

# RENO-SPARKS CONVENTION & VISITORS AUTHORITY

## May 2026

### Room Statistics Compared to the Prior Year

Taxable room revenues for the month of May 2026 are \$48,422,329 and above May of the prior year by \$10,562,715 (27.9%). Cash occupied room nights of 317,171 are above prior year by 53,284 (20.2%). Comp occupied room nights of 79,151 are above prior year by 3,944 (5.2%), and 28-day occupied room nights of 86,736 are above prior year by 4,362 (5.3%). Total occupied rooms for the month of May 2026 (Cash, Comp, 28-day) are 61,590 (14.6%) above the prior year.

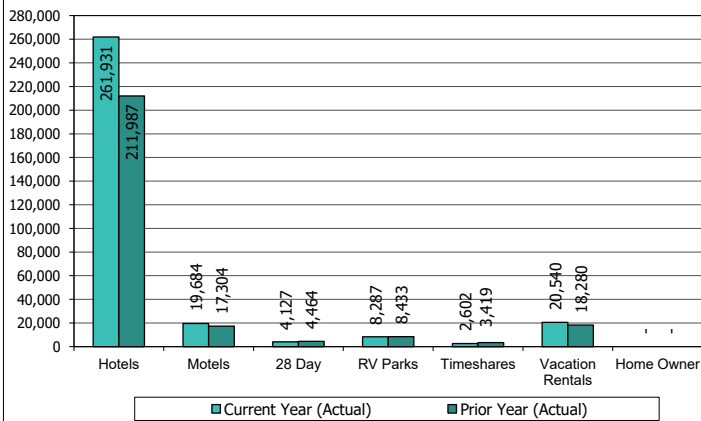
Overall, the Washoe County occupancy percentage of 71.6% for the month is 12.8% above the 63.5% level of the prior year. There were 11,164 (1.7%) more available rooms for the month compared to the prior year.

Overall cash average rates for May 2026 of \$152.67 increased \$9.20 (6.4%), compared to \$143.47 for the prior year.

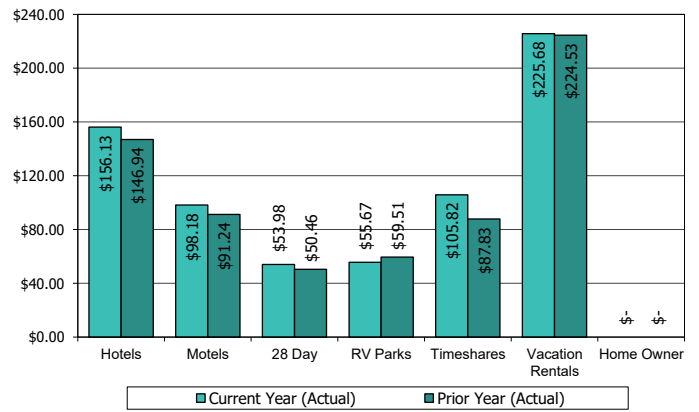
Year-to-date cash occupied room nights of 3,072,299 are 212,172 (7.4%) above prior year. Cash average rates year-to-date of \$145.78 are \$0.53 (0.4%) above the prior year. Year-to-date, total taxable room revenues of \$447,878,448 are (7.8%) above prior year.

May 2026						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	480,805	261,931	\$156.13	\$146.94	\$9.19	6.3%
Motels	37,554	19,684	\$98.18	\$91.24	\$6.94	7.6%
28 Day	65,713	4,127	\$53.98	\$50.46	\$3.52	7.0%
RV Parks	38,192	8,287	\$55.67	\$59.51	(\$3.84)	-6.5%
Timeshares	9,656	2,602	\$105.82	\$87.83	\$17.99	20.5%
Vacation Rentals	42,849	20,540	\$225.68	\$224.53	\$1.15	0.5%
Home Owner	-	-	-	-	-	0.0%
<b>Totals</b>	<b>674,769</b>	<b>317,171</b>	<b>\$152.67</b>	<b>\$143.47</b>	<b>\$9.20</b>	<b>6.4%</b>

### CASH OCCUPIED ROOM NIGHTS



### AVERAGE CASH RATES



Contact:  
**Finance Department**  
[Finance@VisitRenoTahoe.com](mailto:Finance@VisitRenoTahoe.com)  
**775-827-7743**

**Reno-Sparks Convention & Visitors Authority**  
**P.O. Box 837**  
**Reno, Nevada 89504-0837**

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics

**May 2026**

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$48,422,329</b>	<b>\$37,189,860</b>	<b>\$11,232,469</b>	<b>30.2%</b>	<b>\$37,859,614</b>	<b>\$10,562,715</b>	<b>27.9%</b>
<b>Occupied Rooms - Cash</b>	<b>317,171</b>	<b>265,881</b>	<b>51,290</b>	<b>19.3%</b>	<b>263,887</b>	<b>53,284</b>	<b>20.2%</b>
<b>Average Rate - Cash</b>	<b>\$152.67</b>	<b>\$139.87</b>	<b>\$12.80</b>	<b>9.2%</b>	<b>\$143.47</b>	<b>\$9.20</b>	<b>6.4%</b>
<b>Occupied Rooms</b>							
Cash	317,171	265,881	51,290	19.3%	263,887	53,284	20.2%
Comp	79,151	75,982	3,169	4.2%	75,207	3,944	5.2%
28 Day	86,736	87,964	(1,228)	(1.4%)	82,374	4,362	5.3%
<b>Total Occupied Rooms</b>	<b>483,058</b>	<b>429,827</b>	<b>53,231</b>	<b>12.4%</b>	<b>421,468</b>	<b>61,590</b>	<b>14.6%</b>
<b>Percentage of Occupancy</b>							
Cash	47.0%	38.7%	8.3	21.4%	39.8%	7.2	18.1%
Comp	11.7%	11.0%	0.7	6.4%	11.3%	0.4	3.5%
28 Day	12.9%	12.8%	0.1	0.8%	12.4%	0.5	4.0%
<b>Total Percentage of Occupancy</b>	<b>71.6%</b>	<b>62.5%</b>	<b>9.1</b>	<b>14.6%</b>	<b>63.5%</b>	<b>8.1</b>	<b>12.8%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	261,931	214,696	47,235	22.0%	211,987	49,944	23.6%
Motels	19,684	16,788	2,896	17.2%	17,304	2,380	13.8%
28 Day Motels	4,127	4,178	(51)	(1.2%)	4,464	(337)	(7.5%)
R.V. Parks	8,287	9,098	(811)	(8.9%)	8,433	(146)	(1.7%)
Vacation Rentals	20,540	17,804	2,736	15.4%	18,280	2,260	12.4%
Timehares	2,602	3,317	(715)	(21.6%)	3,419	(817)	(23.9%)
Home Owner Rentals	-	-	-	0.0%	-	-	0.0%
<b>Total Occupied - Cash</b>	<b>317,171</b>	<b>265,881</b>	<b>51,290</b>	<b>19.3%</b>	<b>263,887</b>	<b>53,284</b>	<b>20.2%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	54.5%	43.7%	10.8	24.7%	45.4%	9.1	20.0%
Motels	52.4%	47.0%	5.4	11.5%	47.5%	4.9	10.3%
28 Day Motels	6.3%	5.9%	0.4	6.8%	6.8%	(0.5)	(7.4%)
R.V. Parks	21.7%	20.6%	1.1	5.3%	19.6%	2.1	10.7%
Vacation Rentals	47.9%	51.6%	(3.7)	(7.2%)	46.5%	1.4	3.0%
Timeshares	26.9%	29.6%	(2.7)	(9.1%)	28.8%	(1.9)	(6.6%)
Home Owner Rentals	0.0%	0.0%	0.0	0.0%	0.0%	0.0	0.0%
<b>Total Occupancy Percentage - Cash</b>	<b>47.0%</b>	<b>38.7%</b>	<b>8.3</b>	<b>21.4%</b>	<b>39.8%</b>	<b>7.2</b>	<b>18.1%</b>
<b>Average Rates - Cash</b>							
Hotels	\$156.13	\$144.38	\$11.75	8.1%	\$146.94	\$9.19	6.3%
Motels	\$98.18	\$77.58	\$20.60	26.6%	\$91.24	\$6.94	7.6%
28 Day Motels	\$53.98	\$48.63	\$5.35	11.0%	\$50.46	\$3.52	7.0%
R.V. Parks	\$55.67	\$53.34	\$2.33	4.4%	\$59.51	(\$3.84)	(6.5%)
Vacation Rentals	\$225.68	\$218.09	\$7.59	3.5%	\$224.53	\$1.15	0.5%
Timeshares	\$105.82	\$95.84	\$9.98	10.4%	\$87.83	\$17.99	20.5%
Home Owner Rentals	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
<b>Total Cash Average Rate</b>	<b>\$152.67</b>	<b>\$139.87</b>	<b>\$12.80</b>	<b>9.2%</b>	<b>\$143.47</b>	<b>\$9.20</b>	<b>6.4%</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics

