Reno-Sparks Convention and Visitors Authority
Hotel Statistics by Region

September 2026 compared to September 2025

Location	Overall Cash Occupied Rooms			Basic Room Average Cash Rates			Overall Average Cash Rate			Overall Taxable Revenue			Cash Occupancy Percentage			Comp Occupied Rooms			Cash/Comp Occupancy Percentage		
	September		%	September		%	September		%	September		%	September		%	September		%	September		%
	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change
Reno - Suburban (Reno B)	82,327	76,990	6.9%	$ 127.06	$ 136.60	-7.0%	$ 162.74	$ 167.42	-2.8%	$ 13,397,621	$ 12,889,741	3.9%	51.8%	49.5%	4.6%	48,718	47,748	2.0%	82.5%	80.3%	2.9%
Reno - Downtown (Reno D)	52,399	46,465	12.8%	$ 89.75	$ 74.65	20.2%	$ 129.92	$ 113.64	14.3%	$ 6,807,795	$ 5,280,206	28.9%	36.5%	32.4%	12.7%	25,800	21,894	17.8%	54.5%	47.6%	14.5%
North Lake Tahoe (Washoe B)	7,072	7,143	-1.0%	$ 259.04	$ 295.13	-12.2%	$ 366.85	$ 333.76	9.9%	$ 2,594,358	$ 2,384,075	8.8%	55.9%	56.4%	-1.1%	-	-	0.0%	55.9%	56.4%	-1.1%
Sparks	22,972	17,866	28.6%	$ 79.75	$ 56.38	41.4%	$ 104.14	$ 80.46	29.4%	$ 2,392,350	$ 1,437,484	66.4%	47.3%	36.4%	30.0%	7,802	7,624	2.3%	63.4%	51.9%	22.2%
Non-Gaming	92,734	84,013	10.4%	$ 164.33	$ 153.12	7.3%	$ 170.52	$ 153.35	11.2%	$ 15,813,154	$ 12,883,788	22.7%	76.9%	71.3%	7.8%	60	6	900.0%	77.0%	71.4%	7.8%
Total	**257,504**	**232,477**	**10.8%**	**$ 132.29**	**$ 128.89**	**2.6%**	**$ 159.24**	**$ 150.02**	**6.1%**	**$ 41,005,278**	**$ 34,875,295**	**17.6%**	**53.2%**	**48.6%**	**9.5%**	**82,380**	**77,272**	**6.6%**	**70.2%**	**64.7%**	**8.5%**

August 2026 compared to August 2025

Location	Overall Cash Occupied Rooms			Basic Room Average Cash Rates			Overall Average Cash Rate			Overall Taxable Revenue			Cash Occupancy Percentage			Comp Occupied Rooms			Cash/Comp Occupancy Percentage		
	August		%	August		%	August		%	August		%	August		%	August		%	August		%
	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change
Reno - Suburban (Reno B)	83,824	78,403	6.9%	$ 140.35	$ 138.07	1.6%	$ 174.79	$ 173.64	0.7%	$ 14,651,380	$ 13,613,866	7.6%	55.6%	53.1%	4.5%	50,011	50,370	-0.7%	88.7%	87.3%	1.6%
Reno - Downtown (Reno D)	65,595	63,355	3.5%	$ 89.94	$ 104.55	-14.0%	$ 129.58	$ 143.09	-9.4%	$ 8,499,750	$ 9,065,521	-6.2%	44.2%	42.7%	3.5%	32,824	33,959	-3.3%	66.4%	65.6%	1.1%
North Lake Tahoe (Washoe B)	8,484	8,560	-0.9%	$ 401.56	$ 343.30	17.0%	$ 438.06	$ 375.16	16.8%	$ 3,716,483	$ 3,211,365	15.7%	64.9%	65.4%	-0.9%	-	-	0.0%	64.9%	65.4%	-0.9%
Sparks	28,582	24,961	14.5%	$ 82.21	$ 93.58	-12.1%	$ 106.74	$ 124.06	-14.0%	$ 3,050,747	$ 3,096,786	-1.5%	58.3%	50.4%	15.7%	7,178	8,742	-17.9%	72.9%	68.0%	7.2%
Non-Gaming	98,743	93,770	5.3%	$ 180.98	$ 173.70	4.2%	$ 183.48	$ 174.46	5.2%	$ 18,117,139	$ 16,359,209	10.7%	81.6%	76.5%	6.7%	53	103	-48.5%	81.6%	76.5%	6.7%
Total	**285,228**	**269,049**	**6.0%**	**$ 144.77**	**$ 145.00**	**-0.2%**	**$ 168.41**	**$ 168.54**	**-0.1%**	**$ 48,035,500**	**$ 45,346,747**	**5.9%**	**59.1%**	**55.9%**	**5.7%**	**90,066**	**93,174**	**-3.3%**	**77.8%**	**75.3%**	**3.3%**

July 2026 compared to July 2025

Location	Overall Cash Occupied Rooms			Basic Room Average Cash Rates			Overall Average Cash Rate			Overall Taxable Revenue			Cash Occupancy Percentage			Comp Occupied Rooms			Cash/Comp Occupancy Percentage		
	July		%	July		%	July		%	July		%	July		%	July		%	July		%
	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change
Reno - Suburban (Reno B)	80,060	79,087	1.2%	$ 133.18	$ 130.60	2.0%	$ 166.37	$ 162.08	2.7%	$ 13,319,971	$ 12,818,328	3.9%	54.2%	53.7%	0.9%	52,726	48,061	9.7%	89.9%	86.4%	4.1%
Reno - Downtown (Reno D)	65,238	57,914	12.6%	$ 93.88	$ 81.63	15.0%	$ 128.39	$ 119.93	7.1%	$ 8,376,184	$ 6,945,361	20.6%	44.0%	39.1%	12.5%	30,240	28,792	5.0%	64.4%	58.5%	10.1%
North Lake Tahoe (Washoe B)	9,537	8,833	8.0%	$ 409.48	$ 326.63	25.4%	$ 443.52	$ 359.24	23.5%	$ 4,229,892	$ 3,173,166	33.3%	72.9%	67.5%	8.0%	-	-	0.0%	72.9%	67.5%	8.0%
Sparks	26,325	19,291	36.5%	$ 72.94	$ 75.19	-3.0%	$ 99.45	$ 103.38	-3.8%	$ 2,618,053	$ 1,994,268	31.3%	53.7%	39.5%	36.2%	7,854	8,964	-12.4%	69.8%	57.8%	20.6%
Non-Gaming	95,932	88,159	8.8%	$ 166.49	$ 160.91	3.5%	$ 167.53	$ 161.69	3.6%	$ 16,071,320	$ 14,254,703	12.7%	78.9%	74.4%	6.1%	35	75	-53.3%	78.9%	74.4%	6.0%
Total	**277,092**	**253,284**	**9.4%**	**$ 139.24**	**$ 132.57**	**5.0%**	**$ 161.01**	**$ 154.71**	**4.1%**	**$ 44,615,420**	**$ 39,185,827**	**13.9%**	**57.8%**	**53.2%**	**8.6%**	**90,855**	**85,892**	**5.8%**	**76.7%**	**71.3%**	**7.6%**

Reno-Sparks Convention and Visitors Authority
Hotel Statistics by Region

Fiscal Year to Date - July through September 2026

Location	Cash Occupied Rooms			Overall Average Cash Rate			Overall Taxable Revenue			Cash Occupancy Percentage			Comp Occupied Rooms			Cash/Comp Occupancy Percentage			Basic Room Average Cash Rate		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 26-27	FY 25-26	Change	FY 26-27	FY 25-26	Change	FY 26-27	FY 25-26	Change	FY 26-27	FY 25-26	Change	FY 26-27	FY 25-26	Change	FY 26-27	FY 25-26	Change	FY 26-27	FY 25-26	Change
Reno - Suburban (Reno B)	246,211	234,480	5.0%	$ 168.02	$ 167.70	0.2%	$ 41,368,973	$ 39,321,935	5.2%	53.8%	52.1%	3.3%	151,455	146,179	3.6%	87.0%	84.6%	2.8%	$ 133.57	$ 135.07	-1.1%
Reno - Downtown (Reno D)	183,232	167,734	9.2%	$ 129.26	$ 126.93	1.8%	$ 23,683,728	$ 21,291,088	11.2%	41.6%	38.1%	9.2%	88,864	84,645	5.0%	61.8%	57.4%	7.8%	$ 91.29	$ 88.36	3.3%
North Lake Tahoe (Washoe B)	25,093	24,536	2.3%	$ 420.07	$ 357.38	17.5%	$ 10,540,734	$ 8,768,607	20.2%	64.6%	63.2%	2.2%	-	-	0.0%	64.6%	63.2%	2.2%	$ 364.40	$ 323.27	12.7%
Sparks	77,879	62,118	25.4%	$ 103.51	$ 105.10	-1.5%	$ 8,061,150	$ 6,528,539	23.5%	53.1%	42.1%	26.1%	22,834	25,330	-9.9%	68.7%	59.3%	15.9%	$ 78.35	$ 77.17	1.5%
Non-Gaming	287,409	265,942	8.1%	$ 173.97	$ 163.56	6.4%	$ 50,001,613	$ 43,497,700	15.0%	79.1%	74.1%	6.7%	148	184	-19.6%	79.2%	74.1%	6.7%	$ 170.77	$ 162.96	4.8%
Total	**819,824**	**754,810**	**8.6%**	**$ 163.03**	**$ 158.20**	**3.1%**	**$ 133,656,198**	**$ 119,407,869**	**11.9%**	**56.7%**	**52.6%**	**7.8%**	**263,301**	**256,338**	**2.7%**	**74.9%**	**70.4%**	**6.4%**	**$ 138.98**	**$ 135.87**	**2.3%**

Fiscal Year to Date - July through June 2026

Location	Cash Occupied Rooms			Overall Average Cash Rate			Overall Taxable Revenue			Cash Occupancy Percentage			Comp Occupied Rooms			Cash/Comp Occupancy Percentage			Basic Room Average Cash Rate		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 25-26	FY 24-25	Change	FY 25-26	FY 24-25	Change	FY 25-26	FY 24-25	Change	FY 25-26	FY 24-25	Change	FY 25-26	FY 24-25	Change	FY 25-26	FY 24-25	Change	FY 25-26	FY 24-25	Change
Reno - Suburban (Reno B)	836,596	798,622	4.8%	$ 159.59	$ 154.75	3.1%	$ 133,515,790	$ 123,587,467	8.0%	46.4%	44.9%	3.6%	530,809	509,387	4.2%	75.9%	73.5%	3.3%	$ 126.22	$ 120.01	5.2%
Reno - Downtown (Reno D)	609,296	545,834	11.6%	$ 124.79	$ 122.04	2.2%	$ 76,032,229	$ 66,616,043	14.1%	35.3%	32.1%	10.0%	304,451	295,588	3.0%	53.0%	49.5%	7.1%	$ 88.07	$ 92.95	-5.2%
North Lake Tahoe (Washoe B)	76,246	88,776	-14.1%	$ 302.92	$ 348.43	-13.1%	$ 23,096,629	$ 30,932,315	-25.3%	49.5%	58.2%	-14.9%	-	-	0.0%	49.5%	58.2%	-14.9%	$ 265.20	$ 313.57	-15.4%
Sparks	252,995	214,757	17.8%	$ 99.70	$ 101.18	-1.5%	$ 25,224,536	$ 21,729,024	16.1%	43.4%	36.9%	17.3%	71,409	93,754	-23.8%	55.6%	53.0%	4.9%	$ 73.09	$ 77.95	-6.2%
Non-Gaming	1,016,527	897,193	13.3%	$ 153.01	$ 150.11	1.9%	$ 155,540,801	$ 134,675,762	15.5%	70.9%	64.6%	9.8%	272	575	-52.7%	70.9%	64.6%	9.8%	$ 151.13	$ 149.29	1.2%
Total	**2,791,660**	**2,545,182**	**9.7%**	**$ 148.09**	**$ 148.34**	**-0.2%**	**$ 413,409,985**	**$ 377,540,611**	**9.5%**	**49.0%**	**45.4%**	**7.7%**	**906,941**	**899,304**	**0.8%**	**64.9%**	**61.5%**	**5.5%**	**$ 125.94**	**$ 127.73**	**-1.4%**

