

RENO-SPARKS CONVENTION & VISITORS AUTHORITY

June 2026 (Preliminary) Room Statistics Compared to the Prior Year

Taxable room revenues for the month of June 2026 are \$51,796,614 and above June of the prior year by \$7,897,330 (18.0%). Cash occupied room nights of 340,315 are above prior year by 46,479 (15.8%). Comp occupied room nights of 89,215 are above prior year by 6,689 (8.1%), and 28-day occupied room nights of 82,707 are below prior year by 588 (-0.7%). Total occupied rooms for the month of June 2026 (Cash, Comp, 28-day) are 52,580 (11.4%) above the prior year.

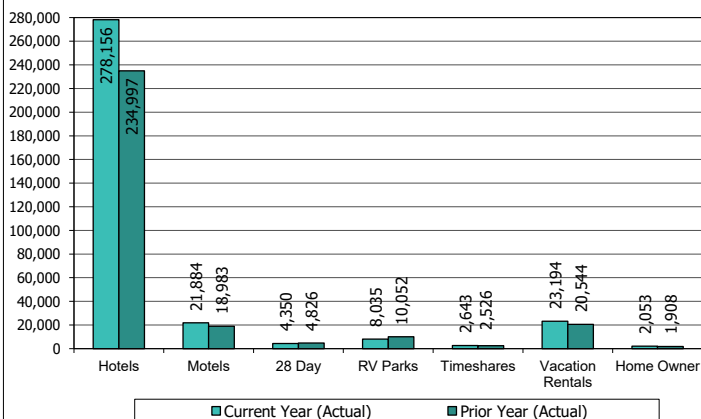
Overall, the Washoe County occupancy percentage of 74.5% for the month is 11.5% above the 66.8% level of the prior year. There were 1,054 (0.2%) less available rooms for the month compared to the prior year.

Overall cash average rates for June 2026 of \$152.20 increased \$2.80 (1.9%), compared to \$149.40 for the prior year.

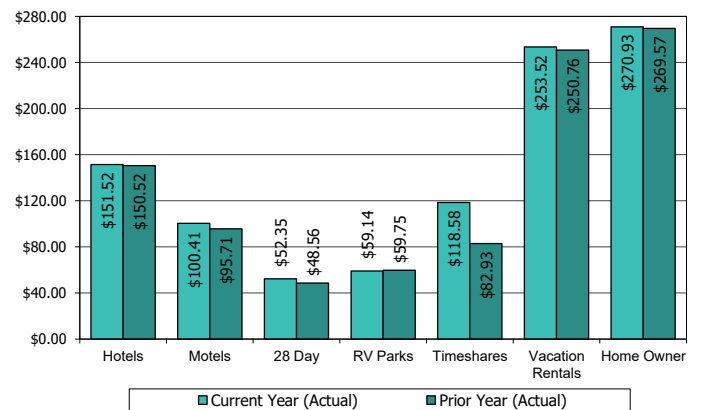
Year-to-date cash occupied room nights of 3,412,510 are 258,547 (8.2%) above prior year. Cash average rates year-to-date of \$146.42 are \$0.78 (0.5%) above the prior year. Year-to-date, total taxable room revenues of \$499,672,670 are (8.8%) above prior year.

June 2026						
Segments	Available Rooms	Cash Occupied Rooms	Average Cash Rate		Increase (Decrease)	
			Current Year	Prior Year	\$	%
Hotels	477,194	278,156	\$151.52	\$150.52	\$1.00	0.7%
Motels	36,739	21,884	\$100.41	\$95.71	\$4.70	4.9%
28 Day	63,559	4,350	\$52.35	\$48.56	\$3.79	7.8%
RV Parks	34,427	8,035	\$59.14	\$59.75	(\$0.61)	-1.0%
Timeshares	9,343	2,643	\$118.58	\$82.93	\$35.65	43.0%
Vacation Rentals	43,817	23,194	\$253.52	\$250.76	\$2.76	1.1%
Home Owner	22,439	2,053	270.93	269.57	1.36	0.5%
Totals	687,518	340,315	\$152.20	\$149.40	\$2.80	1.9%

CASH OCCUPIED ROOM NIGHTS



AVERAGE CASH RATES



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Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2026 (Preliminary)

