available Rooms | 6,682,143 | 6,739,759 | (57,616) | (0.9%) | 6,654,949 | 27,194 | 0.4% |
| Percentage of Occupancy | | | | | | | |
| Cash | 41.2% | 37.9% | 3.3 | 8.7% | 39.0% | 2.2 | 5.6% |
| Comp | 11.1% | 11.2% | (0.1) | (0.9%) | 11.2% | (0.1) | (0.9%) |
| 28 Day | 12.9% | 12.3% | 0.6 | 4.9% | 12.6% | 0.3 | 2.4% |
| Total Occupancy Percentage | 65.2% | 61.3% | 3.9 | 6.4% | 62.7% | 2.5 | 4.0% |
| Vacant | 34.8% | 38.7% | (3.9) | (10.1%) | 37.3% | (2.5) | (6.7%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$399,483,750 | \$357,238,148 | \$42,245,602 | 11.8% | \$377,585,960 | \$21,897,790 | 5.8% |
| Comp | \$99,492,889 | \$101,374,487 | (\$1,881,598) | (1.9%) | \$99,689,882 | (\$196,993) | (0.2%) |
| 28 Day | \$40,820,603 | \$36,906,478 | \$3,914,125 | 10.6% | \$38,048,955 | \$2,771,648 | 7.3% |
| Total Revenue | \$539,797,242 | \$495,519,113 | \$44,278,129 | 8.9% | \$515,324,797 | \$24,472,445 | 4.7% |
| Average Rates | | | | | | | |
| Cash | \$144.99 | \$139.96 | \$5.03 | 3.6% | \$145.44 | (\$0.45) | (0.3%) |
| Comp | \$134.54 | \$134.66 | (\$0.12) | (0.1%) | \$134.11 | \$0.43 | 0.3% |
| 28 Day | \$47.32 | \$44.54 | \$2.78 | 6.2% | \$45.49 | \$1.83 | 4.0% |

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

July 2025 - April 2026

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|----------------------|----------------------|---------------------|--------------|----------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 2,251,573 | 2,061,410 | 190,163 | 9.2% | 2,098,198 | 153,375 | 7.3% |
| Comp | 738,693 | 751,469 | (12,776) | (1.7%) | 741,959 | (3,266) | (0.4%) |
| 28 Day | 72,812 | 57,258 | 15,554 | 27.2% | 65,641 | 7,171 | 10.9% |
| Total Occupied Rooms | 3,063,078 | 2,870,137 | 192,941 | 6.7% | 2,905,798 | 157,280 | 5.4% |
| Vacant | 1,676,415 | 1,898,472 | (222,057) | (11.7%) | 1,761,124 | (84,709) | (4.8%) |
| Total Available Rooms | 4,739,493 | 4,768,609 | (29,116) | (0.6%) | 4,666,922 | 72,571 | 1.6% |
| Percentage of Occupancy | | | | | | | |
| Cash | 47.5% | 43.2% | 4.3 | 10.0% | 45.0% | 2.5 | 5.6% |
| Comp | 15.6% | 15.8% | (0.2) | (1.3%) | 15.9% | (0.3) | (1.9%) |
| 28 Day | 1.5% | 1.2% | 0.3 | 25.0% | 1.4% | 0.1 | 7.1% |
| Total Occupancy Percentage | 64.6% | 60.2% | 4.4 | 7.3% | 62.3% | 2.3 | 3.7% |
| Vacant | 35.4% | 39.8% | (4.4) | (11.1%) | 37.7% | (2.3) | (6.1%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$330,368,534 | \$293,167,512 | \$37,201,022 | 12.7% | \$311,019,560 | \$19,348,974 | 6.2% |
| Comp | \$99,420,758 | \$101,264,257 | (\$1,843,499) | (1.8%) | \$99,573,396 | (\$152,638) | (0.2%) |
| 28 Day | \$7,898,907 | \$6,647,874 | \$1,251,033 | 18.8% | \$7,608,036 | \$290,871 | 3.8% |
| Total Revenue | \$437,688,199 | \$401,079,642 | \$36,608,557 | 9.1% | \$418,200,992 | \$19,487,207 | 4.7% |
| Average Rates | | | | | | | |
| Cash | \$146.73 | \$142.22 | \$4.51 | 3.2% | \$148.23 | (\$1.50) | (1.0%) |
| Comp | \$134.59 | \$134.76 | (\$0.17) | (0.1%) | \$134.20 | \$0.39 | 0.3% |
| 28 Day | \$108.48 | \$116.10 | (\$7.62) | (6.6%) | \$115.90 | (\$7.42) | (6.4%) |

