Reno-Sparks Convention and Visitors Authority
Estimated Visitor Counts to Reno-Sparks and Washoe County Area
Calendar Year

Month	2017 *	2018 *	2019 *	2020 **	2021 **	2022 **	2023 **	2024 **	2025 **	2026 **
January	289,266	288,249	301,727	292,326	227,507	255,972	252,470	245,329	274,049	307,686
February	303,225	307,042	276,808	319,114	235,348	279,063	275,562	273,290	265,543	292,243
March	366,014	357,284	330,374	174,181	291,828	346,621	300,345	296,160	301,351	345,181
April	356,756	339,425	329,874	55,450	303,322	312,876	335,336	305,314	318,020	360,341
May	362,055	368,210	352,930	82,009	322,688	321,163	323,597	314,796	319,476	375,337
June	418,830	417,508	383,674	218,587	378,034	359,856	384,619	370,784	357,017	404,516
July	445,918	416,832	401,238	258,260	382,167	369,903	395,953	380,690	377,920	406,338
August	441,297	410,188	409,466	277,640	363,154	354,736	367,691	398,031	398,281	412,233
September	427,238	401,226	385,165	279,117	349,700	363,599	382,373	359,672	344,267	375,738
October	366,379	347,875	349,921	276,291	322,846	329,890	312,769	333,727	340,099	
November	313,133	301,964	300,252	215,769	284,618	271,995	262,401	262,888	276,013	
December	340,231	319,299	309,632	206,042	282,815	276,282	275,207	280,207	285,162	
Totals	**4,430,342**	**4,275,102**	**4,131,062**	**2,654,786**	**3,744,027**	**3,841,956**	**3,868,322**	**3,820,887**	**3,857,199**	**3,279,615**

* Recalculated estimated Visitor Counts based on 2015 Visitor Profile Data

** Estimated Visitor Counts based on new 2019 Visitor Profile Data (effective January 2020)