Description	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$51,796,614	\$47,237,454	\$4,559,160	9.7%	\$43,899,284	\$7,897,330	18.0%
Occupied Rooms - Cash	340,315	319,912	20,403	6.4%	293,836	46,479	15.8%
Average Rate - Cash	\$152.20	\$147.66	\$4.54	3.1%	\$149.40	\$2.80	1.9%
Occupied Rooms							
Cash	340,315	319,912	20,403	6.4%	293,836	46,479	15.8%
Comp	89,215	81,802	7,413	9.1%	82,526	6,689	8.1%
28 Day	82,707	85,922	(3,215)	(3.7%)	83,295	(588)	(0.7%)
Total Occupied Rooms	512,237	487,636	24,601	5.0%	459,657	52,580	11.4%
Percentage of Occupancy							
Cash	49.5%	47.0%	2.5	5.3%	42.7%	6.8	15.9%
Comp	13.0%	12.0%	1.0	8.3%	12.0%	1.0	8.3%
28 Day	12.0%	12.6%	(0.6)	(4.8%)	12.1%	(0.1)	(0.8%)
Total Percentage of Occupancy	74.5%	71.6%	2.9	4.1%	66.8%	7.7	11.5%
Market Segments							
Occupied Rooms - Cash							
Hotels	278,156	260,971	17,185	6.6%	234,997	43,159	18.4%
Motels	21,884	19,184	2,701	14.1%	18,983	2,901	15.3%
28 Day Motels	4,350	3,847	503	13.1%	4,826	(476)	(9.9%)
R.V. Parks	8,035	10,686	(2,651)	(24.8%)	10,052	(2,017)	(20.1%)
Vacation Rentals	23,194	19,738	3,456	17.5%	20,544	2,650	12.9%
Timehares	2,643	3,788	(1,145)	(30.2%)	2,526	117	4.6%
Home Owner Rentals	2,053	1,698	356	0.0%	1,908	145	0.0%
Total Occupied - Cash	340,315	319,912	20,403	6.4%	293,836	46,479	15.8%
Percentage of Occupancy - Cash							
Hotels	58.3%	54.9%	3.4	6.2%	49.9%	8.4	16.8%
Motels	59.6%	55.5%	4.1	7.4%	53.7%	5.9	11.0%
28 Day Motels	6.8%	5.6%	1.2	21.4%	7.6%	(0.8)	(10.5%)
R.V. Parks	23.3%	24.9%	(1.6)	(6.4%)	23.7%	(0.4)	(1.7%)
Vacation Rentals	52.9%	59.2%	(6.3)	(10.6%)	50.5%	2.4	4.8%
Timeshares	28.3%	33.8%	(5.5)	(16.3%)	22.0%	6.3	28.6%
Home Owner Rentals	9.1%	11.0%	(1.9)	(17.3%)	8.0%	1.1	13.8%
Total Occupancy Percentage - Cash	49.5%	47.0%	2.5	5.3%	42.7%	6.8	15.9%
Average Rates - Cash							
Hotels	\$151.52	\$149.75	\$1.77	1.2%	\$150.52	\$1.00	0.7%
Motels	\$100.41	\$81.61	\$18.80	23.0%	\$95.71	\$4.70	4.9%
28 Day Motels	\$52.35	\$46.79	\$5.56	11.9%	\$48.56	\$3.79	7.8%
R.V. Parks	\$59.14	\$55.85	\$3.29	5.9%	\$59.75	(\$0.61)	(1.0%)
Vacation Rentals	\$253.52	\$253.98	(\$0.46)	(0.2%)	\$250.76	\$2.76	1.1%
Timeshares	\$118.58	\$82.76	\$35.82	43.3%	\$82.93	\$35.65	43.0%
Home Owner Rentals	\$270.93	\$287.85	(\$16.92)	0.0%	\$269.57	\$1.36	0.5%
Total Cash Average Rate	\$152.20	\$147.66	\$4.54	3.1%	\$149.40	\$2.80	1.9%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics

June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	340,315	319,912	20,403	6.4%	293,836	46,479	15.8%
Comp	89,215	81,802	7,413	9.1%	82,526	6,689	8.1%
28 Day	82,707	85,922	(3,215)	(3.7%)	83,295	(588)	(0.7%)
Total Occupied Rooms	512,237	487,636	24,601	5.0%	459,657	52,580	11.4%
Vacant	175,281	193,664	(18,383)	(9.5%)	228,824	(53,543)	(23.4%)
Total Available Rooms	687,518	681,300	6,218	0.9%	688,481	(963)	(0.1%)
Percentage of Occupancy							
Cash	49.5%	47.0%	2.5	5.3%	42.7%	6.8	15.9%
Comp	13.0%	12.0%	1.0	8.3%	12.0%	1.0	8.3%
28 Day	12.0%	12.6%	(0.6)	(4.8%)	12.1%	(0.1)	(0.8%)
Total Occupancy Percentage	74.5%	71.6%	2.9	4.1%	66.8%	7.7	11.5%
Vacant	25.5%	28.4%	(2.9)	(10.2%)	33.2%	(7.7)	(23.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$51,796,614	\$47,237,454	\$4,559,160	9.7%	\$43,899,284	\$7,897,330	18.0%
Comp	\$12,379,702	\$11,655,351	\$724,351	6.2%	\$10,715,180	\$1,664,522	15.5%
28 Day	\$4,276,526	\$3,878,970	\$397,556	10.2%	\$3,820,735	\$455,791	11.9%
Total Revenue	\$68,452,842	\$62,771,774	\$5,681,068	9.1%	\$58,435,199	\$10,017,643	17.1%
Average Rates							
Cash	\$152.20	\$147.66	\$4.54	3.1%	\$149.40	\$2.80	1.9%
Comp	\$138.76	\$142.48	(\$3.72)	(2.6%)	\$129.84	\$8.92	6.9%
28 Day	\$51.71	\$45.15	\$6.56	14.5%	\$45.87	\$5.84	12.7%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics

June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	278,156	260,971	17,185	6.6%	234,997	43,159	18.4%
Comp	89,157	81,615	7,542	9.2%	82,373	6,784	8.2%
28 Day	4,814	6,848	(2,034)	(29.7%)	7,282	(2,468)	(33.9%)
Total Occupied Rooms	372,127	349,434	22,693	6.5%	324,652	47,475	14.6%
Vacant	105,067	125,946	(20,879)	(16.6%)	146,284	(41,217)	(28.2%)
Total Available Rooms	477,194	475,380	1,814	0.4%	470,936	6,258	1.3%
Percentage of Occupancy							
Cash	58.3%	54.9%	3.4	6.2%	49.9%	8.4	16.8%
Comp	18.7%	17.2%	1.5	8.7%	17.5%	1.2	6.9%
28 Day	1.0%	1.4%	(0.4)	(28.6%)	1.5%	(0.5)	(33.3%)
Total Occupancy Percentage	78.0%	73.5%	4.5	6.1%	68.9%	9.1	13.2%
Vacant	22.0%	26.5%	(4.5)	(17.0%)	31.1%	(9.1)	(29.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$42,146,451	\$39,079,678	\$3,066,773	7.8%	\$35,372,022	\$6,774,429	19.2%
Comp	\$12,375,172	\$11,642,390	\$732,782	6.3%	\$10,699,711	\$1,675,461	15.7%
28 Day	\$602,380	\$718,766	(\$116,386)	(16.2%)	\$810,881	(\$208,501)	(25.7%)
Total Revenue	\$55,124,003	\$51,440,834	\$3,683,169	7.2%	\$46,882,614	\$8,241,389	17.6%
Average Rates							
Cash	\$151.52	\$149.75	\$1.77	1.2%	\$150.52	\$1.00	0.7%
Comp	\$138.80	\$142.65	(\$3.85)	(2.7%)	\$129.89	\$8.91	6.9%
28 Day	\$125.13	\$104.96	\$20.17	19.2%	\$111.35	\$13.78	12.4%