**May 2026**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	317,171	265,881	51,290	19.3%	263,887	53,284	20.2%
Comp	79,151	75,982	3,169	4.2%	75,207	3,944	5.2%
28 Day	86,736	87,964	(1,228)	(1.4%)	82,374	4,362	5.3%
<b>Total Occupied Rooms</b>	<b>483,058</b>	<b>429,827</b>	<b>53,231</b>	<b>12.4%</b>	<b>421,468</b>	<b>61,590</b>	<b>14.6%</b>
Vacant	191,711	257,824	(66,113)	(25.6%)	242,137	(50,426)	(20.8%)
Total Available Rooms	674,769	687,651	(12,882)	(1.9%)	663,605	11,164	1.7%
<b>Percentage of Occupancy</b>							
Cash	47.0%	38.7%	8.3	21.4%	39.8%	7.2	18.1%
Comp	11.7%	11.0%	0.7	6.4%	11.3%	0.4	3.5%
28 Day	12.9%	12.8%	0.1	0.8%	12.4%	0.5	4.0%
<b>Total Occupancy Percentage</b>	<b>71.6%</b>	<b>62.5%</b>	<b>9.1</b>	<b>14.6%</b>	<b>63.5%</b>	<b>8.1</b>	<b>12.8%</b>
Vacant	28.4%	37.5%	(9.1)	(24.3%)	36.5%	(8.1)	(22.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$48,422,329</b>	<b>\$37,189,860</b>	<b>\$11,232,469</b>	<b>30.2%</b>	<b>\$37,859,614</b>	<b>\$10,562,715</b>	<b>27.9%</b>
Comp	\$11,703,815	\$10,435,388	\$1,268,427	12.2%	\$10,712,301	\$991,514	9.3%
28 Day	\$4,180,318	\$3,612,617	\$567,701	15.7%	\$3,606,082	\$574,236	15.9%
Total Revenue	\$64,306,462	\$51,237,864	\$13,068,598	25.5%	\$52,177,997	\$12,128,465	23.2%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$152.67</b>	<b>\$139.87</b>	<b>\$12.80</b>	<b>9.2%</b>	<b>\$143.47</b>	<b>\$9.20</b>	<b>6.4%</b>
Comp	\$147.87	\$137.34	\$10.53	7.7%	\$142.44	\$5.43	3.8%
28 Day	\$48.20	\$41.07	\$7.13	17.4%	\$43.78	\$4.42	10.1%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics

**May 2026**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	261,931	214,696	47,235	22.0%	211,987	49,944	23.6%
Comp	79,091	75,824	3,267	4.3%	74,972	4,119	5.5%
28 Day	6,048	4,993	1,055	21.1%	4,907	1,141	23.3%
<b>Total Occupied Rooms</b>	<b>347,070</b>	<b>295,512</b>	<b>51,558</b>	<b>17.4%</b>	<b>291,866</b>	<b>55,204</b>	<b>18.9%</b>
Vacant	133,735	195,714	(61,979)	(31.7%)	175,121	(41,386)	(23.6%)
Total Available Rooms	480,805	491,226	(10,421)	(2.1%)	466,987	13,818	3.0%
<b>Percentage of Occupancy</b>							
Cash	54.5%	43.7%	10.8	24.7%	45.4%	9.1	20.0%
Comp	16.4%	15.4%	1.0	6.5%	16.1%	0.3	1.9%
28 Day	1.3%	1.0%	0.3	30.0%	1.1%	0.2	18.2%
<b>Total Occupancy Percentage</b>	<b>72.2%</b>	<b>60.2%</b>	<b>12.0</b>	<b>19.9%</b>	<b>62.5%</b>	<b>9.7</b>	<b>15.5%</b>
Vacant	27.8%	39.8%	(12.0)	(30.2%)	37.5%	(9.7)	(25.9%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$40,894,999</b>	<b>\$30,998,091</b>	<b>\$9,896,908</b>	<b>31.9%</b>	<b>\$31,149,028</b>	<b>\$9,745,971</b>	<b>31.3%</b>
Comp	\$11,698,433	\$10,425,763	\$1,272,670	12.2%	\$10,693,843	\$1,004,590	9.4%
28 Day	\$770,106	\$536,548	\$233,558	43.5%	\$540,218	\$229,888	42.6%
Total Revenue	\$53,363,538	\$41,960,402	\$11,403,136	27.2%	\$42,383,089	\$10,980,449	25.9%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$156.13</b>	<b>\$144.38</b>	<b>\$11.75</b>	<b>8.1%</b>	<b>\$146.94</b>	<b>\$9.19</b>	<b>6.3%</b>
Comp	\$147.91	\$137.50	\$10.41	7.6%	\$142.64	\$5.27	3.7%
28 Day	\$127.33	\$107.46	\$19.87	18.5%	\$110.09	\$17.24	15.7%