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

July 2025 - April 2026

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|---------------------|---------------------|---------------------|--------------|---------------------|---------------------|--------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 182,156 | 163,351 | 18,805 | 11.5% | 167,338 | 14,818 | 8.9% |
| Comp | 217 | 294 | (77) | (26.1%) | 288 | (71) | (24.7%) |
| 28 Day | 25,582 | 28,973 | (3,391) | (11.7%) | 27,927 | (2,345) | (8.4%) |
| Total Occupied Rooms | 207,955 | 192,617 | 15,338 | 8.0% | 195,553 | 12,402 | 6.3% |
| Vacant | 151,611 | 157,895 | (6,284) | (4.0%) | 146,804 | 4,807 | 3.3% |
| Total Available Rooms | 359,566 | 350,512 | 9,054 | 2.6% | 342,357 | 17,209 | 5.0% |
| Percentage of Occupancy | | | | | | | |
| Cash | 50.7% | 46.6% | 4.1 | 8.8% | 48.9% | 1.8 | 3.7% |
| Comp | 0.1% | 0.1% | - | 0.0% | 0.1% | - | 0.0% |
| 28 Day | 7.1% | 8.3% | (1.2) | (14.5%) | 8.2% | (1.1) | (13.4%) |
| Total Occupancy Percentage | 57.8% | 55.0% | 2.8 | 5.1% | 57.1% | 0.7 | 1.2% |
| Vacant | 42.2% | 45.0% | (2.8) | (6.2%) | 42.9% | (0.7) | (1.6%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$16,480,512 | \$12,871,613 | \$3,608,899 | 28.0% | \$13,851,778 | \$2,628,734 | 19.0% |
| Comp | \$25,005 | \$36,583 | (\$11,578) | (31.6%) | \$35,594 | (\$10,589) | (29.7%) |
| 28 Day | \$989,244 | 1,262,768.83 | (\$273,525) | (21.7%) | \$1,188,534 | (\$199,290) | (16.8%) |
| Total Revenue | \$17,494,761 | \$14,170,965 | \$3,323,796 | 23.5% | \$15,075,906 | \$2,418,855 | 16.0% |
| Average Rates | | | | | | | |
| Cash | \$90.47 | \$78.80 | \$11.67 | 14.8% | \$82.78 | \$7.69 | 9.3% |
| Comp | \$115.23 | \$124.58 | (\$9.35) | (7.5%) | \$123.59 | (\$8.36) | (6.8%) |
| 28 Day | \$38.67 | \$43.59 | (\$4.92) | (11.3%) | \$42.56 | (\$3.89) | (9.1%) |

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

July 2025 - April 2026

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|--------------|--------------------|---------------------|--------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 45,246 | 39,752 | 5,494 | 13.8% | 40,878 | 4,368 | 10.7% |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | 444,640 | 447,735 | (3,095) | (0.7%) | 442,953 | 1,687 | 0.4% |
| Total Occupied Rooms | 489,886 | 487,487 | 2,399 | 0.5% | 483,831 | 6,055 | 1.3% |
| Vacant | 150,851 | 206,241 | (55,390) | (26.9%) | 178,470 | (27,619) | (15.5%) |
| Total Available Rooms | 640,737 | 693,728 | (52,991) | (7.6%) | 662,301 | (21,564) | (3.3%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 7.1% | 5.7% | 1.4 | 24.6% | 6.2% | 0.9 | 14.5% |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 69.4% | 64.5% | 4.9 | 7.6% | 66.9% | 2.5 | 3.7% |
| Total Occupancy Percentage | 76.5% | 70.3% | 6.2 | 8.8% | 73.1% | 3.4 | 4.7% |
| Vacant | 23.5% | 29.7% | (6.2) | (20.9%) | 26.9% | (3.4) | (12.6%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$2,149,370 | \$1,885,847 | \$263,523 | 14.0% | \$1,928,071 | \$221,299 | 11.5% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$14,693,933 | \$14,139,322 | \$554,611 | 3.9% | \$14,013,304 | \$680,629 | 4.9% |
| Total Revenue | \$16,843,303 | \$16,025,169 | \$818,134 | 5.1% | \$15,941,375 | \$901,928 | 5.7% |
| Average Rates | | | | | | | |
| Cash | \$47.50 | \$47.44 | \$0.06 | 0.1% | \$47.17 | \$0.33 | 0.7% |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$33.05 | \$31.58 | \$1.47 | 4.7% | \$31.64 | \$1.41 | 4.5% |