Fiscal Year to Date - July through June 2025

Location	Cash Occupied Rooms			Overall Average Cash Rate			Overall Taxable Revenue			Cash Occupancy Percentage			Comp Occupied Rooms			Cash/Comp Occupancy Percentage			Basic Room Average Cash Rate		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 24-25	FY 23-24	Change	FY 24-25	FY 23-24	Change	FY 24-25	FY 23-24	Change	FY 24-25	FY 23-24	Change	FY 24-25	FY 23-24	Change	FY 24-25	FY 23-24	Change	FY 24-25	FY 23-24	Change
Reno - Suburban (Reno B)	798,622	806,825	-1.0%	$ 154.75	$ 157.94	-2.0%	$ 123,587,467	$ 127,428,762	-3.0%	44.9%	45.3%	-1.1%	509,387	487,993	4.4%	73.5%	72.7%	1.0%	$ 120.02	$ 122.63	-2.1%
Reno - Downtown (Reno D)	545,834	584,991	-6.7%	$ 122.04	$ 130.83	-6.7%	$ 66,616,043	$ 76,534,085	-13.0%	32.1%	34.6%	-7.2%	295,588	275,894	7.1%	49.5%	50.9%	-2.7%	$ 92.95	$ 97.24	-4.4%
North Lake Tahoe (Washoe B)	88,776	91,437	-2.9%	$ 348.43	$ 357.79	-2.6%	$ 30,932,315	$ 32,715,220	-5.4%	58.2%	59.2%	-1.7%	-	-	0.0%	58.2%	59.2%	-1.7%	$ 313.57	$ 318.30	-1.5%
Sparks	214,757	242,320	-11.4%	$ 101.18	$ 106.86	-5.3%	$ 21,729,024	$ 25,894,152	-16.1%	36.9%	41.8%	-11.7%	93,754	96,300	-2.6%	53.0%	58.5%	-9.4%	$ 77.95	$ 93.46	-16.6%
Non-Gaming	896,959	830,799	8.0%	$ 150.11	$ 149.50	0.4%	$ 134,644,278	$ 124,208,292	8.4%	64.6%	60.3%	7.0%	602	534	12.7%	64.6%	60.4%	7.0%	$ 149.37	$ 148.67	0.5%
Total	**2,544,948**	**2,556,372**	**-0.4%**	**$ 148.34**	**$ 151.30**	**-2.0%**	**$ 377,509,127**	**$ 386,780,512**	**-2.4%**	**45.4%**	**45.8%**	**-0.9%**	**899,331**	**860,721**	**4.5%**	**61.5%**	**61.2%**	**0.5%**	**$ 127.76**	**$ 129.52**	**-1.4%**

Fiscal Year to Date - July 2023 through June 2024

Location	Cash Occupied Rooms			Overall Average Cash Rate			Overall Taxable Revenue			Cash Occupancy Percentage			Comp Occupied Rooms			Cash/Comp Occupancy Percentage			Basic Room Average Cash Rate		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 23-24	FY 22-23	Change	FY 23-24	FY 22-23	Change	FY 23-24	FY 22-23	Change	FY 23-24	FY 22-23	Change	FY 23-24	FY 22-23	Change	FY 23-24	FY 22-23	Change	FY 23-24	FY 22-23	Change
Reno - Suburban (Reno B)	806,825	833,825	-3.2%	$ 157.94	$ 158.36	-0.3%	$ 127,428,762	$ 132,041,358	-3.5%	45.3%	46.9%	-3.4%	487,993	464,646	5.0%	72.7%	73.0%	-0.4%	$ 122.63	$ 125.07	-1.9%
Reno - Downtown (Reno D)	584,991	635,924	-8.0%	$ 130.83	$ 131.48	-0.5%	$ 76,534,085	$ 83,608,668	-8.5%	34.6%	39.4%	-12.2%	275,894	251,821	9.6%	50.9%	55.0%	-7.5%	$ 97.24	$ 98.80	-1.6%
North Lake Tahoe (Washoe B)	91,437	99,232	-7.9%	$ 357.79	$ 340.73	5.0%	$ 32,715,220	$ 33,811,313	-3.2%	59.2%	64.4%	-8.1%	-	-	0.0%	59.2%	64.4%	-8.1%	$ 318.30	$ 299.07	6.4%
Sparks	242,320	259,311	-6.6%	$ 106.86	$ 110.89	-3.6%	$ 25,894,152	$ 28,755,838	-10.0%	41.8%	44.6%	-6.3%	96,300	99,066	-2.8%	58.5%	61.6%	-5.2%	$ 93.46	$ 90.02	3.8%
Non-Gaming	830,799	818,584	1.5%	$ 149.50	$ 149.31	0.1%	$ 124,208,292	$ 122,226,088	1.6%	60.3%	62.5%	-3.5%	534	236	126.3%	60.4%	62.5%	-3.5%	$ 148.67	$ 148.37	0.2%
Total	**2,556,372**	**2,646,876**	**-3.4%**	**$ 151.30**	**$ 151.29**	**0.0%**	**$ 386,780,512**	**$ 400,443,266**	**-3.4%**	**45.8%**	**48.7%**	**-6.0%**	**860,721**	**815,769**	**5.5%**	**61.2%**	**63.7%**	**-3.9%**	**$ 129.52**	**$ 129.05**	**0.4%**

Fiscal Year to Date - July 2022 through June 2023

Location	Cash Occupied Rooms			Overall Average Cash Rate			Overall Taxable Revenue			Cash Occupancy Percentage			Comp Occupied Rooms			Cash/Comp Occupancy Percentage			Basic Room Average Cash Rate		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 22-23	FY 21-22	Change	FY 22-23	FY 21-22	Change	FY 22-23	FY 21-22	Change	FY 22-23	FY 21-22	Change	FY 22-23	FY 21-22	Change	FY 22-23	FY 21-22	Change	FY 22-23	FY 21-22	Change
Reno - Suburban (Reno B)	833,825	819,139	1.8%	$ 158.36	$ 154.79	2.3%	$ 132,041,358	$ 126,792,659	4.1%	46.9%	46.1%	1.7%	464,646	473,325	-1.8%	73.0%	72.7%	0.4%	$ 125.07	$ 125.51	-0.3%
Reno - Downtown (Reno D)	635,924	603,739	5.3%	$ 131.48	$ 125.26	5.0%	$ 83,608,668	$ 75,621,372	10.6%	39.4%	37.4%	5.3%	251,821	208,257	20.9%	55.0%	50.3%	9.3%	$ 99.01	$ 98.76	0.3%
North Lake Tahoe (Washoe B)	99,232	103,883	-4.5%	$ 340.73	$ 318.61	6.9%	$ 33,811,313	$ 33,098,051	2.2%	64.4%	55.9%	15.2%	-	931	-100.0%	64.4%	56.4%	14.2%	$ 302.42	$ 285.41	6.0%
Sparks	259,311	280,158	-7.4%	$ 110.89	$ 110.00	0.8%	$ 28,755,838	$ 30,817,805	-6.7%	44.6%	48.3%	15.2%	99,066	93,865	5.5%	61.6%	64.4%	-4.3%	$ 87.71	$ 88.55	-1.0%
Non-Gaming	818,584	797,875	2.6%	$ 149.31	$ 145.00	3.0%	$ 122,226,088	$ 115,695,736	5.6%	62.5%	61.0%	2.5%	236	340	-30.6%	62.5%	61.0%	2.5%	$ 148.51	$ 144.21	3.0%
Total	**2,646,876**	**2,604,794**	**1.6%**	**$ 151.29**	**$ 146.66**	**3.2%**	**$ 400,443,266**	**$ 382,025,622**	**4.8%**	**48.7%**	**47.6%**	**2.1%**	**815,769**	**776,718**	**5.0%**	**63.7%**	**61.8%**	**2.9%**	**$ 129.05**	**$ 127.44**	**1.3%**

Fiscal Year - July 2021 through June 2022

Location	Cash Occupied Rooms			Overall Average Cash Rate			Overall Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy			Basic Room Average Cash Rate		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 21-22	FY 20-21	Change	FY 21-22	FY 20-21	Change	FY 21-22	FY 20-21	Change	FY 21-22	FY 20-21	Change	FY 21-22	FY 20-21	Change	FY 21-22	FY 20-21	Change	FY 21-22	FY 20-21	Change
Reno - Suburban (Reno B)	819,139	660,854	24.0%	$ 154.79	$ 133.52	15.9%	$ 126,792,659	$ 88,235,751	43.7%	46.1%	36.2%	27.1%	473,325	498,580	-5.1%	72.7%	63.5%	14.3%	$ 125.51	$ 103.29	21.5%
Reno - Downtown (Reno D)	603,739	331,954	81.9%	$ 125.26	$ 117.80	6.3%	$ 75,621,372	$ 39,105,015	93.4%	37.4%	29.5%	26.4%	208,257	178,087	16.9%	50.3%	45.4%	10.8%	$ 98.76	$ 90.45	9.2%
North Lake Tahoe (Washoe B)	103,883	95,414	8.9%	$ 318.61	$ 284.83	11.9%	$ 33,098,051	$ 27,177,212	21.8%	58.4%	50.6%	15.4%	931	1,691	-44.9%	59.0%	51.5%	14.6%	$ 285.41	$ 242.71	17.6%
Sparks	280,158	268,589	4.3%	$ 110.00	$ 89.61	22.8%	$ 30,817,805	$ 24,069,394	28.0%	50.9%	46.1%	10.4%	93,865	70,244	33.6%	68.0%	58.1%	17.0%	$ 88.55	$ 68.64	29.0%
Non-Gaming	797,889	698,962	14.2%	$ 145.00	$ 114.02	27.2%	$ 115,695,736	$ 79,695,980	45.2%	61.0%	54.5%	11.9%	340	355	-4.2%	61.0%	54.5%	11.9%	$ 144.21	$ 113.29	27.3%
Total	**2,604,808**	**2,055,773**	**26.7%**	**$ 146.66**	**$ 125.64**	**16.7%**	**$ 382,025,622**	**$ 258,283,353**	**47.9%**	**47.7%**	**40.8%**	**17.0%**	**776,718**	**748,957**	**3.7%**	**62.3%**	**56.1%**	**11.1%**	**$ 127.44**	**$ 106.56**	**19.6%**