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics

**May 2026**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	19,684	16,788	2,896	17.2%	17,304	2,380	13.8%
Comp	29	13	16	123.1%	38	(9)	(23.7%)
28 Day	2,373	3,407	(1,034)	(30.3%)	2,591	(218)	(8.4%)
<b>Total Occupied Rooms</b>	<b>22,086</b>	<b>20,208</b>	<b>1,878</b>	<b>9.3%</b>	<b>19,933</b>	<b>2,153</b>	<b>10.8%</b>
Vacant	15,468	15,535	(67)	(0.4%)	16,506	(1,038)	(6.3%)
Total Available Rooms	37,554	35,743	1,811	5.1%	36,439	1,115	3.1%
<b>Percentage of Occupancy</b>							
Cash	52.4%	47.0%	5.4	11.5%	47.5%	4.9	10.3%
Comp	0.1%	0.0%	0.1	100.0%	0.1%	-	0.0%
28 Day	6.3%	9.5%	(3.2)	(33.7%)	7.1%	(0.8)	(11.3%)
<b>Total Occupancy Percentage</b>	<b>58.8%</b>	<b>56.5%</b>	<b>2.3</b>	<b>4.1%</b>	<b>54.7%</b>	<b>4.1</b>	<b>7.5%</b>
Vacant	41.2%	43.5%	(2.3)	(5.3%)	45.3%	(4.1)	(9.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$1,932,481</b>	<b>\$1,302,460</b>	<b>\$630,021</b>	<b>48.4%</b>	<b>\$1,578,791</b>	<b>\$353,690</b>	<b>22.4%</b>
Comp	\$3,250	\$1,625	\$1,625	100.0%	\$4,318	(\$1,068)	(24.7%)
28 Day	\$95,145	\$132,627	(\$37,482)	(28.3%)	\$93,706	\$1,439	1.5%
Total Revenue	\$2,030,876	\$1,436,711	\$594,165	41.4%	\$1,676,815	\$354,061	21.1%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$98.18</b>	<b>\$77.58</b>	<b>\$20.60</b>	<b>26.6%</b>	<b>\$91.24</b>	<b>\$6.94</b>	<b>7.6%</b>
Comp	\$112.07	\$125.00	(\$12.93)	(10.3%)	\$113.63	(\$1.56)	(1.4%)
28 Day	\$40.09	\$38.93	\$1.16	3.0%	\$36.17	\$3.92	10.8%

**Reno-Sparks Convention and Visitors Authority**

**28 Day Motel Statistics**

**May 2026**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	4,127	4,178	(51)	(1.2%)	4,464	(337)	(7.5%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	48,369	49,547	(1,178)	(2.4%)	44,211	4,158	9.4%
<b>Total Occupied Rooms</b>	<b>52,496</b>	<b>53,725</b>	<b>(1,229)</b>	<b>(2.3%)</b>	<b>48,675</b>	<b>3,821</b>	<b>7.9%</b>
Vacant	13,217	17,017	(3,800)	(22.3%)	17,271	(4,054)	(23.5%)
Total Available Rooms	65,713	70,742	(5,029)	(7.1%)	65,946	(233)	(0.4%)
<b>Percentage of Occupancy</b>							
Cash	6.3%	5.9%	0.4	6.8%	6.8%	(0.5)	(7.4%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	73.6%	70.0%	3.6	5.1%	67.0%	6.6	9.9%
<b>Total Occupancy Percentage</b>	<b>79.9%</b>	<b>75.9%</b>	<b>4.0</b>	<b>5.3%</b>	<b>73.8%</b>	<b>6.1</b>	<b>8.3%</b>
Vacant	20.1%	24.1%	(4.0)	(16.6%)	26.2%	(6.1)	(23.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$222,773</b>	<b>\$203,180</b>	<b>\$19,593</b>	<b>9.6%</b>	<b>\$225,249</b>	<b>(\$2,476)</b>	<b>(1.1%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,600,944	\$1,593,356	\$7,588	0.5%	\$1,469,780	\$131,164	8.9%
Total Revenue	\$1,823,717	\$1,796,537	\$27,180	1.5%	\$1,695,029	\$128,688	7.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$53.98</b>	<b>\$48.63</b>	<b>\$5.35</b>	<b>11.0%</b>	<b>\$50.46</b>	<b>\$3.52</b>	<b>7.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$33.10	\$32.16	\$0.94	2.9%	\$33.24	(\$0.14)	(0.4%)

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics

**May 2026**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	8,287	9,098	(811)	(8.9%)	8,433	(146)	(1.7%)
Comp	31	145	(114)	(78.6%)	197	(166)	(84.3%)
28 Day	20,260	21,045	(785)	(3.7%)	22,577	(2,317)	(10.3%)
<b>Total Occupied Rooms</b>	<b>28,578</b>	<b>30,288</b>	<b>(1,710)</b>	<b>(5.6%)</b>	<b>31,207</b>	<b>(2,629)</b>	<b>(8.4%)</b>
Vacant	9,614	13,980	(4,366)	(31.2%)	11,852	(2,238)	(18.9%)
Total Available Rooms	38,192	44,268	(6,076)	(13.7%)	43,059	(4,867)	(11.3%)
<b>Percentage of Occupancy</b>							
Cash	21.7%	20.6%	1.1	5.3%	19.6%	2.1	10.7%
Comp	0.1%	0.3%	(0.2)	(66.7%)	0.5%	(0.4)	(80.0%)
28 Day	53.0%	47.5%	5.5	11.6%	52.4%	0.6	1.1%
<b>Total Occupancy Percentage</b>	<b>74.8%</b>	<b>68.4%</b>	<b>6.4</b>	<b>9.4%</b>	<b>72.5%</b>	<b>2.3</b>	<b>3.2%</b>
Vacant	25.2%	31.6%	(6.4)	(20.3%)	27.5%	(2.3)	(8.4%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$461,311</b>	<b>\$485,304</b>	<b>(\$23,993)</b>	<b>(4.9%)</b>	<b>\$501,828</b>	<b>(\$40,517)</b>	<b>(8.1%)</b>
Comp	\$2,132	\$8,000	(\$5,868)	(73.3%)	\$14,140	(\$12,008)	(84.9%)
28 Day	\$674,298	\$588,812	\$85,486	14.5%	\$647,215	\$27,083	4.2%
Total Revenue	\$1,137,741	\$1,082,116	\$55,625	5.1%	\$1,163,183	(\$25,442)	(2.2%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$55.67</b>	<b>\$53.34</b>	<b>\$2.33</b>	<b>4.4%</b>	<b>\$59.51</b>	<b>(\$3.84)</b>	<b>(6.5%)</b>
Comp	\$68.77	\$55.17	\$13.60	24.7%	\$71.78	(\$3.01)	(4.2%)
28 Day	\$33.28	\$27.98	\$5.30	18.9%	\$28.67	\$4.61	16.1%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics

**May 2026**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	20,540	17,804	2,736	15.4%	18,280	2,260	12.4%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,686	8,972	714	8.0%	7,906	1,780	22.5%
<b>Total Occupied Rooms</b>	<b>30,226</b>	<b>26,776</b>	<b>3,450</b>	<b>12.9%</b>	<b>26,186</b>	<b>4,040</b>	<b>15.4%</b>
Vacant	12,623	7,696	4,927	64.0%	13,108	(485)	(3.7%)
Total Available Rooms	42,849	34,472	8,377	24.3%	39,294	3,555	9.0%
<b>Percentage of Occupancy</b>							
Cash	47.9%	51.6%	(3.7)	(7.2%)	46.5%	1.4	3.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	22.6%	26.0%	(3.4)	(13.1%)	20.1%	2.5	12.4%
<b>Total Occupancy Percentage</b>	<b>70.5%</b>	<b>77.7%</b>	<b>(7.2)</b>	<b>(9.3%)</b>	<b>66.6%</b>	<b>3.9</b>	<b>5.9%</b>
Vacant	29.5%	22.3%	7.2	32.3%	33.4%	(3.9)	(11.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$4,635,427</b>	<b>\$3,882,923</b>	<b>\$752,504</b>	<b>19.4%</b>	<b>\$4,104,426</b>	<b>\$531,001</b>	<b>12.9%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,039,825	\$761,274	\$278,551	36.6%	\$837,509	\$202,316	24.2%
Total Revenue	\$5,675,252	\$4,644,197	\$1,031,055	22.2%	\$4,941,935	\$733,317	14.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$225.68</b>	<b>\$218.09</b>	<b>\$7.59</b>	<b>3.5%</b>	<b>\$224.53</b>	<b>\$1.15</b>	<b>0.5%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$107.35	\$84.85	\$22.50	26.5%	\$105.93	\$1.42	1.3%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics

**May 2026**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,602	3,317	(715)	(21.6%)	3,419	(817)	(23.9%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	182	(182)	(100.0%)
<b>Total Occupied Rooms</b>	<b>2,602</b>	<b>3,317</b>	<b>(715)</b>	<b>(21.6%)</b>	<b>3,601</b>	<b>(999)</b>	<b>(27.7%)</b>
Vacant	7,054	7,883	(829)	(10.5%)	8,279	(1,225)	(14.8%)
Total Available Rooms	9,656	11,200	(1,544)	(13.8%)	11,880	(2,224)	(18.7%)
<b>Percentage of Occupancy</b>							
Cash	26.9%	29.6%	(2.7)	(9.1%)	28.8%	(1.9)	(6.6%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	1.5%	(1.5)	(100.0%)
<b>Total Occupancy Percentage</b>	<b>26.9%</b>	<b>29.6%</b>	<b>(2.7)</b>	<b>(9.1%)</b>	<b>30.3%</b>	<b>(3.4)</b>	<b>(11.2%)</b>
Vacant	73.1%	70.4%	2.7	3.8%	69.7%	3.4	4.9%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$275,338</b>	<b>\$317,901</b>	<b>(\$42,563)</b>	<b>(13.4%)</b>	<b>\$300,292</b>	<b>(\$24,954)</b>	<b>(8.3%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$17,654	(\$17,654)	(100.0%)
Total Revenue	\$275,338	\$317,901	(\$42,563)	(13.4%)	\$317,946	(\$42,608)	(13.4%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$105.82</b>	<b>\$95.84</b>	<b>\$9.98</b>	<b>10.4%</b>	<b>\$87.83</b>	<b>\$17.99</b>	<b>20.5%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$97.00	(\$97.00)	(100.0%)

**Reno-Sparks Convention and Visitors Authority**

**Home Owner Rental**

**May 2026**

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	-	-	-	-	-	-	0.0%
Comp	-	-	-	-	-	-	0.0%
28 Day	-	-	-	-	-	-	0.0%
<b>Total Occupied Rooms</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>
Vacant	-	-	-	-	-	-	0.0%
Total Available Rooms	-	-	-	-	-	-	0.0%
<b>Percentage of Occupancy</b>							
Cash	0.0%	0.0%	-	-	0.0%	-	0.0%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	-	0.0%	-	0.0%
<b>Total Occupancy Percentage</b>	<b>0.0%</b>	<b>0.0%</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>-</b>	<b>0.0%</b>
Vacant	0.0%	0.0%	-	-	0.0%	-	0.0%
Total (must equal 100.0%)	0.0%	0.0%	-	-	0.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$0</b>	<b>\$0</b>	<b>-</b>	<b>0.0%</b>	<b>\$0</b>	<b>\$0</b>	<b>0.0%</b>
Comp	\$0	\$0	-	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	-	0.0%	\$0	\$0	0.0%
Total Revenue	\$0	\$0	-	0.0%	\$0	\$0	0.0%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0.0%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

