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RENO-SPARKS CONVENTION AND VISITORS AUTHORITY
NOTICE OF PUBLIC MEETING
MEETING OF THE BOARD OF DIRECTORS
Thursday, October 22, 2026, at 10:00 a.m.
Reno-Sparks Convention and Visitors Authority
4065 S. Virginia Street, Board Room
Reno, Nevada

BOARD OF DIRECTORS:
Ms. Cortney Young, Chair

Councilwoman Charlene Bybee
Mayor Hillary Schieve
Mr. Greg Long
Mr. Richard Jacobs
Commissioner Clara Andriola
Mr. John Farahi
Mr. Glenn Carano
Mr. Ryan Bellows

THIS NOTICE AND AGENDA HAVE BEEN POSTED PER NRS REQUIREMENT, AT LEAST THREE BUSINESS DAYS BEFORE THE MEETING, IN ACCORDANCE WITH NRS 241.020, AT THE MEETING LOCATION AND AT THE FOLLOWING WEBSITES:

RSCVA Website: www.rscva.com/public-meetings
Online at http://notice.nv.gov/

This meeting is being live streamed and may be viewed by the public at the following link: www.rscva.com/public-meetings

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Items on the agenda are for possible action by the Board of Directors unless stated otherwise. Items will not necessarily be considered in the order listed. The Board may combine two or more agenda items for consideration, may remove an item from the agenda, or may delay discussion relating to an item on the agenda at any time. Pursuant to NRS 241.020(6), supporting material is made available to the general public at the same time it is provided to the Board. The designated contact to obtain support materials is Myrra Estrellado, 4065 South Virginia Street, Suite 100, Reno, NV (775) 827-7737.

AGENDA

A. OPENING CEREMONIES

Call to Order
Pledge of Allegiance
Roll Call

B. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period or on "action" items immediately before board discussion of such "action" items. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the RSCVA clerk at the meeting. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken. Public comments may not be accepted after the Chairman closes any period for public comment.

C. CONSENT AGENDA

(All consent items may be approved together with a single motion, be taken out of order, and/or be heard and discussed individually. All consent agenda items pulled for discussion will be heard after approval of the remaining consent agenda items)

C1. **Approval of the Agenda of the October 22, 2026, Regular Meeting of the Board of Directors**

For Possible Action

C2. **Approval of the Minutes of the September 24, 2026, Regular Meeting of the Board of Directors**

For Possible Action

C3. **Approval of the 2027 renewal of Anthem Blue Cross Blue Shield of Nevada for medical insurance, and MetLife for dental, vision, life, and short-term and long-term disability, with a total increase of 6.00% in premiums costs for a total amount not to exceed $2,198,395.00**.

For Possible Action

C4. **Review, Discussion and Possible Action to approve staff's recommendation to award Flooring Solutions of NV, Inc., for the purchase of new MityLite banquet chairs and racking system for the Reno Events Center and Reno-Sparks Convention Center by use of a Government Cooperative Purchasing Program, pursuant to NRS 332.195. (BuyBoard Contract #789-25) In an amount not to exceed $3,130,336.07. (This includes a 10% contingency)**

For Possible Action

C5. **Review, Discussion and Possible Action to Approve a Professional Service contract with BJG Architecture and Engineering to Design and Develop the Scope of Work for the Renovation of the Main and North Entrances at the Reno-Sparks Convention Center pursuant to NRS 332.115. In an amount not to exceed $565,628.00. (This includes a 10% contingency)**

For Possible Action

D. PRESENTATIONS

D1. **Presentation: Miles Partnership**

Visit Reno Tahoe's agency of record, Miles Partnership, will provide an update on Reno Tahoe's marketing initiatives, with a focus on the evolving role of artificial intelligence in travel planning, destination marketing and visitor engagement. The presentation will highlight advancements in paid media, audience insights, brand strategy, website optimization and public relations, demonstrating how these efforts work together to strengthen Reno Tahoe's competitive position and drive visitation.

Informational Only

D2. **The Decker/Royal Agency Public Relations Update**

Decker/Royal, Visit Reno Tahoe's national public relations agency, will share insights into the evolving media landscape, including the growing influence of AI on how travelers discover destinations and what these changes mean for earned media in 2027. The team will highlight how its strategies are adapting to keep Reno Tahoe competitive, along with recent earned media successes, national coverage and initiatives that are elevating the destination's visibility and reputation.

Informational Only

D3. **Reno-Sparks Convention and Visitors Authority Department Updates**
Members of the Senior Leadership Team will deliver updates on current activities and initiatives.