Fiscal Year - July 2020 through June 2021

Location	Cash Occupied Rooms			Overall Average Cash Rate			Overall Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy			Basic Room Average Cash Rate		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 20-21	FY 19-20	Change	FY 20-21	FY 19-20	Change	FY 20-21	FY 19-20	Change	FY 20-21	FY 19-20	Change	FY 20-21	FY 19-20	Change	FY 20-21	FY 19-20	Change	FY 20-21	FY 19-20	Change
Reno - Suburban (Reno B)	660,854	712,969	-7.3%	$ 133.52	$ 129.75	2.9%	$ 88,235,751	$ 92,505,087	-4.6%	36.2%	47.4%	-23.6%	498,580	384,360	29.7%	63.5%	72.9%	-12.9%	$ 103.29	$ 104.84	-1.5%
Reno - Downtown (Reno D)	331,954	482,941	-31.3%	$ 117.80	$ 109.27	7.8%	$ 39,105,015	$ 52,769,972	-25.9%	28.8%	33.1%	-13.0%	178,087	240,248	-25.9%	44.3%	49.6%	-10.7%	$ 90.45	$ 82.75	9.3%
North Lake Tahoe (Washoe B)	95,414	88,436	7.9%	$ 284.83	$ 286.07	-0.4%	$ 27,177,212	$ 25,298,722	7.4%	50.6%	56.1%	-10.0%	1,691	3,113	-45.7%	51.5%	58.1%	-11.4%	$ 242.71	$ 257.51	-5.7%
Sparks	268,589	242,728	10.7%	$ 89.61	$ 84.28	6.3%	$ 24,069,394	$ 20,456,459	17.7%	46.1%	50.3%	-8.5%	70,244	58,713	19.6%	58.1%	62.5%	-7.0%	$ 68.16	$ 66.80	2.0%
Non-Gaming	698,962	668,191	4.6%	$ 114.02	$ 120.14	-5.1%	$ 79,695,980	$ 80,278,949	-0.7%	54.5%	56.0%	-2.7%	355	210	69.0%	54.5%	56.0%	-2.7%	$ 113.29	$ 119.38	-5.1%
Total	**2,055,773**	**2,195,265**	**-6.4%**	**$ 125.64**	**$ 123.59**	**1.7%**	**$ 258,283,353**	**$ 271,309,190**	**-4.8%**	**40.9%**	**45.8%**	**-10.7%**	**748,957**	**686,644**	**9.1%**	**55.7%**	**60.1%**	**-7.2%**	**$ 106.50**	**$ 106.35**	**0.1%**

Fiscal Year - July 2019 through June 2020

Location	Cash Occupied Rooms			Overall Average Cash Rate			Overall Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy			Basic Room Average Cash Rate		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 19-20	FY 18-19	Change	FY 19-20	FY 18-19	Change	FY 19-20	FY 18-19	Change	FY 19-20	FY 18-19	Change	FY 19-20	FY 18-19	Change	FY 19-20	FY 18-19	Change	2019	2018	Change
Reno - Suburban (Reno B)	712,969	971,602	-26.6%	$ 129.75	$ 126.17	2.8%	$ 92,505,087	$ 122,582,453	-24.5%	47.4%	53.0%	-10.6%	384,360	467,138	-17.7%	72.9%	78.4%	-7.0%	$ 104.84	$ 102.81	2.0%
Reno - Downtown (Reno D)	482,941	794,122	-39.2%	$ 109.27	$ 106.29	2.8%	$ 52,769,972	$ 84,407,375	-37.5%	33.1%	37.4%	-11.2%	240,248	320,389	-25.0%	49.6%	52.4%	-5.3%	$ 82.75	$ 83.18	-0.5%
North Lake Tahoe (Washoe B)	88,436	117,532	-24.8%	$ 286.07	$ 268.57	6.5%	$ 25,298,722	$ 31,565,401	-19.9%	56.1%	62.3%	-10.0%	3,113	3,999	-22.2%	58.1%	64.4%	-9.8%	$ 257.51	$ 240.94	6.9%
Sparks	242,728	336,408	-27.8%	$ 84.28	$ 86.24	-2.3%	$ 20,456,459	$ 29,011,922	-29.5%	50.3%	58.0%	-13.3%	58,713	60,293	-2.6%	62.5%	68.4%	-8.6%	$ 66.80	$ 48.20	38.6%
Non-Gaming	668,191	700,825	-4.7%	$ 120.14	$ 122.86	-2.2%	$ 80,278,949	$ 86,105,067	-6.8%	56.0%	64.2%	-12.6%	210	129	62.8%	56.0%	64.2%	-12.6%	$ 119.16	$ 122.14	-2.4%
Total	**2,195,265**	**2,920,489**	**-24.8%**	**$ 123.59**	**$ 121.10**	**2.1%**	**$ 271,309,190**	**$ 353,672,217**	**-23.3%**	**45.8%**	**50.2%**	**-8.8%**	**686,644**	**851,948**	**-19.4%**	**60.1%**	**64.8%**	**-7.3%**	**$ 106.28**	**$ 103.77**	**2.4%**

Basic room revenue comes from the posted "room" revenue / overall taxable revenue includes the "room" revenue plus resort fees, upgrade charges, cleaning fees, etc. (effective 7/01/18)

Fiscal Year - July 2018 through June 2019

Location	Cash Occupied Rooms			Overall Average Cash Rate			Overall Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 18-19	FY 17-18	Change	FY 18-19	FY 17-18	Change	FY 18-19	FY 17-18	Change	FY 18-19	FY 17-18	Change	FY 18-19	FY 17-18	Change	FY 18-19	FY 17-18	Change
Reno - Suburban (Reno B)	971,602	1,085,758	-10.5%	$ 126.17	$ 110.69	14.0%	$ 122,582,453	$ 120,187,171	2.0%	53.0%	58.8%	-10.0%	467,138	466,969	0.0%	78.4%	84.1%	-6.8%
Reno - Downtown (Reno D)	794,122	929,391	-14.6%	$ 106.29	$ 90.50	17.4%	$ 84,407,375	$ 84,108,667	0.4%	37.4%	42.9%	-12.8%	320,389	348,943	-8.2%	52.4%	59.0%	-11.2%
North Lake Tahoe (Washoe B)	117,532	116,468	0.9%	$ 268.57	$ 260.60	3.1%	$ 31,565,401	$ 30,351,920	4.0%	62.3%	61.7%	1.0%	3,999	3,014	32.7%	64.4%	63.3%	1.7%
Sparks	336,408	364,058	-7.6%	$ 86.24	$ 81.42	5.9%	$ 29,011,922	$ 29,641,355	-2.1%	58.0%	62.1%	-6.6%	60,293	56,193	7.3%	68.4%	71.7%	-4.6%
Non-Gaming	701,035	659,934	6.2%	$ 122.84	$ 123.58	-0.6%	$ 86,112,386	$ 81,556,807	5.6%	64.2%	62.8%	2.1%	129	154	-16.2%	64.2%	62.8%	2.1%
Total	**2,920,699**	**3,155,609**	**-7.4%**	**$ 121.09**	**$ 109.60**	**10.5%**	**$ 353,679,537**	**$ 345,845,921**	**2.3%**	**50.2%**	**55.1%**	**-8.9%**	**851,948**	**875,273**	**-2.7%**	**64.8%**	**69.1%**	**-6.1%**

Basic room revenue comes from the posted "room" revenue / overall taxable revenue includes the "room" revenue plus resort fees, upgrade charges, cleaning fees, etc. (effective 7/01/18)

Fiscal Year - July 2017 through June 2018

Location	Cash Occupied Rooms			Overall Average Cash Rate			OverallTaxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 17-18	FY 16-17	Change	FY 17-18	FY 16-17	Change	FY 17-18	FY 16-17	Change	FY 17-18	FY 16-17	Change	FY 17-18	FY 16-17	Change	FY 17-18	FY 16-17	Change
Reno - Suburban (Reno B)	1,085,758	1,008,742	7.6%	$ 110.69	$ 105.62	4.8%	$ 120,187,171	$ 106,541,744	12.8%	59.2%	55.0%	7.6%	466,969	503,074	-7.2%	84.6%	82.4%	2.8%
Reno - Downtown (Reno D)	929,391	901,643	3.1%	$ 90.50	$ 85.81	5.5%	$ 84,108,667	$ 77,372,849	8.7%	43.7%	42.4%	3.1%	348,943	342,381	1.9%	60.1%	58.5%	2.7%
North Lake Tahoe (Washoe B)	116,468	120,694	-3.5%	$ 260.60	$ 252.23	3.3%	$ 30,351,920	$ 30,442,595	-0.3%	61.7%	64.1%	-3.6%	3,014	2,888	4.4%	63.3%	65.6%	-3.5%
Sparks	364,058	375,918	-3.2%	$ 81.42	$ 67.95	19.8%	$ 29,641,355	$ 25,542,451	16.0%	62.6%	64.7%	-3.2%	56,193	47,673	17.9%	72.2%	72.9%	-1.0%
Non-Gaming	659,934	607,790	8.6%	$ 123.58	$ 110.02	12.3%	$ 81,556,807	$ 66,866,483	22.0%	66.1%	62.0%	6.6%	154	600	-74.3%	66.1%	62.1%	6.4%
Total	**3,155,609**	**3,014,787**	**4.7%**	**$109.60**	**$101.75**	**7.7%**	**$ 345,845,921**	**$ 306,766,122**	**12.7%**	**55.1%**	**52.8%**	**4.4%**	**875,273**	**896,616**	**-2.4%**	**70.3%**	**68.5%**	**2.6%**

Fiscal Year - July 2016 through June 2017

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 16-17	FY 15-16	Change	FY 16-17	FY 15-16	Change	FY 16-17	FY 15-16	Change	FY 16-17	FY 15-16	Change	FY 16-17	FY 15-16	Change	FY 16-17	FY 15-16	Change
Reno - Suburban (Reno B)	1,008,742	1,011,104	-0.2%	$ 105.62	$ 98.92	6.8%	$ 106,541,744	$ 100,014,299	6.5%	55.0%	54.9%	0.2%	503,074	480,865	4.6%	82.4%	81.0%	1.7%
Reno - Downtown (Reno D)	901,643	964,982	-6.6%	$ 85.81	$ 79.95	7.3%	$ 77,372,849	$ 77,152,748	0.3%	42.4%	45.0%	-5.8%	342,381	365,755	-6.4%	58.5%	62.1%	-5.8%
North Lake Tahoe (Washoe B)	120,694	120,195	0.4%	$ 252.23	$ 244.06	3.3%	$ 30,442,595	$ 29,335,174	3.8%	64.1%	63.2%	1.4%	2,888	2,350	22.9%	65.6%	64.5%	1.9%
Sparks	375,918	358,454	4.9%	$ 67.95	$ 62.94	8.0%	$ 25,542,451	$ 22,561,644	13.2%	64.7%	61.3%	5.5%	47,673	45,766	4.2%	72.9%	69.1%	5.5%
Non-Gaming	607,790	533,608	13.9%	$ 110.02	$ 103.26	6.5%	$ 66,866,483	$ 55,098,918	21.4%	62.0%	57.4%	8.0%	600	255	135.3%	62.1%	57.5%	8.0%
Total	**3,014,787**	**2,988,343**	**0.9%**	**$101.75**	**$95.09**	**7.0%**	**$ 306,766,122**	**$ 284,162,784**	**8.0%**	**52.8%**	**52.5%**	**0.6%**	**896,616**	**894,991**	**0.2%**	**68.5%**	**68.3%**	**0.4%**

