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RENO-SPARKS CONVENTION AND VISITORS AUTHORITY
NOTICE OF PUBLIC MEETING
MEETING OF THE BOARD OF DIRECTORS
Thursday, September 24, 2026, at 10:00 a.m.
Reno-Sparks Convention and Visitors Authority
4065 S. Virginia Street, Board Room
Reno, Nevada

BOARD OF DIRECTORS:
Ms. Cortney Young, Chair

Councilwoman Charlene Bybee	Commissioner Clara Andriola
Mayor Hillary Schieve	Mr. John Farahi
Mr. Greg Long	Mr. Glenn Carano
Mr. Richard Jacobs	Mr. Ryan Bellows

THIS NOTICE AND AGENDA HAVE BEEN POSTED PER NRS REQUIREMENT, AT LEAST THREE BUSINESS DAYS BEFORE THE MEETING, IN ACCORDANCE WITH NRS 241.020, AT THE MEETING LOCATION AND AT THE FOLLOWING WEBSITES:

RSCVA Website: www.rscva.com/public-meetings Online at http://notice.nv.gov/

This meeting is being live streamed and may be viewed by the public at the following link: www.rscva.com/public-meetings

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Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda, or may delay discussion relating to an item on the agenda at any time. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Myrra Estrellado, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7737.

AGENDA

A. OPENING CEREMONIES

Call to Order
Pledge of Allegiance
Roll Call

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

C. CONSENT AGENDA

(All consent items may be approved together with a single motion, be taken out of order, and/or be heard and discussed individually. All consent agenda items pulled for discussion will be heard after approval of the remaining consent agenda items)

C1. Approval of the Agenda of the September 24, 2026, Regular Meeting of the Board of Directors

For Possible Action

C2. Approval of the Minutes of the August 27, 2026, Regular Meeting of the Board of Directors

For Possible Action

C3. Review, Discuss, and Possible Action to approve staff's recommendation to award JC Pro Inc., for the purchase of BSS Soundweb Omni 512p and 32e processor hardware as replacement equipment for the current PA System at the Reno-Spark Convention Center, pursuant to NRS 332.115(1)(g). In an amount not to exceed $277,102.00. (This includes a 10% contingency)

For Possible Action

D. PRESENTATIONS

D1. Presentation: Business Development Update, Marcus Johnson, Director of Business Development.

Marcus Johnson, Director of Business Development, will provide an update on RSCVA's local business development efforts, covering Fiscal Year 2025–2026 through the current fiscal year-to-date. The presentation will include an overview of targeted markets and key companies, business development strategies, collaborative efforts, and identified opportunities.

Informational Only

D2. Public Relations Update

Nicolle Lowe, Director of Communications, will provide a brief public relations update on earned media attention surrounding Visit Reno Tahoe's record year across major markets and national trade publications.

Informational Only

D3. Reno-Sparks Convention and Visitors Authority Department Updates

Members of the Senior Leadership Team will deliver updates on current activities and initiatives.

Informational Only

E. BOARD MATTERS

E1. Review, Discussion and Possible Approval Regarding Longevity Pay and Deferred Compensation Benefits

The Board is being asked to review, discuss, and take possible action to approve two benefit programs for all full-time RSCVA employees. If approved, all full-time RSCVA employees will have the opportunity during open enrollment to elect to participate in one of the following programs. The liability associated with each program is anticipated to be within each Department's approved budget, with each Department covering the costs associated with its employees.

1. A five percent (5%) deferred compensation program match. The projected liability associated with the Deferred Compensation Program based on anticipated employee participation is estimated at approximately $202,837 annually, with a potential maximum estimated at $500K if all full-time

employees participate in this program at the full five percent (5%) level.
2. Longevity Pay- After one year of continuous service, an annual longevity payment ranging from $1,000-$5,000 based on years of service. The projected liability associated with the Longevity Pay Benefit is estimated at approximately $85,000 annually based on anticipated employee participation, with a potential maximum estimated at $156,000 if all full-time employees elect to participate in this program.
These costs may vary based on employee participation, which is estimated to be less than the maximum.
If approved by the Board, staff will prepare proposed policies for Board consideration at a future meeting with implementation of the foregoing programs contingent on Board adoption of the requisite policies.

For Possible Action

F. BOARD MEMBER ANNOUNCEMENTS, REPORTS, AND UPDATES

RSCVA Board Members may share announcements, reports, updates, and requests for information and future agenda items. This item is informational only, and no discussion among Board Members will take place on this item.

Informational Only

G. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken.

H. ADJOURNMENT

For Possible Action

For information or questions regarding this agenda please contact:
The RSCVA Executive Office
P.O. Box 837, Reno, NV 89504
775-827-7618