Reno-Sparks Convention and Visitors Authority

Motel Statistics

June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	21,884	19,184	2,701	14.1%	18,983	2,901	15.3%
Comp	6	18	(12)	(66.7%)	21	(15)	(71.4%)
28 Day	2,304	3,394	(1,090)	(32.1%)	2,569	(265)	(10.3%)
Total Occupied Rooms	24,194	22,595	1,599	7.1%	21,573	2,621	12.1%
Vacant	12,545	11,995	550	4.6%	13,805	(1,260)	(9.1%)
Total Available Rooms	36,739	34,590	2,149	6.2%	35,378	1,361	3.8%
Percentage of Occupancy							
Cash	59.6%	55.5%	4.1	7.4%	53.7%	5.9	11.0%
Comp	0.0%	0.1%	(0.1)	(100.0%)	0.1%	(0.1)	(100.0%)
28 Day	6.3%	9.8%	(3.5)	(35.7%)	7.3%	(1.0)	(13.7%)
Total Occupancy Percentage	65.9%	65.3%	0.6	0.9%	61.0%	4.9	8.0%
Vacant	34.1%	34.7%	(0.6)	(1.7%)	39.0%	(4.9)	(12.6%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,197,336	\$1,565,650	\$631,686	40.3%	\$1,816,812	\$380,524	20.9%
Comp	\$750	\$2,250	(\$1,500)	(66.7%)	\$2,625	(\$1,875)	(71.4%)
28 Day	\$86,821	\$153,693	(\$66,872)	(43.5%)	\$101,176	(\$14,355)	(14.2%)
Total Revenue	\$2,284,907	\$1,721,593	\$563,314	32.7%	\$1,920,613	\$364,294	19.0%
Average Rates							
Cash	\$100.41	\$81.61	\$18.80	23.0%	\$95.71	\$4.70	4.9%
Comp	\$125.00	\$125.00	\$0.00	0.0%	\$125.00	\$0.00	0.0%
28 Day	\$37.68	\$45.29	(\$7.61)	(16.8%)	\$39.38	(\$1.70)	(4.3%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics

June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	4,350	3,847	503	13.1%	4,826	(476)	(9.9%)
Comp	30	-	30	100.0%	-	30	100.0%
28 Day	46,315	48,589	(2,274)	(4.7%)	42,792	3,523	8.2%
Total Occupied Rooms	50,695	52,436	(1,741)	(3.3%)	47,618	3,077	6.5%
Vacant	12,864	16,024	(3,160)	(19.7%)	16,280	(3,416)	(21.0%)
Total Available Rooms	63,559	68,460	(4,901)	(7.2%)	63,898	(339)	(0.5%)
Percentage of Occupancy							
Cash	6.8%	5.6%	1.2	21.4%	7.6%	(0.8)	(10.5%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	72.9%	71.0%	1.9	2.7%	67.0%	5.9	8.8%
Total Occupancy Percentage	79.8%	76.6%	3.2	4.2%	74.5%	5.3	7.1%
Vacant	20.2%	23.4%	(3.2)	(13.7%)	25.5%	(5.3)	(20.8%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$227,739	\$180,003	\$47,736	26.5%	\$234,367	(\$6,628)	(2.8%)
Comp	\$950	\$0	\$950	100.0%	\$0	\$950	100.0%
28 Day	\$1,552,563	\$1,476,125	\$76,438	5.2%	\$1,334,826	\$217,737	16.3%
Total Revenue	\$1,781,252	\$1,656,129	\$125,123	7.6%	\$1,569,193	\$212,059	13.5%
Average Rates							
Cash	\$52.35	\$46.79	\$5.56	11.9%	\$48.56	\$3.79	7.8%
Comp	\$31.67	\$0.00	\$31.67	100.0%	\$0.00	\$31.67	100.0%
28 Day	\$33.52	\$30.38	\$3.14	10.3%	\$31.19	\$2.33	7.5%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics

June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	8,035	10,686	(2,651)	(24.8%)	10,052	(2,017)	(20.1%)
Comp	16	169	(153)	(90.5%)	126	(110)	(87.3%)
28 Day	18,927	19,738	(811)	(4.1%)	21,372	(2,445)	(11.4%)
Total Occupied Rooms	26,978	30,593	(3,615)	(11.8%)	31,550	(4,572)	(14.5%)
Vacant	7,449	12,247	(4,798)	(39.2%)	10,780	(3,331)	(30.9%)
Total Available Rooms	34,427	42,840	(8,413)	(19.6%)	42,330	(7,903)	(18.7%)
Percentage of Occupancy							
Cash	23.3%	24.9%	(1.6)	(6.4%)	23.7%	(0.4)	(1.7%)
Comp	0.0%	0.4%	(0.4)	(100.0%)	0.3%	(0.3)	(100.0%)
28 Day	55.0%	46.1%	8.9	19.3%	50.5%	4.5	8.9%
Total Occupancy Percentage	78.4%	71.4%	7.0	9.8%	74.5%	3.9	5.2%
Vacant	21.6%	28.6%	(7.0)	(24.5%)	25.5%	(3.9)	(15.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$475,216	\$596,830	(\$121,614)	(20.4%)	\$600,648	(\$125,432)	(20.9%)
Comp	\$2,132	\$10,711	(\$8,579)	(80.1%)	\$11,864	(\$9,732)	(82.0%)
28 Day	\$712,820	\$535,492	\$177,328	33.1%	\$612,152	\$100,668	16.4%
Total Revenue	\$1,190,168	\$1,143,034	\$47,134	4.1%	\$1,224,664	(\$34,496)	(2.8%)
Average Rates							
Cash	\$59.14	\$55.85	\$3.29	5.9%	\$59.75	(\$0.61)	(1.0%)
Comp	\$133.25	\$63.38	\$69.87	110.2%	\$94.16	\$39.09	41.5%
28 Day	\$37.66	\$27.13	\$10.53	38.8%	\$28.64	\$9.02	31.5%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics

June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	23,194	19,738	3,456	17.5%	20,544	2,650	12.9%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	9,546	6,650	2,896	43.6%	8,536	1,010	11.8%
Total Occupied Rooms	32,740	26,388	6,352	24.1%	29,080	3,660	12.6%
Vacant	11,077	6,972	4,105	58.9%	11,564	(487)	(4.2%)
Total Available Rooms	43,817	33,360	10,457	31.3%	40,644	3,173	7.8%
Percentage of Occupancy							
Cash	52.9%	59.2%	(6.3)	(10.6%)	50.5%	2.4	4.8%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	21.8%	19.9%	1.9	9.5%	21.0%	0.8	3.8%
Total Occupancy Percentage	74.7%	79.1%	(4.4)	(5.6%)	71.5%	3.2	4.5%
Vacant	25.3%	20.9%	4.4	21.1%	28.5%	(3.2)	(11.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$5,880,253	\$5,013,166	\$867,087	17.3%	\$5,151,623	\$728,630	14.1%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$1,208,774	\$920,163	\$288,611	31.4%	\$881,586	\$327,188	37.1%
Total Revenue	\$7,089,027	\$5,933,329	\$1,155,698	19.5%	\$6,033,209	\$1,055,818	17.5%
Average Rates							
Cash	\$253.52	\$253.98	(\$0.46)	(0.2%)	\$250.76	\$2.76	1.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$126.63	\$138.38	(\$11.75)	(8.5%)	\$103.28	\$23.35	22.6%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics

June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,643	3,788	(1,145)	(30.2%)	2,526	117	4.6%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	-	-	0.0%
Total Occupied Rooms	2,643	3,788	(1,145)	(30.2%)	2,526	117	4.6%
Vacant	6,700	7,412	(712)	(9.6%)	8,936	(2,236)	(25.0%)
Total Available Rooms	9,343	11,200	(1,857)	(16.6%)	11,462	(2,119)	(18.5%)
Percentage of Occupancy							
Cash	28.3%	33.8%	(5.5)	(16.3%)	22.0%	6.3	28.6%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
Total Occupancy Percentage	28.3%	33.8%	(5.5)	(16.3%)	22.0%	6.3	28.6%
Vacant	71.7%	66.2%	5.5	8.3%	78.0%	(6.3)	(8.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$313,406	\$313,495	(\$89)	0.0%	\$209,471	\$103,935	49.6%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
Total Revenue	\$313,406	\$313,495	(\$89)	0.0%	\$209,471	\$103,935	49.6%
Average Rates							
Cash	\$118.58	\$82.76	\$35.82	43.3%	\$82.93	\$35.65	43.0%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%

Reno-Sparks Convention and Visitors Authority

Home Owner Rental

June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Last Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,053	1,698	356	0.21	1,908	145	7.6%
Comp	6	-	6	1.00	6	-	0.0%
28 Day	801	704	97	0.14	744	57	7.7%
Total Occupied Rooms	2,860	2,402	459	0.19	2,658	202	7.6%
Vacant	19,579	13,069	6,511	0.50	21,175	(1,596.00)	-7.5%
Total Available Rooms	22,439	15,470	6,969	0.45	23,833	(1,394)	-5.8%
Percentage of Occupancy							
Cash	9.1%	11.0%	(1.90)	(0.17)	8.0%	1.10	13.8%
Comp	0.0%	0.0%	-	-	0.0%	-	0.0%
28 Day	3.6%	4.6%	(1.00)	(0.22)	3.1%	0.50	16.1%
Total Occupancy Percentage	12.7%	15.5%	(2.80)	(0.18)	11.2%	1.50	13.4%
Vacant	87.3%	84.5%	2.80	0.03	88.8%	(1.50)	-1.7%
Total (must equal 100.0%)	100.0%	100.0%	-	-	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$556,213	\$488,631	67,582	13.8%	\$514,341	\$41,872	8.1%
Comp	\$698	\$0	698	100.0%	\$980	(\$282)	-28.8%
28 Day	\$113,168	\$74,730	38,438	51.4%	\$80,114	\$33,054	41.3%
Total Revenue	\$670,079	\$563,361	106,718	18.9%	\$595,435	\$74,644	12.5%
Average Rates							
Cash	\$270.93	\$287.85	(\$16.92)	-5.9%	\$269.57	\$1.36	0.5%
Comp	\$116.33	\$0.00	\$116.33	100.0%	\$163.33	(\$47.00)	-28.8%
28 Day	\$141.28	\$106.15	\$35.13	33.1%	\$107.68	\$33.60	31.2%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2025 - June 2026 (Preliminary)