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

July 2025 - April 2026

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|--------------|--------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 60,345 | 67,641 | (7,296) | (10.8%) | 69,582 | (9,237) | (13.3%) |
| Comp | 606 | 1,047 | (441) | (42.1%) | 1,070 | (464) | (43.4%) |
| 28 Day | 231,097 | 210,730 | 20,367 | 9.7% | 214,113 | 16,984 | 7.9% |
| Total Occupied Rooms | 292,048 | 279,418 | 12,630 | 4.5% | 284,765 | 7,283 | 2.6% |
| Vacant | 100,182 | 154,694 | (54,512) | (35.2%) | 139,901 | (39,719) | (28.4%) |
| Total Available Rooms | 392,230 | 434,112 | (41,882) | (9.6%) | 424,666 | (32,436) | (7.6%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 15.4% | 15.6% | (0.2) | (1.3%) | 16.4% | (1.0) | (6.1%) |
| Comp | 0.2% | 0.2% | - | 0.0% | 0.3% | (0.1) | (33.3%) |
| 28 Day | 58.9% | 48.5% | 10.4 | 21.4% | 50.4% | 8.5 | 16.9% |
| Total Occupancy Percentage | 74.5% | 64.4% | 10.1 | 15.7% | 67.1% | 7.4 | 11.0% |
| Vacant | 25.5% | 35.6% | (10.1) | (28.4%) | 32.9% | (7.4) | (22.5%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$3,276,333 | \$3,127,245 | \$149,088 | 4.8% | \$3,300,737 | (\$24,404) | (0.7%) |
| Comp | \$47,126 | \$73,648 | (\$26,522) | (36.0%) | \$80,502 | (\$33,376) | (41.5%) |
| 28 Day | \$6,980,955 | \$5,811,880 | \$1,169,075 | 20.1% | \$5,921,546 | \$1,059,409 | 17.9% |
| Total Revenue | \$10,304,414 | \$9,012,773 | \$1,291,641 | 14.3% | \$9,302,785 | \$1,001,629 | 10.8% |
| Average Rates | | | | | | | |
| Cash | \$54.29 | \$46.23 | \$8.06 | 17.4% | \$47.44 | \$6.85 | 14.4% |
| Comp | \$77.77 | \$70.34 | \$7.43 | 10.6% | \$75.24 | \$2.53 | 3.4% |
| 28 Day | \$30.21 | \$27.58 | \$2.63 | 9.5% | \$27.66 | \$2.55 | 9.2% |

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

July 2025 - April 2026

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|---------------------|---------------------|---------------------|---------------|---------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 185,609 | 183,974 | 1,635 | 0.9% | 184,229 | 1,380 | 0.7% |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | 85,374 | 82,135 | 3,239 | 3.9% | 82,799 | 2,575 | 3.1% |
| Total Occupied Rooms | 270,983 | 266,109 | 4,874 | 1.8% | 267,028 | 3,955 | 1.5% |
| Vacant | 108,626 | 71,939 | 36,687 | 51.0% | 108,925 | (299) | (0.3%) |
| Total Available Rooms | 379,609 | 338,048 | 41,561 | 12.3% | 375,953 | 3,656 | 1.0% |
| Percentage of Occupancy | | | | | | | |
| Cash | 48.9% | 54.4% | (5.5) | (10.1%) | 49.0% | (0.1) | (0.2%) |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 22.5% | 24.3% | (1.8) | (7.4%) | 22.0% | 0.5 | 2.3% |
| Total Occupancy Percentage | 71.4% | 78.7% | (7.3) | (9.3%) | 71.0% | 0.4 | 0.6% |
| Vacant | 28.6% | 21.3% | 7.3 | 34.3% | 29.0% | (0.4) | (1.4%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$42,817,147 | \$41,561,228 | \$1,255,919 | 3.0% | \$42,553,503 | \$263,644 | 0.6% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$9,884,146 | \$8,822,418 | \$1,061,728 | 12.0% | \$8,996,576 | \$887,570 | 9.9% |
| Total Revenue | \$52,701,293 | \$50,383,646 | \$2,317,647 | 4.6% | \$51,550,079 | \$1,151,214 | 2.2% |
| Average Rates | | | | | | | |
| Cash | \$230.68 | \$225.91 | \$4.77 | 2.1% | \$230.98 | (\$0.30) | (0.1%) |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$115.77 | \$107.41 | \$8.36 | 7.8% | \$108.66 | \$7.11 | 6.5% |