# Reno-Sparks Convention and Visitors Authority

## Combined Room Statistics - Year To Date

July 2025 - May 2026

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Taxable Room Revenues</b>	<b>\$447,878,448</b>	<b>\$394,428,008</b>	<b>\$53,450,440</b>	<b>13.6%</b>	<b>\$415,445,576</b>	<b>\$32,432,872</b>	<b>7.8%</b>
<b>Occupied Rooms - Cash</b>	<b>3,072,299</b>	<b>2,818,375</b>	<b>253,924</b>	<b>9.0%</b>	<b>2,860,127</b>	<b>212,172</b>	<b>7.4%</b>
<b>Average Rate - Cash</b>	<b>\$145.78</b>	<b>\$139.95</b>	<b>\$5.83</b>	<b>4.2%</b>	<b>\$145.25</b>	<b>\$0.53</b>	<b>0.4%</b>
<b>Occupied Rooms</b>							
Cash	3,072,299	2,818,375	253,924	9.0%	2,860,127	212,172	7.4%
Comp	818,667	828,792	(10,125)	(1.2%)	818,533	134	0.0%
28 Day	949,642	916,626	33,016	3.6%	918,709	30,933	3.4%
<b>Total Occupied Rooms</b>	<b>4,840,608</b>	<b>4,563,792</b>	<b>276,816</b>	<b>6.1%</b>	<b>4,597,369</b>	<b>243,239</b>	<b>5.3%</b>
<b>Percentage of Occupancy</b>							
Cash	41.7%	37.9%	3.8	10.0%	39.1%	2.6	6.6%
Comp	11.1%	11.2%	(0.1)	(0.9%)	11.2%	(0.1)	(0.9%)
28 Day	12.9%	12.3%	0.6	4.9%	12.6%	0.3	2.4%
<b>Total Percentage of Occupancy</b>	<b>65.8%</b>	<b>61.4%</b>	<b>4.4</b>	<b>7.2%</b>	<b>62.8%</b>	<b>3.0</b>	<b>4.8%</b>
<b>Market Segments</b>							
<b>Occupied Rooms - Cash</b>							
Hotels	2,513,504	2,276,106	237,398	10.4%	2,310,185	203,319	8.8%
Motels	201,840	180,139	21,701	12.0%	184,642	17,198	9.3%
28 Day Motels	49,182	43,930	5,252	12.0%	45,342	3,840	8.5%
R.V. Parks	68,632	76,739	(8,107)	(10.6%)	78,015	(9,383)	(12.0%)
Vacation Rentals	206,201	201,778	4,423	2.2%	202,509	3,692	1.8%
Timeshares	26,222	33,326	(7,104)	(21.3%)	33,199	(6,977)	(21.0%)
Home Owner Rentals	6,718	6,356	362	5.7%	6,235	483	7.7%
<b>Total Occupied - Cash</b>	<b>3,072,299</b>	<b>2,818,375</b>	<b>253,924</b>	<b>9.0%</b>	<b>2,860,127</b>	<b>212,172</b>	<b>7.4%</b>
<b>Percentage of Occupancy - Cash</b>							
Hotels	48.1%	43.3%	4.8	11.1%	45.0%	3.1	6.9%
Motels	50.8%	46.6%	4.2	9.0%	48.7%	2.1	4.3%
28 Day Motels	7.0%	5.7%	1.3	22.8%	6.2%	0.8	12.9%
R.V. Parks	15.9%	16.0%	(0.1)	(0.6%)	16.7%	(0.8)	(4.8%)
Vacation Rentals	48.5%	54.2%	(5.7)	(10.5%)	48.8%	(0.3)	(0.6%)
Timeshares	23.6%	28.0%	(4.4)	(15.7%)	26.3%	(2.7)	(10.3%)
Home Owner Rentals	9.7%	13.6%	(3.9)	(28.7%)	9.1%	0.6	6.6%
<b>Total Occupancy Percentage - Cash</b>	<b>41.7%</b>	<b>37.9%</b>	<b>3.8</b>	<b>10.0%</b>	<b>39.1%</b>	<b>2.6</b>	<b>6.6%</b>
<b>Average Rates - Cash</b>							
Hotels	\$147.71	\$142.42	\$5.29	3.7%	\$148.11	(\$0.40)	(0.3%)
Motels	\$91.23	\$78.68	\$12.55	16.0%	\$83.57	\$7.66	9.2%
28 Day Motels	\$48.03	\$47.55	\$0.48	1.0%	\$47.49	\$0.54	1.1%
R.V. Parks	\$54.46	\$47.08	\$7.38	15.7%	\$48.74	\$5.72	11.7%
Vacation Rental	\$230.19	\$225.22	\$4.97	2.2%	\$230.40	(\$0.21)	(0.1%)
Timeshares	\$91.70	\$94.23	(\$2.53)	(2.7%)	\$93.12	(\$1.42)	(1.5%)
Home Owner Rentals	\$332.24	\$283.57	\$48.67	17.2%	\$343.40	(\$11.16)	(3.2%)
<b>Total Cash Average Rate</b>	<b>\$145.78</b>	<b>\$139.95</b>	<b>\$5.83</b>	<b>4.2%</b>	<b>\$145.25</b>	<b>\$0.53</b>	<b>0.4%</b>

## Reno-Sparks Convention and Visitors Authority

### Combined Room Statistics - Year To Date

**July 2025 - May 2026**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	3,072,299	2,818,375	253,924	9.0%	2,860,127	212,172	7.4%
Comp	818,667	828,792	(10,125)	(1.2%)	818,533	134	0.0%
28 Day	949,642	916,626	33,016	3.6%	918,709	30,933	3.4%
<b>Total Occupied Rooms</b>	<b>4,840,608</b>	<b>4,563,792</b>	<b>276,816</b>	<b>6.1%</b>	<b>4,597,369</b>	<b>243,239</b>	<b>5.3%</b>
Vacant	2,519,636	2,863,618	(343,982)	(12.0%)	2,721,185	(201,549)	(7.4%)
Total Available Rooms	7,360,244	7,427,410	(67,166)	(0.9%)	7,318,554	41,690	0.6%
<b>Percentage of Occupancy</b>							
Cash	41.7%	37.9%	3.8	10.0%	39.1%	2.6	6.6%
Comp	11.1%	11.2%	(0.1)	(0.9%)	11.2%	(0.1)	(0.9%)
28 Day	12.9%	12.3%	0.6	4.9%	12.6%	0.3	2.4%
<b>Total Occupancy Percentage</b>	<b>65.8%</b>	<b>61.4%</b>	<b>4.4</b>	<b>7.2%</b>	<b>62.8%</b>	<b>3.0</b>	<b>4.8%</b>
Vacant	34.2%	38.6%	(4.4)	(11.4%)	37.2%	(3.0)	(8.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$447,878,448</b>	<b>\$394,428,008</b>	<b>\$53,450,440</b>	<b>13.6%</b>	<b>\$415,445,576</b>	<b>\$32,432,872</b>	<b>7.8%</b>
Comp	\$111,196,703	\$111,809,875	(\$613,172)	(0.5%)	\$110,402,183	\$794,520	0.7%
28 Day	\$45,009,988	\$40,519,095	\$4,490,893	11.1%	\$41,655,037	\$3,354,951	8.1%
Total Revenue	\$604,085,139	\$546,756,977	\$57,328,162	10.5%	\$567,502,796	\$36,582,343	6.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$145.78</b>	<b>\$139.95</b>	<b>\$5.83</b>	<b>4.2%</b>	<b>\$145.25</b>	<b>\$0.53</b>	<b>0.4%</b>
Comp	\$135.83	\$134.91	\$0.92	0.7%	\$134.88	\$0.95	0.7%
28 Day	\$47.40	\$44.20	\$3.20	7.2%	\$45.34	\$2.06	4.5%

## Reno-Sparks Convention and Visitors Authority

### Hotel Statistics - Year To Date

July 2025 - May 2026

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	2,513,504	2,276,106	237,398	10.4%	2,310,185	203,319	8.8%
Comp	817,784	827,293	(9,509)	(1.1%)	816,931	853	0.1%
28 Day	78,860	62,251	16,609	26.7%	70,548	8,312	11.8%
<b>Total Occupied Rooms</b>	<b>3,410,148</b>	<b>3,165,649</b>	<b>244,499</b>	<b>7.7%</b>	<b>3,197,664</b>	<b>212,484</b>	<b>6.6%</b>
Vacant	1,810,150	2,094,186	(284,036)	(13.6%)	1,936,245	(126,095)	(6.5%)
Total Available Rooms	5,220,298	5,259,835	(39,537)	(0.8%)	5,133,909	86,389	1.7%
<b>Percentage of Occupancy</b>							
Cash	48.1%	43.3%	4.8	11.1%	45.0%	3.1	6.9%
Comp	15.7%	15.7%	-	0.0%	15.9%	(0.2)	(1.3%)
28 Day	1.5%	1.2%	0.3	25.0%	1.4%	0.1	7.1%
<b>Total Occupancy Percentage</b>	<b>65.3%</b>	<b>60.2%</b>	<b>5.1</b>	<b>8.5%</b>	<b>62.3%</b>	<b>3.0</b>	<b>4.8%</b>
Vacant	34.7%	39.8%	(5.1)	(12.8%)	37.7%	(3.0)	(8.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$371,263,533</b>	<b>\$324,165,603</b>	<b>\$47,097,930</b>	<b>14.5%</b>	<b>\$342,168,589</b>	<b>\$29,094,944</b>	<b>8.5%</b>
Comp	\$111,119,191	\$111,690,019	(\$570,828)	(0.5%)	\$110,267,239	\$851,952	0.8%
28 Day	\$8,669,012	\$7,184,421	\$1,484,591	20.7%	\$8,148,254	\$520,758	6.4%
Total Revenue	\$491,051,736	\$443,040,044	\$48,011,692	10.8%	\$460,584,082	\$30,467,654	6.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$147.71</b>	<b>\$142.42</b>	<b>\$5.29</b>	<b>3.7%</b>	<b>\$148.11</b>	<b>(\$0.40)</b>	<b>(0.3%)</b>
Comp	\$135.88	\$135.01	\$0.87	0.6%	\$134.98	\$0.90	0.7%
28 Day	\$109.93	\$115.41	(\$5.48)	(4.7%)	\$115.50	(\$5.57)	(4.8%)