Description	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Taxable Room Revenues	\$499,672,670	\$441,665,462	\$58,007,208	13.1%	\$459,344,860	\$40,327,810	8.8%
Occupied Rooms - Cash	3,412,510	3,138,287	274,223	8.7%	3,153,963	258,547	8.2%
Average Rate - Cash	\$146.42	\$140.73	\$5.69	4.0%	\$145.64	\$0.78	0.5%
Occupied Rooms							
Cash	3,412,510	3,138,287	274,223	8.7%	3,153,963	258,547	8.2%
Comp	907,882	910,594	(2,712)	(0.3%)	901,059	6,823	0.8%
28 Day	1,032,442	1,002,548	29,894	3.0%	1,002,004	30,438	3.0%
Total Occupied Rooms	5,352,834	5,051,428	301,406	6.0%	5,057,026	295,808	5.8%
Percentage of Occupancy							
Cash	42.4%	38.7%	3.7	9.6%	39.4%	3.0	7.6%
Comp	11.3%	11.2%	0.1	0.9%	11.3%	-	0.0%
28 Day	12.8%	12.4%	0.4	3.2%	12.5%	0.3	2.4%
Total Percentage of Occupancy	66.5%	62.3%	4.2	6.7%	63.2%	3.3	5.2%
Market Segments							
Occupied Rooms - Cash							
Hotels	2,791,660	2,537,076	254,584	10.0%	2,545,182	246,478	9.7%
Motels	223,596	199,323	24,273	12.2%	203,625	19,971	9.8%
28 Day Motels	53,491	47,778	5,713	12.0%	50,168	3,323	6.6%
R.V. Parks	76,732	87,425	(10,693)	(12.2%)	88,067	(11,335)	(12.9%)
Vacation Rentals	229,395	221,517	7,878	3.6%	223,053	6,342	2.8%
Timeshares	28,865	37,114	(8,249)	(22.2%)	35,725	(6,860)	(19.2%)
Home Owner Rentals	8,771	8,054	717	8.9%	8,143	628	7.7%
Total Occupied - Cash	3,412,510	3,138,287	274,223	8.7%	3,153,963	258,547	8.2%
Percentage of Occupancy - Cash							
Hotels	49.0%	44.2%	4.8	10.9%	45.4%	3.6	7.9%
Motels	51.5%	47.4%	4.1	8.6%	49.2%	2.3	4.7%
28 Day Motels	6.9%	5.7%	1.2	21.1%	6.3%	0.6	9.5%
R.V. Parks	16.5%	16.8%	(0.3)	(1.8%)	17.3%	(0.8)	(4.6%)
Vacation Rentals	48.9%	54.6%	(5.7)	(10.4%)	48.9%	0.0	0.0%
Timeshares	23.9%	28.5%	(4.6)	(16.1%)	26.0%	(2.1)	(8.1%)
Home Owner Rentals	9.6%	12.9%	(3.3)	(25.6%)	8.8%	0.8	9.1%
Total Occupancy Percentage - Cash	42.4%	38.7%	3.7	9.6%	39.4%	3.0	7.6%
Average Rates - Cash							
Hotels	\$148.09	\$143.17	\$4.92	3.4%	\$148.34	(\$0.25)	(0.2%)
Motels	\$92.16	\$78.97	\$13.19	16.7%	\$84.70	\$7.46	8.8%
28 Day Motels	\$48.40	\$47.49	\$0.91	1.9%	\$47.59	\$0.81	1.7%
R.V. Parks	\$54.94	\$48.15	\$6.79	14.1%	\$50.00	\$4.94	9.9%
Vacation Rental	\$232.55	\$227.78	\$4.77	2.1%	\$232.27	\$0.28	0.1%
Timeshares	\$94.16	\$93.05	\$1.11	1.2%	\$92.40	\$1.76	1.9%
Home Owner Rentals	\$317.89	\$284.47	\$33.42	11.7%	\$326.10	(\$8.21)	(2.5%)
Total Cash Average Rate	\$146.42	\$140.73	\$5.69	4.0%	\$145.64	\$0.78	0.5%

Reno-Sparks Convention and Visitors Authority

Combined Room Statistics - Year To Date

July 2025 - June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	3,412,510	3,138,287	274,223	8.7%	3,153,963	258,547	8.2%
Comp	907,882	910,594	(2,712)	(0.3%)	901,059	6,823	0.8%
28 Day	1,032,442	1,002,548	29,894	3.0%	1,002,004	30,438	3.0%
Total Occupied Rooms	5,352,834	5,051,428	301,406	6.0%	5,057,026	295,808	5.8%
Vacant	2,694,928	3,057,282	(362,354)	(11.9%)	2,950,009	(255,081)	(8.6%)
Total Available Rooms	8,047,762	8,108,710	(60,948)	(0.8%)	8,007,035	40,727	0.5%
Percentage of Occupancy							
Cash	42.4%	38.7%	3.7	9.6%	39.4%	3.0	7.6%
Comp	11.3%	11.2%	0.1	0.9%	11.3%	-	0.0%
28 Day	12.8%	12.4%	0.4	3.2%	12.5%	0.3	2.4%
Total Occupancy Percentage	66.5%	62.3%	4.2	6.7%	63.2%	3.3	5.2%
Vacant	33.5%	37.7%	(4.2)	(11.1%)	36.8%	(3.3)	(9.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$499,672,670	\$441,665,462	\$58,007,208	13.1%	\$459,344,860	\$40,327,810	8.8%
Comp	\$123,576,405	\$123,465,226	\$111,179	0.1%	\$121,117,363	\$2,459,042	2.0%
28 Day	\$49,288,804	\$44,398,064	\$4,890,740	11.0%	\$45,475,771	\$3,813,033	8.4%
Total Revenue	\$672,537,879	\$609,528,752	\$63,009,127	10.3%	\$625,937,994	\$46,599,885	7.4%
Average Rates							
Cash	\$146.42	\$140.73	\$5.69	4.0%	\$145.64	\$0.78	0.5%
Comp	\$136.12	\$135.59	\$0.53	0.4%	\$134.42	\$1.70	1.3%
28 Day	\$47.74	\$44.29	\$3.45	7.8%	\$45.38	\$2.36	5.2%

Reno-Sparks Convention and Visitors Authority

Hotel Statistics - Year To Date

July 2025 - June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	2,791,660	2,537,076	254,584	10.0%	2,545,182	246,478	9.7%
Comp	906,941	908,908	(1,967)	(0.2%)	899,304	7,637	0.8%
28 Day	83,674	69,099	14,575	21.1%	77,830	5,844	7.5%
Total Occupied Rooms	3,782,275	3,515,083	267,192	7.6%	3,522,316	259,959	7.4%
Vacant	1,915,217	2,220,132	(304,915)	(13.7%)	2,082,529	(167,312)	(8.0%)
Total Available Rooms	5,697,492	5,735,215	(37,723)	(0.7%)	5,604,845	92,647	1.7%
Percentage of Occupancy							
Cash	49.0%	44.2%	4.8	10.9%	45.4%	3.6	7.9%
Comp	15.9%	15.8%	0.1	0.6%	16.0%	(0.1)	(0.6%)
28 Day	1.5%	1.2%	0.3	25.0%	1.4%	0.1	7.1%
Total Occupancy Percentage	66.4%	61.3%	5.1	8.3%	62.8%	3.6	5.7%
Vacant	33.6%	38.7%	(5.1)	(13.2%)	37.2%	(3.6)	(9.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$413,409,985	\$363,245,281	\$50,164,704	13.8%	\$377,540,611	\$35,869,374	9.5%
Comp	\$123,494,363	\$123,332,409	\$161,954	0.1%	\$120,966,950	\$2,527,413	2.1%
28 Day	\$9,271,392	\$7,903,188	\$1,368,204	17.3%	\$8,959,135	\$312,257	3.5%
Total Revenue	\$546,175,740	\$494,480,878	\$51,694,862	10.5%	\$507,466,696	\$38,709,044	7.6%
Average Rates							
Cash	\$148.09	\$143.17	\$4.92	3.4%	\$148.34	(\$0.25)	(0.2%)
Comp	\$136.17	\$135.69	\$0.48	0.4%	\$134.51	\$1.66	1.2%
28 Day	\$110.80	\$114.38	(\$3.58)	(3.1%)	\$115.11	(\$4.31)	(3.7%)