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

July 2025 - April 2026

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|----------------|--------------------|---------------------|----------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 23,620 | 30,009 | (6,389) | (21.3%) | 29,780 | (6,160) | (20.7%) |
| Comp | - | - | - | 0.0% | - | - | 0.0% |
| 28 Day | - | - | - | 0.0% | 560 | (560) | (100.0%) |
| Total Occupied Rooms | 23,620 | 30,009 | (6,389) | (21.3%) | 30,340 | (6,720) | (22.1%) |
| Vacant | 77,998 | 77,991 | 7 | 0.0% | 83,895 | (5,897) | (7.0%) |
| Total Available Rooms | 101,618 | 108,000 | (6,382) | (5.9%) | 114,235 | (12,617) | (11.0%) |
| Percentage of Occupancy | | | | | | | |
| Cash | 23.2% | 27.8% | (4.6) | (16.5%) | 26.1% | (2.9) | (11.1%) |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 0.0% | 0.0% | - | 0.0% | 0.5% | (0.5) | (100.0%) |
| Total Occupancy Percentage | 23.2% | 27.8% | (4.6) | (16.5%) | 26.6% | (3.4) | (12.8%) |
| Vacant | 76.8% | 72.2% | 4.6 | 6.4% | 73.4% | 3.4 | 4.6% |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$2,129,275 | \$2,822,247 | (\$692,972) | (24.6%) | \$2,791,228 | (\$661,953) | (23.7%) |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$0 | \$0 | 0.0% |
| 28 Day | \$0 | \$0 | \$0 | 0.0% | \$50,999 | (\$50,999) | (100.0%) |
| Total Revenue | \$2,129,275 | \$2,822,247 | (\$692,972) | (24.6%) | \$2,842,227 | (\$712,952) | (25.1%) |
| Average Rates | | | | | | | |
| Cash | \$90.15 | \$94.05 | (\$3.90) | (4.1%) | \$93.73 | (\$3.58) | (3.8%) |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$0.00 | \$0.00 | 0.0% |
| 28 Day | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$91.07 | (\$91.07) | (100.0%) |

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

July 2025 - April 2026

| | Actual | Budget | Increase (Decrease) | | Prior Year | Increase (Decrease) | |
|-----------------------------------|--------------------|--------------------|---------------------|----------------|--------------------|---------------------|---------------|
| | | | \$ | % | | \$ | % |
| Occupied Rooms | | | | | | | |
| Cash | 6,665 | 6,356 | 309 | 4.9% | 6,235 | 430 | 6.9% |
| Comp | - | - | - | 0.0% | 9 | (9) | (100.0%) |
| 28 Day | 3,151 | 1,832 | 1,319 | 72.0% | 2,342 | 809 | 34.5% |
| Total Occupied Rooms | 9,816 | 8,188 | 1,628 | 19.9% | 8,586 | 1,230 | 14.3% |
| Vacant | 59,074 | 38,562 | 20,512 | 53.2% | 59,929 | (855) | (1.4%) |
| Total Available Rooms | 68,890 | 46,750 | 22,140 | 47.4% | 68,515 | 375 | 0.5% |
| Percentage of Occupancy | | | | | | | |
| Cash | 9.7% | 13.6% | (3.9) | (28.7%) | 9.1% | 0.6 | 6.6% |
| Comp | 0.0% | 0.0% | - | 0.0% | 0.0% | - | 0.0% |
| 28 Day | 4.6% | 3.9% | 0.7 | 17.9% | 3.4% | 1.2 | 35.3% |
| Total Occupancy Percentage | 14.2% | 17.5% | (3.3) | (18.9%) | 12.5% | 1.7 | 13.6% |
| Vacant | 85.8% | 82.5% | 3.3 | 4.0% | 87.5% | (1.7) | (1.9%) |
| Total (must equal 100.0%) | 100.0% | 100.0% | - | 0.0% | 100.0% | - | 0.0% |
| Revenue | | | | | | | |
| Cash - Taxable | \$2,262,579 | \$1,802,455 | \$460,124 | 25.5% | \$2,141,083 | \$121,496 | 5.7% |
| Comp | \$0 | \$0 | \$0 | 0.0% | \$390 | (\$390) | (100.0%) |
| 28 Day | \$373,418 | \$222,216 | \$151,202 | 68.0% | \$269,960 | \$103,458 | 38.3% |
| Total Revenue | \$2,635,997 | \$2,024,670 | \$611,327 | 30.2% | \$2,411,433 | \$224,564 | 9.3% |
| Average Rates | | | | | | | |
| Cash | \$339.47 | \$283.57 | \$55.90 | 19.7% | \$343.40 | (\$3.93) | (1.1%) |
| Comp | \$0.00 | \$0.00 | \$0.00 | 0.0% | \$43.33 | (\$43.33) | (100.0%) |
| 28 Day | \$118.51 | \$121.30 | (\$2.79) | (2.3%) | \$115.27 | \$3.24 | 2.8% |