## Reno-Sparks Convention and Visitors Authority

### Motel Statistics - Year To Date

**July 2025 - May 2026**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	201,840	180,139	21,701	12.0%	184,642	17,198	9.3%
Comp	246	307	(61)	(19.8%)	326	(80)	(24.5%)
28 Day	27,955	32,379	(4,424)	(13.7%)	30,518	(2,563)	(8.4%)
<b>Total Occupied Rooms</b>	<b>230,041</b>	<b>212,825</b>	<b>17,216</b>	<b>8.1%</b>	<b>215,486</b>	<b>14,555</b>	<b>6.8%</b>
Vacant	167,079	173,430	(6,351)	(3.7%)	163,310	3,769	2.3%
Total Available Rooms	397,120	386,255	10,865	2.8%	378,796	18,324	4.8%
<b>Percentage of Occupancy</b>							
Cash	50.8%	46.6%	4.2	9.0%	48.7%	2.1	4.3%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	7.0%	8.4%	(1.4)	(16.7%)	8.1%	(1.1)	(13.6%)
<b>Total Occupancy Percentage</b>	<b>57.9%</b>	<b>55.1%</b>	<b>2.8</b>	<b>5.1%</b>	<b>56.9%</b>	<b>1.0</b>	<b>1.8%</b>
Vacant	42.1%	44.9%	(2.8)	(6.2%)	43.1%	(1.0)	(2.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$18,412,993</b>	<b>\$14,174,073</b>	<b>\$4,238,920</b>	<b>29.9%</b>	<b>\$15,430,570</b>	<b>\$2,982,423</b>	<b>19.3%</b>
Comp	\$28,255	\$38,208	(\$9,953)	(26.0%)	\$39,912	(\$11,657)	(29.2%)
28 Day	\$1,084,390	1,395,395.55	(\$311,006)	(22.3%)	\$1,282,240	(\$197,850)	(15.4%)
Total Revenue	\$19,525,638	\$15,607,677	\$3,917,961	25.1%	\$16,752,722	\$2,772,916	16.6%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$91.23</b>	<b>\$78.68</b>	<b>\$12.55</b>	<b>16.0%</b>	<b>\$83.57</b>	<b>\$7.66</b>	<b>9.2%</b>
Comp	\$114.86	\$124.60	(\$9.74)	(7.8%)	\$122.43	(\$7.57)	(6.2%)
28 Day	\$38.79	\$43.10	(\$4.31)	(10.0%)	\$42.02	(\$3.23)	(7.7%)

## Reno-Sparks Convention and Visitors Authority

### 28 Day Motel Statistics - Year To Date

July 2025 - May 2026

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	49,182	43,930	5,252	12.0%	45,342	3,840	8.5%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	493,199	497,282	(4,083)	(0.8%)	487,164	6,035	1.2%
<b>Total Occupied Rooms</b>	<b>542,381</b>	<b>541,212</b>	<b>1,169</b>	<b>0.2%</b>	<b>532,506</b>	<b>9,875</b>	<b>1.9%</b>
Vacant	164,099	223,258	(59,159)	(26.5%)	195,741	(31,642)	(16.2%)
Total Available Rooms	706,480	764,470	(57,990)	(7.6%)	728,247	(21,767)	(3.0%)
<b>Percentage of Occupancy</b>							
Cash	7.0%	5.7%	1.3	22.8%	6.2%	0.8	12.9%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	69.8%	65.0%	4.8	7.4%	66.9%	2.9	4.3%
<b>Total Occupancy Percentage</b>	<b>76.8%</b>	<b>70.8%</b>	<b>6.0</b>	<b>8.5%</b>	<b>73.1%</b>	<b>3.7</b>	<b>5.1%</b>
Vacant	23.2%	29.2%	(6.0)	(20.5%)	26.9%	(3.7)	(13.8%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,362,145</b>	<b>\$2,089,028</b>	<b>\$273,117</b>	<b>13.1%</b>	<b>\$2,153,320</b>	<b>\$208,825</b>	<b>9.7%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$16,297,145	\$15,732,678	\$564,467	3.6%	\$15,483,084	\$814,061	5.3%
Total Revenue	\$18,659,290	\$17,821,706	\$837,584	4.7%	\$17,636,404	\$1,022,886	5.8%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$48.03</b>	<b>\$47.55</b>	<b>\$0.48</b>	<b>1.0%</b>	<b>\$47.49</b>	<b>\$0.54</b>	<b>1.1%</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$33.04	\$31.64	\$1.40	4.4%	\$31.78	\$1.26	4.0%

## Reno-Sparks Convention and Visitors Authority

### RV Park Statistics - Year To Date

**July 2025 - May 2026**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	68,632	76,739	(8,107)	(10.6%)	78,015	(9,383)	(12.0%)
Comp	637	1,192	(555)	(46.6%)	1,267	(630)	(49.7%)
28 Day	251,357	231,774	19,583	8.4%	236,690	14,667	6.2%
<b>Total Occupied Rooms</b>	<b>320,626</b>	<b>309,706</b>	<b>10,920</b>	<b>3.5%</b>	<b>315,972</b>	<b>4,654</b>	<b>1.5%</b>
Vacant	109,796	168,674	(58,878)	(34.9%)	151,753	(41,957)	(27.6%)
Total Available Rooms	430,422	478,380	(47,958)	(10.0%)	467,725	(37,303)	(8.0%)
<b>Percentage of Occupancy</b>							
Cash	15.9%	16.0%	(0.1)	(0.6%)	16.7%	(0.8)	(4.8%)
Comp	0.1%	0.2%	(0.1)	(50.0%)	0.3%	(0.2)	(66.7%)
28 Day	58.4%	48.4%	10.0	20.7%	50.6%	7.8	15.4%
<b>Total Occupancy Percentage</b>	<b>74.5%</b>	<b>64.7%</b>	<b>9.8</b>	<b>15.1%</b>	<b>67.6%</b>	<b>6.9</b>	<b>10.2%</b>
Vacant	25.5%	35.3%	(9.8)	(27.8%)	32.4%	(6.9)	(21.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$3,737,644</b>	<b>\$3,612,550</b>	<b>\$125,094</b>	<b>3.5%</b>	<b>\$3,802,565</b>	<b>(\$64,921)</b>	<b>(1.7%)</b>
Comp	\$49,257	\$81,647	(\$32,390)	(39.7%)	\$94,642	(\$45,385)	(48.0%)
28 Day	\$7,655,253	\$6,400,692	\$1,254,561	19.6%	\$6,568,761	\$1,086,492	16.5%
Total Revenue	\$11,442,154	\$10,094,889	\$1,347,265	13.3%	\$10,465,968	\$976,186	9.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$54.46</b>	<b>\$47.08</b>	<b>\$7.38</b>	<b>15.7%</b>	<b>\$48.74</b>	<b>\$5.72</b>	<b>11.7%</b>
Comp	\$77.33	\$68.50	\$8.83	12.9%	\$74.70	\$2.63	3.5%
28 Day	\$30.46	\$27.62	\$2.84	10.3%	\$27.75	\$2.71	9.8%