Fiscal Year - July 2015 through June 2016

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 15-16	FY 14-15	Change	FY 15-16	FY 14-15	Change	FY 15-16	FY 14-15	Change	FY 15-16	FY 14-15	Change	FY 15-16	FY 14-15	Change	FY 15-16	FY 14-15	Change
Reno - Suburban (Reno B)	1,011,104	915,606	10.4%	$ 98.92	$ 98.42	0.5%	$ 100,014,299	$ 90,112,335	11.0%	54.9%	50.0%	9.8%	480,865	514,424	-6.5%	81.0%	78.0%	3.8%
Reno - Downtown (Reno D)	964,982	1,027,089	-6.0%	$ 79.95	$ 68.24	17.2%	$ 77,152,748	$ 70,083,520	10.1%	45.0%	43.7%	3.0%	365,755	371,095	-1.4%	62.1%	59.5%	4.4%
North Lake Tahoe (Washoe B)	120,195	113,571	5.8%	$ 244.06	$ 232.07	5.2%	$ 29,335,174	$ 26,355,994	11.3%	63.2%	60.2%	5.0%	2,350	1,217	93.1%	64.5%	60.9%	5.9%
Sparks	358,454	338,766	5.8%	$ 62.94	$ 63.29	-0.6%	$ 22,561,644	$ 21,441,998	5.2%	61.3%	54.1%	13.3%	45,766	37,431	22.3%	69.1%	60.1%	15.2%
Non-Gaming	533,608	324,716	64.3%	$ 103.26	$ 102.88	0.4%	$ 55,098,918	$ 33,407,186	64.9%	57.4%	70.2%	-18.1%	255	44	479.5%	57.5%	70.2%	-18.1%
Total	**2,988,343**	**2,719,748**	**9.9%**	**$95.09**	**$88.76**	**7.1%**	**$ 284,162,784**	**$ 241,401,032**	**17.7%**	**52.5%**	**49.8%**	**5.4%**	**894,991**	**924,211**	**-3.2%**	**68.3%**	**66.7%**	**2.2%**

Effective 7/01/15 six properties (4 Motels and 2 Timeshares) were reclassified to Hotel classification as a result of SB 312. Historical data remains as originally reported.

Fiscal Year - July 2014 through June 2015

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 14-15	FY 13-14	Change	FY 14-15	FY 13-14	Change	FY 14-15	FY 13-14	Change	FY 14-15	FY 13-14	Change	FY 14-15	FY 13-14	Change	FY 14-15	FY 13-14	Change
Reno - Suburban (Reno B)	915,606	894,888	2.3%	$ 98.42	$ 95.48	3.1%	$ 90,112,335	$ 85,447,880	5.5%	50.0%	48.8%	2.3%	514,424	460,132	11.8%	78.0%	74.0%	5.5%
Reno - Downtown (Reno D)	1,027,089	1,085,376	-5.4%	$ 68.24	$ 66.15	3.2%	$ 70,083,520	$ 71,794,968	-2.4%	43.7%	45.8%	-4.4%	371,095	391,757	-5.3%	59.5%	62.3%	-4.5%
North Lake Tahoe (Washoe B)	113,571	118,076	-3.8%	$ 232.07	$ 209.85	10.6%	$ 26,355,994	$ 24,778,567	6.4%	60.2%	58.3%	3.3%	1,217	1,332	-8.6%	60.9%	59.0%	3.2%
Sparks	338,766	296,702	14.2%	$ 63.29	$ 66.90	-5.4%	$ 21,441,998	$ 19,849,293	8.0%	54.1%	43.5%	24.4%	37,431	51,235	-26.9%	60.1%	51.0%	17.9%
Non-Gaming	324,716	272,863	19.0%	$ 102.88	$ 101.05	1.8%	$ 33,407,186	$ 27,571,682	21.2%	70.2%	65.5%	7.2%	44	-	100.0%	70.2%	65.5%	7.2%
Total	**2,719,748**	**2,667,905**	**1.9%**	**$88.76**	**$86.00**	**3.2%**	**$ 241,401,032**	**$ 229,442,390**	**5.2%**	**49.8%**	**48.5%**	**2.9%**	**924,211**	**904,456**	**2.2%**	**66.7%**	**64.9%**	**2.9%**

Fiscal Year - July 2013 through June 2014

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 13-14	FY 12-13	Change	FY 13-14	FY 12-13	Change	FY 13-14	FY 12-13	Change	FY 13-14	FY 12-13	Change	FY 13-14	FY 12-13	Change	FY 13-14	FY 12-13	Change
Reno - Suburban (Reno B)	894,888	938,891	-4.7%	$ 95.48	$ 91.75	4.1%	$ 85,447,880	$ 86,144,727	-0.8%	48.8%	51.3%	-4.7%	460,132	401,424	14.6%	74.0%	73.2%	1.0%
Reno - Downtown (Reno D)	1,085,376	1,129,005	-3.9%	$ 66.15	$ 63.82	3.6%	$ 71,794,968	$ 72,055,198	-0.4%	45.8%	47.7%	-4.0%	391,757	390,861	0.2%	62.3%	64.2%	-3.0%
North Lake Tahoe (Washoe B)	118,076	131,027	-9.9%	$ 209.85	$ 184.76	13.6%	$ 24,778,567	$ 24,208,157	2.4%	58.3%	50.5%	15.7%	1,332	865	54.0%	59.0%	50.8%	16.1%
Sparks	296,702	257,285	15.3%	$ 66.90	$ 69.62	-3.9%	$ 19,849,293	$ 17,912,959	10.8%	43.5%	37.1%	17.3%	51,235	57,584	-11.0%	51.0%	45.4%	12.3%
Non-Gaming	272,863	266,363	2.4%	$ 101.05	$ 99.30	1.8%	$ 27,571,682	$ 26,449,190	4.2%	65.7%	64.8%	1.4%	-	-	0.0%	65.7%	64.8%	1.4%
Total	**2,667,905**	**2,722,571**	**-2.0%**	**$86.00**	**$83.29**	**3.3%**	**$ 229,442,390**	**$ 226,770,231**	**1.2%**	**48.5%**	**49.0%**	**-0.8%**	**904,456**	**850,734**	**6.3%**	**64.9%**	**64.2%**	**0.9%**

Fiscal Year - July 2012 through June 2013

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	FY 12-13	FY 11-12	Change	FY 12-13	FY 11-12	Change	FY 12-13	FY 11-12	Change	FY 12-13	FY 11-12	Change	FY 12-13	FY 11-12	Change	FY 12-13	FY 11-12	Change
Reno - Suburban (Reno B)	938,891	927,327	1.2%	$ 91.75	$ 83.53	9.8%	$ 86,144,727	$ 77,461,435	11.2%	51.3%	51.0%	0.6%	401,424	378,412	6.1%	73.2%	71.8%	2.0%
Reno - Downtown (Reno D)	1,129,005	1,077,673	4.8%	$ 63.82	$ 60.41	5.7%	$ 72,055,198	$ 65,097,196	10.7%	47.7%	45.3%	5.3%	390,861	379,724	2.9%	64.2%	61.3%	4.8%
North Lake Tahoe (Washoe B)	131,027	124,969	4.8%	$ 184.76	$ 175.21	5.5%	$ 24,208,157	$ 21,895,227	10.6%	50.5%	48.3%	4.5%	865	838	3.2%	50.8%	48.6%	4.5%
Sparks	257,285	278,200	-7.5%	$ 69.62	$ 67.92	2.5%	$ 17,912,959	$ 18,894,005	-5.2%	37.1%	40.2%	-7.9%	57,584	59,168	-2.7%	45.4%	48.8%	-7.0%
Non-Gaming	266,363	251,866	5.8%	$ 99.30	$ 96.37	3.0%	$ 26,449,190	$ 24,273,557	9.0%	64.8%	61.1%	6.1%	-	9	-100.0%	64.8%	61.1%	6.1%
Total	**2,722,571**	**2,660,035**	**2.4%**	**$83.29**	**$78.05**	**6.7%**	**$ 226,770,231**	**$ 207,621,421**	**9.2%**	**49.0%**	**47.8%**	**2.3%**	**850,734**	**818,151**	**4.0%**	**64.2%**	**62.6%**	**2.7%**

Fiscal Year - July 2011 through June 2012

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy		
	Year		%	Year		%	Year		%	Year		%
	FY 11-12	FY 10-11	Change	FY 11-12	FY 10-11	Change	FY 11-12	FY 10-11	Change	FY 11-12	FY 10-11	Change
Reno - Suburban (Reno B)	927,327	981,882	-5.6%	$ 83.53	$ 80.68	3.5%	$ 77,461,435	$ 79,218,912	-2.2%	51.0%	53.6%	-5.0%
Reno - Downtown (Reno D)	1,077,673	1,108,328	-2.8%	$ 60.41	$ 60.08	0.5%	$ 65,097,196	$ 66,590,118	-2.2%	45.3%	47.4%	-4.4%
North Lake Tahoe (Washoe B)	124,969	125,270	-0.2%	$ 175.21	$ 173.29	1.1%	$ 21,895,227	$ 21,707,879	0.9%	48.3%	48.3%	0.0%
Sparks	278,200	266,409	4.4%	$ 67.92	$ 68.75	-1.2%	$ 18,894,005	$ 18,314,989	3.2%	40.2%	38.6%	4.3%
Non-Gaming	251,866	236,928	6.3%	$ 96.37	$ 97.12	-0.8%	$ 24,273,557	$ 23,010,579	5.5%	61.1%	57.8%	5.7%
Total	**2,660,035**	**2,718,817**	**-2.2%**	**$78.05**	**$76.81**	**1.6%**	**$ 207,621,421**	**$ 208,842,478**	**#REF!**	**47.8%**	**49.2%**	**-2.7%**

Fiscal Year - July 2010 Through June 2011

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy		
	Year		%	Year		%	Year		%	Year		%
	FY 10-11	FY 09-10	Change	FY 10-11	FY 09-10	Change	FY 10-11	FY 09-10	Change	FY 10-11	FY 09-10	Change
Reno - Suburban (Reno B)	981,882	1,010,741	-2.9%	$ 80.68	$ 82.42	-2.1%	$ 79,218,912	$ 83,302,389	-5.4%	53.6%	53.3%	0.8%
Reno - Downtown (Reno D)	1,108,328	1,197,861	-7.5%	$ 60.08	$ 59.18	1.5%	$ 66,590,118	$ 70,884,809	-4.9%	47.4%	50.3%	-6.0%
North Lake Tahoe (Washoe B)	125,270	122,044	2.6%	$ 173.29	$ 175.69	-1.4%	$ 21,707,879	$ 21,441,499	4.5%	48.3%	46.9%	2.8%
Sparks	266,409	285,282	-6.6%	$ 68.75	$ 71.14	-3.4%	$ 18,314,989	$ 20,294,068	-10.2%	38.6%	41.2%	-6.3%
Non-Gaming	236,928	221,320	7.1%	$ 97.12	$ 96.94	0.2%	$ 23,010,579	$ 21,453,702	14.0%	57.8%	54.9%	5.3%
Total	**2,718,817**	**2,837,248**	**-4.2%**	**$76.81**	**$76.62**	**0.2%**	**$ 208,842,478**	**$ 217,376,465**	**-3.9%**	**49.2%**	**50.4%**	**-2.4%**