Reno-Sparks Convention and Visitors Authority

Motel Statistics - Year To Date

July 2025 - June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	223,596	199,323	24,273	12.2%	203,625	19,971	9.8%
Comp	252	325	(73)	(22.4%)	347	(95)	(27.4%)
28 Day	30,290	35,773	(5,483)	(15.3%)	33,087	(2,797)	(8.5%)
Total Occupied Rooms	254,138	235,420	18,718	8.0%	237,059	17,079	7.2%
Vacant	179,721	185,425	(5,704)	(3.1%)	177,115	2,606	1.5%
Total Available Rooms	433,859	420,845	13,014	3.1%	414,174	19,685	4.8%
Percentage of Occupancy							
Cash	51.5%	47.4%	4.1	8.6%	49.2%	2.3	4.7%
Comp	0.1%	0.1%	-	0.0%	0.1%	-	0.0%
28 Day	7.0%	8.5%	(1.5)	(17.6%)	8.0%	(1.0)	(12.5%)
Total Occupancy Percentage	58.6%	55.9%	2.7	4.8%	57.2%	1.4	2.4%
Vacant	41.4%	44.1%	(2.7)	(6.1%)	42.8%	(1.4)	(3.3%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$20,605,952	\$15,739,723	\$4,866,229	30.9%	\$17,247,381	\$3,358,571	19.5%
Comp	\$29,005	\$40,458	(\$11,453)	(28.3%)	\$42,537	(\$13,532)	(31.8%)
28 Day	\$1,173,631	1,549,088.98	(\$375,458)	(24.2%)	\$1,383,416	(\$209,785)	(15.2%)
Total Revenue	\$21,808,588	\$17,329,270	\$4,479,318	25.8%	\$18,673,334	\$3,135,254	16.8%
Average Rates							
Cash	\$92.16	\$78.97	\$13.19	16.7%	\$84.70	\$7.46	8.8%
Comp	\$115.10	\$124.62	(\$9.52)	(7.6%)	\$122.59	(\$7.49)	(6.1%)
28 Day	\$38.75	\$43.30	(\$4.55)	(10.5%)	\$41.81	(\$3.06)	(7.3%)

Reno-Sparks Convention and Visitors Authority

28 Day Motel Statistics - Year To Date

July 2025 - June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	53,491	47,778	5,713	12.0%	50,168	3,323	6.6%
Comp	30	-	30	100.0%	-	30	100.0%
28 Day	539,576	545,871	(6,295)	(1.2%)	529,956	9,620	1.8%
Total Occupied Rooms	593,097	593,648	(551)	(0.1%)	580,124	12,973	2.2%
Vacant	176,942	239,282	(62,340)	(26.1%)	212,021	(35,079)	(16.5%)
Total Available Rooms	770,039	832,930	(62,891)	(7.6%)	792,145	(22,106)	(2.8%)
Percentage of Occupancy							
Cash	6.9%	5.7%	1.2	21.1%	6.3%	0.6	9.5%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	70.1%	65.5%	4.6	7.0%	66.9%	3.2	4.8%
Total Occupancy Percentage	77.0%	71.3%	5.7	8.0%	73.2%	3.8	5.2%
Vacant	23.0%	28.7%	(5.7)	(19.9%)	26.8%	(3.8)	(14.2%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,588,705	\$2,269,031	\$319,674	14.1%	\$2,387,687	\$201,018	8.4%
Comp	\$950	\$0	\$950	100.0%	\$0	\$950	100.0%
28 Day	\$17,849,578	\$17,208,803	\$640,775	3.7%	\$16,817,910	\$1,031,668	6.1%
Total Revenue	\$20,439,233	\$19,477,834	\$961,399	4.9%	\$19,205,597	\$1,233,636	6.4%
Average Rates							
Cash	\$48.40	\$47.49	\$0.91	1.9%	\$47.59	\$0.81	1.7%
Comp	\$31.67	\$0.00	\$31.67	100.0%	\$0.00	\$31.67	100.0%
28 Day	\$33.08	\$31.53	\$1.55	4.9%	\$31.73	\$1.35	4.3%