## Reno-Sparks Convention and Visitors Authority

### Vacation Rental Statistics - Year To Date

**July 2025 - May 2026**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	206,201	201,778	4,423	2.2%	202,509	3,692	1.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	95,060	91,107	3,953	4.3%	90,705	4,355	4.8%
<b>Total Occupied Rooms</b>	<b>301,261</b>	<b>292,885</b>	<b>8,376</b>	<b>2.9%</b>	<b>293,214</b>	<b>8,047</b>	<b>2.7%</b>
Vacant	124,167	79,635	44,532	55.9%	122,033	2,134	1.7%
Total Available Rooms	425,428	372,520	52,908	14.2%	415,247	10,181	2.5%
<b>Percentage of Occupancy</b>							
Cash	48.5%	54.2%	(5.7)	(10.5%)	48.8%	(0.3)	(0.6%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	22.3%	24.5%	(2.2)	(9.0%)	21.8%	0.5	2.3%
<b>Total Occupancy Percentage</b>	<b>70.8%</b>	<b>78.6%</b>	<b>(7.8)</b>	<b>(9.9%)</b>	<b>70.6%</b>	<b>0.2</b>	<b>0.3%</b>
Vacant	29.2%	21.4%	7.8	36.4%	29.4%	(0.2)	(0.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$47,465,547</b>	<b>\$45,444,151</b>	<b>\$2,021,396</b>	<b>4.4%</b>	<b>\$46,657,929</b>	<b>\$807,618</b>	<b>1.7%</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$10,923,970	\$9,583,692	\$1,340,278	14.0%	\$9,834,085	\$1,089,885	11.1%
Total Revenue	\$58,389,517	\$55,027,843	\$3,361,674	6.1%	\$56,492,014	\$1,897,503	3.4%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$230.19</b>	<b>\$225.22</b>	<b>\$4.97</b>	<b>2.2%</b>	<b>\$230.40</b>	<b>(\$0.21)</b>	<b>(0.1%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$114.92	\$105.19	\$9.73	9.2%	\$108.42	\$6.50	6.0%

## Reno-Sparks Convention and Visitors Authority

### Timeshare Statistics - Year To Date

**July 2025 - May 2026**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	26,222	33,326	(7,104)	(21.3%)	33,199	(6,977)	(21.0%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	742	(742)	(100.0%)
<b>Total Occupied Rooms</b>	<b>26,222</b>	<b>33,326</b>	<b>(7,104)</b>	<b>(21.3%)</b>	<b>33,941</b>	<b>(7,719)</b>	<b>(22.7%)</b>
Vacant	85,052	85,874	(822)	(1.0%)	92,174	(7,122)	(7.7%)
Total Available Rooms	111,274	119,200	(7,926)	(6.6%)	126,115	(14,841)	(11.8%)
<b>Percentage of Occupancy</b>							
Cash	23.6%	28.0%	(4.4)	(15.7%)	26.3%	(2.7)	(10.3%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.6%	(0.6)	(100.0%)
<b>Total Occupancy Percentage</b>	<b>23.6%</b>	<b>28.0%</b>	<b>(4.4)</b>	<b>(15.7%)</b>	<b>26.9%</b>	<b>(3.3)</b>	<b>(12.3%)</b>
Vacant	76.4%	72.0%	4.4	6.1%	73.1%	3.3	4.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,404,612</b>	<b>\$3,140,148</b>	<b>(\$735,536)</b>	<b>(23.4%)</b>	<b>\$3,091,520</b>	<b>(\$686,908)</b>	<b>(22.2%)</b>
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$68,653	(\$68,653)	(100.0%)
Total Revenue	\$2,404,612	\$3,140,148	(\$735,536)	(23.4%)	\$3,160,173	(\$755,561)	(23.9%)
<b>Average Rates</b>							
<b>Cash</b>	<b>\$91.70</b>	<b>\$94.23</b>	<b>(\$2.53)</b>	<b>(2.7%)</b>	<b>\$93.12</b>	<b>(\$1.42)</b>	<b>(1.5%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$92.52	(\$92.52)	(100.0%)

## Reno-Sparks Convention and Visitors Authority

### Home Owner Rentals - Year To Date

**July 2025 - May 2026**

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
<b>Occupied Rooms</b>							
Cash	6,718	6,356	362	5.7%	6,235	483	7.7%
Comp	-	-	-	0.0%	9	(9)	(100.0%)
28 Day	3,211	1,832	1,379	75.3%	2,342	869	37.1%
<b>Total Occupied Rooms</b>	<b>9,929</b>	<b>8,188</b>	<b>1,741</b>	<b>21.3%</b>	<b>8,586</b>	<b>1,343</b>	<b>15.6%</b>
Vacant	59,293	38,562	20,731	53.8%	59,929	(636)	(1.1%)
Total Available Rooms	69,222	46,750	22,472	48.1%	68,515	707	1.0%
<b>Percentage of Occupancy</b>							
Cash	9.7%	13.6%	(3.9)	(28.7%)	9.1%	0.6	6.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	4.6%	3.9%	0.7	17.9%	3.4%	1.2	35.3%
<b>Total Occupancy Percentage</b>	<b>14.3%</b>	<b>17.5%</b>	<b>(3.2)</b>	<b>(18.3%)</b>	<b>12.5%</b>	<b>1.8</b>	<b>14.4%</b>
Vacant	85.7%	82.5%	3.2	3.9%	87.5%	(1.8)	(2.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
<b>Revenue</b>							
<b>Cash - Taxable</b>	<b>\$2,231,974</b>	<b>\$1,802,455</b>	<b>\$429,519</b>	<b>23.8%</b>	<b>\$2,141,083</b>	<b>\$90,891</b>	<b>4.2%</b>
Comp	\$0	\$0	\$0	0.0%	\$390	(\$390)	(100.0%)
28 Day	\$380,218	\$222,216	\$158,002	71.1%	\$269,960	\$110,258	40.8%
Total Revenue	\$2,612,192	\$2,024,670	\$587,522	29.0%	\$2,411,433	\$200,759	8.3%
<b>Average Rates</b>							
<b>Cash</b>	<b>\$332.24</b>	<b>\$283.57</b>	<b>\$48.67</b>	<b>17.2%</b>	<b>\$343.40</b>	<b>(\$11.16)</b>	<b>(3.2%)</b>
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$43.33	(\$43.33)	(100.0%)
28 Day	\$118.41	\$121.30	(\$2.89)	(2.4%)	\$115.27	\$3.14	2.7%