Fiscal Year - July - 2009 Through June 2010

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy		
	Year		%	Year		%	Year		%	Year		%
	FY 09-10	FY 08-09	Change	FY 09-10	FY 08-09	Change	FY 09-10	FY 08-09	Change	FY 09-10	FY 08-09	Change
Reno - Suburban (Reno B)	1,010,901	984,956	2.6%	$ 82.40	$ 83.21	-1.0%	$ 83,302,388	$ 81,959,861	1.6%	53.3%	52.3%	1.9%
Reno - Downtown (Reno D)	1,197,701	1,205,496	-0.6%	$ 59.18	$ 62.80	-5.8%	$ 70,884,809	$ 75,709,857	-6.4%	50.3%	49.4%	1.8%
North Lake Tahoe (Washoe B)	122,044	120,608	1.2%	$ 175.69	$ 188.39	-6.7%	$ 21,441,496	$ 22,721,044	-5.6%	46.9%	46.3%	1.3%
Sparks	285,282	297,907	-4.2%	$ 71.14	$ 73.81	-3.6%	$ 20,294,069	$ 21,988,252	-7.7%	41.2%	40.6%	1.5%
Non-Gaming	221,320	172,957	28.0%	$ 96.94	$ 96.33	0.6%	$ 21,453,703	$ 16,660,406	28.8%	54.9%	54.8%	0.2%
Total	**2,837,248**	**2,781,924**	**2.0%**	**$76.62**	**$78.74**	**-2.7%**	**$ 217,376,465**	**$ 219,039,420**	**-0.8%**	**50.4%**	**49.4%**	**2.0%**

Fiscal Year - July - 2008 Through June 2009

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy		
	Year		%	Year		%	Year		%	Year		%
	FY 08-09	FY 07-08	Change	FY 08-09	FY 07-08	Change	FY 08-09	FY 07-08	Change	FY 08-09	FY 07-08	Change
Reno - Suburban (Reno B)	984,956	1,037,219	-5.0%	$ 83.21	$ 86.57	-3.9%	$ 81,959,861	$ 89,792,111	-8.7%	52.3%	59.0%	-11.4%
Reno - Downtown (Reno D)	1,205,496	1,353,689	-10.9%	$ 62.80	$ 72.28	-13.1%	$ 75,709,857	$ 97,842,584	-22.6%	49.4%	53.8%	-8.0%
North Lake Tahoe (Washoe B)	120,608	138,677	-13.0%	$ 188.39	$ 193.63	-2.7%	$ 22,721,043	$ 26,852,646	-15.4%	46.3%	53.1%	-12.8%
Sparks	297,907	392,929	-24.2%	$ 73.81	$ 74.17	-0.5%	$ 21,988,252	$ 29,144,511	-24.6%	40.6%	49.4%	-18.0%
Non-Gaming	172,957	130,156	32.9%	$ 96.33	$ 111.52	-13.6%	$ 16,660,407	$ 14,515,412	14.8%	54.8%	71.4%	-23.4%
Total	**2,781,924**	**3,052,670**	**-8.9%**	**$78.74**	**$84.56**	**-6.9%**	**$ 219,039,420**	**$ 258,147,264**	**-15.1%**	**49.4%**	**55.4%**	**-10.8%**

Fiscal Year - July 2007 Through June 2008

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy		
	Year		%	Year		%	Year		%	Year		%
	FY 07-08	FY 06-07	Change	FY 07-08	FY 06-07	Change	FY 07-08	FY 06-07	Change	FY 07-08	FY 06-07	Change
Reno - Suburban (Reno B)	1,037,219	970,076	6.9%	$ 86.57	$ 84.85	2.0%	$ 89,792,111	$ 82,315,568	9.1%	59.0%	61.8%	-4.7%
Reno - Downtown (Reno D)	1,353,689	1,580,181	-14.3%	$ 72.28	$ 68.95	4.8%	$ 97,842,584	$ 108,956,372	-10.2%	53.8%	62.5%	-13.9%
North Lake Tahoe (Washoe B)	138,677	141,935	-2.3%	$ 193.63	$ 180.22	7.4%	$ 26,852,646	$ 25,578,969	5.0%	53.1%	54.5%	-2.6%
Sparks	392,929	437,350	-10.2%	$ 74.17	$ 71.75	3.4%	$ 29,144,511	$ 31,381,226	-7.1%	49.4%	53.9%	-8.2%
Non-Gaming	130,156	109,186	19.2%	$ 111.52	$ 99.29	12.3%	$ 14,515,412	$ 10,841,377	33.9%	71.4%	77.1%	-7.3%
Total	**3,052,670**	**3,238,728**	**-5.7%**	**$84.56**	**$79.99**	**5.7%**	**$ 258,147,264**	**$ 259,073,512**	**-0.4%**	**55.4%**	**61.0%**	**-9.2%**

Reno-Sparks Convention and Visitors Authority
Hotel Statistics by Region

Calendar Year - January 2026 throug September 2026

Location	Cash Occupied Rooms			Average Cash Rate			Overall Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy			Basic Room Rate	
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year	
	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025	Change	2026	2025
Reno - Suburban (Reno B)	669,509	609,773	9.8%	$ 165.03	$ 161.13	2.4%	$ 110,489,473	$ 98,252,346	12.5%	49.2%	46.3%	6.3%	411,242	392,167	4.9%	79.4%	76.0%	4.3%	$131.00	$126.45
Reno - Downtown (Reno D)	501,688	421,835	18.9%	$ 128.78	$ 124.65	3.3%	$ 64,605,721	$ 52,582,346	22.9%	38.7%	32.9%	17.6%	240,524	226,527	6.2%	57.2%	50.5%	13.3%	$92.60	$87.37
North Lake Tahoe (Washoe B)	60,870	60,626	0.4%	$ 340.45	$ 298.73	14.0%	$ 20,723,309	$ 18,111,006	14.4%	52.8%	53.3%	-0.9%	-	-	0.0%	52.8%	53.3%	-0.9%	$294.41	$265.81
Sparks	213,702	166,398	28.4%	$ 102.62	$ 102.98	-0.3%	$ 21,930,967	$ 17,135,591	28.0%	49.2%	38.1%	29.2%	53,072	64,967	-18.3%	61.4%	52.9%	15.9%	$76.52	$77.43
Non-Gaming	811,839	712,645	13.9%	$ 161.47	$ 154.22	4.7%	$ 131,090,232	$ 109,904,509	19.3%	75.5%	69.3%	8.9%	233	535	100.0%	75.5%	69.4%	8.9%	$158.50	$153.50
Total	**2,257,608**	**1,971,277**	**14.5%**	**$ 154.52**	**$ 150.15**	**2.9%**	**$ 348,839,701**	**$ 295,985,797**	**17.9%**	**52.7%**	**47.2%**	**11.7%**	**705,071**	**684,196**	**3.1%**	**69.2%**	**63.5%**	**8.8%**	**$131.61**	**$128.01**

Calendar Year - January 2025 through December 2025

Location	Cash Occupied Rooms			Average Cash Rate			Overall Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy			Basic Room Rate	
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year	
	2025	2024	Change	2025	2024	Change	2025	2024	Change	2025	2024	Change	2025	2024	Change	2025	2024	Change	2025	2024
Reno - Suburban (Reno B)	788,591	797,559	-1.1%	$ 156.39	$ 152.69	2.4%	$ 123,325,701	$ 121,778,993	1.3%	44.7%	44.5%	0.4%	517,010	499,963	3.4%	74.0%	72.3%	2.2%	$122.00	$118.04
Reno - Downtown (Reno D)	544,941	550,728	-1.1%	$ 121.85	$ 124.67	-2.3%	$ 66,401,494	$ 68,662,009	-3.3%	31.9%	32.4%	-1.5%	294,673	285,957	3.0%	49.1%	49.2%	-0.2%	$84.35	$96.72
North Lake Tahoe (Washoe B)	76,559	92,814	-17.5%	$ 290.71	$ 367.09	-20.8%	$ 22,256,452	$ 34,071,453	-34.7%	50.2%	60.1%	-16.5%	-	-	0.0%	50.2%	60.1%	-16.5%	$256.37	$328.54
Sparks	221,452	223,926	-1.1%	$ 99.17	$ 100.47	-1.3%	$ 21,961,771	$ 22,496,910	-2.4%	37.9%	38.6%	-1.8%	80,808	95,514	-15.4%	51.7%	55.0%	-6.0%	$73.74	$79.40
Non-Gaming	938,566	859,500	9.2%	$ 150.05	$ 148.77	0.9%	$ 140,827,507	$ 127,866,122	10.1%	67.5%	60.6%	11.2%	565	492	100.0%	67.5%	60.7%	11.2%	$149.22	$147.95
Total	**2,570,109**	**2,524,527**	**1.8%**	**$ 145.82**	**$ 148.49**	**-1.8%**	**$ 374,772,926**	**$ 374,875,487**	**0.0%**	**45.9%**	**44.7%**	**2.7%**	**893,056**	**881,926**	**1.3%**	**61.8%**	**60.3%**	**2.5%**	**$123.80**	**$127.88**

Calendar Year - January 2024 through December 2024

Location	Cash Occupied Rooms			Average Cash Rate			Overall Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy			Basic Room Rate	
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year	
	2024	2023	Change	2024	2023	Change	2024	2023	Change	2024	2023	Change	2024	2023	Change	2024	2023	Change	2024	2023
Reno - Suburban (Reno B)	797,559	834,126	-4.4%	$ 152.69	$ 159.09	-4.0%	$ 121,778,993	$ 132,701,779	-8.2%	44.5%	47.1%	-5.5%	499,963	467,335	7.0%	72.3%	73.5%	-1.5%	$118.05	$125.10
Reno - Downtown (Reno D)	550,728	648,962	-15.1%	$ 124.67	$ 132.88	-6.2%	$ 68,662,009	$ 86,233,475	-20.4%	32.4%	39.5%	-18.0%	285,957	266,798	7.2%	49.2%	55.7%	-11.7%	$96.72	$99.25
North Lake Tahoe (Washoe B)	92,814	95,635	-2.9%	$ 367.09	$ 343.45	6.9%	$ 34,071,453	$ 32,845,530	3.7%	60.1%	62.1%	-3.2%	-	-	0.0%	60.1%	62.1%	-3.2%	$328.54	$304.22
Sparks	223,926	253,423	-11.6%	$ 100.47	$ 111.19	-9.6%	$ 22,496,910	$ 28,177,575	-20.2%	38.6%	43.7%	-11.9%	95,514	102,320	-6.7%	55.0%	61.4%	-10.4%	$79.40	$95.98
Non-Gaming	859,500	829,361	3.6%	$ 148.77	$ 151.08	-1.5%	$ 127,866,122	$ 125,299,792	2.0%	60.6%	61.8%	-1.9%	492	417	100.0%	60.7%	61.8%	-1.9%	$148.03	$150.24
Total	**2,524,527**	**2,661,507**	**-5.1%**	**$ 148.49**	**$ 152.27**	**-2.5%**	**$ 374,875,487**	**$ 405,258,152**	**-7.5%**	**44.7%**	**48.5%**	**-7.8%**	**881,926**	**836,870**	**5.4%**	**60.3%**	**63.7%**	**-5.3%**	**$127.92**	**$130.30**