Reno-Sparks Convention and Visitors Authority

RV Park Statistics - Year To Date

July 2025 - June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	76,732	87,425	(10,693)	(12.2%)	88,067	(11,335)	(12.9%)
Comp	653	1,361	(708)	(52.0%)	1,393	(740)	(53.1%)
28 Day	270,284	251,512	18,772	7.5%	258,062	12,222	4.7%
Total Occupied Rooms	347,669	340,299	7,370	2.2%	347,522	147	0.0%
Vacant	117,180	180,921	(63,741)	(35.2%)	162,533	(45,353)	(27.9%)
Total Available Rooms	464,849	521,220	(56,371)	(10.8%)	510,055	(45,206)	(8.9%)
Percentage of Occupancy							
Cash	16.5%	16.8%	(0.3)	(1.8%)	17.3%	(0.8)	(4.6%)
Comp	0.1%	0.3%	(0.2)	(66.7%)	0.3%	(0.2)	(66.7%)
28 Day	58.1%	48.3%	9.8	20.3%	50.6%	7.5	14.8%
Total Occupancy Percentage	74.8%	65.3%	9.5	14.5%	68.1%	6.7	9.8%
Vacant	25.2%	34.7%	(9.5)	(27.4%)	31.9%	(6.7)	(21.0%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$4,216,024	\$4,209,380	\$6,644	0.2%	\$4,403,213	(\$187,189)	(4.3%)
Comp	\$51,389	\$92,358	(\$40,969)	(44.4%)	\$106,506	(\$55,117)	(51.8%)
28 Day	\$8,368,073	\$6,936,185	\$1,431,888	20.6%	\$7,180,912	\$1,187,161	16.5%
Total Revenue	\$12,635,486	\$11,237,923	\$1,397,563	12.4%	\$11,690,631	\$944,855	8.1%
Average Rates							
Cash	\$54.94	\$48.15	\$6.79	14.1%	\$50.00	\$4.94	9.9%
Comp	\$78.70	\$67.86	\$10.84	16.0%	\$76.46	\$2.24	2.9%
28 Day	\$30.96	\$27.58	\$3.38	12.3%	\$27.83	\$3.13	11.2%

Reno-Sparks Convention and Visitors Authority

Vacation Rental Statistics - Year To Date

July 2025 - June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	229,395	221,517	7,878	3.6%	223,053	6,342	2.8%
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	104,606	97,757	6,849	7.0%	99,241	5,365	5.4%
Total Occupied Rooms	334,001	319,273	14,728	4.6%	322,294	11,707	3.6%
Vacant	135,244	86,607	48,637	56.2%	133,597	1,647	1.2%
Total Available Rooms	469,245	405,880	63,365	15.6%	455,891	13,354	2.9%
Percentage of Occupancy							
Cash	48.9%	54.6%	(5.7)	(10.4%)	48.9%	-	0.0%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	22.3%	24.1%	(1.8)	(7.5%)	21.8%	0.5	2.3%
Total Occupancy Percentage	71.2%	78.7%	(7.5)	(9.5%)	70.7%	0.5	0.7%
Vacant	28.8%	21.3%	7.5	35.2%	29.3%	(0.5)	(1.7%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$53,345,799	\$50,457,318	\$2,888,481	5.7%	\$51,809,552	\$1,536,247	3.0%
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$12,132,744	\$10,503,855	\$1,628,889	15.5%	\$10,715,671	\$1,417,073	13.2%
Total Revenue	\$65,478,543	\$60,961,172	\$4,517,371	7.4%	\$62,525,223	\$2,953,320	4.7%
Average Rates							
Cash	\$232.55	\$227.78	\$4.77	2.1%	\$232.27	\$0.28	0.1%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$115.99	\$107.45	\$8.54	7.9%	\$107.98	\$8.01	7.4%

Reno-Sparks Convention and Visitors Authority

Timeshare Statistics - Year To Date

July 2025 - June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	28,865	37,114	(8,249)	(22.2%)	35,725	(6,860)	(19.2%)
Comp	-	-	-	0.0%	-	-	0.0%
28 Day	-	-	-	0.0%	742	(742)	(100.0%)
Total Occupied Rooms	28,865	37,114	(8,249)	(22.2%)	36,467	(7,602)	(20.8%)
Vacant	91,752	93,286	(1,534)	(1.6%)	101,110	(9,358)	(9.3%)
Total Available Rooms	120,617	130,400	(9,783)	(7.5%)	137,577	(16,960)	(12.3%)
Percentage of Occupancy							
Cash	23.9%	28.5%	(4.6)	(16.1%)	26.0%	(2.1)	(8.1%)
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	0.0%	0.0%	-	0.0%	0.5%	(0.5)	(100.0%)
Total Occupancy Percentage	23.9%	28.5%	(4.6)	(16.1%)	26.5%	(2.6)	(9.8%)
Vacant	76.1%	71.5%	4.6	6.4%	73.5%	2.6	3.5%
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,718,018	\$3,453,643	(\$735,625)	(21.3%)	\$3,300,991	(\$582,973)	(17.7%)
Comp	\$0	\$0	\$0	0.0%	\$0	\$0	0.0%
28 Day	\$0	\$0	\$0	0.0%	\$68,653	(\$68,653)	(100.0%)
Total Revenue	\$2,718,018	\$3,453,643	(\$735,625)	(21.3%)	\$3,369,644	(\$651,626)	(19.3%)
Average Rates							
Cash	\$94.16	\$93.05	\$1.11	1.2%	\$92.40	\$1.76	1.9%
Comp	\$0.00	\$0.00	\$0.00	0.0%	\$0.00	\$0.00	0.0%
28 Day	\$0.00	\$0.00	\$0.00	0.0%	\$92.52	(\$92.52)	(100.0%)

Reno-Sparks Convention and Visitors Authority

Home Owner Rentals - Year To Date

July 2025 - June 2026 (Preliminary)

	Actual	Budget	Increase (Decrease)		Prior Year	Increase (Decrease)	
			\$	%		\$	%
Occupied Rooms							
Cash	8,771	8,054	717	8.9%	8,143	628	7.7%
Comp	6	-	6	100.0%	15	(9)	(60.0%)
28 Day	4,012	2,536	1,476	58.2%	3,086	926	30.0%
Total Occupied Rooms	12,789	10,590	2,199	20.8%	11,244	1,545	13.7%
Vacant	78,872	51,630	27,242	52.8%	81,104	(2,232)	(2.8%)
Total Available Rooms	91,661	62,220	29,441	47.3%	92,348	(687)	(0.7%)
Percentage of Occupancy							
Cash	9.6%	12.9%	(3.3)	(25.6%)	8.8%	0.8	9.1%
Comp	0.0%	0.0%	-	0.0%	0.0%	-	0.0%
28 Day	4.4%	4.1%	0.3	7.3%	3.3%	1.1	33.3%
Total Occupancy Percentage	14.0%	17.0%	(3.0)	(17.6%)	12.2%	1.8	14.8%
Vacant	86.0%	83.0%	3.0	3.6%	87.8%	(1.8)	(2.1%)
Total (must equal 100.0%)	100.0%	100.0%	-	0.0%	100.0%	-	0.0%
Revenue							
Cash - Taxable	\$2,788,187	\$2,291,086	\$497,101	21.7%	\$2,655,425	\$132,762	5.0%
Comp	\$698	\$0	\$698	100.0%	\$1,370	(\$672)	(49.1%)
28 Day	\$493,386	\$296,945	\$196,441	66.2%	\$350,074	\$143,312	40.9%
Total Revenue	\$3,282,271	\$2,588,031	\$694,240	26.8%	\$3,006,869	\$275,402	9.2%
Average Rates							
Cash	\$317.89	\$284.47	\$33.42	11.7%	\$326.10	(\$8.21)	(2.5%)
Comp	\$116.33	\$0.00	\$116.33	100.0%	\$91.33	\$25.00	27.4%
28 Day	\$122.98	\$117.09	\$5.89	5.0%	\$113.44	\$9.54	8.4%