**Reno-Sparks Convention and Visitors Authority  
Taxable Revenue by District  
May 2026**

	2026		2025		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	May		May		\$	%	July 2025 - May 2026		July 2024 - May 2025		\$	%		
Reno B	\$	24,218,468	\$	18,816,299	\$	5,402,169	28.7%	\$	224,864,373	\$	199,848,895	\$	25,015,479	12.5%
Reno D	\$	11,885,565	\$	8,574,812	\$	3,310,754	38.6%	\$	95,057,410	\$	87,777,353	\$	7,280,058	8.3%
Reno E	\$	1,649,975	\$	1,434,011	\$	215,964	15.1%	\$	16,027,571	\$	13,771,412	\$	2,256,159	16.4%
<b>Total Reno</b>	<b>\$</b>	<b>37,754,008</b>	<b>\$</b>	<b>28,825,122</b>	<b>\$</b>	<b>8,928,887</b>	<b>31.0%</b>	<b>\$</b>	<b>335,949,354</b>	<b>\$</b>	<b>301,397,659</b>	<b>\$</b>	<b>34,551,695</b>	<b>11.5%</b>
Washoe A	\$	235,690	\$	242,864	\$	(7,174)	-3.0%	\$	2,679,281	\$	2,318,222	\$	361,059	15.6%
Washoe B	\$	3,912,440	\$	3,129,370	\$	783,070	25.0%	\$	49,136,058	\$	59,283,584	\$	(10,147,526)	-17.1%
<b>Total Washoe County</b>	<b>\$</b>	<b>4,148,130</b>	<b>\$</b>	<b>3,372,234</b>	<b>\$</b>	<b>775,896</b>	<b>23.0%</b>	<b>\$</b>	<b>51,815,339</b>	<b>\$</b>	<b>61,601,806</b>	<b>\$</b>	<b>(9,786,467)</b>	<b>-15.9%</b>
<b>Sparks</b>	<b>\$</b>	<b>6,520,190</b>	<b>\$</b>	<b>5,662,258</b>	<b>\$</b>	<b>857,932</b>	<b>15.2%</b>	<b>\$</b>	<b>60,113,756</b>	<b>\$</b>	<b>52,446,111</b>	<b>\$</b>	<b>7,667,645</b>	<b>14.6%</b>
<b>Total Taxable Revenue</b>	<b>\$</b>	<b>48,422,329</b>	<b>\$</b>	<b>37,859,614</b>	<b>\$</b>	<b>10,562,715</b>	<b>27.9%</b>	<b>\$</b>	<b>447,878,448</b>	<b>\$</b>	<b>415,445,576</b>	<b>\$</b>	<b>32,432,872</b>	<b>7.8%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Taxable Occupied Rooms by District  
May 2026**

	2026 May	2025 May	Increase (Decrease)		Year to Date July 2025 - May 2026	Prior Year July 2024 - May 2025	Increase (Decrease)	
			#	%			#	%
Reno B	155,284	129,386	25,898	20.0%	1,540,717	1,416,257	124,460	8.8%
Reno D	80,467	62,424	18,043	28.9%	703,384	673,773	29,611	4.4%
Reno E	11,794	10,004	1,790	17.9%	117,299	107,301	9,998	9.3%
<b>Total Reno</b>	<b>247,545</b>	<b>201,814</b>	<b>45,731</b>	<b>22.7%</b>	<b>2,361,400</b>	<b>2,197,331</b>	<b>164,069</b>	<b>7.5%</b>
Washoe A	2,221	2,499	(278)	(11.1%)	24,918	22,066	2,852	12.9%
Washoe B	14,418	12,643	1,775	14.0%	162,843	177,500	(14,657)	(8.3%)
<b>Total Washoe County</b>	<b>16,639</b>	<b>15,142</b>	<b>1,497</b>	<b>9.9%</b>	<b>187,761</b>	<b>199,566</b>	<b>(11,805)</b>	<b>(5.9%)</b>
<b>Sparks</b>	<b>52,987</b>	<b>46,931</b>	<b>6,056</b>	<b>12.9%</b>	<b>523,138</b>	<b>463,230</b>	<b>59,908</b>	<b>12.9%</b>
<b>Total Taxable Rooms</b>	<b>317,171</b>	<b>263,887</b>	<b>53,284</b>	<b>20.2%</b>	<b>3,072,299</b>	<b>2,860,127</b>	<b>212,172</b>	<b>7.4%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority  
Average Daily Rate by District  
May 2026**

	2026		2025		Increase (Decrease)		Year to Date		Prior Year		Increase (Decrease)			
	May		May		\$	%	July 2025 - May 2026		July 2024 - May 2025		\$	%		
Reno B	\$	155.96	\$	145.43	\$	10.53	7.2%	\$	145.95	\$	141.11	\$	4.84	3.4%
Reno D	\$	147.71	\$	137.36	\$	10.34	7.5%	\$	135.14	\$	130.28	\$	4.87	3.7%
Reno E	\$	139.90	\$	143.34	\$	(3.44)	-2.4%	\$	136.64	\$	128.34	\$	8.29	6.5%
<b>Total Reno</b>	<b>\$</b>	<b>152.51</b>	<b>\$</b>	<b>142.83</b>	<b>\$</b>	<b>9.68</b>	<b>6.8%</b>	<b>\$</b>	<b>142.27</b>	<b>\$</b>	<b>137.17</b>	<b>\$</b>	<b>5.10</b>	<b>3.7%</b>
Washoe A	\$	106.12	\$	97.18	\$	8.93	9.2%	\$	107.52	\$	105.06	\$	2.47	2.3%
Washoe B	\$	271.36	\$	247.52	\$	23.84	9.6%	\$	301.74	\$	333.99	\$	(32.25)	-9.7%
<b>Total Washoe County</b>	<b>\$</b>	<b>249.30</b>	<b>\$</b>	<b>222.71</b>	<b>\$</b>	<b>26.59</b>	<b>11.9%</b>	<b>\$</b>	<b>275.96</b>	<b>\$</b>	<b>308.68</b>	<b>\$</b>	<b>(32.71)</b>	<b>-10.6%</b>
<b>Sparks</b>	<b>\$</b>	<b>123.05</b>	<b>\$</b>	<b>120.65</b>	<b>\$</b>	<b>2.40</b>	<b>2.0%</b>	<b>\$</b>	<b>114.91</b>	<b>\$</b>	<b>113.22</b>	<b>\$</b>	<b>1.69</b>	<b>1.5%</b>
<b>Total Average Daily Rate</b>	<b>\$</b>	<b>152.67</b>	<b>\$</b>	<b>143.47</b>	<b>\$</b>	<b>9.20</b>	<b>6.4%</b>	<b>\$</b>	<b>145.78</b>	<b>\$</b>	<b>145.25</b>	<b>\$</b>	<b>0.53</b>	<b>0.4%</b>

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village