Calendar Year - January 2023 through December 2023

Location	Cash Occupied Rooms			Average Cash Rate			Overall Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy			Basic Room Rate	
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year	
	2023	2022	Change	2023	2022	Change	2023	2022	Change	2023	2022	Change	2023	2022	Change	2023	2022	Change	2023	2022
Reno - Suburban (Reno B)	834,126	826,478	0.9%	$ 159.09	$ 158.12	0.6%	$ 132,701,779	$ 130,678,915	1.5%	47.1%	46.5%	1.3%	467,335	479,850	-2.6%	47.1%	46.5%	1.3%	$125.10	$126.53
Reno - Downtown (Reno D)	648,962	586,798	10.6%	$ 132.88	$ 127.73	4.0%	$ 86,233,475	$ 74,952,835	15.1%	39.5%	36.3%	8.5%	266,798	234,361	13.8%	39.5%	36.3%	8.5%	$99.25	$98.06
North Lake Tahoe (Washoe B)	95,635	104,896	-8.8%	$ 343.45	$ 342.69	0.2%	$ 32,845,530	$ 35,947,288	-8.6%	62.1%	62.3%	-0.3%	-	147	-100.0%	62.1%	62.3%	-0.3%	$304.22	$303.72
Sparks	253,423	273,449	-7.3%	$ 111.19	$ 107.81	3.1%	$ 28,177,575	$ 29,479,563	-4.4%	43.7%	47.0%	-7.0%	102,320	96,068	6.5%	43.7%	47.0%	-7.0%	$95.06	$87.56
Non-Gaming	829,361	797,955	3.9%	$ 151.08	$ 148.53	1.7%	$ 125,299,792	$ 118,516,483	5.7%	61.8%	62.1%	-0.5%	417	288	100.0%	61.8%	62.1%	-0.5%	$150.24	$147.62
Total	**2,661,507**	**2,589,576**	**2.8%**	**$ 152.27**	**$ 150.44**	**1.2%**	**$ 405,258,152**	**$ 389,575,085**	**4.0%**	**48.5%**	**47.7%**	**1.7%**	**836,870**	**810,714**	**3.2%**	**48.5%**	**47.7%**	**1.7%**	**$130.21**	**$129.64**

Calendar Year - January through December 2022

Location	Cash Occupied Rooms			Average Cash Rate			Overall Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy			Basic Room Rate	
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year	
	2022	2021	Change	2022	2021	Change	2022	2021	Change	2022	2021	Change	2022	2021	Change	2022	2021	Change	2022	2021
Reno - Suburban (Reno B)	826,478	772,373	7.0%	$ 158.12	$ 149.47	5.8%	$ 130,678,915	$ 115,450,017	13.2%	46.5%	42.6%	8.9%	479,850	498,210	-3.7%	73.4%	70.1%	4.7%	$126.53	$119.61
Reno - Downtown (Reno D)	586,798	531,563	10.4%	$ 127.73	$ 124.45	2.6%	$ 74,952,835	$ 66,150,949	13.3%	36.3%	37.5%	-3.2%	234,361	197,763	18.5%	50.9%	51.5%	-1.2%	$98.29	$98.19
North Lake Tahoe (Washoe B)	104,896	100,238	4.6%	$ 342.69	$ 307.61	11.4%	$ 35,947,288	$ 30,833,929	16.6%	65.4%	53.1%	23.0%	147	1,498	-90.2%	65.4%	53.9%	21.3%	$306.90	$274.99
Sparks	273,449	279,629	-2.2%	$ 107.81	$ 106.80	0.9%	$ 29,479,563	$ 29,863,060	-1.3%	49.6%	48.2%	3.1%	96,068	89,704	7.1%	67.1%	63.6%	5.3%	$86.22	$84.81
Non-Gaming	797,969	791,503	0.8%	$ 148.52	$ 131.57	12.9%	$ 118,516,483	$ 104,141,536	13.8%	62.1%	59.7%	4.0%	288	295	100.0%	62.1%	59.7%	4.0%	$147.76	$130.81
Total	**2,589,590**	**2,475,306**	**4.6%**	**$ 150.44**	**$ 139.96**	**7.5%**	**$ 389,575,085**	**$ 346,439,490**	**12.5%**	**48.0%**	**46.5%**	**3.2%**	**810,714**	**787,470**	**3.0%**	**63.1%**	**61.3%**	**2.9%**	**$129.72**	**$120.95**

Calendar Year - January through December 2021

Location	Cash Occupied Rooms			Average Cash Rate			Overall Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy			Basic Room Rate	
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year	
	2021	2020	Change	2021	2020	Change	2021	2020	Change	2021	2020	Change	2021	2020	Change	2021	2020	Change	2021	2020
Reno - Suburban (Reno B)	772,373	540,926	42.8%	$ 149.47	$ 123.78	20.8%	$ 115,450,017	$ 66,956,808	72.4%	42.6%	36.0%	18.3%	498,210	375,818	32.6%	70.1%	61.1%	14.9%	$119.61	$96.16
Reno - Downtown (Reno D)	531,563	251,119	111.7%	$ 124.45	$ 107.93	15.3%	$ 66,150,949	$ 27,102,414	144.1%	37.5%	24.2%	54.9%	197,763	154,539	28.0%	51.5%	39.2%	31.7%	$98.19	$81.64
North Lake Tahoe (Washoe B)	100,238	75,208	33.3%	$ 307.61	$ 279.65	10.0%	$ 30,833,929	$ 21,032,110	46.6%	53.1%	47.7%	11.3%	1,498	1,927	-22.3%	53.9%	49.0%	10.2%	$274.99	$235.67
Sparks	279,629	209,476	33.5%	$ 106.80	$ 79.06	35.1%	$ 29,863,060	$ 16,561,872	80.3%	48.2%	43.3%	11.3%	89,704	48,385	85.4%	63.6%	53.3%	19.5%	$84.35	$60.23
Non-Gaming	791,503	586,045	35.1%	$ 131.57	$ 109.51	20.1%	$ 104,141,536	$ 64,177,835	62.3%	59.7%	47.9%	24.4%	295	257	14.8%	59.7%	48.0%	24.4%	$130.81	$108.71
Totals	**2,475,306**	**1,662,774**	**48.9%**	**$ 139.96**	**$ 117.77**	**18.8%**	**$ 346,439,490**	**$ 195,831,039**	**76.9%**	**46.5%**	**37.8%**	**23.0%**	**787,470**	**580,926**	**35.6%**	**61.3%**	**51.0%**	**20.2%**	**$120.90**	**$100.17**

Calendar Year - January through December 2020

Location	Cash Occupied Rooms			Average Cash Rate			Overall Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy			Basic Room Rate	
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	Year	
	2020	2019	Change	2020	2019	Change	2020	2019	Change	2020	2019	Change	2020	2019	Change	2020	2019	Change	2020	2019
Reno - Suburban (Reno B)	540,926	958,914	-43.6%	$ 123.78	$ 130.17	-4.9%	$ 66,956,808	$ 124,817,325	-46.4%	36.0%	52.3%	-31.2%	375,818	479,870	-21.7%	61.1%	78.5%	-22.2%	$96.16	$105.60
Reno - Downtown (Reno D)	251,119	709,419	-64.6%	$ 107.93	$ 108.32	-0.4%	$ 27,102,414	$ 76,847,135	-64.7%	23.6%	35.5%	-33.5%	154,539	308,926	-50.0%	38.1%	51.0%	-25.3%	$81.64	$82.75
North Lake Tahoe (Washoe B)	75,208	114,105	-34.1%	$ 279.65	$ 269.74	3.7%	$ 21,032,110	$ 30,778,770	-31.7%	47.7%	60.5%	-21.2%	1,927	4,179	-53.9%	49.0%	62.7%	-21.8%	$235.67	$242.51
Sparks	209,476	323,173	-35.2%	$ 79.06	$ 86.65	-8.8%	$ 16,561,872	$ 28,003,189	-40.9%	43.3%	55.6%	-22.1%	48,385	68,056	-28.9%	53.3%	67.3%	-20.8%	$60.23	$69.61
Non-Gaming	586,045	753,712	-22.2%	$ 109.51	$ 123.65	-11.4%	$ 64,177,835	$ 93,196,185	-31.1%	47.9%	64.8%	-26.1%	257	219	17.4%	48.0%	64.9%	-26.1%	$108.67	$122.91
Totals	**1,662,774**	**2,859,323**	**-41.8%**	**$ 117.77**	**$ 123.68**	**-4.8%**	**$ 195,831,039**	**$ 353,642,602**	**-44.6%**	**37.5%**	**49.6%**	**-24.4%**	**580,926**	**861,250**	**-32.5%**	**50.6%**	**64.6%**	**-21.5%**	**$100.16**	**$105.89**

Basic room revenue comes from the posted "room" revenue / overall taxable revenue includes the "room" revenue plus resort fees, upgrade charges, cleaning fees, etc. (effective 7/01/18)

Calendar Year - January through December 2019

Location	Cash Occupied Rooms			Average Cash Rate			Overall Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy			Basic Room ADR/Revenue	
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	January - October	
	2019	2018	Change	2019	2018	Change	2019	2018	Change	2019	2018	Change	2019	2018	Change	2019	2018	Change	ADR	Revenue
Reno - Suburban (Reno B)	958,914	1,024,075	-6.4%	$ 130.17	$ 116.88	11.4%	$ 124,817,325	$ 119,691,944	4.3%	52.3%	55.5%	-5.8%	479,870	460,248	4.3%	78.5%	80.4%	-2.4%	$105.60	$101,265,692.75
Reno - Downtown (Reno D)	709,419	860,589	-17.6%	$ 108.32	$ 99.20	9.2%	$ 76,847,135	$ 85,369,262	-10.0%	35.5%	39.8%	-10.8%	308,926	346,858	-10.9%	51.0%	55.9%	-8.8%	$82.75	$58,701,680.30
North Lake Tahoe (Washoe B)	114,105	120,004	-4.9%	$ 269.74	$ 266.33	1.3%	$ 30,778,770	$ 31,960,979	-3.7%	60.5%	63.6%	-4.9%	4,179	3,554	17.6%	62.7%	65.5%	-4.3%	$244.15	$27,859,242.17
Sparks	323,173	348,054	-7.1%	$ 86.65	$ 83.87	3.3%	$ 28,003,189	$ 29,190,181	-4.1%	55.6%	59.6%	-6.7%	68,056	62,152	9.5%	67.3%	70.3%	-4.1%	$69.61	$22,497,168.43
Non-Gaming	753,922	675,808	11.6%	$ 123.62	$ 123.34	0.2%	$ 93,203,504	$ 83,355,198	11.8%	64.9%	62.7%	3.5%	219	151	45.0%	64.9%	62.7%	3.5%	$121.97	$91,956,582.87
Totals	**2,859,533**	**3,028,530**	**-5.6%**	**$ 123.68**	**$ 115.42**	**7.2%**	**$ 353,649,921**	**$ 349,567,565**	**1.2%**	**49.6%**	**51.7%**	**-4.1%**	**861,250**	**872,963**	**-1.3%**	**64.6%**	**66.6%**	**-3.2%**	**$105.71**	**$302,280,367**