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
April 2026**

| | 2026 | | 2025 | | Increase (Decrease) | | Year to Date | | Prior Year | | Increase (Decrease) | |
|------------------------------|----------------------|----------------------|----------------------|---------------|-----------------------|-----------------------|------------------------|------------------------|------------------------|------------------------|---------------------|---|
| | April | April | April | April | \$ | % | July 2025 - April 2026 | July 2024 - April 2025 | July 2024 - April 2025 | July 2024 - April 2025 | \$ | % |
| Reno B | \$ 27,400,126 | \$ 21,041,792 | \$ 6,358,334 | 30.2% | \$ 200,655,903 | \$ 181,032,596 | \$ 19,623,307 | 10.8% | | | | |
| Reno D | \$ 13,344,831 | \$ 10,452,635 | \$ 2,892,197 | 27.7% | \$ 83,171,845 | \$ 79,202,541 | \$ 3,969,305 | 5.0% | | | | |
| Reno E | \$ 1,790,156 | \$ 1,432,935 | \$ 357,221 | 24.9% | \$ 14,377,596 | \$ 12,337,401 | \$ 2,040,195 | 16.5% | | | | |
| Total Reno | \$ 42,535,113 | \$ 32,927,362 | \$ 9,607,752 | 29.2% | \$ 298,205,344 | \$ 272,572,537 | \$ 25,632,807 | 9.4% | | | | |
| Washoe A | \$ 195,775 | \$ 282,254 | \$ (86,479) | -30.6% | \$ 2,443,591 | \$ 2,075,358 | \$ 368,233 | 17.7% | | | | |
| Washoe B | \$ 2,496,382 | \$ 2,818,907 | \$ (322,526) | -11.4% | \$ 45,241,249 | \$ 56,154,213 | \$ (10,912,964) | -19.4% | | | | |
| Total Washoe County | \$ 2,692,157 | \$ 3,101,162 | \$ (409,005) | -13.2% | \$ 47,684,840 | \$ 58,229,571 | \$ (10,544,731) | -18.1% | | | | |
| Sparks | \$ 7,457,373 | \$ 5,854,914 | \$ 1,602,458 | 27.4% | \$ 53,593,566 | \$ 46,783,853 | \$ 6,809,714 | 14.6% | | | | |
| Total Taxable Revenue | \$ 52,684,642 | \$ 41,883,439 | \$ 10,801,204 | 25.8% | \$ 399,483,750 | \$ 377,585,960 | \$ 21,897,790 | 5.8% | | | | |

| Tax District | Location |
|--------------|---|
| Reno B | Suburban Reno |
| Reno D | Downtown Reno |
| Reno E | 1 Mile Radius from Downtown |
| Sparks | City of Sparks |
| Washoe A | Washoe County (excluding Incline Village) |
| Washoe B | Incline Village |