Informational Only

E. BOARD MATTERS

E1. **Review, Discuss, and Possible Action to support transfer of the real property commonly known as 771 Southwood Boulevard, Incline Village, Nevada, from the Tahoe Transportation District to the Reno Housing Authority for future development as a workforce housing project.**
Washoe County Commissioner, Alexis Hill, will present and discuss the proposed transfer of 771 Southwood Boulevard, Incline Village, Nevada, from the Tahoe Transportation District to the Reno Housing Authority for future development as a workforce housing project. Commissioner Hill is requesting that the RSCVA Board of Directors take action to indicate its support of the foregoing transfer.

For Possible Action

E2. **Public hearing on the intent of the Board of Directors of Reno-Sparks Convention and Visitors Authority, to issue in the name and on behalf of Washoe County, Nevada, general obligation (limited tax) Reno-Sparks Convention and Visitors Authority convention center bonds (additionally secured by pledged revenues) in the maximum aggregate principal amount of $25,000,000 for the purpose of financing convention center facilities.**

For Possible Action

E3. **Public hearing and review, discussion, and possible action to approve the sale of 255.20 acre-feet of uncommitted water rights currently owned by the RSCVA (Permit numbers 80501 and 80502) to the Truckee Meadows Water Authority for $7,500 per acre-foot for a total amount of $1,914,000.**
The Board will conduct a public hearing pursuant to NRS 533.550 soliciting public comment regarding the proposed sale of 255.20 acre feet of water rights represented by Permits 80501 and 80502 to the Truckee Meadows Water Authority for a total purchase price of $1,914,000.00. At the conclusion of the public hearing, the Board is being asked to review, discuss, and take possible action to: (i) adopt the written findings required pursuant to NRS 33.550(1)(a)-(d); (ii) approve the sale of the foregoing water rights; and (iii) authorize the RSCVA President/CEO to execute the documents necessary to complete the transaction.

For Possible Action

E4. **Presentation, Discussion, and Potential Approval of a Proposed Budget Augmentation to the General Fund in the amount of up to $1,914,000 and the Capital Projects Fund in the amount of up to $400,000 for the Reno-Sparks Convention and Visitors Authority.**
The Board is being asked to review, discuss, and take possible action to approve an augmentation to the RSCVA Fiscal Year 2026/2027 Budget in the amount of $1,914,000 in additional revenue to the

General Fund and in the amount of $400,000 in additional revenue to the Capital Projects Fund.

For Possible Action

E5. Review, Discussion and Possible Approval Regarding Longevity Pay and Deferred Compensation Benefits

The Board is being asked to review, discuss, and take possible action to approve two benefit programs for all full-time RSCVA employees. If approved, all full-time RSCVA employees will have the opportunity during open enrollment to elect to participate in one of the following programs. The liability associated with each program is anticipated to be within each Department's approved budget, with each Department covering the costs associated with its employees.

1. A five percent (5%) deferred compensation program match. The projected liability associated with the Deferred Compensation Program based on anticipated employee participation is estimated at approximately $202,837 annually, with a potential maximum estimated at $500,000.00 if all full-time employees participate in this program at the full five percent (5%) level.
2. Longevity Pay- After one year of continuous service, an annual longevity payment ranging from $1,000-$5,000 based on years of service. The projected liability associated with the Longevity Pay Benefit is estimated at approximately $85,000 annually based on anticipated employee participation, with a potential maximum estimated at $156,000 if all full-time employees elect to participate in this program.

These costs may vary based on employee participation, which is estimated to be less than the maximum.

If approved by the Board, staff will prepare proposed policies for Board consideration at a future meeting with implementation of the foregoing programs contingent on Board adoption of the requisite policies.

For Possible Action

E6. Approval of the December 2026 RSCVA Board of Directors Meeting to be moved to December 11, 2026.

The RSCVA Board of Directors is being asked to review, discuss, and possibly take action to approve the change of the regularly scheduled board meeting from December 10th to December 11th.

For Possible Action

F. BOARD MEMBER ANNOUNCEMENTS, REPORTS, AND UPDATES

RSCVA Board Members may share announcements, reports, updates, and requests for information and future agenda items. This item is informational only, and no discussion among Board Members will take place on this item.

Informational Only

G. COMMENTS FROM THE FLOOR BY THE PUBLIC

Public comment is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. No action may be taken on a matter raised under this item of the agenda until the matter itself has been specifically included on an agenda as an item upon which action will be taken.

H. ADJOURNMENT

For Possible Action

For information or questions regarding this agenda please contact:

The RSCVA Executive Office
P.O. Box 837, Reno, NV 89504
775-827-7618