**Reno-Sparks Convention and Visitors Authority
Taxable Revenue by District
June 2026 (Preliminary)**

	2026 June		2025 June		Increase (Decrease)		Year to Date July 2025 - June 2026		Prior Year July 2024 - June 2025		Increase (Decrease)			
					\$	%					\$	%		
Reno B	\$	25,137,392	\$	22,705,121	\$	2,432,271	10.7%	\$	250,004,929	\$	222,554,016	\$	27,450,913	12.3%
Reno D	\$	10,848,287	\$	8,226,414	\$	2,621,874	31.9%	\$	105,905,698	\$	96,003,767	\$	9,901,931	10.3%
Reno E	\$	1,788,637	\$	1,515,904	\$	272,733	18.0%	\$	17,815,029	\$	15,287,316	\$	2,527,713	16.5%
Total Reno	\$	37,774,317	\$	32,447,440	\$	5,326,878	16.4%	\$	373,725,656	\$	333,845,099	\$	39,880,557	11.9%
Washoe A	\$	333,131	\$	348,583	\$	(15,452)	-4.4%	\$	3,012,412	\$	2,666,805	\$	345,607	13.0%
Washoe B	\$	6,940,285	\$	5,697,460	\$	1,242,825	21.8%	\$	56,076,342	\$	64,981,044	\$	(8,904,701)	-13.7%
Total Washoe County	\$	7,273,416	\$	6,046,043	\$	1,227,372	20.3%	\$	59,088,755	\$	67,647,849	\$	(8,559,094)	-12.7%
Sparks	\$	6,748,881	\$	5,405,801	\$	1,343,080	24.8%	\$	66,858,259	\$	57,851,912	\$	9,006,347	15.6%
Total Taxable Revenue	\$	51,796,614	\$	43,899,284	\$	7,897,330	18.0%	\$	499,672,670	\$	459,344,860	\$	40,327,810	8.8%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

**Reno-Sparks Convention and Visitors Authority
Taxable Occupied Rooms by District
June 2026 (Preliminary)**

	2026 June	2025 June	Increase (Decrease)		Year to Date July 2025 - June 2026	Prior Year July 2024 - June 2025	Increase (Decrease)	
			#	%			#	%
Reno B	165,674	152,713	12,961	8.5%	1,706,456	1,568,970	137,486	8.8%
Reno D	80,827	62,439	18,388	29.4%	784,211	736,212	47,999	6.5%
Reno E	12,496	10,975	1,521	13.9%	129,754	118,276	11,478	9.7%
Total Reno	258,997	226,127	32,870	14.5%	2,620,421	2,423,458	196,963	8.1%
Washoe A	2,550	2,522	28	1.1%	27,468	24,588	2,880	11.7%
Washoe B	21,416	18,785	2,631	14.0%	184,259	196,285	(12,026)	(6.1%)
Total Washoe County	23,966	21,307	2,659	12.5%	211,727	220,873	(9,146)	(4.1%)
Sparks	57,352	46,402	10,950	23.6%	580,362	509,632	70,730	13.9%
Total Taxable Rooms	340,315	293,836	46,479	15.8%	3,412,510	3,153,963	258,547	8.2%

Tax District	Location
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County (excluding Incline Village)
Washoe B	Incline Village

Reno-Sparks Convention and Visitors Authority
Average Daily Rate by District
June 2026 (Preliminary)

	2026 June		2025 June		Increase (Decrease)		Year to Date July 2025 - June 2026		Prior Year July 2024 - June 2025		Increase (Decrease)			
					\$	%					\$	%		
Reno B	\$	151.73	\$	148.68	\$	3.05	2.1%	\$	146.51	\$	141.85	\$	4.66	3.3%
Reno D	\$	134.22	\$	131.75	\$	2.46	1.9%	\$	135.05	\$	130.40	\$	4.65	3.6%
Reno E	\$	143.14	\$	138.12	\$	5.01	3.6%	\$	137.30	\$	129.25	\$	8.05	6.2%
Total Reno	\$	145.85	\$	143.49	\$	2.36	1.6%	\$	142.62	\$	137.76	\$	4.86	3.5%
Washoe A	\$	130.64	\$	138.22	\$	(7.58)	-5.5%	\$	109.67	\$	108.46	\$	1.21	1.1%
Washoe B	\$	324.07	\$	303.30	\$	20.77	6.8%	\$	304.33	\$	331.05	\$	(26.72)	-8.1%
Total Washoe County	\$	303.49	\$	283.76	\$	19.73	7.0%	\$	279.08	\$	306.27	\$	(27.19)	-8.9%
Sparks	\$	117.67	\$	116.50	\$	1.18	1.0%	\$	115.20	\$	113.52	\$	1.68	1.5%
Total Average Daily Rate	\$	152.20	\$	149.40	\$	2.80	1.9%	\$	146.42	\$	145.64	\$	0.78	0.5%

Tax District	Description
Reno B	Suburban Reno
Reno D	Downtown Reno
Reno E	1 Mile Radius from Downtown
Sparks	City of Sparks
Washoe A	Washoe County except Incline
Washoe B	Incline Village