Basic room revenue comes from the posted "room" revenue / overall taxable revenue includes the "room" revenue plus resort fees, upgrade charges, cleaning fees, etc. (effective 7/01/18)

Calendar Year - January through December 2018

Location	Cash Occupied Rooms			Average Cash Rate			Overall Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy			Basic Room ADR/Revenue	
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%	January - December	
	2018	2017	Change	2018	2017	Change	2018	2017	Change	2018	2017	Change	2018	2017	Change	2018	2017	Change	ADR	Revenue
Reno - Suburban (Reno B)	1,024,075	1,053,772	-2.8%	$ 116.88	$ 108.12	8.1%	$ 119,691,944	$ 113,934,264	5.1%	55.8%	57.4%	-2.8%	460,248	486,977	-5.5%	80.9%	84.0%	-3.7%	$49.43	$50,617,428
Reno - Downtown (Reno D)	860,589	941,484	-8.6%	$ 99.20	$ 87.28	13.7%	$ 85,369,262	$ 82,173,937	3.9%	40.6%	44.3%	-8.4%	346,858	344,166	0.8%	57.0%	60.5%	-5.8%	$43.53	$37,464,858
North Lake Tahoe (Washoe B)	120,004	118,442	1.3%	$ 266.33	$ 256.85	3.7%	$ 31,960,979	$ 30,421,873	5.1%	63.6%	63.0%	1.0%	3,554	3,001	18.4%	65.5%	64.6%	1.4%	$152.62	$18,314,807
Sparks	348,054	372,600	-6.6%	$ 83.87	$ 75.49	11.1%	$ 29,190,181	$ 28,126,329	3.8%	60.0%	64.1%	-6.4%	62,152	47,813	30.0%	70.8%	72.4%	-2.2%	$35.71	$12,427,469
Non-Gaming	675,808	640,711	5.5%	$ 123.34	$ 117.68	4.8%	$ 83,355,198	$ 75,395,773	10.6%	65.8%	64.6%	1.9%	151	367	-58.9%	65.8%	64.7%	1.9%	$61.36	$41,470,835
Totals	**3,028,530**	**3,127,009**	**-3.1%**	**$ 115.42**	**$ 105.55**	**9.4%**	**$ 349,567,565**	**$ 330,052,176**	**5.9%**	**52.7%**	**54.7%**	**-3.7%**	**872,963**	**882,324**	**-1.1%**	**67.9%**	**70.1%**	**-3.1%**	**$52.93**	**$160,295,397**

Basic room revenue comes from the posted "room" revenue / overall taxable revenue includes the "room" revenue plus resort fees, upgrade charges, cleaning fees, etc. (effective 7/01/18)

Calendar Year - January through December 2017

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	2017	2016	Change	2017	2016	Change	2017	2016	Change	2017	2016	Change	2017	2016	Change	2017	2016	Change
Reno - Suburban (Reno B)	1,053,772	1,002,313	5.1%	$ 108.12	$ 102.35	5.6%	$ 113,934,264	$ 102,582,668	11.1%	57.4%	54.6%	5.1%	486,977	498,288	-2.3%	84.0%	81.8%	2.7%
Reno - Downtown (Reno D)	941,484	932,831	0.9%	$ 87.28	$ 85.04	2.6%	$ 82,173,937	$ 79,326,947	3.6%	44.3%	43.5%	1.8%	344,166	361,414	-4.8%	60.5%	60.4%	0.2%
North Lake Tahoe (Washoe B)	118,442	118,973	-0.4%	$ 256.85	$ 250.43	2.6%	$ 30,421,873	$ 29,794,447	2.1%	63.0%	62.4%	1.0%	3,001	2,619	14.6%	64.6%	63.8%	1.3%
Sparks	372,600	370,416	0.6%	$ 75.49	$ 65.76	14.8%	$ 28,126,329	$ 24,358,804	15.5%	64.1%	63.5%	1.1%	47,813	49,137	-2.7%	72.4%	71.9%	0.7%
Non-Gaming	640,711	561,060	14.2%	$ 117.68	$ 107.22	9.8%	$ 75,395,773	$ 60,157,079	25.3%	64.6%	58.8%	9.9%	367	445	-17.5%	64.7%	58.9%	9.8%
Totals	**3,127,009**	**2,985,593**	**4.7%**	**$ 105.55**	**$ 99.22**	**6.4%**	**$ 330,052,176**	**$ 296,219,945**	**11.4%**	**54.7%**	**52.3%**	**4.4%**	**882,324**	**911,903**	**-3.2%**	**70.1%**	**68.3%**	**2.6%**

Calendar Year - January through December 2016

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	2016	2015	Change	2016	2015	Change	2016	2015	Change	2016	2015	Change	2016	2015	Change	2016	2015	Change
Reno - Suburban (Reno B)	1,002,313	973,661	2.9%	$ 102.35	$ 99.36	3.0%	$ 102,582,668	$ 96,743,878	6.0%	54.6%	52.9%	3.2%	498,288	502,562	-0.9%	81.8%	80.2%	2.0%
Reno - Downtown (Reno D)	932,831	989,389	-5.7%	$ 85.04	$ 73.25	16.1%	$ 79,326,947	$ 72,470,972	9.5%	43.5%	44.3%	-1.8%	361,414	360,665	0.2%	60.4%	60.5%	-0.2%
North Lake Tahoe (Washoe B)	118,973	118,398	0.5%	$ 250.43	$ 236.20	6.0%	$ 29,794,447	$ 27,965,261	6.5%	62.4%	62.8%	-0.5%	2,619	1,595	64.2%	63.8%	63.6%	0.3%
Sparks	370,416	348,668	6.2%	$ 65.76	$ 63.03	4.3%	$ 24,358,804	$ 21,975,030	10.8%	63.5%	57.7%	10.1%	49,137	39,406	24.7%	71.9%	64.2%	12.0%
Non-Gaming	561,060	433,833	29.3%	$ 107.22	$ 103.05	4.0%	$ 60,157,079	$ 44,706,194	34.6%	58.8%	62.2%	-5.3%	445	125	256.0%	58.9%	62.2%	-5.3%
Totals	**2,985,593**	**2,863,949**	**4.2%**	**$ 99.22**	**$ 92.13**	**7.7%**	**$ 296,219,945**	**$ 263,861,335**	**12.3%**	**52.3%**	**51.5%**	**1.6%**	**911,903**	**904,353**	**0.8%**	**68.3%**	**67.7%**	**0.9%**

Effective 7/01/15 six properties (4 Motels and 2 Timeshares) were reclassified to Hotel classification as a result of SB 312. Historical data remains as originally reported.

Calendar Year - January through December 2015

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	2015	2014	Change	2015	2014	Change	2015	2014	Change	2015	2014	Change	2015	2014	Change	2015	2014	Change
Reno - Suburban (Reno B)	973,661	891,515	9.2%	$ 99.36	$ 96.69	2.8%	$ 96,743,878	$ 86,199,866	12.2%	52.9%	48.6%	8.6%	502,562	490,071	2.5%	80.2%	75.4%	6.4%
Reno - Downtown (Reno D)	989,389	1,074,581	-7.9%	$ 73.25	$ 66.11	10.8%	$ 72,470,972	$ 71,036,790	2.0%	44.3%	45.2%	-2.0%	360,665	391,739	-7.9%	60.5%	61.7%	-1.9%
North Lake Tahoe (Washoe B)	118,398	111,355	6.3%	$ 236.20	$ 229.86	2.8%	$ 27,965,261	$ 25,595,631	9.3%	62.8%	59.0%	6.3%	1,595	1,390	14.7%	63.6%	59.8%	6.4%
Sparks	348,668	331,119	5.3%	$ 63.03	$ 61.48	2.5%	$ 21,975,030	$ 20,358,040	7.9%	57.7%	50.6%	14.0%	39,406	43,634	-9.7%	64.2%	57.3%	12.0%
Non-Gaming	433,833	294,876	47.1%	$ 103.05	$ 101.68	1.3%	$ 44,706,194	$ 29,983,610	49.1%	62.2%	66.9%	-7.0%	125	25	400.0%	62.2%	66.9%	-7.0%
Totals	**2,863,949**	**2,703,446**	**5.9%**	**$ 92.13**	**$ 86.25**	**6.8%**	**$ 263,861,335**	**$ 233,173,936**	**13.2%**	**51.5%**	**49.2%**	**4.7%**	**904,353**	**926,859**	**-2.4%**	**67.7%**	**66.1%**	**2.4%**

Effective 7/01/15 six properties (4 Motels and 2 Timeshares) were reclassified to Hotel classification as a result of SB 312. Historical data remains as originally reported.

Calendar Year - January through December 2014

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	2014	2013	Change	2014	2013	Change	2014	2013	Change	2014	2013	Change	2014	2013	Change	2014	2013	Change
Reno - Suburban (Reno B)	891,515	922,037	-3.3%	$ 96.69	$ 95.61	1.1%	$ 86,199,866	$ 88,160,187	-2.2%	48.6%	50.4%	-3.4%	490,071	428,828	14.3%	75.4%	73.8%	2.2%
Reno - Downtown (Reno D)	1,074,581	1,122,649	-4.3%	$ 66.11	$ 66.41	-0.5%	$ 71,036,790	$ 74,554,625	-4.7%	45.2%	47.5%	-4.8%	391,739	396,543	-1.2%	61.7%	64.3%	-4.0%
North Lake Tahoe (Washoe B)	111,355	126,784	-12.2%	$ 229.86	$ 195.71	17.4%	$ 25,595,631	$ 24,812,551	3.2%	59.0%	53.4%	10.5%	1,390	1,035	34.3%	59.8%	53.8%	11.0%
Sparks	331,119	264,701	25.1%	$ 61.48	$ 73.58	-16.4%	$ 20,358,040	$ 19,477,105	4.5%	50.6%	38.5%	31.5%	43,634	56,152	-22.3%	57.3%	46.6%	23.0%
Non-Gaming	294,876	272,293	8.3%	$ 101.68	$ 100.63	1.0%	$ 29,983,610	$ 27,400,091	9.4%	67.0%	66.6%	0.6%	25	-	100.0%	67.1%	66.6%	0.6%
Totals	**2,703,446**	**2,708,464**	**-0.2%**	**$ 86.25**	**$ 86.55**	**-0.3%**	**$ 233,173,936**	**$ 234,404,559**	**-0.5%**	**49.2%**	**49.0%**	**0.4%**	**926,859**	**882,558**	**5.0%**	**66.1%**	**64.9%**	**1.8%**