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
April 2026**

| | 2026 April | 2025 April | Increase (Decrease) | | Year to Date July 2025 - April 2026 | Prior Year July 2024 - April 2025 | Increase (Decrease) | |
|----------------------------|----------------|----------------|---------------------|---------------|--|--------------------------------------|---------------------|---------------|
| | | | # | % | | | # | % |
| Reno B | 151,088 | 130,717 | 20,371 | 15.6% | 1,385,624 | 1,286,871 | 98,753 | 7.7% |
| Reno D | 85,811 | 68,258 | 17,553 | 25.7% | 622,917 | 611,349 | 11,568 | 1.9% |
| Reno E | 11,753 | 10,283 | 1,470 | 14.3% | 105,505 | 97,297 | 8,208 | 8.4% |
| Total Reno | 248,652 | 209,258 | 39,394 | 18.8% | 2,114,046 | 1,995,517 | 118,529 | 5.9% |
| Washoe A | 2,029 | 2,306 | (277) | (12.0%) | 22,697 | 19,567 | 3,130 | 16.0% |
| Washoe B | 11,220 | 11,837 | (617) | (5.2%) | 148,320 | 164,857 | (16,537) | (10.0%) |
| Total Washoe County | 13,249 | 14,143 | (894) | (6.3%) | 171,017 | 184,424 | (13,407) | (7.3%) |
| Sparks | 53,564 | 43,612 | 9,952 | 22.8% | 470,151 | 416,299 | 53,852 | 12.9% |
| Total Taxable Rooms | 315,465 | 267,013 | 48,452 | 18.1% | 2,755,214 | 2,596,240 | 158,974 | 6.1% |

| Tax District | Location |
|--------------|---|
| Reno B | Suburban Reno |
| Reno D | Downtown Reno |
| Reno E | 1 Mile Radius from Downtown |
| Sparks | City of Sparks |
| Washoe A | Washoe County (excluding Incline Village) |
| Washoe B | Incline Village |

**Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
April 2026**

| | 2026 | | 2025 | | Increase (Decrease) | | Year to Date | | Prior Year | | Increase (Decrease) | | | |
|---------------------------------|-----------|---------------|-----------|---------------|---------------------|----------------|------------------------|-----------|------------------------|-----------|---------------------|-----------|----------------|---------------|
| | April | | April | | \$ | % | July 2025 - April 2026 | | July 2024 - April 2025 | | \$ | % | | |
| Reno B | \$ | 181.35 | \$ | 160.97 | \$ | 20.38 | 12.7% | \$ | 144.81 | \$ | 140.68 | \$ | 4.14 | 2.9% |
| Reno D | \$ | 155.51 | \$ | 153.13 | \$ | 2.38 | 1.6% | \$ | 133.52 | \$ | 129.55 | \$ | 3.97 | 3.1% |
| Reno E | \$ | 152.31 | \$ | 139.35 | \$ | 12.96 | 9.3% | \$ | 136.27 | \$ | 126.80 | \$ | 9.47 | 7.5% |
| Total Reno | \$ | 171.06 | \$ | 157.35 | \$ | 13.71 | 8.7% | \$ | 141.06 | \$ | 136.59 | \$ | 4.47 | 3.3% |
| Washoe A | \$ | 96.49 | \$ | 122.40 | \$ | (25.91) | -21.2% | \$ | 107.66 | \$ | 106.06 | \$ | 1.60 | 1.5% |
| Washoe B | \$ | 222.49 | \$ | 238.14 | \$ | (15.65) | -6.6% | \$ | 305.02 | \$ | 340.62 | \$ | (35.60) | -10.5% |
| Total Washoe County | \$ | 203.20 | \$ | 219.27 | \$ | (16.07) | -7.3% | \$ | 278.83 | \$ | 315.74 | \$ | (36.91) | -11.7% |
| Sparks | \$ | 139.22 | \$ | 134.25 | \$ | 4.97 | 3.7% | \$ | 113.99 | \$ | 112.38 | \$ | 1.61 | 1.4% |
| Total Average Daily Rate | \$ | 167.01 | \$ | 156.86 | \$ | 10.15 | 6.5% | \$ | 144.99 | \$ | 145.44 | \$ | (0.45) | -0.3% |

| Tax District | Location |
|--------------|------------------------------|
| Reno B | Suburban Reno |
| Reno D | Downtown Reno |
| Reno E | 1 Mile Radius from Downtown |
| Sparks | City of Sparks |
| Washoe A | Washoe County except Incline |
| Washoe B | Incline Village |