Calendar Year - January through December 2013

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	2013	2012	Change	2013	2012	Change	2013	2012	Change	2013	2012	Change	2013	2012	Change	2013	2012	Change
Reno - Suburban (Reno B)	922,037	934,637	-1.3%	$ 95.61	$ 84.94	12.6%	$ 88,160,187	$ 79,388,186	11.0%	50.4%	50.9%	-1.2%	428,828	377,903	13.5%	73.8%	71.5%	3.2%
Reno - Downtown (Reno D)	1,122,649	1,087,152	3.3%	$ 66.41	$ 60.71	9.4%	$ 74,554,625	$ 65,999,148	13.0%	47.5%	45.8%	3.7%	396,543	372,736	6.4%	64.3%	61.5%	4.6%
North Lake Tahoe (Washoe B)	126,784	121,470	4.4%	$ 195.71	$ 179.28	9.2%	$ 24,812,551	$ 21,777,047	13.9%	53.4%	46.6%	14.6%	1,035	845	22.5%	53.8%	46.9%	14.7%
Sparks	264,701	258,399	2.4%	$ 73.58	$ 66.38	10.8%	$ 19,477,105	$ 17,152,886	13.6%	38.5%	37.3%	2.9%	56,152	57,953	-3.1%	46.6%	45.7%	2.0%
Non-Gaming	272,293	254,672	6.9%	$ 100.63	$ 97.52	3.2%	$ 27,400,091	$ 24,835,669	10.3%	66.6%	61.8%	7.8%	-	-	0.0%	66.6%	61.8%	7.8%
Totals	**2,708,464**	**2,656,330**	**2.0%**	**$ 86.55**	**$ 78.74**	**9.9%**	**$ 234,404,559**	**$ 209,152,937**	**12.1%**	**49.0%**	**47.6%**	**2.7%**	**882,558**	**809,437**	**9.0%**	**64.9%**	**62.2%**	**4.5%**

Calendar Year - January through December 2012

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy			Comp Occupied Rooms			Percent of Cash/Comp Occupancy		
	Year		%	Year		%	Year		%	Year		%	Year		%	Year		%
	2012	2011	Change	2012	2011	Change	2012	2011	Change	2012	2011	Change	2012	2011	Change	2012	2011	Change
Reno - Suburban (Reno B)	934,637	971,591	-3.8%	$ 84.94	$ 83.16	2.1%	$ 79,388,186	$ 80,798,447	-1.7%	50.9%	53.8%	-5.2%	377,903	376,843	0.3%	71.5%	74.6%	-4.2%
Reno - Downtown (Reno D)	1,087,152	1,113,288	-2.3%	$ 60.71	$ 61.41	-1.1%	$ 65,999,148	$ 68,367,701	-3.5%	45.8%	47.3%	-3.4%	372,736	397,198	-6.2%	61.5%	64.2%	-4.4%
North Lake Tahoe (Washoe B)	121,470	131,491	-7.6%	$ 179.28	$ 173.35	3.4%	$ 21,777,047	$ 22,793,341	-4.5%	46.6%	51.0%	-8.6%	845	1,121	-24.6%	46.9%	51.4%	-8.7%
Sparks	258,399	286,473	-9.8%	$ 66.38	$ 69.41	-4.4%	$ 17,152,886	$ 19,884,508	-13.7%	37.3%	41.4%	-9.7%	57,953	63,743	-9.1%	45.7%	50.6%	-9.5%
Non-Gaming	254,672	248,097	2.7%	$ 97.52	$ 96.10	1.5%	$ 24,835,669	$ 23,843,178	4.2%	61.8%	60.3%	2.5%	-	-	0.0%	61.8%	60.3%	2.5%
Totals	**2,656,330**	**2,750,940**	**-3.4%**	**$ 78.74**	**$ 78.40**	**0.4%**	**$ 209,152,937**	**$ 215,687,174**	**-3.0%**	**47.6%**	**49.8%**	**-4.4%**	**809,437**	**838,905**	**-3.5%**	**62.2%**	**65.0%**	**-4.3%**

Calendar Year - January through December 2011

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy		
	Year		%	Year		%	Year		%	Year		%
	2011	2010	Change	2011	2010	Change	2011	2010	Change	2011	2010	Change
Reno - Suburban (Reno B)	971,591	973,643	-0.2%	$ 83.16	$ 85.56	-2.8%	$ 80,798,447	$ 83,302,389	-0.3%	53.8%	52.3%	2.9%
Reno - Downtown (Reno D)	1,113,288	1,171,169	-4.9%	$ 61.41	$ 60.52	1.5%	$ 68,367,701	$ 70,884,809	-3.6%	47.6%	49.6%	-4.4%
North Lake Tahoe (Washoe B)	131,491	126,182	4.2%	$ 173.35	$ 169.93	2.0%	$ 22,793,340	$ 21,441,499	6.3%	51.0%	48.6%	4.9%
Sparks	286,473	274,252	4.5%	$ 69.41	$ 74.00	-6.2%	$ 19,884,508	$ 20,294,068	-2.0%	41.4%	39.7%	4.0%
Non-Gaming	248,097	233,280	6.4%	$ 96.10	$ 91.97	4.5%	$ 23,843,178	$ 21,453,702	11.1%	60.3%	56.9%	7.4%
Totals	**2,750,940**	**2,778,526**	**-1.0%**	**$ 78.40**	**$ 78.23**	**0.2%**	**$ 215,687,174**	**$ 217,376,467**	**-0.8%**	**49.8%**	**49.7%**	**0.2%**

Calendar Year - January through December 2010

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy		
	Year		%	Year		%	Year		%	Year		%
	2010	2009	Change	2010	2009	Change	2010	2009	Change	2010	2009	Change
Reno - Suburban (Reno B)	973,643	993,290	-1.9%	$ 85.56	$ 81.16	2.5%	$ 83,302,389	$ 80,610,629	0.6%	52.3%	52.3%	-0.2%
Reno - Downtown (Reno D)	1,171,169	1,150,215	1.8%	$ 60.52	$ 58.96	0.2%	$ 70,884,809	$ 67,817,626	2.1%	49.6%	48.3%	2.7%
North Lake Tahoe (Washoe B)	126,182	114,627	10.1%	$ 169.93	$ 184.98	-5.6%	$ 21,441,499	$ 21,203,659	3.9%	48.6%	44.1%	10.2%
Sparks	274,252	280,097	-2.1%	$ 74.00	$ 71.70	-2.1%	$ 20,294,068	$ 20,082,429	-4.1%	39.7%	40.2%	-1.2%
Non-Gaming	233,280	199,006	17.2%	$ 91.97	$ 98.05	0.1%	$ 21,453,702	$ 19,512,497	17.4%	56.9%	52.2%	8.8%
Totals	**2,778,526**	**2,737,235**	**1.6%**	**$ 78.23**	**$ 76.44**	**0.9%**	**$ 217,376,467**	**$ 209,226,840**	**2.5%**	**49.7%**	**48.7%**	**2.1%**

Calendar Year - January through December 2009

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy		
	Year		%	Year		%	Year		%	Year		%
	2009	2008	Change	2009	2008	Change	2009	2008	Change	2009	2008	Change
Reno - Suburban (Reno B)	993,290	1,027,469	-3.3%	$ 81.16	$ 83.87	-3.2%	$ 80,610,629	$ 86,176,088	-6.5%	52.3%	55.0%	-4.9%
Reno - Downtown (Reno D)	1,150,215	1,248,008	-7.8%	$ 58.96	$ 67.54	-12.7%	$ 67,817,626	$ 84,291,975	-19.5%	48.3%	49.8%	-3.0%
North Lake Tahoe (Washoe B)	114,627	133,142	-13.9%	$ 184.98	$ 188.98	-2.1%	$ 21,203,659	$ 25,161,700	-15.7%	44.1%	51.0%	-13.7%
Sparks	280,097	347,761	-19.5%	$ 71.70	$ 75.50	-5.0%	$ 20,082,429	$ 26,257,551	-23.5%	40.2%	44.6%	-9.7%
Non-Gaming	199,006	159,151	25.0%	$ 98.05	$ 100.88	-2.8%	$ 19,512,497	$ 16,055,636	21.5%	52.2%	68.2%	-23.5%
Totals	**2,737,235**	**2,915,531**	**-6.1%**	**$ 76.44**	**$ 81.61**	**-6.3%**	**$ 209,226,840**	**$ 237,942,950**	**-12.1%**	**48.7%**	**51.6%**	**-5.6%**

Calendar Year - January through December 2008

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy		
	Year		%	Year		%	Year		%	Year		%
	2008	2007	Change	2008	2007	Change	2008	2007	Change	2008	2007	Change
Reno - Suburban (Reno B)	1,027,469	994,288	3.3%	$ 83.87	$ 86.44	-3.0%	$ 86,176,088	$ 85,941,685	0.3%	55.0%	61.6%	-10.7%
Reno - Downtown (Reno D)	1,248,008	1,527,049	-18.3%	$ 67.54	$ 72.36	-6.7%	$ 84,291,975	$ 110,502,057	-23.7%	49.8%	60.8%	-18.1%
North Lake Tahoe (Washoe B)	133,142	140,933	-5.5%	$ 188.98	$ 191.91	-1.5%	$ 25,161,700	$ 27,047,049	-7.0%	51.0%	54.2%	-5.7%
Sparks	347,761	424,108	-18.0%	$ 75.50	$ 72.03	4.8%	$ 26,257,551	$ 30,549,241	-14.0%	44.6%	52.7%	-15.4%
Non-Gaming	159,151	110,248	44.4%	$ 100.88	$ 105.31	-4.2%	$ 16,055,636	$ 11,610,580	38.3%	68.2%	70.6%	-3.4%
Totals	**2,915,531**	**3,196,626**	**-8.8%**	**$ 81.61**	**$ 83.10**	**-1.8%**	**$ 237,942,950**	**$ 265,650,612**	**-10.4%**	**51.6%**	**59.8%**	**-13.7%**

Calendar Year - January through December 2007

Location	Cash Occupied Rooms			Average Cash Rate			Taxable Revenue			Percent of Cash Occupancy		
	Year		%	Year		%	Year		%	Year		%
	2007	2006	Change	2007	2006	Change	2007	2006	Change	2007	2006	Change
Reno - Suburban (Reno B)	994,288	1,067,234	-6.8%	$ 86.44	$ 79.90	8.2%	$ 85,941,685	$ 85,272,377	0.8%	61.6%	65.5%	-6.0%
Reno - Downtown (Reno D)	1,527,049	1,579,259	-3.3%	$ 72.36	$ 64.93	11.4%	$ 110,502,057	$ 102,540,176	7.8%	60.8%	61.6%	-1.3%
North Lake Tahoe (Washoe B)	140,933	151,237	-6.8%	$ 191.91	$ 169.79	13.0%	$ 27,047,049	$ 25,677,992	5.3%	54.2%	58.1%	-6.9%
Sparks	424,108	419,937	1.0%	$ 72.03	$ 70.04	2.8%	$ 30,549,241	$ 29,410,640	3.9%	52.7%	51.7%	1.9%
Non-Gaming	110,248	92,556	19.1%	$ 105.31	$ 95.52	10.3%	$ 11,610,580	$ 8,840,756	31.3%	70.6%	73.3%	-3.5%
Totals	**3,196,626**	**3,310,223**	**-3.4%**	**$ 83.10**	**$ 76.05**	**9.3%**	**$ 265,650,612**	**$ 251,741,941**	**5.5%**	**59.8%**	**61.4%**	**-2.6%**